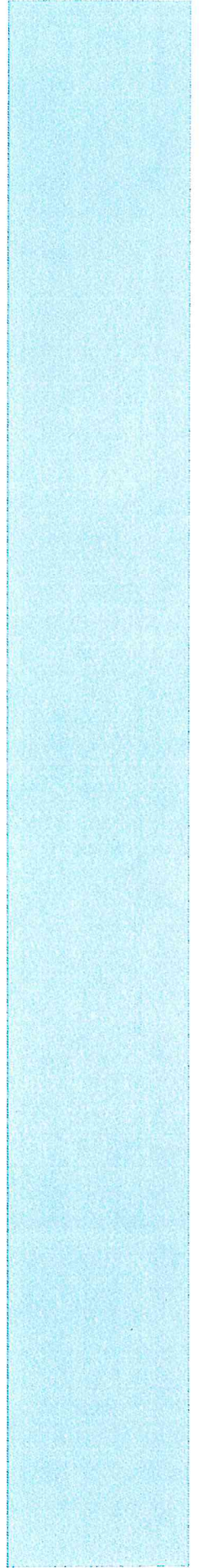


Budget and Work Plan 2016





**Operating Budget
For Calendar and Fiscal Year
2016**

Kurt M. Weigle
President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Richard G. McCall
Operations Director

Leigh M. Ferguson
Economic Development Director

Nolan A. Marshall, III
Public Affairs Director

Devona Dolliole
Communications Director



BOARD OF COMMISSIONERS
Budget 2016

Allison Tiller
Chair

Joseph Bruno, Jr.
Vice-Chair

Kevin Kelly
Secretary

Jade Brown Russell
Commissioner

Ron Gardner
Commissioner

Karyn Kearney
Commissioner

Tod Chambers
Treasurer

Judy Barrasso
Immediate Past Chair

Troy Carter
Commissioner

Bill Hines
Commissioner

Carla Major
Commissioner



Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

We do this by:

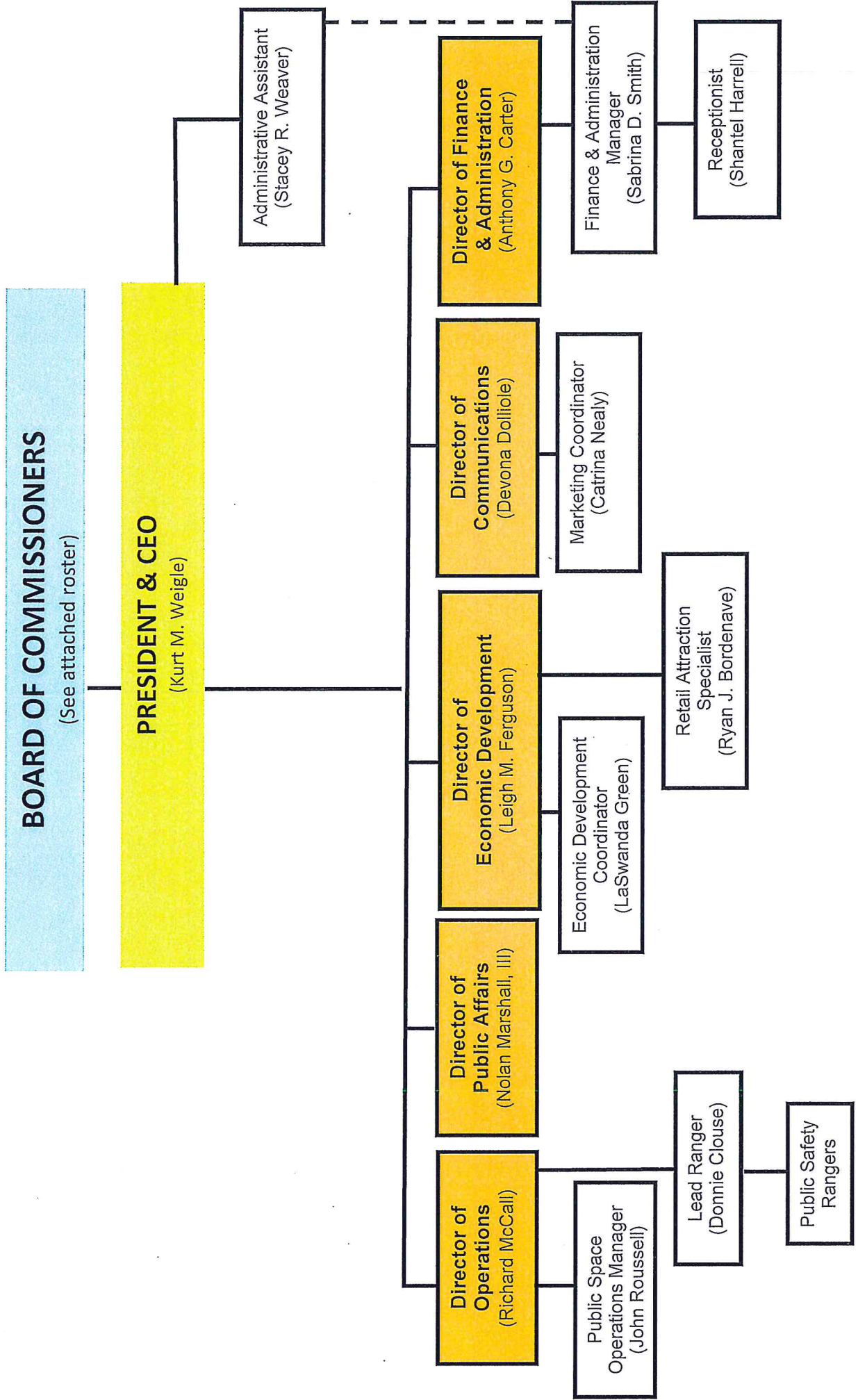
- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
- Ensuring Downtown is clean and safe
- Serving as a voice and advocate for Downtown's future.
- Promoting Downtown as a world-class destination for residents and visitors

Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.



DOWNTOWN DEVELOPMENT DISTRICT ORGANIZATIONAL CHART – 2016



2016 DDD Budget (Proposed)

Introduction and Discussion of Goals

The Board of Commissioners and management of the Downtown Development District are pleased to submit the enclosed 2016 Work Plan and Budget to the City Council. The DDD's 2016 Work Plan is consistent with board-adopted priorities and will make substantial progress toward achieving the goals associated with these priorities. Additional funds have been allocated to sidewalk cleaning, park and open space development, and the creation of a low barrier outdoor shelter to better address homelessness impacting Downtown.

Other key priority areas are public safety; quality of life issues; improved mobility via vehicle, bicycle, and foot, including the conversion of Julia Street & St. Joseph to two-way traffic flow; rationalization of curb uses in the interest of improving traffic flow & quality of life; and attraction of a Downtown elementary school.

The DDD will maintain its current level of police detail hours in 2016, to allow for continued pro-active patrols, quality of life enforcement, crime prevention and attention to periodic hot-spots, primarily auto break-ins & thefts.

Management will continue to assist the City in its work to diminish the problem of homelessness Downtown. In 2016, management will leverage its efforts by assigning a full time Public Safety Ranger to work alongside and in relief of our contracted Homeless Outreach worker, thereby expanding & improving DDD efforts to move homeless persons from the streets of Downtown into housing. The extra Ranger hours will also help the DDD to improve & expand Ranger visibility, quality of life enforcement, and other Ranger activities.

Starting in 2014 and continuing into 2016, the DDD is leading efforts to plan and assist in the development of a Low Barrier Outdoor Shelter (LBOS) for the homeless. Homeless advocates believe that a low-barrier shelter currently is one of the most glaring deficiencies in New Orleans' network of homeless services. The Mayor's 10-Year Plan to End Homelessness calls for a low barrier shelter, and ultimately the City of New Orleans is responsible for addressing this need. DDD management hopes that its leadership will jump-start efforts to build a low barrier shelter.

The DDD will continue in 2016 to focus attention on a number of quality of life issues, including aggressive panhandling, riding bicycles/skateboards on sidewalks, curbing one's dog and decreasing cigarette butt litter. The DDD is working with Council Member Cantrell to introduce ordinances to manage public meal service to the needy and provide for safe skateboarding Downtown. In 2016, the DDD will assist the City in enforcing these ordinances should they be enacted.

Resulting from 2014's DDD – Urban Land Institute (ULI) Open Space Technical Assistance Panel (TAP) recommendations, in 2016 the DDD will focus substantial human resources on expanding & improving parks & other open-space to serve the Downtown stakeholders, with emphasis on Duncan Plaza. Management has dedicated some funds for additional planning and may request additional funding after meeting with key stakeholders, including the City of New Orleans, to discuss next steps.

The DDD has dedicated funds in 2016 to support a City-led traffic & curb-use study aimed at improving mobility & quality of life Downtown. Funds have also been allocated for design work on a new wayfinding signage system.

The final priority work plan element in 2016 is the attraction of a high-quality elementary school to Downtown. The DDD has engaged two school charter organizations and will continue to pursue this in 2016. In order to maintain the residential base that has been created recently with the growth in Downtown's Industry of the Mind population, management foresees a critical need in the near future for an elementary school Downtown to serve our various stakeholders, specifically Downtown residents and workers. The DDD will continue to be at the forefront of the process to help find locations and develop the teams necessary to create such an institution.

The Downtown Development District's 2016 Budget, which is designed to support these priorities and the ongoing programs of the DDD, projects increased net operating income by approximately \$459,247 above the levels approved in the 2015 Budget and Work Plan. This reflects an increase in ad valorem taxes and additional revenues from the Public Safety Rangers expanding their coverage to include the University Medical Center on a fee for services basis.

The debt service budget includes the Series 2012 Bonds and the Office of Community Development Bond Debt Service Loan received post-Katrina. The payment on the Debt Service Loan is currently scheduled to last for 15 years at the amount of \$150,000 per year. At the time that the loans were originally issued, assurances were made that they would be forgiven just as the loans to New York City were forgiven after the attacks of 9/11. While the DDD has been working with the City administration and other agencies to have the debt forgiven, as was originally anticipated, the State has thus far refused to reduce this debt load.

Based on 2015 ad valorem tax collections we have budgeted for a 10.1% increase above the amount originally budgeted for 2015 and 3.93% over the projected collections for 2015.

The forecast calls for no change in projected sponsorships, grants and donations (line 64) with the target for such new funding in 2016 being \$125,000. In an effort to assure that there is success in this area the DDD issued an RFP for a professional fund developer to assist in the research and application process for these additional funds; no proposals were received. The Communications and Operations teams, with the support of the Administration Department will continue to pursue funding for specific public safety/space initiatives.

Revenue from DDD Events (line 60), represents sponsorships, sales and fees from our Annual Awards Luncheon, Leading Minds Breakfast series and Canal Street: Home for the Holidays programming.

The Public Space Operations budget reflects few changes from the 2014 levels. Funds have been allocated for trees replacement and for a increase in the cost of the Sidewalk Cleaning Maintenance and Landscaping contracts renewed in 2015.

Within Public Safety the hours of coverage for the Public Safety Rangers are twelve (12) hours per day with an average of 6 rangers on duty at all times, 10 a.m. to 10 p.m. There is an agreement awaiting execution for the DDD to provide two Public Safety Rangers for sixteen hours a day, seven days a week to the UMC on a fee for service basis. The DDD's ability to provide more visible patrol coverage by DDD Detail officers has been enhanced by the purchase of a squad car for use by DDD detail officers who lack "marked" take-home vehicles.

In Economic Development, the budget for District Wide Development has been maintained, preserving the ability to participate in a public-private partnership to execute a major catalytic project if necessary. Additional funds have been allocated to Research and Database Management to allow for ongoing pedestrian traffic counts, utilizing a state of the art system at key intersections on Canal Street. Funding for Planning Initiatives has been increased to allow small area planning in key neighborhoods with high potential, such as Howard Avenue adjacent to the New Orleans Culinary & Hospitality Institute (NOCHI), Charity Hospital environs, and Canal St. between Basin & Claiborne Avenue.

In the Communications Department, the Holiday Events has been expanded to include a Downtown Shopping Fest on the same day as the parade. Funds have been allocated for new banners and brochures, and for an update to the Stakeholder Satisfaction survey.

The 2016 budget uses \$125,000 of prior year fund balance to fund design for improvements to the wayfinding system, much of which is more than a decade old. The remaining \$75,000 estimated for this project and \$300,000 for any potentially catalytic project the Board may decide to participate in will come from our current year operating funds. An additional, \$2,000,000 in funds available from prior years activity has been allocated for planning, design and implementation of Low Barrier Outdoor Shelter (LBOS) and Duncan Plaza initiatives.

With the support of the board, management will continue to seek opportunities to expand the good work of the DDD into adjacent areas where it benefits Downtown, while continuing to improve service levels within the DDD's core service area. All such contracts will ensure that the DDD covers all costs of providing the contract service, including overhead/indirect expenses, and produces a net return to the DDD when possible.

The Board of Commissioners and management of the DDD are confident that the 2016 Work Plan & Budget reflects the DDD priorities set by the board. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going in every neighborhood of Downtown.

RESOLUTION 15-05
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET
FOR THE YEAR 2016

BY BOARD MEMBERS: Bill Hines, Troy Carter, Judy Y. Barrasso, Carla Major, Tod Chambers, Jade Brown-Russell, Joseph Bruno, Jr., Ron E. Gardner, Karyn Kearney, Kevin Kelly, and Allison Tiller.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2016; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and


WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Plan and Annual Budget for the year 2016, a copy of which is attached hereto as Exhibit "A" and is entitled "2016 Annual Plan and Budget "

NOW, THEREFORE,

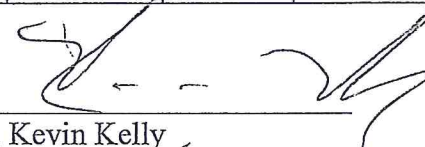
BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Plan and Annual Budget for the year 2016 attached hereto as Exhibit "A" and entitled "2016 Annual Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2016.

**THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL
WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS
FOLLOWS:**

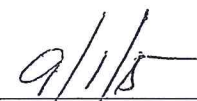
Voter	Yea	Nay	Absent
Allison Tiller, Chair	✓		
Joseph Bruno, Jr., Vice Chair	✓		
Tod Chambers, Treasurer	✓		
Kevin Kelly, Secretary	✓		
Judy Barrasso, Immediate Past Chair			✓
Jade Brown-Russell, Commissioner			✓
Troy Carter, Commissioner	✓		
Ron Gardner, Commissioner			✓
Bill Hines, Commissioner	✓		
Karyn Kearney, Commissioner	✓		
Carla Major, Commissioner			✓



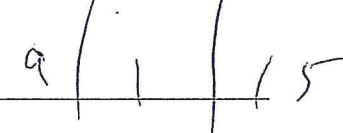
Chair, Allison Tiller



Secretary, Kevin Kelly



Date Signed



Date Signed

7

**Resolution 15 - 04
Downtown Development District
of the City of New Orleans**

RESOLUTION TO SET MILLAGE FOR 2016

BY BOARD MEMBERS: Tod Chambers, Bill Hines, Troy Carter, Judy Barrasso, Jade Brown-Russell, Carla Major, Ron E. Gardner, Joseph Bruno, Jr., Kevin Kelly, Karyn Kearney, and Allison Tiller.

WHEREAS, the Board of Commissioners of the Downtown Development District has historically been approved for its 22.97 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2016 which plan will require that only 14.76 mills be collected for the year 2016; and


WHEREAS, in order to effect the collection of the 14.76 mills, a portion of the millage must be suspended; now therefore,

BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2016 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 14.76 mills on the dollar of the assessed valuation of the real property.

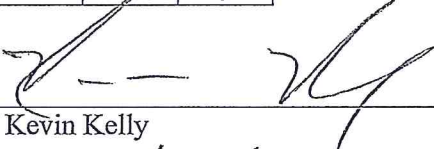
BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 14.76 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

Voter	Yea	Nay	Absent
Allison Tiller, Chair	✓		
Joseph Bruno, Vice Chair	✓		
Tod Chambers, Treasurer	✓		
Kevin Kelly, Secretary	✓		
Judy Barrasso, Immediate Past Chair			✓
Jade Brown Russell, Commissioner			✓
Troy Carter, Commissioner	✓		
Ron Gardner, Commissioner			✓
Bill Hines, Commissioner	✓		
Karyn Kearney, Commissioner	✓		
Carla Major, Commissioner			✓



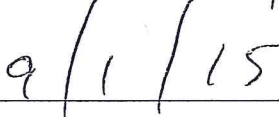
Chair, Allison Tiller



Secretary, Kevin Kelly



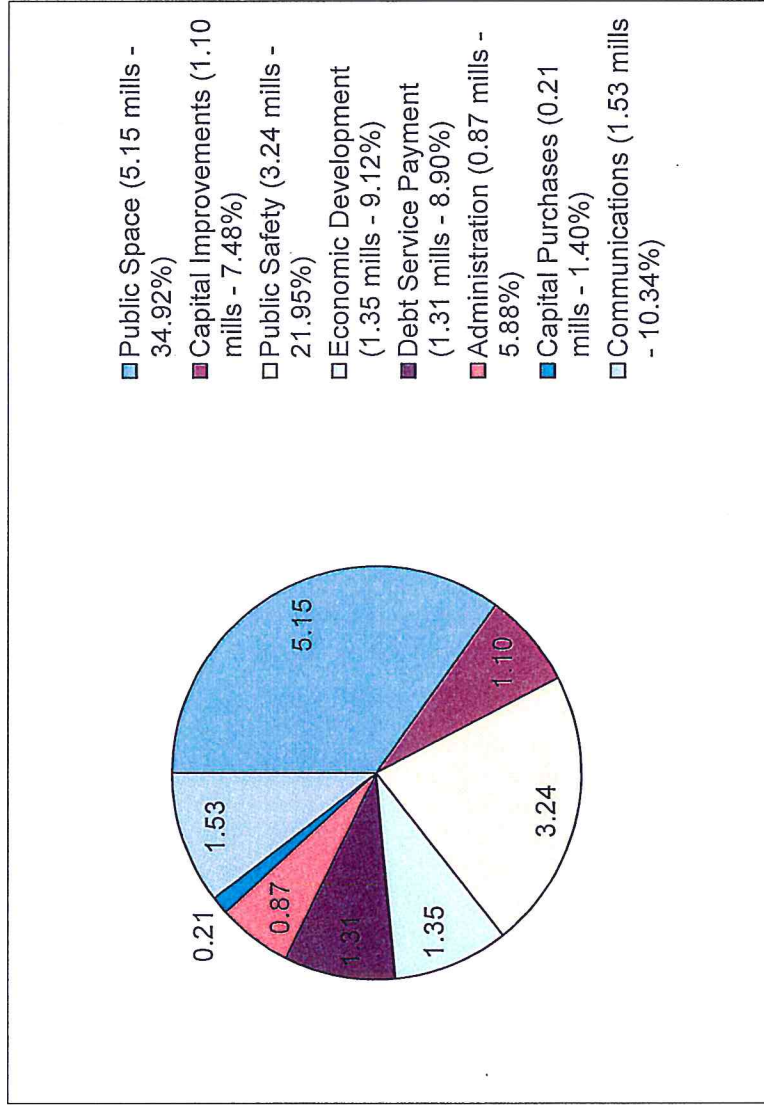
Date Signed



Date Signed

**Downtown Development District
Millage Assessment by Departments
For 2016 Budget Year**

Departments	Millage Ratio	14.76 Mills Assessed
Public Space Operations	$\frac{2,332,774}{6,680,627} \times 14.76$	5.15
Public Safety	$\frac{1,466,560}{6,680,627} \times 14.76$	3.24
Economic Development	$\frac{609,440}{6,680,627} \times 14.76$	1.35
Communications	$\frac{690,541}{6,680,627} \times 14.76$	1.53
Administration Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.	$\frac{392,776}{6,680,627} \times 14.76$	0.87
Debt Service Payment (P&I)	$\frac{594,736}{6,680,627} \times 14.76$	1.31
Capital Purchases	$\frac{93,800}{6,680,627} \times 14.76$	0.21
Capital improvements	$\frac{500,000}{6,680,627} \times 14.76$	1.10
Total Mills (Ad Valorem Tax Revenue)	<u>$\frac{6,680,627}{6,680,627}$</u>	<u>14.77</u>



ORDINANCE
CITY OF NEW ORLEANS

CITY HALL _____
CALENDAR NO _____

NO. _____ MAYOR COUNCIL SERIES
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2016 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2016 and to provide otherwise with respect thereto.

1 **SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS** that the
2 Downtown Development District's 2016 Plan, as adopted by its Board of Commissioners, provides
3 for the continuation of special public safety services, supplementary sanitation services, public
4 space maintenance of the District, special programs and undertaking, promotional activities and the
5 administration of the District's programs, including the execution of contracts and cooperative
6 endeavor agreements which are desirable and necessary in order to accomplish the District's goals
7 and objectives, and is adopted as follows.

8 A. Police – to provide, through the Office of Secondary Employment, for enhanced services in the
9 form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

10	<u>1.40 Mills</u>	\$ 631,954
11	Sponsorships/Grants	0
12	Interest	0
13	Reserves	<u>0</u>
14		\$ 631,954

15 B. Sanitation – to provide, by contract with the City of New Orleans, for supplementary services of
16 the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

17	<u>0.00 Mills</u>	\$ 0
18	State/Federal Funds	0
19	Interest	0
20	Reserves	<u>0</u>
21		\$ 0

22

23 C. Public Space Operations – to provide by contract with other entities or otherwise for the cleaning
24 and maintenance of the District’s sidewalks and other capital improvements (Fund692, Org. 2117,
25 Agency 210).

26	<u>5.15 Mills</u>	\$2,332,774
27	Sponsorships/Grants	0
28	Interest/Other Sources	0
29	Reserves	<u>0</u>
30		\$2,332,774

31 D. Public Safety – to provide by contract with other entities or otherwise for a public safety
32 campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692,
33 Org. 2117, Agency 210).

34	<u>1.35 Mills</u>	\$ 612,078
35	Sponsorships/Grants	0
36	Interest/Other Sources	222,528
37	Reserves	<u>0</u>
38		\$ 834,606

39 E. Economic Development – to provide by contract with other entities or otherwise for economic
40 development, special planning, GIS system, promotion and support of business in downtown and
41 medical district improvements (Fund 692, Org. 2117, Agency 210).

42	<u>1.35 Mills</u>	\$ 609,440
43	State/Federal Funds	0
44	Grants/Sponsorships	0
45	Reserves	<u>0</u>
46		\$ 609,440

47 F. Communications – to provide by contract with other entities or otherwise for the marketing and
48 promotions of downtown by means of special events, banners, publications and communications,
49 advertising, and website media (Fund 692, Org. 2117, Agency 210).

50	<u>0.90 Mills</u>	\$ 406,072
51	State/Federal Funds	0
52	Other Sources	23,469
53	Grants/Sponsorships	<u>261,000</u>
54		\$ 690,541

55

56 G. Administration – to provide by contract with other entities or otherwise for staff administration
 57 and implementation of all District projects, programs and activities, including salaries, health
 58 insurance and retirement, legal services, accounting services, rent and general insurance costs
 59 (Fund 692, Org. 2117, Agency 210).

60	<u>2.26 Mills</u>	\$ 1,020,751
61	Grants/Sponsorships	0
62	Interest & Other	0
63	Reserves	<u>0</u>
64		\$1,020,751

65 H. Capital Improvements – to provide for capital improvements within the District of the City of New
 66 Orleans such as District Wide Capital Improvements, as well as Canal Street Streetscape
 67 Improvements (Fund 692, Org. 2117, Agency 210).

68	<u>0.83 Mills</u>	\$ 374,822
69	Interest & Other	0
70	Bond Proceeds	0
71	Reserves	<u>2,125,000</u>
72		\$2,499,822

73 I. Debt Service – to provide for principal installments for the repayment of bond funding for City
 74 debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210), as well as the
 75 related interest payment.

76	<u>1.31 Mills</u>	\$ 594,736
77	State/Federal Funds	0
78	Interest	0
79	Reserves	<u>0</u>
80		\$ 594,736

81 J. Capital Purchases – to provide for the purchase of new office equipment necessary to administer
 82 the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)

83	<u>0.21 Mills</u>	\$ 93,800
84	Interest	0
85	Reserves	<u>0</u>
86		\$ 93,800

87

88	<u>K. Cash Reserve Contributions</u> – to provide a cash reserve to be utilized by the DDD to continue its		
89	programs and activities. (Fund 692, Org. 2117, Agency 210).		
90	<u>0.00 Mills</u>	\$	4,200
91	State/Federal Funds		0
92	Reserves		<u>0</u>
93		\$	4,200
94	Total Budget		<u>\$9,312,624</u>
95	<u>14.76 Mills</u>		\$6,680,627
96	State/Federal Funds		0
97	Interest and Other Sources		245,997
98	Grants & Sponsorships		261,000
99	Reserves		<u>2,125,000</u>
100	Total Revenue		\$9,312,624 (Before Bond Proceeds)
101	Bond Proceeds		<u>0</u>
102	Total Revenue & Cash		<u>\$9,312,624</u>

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____

MAYOR

Returned by the Mayor on _____ at _____

CLERK OF COUNCIL

ROLL CALL VOTE

YEAS:

NAYS:

ABSENT:

RECUSED:

Downtown Development District
2016 Annual Plan
(As of September 1, 2015)

Line #	Description	9/8/2015 9:46 Proposed Budget 2016
1	OPERATING REVENUES	
2	DDD Internal Sources (Concerts, State, Fed, etc	500,928
3	City Sources (Ad Valorem, etc.)	6,686,628
4	TOTAL OPERATING REVENUE	<u>7,187,556</u>
5		
6	OPERATING EXPENSES	
7	Public Space Operations	2,332,774
8	Public Safety	1,466,560
9	Economic Development & Planning	609,440
10	Communications	690,541
11	Administration	1,020,751
12	TOTAL OPERATING EXPENSE	<u>6,120,066</u>
13		
14	NET OPERATING INCOME (LOSS) *	<u>1,067,490</u>
15		
16	NON OPERATING REVENUE	
17	OCD Bond Debt Service Loan Proceeds	-
18	Interest on Bond Proceeds	69
19	TOTAL NON OPERATING REVENUE	<u>69</u>
20		
21	NON OPERATING EXPENSES	
22	District Wide Capital Improvements	2,500,000
23	Canal Street Streetscape	-
24	CSDC Excess Tax Payment	-
25	TOTAL NON OPERATING EXPENSE	<u>2,500,000</u>
26		
27	EARNINGS (Loss) before Interest, Deprec & Amort	<u>(1,432,441)</u>
28		
29	INTEREST EXPENSE (Debt Service)	173,394
30	DEPRECIATION / AMORTIZATION	75,000
31		
32	NET INCOME	<u><u>(1,680,835)</u></u>
33		
34		
35	NET INCOME BEFORE DEPRECIATION	(1,605,835)
36		
37	CAPITAL SOURCES	
38	Bond Proceeds	-
39	Cash Reserve Proceeds	2,125,000
40	TOTAL CAPITAL SOURCES	<u>2,125,000</u>
41		
42	NET SOURCES BEFORE CAPITAL USES:	<u>519,165</u>
43		
44	CAPITAL USES	
45	Debt Service - Principal	421,342
46	Capital Purchases	93,800
47	Capital Lease - Principal Payment	-
48	Contributions to Cash Reserves (Gen, Legal, etc	4,023
49	TOTAL CAPITAL USES	<u>519,165</u>
50		
51	NET CASH FLOW	<u><u>-</u></u>
52		
53		
54		
55		
56		

Downtown Development District
2016 Annual Plan
(As of September 1, 2015)

9/8/2015 9:46 Proposed

Line #	Description	Budget 2016
57	Operating Revenues	
58	1. <u>DDD Internal Sources</u>	
59	Code Enforcement	-
60	DDD Events	136,000
61	Federal Funding	-
62	State Funding	-
63	External Ranger Funding	222,528
64	Sponsorships/Donations/Grants	125,000
65	Interest Earned	3,000
66	Banner Deposits Earned / Misc	14,400
67	Total Admin Sources:	500,928
68		
69	2. <u>City Sources</u>	
70	Advalorem Taxes (14.76 mills), gross	6,958,986
71	Less: Collection Fees & Assessor Fees	(278,358)
72	Interest on Investments	6,000
73	Total City Sources:	6,686,628
74		
75	Total Operating Revenue	7,187,556
76		
77	Operating Expenses	
78	3. <u>Public Space Operations</u>	
79	Personnel Costs (05)	
80	Salaries & Wages	184,964
81	Payroll Taxes	14,338
82	Insurance	23,376
83	Workers' Compensation	3,328
84	Retirement	11,102
85	Parking	1,800
86	Temporary Labor	-
87	Total	238,908
88		
89	Enhanced City Services	-
90	Total	-
91		
92	Landscape Maintenance	
93	- Landscaping	145,432
94	- Weed Control	-
95	- Sidewalk Tree Maint/Replacemt	260,000
96	- Other Beautification	-
97	Total	405,432
98		
99	Street Furnishings & Beautification	
100	- Trash Receptacles	8,250
101	- Banners (install/replace)	16,300
102	- Holiday Lighting	95,000
103	Total	119,550
104		
105	Infrastructure	
106	- Museum Streetscape Payment to CNO	-
107	- Sidewalk Improvements	60,000
108	- Lafayette Square	-
109	Total	60,000
110		

Downtown Development District
2016 Annual Plan
(As of September 1, 2015)

Line #	Description	9/8/2015 9:46 Proposed Budget 2016
111	Cleaning & Maintenance	
112	- Sidewalk Cleaning	1,357,060
113	- Wayfinding Signage Maintenance	-
114	- Special Event Clean-up	100,000
115	- Graffiti	12,000
116	- Summer Youth	-
117	Total	<u>1,469,060</u>
118		
119	Miscellaneous	
120	- Truck, Storage, Other	<u>39,824</u>
121	Total	<u>39,824</u>
122		
123	Total Public Space Operations	<u>2,332,774</u>
124		
125	4. <u>Public Safety</u>	
126	Personnel Costs (05)	
127	Salaries & Wages	583,504
128	Payroll Taxes	45,226
129	Insurance	59,244
130	Workers' Compensation	2,796
131	Retirement	23,336
132	Parking	12,000
133	Fitness Center	<u>1,200</u>
134	Total	<u>727,306</u>
135		
136	Public Safety Rangers	20,000
137		
138	Enhanced Police Services	
139	- Police Detail Services	<u>631,954</u>
140	Total	<u>631,954</u>
141		
142	Other Public Safety	
143	- Code Enforcement	300
144	- Stakeholder Involvement	11,600
145	- Miscellaneous	<u>26,400</u>
146	Total	<u>38,300</u>
147		
148	Homelessness Outreach	49,000
149		
150	Total Public Safety	<u>1,466,560</u>
151		
152	5. <u>Economic Development & Planning</u>	
153	Personnel Costs (05)	
154	Salaries & Wages	240,670
155	Payroll Taxes	18,654
156	Insurance	28,212
157	Workers' Compensation	742
158	Retirement	14,442
159	Parking	2,700
160	Temporary Labor	-
161	Total	<u>305,420</u>
162		

Downtown Development District
2016 Annual Plan
(As of September 1, 2015)

9/8/2015 9:46 Proposed

Line #	Description	Budget 2016
163	Canal Street Development	15,900
164	District Wide Development	33,240
165	Medical Complex Development	-
166	Research & Database Management	15,600
167	Supportive Housing	-
168	Administration/Meetings	12,180
169	Presentations & Marketing	-
170	Planning Initiatives	27,000
171	Business Retention & Recruitment	80,100
172	Façade Incentive	120,000
173	Total Economic Development	<u>609,440</u>
174		
175	6. <u>Communications</u>	
176	Personnel Costs (05)	
177	Salaries & Wages	238,004
178	Payroll Taxes	18,446
179	Insurance	18,768
180	Workers' Compensation	740
181	Retirement	14,276
182	Parking	1,800
183	Fitness Center	-
184	Total	<u>292,034</u>
185		
186	Holiday Event	152,124
187	DDD Events	57,063
188	Sponsored Events	15,000
189	Donor Relations	-
190	Digital Media	24,600
191	Communications	86,872
192	Miscellaneous	6,568
193	Research	41,200
194	Public Affairs	15,080
195	Total Communications	<u>690,541</u>
196		
197	7. <u>Administration</u>	
198	Personnel Items	
199	Salaries & Wages	462,368
200	Payroll Taxes	35,832
201	Insurance (Health, Dental, STD, LTD, Life)	43,164
202	Insurance (workers comp)	1,436
203	Retirement Contribs (Contrib, Fees, Life)	27,744
204	Parking (Employee subsidy only)	3,600
205	Temporary Labor	-
206	Payroll Processing Fees	7,000
207	Total	<u>581,144</u>
208		
209	Supplies & Materials	
210	General Operating Supplies	3,600
211	Office Supplies	9,300
212	Total	<u>12,900</u>
213		

Downtown Development District
2016 Annual Plan
(As of September 1, 2015)

9/8/2015 9:46 Proposed

Line #	Description	Budget 2016
214	Equipment, Property and Maintenance	
215	Copier Lease Payments	5,880
216	Repairs & Maintenance	480
217	Total	<u>6,360</u>
218		
219	Office Space	
220	Miscellaneous	-
221	Rent	134,262
222	Repairs & Maintenance	900
223	Telephone	9,720
224	Utilities	4,200
225	Total	<u>149,082</u>
226		
227	Operations	
228	Accounting Services	19,250
229	Advertising	500
230	Bank Service Charges	1,800
231	Board Development	9,600
232	Computer Equipment & Supplies	-
233	Computer Software	1,752
234	Computer Support	30,000
235	Courier Services	-
236	Employee Recruitment	600
237	Employee Relocation	-
238	Equipment & Small Tools	-
239	Equipment Rental	828
240	Events & Functions	-
241	Insurance - Auto Coverage	6,000
242	Insurance - Commercial Package	90,000
243	Insurance - Director & Officer	7,200
244	Legal Services	72,000
245	Meals & Entertainment	600
246	Meetings - External	300
247	Meetings - Internal	120
248	Mileage/Cabfare/Tolls	60
249	Miscellaneous	120
250	Office Relocation	-
251	Organization Fees/Dues	5,350
252	Parking	180
253	Penalties & Interest	-
254	Permits & Licenses	15
255	Postage & Express Mail	2,000
256	Printing	1,200
257	Professional Services	-
258	Publications & Subscriptions	1,320
259	Radios/Cellular Telephones	1,620
260	Repairs & Maintenance	-
261	Staff Development/Conferences	6,210
262	Travel	11,140
263	Uniforms	1,500
264	Total	<u>271,265</u>
265		
266	Total Administration	<u>1,020,751</u>
267		
268	Total Operating Expenses:	<u>6,120,066</u>
269		
270	Net Operating Income (Loss)	<u><u>1,067,490</u></u>
271		

Downtown Development District
2016 Annual Plan
(As of September 1, 2015)

9/8/2015 9:46 Proposed

Line #	Description	Budget 2016
272	Non Operating Revenues	
273	OCD Bond Debt Service Loan Proceeds	-
274	Interest on Bond Proceeds Invested	69
275	Total Non Operating Revenue	<u>69</u>
276		
277	Non Operating Expenses	
278	District Wide Capital Improvements	2,500,000
279	Canal Street Streetscape	-
280	CSDC Excess Tax Payment	-
281	Total Non Operating Expense	<u>2,500,000</u>
282		
283		
284	Earnings (Loss) before Interest, Depr, Amort	<u>(1,432,441)</u>
285		
286	Interest Expense - Debt Service	173,394
287	Depreciation & Amortization	75,000
288		
289	Net Income (Loss)	<u><u>(1,680,835)</u></u>
290		
291		
292		
293	Net Income (Loss) Before Depreciation	(1,605,835)
294		
295	Capital Sources	
296	Bond Proceeds	-
297	General Fund Cash Reserve Proceeds	2,125,000
298	Public Space Capital Reserve Proceeds	-
299	Econ Development Cash Reserve Proceeds	-
300	Total Capital Sources	<u>2,125,000</u>
301		
302	Net Sources Before Capital Uses	<u>519,165</u>
303		
304	Capital Uses	
305	Debt Service - Principal	421,342
306	Capital Purchases	93,800
307	Capital Lease - Principal Payment	-
308	General Fund Cash Reserve	4,023
309	CSDC Cash Reserve	-
310	Economic Development Cash Reserve	-
311	Public Space Capital Reserve	-
312	Public Safety Capital Reserve	-
313	Legal Defense Reserve	-
314	Total Capital Uses	<u>519,165</u>
315		
316	Net Cash flow	<u><u>-</u></u>

Downtown Development District
2016 Proposed Budget
Five-Year Comparison

Line #	Description	9/8/2015 10:25 2012 Actual	2013 Actual	2014 Actual	Adopted Budget 2015	2015 Projected	Proposed 2016 Total
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	495,442	146,543	-	268,400	284,429	249,650
3	City Sources (Ad Valorem, etc.)	5,329,750	5,672,098	-	6,071,836	5,654,268	5,743,832
4	TOTAL OPERATING REVENUE	5,825,192	5,818,641	-	6,340,236	5,938,697	5,993,482
5							
6	OPERATING EXPENSES						
7	Public Space Operations	2,061,637	2,135,868	-	2,232,543	2,286,269	2,256,728
8	Public Safety	910,937	1,042,098	-	1,326,728	990,093	1,174,066
9	Economic Development & Planning	573,656	499,049	-	578,318	541,294	585,878
10	Communications	742,327	488,915	-	603,050	562,746	574,646
11	Administration	925,265	964,937	-	991,355	981,047	974,378
12	TOTAL OPERATING EXPENSE	5,213,822	5,130,867	-	5,731,994	5,361,449	5,565,696
13							
14	NET OPERATING INCOME (LOSS) *	611,370	687,774	-	608,242	577,248	427,786
15							
16	NON OPERATING REVENUE						
17	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-	-
18	Interest on Bond Proceeds	943	395	-	69	222	-
19	TOTAL NON OPERATING REVENUE	943	395	-	69	222	-
20							
21	NON OPERATING EXPENSES						
22	District Wide Capital Improvements	21,200	259,216	-	1,165,000	1,269,887	-
23	Canal Street Streetscape	-	-	-	-	-	-
24	CSDC Excess Tax Payment	146,351	-	-	-	-	-
25	TOTAL NON OPERATING EXPENSE	167,551	259,216	-	1,165,000	1,269,887	-
26							
27	EARNINGS (Loss) before Interest, Deprec & Amort	444,762	428,953	-	(556,689)	(692,417)	427,786
28							
29	INTEREST EXPENSE (Debt Service)	313,899	210,206	-	189,890	210,206	198,332
30	DEPRECIATION / AMORTIZATION	64,671	63,939	-	70,000	60,000	60,000
31							
32	NET INCOME	66,192	154,808	-	(816,579)	(962,623)	169,454
33							
34							
35	NET INCOME BEFORE DEPRECIATION	130,863	218,747	-	(746,579)	(902,623)	229,454
36							
37	CAPITAL SOURCES						
38	Bond Proceeds	(49,076)	359,327	-	-	359,327	-
39	Fund Balance Proceeds	294,602	-	-	1,180,000	1,004,372	180,967
40	TOTAL CAPITAL SOURCES	245,526	359,327	-	1,180,000	1,363,699	180,967
41							
42	NET SOURCES BEFORE CAPITAL USES:	376,389	578,074	-	433,421	461,076	410,421
43							
44	CAPITAL USES						
45	Debt Service - Principal	356,187	384,722	-	403,421	384,722	398,421
46	Capital Purchases	20,202	35,559	-	30,000	76,354	12,000
47	Capital Lease - Principal Payment	-	-	-	-	-	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-	157,793	-	-	-	-
49	TOTAL CAPITAL USES	376,389	578,074	-	433,421	461,076	410,421
50							
51	NET CASH FLOW	-	-	-	-	-	-

**Downtown Development District
2016 Proposed Budget
Five-Year Comparison**

Line #	Description	9/8/2015 10:25	2012 Actual	2013 Actual	2014 Actual	Adopted Budget 2015	2015 Projected	Proposed 2016 Total
52	Operating Revenues							
53	1. DDD Internal Sources							
54	Code Enforcement		-	-	-	-	-	-
55	DDD Events		85,813	72,339	-	126,000	130,000	136,000
56	Federal Funding		377,880	53,729	-	-	191	-
57	State Funding		-	-	-	-	-	-
58	External Ranger Funding		19,154	-	-	-	-	222,528
59	Sponsorships/Donations/Grants		-	-	-	125,000	-	125,000
60	Interest Earned		2,771	2,968	-	3,000	2,735	3,000
61	Banner Deposits Earned / Misc		9,824	17,507	-	14,400	28,925	14,400
62	Total Admin Sources:		495,442	146,543	-	268,400	161,851	500,928
63								
64	2. City Sources							
65	Advalorem Taxes (14.76 mills), gross		5,552,863	5,903,052	-	6,318,579	6,696,066	6,958,986
66	Less: Collection Fees & Assessor Fees		(228,245)	(236,282)	-	(252,743)	(267,843)	(278,359)
67	Interest on Investments		5,132	5,328	-	6,000	5,648	6,000
68	Total City Sources:		5,329,750	5,672,098	-	6,071,836	6,433,871	6,686,627
69								
70	Total Operating Revenue		5,825,192	5,818,641	-	6,340,236	6,595,722	7,187,555
71								
72	Operating Expenses							
73	3. Public Space Operations							
74	Personnel Costs (05)							
75	Salaries & Wages		162,915	171,136	-	179,088	175,081	184,964
76	Payroll Taxes		12,184	13,001	-	13,702	13,574	14,338
77	Insurance		16,971	17,710	-	22,620	22,166	23,376
78	Workers' Compensation		1,858	3,930	-	4,302	3,880	3,328
79	Retirement		7,806	8,578	-	10,754	9,936	11,102
80	Parking		1,800	1,800	-	1,800	1,800	1,800
81	Temporary Labor		-	-	-	-	-	-
82	Total		203,534	216,155	-	232,266	226,437	238,908
83								
84	Enhanced City Services		-	-	-	-	-	-
85	Total		-	-	-	-	-	-
86								
87	Landscape Maintenance							
88	- Landscaping		134,406	115,661	-	117,436	132,157	145,432
89	- Weed Control		-	-	-	-	-	-
90	- Sidewalk Tree Maint/Replacem		284,747	289,775	-	270,000	264,600	260,000
91	- Other Beautification		825	400	-	-	-	-
92	Total		419,978	405,836	-	387,436	396,757	405,432
93								
94	Street Furnishings & Beautification							
95	- Trash Receptacles		1,974	4,158	-	-	9,984	8,250
96	- Banners (install/replace)		7,658	3,362	-	7,800	5,822	16,300
97	- Holiday Lighting		82,738	93,512	-	100,000	89,510	95,000
98	Total		92,370	101,032	-	107,800	105,316	119,550
99								
100	Infrastructure							
101	- Museum Streetscape(Canal St) Payment to CNO		-	-	-	-	-	-
102	- Sidewalk Improvements		39,442	39,288	-	100,000	70,000	60,000
103	- Lafayette Square		20,000	-	-	-	-	-
104	Total		59,442	39,288	-	100,000	70,000	60,000

**Downtown Development District
2016 Proposed Budget
Five-Year Comparison**

Line #	Description	9/8/2015 10:25 2012 Actual	2013 Actual	2014 Actual	Adopted Budget 2015	2015 Projected	Proposed 2016 Total
105							
106	Cleaning & Maintenance						
107	- Sidewalk Cleaning	1,152,072	1,220,323	-	1,250,917	1,286,816	1,357,060
108	- Wayfinding Signage Maintenance	2,788	7,700	-	-	-	-
109	- Special Event Clean-up	91,841	115,958	-	100,000	93,899	100,000
110	- Graffiti	-	1,000	-	24,000	8,000	12,000
111	- Summer Youth	-	-	-	-	-	-
112	Total	1,246,701	1,344,981	-	1,374,917	1,388,715	1,469,060
113							
114	Miscellaneous						
115	- Truck, Storage, Other	39,612	28,576	-	30,124	34,709	39,824
116	Total	39,612	28,576	-	30,124	34,709	39,824
117							
118	Total Public Space Operations	2,061,637	2,135,868	-	2,232,543	2,221,934	2,332,774
119							
120	4. Public Safety						
121	Personnel Costs (05)						
122	Salaries & Wages	347,826	348,306	-	456,314	393,758	583,504
123	Payroll Taxes	29,821	31,814	-	34,906	35,585	45,226
124	Insurance	42,300	54,437	-	68,400	65,054	59,244
125	Workers' Compensation	6,525	1,875	-	2,650	2,341	2,796
126	Retirement	8,219	8,998	-	14,588	11,184	23,336
127	Parking	2,144	3,701	-	4,800	4,331	12,000
128	Fitness Center	402	-	-	-	394	1,200
129	Total	437,237	449,131	-	581,658	512,647	727,306
130							
131	Public Safety Rangers	9,941	12,108	-	20,100	18,424	20,000
132							
133	Enhanced Police Services						
134	- Police Detail Services	457,469	575,946	-	666,770	575,549	631,954
135	Total	457,469	575,946	-	666,770	575,549	631,954
136							
137	Other Public Safety						
138	- Code Enforcement	420	-	-	600	300	300
139	- Stakeholder Involvement	4,190	1,570	-	6,600	7,420	11,600
140	- Miscellaneous	1,596	3,204	-	2,000	5,767	26,400
141	Total	6,206	4,774	-	9,200	13,487	38,300
142							
143	Homelessness Outreach	84	139	-	49,000	30,577	49,000
144							
145	Total Public Safety	910,937	1,042,098	-	1,326,728	1,150,684	1,466,560
146							
147	5. Economic Development & Planning						
148	Personnel Costs (05)						
149	Salaries & Wages	225,994	217,881	-	232,038	227,851	240,670
150	Payroll Taxes	17,328	16,200	-	17,746	17,437	18,654
151	Insurance	18,448	21,567	-	18,480	26,659	28,212
152	Workers' Compensation	809	670	-	808	755	742
153	Retirement	8,533	8,177	-	13,922	13,819	14,442
154	Parking	2,810	2,185	-	2,460	2,250	2,700
155	Temporary Labor	-	-	-	-	-	-
156	Total	273,922	266,680	-	285,454	288,771	305,420

**Downtown Development District
2016 Proposed Budget
Five-Year Comparison**

		9/8/2015 10:25					
Line #	Description	2012 Actual	2013 Actual	2014 Actual	Adopted Budget 2015	2015 Projected	Proposed 2016 Total
157							
158	Canal Street Development	112,393	23,077	-	12,900	12,205	15,900
159	District Wide Development	28,413	19,621	-	32,340	25,698	33,240
160	Medical Complex Development	14	-	-	-	-	-
161	Research & Database Management	1,245	1,200	-	3,600	3,000	15,600
162	Supportive Housing	-	-	-	-	-	-
163	Administration/Meetings	4,757	5,643	-	7,320	11,364	12,180
164	Presentations & Marketing	-	-	-	-	-	-
165	Planning Initiatives	-	-	-	30,000	45,000	27,000
166	Business Retention & Recruitment	49,256	56,555	-	76,704	79,402	80,100
167	Façade Incentive	103,656	126,273	-	130,000	80,000	120,000
168	Total Economic Development	573,656	499,049	-	578,318	545,440	609,440
169							
170	6. Communications						
171	Personnel Costs (05)						
172	Salaries & Wages	182,460	186,611	-	229,710	224,746	238,004
173	Payroll Taxes	14,993	14,891	-	17,576	17,981	18,446
174	Insurance	17,630	10,605	-	19,200	17,671	18,768
175	Workers' Compensation	736	567	-	806	727	740
176	Retirement	10,535	1,394	-	13,780	10,738	14,276
177	Parking	2,935	2,250	-	1,800	1,800	1,800
178	Fitness Center	-	-	-	-	-	-
179	Total	229,289	216,318	-	282,872	273,663	292,034
180							
181	Holiday Event	103,383	121,554	-	109,724	152,850	152,124
182	DDD Events	38,057	35,337	-	60,710	24,598	57,063
183	Sponsored Events	6,488	20,500	-	13,000	14,031	15,000
184	Donor Relations	2	-	-	39,996	-	-
185	Digital Media	4,333	18,756	-	44,300	42,363	24,600
186	Communications	355,240	58,030	-	32,800	44,667	86,872
187	Miscellaneous	4,993	5,292	-	4,568	4,737	6,568
188	Research	-	10,355	-	-	-	41,200
189	Public Affairs	542	2,773	-	15,080	10,590	15,080
190	Total Communications	742,327	488,915	-	603,050	567,499	690,541
191							
192	7. Administration						
193	Personnel Items						
194	Salaries & Wages	400,069	424,551	-	446,548	441,354	462,368
195	Payroll Taxes	26,604	29,372	-	34,156	33,769	35,832
196	Insurance (Health, Dental, STD, LTD, Life)	32,690	34,413	-	39,000	39,448	43,164
197	Insurance (workers comp)	(305)	1,300	-	1,561	1,327	1,436
198	Retirement Contribs (Contrib, Fees, Life)	23,102	25,038	-	26,796	25,792	27,744
199	Parking (Employee subsidy only)	4,308	3,601	-	3,600	3,724	3,600
200	Temporary Labor	-	1,504	-	-	-	-
201	Payroll Processing Fees	4,782	5,692	-	3,900	4,464	7,000
202	Total	491,250	525,471	-	555,561	549,878	581,144
203							
204	Supplies & Materials						
205	General Operating Supplies	5,392	4,982	-	5,100	3,504	3,600
206	Office Supplies	17,154	8,630	-	9,900	9,095	9,300
207	Total	22,546	13,612	-	15,000	12,599	12,900

**Downtown Development District
2016 Proposed Budget
Five-Year Comparison**

9/8/2015 10:25

Line #	Description	2012 Actual	2013 Actual	2014 Actual	Adopted Budget 2015	2015 Projected	Proposed 2016 Total
208							
209	Equipment, Property and Maintenance						
210	Copier Lease Payments						
211	Repairs & Maintenance	7,929	5,161	-	5,472	5,832	5,880
212	Total	720	460	-	600	396	480
213		8,649	5,621	-	6,072	6,228	6,360
214	Office Space						
215	Rent						
216	Repairs & Maintenance	115,703	120,993	-	132,032	109,622	134,262
217	Telephone	258	287	-	1,800	702	900
218	Utilities	7,678	8,807	-	9,672	9,640	9,720
219	Total	4,209	4,255	-	4,500	4,313	4,200
220		127,848	134,342	-	148,004	124,277	149,082
221	Operations						
222	Accounting Services						
223	Advertising	22,850	22,850	-	24,000	23,764	19,250
224	Bank Service Charges	54	56	-	250	249	500
225	Board Development	1,331	1,643	-	1,680	1,788	1,800
226	Computer Equipment & Supplies	862	4,100	-	9,700	6,826	9,600
227	Computer Software	973	692	-	300	150	-
228	Computer Support	6,693	2,900	-	180	1,752	1,752
229	Courier Services	23,631	26,423	-	27,000	28,216	30,000
230	Employee Recruitment	-	-	-	-	-	-
231	Employee Relocation	6,385	75	-	-	-	600
232	Equipment & Small Tools	15,000	-	-	-	-	-
233	Equipment Rental	-	-	-	-	-	-
234	Events & Functions	826	826	-	828	840	828
235	Insurance - Auto Coverage	350	200	-	-	-	-
236	Insurance - Commercial Package	4,398	4,576	-	4,800	5,256	6,000
237	Insurance - Director & Officer	62,620	78,860	-	86,400	89,267	90,000
238	Legal Services	6,929	6,929	-	7,200	7,220	7,200
239	Meals & Entertainment	101,556	96,141	-	72,000	33,154	72,000
240	Meetings - External	770	1,198	-	300	397	600
241	Meetings - Internal	875	187	-	600	405	300
242	Mileage/Cabfare/Tolls	569	298	-	300	73	120
243	Miscellaneous	119	112	-	120	60	60
244	Office Relocation	451	323	-	120	116	120
245	Organization Fees/Dues	-	-	-	-	-	-
246	Parking	4,554	5,104	-	4,800	5,004	5,350
247	Penalties & Interest	53	180	-	120	111	180
248	Permits & Licenses	-	-	-	-	39	-
249	Postage & Express Mail	5	5	-	10	15	15
250	Printing	2,196	948	-	2,000	1,466	2,000
251	Professional Services	522	834	-	1,230	1,171	1,200
252	Publications & Subscriptions	5,208	16,400	-	2,850	3,767	-
253	Radios/Cellular Telephones	491	771	-	930	1,200	1,320
254	Repairs & Maintenance	1,920	1,515	-	1,500	1,642	1,620
255	Staff Development/Conferences	11	-	-	-	-	-
256	Travel	-	3,931	-	5,700	5,045	6,210
257	Uniforms	1,629	5,786	-	9,800	8,550	11,140
258	Total	1,141	2,028	-	2,000	500	1,500
259		274,972	285,891	-	266,718	228,043	271,265
260	Total Administration						
261		925,265	964,937	-	991,355	921,025	1,020,751
262	Total Operating Expenses:						
263		5,213,822	5,130,867	-	5,731,994	5,406,582	6,120,066

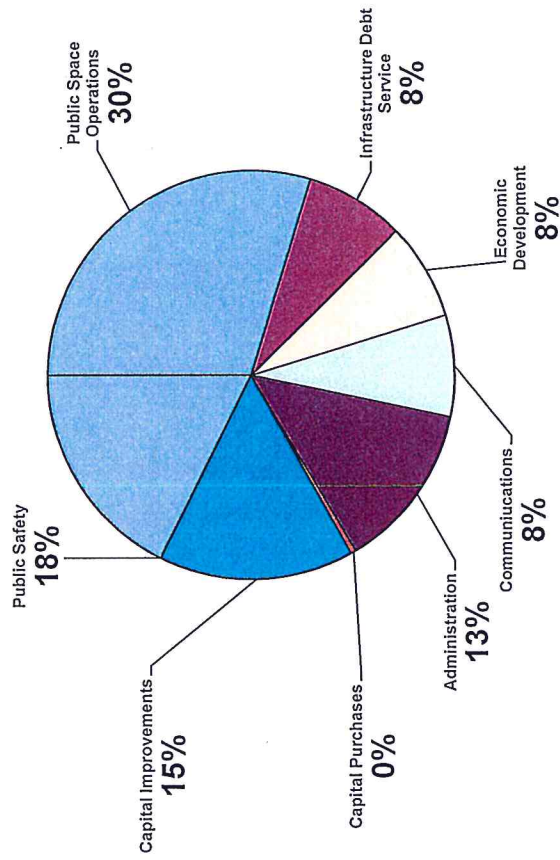
**Downtown Development District
2016 Proposed Budget
Five-Year Comparison**

9/8/2015 10:25

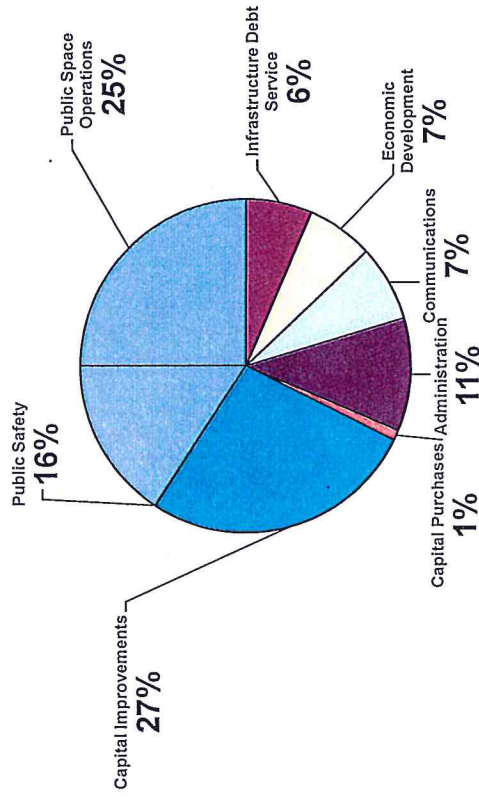
Line #	Description	2012 Actual	2013 Actual	2014 Actual	Adopted Budget 2015	2015 Projected	Proposed 2016 Total
264	Net Operating Income (Loss)	611,370	687,774	-	608,242	1,189,140	1,067,489
266	Non Operating Revenues						
267	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-	-
268	Interest on Bond Proceeds Invested	943	395	-	69	-	-
269	Total Non Operating Revenue	943	395	-	69	-	69
271	Non Operating Expenses						
272	District Wide Capital Improvements	21,200	259,216	-	1,165,000	520,000	2,500,000
273	Canal Street Streetscape	-	-	-	-	-	-
274	CSDC Excess Tax Payment	146,351	-	-	-	-	-
275	Total Non Operating Expense	167,551	259,216	-	1,165,000	520,000	2,500,000
278	Earnings (Loss) before Interest, Depr, Amort	444,762	428,953	-	(556,689)	669,140	(1,432,442)
280	Interest Expense - Debt Service	313,899	210,206	-	189,890	186,020	173,394
281	Depreciation & Amortization	64,671	63,939	-	70,000	70,000	75,000
283	Net Income (Loss)	66,192	154,808	-	(816,579)	413,120	(1,680,836)
287	Net Income (Loss) Before Depreciation	130,863	218,747	-	(746,579)	483,120	(1,605,836)
289	Capital Sources						
290	Bond Proceeds	(49,076)	359,327	-	-	-	-
291	General Fund Balance Proceeds	294,602	-	-	1,180,000	-	2,125,000
292	Public Space Capital Fund Balance Proceeds	-	-	-	-	-	-
293	Econ Development Fund Balance Proceeds	-	-	-	-	-	-
294	Total Capital Sources	245,526	359,327	-	1,180,000	-	2,125,000
296	Net Sources Before Capital Uses	376,389	578,074	-	433,421	483,120	519,164
298	Capital Uses						
299	Debt Service - Principal	356,187	384,722	-	403,421	403,421	421,342
300	Capital Purchases	20,202	35,559	-	30,000	17,232	93,800
301	Capital Lease - Principal Payment	-	-	-	-	-	-
302	General Fund Balance	-	-	-	-	-	-
303	Bond Issuance Costs	-	65,464	-	-	62,467	4,022
304	Economic Development Fund Balance	-	92,329	-	-	-	-
305	Public Space Capital Fund Balance	-	-	-	-	-	-
306	Public Safety Capital Fund Balance	-	-	-	-	-	-
307	Legal Defense Reserve	-	-	-	-	-	-
308	Total Capital Uses	376,389	578,074	-	433,421	483,120	519,164
310	Net Cash flow	-	-	-	-	-	-

DDD EXPENDITURES (BUDGETED)

2015 Budget



2016 Budget



Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

DDD EXPENDITURES (BUDGETED)

	2014	2015	2016
Public Space Operations*	\$ 2,206,728	\$ 2,232,543	\$ 2,332,774
Public Safety	1,122,274	1,326,728	1,466,560
Economic Development	556,878	578,318	609,440
Communications	574,646	603,050	690,541
Infrastructure Debt Service*	596,753	593,311	594,736
Administration	974,378	991,355	1,020,751
Capital Purchases	12,000	30,000	93,800
Capital Improvements	2,030,000	1,165,000	2,500,000
Cash Reserves	-	-	4,022
Total	\$ 8,073,657	\$ 7,520,305	\$ 9,312,624

Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

* Debt Service includes principal and interest installment on bond payable, as well as the Debt Service Bond Loan payment.

Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 10:46 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	268,400	31,635	161,851	500,928	86.6%	339,077
3	City Sources (Ad Valorem, etc.)	6,071,836	6,281,576	6,433,871	6,686,628	10.1%	252,757
4	TOTAL OPERATING REVENUE	6,340,236	6,313,211	6,595,722	7,187,556	13.4%	591,834
5							
6	OPERATING EXPENSES						
7	Public Space Operations	2,232,543	1,043,131	2,221,934	2,332,774	-4.5%	(110,840)
8	Public Safety	1,326,728	593,421	1,150,684	1,466,560	-10.5%	(315,876)
9	Economic Development & Planning	578,318	231,647	545,440	609,440	-5.4%	(64,000)
10	Communications	603,050	222,744	567,499	690,541	-14.5%	(123,042)
11	Administration	991,355	544,928	922,842	1,020,751	-3.0%	(97,909)
12	TOTAL OPERATING EXPENSE	5,731,994	2,635,871	5,408,399	6,120,066	-6.8%	(711,667)
13							
14	NET OPERATING INCOME (LOSS) *	608,242	3,677,340	1,187,323	1,067,490	75.5%	(119,833)
15							
16	NON OPERATING REVENUE						
17	OCD Bond Debt Service Loan Proceeds	-	-	-	-	0.0%	-
18	Interest on Bond Proceeds	69	-	-	69	100.0%	69
19	TOTAL NON OPERATING REVENUE	69	-	-	69	100.0%	69
20							
21	NON OPERATING EXPENSES						
22	District Wide Capital Improvements	1,165,000	-	520,000	2,500,000	114.6%	(1,980,000)
23	Canal Street Streetscape	-	-	-	-	0.0%	-
24	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-
25	TOTAL NON OPERATING EXPENSE	1,165,000	-	520,000	2,500,000	114.6%	(1,980,000)
26							
27	EARNINGS (Loss) before Interest, Deprec & Amort	(556,689)	3,677,340	667,323	(1,432,441)	-257.3%	(2,099,764)
28							
29	INTEREST EXPENSE (Debt Service)	189,890	124,581	186,020	173,394	8.7%	12,626
30	DEPRECIATION / AMORTIZATION	70,000	-	70,000	75,000	-7.1%	(5,000)
31							
32	NET INCOME	(816,579)	3,552,759	411,303	(1,680,835)	-105.8%	(2,092,138)
33							
34							
35	NET INCOME BEFORE DEPRECIATION	(746,579)	3,552,759	481,303	(1,605,835)	-115.1%	(2,097,138)
36							
37	CAPITAL SOURCES						
38	Bond Proceeds	-	-	-	-	#DIV/0!	-
39	Cash Reserve Proceeds	1,180,000	-	-	2,125,000	80.1%	2,125,000
40	TOTAL CAPITAL SOURCES	1,180,000	-	-	2,125,000	80.1%	2,125,000
41							
42	NET SOURCES BEFORE CAPITAL USES:	433,421	3,552,759	481,303	519,165	19.8%	27,862
43							
44	CAPITAL USES						
45	Debt Service - Principal	403,421	87,292	403,421	421,342	4.4%	(17,921)
46	Capital Purchases	30,000	5,103	17,232	93,800	412.7%	(76,568)
47	Capital Lease - Principal Payment	-	-	-	-	0.0%	-
48	Contributions to Cash Reserves (Gen, Legal, etc)	-	-	60,650	4,023	0.0%	56,627
49	TOTAL CAPITAL USES	433,421	92,395	481,303	519,165	-19.8%	(37,862)
50							
51	NET CASH FLOW	(0)	3,460,364	-	-		
52							
53							
54							
55							
56							

Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 10:46 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
57	Operating Revenues						
58	1. DDD Internal Sources						
59	Code Enforcement	-	-	-	-	#DIV/0!	0
60	DDD Events	126,000	7,500	130,000	136,000	7.9%	6,000
61	Federal Funding	-	191	191	-	#DIV/0!	-191
62	State Funding	-	-	-	-	#DIV/0!	0
63	External Ranger Funding	-	-	-	222,528	#DIV/0!	222,528
64	Sponsorships/Donations/Grants	125,000	-	-	125,000	0.0%	125,000
65	Interest Earned	3,000	1,756	2,735	3,000	0.0%	265
66	Banner Deposits Earned / Misc	14,400	22,188	28,925	14,400	0.0%	-14,525
67	Total Admin Sources:	268,400	31,635	161,851	500,928	86.6%	339,077
68							
69	2. City Sources						
70	Advalorem Taxes (14.76 mills), gross	6,318,579	6,540,713	6,696,066	6,958,986	10.1%	262,920
71	Less: Collection Fees & Assessor Fees	(252,743)	(261,629)	(267,843)	(278,358)	10.1%	-10,515
72	Interest on Investments	6,000	2,492	5,648	6,000	0.0%	352
73	Total City Sources:	6,071,836	6,281,576	6,433,871	6,686,628	10.1%	252,757
74							
75	Total Operating Revenue	6,340,236	6,313,211	6,595,722	7,187,556	13.4%	591,834
76							
77	Operating Expenses						
78	3. Public Space Operations						
79	Personnel Costs (05)						
80	Salaries & Wages	179,088	100,073	175,081	184,964	3.3%	-9,883
81	Payroll Taxes	13,702	7,729	13,574	14,338	4.6%	-764
82	Insurance	22,620	12,923	22,166	23,376	3.3%	-1,210
83	Workers' Compensation	4,302	2,174	3,880	3,328	-22.6%	552
84	Retirement	10,754	5,732	9,936	11,102	3.2%	-1,166
85	Parking	1,800	1,050	1,800	1,800	0.0%	0
86	Temporary Labor	-	-	-	-	0.0%	0
87	Total	232,266	129,681	226,437	238,908	2.9%	(12,471)
88							
89	Enhanced City Services	-	-	-	-	0.0%	0
90	Total	-	-	-	-	0.0%	-
91							
92	Landscape Maintenance						
93	- Landscaping	117,436	57,074	132,157	145,432	23.8%	-13,275
94	- Weed Control	-	-	-	-	0.0%	0
95	- Sidewalk Tree Maint/Replacem	270,000	124,600	264,600	260,000	-3.7%	4,600
96	- Other Beautification	-	400	-	-	#DIV/0!	0
97	Total	387,436	182,074	396,757	405,432	4.6%	(8,675)
98							
99	Street Furnishings & Beautification						
100	- Trash Receptacles	-	5,004	9,984	8,250	#DIV/0!	1,734
101	- Banners (install/replace)	7,800	1,922	5,822	16,300	109.0%	-10,478
102	- Holiday Lighting	100,000	37,010	89,510	95,000	-5.0%	-5,490
103	Total	107,800	43,936	105,316	119,550	10.9%	(14,234)
104							
105	Infrastructure						
106	- Museum Streetscapé Payment to CNO	-	-	-	-	#DIV/0!	0
107	- Sidewalk Improvements	100,000	-	70,000	60,000	-40.0%	10,000
108	- Lafayette Square	-	-	-	-	0.0%	0
109	Total	100,000	-	70,000	60,000	-40.0%	10,000

**Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)**

Line #	Description	9/8/2015 10:46 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
110							
111	Cleaning & Maintenance						
112	- Sidewalk Cleaning	1,250,917	608,287	1,286,816	1,357,060	8.5%	-70,244
113	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	0
114	- Special Event Clean-up	100,000	62,899	93,899	100,000	0.0%	-6,101
115	- Graffiti	24,000	-	8,000	12,000	-50.0%	-4,000
116	- Summer Youth	-	-	-	-	#DIV/0!	0
117	Total	1,374,917	671,186	1,388,715	1,469,060	6.8%	(80,345)
118							
119	Miscellaneous						
120	- Truck, Storage, Other	30,124	16,254	34,709	39,824	32.2%	-5,115
121	Total	30,124	16,254	34,709	39,824	32.2%	(5,115)
122							
123	Total Public Space Operations	2,232,543	1,043,131	2,221,934	2,332,774	4.5%	(110,840)
124							
125	4. Public Safety						
126	Personnel Costs (05)						
127	Salaries & Wages	456,314	212,047	393,758	583,504	27.9%	-189,746
128	Payroll Taxes	34,906	20,128	35,585	45,226	29.6%	-9,641
129	Insurance	68,400	34,168	65,054	59,244	-13.4%	5,810
130	Workers' Compensation	2,650	1,164	2,341	2,796	5.5%	-455
131	Retirement	14,588	5,132	11,184	23,336	60.0%	-12,152
132	Parking	4,800	2,346	4,331	12,000	150.0%	-7,669
133	Fitness Center	-	142	394	1,200	0.0%	-806
134	Total	581,658	275,127	512,647	727,306	25.0%	(214,659)
135							
136	Public Safety Rangers	20,100	9,726	18,424	20,000	-0.5%	-1,576
137							
138	Enhanced Police Services						
139	- Police Detail Services	666,770	300,725	575,549	631,954	-5.2%	-56,405
140	Total	666,770	300,725	575,549	631,954	-5.2%	(56,405)
141							
142	Other Public Safety						
143	- Code Enforcement	600	-	300	300	-50.0%	0
144	- Stakeholder Involvement	6,600	820	7,420	11,600	75.8%	-4,180
145	- Miscellaneous	2,000	946	5,767	26,400	1220.0%	-20,633
146	Total	9,200	1,766	13,487	38,300	316.3%	(24,813)
147							
148	Homelessness Outreach	49,000	6,077	30,577	49,000	0.0%	-18,423
149							
150	Total Public Safety	1,326,728	593,421	1,150,684	1,466,560	10.5%	(315,876)
151							
152	5. Economic Development & Planning						
153	Personnel Costs (05)						
154	Salaries & Wages	232,038	130,213	227,851	240,670	3.7%	-12,819
155	Payroll Taxes	17,746	10,115	17,437	18,654	5.1%	-1,217
156	Insurance	18,480	15,581	26,659	28,212	52.7%	-1,553
157	Workers' Compensation	808	423	755	742	-8.2%	13
158	Retirement	13,922	7,972	13,819	14,442	3.7%	-623
159	Parking	2,460	1,200	2,250	2,700	9.8%	-450
160	Temporary Labor	-	-	-	-	0.0%	0
161	Total	285,454	165,504	288,771	305,420	7.0%	(16,649)

Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 10:46 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
162							
163	Canal Street Development	12,900	8,491	12,205	15,900	23.3%	-3,695
164	District Wide Development	32,340	10,727	25,698	33,240	2.8%	-7,542
165	Medical Complex Development	-	-	-	-	#DIV/0!	0
166	Research & Database Management	3,600	1,200	3,000	15,600	333.3%	-12,600
167	Supportive Housing	-	-	-	-	#DIV/0!	0
168	Administration/Meetings	7,320	3,803	11,364	12,180	66.4%	-816
169	Presentations & Marketing	-	-	-	-	0.0%	0
170	Planning Initiatives	30,000	-	45,000	27,000	-10.0%	18,000
171	Business Retention & Recruitment	76,704	41,922	79,402	80,100	4.4%	-698
172	Façade Incentive	130,000	-	80,000	120,000	-7.7%	-40,000
173	Total Economic Development	578,318	231,647	545,440	609,440	5.4%	(64,000)
174							
175	6. Communications						
176	Personnel Costs (05)						
177	Salaries & Wages	229,710	128,394	224,746	238,004	3.6%	-13,258
178	Payroll Taxes	17,576	10,332	17,981	18,446	4.9%	-465
179	Insurance	19,200	10,336	17,671	18,768	-2.3%	-1,097
180	Workers' Compensation	806	418	727	740	-8.2%	-13
181	Retirement	13,780	6,188	10,738	14,276	3.6%	-3,538
182	Parking	1,800	1,050	1,800	1,800	0.0%	0
183	Fitness Center	-	-	-	-	#DIV/0!	0
184	Total	282,872	156,718	273,663	292,034	3.2%	(18,371)
185							
186	Holiday Event	109,724	3,201	152,850	152,124	38.6%	726
187	DDD Events	60,710	3,191	24,598	57,063	-6.0%	-32,465
188	Sponsored Events	13,000	8,531	14,031	15,000	15.4%	-969
189	Donor Relations	39,996	-	-	-	-100.0%	0
190	Digital Media	44,300	22,174	42,363	24,600	-44.5%	17,763
191	Communications	32,800	22,940	44,667	86,872	164.9%	-42,205
192	Miscellaneous	4,568	621	4,737	6,568	43.8%	-1,831
193	Research	-	-	-	41,200	#DIV/0!	-41,200
194	Public Affairs	15,080	5,368	10,590	15,080	0.0%	-4,490
195	Total Communications	603,050	222,744	567,499	690,541	14.5%	(123,042)
196							
197	7. Administration						
198	Personnel Items						
199	Salaries & Wages	446,548	258,226	441,354	462,368	3.5%	-21,014
200	Payroll Taxes	34,156	19,327	33,769	35,832	4.9%	-2,063
201	Insurance (Health, Dental, STD, LTD, Life)	39,000	23,384	39,448	43,164	10.7%	-3,716
202	Insurance (workers comp)	1,561	839	1,327	1,436	-8.0%	-109
203	Retirement Contribs (Contrib, Fees, Life)	26,796	14,757	25,792	27,744	3.5%	-1,952
204	Parking (Employee subsidy only)	3,600	2,282	3,724	3,600	0.0%	124
205	Temporary Labor	-	-	-	-	0.0%	0
206	Payroll Processing Fees	3,900	2,807	4,464	7,000	79.5%	-2,536
207	Total	555,561	321,622	549,878	581,144	4.6%	(31,266)
208							
209	Supplies & Materials						
210	General Operating Supplies	5,100	2,031	3,504	3,600	-29.4%	-96
211	Office Supplies	9,900	5,612	9,095	9,300	-6.1%	-205
212	Total	15,000	7,643	12,599	12,900	-14.0%	(301)

**Downtown Development District
2016 Proposed Budget**
(As of September 1, 2015)

Line #	Description	9/8/2015 10:46 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
213							
214	Equipment, Property and Maintenance						
215	Copier Lease Payments	5,472	3,552	5,832	5,880	7.5%	-48
216	Repairs & Maintenance	600	156	396	480	-20.0%	-84
217	Total	6,072	3,708	6,228	6,360	4.7%	(132)
218							
219	Office Space						
220	Miscellaneous	-	-	-	-	0.0%	0
221	Rent	132,032	69,796	109,622	134,262	1.7%	-24,640
222	Repairs & Maintenance	1,800	328	702	900	-50.0%	-198
223	Telephone	9,672	5,624	9,640	9,720	0.5%	-80
224	Utilities	4,500	2,438	4,313	4,200	-6.7%	113
225	Total	148,004	78,186	124,277	149,082	0.7%	(24,805)
226							
227	Operations						
228	Accounting Services	24,000	23,764	23,764	19,250	-19.8%	4,514
229	Advertising	250	248	249	500	100.0%	-251
230	Bank Service Charges	1,680	1,056	1,788	1,800	7.1%	-12
231	Board Development	9,700	731	6,826	9,600	-1.0%	-2,774
232	Computer Equipment & Supplies	300	163	163	-	100.0%	163
233	Computer Software	180	3,380	3,380	1,752	873.3%	1,628
234	Computer Support	27,000	17,141	28,216	30,000	11.1%	-1,784
235	Courier Services	-	-	-	-	#DIV/0!	0
236	Employee Recruitment	-	-	-	600	#DIV/0!	-600
237	Employee Relocation	-	-	-	-	0.0%	0
238	Equipment & Small Tools	-	157	157	-	0.0%	157
239	Equipment Rental	828	436	840	828	0.0%	12
240	Events & Functions	-	-	-	-	#DIV/0!	0
241	Insurance - Auto Coverage	4,800	3,065	5,256	6,000	25.0%	-744
242	Insurance - Commercial Package	86,400	52,056	89,267	90,000	4.2%	-733
243	Insurance - Director & Officer	7,200	4,370	7,220	7,200	0.0%	20
244	Legal Services	72,000	10,746	33,154	72,000	0.0%	-38,846
245	Meals & Entertainment	300	259	397	600	100.0%	-203
246	Meetings - External	600	105	405	300	-50.0%	105
247	Meetings - Internal	300	23	73	120	-60.0%	-47
248	Mileage/Cabfare/Tolls	120	-	60	60	-50.0%	0
249	Miscellaneous	120	56	116	120	0.0%	-4
250	Office Relocation	-	-	-	-	0.0%	0
251	Organization Fees/Dues	4,800	3,423	5,004	5,350	11.5%	-346
252	Parking	120	51	111	180	0.0%	-69
253	Penalties & Interest	-	39	39	-	0.0%	39
254	Permits & Licenses	10	15	15	15	50.0%	0
255	Postage & Express Mail	2,000	466	1,466	2,000	0.0%	-534
256	Printing	1,230	556	1,171	1,200	-2.4%	-29
257	Professional Services	2,850	3,404	3,767	-	-100.0%	3,767
258	Publications & Subscriptions	930	1,313	1,200	1,320	41.9%	-120
259	Radios/Cellular Telephones	1,500	973	1,642	1,620	8.0%	22
260	Repairs & Maintenance	-	19	19	-	0.0%	19
261	Staff Development/Conferences	5,700	3,205	5,045	6,210	8.9%	-1,165
262	Travel	9,800	2,549	8,550	11,140	13.7%	-2,590
263	Uniforms	2,000	-	500	1,500	-25.0%	-1,000
264	Total	266,718	133,769	229,860	271,265	1.7%	(41,405)
265							
266	Total Administration	991,355	544,928	922,842	1,020,751	3.0%	(97,909)
267							
268	Total Operating Expenses:	5,731,994	2,635,871	5,408,399	6,120,066	6.8%	(711,667)

Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 10:46 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
269							
270	Net Operating Income (Loss)	608,242	3,677,340	1,187,323	1,067,490	75.5%	(119,833)
271							
272	Non Operating Revenues						
273	OCD Bond Debt Service Loan Proceeds	-	-	-	-	#DIV/0!	0
274	Interest on Bond Proceeds Invested	69	-	-	69	0.0%	69
275	Total Non Operating Revenue	69	-	-	69	0.0%	69
276							
277	Non Operating Expenses						
278	District Wide Capital Improvements	1,165,000	-	520,000	2,500,000	114.6%	-1,980,000
279	Canal Street Streetscape	-	-	-	-	0.0%	0
280	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	0
281	Total Non Operating Expense	1,165,000	-	520,000	2,500,000	114.6%	(1,980,000)
282							
283							
284	Earnings (Loss) before Interest, Depr, Amort	(556,689)	3,677,340	667,323	(1,432,441)	157.3%	-2,099,764
285							
286	Interest Expense - Debt Service	189,890	124,581	186,020	173,394	-8.7%	12,626
287	Depreciation & Amortization	70,000	-	70,000	75,000	7.1%	-5,000
288							
289	Net Income (Loss)	(816,579)	3,552,759	411,303	(1,680,835)	105.8%	(2,107,390)
290							
291							
292							
293	Net Income (Loss) Before Depreciation	(746,579)	3,552,759	481,303	(1,605,835)	115.1%	-2,087,138
294							
295	Capital Sources						
296	Bond Proceeds	-	-	-	-	#DIV/0!	0
297	General Fund Cash Reserve Proceeds	1,180,000	-	-	2,125,000	80.1%	2,125,000
298	Public Space Capital Reserve Proceeds	-	-	-	-	0.0%	0
299	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	0
300	Total Capital Sources	1,180,000	-	-	2,125,000	80.1%	2,125,000
301							
302	Net Sources Before Capital Uses	433,421	3,552,759	481,303	519,165	19.8%	37,862
303							
304	Capital Uses						
305	Debt Service - Principal	403,421	87,292	403,421	421,342	4.4%	-17,921
306	Capital Purchases	30,000	5,103	17,232	93,800	212.7%	-76,568
307	Capital Lease - Principal Payment	-	-	-	-	0.0%	0
308	General Fund Cash Reserve	-	-	60,650	4,023	0.0%	56,627
309	CSDC Cash Reserve	-	-	-	-	0.0%	0
310	Economic Development Cash Reserve	-	-	-	-	0.0%	0
311	Public Space Capital Reserve	-	-	-	-	0.0%	0
312	Public Safety Capital Reserve	-	-	-	-	0.0%	0
313	Legal Defense Reserve	-	-	-	-	0.0%	0
314	Total Capital Uses	433,421	92,395	481,303	519,165	19.8%	(37,862)
315							
316	Net Cash flow	(0)	3,460,364	-	-	0.0%	-

**Downtown Development District
2016 Budget Notes
September 1, 2015**

1. DDD Events (Line 60) – Two Leading Minds Breakfasts at \$3,000 each, an Awards Luncheon at \$10,000, the Home for the Holidays at \$110,000 and Downtown NOLA Shopping Fest at \$10,000.
2. External Ranger Funding (Line 63) – Agreement with University Medical Center (UMC) to provide two (2) Public Safety Rangers for sixteen (16) hours a day at nineteen dollars (\$19) per hour seven (7) days a week to patrol the UMC campus.
3. Sponsorships/Donations/Grants (Line 64) – The Communications and Operations Departments have been tasked with raising \$125,000 in new Sponsorship/Grant funding for use in 2016 in support of our major initiatives.
4. Interest Earned (Line 65) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account. For the 2016 budget, rates are projected to remain stable.
5. Banner Deposits / Miscellaneous Revenue (Line 66) – Banner deposits are currently \$250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is anticipating several banner participants for 2016 (Sugar Bowl, French

Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name a few specific participants).

6. Ad valorem Taxes, gross (Line 70) – Ad Valorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before collection and assessor fees are withheld. The 2016 tax revenue projection is based on the projected 2015 tax collections with an assumption of a 3.1% increase (the average annual increase 2007 - 2015).
7. Collection Fees & Assessors Fees (Line 71) – During the regular session of the 2005 state legislature, Act 254 was established to create a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of not less than 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.
8. Interest on Investments (Line 72) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Accounts. Should interest rates rebound the investments will resume in U.S. Treasury Bills and Certificates of Deposit.
9. Personnel Costs (Line 87) –The Public Space Operations Department is comprised of two (2.0) Full-Time Equivalent (FTEs). For the 2015 Budget, it has been assumed that wages will increase by 4.5%.

10. Landscaping (Line 93) - The monthly contract amount of \$10,036 monthly.

There is \$25,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District, it does not include planting in any new areas.

11. Sidewalk Tree Maintenance/Replacement (Line 95) – A monthly contract amount of \$20,000. An additional \$20,000 has been budgeted to replace damaged trees as necessary throughout the District.

12. Banners (install/replaces) (Line 101) - The system is made up of 437 poles.

Participants of banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue, Poydras Street or Convention Center Blvd.). When the system is not in use by outside parties, the DDD will display general district banners. The cost budgeted is the switching out of the banners plus repair of broken banner poles. Included is new brackets and hardware for the South Market District, Warehouse District and Tulane Avenue Corridor.

13. Holiday Lighting (Line 102) – Labor costs for removal of 2015 holiday season decorations at \$37,500 and installation of 2016 holiday decorations at \$37,500 and \$10,000 for repair of any electrical system problems, along with \$10,000 to purchase any replacement decorations needed.

14. Sidewalk Improvements (Line 107) - During 2016 the DDD will commit funds to the sidewalk improvements matching grant program to expedite general sidewalk improvements throughout the District. This program will enhance the incentive programs and efforts of the Economic Development Department of the DDD to improve the overall appearance and attractiveness to developers and investors seeking to do business in the City. Our Plan is to award three

large grants with the average being \$15,000 per grant and several small grants of no more than \$2,000 each.

15. Sidewalk Cleaning Contracted Services (Line 112) – This is the cost of Block by Block for one year’s cleaning of the sidewalks at \$113,005 per month.

16. Special Event Clean Up (Line 114) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes \$45,000 for contractors for Mardi Gras and \$51,000 for other events (e.g., spring concert series, fall concert series, White Linen Night, Essence Music Fest, and Bayou Classic). Additionally there is \$4,000 for the purchase of disposable trash boxes and other supplies for use at special events.

17. Graffiti (Line 115) – Funding to support the graffiti eradication assistance program, which provides reimbursement grants to private property owners.

18. Truck, Storage, Other (Line 120) – This line items includes various components: however the following is a summary of the more significant expenses:

A: Contractor Services – Maintenance of a potential WIFI site at Lafayette Square at \$350.00 per month.

B: Fuel – Gas for two vehicles.

C: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.

D: Parking - Two trucks at a total cost of \$300.00 per month.

E: Cellular Telephones – Cost of service for DDD provided cell phones.

F: Rent – storage cost of \$1300 per month for storage unit of holiday lights/decorations, wayfinding signs and other public works items.

G: Repairs & Maintenance for DDD Trucks – Based on the fact there are two new or relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.

H: Registration and Travel for Staff Development at the IDA Conference in 2016.

19. Personnel Costs (Line 134) – The Public Safety Department is budgeted for twenty-two (22.0) FTEs for Public Safety Rangers. The staffing includes six (6) additional Rangers to service the agreement with UMC. Wages have been assumed to increase at 4.5%. The targeted Rangers coverage is 12 hours per day, with a target of 6 Rangers on average at all times.

20. Public Safety Rangers (Line 136) – The details of this line item include a variety of expense types, but the most financially significant details include general supplies for bicycle repairs, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.

21. Police Detail Services (Line 139) – The budget for 2016 represents maintaining the level of coverage achieved in 2015. While there has been issues recruiting and retaining officers on the detail, we anticipate that a recent increase in the hourly rate for the 10:00pm – 4:00am time period to \$37.50 per hour will assist in alleviating that problem.

22. Code Enforcement (Line 143) – While this area remains a major concern for the DDD, the primary responsibility for Code Enforcement rests with the City administration. The current CEA with the City for Code Enforcement significantly restricts the scope of our financial involvement in the process. The

costs of our activities are included in our payroll for Public Safety Rangers and funding for the police detail.

23. Stakeholder Involvement (Line 144) – The expense is for the sponsorship of Night Out Against Crime, Stakeout for Justice, NOCVB dues and other activities. Additionally, we plan to host a meet and greet for our Public Safety personnel and stakeholders to strengthen the relations between them.

24. Miscellaneous Public Safety (Line 145) – The cost of monitoring the mobile crime/graffiti camera. Expenses for printing of Ranger cards and map, quarterly meetings with security professionals and \$20,000 to develop a Public Safety smartphone app are the primary areas in this category.

25. Homelessness Outreach (Line 148) – The expenses for an outreach worker to work with Rangers and NOPD on homelessness outreach through our CEA with the Travelers Aid Society.

26. Personnel Costs (Line 161) – The Economic Development Department is staffed at a level of three (3.0) FTEs for 2016, all wages and salaries have been assumed to increase at 4.5%.

27. Canal Street Development (Line 163) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners. Assisting property owners and developers in determining the feasibility of adaptive re-use of underutilized building inventory is an emphasis, as well.

28. District-Wide Development (Line 164) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners. Includes the costs for work on green space initiative and other projects.

29. Research and Database Management (Line 166) – Costs of the annual GIS license, USA Info Business Database updates and an automated state-of-the-art pedestrian traffic count and analysis system.
30. Administration and Meetings (Line 168) – Costs of memberships in professional organizations (i.e., ICSC, ULI, CDFA, etc.), for the hosting of meetings of various stakeholders and business people at the DDD and elsewhere and for the Director’s cell phone.
31. Planning Initiatives (Line 170) – Funds for developing several small area plans.
32. Business Retention & Recruitment (Line 171) – Provides for sponsorship of and participation in various business retention opportunities. The partnering with other entities has allowed the DDD to more efficiently utilize its resources with a greater impact than having proceeded on the Board directed initiatives on its own. The success of this strategy has resulted in the use of more resources to further leverage the impact.
33. Façade Incentive (Line 172) – Matching grants to support 6-7 projects.
34. Personnel Costs (Line 184) – The Communications Department will be staffed at three (3.0) FTEs for 2016. For the 2016 Budget, all wages and salaries are budgeted for an increase of 4.5%.
35. Holiday Event (Line 186) – Expenses in this category are related to the Canal Street: Home for the Holiday’s Program and the Downtown NOLA Shopping Fest. The activities include the Lighting Ceremony, Movies on the River, Krewe of Jingle Parade and the Reindeer Run and Romp.
36. DDD Events (Line 187) - \$23,460 has been earmarked for the DDD’s Leading Minds Breakfast series for 2015. Funds budgeted for the Annual Awards Gala

and Annual Report presentation amount to \$28,000. \$5,000 has been budgeted to promote the NOEW Arts-based Business Pitch.

37. Sponsored Events (Line 188) – \$15,000 has been allocated for sponsoring Downtown events consistent with DDD’s economic development and other objectives.

38. Digital Media (Line 190) - This category is dedicated to the DDD website, smart-phone apps and measurement of communication efforts.

39. Communications (Line 191) – Print advertising for the District in local media outlets, balance of the cost for Louisiana Made, Louisiana Proud campaign, redesign and printing of DDD brochure. Possible redesign and definite production of replacement banners.

40. Research (Line 193) – Costs of the planned update of the Stakeholder Satisfaction Survey.

41. Public Affairs (Line 194) – Costs of meals, meetings, parking, cell phone and travel for the Director, who will be handling primarily intergovernmental affairs and assisting the Economic Development Department. Includes funds for travel to the Washington Mardi Gras.

42. Personnel Costs (Line 207) – The staffing for the Administration Department will be five (5) FTEs. For the 2016 Budget, all wages and salaries are budgeted at an increase of 4.5%. The supplemental compensation for the President & CEO has been budgeted at approximately the same amount as in prior years.

43. Office Space (Line 225) - The DDD’s rental expense for 2016 includes the Place St. Charles Building office and additional storage rent of \$7,416.00 per month (an approximately \$2,695 dollar a month reduction as incentive for

signing new lease), along with approximately \$550 per month in operating charges for the months of January through March. With the new lease effective April 1 there will be expanded office space and the rental of the storage space will no longer be necessary. The new rent will be \$11,714 per month with approximately \$550 per month in operating charges. The DDD's lease within Place St. Charles building requires that the DDD pay for utilities directly.

44. Board Development (Line 231) – The costs for three Board Retreats, 3-4 Board members attending IDA convention and related Board development.

45. Organization Fees/Dues (Line 251) - The amount is for membership in International Downtown Association, the Chamber of Commerce, N.O. Regional Black Chamber of Commerce and other organizations.

46. Staff Development/Conferences (Line 261) – The expenses for conferences and travel include the President & CEO attending the Washington Mardi Gras, staff attending the IDA Conference and related staff development.

47. Travel (Line 262) – See note #44.

48. Uniforms (Line 263) – Represents the need to purchase new polo shirts/shirts and jackets for staff on an annual basis.

49. Net Operating Income (Loss) (Line 270) – 2016 operating income is anticipated to be 175.50% of the amount budgeted for 2015 and 88.84% of the projected actual for 2015. This is due in large part to an increase of \$847,319 in the budgeted Operating Revenues.

50. District Wide Capital Improvements (Line 278) – We have budgeted \$2,000,000 for planning design and implementation of our Low Barrier Shelter and Duncan Plaza Initiatives, and \$200,000 has been allocated for improvements to the wayfinding system, parts of which are 10+ years old. We have also budgeted

\$300,000 to be available for any catalytic development that the Board may decide to participate in during the year.

51. Interest Expense – Debt Service (Line 287) – This line item reflects the annual interest expense for the Bond Payable and Tax Credit Bonds loan obtained from the State post-Katrina. The 2015 budgeted amount reflects the savings realized by refinancing the 2001 Series Bonds in 2012. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December and on the loan in January and July.
52. General Fund Cash Proceeds (Line 298) – The DDD held \$4,476,691 in undesignated funds at the end of 2014. The projected addition of \$62,467 in 2015 would leave approximately \$4,539,158 available to invest or fund operating shortfalls in future periods. We are projecting the use of \$2,125,000.00 in 2016 to fund the above listed District-Wide Developments. It should be noted that if the planning processes for green space and the bike-share program proceed more quickly than anticipated, it may be necessary to draw a larger amount of funds from prior year cash proceeds.
53. Debt Service - Principal (Line 306) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the outstanding Bond Payable and Tax Credit Bonds loan. As with the interest expense above, the amount budgeted for 2016 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the loan in July and for the DDD's bonds in December.

54. Capital Purchases (Line 307) – During 2016, it is anticipated that the DDD will make the following capital purchases:

Computer Equipment - \$5,000

Ranger Bicycles (4) - \$2,800

Replacement for green DDD truck - \$30,000

Office Furnishing for expanded space - \$40,000

Digital Still/Video Camera - \$1,000

Matting & Framing of Photo Portraits - \$15,000

Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 8:19 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
57	Operating Revenues						
58	1. DDD Internal Sources						
59	Code Enforcement	-	-	-	-	#DIV/0!	0
60	DDD Events	126,000	7,500	130,000	136,000	7.9%	6,000
61	Federal Funding	-	191	191	-	#DIV/0!	-191
62	State Funding	-	-	-	-	#DIV/0!	0
63	External Ranger Funding	-	-	-	222,528	#DIV/0!	222,528
64	Sponsorships/Donations/Grants	125,000	-	-	125,000	0.0%	125,000
65	Interest Earned	3,000	1,756	2,735	3,000	0.0%	265
66	Banner Deposits Earned / Misc	14,400	22,188	28,925	14,400	0.0%	-14,525
67	Total Admin Sources:	268,400	31,635	161,851	500,928	86.6%	339,077
68							
69	2. City Sources						
70	Advalorem Taxes (14.76 mills), gross	6,318,579	6,540,713	6,696,066	6,958,986	10.1%	262,920
71	Less: Collection Fees & Assessor Fees	(252,743)	(261,629)	(267,843)	(278,358)	10.1%	-10,515
72	Interest on Investments	6,000	2,492	5,648	6,000	0.0%	352
73	Total City Sources:	6,071,836	6,281,576	6,433,871	6,686,628	10.1%	252,757
74							
75	Total Operating Revenue	6,340,236	6,313,211	6,595,722	7,187,556	13.4%	591,834

Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2016 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2016 Real Estate Tax Letter
3. Recapitulation of 2016 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE ACCOMPLISHMENTS 2015

Through the end of 2nd Quarter, cigarette litter counts down 13% from 2014 year end as a result of aggressive public awareness campaign “Walk Your Butt to the Can” and cigarette butt recycling program.

Awarded new contract for Downtown clean program with additional services to address growing demand in Downtown New Orleans.

Launched New Paths program to encourage employment of homeless and ex-offenders by DDD contractors.

Developed proposal for the redevelopment of Duncan Plaza.

Worked with LSU Landscape Architecture class to develop early conceptual ideas for the park redesign.

Continue to install new bases and repaint trash receptacles throughout the DDD.



PUBLIC SPACE OPERATIONS OBJECTIVES 2016

Continue to target a reduction in cigarette butts by 5% from the previous year. Work with appropriate agencies to increase awareness of cigarette litter laws including the requirement by some businesses to provide cigarette litter receptacles.

Implement painting of public infrastructure into DDD clean program to improve overall appearance of Downtown.

Commence construction on the redevelopment of Duncan Plaza contingent on City authorization.

Submit Transportation Enhancement Program application for funding to update the Downtown wayfinding signage.

Plant approximately 20 to 30 trees on Downtown sidewalks.



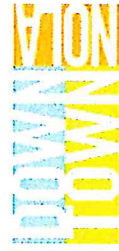
PUBLIC SPACE OPERATIONS OBJECTIVES 2016

Re-establish banner program on Tulane Ave to improve visibility along this corridor in conjunction with new medical facilities. Evaluate feasibility of re-establishing banner systems along Loyola Ave streetcar system.

Replace DDD banners in the Warehouse District/Lafayette Square neighborhood. Expand the banner system along Camp, Magazine, & O'Keefe.

Explore options to revise the private property graffiti grant program to a fee for service model so that DDD Clean Team can support graffiti eradication efforts.

Establish public Wifi in Lafayette Square park.



Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 8:19 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
78	3. Public Space Operations						
79	Personnel Costs (05)						
80	Salaries & Wages	179,088	100,073	175,081	184,964	3.3%	-9,883
81	Payroll Taxes	13,702	7,729	13,574	14,338	4.6%	-764
82	Insurance	22,620	12,923	22,166	23,376	3.3%	-1,210
83	Workers' Compensation	4,302	2,174	3,880	3,328	-22.6%	552
84	Retirement	10,754	5,732	9,936	11,102	3.2%	-1,166
85	Parking	1,800	1,050	1,800	1,800	0.0%	0
86	Temporary Labor	-	-	-	-	0.0%	0
87	Total	232,266	129,681	226,437	238,908	2.9%	(12,471)
88							
89	Enhanced City Services						
90	Total	-	-	-	-	0.0%	0
91						0.0%	-
92	Landscape Maintenance						
93	- Landscaping	117,436	57,074	132,157	145,432	23.8%	-13,275
94	- Weed Control	-	-	-	-	0.0%	0
95	- Sidewalk Tree Maint/Replacem	270,000	124,600	264,600	260,000	-3.7%	4,600
96	- Other Beautification	-	400	-	-	#DIV/0!	0
97	Total	387,436	182,074	396,757	405,432	4.6%	(8,675)
98							
99	Street Furnishings & Beautification						
100	- Trash Receptacles	-	5,004	9,984	8,250	#DIV/0!	1,734
101	- Banners (install/replace)	7,800	1,922	5,822	16,300	109.0%	-10,478
102	- Holiday Lighting	100,000	37,010	89,510	95,000	-5.0%	-5,490
103	Total	107,800	43,936	105,316	119,550	10.9%	(14,234)
104							
105	Infrastructure						
106	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	0
107	- Sidewalk Improvements	100,000	-	70,000	60,000	-40.0%	10,000
108	- Lafayette Square	-	-	-	-	0.0%	0
109	Total	100,000	-	70,000	60,000	-40.0%	10,000
110							
111	Cleaning & Maintenance						
112	- Sidewalk Cleaning	1,250,917	608,287	1,286,816	1,357,060	8.5%	-70,244
113	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	0
114	- Special Event Clean-up	100,000	62,899	93,899	100,000	0.0%	-6,101
115	- Graffiti	24,000	-	8,000	12,000	-50.0%	-4,000
116	- Summer Youth	-	-	-	-	#DIV/0!	0
117	Total	1,374,917	671,186	1,388,715	1,469,060	6.8%	(80,345)
118							
119	Miscellaneous						
120	- Truck, Storage, Other	30,124	16,254	34,709	39,824	32.2%	-5,115
121	Total	30,124	16,254	34,709	39,824	32.2%	(5,115)
122							
123	Total Public Space Operations	2,232,543	1,043,131	2,221,934	2,332,774	4.5%	(110,840)

PUBLIC SAFETY ACCOMPLISHMENTS 2015

Provide enhanced police patrols throughout the DDD primarily focused on addressing quality of life crimes and hotspots.

Assisted NOPD 8th District in reducing property crimes by 14% and overall crime by 20% through the 2nd Quarter of 2015.

DDD Outreach, through partnership with Travelers Aid Society, made 640 homeless contacts from March through May. Three clients were housed through referral to Unity & NO Aids Task Force.

Expanded DDD Outreach efforts by dedicating one full-time Ranger to address homeless related issues.

PUBLIC SAFETY OBJECTIVES 2016

- Evaluate options to expand the DDD's public safety network by partnering with other agencies to supplement NOPD detail patrols. Work with NOPD 8th District to increase enforcement of bicycling laws District-wide.
- Increase the visibility/awareness of the DDD's public safety programs by hosting a neighborhood event to include Public Safety Rangers and DDD detail officers. Evaluate alternatives for a street-level information kiosk and/or police sub-station.
- Expand the DDD's Homeless Outreach activities by committing one full-time Ranger to support the Downtown/Home partnership and work closely with other outreach providers. Make 1200 homeless contacts with 24 "housings" in 2016.
- Develop a public safety messaging system for use by CBD security officials, parking lot operators, property managers, and residents.
- Host one training/public safety presentation per month targeted to small business and residential properties.



PUBLIC SAFETY OBJECTIVES 2016

Purchase new bicycles for Ranger patrols.

Complete the analysis of Low-Barrier Shelter sites and funding sources, and finalize related operating agreements in order to commence the development of the LBOS by year end.

Target code enforcement efforts to eradicate graffiti on Downtown property



Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 8:19 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
125	4. Public Safety						
126	Personnel Costs (05)						
127	Salaries & Wages	456,314	212,047	393,758	583,504	27.9%	-189,746
128	Payroll Taxes	34,906	20,128	35,585	45,226	29.6%	-9,641
129	Insurance	68,400	34,168	65,054	59,244	-13.4%	5,810
130	Workers' Compensation	2,650	1,164	2,341	2,796	5.5%	-455
131	Retirement	14,588	5,132	11,184	23,336	60.0%	-12,152
132	Parking	4,800	2,346	4,331	12,000	150.0%	-7,669
133	Fitness Center	-	142	394	1,200	0.0%	-806
134	Total	581,658	275,127	512,647	727,306	25.0%	(214,659)
135							
136	Public Safety Rangers	20,100	9,726	18,424	20,000	-0.5%	-1,576
137							
138	Enhanced Police Services						
139	- Police Detail Services	666,770	300,725	575,549	631,954	-5.2%	-56,405
140	Total	666,770	300,725	575,549	631,954	-5.2%	(56,405)
141							
142	Other Public Safety						
143	- Code Enforcement	600	-	300	300	-50.0%	0
144	- Stakeholder Involvement	6,600	820	7,420	11,600	75.8%	-4,180
145	- Miscellaneous	2,000	946	5,767	26,400	1220.0%	-20,633
146	Total	9,200	1,766	13,487	38,300	316.3%	(24,813)
147							
148	Homelessness Outreach	49,000	6,077	30,577	49,000	0.0%	-18,423
149							
150	Total Public Safety	1,326,728	593,421	1,150,684	1,466,560	10.5%	(315,876)

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2015

Promoted opportunity for redevelopment of Old Charity Hospital in national marketplace and collaborated with local interests for neighborhood transformational plan. Five proposals under review by State of Louisiana

Promoted redevelopment opportunity for second floor of Harrah's Casino. National entertainment operator currently in discussion with Harrah's management

City executed lease with Woodward, Carpenter Four Seasons for redevelopment of World Trade Center

The winner, chosen from a strong field of candidates, of the Arts Based Business Challenge during Entrepreneur Week 2015 was Wildlife Reserve

Contacted forty existing retailers and Industries of the Mind businesses each Month



ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2015

New venue and format for event at South by Southwest proved successful, drew attention to the New Orleans 'vibe' with full house

Giani Buildings in 600 block of Canal Street redeveloped for second floor residential use open and leasing. Working with developer on 800 block of Canal Street, negotiations with other owners underway

Residential properties database updated and Developments in Progress Database being updated



ECONOMIC DEVELOPMENT OBJECTIVES 2016

Attract three new high-profile retail tenants and secure binding commitments to locate along Canal Street consistent with the Canal Street Development Strategy or elsewhere in the District.

Manage the design, financing, development and organizational development to implement the Duncan Plaza redevelopment and management project.

Identify potential direct investments to facilitate enhanced retail tenancy along Canal Street and in other key targeted locations in Downtown and/or complete one such transaction.

Complete Canal Street Theater District transaction involving the Loew's State Palace Theatre to complement the Saenger, Civic, Joy and Orpheum Theaters. In the event this transaction does not proceed, identify alternative and execute.



ECONOMIC DEVELOPMENT OBJECTIVES 2016

In concert with other stakeholders and potential developer candidates, develop a viable strategy for the redevelopment of Old Charity Hospital into an attractive, adaptive-reuse facility, preserving the architectural and cultural importance of this asset.

Continue (with Harrah's management) to jointly promote the retail redevelopment opportunity at the second floor of Harrah's Casino.

Work with viable candidates to facilitate redevelopment of the critical 2 Canal Street site to optimize the long-term value of the site to the City, both fiscally and as a gathering place for residents and visitors.

Sponsor DDD signature Arts-Business Challenge during Entrepreneur Week 2016 with the Idea Village showcasing Downtown as the place to be for the Industries of the Mind.



ECONOMIC DEVELOPMENT OBJECTIVES 2016

Continue regular calling program to existing retailers and Industries of the Mind businesses within Downtown to express appreciation for what they do and to solicit their suggestions on what would make the District better, documenting results and follow up.

Cosponsor SXSW DDD/Launchpad (or other) Event to sustain existing efforts and initiate new efforts, directly and in collaboration with others, to attract digital media, film, music and other creative businesses and entrepreneurs to the District.

Continue to administer Façade Improvement Program to continue to revitalize historic storefronts in the District.

Continue to facilitate the project to consolidate small buildings on in 800 block of Canal Street to redevelop second floor spaces for residential use. Begin similar project in concert with property owners in 1000 block.



ECONOMIC DEVELOPMENT OBJECTIVES 2016

Continue to publish appropriate Economic Activity metrics such as economic investment (development), cultural district statistics, jobs, rental and occupancy rates, residential growth, etc.

Explore opportunities for Public/Private Partnership to develop parking structures in Lafayette Square and Warehouse District to enable continuing redevelopment according to City Master Plan while maintaining adequate parking availability

Develop strategy and methodology for DDD to aggressively address major blighting influence properties in the District, including direct investment possibilities, where warranted and appropriate. (Examples include: NPSI, Factor's Row, etc.)

Analyze redevelopment opportunities including undertaking small area plans for key areas within District to insure alignment of infrastructure investment, and redevelopment efforts consistent with City Master Plan.



Downtown Development District
2016 Proposed Budget
 (As of September 1, 2015)

Line #	Description	9/8/2015 8:19 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
152	5. Economic Development & Planning						
153	Personnel Costs (05)						
154	Salaries & Wages	232,038	130,213	227,851	240,670	3.7%	-12,819
155	Payroll Taxes	17,746	10,115	17,437	18,654	5.1%	-1,217
156	Insurance	18,480	15,581	26,659	28,212	52.7%	-1,553
157	Workers' Compensation	808	423	755	742	-8.2%	13
158	Retirement	13,922	7,972	13,819	14,442	3.7%	-623
159	Parking	2,460	1,200	2,250	2,700	9.8%	-450
160	Temporary Labor	-	-	-	-	0.0%	0
161	Total	285,454	165,504	288,771	305,420	7.0%	(16,649)
162							
163	Canal Street Development	12,900	8,491	12,205	15,900	23.3%	-3,695
164	District Wide Development	32,340	10,727	25,698	33,240	2.8%	-7,542
165	Medical Complex Development	-	-	-	-	#DIV/0!	0
166	Research & Database Management	3,600	1,200	3,000	15,600	333.3%	-12,600
167	Supportive Housing	-	-	-	-	#DIV/0!	0
168	Administration/Meetings	7,320	3,803	11,364	12,180	66.4%	-816
169	Presentations & Marketing	-	-	-	-	0.0%	0
170	Planning Initiatives	30,000	-	45,000	27,000	-10.0%	18,000
171	Business Retention & Recruitment	76,704	41,922	79,402	80,100	4.4%	-698
172	Façade Incentive	130,000	-	80,000	120,000	-7.7%	-40,000
173	Total Economic Development	578,318	231,647	545,440	609,440	5.4%	(64,000)

COMMUNICATIONS ACCOMPLISHMENTS 2015

Publicized DDD and Downtown NOLA success stories.

Implemented a social media plan and increased followers by more than 30%

Increased the number of email subscribers by more than 20%

Introduced new “People Are Talking..” segment

Continued to work with MuroMedia in promoting Downtown NOLA page in monthly New Orleans Living Magazine and a segment on the New Orleans Living television show

Produced WWLTV LA Made LA Proud promotional spot

Promoted DDD’s 40th Anniversary

Redesigned the DDD Mobile App

Launched redeveloped website



COMMUNICATIONS ACCOMPLISHMENTS 2015

Produced DDD Katrina 10 brochure

Planned, produced and promoted the newly formatted 4th Annual Downtown NOLA Awards, honoring 6 stakeholders with nearly 250 attendees

Produced 6 new videos with testimonials

Producing an updated compilation video

Planned, produced and promoted the Annual Canal Street: Home for the Holidays including the Lighting Ceremony, 3 Movies on the Mississippi, Krewe of Jingle Parade and Reindeer Run & Romp

Secured sponsorships for Holiday events

Developing and implementing a plan to encourage shopping Downtown during off-peak periods



COMMUNICATIONS ACCOMPLISHMENTS 2015

In conjunction with Economic Development and Idea Village, planned, produced and promoted the DDD's 3rd Arts-Based Business Pitch held during New Orleans Entrepreneur Week

Planned and implemented promotional strategy for the DDD's New Paths Program

In conjunction with Economic Development and Operations, planned, produced and promoted the DDD's 2nd PARK(ing) Day

Planned and implemented promotional strategy for the "What Lifts You" mural by Kelsey Montague

Sponsored and/or provided marketing support for 10 Downtown events



PUBLIC AFFAIRS ACCOMPLISHMENTS 2015

City Planning Commission and City Council approved a new CZO containing height limits consistent with the recommendations of the Lafayette Square Warehouse Area Historic District Height Study

Bicycle facilities downtown have been upgraded and Baronne Street pilot is still ongoing

RTA began initial phase of process to create a Downtown transit terminal and first public meeting was held

State issued RFP for Charity hospital redevelopment and is currently evaluating qualified responses

First buildings of Iberville redevelopment is open to new tenants and it has been rebranded as Bienville Basin



PUBLIC AFFAIRS ACCOMPLISHMENTS 2015

Enterprise Carshare opened first publicly available car share in New Orleans, and Car2Go is pursuing agreements that would allow them to also enter this market. The City created new policy to facilitate app based for hire services, and Uber X and Uber Black are both operating within New Orleans

A proposal has been created and circulated outlining capital and operating cost for LBOS, potential sites have been identified, and partners –including the City – have been engaged

Historic Tax Credit legislation was extended enabling the continued redevelopment of underutilized or blighted historic properties downtown



COMMUNICATIONS OBJECTIVES 2016

Mission: Publicize and promote DDD and Downtown NOLA successes and priorities and capture data on media and public outreach.

Messages

Downtown New Orleans has established itself as the epicenter of innovation and creativity, making it a sought out destination for *Industries of the Mind* entrepreneurs, businesses and individuals in those fields – BioInnovation & Health Services, Creative Digital Media and Arts-Based Businesses. The DDD along with its Downtown partners continues to work to build and support a creative economy Downtown.

Economic development and quality of life are key elements to a prosperous New Orleans and Downtown New Orleans continues to shine as one of the city's crowning jewels with more and more people choosing to work, eat, play and live Downtown.

For over 40 years the DDD has been proud to be part of the prosperous development of Downtown New Orleans. We look forward to our continued work with our Downtown partners as we maintain our efforts to keep driving the successful development of Downtown



COMMUNICATIONS OBJECTIVES 2016

- General Outreach/Engagement
 - Update DDD brochure
 - Work with Operations to produce new DDD banners
 - Work with Downtown Retail Task Force to increase shopping during off-peak seasons
 - Work with Public Affairs to develop and implement a communications strategy to promote DDD's 2016 policy/initiatives
 - Continue to develop and promote "People are talking..." campaign
 - Conduct 2016 follow-up stakeholder/market research study
- Plan, execute and promote the 4th Annual Downtown NOLA Awards
 - Fine tune the new process and program of the awards
 - Target audience attendance of 250
 - Increase and promote positive achievements and actions by Downtown stakeholders
- Plan, execute and promote 2 Leading Mind Breakfasts with notable subject expert speakers from various industries
 - Target audience attendance of 100 at each event



COMMUNICATIONS OBJECTIVES 2016

Plan, execute and promote the 2016 Annual Canal Street: Home for the Holidays events – Canal Street Lighting Ceremony, Holiday Parade, Movies on the Mississippi and Reindeer Run & Romp

Follow with survey to merchants to measure impact

Work with Economic Development to plan, execute and promote the 4th Annual Arts-Based Business Pitch Challenge

Increase number of applicants by 10%

Digital Media

Increase social media channels followers by 20%

Provide tweeting from key DDD and Downtown events

Provide tweets regarding Downtown development projects

Provide Instagram postings of key Downtown images

COMMUNICATIONS OBJECTIVES 2016

DDD videos/images

- Produce an updated Downtown NOLA compilation video
- Update testimonials of stakeholders
- Produce an updated professional photo library of Downtown images
- Continue to implement and improve the promotional strategy for DDD videos

DDD/Downtown Website and Smartphone Application

- Continue to improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results
- Continue to establish DDD's website as a key resource center for Downtown
- Increase traffic to the DDD website by 25%
- Increase the number of App subscribers by 10%



PUBLIC AFFAIRS OBJECTIVES 2016

Planning and Zoning

Engage downtown stakeholders to determine beneficial changes to Master Plan and provide input to City Planning Commission as part of plan review

Ensure the City Planning Commission and City Council follow provisions within the Comprehensive Zoning Ordinance relative to Downtown

Work with DPW and City of New Orleans on completing a curb use study

Provide continued support for pedestrian and bicycle friendly upgrades to downtown infrastructure

Ensure enforcement of laws relative to safe and proper operation of bicycles, vehicles, and delivery trucks Downtown

Support District B and City of New Orleans efforts to find alternative public uses for underutilized spaces underneath Pontchartrain and Claiborne Expressways; engage City Planning Commission



PUBLIC AFFAIRS OBJECTIVES 2016

Provide Support to Economic Development Team

Canal Street Transit Terminal

Upper Canal redevelopment

Charity Hospital re-use

Ensure implementation of the DDD vision for Iberville, as outlined in the Canal St. Development Strategy

Work with City of New Orleans to enact public policy relative to creating progressive and innovative transportation options like car share, bike share, app based for hire services

Establish and work with a consortium of downtown stakeholders to support education options within the DDD



PUBLIC AFFAIRS OBJECTIVES 2016

Provide Support to Operations Team

Work with stakeholders to implement plan to create a low barrier outdoor shelter and sobering center

Collaborate with stakeholders in health and criminal justice to effectively protect public and get help for individuals in mental crisis

Work with City Council to enact policy designed to regulate public feedings and maintain public health standards

Work with City Council to enact rules and enforce regulations for use of sidewalks by bicyclist and skateboarders

Engage stakeholders to solicit funding and initiate the Downtown open space plan

Work with Stakeholders to locate and fund a children's play area within the DDD

Work with the City administration to revise the curbside trash collection ordinance



PUBLIC AFFAIRS OBJECTIVES 2016

Provide Support for Communications Team

Support City and stakeholder efforts to make Downtown more international through language in branding and signage

Legislative Agenda – State and Federal

Protect the Historic and other important downtown tax credits and incentives from reduction or other detrimental changes

Provide continued support for programs and funds relative to TIFIA and other Federal transportation infrastructure programs

Work with partner BioInnovation and health science organizations for continued support of the BioInnovation Center

Work with EDO partner organizations to secure funding and implement strategy for workforce development within the BioInnovation and health science industries



PUBLIC AFFAIRS OBJECTIVES 2016

Relationship Building – City - create or strengthen relationships to develop support for important downtown initiatives with entities such as

Mayor's Office
City Council
City Planning Commission
New Orleans Building Corporation
Historic Districts Landmarks Commission
New Orleans Redevelopment Authority

Relationship Building – State - create or strengthen relationships to develop support for important downtown initiatives with entities such as

Louisiana Department of Economic Development (LED)
Louisiana Board of Commerce and Industry
University Medical Center
Health Education Authority of Louisiana
Orleans Parish Legislative Delegation
DDD/DDA in Shreveport, Lafayette, and Baton Rouge



PUBLIC AFFAIRS OBJECTIVES 2016

Relationship Building – Private/Non Profit - create or strengthen relationships to develop support for important downtown initiatives with entities such as

NOLA Business Alliance
New Orleans Chamber of Commerce
Hispanic Chamber of Commerce
Black Chamber of Commerce
Asian Chamber of Commerce
Greater New Orleans Inc.
Convention & Visitors Bureau
New Orleans Tourism Marketing Corporation
French Quarter Management District
Downtown Neighborhood Associations



Downtown Development District
2016 Proposed Budget
(As of September 1, 2015)

Line #	Description	9/8/2015 8:19 City Council		Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
		Adopted Budget 2015	07/31/15 YTD Actual				
175	6. Communications						
176	Personnel Costs (05)						
177	Salaries & Wages	229,710	128,394	224,746	238,004	3.6%	-13,258
178	Payroll Taxes	17,576	10,332	17,981	18,446	4.9%	-465
179	Insurance	19,200	10,336	17,671	18,768	-2.3%	-1,097
180	Workers' Compensation	806	418	727	740	-8.2%	-13
181	Retirement	13,780	6,188	10,738	14,276	3.6%	-3,538
182	Parking	1,800	1,050	1,800	1,800	0.0%	0
183	Fitness Center	-	-	-	-	#DIV/0!	0
184	Total	282,872	156,718	273,663	292,034	3.2%	(18,371)
185							
186	Holiday Event						
187	DDD Events	109,724	3,201	152,850	152,124	38.6%	726
188	Sponsored Events	60,710	3,191	24,598	57,063	-6.0%	-32,465
189	Donor Relations	13,000	8,531	14,031	15,000	15.4%	-969
190	Digital Media	39,996	-	-	-	-100.0%	0
191	Communications	44,300	22,174	42,363	24,600	-44.5%	17,763
192	Miscellaneous	32,800	22,940	44,667	86,872	164.9%	-42,205
193	Research	4,568	621	4,737	6,568	43.8%	-1,831
194	Public Affairs	-	-	-	41,200	#DIV/0!	-41,200
195	Total Communications	15,080	5,368	10,590	15,080	0.0%	-4,490
		603,050	222,744	567,499	690,541	14.5%	(123,042)

FINANCE AND ADMINISTRATION ACCOMPLISHMENTS 2015

Upgraded individual staff laptop's software to Microsoft Home & Business 2013

CloudSync for Business – CloudSync 50 and CloudSync Server

Established new relationships with Black, Asian and Hispanic Chambers of Commerce to attempt to increase DBE participation in procurement

Established New Paths program in conjunction with other staff to encourage contractors to give employment opportunities and other services the homeless and recently incarcerated

Updated Procurement Policy to reflect changes to State Procurement and Public Bid regulations

Reviewed and revised DDD Accounting Policy and Procedure Manual

Executed new long term lease for office space

Five year comparative tax rolls completed



FINANCE & ADMINISTRATIVE OBJECTIVES 2016

Finance and Administration

- Secure timely end-of-year reporting from the City.
- Work with Communications and Operations Departments to secure new recurring, sustainable sponsorship funding sources for individual projects/activities.
- Complete renovation of new office space.
- Create and/or supervise individualized professional development plans for entire staff.
- Continue our work on increasing participation by DBE certified firms in procurement of services and materials.



Downtown Development District

2016 Proposed Budget

(As of September 1, 2015)

Line #	Description	9/8/2015 8:28 City Council Adopted Budget 2015	07/31/15 YTD Actual	Projected 2015 Actual	Proposed Budget 2016	% Change Budget 2015 - 2016	Variance 2016 Budget to 2015 Projected
197	7. Administration						
198	Personnel Items						
199	Salaries & Wages	446,548	258,226	441,354	462,368	3.5%	-21,014
200	Payroll Taxes	34,156	19,327	33,769	35,832	4.9%	-2,063
201	Insurance (Health, Dental, STD, LTD, Life)	39,000	23,384	39,448	43,164	10.7%	-3,716
202	Insurance (workers comp)	1,561	839	1,327	1,436	-8.0%	-109
203	Retirement Contribs (Contrib, Fees, Life)	26,796	14,757	25,792	27,744	3.5%	-1,952
204	Parking (Employee subsidy only)	3,600	2,282	3,724	3,600	0.0%	124
205	Temporary Labor	-	-	-	-	0.0%	0
206	Payroll Processing Fees	3,900	2,807	4,464	7,000	79.5%	-2,536
207	Total	555,561	321,622	549,878	581,144	4.6%	(31,266)
209	Supplies & Materials						
210	General Operating Supplies	5,100	2,031	3,504	3,600	-29.4%	-96
211	Office Supplies	9,900	5,612	9,095	9,300	-6.1%	-205
212	Total	15,000	7,643	12,599	12,900	-14.0%	(301)
213							
214	Equipment, Property and Maintenance						
215	Copier Lease Payments	5,472	3,552	5,832	5,880	7.5%	-48
216	Repairs & Maintenance	600	156	396	480	-20.0%	-84
217	Total	6,072	3,708	6,228	6,360	4.7%	(132)
218							
219	Office Space						
220	Miscellaneous	-	-	-	-	0.0%	0
221	Rent	132,032	69,796	109,622	134,262	1.7%	-24,640
222	Repairs & Maintenance	1,800	328	702	900	-50.0%	-198
223	Telephone	9,672	5,624	9,640	9,720	0.5%	-80
224	Utilities	4,500	2,438	4,313	4,200	-6.7%	113
225	Total	148,004	78,186	124,277	149,082	0.7%	(24,805)
226							
227	Operations						
228	Accounting Services	24,000	23,764	23,764	19,250	-19.8%	4,514
229	Advertising	250	248	249	500	100.0%	-251
230	Bank Service Charges	1,680	1,056	1,788	1,800	7.1%	-12
231	Board Development	9,700	731	6,826	9,600	-1.0%	-2,774
232	Computer Equipment & Supplies	300	163	150	-	100.0%	150
233	Computer Software	180	3,380	1,752	1,752	873.3%	0
234	Computer Support	27,000	17,141	28,216	30,000	11.1%	-1,784
235	Courier Services	-	-	-	-	#DIV/0!	0
236	Employee Recruitment	-	-	-	600	#DIV/0!	-600
237	Employee Relocation	-	-	-	-	0.0%	0
238	Equipment & Small Tools	-	157	-	-	0.0%	0
239	Equipment Rental	828	436	840	828	0.0%	12
240	Events & Functions	-	-	-	-	#DIV/0!	0
241	Insurance - Auto Coverage	4,800	3,065	5,256	6,000	25.0%	-744
242	Insurance - Commercial Package	86,400	52,056	89,267	90,000	4.2%	-733
243	Insurance - Director & Officer	7,200	4,370	7,220	7,200	0.0%	20
244	Legal Services	72,000	10,746	33,154	72,000	0.0%	-38,846
245	Meals & Entertainment	300	259	397	600	100.0%	-203
246	Meetings - External	600	105	405	300	-50.0%	105
247	Meetings - Internal	300	23	73	120	-60.0%	-47
248	Mileage/Cabfare/Tolls	120	-	60	60	-50.0%	0
249	Miscellaneous	120	56	116	120	0.0%	-4
250	Office Relocation	-	-	-	-	0.0%	0
251	Organization Fees/Dues	4,800	3,423	5,004	5,350	11.5%	-346
252	Parking	120	51	111	180	0.0%	-69
253	Penalties & Interest	-	39	39	-	0.0%	39
254	Permits & Licenses	10	15	15	15	50.0%	0
255	Postage & Express Mail	2,000	466	1,466	2,000	0.0%	-534
256	Printing	1,230	556	1,171	1,200	-2.4%	-29
257	Professional Services	2,850	3,404	3,767	-	-100.0%	3,767
258	Publications & Subscriptions	930	1,313	1,200	1,320	41.9%	-120
259	Radios/Cellular Telephones	1,500	973	1,642	1,620	8.0%	22
260	Repairs & Maintenance	-	19	-	-	0.0%	0
261	Staff Development/Conferences	5,700	3,205	5,045	6,210	8.9%	-1,165
262	Travel	9,800	2,549	8,550	11,140	13.7%	-2,590
263	Uniforms	2,000	-	500	1,500	-25.0%	-1,000
264	Total	266,718	133,769	228,043	271,265	1.7%	(43,222)
265							
266	Total Administration	991,355	544,928	921,025	1,020,751	3.0%	(99,726)

Downtown Development District

2016 Proposed Budget

(As of September 1, 2015)

Line #	Description	9/8/2015 8:19	City Council	07/31/15	Projected	Proposed	% Change	Variance
		Adopted Budget	2015	YTD Actual	2015	Budget	Budget	2016 Budget to
		2015			Actual	2016	2015 - 2016	2015 Projected
295	Capital Sources							
296	Bond Proceeds	-	-	-	-	-	#DIV/0!	0
297	General Fund Cash Reserve Proceeds	1,180,000	-	-	-	2,125,000	80.1%	2,125,000
298	Public Space Capital Reserve Proceeds	-	-	-	-	-	0.0%	0
299	Econ Development Cash Reserve Proceeds	-	-	-	-	-	#DIV/0!	0
300	Total Capital Sources	1,180,000	-	-	-	2,125,000	80.1%	2,125,000
301								
302	Net Sources Before Capital Uses	433,421	3,552,759	483,120	519,165	519,165	19.8%	36,045
303								
304	Capital Uses							
305	Debt Service - Principal	403,421	87,292	403,421	421,342	421,342	4.4%	-17,921
306	Capital Purchases	30,000	5,103	17,232	93,800	93,800	212.7%	-76,568
307	Capital Lease - Principal Payment	-	-	-	-	-	0.0%	0
308	General Fund Cash Reserve	-	-	60,650	4,023	4,023	0.0%	56,627
309	CSDC Cash Reserve	-	-	-	-	-	0.0%	0
310	Economic Development Cash Reserve	-	-	-	-	-	0.0%	0
311	Public Space Capital Reserve	-	-	-	-	-	0.0%	0
312	Public Safety Capital Reserve	-	-	-	-	-	0.0%	0
313	Legal Defense Reserve	-	-	-	-	-	0.0%	0
314	Total Capital Uses	433,421	92,395	481,303	519,165	519,165	19.8%	(37,862)
315								
316	Net Cash flow	(0)	3,460,364	1,817	-	-	0.0%	(1,817)

3800 HOWARD AVENUE, NEW ORLEANS, LOUISIANA 70125-1429 TELEPHONE (504) 826-3201

Exhibit A
Attached

Ad Proof

PUBLIC NOTICE

Downtown Development District's Board of Commissioners will hold a public hearing on and adopt the 2016 Annual Budget/Annual Plan.

TUESDAY, SEPTEMBER 1, 2015 at 4:00 p.m.
201 St. Charles Avenue - Suite 3912
DDD Board Room
New Orleans, LA 70170

For more information please call the DDD Finance & Administration Department at 561-8927.

State of Louisiana

Parish of Orleans

City of New Orleans

Personally appeared before me, a Notary in and for the parish of Orleans, Randy A. Trahan who deposes and says that he is Administrative Operations Manager of NOLA Media Group, a division of The Times-Picayune, L.L.C., a Louisiana limited liability company, and Publishers of The Times-Picayune, Daily and Sunday, of general circulation; doing business in the City of New Orleans and the State of Louisiana, and that the attached

LEGAL

Re: Public Hearing on and adopt the 2016 Annual Budget/Annual Plan, September 1, 2015

Advertisement of Downtown Development District

201 St. Charles Ave., # 3912
New Orleans, La. 70170

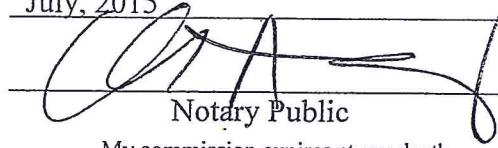
Was published in The Times Picayune

3800 Howard Ave.
New Orleans, LA 70125

On the following dates July 24,29, 2015



30th Sworn to and subscribed before me this
Day of July, 2015



Notary Public

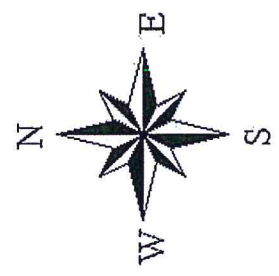
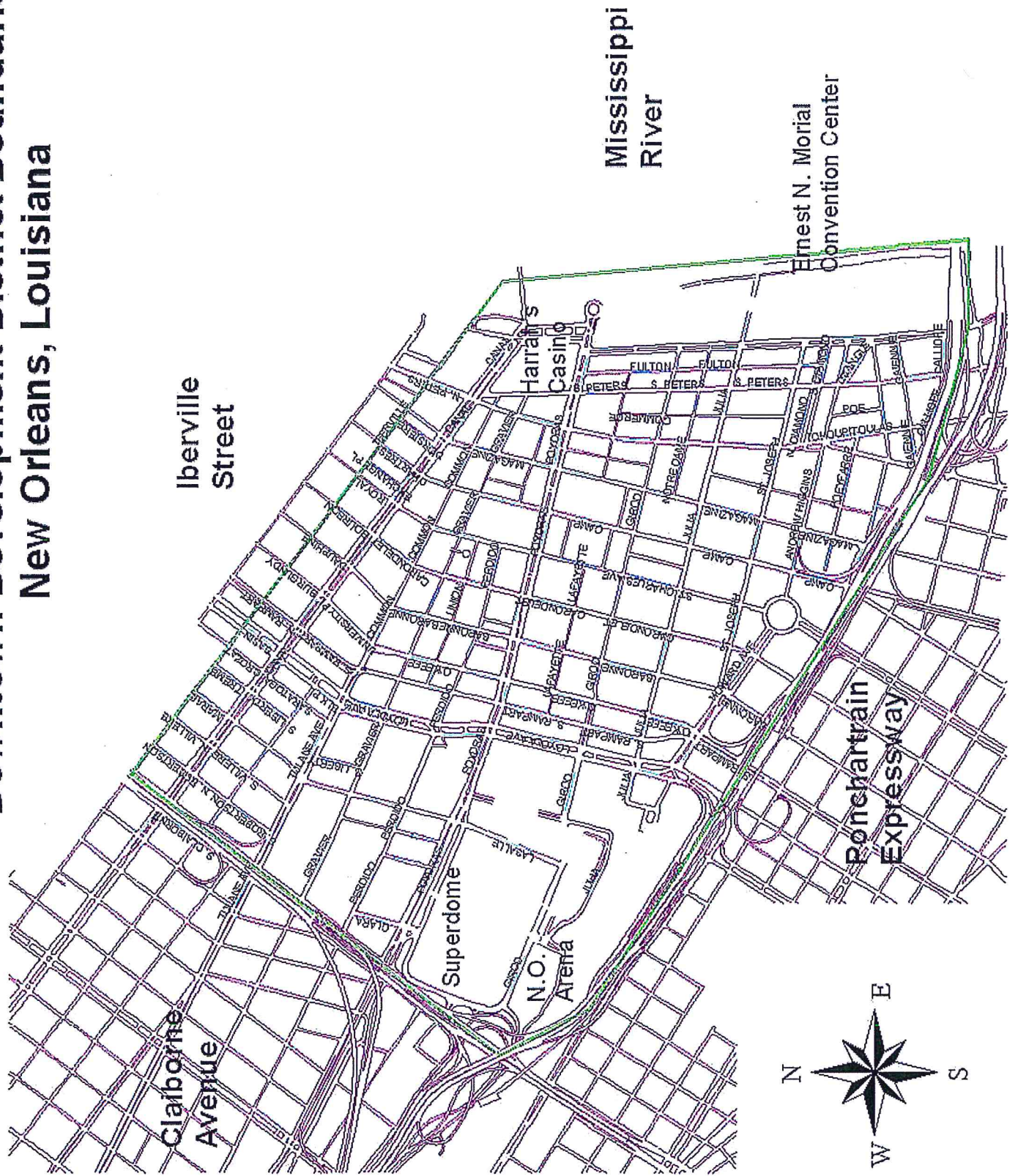
My commission expires at my death.

Charles A. Ferguson, Jr.

Notary identification number 23492

I attest that the copy attached hereto as "Exhibit A" is a true and correct copy of the advertisement published in The Times-Picayune on these dates.

Downtown Development District Boundaries New Orleans, Louisiana



**Downtown Development District of the City of New Orleans
Enabling Legislation**

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds

A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.

C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".

D.(1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:

(a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, or its successor.

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Area Council of the New Orleans Regional

Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Area Council of the New Orleans Regional Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

(2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.

(3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.

(4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.

(5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.

F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient

development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such

employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.

G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.

H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by

ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans, the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds.

Furthermore, any indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price of or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property

within the district pari passu with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.

M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, eff. July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, eff. June 17, 1983; Acts 2001, No. 1050, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.

Notes:

Lined area for notes, consisting of multiple horizontal lines spaced evenly down the page.

