

THE LIFE OF LITTER

BE A PART OF THE SOLUTION.

A Keep Louisiana Beautiful study revealed litter removal costs state and local governments at least \$40 million a year in direct costs alone.



WHERE?

Litter has a big impact on our environment, our communities and wildlife.

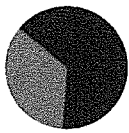
THE MOST COMMON TYPES OF LITTER

Cigarette Butts, Plastic Bottles, Trash from Vehicles, Food & Containers, and Plastic Bags.



CIGARETTES

Cigarettes and tobacco comprise 38% of all U.S. roadway litter.



THE OVERALL LITTERING RATE FOR CIGARETTE BUTTS IS **65%**

Cigarette butt litter can pose a hazard to animals and marine life when they mistake filters for food.

PLASTIC BOTTLES

Americans throw away 25,000,000 plastic bottles every hour.



75% OF WASTE IS RECYCLABLE, BUT WE ONLY RECYCLE ABOUT 30% OF IT.

FOOD & CONTAINERS

Leftover food wrappers and containers litter our environment and can clog storm drains, contributing to flooding.

VEHICLE TRASH

Litter thrown out of vehicles or blown off truck beds can have serious effects on the environment, and public safety.

80 FATALITIES PER YEAR
ARE CAUSED BY LITTERED ROADWAYS.

25,000 ACCIDENTS PER YEAR
ARE CAUSED BY ROAD DEBRIS.

PLASTIC BAGS

Plastic bags often resemble a sea turtle's favorite snack: a jellyfish.

Fish ingest the plastic which is often toxic.

WHAT TO DO?

REDUCE REUSE RECYCLE



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FOOD & CONTAINERS

Leftover food wrappers and containers litter our environment and can clog storm drains, contributing to flooding.



VEHICLES

Litter from vehicles can be a major source of litter.

80 FATALITIES PER YEAR ARE CAUSED BY TRUCKS AND TRAILERS.

25% OF WASTE IS RECYCLABLE, 10% OF IT.

PLASTIC BAGS

Plastic bags often resemble a sea turtle's favorite prey - a jellyfish.



10% OF WASTE IS RECYCLABLE, 5% OF IT.

136" Height

135" Width