ADVOCACY INITIATED RESPONSE (AIR) PROGRAM YEAR IN REVIEW: MAY 2022- MAY 2023

In May of 2022, the New Orleans Health Department (NOHD), in partnership with the New Orleans Family Justice Center (NOFJC), New Orleans Police Department (NOPD), and Orleans Parish Communication District (OPCD) launched the Advocacy-Initiated Response (AIR) Pilot Program in NOPD's 3rd District.

- The AIR program is an intervention for **domestic violence** to increase victim safety, provide linkages to resources, and disrupt violence in the community.
- Community-based AIR Triage Advocates from the NOFJC contact victims directly after law enforcement responds to a domestic incident or disturbance with the goals of providing critical linkages to services and resources, enhancing safety and preventing repeat incidents.

NOPD
responds to
domestic
incident in 3rd
District

NOPD issues arrest/warrant or documents disturbance

AIR Advocate reviews police report and contacts victim AIR Advocate discusses safety plans, resources, and referral options with victim

First Year Pilot Outcomes

From May 2022 - May 2023, AIR Advocates attempted contact with victims in **897** domestic cases that occurred in NOPD's 3rd District and:

- Reached over **32%** of victims within four days of an incident.
- Spoke directly with identified victims in **54%** of cases in which contact was initiated.
- Provided follow-up to victims who had been involved in subsequent cases. Addresses involved in repeat cases accounted for **21%** of cases.

79% of victims who were engaged requested linkages to referrals and community resources

46% of victims who were referred to the NOFJC followed up to engage in services

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