



Eskew+Dumez+Ripple

ARCHITECTURE INTERIOR ERVIRORMENTS URBAN STRATEGIES

#### SOUTH MARKET DISTRICT PARKLET CITY OF NEW ORLEANS DESIGN ADVISORY COMMITTEE 06 August 2014

#### Summary

The South Market District Development is comprised of a five block area in the Central Business District, providing mixed-use amenities that include 700 new apartments, 200,000 SF of retail space and 1,300 parking spaces. Bounded by Loyola Avenue and straddling Girod Street, the development is transit-oriented and seeks to encourage pedestrian activity by providing a retail corridor that includes boutiques, restaurants, cafes and entertainment venues. The Park, which includes garage parking and retail, will be complete in November 2014. The Paramount, including residential and retail, will be complete in Spring of 2015.

One component of this corridor along Girod Street is an existing expanded portion of the sidewalk at the downriver, riverside corner of Girod Street and O'Keefe Avenue, adjacent to The Park development. The unique sidewalk condition results from the transition of Girod Street from a two-way to one-way street. Currently, the corner has a teardrop-shaped planted area, with shrubs and plantings. It is currently maintained by the Downtown Development District.

The proposed plans expand the use of the space to include public seating, shade and plantings.

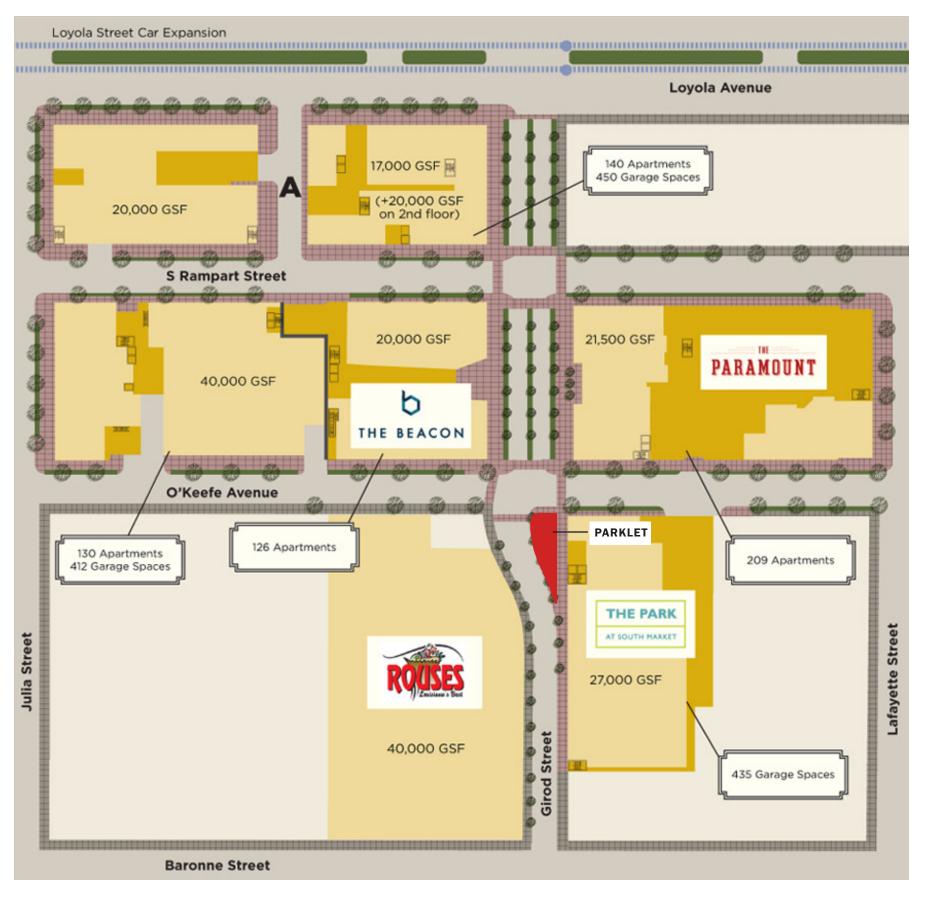
#### **Site Description**

The parcel is located at the downriver, riverside corner of Girod Street and O'Keefe Avenue. The existing planted area is 1055 SF, surrounded by paved concrete sidewalks.

Planned imprevements to the area encompass an area of 2043 SF and include slate bluestone pavers, a planted concrete bench with local, Parks and Parkways approved plantings, a wooden bench, and bicycle racks that accomodate 10 bicycles. The parklet will offer shade and public seating.

#### **Site Maintenance**

The Domain Companies is working with the City of New Orleans Division of Real Estate and Records to establish a Cooperative Endeavor Agreement to outline parklet maintenance.









**Looking East on Girod Street from Loyola Avenue** 

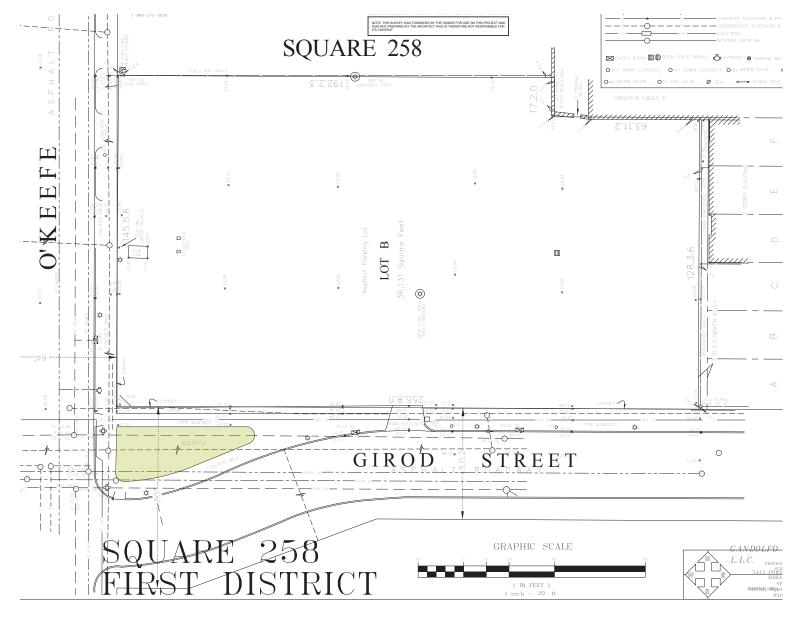
#### **SOUTH MARKET DISTRICT PICTORIAL VIEWS**

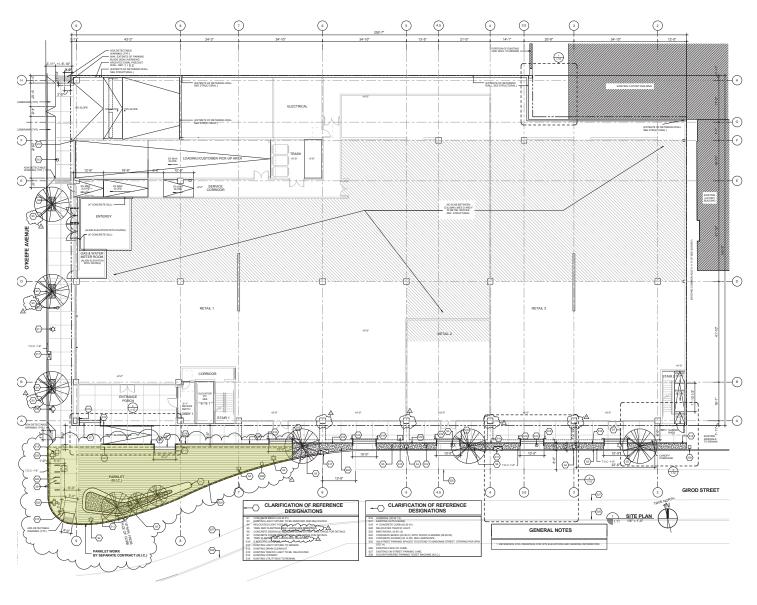


EXISTING PLANTED AREA

**Looking East on Girod Street** 

**Looking West on Girod Street** 

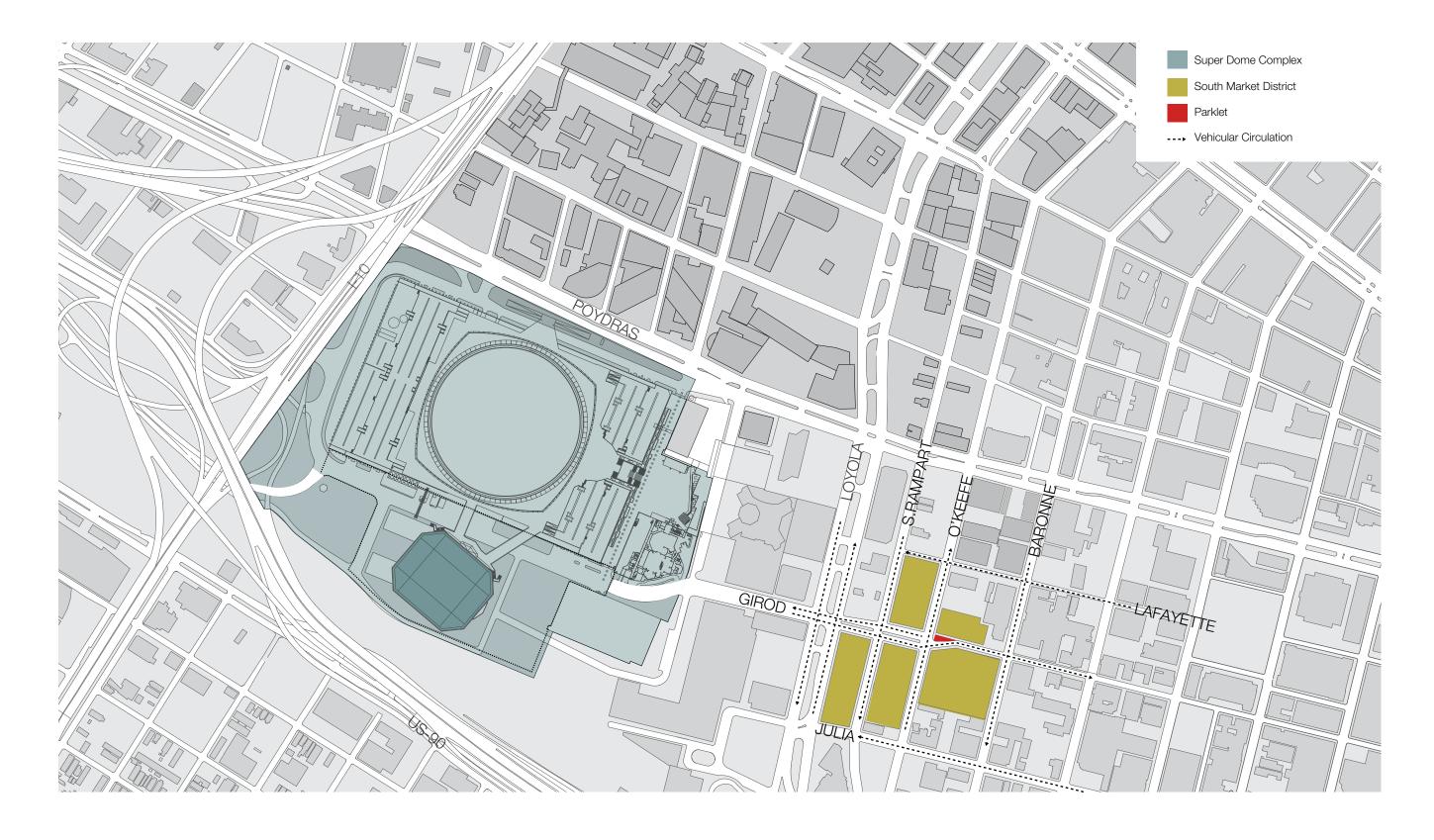




EXISTING PLANTED AREA = 1055 SF

PROPOSED PARKLET AREA = 2243 SF





**VEHICULAR AND PEDESTRIAN CIRCULATION DIAGRAM** 

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**Aerial View of Parklet** 

**Street View of Parklet** 

SOUTH MARKET DISTRICT PICTORIAL VIEWS

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## SOUTH MARKET DISTRICT PARKLET

939 Girod Street

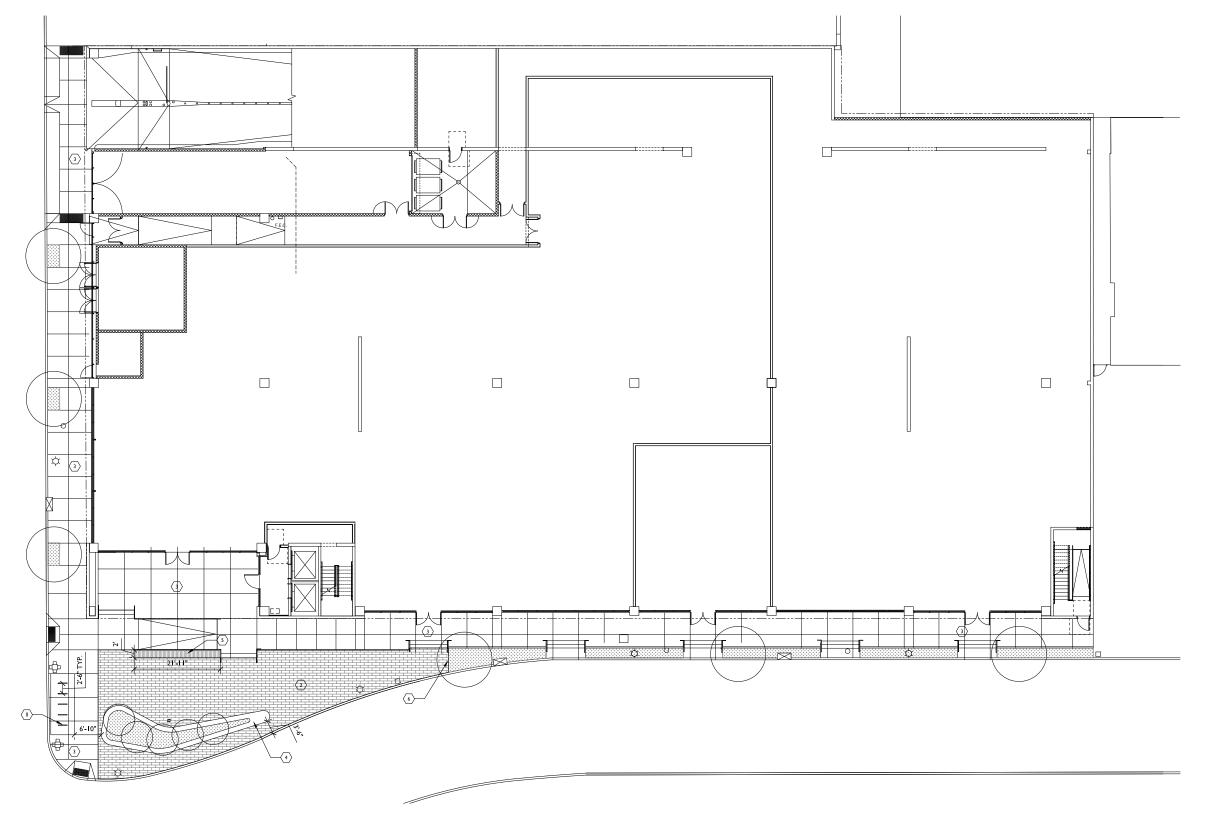


**Street View of Parklet** 

**SOUTH MARKET DISTRICT PICTORIAL VIEWS** 

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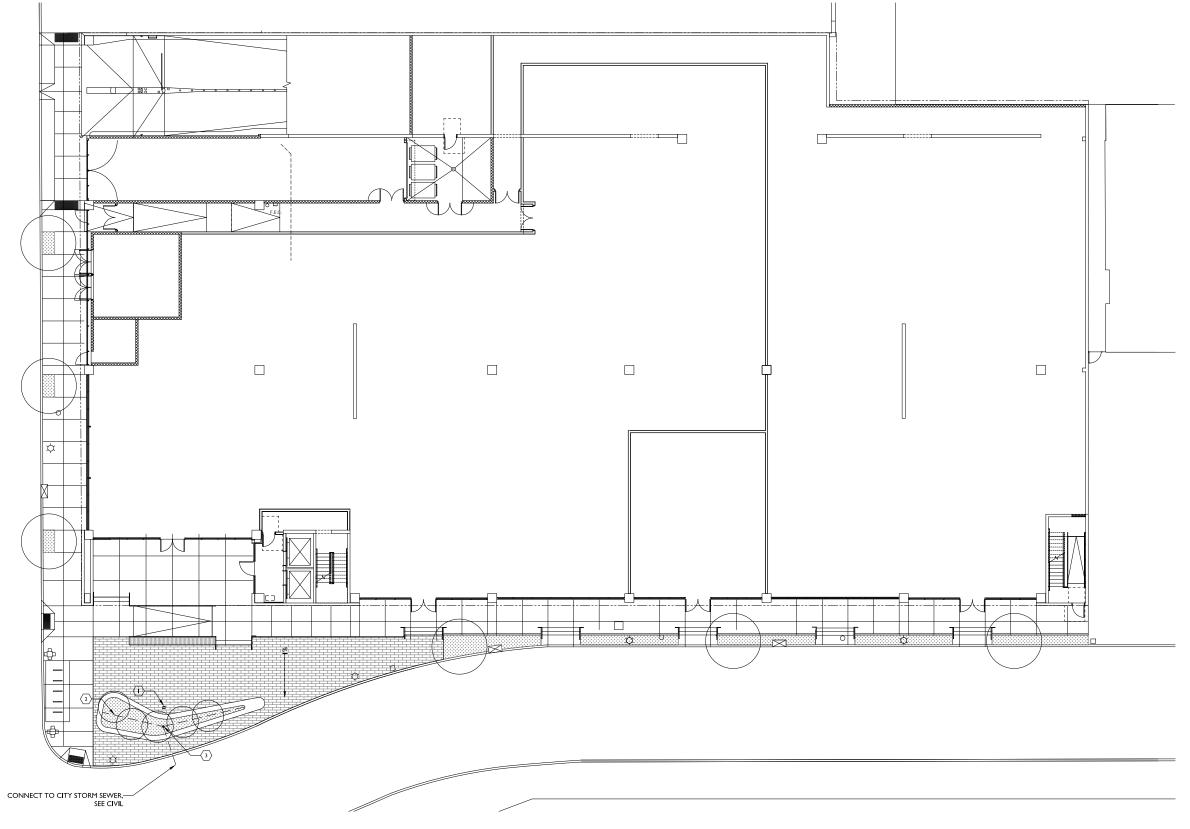
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SITE LANDSCAPE PLAN

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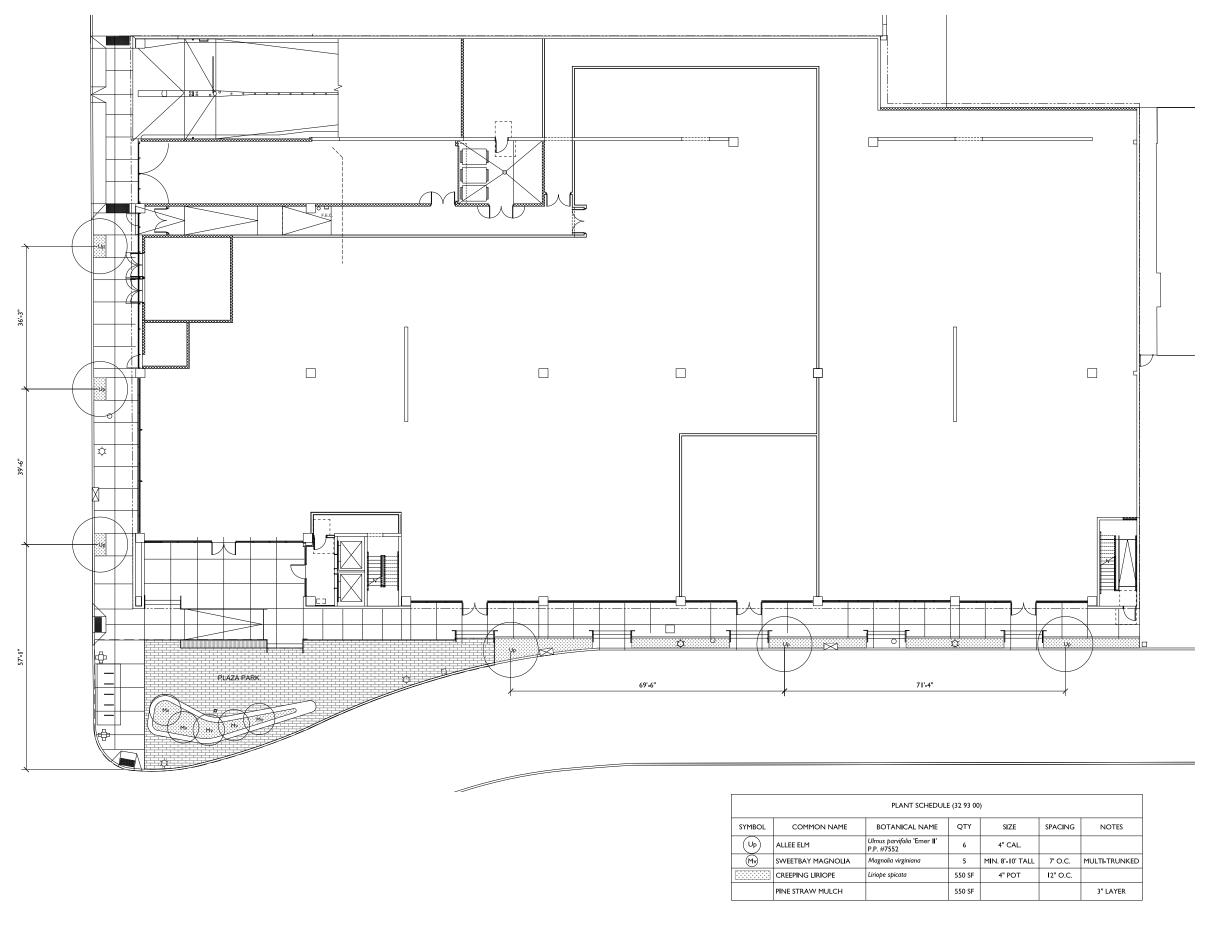
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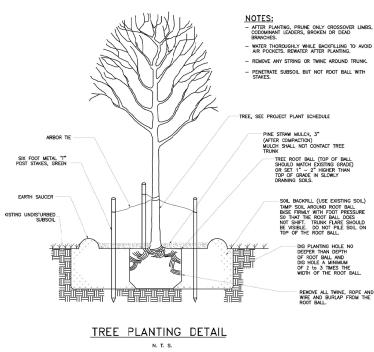


PLAZA DRAINAGE PLAN

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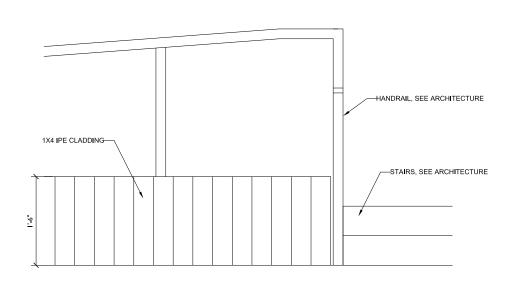
#### SITE PLANTING PLAN

SOUTH MARKET DISTRICT PARKLET

939 Girod Street

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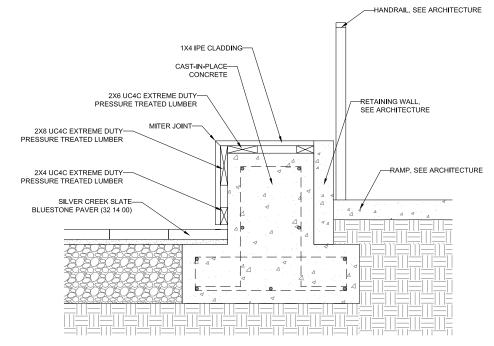
ARCHITECTURE INTERIOR ENVIRONMENTS URBAN STRATEGIES

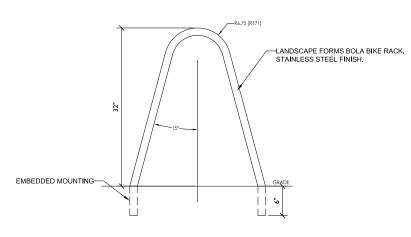


1 1/2" = 1'-0"

**ELEVATION OF CONCRETE SEAT** 

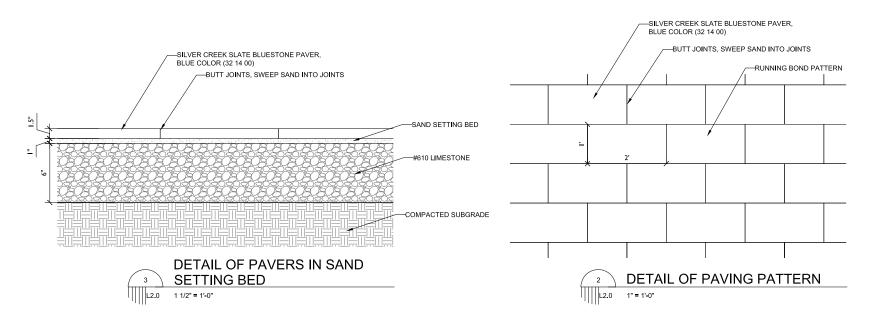
WALL WITH IPE CLADDING

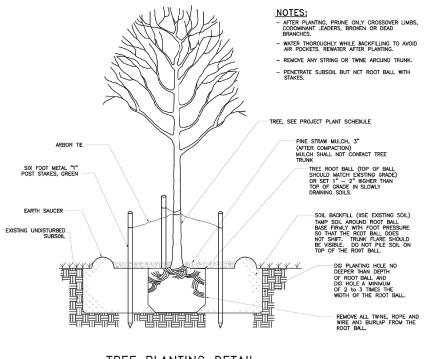












TREE PLANTING DETAIL

N. T. S.

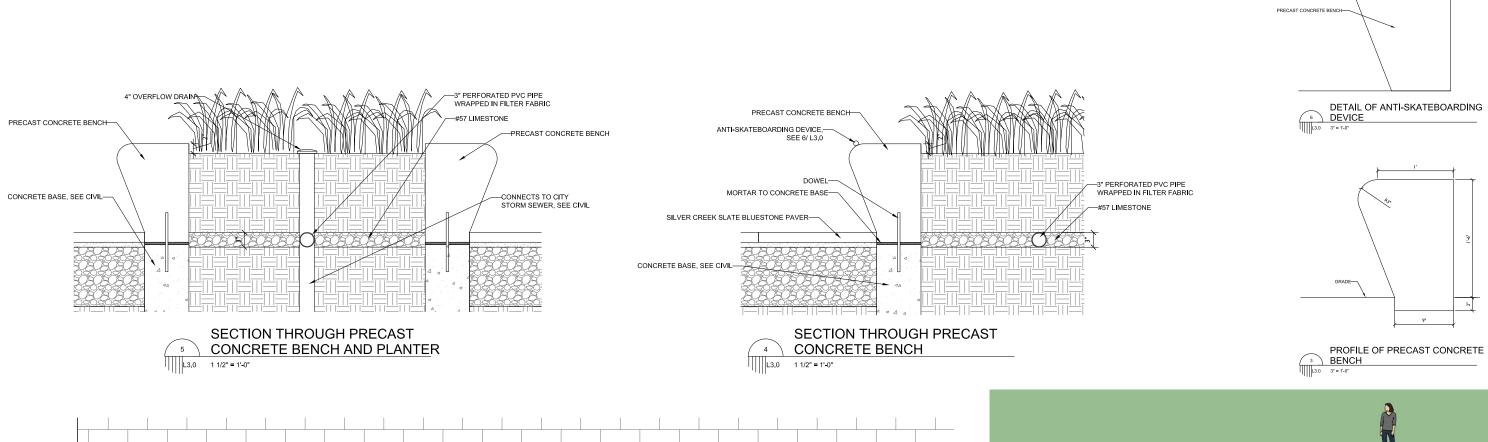
SITE DETAILS

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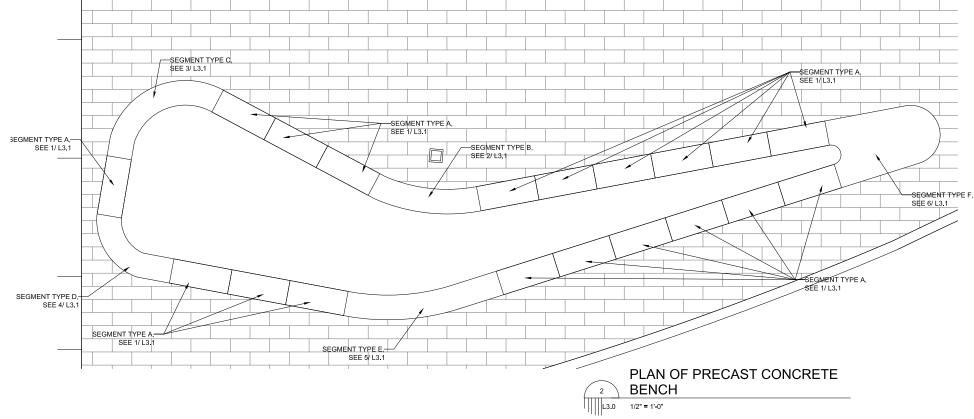
ARCHITECTURE INTERIOR ENVIRONMENTS URBAN STRATEGIES

#### SOUTH MARKET DISTRICT PARKLET

939 Girod Street





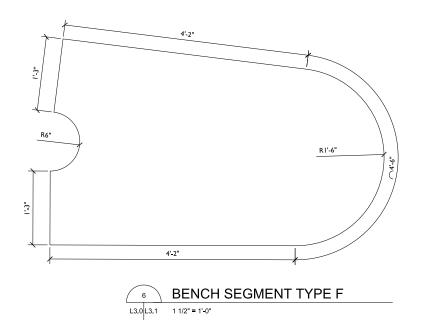


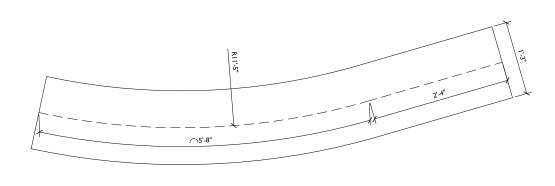
1 IMAGE FROM 3D MODEL OF BENCH III. 13.0 N.T.S.

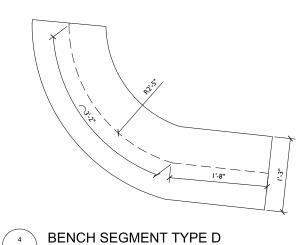
SITE DETAILS



ANCHITECTURE INTERIOR ERVIRORMENTS URBAN STRATEGIES

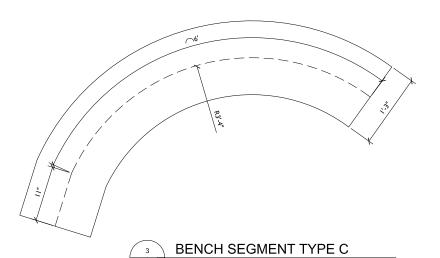


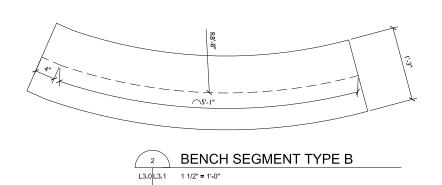


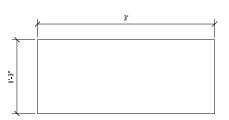


L3.0 L3.1 1 1/2" = 1'-0"









BENCH SEGMENT TYPE A

L3.0 L3.1 11/2" = 1'-0"

NOTES

PROVIDE SHOP DRAWINGS OF EACH BENCH SEGMENT FOR ARCHITECT'S APPROVAL PRIOR TO MANUFACTURING.

SPACKMAN MOSSOP MICHAELS









PARKLET PRECEDENTS







WHITE PRECAST CONCRETE





WARM, BUFF
ARCHITECTURAL WHITE CONCRETE AT THE PARK

**MATERIAL PALETTE** 













ALLEE ELM Ulmus parvifolia 'Emer II' PP#7552

SWEETBAY MAGNOLIA

Magnolia virginiana

CREEPING LILY TURF
Liriope spicata
Colors: Purple/blue
Bloom: Aug-Sept

#### **PLANTINGS**

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