



NEW ORLEANS COMMUNITY HEALTH IMPROVEMENT PLAN 2022-2025

PROGRESS REPORT: YEAR 1, QUARTER 3
JANUARY 1-MARCH 31, 2023





Jennifer L. Avegno, M.D.
Director of Health

NEW ORLEANS HEALTH DEPARTMENT

About Us

Mission

To promote, protect, and improve the health of all in our community through equitable policies, programs, and partnerships.

Vision

Building a healthy and equitable New Orleans by supporting the well-being of everyone in the region.

Values

Our values are the principles that guide how the New Orleans Health Department's team members approach our work and interactions with one another, partner organizations, and community members.

- **Integrity** – We strive to conduct ourselves in an ethical and accountable manner that ensures we are good stewards of public resources.
- **Responsiveness** – We work collaboratively and respond to the needs and feedback of one another, partner organizations, and community members.
- **Excellence**– We deliver high-quality public health services and programs with compassion and respect, with the goal of achieving better health outcomes for all people in New Orleans.
- **Diversity and Inclusion** – We actively welcome, include, and value the input of people with different identifies and experiences on our staff, as partners, and among those we serve.
- **Health Equity** – We strive to deliver programs and services that reduce inequities in our community and ensure every person in New Orleans has a fair and just opportunity to be as healthy as possible.



CHIP LEADERSHIP

Each of the Community Health Improvement Plan (CHIP) priority areas have three supporting working groups co-lead by at least one member of the New Orleans Health Department (NOHD) and one partner organization to facilitate shared planning and implementation. NOHD serves as the backbone organization, providing technical assistance and oversight for the CHI process and ensuring that the CHIP is implemented in alignment with our shared values.

Priority 1: Increase Access to Care

Becky Meriwether, St. Charles Center for Faith & Action
Dana Wilkosz, New Orleans Health Department
Emily Remington, 504HealthNet
Flint Mitchell, Louisiana Department of Health
Helena Likaj, Odyssey House Louisiana
Mary Beth Campbell, Louisiana Department of Health
Ragan Collins, New Orleans Health Department
Sheneda Jackson, New Orleans Health Department
Sherrard Crespo, VIA LINK
Travers Kurr, New Orleans Health Department

Priority 2: Improve Economic Stability

Jahana Deadmon, New Orleans Health Department
Jeanie Donovan, New Orleans Health Department
Jessica Diedling, Ochsner Health
Lindsay Hendrix, Second Harvest Food Bank
Taylor Diles, New Orleans Health Department

Priority 3: Ensure Community Safety

Annelies DeWulf, University Medical Center of New Orleans
Astacia Shari Carter, New Orleans Mosquito, Termite, & Rodent Control Board
Jocelyn Pinkerton, New Orleans Health Department
Marin Stephens, New Orleans Health Department
Meredith McInturff, New Orleans Health Department

Community Health Improvement Coordination

Diana Ishee, New Orleans Health Department
Jodi Dyer, New Orleans Health Department



CITY-WIDE HEALTH UPDATES

Careless Storage of a Firearm Ordinance



City of New Orleans
Mayor LaToya Cantrell

FOR IMMEDIATE RELEASE
March 16, 2023

For Media Inquiries Only
communications@nola.gov
(504) 658-4945

MAYOR CANTRELL SIGNS LAW TO CREATE PENALTY FOR CARELESS STORAGE OF A FIREARM OBTAINED BY A MINOR

NEW ORLEANS — Reinforcing the City’s commitment to increased public safety, Mayor LaToya Cantrell today signed a gun safety law that will demand accountability and promote responsible storage of deadly weapons.

This groundbreaking law will create a penalty of six months in jail and a fine of \$500 for any adult who carelessly stores a firearm that a minor obtains and uses to harm themselves or others. Additionally, this law adds careless storage of a firearm to the list of exemptions for “Summons by officer instead of arrest and booking,” allowing police to arrest any adult for this violation onsite instead of issuing a summons.

Over the past two years, 19 children have been accidentally shot and killed in New Orleans. In an attempt to curb these numbers, the New Orleans Police Department and several CHI partners have successfully advocated for the strengthening of existing punitive measures in the City’s current Careless Storage of a Firearm ordinance. Child access prevention laws, such as the Careless Storage ordinance, have been shown to reduce intentional and unintentional firearm injuries and deaths among children. CHI partners hope that this will be the outcome in New Orleans.

On March 16, 2023, Mayor Cantrell signed this gun safety law into effect that provides a penalty of 6 months in jail and a \$500 fine to any adult who carelessly stores a firearm that a minor obtains and uses to harm themselves or others.

American Rescue Plan Act Requests



The signing of President Biden’s American Rescue Plan Act (ARPA) resulted in the City of New Orleans receiving nearly \$388M in federal funds to support recovery efforts after the COVID-19 pandemic. A portion of funds was made available for City departments to submit requests for use of funds allowable under the law. NOHD submitted a request for use of approximately \$41M in ARPA funding that was largely based on the work of the CHI Partnership and tied very closely to CHIP priorities and goals. If awarded, funding would support a package of foundational infrastructure programs that provide human services but also underpin a broader, more sustainable, violence prevention funding stream for the City.

\$500k

Hospital & Community-based Intervention

- Start-up funding for a Community Violence Interruption/Street Outreach team, in partnership with Office of Gun Violence Prevention

\$18.1M

Youth Development & Mental Health Support

- Funding to support the ThriveKids program, operated by Children’s Hospital New Orleans, in New Orleans Public Schools
- Jobs for American Graduates
- Partnership between Office of Workforce Development & New Orleans Public Schools

\$16.3M

Economic and Practical Family Supports

- Firearm Safety Campaign
- Financial Stability/Asset Building Program
- Food Security Programs as public health and economic development
- Funding for Office of Community Development to support substantial elimination of unsheltered homelessness

\$3.5M

Place-based Infrastructure Approaches

- Expansion of the existing Healthy Neighborhood Project
- Neighborhood Pocket Parks Program, a partnership between Office of Community Assets & Investment, Parks & Parkways, Code Enforcement and NOHD

PLAN ALIGNMENT: LOUISIANA SHIP



SHIP and CHIP Alignment

4

shared priority areas

Facilitating alignment with plans and initiatives that share priorities with the CHIP is an ongoing effort. Coordinators of the CHIP and State Health Improvement Plan (SHIP) continue to meet regularly to stay informed of plan progress and to identify opportunities for further collaboration in areas of alignment. Recently, SHIP partners have defined objective statements to support the achievement of priority area goals. This is a significant opportunity for further collaboration as SHIP partners work to build out their implementation plan.

10

shared objectives

The four priority areas of the SHIP are below, each with their own objectives. Areas of alignment among the CHIP and the SHIP are indicated with a star. CHIP and SHIP coordinators will continue to work toward system alignment and collaboration among the two plans broadly, in addition to these specific areas of overlap. For more information about the SHIP, please visit <https://ldh.la.gov/page/2180>.

★ Behavioral Health	★ Chronic Disease	★ Community Safety	★ Maternal & Child Health
★ Reduce barriers to behavioral health services	★ Increase access to care	★ Promote safe and healthy environments	★ Improve birth outcomes
★ Reduce deaths from drug misuse	★ Reduce diabetes rate	★ Improve community readiness and resilience	★ Improve child health
Address adverse childhood experiences (ACEs)	★ Improve cardiovascular health outcomes		★ Improve maternal health
	★ Promote healthy weight		Improve reproductive health
	Reduce cancer rates & improve screening		

PLAN ALIGNMENT: YOUTH MASTER PLAN

Youth Master Plan and CHIP Alignment

The New Orleans Youth Master Plan (YMP) is a ten-year (2020-2030), multisector plan co-created by young people, parents, educators, community leaders and other key stakeholders to improve outcomes for children and youth of New Orleans. It serves as a tool to coordinate data, funding, policy, programs and services that support Positive Youth Development results in New Orleans as well as a roadmap for facilitating systems-change that work for all of our young people, birth to 24, and their families.

The YMP has six priority areas, five of which directly align with CHIP priorities. The six YMP priority areas are listed below with the corresponding goals. Areas of alignment among our two plans are indicated by a star. YMP and CHIP coordinators will continue to communicate regularly to maintain alignment and facilitate opportunities for shared implementation.



Health & Well-being ★

- Decrease exposure to violence, depression, substance abuse, PTSD and anxiety, and suicidal ideation

Safety & Justice ★

- Decrease youth entering and returning to, the criminal justice system
- Decrease youth who have experienced abuse or neglect
- Decrease exposure to violence, depression, substance abuse, PTSD and anxiety, and suicidal ideation

Space & Place ★

- Increased % of households aware of and able to access community services within 1 mile of their home
- Increased access to youth-centered spaces with programming and high capacity transit lines in 15 minutes or less via bike or foot

Economic Stability ★

- Decrease % of families who live at or below the ALICE threshold, through an increase in wages
- Increased % of young people who are connected to learning and career pathways

Learning ★

- Increased levels of positive student engagement
- Increased % of young people who are connected to learning and career pathways

Youth Voice

- Increase opportunities for youth participation and leadership in boards, committees, commissions, and planning efforts across the city

YMP SOLUTIONS



- 5

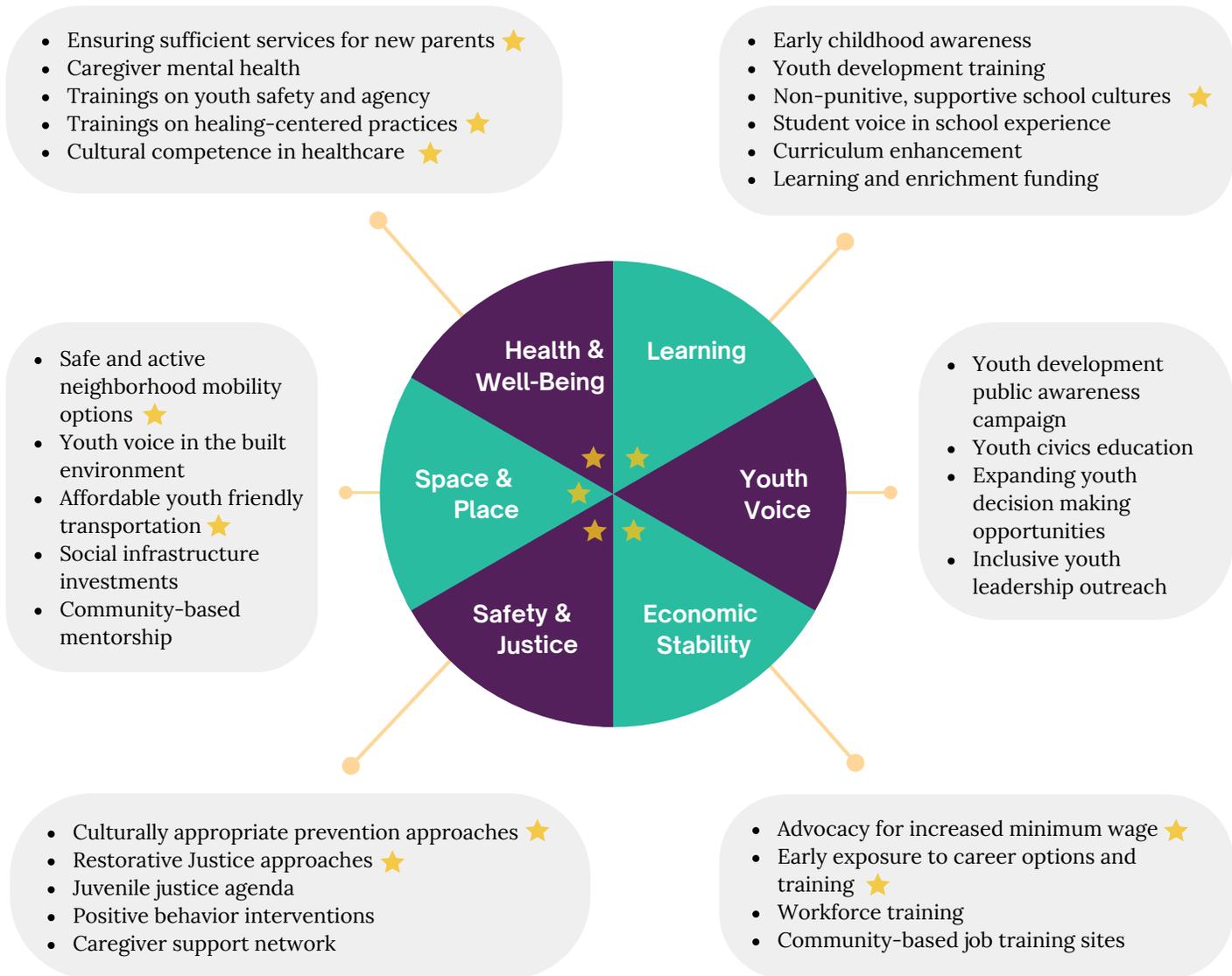
5 shared priorities
- 10

10 shared solutions
- 22

22 shared partners
- 17

17 shared members

The YMP has identified 30 solutions across their six priority areas as outlined in the graphic below. Areas of alignment among the CHIP and YMP are indicated with stars. As the CHIP and YMP continue to be implemented, the degree of alignment among the two plans continues to evolve. The alignment among the CHIP and YMP priorities and solutions has also facilitated the development of a shared partner network, wherein individuals and organizations serve as partners and contribute to the advancement of each plan. This allows for increased knowledge and awareness of plan implementation, but also reduces duplication of efforts. To find out more visit <https://nolayouthmasterplan.org>.



CHI PARTNERSHIP

Ongoing Recruitment

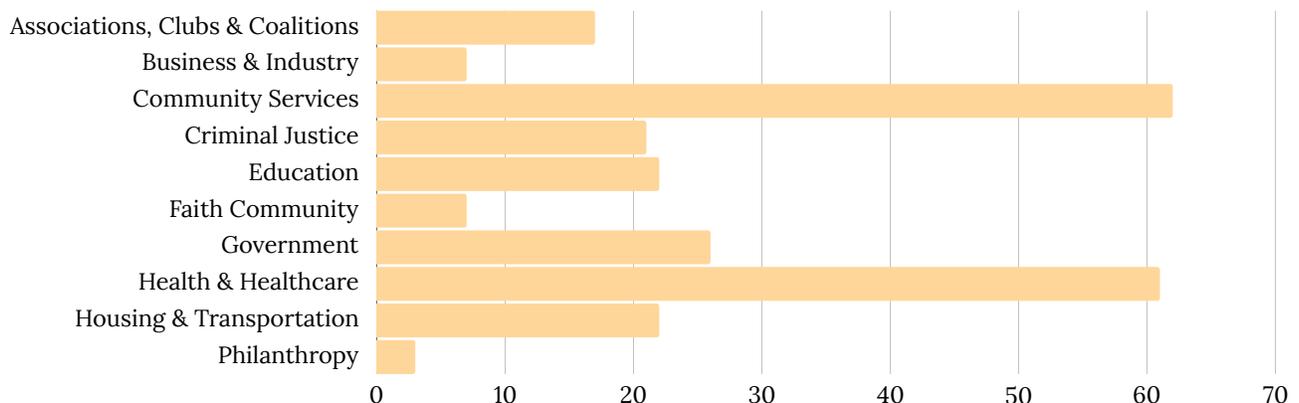
The CHI partnership has gained representatives from eight new organizations thanks to the targeted recruitment efforts of CHIP working group leads, broad communications from NOHD leadership, and referrals from working group members.

Individuals from EatFit, Top Box and Recirculating Farms joined the Food Security & Nutrition working group, filling gaps in membership. Resources for Human Development joined the Behavioral Health working group due to their involvement with the Mobile Crisis Intervention Unit, a newly piloted CHIP strategy. Lastly, individuals from the Mayor’s Office of Criminal Justice Coordination and the New Orleans Children Youth and Planning board joined in support of CHIP Violence Prevention efforts. Welcome to all new CHIP partner organizations!



Sector Representation

Cross-sector collaboration is required for addressing the kind of complex public health issues outlined in the CHIP. By forging relationships with partners across sectors, we can ensure that CHIP strategies incorporate perspectives and contributions from many sectors outside of health and healthcare. Over time we are able to establish new ways of working together through shared goals, resources, and accountability for a larger impact on health outcomes. Below is the most current sector breakdown of the CHI partnership. We are continuing to refine our partner data to develop a more accurate and comprehensive CHI Partnership Profile.



CHIP IMPLEMENTATION

Internship Opportunities

Working group members continue to note limited capacity for daily tasks associated with CHIP implementation and partner engagement. To combat this challenge, working groups have sought out student intern support from local university partners. This quarter, five interns from Tulane, Xavier, and Louisiana State universities contributed to CHIP implementation through projects including: conducting a behavioral health landscape analysis, developing a CHI partnership profile survey, conducting food security policy research, supporting the City's Domestic Violence Fatality Review Committee, and many others. Thank you to our CHIP interns!



Funding

To increase the effectiveness of strategy implementation, several working groups have sought out and secured funding through various types of funding sources. Below are three examples of these efforts.



▶▶ HIP, Power-building Partnerships for Public Health Grant, \$30,000

The Human Impact Partners Power-building Partnerships for Health grant opportunity is intended to cultivate powerful collaborations between local health departments and community power-building organizations to advance health equity. NOHD and Step Up Louisiana obtained \$30k in flexible funding to facilitate further collaboration between NOHD and StepUp Louisiana, a local community organizing non-profit, in their efforts to develop a Worker's Bill of Rights.

▶▶ AAP, Gun Safety, Injury, and Violence Prevention Grant, \$15,000

NOHD, Children's Hospital New Orleans, Louisiana Department of Health (LDH), and Moms Demand Action have partnered together to host community events to provide these gun locks to residents and develop educational materials regarding gun safety. Funds to procure gun locks and develop educational materials is made possible through an awarded grant from the American Academy of Pediatrics Friends of Children Fund.

▶▶ CDC, Prevention and Control of Vector-Borne Diseases Grant, \$8.8M

Applications have been submitted for the Strengthening Training, Evaluation, and Partnerships in the Prevention and Control of Vector-Borne Diseases funding opportunity offered by the CDC. These funds aim to improve regional capacity to address the growing health threat of vector-borne diseases through building workforce capacity, conducting evaluation of control program and technologies, and facilitating partnerships between academia, government, and industry. Partners will be informed of awards by July 2023.



Reporting

All major CHI reports will now be featured on the NOHD website. The Reports page features the most recent CHA, CHIP, and all quarterly and annual progress reports. We encourage you to use these documents to:

- Increase knowledge of public health issues and priorities
- Increase awareness of partner efforts and individual contributions
- Support grant applications by demonstrating history of success and connection to a vast network of community partners

P1: INCREASE ACCESS TO CARE

Chronic Disease Prevention & Management

- Text revised on social media templates to reflect health literacy best practices
- Community of Practice participants completed community health worker certification training
- Continued training individuals and FQHCs in CLAS standards

Maternal & Child Health

- Hosted MCH Retreat with members of five New Orleans MCH Collaboratives to promote alignment, reduce duplication of efforts, and identify shared strategies to support future collaboration
- Louisiana Doula Registry Board voted to approve eligibility criteria for doula registration
- Agency Finder created includes community partners listed as potential referral sources for families receiving Family Connects services

Behavioral Health

- Internship opportunity filled to support a behavioral health landscape analysis
- Conducted harm reduction trainings, two of which were service industry specific
- Individuals who were serviced by Sobering Center were connected to medical detox



35

individuals trained as community health workers

37

individuals trained in CLAS standards

400

agencies featured in Family Connects Agency Finder

616

individuals trained in Naloxone administration

1,922

Naloxone doses distributed

32

clients currently enrolled in LEAD program

10%

of Sobering Center patients connected to medical detox

Strategy Spotlight: Build Doula Workforce



Healthy Start New Orleans (HSNO) has partnered with Goodwill Technical College to develop a doula curriculum and training program in an effort to increase the number of doulas employed in our local public health workforce. Partners first trained HSNO case workers as doulas to enhance current program offerings, and trainings will be piloted for the community in the near future. Partners will work to facilitate continuous recruitment and development of a workforce development plan to address the ongoing demand for doulas in our community.

NOHD leadership serves on the Louisiana Doula Registry Board, a commission under the Louisiana Department of Health with the purpose of creating a registry for doulas seeking health insurance reimbursement to promote safe and equitable care for every mother and every birth in this state. The board is currently working to approve eligibility criteria for doula registration. Most recently, Louisiana State Legislature passed HB 272 to allow private insurances to cover doula services.



P2: IMPROVE ECONOMIC STABILITY

Supportive Work Environments

- NOHD and StepUp Louisiana received flexible funding to advance a Workers' Bill of Rights through the Power-building Partnerships for Public Health grant
- State legislation filed related to Paid Family Medical Leave

Food Security & Nutrition

- Second Harvest continues to assist in filling out SNAP applications
- Updates made to senior SNAP application process to allow for paper applications and renewals every three years instead of every year
- Initiated efforts to establish WIC as SNAP application assistance community partner site

Healthy Homes

- Established a roadmap for future efforts to reduce home asthma triggers
- Increased collaboration among internal City partners to assist in implementing healthy housing programs and strategies



\$30k

received to advance a Workers' Bill of Rights

2

pieces of legislation filed for Paid Family Medical Leave

1

complaint received for Healthy Kids' Meal Beverage ordinance compliance

18

community sites registered to provide SNAP application assistance

2,800

SNAP outreach education materials disseminated

163

SNAP applications submitted with assistance provided

Strategy Spotlight:

NLC Community of Practice Roadmap



To improve home-based health, City of New Orleans entities including: the Mayor's Chief Administrative Office, Office of Community Development, and the NOHD is participating in the National League of Cities Community of Practice to make changes in policies, practices, and systems that impact children and adults in relation to lead and asthma triggers. New Orleans represents one of six cities in the community of practice working together to create a shared action roadmap.



The action strategies to improve home-based health in New Orleans include:



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Mayor LaToya Cantrell



- building a sustainable structure to maintain healthy housing initiatives
- creating a robust inspection and data system collection
- expanding weatherization programs to fully meet the needs of residents
- streamlining lead-testing network and remediation programs

To implement these strategies and achieve this vision, NOHD will engage with partners to assist with this project and develop a detailed workplan.

P3: ENSURE COMMUNITY SAFETY

Public Health Threats

- Submitted two projects for the CDC Vector-Borne Disease training and evaluation grant: 1) Government, academia, and industry in LA, FL, and TX, and 2) Volunteer program coordination in LA, MS, and AL

Violence Prevention

- Partnership with Children’s Hospital New Orleans on gun safety campaign and secure storage distribution
- Domestic violence victims continue to be contacted by Advocacy Initiated Response (AIR) program and received services at New Orleans Family Justice Center
- Continuing to explore existing programming, partnerships and resources for youth; made connections with New Orleans Public Schools, Ubuntu Village, and Office of Youth & Families

Transportation Safety

- Transportation Safety Dashboard completed and presented to City Council staff
- Presenting to full committee next quarter and will be released for public use thereafter



\$8.8M

in grant funds applied for to address public health threats

3

infectious disease communications disseminated

157

victims of DV contacted by AIR after incident

1/2

of all victims of DV contacted by AIR were referred for services

41%

of victims of DV accessed services they were referred to

18

indicators tracked on the Transportation Safety Dashboard

Strategy Spotlight: Firearm Safety Campaign



The top two leading causes of death in children in the New Orleans region are homicide and suicide. Children's Hospital New Orleans, Louisiana Department of Health, NOHD, and Moms Demand Action have partnered together to implement the national BE SMART framework to promote responsible gun ownership and reduce child gun deaths.

Partners work together to provide gun locks and educational information to improve gun safety and secure gun storage among Orleans Parish

owners. This robust citywide effort involving hospital, city, and community partnership is the first of its kind for New Orleans and is helping to advocate for additional funding and increase awareness through a multitude of organizations. Gun locks and educational information are being provided through website requests and community events at no charge for Orleans Parish residents.



NEXT STEPS



Where Do We Go From Here?

The CHI partnership is always looking to improve its processes and planning efforts. Below are some of the next steps we will be working on in Quarter 4 (April-June).

01

Data Needs

Prioritize data collection for both quarterly and annual reporting.

02

Recruitment

Continue to expand awareness of CHIP through communications efforts as a method of recruitment.

03

Planning

Prepare for end of year 1. Develop tools and resources to support annual evaluation and year 2 planning.

04

Internship Opportunities

Continue to leverage relationships with academic partners to offer attractive internship opportunities.



Contact

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