

**CITY OF NEW ORLEANS
CHIEF ADMINISTRATIVE OFFICE**

POLICY MEMORANDUM NO. 128 (R)

February 19, 2016

TO: All City Hall Department Heads

FROM: Andrew Kopplin, First Deputy Mayor and Chief Administrative Officer 

SUBJECT: HEALTHY VENDING AND FOOD SERVICES GUIDELINES

I. PURPOSE

The purpose of this memorandum is to announce new expectations and guidelines for healthier foods and beverages in the vending machines and food services at City Hall and other City-owned parks and facilities.

II. BACKGROUND

On December 7, 2012, Mayor Mitch Landrieu signed Executive Order 12-04 which outlines the development and implementation of a standard for healthier foods and beverages in the vending and food services options at City Hall and other City-owned parks and facilities.

As part of the City's Fit NOLA initiative, the City has set a goal to become one of the nation's top ten fittest cities by its 300th anniversary in 2018. One component of Fit NOLA is the promotion of healthier food and beverage choices to the City's residents.

Executive Order 12-04 states that providing healthier food and beverage choices at City Hall and other City-owned parks and facilities through vending and food services will set an example for city residents and aid in effectively promoting healthy choices.

III. DUTIES OF DEPARTMENTS

Healthy vending and food services guidelines, developed after consulting recommendations made by Pennington Biomedical Research Center and in accordance with the Louisiana Department of Education and Louisiana Act 331, were created to promote healthier beverage and snack choices in City Hall and other City-owned parks and facilities.

Any food sold on City property, for which the City holds the contract, and any foods provided at City meetings and events will need to meet the U.S. Health and Human Services and U.S. General Services Administration Health and

Sustainability guidelines.

Vending machines and food services in City-owned parks, departments and other facilities that serve children shall contain products that comply with Louisiana state vending machine policy for elementary schools in accordance with Act 331.

For snack foods, nut and seed snacks must be no more than 1.5 ounces and have no more than 230 milligrams of sodium per package. No snack foods shall contain trans fat and all snack foods must contain 230 milligrams or less of sodium per package. At least fifty percent of all snack foods offered shall meet the following criteria (these criteria do not apply to uncoated seeds or nuts):

- Contain 200 or fewer calories per package
- Have no more than 35 percent of calories from fat
- Have no more than 10 percent of calories from saturated fat, except for snacks containing 100 percent nuts or seeds
- Have no trans fat
- Contain 10 grams or fewer of sugar per package
- Have no more than 35 percent of calories from sugar, except for fruit, vegetables, and yogurt, which may contain up to 30 grams per 8 ounces

For beverages:

- At least 50 percent must be water without caloric sweeteners, milk, 100 percent fruit or vegetable juice, or juice combined with water
- Milk may only be 2 percent, 1 percent, nonfat, or a milk alternative
- Vegetable juice may contain no more than 230 milligrams of sodium per container

Departments or City-owned parks and facilities with vending machines and food services must select appropriate vendors to supply foods and beverages that meet the nutritional guidelines above, which shall comply with all applicable city and state procurement laws and rules.

IV. IMPLEMENTATION

Effective February 22, 2016, this policy will be implemented at all City-owned parks and facilities.

V. INQUIRIES

Any questions concerning this memorandum should be addressed to the Director of the Health Department.

ADK/CP