



# REVENUE ESTIMATING CONFERENCE

## CONFERENCE MEMBERS

HON. LaTOYA CANTRELL, MAYOR, CHAIR

HON. JOSEPH GIARRUSSO, COUNCILMEMBER DISTRICT A

HON. HELENA MORENO, COUNCILMEMBER-AT-LARGE (NON-VOTING REP.)

GILBERT MONTAÑO, CHIEF ADMINISTRATIVE OFFICER

NORMAN WHITE, CHIEF FINANCIAL OFFICER

MARA BAUMGARTEN FORCE, TULANE UNIVERSITY

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City of New Orleans

March 30, 2022

# REVENUE ESTIMATING CONFERENCE

*March 30, 2022*

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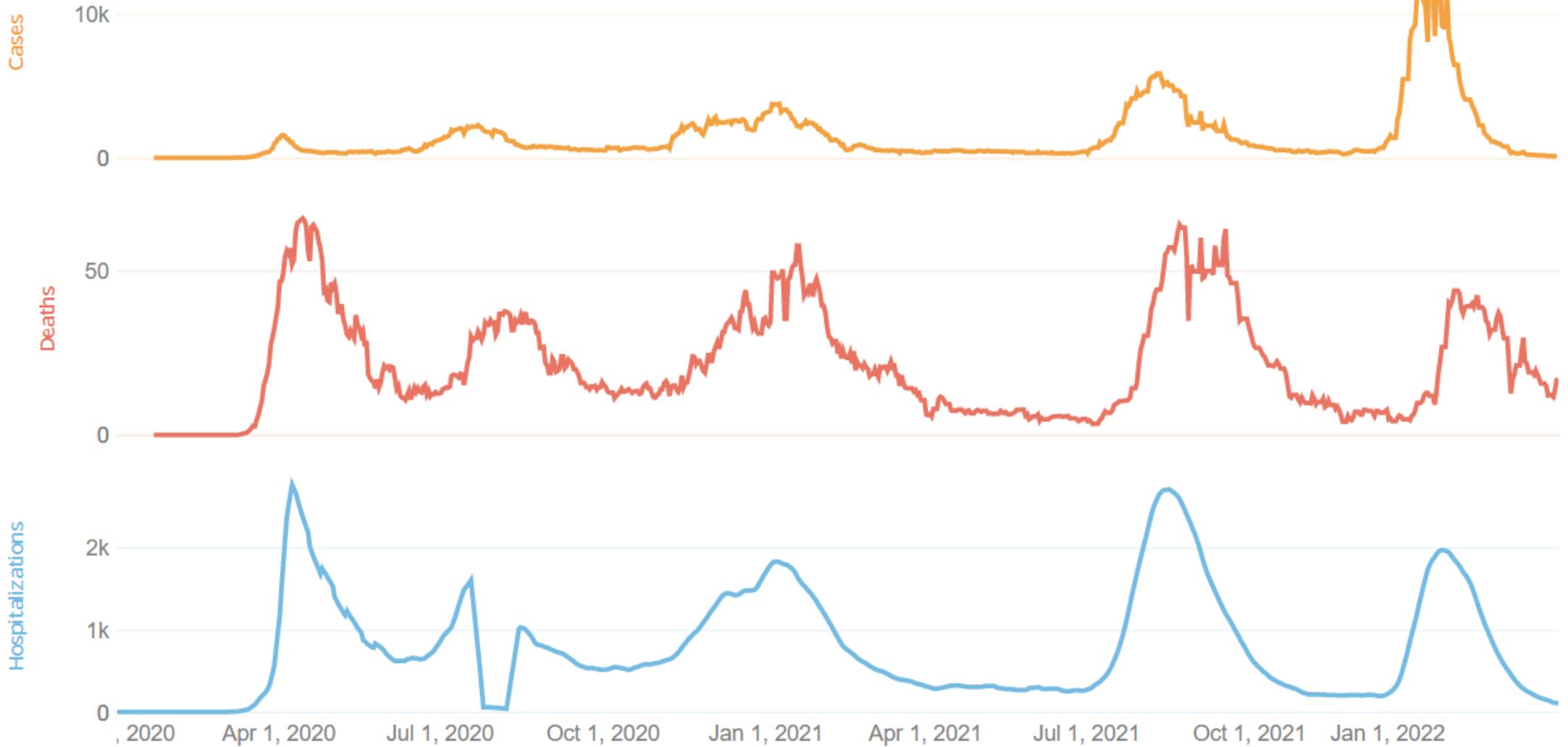
1. Adoption of Minutes from October 25, 2021 Revenue Estimating Conference
2. Discussion of 2022 General Fund Revenue Forecast
3. Other Matters

# General Themes

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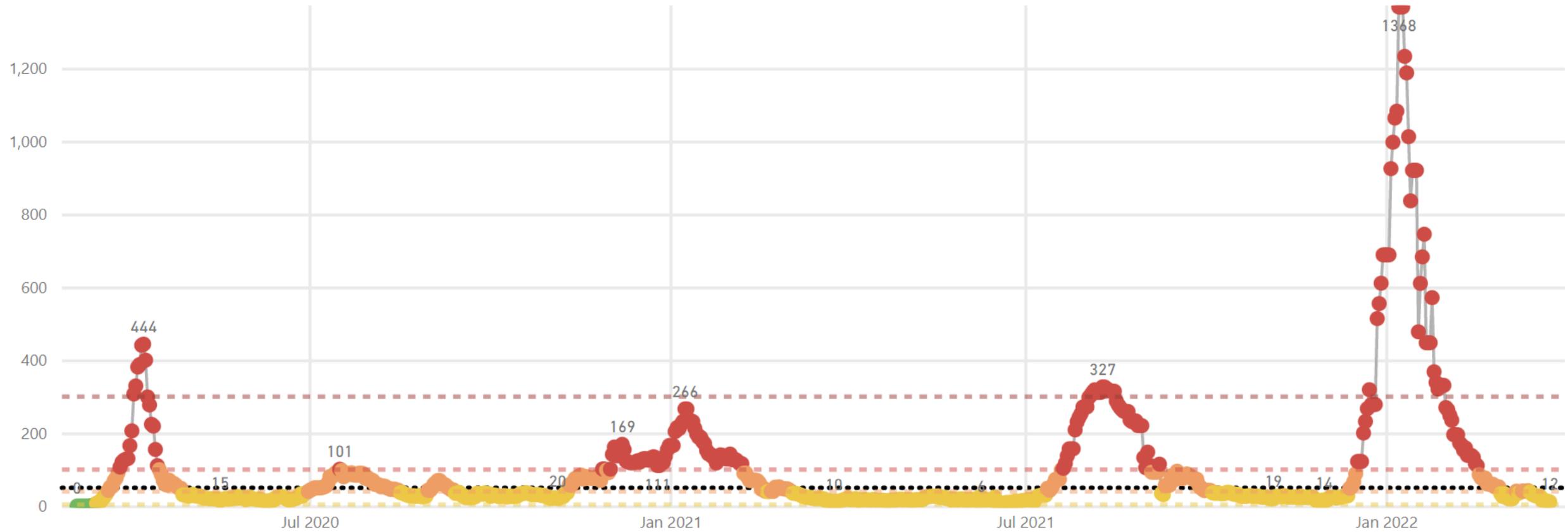
- No change to forecast
- Steady but slow recovery
- Public health conditions
- General macroeconomic conditions
  - Interest rates & inflation
  - Supply chain
  - Russia/Ukraine
  - Oil prices
- Local economic conditions
  - Hospitality & Leisure

# State of Louisiana Covid-19 Metrics



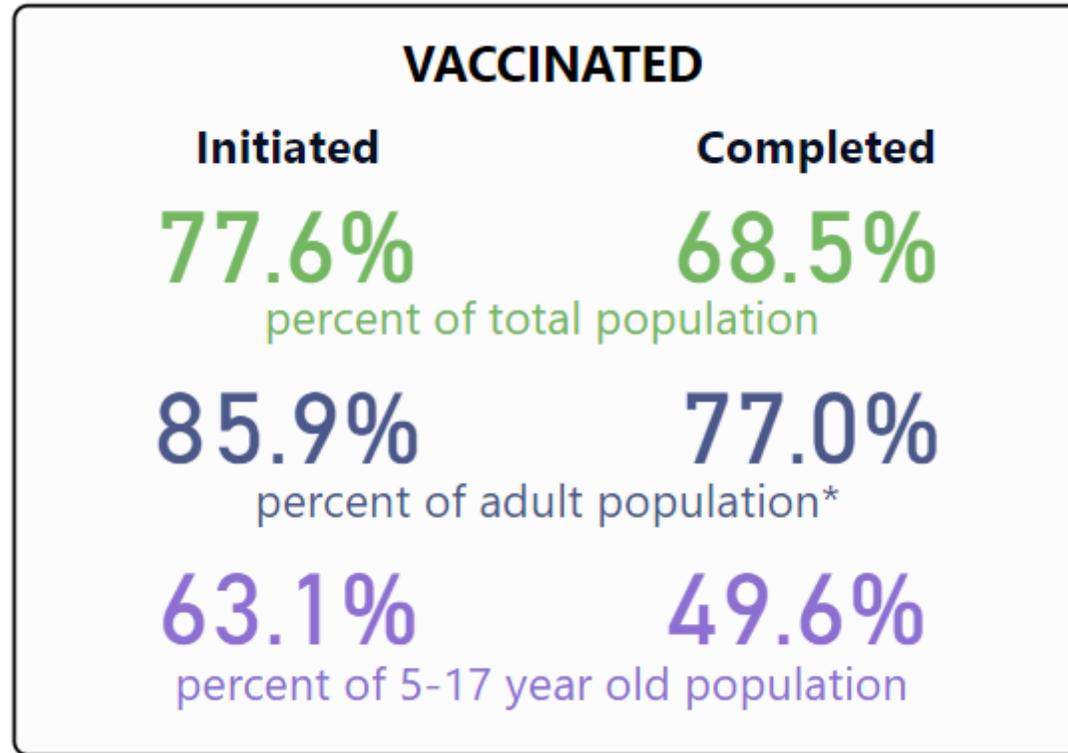
Source: Johns Hopkins Coronavirus Research Center

# New Cases in New Orleans (7-day average)



Source: City of New Orleans Covid-19 Dashboard

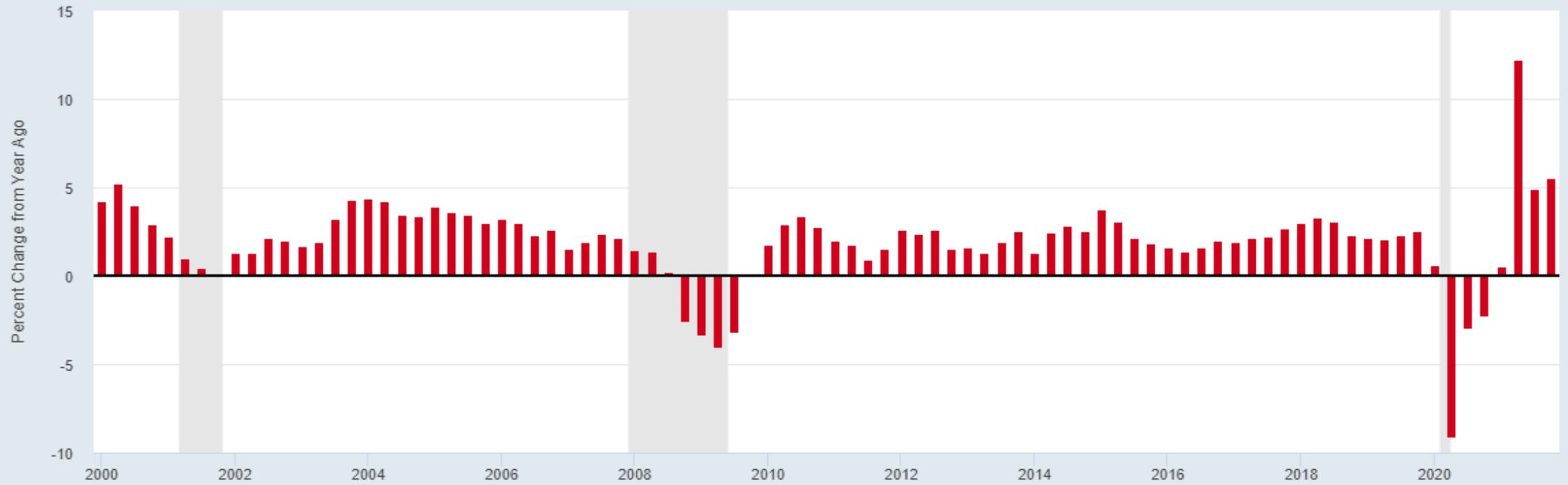
# New Orleans Vaccination Metrics



Source: City of New Orleans Covid-19 Dashboard



● Real Gross Domestic Product



Shaded areas indicate U.S. recessions.

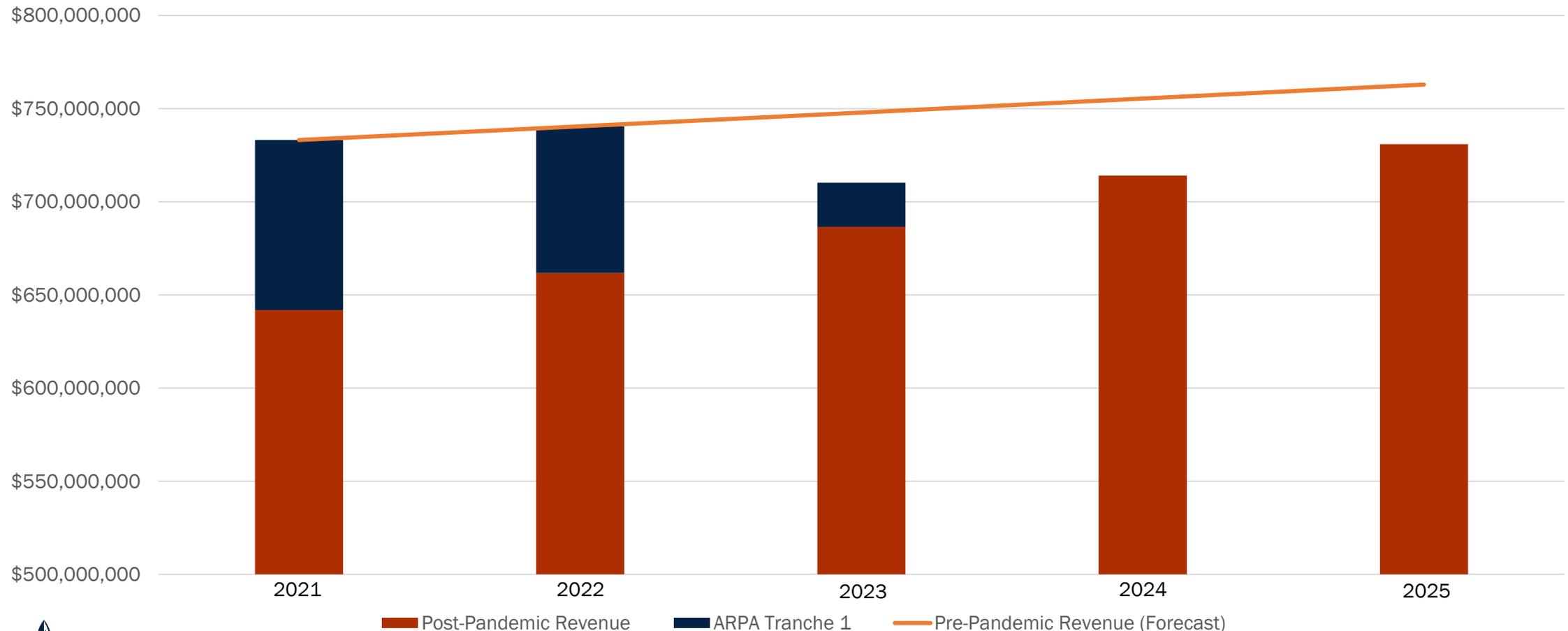
Source: U.S. Bureau of Economic Analysis

fred.stlouisfed.org

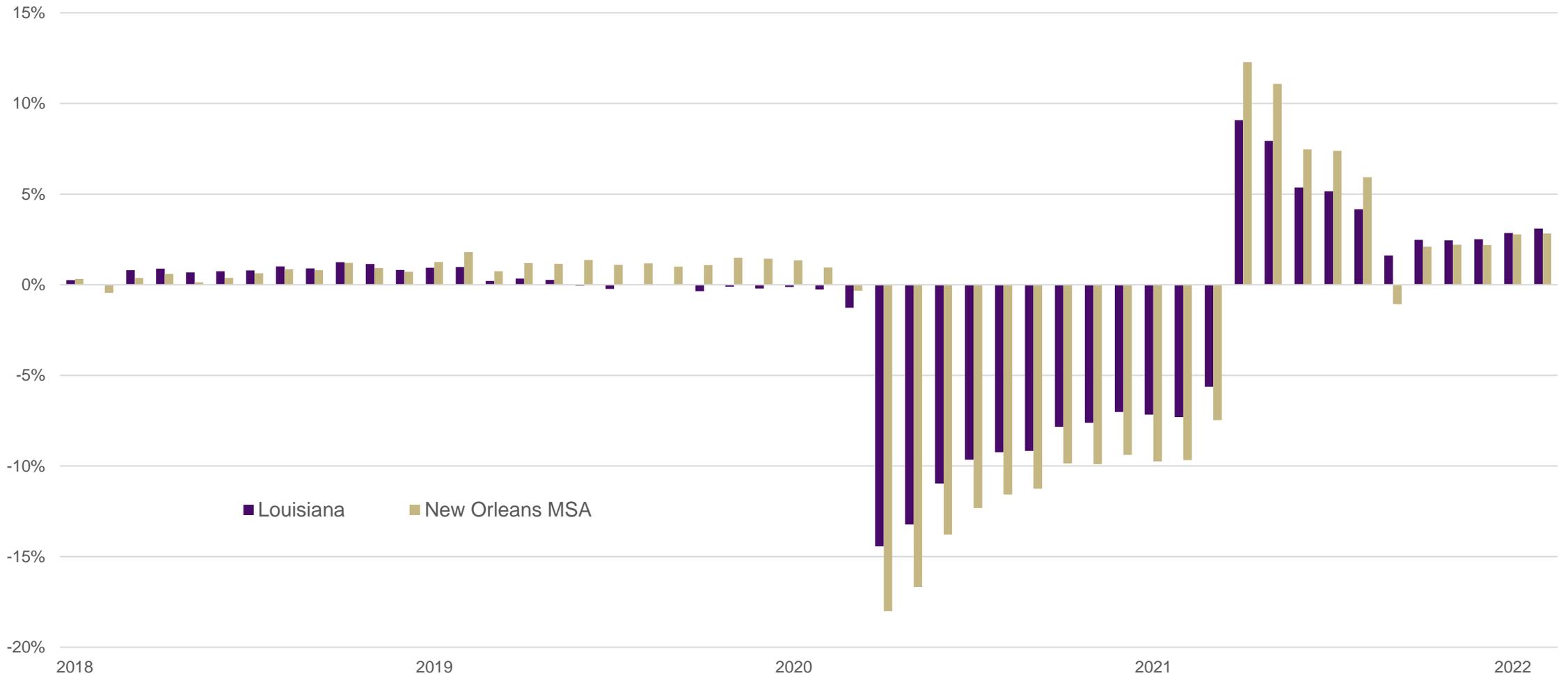


# Revenue Gap

- Gap Between Post Pandemic Revenue + ARPA Tranche 1 and Pre-Pandemic Revenue

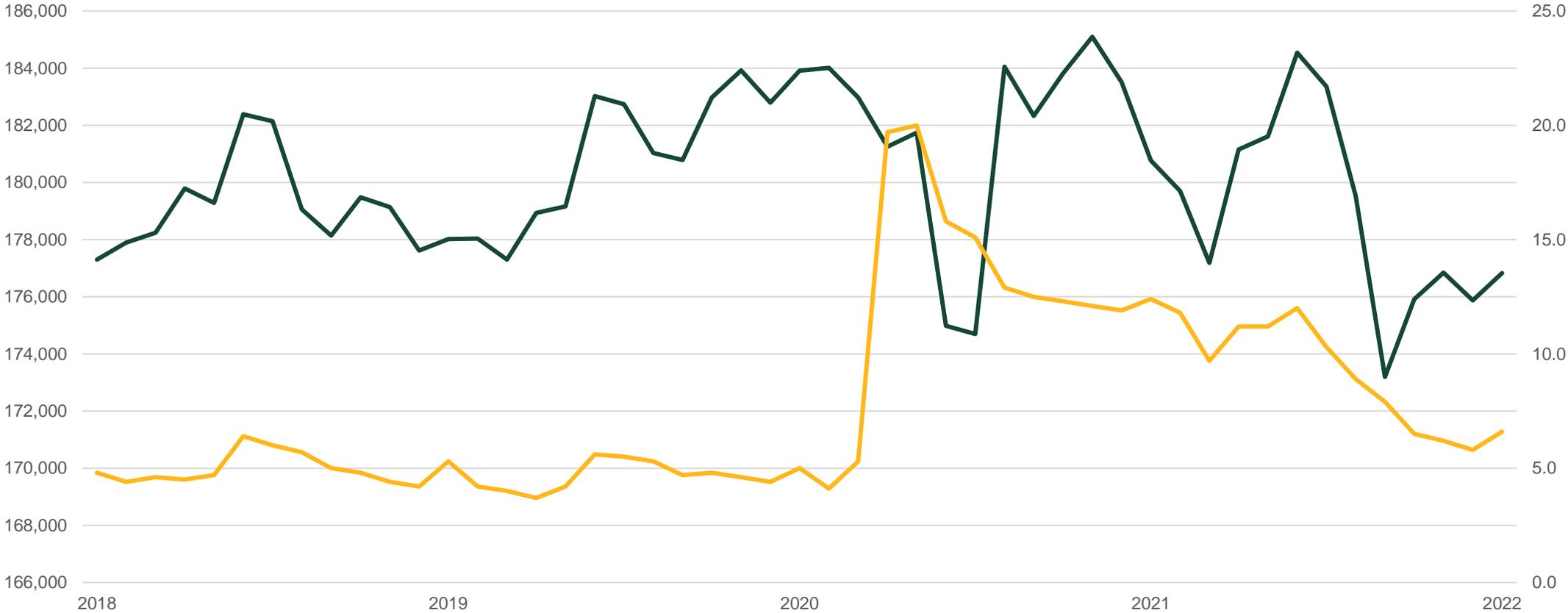


# Prior Year Monthly Growth in Payroll Employment



Source: Bureau of Labor Statistics  
Current Employment Statistics program

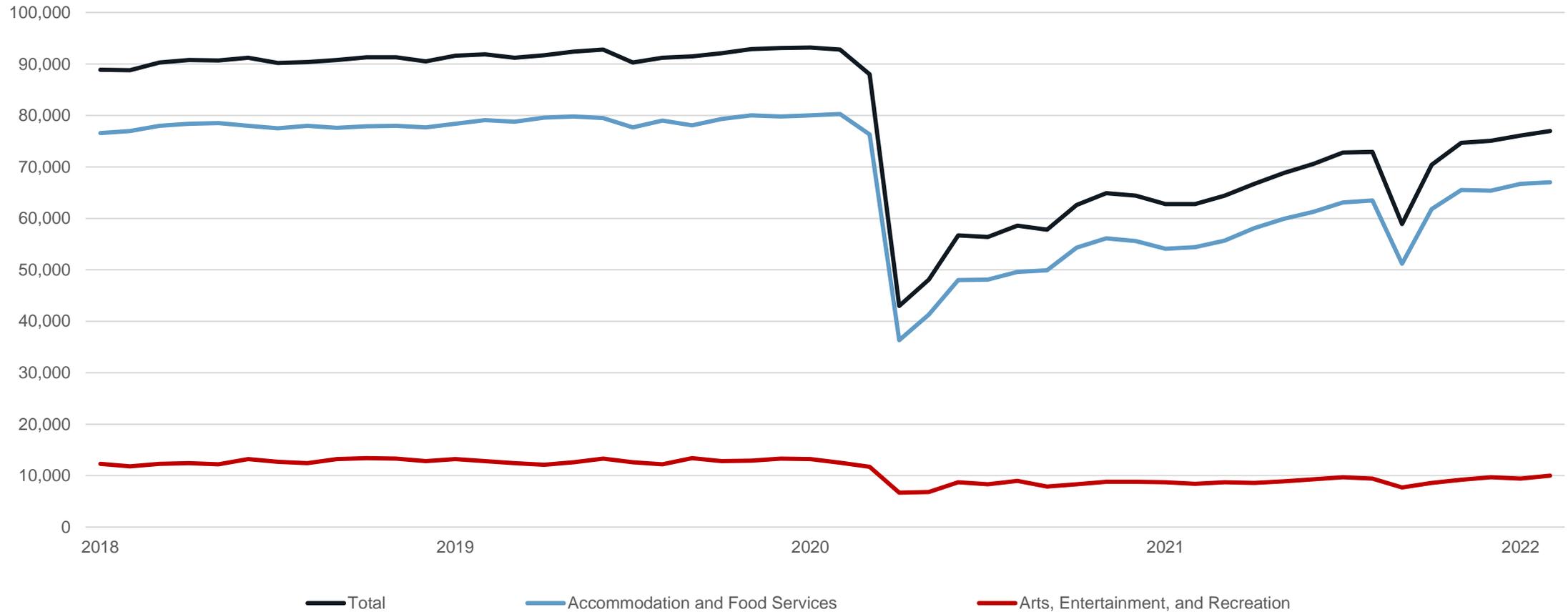
# New Orleans Labor Force and Unemployment Rate



— Labor Force      — Unemployment Rate

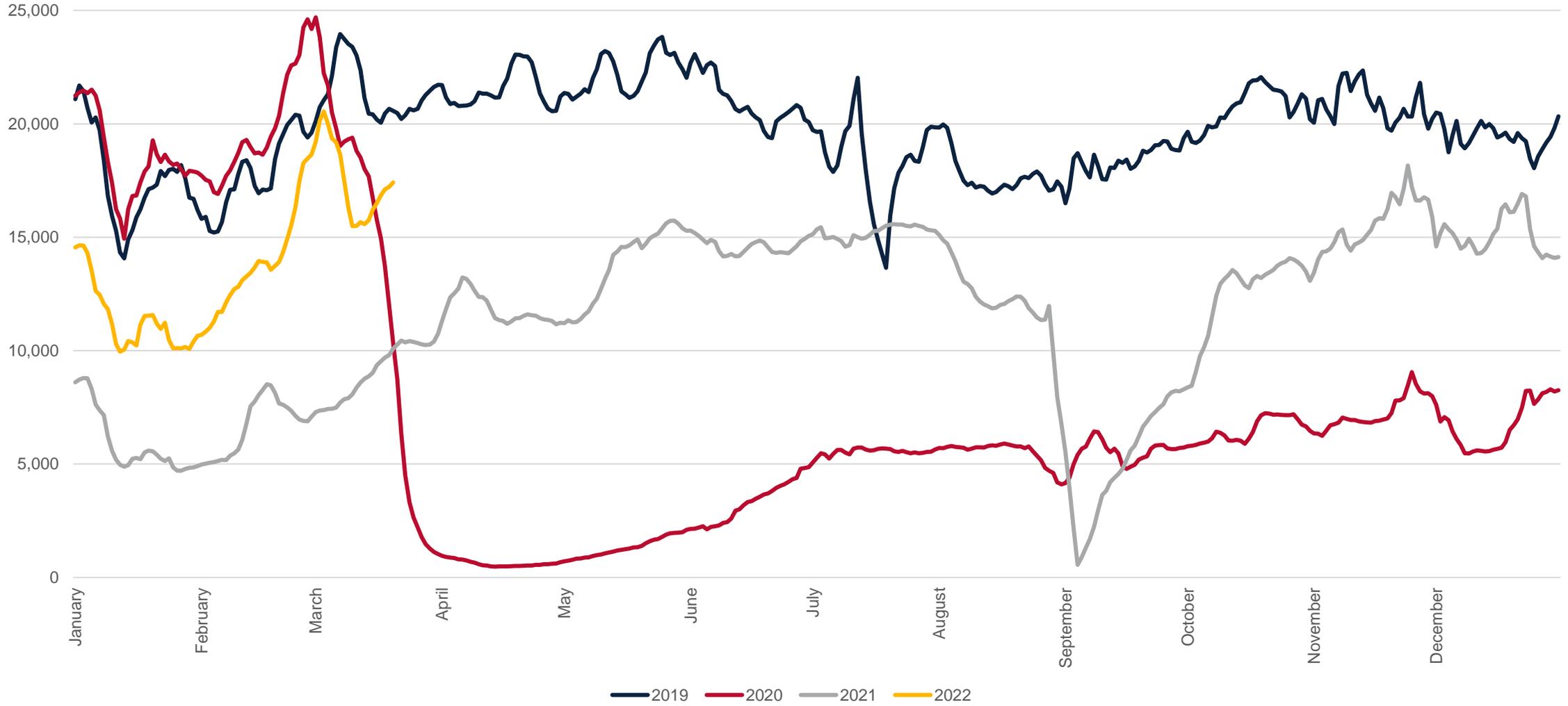
Source: Bureau of Labor Statistics  
Local Area Unemployment Statistics program

# New Orleans MSA Leisure and Hospitality Sector

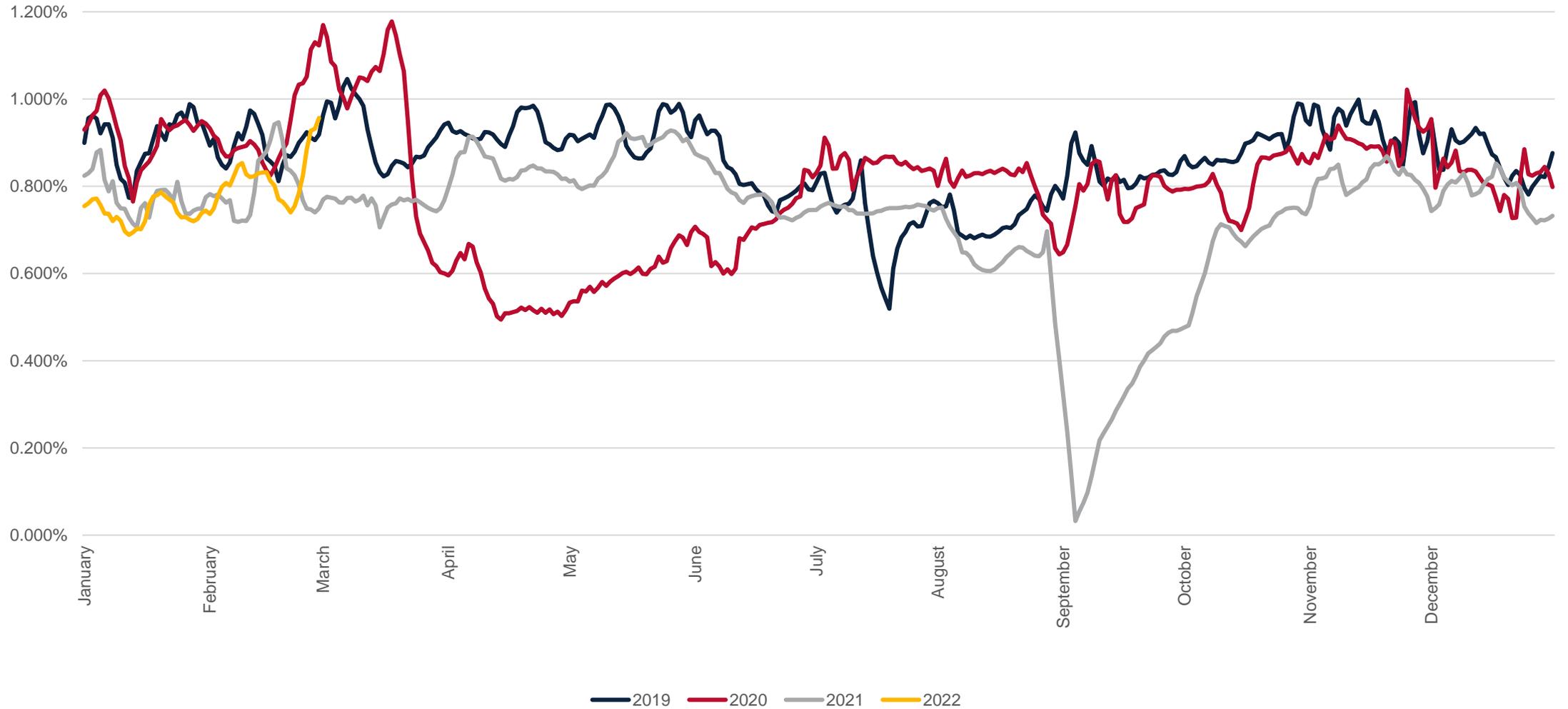


Source: Bureau of Labor Statistics  
Current Employment Statistics program

# Louis Armstrong New Orleans International Airport Passenger Traffic 7-Day Moving Average



New Orleans airport passenger traffic as a percentage of US airport passenger traffic  
7-day average



# 2022 General Fund Revenue

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	Recurring Revenue	Non-Recurring Revenue	Total Revenue
1A Property Tax	161,465,061	-	161,465,061
1B Other Taxes	254,982,529	-	254,982,529
2 Licenses and Permits	72,837,304	-	72,837,304
3 Intergovernmental	21,390,447	9,500,000	30,890,447
4 Service Charges	85,992,666	3,000,000	88,992,666
5 Fines and Forfeits	29,542,119	-	29,542,119
6 Miscellaneous	13,308,432	-	13,308,432
7 Other Financing Sources	60,000	-	60,000
<b>Total General Fund Revenue</b>	<b>639,578,558</b>	<b>12,500,000</b>	<b>652,078,558</b>

# 2022 General Fund Revenue

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	2021 Revised Forecast	2022 Current Forecast	Change 21-22	% Change 21-22
1A Property Tax	168,192,771	161,465,061	(6,727,710)	-4.0%
1B Other Taxes	232,970,155	254,982,529	22,012,374	9.4%
2 Licenses and Permits	67,734,124	72,837,304	5,103,180	7.5%
3 Intergovernmental	29,002,990	30,890,447	1,887,457	6.5%
4 Service Charges	85,009,135	88,992,666	3,983,531	4.7%
5 Fines and Forfeits	27,508,589	29,542,119	2,033,530	7.4%
6 Miscellaneous	12,280,432	13,308,432	1,028,000	8.4%
7 Other Financing Sources	10,861,959	60,000	(10,801,959)	-99.4%
<b>Total General Fund Revenue</b>	<b>633,560,155</b>	<b>652,078,558</b>	<b>18,518,403</b>	<b>2.9%</b>
less: One-time Revenue	(21,677,122)	(12,500,000)	9,177,122	-42.3%
<b>Recurring General Fund Revenue</b>	<b>611,883,033</b>	<b>639,578,558</b>	<b>27,695,525</b>	<b>4.5%</b>

# Data Appendix

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# General Fund Revenue Forecast

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Source	2019 Actual	2020 Actual	2021 Forecast	Annual Growth 20-21	2022 Adopted Forecast	Annual Growth 21-22
1A-Property Tax	150,832,057	167,880,124	168,192,771	0.2%	161,465,061	-4.0%
1A-1-Real/Current Property - Current	52,894,196	58,609,025	59,469,183	1.5%	57,090,416	-4.0%
1A-2-Prior Year Property	1,818,655	3,410,493	2,404,336	-29.5%	2,308,163	-4.0%
1A-3-Police/Fire Dedicated Mills	75,520,410	84,605,027	83,285,998	-1.6%	79,954,558	-4.0%
1A-4-Nord Dedicated 1.5 Mills	5,290,259	5,382,445	6,935,923	28.9%	6,658,486	-4.0%
1A-5-Parkway Dedicated 1.5 Mills	5,296,275	5,451,602	6,485,321	19.0%	6,225,908	-4.0%
1A-6-Streets Dedicated 1.9 Mills	6,709,454	7,017,314	6,479,761	-7.7%	6,220,571	-4.0%
1A-7-Interest and Penalties	3,302,808	3,404,218	3,132,249	-8.0%	3,006,959	-4.0%
1B-Other Taxes	263,675,967	204,839,972	232,970,155	13.7%	254,982,529	9.4%
1B-1-Sales Tax	205,337,639	163,882,139	184,259,016	12.4%	202,684,918	10.0%
1B-2-Motor Vehicle Tax	13,297,964	13,687,445	14,740,847	7.7%	14,740,847	0.0%
1B-3-Hotel and Motel Tax	22,301,958	8,006,155	12,961,780	61.9%	15,554,136	20.0%
1B-4-Beer Wine and Liquor Tax	500,707	401,319	425,100	5.9%	450,000	5.9%
1B-5-Parking Tax	5,277,874	2,694,483	3,143,552	16.7%	3,772,262	20.0%
1B-6-Document Transaction Tax	4,083,689	5,064,060	5,348,441	5.6%	5,500,000	2.8%
1B-7-Chain Store Tax	168,311	170,244	146,250	-14.1%	165,054	12.9%
1B-8-Off Track Betting/Racing Tax	141,559	115,675	80,444	-30.5%	120,000	49.2%
1B-9-Utility Tax	11,084,796	9,849,879	10,670,667	8.3%	10,777,374	1.0%
1B-10-Fairground Slot Machine 4% Tax	1,481,469	968,573	1,194,057	23.3%	1,217,938	2.0%
2-Licenses and Permits	75,087,097	72,496,691	67,734,124	-6.6%	72,837,304	7.5%
2-1-Alcoholic Beverage	2,573,392	1,295,507	2,031,617	56.8%	2,231,617	9.8%
2-2-Cable Tv Franchise	4,789,318	4,369,102	4,641,913	6.2%	4,641,913	0.0%
2-3-Entergy Franchise	30,262,605	27,837,496	30,653,200	10.1%	30,653,200	0.0%
2-4-Telephone Franchise	527,047	376,887	451,856	19.9%	451,856	0.0%
2-6-Miscellaneous Franchise	393,412	6,631,822	800,000	-87.9%	800,000	0.0%
2-7-Occupational Licenses	11,690,911	11,333,408	11,840,872	4.5%	11,840,872	0.0%
2-8-Safety Electrical Mechanical	2,240,303	1,884,601	1,780,596	-5.5%	1,869,626	5.0%
2-9-Taxi Tourguide Licenses	7,231,028	3,910,918	4,679,702	19.7%	5,615,643	20.0%
2-10-Building Permits	5,666,688	5,121,807	6,258,187	22.2%	6,258,187	0.0%
2-11-Motor Vehicle Permits	2,183,463	1,821,617	1,849,453	1.5%	1,886,442	2.0%
2-12-Streets and Curbs	1,128,213	456,746	681,137	49.1%	687,948	1.0%
2-13-Mayoralty Permits	460,496	232,171	165,591	-28.7%	400,000	141.6%
2-14-Other	5,940,223	7,224,608	1,900,000	-73.7%	5,500,000	189.5%

# General Fund Revenue Forecast

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3-Intergovernmental	33,868,649	31,758,225	29,002,990	-8.7%	30,890,447	6.5%
3-1-State Aid - Video Poker	1,588,578	851,290	1,036,940	21.8%	1,200,000	15.7%
3-2-State Deptment Of Corrections	-	-	-	0.0%	-	0.0%
3-3-State Aid-Medicaid UPL	11,106,294	9,083,919	7,875,162	-13.3%	9,500,000	20.6%
3-4-State Revenue Sharing	2,181,065	2,182,430	2,180,836	-0.1%	2,180,836	0.0%
3-5-State Aid Other	89	200,114	800,000	299.8%	500,000	-37.5%
3-6-Parish Transportation Fund	4,417,319	3,887,506	4,249,628	9.3%	4,249,628	0.0%
3-7-Harrah's Rent	13,275,912	13,244,053	12,860,423	-2.9%	13,259,983	3.1%
3-8-GOMESA Oil Payments	1,299,392	2,141,905	-	-100.0%	-	0.0%
3-9-Federal Aid	-	167,008	-	-100.0%	-	0.0%
4-Service Charges	95,189,371	130,124,329	85,009,135	-34.7%	88,992,666	4.7%
4-1-General Government	18,017,055	66,520,704	18,910,316	-71.6%	19,099,419	1.0%
4-2-Public Safety	25,423,155	21,106,211	23,220,416	10.0%	23,220,416	0.0%
4-3-Streets Parking Meters	8,902,142	5,013,840	7,240,191	44.4%	7,529,799	4.0%
4-4-Streets Other	2,347,733	1,032,186	959,271	-7.1%	1,500,000	56.4%
4-5-Sanitation	38,943,483	34,075,134	32,934,347	-3.3%	35,898,438	9.0%
4-6-Parks And Parkway	6,636	5,613	5,600	-0.2%	5,600	0.0%
4-7-State Aid Other	70,424	14,548	37,580	158.3%	37,580	0.0%
4-8-Indirect Costs	1,460,444	2,334,153	1,701,414	-27.1%	1,701,414	0.0%
4-9-Other	18,300	21,940	-	-100.0%	-	-
5-Fines and Forfeits	35,907,528	22,966,580	27,508,589	19.8%	29,542,119	7.4%
5-1-Traffic and Municipal Court	2,461,071	1,558,407	1,900,000	21.9%	2,100,000	10.5%
5-2-Red Light/Camera Enforcement	23,257,161	17,155,295	19,799,391	15.4%	20,195,379	2.0%
5-3-Parking Ticket Collections	10,104,513	4,197,735	5,749,392	37.0%	7,186,740	25.0%
5-4-Impound and Abandoned Vehicles	84,784	55,143	59,806	8.5%	60,000	0.3%
6-Miscellaneous	34,716,494	61,352,333	12,280,432	-80.0%	13,308,432	8.4%
6-1-Interest - Operating and Capital	5,041,755	1,005,322	72,000	-92.8%	100,000	38.9%
6-2-Rents and Royalties	1,808,254	1,749,483	2,208,432	26.2%	2,208,432	0.0%
6-3-Contributions and Other	6,898,586	52,274,242	4,000,000	-92.3%	4,000,000	0.0%
6-5-Miscellaneous Reimbursement	20,967,899	6,323,286	6,000,000	-5.1%	7,000,000	16.7%
7-Other Financing Sources	802,830	208,652	10,861,959	5105.8%	60,000	-99.4%
7-2-Transfer From Other Funds	802,830	208,652	60,000	-71.2%	60,000	0.0%
7-3-Fund Balance	-	-	10,801,959	-	-	-100.0%
<b>TOTAL</b>	<b>690,079,993</b>	<b>691,626,906</b>	<b>633,560,156</b>	<b>-8.4%</b>	<b>652,078,558</b>	<b>2.9%</b>