



CITY OF NEW ORLEANS

BottomLineStat

October 2012 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Deposits Treasury
- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Sales Taxes and Occupational License Revenues / Collections
- Sanitation Fees Revenues / Collections

Expenditures

- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Expense and Usage
- Utilities Expense and Usage (Entergy)

Revenue Analysis

Departmental Check Deposits Analysis

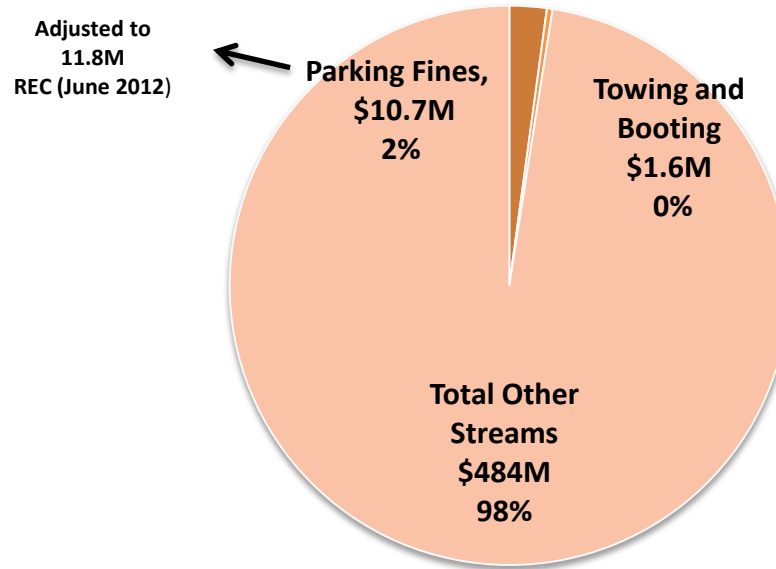
Total Checks Submitted by Departments to Treasury to be Deposited in August 2012
(Treasury Time to Deposit Checks Received Averages 1 day)

	A	B	C																											D
DEPARTMENT	Aver. Days Check Date - Deposit Date	# Deposits	1-Aug	2-Aug	3-Aug	6-Aug	7-Aug	8-Aug	9-Aug	10-Aug	13-Aug	14-Aug	15-Aug	16-Aug	17-Aug	20-Aug	21-Aug	22-Aug	23-Aug	24-Aug	27-Aug	28-Aug	29-Aug	30-Aug	# Checks					
LAW	69	1						6																	6					
FIRE	60	1																	180						180					
MOSQUITO	39	1				18																			18					
CITY PLANNING	32	2					32											33							65					
PUBLIC WORKS	24	2					82		33																115					
POLICE	24	1					20																		20					
CAO	17	2				28				16															44					
NEIGHBORHOOD	16	2			7		6																		13					
PROPERTY MANAGEMENT	15	4		8					6			6			8										28					
TAXICAB	15	5		286				35			114	74					77								586					
LIBRARY	14	4		22	19				55						25										121					
TREASURY	13	7					57			25	8		43		19		24							47	223					
PARK & PARKWAY	11	2			5							5													10					
SAFETY & PERMITS	11	1																77							77					

Note: Includes only checks for which originating department was identified during the data collection process. This is only a portion of total checks deposited

Parking Enforcement Revenues

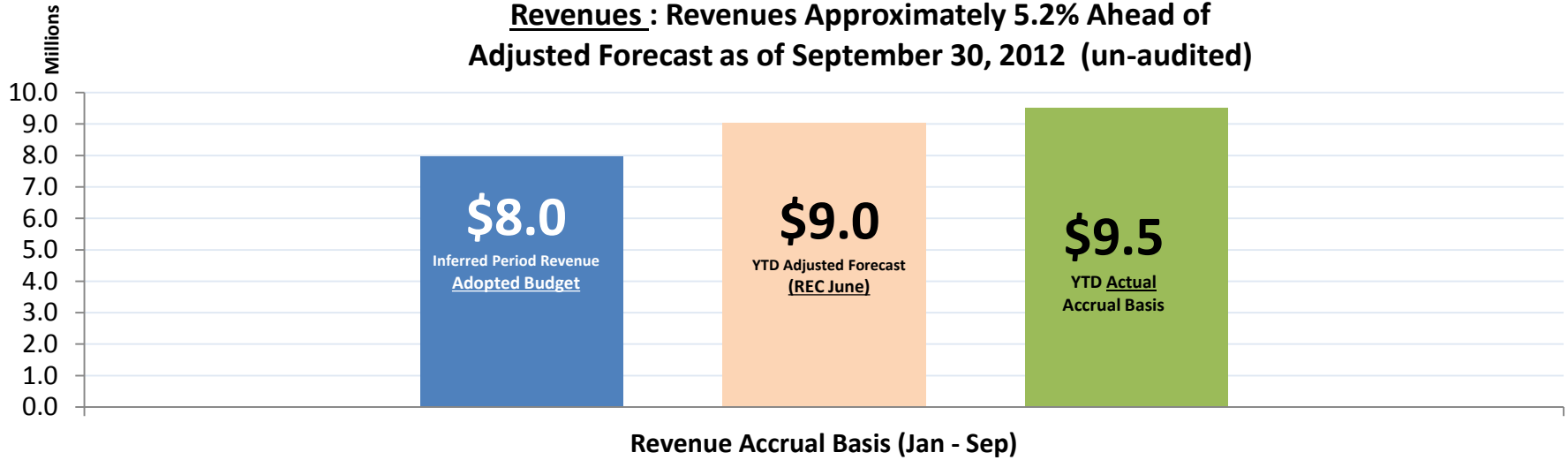
2% Adopted Budget GF Revenues for 2012



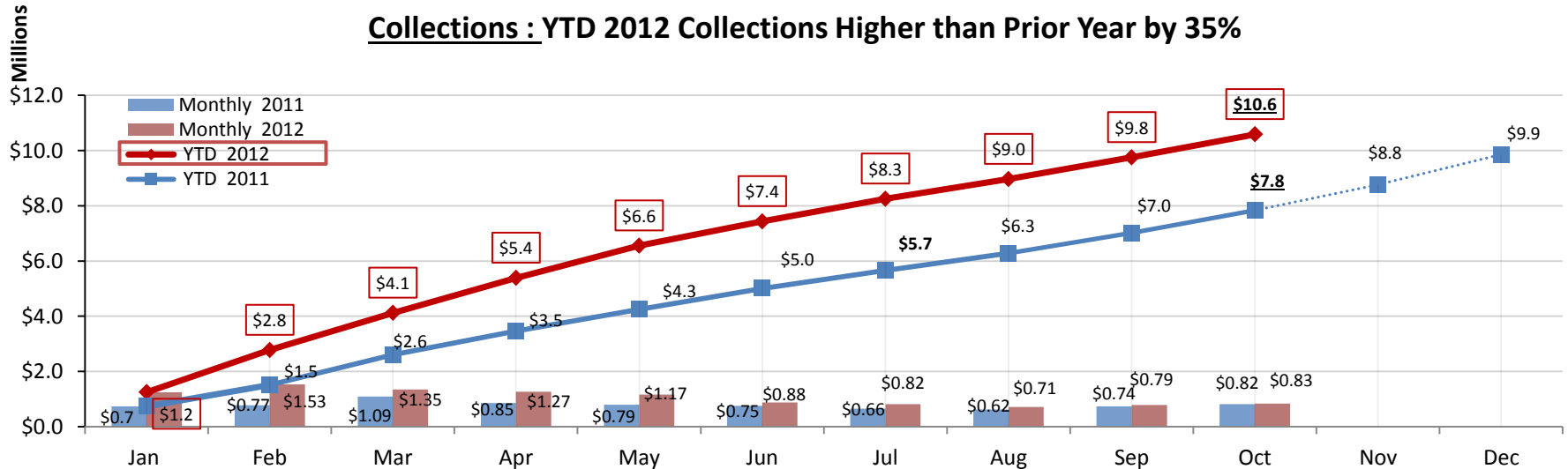
Enforcement Strategy	Target 2012	YTD Actual
Parking Tickets	328,694	243,787
Boots	3,195	5,911
Tows	10,190	9,459

Parking Enforcement Revenues

Revenues : Revenues Approximately 5.2% Ahead of Adjusted Forecast as of September 30, 2012 (un-audited)

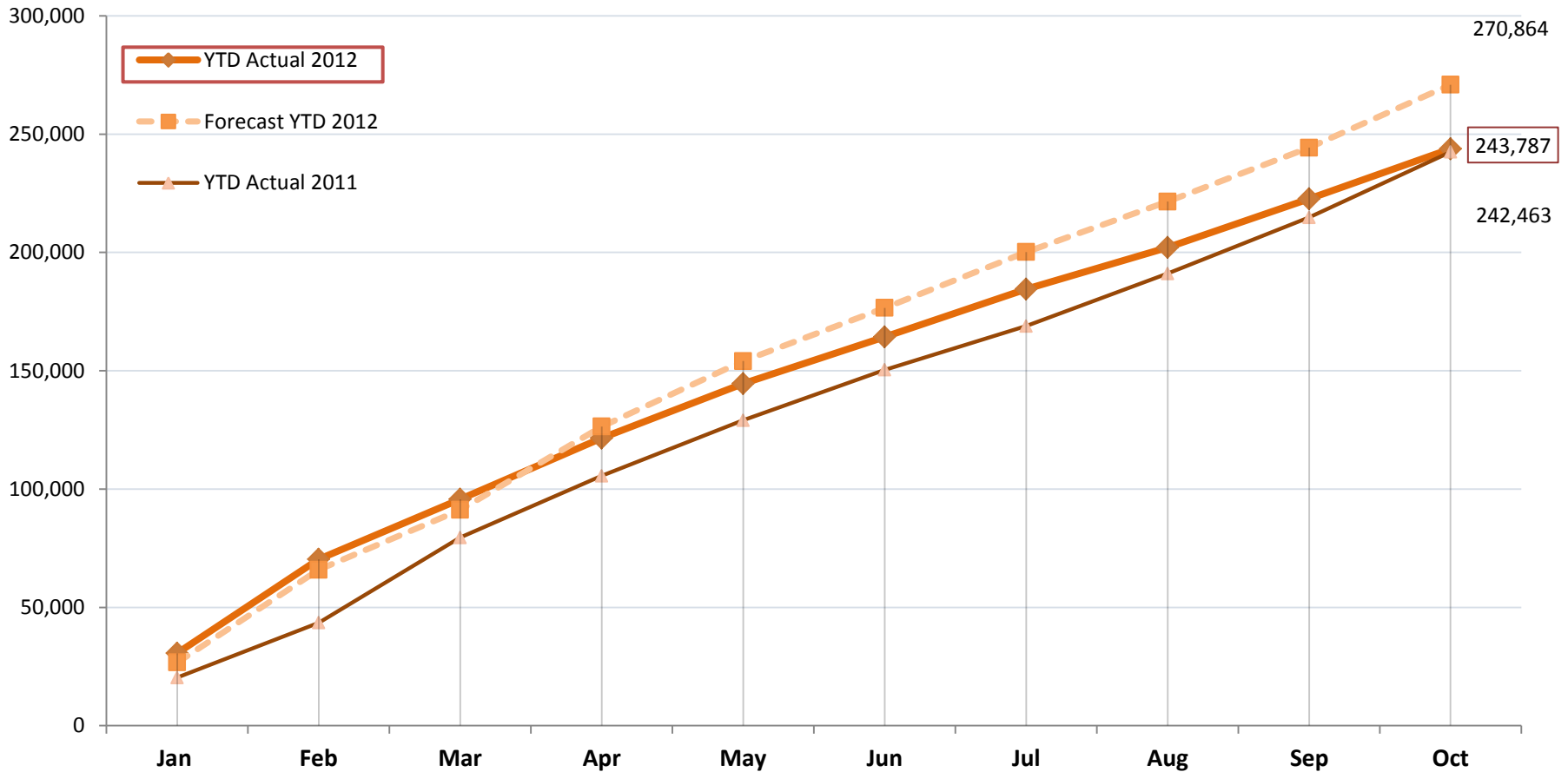


Collections : YTD 2012 Collections Higher than Prior Year by 35%



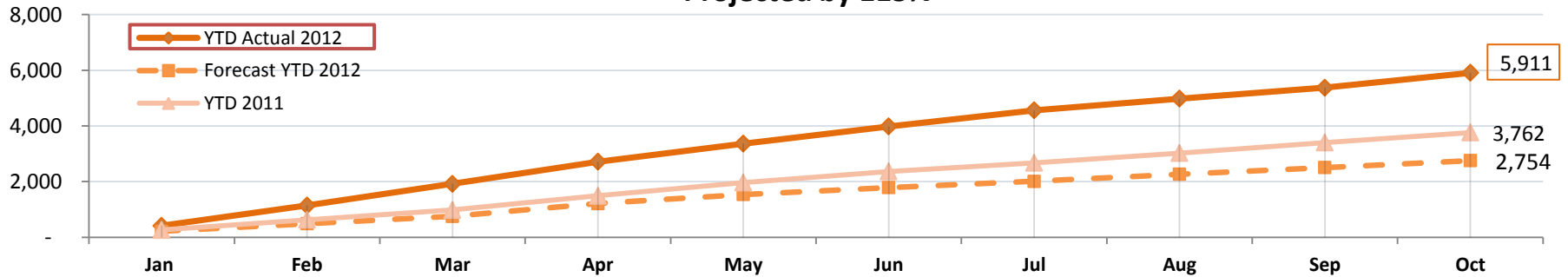
Parking Enforcement

YTD 2012 Tickets Issued Are Lower than Projected by 10%

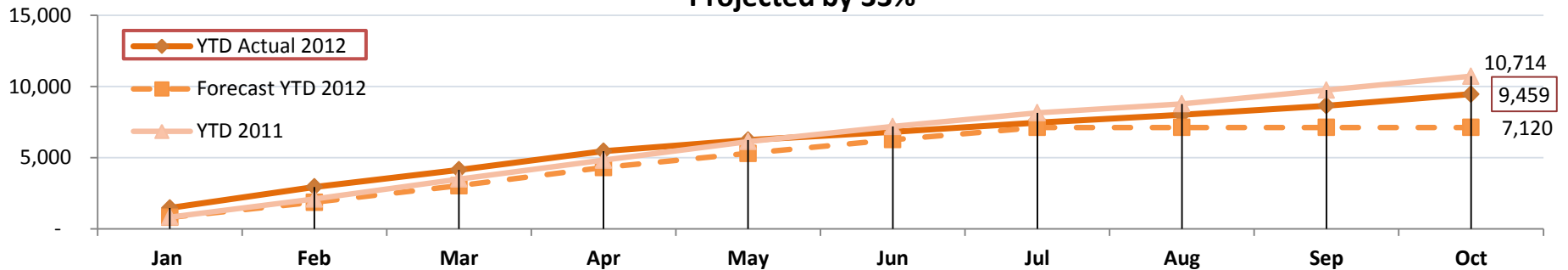


Parking Enforcement Revenues

**YTD 2012 Boots Issued Are Higher than
Projected by 115%**



**YTD 2012 Tows Issued Are Higher than
Projected by 33%**



YTD 2012 Tows and Boots Collections Are Higher than Prior Year by 11%

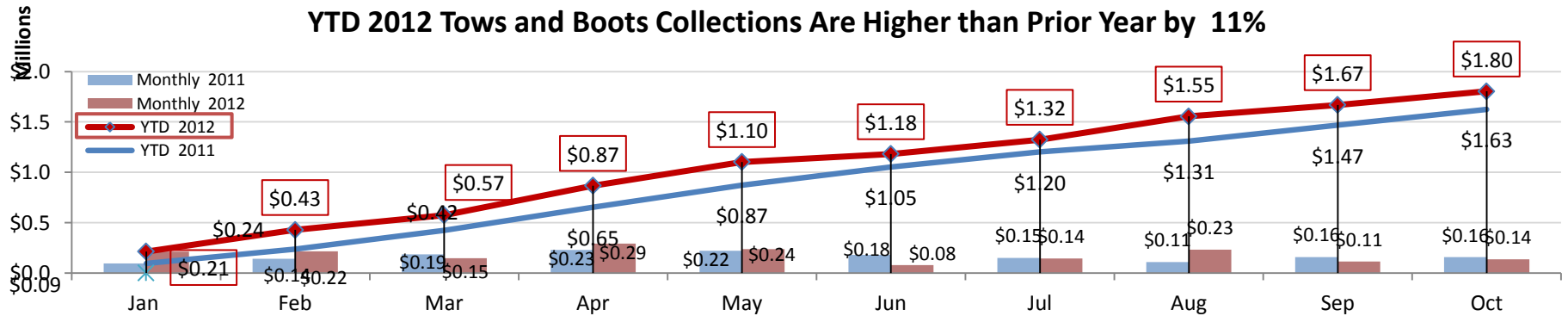
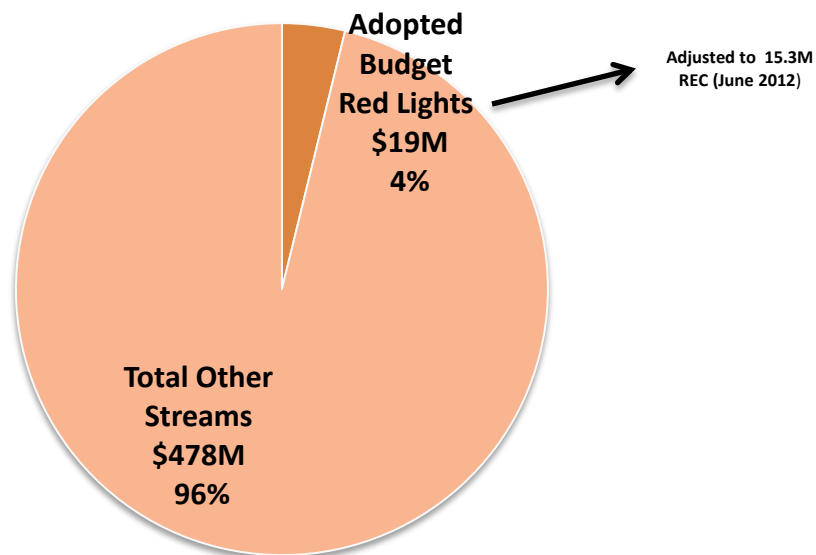


Photo Safety Management

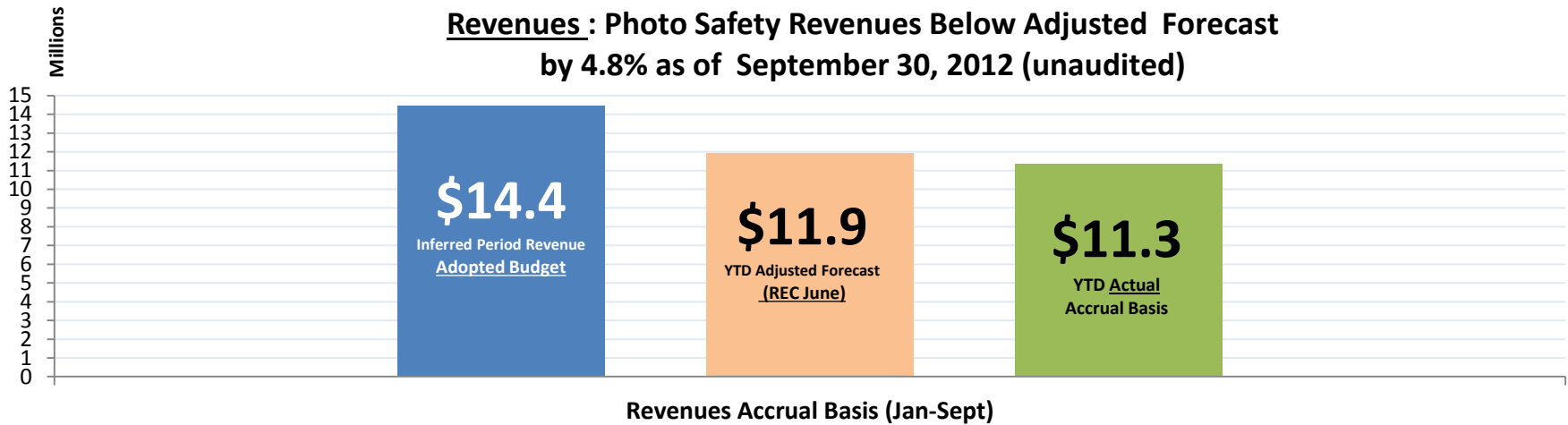
4% Adopted Budget GF Revenues for 2012



Management Controls	Target 2012	YTD Actual
Reduce Inoperable Flashers in School Zones	Less Than 21,000	32,263
Reach "0" Tickets that Exceed Enforceable Date	0	1

Photo Safety

Revenues : Photo Safety Revenues Below Adjusted Forecast by 4.8% as of September 30, 2012 (unaudited)



YTD Photo Safety Collections 2012 Approximately 7% Lower than 2011

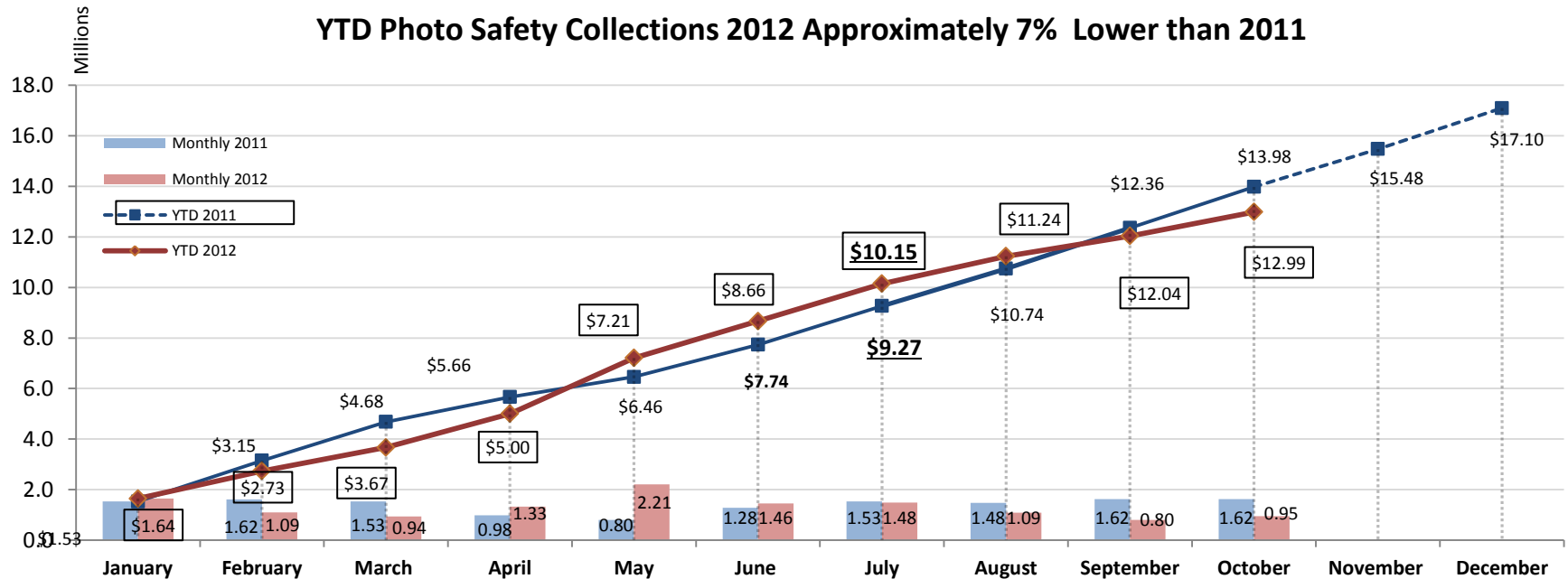


Photo Safety Citations

Detail of Monthly Exceptions and Citations Issued

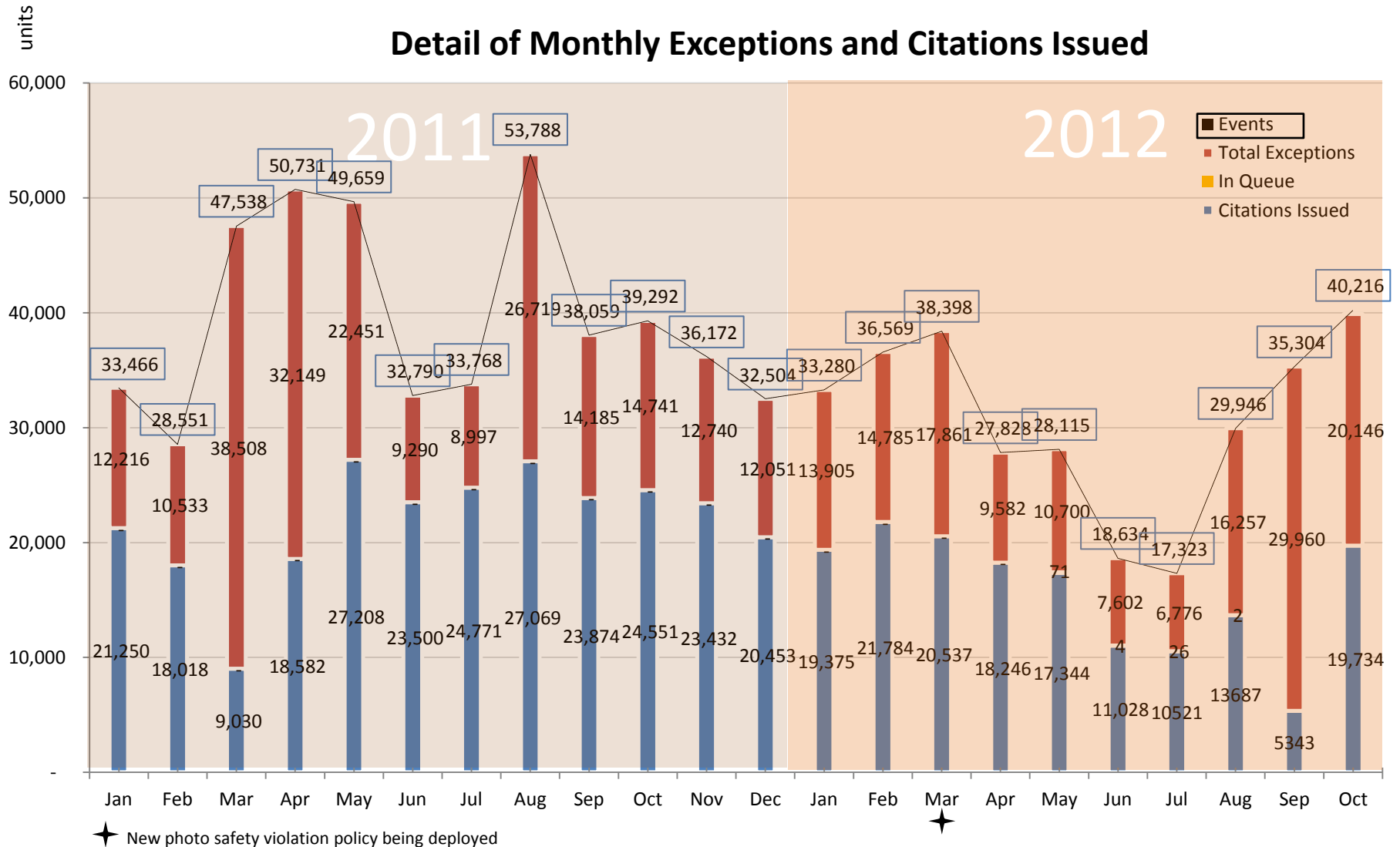


Photo Safety Citations Exceptions : Expired Tickets

Large Number of Citations in Queue Older than 10 Days

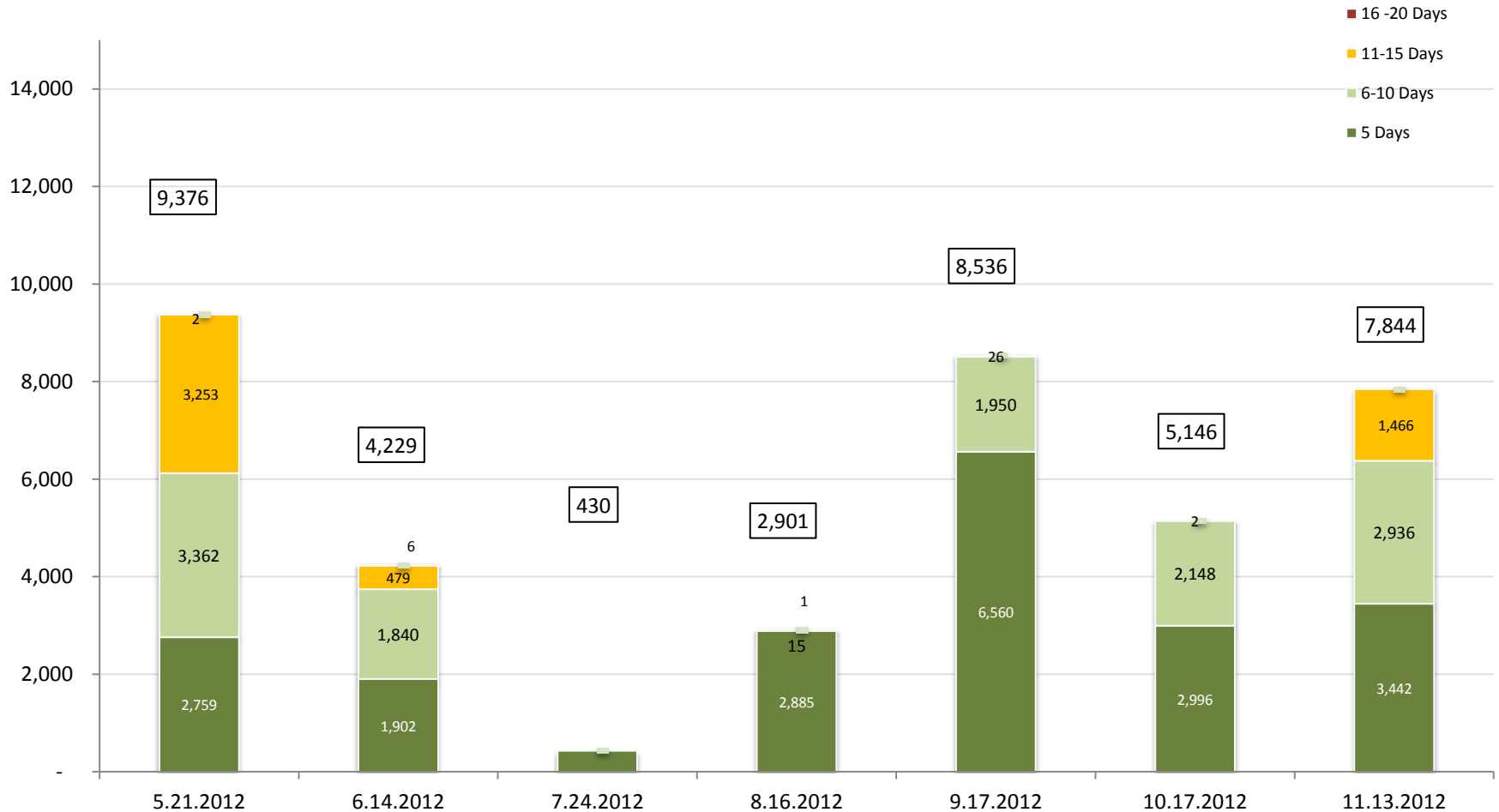


Photo Safety Citations Exceptions : Inoperable Flashers

Monthly Exceptions Issued for Flashers Inoperable During School Zone Enforceable Time

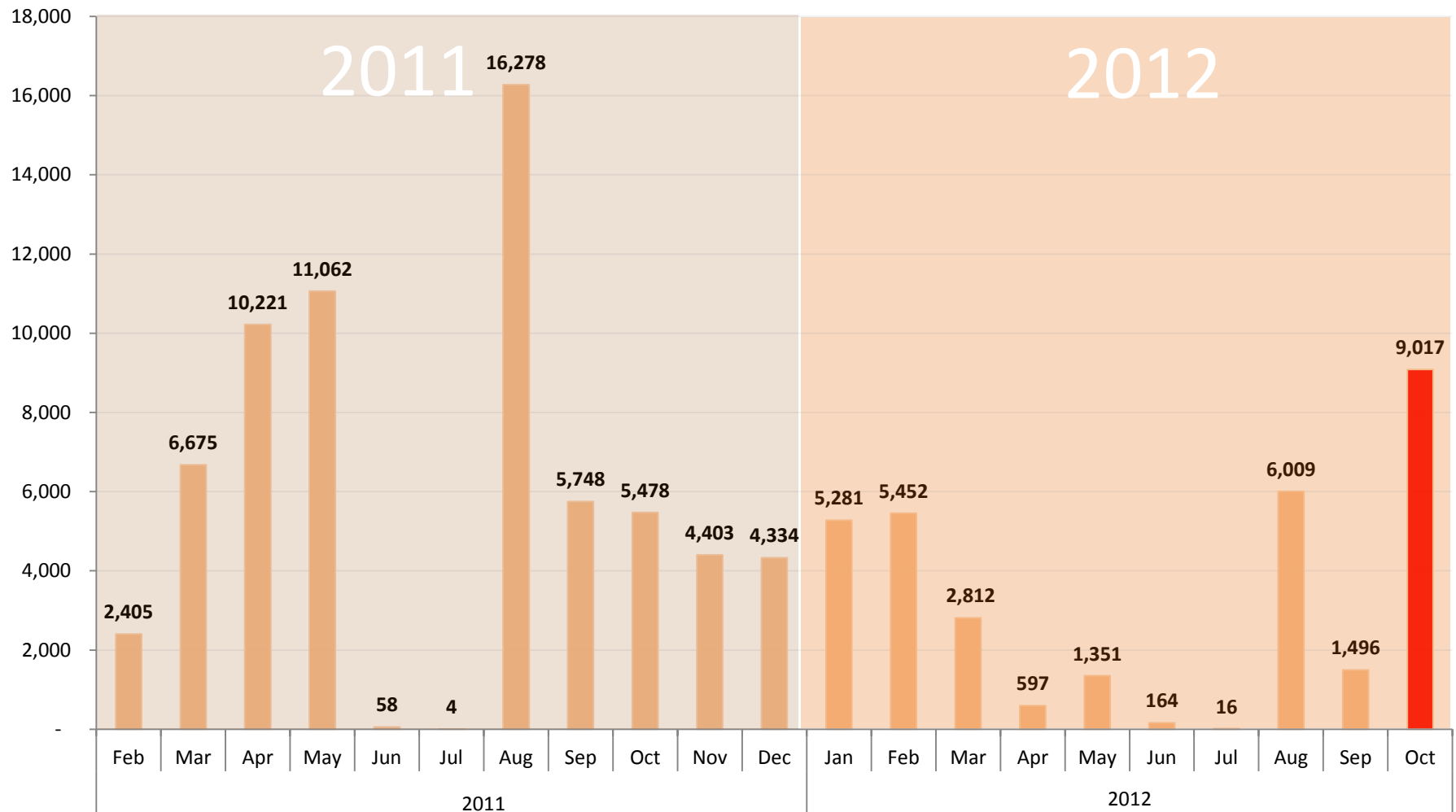
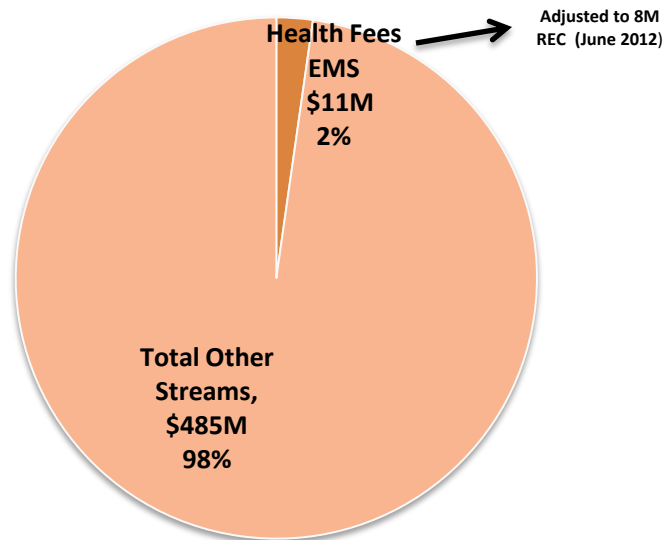


Photo Safety Citations Exceptions : Inoperable Flashers

Oct-12				
Camera	School Zone Location	Events	Flasher Exception	Exception %
NO74	NB Pace Blvd @ St Julien Elementary	760	713	94%
NO49	EB St Charles Ave @ Jena St (3)	3,488	3,176	91%
NO51	NB Read Blvd @ Hammond St (1)	2,000	1,802	90%
NO60	EB Canal St @ S. St Patrick St (3)	1,847	1,646	89%
NO112	EB Hammond St @ Resurrection of Our Lord School	88	68	77%
NO76	SB Pace Blvd @ St Julien Elementary	636	443	70%
NO58	WB Bienville St @ N. Olymipa St (4)	667	411	62%
NO59	WB Canal St @ N. Olympia St (4)	540	252	47%
NO53	NB Jackson Ave @ Chestnut St (1)	563	185	33%
NO114	WB Hammond St @ Resurrection of Our Lord School	46	15	33%
NO88	WB Opelousas Ave @ Holy Name of Mary	202	40	20%
NO92	SB Carrollton Ave @ Kipp Believe School	484	56	12%
NO56	SB Franklin Ave @ Wisteria St (2)	800	84	11%
NO90	NB Carrollton Ave @ Kipp Believe School	687	61	9%
NO47	NB Canal Blvd @ French St (1)	1,188	33	3%
NO118	SB Jackson Ave @ Laurel Elementary	303	8	3%
NO110	WB Freret St @ Audubon Primary Academy	153	3	2%
NO108	EB Freret St @ Audubon Primary Academy	86	1	1%
NO116	NB Jackson Ave @ Laurel Elementary	178	2	1%
NO57	EB Bienville St @ N St Patrick St (3)	374	3	1%
NO102	EB Camp St @ International School	463	3	1%
NO52	SB Read Blvd @ Hammond St (2)	733	4	1%
NO26	SB Paris Ave @ Prentiss Ave	567	2	0%
NO50	WB St Charles Ave @ Jena St (4)	661	2	0%
NO98	EB Prytania St @ McGehee School	378	1	0%
NO25	NB Paris Ave @ Crescent Dr	682	1	0%
NO48	SB Canal Blvd @ French St (2)	797	1	0%
NO55	NB Franklin Ave @ Wisteria St (1)	1,711	1	0%
NO54	SB Jackson Ave @ Coliseum St (2)	295	-	0%
NO86	EB Opelousas Ave @ Holy Name of Mary	100		0%
NO100	WB Prytania St @ McGehee School	228		0%
Total School Zone		21,705	9,017	42%

EMS Revenues

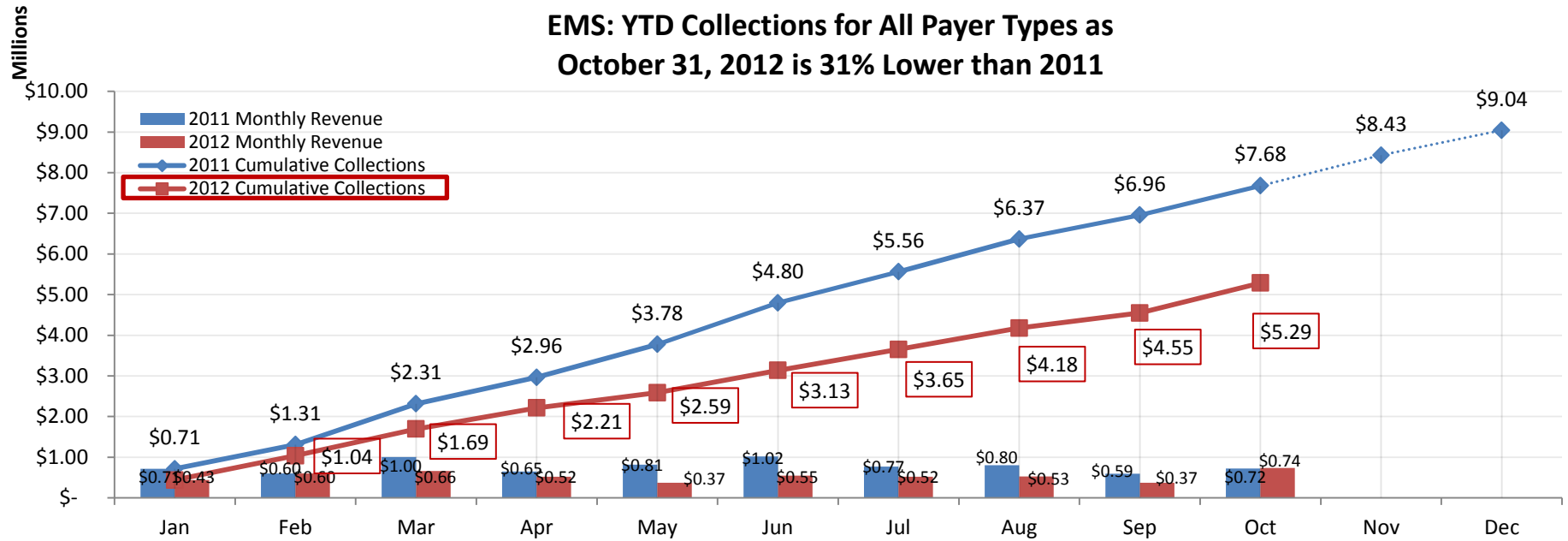
2% Adopted Budget GF Revenues for 2012



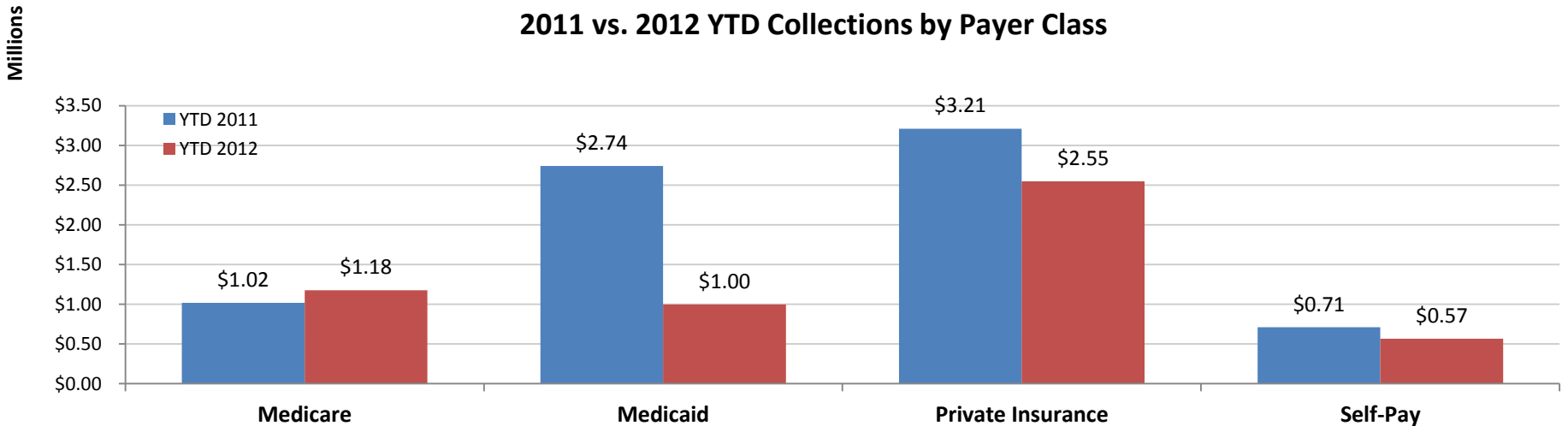
Collection Efforts	Target 2012	YTD Actual
Percentage of Selfpay Accounts in Payment Plan	Target Needed	N/A
Collection Efforts	Target Needed	N/A

EMS Collections

EMS: YTD Collections for All Payer Types as October 31, 2012 is 31% Lower than 2011

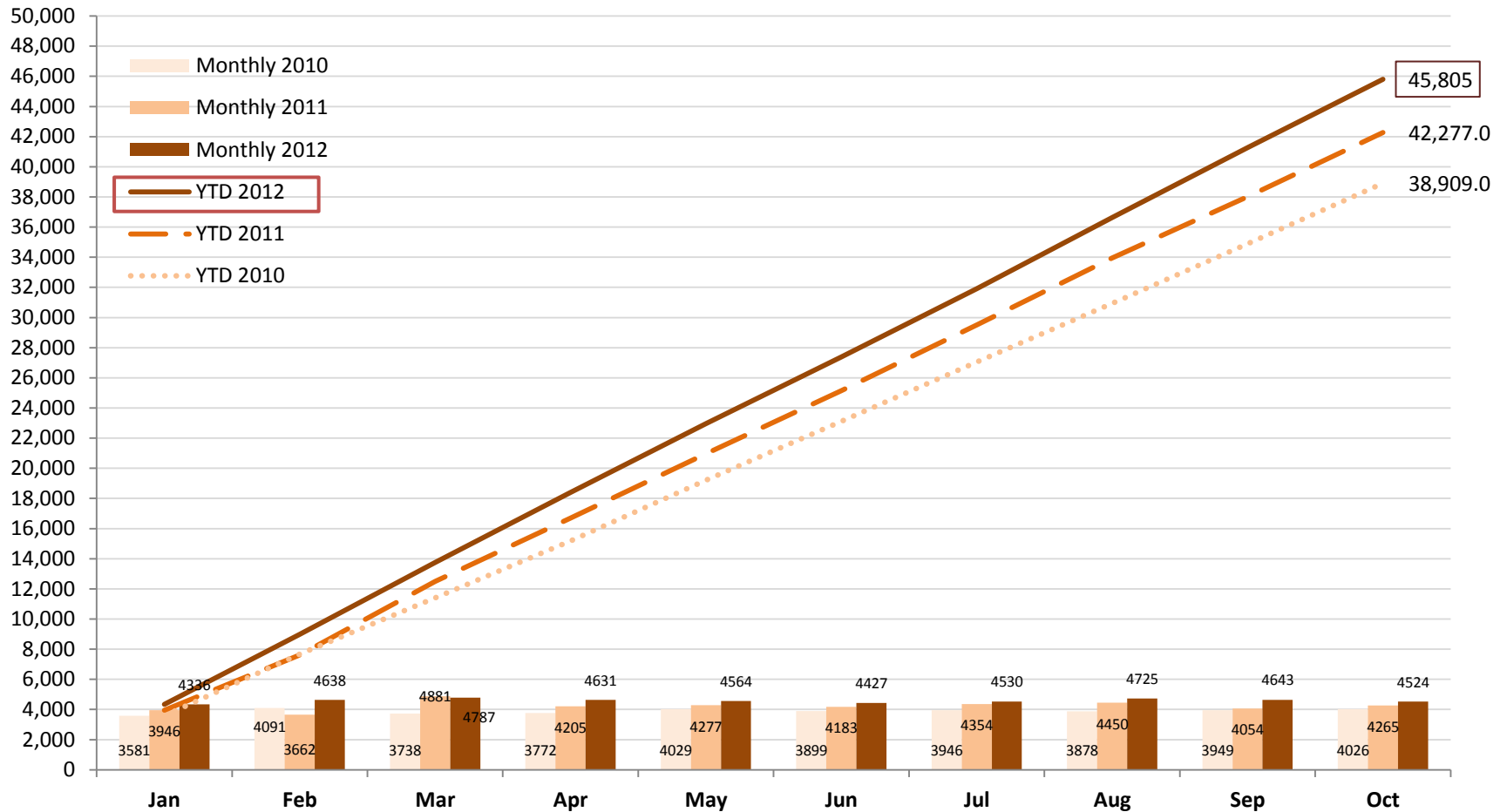


2011 vs. 2012 YTD Collections by Payer Class



EMS Workload

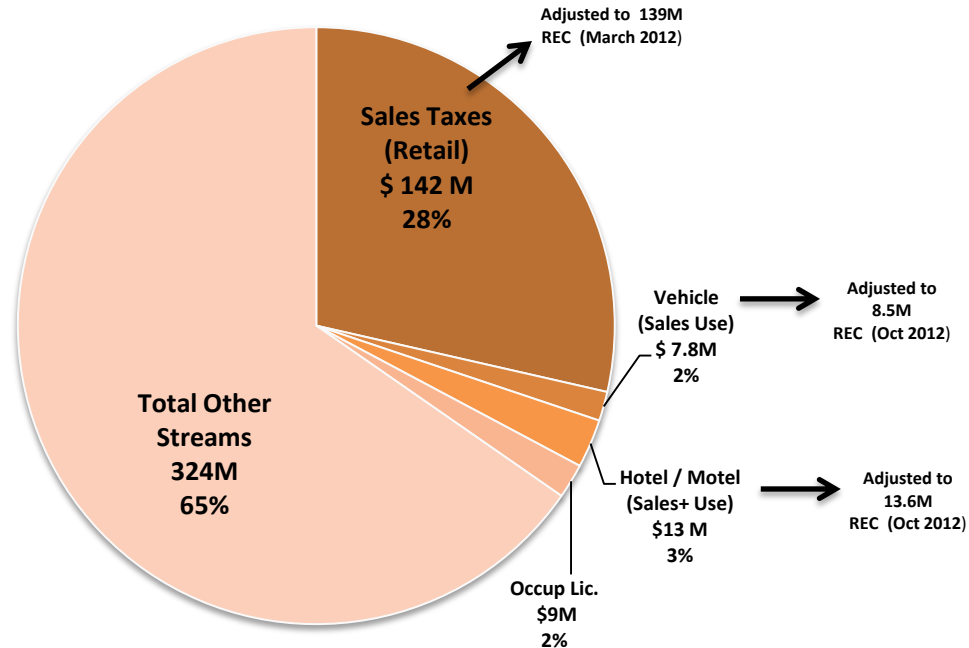
Number of Calls for Service 2010 – 2012 (Jan –October)



Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 33% of Adopted Budget GF Revenues for 2012

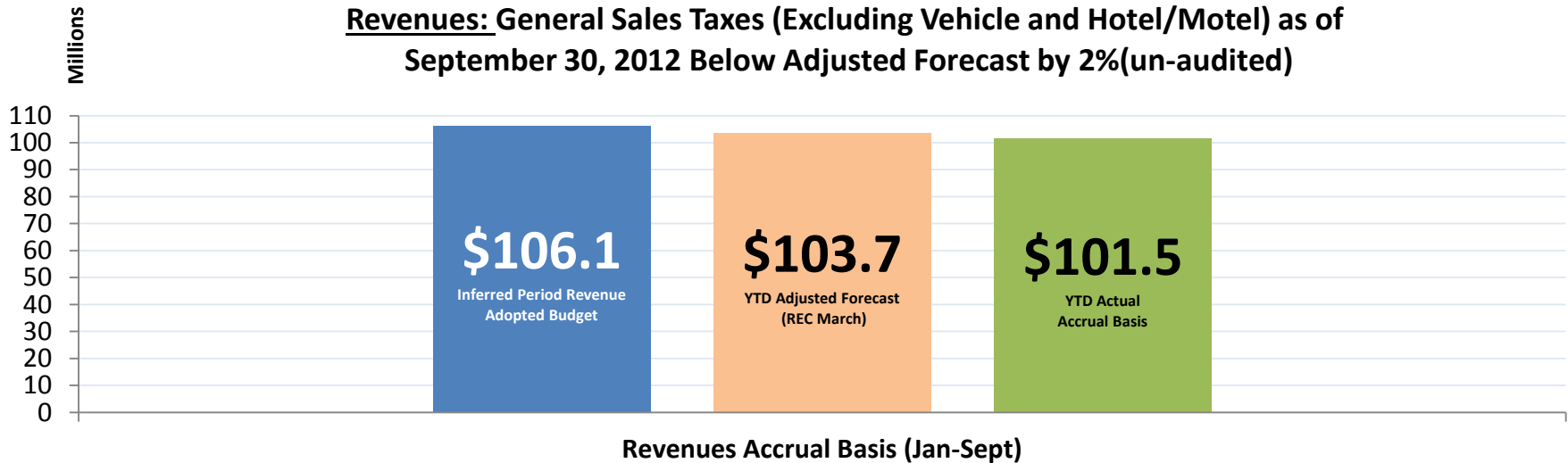
Occupational License : 2% Adopted Budget GF Revenues for 2012



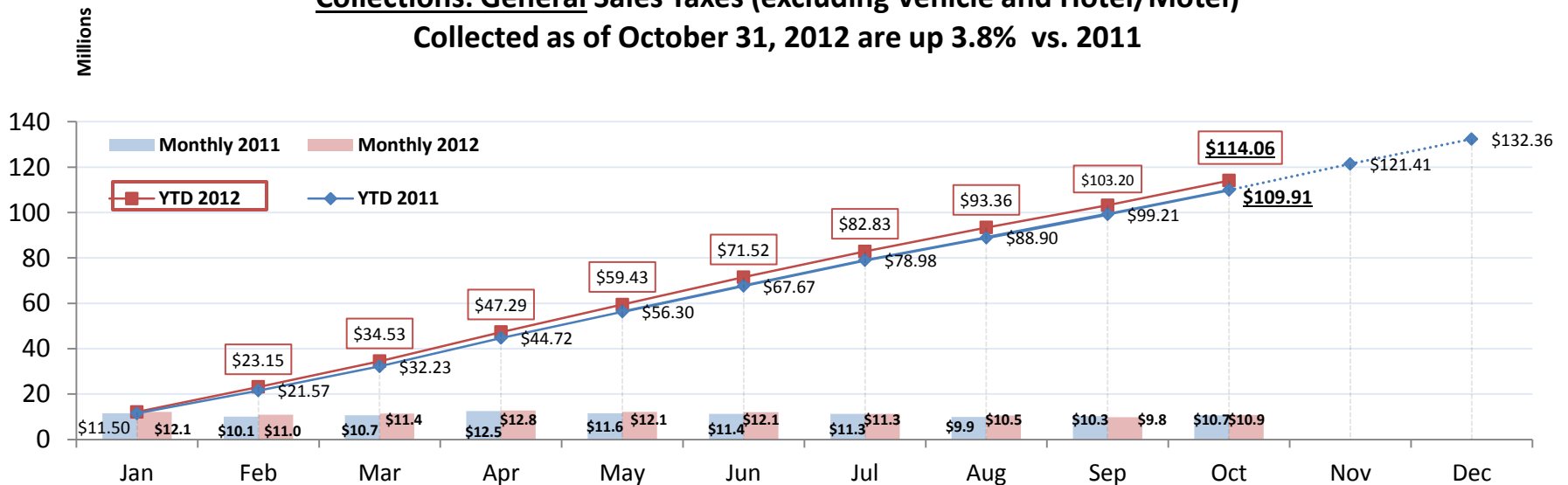
Collection Efforts	Target 2012	YTD Actual
Sales Tax Audits	105	105
Delinquency Mailings	18,000	On Hold
Field Visits / Contacts	15,400	15,013

Sales Tax (Retail Only)

Revenues: General Sales Taxes (Excluding Vehicle and Hotel/Motel) as of September 30, 2012 Below Adjusted Forecast by 2%(un-audited)

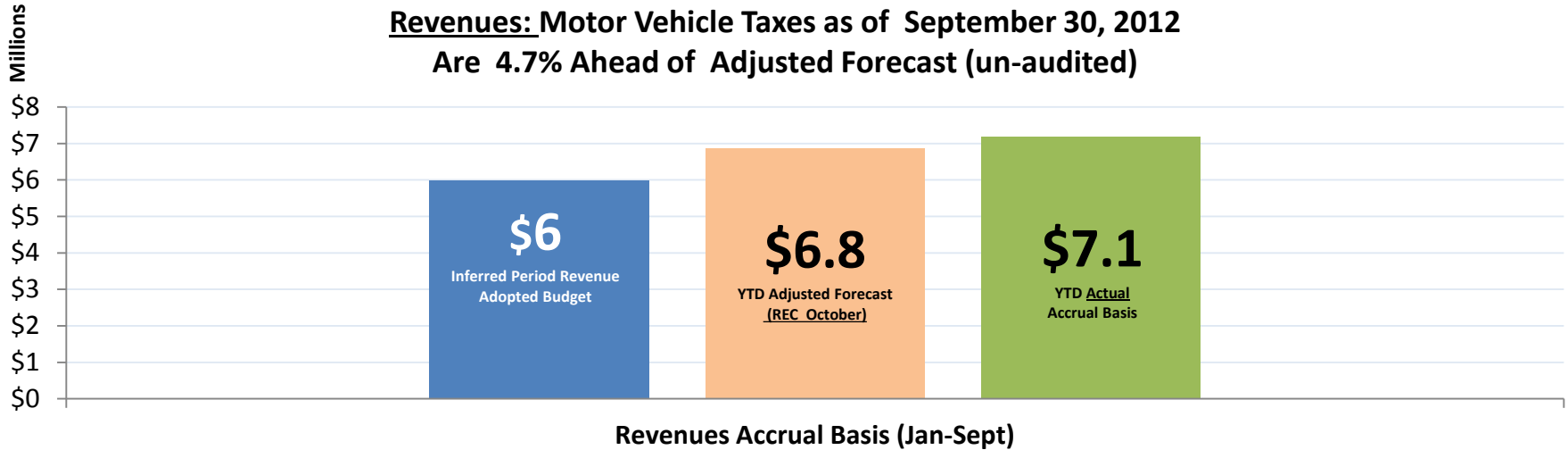


Collections: General Sales Taxes (excluding Vehicle and Hotel/Motel)
Collected as of October 31, 2012 are up 3.8% vs. 2011

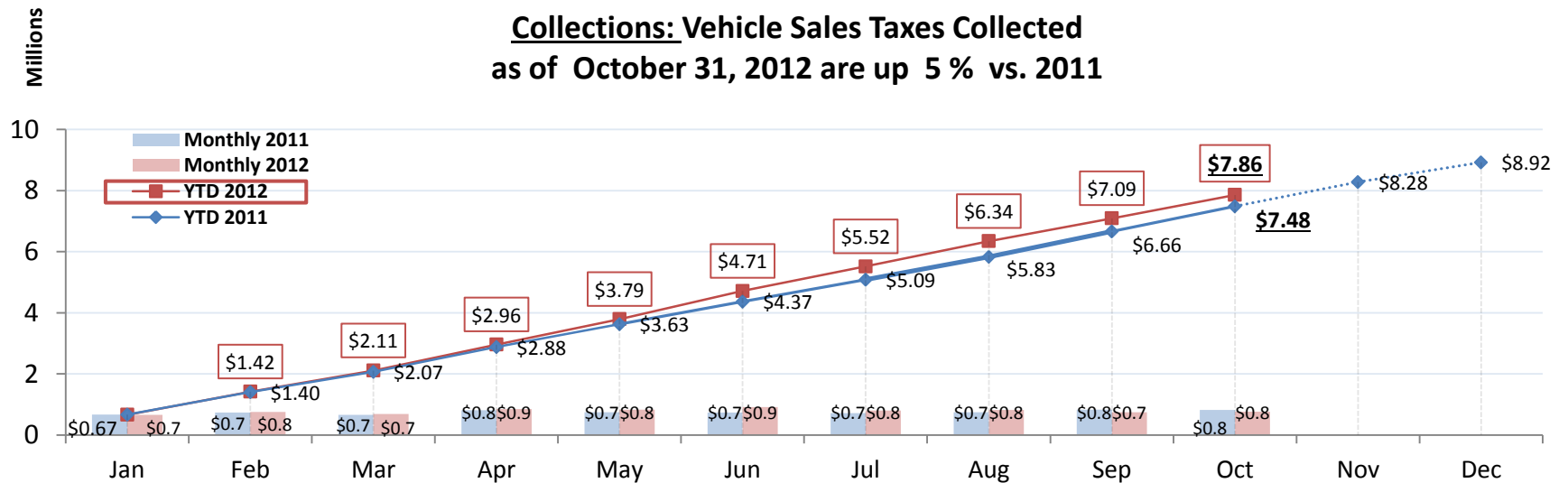


Vehicle Sales Taxes

Revenues: Motor Vehicle Taxes as of September 30, 2012
Are 4.7% Ahead of Adjusted Forecast (un-audited)

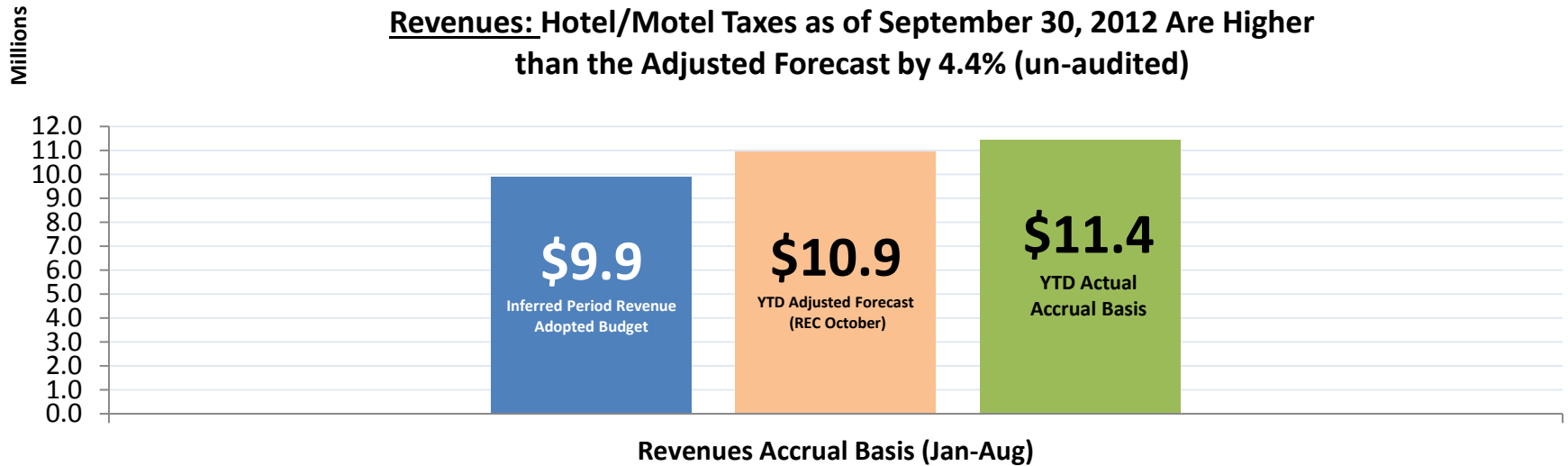


Collections: Vehicle Sales Taxes Collected
as of October 31, 2012 are up 5 % vs. 2011

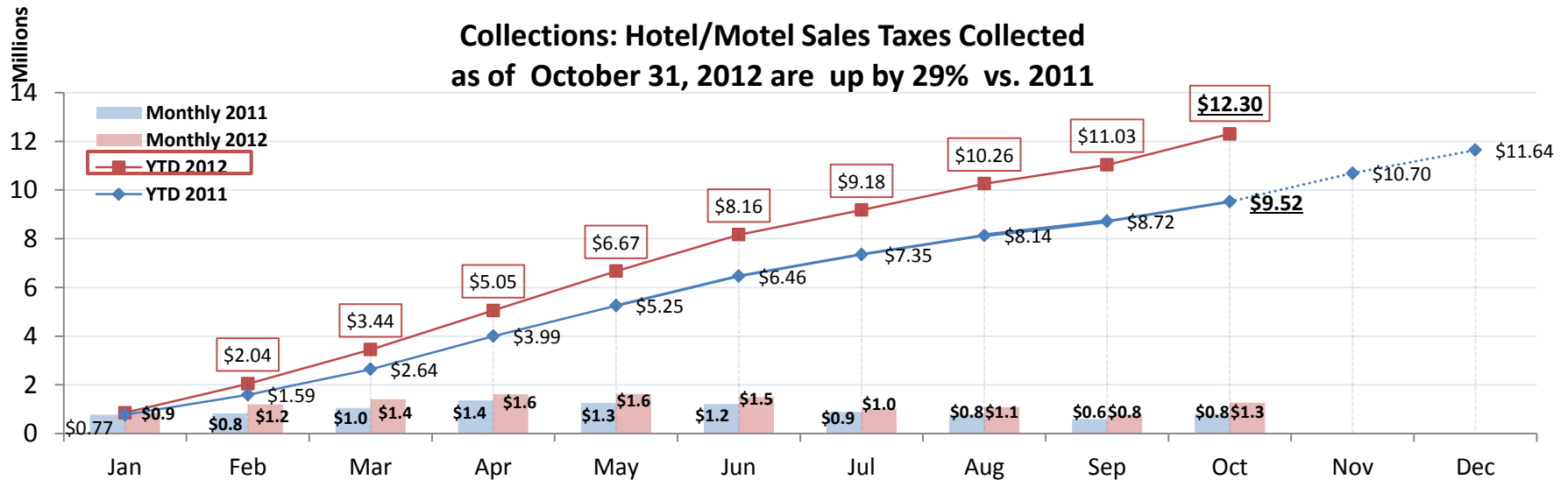


Hotel / Motel Sales Taxes

Revenues: Hotel/Motel Taxes as of September 30, 2012 Are Higher than the Adjusted Forecast by 4.4% (un-audited)

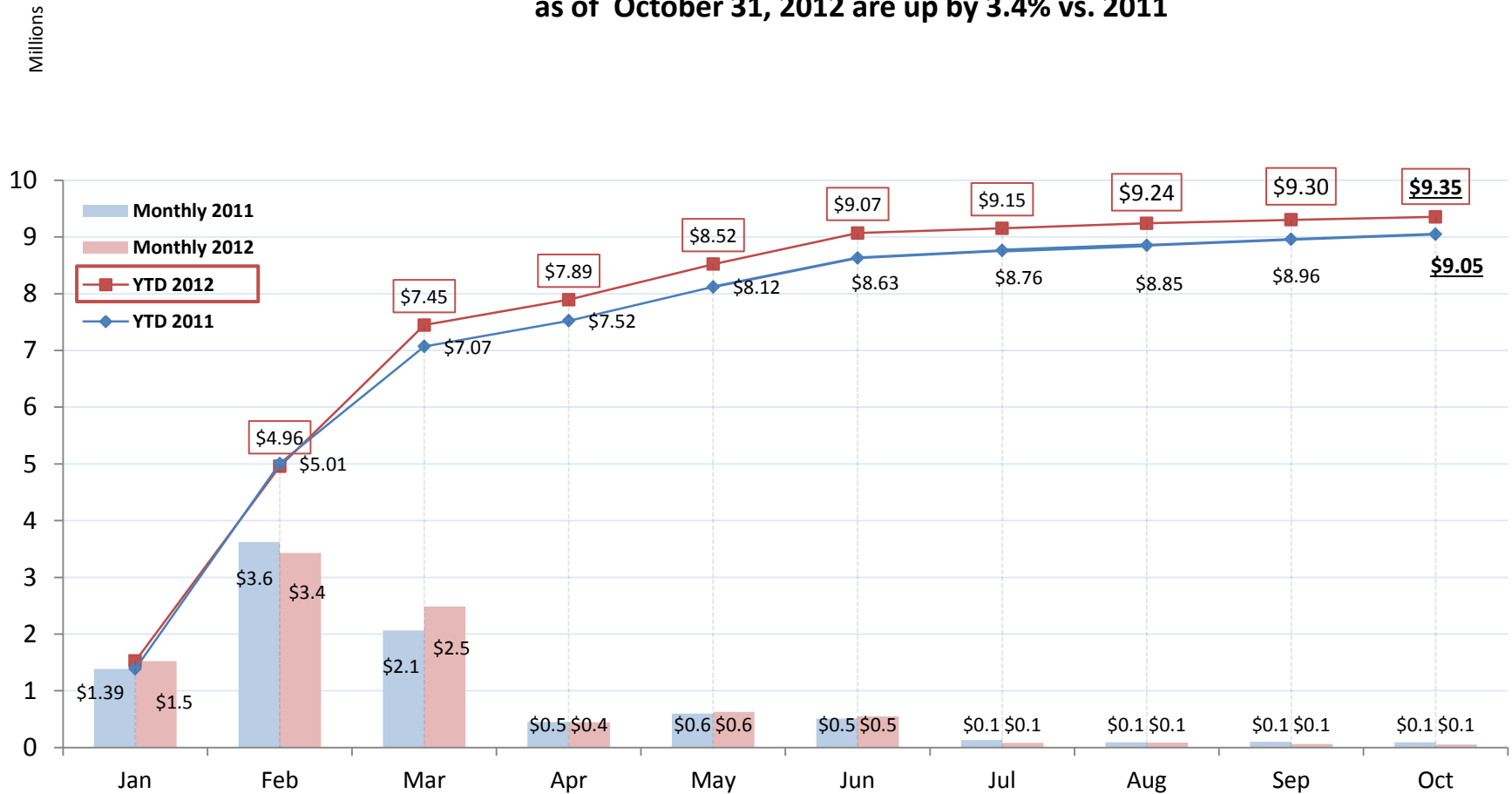


Collections: Hotel/Motel Sales Taxes Collected as of October 31, 2012 are up by 29% vs. 2011



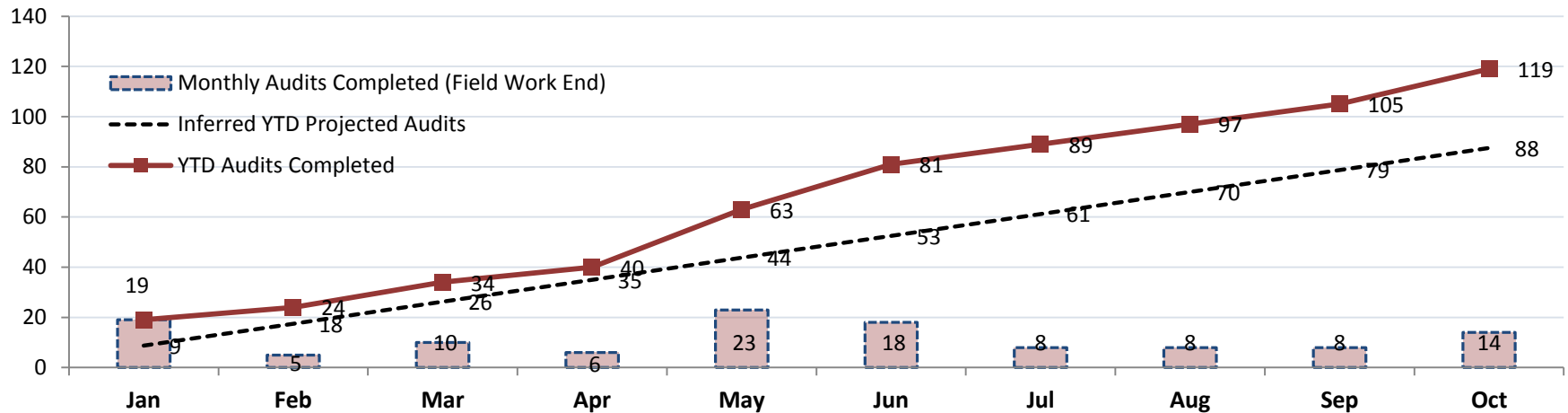
Occupational Licenses

**Revenues / Collections : Occupational Licenses Revenue
as of October 31, 2012 are up by 3.4% vs. 2011**

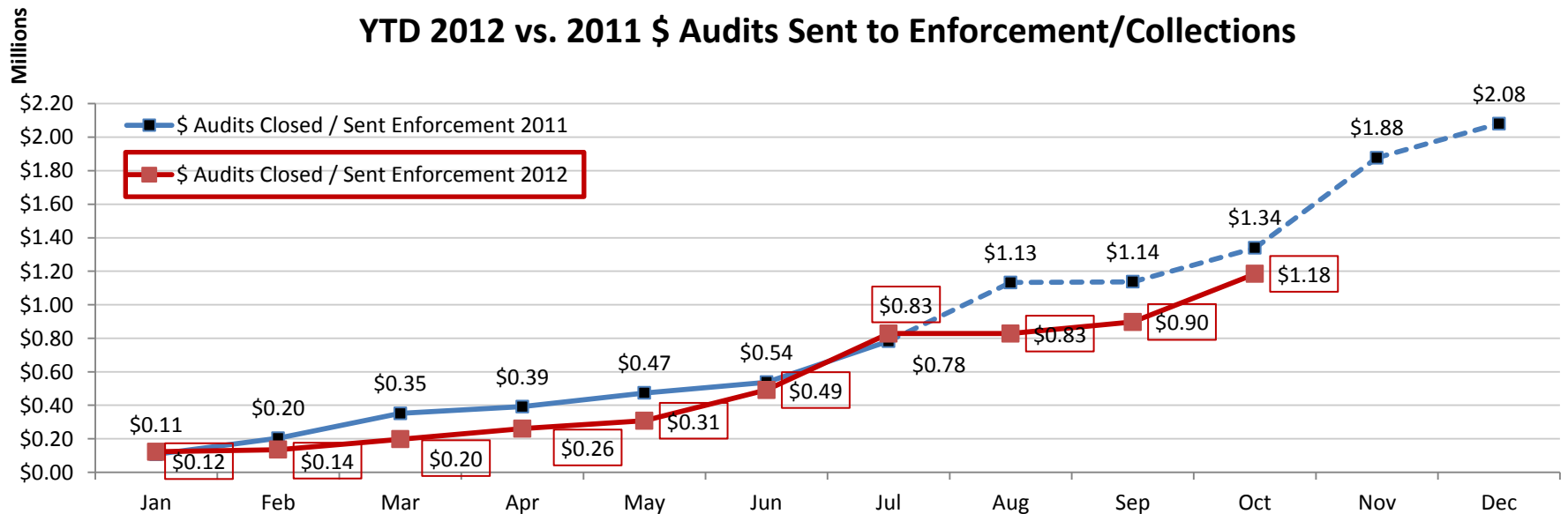


Bureau of Revenue Enforcement (Continued)

119 Audits Completed as of October 31, 2012 (Yearly Target 105)

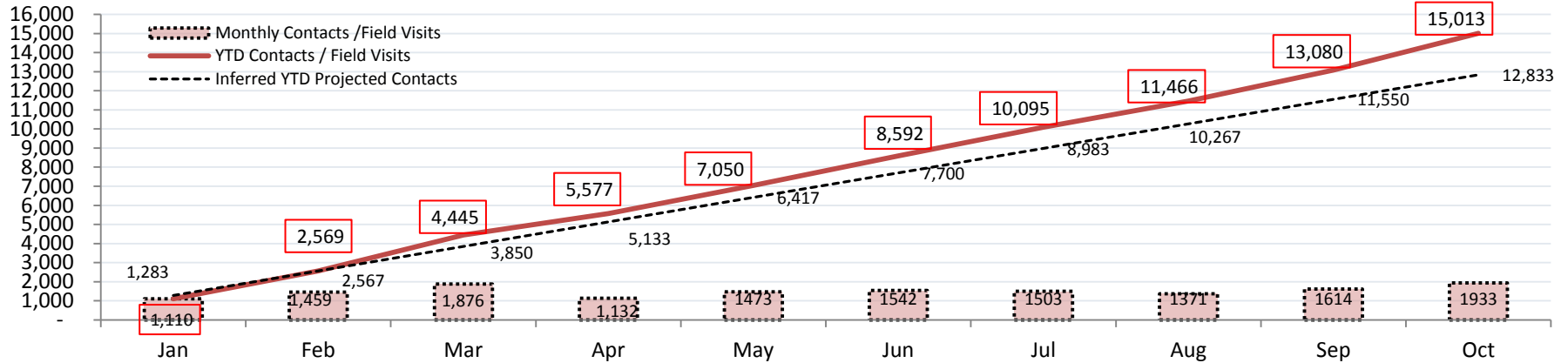


YTD 2012 vs. 2011 \$ Audits Sent to Enforcement/Collections

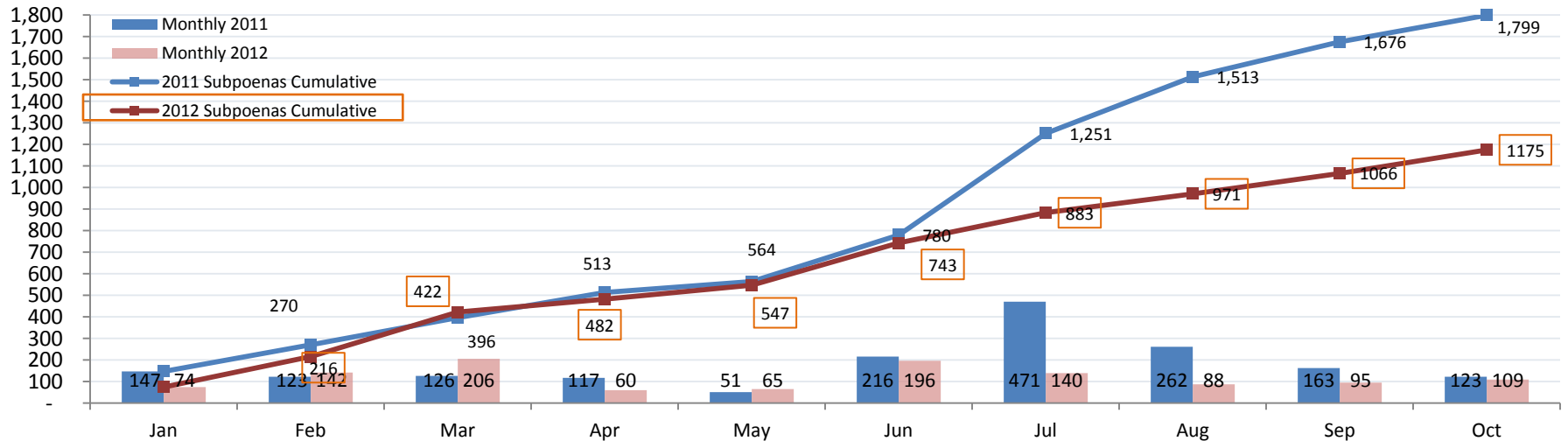


Bureau of Revenue Enforcement (Continued)

YTD Contacts/Field Visits on Track to Meet Yearly Target of 15,400

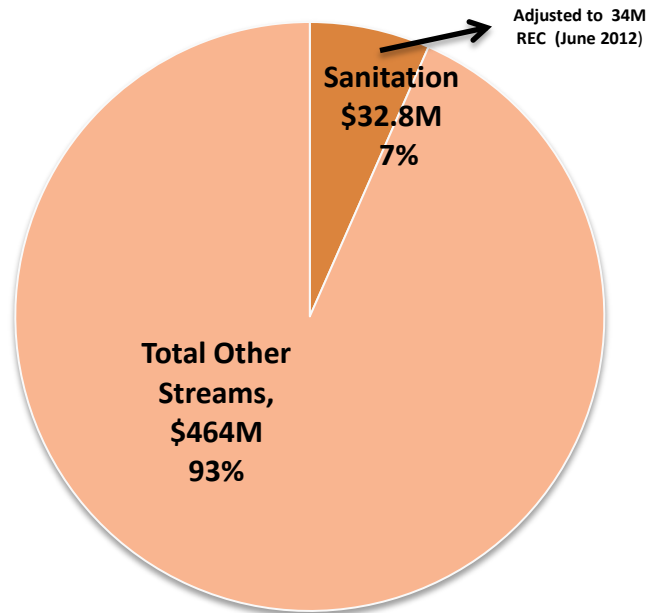


YTD Subpoenas Reached 1,175 as of 10.31.2012



Sanitation Revenues

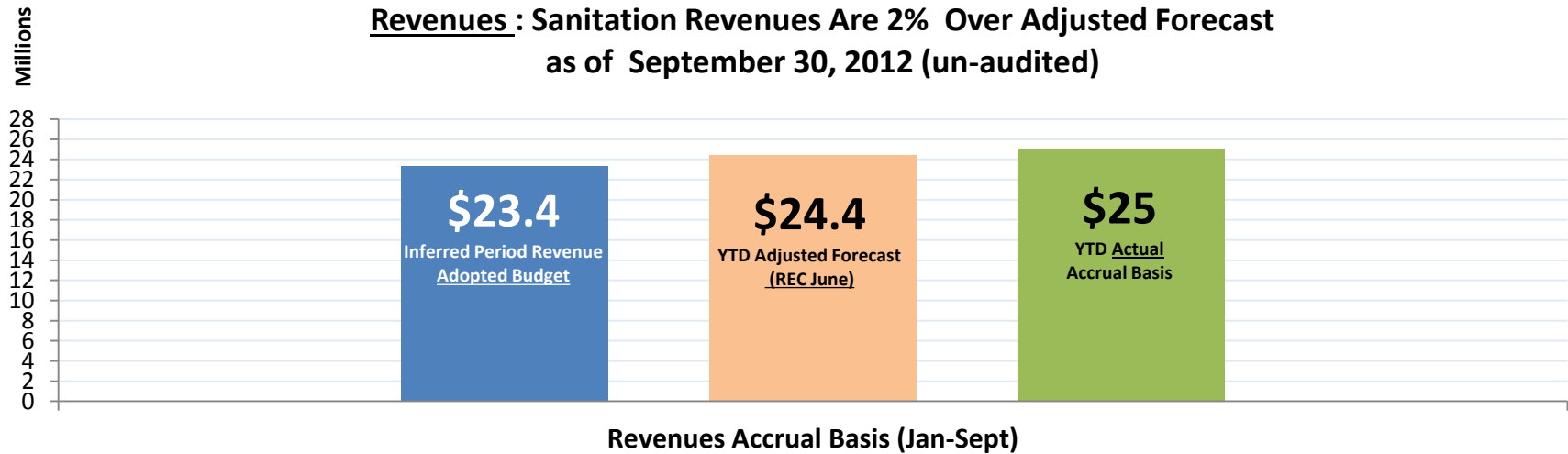
7% Adopted Budget GF Revenues for 2012



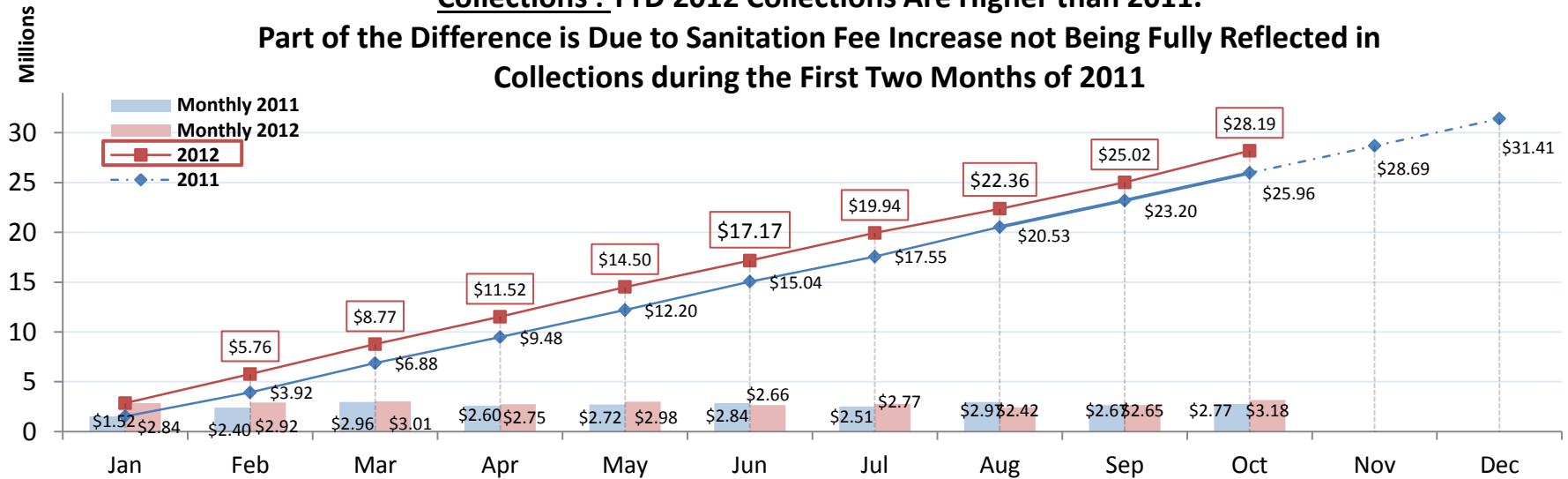
Collection Efforts	Target 2012	YTD Actual
Collection Agency	Over 50%	44%

Sanitation Revenues

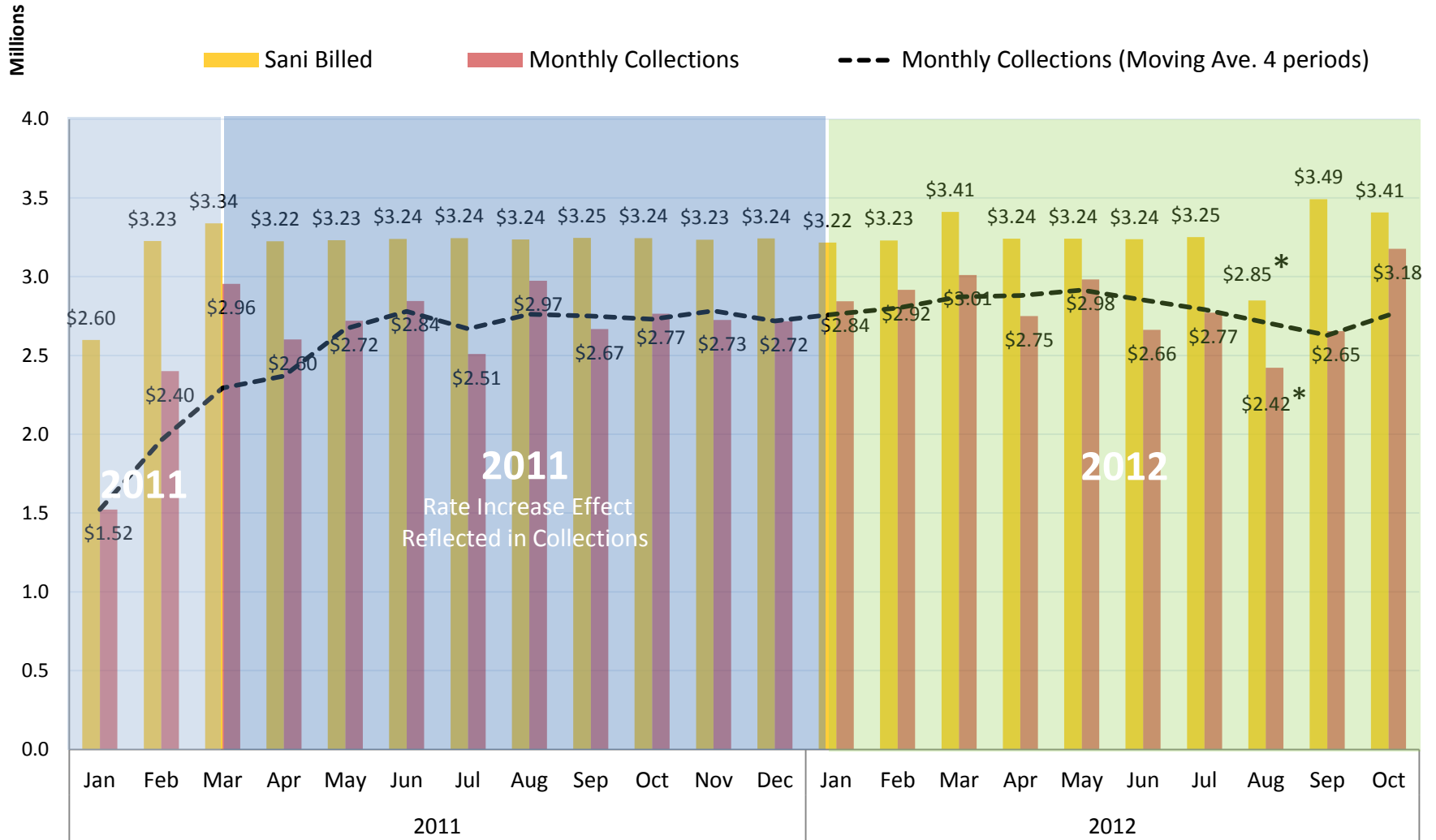
Revenues : Sanitation Revenues Are 2% Over Adjusted Forecast as of September 30, 2012 (un-audited)



Collections : YTD 2012 Collections Are Higher than 2011.
Part of the Difference is Due to Sanitation Fee Increase not Being Fully Reflected in Collections during the First Two Months of 2011



Sanitation Collections



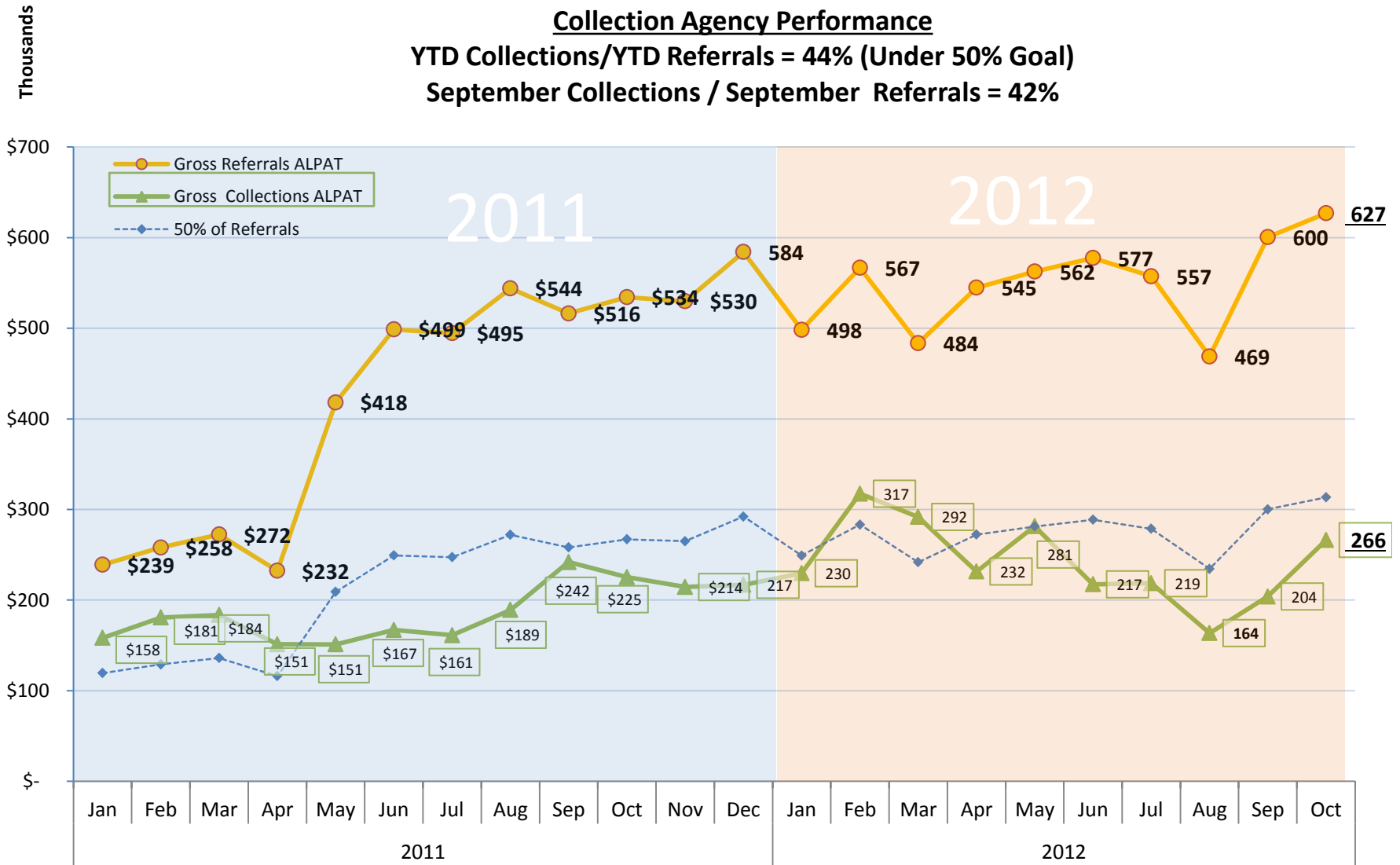
* Billing and Collection Cycle for August Excludes one Week as a Results of Hurricane Isaac

Sanitation Delinquency Collections

Collection Agency Performance

YTD Collections/YTD Referrals = 44% (Under 50% Goal)

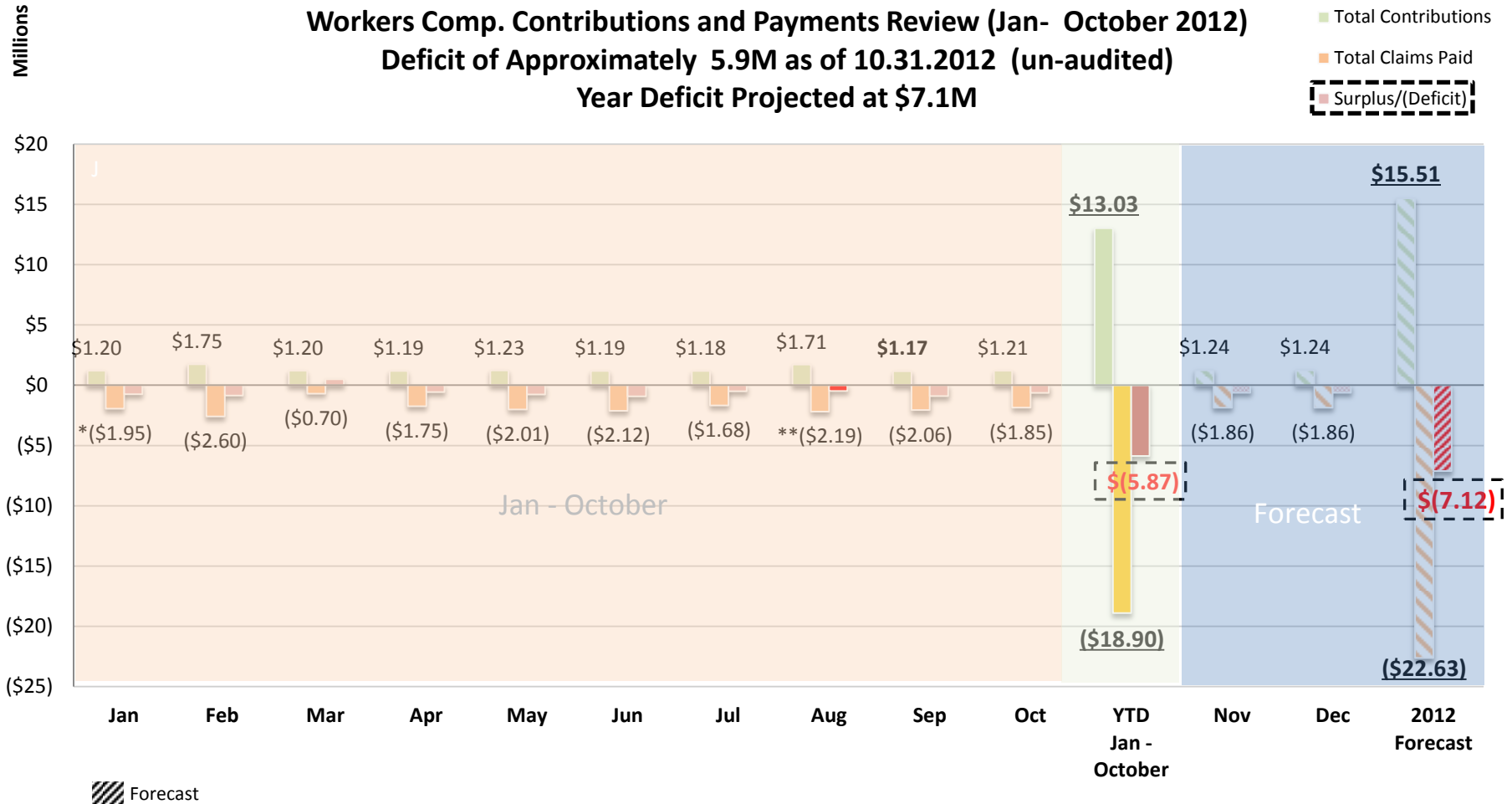
September Collections / September Referrals = 42%



Expenditure Analysis

Workers Comp. Contributions vs. Payments

Workers Comp. Contributions and Payments Review (Jan- October 2012)
Deficit of Approximately 5.9M as of 10.31.2012 (un-audited)
Year Deficit Projected at \$7.1M

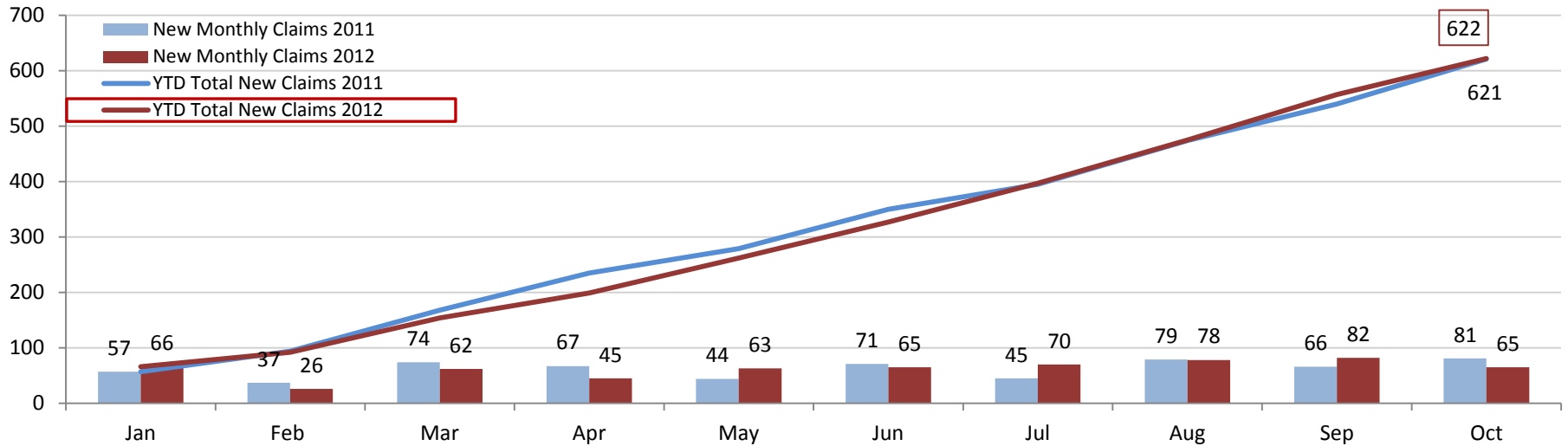


*Includes \$405K adjustment. It relates to a change in accounting methodology. In the past, expenditures were only recorded for cleared checks. Now (starting 2012), expenditures are recorded for checks drafted. This adjustment relates to checks cut in 2011 that cleared later in 2012. The auditors did not catch this adjustment and was not booked against 2011. We are correspondingly booking the expenditure in 2012.

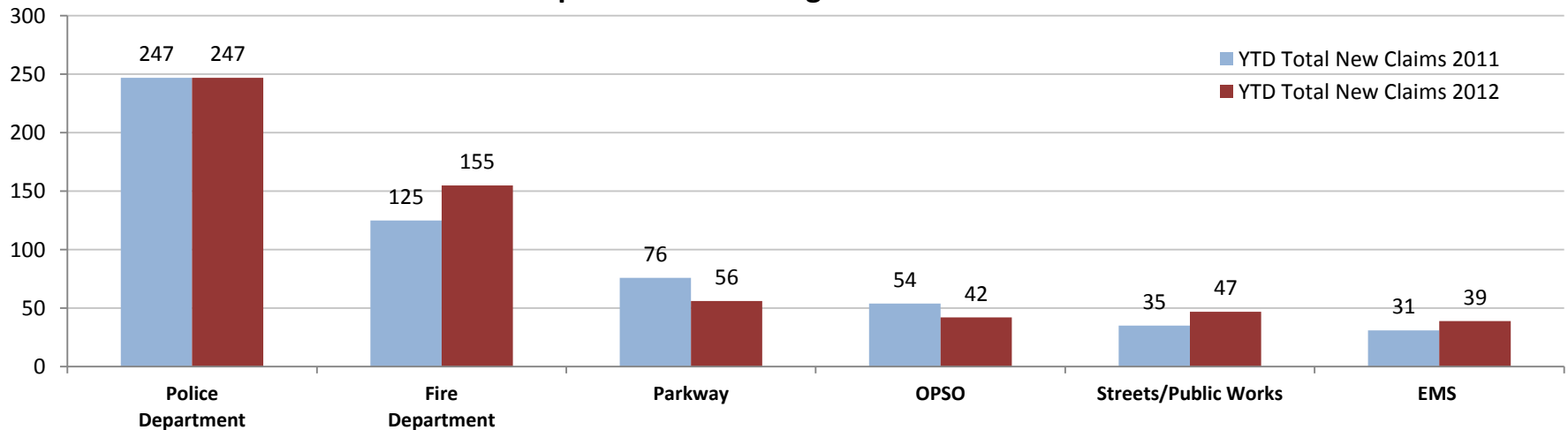
**Includes a \$292K adjustment. It relates the City's annual payment to the department of labor for workers comp requirements

Workers Comp.

New Workers Comp. Claims 2012 Vs. 2011



New Workers Comp. Claims 2012 Vs. 2011 For Departments with Highest Number of Claims



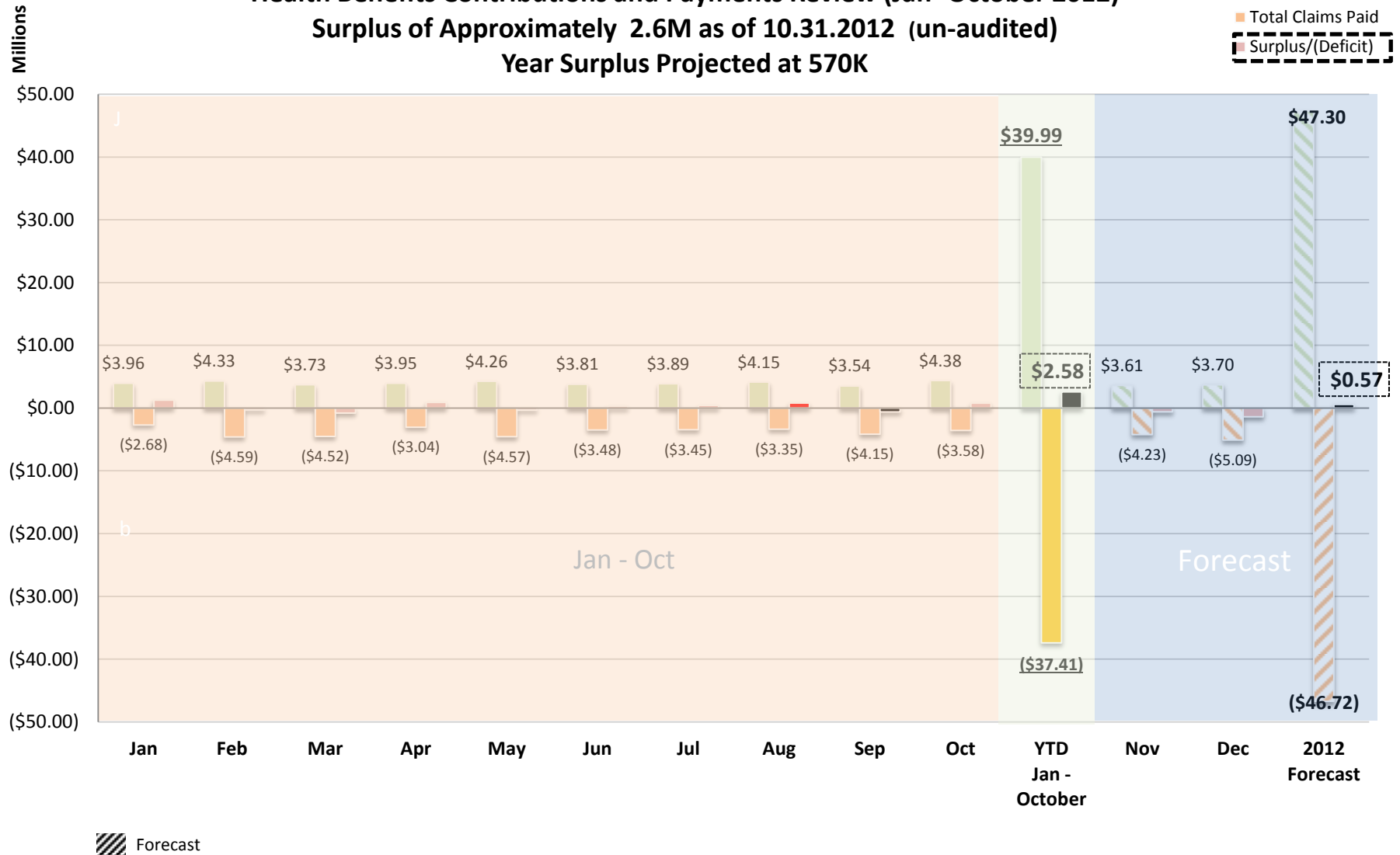
Health Benefits Contributions vs. Payments

Health Benefits Contributions and Payments Review (Jan- October 2012)

Surplus of Approximately 2.6M as of 10.31.2012 (un-audited)

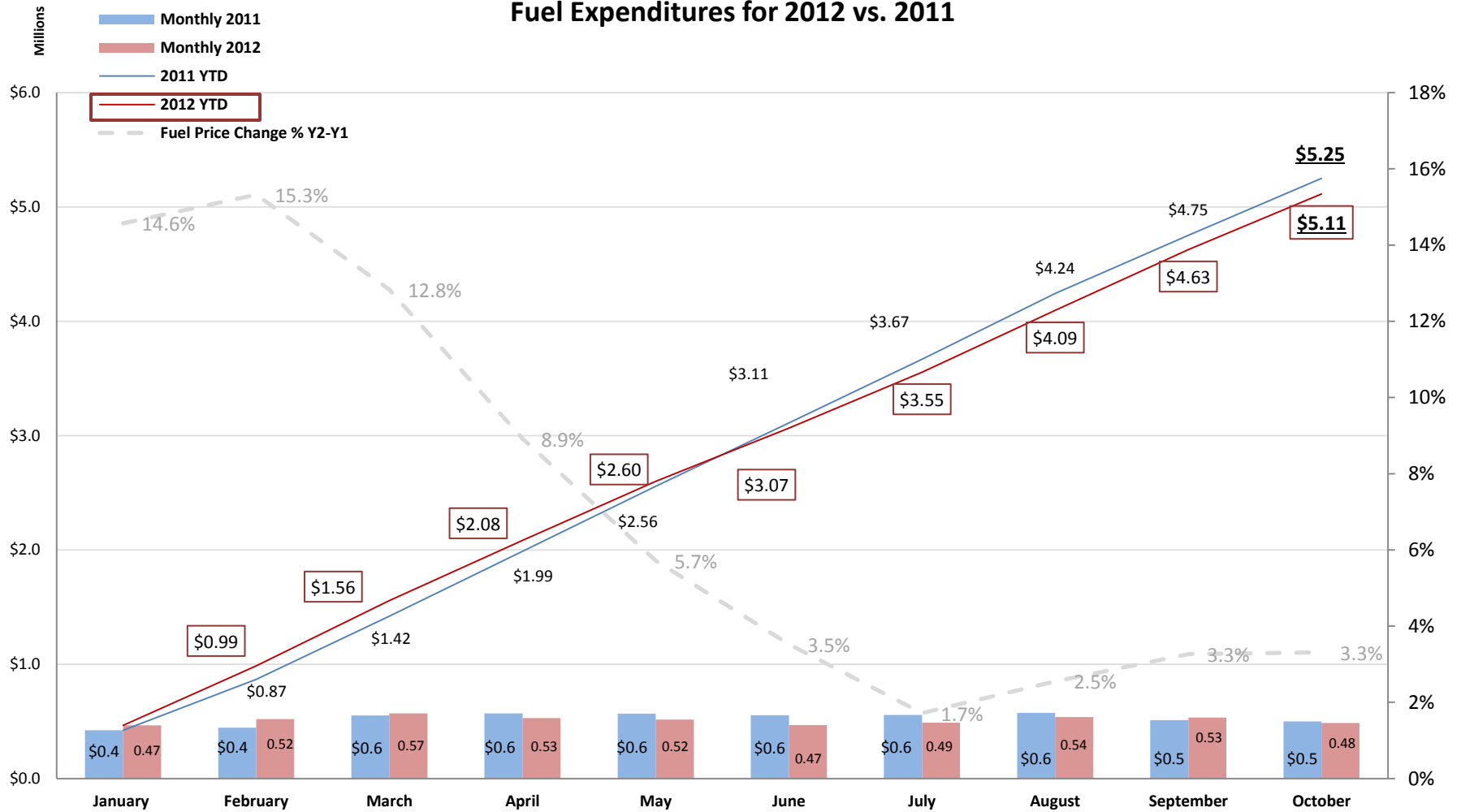
Year Surplus Projected at 570K

- Total Contributions
- Total Claims Paid
- Surplus/(Deficit)



Fuel Expenditures

Fuel Expenditures for 2012 vs. 2011

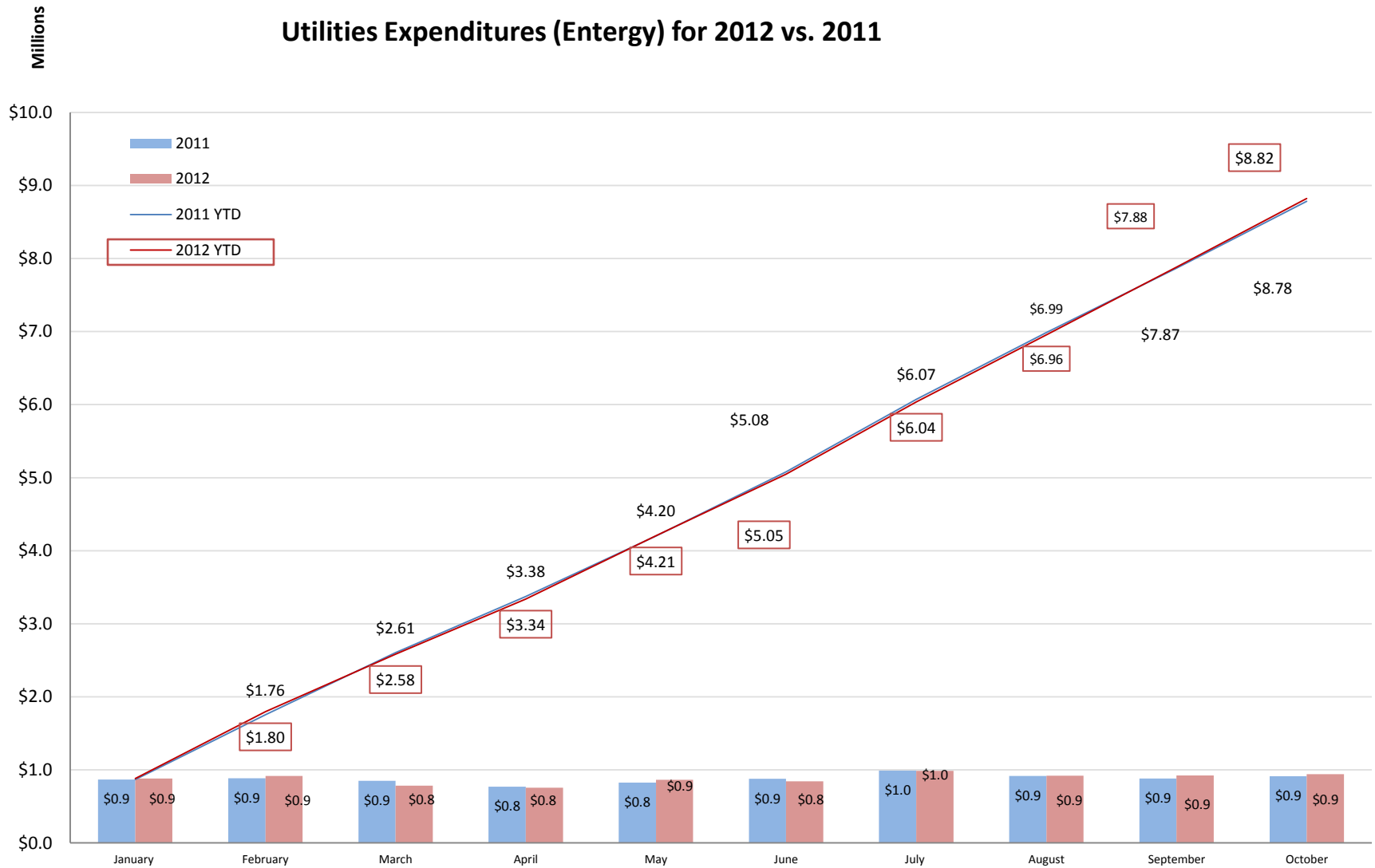


Fuel Usage

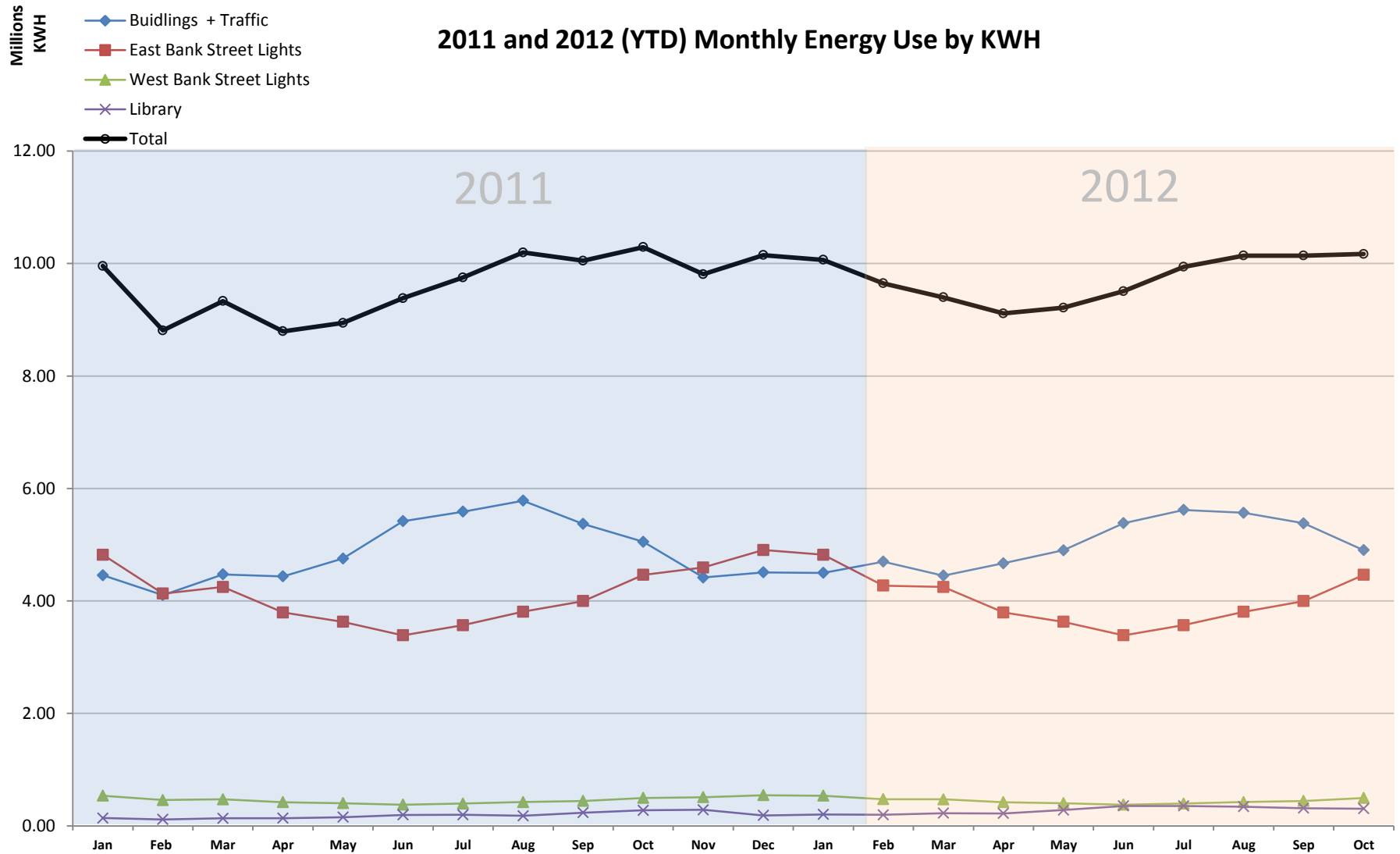
	2011 (Jan - Oct)		2012(Jan - Oct)		Year Over Year Change		
	Gallons Used	% of Total	Gallons Used	% of Total	Oct	Sep	Aug
POLICE	915,555	57%	842,343	55%	-8%	-8%	-6%
CRIMINAL SHERIFF	209,192	13%	190,792	13%	-9%	-9%	-8%
EMERGENCY MEDICAL SERVICES	109,848	7%	111,311	7%	1%	1%	3%
FIRE	60,637	4%	66,320	4%	9%	12%	11%
PARKWAY & PARK COMMISSION	59,625	4%	58,686	4%	-2%	-3%	-4%
PUBLIC WORKS	53,149	3%	55,463	4%	4%	4%	8%
SANITATION	30,627	2%	32,209	2%	5%	4%	-6%
DISTRICT ATTORNEY	28,913	2%	29,273	2%	1%	1%	2%
RECREATION	25,758	2%	27,794	2%	8%	9%	12%
SAFETY & PERMITS	20,532	1%	13,301	1%	-35%	-37%	-37%
PROPERTY MANAGEMENT	11,616	1%	12,895	1%	11%	9%	12%
LA SPCA	11,186	1%	12,248	1%	9%	7%	4%
N O MOSQUITO CONTROL BRD.	11,581	1%	10,212	1%	-12%	-11%	-10%
COUNCIL	8,063	0%	7,869	1%	-2%	-6%	-7%
OFFICE OF HOUSING & URBAN DEV.	9,362	1%	7,447	0%	-20%	-23%	-22%
CORONER'S OFFICE	7,374	0%	6,166	0%	-16%	-15%	-10%
CRIMINAL DISTRICT COURT	10,786	1%	6,011	0%	-44%	-41%	-29%
Other Departments	31,475	2%	32,129	2%	2%	1%	-3%
	1,615,278		1,522,472		-5.7%	-5.7%	-4.8%

Utility

Utilities Expenditures (Energy) for 2012 vs. 2011



Utility Usage



Utility Optimization Strategy

Streetlights

- Confirm accurate inventory for billing
- Confirm savings from LED replacements
- Confirm calculation of rates on billing statement
- Communicate outages to Entergy and investigate options to adjust billing

Buildings

- Confirm accurate inventory of facilities in usage
- Disconnect utilities at facilities no longer in usage
- Investigate need for directional security lighting at buildings no longer in use and options for more efficient & economical security lighting
- Perform rate comparison through Entergy to move to more economical rate schedules depending on building size & energy usage

Crime & Traffic Cameras

- Execute Entergy agreement for cameras currently attached to poles
- Utilize Entergy to disconnect non-working cameras
- Investigate opportunities to relocate or install cameras at NOPD preferred locations