



OLIVER M. THOMAS
COUNCILMEMBER - DISTRICT E

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New Orleans City Council

October 3, 2023

Via Email: RDRIVERS@NOLA.GOV

Executive Director Robert Rivers
New Orleans City Planning Commission
1300 Perdido Street, 7th Floor
New Orleans, LA 70112

Re: Hayne Boulevard Name Change Request

Dear Mr. Rivers:

In accordance with the City Planning Commission Administrative Rules, Policies, and Procedures G.4.B, I request proceedings commence to change the name of Hayne Boulevard to Lincoln Beach Boulevard as specified below.

My staff has met with the staff of the City Planning Commission and the staff of the City's designated steward of electronic geographic information to become familiar with the procedure and standards for street name change requests and to review the proposed name change in the context of the City's system of street names and other geographic features in the vicinity of the subject street. Councilmember Green joins me in this request, as a portion of Hayne Boulevard lies in Council District D.

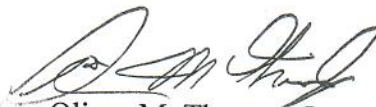
The required processing information is as follows:

- a. **Name of Group requesting the street name change:** New Orleans East Restoration Project
- b. **Contact Person and Address:** Ryan & Candice Taylor – 10930 Hayne Blvd., New Orleans LA 70127
- c. **Location of proposed name change:** The proposed street name change spans the entirety of Hayne Boulevard from Paris Avenue to the Industrial Canal and from the Industrial Canal to Suno Knights Dr. (formerly Press Dr.).
- d. **Total number of lots affected by proposal:** 395
- e. **Total number of residential, commercial, and industrial uses affected by proposal:** According to the City's Property Viewer website, the following zoning classifications are affected: S-RS and S-B1.
- f. **Proposed street name:** Lincoln Beach Boulevard

- g. **Reason for the change:** The street name we are requesting the change be made to is Lincoln Beach Blvd, which is very significant to the history of Lincoln Beach, and it is culturally appropriate for this community, especially with current plans for historical designation. Lincoln Beach was developed for the African American community because of the Jim Crow era of racial segregation. The current street name is not a reflection of this predominantly African American community. This would be one way to pay homage and reflect on the historical significance of this community. We wholeheartedly believe that this street name change will contribute to the betterment of our community and enhance quality of life for all residents.

Please do not hesitate to contact my office should you require any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "O. M. Thomas, Jr.", written in a cursive style.

Oliver M. Thomas, Jr.
New Orleans City Council, District E

