



CITY OF NEW ORLEANS

# BottomLineStat

May 2015 Reporting Period

[www.nola.gov/opa](http://www.nola.gov/opa)

## **Revenue Analysis**

- Parking Enforcement
- Photo Safety
- Emergency Medical Services
- Traffic Court
- Sales Taxes and Occupational License
- Property Taxes
- Sanitation Fees
- Additional Revenue Items

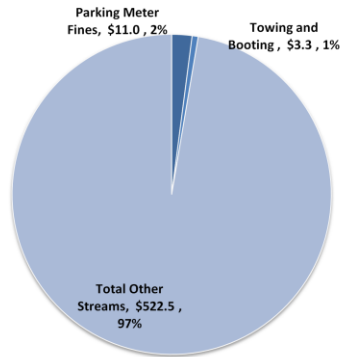
## **Expenditures**

- Workers Compensation Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utility Usage

# Revenue Analysis

## Parking Enforcement Revenues

### 2.7% Adopted Budget GF Revenues for 2015



Measure	2015 YTD Actual	2015 YTD Projection
Number of parking citations	140,257	143,619
Number of tows	7,582	7,159
Number of boots	4,745	3,417

### Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan, Z. Edmonds	Develop a plan to improve PCO staffing levels	Ongoing	DPW has approximately 50 PCOs on staff, significantly above the staffing level at the beginning of 2015.

Source: Adopted Budget 2015

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DPW stated that they currently have an adequate level of staffing of Parking Control Officers (PCO's)

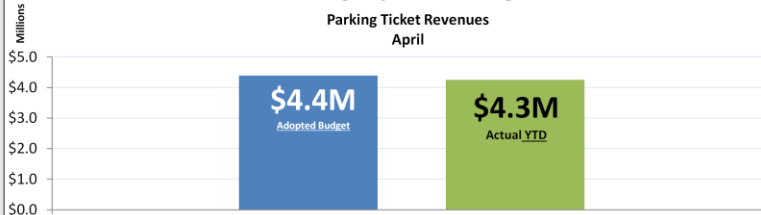
**Responsible Organization:**  
Department of Public Works

**Data Source:**  
DPW Parking Division  
6.23.2015

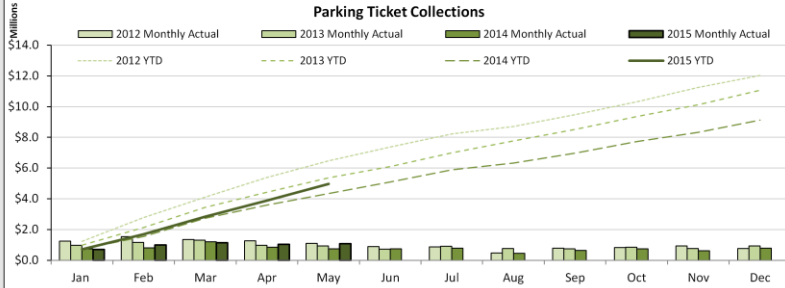
**Definitions:**  
**Revenue:**  
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.  
**Collections:**  
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

## Ticket Revenues Slightly Below Budgeted Amount

### Parking Ticket Revenues April



### Revenues Accrual Basis (Jan-Apr)



Year	2012		2013		2014		2015	
	Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year	
May Collections (Million \$s)	\$1.10	43.2%	\$0.94	-14.3%	\$0.75	-20.1%	\$1.07	42.8%
YTD Collections (Million \$s)	\$6.48	50.1%	\$5.37	-17.1%	\$4.35	-18.9%	\$4.96	14.0%

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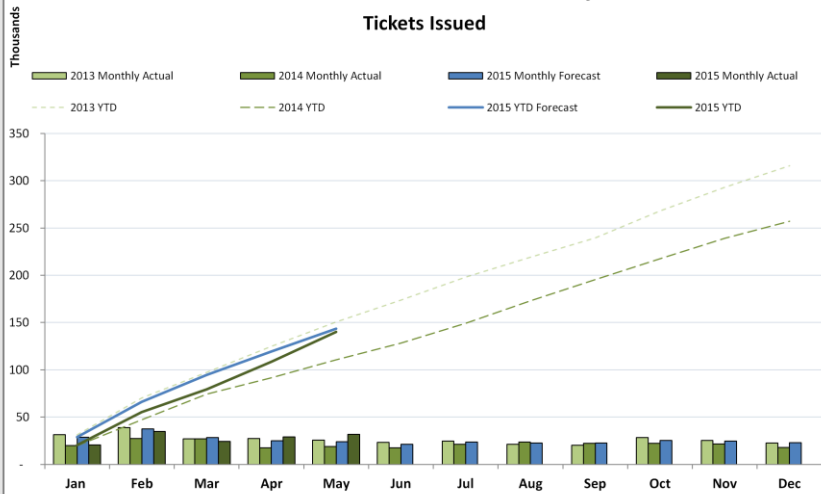
**Responsible Organization:**  
Department of  
Public Works

**Data Source:**  
DPW Parking  
Division 6.22.2015

**Definitions:**  
*Ticket:*  
A citation for a parking violation. Citations are important for regulating curbside parking to ensure the availability of spots for business customers and residents

## 2015 Ticket Issuance Close to Projection

### Tickets Issued

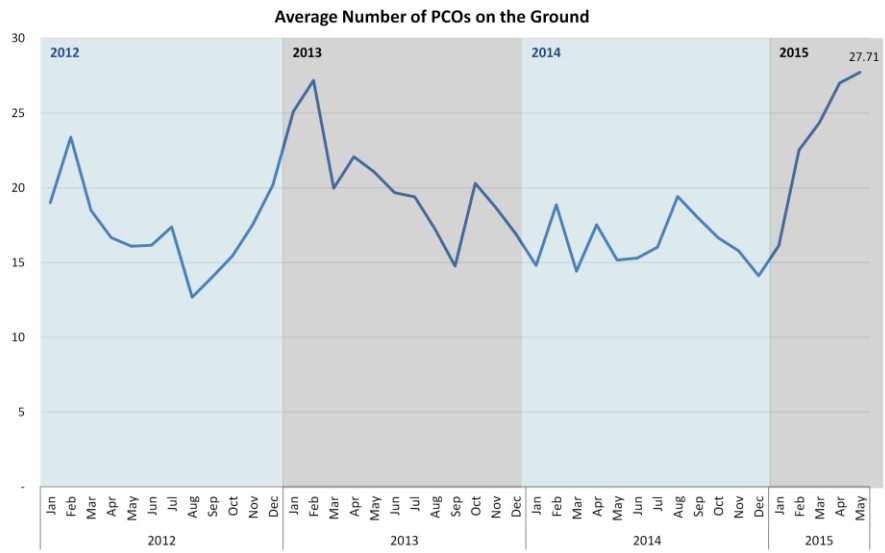


Year	2012	2013 Percent Change from Prior Year	2014 Percent Change from Prior Year	2015 Forecast	2015 Percent Change from Prior Year
May Issuance (Thousands)	23.0	25.8 11.9%	19.0 -26.4%	24.0	31.8 67.5%
YTD Issuance (Thousands)	144.6	150.5 4.1%	110.6 -26.5%	143.6	140.3 26.9%

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## More PCOs in the Field Than at Any Point Since Before 2012



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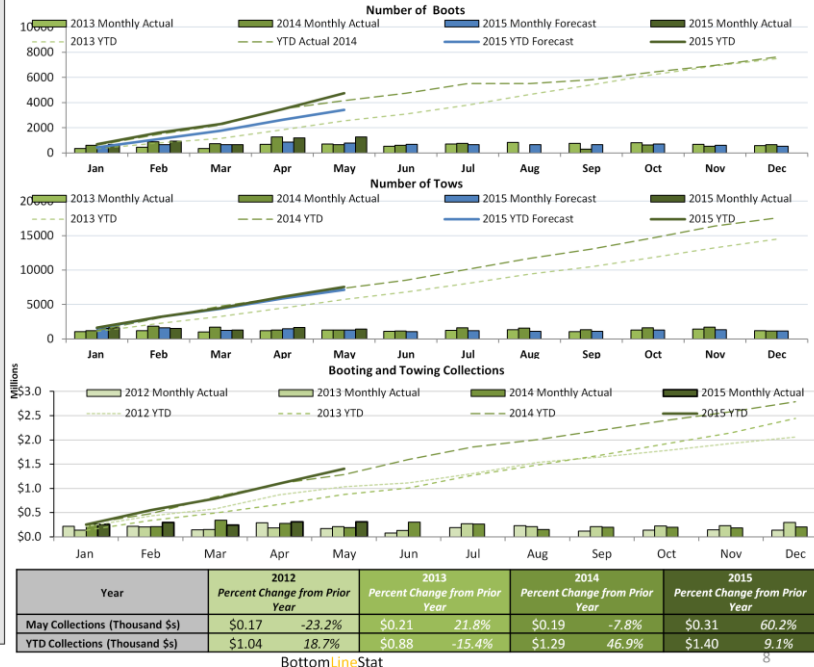
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**Responsible Organization:**  
Department of Public Works

**Data Source:**  
DPW Parking Division

**Definitions:**  
**Boot:**  
Boots are employed by the City to increase compliance with parking laws and encourage the payment of outstanding tickets  
**Tow:**  
Removal of an illegally parked car, used against the most egregious parking violations.

## Booting and Towing Collections Above 2014 Levels

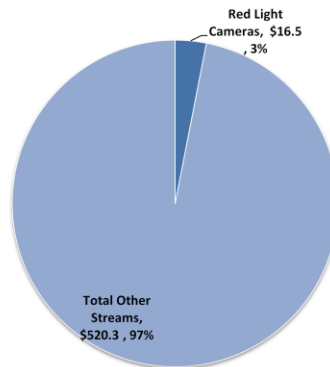


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## Photo Safety Management

### 3% Adopted Budget GF Revenues for 2015



#### Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	DPW is working with a radio system manufacturer to repair inoperable flashers during the summer months.

Source: Adopted Budget 2015

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**Responsible Organization:**  
Department of Public Works

**Data Source:**  
DPW Photo Safety  
Division 6.26.2015

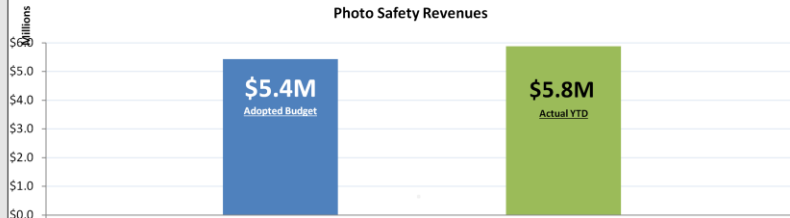
**Definitions:**  
*Photo Safety Camera:*  
The City utilizes safety cameras to enforce traffic laws and maintain safe streets

*Revenue:*  
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.

*Collections:*  
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

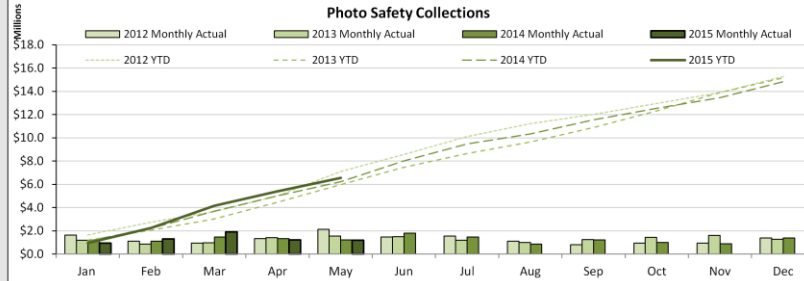
## Photo Safety Revenues Above Forecasted Amount

Photo Safety Revenues



Revenues Accrual Basis (Jan-Apr)

Photo Safety Collections



Year	2012 Percent Change from Prior Year	2013 Percent Change from Prior Year	2014 Percent Change from Prior Year	2015 Percent Change from Prior Year
May Collections (Million \$)	\$2.12 165.6%	\$1.53 -27.5%	\$1.21 -21.2%	\$1.18 -2.6%
YTD Collections (Million \$)	\$7.11 10.1%	\$5.99 -15.9%	\$6.22 3.9%	\$6.56 5.5%

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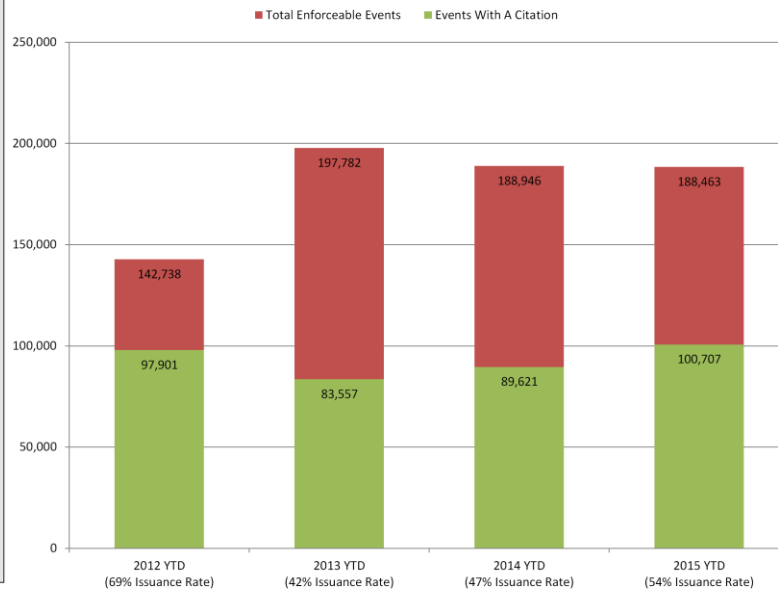
**Responsible Organization:**  
Department of Public  
Works

**Data Source:**  
DPW Photo Safety Division  
6.22.2015

**Definitions:**  
*Photo Safety Camera:*  
The City utilizes safety  
cameras to enforce traffic  
laws and maintain safe  
streets  
*Enforceable Event:*  
Any traffic event that  
causes a photo safety  
camera to register that a  
violation has occurred.  
Events such as false  
positives are excluded.  
*Citation:*  
An event that results in  
the issuance of a citation

## Issuance Rate and Total Citations Above 2014 and 2013 Levels

### YTD Citations Issued and Enforceable Events



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**Responsible Organization:**  
 Department of Public Works

**Data Source:**  
 ATS and DPW Photo Safety Division  
 6.22.2015

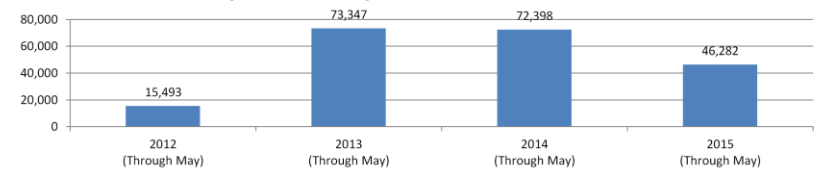
**Definitions:**  
**Photo Safety Camera:**  
 The City utilizes safety cameras to enforce traffic laws and maintain safe streets

**School Zone Enforceable Time:**  
 A common use of photo safety cameras is in school zones, which have reduced speed limits at the beginning and end of the school day.

**Inoperable flashers:**  
 The indication that the speed limit is reduced comes from flashers on school zone boundaries. If these flashers are not working properly, the speed limit reduction cannot be enforced.

### Fewer Exceptions for Inoperable Flashers than in 2014 and 2013

Exceptions for Inoperable School Zone Flashers



Top 10 Cameras With Most Exceptions for Inoperable School Zone Flashers														Total (May 2014 - May 2015)
Camera #	Location	May-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15		
N092	SB CARROLLTON AVE @ KIPP BELIEVE SCHOOL	2,362	1,510	1,944	2,463	1,234	1,505	873	869	602	853	1,197		15,412
N059	WB CANAL ST @ N. OLYMPIA ST	2,024	1	656	1,222	864	1,786	1,772	1,066	664	1,208	473		12,129
N056	SB FRANKLIN AVE @ WISTERIA ST	2,343	116	294	624	579	1,226	1,244	692	918	1,119	1,430		10,192
N058	WB BIENVILLE ST @ N OLYMPIA ST	1,227	175	650	1,952	943	998	1,562	757	290	732	867		9,831
N060	EB CANAL ST @ S. ST PATRICK ST	1,082	2	13	269	571	2,387	1,496	693	703	581	2		8,174
N057	EB BIENVILLE ST @ N ST PATRICK ST	626	0	5	1,791	1,153	1,340	1,494	801	221	330	387		8,035
N053	NB JACKSON AVE @ CHESTNUT ST	954	722	433	595	0	274	270	470	455	423	681		5,232
N051	NB READ BLVD @ HAMMOND ST	0	12	3	74	559	732	821	391	375	981	1,085		4,125
N050	WB ST CHARLES AVE @ JENA ST	754	1	333	1,202	102	1	33	4	157	461	918		3,412
N025	NB PARIS @ CRESCENT DR	1	39	12	1	245	321	438	270	843	875	1,100		3,172
All Other Cameras		823	245	427	829	2,231	2,367	2,981	1,560	2,967	808	1,016		15,238
Total		12,196	2,823	4,770	11,022	8,481	12,937	12,984	7,573	8,195	8,371	9,156		89,352

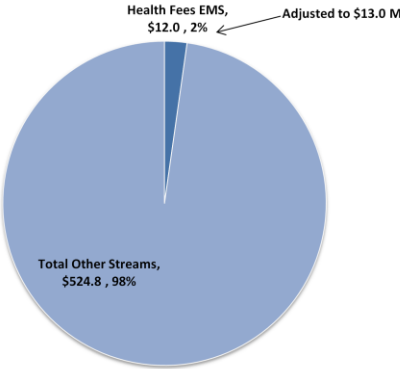
Greater than 1,500 flasher exceptions this month  
 Between 1,000 and 1,500 flasher exceptions this month  
 Between 500 and 1,000 flasher exceptions this month  
 Less than 500 flasher exceptions this month

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DPW noted that school zone flasher exceptions are not explained by a systemic problem, but by unique issues that occur in different flashers.

# **EMS Revenues** **2% Adopted Budget GF Revenues for 2015**

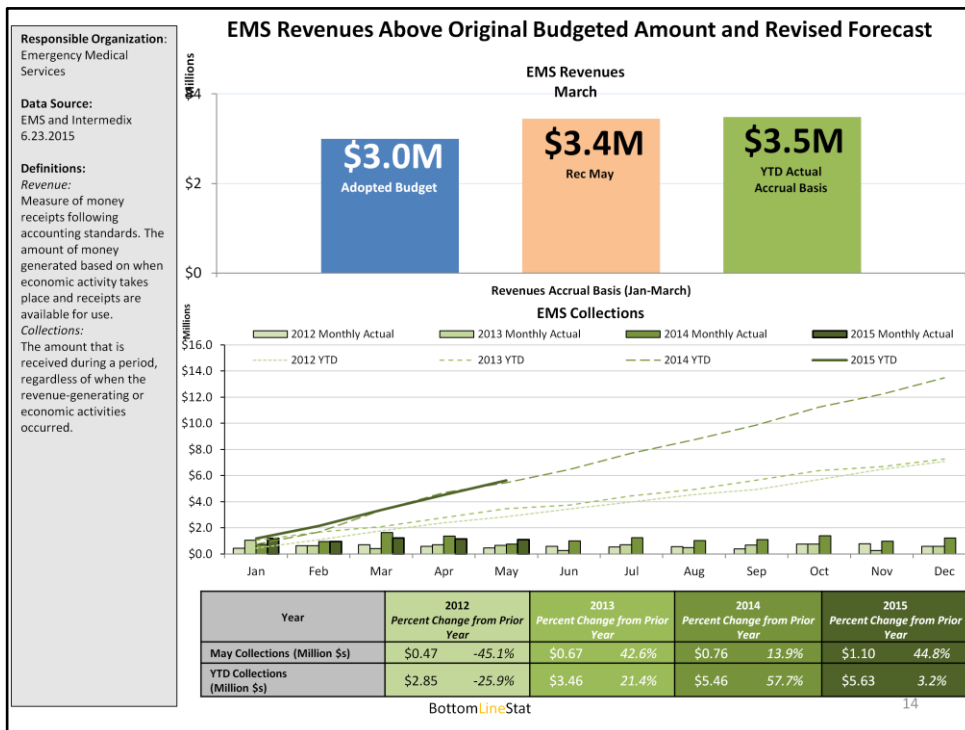


## **Action Item**

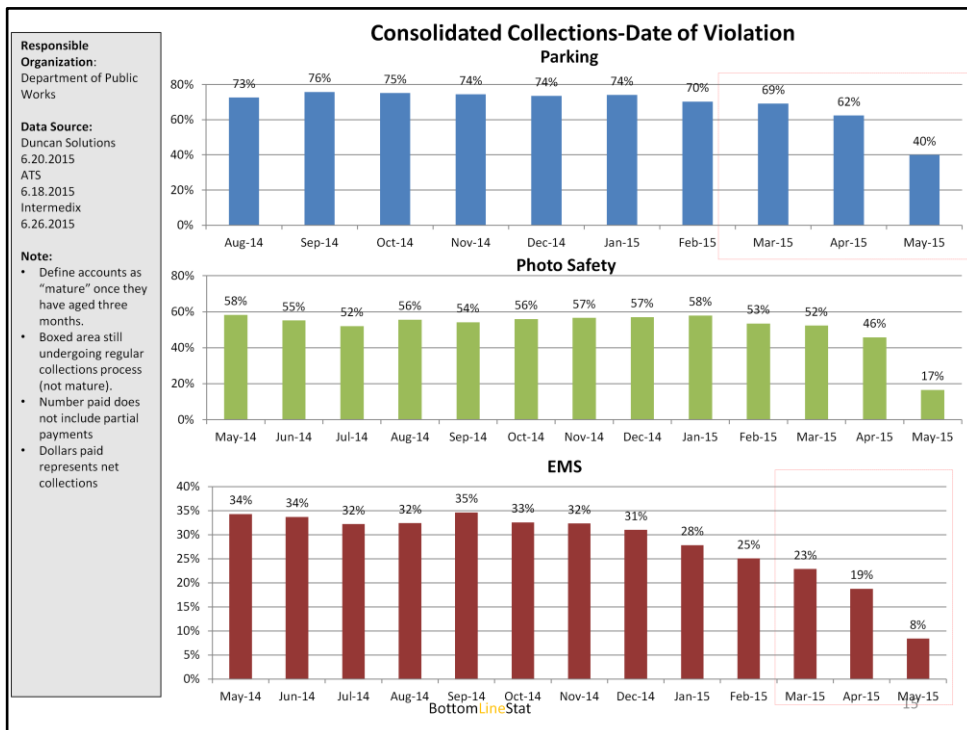
Responsible Party	Action Item	Due	Status
A. Holladay, J. Elder	Report on progress of ensuring that all one-time dispensations from previous contractor are processed	4/23/2015	EMS is working with the Law Department to address this.

Source: Adopted Budget 2015

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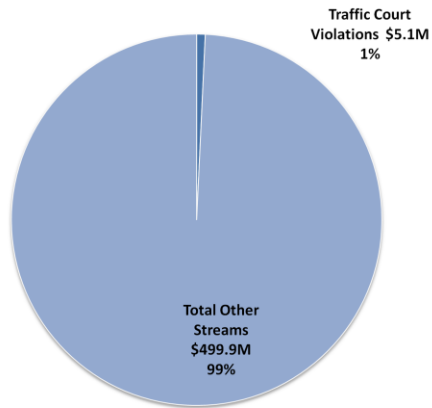
EMS noted that though their collections are only up by \$170K YTD over 2014, their newest collection vendor, Intermedix has increased YTD collections by \$1.2M over the same period in 2014.



OPA and EMS expressed interest in exploring the mix of EMS clients, in terms of residents vs. visitors to the city.

# Traffic Court

1% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

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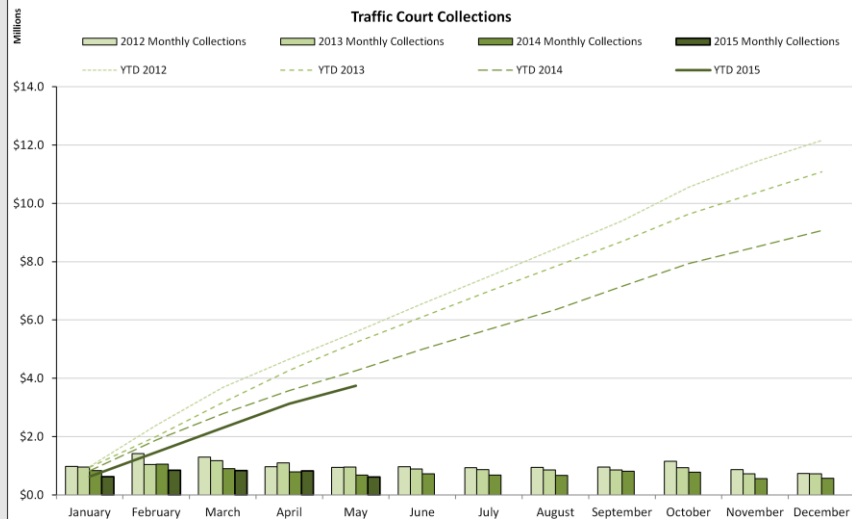


**Responsible Organization:**  
Traffic Court

**Data Source:**  
Traffic Court  
6.22.2015

**Definitions:**  
**Collections:**  
Money that has been collected by the Traffic Court but not yet officially entered into their records

## YTD Traffic Court Collections Down from 2014



Year	2012 Percent Change from Prior Year	2013 Percent Change from Prior Year	2014 Percent Change from Prior Year	2015 Percent Change from Prior Year
May Collections (Million \$s)	\$0.94 -13.1%	\$0.95 1.3%	\$0.69 -28.1%	\$0.62 -9.6%
YTD Collections (Million \$s)	\$5.59 -7.7%	\$5.23 -6.6%	\$4.27 -18.4%	\$3.75 -12.2%

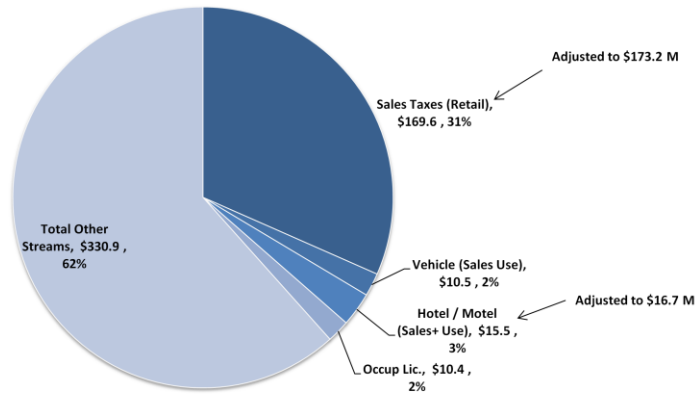
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## Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 36% of Adopted Budget GF Revenues for 2015

Occupational License : 2% Adopted Budget GF Revenues for 2015



Measure	2015 YTD Actual	2015 YTD Target	Status
Number of sales tax audits completed	52	44	On Target
Number of field visits/contacts by Bureau of Revenue field agents	6,212	6,250	Within 10% of Target

● On Target 
 ▲ Within 10% of Target 
 ◆ Off Target

Source: Adopted Budget 2015

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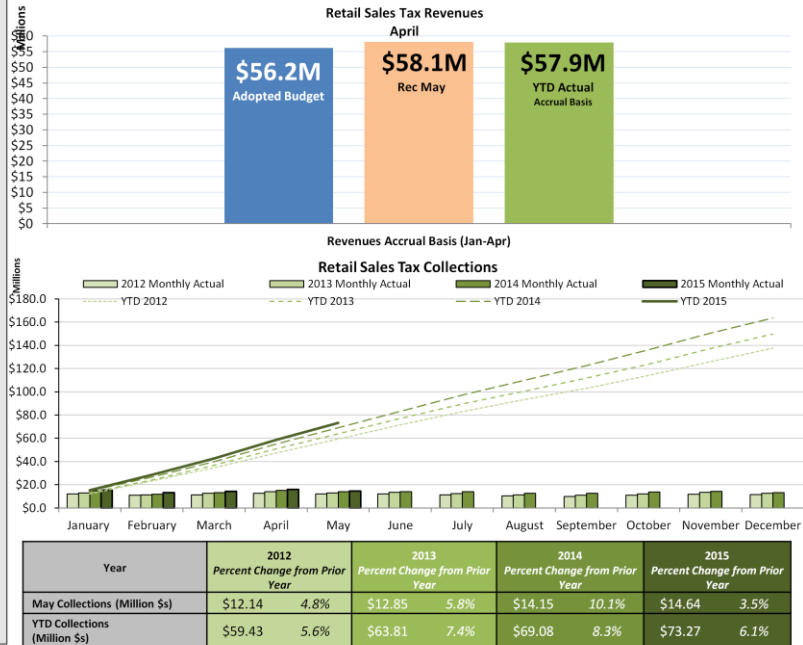
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**Responsible Organization:**  
Bureau of Revenues

**Data Source:**  
Bureau of Revenues and  
Finance 6.23.2015

**Definitions:**  
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## Sales Tax Revenues Above Original Forecasted Amount



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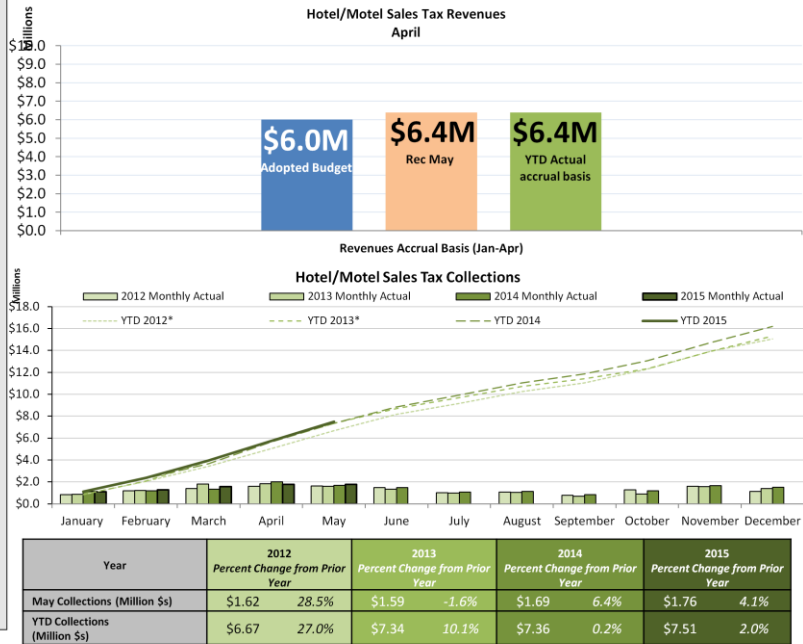
**Responsible Organization:**  
Bureau of Revenues

**Data Source:**  
Bureau of Revenue and  
Finance 6.23.2015

**Definitions:**  
**Revenue:**  
Measure of money  
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place and receipts are  
available for use.  
**Collections:**  
The amount that is  
received during a period,  
regardless of when the  
revenue-generating or  
economic activities  
occurred.

**\* 2012 and 2013 cash  
collections numbers  
include overpayments**

## Hotel / Motel Sales Tax Revenues Above Original Forecast



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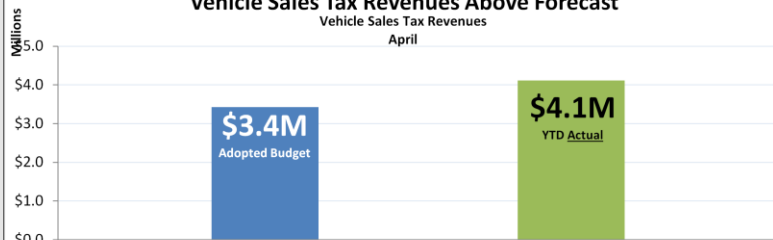
**Responsible Organization:**  
Bureau of Revenues

**Data Source:**  
Bureau of Revenue and  
Finance 6.23.2015

**Definitions:**  
**Revenue:**  
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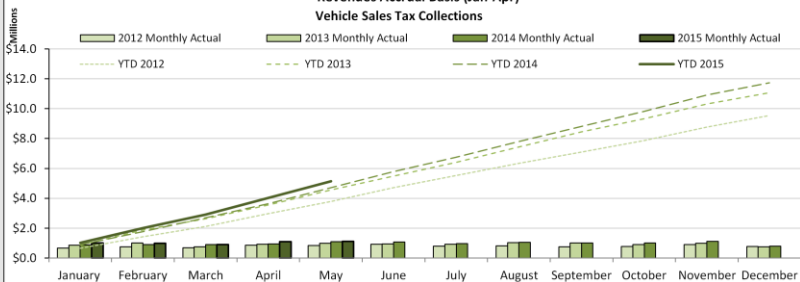
## Vehicle Sales Tax Revenues Above Forecast

Vehicle Sales Tax Revenues  
April



### Revenues Accrual Basis (Jan-Apr)

Vehicle Sales Tax Collections



Year	2012	2013	2014	2015
	Percent Change from Prior Year	Percent Change from Prior Year	Percent Change from Prior Year	Percent Change from Prior Year
May Collections (Million \$s)	\$0.83	\$0.99	\$1.08	\$1.12
YTD Collections (Million \$s)	\$3.79	\$4.55	\$4.72	\$5.13

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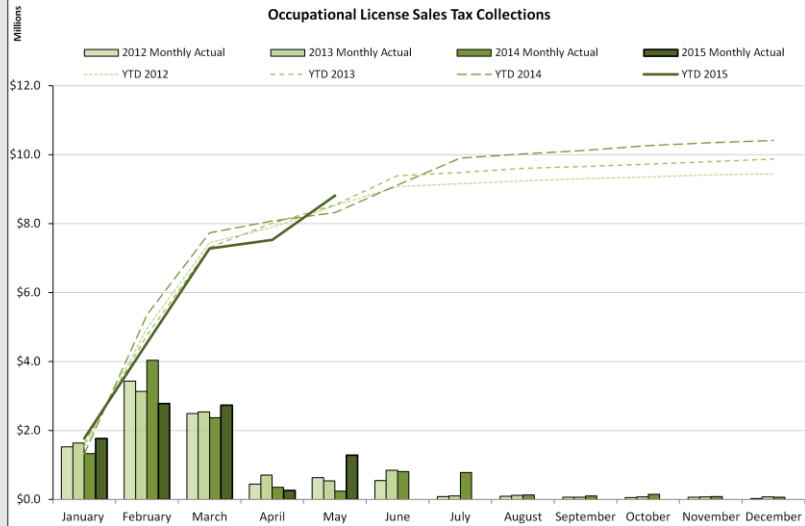
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**Responsible Organization:**  
Bureau of Revenues

**Data Source:**  
Bureau of Revenue and  
Finance 6.23.2015

**Definitions:**  
**Collections:**  
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received during a period,  
regardless of when the  
revenue-generating or  
economic activities  
occurred.

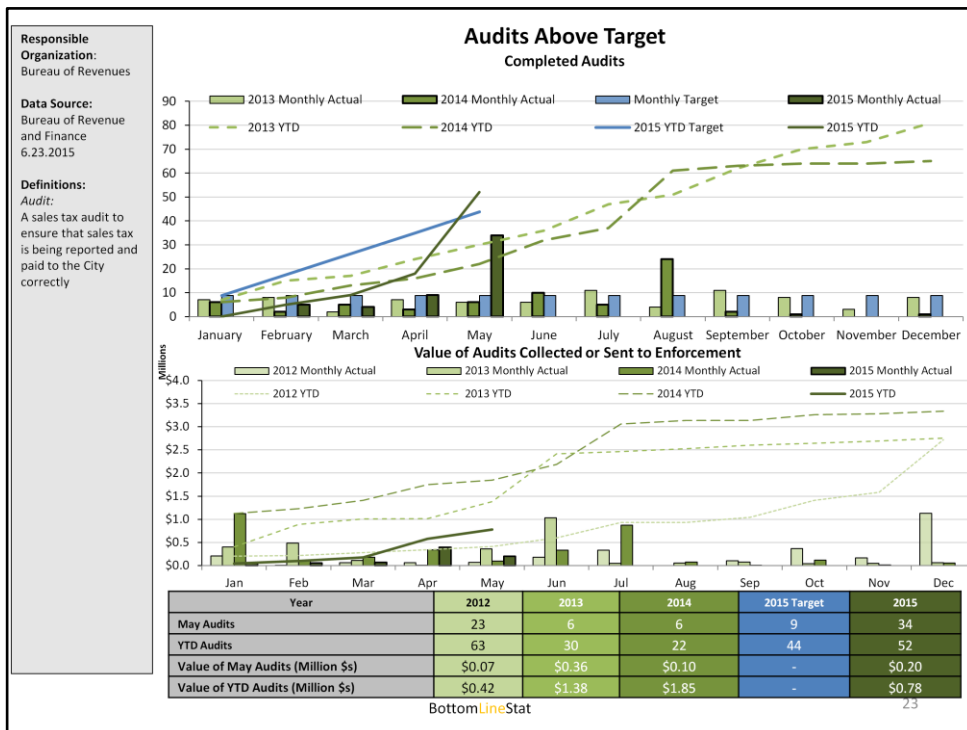
## Occupational License Collections Above 2014 Levels



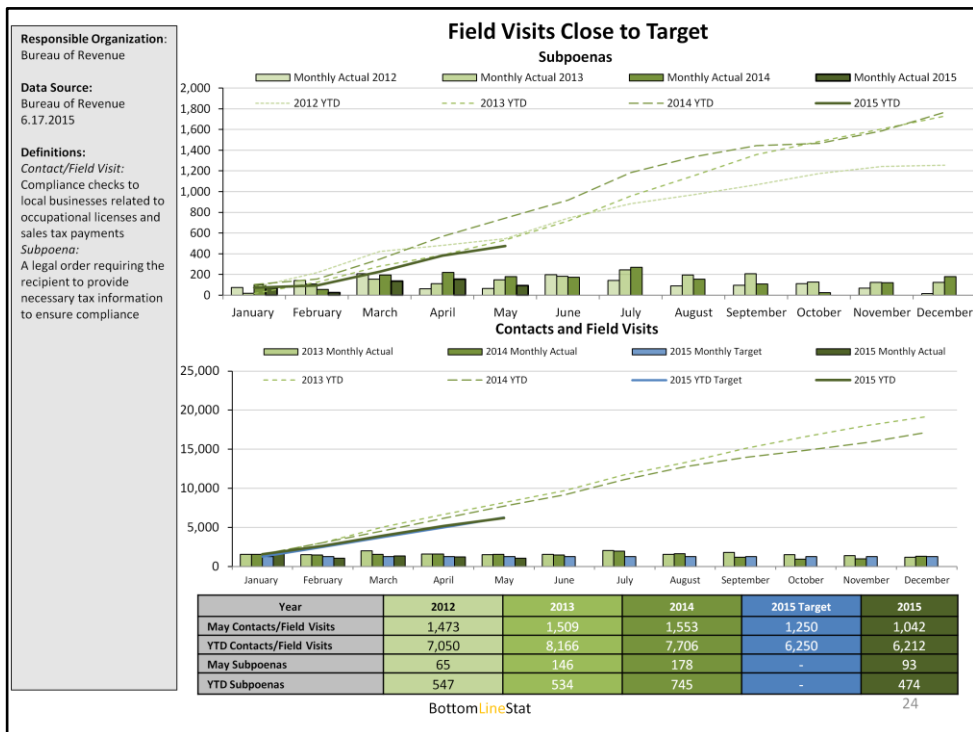
Year	2012		2013		2014		2015	
	Percent	Change from Prior	Percent	Change from Prior	Percent	Change from Prior	Percent	Change from Prior
	Year	Year	Year	Year	Year	Year	Year	Year
May Collections (Million \$s)	\$0.63	5.3%	\$0.53	-15.2%	\$0.24	-55.2%	\$1.28	436.0%
YTD Collections (Million \$s)	\$8.52	4.9%	\$8.54	0.3%	\$8.31	-2.7%	\$8.81	6.0%

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Revenue noted that they are focusing more on mini-audits in 2015, which allows them to perform a larger volume of shorter audits, rather than a smaller number of more comprehensive audits.

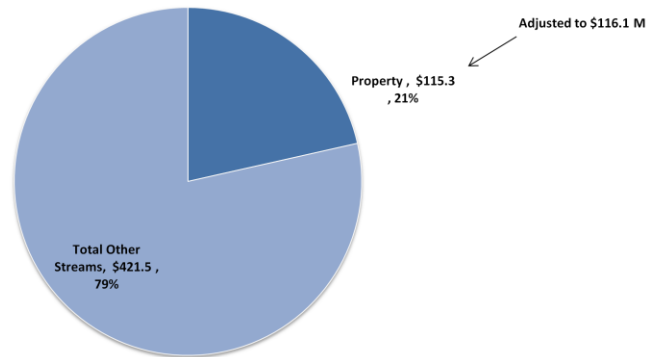


Revenue noted that they have seen early success in the issuance of summonses to business owners, yielding \$540K since the beginning of May. OPA noted that Revenue collections could be an opportunity to experiment with the effects of using different language in yielding differences in collection rates.



## Property Tax Revenues

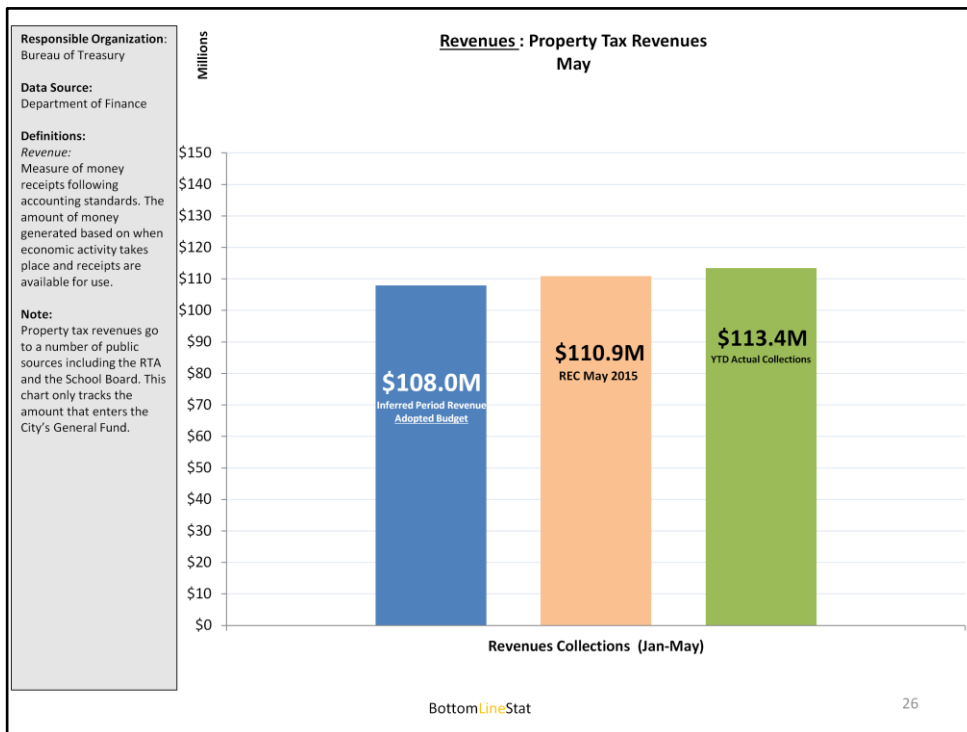
21% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

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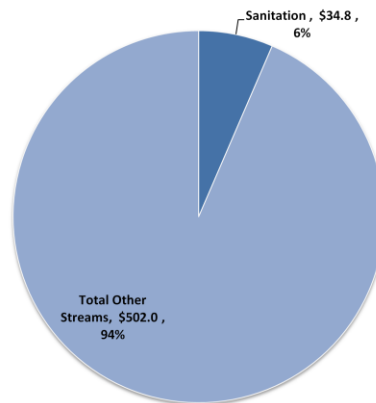
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Finance noted that the high YTD property tax revenue is largely explained by an uptick in 2015 prepayments in addition to 2014 taxes.

## Sanitation Revenues

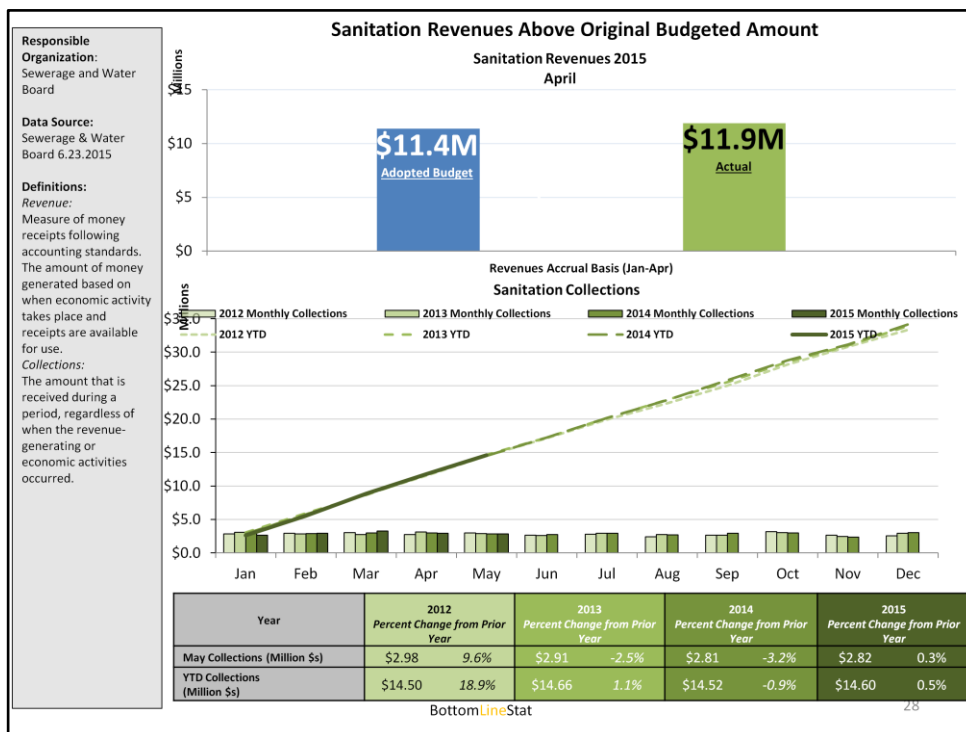
6% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

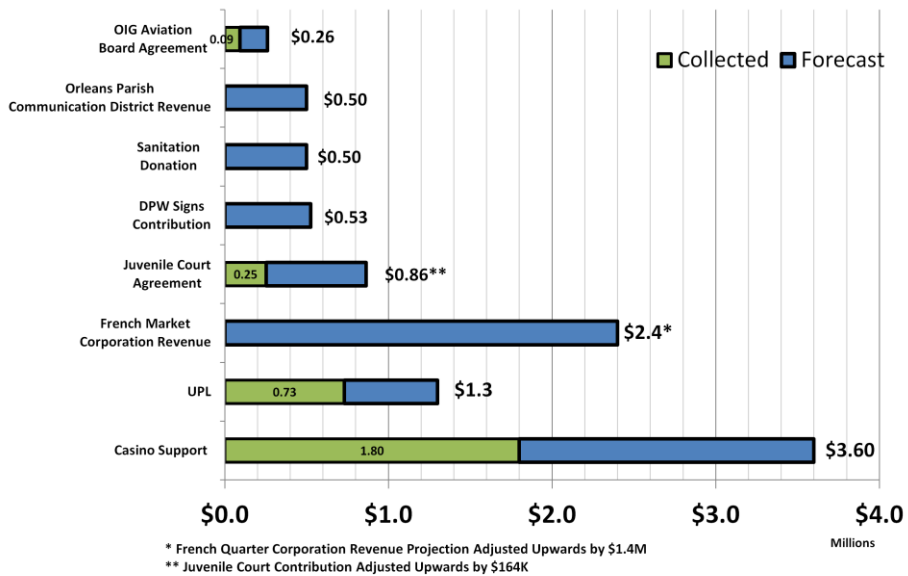
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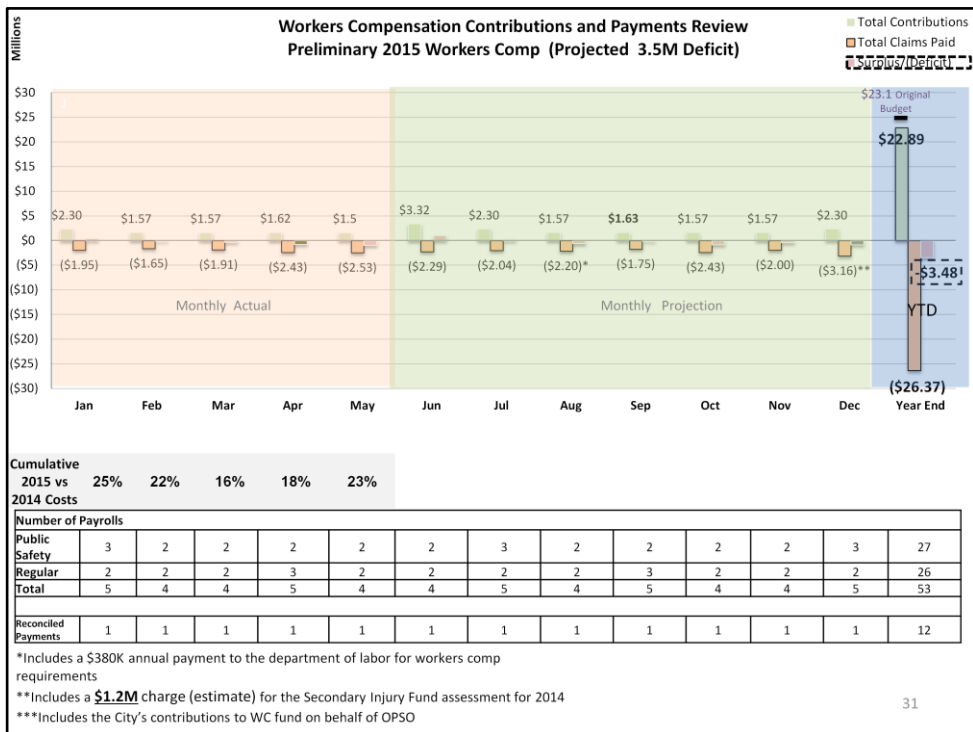


Finance noted that it has issued an RFP in an effort to facilitate collection on delinquent sanitation fees, and also mentioned the opportunity to ramp up cooperation with the Sewerage & Water Board, so the relatively flat trend could potentially shift in the coming months.

### Review of Additional Revenue Items (2015)



# Expenditure Analysis



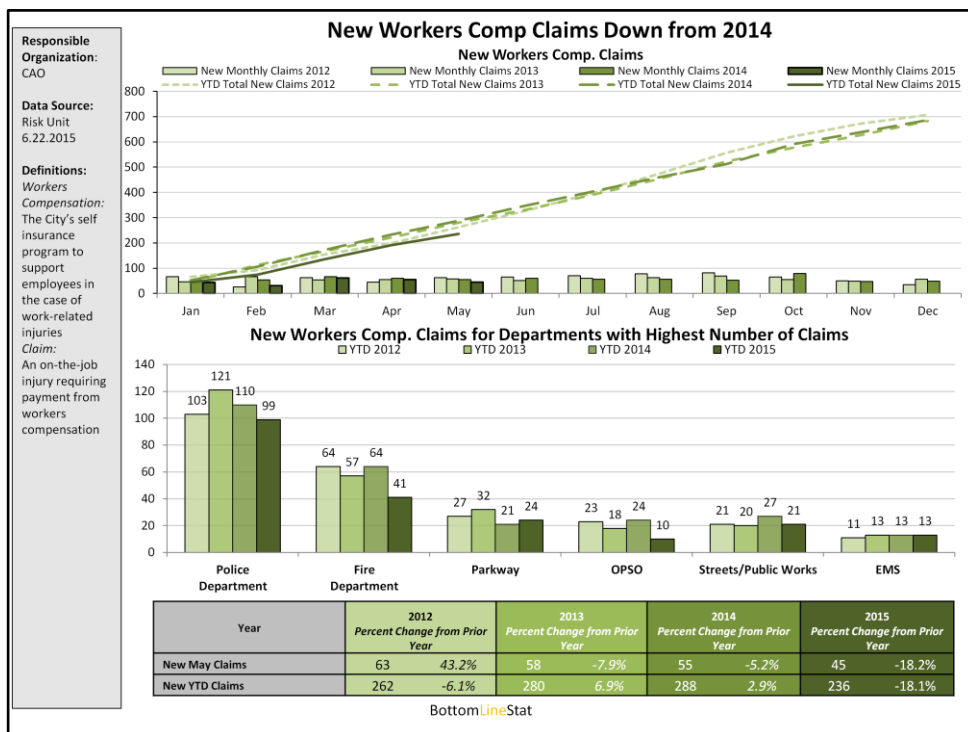
Risk Management noted that the increase in workers compensation payments this year has been due in large part to existing claims, rather than by an uptick in new claims.

Workers Comp Subrogation					
	2011	2012	2013	2014	2015
<b>Jan</b>	\$ 73,645	\$ 13,454	\$ 5,143	\$ 159,160	\$ 100,434
<b>Feb</b>	77,644	64,740	994	2,997	193,508
<b>Mar</b>		19,173	617	996	130,336
<b>Apr</b>	101,515	25,492	53,714	100,552	10,069
<b>May</b>	23,889	17,384	206,948	57,654	171,126
<b>YTD May</b>	276,693	140,244	267,415	321,358	605,472
<b>Jun</b>	8,119			46,806	
<b>Jul</b>	100,454	8,769	41,189	90,277	
<b>Aug</b>	53,599	92,952		177	
<b>Sep</b>	35,762	86,300		12,853	
<b>Oct</b>	45,668	144,487		70,700	
<b>Nov</b>	39,264	72,261	109,783	589	
<b>Dec</b>	25,681	11,852	39,558	7,360	
<b>Grand Total</b>	\$ 585,239	\$ 556,865	\$ 457,946	\$ 550,120	\$ 605,472

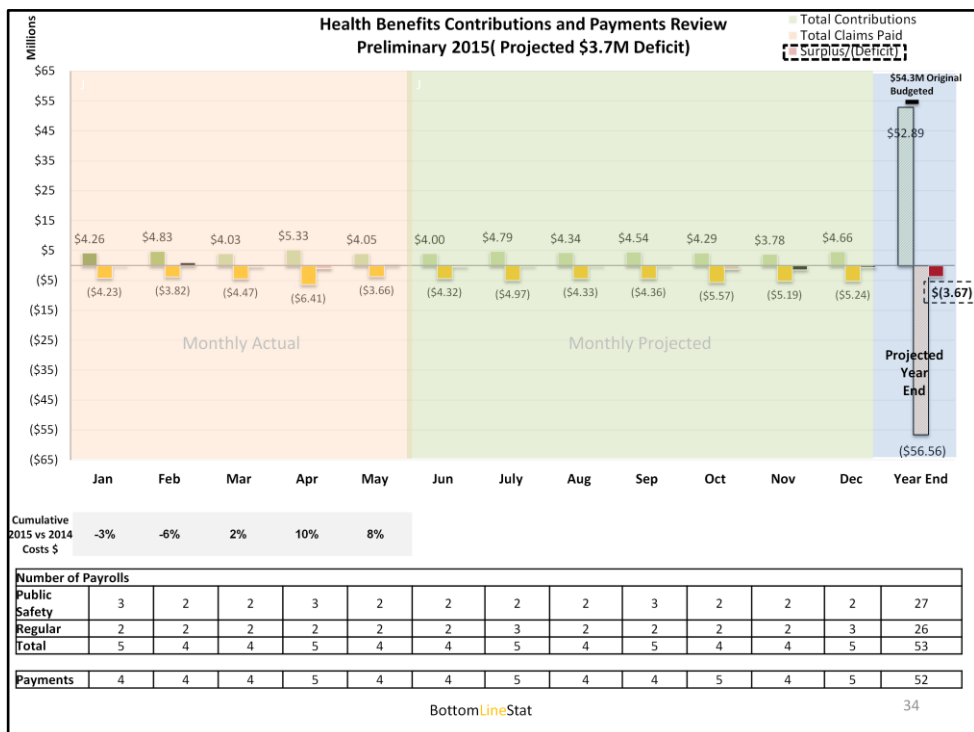
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Risk Management noted that though they are paying out more to workers comp claimants, they have been able to substantially increase collections from third-parties who were deemed at fault in accidents involving City vehicles.





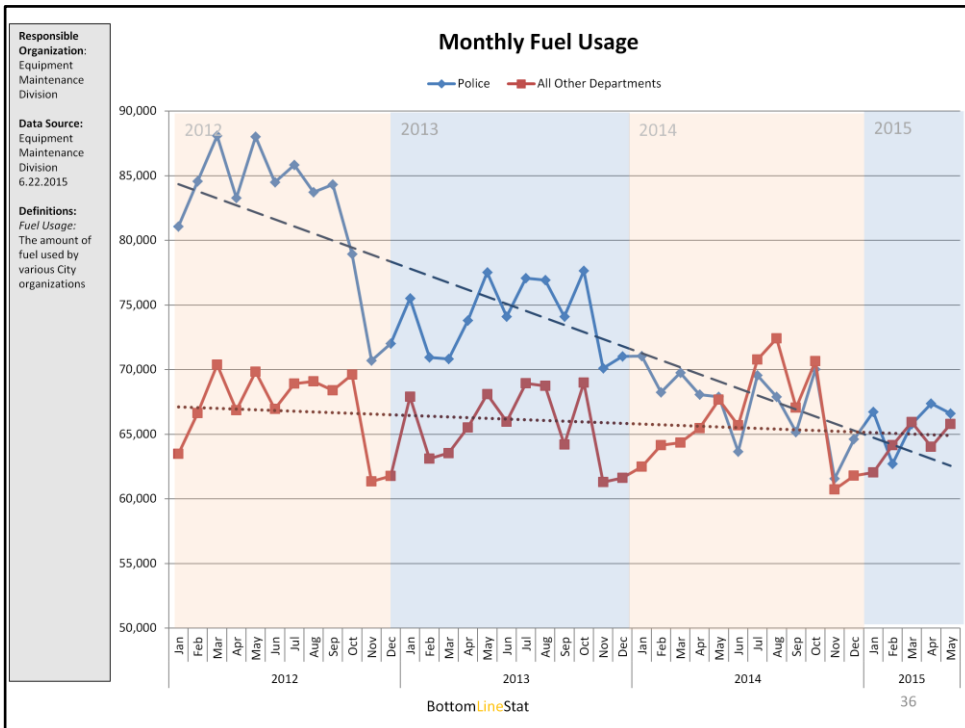
The City Economist theorized that the decline in new workers comp claims could be at least partially driven by the dwindling police force, which accounts for a plurality of workers comp claims every year. However, the decline in Fire Department claims could likely be to better practices, rather than a change in staffing or fire call levels.



Benefits Administration noted that the increase in health benefits payments is driven by the ramping up of the City’s Wellness program over the past year and a half, which has resulted in increased usage of health care facilities by City employees. They were advised by consultants that the City should expect another year of increased costs before they stabilize, as similar programs have typically experienced rising costs for the subsequent 2-3 years following implementation.

Fuel Usage (in Gallons)						
Responsible Organization: Equipment Maintenance Division	2011 Total Through May	2012 Total Through May	2013 Total Through May	2014 Total Through May	2015 Total Through May	Change 2015/2014
POLICE	450,540	425,008	368,618	344,995	329,197	-5%
CRIMINAL SHERIFF	101,551	95,733	88,226	87,584	92,902	6%
EMERGENCY MEDICAL SERVICES	53,465	55,777	56,228	54,403	53,094	-2%
PUBLIC WORKS	26,402	29,168	28,608	31,911	35,136	10%
FIRE	30,569	32,691	30,600	29,339	30,073	3%
PARKWAY & PARK COMMISSION	28,755	27,310	26,504	23,801	25,021	5%
SANITATION	16,678	15,961	16,937	19,888	17,667	-11%
DISTRICT ATTORNEY	14,074	14,799	14,305	14,432	12,732	-12%
RECREATION	10,727	12,786	11,010	10,705	11,119	4%
LA SPCA	5,280	5,048	5,673	6,094	5,375	-12%
COUNCIL	4,209	3,813	3,988	3,971	5,290	33%
SAFETY & PERMITS	11,230	7,088	6,896	5,801	5,131	-12%
OFFICE OF HOUSING & URBAN DEV.	4,659	3,567	4,784	5,326	4,070	-24%
PROPERTY MANAGEMENT	5,353	6,315	6,740	4,909	3,962	-19%
N O MOSQUITO CONTROL BRD.	5,151	4,410	4,653	4,054	3,868	-5%
CORONER'S OFFICE	3,390	3,133	2,938	2,732	2,333	-15%
EQUIPMENT MAINTENANCE DIVISION	362	206	2,305	2,484	2,045	-18%
LIBRARY	1,596	1,454	1,939	1,601	1,776	11%
CLERK OF CRIMINAL DIST COURT	814	1,116	2,024	2,212	1,738	-21%
CRIMINAL DISTRICT COURT	5,019	3,827	1,571	1,469	1,504	2%
All Other Departments (<1,500 Gallons)	12,756	12,974	12,228	11,390	7,109	-38%
Total (Not Including Police)	342,041	337,174	328,156	324,104	321,945	-1%
Total	792,581	762,182	696,774	669,099	651,142	-4%
BottomLineStat						35

The substantial increase in fuel usage for Council over the corresponding 2014 period may be explained by Council receiving new SUVs this year. It's expected that many departments, particularly Public Works should expect to see increased fuel usage later in the year as they continue to deploy more vehicles following a large number of vehicle orders in the first half of 2015.

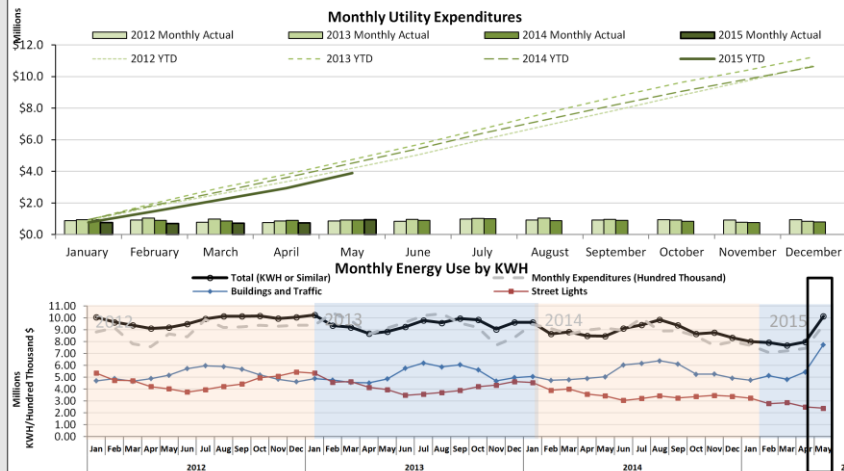


Responsible  
Organization:  
CAO

Data Source:  
CAO 6.21.2015

Definitions:  
Utility  
Expenditures:  
Spending on  
electricity and gas  
to power City  
buildings

## Monthly Utility Usage Above 2014 Level



Note: May increase in usage and spending related to District Attorney Account, which is under review.

Year	2012 Percent Change from Prior Year	2013 Percent Change from Prior Year	2014 Percent Change from Prior Year	2015 Percent Change from Prior Year
May Utility Expenditures (Millions)	\$0.86 4.5%	\$0.91 5.8%	\$0.91 -0.1%	\$0.94 2.9%
YTD Utility Expenditures (Millions)	\$4.21 0.1%	\$4.74 12.7%	\$4.53 -4.3%	\$3.89 -14.2%
May Utility Usage (Million KWHs)	9.21 3.0%	8.84 -4.0%	8.48 -4.1%	10.15 19.8%
YTD Utility Usage (Million KWHs)	47.43 3.5%	46.36 -2.3%	44.10 -4.9%	41.77 -5.3%

BottomLineStat

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