



CITY OF NEW ORLEANS

BottomLineStat

April 2013 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Sanitation Fees Revenues / Collections

Capital Fund

- Surplus Real Estate Sales

Expenditures

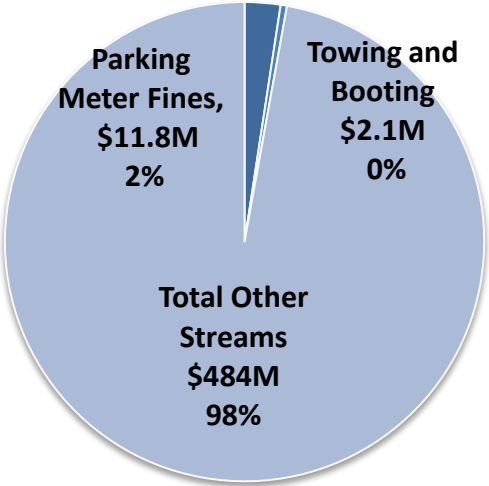
- Payroll Budget vs. Actual
- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

* New this period

Revenue Analysis

Parking Enforcement Revenues

2% Adopted Budget GF Revenues for 2013



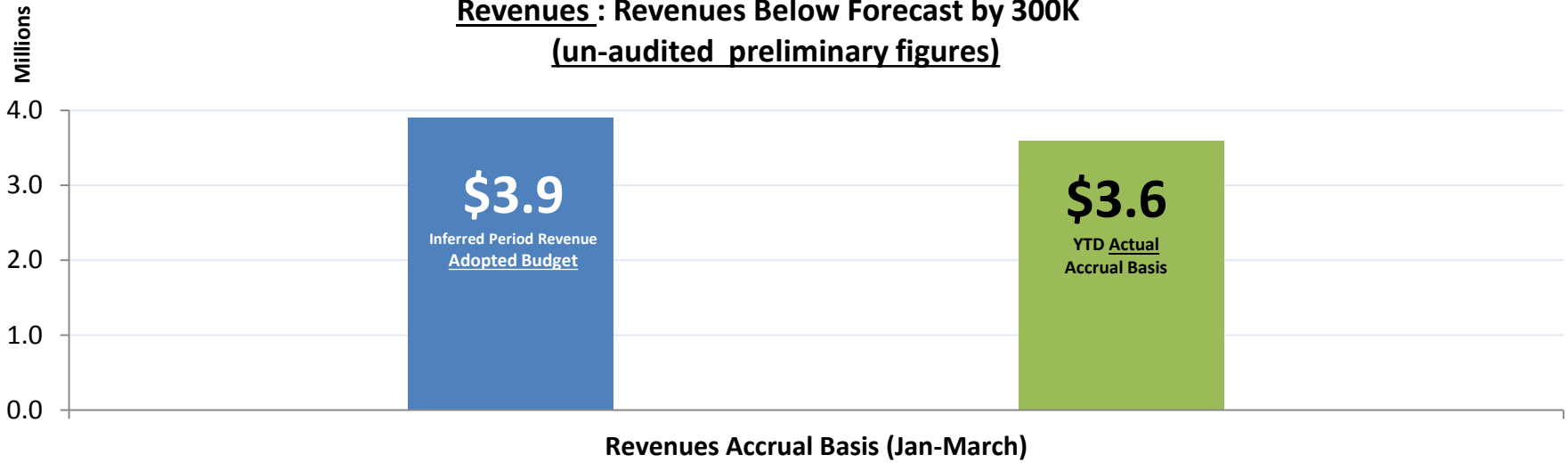
Number of Issuances	Projection 2013	YTD Actual
Parking Tickets	305,000	123,980
Boots	5,000	1,835
Tows	13,700	4,464

***Update**

Responsible Party	Issue	Status
Mark Jernigan	PCO Turnover Strategy	Open

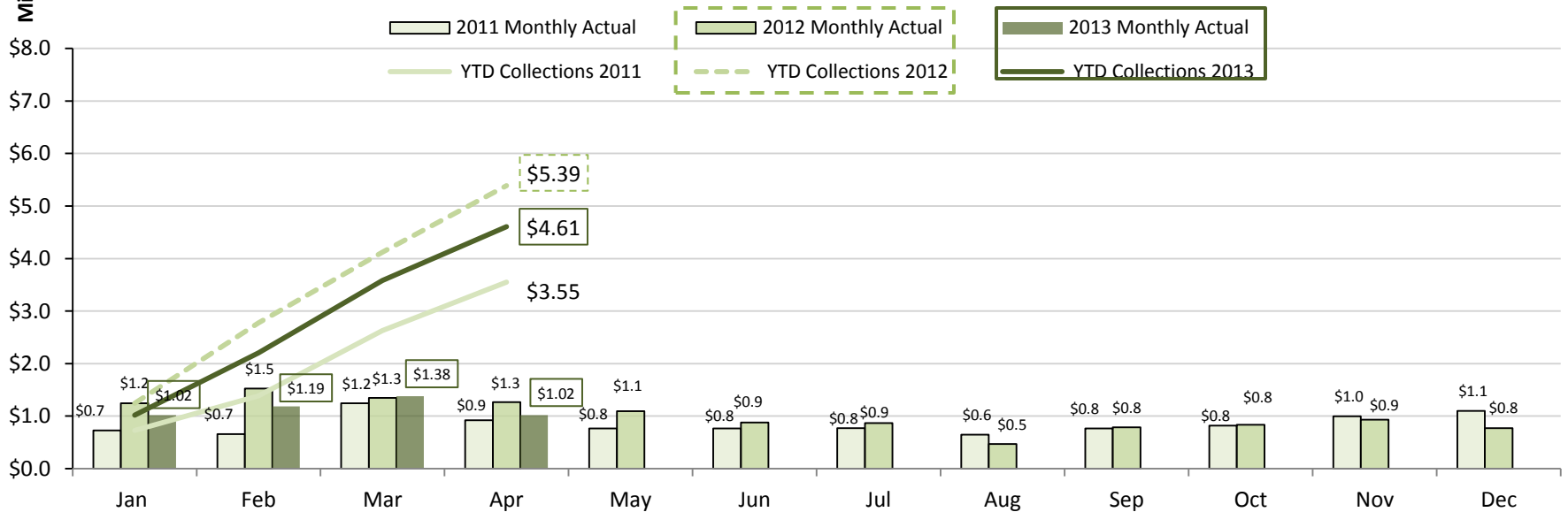
Parking Enforcement Revenues

Revenues : Revenues Below Forecast by 300K
(un-audited preliminary figures)



Revenues Accrual Basis (Jan-March)

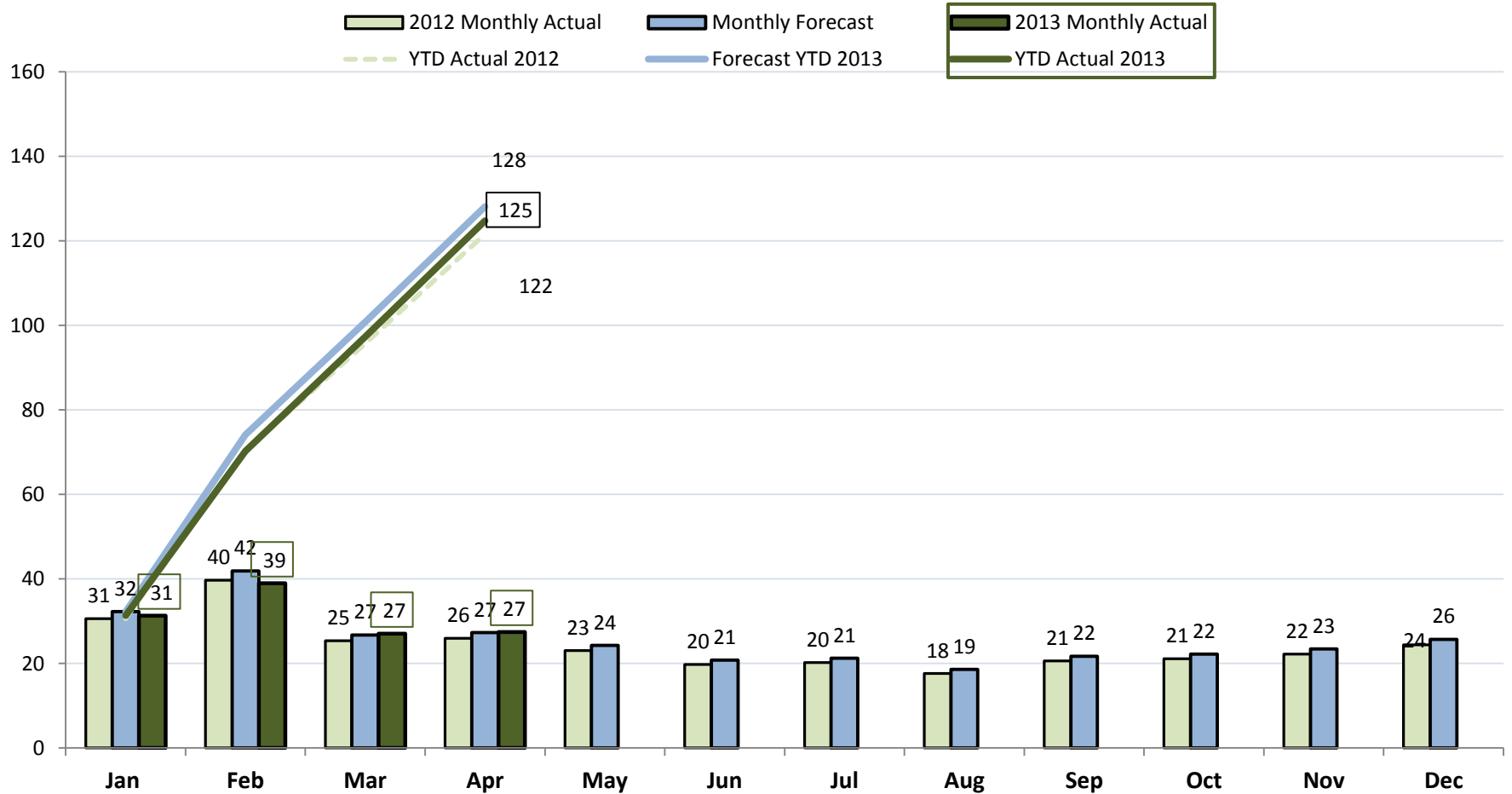
Collections: April Collections at \$1M. YTD Collections Down by 14% from Prior Year



Parking Enforcement

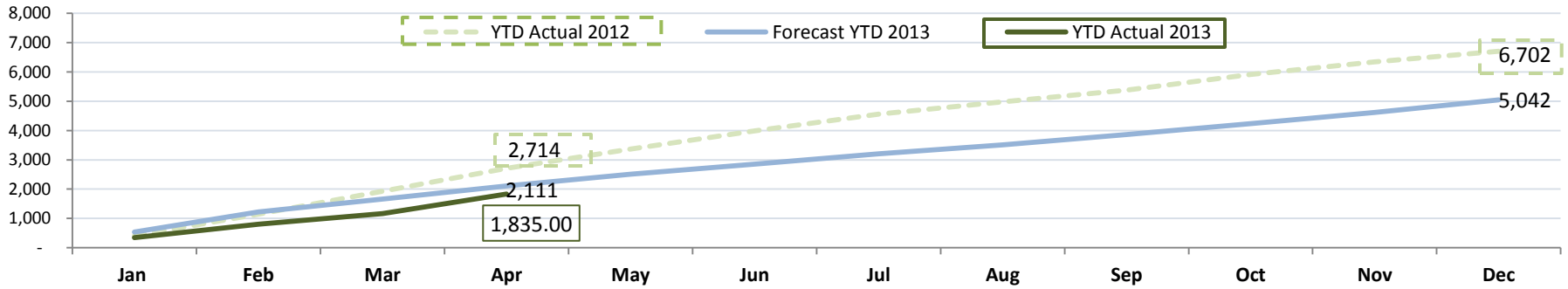
April Tickets Issued at 27K.
YTD Total is Short of Projection by 3%

Thousands

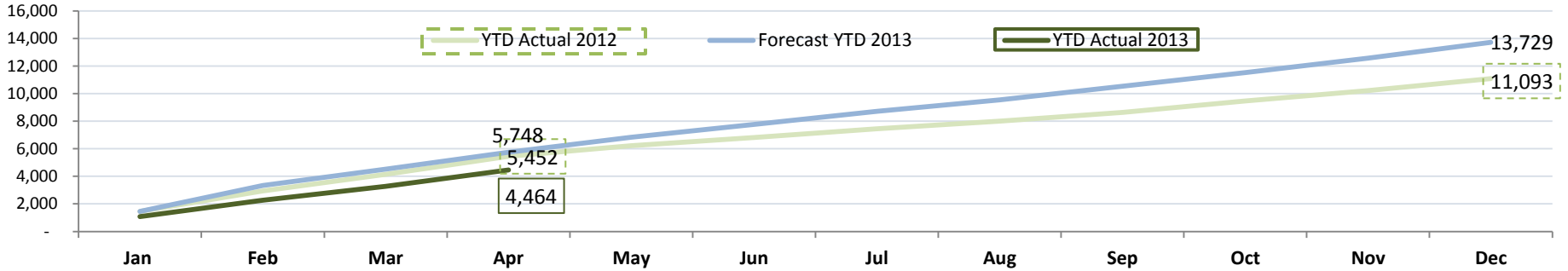


Parking Enforcement Revenues

April Boots at 675. YTD Total is Short of Projection by 13%



April Tows at 1,193. YTD Total is Short of Projection by 22%



Collections: YTD Boot and Tow Collections at \$544K or 37% Shorter than 2012

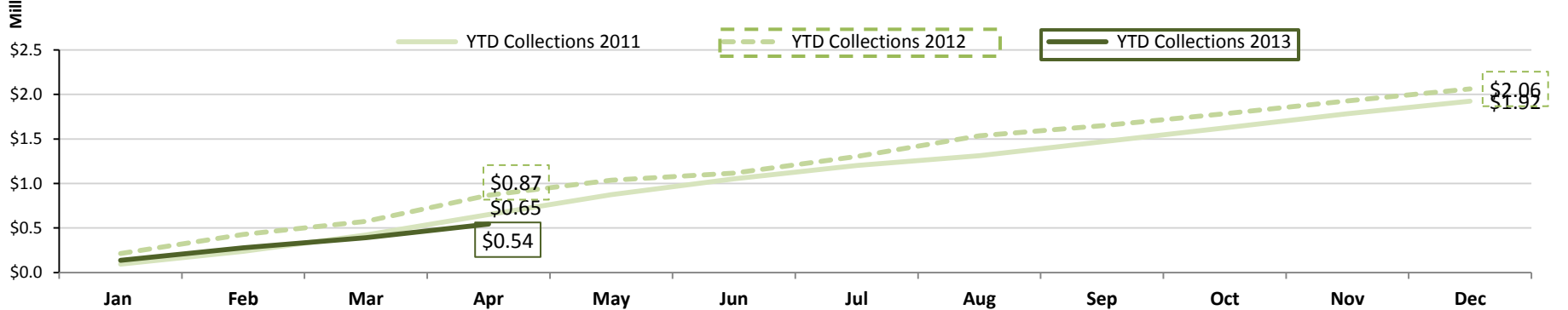
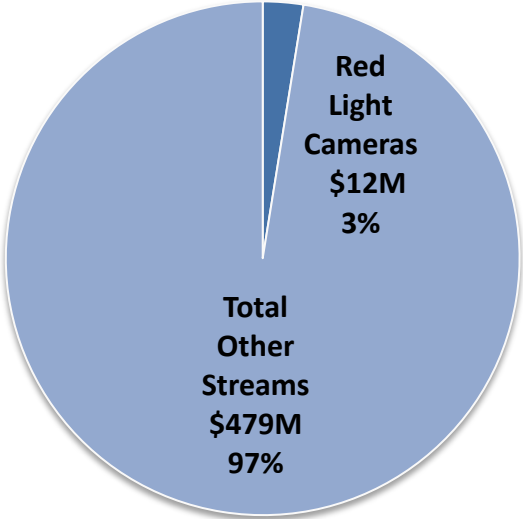


Photo Safety Management

3% Adopted Budget GF Revenues for 2013



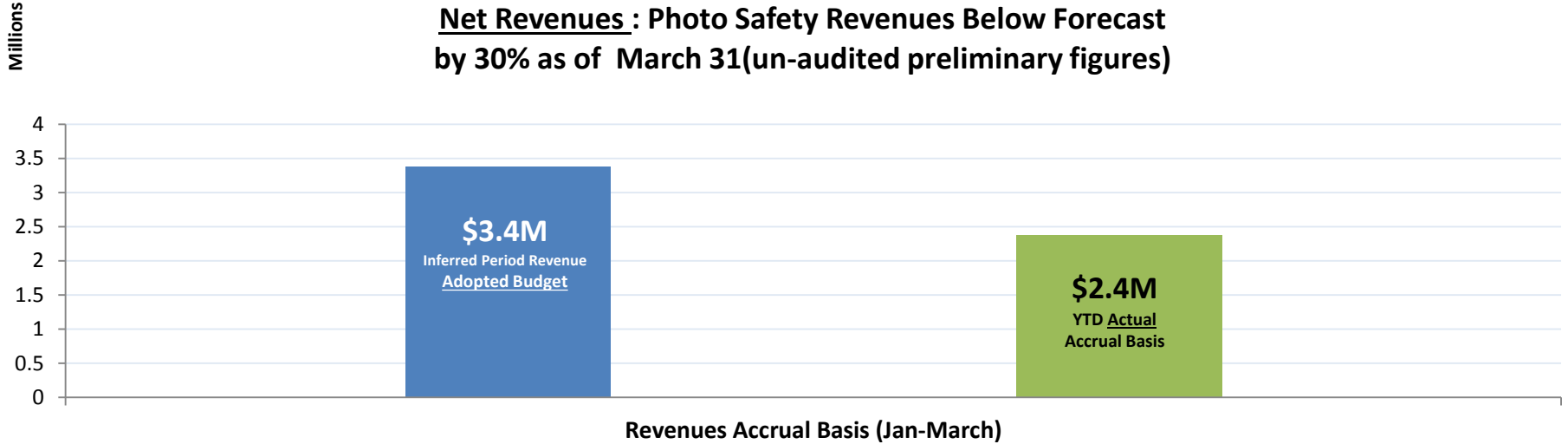
Management Controls	Target 2013	YTD Actual
Flashers Inoperable	Less Than 30,000	60,178
Violation Date Past Enforceable Date	-	0

***Update**

Responsible Party	Issue	Status
Mark Jernigan	Strategy to fix inoperable flashers	Open

Photo Safety

Net Revenues : Photo Safety Revenues Below Forecast by 30% as of March 31 (un-audited preliminary figures)



**Collections: April Collections at Approximately \$1.4M
YTD Collections 11% Below Same Period in 2012**

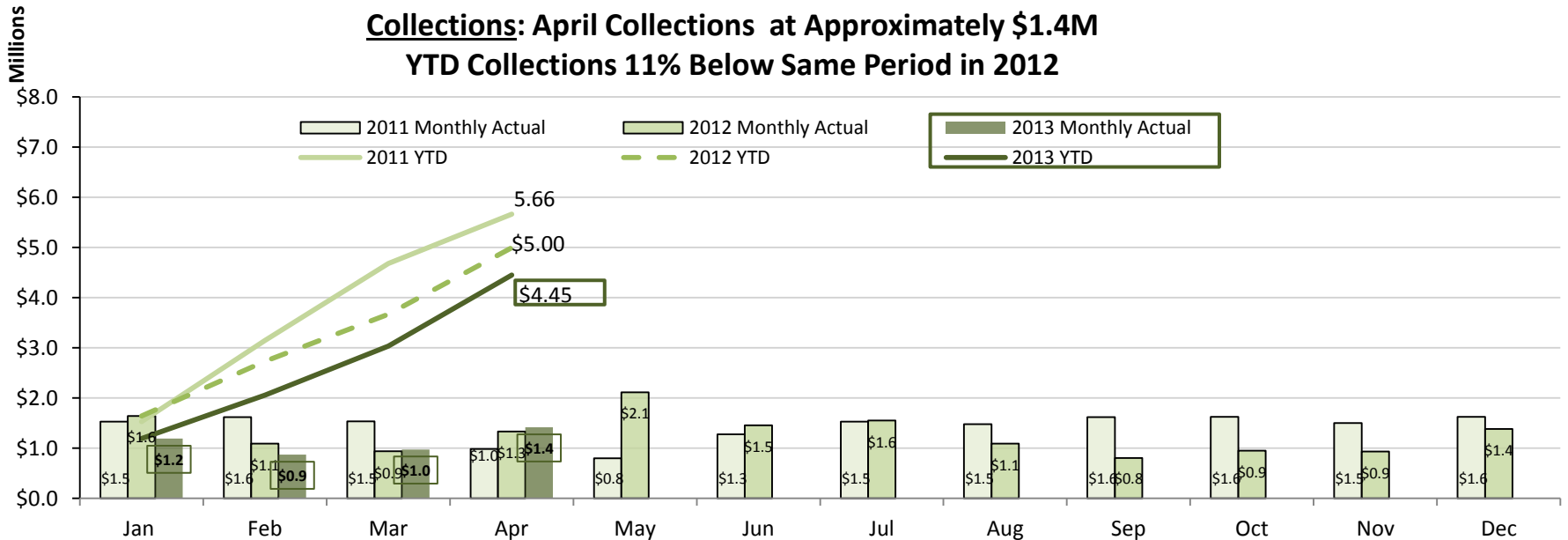


Photo Safety Citations

Detail of Monthly Exceptions and Citations Issued

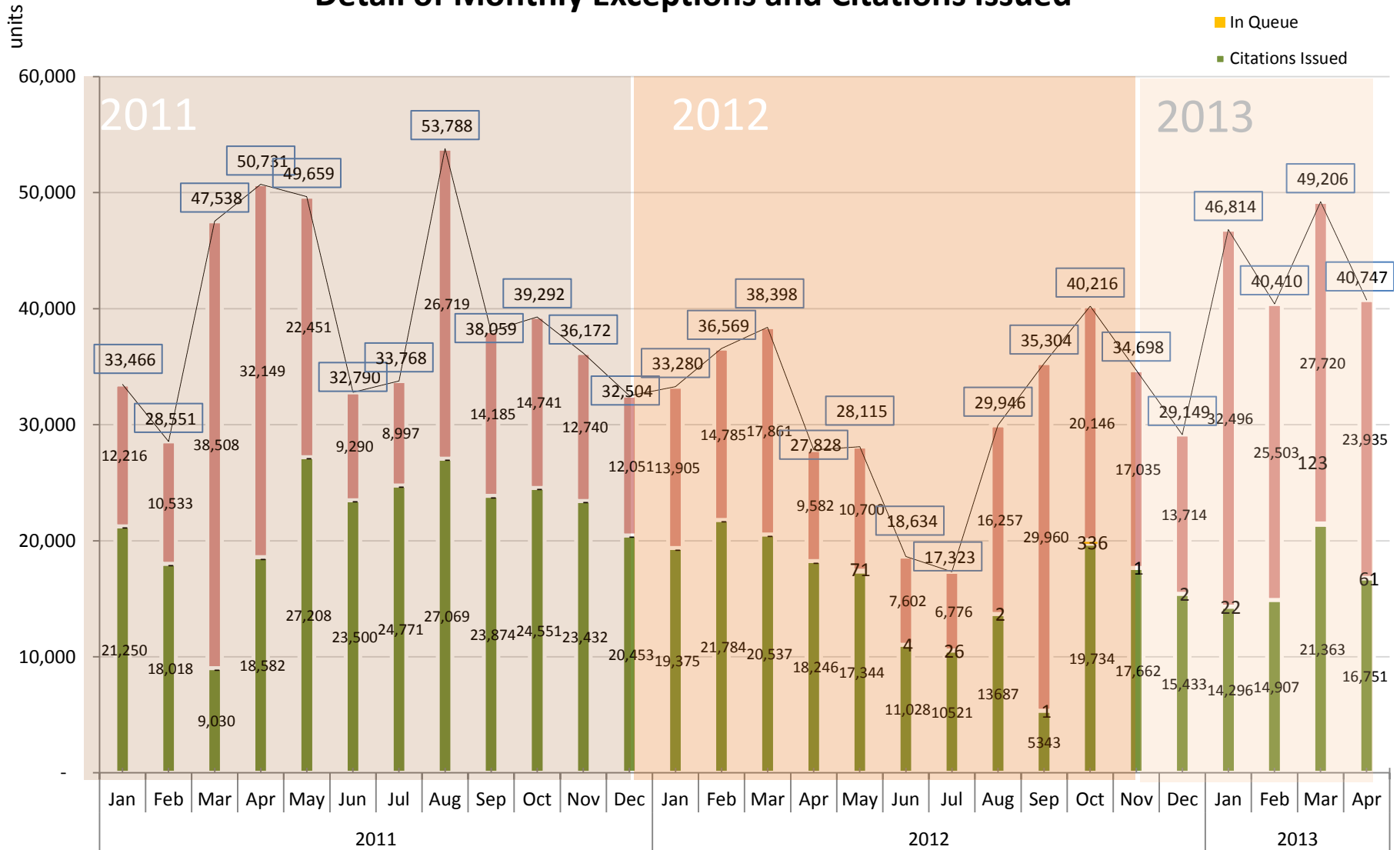


Photo Safety Citations Exceptions : Inoperable Flashers

Monthly Exceptions Issued for Flashers Inoperable During School Zone Enforceable Time

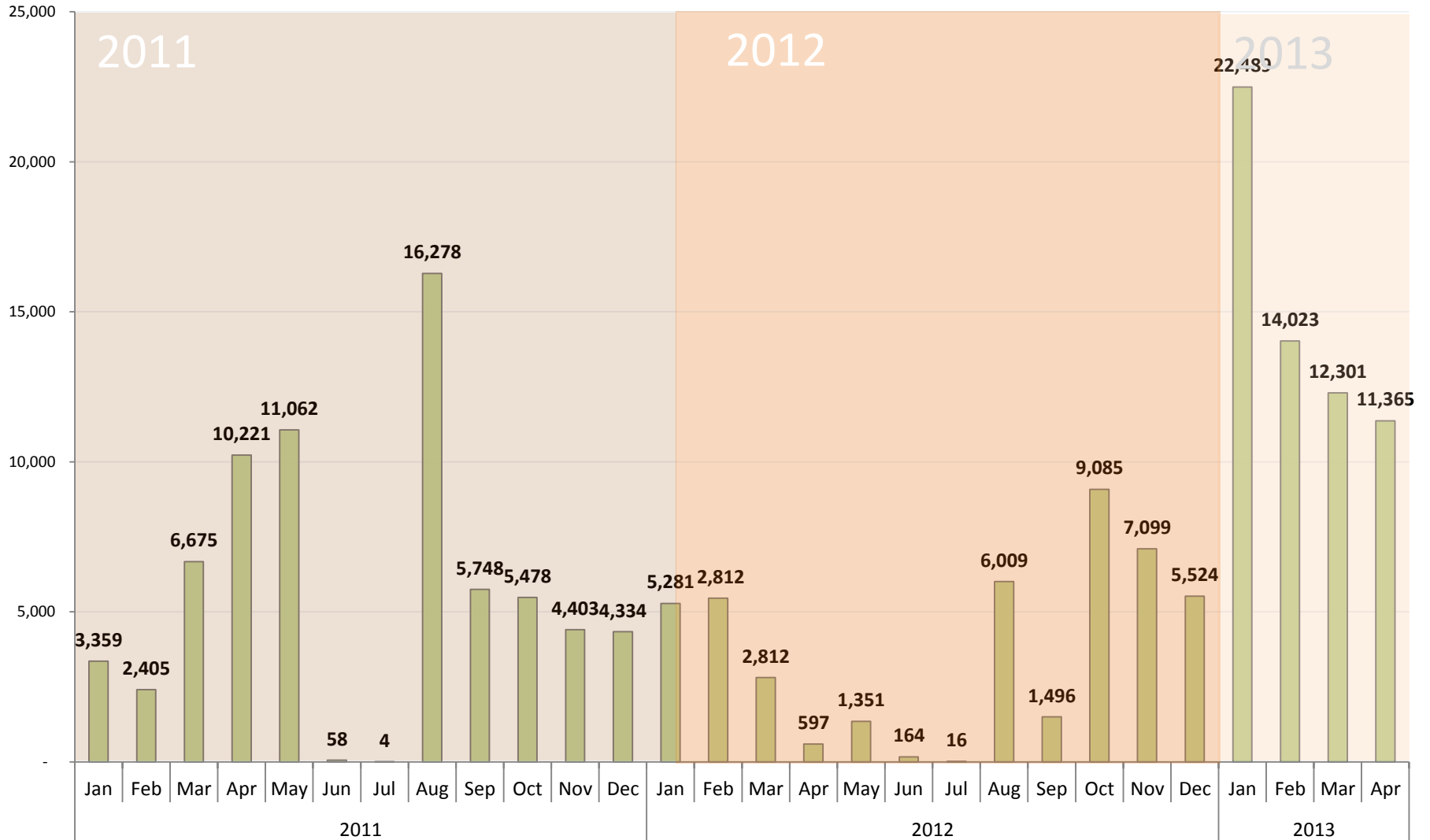


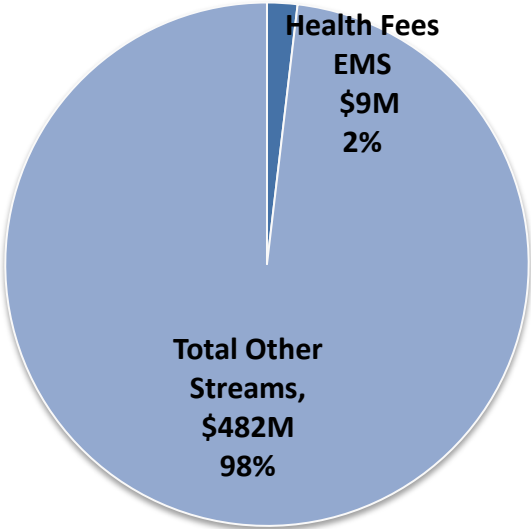
Photo Safety Citations Exceptions : Inoperable Flashers All Cameras with 1,000 or more Exceptions (Jan – April)

Camera #	Location	January	February	March	April	Total (Jan- April)
NO59	WB CANAL ST @ N. OLYMPIA ST	1296	1809	1317	1697	6,119
NO60	EB CANAL ST @ S. ST PATRICK ST	1346	1179	294	2643	5,462
NO48	SB CANAL BLVD @ FRENCH ST	671	1522	2632	0	4,825
NO49	EB ST CHARLES AVE @ CADIZ ST	2187	1459	1014	0	4,660
NO102	EB CAMP ST @ INTERNATIONAL SCHOOL	1146	1166	1161	1021	4,494
NO58	WB BIENVILLE ST @ N OLYMPIA ST	1565	1293	563	787	4,208
NO92	SB CARROLLTON AVE @ KIPP BELIEVE SCHO	2019	596	130	293	3,038
NO57	EB BIENVILLE ST @ N ST PATRICK ST	1557	678	0	749	2,984
NO56	SB FRANKLIN AVE @ WISTERIA ST	1998	673	0	0	2,671
NO53	NB JACKSON AVE @ CHESTNUT ST	683	772	0	795	2,250
NO50	WB ST CHARLES AVE @ JENA ST	1290	483	0	0	1,773
NO74	NB PACE BLVD @ ST JULIEN ELEMENTARY	547	543	0	297	1,387
NO55	NB FRANKLIN AVE @ WISTERIA ST	1153	0	223	0	1,376
NO76	SB PACE BLVD @ ST JULIEN ELEMENTARY	547	436	165	89	1,237
NO88	WB OPELOUSAS AVE @ HOLY NAME OF MAF	858	249	0	0	1,107
NO47	NB CANAL BLVD @ FRENCH ST	680	145	278	0	1,103

Over 1000 flasher exceptions this month
500 -1000 flasher exceptions this month
Less than 500 flasher exceptions this month

EMS Revenues

2% Adopted Budget GF Revenues for 2013

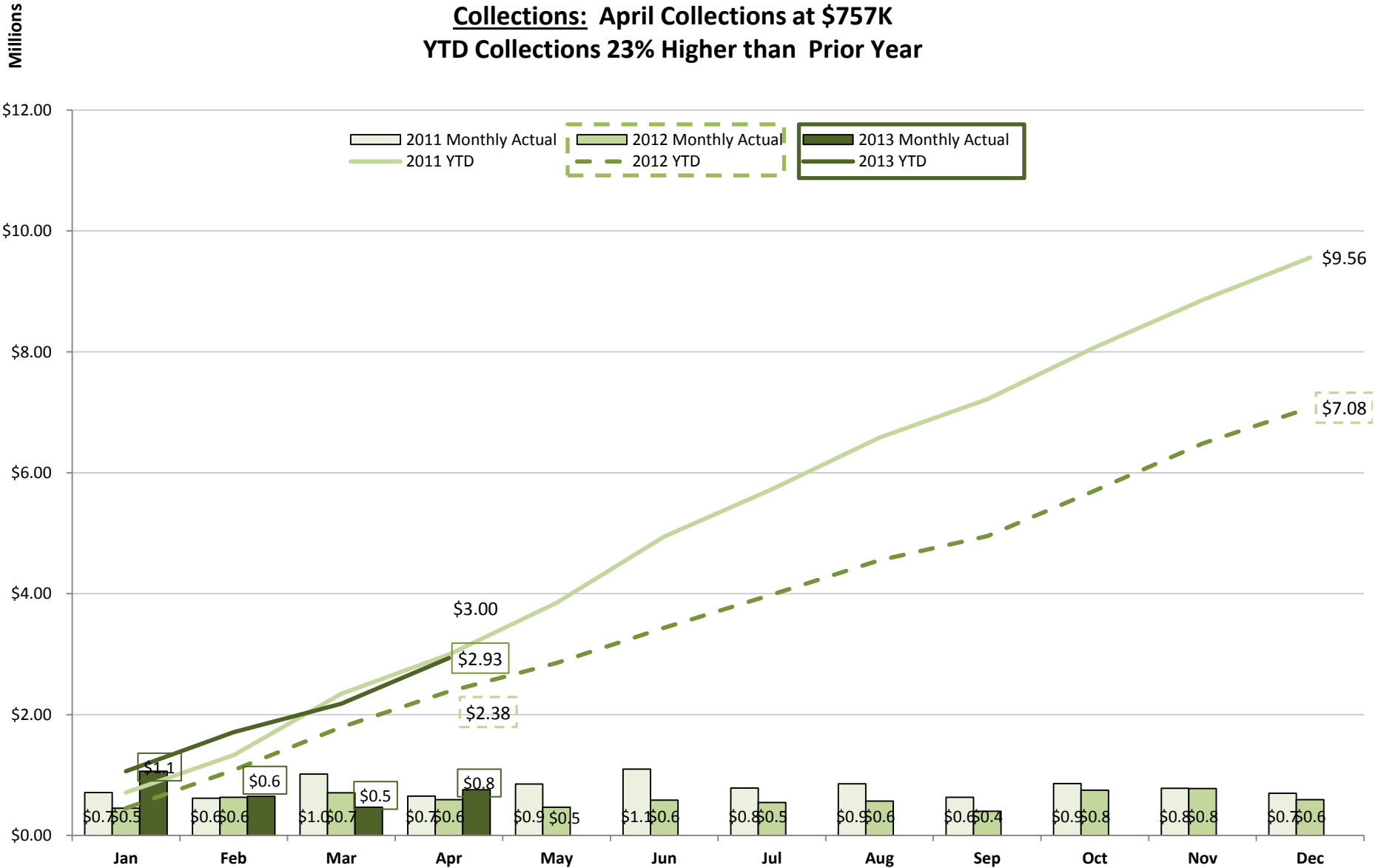


***Update**

Responsible Party	Issue	Status
Jeff Elder	Collections Challenges Update	Open

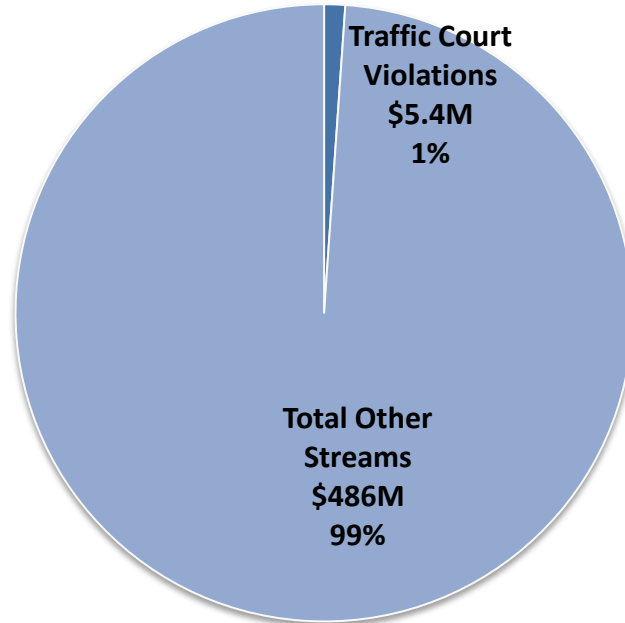
EMS Collections

Collections: April Collections at \$757K
YTD Collections 23% Higher than Prior Year



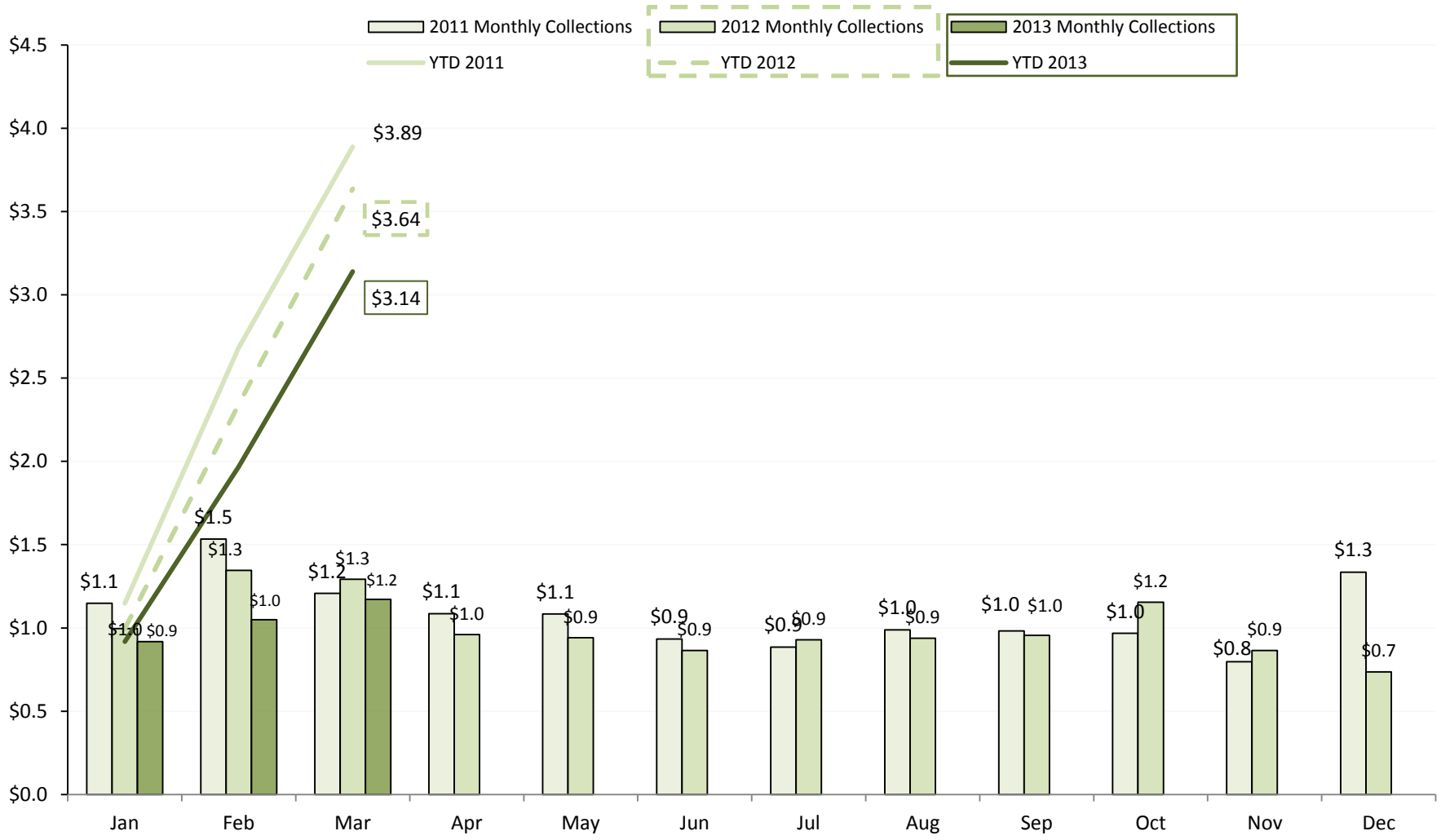
Traffic Court

1% Adopted Budget GF Revenues for 2013

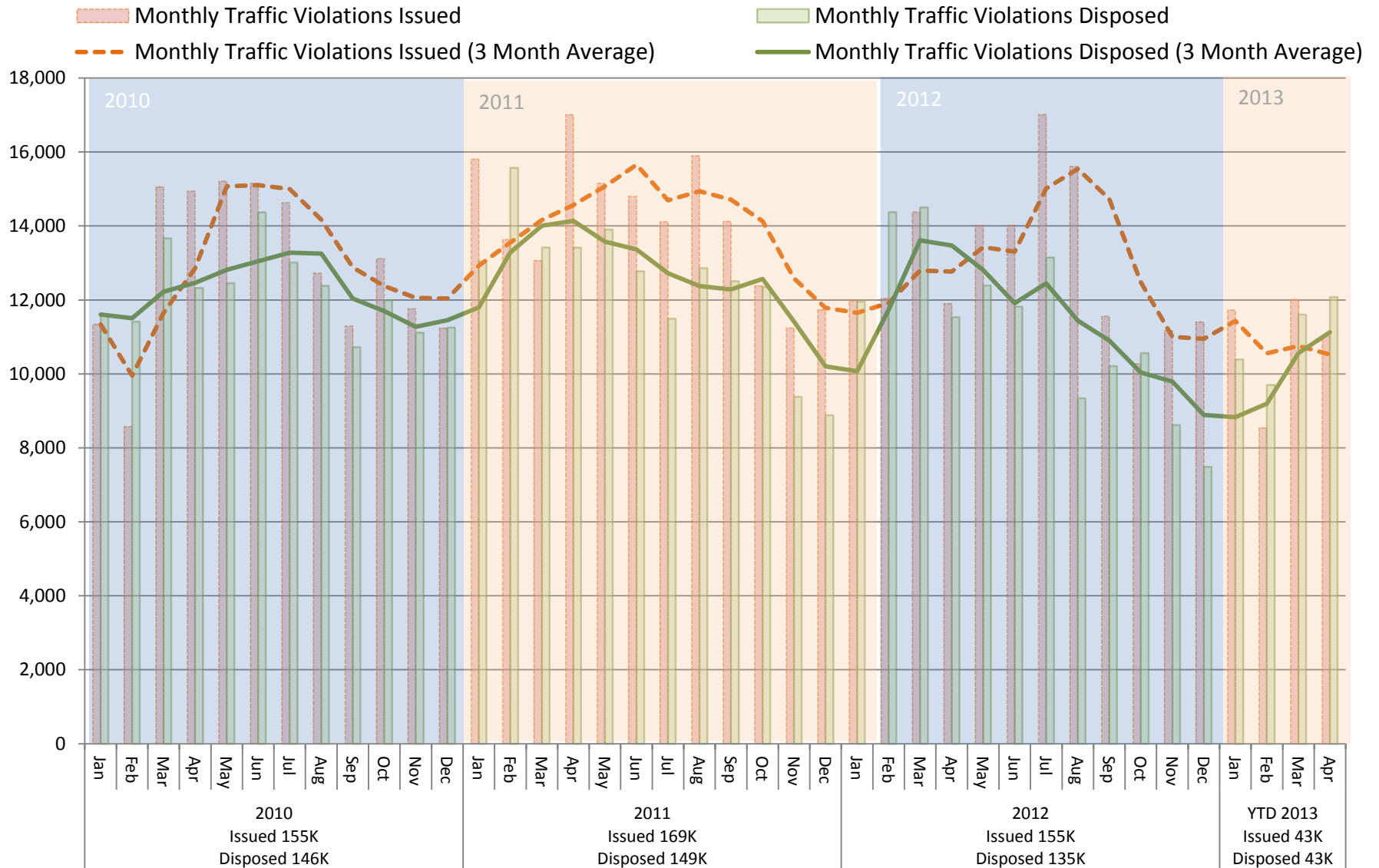


Millions

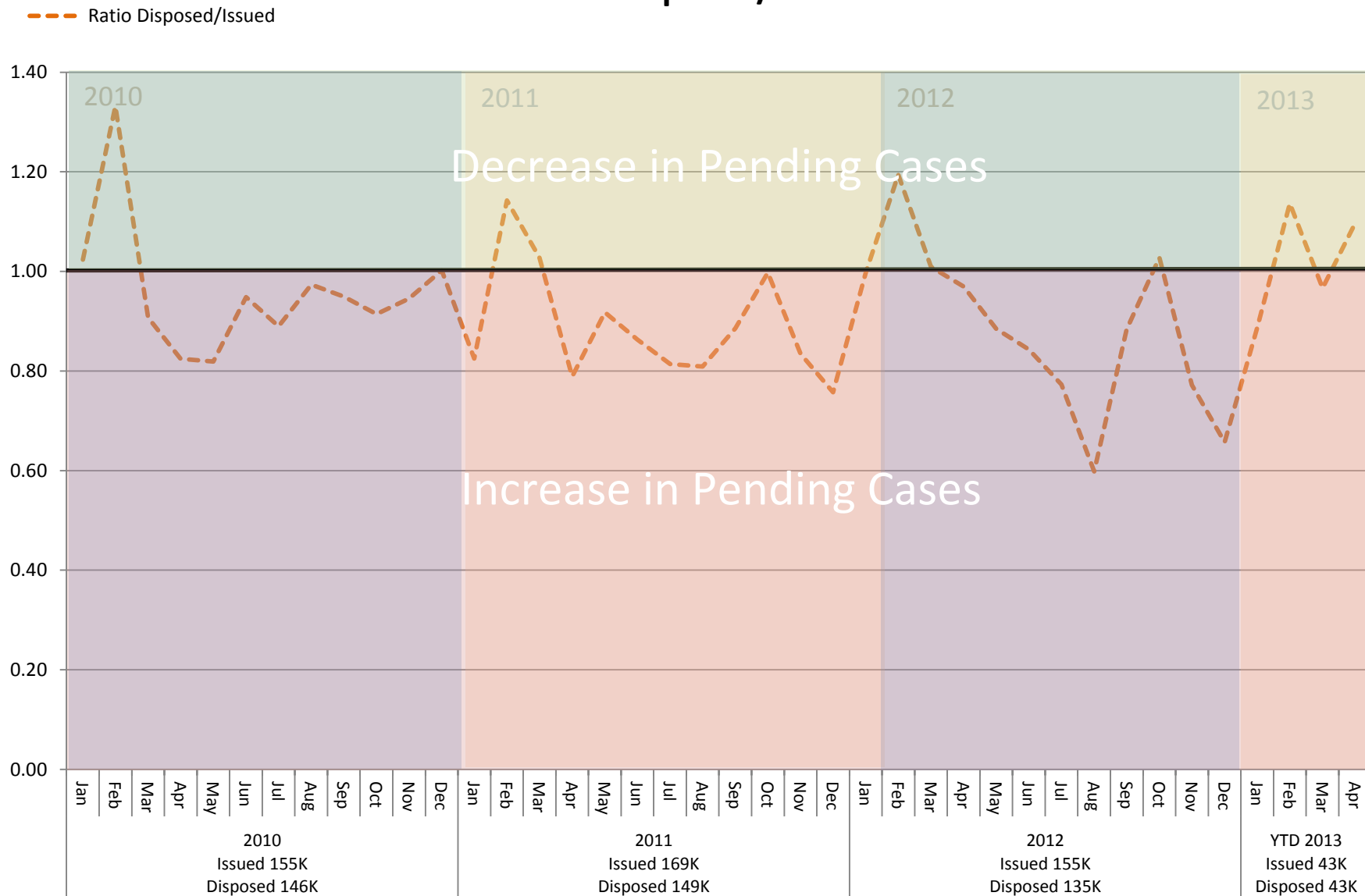
Collections: March Collections at \$ 1.2M YTD Collection 14% Lower than Prior Year



Trend of Traffic Citations Issued & Traffic Citations Disposed (2010 -2013YTD)



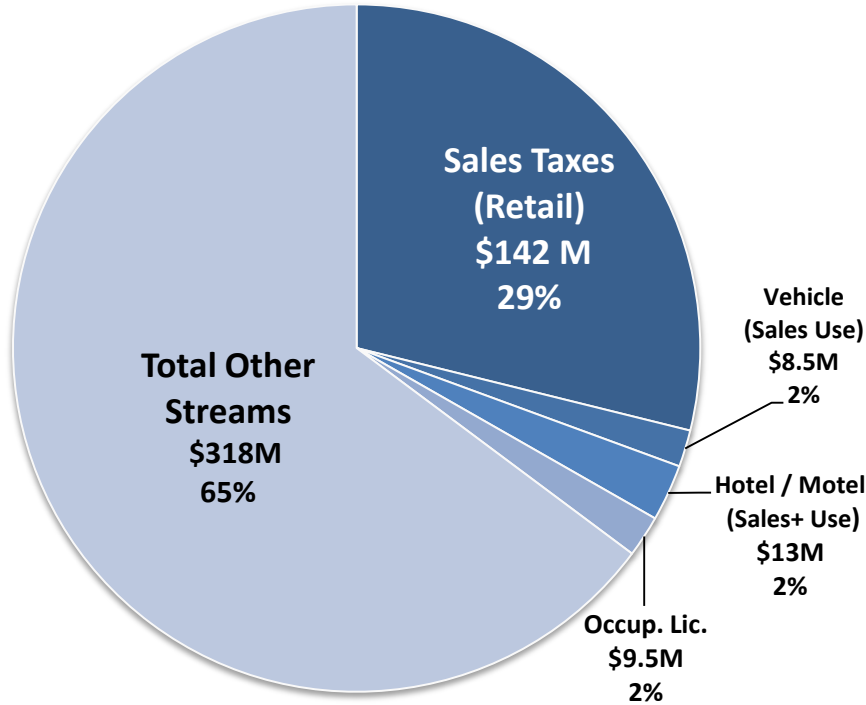
Ratio Disposed/Issued



Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 33% of Adopted Budget GF Revenues for 2013

Occupational License : 2% Adopted Budget GF Revenues for 2013



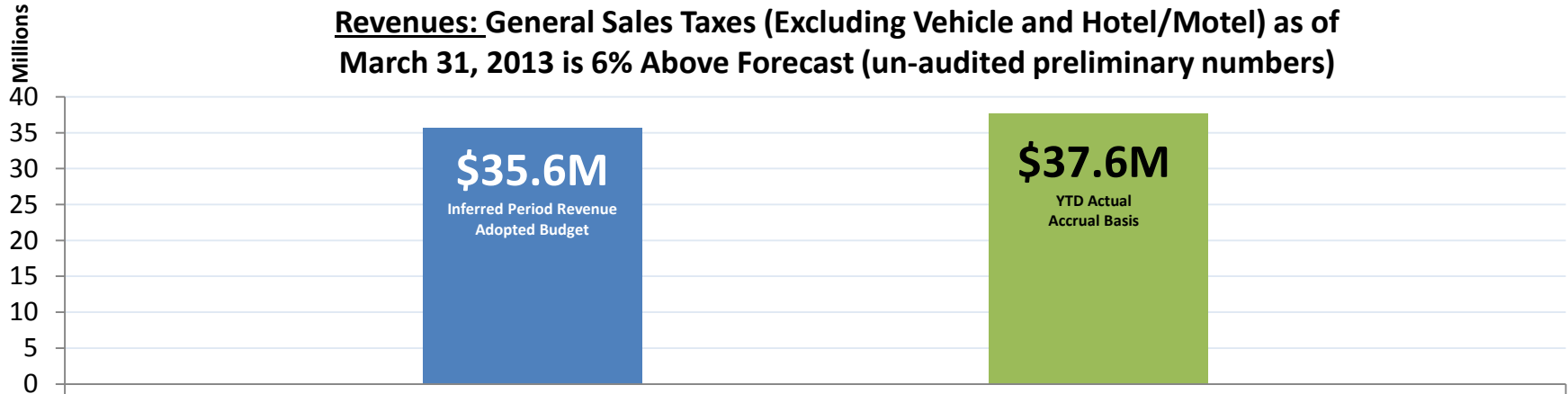
Collection Efforts	Target 2013	YTD Actual
Sales Tax Audits	105	24
Delinquency Mailings	18,000	On Hold
Field Visits / Contacts	15,400	6,500

***Update**

Responsible Party	Issue	Status
Norman Foster	Revenue Collection Software Update	Open

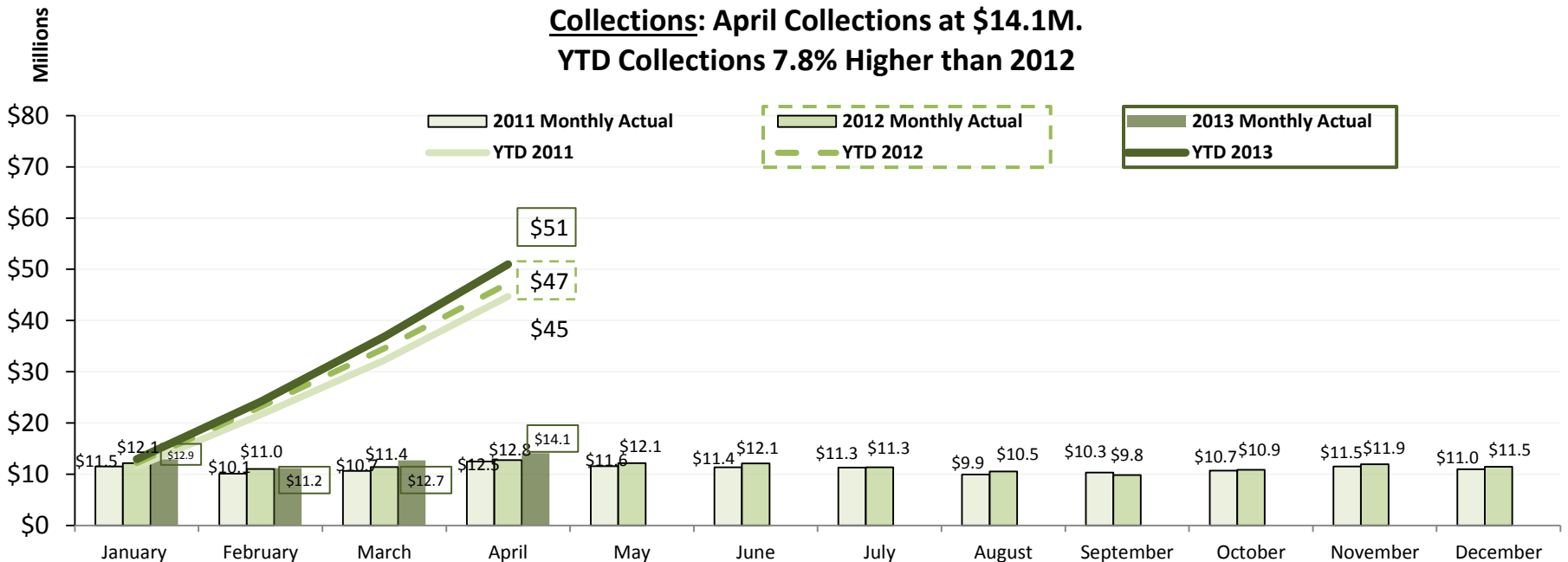
Sales Tax (Retail Only)

Revenues: General Sales Taxes (Excluding Vehicle and Hotel/Motel) as of March 31, 2013 is 6% Above Forecast (un-audited preliminary numbers)



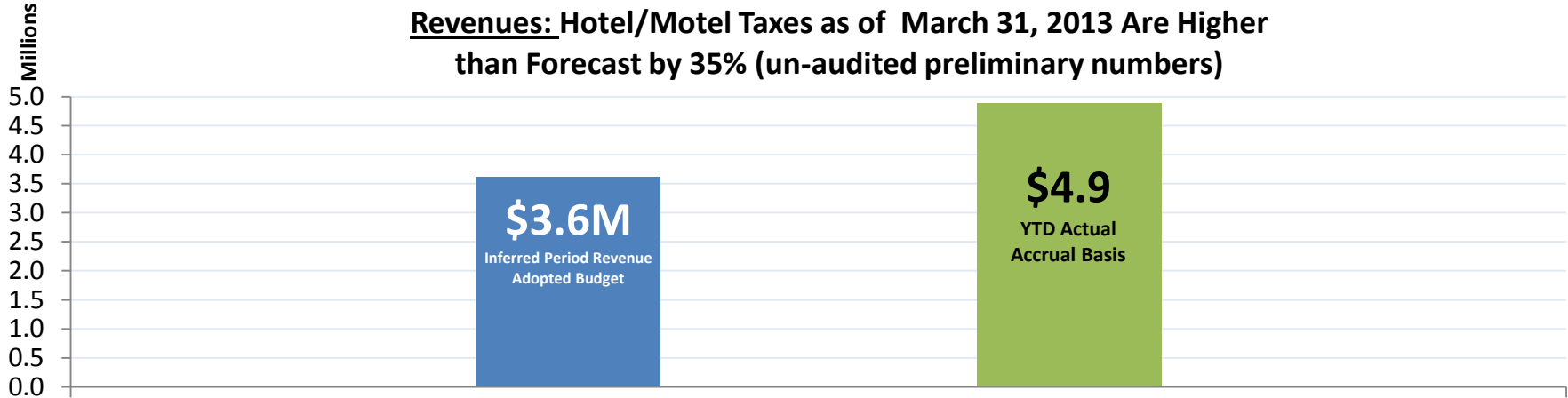
Revenues Accrual Basis (Jan-March)

**Collections: April Collections at \$14.1M.
YTD Collections 7.8% Higher than 2012**



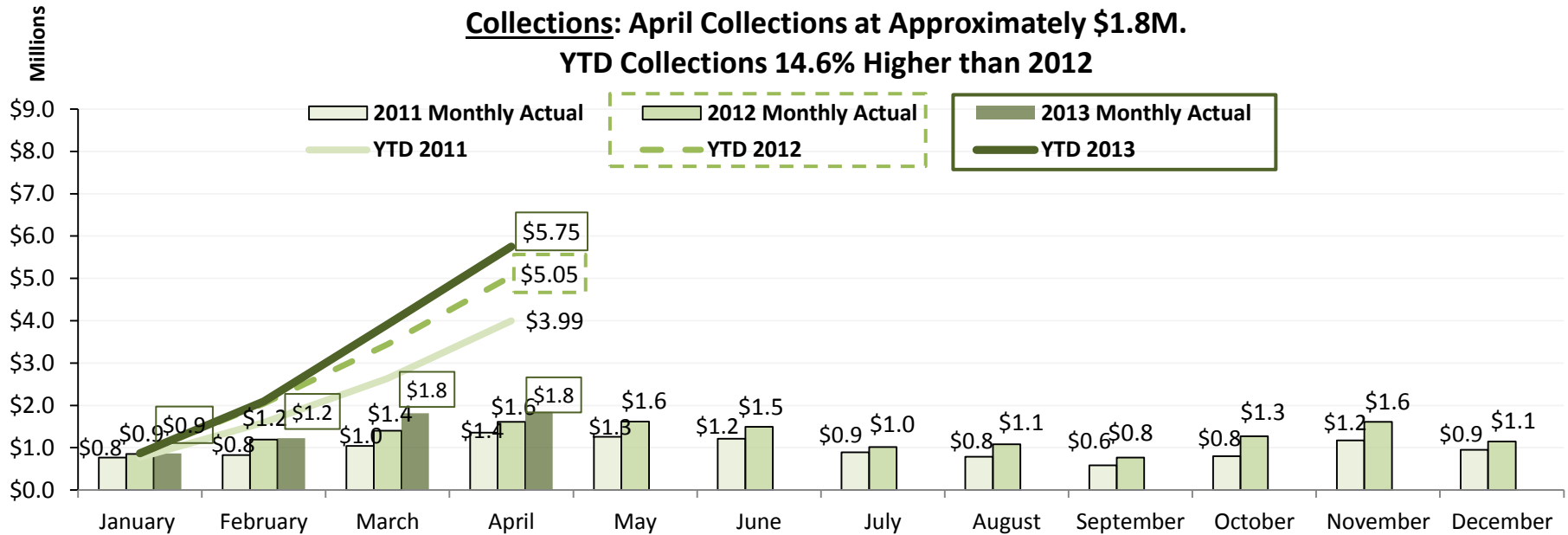
Hotel / Motel Sales Taxes

Revenues: Hotel/Motel Taxes as of March 31, 2013 Are Higher than Forecast by 35% (un-audited preliminary numbers)



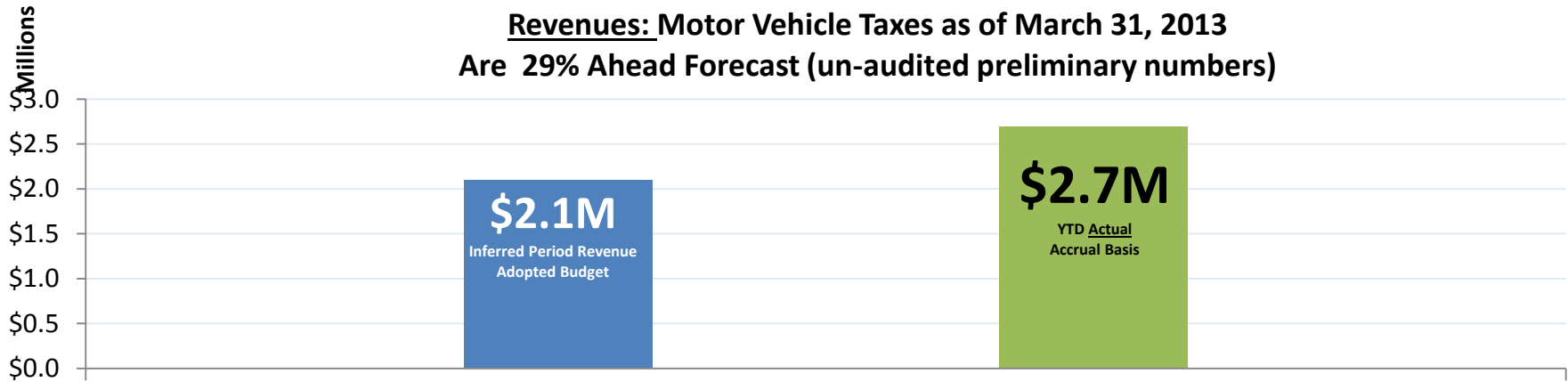
Revenues Accrual Basis (Jan-March)

Collections: April Collections at Approximately \$1.8M. YTD Collections 14.6% Higher than 2012



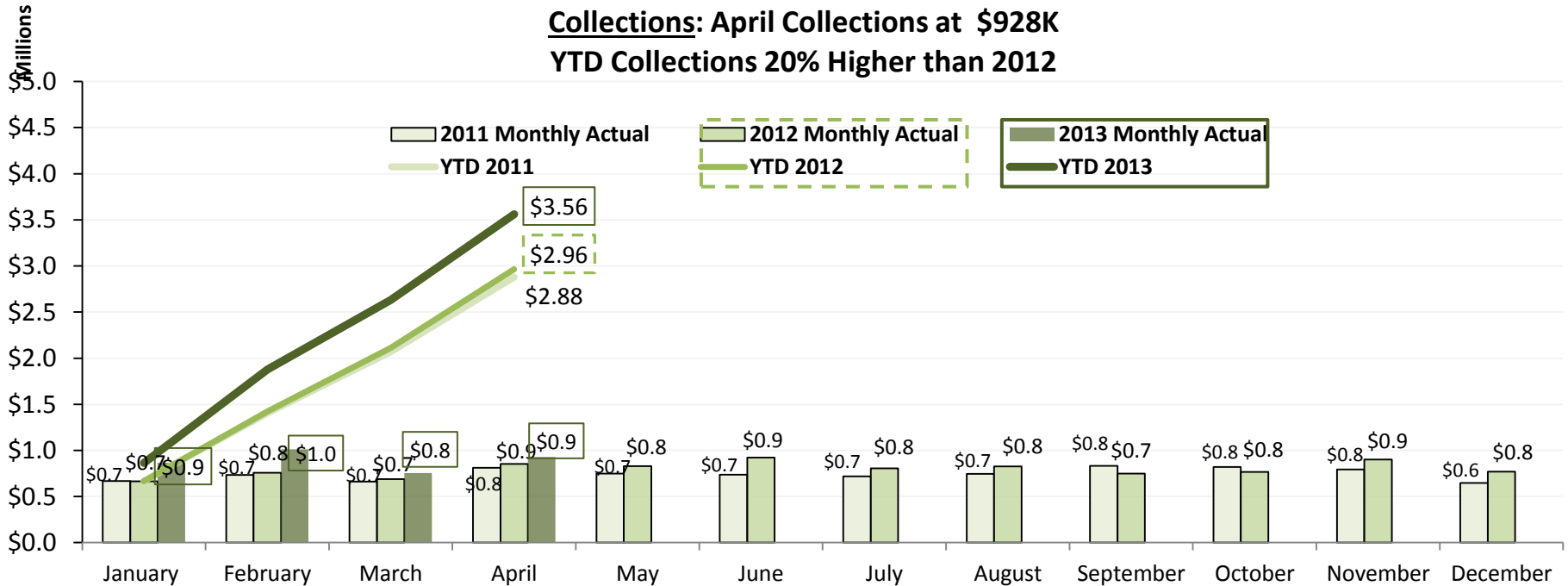
Vehicle Sales Taxes

Revenues: Motor Vehicle Taxes as of March 31, 2013
Are 29% Ahead Forecast (un-audited preliminary numbers)



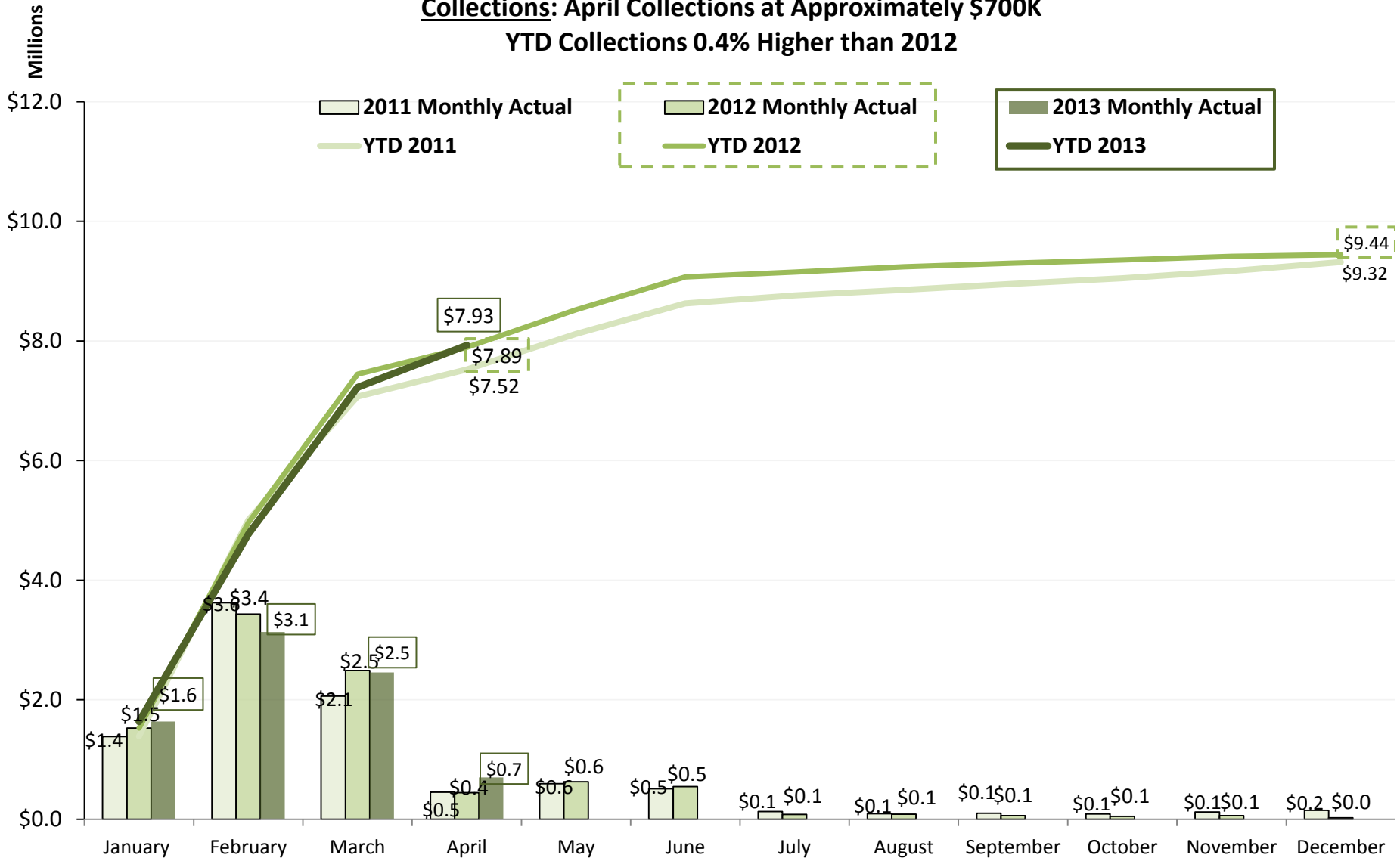
Revenues Accrual Basis (Jan-March)

Collections: April Collections at \$928K
YTD Collections 20% Higher than 2012



Occupational Licenses

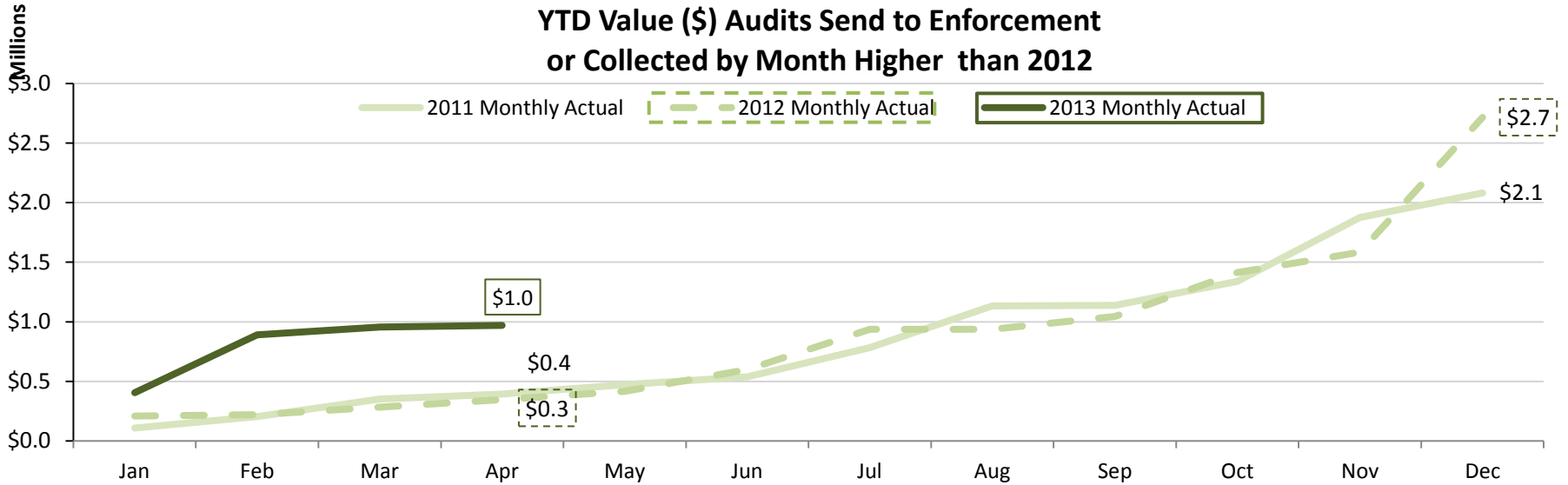
Collections: April Collections at Approximately \$700K
YTD Collections 0.4% Higher than 2012



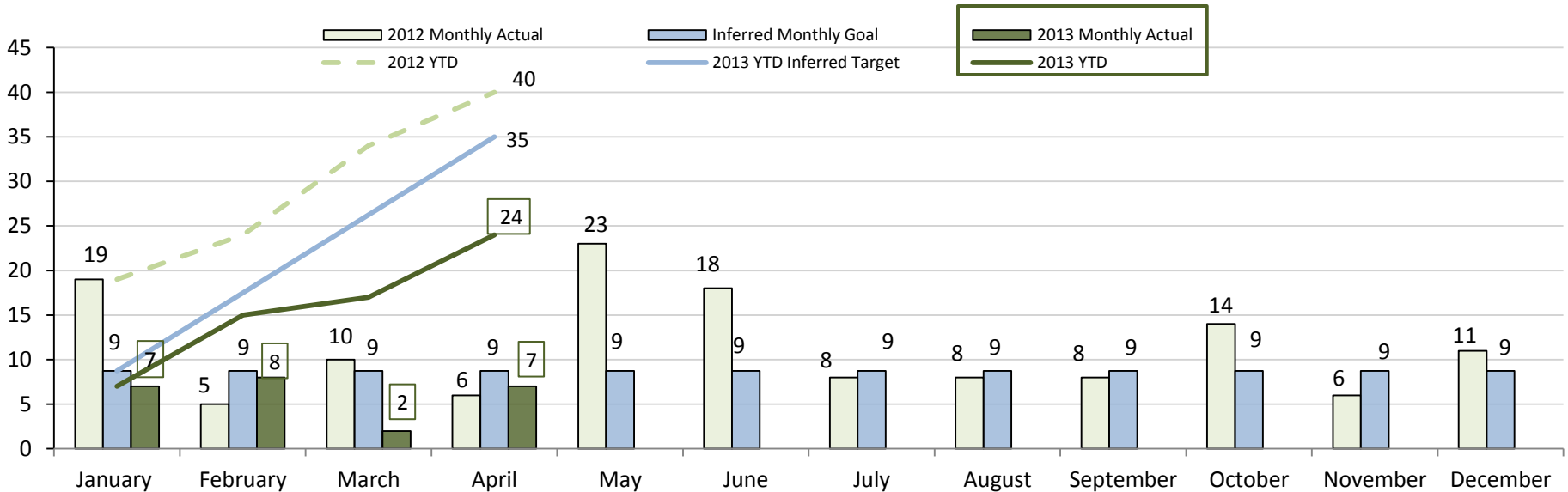
Source: Bureau of Revenue and Finance 5.21.2013

Bureau of Revenue Enforcement (Continued)

YTD Value (\$) Audits Send to Enforcement or Collected by Month Higher than 2012

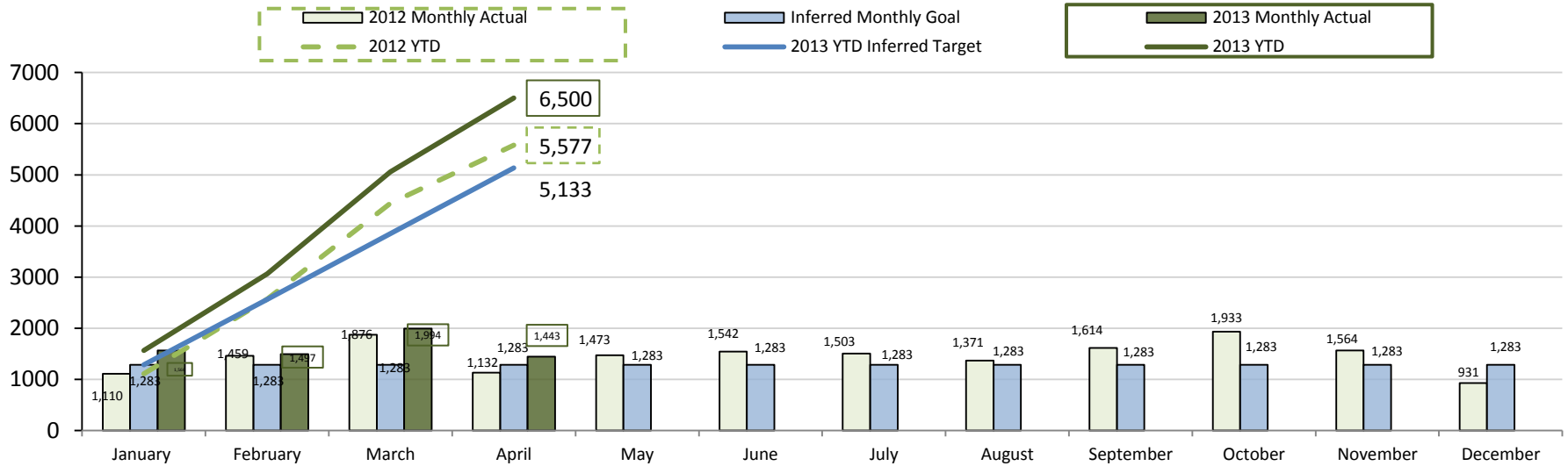


Audits Completed YTD Below Inferred Goal

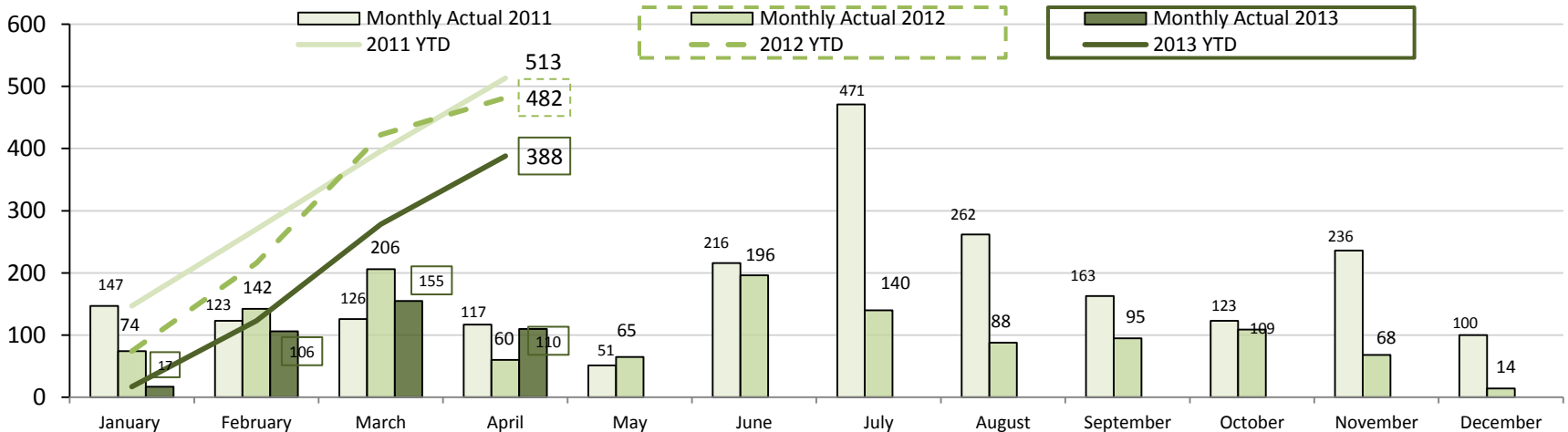


Bureau of Revenue Enforcement (Continued)

Contacts and Field Visits Ahead of Goal

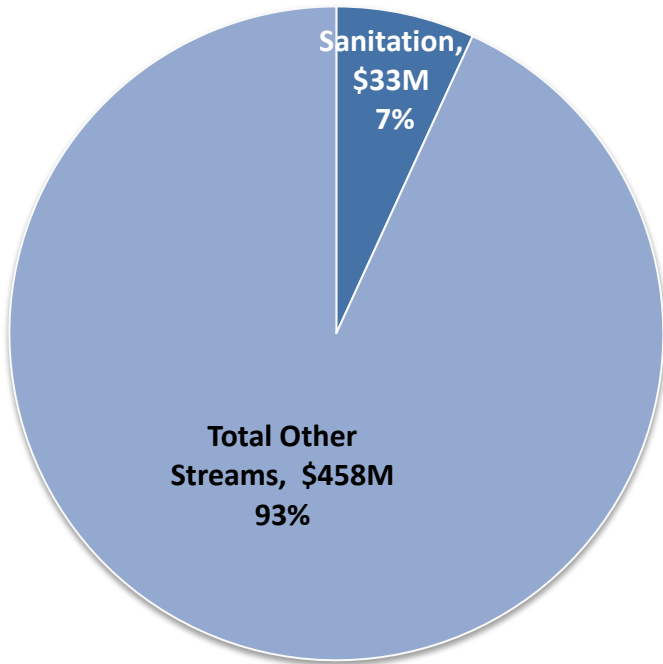


110 Subpoenas Were Issued in April 2013



Sanitation Revenues

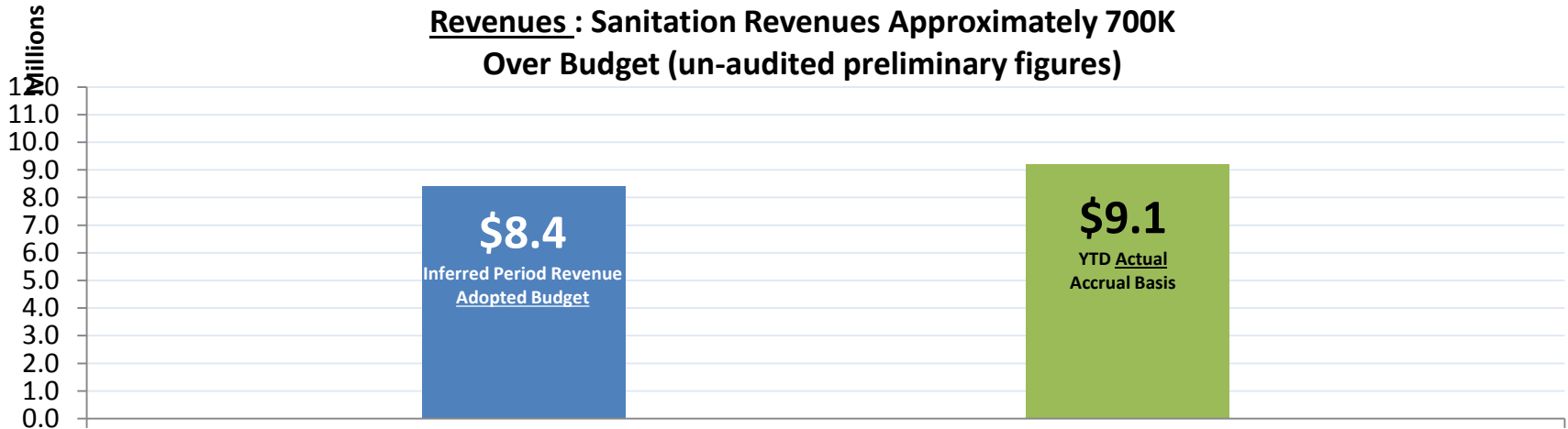
7% Adopted Budget GF Revenues for 2013



Collection Efforts	Target 2013	YTD Actual
Collection Agency	Current Period Collections = 50% of Current Period Referrals	48%

Sanitation Revenues

**Revenues : Sanitation Revenues Approximately 700K
Over Budget (un-audited preliminary figures)**



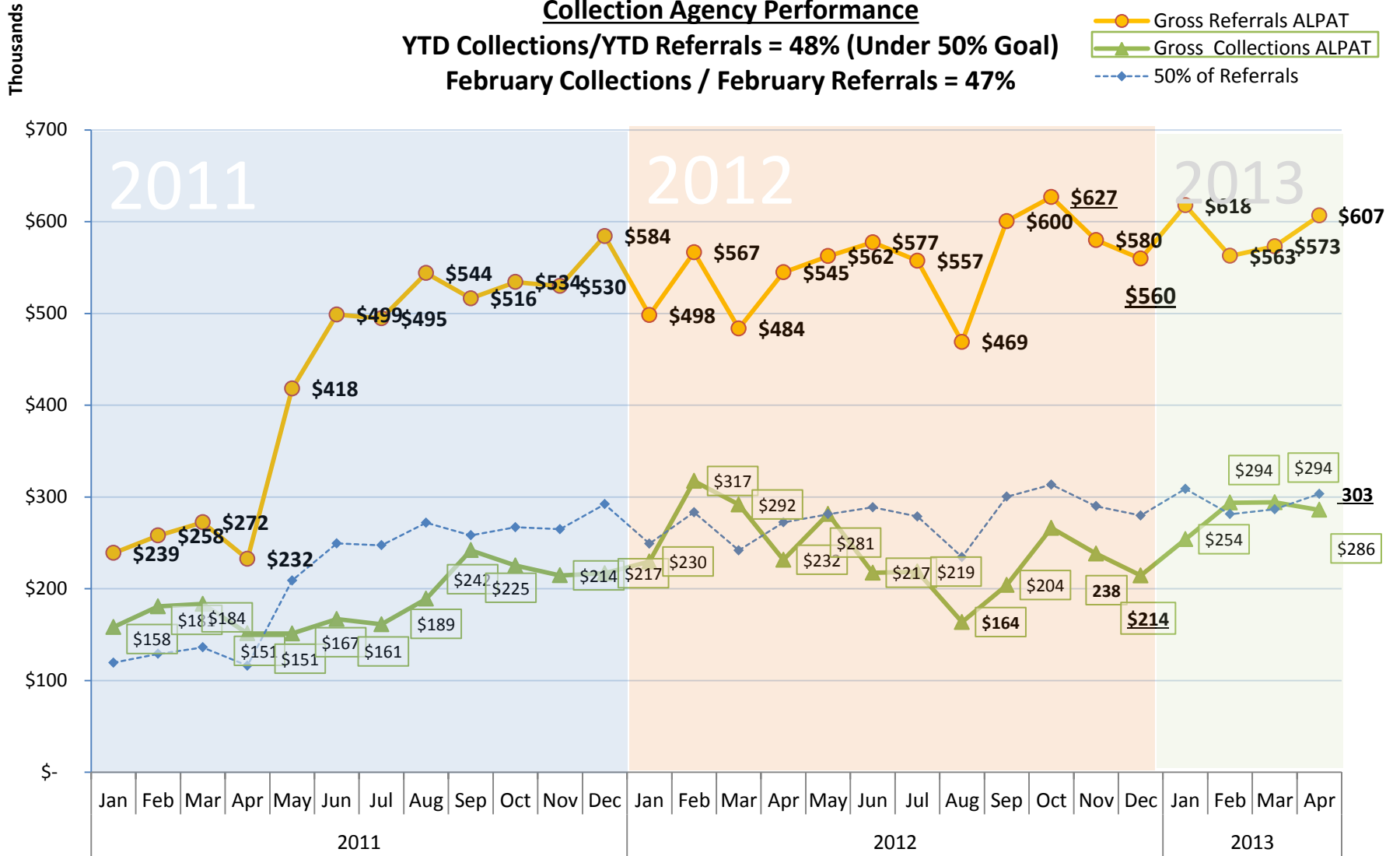
Revenues Accrual Basis (Jan-March)



* Billing and Collection Cycle for August Excludes one Week as a Results of Hurricane Isaac

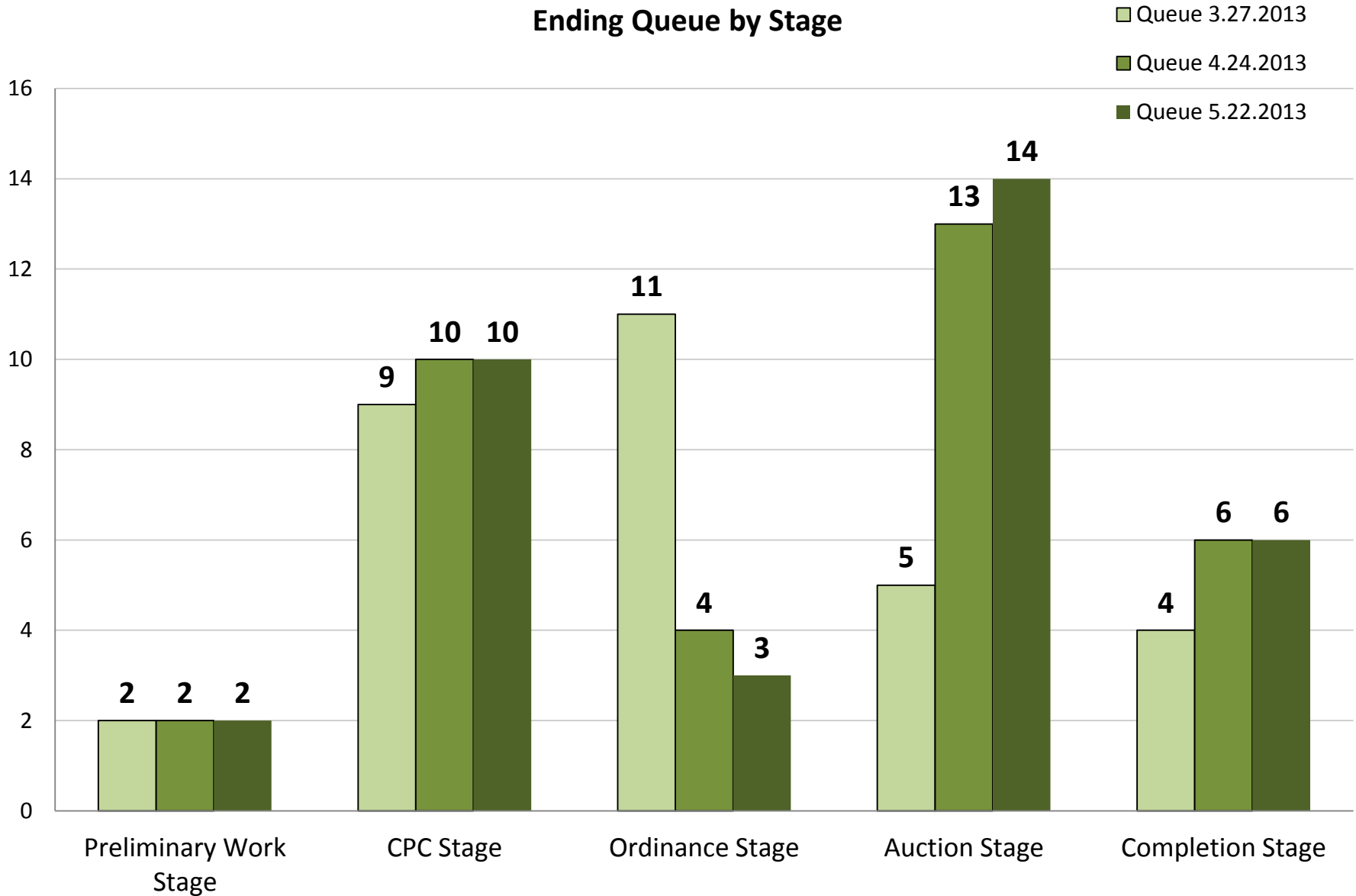
Sanitation Delinquency Collections

Collection Agency Performance
YTD Collections/YTD Referrals = 48% (Under 50% Goal)
February Collections / February Referrals = 47%



Capital Fund

Number of City of New Orleans Surplus Properties Going Through the Sales Process (35) Ending Queue by Stage



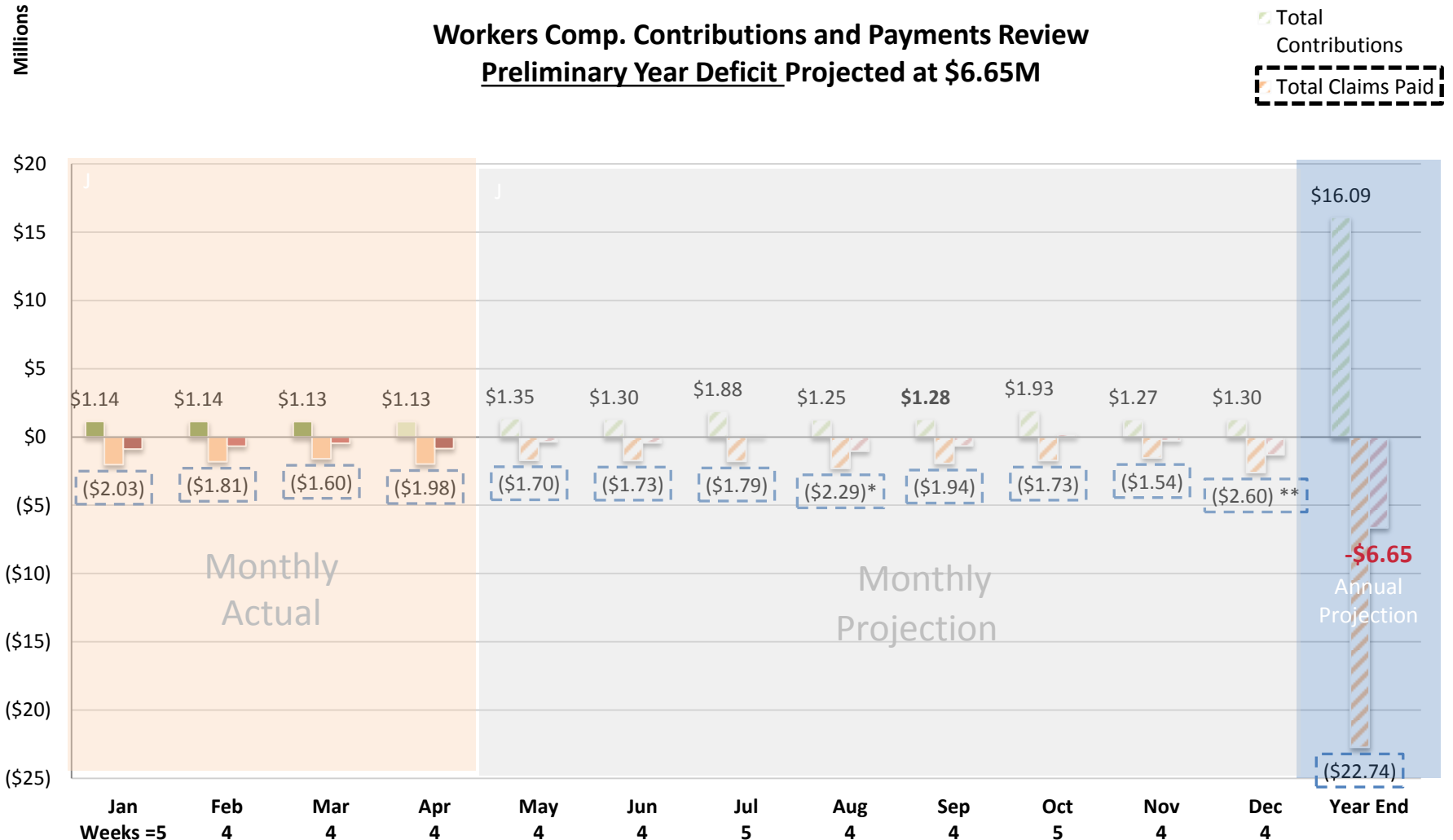
Expenditure Analysis

Payroll Budget vs. Projection

Departments	Yearly Projection for 2013 (as of 4.30.2013)	2013 Payroll Appropriation	Projected Surplus / Deficit April
Police	\$123,833,836	123,107,424	\$ (726,412)
Misc Mayor (OPA, SIT, EX)	\$2,555,206	2,097,041	\$ (458,165)
Parks and Parkways	\$5,637,389	5,217,580	\$ (419,809)
Clerk of Criminal District Court	\$3,931,791	3,659,978	\$ (271,813)
Safety and Permits	\$4,715,508	4,490,853	\$ (224,655)
Fire	\$83,710,760	83,486,218	\$ (224,542)
EMS	\$9,675,140	9,483,020	\$ (192,120)
Public Works	\$7,182,483	7,004,666	\$ (177,817)
Coroner's Office	\$1,235,385	1,069,099	\$ (166,286)
Sanitation	\$1,743,651	1,655,112	\$ (88,539)
City Planning Commission	\$1,541,014	1,476,221	\$ (64,793)
Vieux Carre	\$373,043	332,985	\$ (40,058)
Municipal Court	\$404,484	380,028	\$ (24,456)
Judicial Retirement	\$287,207	263,238	\$ (23,969)
Mosquito Control	\$1,881,571	1,870,054	\$ (11,517)
Civil Service	\$1,355,643	1,357,233	\$ 1,590
Historic District	\$599,578	610,073	\$ 10,495
Traffic Court	\$338,709	389,640	\$ 50,931
NORDC	\$6,493,627	6,548,144	\$ 54,517
Inspector General	\$3,160,058	3,238,630	\$ 78,572
Juvenile Court	\$2,406,909	2,505,297	\$ 98,388
Human Services	\$1,871,108	1,985,331	\$ 114,223
Property Management	\$4,351,530	4,505,305	\$ 153,775
Council	\$5,698,828	5,864,979	\$ 166,151
Health	\$1,150,349	1,327,396	\$ 177,047
Finance	\$7,862,376	8,044,911	\$ 182,535
Mayor's Office	\$5,999,311	6,256,759	\$ 257,448
Law	\$4,418,935	4,818,147	\$ 399,212
CAO	\$7,665,954	8,440,216	\$ 774,262
Grand Total	\$302,081,383	\$301,485,578	-\$595,805

Workers Comp. Contributions vs. Payments

Workers Comp. Contributions and Payments Review Preliminary Year Deficit Projected at \$6.65M

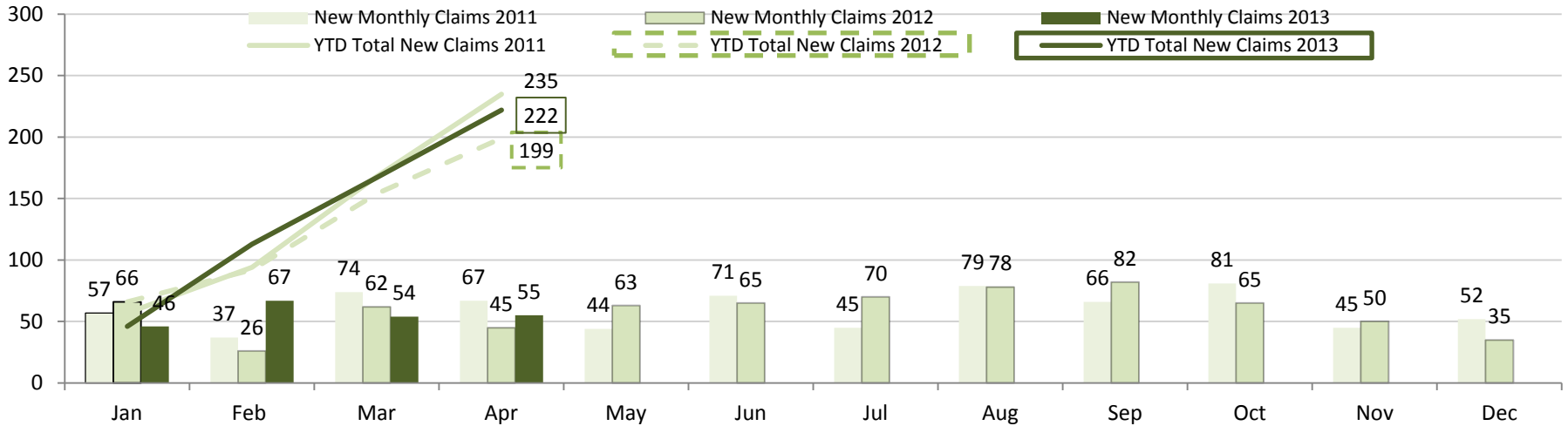


*Includes a **\$400K (estimated)** annual payment to the department of labor for workers comp requirements

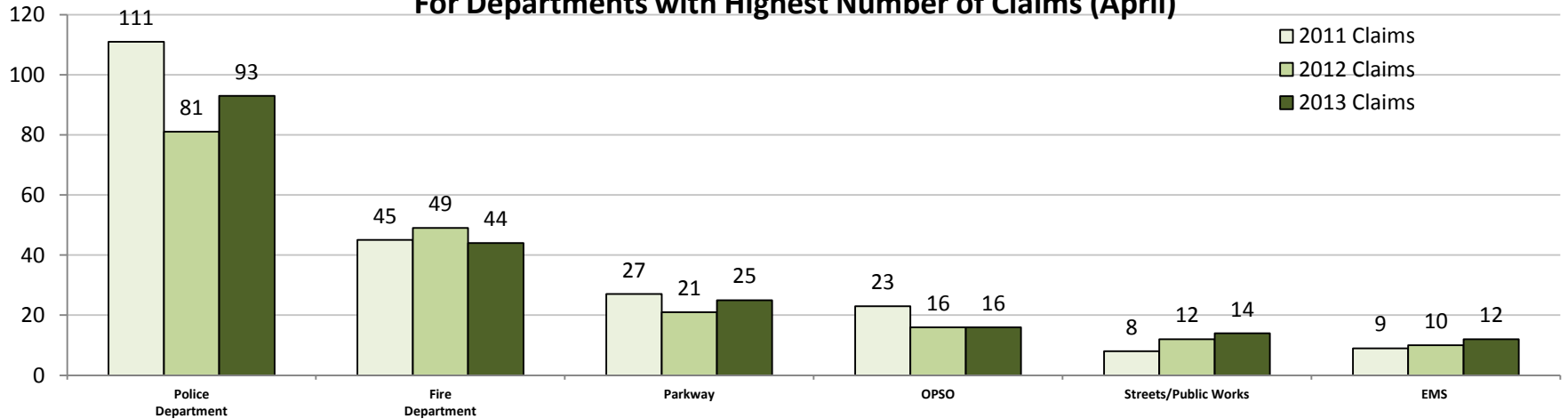
Includes a **\$1.2M charge (estimate) for the Secondary Injury Fund assessment for 2013

Workers Comp. (Continued)

New Workers Comp. Claims 2013, 2012 and 2011

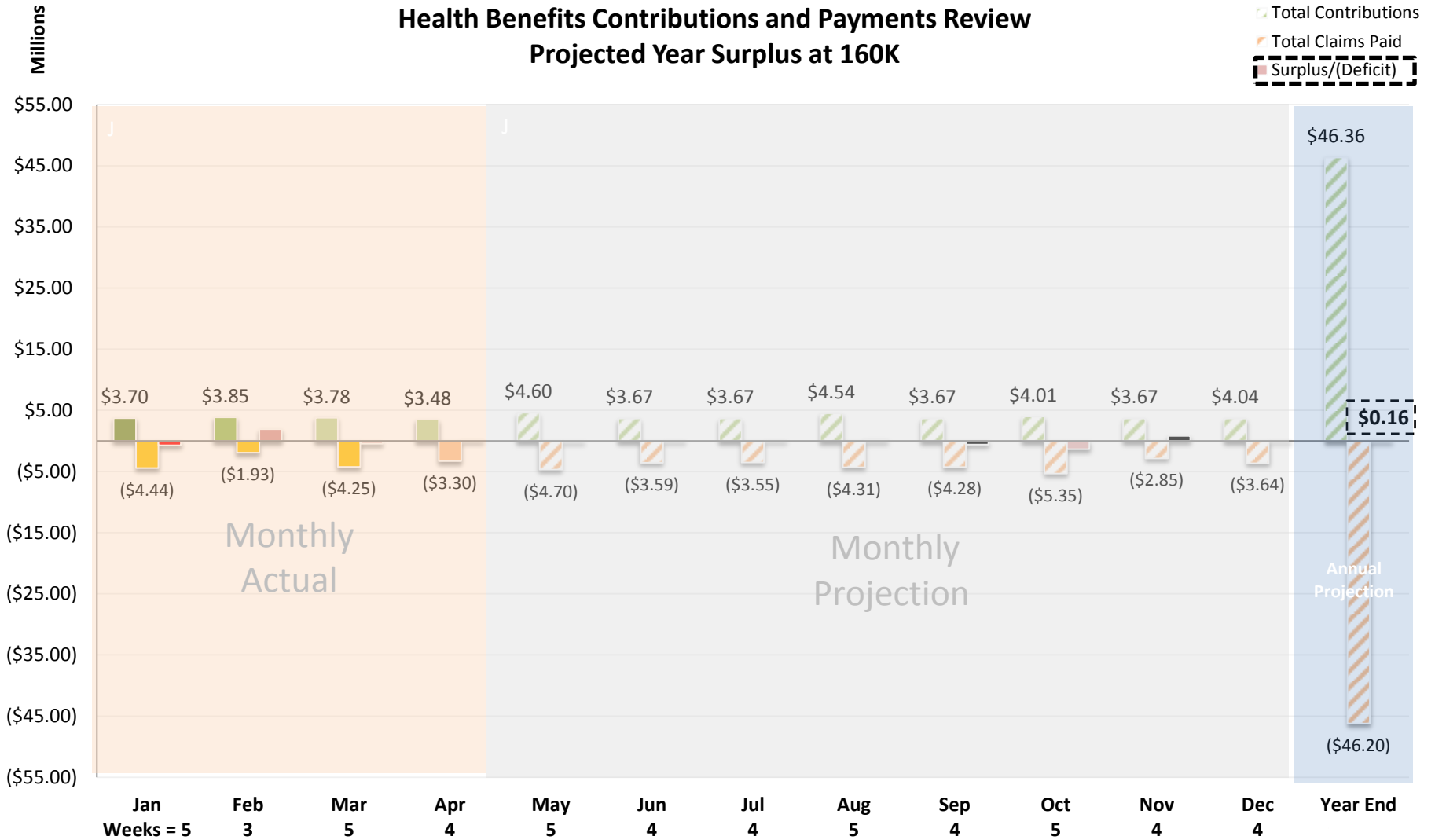


New Workers Comp. Claims 2013, 2012 and 2011 For Departments with Highest Number of Claims (April)



Health Benefits Contributions vs. Payments

Health Benefits Contributions and Payments Review Projected Year Surplus at 160K

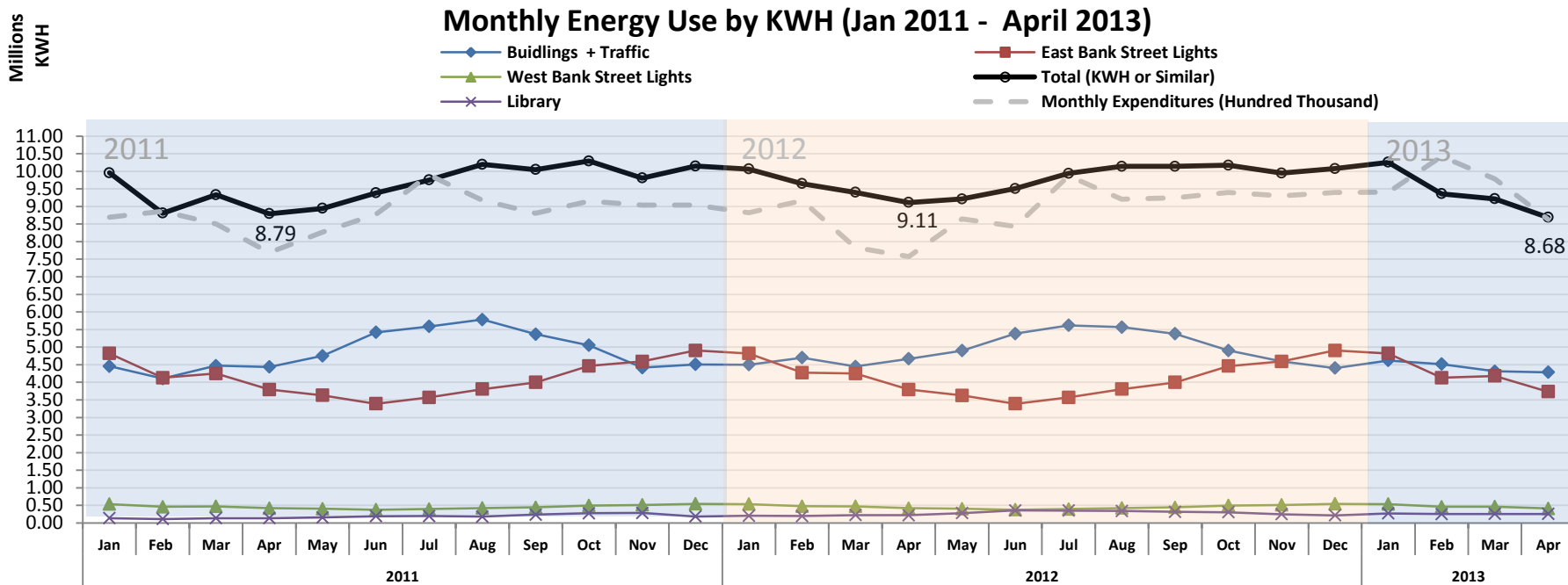
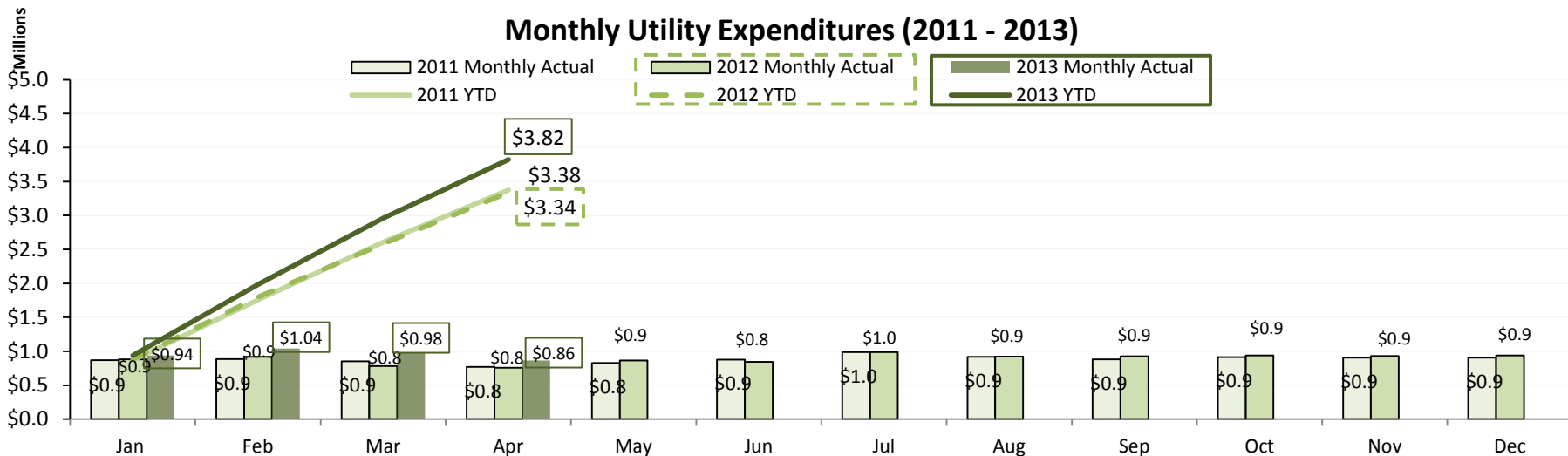


Note: Analysis assumes a 3% increase in healthcare costs.

Fuel Usage (in Gallons)

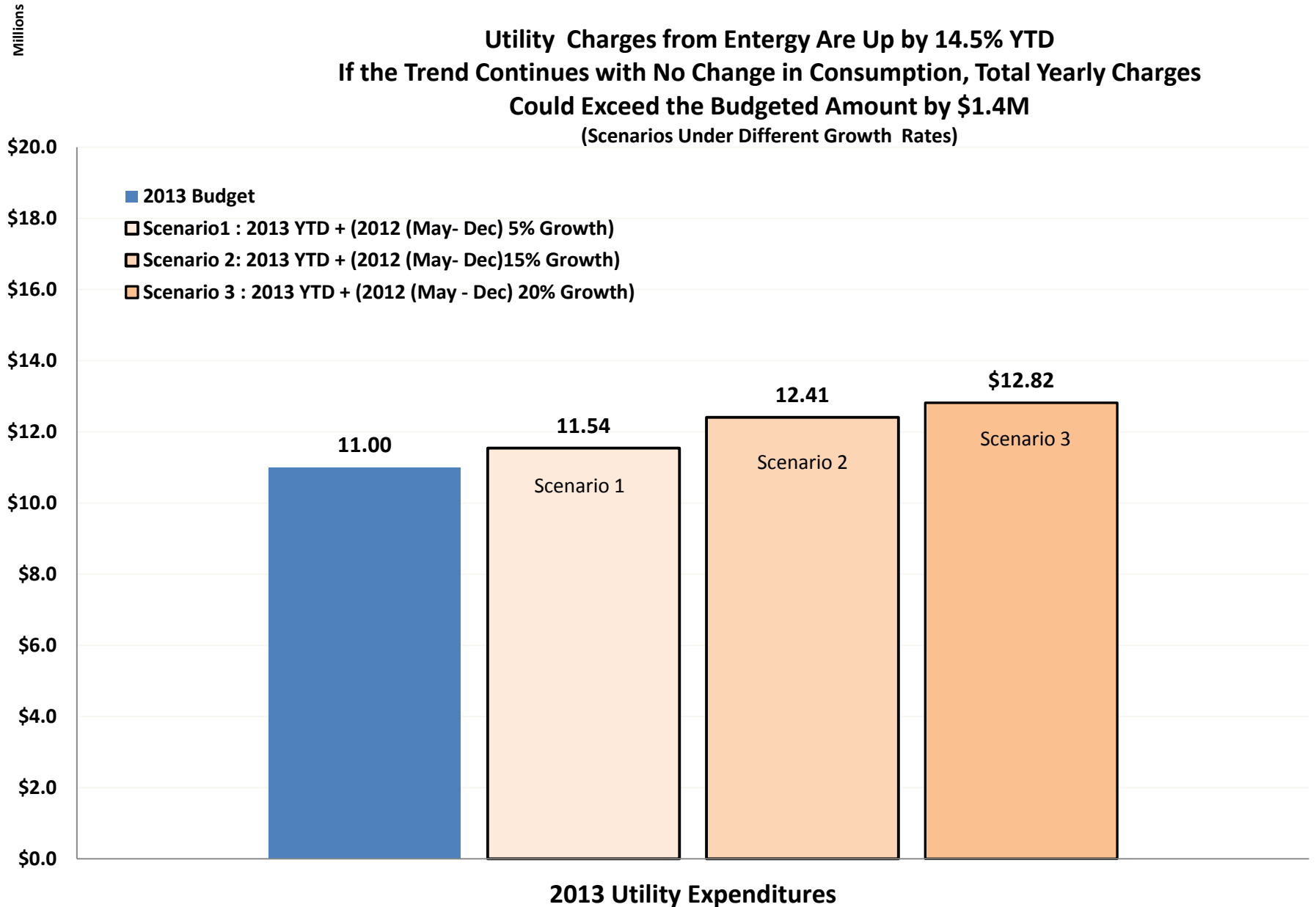
	2011 April (YTD)	2012 April (YTD)	2013 April (YTD)	Change 2013/2012
POLICE	356,009	336,985	291,088	-14%
CRIMINAL SHERIFF	80,526	76,556	70,089	-8%
EMERGENCY MEDICAL SERVICES	42,406	44,602	44,949	1%
FIRE	24,840	25,314	24,149	-5%
PUBLIC WORKS	21,234	23,379	22,594	-3%
PARKWAY & PARK COMMISSION	22,942	21,469	21,007	-2%
SANITATION	13,409	13,153	13,806	5%
DISTRICT ATTORNEY	11,113	11,532	11,374	-1%
RECREATION	8,721	9,785	8,324	-15%
PROPERTY MANAGEMENT	4,289	4,917	5,544	13%
SAFETY & PERMITS	8,977	5,633	5,353	-5%
LA SPCA	4,235	3,851	4,485	16%
OFFICE OF HOUSING & URBAN DEV.	3,633	2,825	3,696	31%
N O MOSQUITO CONTROL BRD.	3,904	3,261	3,303	1%
COUNCIL	3,261	3,080	3,042	-1%
CORONER'S OFFICE	2,682	2,500	2,419	-3%
FIRST CITY COURT	1,629	1,455	1,804	24%
EQUIPMENT MAINTENANCE DIVISION	296	141	1,773	1162%
OFFICE OF EMERGENCY PREPAREDNESS	530	1,870	1,727	-8%
LIBRARY	1,244	1,154	1,588	38%
CRIMINAL DISTRICT COURT	3,986	2,977	1,222	-59%
LAW	1004.4	1051.3	1056.9	1%
OTHER DEPARTMENTS (1,000 Gallons or Less)	7,282	6,842	5,202	-24%
	628,152	604,334	549,596	-9%

Utility Usage



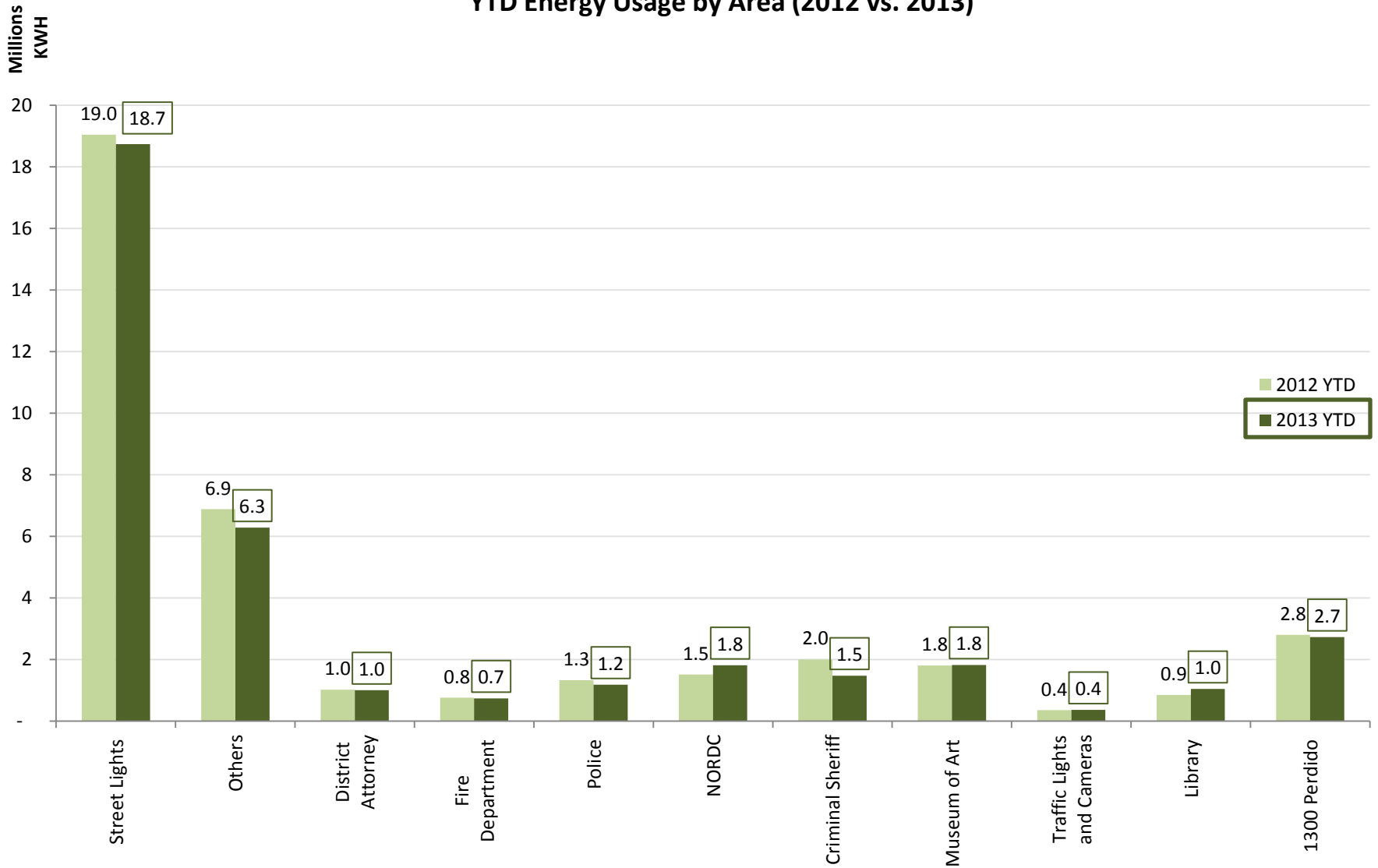
Utility Usage (continued)

Utility Charges from Entergy Are Up by 14.5% YTD
If the Trend Continues with No Change in Consumption, Total Yearly Charges
Could Exceed the Budgeted Amount by \$1.4M
(Scenarios Under Different Growth Rates)



Utility Usage (continued)

YTD Energy Usage by Area (2012 vs. 2013)



Utility Optimization Strategy and Preliminary Estimates of Potential Savings

Streetlights

- Confirm accurate inventory for billing
 - **Discrepancy estimated at 3,000 or \$286K in potential savings per year**
 - **DPW and streetlight contractor to reconcile difference**
- Confirm savings from LED replacements
 - **1,680 bulbs initially replaced. Resulting savings estimated at \$96K per year**
 - **March and April bill reflects \$17K reduction**
 - **DPW provided detail to Entergy on additional 4,953 LEDs; billing adjustment expected mid-May**

Buildings

- Confirm accurate inventory of facilities in usage & disconnect utilities at facilities no longer in usage
 - **Entergy has cancelled 34 accounts with potential savings of \$87K per year; changes will be reflected in April billing statement**
 - **Entergy has adjusted rates on 110 accounts with potential savings of \$115K per year; changes will be reflected in April billing statement**
- **Coastal & Environmental Affairs Office pursuing a benchmarking project to monitor and improve energy-efficiency in City-owned buildings**