

## The Warehouse

Over the past two years my good friend, Bobby Wahl, has performed extensive research on the history of one of the greatest "classic rock" venues in the history of "rock", The Warehouse on Tchoupitoulas. We felt that it would be a terrible loss to New Orleans, a city with a storied musical history, to have this great music venue go unrecognized and forgotten.

As a result, we started on a journey to have this great musical venue memorialized. The following attachments are the general concepts of what we are proposing for the site. The Google Map pictures of the site in question, is the site of "The Warehouse", at 1820 Tchoupitoulas.

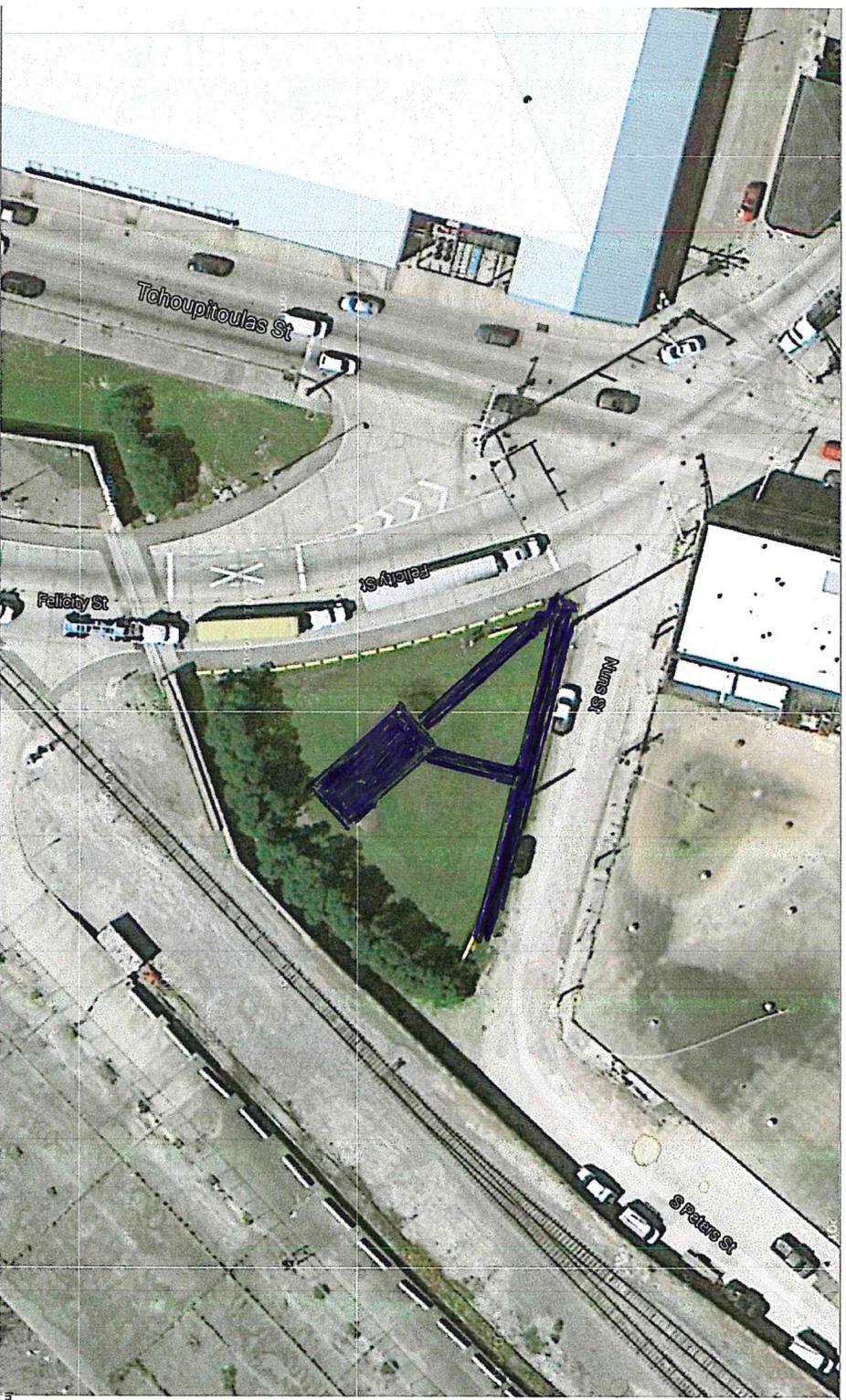
The first attachment is a depiction of a wall we are proposing to build along Nuns Street. The entrance way will be in the exact location where thousands on music lovers leaned on that familiar railing before entering the Warehouse. The next attachment is the plaza we are proposing. There will be 320 "concert bricks" surrounding the centerpiece of the monument. These bricks will be arranged in the chronological order of the date of each concert. Visitors will be able to walk the entire history of the Warehouse. The next two attachments are what we are proposing for the monument centerpiece. The front will have a granite etching of the Warehouse, detailing to visitors what transpired on this site. The rear of the centerpiece will have an etching of the "house band" the Allman Brothers. I would like to direct you to [www.blackstrat.net](http://www.blackstrat.net) to see the effort Bobby has put into this project, and to see that we are driven to place a monument there that all New Orleanians will be proud of.

The next issue we would like to discuss with you is funding. The music lovers who want to see this project become a reality have already addressed that. To date, we have received (money in our non-profit account) just over \$56,000.00 in paid pledges. We feel we have enough funds, based on contractor's quotes, to complete this project. This New Orleans monument will not cost the city one penny.

The only key missing element in our project is the city's blessing to use the site. This is why we are contacting you and requesting a meeting so we can make a formal request to the city government. It is our understanding that your schedule requires us to submit our proposal before August 22, 2014, to be placed on the September 3<sup>rd</sup> agenda. Mr. Wahl is out of town at this time and returns on September 3<sup>rd</sup>. We will make ourselves available at your convenience.

We have been told that construction of this project would take between 30 to 45 days. We would love to have this project completed by January 30, 2015. That date marks the 45<sup>th</sup> anniversary of the opening act of Grateful Dead, Fleetwood Mac, and the Flock on January 30, 1970

Thank you for your time and consideration. We are looking forward to building a monument that music lovers from around the country, and world, will come to visit and see where "classic rock" took its roots, in a venue known as "The Warehouse".



To see all the details that are visible on the screen, use the "Print" link next to the map.

Imagery ©2014 U.S. Geological Survey, Map data ©2014 Google -

Google Maps



<https://maps.google.com/>

Google Maps

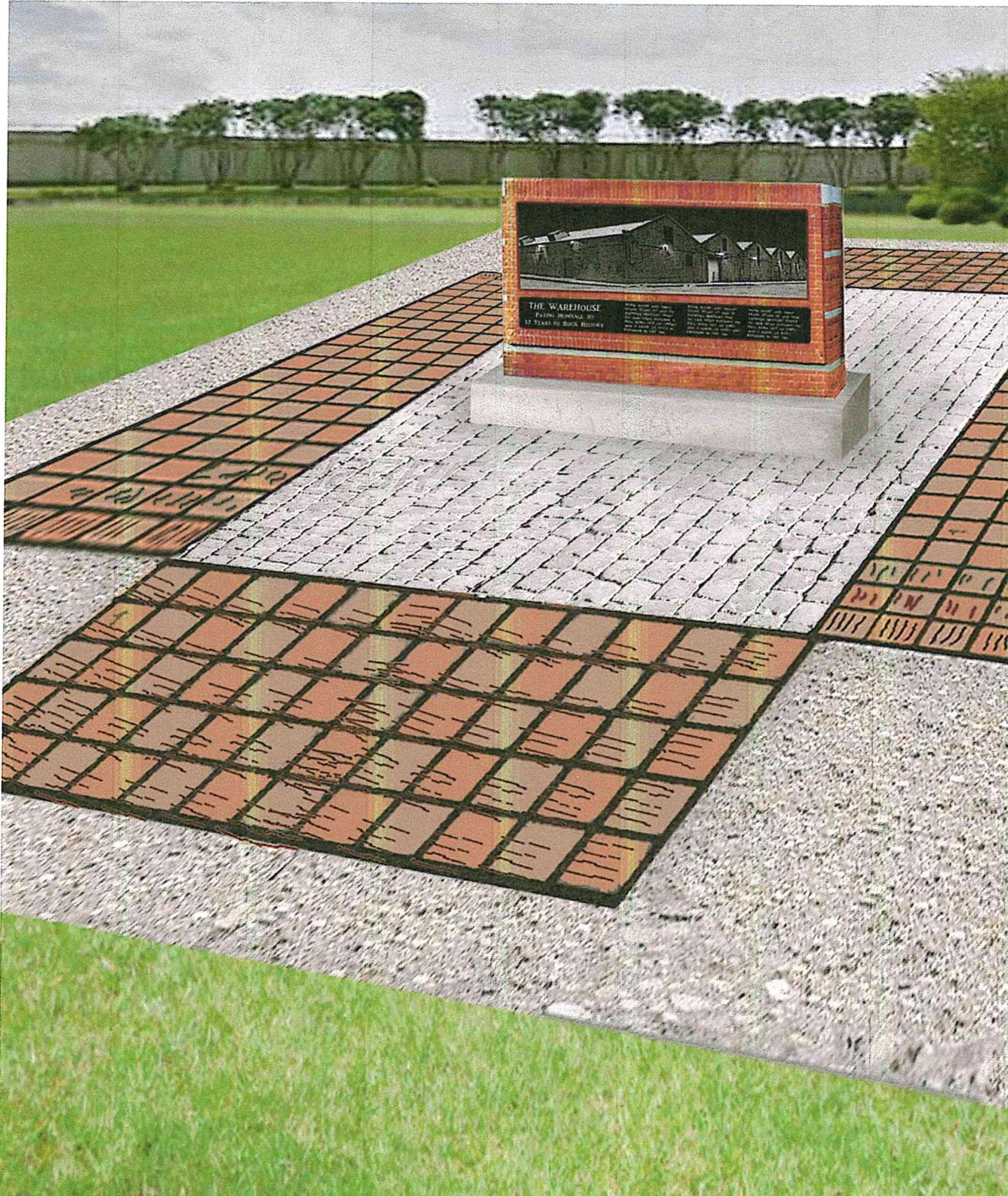


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# **"WAREHOUSE PARK"**

## **Entrance from Nuns Street**







To Whom it May Concern:

In 1970 an 1850's cotton warehouse was transformed into what became the South's greatest Rock venue. The Warehouse, at 1820 Tchoupitoulas St. in New Orleans, opened its doors on January 30, 1970 with the Grateful Dead and Fleetwood Mac and closed them for the final time, 12 years later, on Sept. 10, 1982, with Talking Heads. During its years, the legendary Warehouse played host to the biggest stars in popular music, the likes of Elton John, Bob Dylan, Rod Stewart, and Bob Marley.

A new genre of music was performed live on the stage, Classic Rock. A generation of New Orleans youth came together for the entire 1970's without provocation. Besides Saints games, The Warehouse was one of the city's first racially mixed social environments. The power of music brought us together to witness the sounds of Muddy Waters, Ramsey Lewis, Herbie Hancock, B. B. King, The Crusaders, Ohio Players and more, besides the Superstar rock bands of The Who, the Doors, Pink Floyd and the Allman Brothers Band.

In my travels abroad, when mentioning my hometown to foreigners, the first word they associate with New Orleans, without exception, is either "Music" or "Jazz".

Let's not let the memory of something that had such an impact on the 70's generation in and around New Orleans fade without recognizing how fortunate we were to have grown up in those times.

That is why, as representatives of Warehouse Concert List at <http://www.blackstrat.net/>, I am prepared to sponsor a monument such as the one depicted below, (see photo) or something on this order, hopefully on the original Warehouse site (see photo). Music is as much a part of New Orleans as Red Beans and Rice and Mardi Gras. As much as we embellished the culture that we live in, let's help preserve that time in our history when the Warehouse in New Orleans was the greatest music venue throughout the South.

Thank You

Bobby Wahl



Robert Bontrager  
504-261-3644

Proposal

PROPOSAL NO.	#060314
SHEET NO. #	2
DATE	June 3, 2014

PROPOSAL SUBMITTED TO:

WORK TO BE PERFORMED AT:

NAME	Mr Raymond Doran	ADDRESS	1820 Tchoupitoulas
ADDRESS	at 1820 Tchoupitoulas		N.O.L.A.
PHONE NO.	504-919-9906	DATE OF PLANS	
		ARCHITECT	

We hereby propose to furnish the materials and perform the labor necessary for the completion of Soil excavation, site prep, and to form, place, and finish approx 2780 sq ft of concrete slabs, walkways, handicap ramps, and brick-block wall foundation.

Main Slab to be 1392 sq ft, 6" thick thruout, with a 6" wide x 1" + raised outer perimeter edge for paver containment. Center of slab to have a 260 sq ft, x 8" thick, with extra rebar reinforcement for monument support. Slab to be highway mesh reinforced, expanded-jointed as required. Approach walkway to also have raised perimeter for paver containment. Outer walkways to be standard with two handicap approaches, in City code accordance.

Masonry wall base to be 110 ft long, 18 in. wide, 12 in deep, with 4-# 4 rebar runs, crossed at 3' with # 3 stirrup ties.

All material is guaranteed to be as specified, and the above work to be performed in accordance with the drawings and specifications submitted for above work and completed in a substantial workmanlike manner for the sum of fourteen thousand, seven hundred, and fifty Dollars (\$ 14750.00 ) with payments to be made as follows.

#6000.00 at start,  
Remainder upon completion

Any alteration or deviation from above specifications involving extra costs will be executed only upon written order, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents, or delays beyond our control.

Respectfully submitted

*Robert Bontrager*

Per

Note — this proposal may be withdrawn by us if not accepted within \_\_\_\_\_ days.

ACCEPTANCE OF PROPOSAL

above prices, specifications, and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payments will be made as outlined above.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

## Concert bricks

JOE COCKER'S MAD DOGS  
& ENGLISHMEN

April 13, 1970

In Memory of  
Bill Johnston

THE ALLMAN BROTHERS BAND  
DR. JOHN the NITE TRIPPER

December 31, 1970

Dennis " Bear " Abshier

ROD STEWART  
DEEP PURPLE  
MATTHEW SOUTHERN COMFORT

July 25, 1971

Daryl Portier

HERBIE HANCOCK  
CHOCOLATE MILK  
ELLIS MARSALIS  
ELM 74

July 6, 1974

Andre' & Jeri Jeanfreau

BOB DYLAN  
and the  
ROLLING THUNDER REVIEW

May 3, 1976  
late show

F. Noel Cleutat

MUDDY WATERS  
ALBERT KING  
LIGHTNIN' HOPKINS  
JOHNNY SHINES

April 10, 1976

Johnny Schexnayder Jr.

BOB MARLEY & THE WAILERS  
GREGG WRIGHT

July 30, 1978

Bobby Wahl

THE METERS  
ERNE K. DOE  
YELLOW HAIR

September 16, 1972

Richard Williams

## Pathway bricks

THE ALLMAN BROTHERS BAND

Dwayne & Lisa Littell  
David Heindel  
Tommy Avants  
Allison Parker Burbank  
J Ghivizzani - R J Thomas  
Darlene Lester Passarello  
Kathee Kibbe Martinez  
Alan Levith  
Jimi Guidry  
Bobby Wahl - Mt. Jam

GRAND FUNK RAILROAD

Tommy Avants  
Mike Gioia  
Tessie Young Gioia  
Alan Levith  
Lisa Adams Littell  
Tommy O' Malley  
John Bergeron  
Bobby & Gail Guillot  
Marlene Able Himel  
Bobby Wahl - Red Album

ZZ TOP

David Heindel  
Allison Parker Burbank  
J Ghivizzani - R J Thomas  
Alan Levith  
Donn & Debbie Lacoste  
Tommy O' Malley  
Bobby Wahl  
Art LeCompte

WISHBONE ASH

DAVID HEINDEL  
BOBBY WAHL  
GUY & MARY  
DWAYNE LITRELL  
AL & CHERYL MORAN  
MIKE & TESS GIOIA 3-13-76  
DOMINICK "HIK" GIOIA  
MATT YOUNG 3-13-76

LYNYRD SKYNYRD

David Heindel  
Allison Parker Burbank  
J Ghivizzani - R J Thomas  
Alan Levith  
Donn & Debbie Lacoste  
Tommy O' Malley  
Bobby Wahl  
Bobby Armstrong

JOE COCKER

Barbara & Robert Potter  
Maureen Rouse  
Gary Verheide  
Tommy Avants  
Bobby Wahl  
Gary Breaux  
Bruce Dupre - 4-10-72

DR. JOHN

LINDA CHAMPAGNE  
BRETT CHAMPAGNE  
MEGHAN CHAMPAGNE  
LUCA CHAMPAGNE  
DUNCAN QUAID  
MIKE HATTAWAY  
WESLEY CLARK  
MIKE FOGARTY  
FRANK QUINTINI  
LARRY EAGAN

THE DOORS

TOMMY AVANTS  
MICHAEL BOUDREAUX  
JOSEPH BOUDREAUX  
TERRIE BENTON  
CAT TARBELL  
KIRK GLINTBORG  
BILL DENNISON

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*Pathway to monument*