

City of New Orleans

Mayor LaToya Cantrell

MARJORIANNA B. WILLMAN
DIRECTOR



Community & Stakeholders Meeting

November 8, 2018

HOPWA Modernization

The HOPWA formula was modernized with the passing and signing of the Housing Opportunity Through Modernization Act (HOTMA), Public Law 114-201 in July, 2016.

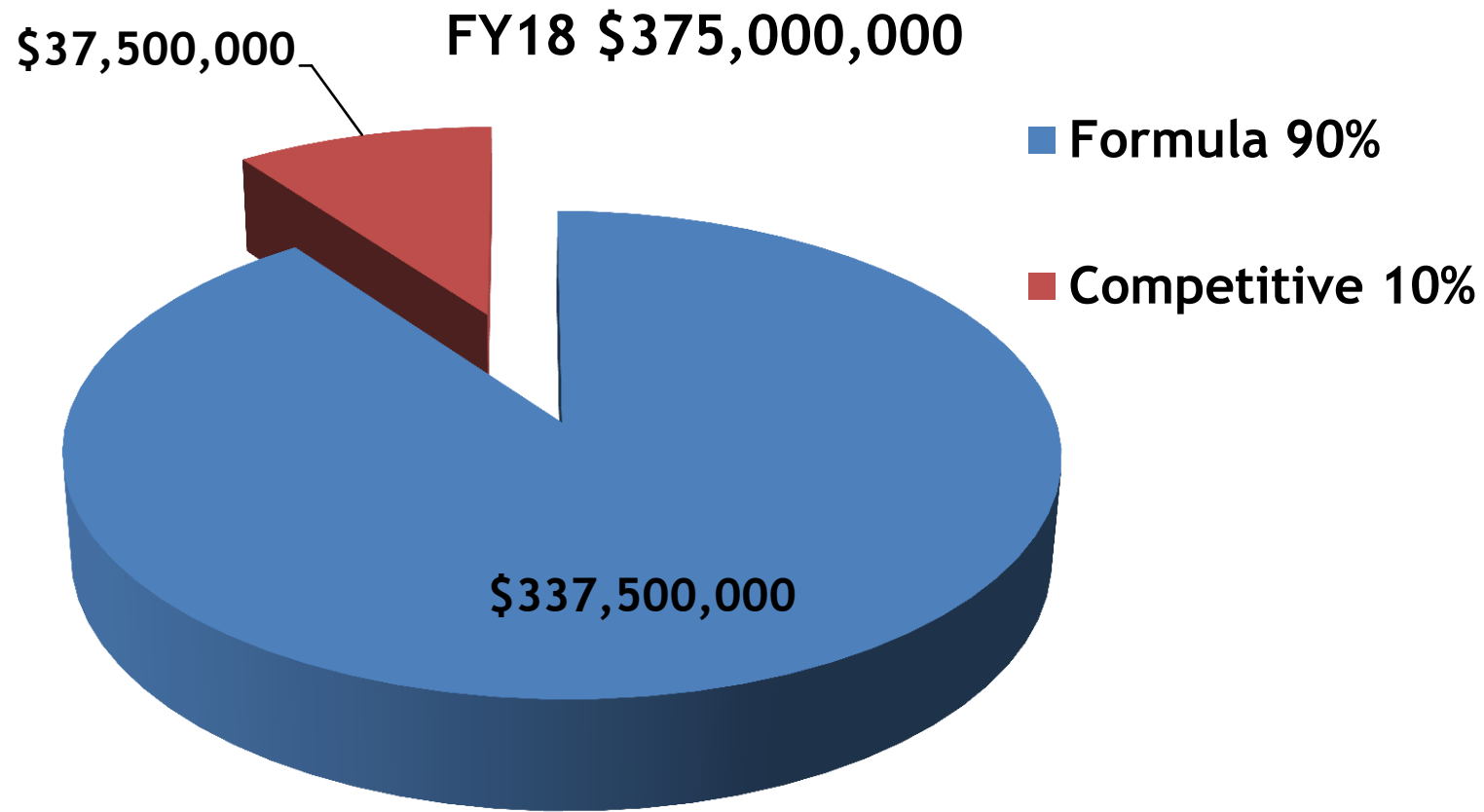
HUD Values for Modernization

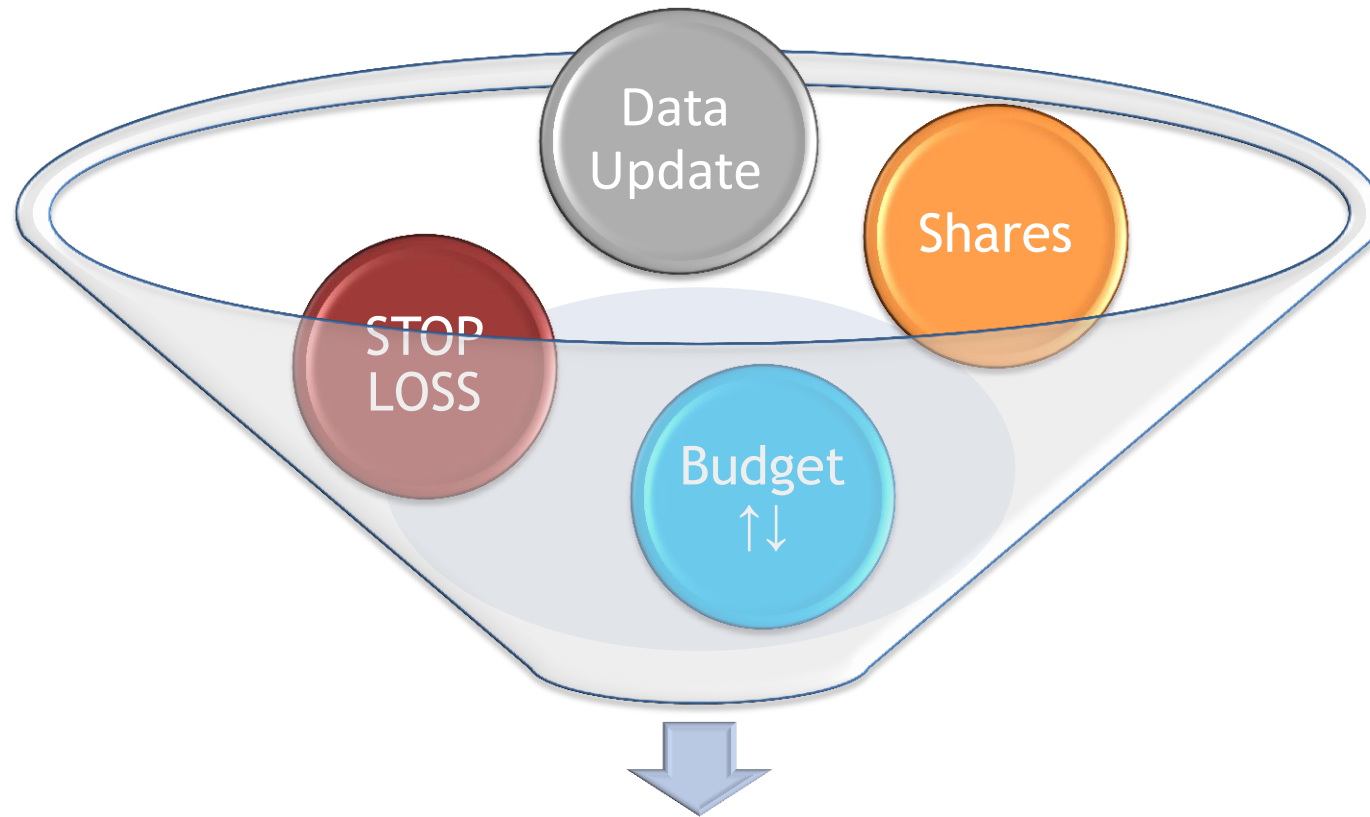
- No person should become homeless as the result of HOPWA Modernization;
- All funds should be used to meet the needs of eligible households, with no funds recaptured from grants; and
- Grantees should ensure their project designs meet the changing needs of the modern HIV epidemic, with the goal of positive health outcomes and reduced viral loads for HOPWA-assisted households.

HOPWA Modernization: Formula Update

- Count the number of individuals *living* with HIV/AIDS;
- Factor in differences in housing costs based on fair market rents and differences in poverty rates;
- Continue eligibility for current grantees subject to appropriations and the local comprehensive housing affordability strategy, with eligibility to be re-determined at least every ten years following FY2016;
- Phase-in implementation over five (5) years to provide grantees time to adjust to changes; and
- Include a stop-loss provision capping grantees losses at 5% share and gains at 10% share of the prior year's allocation.

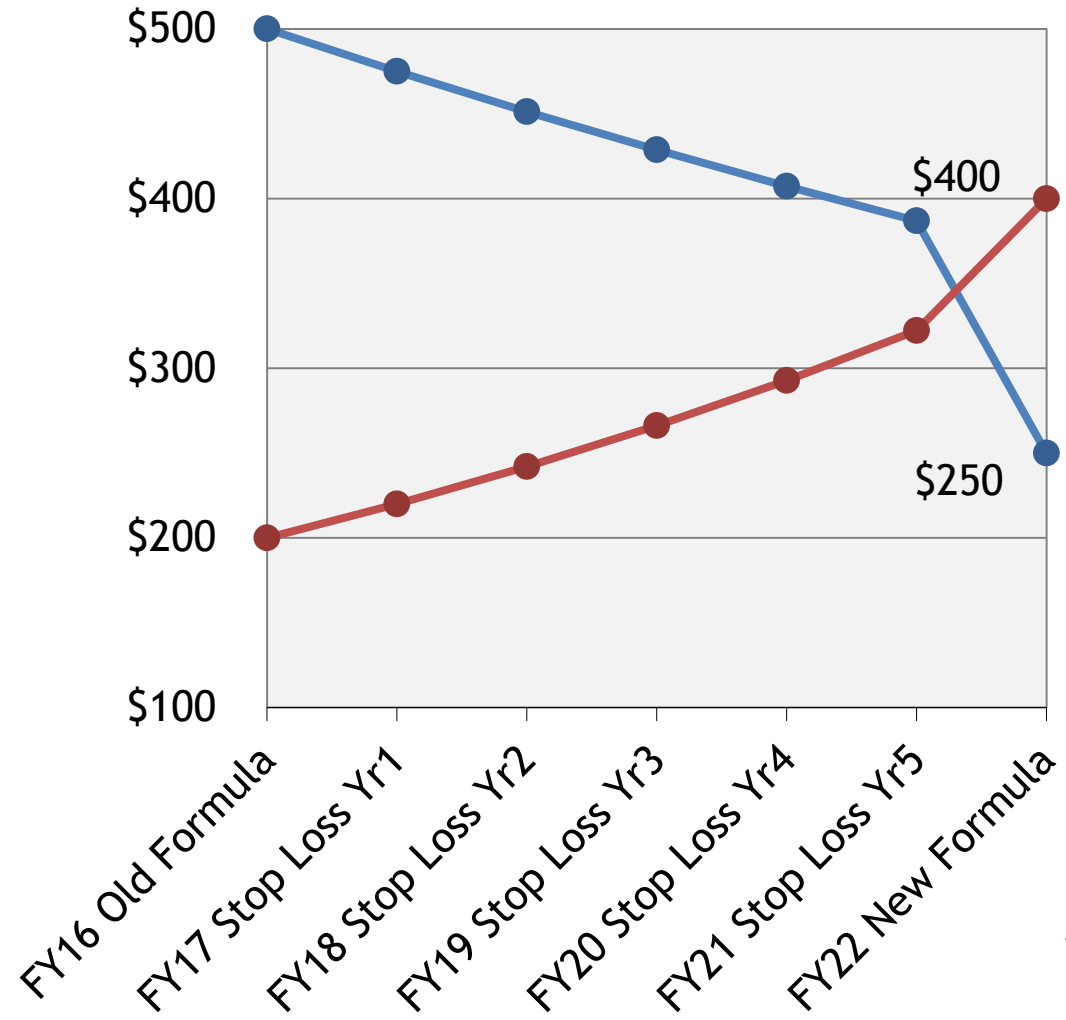
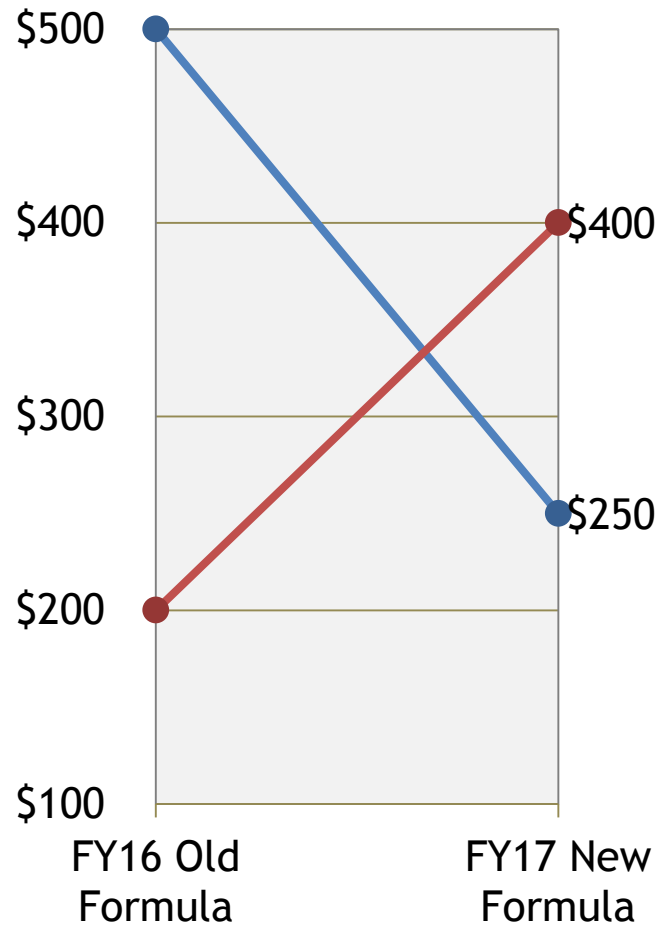
Distribution of Funds





Grantee Allocation

HOPWA Formula “Stop-Loss”



**Projections based on:
\$356 million for FY 17 and
\$375 million level budget each year for FY 18 - FY 22
For Planning Purposes, Only**

Year	Projections	Difference	% Difference	Share of % Difference
FY 17	\$3,888,841	\$36,796	0.96%	-5.00%
FY 18	\$3,891,572	\$2,731	0.07%	-5.00%
FY 19	\$3,696,993	-\$194,579	-5.00%	-5.00%
FY 20	\$3,512,143	-\$184,850	-5.00%	-5.00%
FY 21	\$3,336,536	-\$175,607	-5.00%	-5.00%
FY 22	\$2,931,935	-\$404,601	-12.13%	-12.13%

Key Strategic Planning Elements

- Develop clear messaging to clients and community leaders/partners about expected impact
- Engage a broad list of public/private partners in your planning efforts
- Take inventory of current programs and consider costs/effectiveness
- Address key questions:
 - ▶ What HOPWA activities should take priority and be preserved as much as possible?
 - ▶ What does our data tell us? What are the highest needs among PLWHA in our community?
 - ▶ Can we identify additional sources of non-HOPWA housing to help mitigate reductions? PHAs, CoC, HOME, other mainstream sources?
 - ▶ How can we assure that no person becomes homeless as a result of HOPWA Modernization?

HIV/AIDS Housing Analysis

Summary Findings:

- ▶ Very low income across all 3 years - \$908.76 in 2013
- ▶ Nearly 60% receive SSI/SSDI in 2013 compared to 49.8% in 2008
- ▶ 73% unemployed in 2013 (versus 62% in 2008)
- ▶ 44% receive Food Stamps
- ▶ Top-reported barriers to HIV care:
 - ▶ Money to pay for rent
 - ▶ Lack of resources
 - ▶ Fear of disclosure

HIV/AIDS Housing Analysis

Housing Stability Risk Factors - Findings:

- ▶ Affordability (2013)-
 - ▶ 60% pay more than 30% for rent/utilities
 - ▶ 35% pay more than 50% (extreme housing burden)
 - ▶ Affordable rent for the average person in the 2013 needs assessment group was \$272/month but the 2013 FMR for a 1-BR unit was \$755/month (2018: \$827)
 - ▶ Trend info: Households with Extreme Rent Burden increased from 26% in 2008 to 35% in 2013

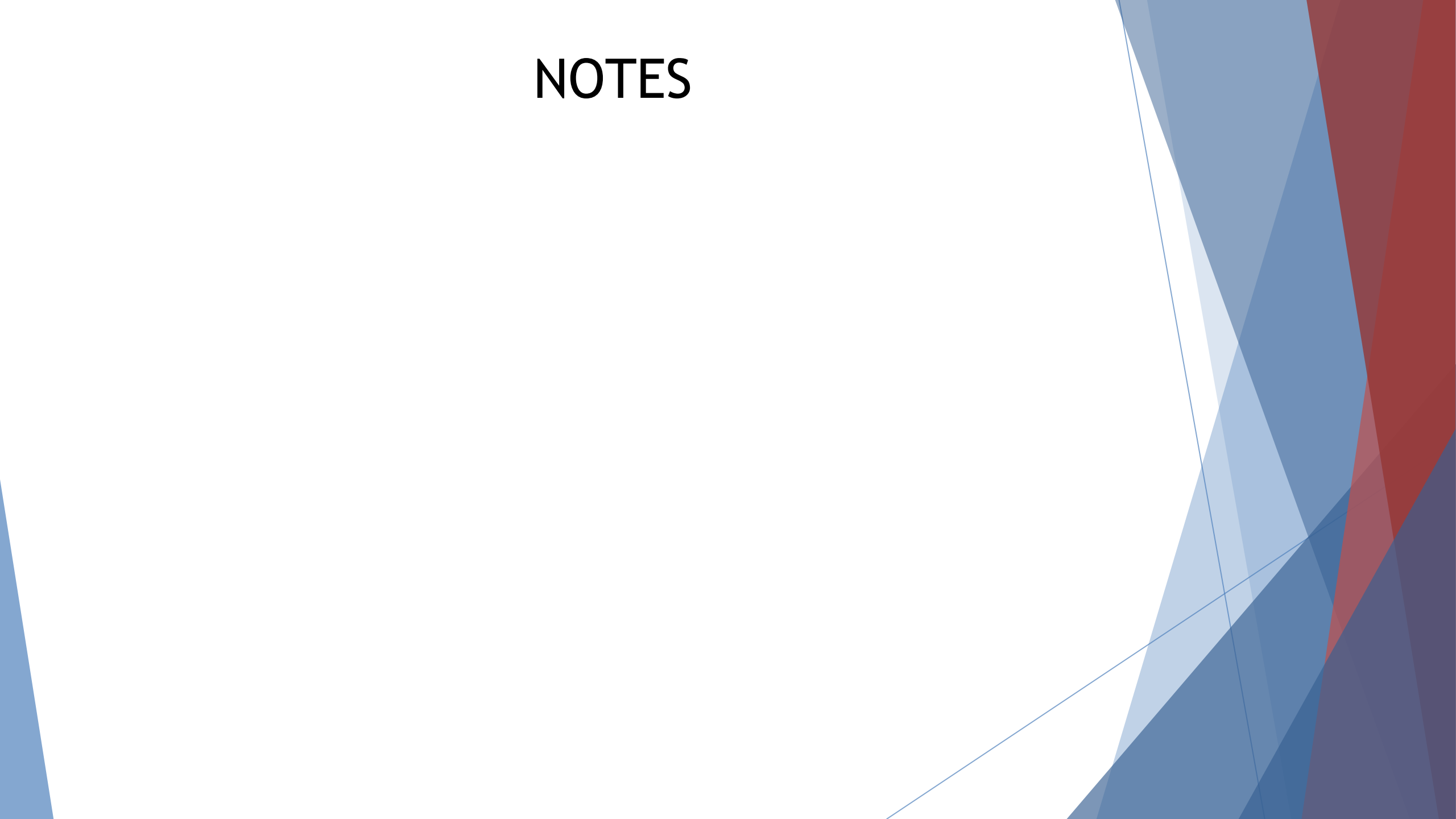
2017 HOPWA Activity/ Costs

2017 HOPWA Activity	HH Served	Expenditures	% of Total
Facilities – Transitional Units	183	2,533,265	62%
TBRA	81	\$404,629	10%
STRMU	230	\$300,679	7%
PHP – Housing Placement	276	\$251,826	6%
Facilities-Permanent Units	11	\$162,169	4%
Housing Information Services	572	\$104,170	2%
Supportive Services	0	0	0
Grantee and Sponsor Admin		\$363,428	9%
Total 2017 Expenditures		\$4,120,165	100%

2017 Cost Per Unit Comparisons: New Orleans Activities vs National CPU Range

Type of Housing Assistance	National Cost per Unit Range	New Orleans Cost per Unit
Permanent Housing Units	\$1,496.57 - \$10,064.79	\$14,742.64
Transitional/Short Term Units	\$426.51 - \$6,332.08	\$13,842.98
Tenant-Based Rental Assist	\$3,236.67 - \$8,372.94	\$4,995.42

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