
REVENUE ESTIMATING CONFERENCE

Quarterly Economic Review



CITY OF NEW ORLEANS

Mitchell J. Landrieu, Mayor

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JEROME A. LOMBA, CHIEF ECONOMIST

PRESENTED MONDAY OCTOBER 17, 2011

FINANCIAL FORECAST

OBJECTIVE

To present the revised estimates for FY 2011 and the revised FY 2012 projections for the City's General Fund.

EXECUTIVE SUMMARY

Revenue projections for FY 2011 have been adjusted from that which was presented on September 28 by \$1,475,000 as a result of state transfers. Ordinance No. 24532 transferred \$825,000 to the General Fund for economic development projects while Calendar No. 28570 transferring \$650,000 for the Art Works project will be considered at the October Council meeting.

The FY 2012 projections have been revised from the September 28 based on the identification of \$2,055,000 in new revenues from reimbursement to the General Fund for fire expenses, Municipal Court fines and reimbursement for General Fund support for capital projects, \$100,000 in adjusted estimates, and an additional \$120,000 in one-time revenues.

General Fund revenues in 2012 will increase \$2.3 million from the approximately \$492.6 million anticipated this year to \$494.9 million. In the prevailing economic climate, any growth even the very modest growth incorporated in this forecast is welcomed and consistent with general expectations.

FY 2011 REVISED ESTIMATES

GENERAL FUND REVENUE PROJECTIONS

DESCRIPTION	FY 2011 BUDGETED	FY 2011 9/28/2011	FY 2011 10/17/2011	VARIANCE	%
TAXES					
TOTAL PROPERTY TAXES	\$102,145,790	\$99,246,172	\$99,246,172	\$0	0.00%
PENALTY AND INTEREST	\$6,329,402	\$2,992,443	\$2,992,443	\$0	0.00%
SALES TAX					
GENERAL SALES-USE TAX	\$126,824,326	\$135,327,768	\$135,327,768	\$0	0.00%
MOTOR VEHICLE TAX	\$7,625,721	\$9,305,879	\$9,305,879	\$0	0.00%
HOTEL/MOTEL TAX	\$10,596,556	\$12,125,729	\$12,125,729	\$0	0.00%
TOTAL SALES TAX	\$145,046,603	\$156,759,376	\$156,759,376	\$0	0.00%
OTHER TAXES	\$21,981,159	\$20,546,267	\$20,546,267	\$0	0.00%
TOTAL TAXES	\$275,502,954	\$279,544,259	\$279,544,259	\$0	0.00%
TOTAL LICENCES & PERMITS	\$63,433,533	\$58,838,466	\$58,838,466	\$0	0.00%
TOTAL INTERGOVERNMENTAL	\$9,273,442	\$9,795,240	\$9,795,240	\$0	0.00%
TOTAL CHARGES FOR SERVICES	\$69,253,466	\$72,179,175	\$72,179,175	\$0	0.00%
TOTAL FINES & FORFEITS	\$36,825,370	\$35,625,894	\$35,625,894	\$0	0.00%
TOTAL INTEREST INCOME	\$2,412,757	\$337,482	\$337,482	\$0	0.00%
TOTAL MISCELLANEOUS REVENUES	\$31,669,143	\$32,131,857	\$33,606,857	\$1,475,000	4.59%
GENERAL FUND RECURRING REVENUE	\$488,370,665	\$488,452,373	\$489,927,373	\$1,475,000	0.30%

FY 2012 REVENUES

GENERAL FUND REVENUE PROJECTIONS

DESCRIPTION	FY 2011 10/17/11	FY 2012 GENERAL FUND PROJ		FY 2012 VARIANCE		FY 2012 vs. FY 2011	
		09/28/11	10/17/11	10/17/11	%	VARIANCE	%
TAXES							
TOTAL PROPERTY TAXES	\$99,246,172	\$99,077,527	\$103,228,876	\$4,151,349	4.19%	\$3,982,704	4.01%
PENALTY AND INTEREST	\$2,992,443	\$2,992,443	\$2,992,443	\$0	0.00%	\$0	0.00%
SALES TAX							
GENERAL SALES-USE TAX	\$135,327,768	\$141,997,650	\$141,997,650	\$0	0.00%	\$6,669,882	4.93%
MOTOR VEHICLE TAX	\$9,305,879	\$7,875,000	\$7,875,000	\$0	0.00%	(\$1,430,879)	-15.38%
HOTEL/MOTEL TAX	\$12,125,729	\$13,074,864	\$13,074,864	\$0	0.00%	\$949,136	7.83%
TOTAL SALES TAX	\$156,759,376	\$162,947,514	\$162,947,514	\$0	0.00%	\$6,188,139	3.95%
OTHER TAXES	\$20,546,267	\$20,545,911	\$20,545,911	\$0	0.00%	(\$356)	0.00%
TOTAL TAXES	\$279,544,259	\$285,563,396	\$289,714,745	\$4,151,349	1.45%	\$10,170,486	3.64%
TOTAL LICENCES & PERMITS	\$58,838,466	\$57,858,460	\$57,858,460	\$0	0.00%	(\$980,006)	-1.67%
TOTAL INTERGOVERNMENTAL	\$9,795,240	\$9,467,550	\$9,467,550	\$0	0.00%	(\$327,690)	-3.35%
TOTAL CHARGES FOR SERVICES	\$72,179,175	\$72,728,051	\$74,028,051	\$1,300,000	1.79%	\$1,848,876	2.56%
TOTAL FINES & FORFEITS	\$35,625,894	\$37,751,500	\$38,151,500	\$400,000	1.06%	\$2,525,606	7.09%
TOTAL INTEREST INCOME	\$337,482	\$337,482	\$337,482	\$0	0.00%	\$0	0.00%
TOTAL MISCELLANEOUS REVENUES	\$33,606,857	\$24,745,916	\$25,320,916	\$575,000	2.32%	(\$8,285,941)	-24.66%
GENERAL FUND RECURRING REVENUE	\$489,927,373	\$488,452,355	\$494,878,704	\$6,426,349	1.32%	\$4,951,331	1.01%
<i>Prelim. Est. of Assess. Change at const. mills</i>		<u>\$4,151,349</u>		<i>(\$4,151,349)</i>			
TOTAL GENERAL FUND		\$492,603,704	\$494,878,704	\$2,275,000	0.46%	\$4,951,331	1.01%
RECURRING REVENUES							
MICHOUD FIRE PREVENTION			\$1,200,000				
MUNICIPAL COURT FINES			\$400,000				
CAPITAL PROJECTS			\$455,000				
ONE-TIME REVENUES							
MOSQUITO CONTROL			\$120,000				
TOTAL			\$2,175,000				

REVENUE FORECAST FOR 2012

TAXES

Property Tax

Property taxes have been increased by \$4.2 million over anticipated 2011 collections based on the prevailing mills currently levied in 2011.

Sales Tax

There have been no adjustments made to the September forecast.

Total Taxes

Total taxes are unchanged from the September forecast with the one exception of moving the \$4.2 million from a memo item to property taxes.

LICENSES AND PERMITS

Unchanged from September.

INTERGOVERNMENTAL REVENUES

Unchanged from September.

INTEREST INCOME

Unchanged from September.

SERVICE CHARGES

Other Service Charges have been increased by \$1,200,000 for the reimbursement to the General Fund for fire prevention services to the Michoud facilities and \$100,000 for improved collections by the Police Department.

FINES & FORFEITURES

Municipal Court fines have been raised by \$400,000 per year.

MISCELLANEOUS REVENUES

Other Miscellaneous revenues have been raised by \$455,000 in recurring revenues for reimbursement for General Fund costs in support of capital projects and one-time payments from the Mosquito Control Board.

ONE-TIME REVENUES

A total of \$120,000 in non-recurring revenues is included in the FY 2012 projection representing a transfer to the General Fund from the Mosquito Control Board.

**GENERAL FUND REVENUE PROJECTIONS
FY 2012 REVISION AND VARIANCE**

DESCRIPTION	FY 2012 GENERAL FUND PROJ		VARIANCE	
	09/28/11	10/17/11	10/17/11	%
TAXES				
PROPERTY TAXES	\$99,077,527	\$103,228,876	\$4,151,349	4.19%
PENALTY AND INTEREST	\$2,992,443	\$2,992,443	\$0	0.00%
SALES TAX				
GENERAL SALES-USE TAX	\$141,997,650	\$141,997,650	\$0	0.00%
MOTOR VEHICLE TAX	\$7,875,000	\$7,875,000	\$0	0.00%
HOTEL/MOTEL TAX	\$13,074,864	\$13,074,864	\$0	0.00%
TOTAL SALES TAX	\$162,947,514	\$162,947,514	\$0	0.00%
TOTAL UTILITY	\$10,485,230	\$10,485,230	\$0	0.00%
PARKING TAX	\$3,691,234	\$3,691,234	\$0	0.00%
DOCUMENTARY TRANSACTION	\$3,500,000	\$3,500,000	\$0	0.00%
TOTAL GAMING TAXES	\$2,019,940	\$2,019,940	\$0	0.00%
TOTAL OTHER TAXES	\$849,507	\$849,507	\$0	0.00%
TOTAL TAXES	\$285,563,396	\$289,714,745	\$4,151,349	1.45%

**GENERAL FUND REVENUE PROJECTIONS
FY 2012 REVISION AND VARIANCE**

DESCRIPTION	FY 2012 GENERAL FUND PROJ		VARIANCE	
	09/28/11	10/13/11	10/13/11	%
LICENSES & PERMITS				
OCCUPATIONAL LIC	\$9,343,914	\$9,343,914	\$0	0.00%
FRANCHISE FEES	\$33,965,941	\$33,965,941	\$0	0.00%
BUILDING PERMITS	\$5,167,000	\$5,167,000	\$0	0.00%
ELECTRICAL AND MECHANICAL	\$2,368,000	\$2,368,000	\$0	0.00%
MOTOR VEHICLES	\$2,210,000	\$2,210,000	\$0	0.00%
BEVERAGE PERMITS	\$2,236,360	\$2,236,360	\$0	0.00%
HEALTH	\$32,000	\$32,000	\$0	0.00%
MAYORALITY PERMITS	\$275,000	\$275,000	\$0	0.00%
OTHER LICENCES & PERMITS	\$2,260,245	\$2,260,245	\$0	0.00%
TOTAL LICENCES & PERMITS	\$57,858,460	\$57,858,460	\$0	0.00%

**GENERAL FUND REVENUE PROJECTIONS
FY 2012 REVISION AND VARIANCE**

DESCRIPTION	FY 2012 GENERAL FUND PROJ		VARIANCE	
	09/28/11	10/13/11	10/13/11	%
INTERGOVERNMENTAL				
STATE REVENUE SHARING	\$833,975	\$833,975	\$0	0.00%
PARISH TRANSPORTATION	\$4,357,503	\$4,357,503	\$0	0.00%
OTHER INTERGOVERNMENTAL	\$4,276,072	\$4,276,072	\$0	0.00%
TOTAL INTERGOVERNMENTAL	\$9,467,550	\$9,467,550	\$0	0.00%
CHARGES FOR SERVICES				
HEALTH FEES	\$11,175,000	\$11,175,000	\$0	0.00%
PARKING METERS	\$4,455,000	\$4,455,000	\$0	0.00%
SANITATION SERVICE CHARGE	\$32,817,569	\$32,817,569	\$0	0.00%
TAX COLLECTION SERVICE	\$14,010,425	\$14,010,425	\$0	0.00%
INDIRECT COSTS	\$2,000,000	\$2,000,000	\$0	0.00%
UTILITY REGULATORY FEES	\$1,023,086	\$1,023,086	\$0	0.00%
TOWING AND BOOTING	\$1,625,000	\$1,625,000	\$0	0.00%
OTHER CHARGES FOR SERVICES	\$5,621,971	\$6,921,971	\$1,300,000	23.12%
TOTAL CHARGES FOR SERVICES	\$72,728,051	\$74,028,051	\$1,300,000	1.79%

**GENERAL FUND REVENUE PROJECTIONS
FY 2012 REVISION AND VARIANCE**

DESCRIPTION	FY 2012 GENERAL FUND PROJ		VARIANCE	
	09/28/11	10/13/11	10/13/11	%
FINES & FORFEITS				
TRAFFIC FINES	\$7,000,000	\$7,000,000	\$0	0.00%
RED LIGHT/CAMERA ENFORCEMENT	\$19,000,000	\$19,000,000	\$0	0.00%
PARKING METER FINES	\$10,700,000	\$10,700,000	\$0	0.00%
OTHER FINES & FORFEITS	\$1,051,500	\$1,451,500	\$400,000	38.04%
TOTAL FINES & FORFEITS	\$37,751,500	\$38,151,500	\$400,000	1.06%
INTEREST INCOME				
INTEREST-OPERATING FUNDS	\$37,482	\$37,482	\$0	0.00%
INTEREST - CAPITAL FUNDS	\$300,000	\$300,000	\$0	0.00%
TOTAL INTEREST INCOME	\$337,482	\$337,482	\$0	0.00%
MISCELLANEOUS REVENUES				
GAMING REVENUES	\$14,471,204	\$14,471,204	\$0	0.00%
OTHER MISCELLANEOUS REVENUES	\$10,274,712	\$10,849,712	\$575,000	5.60%
TOTAL MISCELLANEOUS REVENUES	\$24,745,916	\$25,320,916	\$575,000	2.32%
GENERAL FUND RECURRING REVENUE	\$488,452,355	\$494,878,704	\$6,426,349	1.32%
<i>Prelim. Est. of Assess. Change at const. mills</i>	<i>\$4,151,349</i>		<i>(\$ 4,151,349)</i>	
TOTAL GENERAL FUND	\$492,603,704	\$494,878,704	\$2,275,000	0.46%
RECURRING REVENUES				
MICHOUD FIRE PREVENTION		\$1,200,000		
MUNICIPAL COURT COST		\$400,000		
CAPITAL PROJECTS		\$455,000		
ONE-TIME REVENUES				
MOSQUITO CONTROL		\$120,000		
TOTAL		\$2,175,000		

