



CITY OF NEW ORLEANS

BottomLineStat

September 2014 Reporting Period

www.nola.gov/opa

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Revenue Analysis

- Parking Enforcement
- Photo Safety
- Emergency Medical Services
- Traffic Court
- Sales Taxes and Occupational License
- Property Taxes
- Sanitation Fees
- Additional Revenue Items

Capital Fund

- Surplus Real Estate Sales

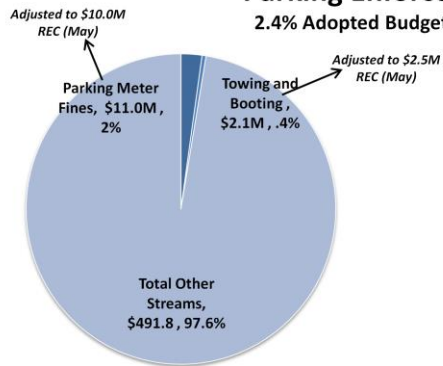
Expenditures

- Workers Compensation Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utility Usage

Revenue Analysis

Parking Enforcement Revenues

2.4% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 YTD Projection
Number of parking citations	195,277	214,092
Number of tows	13,063	9,526
Number of boots	5,815	3,649

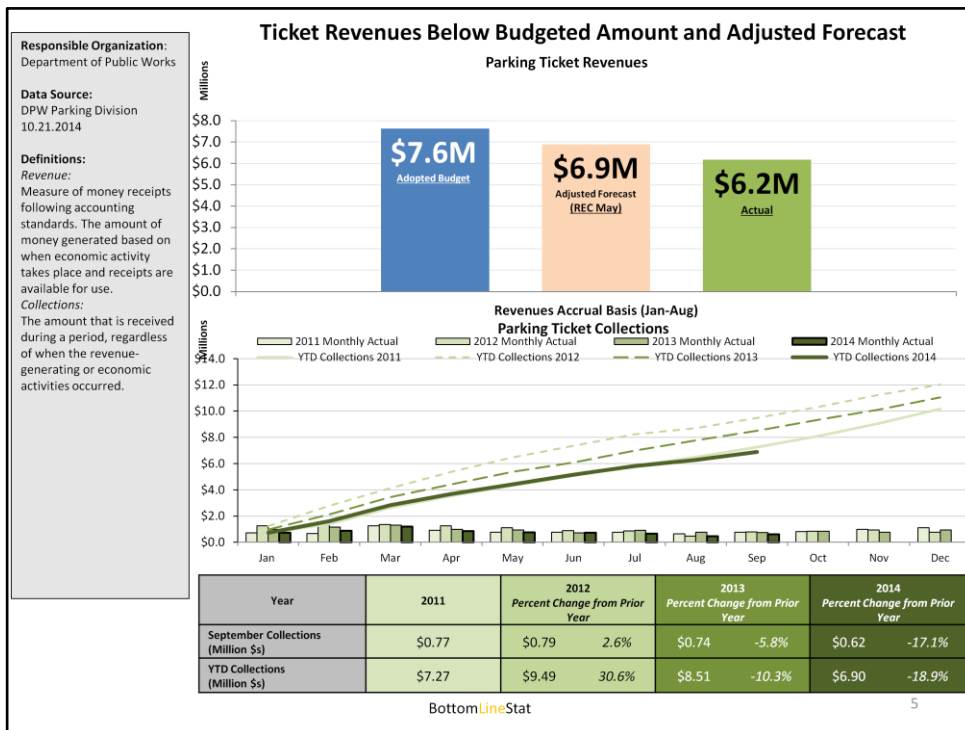
Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan, Z. Edmonds	Develop a plan to handle high levels of PCO turnover	Ongoing	A new class of PCOs went into the field in August
Mark Jernigan, Z. Edmonds	Ensure that four boot crews are in the field by the end of 2014	12/31/2014	

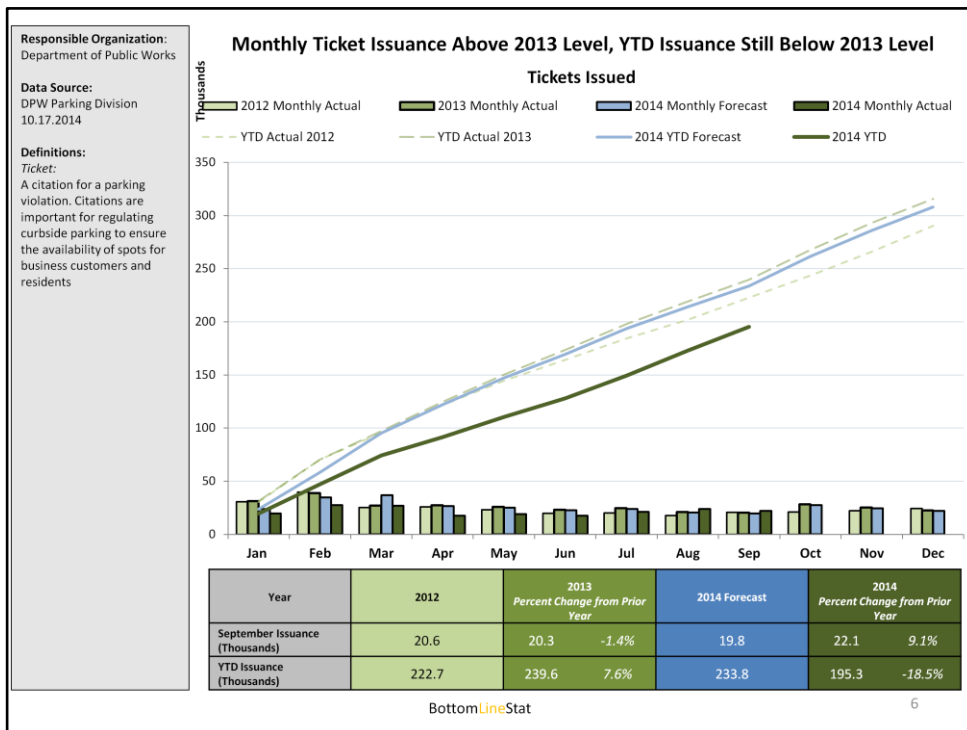
Source: Adopted Budget 2014

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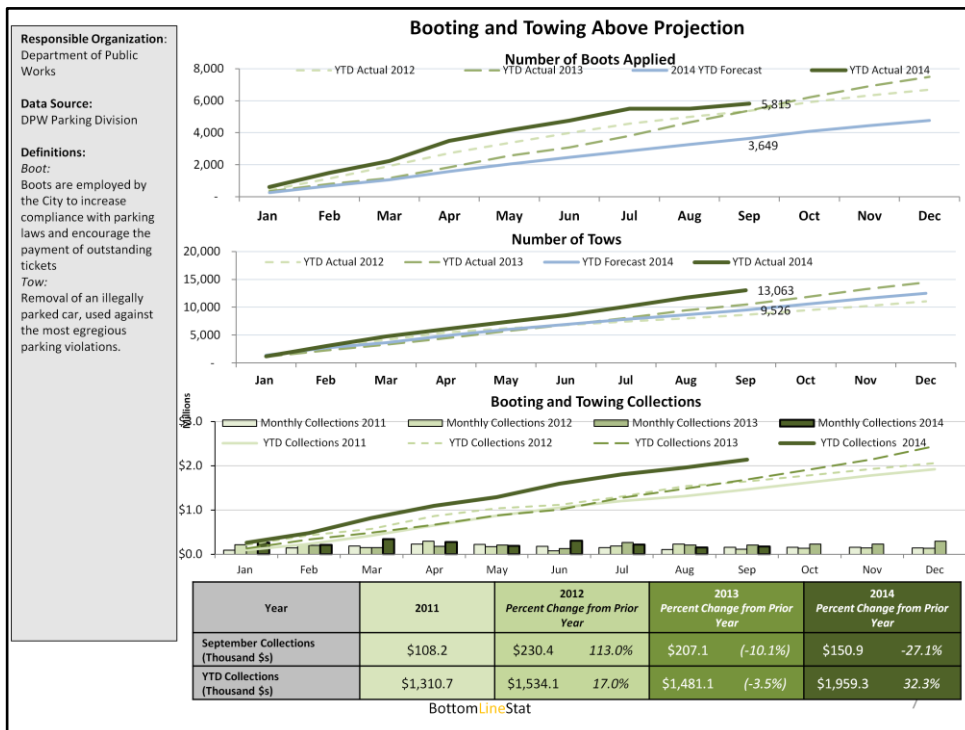
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The decrease in collections is mostly due to temporary operational interruptions due to the transition to a new vendor and delays in the warranting process.



Ticket issuance improved from early 2014 due to more PCOs on the ground and better equipment from DPW's new parking enforcement vendor.



The year-end revenue projection for booting and towing increased from \$2.1M to \$2.5M.

Responsible Organization:
Department of Public Works

Data Source:
Duncan Solutions
10.16.2014

Definitions:

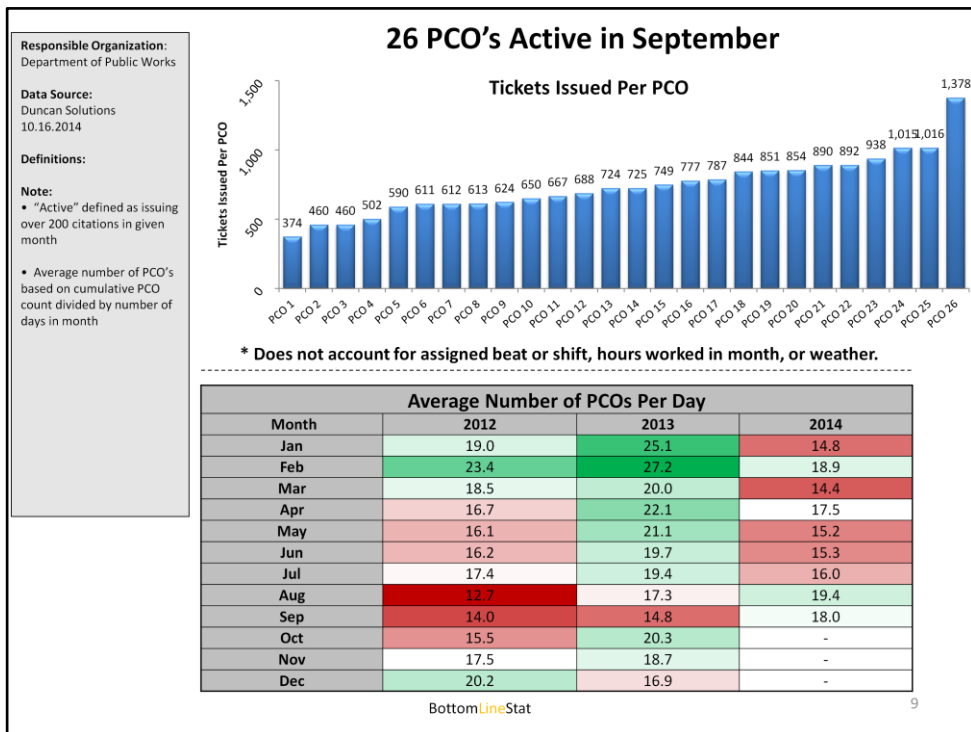
Note:
Ticket Fines does not include
late fees.

For Tickets Issued in August the Collection Rate Increased from 48% in the First Month to 71% in the Second Month Due to Aging

By Date of Issuance					
2014	Tickets Issued	Ticket Fines	Collections \$	Current Collections %	Last Month Collections %
August	23,794	\$692,250	\$488,450	71%	48%
September	22,126	\$656,126	\$304,283	46%	-

Duncan Collected/Closed 2K Accounts Totaling \$51K Created by ACS After 8/1/2009

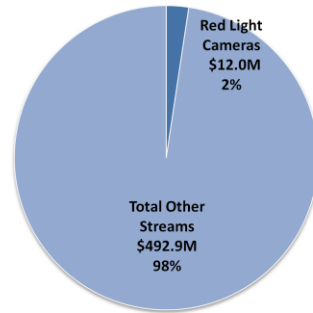
As of	Open Count	Balances Closed
9/19/14	346,866	-
10/13/14	344,753	\$51,342



DPW is working to hire a new class of PCOs and developing strategies to improve the PCO retention rate. The average issuance per PCO was 725 in September. In upcoming months, the City will work to present more detailed information on PCO performance.

Photo Safety Management

2% Adopted Budget GF Revenues for 2014



Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	Two inoperable flashers as of 9/25/2014. One will be replaced, the other will receive new batteries.

Source: Adopted Budget 2014

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Responsible Organization:
Department of Public Works

Data Source:
DPW Photo Safety Division
10.17.2014

Definitions:

Photo Safety Camera:
The City utilizes safety cameras to enforce traffic laws and maintain safe streets

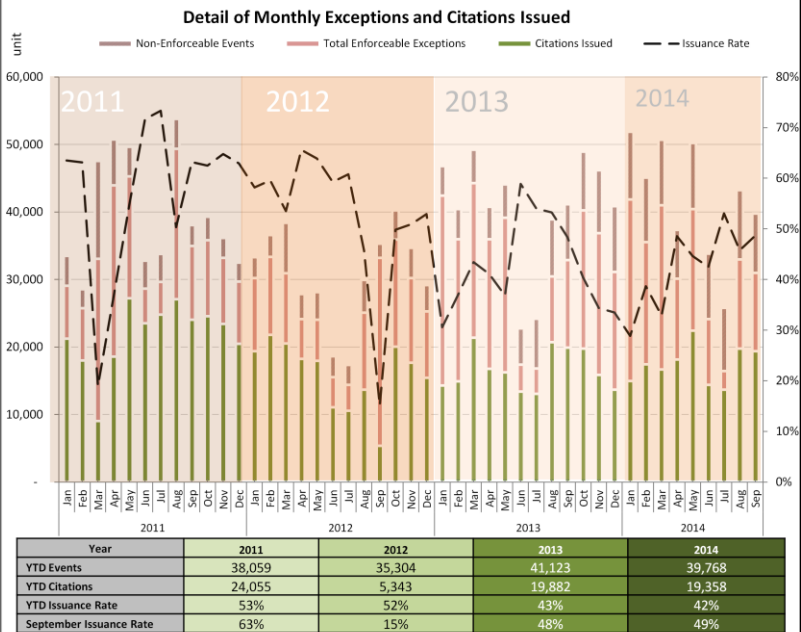
Event:
Any traffic event that causes a photo safety camera to register a potential violation

Non-Enforceable Events:
An event that is later ruled not to be in violation of any traffic laws

Enforceable Exception:
An event that involves a traffic violation but does not lead to the issuance of a citation. This can occur for a number of reasons including mechanical failures, false positives, and the inability to identify the violating vehicle.

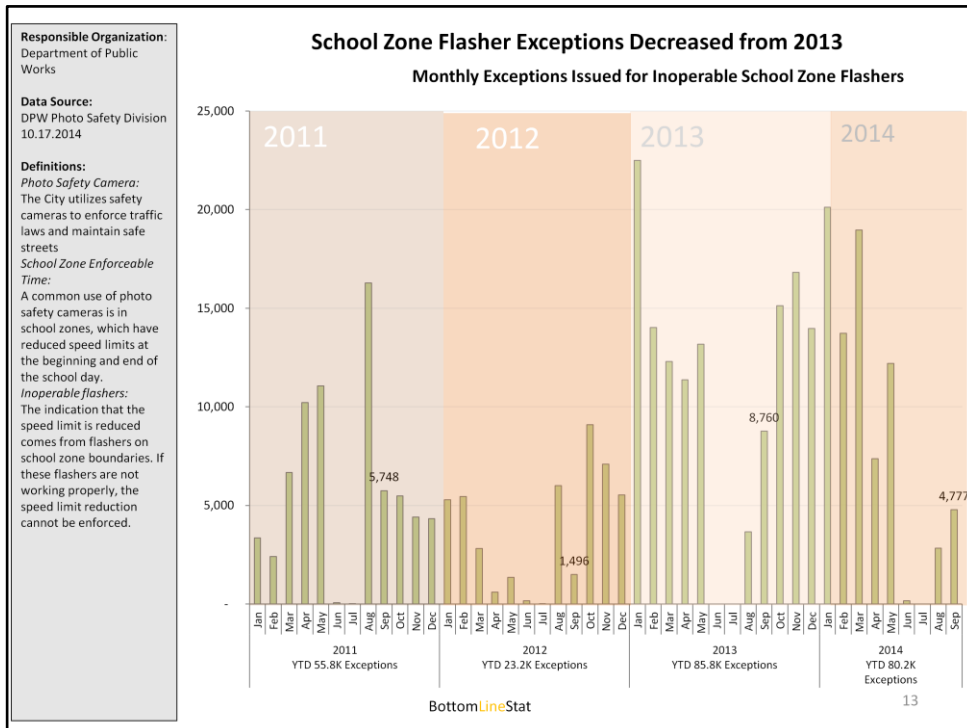
Citation:
An event that results in the issuance of a citation

YTD Issuance Rates and Citations Were Close to 2013 Levels



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DPW reported that the decrease in school zone flashers is largely due to converting flashers from solar to AC power.

18 Cameras Have 500 or More Exceptions Since February									
Camera #	Location	Feb-14	Mar-14	Apr-14	May-14	Aug-14	Sep-14	Total (Feb 2014-Sep 2014)	Sep-13
NO92	SB CARROLLTON AVE @ KIPP BELIEVE SCHOOL	1,851	1,778	1,565	2,362	1,510	1,944	11,010	1,481
NO59	WB CANAL ST @ N. OLYMPIA ST	3,371	1,607	866	2,024	1	656	8,525	3,728
NO56	SB FRANKLIN AVE @ WISTERIA ST	1,148	1,790	1,037	2,343	116	294	6,728	983
NO58	WB BIENVILLE ST @ N OLYMPIA ST	739	1,308	545	1,227	175	650	4,644	1,218
NO60	EB CANAL ST @ S. ST PATRICK ST	1,878	771	377	1,082	2	13	4,123	0
NO53	NB JACKSON AVE @ CHESTNUT ST	592	298	636	954	722	433	3,635	531
NO50	WB ST CHARLES AVE @ JENA ST	985	735	364	754	1	333	3,172	9
NO57	EB BIENVILLE ST @ N ST PATRICK ST	647	1,234	274	626	0	5	2,786	0
NO88	WB OPELOUSAS AVE @ HOLY NAME OF MARY	406	626	381	636	53	146	2,248	404
NO55	NB FRANKLIN AVE @ WISTERIA ST	965	804	67	2	6	5	1,849	0
NO51	NB READ BLVD @ HAMMOND ST	233	963	177	0	12	3	1,388	0
NO48	SB CANAL BLVD @ FRENCH ST	3	1,214	107	0	0	15	1,339	0
NO25	NB PARIS @ CRESCENT DR	75	924	127	1	39	12	1,178	1
NO47	NB CANAL BLVD @ FRENCH ST	91	888	79	1	24	6	1,089	0
NO90	NB CARROLLTON @ KIPP BELIEVE SCHOOL	0	843	122	1	1	0	967	0
NO118	SB JACKSON AVE @ LAUREL ELEMENTARY	173	387	82	0	0	107	749	0
NO52	SB READ BLVD @ HAMMOND ST	2	507	72	0	1	30	612	1
NO26	SB PARIS @ PRENTISS AVE	26	435	47	2	0	0	510	1

Greater than 1,500 flasher exceptions this month

Between 1,000 and 1,500 flasher exceptions this month

Between 500 and 1,000 flasher exceptions this month

Less than 500 flasher exceptions this month

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DPW reported that they are working with Entergy to replace the flashers at Carrollton and Kipp Believe, and that the flashers at Canal and Olympia are currently operable. The exceptions from other flashers are due to temporary battery and programming issues.

Photo Safety Collections

	By Date of Violation			
	Tickets	Billed	Collected	% Collected
Jan-14	15,087	\$1,696,795	\$1,069,020	63%
Feb-14	17,554	\$1,967,950	\$1,183,710	60%
Mar-14	16,750	\$1,941,830	\$1,126,685	58%
Apr-14	18,283	\$2,017,835	\$1,128,030	56%
May-14	22,522	\$2,484,310	\$1,376,745	55%
Jun-14	14,490	\$1,805,905	\$929,055	51%
Jul-14	13,810	\$1,717,260	\$798,455	46%
Aug-14	19,932	\$2,228,325	\$932,145	42%
Sep-14	16,583	\$1,839,390	\$231,185	13%

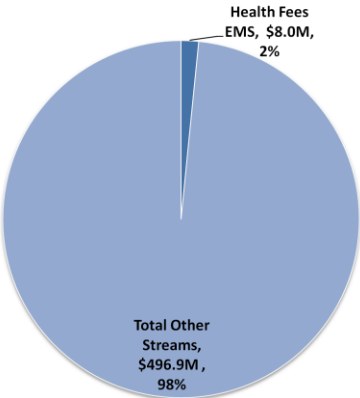
Collected funds do not include any late fees, only original amount due.

Photo Safety Clearance Rates

	Undeliverable	Paid	Dismissed	Not Paid
Jan-14	0%	64%	1%	36%
Feb-14	0%	60%	5%	35%
Mar-14	0%	59%	1%	40%
Apr-14	0%	58%	1%	41%
May-14	4%	56%	1%	39%
Jun-14	6%	54%	1%	39%
Jul-14	7%	48%	1%	44%
Aug-14	4%	47%	1%	48%
Sep-14	0%	28%	0%	71%

Large number of tickets dismissed in Feb. due severe weather which closed schools.

EMS Revenues **2% Adopted Budget GF Revenues for 2014**



Action Item

Responsible Party	Action Item	Due	Status
A. Holladay, J. Elder	Ensure that all one-time dispensations from previous contractor are processed	11/27/2014	

Source: Adopted Budget 2014

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Responsible Organization:
Emergency Medical
Services

Data Source:
EMS and Intermedix
10.21.2014

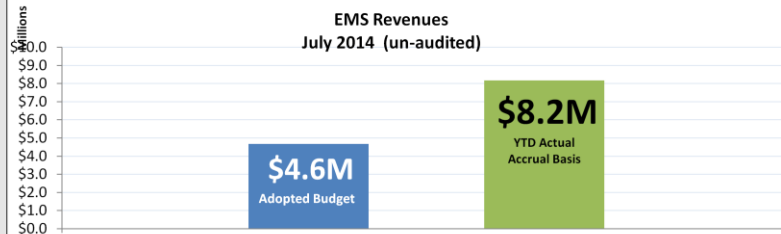
Definitions:

Revenue:
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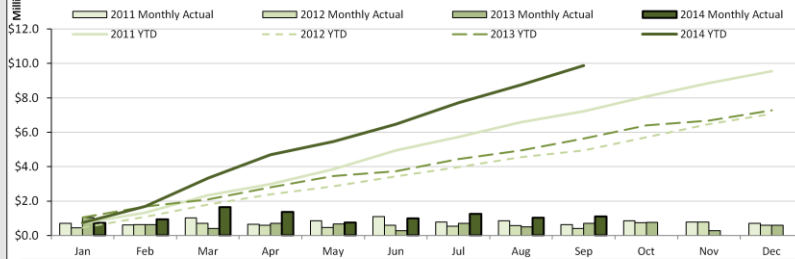
EMS Revenues Above Original Budgeted Amount

EMS Revenues
July 2014 (un-audited)



Revenues Accrual Basis (Jan-Jul)

EMS Collections



Year	2011	2012	2013	2014
		Percent Change from Prior Year	Percent Change from Prior Year	Percent Change from Prior Year
September Collections (Million \$)	\$0.63	\$0.40 -36.4%	\$0.70 74.1%	\$1.11 59.2%
YTD Collections (Million \$)	\$7.22	\$4.95 -31.3%	\$5.64 13.9%	\$9.87 74.9%

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EMS Collections

By Date of Service				
2014	Billable Incidents	Net Charges	Collections	% Collections
Jan	3,548	\$3.39 M	\$1.0 M	30%
Feb	3,274	\$3.16 M	\$0.97 M	31%
Mar	3,764	\$3.78 M	\$1.09 M	29%
Apr	3,534	\$3.37 M	\$0.98 M	29%
May	3,648	\$3.62 M	\$0.97 M	27%
Jun	3,499	\$3.58 M	\$0.83 M	23%
Jul	3,610	\$3.77 M	\$0.78 M	21%
Aug	3,640	\$4.07 M	\$0.63 M	15%
Sep	3,449	\$4.70 M	\$0.30 M	6%

EMS Collections

Charge Mix:

	Current Charge Mix	Historical Charge Mix Comparison (April '12)				
Class	New Orleans	New Orleans	Houston	Baltimore	Philadelphia	DeKalb, GA
Self	34%	55%	43%	62%	23%	52%
Private	13%	15%	17%	12%	36%	18%
Medicare	30%	15%	22%	18%	31%	20%
Medicaid	24%	14%	17%	7%	11%	11%

Historical Xerox Accounts:

Intermedix began pursuing collections of unpaid Xerox accounts in July.

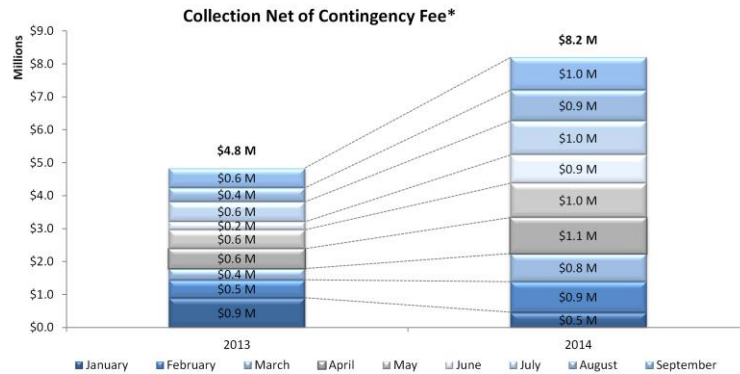
Month	Collections
July 2014	\$52,482
August 2014	\$96,869
September 2014	\$31,338
Total	\$180,689

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EMS reported that collections from historical accounts will continue to decrease as those accounts age.

Not only have collections improved but the contingency fee decreased from 14.10% to 12.30%

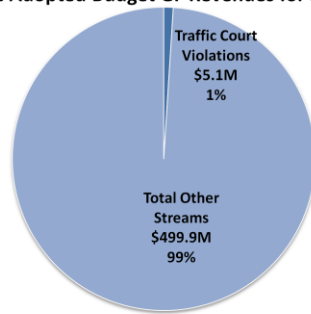


- To date, collections are \$3M over 2013 levels net of contingency fee.
- If collections remain constant, collections net of contingency fee should be approximately \$5M higher in 2014.

*Contingency fees are best estimates, actual payments may vary.

Traffic Court

1% Adopted Budget GF Revenues for 2014



Action Item

Responsible Party	Action Item	Due	Status
Debra Hall	Develop and implement a comprehensive collections plan	8/31/2014	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	
Eric Seling	Investigate the feasibility of training NOPD officers to write State citations	12/1/2014	

Source: Adopted Budget 2014

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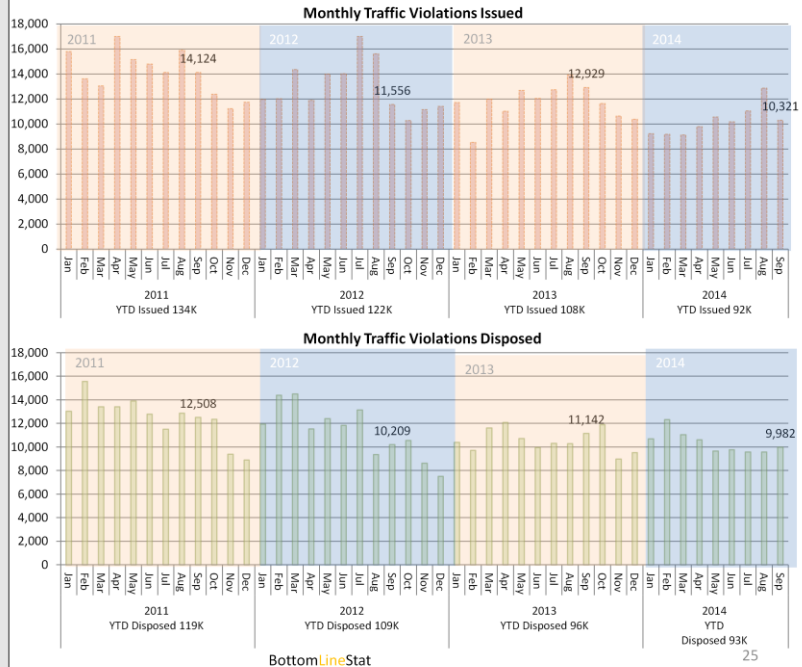
Responsible
Organization:
Traffic Court

Data Source:
Traffic Court 10.22.2014

Definitions:
Citation Issuance:
A traffic ticket requiring
a hearing in Traffic
Court. Citations may
include multiple traffic
violations.

Citation Disposal:
The result of final
determination of a case
in Traffic Court; guilty,
not guilty, or dismissed.

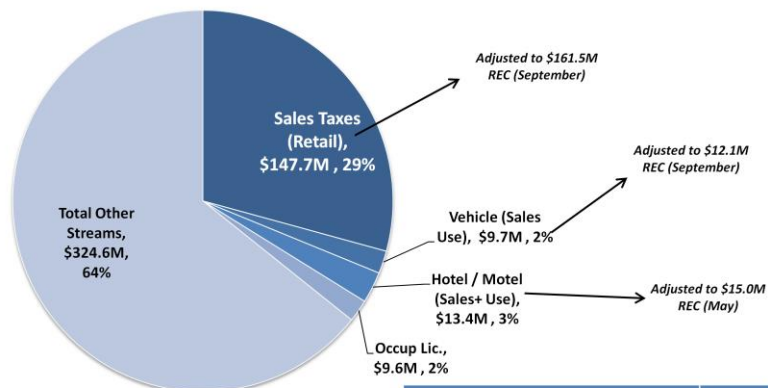
Violations Issued Decreased from 2013, Dispositions Decreased Slightly



Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 34% of Adopted Budget GF Revenues for 2014

Occupational License : 2% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 YTD Target	Status
Number of sales tax audits completed	63	79	Off Target
Number of field visits/contacts by Bureau of Revenue field agents	13,952	7,500	On Target

● On Target ▲ Within 10% of Target ◆ Off Target

Source: Adopted Budget 2014

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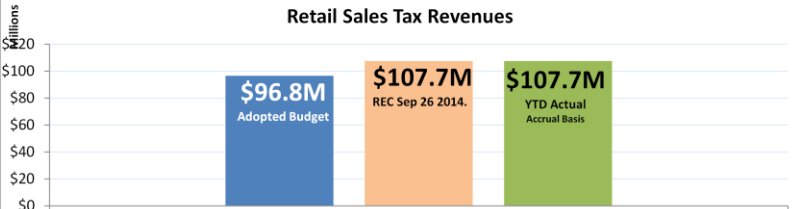
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Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenues and Finance 10.21.2014

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

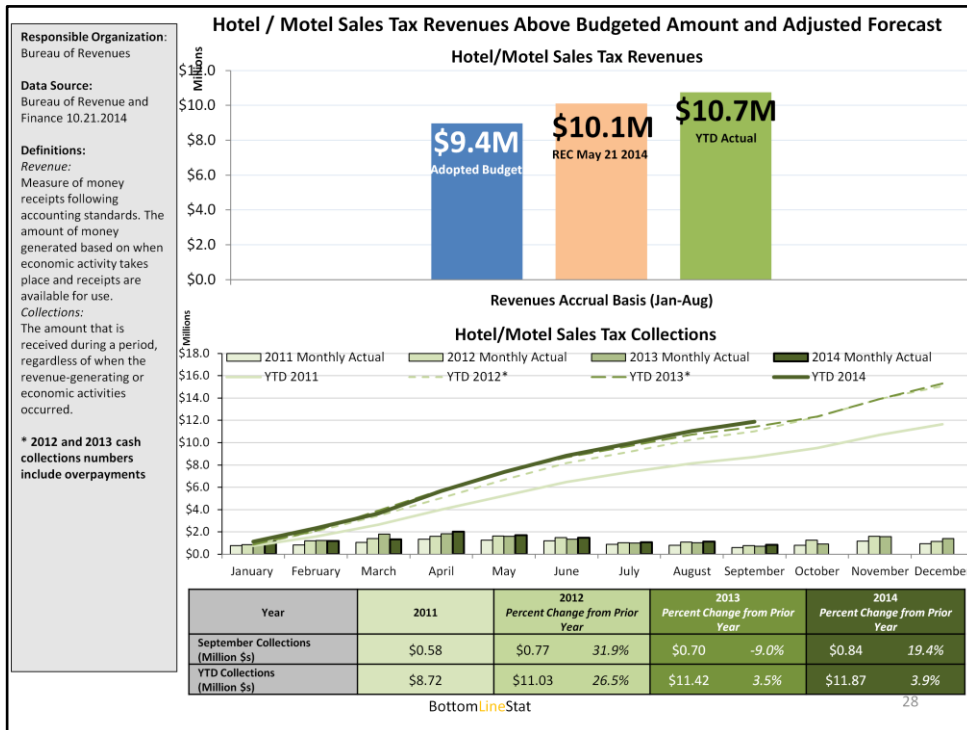
Retail Sales Tax Revenues Above Budgeted Amount, Forecast Revised Upward



Year	2011	2012		2013		2014	
		Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year	
September Collections (Million \$)	\$10.31	\$9.83	-4.6%	\$11.12	13.1%	\$12.70	14.2%
YTD Collections (Million \$)	\$99.21	\$103.20	4.0%	\$111.76	8.3%	\$122.57	9.7%

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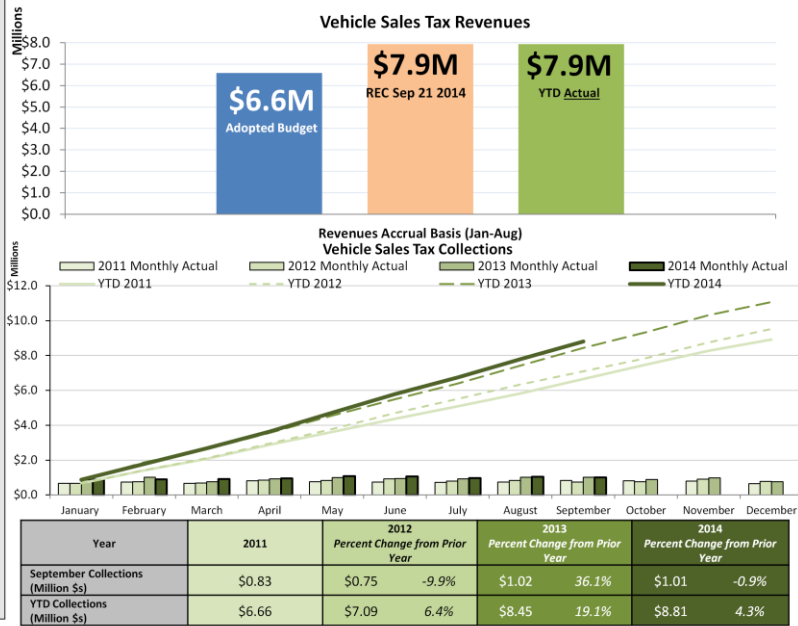
The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.

Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and
Finance 10.21.2014

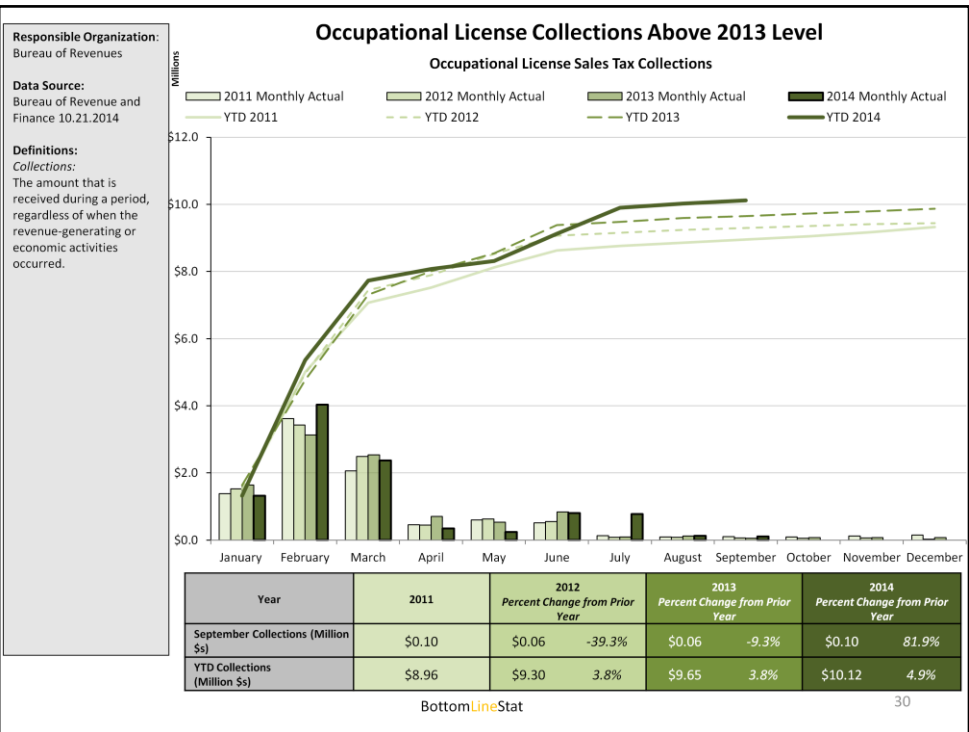
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Revenue:
Measure of money
receipts following
accounting standards. The
amount of money
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The amount that is
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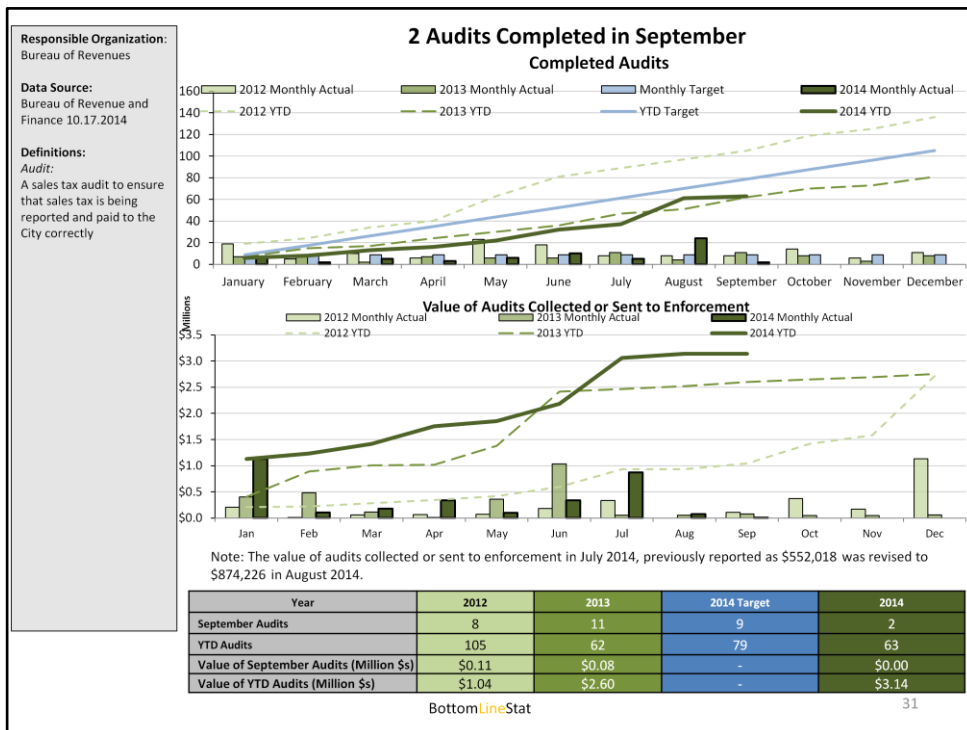
Vehicle Sales Tax Revenues Above Original Budgeted Amount, Forecast Revised Upward



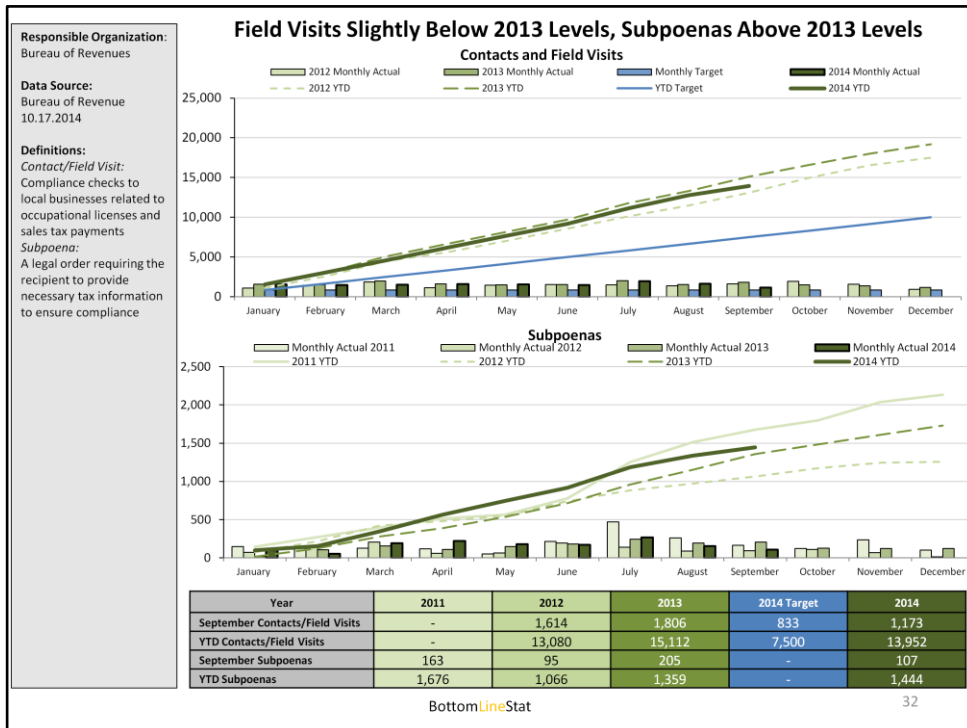
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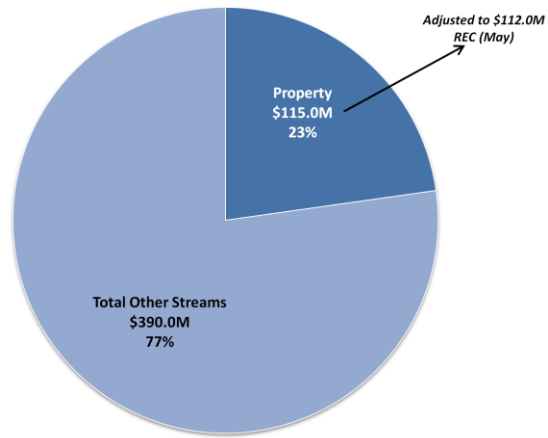
The Bureau of Revenue has experienced staff shortages, and anticipates receiving a register of potential new employees for the audit unit in the upcoming weeks. The Bureau has completed contracts with 3 outside audit firms



The Bureau of Revenue is implementing a new sales tax collection system and is currently working to train staff in the field in the new system.

Property Tax Revenues

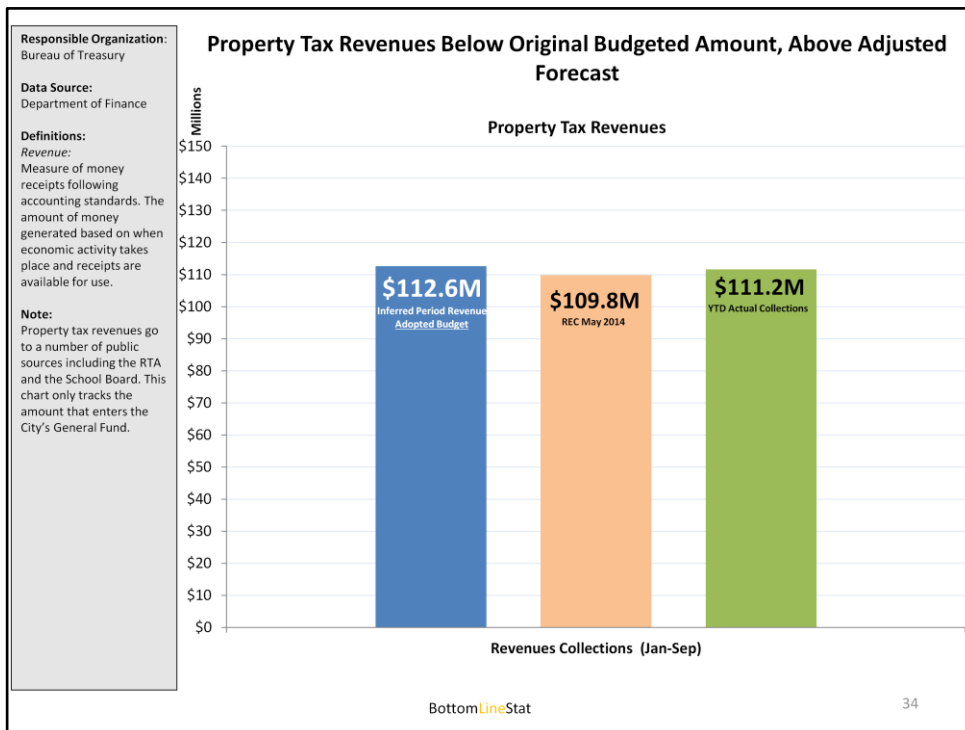
23% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

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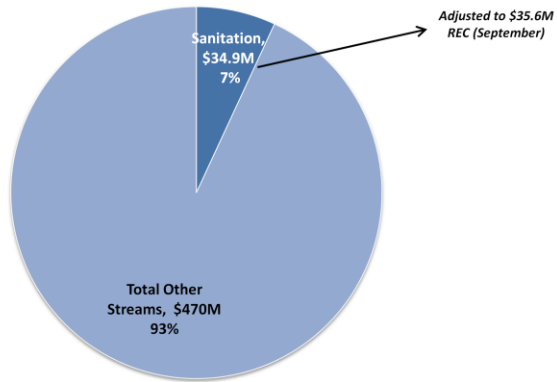
Property tax revenues have increased due to the City holding auctions of properties that are tax-delinquent in 2014, leading to property owners paying their taxes. This is a policy change from previous years when the City did not bring properties to auction until the year after they were tax delinquent.

The City is currently working to implement a simplified bill for property taxes.

The Department of Finance is projecting a 3% increase in property tax revenues in 2015.

Sanitation Revenues

7% Adopted Budget GF Revenues for 2014

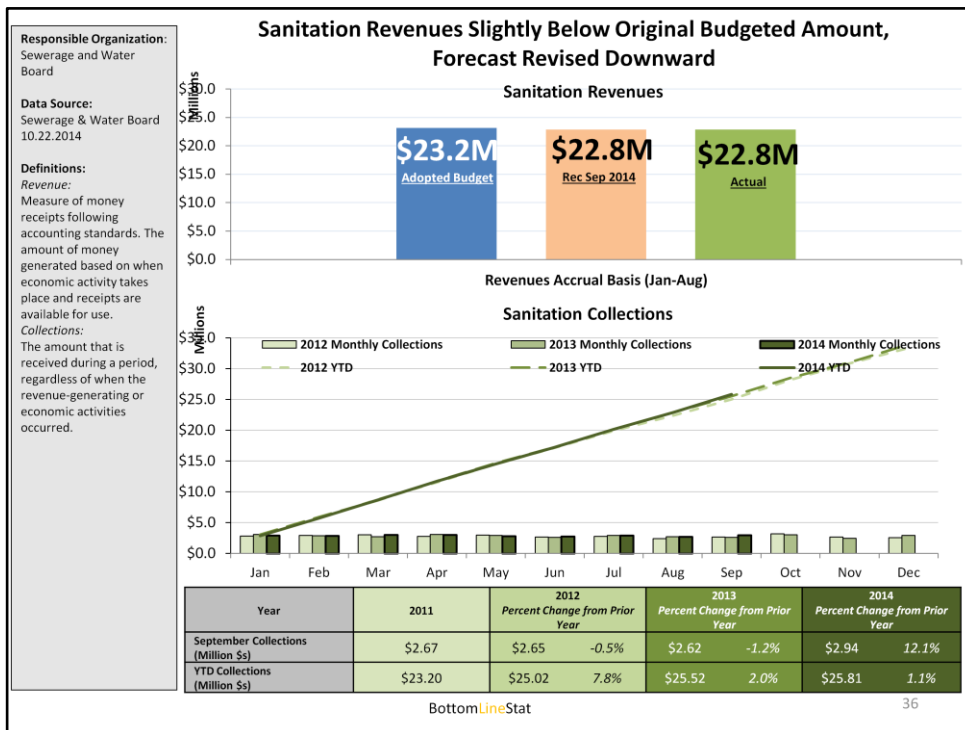


Measure	2014 YTD Actual	2014 Target
Percent of sanitation referrals collected	41%	50%

Source: Adopted Budget 2014

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The monthly increase in sanitation collections from 2013 is due to an additional week of collections in 2014.

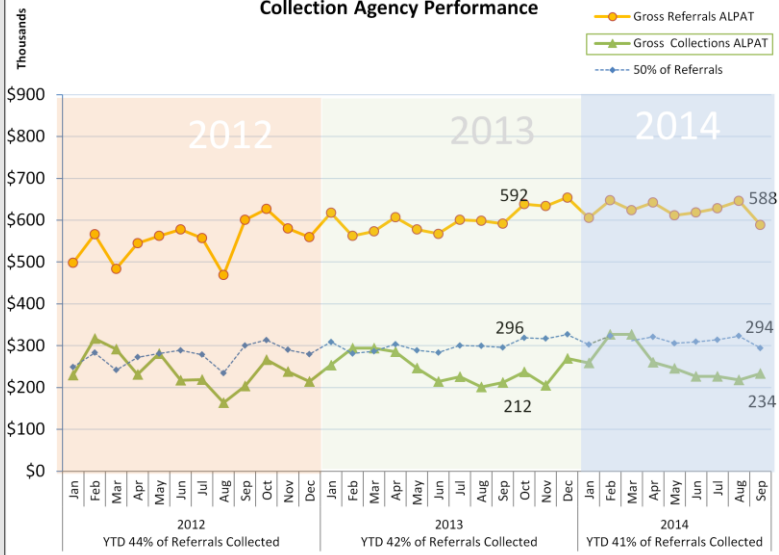
Responsible Organization:
Sewerage and Water
Board/ALPAT

Data Source:
ALPAT
10.22.2014

Definitions:
ALPAT:
The City's contracted
collection agency for
sanitation charges
Referrals:
The total sanitation billing
amount referred to ALPAT
for collection
Collections:
The total sanitation
charges collected due to
enforcement by ALPAT

40% of Referrals Were Collected in September

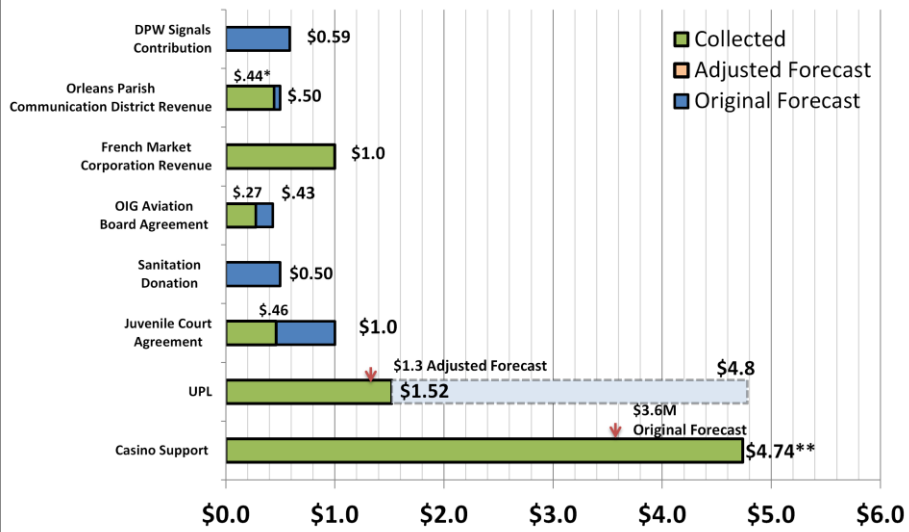
Collection Agency Performance



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Review of Additional Revenue Items



* Check was delivered to Police on July 17th. Amount recorded as a deduction to expenditures (waiting for correction)

** Includes payment received in October

Capital Fund

Responsible Organization:
Real Estate and Records

Data Source:
Capital Projects, Real Estate and Records

Definitions:
Surplus Properties:
Properties that no longer serve a regular function to the City and are sent to sale

Surplus Properties Auction

Properties Slated for Auction
Poland Avenue Stables
Elysian Fields Fire House
New Orleans East Visitor's Center
Wilson Avenue Apartments
2019 Third St.

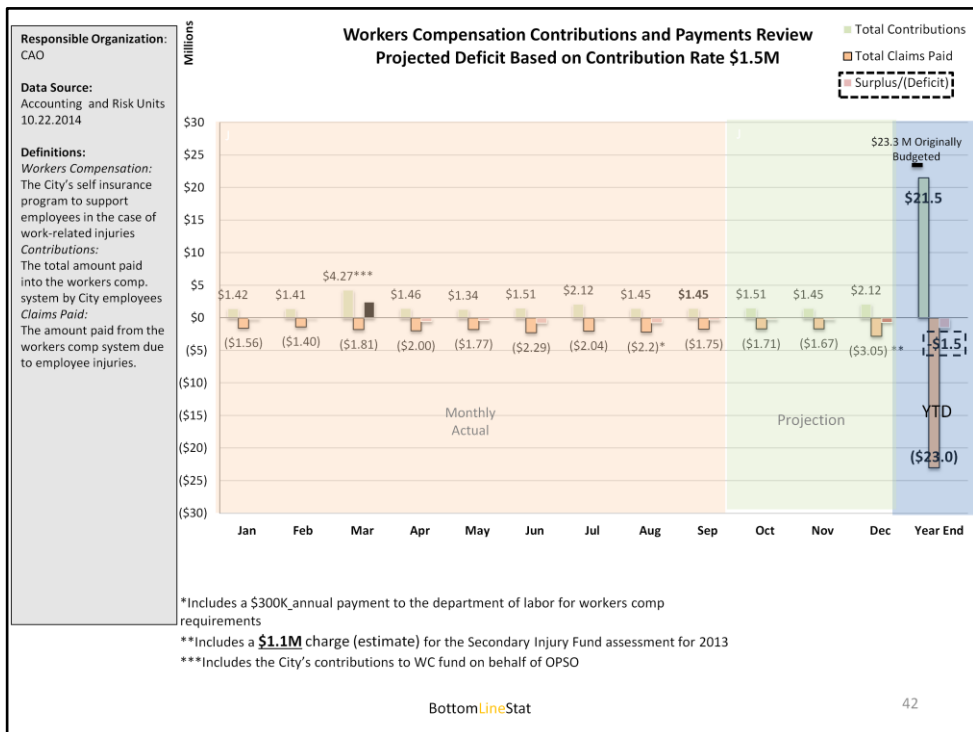
Estimated Income from Auction: \$350,000

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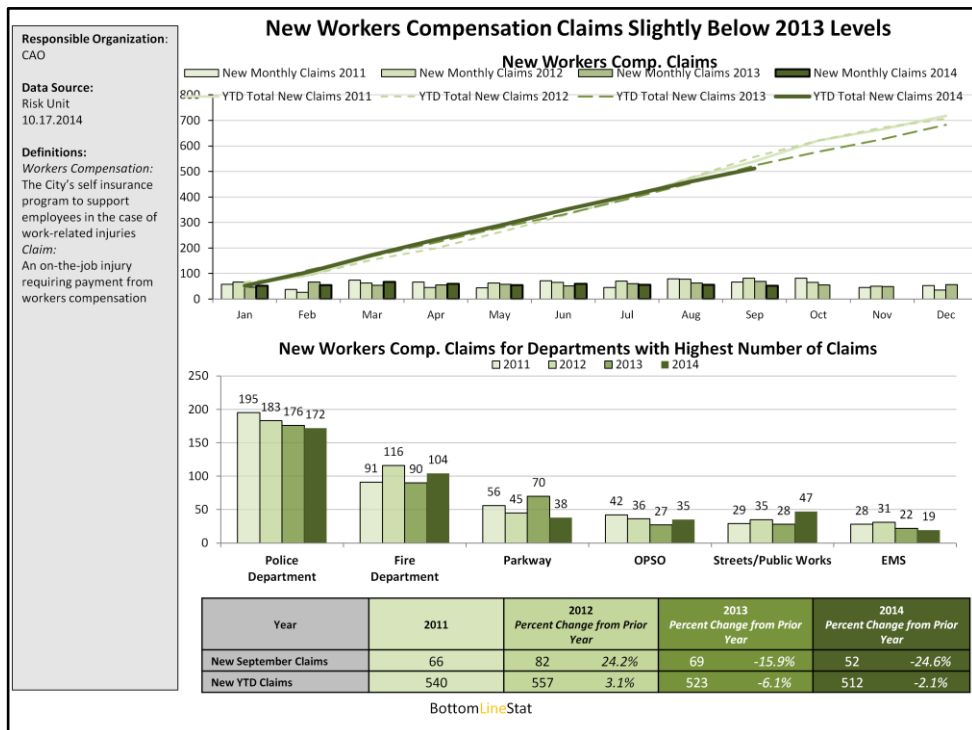
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The surplus properties auction was originally scheduled for late December. However, the Department of Property Management may delay the auction to early January, when more people will be able to attend.

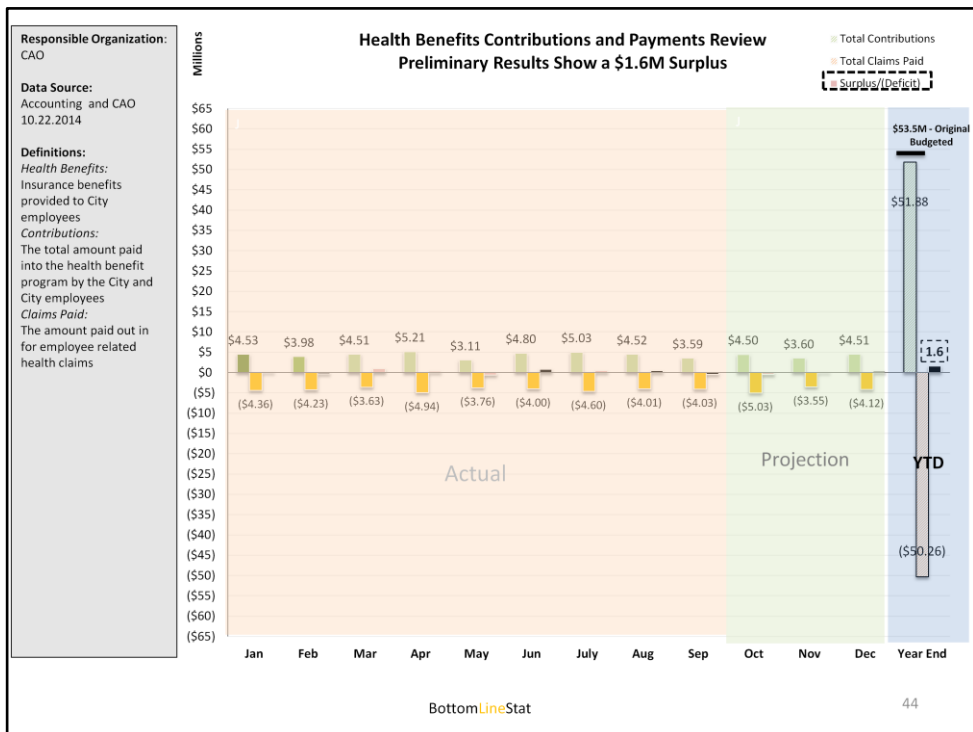
Expenditure Analysis



Contributions to the workers compensation fund are low due to personnel shortages, particularly in the Police Department.



The shooting of a Police Officer was the largest source of Workers Comp spending in September.



The projected surplus in the healthcare benefits fund decreased slightly from August.

Fuel Usage (in Gallons)						
Responsible Organization : Equipment Maintenance Division		2011	2012	2013	2014	Change
		Total Through September	Total Through September	Total Through September	Total Through September	2014/2013
Data Source: Equipment Maintenance Division 10.21.2014	POLICE	827,508	763,395	670,830	611,259	-9%
	CRIMINAL SHERIFF	187,510	171,071	159,371	163,898	3%
	EMERGENCY MEDICAL SERVICES	98,881	100,218	102,633	101,149	-1%
	PUBLIC WORKS	48,219	49,964	51,806	56,950	10%
	FIRE	52,882	59,360	53,958	55,534	3%
	PARKWAY & PARK COMMISSION	54,040	52,239	49,999	46,371	-7%
	SANITATION	28,213	29,223	28,611	32,569	14%
	DISTRICT ATTORNEY	25,834	26,154	25,611	25,819	1%
	RECREATION	23,374	25,408	20,784	23,040	11%
	LA SPCA	9,957	10,697	10,441	11,369	9%
Definitions: Fuel Usage: The amount of fuel used by various City organization s	SAFETY & PERMITS	18,838	11,809	13,332	10,378	-22%
	OFFICE OF HOUSING & URBAN DEV.	8,458	6,551	8,945	9,865	10%
	N O MOSQUITO CONTROL BRD.	10,590	9,436	9,676	8,901	-8%
	COUNCIL	7,391	6,954	7,902	8,575	9%
	PROPERTY MANAGEMENT	10,418	11,382	11,205	8,122	-28%
	CORONER'S OFFICE	6,630	5,646	5,358	4,947	-8%
	FIRST CITY COURT	3,901	3,542	4,250	4,188	-1%
	CLERK OF CRIMINAL DIST COURT	1,552	2,005	3,719	3,744	1%
	EQUIPMENT MAINTENANCE DIVISION	563	430	3,226	3,155	-2%
	OFFICE OF EMERGENCY PREPAREDNESS	1,260	3,748	3,894	3,145	-19%
	LIBRARY	2,912	2,892	3,545	3,058	-14%
	All Other Departments (Less than 3,000 Gallons YTD)	27,944	21,793	17,734	15,221	-14%
	Total (Not Including Police)	629,369	610,521	595,999	599,997	1%
	Total	1,456,877	1,373,917	1,266,829	1,211,256	-4%

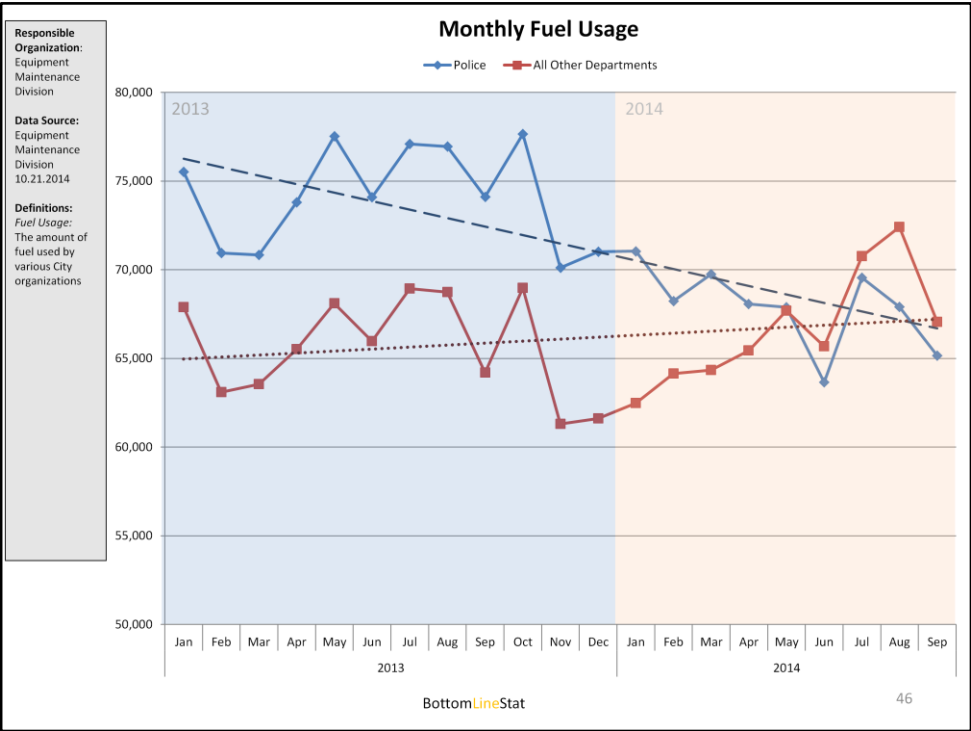
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BottomLineStat

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EMD reported that they are no longer providing fuel cards to the First City Court. Increased programming and equipment by NORDC and DPW have led to more fuel usage. EMD anticipates that these increases will continue in 2015.

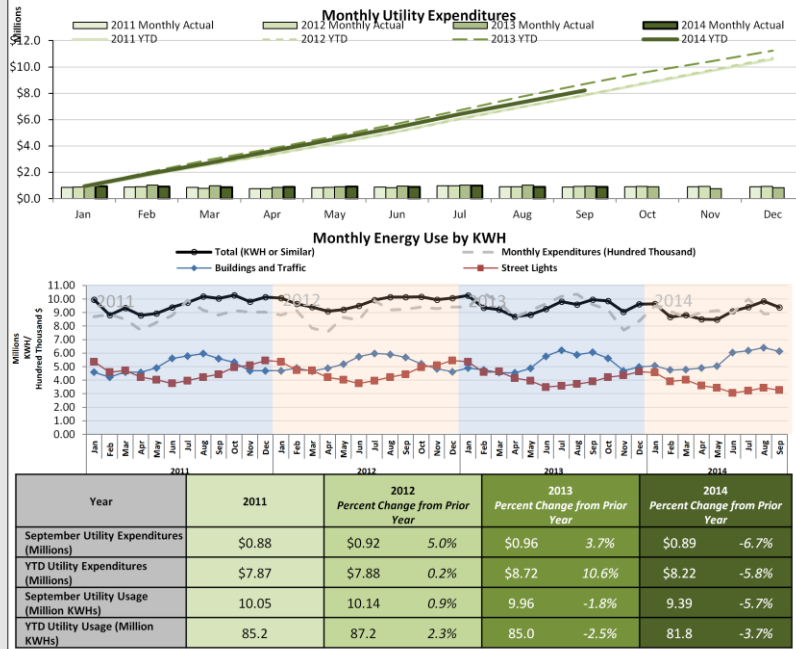


Responsible Organization:
CAO

Data Source:
CAO 10.17.2014

Definitions:
Utility Expenditures:
Spending on electricity
and gas to power City
buildings

YTD Utility Usage and Expenditures Below 2013 Levels



BottomLineStat

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Responsible Organization: CAO	Utility Usage by Source (in KWH)				
	2011 Total Through September	2012 Total Through September	2013 Total Through September	2014 Total Through September	Change 2014/2013
Data Source: CAO 10.17.2014					
Definitions: Utility Usage: The amount of electricity and gas used to power City buildings					
Street Lights	39,329,328	39,483,605	37,401,431	32,513,219	-13%
All Other Buildings	16,886,375	16,515,798	15,892,770	17,028,170	8%
1300 Perdido	7,045,417	7,361,574	7,377,715	7,244,306	-2%
NORDC	3,273,541	3,573,546	5,141,236	5,695,613	11%
Museum of Art	3,395,262	4,092,832	4,119,196	4,028,503	-4%
Criminal Sheriff	5,246,306	4,546,580	3,878,699	3,681,499	-4%
Police	3,150,776	3,374,756	3,267,532	3,493,940	8%
Library	1,494,514	2,505,010	2,742,562	3,002,015	11%
District Attorney	2,225,280	2,416,800	2,206,080	2,169,723	0%
Fire Department	2,289,106	2,159,866	2,057,796	2,158,687	6%
Traffic Signals	795,450	821,734	836,243	833,827	1%
Total (Not Including Street Lights)	45,802,027	47,368,496	47,519,829	49,336,283	4%
Total	85,131,355	86,852,101	84,921,260	81,849,502	-4%

BottomLineStat

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The decrease in fuel usage by street lights is driven by conversion to LEDs. DPW anticipates that they will have converted 17,000 streetlights by the end of 2014, giving the city a total of 33,000 LED streetlights.

The City is working pilot program for NORDC and the Library to obtain more efficient utility usage in new libraries and recreation facilities.