

October 12, 2016

Design Advisory Committee
City Planning Commission
City of New Orleans
7th Floor
1300 Perdido Street
New Orleans, LA 70112

Dear Design Advisory Committee, City of New Orleans:

I am pleased to present the application for a public mural at Lemann Pool on the Lafitte Greenway on behalf of the Mid-City Circle of The Welcome Table New Orleans. The Mid-City circle of the Welcome Table New Orleans—a city-wide initiative of the Mayor’s office focused on race, reconciliation, and community—is partnering with the New Orleans Youth Mural Project, YAYA, Ashé Cultural Art Center, Young Creative Agency, the Youth Empowerment Project, Prospect New Orleans, and the Arts Council of New Orleans to create and execute a community-driven mural this Fall and Winter.

Attached you will find our city permit application, with the accompanying materials:

- a) A detailed Mural Proposal including:
 - i) Description of the mural process with community input
 - ii) Information on the lead artist for the mural
 - iii) Information on participating organizations
 - iv) Images of the lead artist Mr. Duncan working with the New Orleans Youth Mural Project
- b) Conceptual renderings of the proposed mural framework, accompanied by architectural renderings of Lemann Pool with notations on walls to be painted (**please note: these renderings include possible imagery, as the final design is determined by community input and is in its final stages of drafting by the artist*)
- c) List of materials to be used for the mural, detailing method to be used for mural installation
- d) Letter of support from Victor N. Richard III, Chief Executive Officer, NORDC, who oversees the property where the mural will be installed

We appreciate your consideration and welcome any questions you might have. Thank you for this opportunity to work with many outstanding New Orleans youth and Treme-Lafitte community members.

Sincerely,



Mr. Ron Bechet

The Welcome Table New Orleans
Mid-City Circle
1-832-309-9409, rbechet@xula.edu



Date _____
Tracking Number _____

DESIGN REVIEW AND MORATORIUM APPEAL APPLICATION

Applications must be complete and submitted in person. Faxed, emailed or incomplete applications will not be accepted.

Reviews take 30-90 days.

Type of application: Church waivers Mural review Interim Zoning Districts Appeal Moratorium Appeal
 Design Review (Please select a Reason for Review below)

Property Location Lemann Pool - Lafitte Greenway

APPLICANT INFORMATION

Applicant Identity: Property Owner Agent

Applicant Name Ron Bechet, on behalf of The Welcome Table New Orleans, Mid-City Circle

Applicant Address 1300 Perdido St., Suite 2E04

City New Orleans State LA Zip 70112

Applicant Contact Number 832-309-9409 Email rbechet@xula.edu

PROPERTY OWNER INFORMATION

SAME AS ABOVE

Property Owner Name City of New Orleans

Property Owner Address New Orleans Recreation Development Commission, 5420 Franklin Avenue

City New Orleans State LA Zip 70122

Property Owner Contact Number 504-658-3052 Email vnrichard@nola.gov

PROJECT DESCRIPTION

Please see attached Project Description and Supporting Materials.

REASON FOR REVIEW (REQUIRED FOR DESIGN REVIEWS)

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Urban Corridor | <input type="checkbox"/> Eastern N.O. Renaissance Corridor | <input type="checkbox"/> Highway Urban Corridor | <input type="checkbox"/> Inner-City Urban Corridor |
| <input type="checkbox"/> Downtown Design Review, | <input type="checkbox"/> Adult Day Care Centers (Section 11.14) | <input type="checkbox"/> Colleges in Light Industrial Districts (Section 11.36.3.a) | |
| <input type="checkbox"/> Lower St. Charles Avenue Design Review District | | <input type="checkbox"/> Retail uses greater than 25,000 sq. ft. (Section 11.61) | |
| <input type="checkbox"/> MU-A Mixed-Use District, CBD developments greater than 50,000 sq.ft | | <input type="checkbox"/> CBD developments greater than 50,000 sq.ft | |
| <input type="checkbox"/> Appeals of the Outdoor General Advertising Sign - Regulations (Section 12.5.11) | | | |
| <input type="checkbox"/> Mast or façade-mounted cellular antenna in certain districts (Sections 11.55.2.1, 11.55.3.A.1) | | | |

ADDITIONAL INFORMATION

Current Use Summer swimming pool Proposed Use Same

Square Number _____ Lot Number _____ Tax Bill Number _____

New Development?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Addition?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Tenant Width	_____
Existing Structure(s)?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Renovations?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Building Width	_____
Change in Use?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Existing Signs?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Lot Width	_____
New Sign(s)?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>				



Date _____
Tracking Number _____

DESIGN REVIEW AND MORATORIUM APPEAL APPLICATION

REQUIRED ATTACHMENTS (One 24" by 36" copy and one digital copy)

1. SITE PLAN

- North arrow, scale, and date of plan
- Name, address of the professional who prepared the plan
- Legend of symbols, patterns, and abbreviations used
- The entire lot(s), including area and property lines dimensioned (including gross area of the site)
- Curb cuts, interior streets, driveways, parking areas and loading areas, square footage of the vehicular use area*
- Location of buildings and structures, including total floor area
- Location of refuse storage locations
- Proposed right-of-way improvements and pedestrian walkways
- Scale no less than 50' to 1" (20' or 30' to 1" preferred) with scale identified on each sheet

2. FLOOR PLAN

- Indicating the square footage of proposed development
- Dimensions
- Room use
- Location of all walls, doors, and windows
- Location of all plumbing fixtures
- Location of appliances/mechanical equipment
- Stairway location
- Firewall location (if applicable)

3. LIGHTING PLAN

- Location of all exterior lighting, including those mounted on poles and walls
- Types, style, height, and the number of fixtures
- Manufacturer's illustrations and specifications of all proposed lighting poles and fixtures

4. SIGNAGE PLAN

- Proposed Signage with overall height and width
- Building Elevation (including building width and height)
- Site plan showing the location of all proposed detached sign(s) along with setback dimensions.

5. LANDSCAPE PLAN

- Locations of on-site lighting
- North arrow, scale, and date of plan
- Name, address of the professional who prepared the plan
- Legend defining all symbols, patterns, and abbreviations used
- The entire lot(s), including area and property lines dimensioned
- Location of buildings and structures, including fencing around the perimeter of the property
- Location of refuse storage locations
- Proposed right-of-way improvements and pedestrian walkways
- Points of access, interior streets, driveways, and parking areas
- List of plants, including genus, species, common name, size, and quantity
- Existing vegetation
- Open space areas showing the square footage

Planting proposed in the right-of-way must have Parks and Parkways approval

6. ARCHITECTURAL ELEVATIONS

- Architectural Elevations drawn to scale indicating materials, colors, and textures proposed for any structures.

7. PHOTOS

FEES

Compliant Plan	\$225
Non-Compliant Plan	\$500
ABO Moratorium Appeals	\$1000

Lemann Pool Mural - Proposal

The Mid-City circle of the Welcome Table New Orleans—a city-wide initiative of the Mayor’s office focused on race, reconciliation, and community—is partnering with the New Orleans Youth Mural Project, YAYA, Ashé Cultural Art Center, Young Creative Agency, the Youth Empowerment Project, Prospect New Orleans, and the Arts Council of New Orleans to create and execute a colorful mural at Lemann Pool on the Lafitte Greenway this Fall.

The process began with a series of six meetings hosted by The Welcome Table’s Mid-City Circle in the Lafitte area. During these meetings, individuals that live, work, or worship in the Treme - Lafitte neighborhood shared dinner and discussed concepts of racial reconciliation and community. Seven of the youth from the New Orleans Youth Mural Project are also participating in these conversations; and during the first community meeting in October, the discussion was focused on a mural in the community that represents the issues, ideas, and inspiration they have discussed.

Simultaneous to the Mid-City Circle community discussions, New Orleans artist Keith Duncan is leading workshops on Thursdays and Saturdays with participating youth from around the city (from organizations such as YAYA, Ashé, Young Creative Agency, the Youth Empowerment Project, as well as from the neighborhood) on painting, drawing and research skills, and will work closely with them to transform community input into a design for the mural. The community input for the mural has come primarily from meetings hosted by the Mid-City Circle, as well as interviews the youth conduct around the neighborhood. Once they have finalized a design together, the youth will paint the mural with Mr. Duncan leading the process. These workshops will provide the youth with the opportunity to explore and fine-tune artistic and creative skills, as well as focus on professional development skills.

In preparation, Mr. Duncan has designed a series of interlocking and meeting hands (descriptive drawings / conceptual renderings attached), which will be either skin-toned or filled in with various colors, patterns or imagery, to form the framework for the mural. Hands can be powerful tools and impact the way we live together. Together, our hands can create unity, help each other, and are important to how we greet and embrace another. Adversely, hands can be harmful and gestures can symbolize dislike and distrust. Using hands and arms as a framework, Mr. Duncan hopes to inspire the youth he is working with and community members to consider how their hands play a role in their community. *The colorful imagery between the hands will develop fully from the community discussions and feedback, and might include inspiring images from the neighborhood, symbols important to the community, among a plethora of other possibilities.*

Mr. Duncan will lead the mural design and painting process over the Fall with the Youth. Once the mural is mid-way in painting, the Youth Mural Project will host a community paint day where individuals of all ages can assist in painting the mural. In late November, there will be a public celebration for the unveiling of the mural. As part of this celebration we plan to host a roundtable discussion with members of the Youth Mural Project, Mr. Duncan, and a few members of the community to speak about the process and the design of the mural.

A timeline detailing the discussions, workshops and mural design stages follows.

Lead Artist Description

Mr. Keith Duncan lives and works in New Orleans, Louisiana. Most widely known for his paintings, his work focuses on his surrounding environment, using storytelling as a powerful tool to convey individuals and landscapes. He refers to his process as “autobiography becoming the iconography.” He received a BFA from Louisiana State University, Baton Rouge, La., and a MFA in studio art from Hunter College (CUNY) New York, N.Y. He has exhibited his work widely in solo and group exhibitions at museums and with organizations such as Prospect.2 New Orleans; Studio Museum in Harlem, New York, N.Y.; Bronx River Arts Center & Gallery, Bronx, N.Y.; The Museum of Contemporary Art, Pontiac, MI; and Tustin Center, Philadelphia, PA. Recent exhibitions include the Ogden Museum of Southern Art, Stella Jones Gallery, Barrister Gallery, The Front Gallery, Octavia Gallery, The Joan Mitchell Center Gallery, and 2114 Gallery, all in New Orleans. Mr. Duncan was awarded the Camille Cosby Fellowship, The Joan Mitchell Foundation Grant, and in 2001 his work was commissioned for NASA, Washington, D.C. He has also had art residencies at Skowhegan School of Painting & Sculpture, Skowhegan, ME; and in 2013 he was in the Joan Mitchell Center Artist-In Residence pilot program in New Orleans.

Equally important to Mr. Duncan is his work with youth. He has taught art for over 20 years in the Harlem and the Bronx areas of New York and New Orleans. Locally, he has taught at Dillard University; led after school enrichment programs at Samuel L. Green Charter School for four years with KidSmart; has led Summer Camp at the Contemporary Arts Center and has done multiple in-school youth residencies through the Ogden Museum of Southern Art, and has participated in the Visiting Artist Series at New Orleans Center for Creative Arts (NOCCA).

In 1990-1991, Mr. Duncan created an indoor mural for the indoor track stadium at Louisiana State University, Baton Rouge. And during his time in New York, Mr. Duncan created public murals with the New York Housing Authority and the Boys and Girls Club of New York.



Keith Duncan, *Upon This Land*, 2010. Acrylic on fabric on canvas. 6 x 10 ½ feet



Keith Duncan, *I Got My 'Mo'Jo' Back*, 2010. Acrylic on fabric on canvas.

Community Partners

The Welcome Table New Orleans is a city-wide initiative of Mayor Mitch Landrieu's office focused on race, reconciliation, and community. The Welcome Table New Orleans' Mid-City Circle is the lead organization for this mural project.

<http://www.welcometableneworleans.org/>

Prospect New Orleans is a citywide triennial of contemporary art. Emphasizing collaborative partnerships, Prospect presents the work of diverse international artists in unique and culturally exceptional venues, thereby creating an optimistic cartography for the future through the education and engagement of residents and visitors. Prospect New Orleans is supporting lead artist Keith Duncan with his honorarium through the organization's Bridge Years Community Engagement Program.

<http://prospectneworleans.org/>

The Arts Council of New Orleans is the city's official arts agency. The Arts Council works in partnership with the City of New Orleans, community groups, local, state, and national governmental agencies, and other nonprofit arts organizations to meet the arts and cultural needs of the New Orleans community through a diversity of initiatives and services.

<http://www.artsneworleans.org/>

YAYA's mission is to empower creative young people to become successful adults. We provide educational experiences in the arts and entrepreneurship to New Orleans-area children and youth, fostering and supporting their individual ambitions. Youth from YAYA programs are participating in the New Orleans Youth Mural Project.

<http://yayainc.org/>

Ashé Cultural Art Center's mission is to use art and culture to support human, community and economic development. Ashé is an initiative of Efforts of Grace, Inc., a not-for-profit, 501(c)(3), organization that creates and supports programs, activities, and creative works emphasizing the contributions of people of African descent. Youth from Ashé programs are participating in the New Orleans Youth Mural Project.

<http://www.ashecac.org/main/>

Young Creative Agency provides youth with the keys to self-sufficiency through paid employment in the creative economy.

<http://youngcreativeagency.org/>

Youth Empowerment Project engages underserved young people through community-based education, mentoring and employment readiness programs to help them develop skills and strengthen ties to family and community.

<http://www.youthempowermentproject.org/>

NOLA Youth Mural Project Schedule

*This schedule is subject to change. Program staff will let you know if there are any changes! Please call or text Sarah if
From September 15 - October 8th, we will meet at St. Peter Claver on Thursdays and Sojourner Truth on Saturdays but please ch

From October 13th - November 19th, we will meet at Lemann Pool to paint.

**St. Peter Claver Community Center: 1019 N. Prieur (around the corner from the main entrance of the church)
Sojourner Truth: 2200 Lafitte Ave.**

*Only youth participating in the Welcome Table community dialogues should attend the Wednesday meetings at Liberty's Kitchen

		Time	Location	Activity
Week 1				
	9/7	Welcome Table Dialogue 1	6:00-8:30pm	Liberty's Kitchen
	9/10	Youth Mural Project Orientation	12:00-3:00pm	Sojourner Truth Introductions, Job Description, Art Workshop
Week 2				
	9/14	Welcome Table Dialogue 2 *Submit mural proposal to get on the City Planning Commission docket	6:00-8:30pm	Liberty's Kitchen
	9/15	1st day of Youth Mural Project	5:00-7:30pm	St. Peter Claver Expectations/Contract; Art Workshop
	9/17	Youth Mural Project	12:00-3:00pm	Sojourner Truth Art Workshop
Week 3				
	9/21	Welcome Table Dialogue 3 *City Planning Commission meeting	6:00-8:30pm	Liberty's Kitchen
	9/22	Youth Mural Project	5:00-7:30pm	St. Peter Claver Art Workshop
	9/24	Youth Mural Project	12:00-3:00pm	Field Trip (meet at Sojourner Truth) Field trip: New Orleans Historic Collection
Week 4				
	9/29	Youth Mural Project	5:00-7:30pm	St. Peter Claver Screening of the Neighborhood Story Project's film "If Those Bricks Could Talk"

10/1	Youth Mural Project	12:00-3:00pm	Field Trip (meet at Sojourner Truth)	Field trip: Community Design Workshop at Treme Fall Festival
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Week 5

10/4	*NORDC Commissioners meeting			
10/5	Welcome Table Dialogue 4	6:00-8:30pm	Liberty's Kitchen	
10/6	Youth Mural Project	5:00-7:30pm	St. Peter Claver	Art Workshop: Painting (Sarah and Ron out of town)
10/8	Youth Mural Project	12:00-3:00pm	Sojourner Truth	Art Workshop: Painting (Sarah and Ron out of town)

Week 6

10/12	*Submit mural application to Design Advisory Committee (DAC)			
10/12	Welcome Table Dialogue 5	6:00-8:30pm	Liberty's Kitchen	
10/13	Youth Mural Project	5:00-7:30pm	Lemann Pool	Prime wall
10/15	Youth Mural Project	12:00-3:00pm	Meet at Sojourner Truth, move to Lemann Pool	*Present design to community partners; prime wall

Week 7

10/19	*Design Advisory Committee (DAC) Meeting	10:00 AM	One Stop Shop Conference Room A, City Hall, Room 7W03	
	Welcome Table Dialogue 6	6:00-8:30pm	Liberty's Kitchen	
10/20	*City Council Meeting	10:00 AM	Council Chamber	
	Youth Mural Project	5:00-7:30pm	Lemann Pool	Scale design
10/22	Youth Mural Project	12:00-3:00pm	Lemann Pool	Scale design

Week 8

10/27	Youth Mural Project	5:00-7:30pm	Lemann Pool	Paint
10/29	*Community Paint Day	12:00-3:00pm	Lemann Pool	Community paint day

Week 9

11/3	Youth Mural Project	5:00-7:30pm	Lemann Pool	Paint
11/5	Youth Mural Project	12:00-3:00pm	Lemann Pool	Paint

Week 10

11/10	Youth Mural Project	5:00-7:30pm	Lemann Pool	Paint
11/12	Youth Mural Project	12:00-3:00pm	Lemann Pool	Paint

Week 11

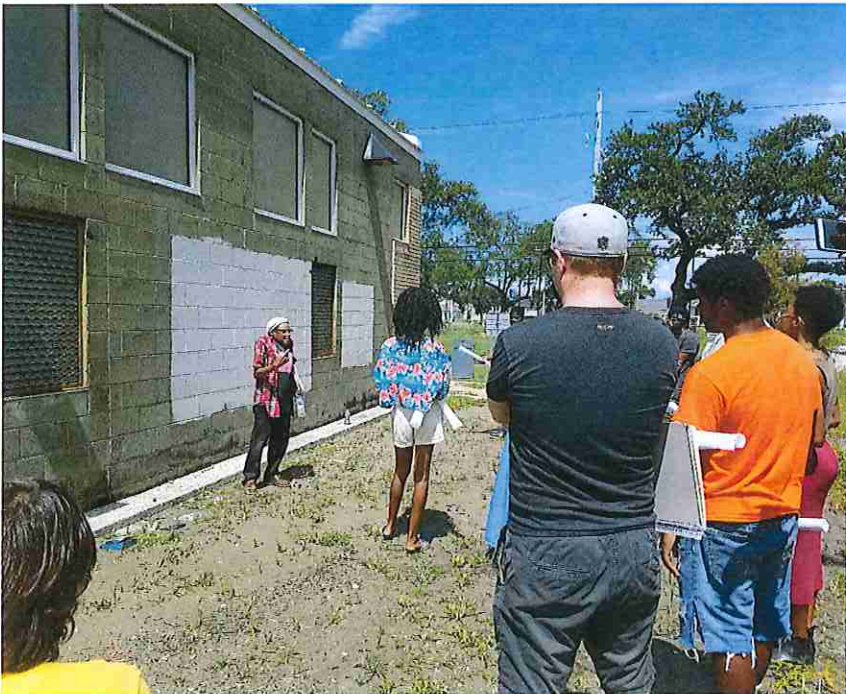
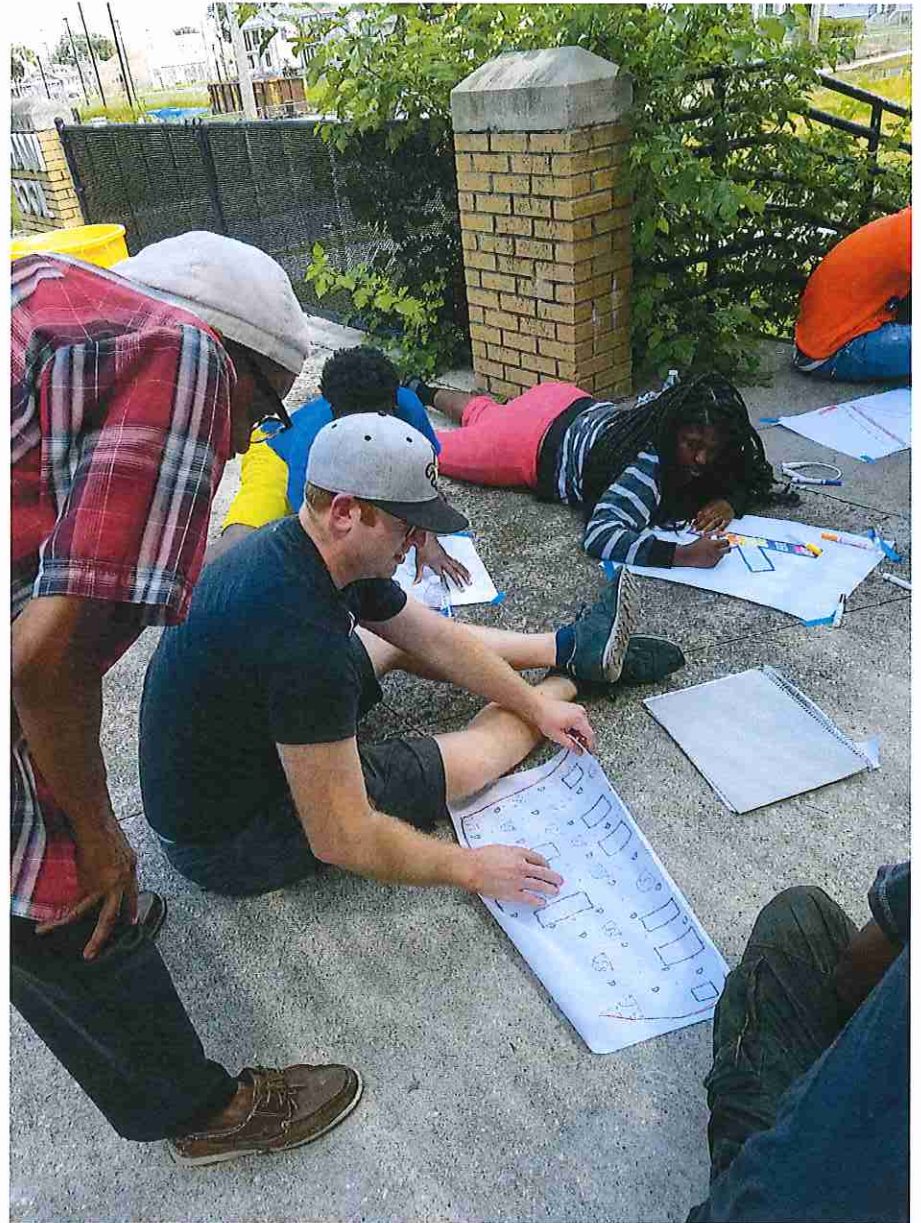
11/17	Youth Mural Project	5:00-7:30pm	Lemann Pool	Final touches
11/19	Last Day of Youth Mural Project	12:00-3:00pm	Sojourner Truth	Final touches

Week 12

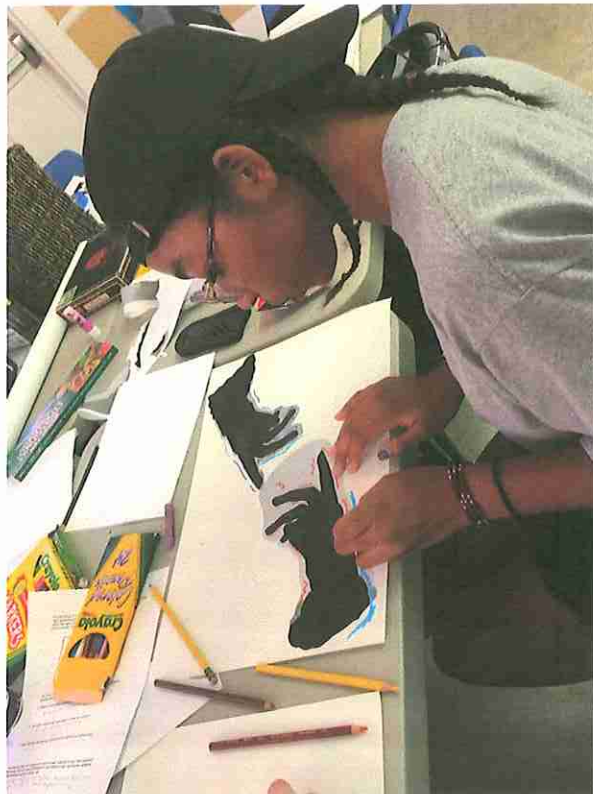
11/24	Thanksgiving			
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Week 13

11/30	Mural Unveiling (subject to change)			
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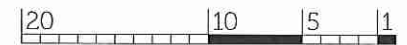
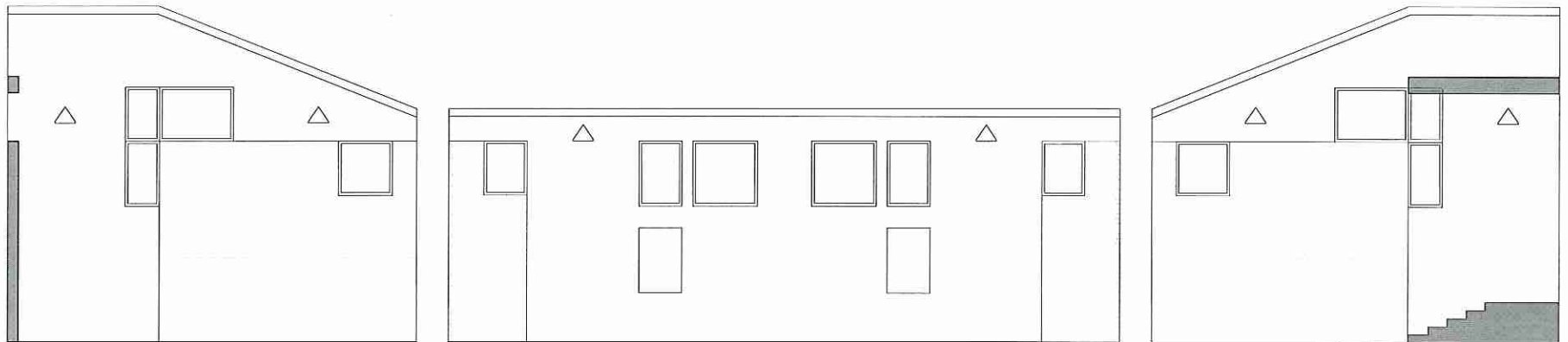
**New Orleans Youth Mural Project Orientation
Saturday, September 10, 2016**



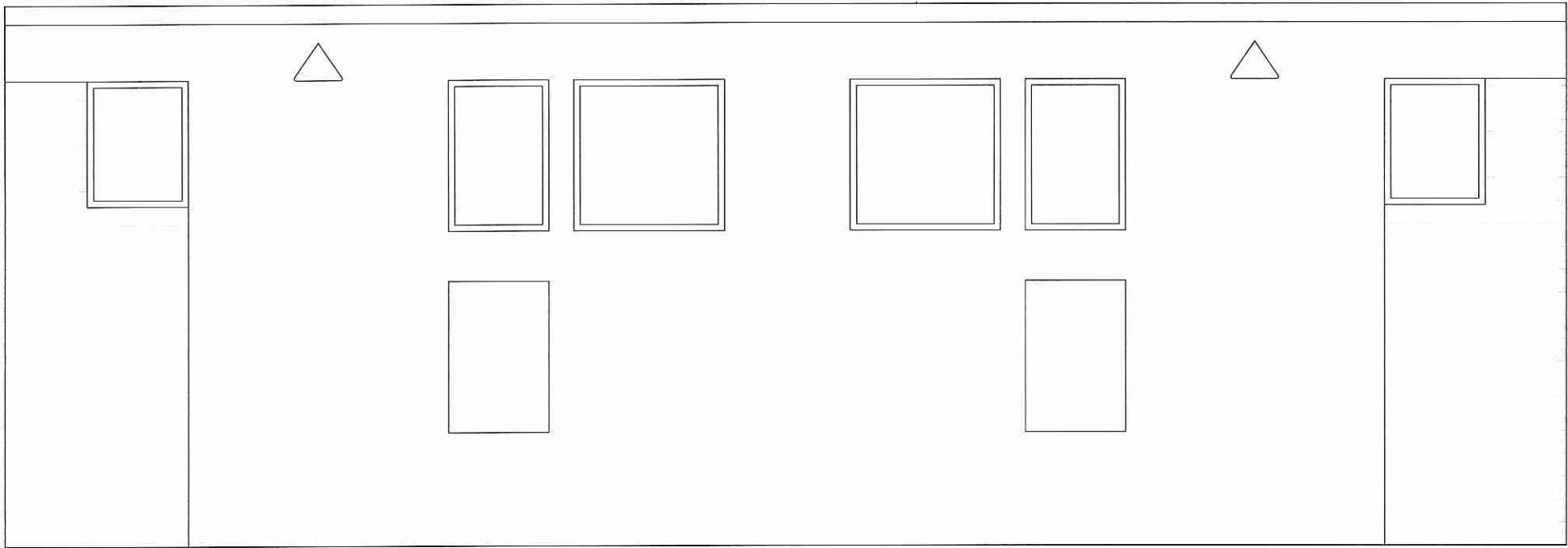
New Orleans Youth Mural Project, Design Workshop, Sept. 22

Lemann Pool, Lafitte Greenway
Architectural Renderings
Mural Application, Submitted by Ron Bechet, The
Welcome Table New Orleans
October 2016

**Conceptual Renderings interspersed contain possible imagery. Final imagery will be presented the week of Oct. 16 as community input is being integrated into the design.*



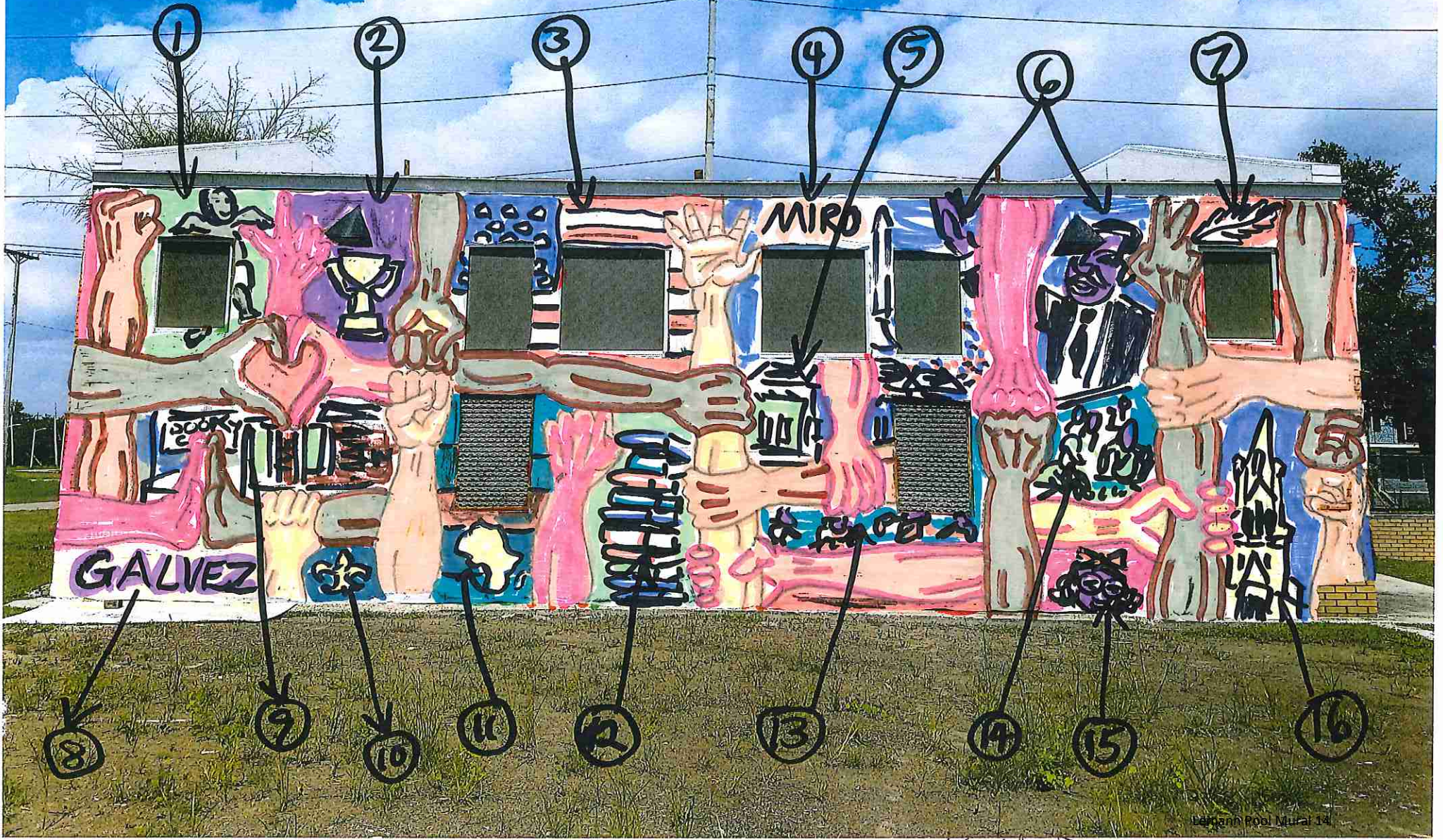
Back Wall, 2 side Walls - Proposed for mural



W: 41'2"
H: 17'

Large Back Wall (Facing claiborne Avenue)- Proposed for mural

Large Back Wall:



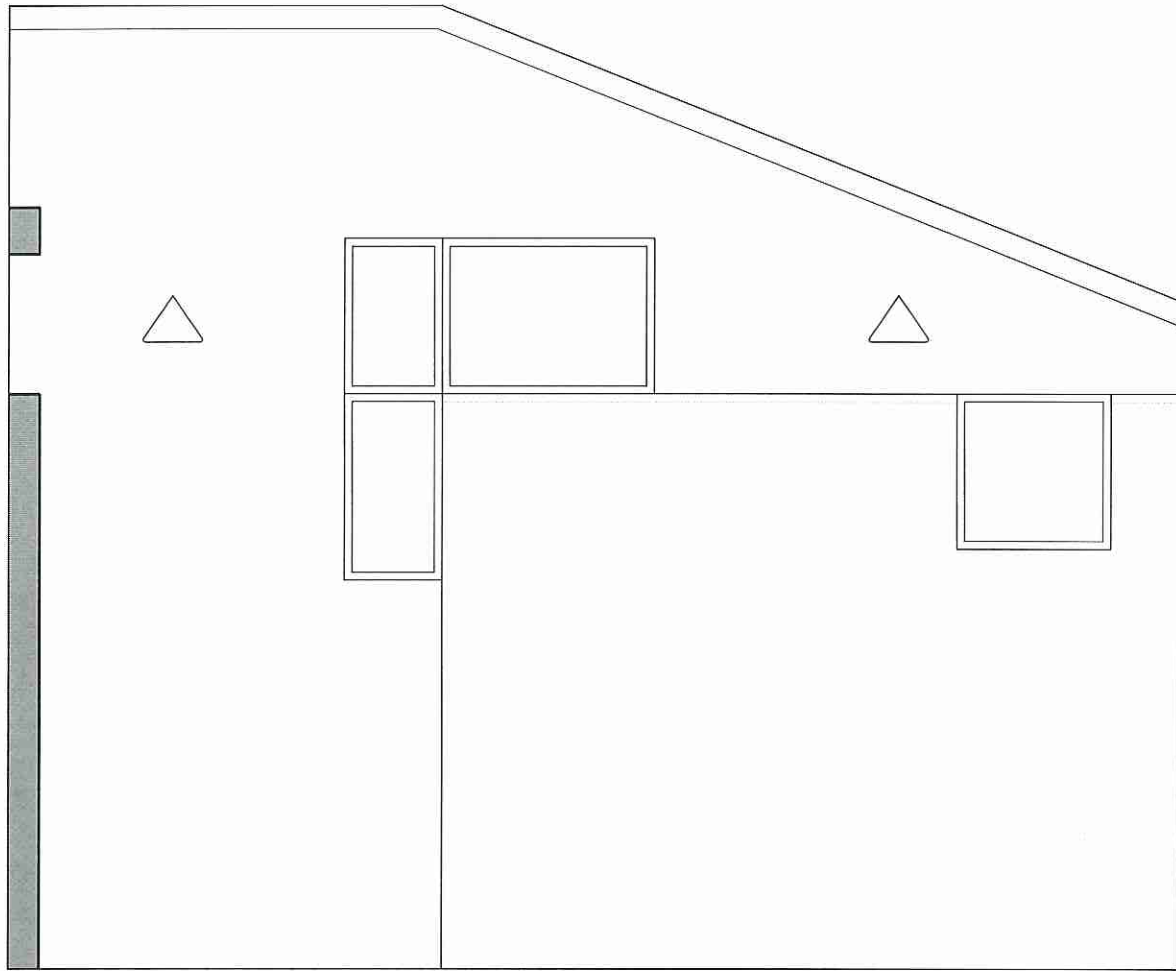
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Lemann Pool Mural – Proposed Renderings

Image Key

Large Back Wall

1. Infant / baby learning how to walk
2. Trophy of Success (Educational symbol)
3. American Flag
4. Miro Street (Lafitte Community)
5. Lafitte Houses
6. Dr. King in 1960's
7. Feather of knowledge and education (symbol)
8. Galvez Street (Lafitte Community)
9. Dooky Chase Resturant (Lafitte Community)
10. Fleur-de-lis / New Orleans (symbol)
11. Black Nationalist African (symbol)
12. Stacks of books (Educational Symbol)
13. Children running on the schoolyard (Educational symbol)
14. Planting a garden at Sojourner Truth Neighborhood Center (Lafitte Community)
15. Girl in School Smiling (Educational symbol)
16. St. Peter Clever Church (Lafitte / Treme Community)



W: 25'3"
H: 17'

Side + Adjacent Wall, Right
(Facing Lafitte Greenway) -
Proposed for mural

Side+adjacent Wall: (Right)





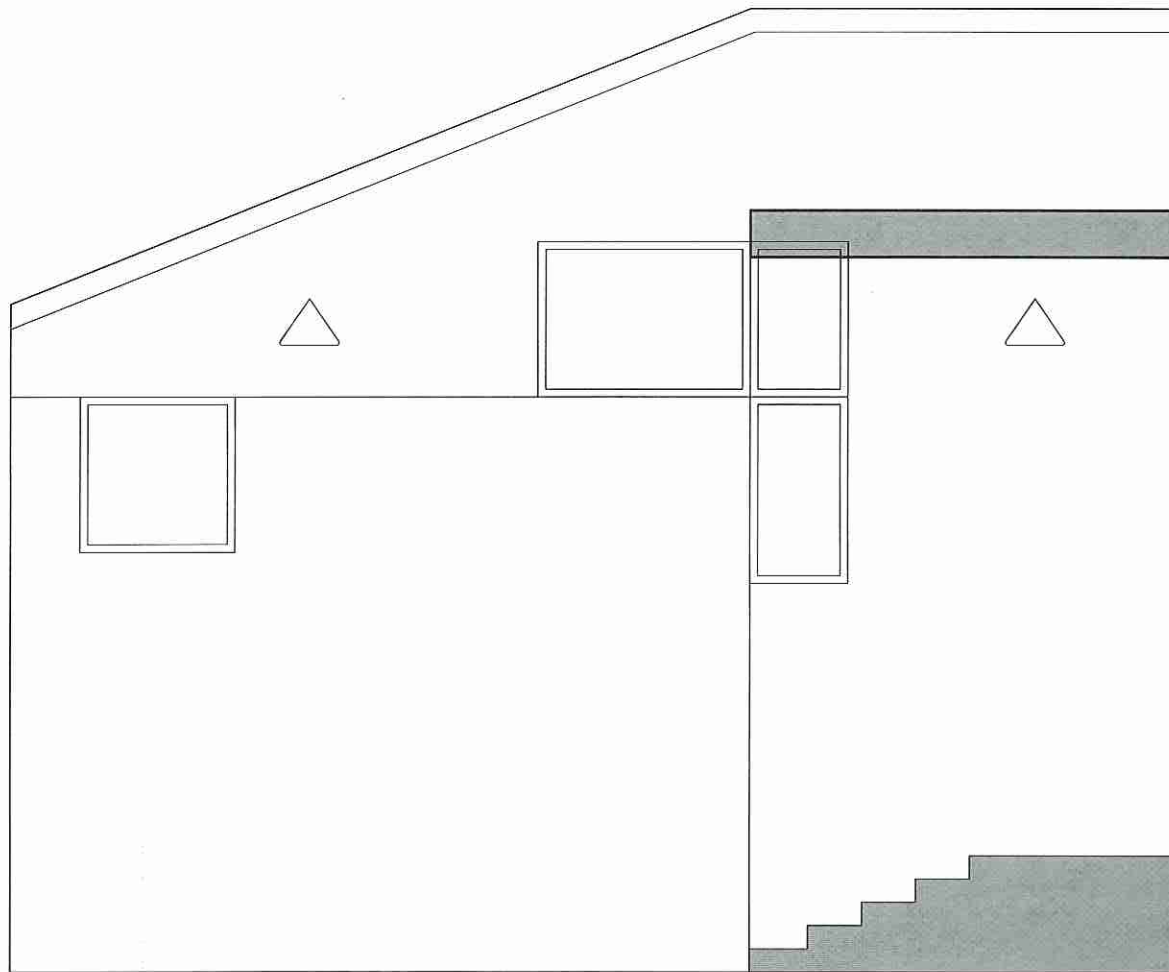
Keith Duncan

Lemann Pool Mural – Proposed Renderings

Image Key

Side +Adjacent Wall (Right)

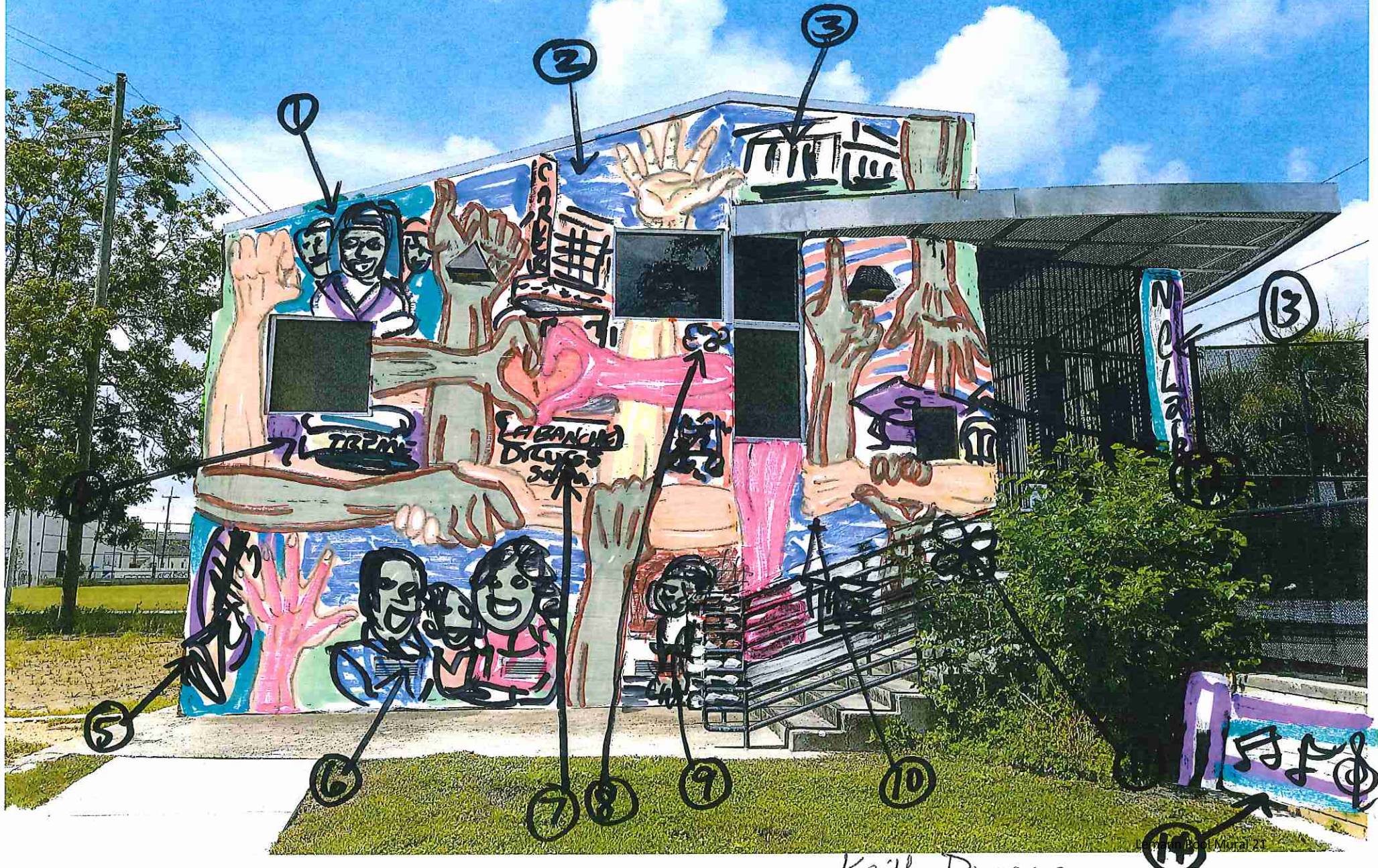
1. Young cheerleaders at Phyllis Wheatley Community School (Lafitte community)
2. Carver High School marching band at Mardi Gras (Lafitte community)
3. New Orleans Parish Police Department Seal
4. Feather of knowledge and education (symbol)
5. Treme/Lafitte houses in the neighborhood
6. Mother and child at Sojourner Truth Neighborhood Center
7. Lafitte Street sign
8. N. Johnson Street Sign
9. Brown vs. Board of Education – Desegregation in public schools
10. N. Prieur Street sign
11. Healthy / yoga class at Sojourner Truth Neighborhood Center
12. I-10 Overpass (1970's – Lafitte neighborhood)
13. School buses in front of Carver High School
14. A cross of the Unknown Slave at Saint Augusta Church (Treme neighborhood)
15. Old houses before the Lafitte Housing was built



W: 17'
H: 17'

Front Entrance Wall, Left (facing Lafitte Avenue) - Proposed for mural

Front Entrance Wall: (Left)

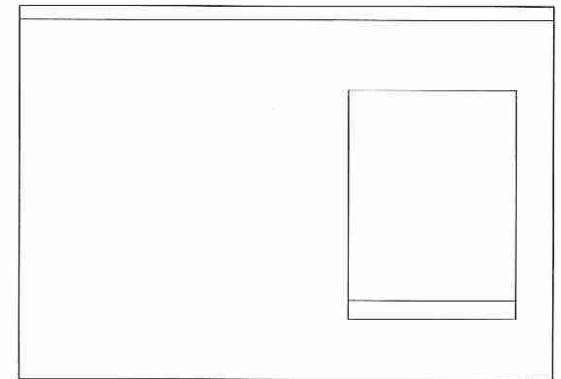
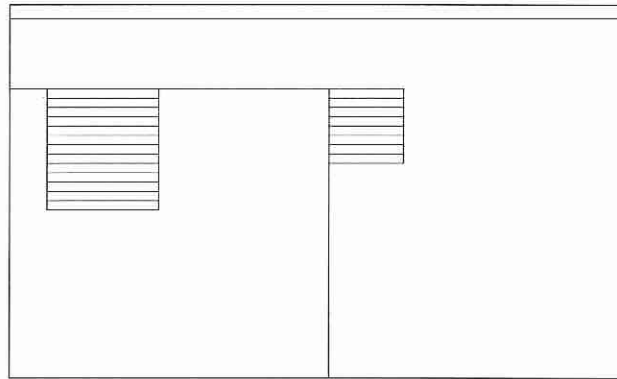
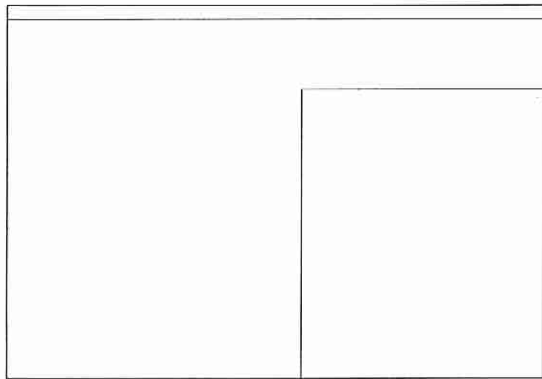


Lemann Pool Mural – Proposed Renderings

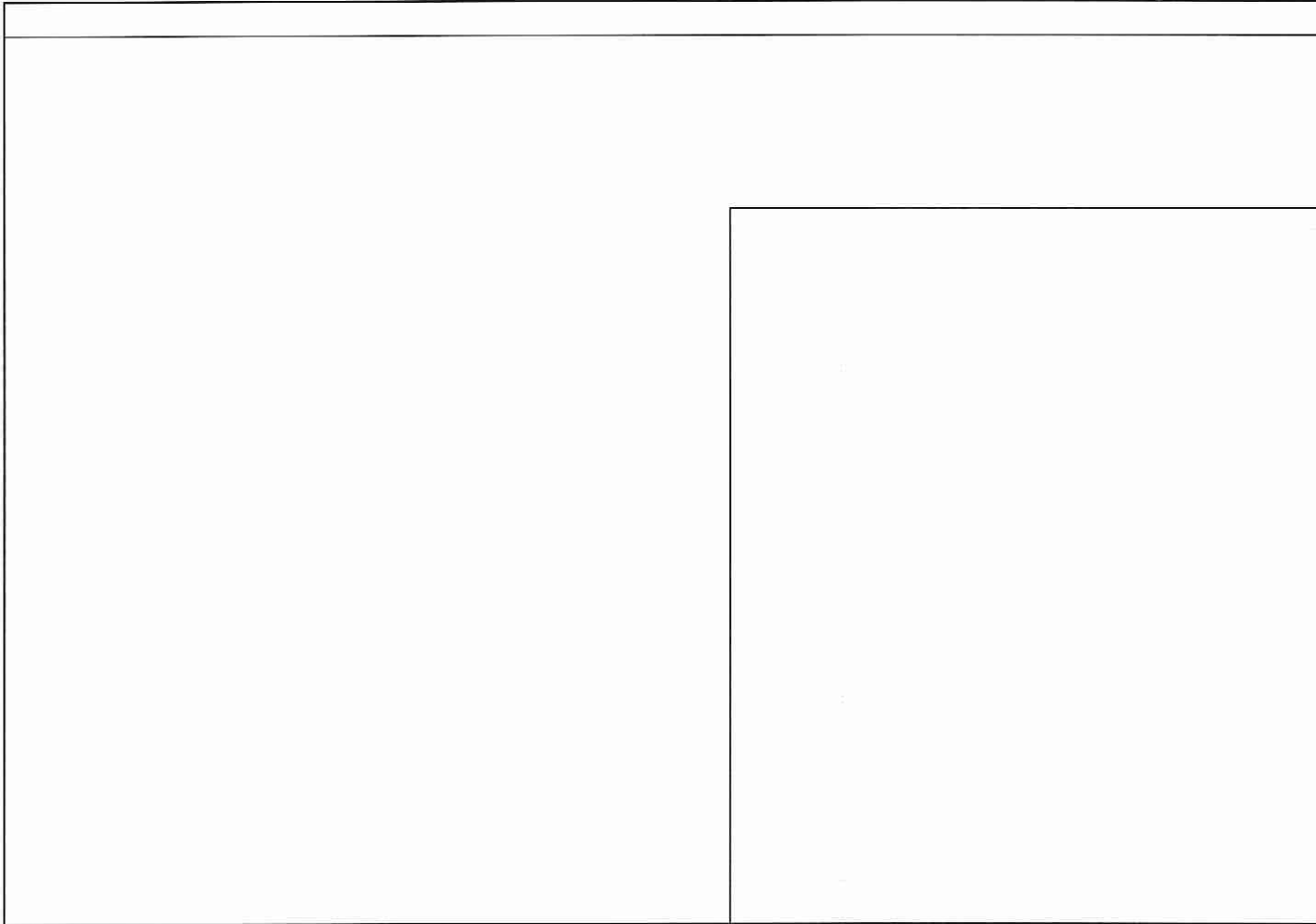
Image Key

Front Entrance Wall (Left)

1. Young black males in Lafitte Community
2. Carver Theater (Lafitte / Treme Community)
3. Supreme Court Building, Washington, DC (Race relations symbol)
4. Treme Brass Band hat, Uncle Lionel (remembered)
5. Trumpet (Symbol of music in Treme)
6. Family / Togetherness (Lafitte Community)
7. LaBanche Drug Store (landmark / history of Lafitte community)
8. People marching in neighborhood
9. Young boy (history of Lafitte)
10. Saint Julia Church (past history in Lafitte community)
11. Butterfly of hope (symbol)
12. Graduation cap (educational symbol)
13. N. Claiborne Ave (Lafitte / Treme Community)
14. Musical Notes (symbol)



Side Walls - Proposed for mural



W: 19' 1"
H: 17'

Front Side Wall, Left (facing Lafitte Avenue) - Proposed for mural

Front Side Wall: (left)



LAFITTE GREENWAY

SOJOURN TRUTH E.

Phillips Wheatley

③

④

⑤

⑥

⑦

⑧

①

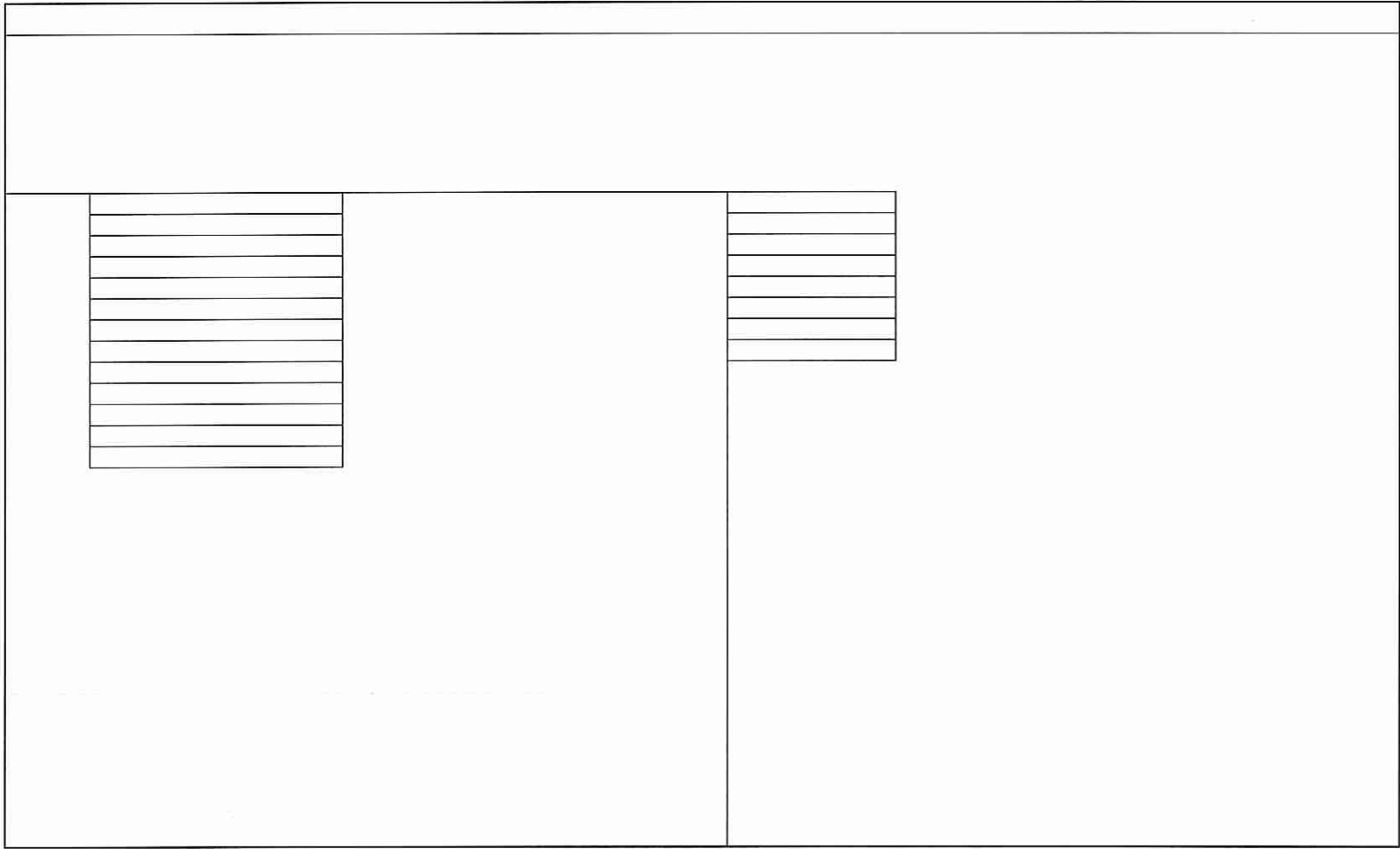
12-11-18

Lemann Pool Mural – Proposed Renderings

Image Key

Front Side Wall (Left)

1. Backstreet Cultural Museum / Mardi Gras Indian history (Treme neighborhood)
2. Zulu face and coconuts / Mardi Gras (Lafitte neighborhood)
3. Lafitte Greenway Sign (Symbol)
4. Little girls preparing for dance class (Lafitte/Treme neighborhood)
5. Sojourner Truth Center Sign (symbol)
6. Phyllis Wheatley School sign (symbol)
7. Willie Mae's restaurant (Lafitte / Treme community)

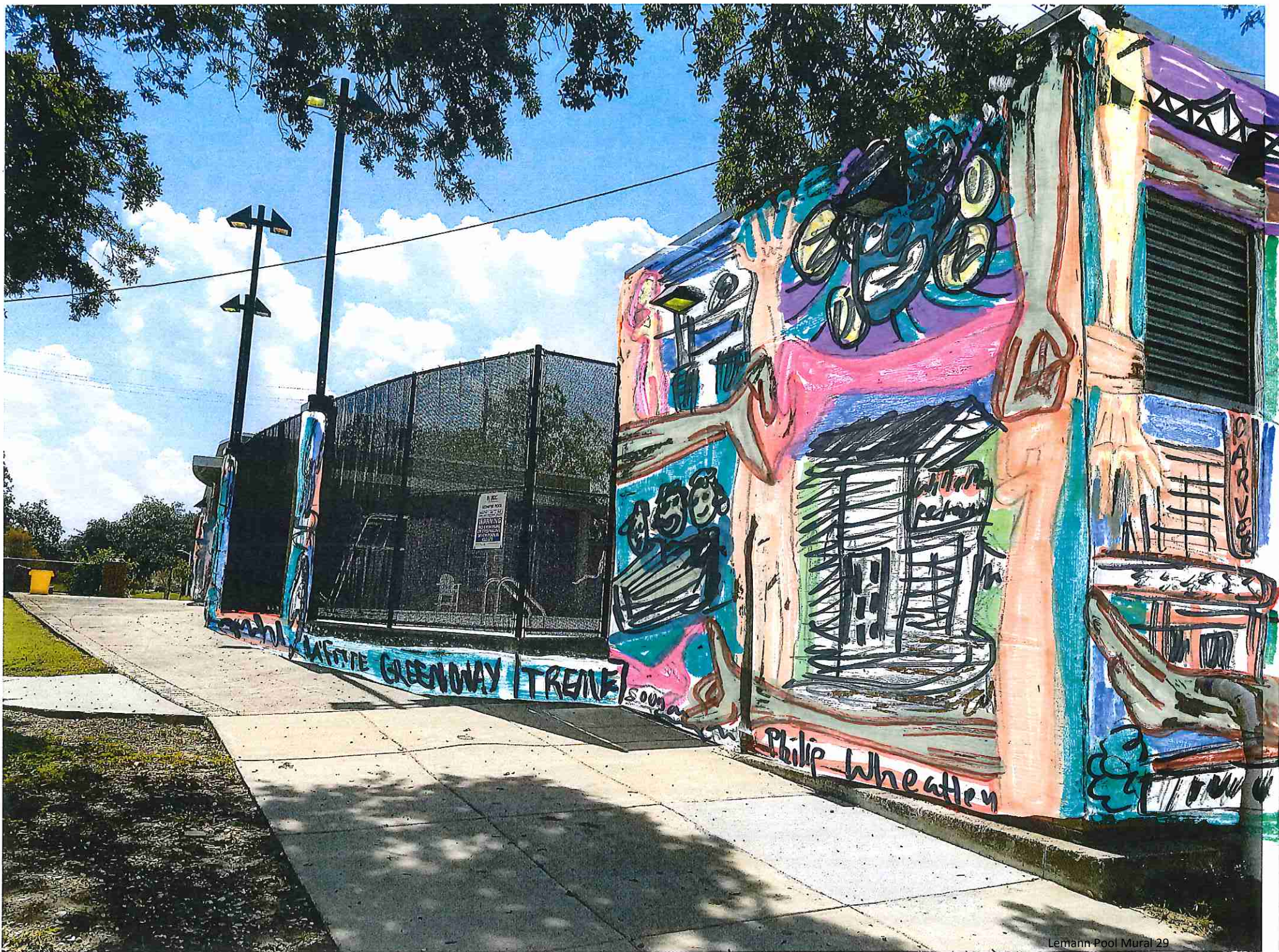


W: 22' 1"
H: 17'

Front Wall (Facing N. Prieur Street) - Proposed for mural

Front Wall: (Side of Entrance)





Lemann Pool Mural 29

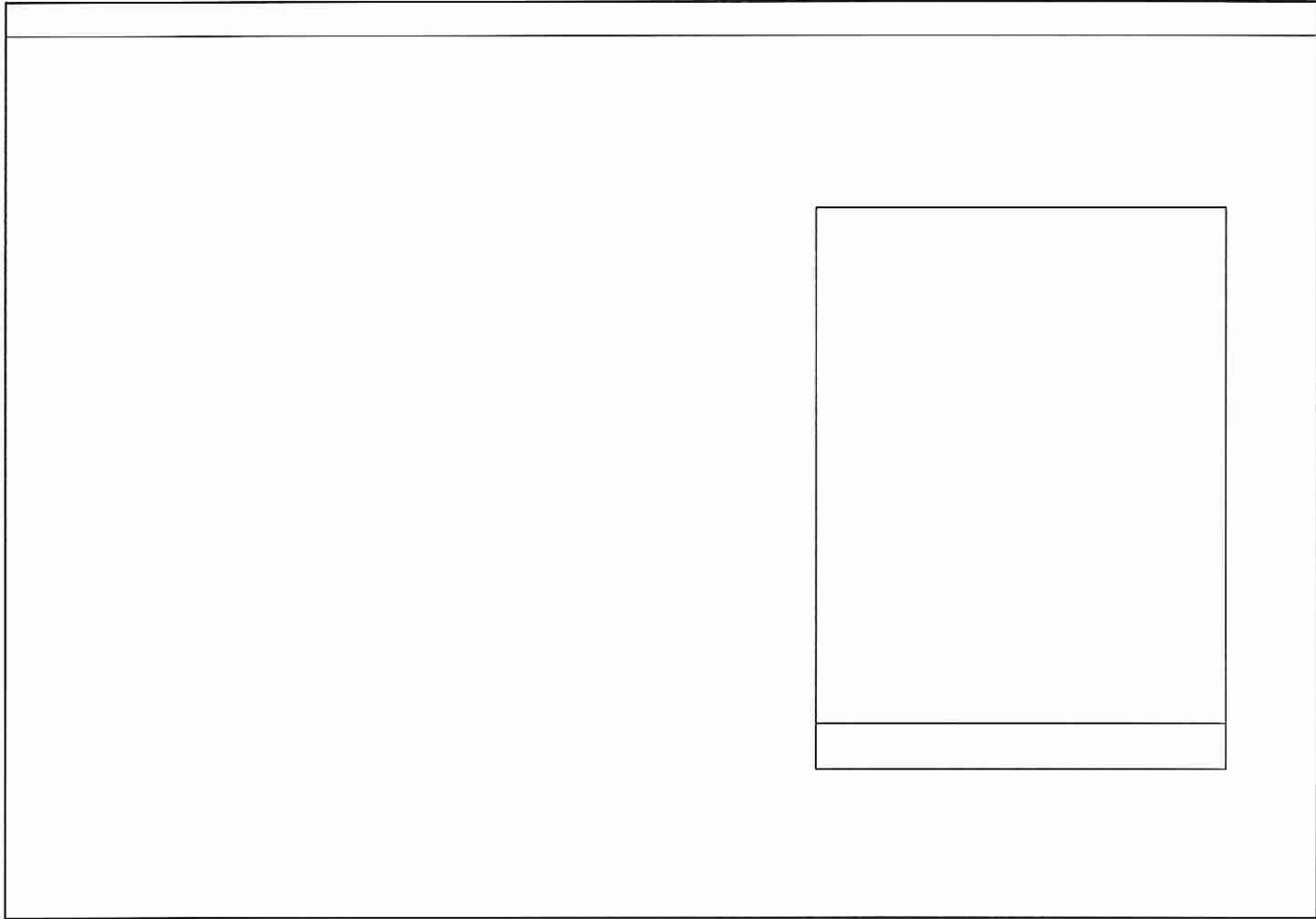
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Lemann Pool Mural – Proposed Renderings

Image Key

Front Wall (Side of Entrance)

1. Crescent City Connection (NOLA landmark)
2. Zulu Social Aid and Pleasure Club sign (Lafitte community)
3. Treme / Lafitte Houses and Community
4. N. Galvez Street Sign (symbol)
5. Carver Theater (Lafitte community)
6. Old St. Augustine Church (Lafitte Community)
7. Ballet dancer in Lafitte center
8. Jazz Horn player (Treme/Lafitte neighborhood)
9. Healthcare (symbol)
10. NOLA Police Department (symbol / seal)
11. Young children in the past



W: 19' 2"
H: 17'

Side Wall (Facing Lafitte Greenway) - Proposed for mural

Lemann Pool Mural – Materials List

1. Masonry primer – Glidden Gripper, White

GLIDDEN™ GRIPPER® WHITE is a premium quality water-based, fast-drying bonding primer and sealer for use on all wood, masonry or previously painted surfaces. Suitable for interior or exterior applications. Provides excellent adhesion to a variety of surfaces including drywall, wood, cured plaster, masonry or galvanized metal and aluminum.

2. Utrecht and Golden acrylic paints and matte medium

Utrecht and Golden paints are professional quality acrylic paints. When applied in layers, and mixed with matte medium, they bond well to wood, concrete, or metal surfaces.

Black, white, and various other colors

3. Precita Eyes SHEERCOAT varnish

SHEERCOAT is a varnish that is applied after completion of the mural. It is designed specifically for murals to protect against vandalism and environmental distress. SHEERCOAT is a clear, water based, acrylic copolymer, cross-linked coating that seals pores and cracks in walls. SHEERCOAT is applied using a brush, in four coats.

SHEERCOAT provides an almost invisible barrier which inhibits the permanent staining caused by vandalism. Spray paints, permanent markers, and other commonly used tools of the vandal can be successfully removed without marring the surface.

SHEER COAT treated surfaces are also protected from the harmful effects of the environment. SHEERCOAT protects against the deterioration commonly associated with Smog, Ultra-Violet Rays, Sulfur Dioxide (SO₂), Smoke, Ozone, Dirt, Wind, Sea Mist & Spray, and other common urban pollutants.

SHEERCOAT contains no chemical which poses a significant risk. It is non-flammable and non-toxic.

Methodology

First, the mural surface will be cleaned and primed. The mural will then be scaled for the appropriate size and dimensions, and painted with quality materials. Once each wall is complete, it will be sealed with varnish to protect the mural and building.



MITCHELL J. LANDRIEU
MAYOR

VICTOR N. RICHARD, III
CEO

October 6, 2016

Design Advisory Committee
City Planning Commission
City Hall
1300 Perdido Street, 7th Floor
New Orleans, LA 70112

Dear Design Advisory Committee, City of New Orleans:

On behalf of our CEO, Victor N. Richard, III, I am writing in support of The Welcome Table New Orleans' application for a public mural at Lemann Pool, which is maintained and operated by NORDC and located on the Lafitte Greenway.

We have jointly reviewed the mural application materials, proposals and renderings, and are in full support of this project as presented. It is our understanding that all materials and costs associated with this project will be covered by the Welcome Table New Orleans. NORDC agrees to ensure adequate access to the property for installation of the mural.

Should you need any additional information and/or NORDC representation at the presentation of this project, please let me know.

Thank you in advance for your consideration.

Sincerely,

Maya Wyche
Chief Operating Officer

cc: Victor N. Richard, CEO NORDC

New Orleans Recreation Development Commission
5420 Franklin Avenue • New Orleans, Louisiana 70122 • 504-658-3052