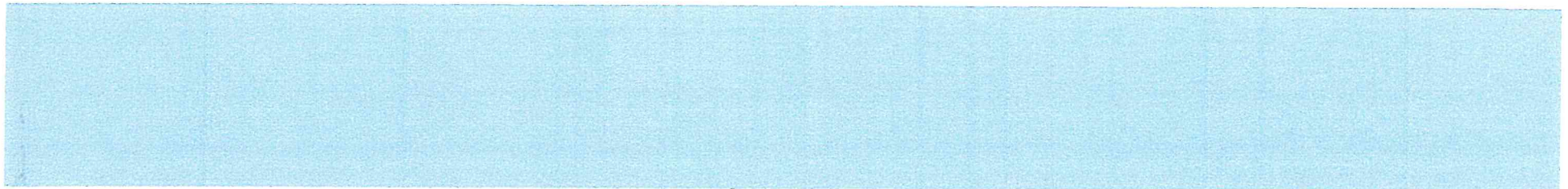


Work Plan and Budget 2021





**Operating Budget
For Calendar and Fiscal Year
2021**

Kurt M. Weigle
President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Leigh M. Ferguson
Economic Development Director

Devona Dolliole
Communications Director



BOARD OF COMMISSIONERS
Budget 2021

Michelle Craig
Chair

Bill Hines
Vice-Chair

Cleveland Spears
Secretary

Coleman Adler
Commissioner

Jade Brown-Russell
Commissioner

Gregory Curtis
Commissioner

Leo Marsh
Treasurer

Carla Major
Immediate Past Chair

Judy Barrasso
Commissioner

Jim Cook
Commissioner

Chris Ross
Commissioner



Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

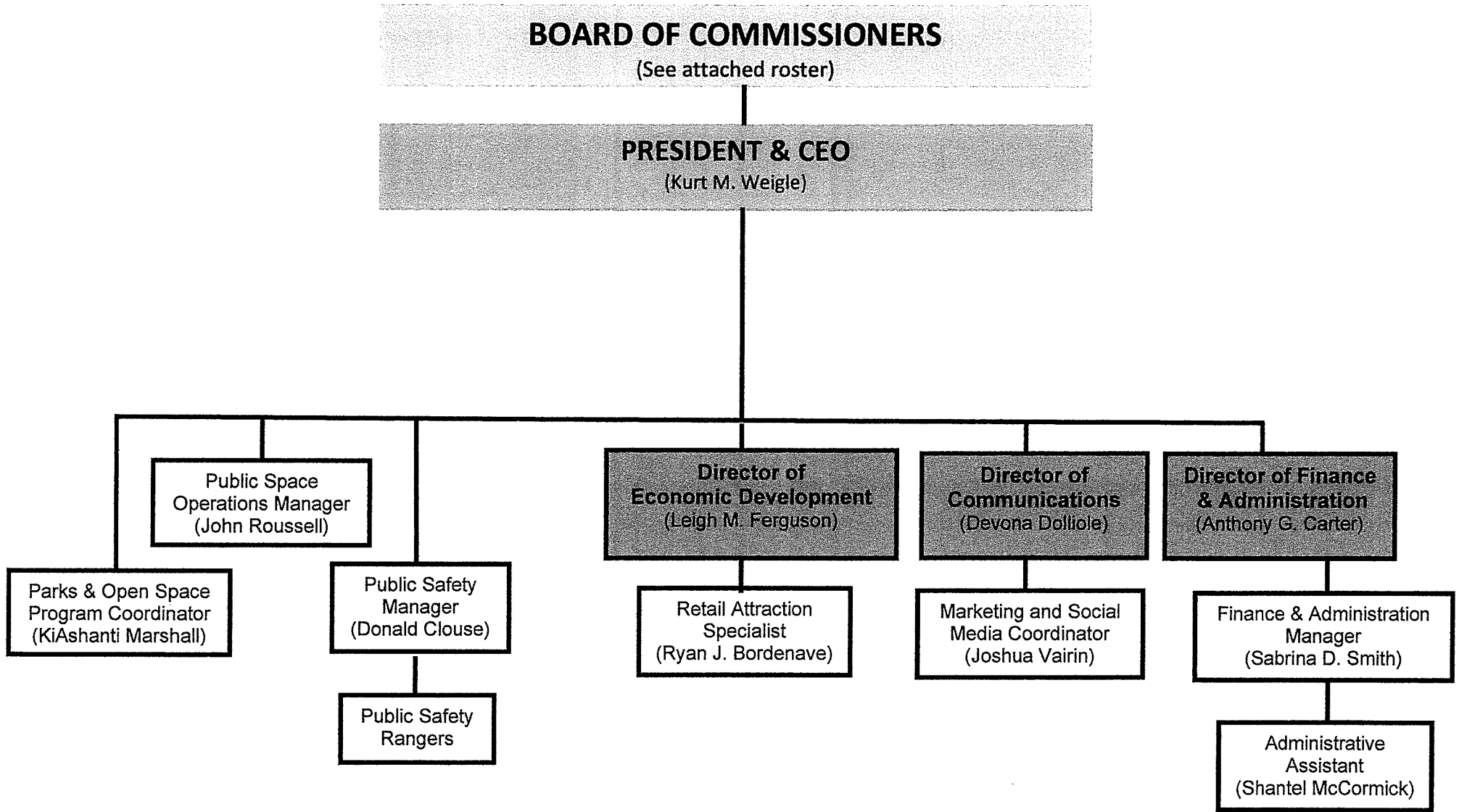
We do this by:

- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
- Ensuring Downtown is clean and safe
- Serving as a voice and advocate for Downtown's future.
- Promoting Downtown as a world-class destination for residents and visitors

Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.

**DOWNTOWN DEVELOPMENT DISTRICT
ORGANIZATIONAL CHART – 2021**



2021 Downtown Development District Budget

Introduction and Discussion of Priorities

The Board of Commissioners and management of the Downtown Development District (DDD) submit the enclosed 2021 Work Plan and Budget to City Council. The DDD's 2021 Work Plan is consistent with board-adopted priorities in the DDD's 2017 Strategic Plan and with the City of New Orleans Master Plan and will make substantial progress toward addressing DDD & City priorities.

COVID-19 will have substantial impact on the DDD's tax revenues for 2021, 98% of which comes from ad valorem taxes assessed on all Downtown properties. The oversized impact of the virus and its effects have had on the tourism industry caused the Assessor to significantly reduce the value of hospitality properties Downtown, primarily hotels. The reduction of values on these properties of between 40% and 70% resulted in an approximately 32% reduction in overall values, and subsequent tax revenues, within the District. Additionally, \$1,000,000 of the DDD's commitment for the DDD Infrastructure Fund generated in 2020 from reserves needs to be generated from other sources in 2021. These conditions are requiring the management and Board of the DDD to take drastic actions to continue the core missions of the organization, while preserving the DDD's sidewalk cleaning operations and the all funding for the successful public safety model combining NOPD details and Public Safety Rangers.

The solutions to this crisis will involve a combination of millage increase, operating costs cuts and borrowing. In order to raise the additional \$1,000,000 for the Infrastructure Fund the millage will need to be raised from 14.76 mills in 2020 to 17.12 mills in 2021. The DDD also will pursue a line-of-credit in the amount of \$1,750,000 for 2021, the principal of which will be repaid between 2023 and 2029.

Organization-wide cost reductions will include a wage and salary freeze; elimination of all travel, staff development, events and sponsorships; and a 10% Reduction-in-Force.

The operations budget will experience a 14.5% decrease, including a reduction of one position, elimination of holiday lighting, funding for private property graffiti removal and SafeCam NOLA private surveillance cameras. Due to lower levels of programming in Duncan Plaza and fewer special events, there will be a reduction in expenses in these categories.

Expenditures in the public safety category decrease by 9.4% in 2021, which represents a cut in Private Patrol services only. The DDD will maintain the 2020 level of police detail hours and Public Safety Rangers. Currently the private, POST-certified, armed patrols are in place 24 hours per day, seven days per week. The reduced level of funding will allow overnight patrols to continue, augmenting NOPD patrols, along with additional daytime hours throughout the week.

The DDD has committed \$500,000 of operating funding to the Community Resource & of Referral Center (CRRC) low barrier shelter. The low barrier shelter accommodates 100 homeless individuals currently sleeping on the streets and in the parks of Downtown and other parts of the City. The DDD will continue its work to create additional citywide resources to address homelessness.

The 37.7% reduction in the Economic Development department will allow the DDD to implement its COVID Recovery Plan targeted at supporting Downtown businesses throughout the re-opening and stabilizing process, filling empty storefronts as they occur, and creating employment opportunities and job creation. The budget eliminates one of the three staff positions as well as funding for new façade grants. The DDD will continue the efforts begun in 2018 to create a Louisiana Medical Research Fund (LMRF) similar to the extraordinarily successful Cancer Prevention & Research Institute of Texas (CPRIT). The work plan also anticipates collaborating with other agencies to increase affordable housing opportunities Downtown across all price points.

The Communications Department has cancelled all Holiday events, the DowntownNOLA Awards program, sponsorship of partner organizations' events, and elimination of the Public Affairs function and staff member. This will result in a 57.5% reduction in departmental budget.

The Administrative Department will experience the reduction of one position and the elimination of staff development and travel; this leads to a reduction of 8.99%.

Capital expenditures within the District will consist of \$2,500,000 for the DDD Infrastructure Funds and \$150,00 for the Andrew Higgins Street Streetscape project in partnership with the City and Regional Planning Commission.

The Board of Commissioners and management of the DDD are confident that the 2021 Work Plan & Budget reflects the DDD priorities set by the board and is consistent with the City's goals for the development of Downtown as set forth in the Master Plan, within the environment of the ongoing COVID-19 pandemic. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going in every neighborhood of Downtown despite these very challenging times.

**Resolution 20 – 07
Downtown Development District
of the City of New Orleans**

RESOLUTION TO SET MILLAGE FOR 2021

BY BOARD MEMBERS: Michelle Craig, Bill Hines, Leo Marsh, Cleveland Spears, Carla Major, Coleman Adler, Judy Barrasso, Jade Brown-Russell, Jim Cook, Gregory Curtis and Chris Ross.

WHEREAS, the Downtown Development District has been approved for its maximum 21.54 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2021 to include a contribution to the City of New Orleans Infrastructure Plan, which plan will require that only 17.12 mills be collected for the year 2021; and

WHEREAS, in order to effect the collection of the 17.12 mills, a portion of the millage must be suspended; now therefore,

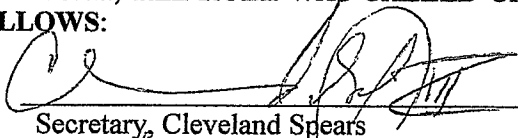
BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2021 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 17.12 mills on the dollar of the assessed valuation of the real property.

BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 17.12 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

Voter	Yea	Nay	Absent
Michelle Craig, Chair			X
Bill Hines, Vice Chair	X		
Leo Marsh, Treasurer	X		
Cleveland Spears, Secretary	X		
Carla Major, Immediate Past Chair	X		
Coleman Adler, Commissioner	X		
Judy Barrasso, Commissioner	X		
Jade Brown - Russell, Commissioner	X		
Jim Cook, Commissioner	X		
Gregory Curtis, Commissioner	X		
Chris Ross, Commissioner	X		

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

Chair, Michelle Craig



Secretary, Cleveland Spears

Date Signed

10/26/20

Date Signed

RESOLUTION 20-08
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET
FOR THE YEAR 2021

BY BOARD MEMBERS: Michelle Craig, Bill Hines, Leo Marsh, Cleveland Spears, Carla Major, Coleman Adler, Judy Barrasso, Jade Brown-Russell, Jim Cook, Gregory Curtis, and Chris Ross.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Work Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2021; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and

WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Work Plan and Annual Budget for the year 2021, a copy of which is attached hereto as Exhibit "A" and is entitled "2021 Work Plan and Budget "

NOW, THEREFORE,

BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Work Plan and Annual Budget for the year 2021 attached hereto as Exhibit "A" and entitled "2021 Work Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2021.

Voter	Yea	Nay	Absent
Michelle Craig, Chair	X		
Bill Hines, Vice Chair	X		
Leo Marsh, Treasurer	X		
Cleveland Spears, Secretary	X		
Carla Major, Immediate Past Chair		X	
Coleman Adler, Commissioner	X		
Judy Barrasso, Commissioner	X		
Jade Brown-Russell, Commissioner		X	
Jim Cook, Commissioner	X		
Gregory Curtis, Commissioner		X	
Chris Ross, Commissioner		X	

**THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL
WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS
FOLLOWS:**

Chair, Michelle Craig


 Secretary, Cleveland Spears

Date Signed

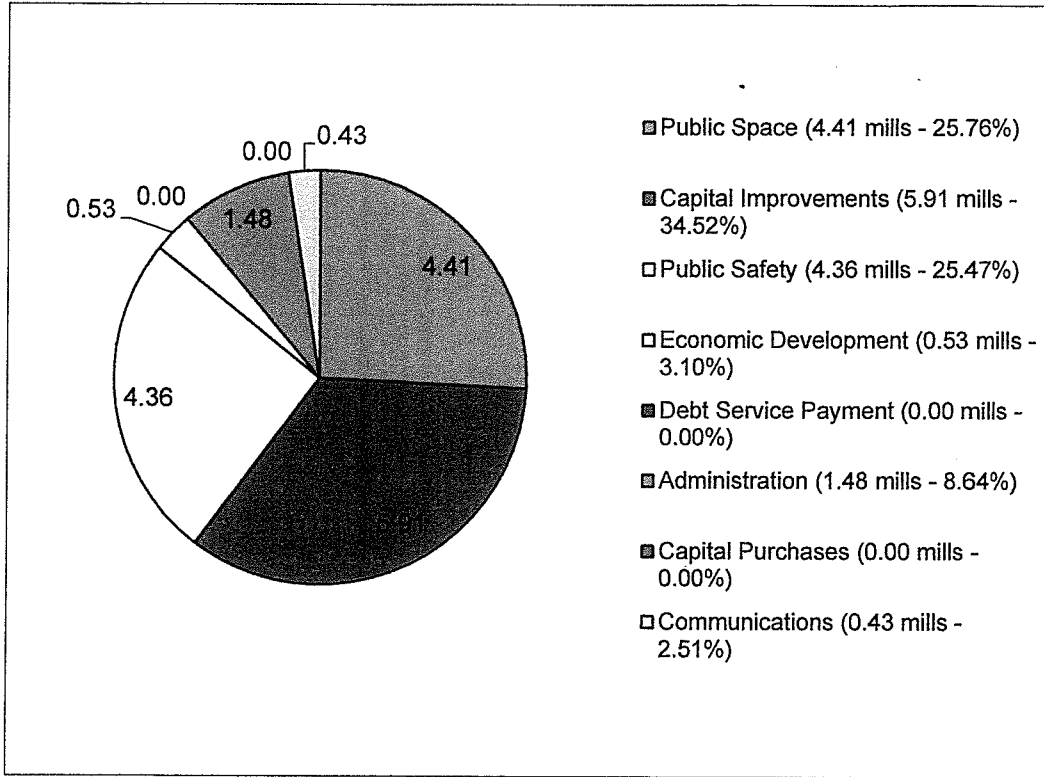
10/26/20

 Date Signed

7

**Downtown Development District
Millage Assessment by Departments
For 2021 Budget Year**

Departments	Millage Ratio	17.12 Mills Assessed	
Public Space Operations	$\frac{1,865,478}{7,241,948} \times 17.12$	4.41	
Public Safety	$\frac{1,844,328}{7,241,948} \times 17.12$	4.36	
Economic Development	$\frac{224,196}{7,241,948} \times 17.12$	0.53	
Communications	$\frac{181,895}{7,241,948} \times 17.12$	0.43	
Administration	$\frac{626,051}{7,241,948} \times 17.12$	1.48	
Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.			
Debt Service Payment (P&I)	$\frac{-}{7,241,948} \times 17.12$	0.00	
Capital Purchases	$\frac{-}{7,241,948} \times 17.12$	0.00	
Capital improvements	$\frac{2,500,000}{7,241,948} \times 17.12$	5.91	
Total Mills (Ad Valorem Tax Revenue)	$\frac{7,241,948}{7,241,948} \times 17.12$	17.13	



**ORDINANCE
CITY OF NEW ORLEANS**

CITY HALL _____
CALENDAR NO _____

NO. _____ MAYOR COUNCIL SERIES
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2021 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2021 and to provide otherwise with respect thereto.

SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS that the Downtown Development District's 2021 Plan, as adopted by its Board of Commissioners, provides for the continuation of special public safety services, supplementary sanitation services, public space maintenance of the District, special programs and undertaking, promotional activities and the administration of the District's programs, including the execution of contracts and cooperative endeavor agreements which are desirable and necessary in order to accomplish the District's goals and objectives, and is adopted as follows.

A. Police – to provide, through the Office of Secondary Employment, for enhanced services in the form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

10	<u>1.93 Mills</u>	\$815,750
11	Line-of Credit	0
12	Interest	0
13	Reserves	<u>0</u>
14		\$815,750

B. Sanitation – to provide, by contract with the City of New Orleans, for supplementary services of the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

17	<u>0.00 Mills</u>	\$ 0
18	State/Federal Funds	0
19	Interest	0
20	Reserves	<u>0</u>
21		\$ 0

22

23 C. Public Space Operations – to provide by contract with other entities or otherwise for the cleaning
24 and maintenance of the District's sidewalks and other capital improvements (Fund692, Org. 2117,
25 Agency 210).

26	<u>4.41 Mills</u>	\$1,865,478
27	Line-of-Credit	701,417
28	Interest/Other Sources	0
29	Reserves	<u>0</u>
30		\$2,566,895

31 D. Public Safety – to provide by contract with other entities or otherwise for a public safety
32 campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692,
33 Org. 2117, Agency 210).

34	<u>2.42 Mills</u>	\$ 1,028,578
35	Line-of Credit	689,869
36	Interest/Other Sources	0
37	Reserves	<u>0</u>
38		\$ 1,718,447

39 E. Economic Development – to provide by contract with other entities or otherwise for economic
40 development, special planning, GIS system, promotion and support of business in downtown and
41 medical district improvements (Fund 692, Org. 2117, Agency 210).

42	<u>0.53 Mills</u>	\$ 224,197
43	State/Federal Funds	0
44	Line-of-Credit	158,524
45	Reserves	<u>0</u>
46		\$ 382,721

47 F. Communications – to provide by contract with other entities or otherwise for the marketing and
48 promotions of downtown by means of special events, banners, publications and communications,
49 advertising, and website media (Fund 692, Org. 2117, Agency 210).

50	<u>0.43 Mills</u>	\$ 181,895
51	Line-of-Credit	144,997
52	Other Sources	0
53	Grants/Sponsorships	<u>0</u>
54		\$ 326,892

55

56 G. Administration – to provide by contract with other entities or otherwise for staff administration
57 and implementation of all District projects, programs and activities, including salaries, health
58 insurance and retirement, legal services, accounting services, rent and general insurance costs
59 (Fund 692, Org. 2117, Agency 210).

60	<u>1.48 Mills</u>	\$	626,050
61	Line-of-Credit		55,193
62	Interest & Other		97,600
63	Reserves		<u>265,752</u>
64			\$1,044,595

65 H. Capital Improvements – to provide for capital improvements within the District of the City of New
66 Orleans such as District Wide Capital Improvements, as well as DDD Infrastructure Fund (Fund
67 692, Org. 2117, Agency 210).

68	<u>5.91 Mills</u>	\$2,500,000
69	Interest & Other	0
70	Bond Proceeds	0
71	Reserves	<u>150,000</u>
72		\$2,6505,000

73 I. Debt Service – to provide for principal installments for the repayment of bond funding for City
74 debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210), as well as the
75 related interest payment.

76	<u>0.00 Mills</u>	\$	0
77	Line-of-Credit		0
78	Interest		0
79	Reserves		<u>452,134</u>
80		\$	452,134

81 J. Capital Purchases – to provide for the purchase of new office equipment necessary to administer
82 the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)

83	<u>0.00 Mills</u>	\$	0
84	Interest		0
85	Reserves		<u>0</u>
86		\$	0

87

88	<u>K. Cash Reserve Contributions</u> – to provide a cash reserve to be utilized by the DDD to continue its	
89	programs and activities. (Fund 692, Org. 2117, Agency 210).	
90	<u>0.00 Mills</u>	\$ 0
91	State/Federal Funds	0
92	Reserves	<u>0</u>
93		\$ 0
94	Total Budget	<u>\$9,957,434</u>
95	<u>17.12 Mills</u>	\$7,241,948
96	State/Federal Funds	0
97	Interest and Other Sources	97,600
98	Grants & Sponsorships	0
99	Reserves	<u>867,886</u>
100	Total Revenue	\$8,207,434 (Before Line-of-Credit)
101	Line-of Credit	<u>1,750,000</u>
102	Total Revenue & Cash	<u>\$9,957,434</u>

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____

MAYOR

Returned by the Mayor on _____ at _____

CLERK OF COUNCIL

ROLL CALL VOTE

YEAS:

NAYS:

ABSENT:

RECUSED:

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

10/21/2020 15:42 Proposed

Line #	Description	Budget 2021
1	OPERATING REVENUES	
2	DDD Internal Sources (Concerts, State, Fed, etc.)	80,000
3	City Sources (Ad Valorem, etc.)	7,256,948
4	TOTAL OPERATING REVENUE	7,336,948
5		
6	OPERATING EXPENSES	
7	Public Space Operations	2,566,895
8	Public Safety	2,534,197
9	Economic Development & Planning	382,721
10	Communications	326,892
11	Administration	1,044,595
12	TOTAL OPERATING EXPENSE	6,855,300
13		
14	NET OPERATING INCOME (LOSS) *	481,648
15		
16	NON OPERATING REVENUE	
17	Line of Credit - FBT	1,750,000
18	Interest on Bond Proceeds	2,600
19	TOTAL NON OPERATING REVENUE	1,752,600
20		
21	NON OPERATING EXPENSES	
22	District Wide Capital Improvements	150,000
	DDD Infrastructure Fund	2,500,000
23	Canal Street Streetscape	-
24	CSDC Excess Tax Payment	-
25	TOTAL NON OPERATING EXPENSE	2,650,000
26		
27	EARNINGS (Loss) before Interest, Deprec & Amort	(415,752)
28		
29	INTEREST EXPENSE (Debt Service)	67,134
30	DEPRECIATION / AMORTIZATION	37,500
31		
32	NET INCOME	(520,386)
33		
34		
35	NET INCOME BEFORE DEPRECIATION	(482,886)
36		
37	CAPITAL SOURCES	
38	Bond Proceeds	-
39	Cash Reserve Proceeds	867,886

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

40	TOTAL CAPITAL SOURCES	867,886
41		
42	NET SOURCES BEFORE CAPITAL USES:	385,000
43		
44	CAPITAL USES	
45	Debt Service - Principal	385,000
46	Capital Purchases	-
47	Capital Lease - Principal Payment	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-
49	TOTAL CAPITAL USES	385,000
50		
51	NET CASH FLOW	(0)
52		
53		
54		
55		
56		

Operating Revenues

57	1. <u>DDD Internal Sources</u>	
58	DDD Events	-
59	External Ranger Funding	-
60	Sponsorships/Donations/Grants	-
61	Interest Earned	5,400
62	Banner Deposits Earned / Misc	74,600
63	Total Admin Sources:	80,000
64		
65		
66	2. <u>City Sources</u>	
67	Advalorem Taxes (11.21 mills), gross	4,939,612
68	DDD Infrastructure Fund Ad Valorem (5.91 mills)	2,604,084
69	Less: Collection Fees & Assessor Fees	(301,748)
70	Interest on Investments	15,000
71	Total City Sources:	7,256,948
72		
73	Total Operating Revenue	7,336,948
74		

Operating Expenses

75	3. <u>Public Space Operations</u>	
76	Personnel Costs (05)	
77	Salaries & Wages	108,576
78	Payroll Taxes	8,490
79	Insurance	18,624
80	Workers' Compensation	3,290
81	Retirement	5,755
82		

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

83	Parking		1,800
84	Temporary Labor		-
0	Total		146,535
1			
2	Enhanced City Services		-
3	Total		-
4			
5	Landscape Maintenance		
6	- Landscaping		149,500
7	- Sidewalk Tree Maint/Replacem		330,000
8	- Parks & Open Space		34,200
9	Total		513,700
10			
11	Street Furnishings & Beautification		
12	- Trash Receptacles		10,000
13	- Banners (install/replace)		9,600
14	- Holiday Lighting		-
15	Total		19,600
16			
17	Infrastructure		
18	- Museum Streetscape Payment to CNO		-
19	- Sidewalk Improvements		80,000
20	- Lafayette Square		-
21	Total		80,000
22			
23	Cleaning & Maintenance		
24	- Sidewalk Cleaning		1,709,380
25	- Wayfinding Signage Maintenance		-
26	- Special Event Clean-up		70,000
27	- Graffiti		-
28	- Surveillance Cameras		-
29	Total		1,779,380
30			
31	Miscellaneous		
32	- Truck, Storage, Staff Development		27,680
33	Total		27,680
34			
35	Total Public Space Operations		2,566,895
36			
37	4. <u>Public Safety</u>		
38	Personnel Costs (05)		
39	Salaries & Wages		668,226
40	Payroll Taxes		54,432

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

41	Insurance	183,420
42	Workers' Compensation	28,466
43	Retirement	26,729
44	Parking	3,600
45	Fitness Center	-
46	Total	964,873
47		
48	Public Safety Rangers	23,520
49		
50	Enhanced Public Safety	
51	- Police Detail Services	815,750
52	- Private Security Services	160,004
53	- Park Security	-
54	Total	975,754
55		
56	Other Public Safety	
57	- Code Enforcement	-
58	- Stakeholder Involvement	1,850
59	- Miscellaneous	5,200
60	Total	7,050
61		
62	Homelessness Services	
63	- Outreach Services	63,000
64	- Low Barrier Shelter Operations	500,000
65	Total	563,000
66		
67	Total Public Safety	2,534,197
68		
69	5. <u>Economic Development & Planning</u>	
70	Personnel Costs (05)	
71	Salaries & Wages	195,338
72	Payroll Taxes	14,326
73	Insurance	21,828
74	Workers' Compensation	488
75	Retirement	11,720
76	Parking	1,800
77	Temporary Labor	-
78	Total	245,501
79		
80	Canal Street Development	6,200
81	District Wide Development	1,440
82	Job Development	-
83	Research & Database Management	31,200

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

84	Housing	-
85	Administration/Meetings	4,380
86	Presentations & Marketing	-
87	Planning Initiatives	-
88	Business Retention & Recruitment	20,000
89	Façade Incentive	74,000
90	Total Economic Development	382,721

6. Communications

93	Personnel Costs (05)	
94	Salaries & Wages	160,134
95	Payroll Taxes	12,378
96	Insurance	19,704
97	Workers' Compensation	400
98	Retirement	9,608
99	Parking	1,800
100	Fitness Center	-
101	Total	204,024
103	Holiday Event	-
104	DDD Events	-
105	Sponsored Events	-
106	Donor Relations	-
107	Digital Media	26,400
108	Communications	95,200
109	Miscellaneous	1,268
110	Research	-
111	Public Affairs & Policy	-
112	Total Communications	326,892

7. Administration

115	Personnel Items	
116	Salaries & Wages	456,534
117	Payroll Taxes	33,422
118	Insurance (Health, Dental, STD, LTD, Life)	47,472
119	Insurance (workers comp)	1,141
120	Retirement Contribs (Contrib, Fees, Life)	27,392
121	Parking (Employee subsidy only)	3,600
122	Fitness Center	-
123	Temporary Labor	-
124	Payroll Processing Fees	6,294
125	Total	575,855

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

127	Supplies & Materials	
128	General Operating Supplies	6,960
129	Office Supplies	9,000
130	Total	<u>15,960</u>
131		
132	Equipment, Property and Maintenance	
133	Copier Lease Payments	4,735
134	Repairs & Maintenance	-
135	Total	<u>4,735</u>
136		
137	Office Space	
138	Miscellaneous	-
139	Rent	147,000
140	Repairs & Maintenance	1,800
141	Telephone	12,360
142	Utilities	4,500
143	Total	<u>165,660</u>
144		
145	Operations	
146	Accounting Services	25,000
147	Advertising	-
148	Bank Service Charges	2,460
149	Board Development	-
150	Computer Equipment & Supplies	500
151	Computer Software	150
152	Computer Support	32,700
153	Courier Services	-
154	Employee Recruitment	600
155	Employee Relocation	-
156	Equipment & Small Tools	-
157	Equipment Rental	750
158	Events & Functions	-
159	Insurance - Auto Coverage	9,300
160	Insurance - Commercial Package	72,600
161	Insurance - Director & Officer	7,800
162	Legal Services	120,000
163	Meals & Entertainment	400
164	Meetings - External	-
165	Meetings - Internal	-
166	Mileage/Cabfare/Tolls	300
167	Miscellaneous	-
168	Office Relocation	-
169	Organization Fees/Dues	4,650

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

170	Parking	-
171	Penalties & Interest	-
172	Permits & Licenses	25
173	Postage & Express Mail	1,000
174	Printing	600
175	Professional Services	-
176	Publications & Subscriptions	1,000
177	Radios/Cellular Telephones	1,800
178	Repairs & Maintenance	-
179	Staff Development/Conferences	-
180	Travel	-
181	Uniforms	750
182	Total	282,385
183		
184	Total Administration	1,044,595
185		
186	Total Operating Expenses:	6,855,300
187		
188	Net Operating Income (Loss)	481,648
189		
190	Non Operating Revenues	
191	Line-of-Credit - FBT	1,750,000
192	Interest on Bond Proceeds Invested	2,600
193	Total Non Operating Revenue	1,752,600
194		
195	Non Operating Expenses	
196	District Wide Capital Improvements	150,000
197	DDD Infrastructure Fund	2,500,000
198	Canal Street Streetscape	-
199	CSDC Excess Tax Payment	-
200	Total Non Operating Expense	2,650,000
201		
202		
203	Earnings (Loss) before Interest, Depr, Amort	(415,752)
204		
205	Interest Expense - Debt Service	67,134
206	Depreciation & Amortization	37,500
207		
208	Net Income (Loss)	(520,386)
209		
210		
211		

Downtown Development District
2021 Annual Plan
(As of October 22, 2020)

212	Net Income (Loss) Before Depreciation	(482,886)
213		
214	Capital Sources	
215	Bond Proceeds	-
216	General Fund Cash Reserve Proceeds	867,886
217	Public Space Capital Reserve Proceeds	-
218	Econ Development Cash Reserve Proceeds	-
219	Total Capital Sources	<u>867,886</u>
220		
221	Net Sources Before Capital Uses	<u>385,000</u>
222		
223	Capital Uses	
224	Debt Service - Principal	385,000
225	Capital Purchases	-
226	Capital Lease - Principal Payment	-
227	General Fund Cash Reserve	-
228	CSDC Cash Reserve	-
229	Economic Development Cash Reserve	-
230	Public Space Capital Reserve	-
231	Public Safety Capital Reserve	-
232	Legal Defense Reserve	-
233	Total Capital Uses	<u>385,000</u>
234		
235	Net Cash flow	<u><u>(0)</u></u>

**Downtown Development District
2021 Proposed Budget
Five-Year Comparison**

10/21/2020 15:44

Line #	Description	2017 Actual	2018 Actual	2019 Actual	Adopted Budget 2020	2020 Projected	Proposed 2021 Total
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	172,741	183,320	180,572	260,500	69,652	80,000
3	City Sources (Ad Valorem, etc.)	7,240,402	7,488,778	7,348,766	9,390,436	9,381,265	7,256,948
4	TOTAL OPERATING REVENUE	7,413,143	7,670,098	7,529,338	9,650,936	9,450,917	7,336,948
5							
6	OPERATING EXPENSES						
7	Public Space Operations	2,417,966	2,536,656	2,705,126	3,002,397	2,698,497	2,568,895
8	Public Safety	1,744,322	2,309,852	2,688,508	2,771,209	2,607,171	2,534,197
9	Economic Development & Planning	702,093	585,048	634,105	614,484	465,700	382,720
10	Communications	644,527	670,217	604,161	768,704	628,003	326,892
11	Administration	1,038,464	1,192,096	1,102,504	1,147,801	1,132,610	1,044,595
12	TOTAL OPERATING EXPENSE	6,547,372	7,293,869	7,734,404	8,304,595	7,531,981	6,855,299
13							
14	NET OPERATING INCOME (LOSS) *	865,771	376,229	(205,066)	1,346,341	1,918,936	481,649
15							
16	NON OPERATING REVENUE						
17	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-	1,750,000
18	Interest on Bond Proceeds	578	1,991	1,155	1,300	2,169	2,600
19	TOTAL NON OPERATING REVENUE	578	1,991	1,155	1,300	2,169	1,752,600
20							
21	NON OPERATING EXPENSES						
22	District Wide Capital Improvements	5,000	1,080,239	218,389	705,000	125,215	150,000
23	DDD Infrastructure Fund	-	-	-	2,500,000	2,500,000	2,500,000
24	Canal Street Streetscape	-	-	-	-	-	-
25	CSDC Excess Tax Payment	-	-	-	-	-	-
26	TOTAL NON OPERATING EXPENSE	5,000	1,080,239	218,389	3,205,000	2,625,215	2,650,000
27	EARNINGS (Loss) before Interest, Deprec & Amort	861,349	(702,019)	(422,300)	(1,857,359)	(704,110)	(415,751)
28							
29	INTEREST EXPENSE (Debt Service)	156,978	96,212	86,832	77,050	77,050	67,134
30	DEPRECIATION / AMORTIZATION	32,653	31,758	37,500	37,500	37,500	37,500
31							
32	NET INCOME	671,718	(829,989)	(546,632)	(1,971,909)	(818,660)	(520,385)
33							
34							
35	NET INCOME BEFORE DEPRECIATION	704,371	(798,231)	(509,132)	(1,934,409)	(781,160)	(482,885)
36							
37	CAPITAL SOURCES						
38	Bond Proceeds	-	-	-	-	-	-
39	Fund Balance Proceeds	834,512	1,174,475	895,432	2,304,409	1,151,822	867,886
40	TOTAL CAPITAL SOURCES	834,512	1,174,475	895,432	2,304,409	1,151,822	867,886
41							
42	NET SOURCES BEFORE CAPITAL USES:	1,538,883	376,244	386,300	370,000	370,662	385,001
43							
44	CAPITAL USES						
45	Debt Service - Principal	1,527,189	350,000	365,000	370,000	370,000	385,000
46	Capital Purchases	11,694	26,244	21,300	-	683	-
47	Capital Lease - Principal Payment	-	-	-	-	-	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-	-	-	-	-	-
49	TOTAL CAPITAL USES	1,538,883	376,244	386,300	370,000	370,663	385,000
50							
51	NET CASH FLOW	-	-	-	-	(1)	1

**Downtown Development District
2021 Proposed Budget
Five-Year Comparison**

Line #	Description	10/21/2020 15:44 2017 Actual	2018 Actual	2019 Actual	Adopted Budget 2020	2020 Projected	Proposed 2021 Total
52	Operating Revenues						
53	1. DDD Internal Sources						
54	Code Enforcement	-	-	-	-	-	-
55	DDD Events	84,085	73,496	62,100	150,000	-	-
56	Federal Funding	-	-	-	-	-	-
57	State Funding	-	-	-	-	-	-
58	External Ranger Funding	-	-	2,800	3,000	-	-
59	Sponsorships/Donations/Grants	-	11,122	-	20,000	-	-
60	Interest Earned	6,741	8,496	8,370	9,000	4,132	5,400
61	Banner Deposits Earned / Misc	81,935	90,206	107,302	78,500	65,520	74,600
62	Total Admin Sources:	172,741	183,320	180,572	260,500	69,652	80,000
63							
64	2. City Sources						
65	Ad Valorem Taxes (12.46 mills), gross	7,516,284	7,747,318	7,609,013	8,160,079	8,234,926	4,939,612
66	DDD Infrastructure Fund Ad Valorem (2.30 mills)	-	-	-	1,606,000	1,520,232	2,604,084
66	Less: Collection Fees & Assessor Fees	(303,915)	(310,370)	(304,361)	(390,643)	(390,206)	(301,748)
67	Interest on Investments	28,033	49,830	44,114	15,000	16,313	15,000
68	Total City Sources:	7,240,402	7,486,778	7,348,766	9,390,436	9,381,265	7,256,948
69							
70	Total Operating Revenue	7,413,143	7,670,098	7,529,338	9,650,936	9,450,917	7,336,948
71							
72	Operating Expenses						
73	3. Public Space Operations						
74	Personnel Costs (05)						
75	Salaries & Wages	188,159	224,567	243,197	228,800	222,829	108,576
76	Payroll Taxes	14,204	16,896	18,522	16,817	16,649	8,490
77	Insurance	18,904	25,145	28,504	23,244	29,108	18,624
78	Workers' Compensation	3,020	3,635	692	3,368	2,476	3,290
79	Retirement	10,324	10,489	12,669	12,126	11,507	5,755
80	Parking	1,800	2,379	2,625	1,800	2,083	1,800
81	Temporary Labor	-	-	-	-	-	-
82	Total	236,411	283,111	306,209	286,155	284,652	146,535
83							
84	Enhanced City Services	-	-	-	12,000	-	-
85	Total	-	-	-	12,000	-	-
86							
87	Landscape Maintenance						
88	- Landscaping	140,257	137,490	135,619	149,500	143,428	149,500
89	- Sidewalk Tree Maint/Replacmnt	258,675	281,055	314,850	365,000	265,200	330,000
90	- Parks & Open Space	1,017	24,533	27,477	88,000	20,841	34,200
91	Total	399,949	443,078	477,946	602,500	429,469	513,700
92							
93	Street Furnishings & Beautification						
94	- Trash Receptacles	6,783	8,787	10,622	9,750	8,780	10,000
95	- Banners (install/replace)	5,266	7,480	11,110	8,400	9,705	9,600
96	- Holiday Lighting	170,949	135,163	140,473	143,980	73,454	-
97	Total	182,998	151,430	162,205	162,130	91,939	19,600
98							
99	Infrastructure						
100	- Museum Streetscape(Canal St) Payment to CNO	-	-	-	-	-	-
101	- Sidewalk Improvements	33,827	32,200	5,576	60,000	60,140	80,000
102	- Lafayette Square	-	-	-	-	-	-
103	Total	33,827	32,200	5,576	60,000	60,140	80,000
104							
105	Cleaning & Maintenance						
106	- Sidewalk Cleaning	1,423,523	1,472,602	1,602,825	1,706,880	1,707,630	1,709,380
107	- Wayfinding Signage Maintenance	-	-	-	-	-	-
108	- Special Event Clean-up	106,662	107,891	104,694	125,000	97,891	70,000
109	- Graffiti	8,478	14,490	2,226	5,000	-	-
110	- Surveillance Cameras	-	-	6,440	9,000	-	-
111	Total	1,538,663	1,594,983	1,716,185	1,845,880	1,805,521	1,779,380
112							
113	Miscellaneous						
114	- Truck, Storage, Other	26,118	31,854	37,005	33,732	26,776	27,680
115	Total	26,118	31,854	37,005	33,732	26,776	27,680
116							
117	Total Public Space Operations	2,417,966	2,536,656	2,705,126	3,002,397	2,698,497	2,566,895

**Downtown Development District
2021 Proposed Budget
Five-Year Comparison**

10/21/2020 15:44

Line #	Description	2017 Actual	2018 Actual	2019 Actual	Adapted Budget 2020	2020 Projected	Proposed 2021 Total
118							
119	4. Public Safety						
120	Personnel Costs (05)						
121	Salaries & Wages	494,415	572,180	614,949	679,132	626,594	668,226
122	Payroll Taxes	42,055	48,827	51,859	52,836	51,487	54,432
123	Insurance	123,501	138,137	146,521	156,168	165,872	183,420
124	Workers' Compensation	21,369	28,005	7,583	28,931	21,351	28,466
125	Retirement	10,783	14,757	16,265	27,166	24,187	28,729
126	Parking	2,938	3,481	3,177	5,400	2,536	3,600
127	Fitness Center	-	-	-	-	-	-
128	Total	695,061	805,387	840,154	949,633	892,027	964,873
129							
130	Public Safety Rangers	16,370	23,408	21,120	29,520	19,680	23,520
131							
132	Enhanced Police Services						
133	- Police Detail Services	971,053	865,738	889,026	800,002	802,496	815,750
	- Private Security Services	-	287,046	372,933	420,004	345,612	160,004
	- Park Security	-	-	-	-	-	-
134	Total	971,053	1,152,784	1,261,959	1,220,006	1,148,108	975,754
135							
136	Other Public Safety						
137	- Code Enforcement	-	-	-	-	-	-
138	- Stakeholder Involvement	5,035	7,499	11,020	6,850	3,320	1,850
139	- Miscellaneous	2,732	1,832	3,728	5,200	481	5,200
140	Total	7,767	9,331	14,748	12,050	3,781	7,050
141	Homelessness Services						
142	- Outreach Services	54,071	59,623	50,527	60,000	43,575	63,000
143	- Low Barrier Shelter Operations	-	259,319	500,000	500,000	500,000	500,000
	Total	54,071	318,942	550,527	560,000	543,575	563,000
144	Total Public Safety	1,744,322	2,309,852	2,688,508	2,771,209	2,607,171	2,534,197
145							
146	5. Economic Development & Planning						
147	Personnel Costs (05)						
148	Salaries & Wages	252,800	246,275	256,724	259,220	250,802	195,338
149	Payroll Taxes	19,427	19,003	19,452	19,182	18,850	14,326
150	Insurance	25,092	27,241	28,099	30,900	29,940	21,828
151	Workers' Compensation	648	734	169	648	474	488
152	Retirement	14,517	14,270	15,101	15,554	15,463	11,720
153	Parking	2,625	2,700	2,700	2,700	2,700	1,800
154	Temporary Labor	-	-	-	-	-	-
155	Total	315,109	310,223	322,245	328,204	318,229	245,500
156							
157	Canal Street Development	5,212	13,176	7,236	13,200	-	6,200
158	District Wide Development	39,869	25,371	33,117	33,240	2,352	1,440
159	Job Recruitment & Development	8	-	30,000	25,000	146	-
160	Research & Database Management	18,377	10,864	17,700	5,200	12,500	31,200
161	Housing	-	-	-	-	-	-
162	Administration/Meetings	10,777	10,573	8,807	12,940	4,187	4,380
163	Presentations & Marketing	-	-	-	-	-	-
164	Planning Initiatives	38,123	35,816	4,902	25,800	-	-
165	Business Retention & Recruitment	113,618	134,092	65,183	70,900	43,286	20,000
166	Façade Incentive	161,000	44,933	144,915	100,000	85,000	74,000
167	Total Economic Development	702,093	585,048	634,105	614,484	465,700	382,720
168							
169	6. Communications						
170	Personnel Costs (05)						
171	Salaries & Wages	239,574	257,705	250,502	263,172	238,125	160,134
172	Payroll Taxes	18,988	19,700	20,077	20,159	18,605	12,378
173	Insurance	21,225	25,386	26,380	29,018	28,099	19,704
174	Workers' Compensation	621	744	172	658	467	400
175	Retirement	6,959	11,560	15,331	15,790	14,676	9,608
176	Parking	2,356	2,633	2,700	2,700	2,700	1,800
177	Fitness Center	-	-	-	-	-	-
178	Total	289,723	317,728	315,162	331,497	302,672	204,024
179							
180	Holiday Event	178,796	166,674	151,789	186,350	1,469	-
181	DDD Events	39,415	33,544	47,188	37,029	500	-
182	Sponsored Events	33,542	38,020	28,740	32,000	310	-
183	Donor Relations	-	-	-	-	-	-
184	Digital Media	38,074	26,250	29,821	51,400	31,459	26,400
185	Communications	48,392	19,936	17,656	10,200	211,613	95,200
186	Miscellaneous	6,488	1,508	1,553	5,768	819	1,268
187	Research	-	60,000	-	60,000	63,000	-
188	Public Affairs	10,097	6,557	12,252	54,460	16,161	-
189	Total Communications	644,527	670,217	604,161	768,704	628,003	326,892

**Downtown Development District
2021 Proposed Budget
Five-Year Comparison**

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Line #	Description	2017 Actual	2018 Actual	2019 Actual	Adopted Budget 2020	2020 Projected	Proposed 2021 Total
190							
191	7. Administration						
192	Personnel Items						
193	Salaries & Wages	439,541	484,322	498,546	528,178	502,482	456,534
194	Payroll Taxes	29,478	31,034	30,990	37,818	35,174	33,422
195	Insurance (Health, Dental, STD, LTD, Life)	41,390	50,469	47,241	55,620	54,228	47,472
196	Insurance (workers comp)	1,136	1,435	359	1,362	958	1,141
197	Retirement Contribs (Contrib, Fees, Life)	23,062	24,982	26,176	31,690	29,628	27,392
198	Parking (Employee subsidy only)	3,783	2,935	3,603	3,900	3,590	3,600
	Fitness Center	-	-	-	-	-	-
199	Temporary Labor	14,501	4,100	17,606	-	-	-
200	Payroll Processing Fees	5,535	6,247	6,738	5,950	6,737	6,294
201	Total	558,426	605,524	631,259	664,518	632,797	575,855
202							
203	Supplies & Materials						
204	General Operating Supplies	4,873	6,177	6,730	6,960	5,776	6,960
205	Office Supplies	12,406	9,644	9,935	9,000	7,316	9,000
206	Total	17,279	15,821	16,665	15,960	13,092	15,960
207							
208	Equipment, Property and Maintenance						
209	Copier Lease Payments	5,492	3,915	4,372	4,563	4,734	4,735
210	Repairs & Maintenance	-	50	-	-	-	-
211	Total	5,492	3,965	4,372	4,563	4,734	4,735
212							
213	Office Space						
214	Miscellaneous	69	-	98	-	-	-
215	Rent	140,951	146,154	144,931	148,500	147,000	147,000
216	Repairs & Maintenance	1,363	1,261	1,796	1,740	2,446	1,800
217	Telephone	11,278	11,357	11,935	12,240	12,399	12,360
218	Utilities	3,390	3,509	3,378	4,500	3,448	4,500
219	Total	157,051	162,281	162,138	166,980	165,293	165,660
220							
221	Operations						
222	Accounting Services	18,500	26,000	26,750	27,000	24,750	25,000
223	Advertising	55	240	1,292	-	-	-
224	Bank Service Charges	2,337	2,256	2,383	2,460	2,288	2,460
225	Board Development	9,694	4,814	5,914	8,500	1,369	-
226	Computer Equipment & Supplies	-	247	663	-	555	500
227	Computer Software	757	4,619	1,514	-	108	150
228	Computer Support	33,152	33,948	34,107	32,100	32,505	32,700
229	Courier Services	-	-	-	-	-	-
230	Employee Recruitment	3,002	880	1,862	2,400	380	600
231	Employee Relocation	-	-	-	-	-	-
232	Equipment & Small Tools	-	312	-	-	-	-
233	Equipment Rental	819	1,044	832	740	745	750
234	Events & Functions	-	-	-	-	-	-
235	Insurance - Auto Coverage	6,001	5,867	6,748	6,360	8,988	9,300
236	Insurance - Commercial Package	80,324	87,634	72,164	72,300	72,480	72,600
237	Insurance - Director & Officer	6,495	7,359	7,699	7,800	7,572	7,800
238	Legal Services	112,965	186,180	84,323	90,000	151,765	120,000
239	Meals & Entertainment	1,461	767	224	1,200	105	400
240	Meetings - External	240	365	121	600	-	-
241	Meetings - Internal	126	1,178	3,759	300	25	-
242	Mileage/Cabfare/Tolls	117	89	91	600	-	300
243	Miscellaneous	(6,222)	378	1,362	240	334	-
244	Office Relocation	-	-	-	-	-	-
245	Organization Fees/Dues	3,999	6,541	6,945	6,070	4,858	4,650
246	Parking	132	162	90	180	213	-
247	Penalties & Interest	-	-	185	-	-	-
248	Permits & Licenses	15	15	15	25	15	25
249	Postage & Express Mail	1,000	500	700	1,500	539	1,000
250	Printing	759	4,220	1,099	1,050	627	600
251	Professional Services	989	567	6,340	14,400	530	-
252	Publications & Subscriptions	1,176	1,214	1,201	830	1,073	1,000
253	Radios/Cellular Telephones	1,625	2,077	1,936	2,100	1,787	1,800
254	Repairs & Maintenance	-	-	-	-	-	-
255	Staff Development/Conferences	5,690	10,829	5,095	7,525	394	-
256	Travel	13,909	13,297	12,420	7,500	2,350	-
257	Uniforms	1,099	908	236	2,000	339	750
258	Total	300,216	404,505	288,070	295,780	316,694	282,385
259							
260	Total Administration	1,038,464	1,192,096	1,102,504	1,147,801	1,132,610	1,044,595
261							
262	Total Operating Expenses:	6,547,372	7,293,869	7,734,404	8,304,595	7,531,981	6,855,299
263							
264	Net Operating Income (Loss)	865,771	376,229	(205,066)	1,346,341	1,918,936	481,649
265							

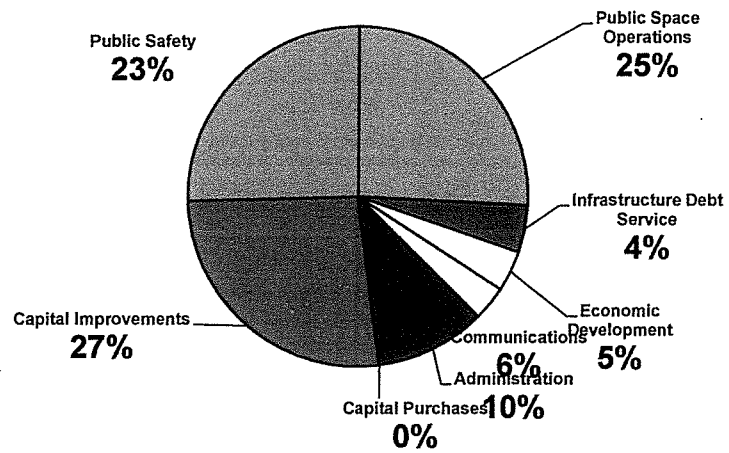
**Downtown Development District
2021 Proposed Budget
Five-Year Comparison**

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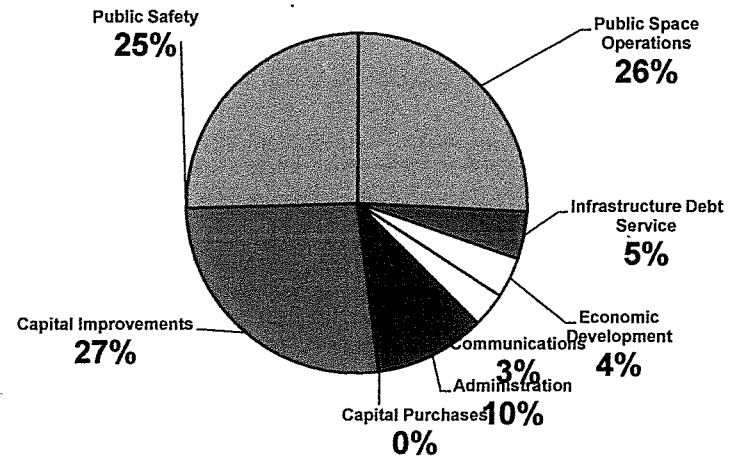
Line #	Description	2017 Actual	2018 Actual	2019 Actual	Adopted Budget 2020	2020 Projected	Proposed 2021 Total
266	Non Operating Revenues						
267	Line-of-Credit - FBT	-	-	-	-	-	1,750,000
268	Interest on Bond Proceeds Invested	578	1,991	1,155	1,300	2,169	2,600
269	Total Non Operating Revenue	578	1,991	1,155	1,300	2,169	1,752,600
270							
271	Non Operating Expenses						
272	District Wide Capital Improvements	5,000	1,080,239	218,389	705,000	125,215	150,000
273	DDD Infrastructure Fund	-	-	-	2,500,000	2,500,000	2,500,000
274	(Gain) Loss on Sale of Assets	-	-	-	-	-	-
275	CSDC Excess Tax Payment	-	-	-	-	-	-
276	Total Non Operating Expense	5,000	1,080,239	218,389	3,205,000	2,625,215	2,650,000
277							
278	Earnings (Loss) before Interest, Depr, Amort	861,349	(702,019)	(422,300)	(1,857,359)	(704,110)	(415,751)
279							
280	Interest Expense - Debt Service	156,978	96,212	86,832	77,050	77,050	67,134
281	Depreciation & Amortization	32,653	31,758	37,500	37,500	37,500	37,500
282							
283	Net Income (Loss)	671,718	(829,989)	(546,632)	(1,971,909)	(818,660)	(520,385)
284							
285							
286							
287	Net Income (Loss) Before Depreciation	704,371	(798,231)	(509,132)	(1,934,409)	(781,160)	(482,885)
288							
289	Capital Sources						
290	Bond Proceeds	-	-	-	-	-	-
291	General Fund Balance Proceeds	834,512	1,174,475	895,432	2,304,409	1,151,822	867,886
292	Public Space Capital Fund Balance Proceeds	-	-	-	-	-	-
293	Econ Development Fund Balance Proceeds	-	-	-	-	-	-
294	Total Capital Sources	834,512	1,174,475	895,432	2,304,409	1,151,822	867,886
295							
296	Net Sources Before Capital Uses	1,538,883	376,244	386,300	370,000	370,662	385,001
297							
298	Capital Uses						
299	Debt Service - Principal	1,527,189	350,000	365,000	370,000	370,000	385,000
300	Capital Purchases	11,694	26,244	21,300	-	663	-
301	Capital Lease - Principal Payment	-	-	-	-	-	-
302	General Fund Balance	-	-	-	-	-	-
303	Donation of Assets	-	-	-	-	-	-
304	Economic Development Fund Balance	-	-	-	-	-	-
305	Public Space Capital Fund Balance	-	-	-	-	-	-
306	Public Safety Capital Fund Balance	-	-	-	-	-	-
307	Legal Defense Reserve	-	-	-	-	-	-
308	Total Capital Uses	1,538,883	376,244	386,300	370,000	370,663	385,000
309							
310	Net Cash flow	-	-	-	-	(1)	1

DDD EXPENDITURES (BUDGETED)

2020 Budget



2021 Budget



Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

DDD EXPENDITURES (BUDGETED)

	2019	2020	2021
Public Space Operations*	\$ 2,865,462	\$ 3,002,397	\$ 2,566,895
Public Safety	2,583,191	2,771,209	2,534,197
Economic Development	773,785	614,484	382,721
Communications	678,702	768,704	326,892
Infrastructure Debt Service*	451,832	447,050	452,134
Administration	1,134,009	1,147,801	1,044,595
Capital Purchases	-	-	-
Capital Improvements	1,705,000	3,205,000	2,650,000
Cash Reserves	-	-	-
Total	<u><u>\$ 10,191,981</u></u>	<u><u>\$ 11,956,645</u></u>	<u><u>\$ 9,957,434</u></u>

Downtown Development District
2021 Proposed Budget (17.12 mills)
(As of October 22, 2020)

Line #	Description	10/21/2020 16:28 Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020-2021
1	OPERATING REVENUES							
2	DDD Internal Sources (Concerts, State, Fed, etc.)	260,500	37,984	69,652	80,000	-69.3%	10,348	(180,500)
3	City Sources (Ad Valorem, etc.)	9,390,436	8,971,312	9,381,265	7,256,948	-22.7%	(2,124,317)	(2,133,488)
4	TOTAL OPERATING REVENUE	9,650,936	9,009,296	9,450,917	7,336,948	-24.0%	(2,113,969)	(2,313,988)
5								
6	OPERATING EXPENSES							
7	Public Space Operations	3,002,397	1,169,250	2,698,497	2,566,895	-14.5%	(131,602)	(435,503)
8	Public Safety	2,771,209	957,678	2,607,171	2,534,197	-8.6%	(72,974)	(237,011)
9	Economic Development & Planning	614,484	167,505	465,700	382,721	-37.7%	(82,979)	(231,763)
10	Communications	768,704	275,626	628,003	326,892	-57.5%	(301,111)	(441,812)
11	Administration	1,147,801	563,110	1,132,610	1,044,595	-9.0%	(88,015)	(103,206)
12	TOTAL OPERATING EXPENSE	8,304,595	3,133,169	7,531,981	6,855,300	-17.5%	(676,681)	(1,449,294)
13								
14	NET OPERATING INCOME (LOSS) *	1,346,341	5,876,127	1,918,936	481,648	-64.2%	(1,437,288)	(864,694)
15								
16	NON OPERATING REVENUE							
17	Line of Credit - FBT	-	-	-	1,750,000	#DIV/0!	1,750,000	1,750,000
18	Interest on Bond Proceeds	1,300	1,359	2,169	2,600	100.0%	431	1,300
19	TOTAL NON OPERATING REVENUE	1,300	1,359	2,169	1,752,600	134715.4%	1,750,431	1,751,300
20								
21	NON OPERATING EXPENSES							
22	District Wide Capital Improvements	705,000	3,319	125,215	150,000	-78.7%	24,785	(555,000)
23	DDD Infrastructure Fund	2,500,000	-	2,500,000	2,500,000	0.0%	0	0
24	Canal Street Streetscape	-	-	-	-	#DIV/0!	-	-
25	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-	-
26	TOTAL NON OPERATING EXPENSE	3,205,000	3,319	2,625,215	2,650,000	-17.3%	24,785	(555,000)
27	EARNINGS (Loss) before Interest, Deprec & Amort	(1,857,359)	5,874,167	(704,110)	(415,752)	-77.6%	288,358	1,441,606
28								
29	INTEREST EXPENSE (Debt Service)	77,050	38,525	77,050	67,134	-12.9%	(9,916)	(9,916)
30	DEPRECIATION / AMORTIZATION	37,500	-	37,500	37,500	0.0%	-	-
31								
32	NET INCOME	(1,971,909)	5,835,642	(818,660)	(520,386)	-73.6%	298,274	1,451,522
33								
34								
35	NET INCOME BEFORE DEPRECIATION	(1,934,409)	5,835,642	(781,160)	(482,886)	-75.0%	298,274	1,451,522
36								
37	CAPITAL SOURCES							
38	Bond Proceeds	-	-	-	-	#DIV/0!	-	-
39	Cash Reserve Proceeds	2,304,409	-	1,151,822	867,886	-62.3%	(283,936)	(1,436,523)
40	TOTAL CAPITAL SOURCES	2,304,409	-	1,151,822	867,886	-62.3%	(283,936)	(1,436,523)
41								
42	NET SOURCES BEFORE CAPITAL USES:	370,000	5,835,642	370,662	385,000	4.1%	14,338	14,999
43								
44	CAPITAL USES							
45	Debt Service - Principal	370,000	-	370,000	385,000	4.1%	15,000	15,000
46	Capital Purchases	-	23,706	663	-	#DIV/0!	(663)	-
47	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-	-	-	-	#DIV/0!	-	-
49	TOTAL CAPITAL USES	370,000	23,706	370,663	385,000	4.1%	14,337	15,000
50								
51	NET CASH FLOW	0	5,811,936	(1)	(0)		1	(1)
52								

**Downtown Development District
2021 Proposed Budget (17.12 mills)
(As of October 22, 2020)**

Line #	Description	10/21/2020 16:28 Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020 -2021
Operating Revenues								
1. DDD Internal Sources								
	DDD Events	150,000	-	-	-	-100.0%	-	(150,000)
	External Ranger Funding	3,000	-	-	-	-100.0%	-	(3,000)
	Sponsorships/Donations/Grants	20,000	-	-	-	-100.0%	-	(20,000)
	Interest Earned	9,000	2,800	4,132	5,400	-40.0%	1,268	(3,600)
	Banner Deposits Earned / Misc	78,500	35,184	65,520	74,600	-5.0%	9,080	(3,900)
	Total Admin Sources:	260,500	37,984	69,652	80,000	-69.3%	10,348	(180,500)
2. City Sources								
	Advalorem Taxes (11.21 mills), gross	8,160,079	7,884,609	8,234,926	4,939,612	-39.5%	(3,295,314)	(3,220,467)
	DDD Infrastructure Fund Ad Valorem (5.91 mills)	1,606,000	1,451,922	1,520,232	2,604,084	62.1%	1,083,852	998,084
	Less: Collection Fees & Assessor Fees	(390,643)	(373,461)	(390,206)	(301,748)	-22.8%	88,458	88,895
	Interest on Investments	15,000	8,242	16,313	15,000	0.0%	(1,313)	-
	Total City Sources:	9,390,436	8,971,312	9,381,265	7,256,948	-22.7%	(2,124,317)	(2,133,488)
	Total Operating Revenue	9,650,936	9,009,296	9,450,917	7,336,948	-24.0%	(2,113,969)	(2,313,988)
Operating Expenses								
3. Public Space Operations								
Personnel Costs (05)								
	Salaries & Wages	228,800	106,689	222,829	108,576	-52.5%	(114,253)	(120,224)
	Payroll Taxes	16,817	8,110	16,649	8,490	-49.5%	(8,159)	(8,327)
	Insurance	23,244	15,534	29,108	18,624	-19.9%	(10,484)	(4,620)
	Workers' Compensation	3,368	1,634	2,476	3,290	-2.3%	814	(78)
	Retirement	12,126	5,661	11,507	5,755	-52.5%	(5,752)	(6,372)
	Parking	1,800	1,050	2,083	1,800	0.0%	(283)	-
	Temporary Labor	-	-	-	-	#DIV/0!	-	-
	Total	286,155	138,678	284,652	146,535	-48.8%	(138,117)	(139,621)
	Enhanced City Services	12,000	-	-	-	-100.0%	-	(12,000)
	Total	12,000	-	-	-	-100.0%	-	(12,000)
	Landscape Maintenance							
	- Landscaping	149,500	47,695	143,428	149,500	0.0%	6,072	-
	- Sidewalk Tree Maint/Replacem	365,000	100,000	265,200	330,000	-9.6%	64,800	(35,000)
	- Parks & Open Space	88,000	2,251	20,841	34,200	-61.1%	13,359	(53,800)
	Total	602,500	149,946	429,469	513,700	-14.7%	84,231	(88,800)
	Street Furnishings & Beautification							
	- Trash Receptacles	9,750	300	8,780	10,000	2.6%	1,220	250
	- Banners (install/replace)	8,400	4,500	9,705	9,600	14.3%	(105)	1,200
	- Holiday Lighting	143,980	63,320	73,454	-	-100.0%	(73,454)	(143,980)
	Total	162,130	68,120	91,939	19,600	-87.9%	(72,339)	(142,530)

Downtown Development District
2021 Proposed Budget (17.12 mills)
(As of October 22, 2020)

Line #	Description	10/21/2020 16:28 Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020-2021
16								
17	Infrastructure							
18	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-	-
19	- Sidewalk Improvements	60,000	-	60,140	80,000	33.3%	19,860	20,000
20	- Lafayette Square	-	-	-	-	#DIV/0!	-	-
21	Total	60,000	-	60,140	80,000	33.3%	19,860	20,000
22								
23	Cleaning & Maintenance							
24	- Sidewalk Cleaning	1,706,880	711,964	1,707,630	1,709,380	0.1%	1,750	2,500
25	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	-	-
26	- Special Event Clean-up	125,000	87,351	97,891	70,000	-44.0%	(27,891)	(55,000)
27	- Graffiti	5,000	-	-	-	-100.0%	-	(5,000)
28	- Surveillance Cameras	9,000	-	-	-	-100.0%	-	(9,000)
29	Total	1,845,880	799,315	1,805,521	1,779,380	-3.6%	(26,141)	(66,500)
30								
31	Miscellaneous							
32	- Truck, Storage, Staff Development	33,732	13,191	26,776	27,680	-17.9%	904	(6,052)
33	Total	33,732	13,191	26,776	27,680	-17.9%	904	(6,052)
34								
35	Total Public Space Operations	3,002,397	1,169,250	2,698,497	2,566,895	-14.5%	(131,602)	(435,503)
36								
37	4. Public Safety							
38	Personnel Costs (05)							
39	Salaries & Wages	679,132	296,073	626,594	668,226	-1.6%	41,632	(10,906)
40	Payroll Taxes	52,836	25,631	51,487	54,432	3.0%	2,945	1,596
41	Insurance	156,168	82,992	165,872	183,420	17.5%	17,548	27,252
42	Workers' Compensation	28,931	14,148	21,351	28,466	-1.6%	7,115	(465)
43	Retirement	27,165	10,913	24,187	26,729	-1.6%	2,542	(436)
44	Parking	5,400	727	2,536	3,600	-33.3%	1,064	(1,800)
45	Fitness Center	-	-	-	-	#DIV/0!	-	-
46	Total	949,633	430,484	892,027	964,873	1.6%	72,846	15,241
47								
48	Public Safety Rangers	29,520	8,901	19,680	23,520	-20.3%	3,840	(6,000)
49								
50	Enhanced Public Safety							
51	- Police Detail Services	800,002	379,720	802,496	815,750	2.0%	13,254	15,748
52	- Private Security Services	420,004	127,922	345,612	160,004	-61.9%	(185,608)	(260,000)
53	- Park Security	-	-	-	-	#DIV/0!	-	-
54	Total	1,220,006	507,642	1,148,108	975,754	-20.0%	(172,354)	(244,252)
55								
56	Other Public Safety							
57	- Code Enforcement	-	-	-	-	#DIV/0!	-	-
58	- Stakeholder Involvement	6,850	820	3,320	1,850	-73.0%	(1,470)	(5,000)
59	- Miscellaneous	5,200	297	461	5,200	0.0%	4,739	-
60	Total	12,050	1,117	3,781	7,050	-41.5%	3,269	(5,000)
61								
62	Homelessness Services							
63	- Outreach Services	60,000	9,534	43,575	63,000	5.0%	19,425	3,000
64	- Low Barrier Shelter Operations	500,000	-	500,000	500,000	0.0%	-	-
65	Total	560,000	9,534	543,575	563,000	0.5%	19,425	3,000
66								
67	Total Public Safety	2,771,209	957,678	2,607,171	2,534,197	-8.6%	(72,974)	(237,011)

Downtown Development District
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10/21/2020 16:28

Line #	Description	Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020 -2021
68								
69	5. Economic Development & Planning							
70	Personnel Costs (05)							
71	Salaries & Wages	259,220	121,714	250,802	195,338	-24.6%	(55,464)	(63,882)
72	Payroll Taxes	19,182	9,292	18,850	14,326	-25.3%	(4,524)	(4,856)
73	Insurance	30,900	14,862	29,940	21,828	-29.4%	(8,112)	(9,072)
74	Workers' Compensation	648	322	474	488	-24.6%	14	(160)
75	Retirement	15,553	7,718	15,463	11,720	-24.6%	(3,743)	(3,833)
76	Parking	2,700	1,350	2,700	1,800	-33.3%	(900)	(900)
77	Temporary Labor	-	-	-	-	#DIV/0!	-	-
78	Total	328,204	155,258	318,229	245,501	-25.2%	(72,728)	(82,703)
79								
80	Canal Street Development	13,200	-	-	6,200	-53.0%	6,200	(7,000)
81	District Wide Development	33,240	1,391	2,352	1,440	-95.7%	(912)	(31,800)
82	Job Development	25,000	146	146	-	-100.0%	(146)	(25,000)
83	Research & Database Management	5,200	-	12,500	31,200	500.0%	18,700	26,000
84	Housing	-	-	-	-	#DIV/0!	-	-
85	Administration/Meetings	12,940	3,730	4,187	4,380	-66.2%	193	(8,560)
86	Presentations & Marketing	-	-	-	-	#DIV/0!	-	-
87	Planning Initiatives	25,800	-	-	-	-100.0%	-	(25,800)
88	Business Retention & Recruitment	70,900	6,980	43,286	20,000	-71.8%	(23,286)	(50,900)
89	Façade Incentive	100,000	-	85,000	74,000	-26.0%	(11,000)	(26,000)
90	Total Economic Development	614,484	167,505	465,700	382,721	-37.7%	(82,979)	(231,763)
91								
92	6. Communications							
93	Personnel Costs (05)							
94	Salaries & Wages	263,172	122,153	238,125	160,134	-39.2%	(77,991)	(103,038)
95	Payroll Taxes	20,159	9,661	18,605	12,378	-38.6%	(6,227)	(7,781)
96	Insurance	29,018	13,944	28,099	19,704	-32.1%	(8,395)	(9,314)
97	Workers' Compensation	658	320	467	400	-39.2%	(67)	(258)
98	Retirement	15,790	7,717	14,676	9,608	-39.2%	(5,068)	(6,182)
99	Parking	2,700	1,350	2,700	1,800	-33.3%	(900)	(900)
100	Fitness Center	-	-	-	-	#DIV/0!	-	-
101	Total	331,497	155,145	302,672	204,024	-38.5%	(98,648)	(127,473)
102								
103	Holiday Event	186,350	1,225	1,469	-	-100.0%	(1,469)	(186,350)
104	DDD Events	37,029	-	500	-	-100.0%	(500)	(37,029)
105	Sponsored Events	32,000	-	310	-	-100.0%	(310)	(32,000)
106	Donor Relations	-	-	-	-	#DIV/0!	-	-
107	Digital Media	51,400	10,439	31,459	26,400	-48.6%	(5,059)	(25,000)
108	Communications	10,200	72,498	211,613	95,200	833.3%	(116,413)	85,000
109	Miscellaneous	5,768	426	819	1,268	-78.0%	449	(4,500)
110	Research	60,000	31,500	63,000	-	-100.0%	(63,000)	(60,000)
111	Public Affairs & Policy	54,460	4,393	16,161	-	-100.0%	(16,161)	(54,460)
112	Total Communications	768,704	275,626	628,003	326,892	-57.5%	(301,111)	(441,812)

**Downtown Development District
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(As of October 22, 2020)**

Line #	Description	10/21/2020 16:28 Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020-2021
113								
114	7. Administration							
115	Personnel Items							
116	Salaries & Wages	528,178	236,782	502,482	456,534	-13.6%	(45,948)	(71,644)
117	Payroll Taxes	37,818	18,338	35,174	33,422	-11.6%	(1,752)	(4,396)
118	Insurance (Health, Dental, STD, LTD, Life)	55,620	26,981	54,228	47,472	-14.6%	(6,756)	(8,148)
119	Insurance (workers comp)	1,362	623	958	1,141	-16.2%	183	(220)
120	Retirement Contribs (Contrib, Fees, Life)	31,691	14,084	29,628	27,392	-13.6%	(2,236)	(4,299)
121	Parking (Employee subsidy only)	3,900	1,796	3,590	3,600	-7.7%	10	(300)
122	Fitness Center	-	-	-	-	#DIV/0!	-	-
123	Temporary Labor	-	-	-	-	#DIV/0!	-	-
124	Payroll Processing Fees	5,950	3,917	6,737	6,294	5.8%	(443)	344
125	Total	664,518	302,521	632,797	575,855	-13.3%	(56,942)	(88,663)
126								
127	Supplies & Materials							
128	General Operating Supplies	6,960	2,341	5,776	6,960	0.0%	1,184	-
129	Office Supplies	9,000	3,607	7,316	9,000	0.0%	1,684	-
130	Total	15,960	5,948	13,092	15,960	0.0%	2,868	-
131								
132	Equipment, Property and Maintenance							
133	Copier Lease Payments	4,563	2,604	4,734	4,735	3.8%	1	172
134	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
135	Total	4,563	2,604	4,734	4,735	3.8%	1	172
136								
137	Office Space							
138	Miscellaneous	-	-	-	-	#DIV/0!	-	-
139	Rent	148,500	73,500	147,000	147,000	-1.0%	-	(1,500)
140	Repairs & Maintenance	1,740	2,206	2,446	1,800	3.4%	(646)	60
141	Telephone	12,240	6,195	12,399	12,360	1.0%	(39)	120
142	Utilities	4,500	1,610	3,448	4,500	0.0%	1,052	-
143	Total	166,980	83,511	165,293	165,660	-0.8%	367	(1,320)
144								
145	Operations							
146	Accounting Services	27,000	18,000	24,750	25,000	-7.4%	250	(2,000)
147	Advertising	-	-	-	-	#DIV/0!	-	-
148	Bank Service Charges	2,460	1,136	2,288	2,460	0.0%	172	-
149	Board Development	8,500	1,076	1,369	-	-100.0%	(1,369)	(8,500)
150	Computer Equipment & Supplies	-	555	555	500	#DIV/0!	(55)	500
151	Computer Software	-	108	108	150	#DIV/0!	42	150
152	Computer Support	32,100	16,086	32,505	32,700	1.9%	195	600
153	Courier Services	-	-	-	-	#DIV/0!	-	-
154	Employee Recruitment	2,400	80	380	600	-75.0%	220	(1,800)
155	Employee Relocation	-	-	-	-	#DIV/0!	-	-
156	Equipment & Small Tools	-	-	-	-	#DIV/0!	-	-
157	Equipment Rental	740	387	745	750	1.4%	5	10
158	Events & Functions	-	-	-	-	#DIV/0!	-	-
159	Insurance - Auto Coverage	6,360	4,494	8,988	9,300	46.2%	312	2,940

**Downtown Development District
2021 Proposed Budget (17.12 mills)
(As of October 22, 2020)**

10/21/2020 16:28

Line #	Description	Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020 -2021
160	Insurance - Commercial Package	72,300	36,240	72,480	72,600	0.4%	120	300
161	Insurance - Director & Officer	7,800	3,786	7,572	7,800	0.0%	228	-
162	Legal Services	90,000	75,840	151,765	120,000	33.3%	(31,765)	30,000
163	Meals & Entertainment	1,200	105	105	400	-66.7%	295	(800)
164	Meetings - External	600	-	-	-	-100.0%	-	(600)
165	Meetings - Internal	300	-	25	-	-100.0%	(25)	(300)
166	Mileage/Cabfare/Tolls	600	-	-	300	-50.0%	300	(300)
167	Miscellaneous	240	-	334	-	-100.0%	(334)	(240)
168	Office Relocation	-	-	-	-	#DIV/0!	-	-
169	Organization Fees/Dues	6,070	3,147	4,858	4,650	-23.4%	(208)	(1,420)
170	Parking	180	-	213	-	-100.0%	(213)	(180)
171	Penalties & Interest	-	-	-	-	#DIV/0!	-	-
172	Permits & Licenses	25	15	15	25	0.0%	10	-
173	Postage & Express Mail	1,500	539	539	1,000	-33.3%	461	(500)
174	Printing	1,050	627	627	600	-42.9%	(27)	(450)
175	Professional Services	14,400	-	530	-	-100.0%	(530)	(14,400)
176	Publications & Subscriptions	830	978	1,073	1,000	20.5%	(73)	170
177	Radios/Cellular Telephones	2,100	891	1,787	1,800	-14.3%	13	(300)
178	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
179	Staff Development/Conferences	7,525	1,747	394	-	-100.0%	(394)	(7,525)
180	Travel	7,500	2,350	2,350	-	-100.0%	(2,350)	(7,500)
181	Uniforms	2,000	339	339	750	-62.5%	411	(1,250)
182	Total	295,780	168,526	316,694	282,385	-4.5%	(34,309)	(13,395)
183								
184	Total Administration	1,147,801	563,110	1,132,610	1,044,595	-9.0%	(88,015)	(103,206)
185								
186	Total Operating Expenses:	8,304,595	3,133,169	7,531,981	6,855,300	-17.5%	(676,681)	(1,449,294)
187								
188	Net Operating Income (Loss)	1,346,341	5,876,127	1,918,936	481,648	-64.2%	(1,437,288)	(864,694)

Downtown Development District
2021 Proposed Budget (17.12 mills)
(As of October 22, 2020)

Line #	Description	10/21/2020 16:28 Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020 -2021
189								
190	Non Operating Revenues							
191	Line-of-Credit - FBT	-	-	-	1,750,000	#DIV/0!	1,750,000	1,750,000
192	Interest on Bond Proceeds Invested	1,300	1,359	2,169	2,600	100.0%	431	1,300
193	Total Non Operating Revenue	1,300	1,359	2,169	1,752,600	134715.4%	1,750,431	1,751,300
194								
195	Non Operating Expenses							
196	District Wide Capital Improvements	705,000	3,319	125,215	150,000	-78.7%	24,785	(555,000)
197	DDD Infrastructure Fund	2,500,000	-	2,500,000	2,500,000		0	0
198	Canal Street Streetscape	-	-	-	-	#DIV/0!	-	-
199	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-	-
200	Total Non Operating Expense	3,205,000	3,319	2,625,215	2,650,000	-17.3%	24,785	(555,000)
201								
202								
203	Earnings (Loss) before Interest, Depr, Amort	(1,857,359)	5,874,167	(704,110)	(415,752)	-77.6%	288,358	1,441,606
204								
205	Interest Expense - Debt Service	77,050	38,525	77,050	67,134	-12.9%	(9,916)	(9,916)
206	Depreciation & Amortization	37,500	-	37,500	37,500	0.0%	-	-
207								
208	Net Income (Loss)	(1,971,909)	5,835,642	(818,660)	(520,386)	-73.6%	298,274	1,451,522
209								
210								
211								
212	Net Income (Loss) Before Depreciation	(1,934,409)	5,835,642	(781,160)	(482,886)	-75.0%	298,274	1,451,522
213								
214	Capital Sources							
215	Bond Proceeds	-	-	-	-	#DIV/0!	-	-
216	General Fund Cash Reserve Proceeds	2,304,409	-	1,151,822	867,886	-62.3%	(283,936)	(1,436,523)
217	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
218	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
219	Total Capital Sources	2,304,409	-	1,151,822	867,886	-62.3%	(283,936)	(1,436,523)
220								
221	Net Sources Before Capital Uses	370,000	5,835,642	370,662	385,000	4.1%	14,338	14,999
222								
223	Capital Uses							
224	Debt Service - Principal	370,000	-	370,000	385,000	4.1%	15,000	15,000
225	Capital Purchases	-	23,706	663	-	#DIV/0!	(663)	-
226	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-	-
227	General Fund Cash Reserve	-	-	-	-	#DIV/0!	-	-
228	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-	-
229	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-	-
230	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-	-
231	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-	-
232	Legal Defense Reserve	-	-	-	-	#DIV/0!	-	-
233	Total Capital Uses	370,000	23,706	370,663	385,000	4.1%	14,337	15,000
234								
235	Net Cash flow	0	5,811,936	(1)	(0)	0.0%	1	(1)

**Downtown Development District
2021 Budget Notes
October 22, 2020**

1. Interest Earned (Line 62) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account.
2. Banner Deposits / Miscellaneous Revenue (Line 63) – Banner deposits are currently \$250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is unsure of the level of banner participants for 2021 due to several events being cancelled or postponed due to COVID-19 (Sugar Bowl, French Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name some possibilities). Monthly revenues generated through pressure washing the RTA streetcar shelters in the amount of \$4,500 per month are included. Additionally, a \$10,800 LWCC dividend for workers' comp insurance is included.
3. Ad valorem Taxes, gross (Line 67) – Ad Valorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before collection and assessor fees are withheld. The 2021 tax revenue projection is based on 32% decrease in property value assessments due to COVID-19. The millage proposed is 17.12 mills, which would fund the Infrastructure CEA in full and operations after approximately \$1,500,000 in cuts from 2020 Budget and a line-of-credit. We have assumed a 95% collection rate.

4. DDD Infrastructure Fund Ad Valorem (Line 68) — The amount of additional gross tax revenue needed to produce \$2,500,000 of net revenue after statutory Assessor and City of New Orleans fees are deducted. This requires 5.91 mils, for a total of 17.12 mils.
5. Collection Fees & Assessors Fees (Line 69) – Act 254 of 2005 established a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.
6. Interest on Investments (Line 70) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Account, U.S. Treasury Bills and Certificates of Deposit based on competitive interest rates and terms of maturity.
7. Personnel Costs (Line 85) –The Public Space Operations Department will be comprised of two (2.0) Full-Time Equivalent (FTEs) after a Reduction in Force. For the 2021 Budget, wages and salaries for the department are being maintained at the 2020 levels.
8. Landscaping (Line 91) - The monthly contract amount of \$10,375. There is \$25,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District.

9. Sidewalk Tree Maintenance/Replacement (Line 92) – The monthly contract covers pruning, weeding of tree wells and arborist services has been maintained at the same level. Termite treatment of trees on Canal Street at a cost of \$15,000 due to the expiration of gratis treatment resulting from completed LSU research project. An additional \$75,000 has been budgeted for treatment and tree replacement costs related to the spread of Texas Palm disease.
10. Parks & Open Space (Line 93) – 25% decrease in Contractor Services and 75% decrease in General Operating Supplies due to the suspension of programming in Duncan Plaza.
11. Trash Receptacles (Line 97) – Replacement of damaged liners and bases, and refurbishment of up to 50 cans, as needed.
12. Banners (install/replaces) (Line 98) - The DDD manages a system of 437 poles. When the system is not in use by outside parties, the DDD will display general Downtown promotional banners. Additional cost has been budgeted for the repair of broken banner poles and brackets as they age.
13. Holiday Lighting (Line 99) – Decorations will not be displayed in 2020 or 2021, so this expense has been eliminated.
14. Sidewalk Improvements (Line 104) – Funds for \$80,000 matching grant for the area adjacent to Canal Place, which was previously committed.
15. Sidewalk Cleaning Contracted Services (Line 109) – This is the cost of contract with Block by Block for one year's cleaning of the sidewalks, under Downtown's boundary expressways, and the interior and exterior of streetcar shelters.
16. Special Event Clean Up (Line 111) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes \$35,000 for contractors for Mardi Gras and \$35,000 for the

other events (e.g., spring and fall concert series, White Linen Night, Essence Fest, and Bayou Classic, etc.), which are uncertain in the wake of COVID-19. The DDD has recommitted itself to its goal of having Downtown clean and ready for business by the beginning of the workday after every event.

17. Graffiti (Line 112) – This program has been suspended.

18. Surveillance Cameras (Line 113) – This program has been suspended.

19. Truck, Storage, Staff Development (Line 117) – This line items includes various components: however, the following is a summary of the more significant expenses:

A: Fuel – Gas for two vehicles.

B: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.

C: Parking - Two trucks at a total cost of \$350.00 per month.

D: Cellular Telephones – Cost of service for DDD provided cell phones.

E: Rent – storage cost of \$1300 per month for storage unit of holiday lights/decorations, wayfinding signs and other public works items.

F: Repairs & Maintenance for DDD Trucks – Based on the fact there are two relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.

20. Personnel Costs (Line 131) – The Public Safety Department is budgeted for twenty-one (21.0) FTEs including the Public Safety Manager and Captains. For the 2021 Budget, all wages and salaries are being maintained at the 2020 levels. The targeted Rangers coverage is 18 hours per day, with a target of 4 Rangers from 6:00am – 10:00am and 6-8 Rangers at all other times. This target has continued to be difficult

to reach due to turnover during the past several years. There has been an increased level of participation in the retirement plan and the parking/transportation programs.

21. Public Safety Rangers (Line 133) – The details of this line item include a variety of expense types, but the most financially significant details include general supplies for bicycle repairs, the mobile smart system to allow for real-time reporting, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.
22. Police Detail Services (Line 136) – The budget for 2021 represents the cost of normal police detail. The police detail is at a rate of \$32.38 per hour for shifts starting M-F 3am – 10pm, \$37.50 per hour for shifts starting M-F 10pm – 3am and \$41.25 per hour all day Saturday and Sunday, due to the difficulty in filling shifts on those days and \$50.58 on Holidays.
23. Private Security Services (Line 141) - The budget for 2021 represents the cost of the private security detail provided by Pinnacle Security, with sufficient funding to provide coverage each night from 10:00pm until 6:00am and on weekends.
24. Stakeholder Involvement (Line 143) – Includes support of Night Out Against Crime, Stakeout for Justice and other activities. In 2021 the DDD will host quarterly meet-and-greets between our Public Safety personnel and stakeholders to continue to strengthen this important relationship.
25. Miscellaneous Public Safety (Line 144) – Expenses for printing of Ranger cards and map, and quarterly meetings with security professionals.
26. Homelessness Outreach (Line 148) – The expenses for an outreach worker to work with Rangers and NOPD on homelessness outreach through our CEA with the Travelers Aid Society.

39

27. Low Barrier Shelter Operations (Line 149) - Commitment to pay up to \$500,000 annually for operation of the Low Barrier Shelter planned and built by the DDD and City. This commitment runs for 5 years, effective in August 2018.
28. Personnel Costs (Line 163) – The Economic Development Department will be staffed at a level of two (2.0) FTEs following a Reduction in Force. For the 2021 Budget, all wages and salaries are being maintained at 2020 levels.
29. Canal Street Development (Line 165) – Canal Street Catalyst upper floor development; major site feasibility analysis; and related work.
30. District-Wide Development (Line 166) – Funding being diverted to the recovery from the impacts of COVID-19.
31. Research and Database Management (Line 168) – Cost to re-implement the DDD’s automated state-of-the art pedestrian traffic count and analysis system.
32. Administration and Meetings (Line 170) – Costs of memberships in professional organizations (i.e., International Council of Shopping Centers, Urban Land Institute, Council of Development Financing Agencies, etc.), for the hosting of meetings of various stakeholders and businesses at the DDD and elsewhere, and for the Director’s cell phone.
33. Business Retention & Recruitment (Line 177) – Provides for partnership with New Orleans Business Alliance (NOLABA), GNO, Inc., Creative Alliance of New Orleans (CANO) and others activities on business recruitment & retention activities such as Louisiana Medical Research Fund (LMRF), the New Orleans Music Economy (NOME) initiative and the NOLABA Bio-Medical business development initiative. These partnerships allow the DDD to efficiently leverage its resources for a greater impact than having proceeded on the Board directed initiatives on its own.

34. Facade Incentive (Line 178) – Matching grants to support \$74,000 of projects, that have already been committed to.
35. Personnel Costs (Line 186) – The Communications Department will be staffed at two (2.0) FTEs for 2021 following a Reduction in Force. For the 2021 Budget, all wages and salaries are being maintained at 2020 levels.
36. Holiday Event (Line 188) – All events have been cancelled for 2021.
37. DDD Events (Line 189) – All Events have been cancelled for 2021.
38. Sponsored Events (Line 190) – All sponsorships have been suspended for 2021.
39. Digital Media (Line 192) - This category is dedicated to the DDD website, smart-phone apps and measurement of communication efforts.
40. Communications (Line 193) – Print advertising for the District in local media outlets, the cost of promoting the recovery from the impacts of COVID-19 through television and radio media.
41. Public Affairs (Line 200) – These expenses are being eliminated.
42. Personnel Costs (Line 210) – The staffing for the Administration Department will be four (4) FTEs following a Reduction in Force. Supplemental Performance Based Compensation for the CEO, provided for in his employment contract, will be suspended for 2021. For the 2021 Budget, all wages and salaries are being maintained at 2020 levels.
43. Office Space (Line 228) - The DDD's rental expense for 2021 includes office rent of \$12,250 per month. The DDD's lease requires that the DDD pay for utilities, other than sewerage and water, directly and we have budgeted \$1,020 a month for telephone/cable/internet services.

44. Legal Services (Line 247) – General Legal Counsel, ongoing litigation related to state mandated retirement obligations and any additional services needed due to the more complicated nature of projects being undertaken.
45. Organization Fees/Dues (Line 254) - The amount is for membership in International Downtown Association, the New Orleans Chamber of Commerce, N.O. Regional Black Chamber of Commerce, New Orleans & Company and other key partners.
46. Staff Development/Conferences (Line 264) – All of these activities have been suspended for 2021.
47. Travel (Line 265) – See note #46.
48. Uniforms (Line 266) – Represents the need to purchase new uniform shirts and jackets for staff.
49. Net Operating Income (Loss) (Line 273) – Reflects the impact of the approximately \$1,500,000 in expense reductions, including a 10% Reduction in Force.
50. Line-of-Credit – FBT (Line 276) – Two-year Line-of-Credit(LOC) arranged with First Bank & Trust to alleviate some of the fiscal stress created by the 32% decrease in property valuation in the District due to COVID-19. The LOC is for two years for a maximum of \$3,500,000 at WSJ prime rate, with interest payments only in the first two years and repayment amortized over an additional seven years. It is anticipated that we will not need to draw on the LOC until late 2021, and therefore the interest expense should not be of a significant amount.
51. District Wide Capital Improvements (Line 281) – Represents \$150,000 for the design of the Higgins Streetscape project in partnership with the City of New Orleans and the National World War II Museum.

52. DDD Infrastructure Fund (Line 282) — Dedicated to the annual costs of the Downtown Infrastructure Plan implemented by the City of New Orleans and governed by a cooperative endeavor agreement between the DDD and the City of New Orleans that has been approved.

53. Interest Expense – Debt Service (Line 290) – This line item reflects the annual interest expense for the 2012 Series Bonds Payable. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December.

54. General Fund Cash Proceeds (Line 301) – The DDD held \$3,311,145 in undesignated funds at the end of 2018. The projected utilization of \$893,037 in 2019 would have left approximately \$2,418,108 available to invest or fund operating expenses in future periods. We had projected the use of \$2,304,609 in 2020 to fund the DDD Infrastructure Fund and District-Wide Capital Improvements. This would have left approximately \$114,000 in General Fund Cash at the end of 2020. The decision not to move forward with the Wayfinding manufacture and implementation at this time, along with other savings will result in an additional \$900,000 at the end of 2020. The use of \$867,886 in 2021 will result in reserves of less than \$150,000 at the end of 2021.

55. Debt Service - Principal (Line 309) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the outstanding Bonds Payable. As with the interest expense above, the amount budgeted for 2021 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the DDD's bonds in December.

Downtown Development District
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57	Operating Revenues							
58	1. <u>DDD Internal Sources</u>							
59	DDD Events	150,000	-	-	-	-100.0%	-	(150,000)
60	External Ranger Funding	3,000	-	-	-	-100.0%	-	(3,000)
61	Sponsorships/Donations/Grants	20,000	-	-	-	-100.0%	-	(20,000)
62	Interest Earned	9,000	2,800	4,132	5,400	-40.0%	1,268	(3,600)
63	Banner Deposits Earned / Misc	78,500	35,184	65,520	74,600	-5.0%	9,080	(3,900)
64	Total Admin Sources:	260,500	37,984	69,652	80,000	-69.3%	10,348	(180,500)
65								
66	2. <u>City Sources</u>							
67	Ad Valorem Taxes (11.21 mills), gross	8,160,079	7,884,609	8,234,926	4,939,612	-39.5%	(3,295,314)	(3,220,467)
68	DDD Infrastructure Fund Ad Valorem (5.91 mills)	1,606,000	1,451,922	1,520,232	2,604,084	62.1%	1,083,852	998,084
69	Less: Collection Fees & Assessor Fees	(390,643)	(373,461)	(390,206)	(301,748)	-22.8%	88,458	88,895
70	Interest on Investments	15,000	8,242	16,313	15,000	0.0%	(1,313)	-
71	Total City Sources:	9,390,436	8,971,312	9,381,265	7,256,948	-22.7%	(2,124,317)	(2,133,488)
72								
73	Total Operating Revenue	9,650,936	9,009,296	9,450,917	7,336,948	-24.0%	(2,113,969)	(2,313,988)

Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2021 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2021 Real Estate Tax Letter
3. Recapitulation of 2021 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE ACCOMPLISHMENTS 2020

Maintain Downtown's impressive gains in cleanliness via the Clean Team's continuous quality improvement system

- Introduced a new pressure washing schedule to more frequently address high pedestrian areas which included weekly reporting and inspections
- Following the pandemic, pressure washing crews deep cleaned sidewalks in FQ, CBD, and hotspots around other hotel and restaurant services areas
- Revised pressure washing schedule for Canal St. and adjacent blocks has proven successful
- Placed 60 new trash receptacles throughout District

Dramatically expand and improve the quality of parks and open space Downtown

- Hosting Wellness Series and Fall Community events at Legacy Park
- Activated free public WiFi at Legacy Park
- Supported public protest events in Duncan Plaza
- Supported organizations utilizing Duncan Plaza with cleanup, public safety, and assistance with City permitting process



PUBLIC SPACE ACCOMPLISHMENTS 2020

Improve the quality of the pedestrian experience

- Tree grates in process of being removed and will begin to be replaced with ground cover
- Unframed mural installation planned for Legacy Park this month
- CEA signed with City for Stormwater Infrastructure funding
- Working with City to request quotes from vendors to 3-D print or mold fiberglass replacement light pole cover plates



PUBLIC SPACE OPERATIONS OBJECTIVES 2021

Maintain Downtown's impressive gains in cleanliness via the Clean Team's continuous quality improvement system.

- Fully develop deep clean pressure washing program to address hotspots like restaurants and hotel service areas, cleaning 5 locations per week throughout 2021
- Refurbish up to 50 Downtown trash receptacles by September 2021
- Integrate reporting of public infrastructure maintenance items, such as broken street lights and other utilities, into DDD Smart system reporting app (Q1)

Expand and improve the quality of parks & open space Downtown.

- Continue community programming in Legacy Park, by hosting spring and fall wellness series and at least two small, community events throughout the year



PUBLIC SPACE OPERATIONS OBJECTIVES 2021

Improve the quality of the pedestrian experience.

- Advocate for City to implement sidewalk repairs from previous utility cuts and ADA ramp repairs at 20 identified locations throughout the District (Q4)
- Collaborate with City officials to paint and install new cover plates on 100 Downtown light poles by year end 2021
- Collaborate with City officials to prioritize and construct a total of 18 blocks of pervious paving in the parking lanes and expand drainage pipes size using funds dedicated for the Downtown drainage improvements
- Complete the design for the Andrew Higgins Streetscape project



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10/21/2020 16:28

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76	3. Public Space Operations							
77	Personnel Costs (05)							
78	Salaries & Wages	228,800	106,689	222,829	108,576	-52.5%	(114,253)	(120,224)
79	Payroll Taxes	16,817	8,110	16,649	8,490	-49.5%	(8,159)	(8,327)
80	Insurance	23,244	15,534	29,108	18,624	-19.9%	(10,484)	(4,620)
81	Workers' Compensation	3,368	1,634	2,476	3,290	-2.3%	814	(78)
82	Retirement	12,126	5,661	11,507	5,755	-52.5%	(5,752)	(6,372)
83	Parking	1,800	1,050	2,083	1,800	0.0%	(283)	-
84	Temporary Labor	-	-	-	-	#DIV/0!	-	-
0	Total	286,155	138,678	284,652	146,535	-48.8%	(138,117)	(139,621)
1								
2	Enhanced City Services	12,000	-	-	-	-100.0%	-	(12,000)
3	Total	12,000	-	-	-	-100.0%	-	(12,000)
4								
5	Landscape Maintenance							
6	- Landscaping	149,500	47,695	143,428	149,500	0.0%	6,072	-
7	- Sidewalk Tree Maint/Replacem	365,000	100,000	265,200	330,000	-9.6%	64,800	(35,000)
8	- Parks & Open Space	88,000	2,251	20,841	34,200	-61.1%	13,359	(53,800)
9	Total	602,500	149,946	429,469	513,700	-14.7%	84,231	(88,800)
10								
11	Street Furnishings & Beautification							
12	- Trash Receptacles	9,750	300	8,780	10,000	2.6%	1,220	250
13	- Banners (install/replace)	8,400	4,500	9,705	9,600	14.3%	(105)	1,200
14	- Holiday Lighting	143,980	63,320	73,454	-	-100.0%	(73,454)	(143,980)
15	Total	162,130	68,120	91,939	19,600	-87.9%	(72,339)	(142,530)
16								
17	Infrastructure							
18	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-	-
19	- Sidewalk Improvements	60,000	-	60,140	80,000	33.3%	19,860	20,000
20	- Lafayette Square	-	-	-	-	#DIV/0!	-	-
21	Total	60,000	-	60,140	80,000	33.3%	19,860	20,000
22								
23	Cleaning & Maintenance							
24	- Sidewalk Cleaning	1,706,880	711,964	1,707,630	1,709,380	0.1%	1,750	2,500
25	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	-	-
26	- Special Event Clean-up	125,000	87,351	97,891	70,000	-44.0%	(27,891)	(55,000)
27	- Graffiti	5,000	-	-	-	-100.0%	-	(5,000)
28	- Surveillance Cameras	9,000	-	-	-	-100.0%	-	(9,000)
29	Total	1,845,880	799,315	1,805,521	1,779,380	-3.6%	(26,141)	(66,500)
30								
31	Miscellaneous							
32	- Truck, Storage, Staff Development	33,732	13,191	26,776	27,680	-17.9%	904	(6,052)
33	Total	33,732	13,191	26,776	27,680	-17.9%	904	(6,052)
34								
35	Total Public Space Operations	3,002,397	1,169,250	2,698,497	2,566,895	-14.5%	(131,602)	(435,503)

PUBLIC SAFETY ACCOMPLISHMENTS 2020

Continue to be the safest collection of neighborhoods in New Orleans

- 58 homeless individuals housed through the end of September
- Implemented Smart system for NOPD Detail officers
- DDD Homeless Outreach Team began using POI to catalog homeless interactions
- Purchased and donated a third vehicle to the City for use by the NOPD Police Detail
- Completed installation of surveillance cameras through the SafeCams Platinum program at UPT, with another pending at Camp and Julia



PUBLIC SAFETY OBJECTIVES 2021

Continue to be the safest collection of neighborhoods in New Orleans

- Identify Top 10 list of most vulnerable Downtown Homeless and ensure each individual is connected to at least one (1) partner agency serving their needs (Q2)
- Appoint DDD detail officer(s) to the role of community liaison to improve community outreach by actively visiting office and residential properties, and small business owners at least twice per week
- Evaluate Smart System statistics for NOPD Detail against prior years to ensure consistency in reporting and compliance with new online reporting system (Q1)



Downtown Development District
2021 Proposed Budget (17.12 mills)
(As of October 22, 2020)

Line #	Description	10/21/2020 16:28 Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020 -2021
37	4. Public Safety							
38	Personnel Costs (05)							
39	Salaries & Wages	679,132	296,073	626,594	668,226	-1.6%	41,632	(10,906)
40	Payroll Taxes	52,836	25,631	51,487	54,432	3.0%	2,945	1,596
41	Insurance	156,168	82,992	165,872	183,420	17.5%	17,548	27,252
42	Workers' Compensation	28,931	14,148	21,351	28,466	-1.6%	7,115	(465)
43	Retirement	27,165	10,913	24,187	26,729	-1.6%	2,542	(436)
44	Parking	5,400	727	2,536	3,600	-33.3%	1,064	(1,800)
45	Fitness Center	-	-	-	-	#DIV/0!	-	-
46	Total	949,633	430,484	892,027	964,873	1.6%	72,846	15,241
48	Public Safety Rangers	29,520	8,901	19,680	23,520	-20.3%	3,840	(6,000)
50	Enhanced Public Safety							
51	- Police Detail Services	800,002	379,720	802,496	815,750	2.0%	13,254	15,748
52	- Private Security Services	420,004	127,922	345,612	160,004	-61.9%	(185,608)	(260,000)
53	- Park Security	-	-	-	-	#DIV/0!	-	-
54	Total	1,220,006	507,642	1,148,108	975,754	-20.0%	(172,354)	(244,252)
56	Other Public Safety							
57	- Code Enforcement	-	-	-	-	#DIV/0!	-	-
58	- Stakeholder Involvement	6,850	820	3,320	1,850	-73.0%	(1,470)	(5,000)
59	- Miscellaneous	5,200	297	461	5,200	0.0%	4,739	-
60	Total	12,050	1,117	3,781	7,050	-41.5%	3,269	(5,000)
62	Homelessness Services							
63	- Outreach Services	60,000	9,534	43,575	63,000	5.0%	19,425	3,000
64	- Low Barrier Shelter Operations	500,000	-	500,000	500,000	0.0%	-	-
65	Total	560,000	9,534	543,575	563,000	0.5%	19,425	3,000
67	Total Public Safety	2,771,209	957,678	2,607,171	2,534,197	-8.6%	(72,974)	(237,011)

53

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2020

Attracting new high-profile retail tenants to locate along Canal Street and elsewhere in the District

- Providing assistance to restaurants in support of the City's recently implemented Outdoor Dining program, including providing stations, ropes and planter boxes to create outdoor dining space
- Marketing and promotion activities along with Communications to help retailers convert to other delivery methods
- Over 300 points of contact with 150 restaurants, hotels, retailers, financial institutions and other businesses offering assistance in the last 90-120 days
- Numerous upper levels and storefronts being redeveloped in 400, 600 and 1000 blocks of Canal Street, at Rubensteins, etc
- Working with businesses in the area of the Hard Rock collapse providing support and promotional information through regular contact

Collaborating in the organizational development to implement the redevelopment of Duncan Plaza

- Working with Tulane University, the City and others to advance Duncan Plaza redevelopment, organization, funding and operation; including major underground stormwater retention feature
- DDD Duncan Plaza Plan included in Waggoner & Ball study commissioned by GNOF



ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2020

Developing and implementing a signature program to advance the Industries of the Mind

- Discussions with members of the New Orleans legislative delegation and the Legislative Black Caucus regarding how to advance the Louisiana Medical Research Fund
- Executed CEA with CANO to implement a Cultural Industry Business Coalition to produce an inventory and plan
- First phase of plan commenced, team organized and research tools being developed
- Provided ongoing support and collaboration along with Louisiana Economic Development, New Orleans Bio Innovation Center, and others to successfully recruit American Competiveness Exchange Program event in New Orleans for Fall 2021. This is a U.S. Economic Development Administration and Organization of American States program including diplomats from OAS participation countries

Regularly updating Economic Activity metrics

- Concord Group reports on economic measurements being provided on a quarterly basis
- New pedestrian data system selected and agreement signed

Additional COVID Recovery and Economic Diversification Efforts

- Published Office Space Opportunities catalog to distribute locally and nationally, in effort to attract businesses to attractively priced and well-located office space in Downtown
- Prepared catalog of nine outstanding New Orleans Investment and Development Opportunities catalog to be distributed to network of Real Estate developers and investors, with a prospect list currently at 60+



ECONOMIC DEVELOPMENT OBJECTIVES 2021

Redevelop Charity Hospital as the anchor of a renewed Medical District

- Support the redevelopment of the Charity Neighborhood into a socio-economically diverse urban neighborhood with housing, and employment opportunities for all, in concert with the Charity Hospital developer and others

Transform the State Palace Theater in a manner that enhances and contributes foot traffic to the Theater District

- Continue dialog with designer, owner and City officials to complete a viable redevelopment plan for Loew's State Palace property that contributes to the prosperity of the City while retaining the history of the theater

Execute DDD Upper-Floor Development Strategy

- Continue Canal Street Catalyst to stimulate upper-floor redevelopment activity, bringing underutilized property back into commerce
- Suspend the Façade Improvement Grant Program, while honoring all existing commitments



ECONOMIC DEVELOPMENT OBJECTIVES 2021

Attract and retain Industries of the Mind

- Secure first-year funding for Louisiana Medical Research Fund (LMRF) in State Legislature
- Complete Creative Industries Breakthrough Coalition (CIBC) strategic plan with the Creative Alliance of New Orleans and other partners and begin implementation
- Support New Orleans BioInnovation Center's realignment, new strategic initiatives, investment opportunities and funding awards to maximize economic impact and growth of BioHealth industry Downtown

Create a continuum of housing Downtown

- Identify a housing developer and target site, working together to begin a project in Downtown to effectively address workforce and affordable housing needs, in collaboration with the City and others



Downtown Development District
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10/21/2020 16:28

Line #	Description	Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020 -2021
69	5. Economic Development & Planning							
70	Personnel Costs (05)							
71	Salaries & Wages	259,220	121,714	250,802	195,338	-24.6%	(55,464)	(63,882)
72	Payroll Taxes	19,182	9,292	18,850	14,326	-25.3%	(4,524)	(4,856)
73	Insurance	30,900	14,862	29,940	21,828	-29.4%	(8,112)	(9,072)
74	Workers' Compensation	648	322	474	488	-24.6%	14	(160)
75	Retirement	15,553	7,718	15,463	11,720	-24.6%	(3,743)	(3,833)
76	Parking	2,700	1,350	2,700	1,800	-33.3%	(900)	(900)
77	Temporary Labor	-	-	-	-	#DIV/0!	-	-
78	Total	328,204	155,258	318,229	245,501	-25.2%	(72,728)	(82,703)
79								
80	Canal Street Development	13,200	-	-	6,200	-53.0%	6,200	(7,000)
81	District Wide Development	33,240	1,391	2,352	1,440	-95.7%	(912)	(31,800)
82	Job Development	25,000	146	146	-	-100.0%	(146)	(25,000)
83	Research & Database Management	5,200	-	12,500	31,200	500.0%	18,700	26,000
84	Housing	-	-	-	-	#DIV/0!	-	-
85	Administration/Meetings	12,940	3,730	4,187	4,380	-66.2%	193	(8,560)
86	Presentations & Marketing	-	-	-	-	#DIV/0!	-	-
87	Planning Initiatives	25,800	-	-	-	-100.0%	-	(25,800)
88	Business Retention & Recruitment	70,900	6,980	43,286	20,000	-71.8%	(23,286)	(50,900)
89	Façade Incentive	100,000	-	85,000	74,000	-26.0%	(11,000)	(26,000)
90	Total Economic Development	614,484	167,505	465,700	382,721	-37.7%	(82,979)	(231,763)

COMMUNICATIONS ACCOMPLISHMENTS 2020

Publicizing DDD, Stakeholders and Downtown NOLA

- 45 news stories and interviews through October
- COVID Recovery advertising campaign including 3 ads on television, radio, social media and digital media
- Produced webpage of Downtown businesses and services reopening through recovery phases of COVID-19
- Increased social media engagement by 29.76% and followers by 7.29%
- Produced video of DDD Public Safety Rangers and Services
- Produced Street Pole Banners honoring frontline workers

Refreshing DDD website

- Wireframe and design layout of website completed
- Work on website suspended due to budgetary issues

Bi-annual Market Research

- Revamped Stakeholder survey, both quantitative and qualitative, in response to COVID-19
- 776 respondents, consisting of stakeholders and general population from surrounding parishes



COMMUNICATIONS ACCOMPLISHMENTS 2020

Other supporting activities

- Planned and promoted the grand opening of Legacy Park, along with programming
- Produced Virtual Downtown Retailers meeting
- Partnered with Mayor's Office of Neighborhood Engagement to produce Virtual Census 2020 Community Meeting



PUBLIC AFFAIRS ACCOMPLISHMENTS 2020

Infrastructure and Land Use

- Secured final CEA agreement for the funding of the Downtown Stormwater Infrastructure Plan
- Approval of Duncan Plaza Text amendment to the CZO, which will allow expanded programming activities to support DDD efforts for investment in, redevelopment and management of Duncan Plaza
- Developed strategic partnership with Tulane, GNOF and City to align Tulane Campus enhancements, Downtown Stormwater Infrastructure Plan and the Charity Innovation District in a comprehensive approach to the redevelopment of Duncan Plaza

Growth of Academic Medicine Downtown

- Outreach to key business and government stakeholders to educate on benefits of state investment in academic Medical Research as presented in the Economic Impact of Medical Research Report commissioned by the DDD



PUBLIC AFFAIRS ACCOMPLISHMENTS 2020

Strengthen partnerships addressing homelessness and mental health

- AOT pilot program, initially funded by the DDD, self-sustainable despite loss of funding from the City
- Expanded partnerships in AOT program to include Coroner, District Attorney and Sheriff
- Increased AOT Hearings in Civil District Court with successful outcomes

Transit and Mobility

- Worked closely with RTA, RPC, RIDE NOLA and other stakeholders in community engagement process to select site for Downtown Transit Terminal
- Public engagement phase of New Links project completed
- Partnered with Bike Easy to host Downtown Bike and Pedestrian Advisory Committee



PUBLIC AFFAIRS ACCOMPLISHMENTS 2020

Affordable Housing

- Participated Greater New Orleans Housing Alliance Public Policy Committee in development of policies that will ensure increased funding to supplement affordable housing programs, and appropriate affordable housing stock

Opportunity Zones and State and Federal Historic Tax Credits

- Participated in meetings with Mayor, City Council Members and staff, and the NOLABA team during Washington Mardi Gras
- Briefings with State Senators on impact of preserving and extending credit
- State Legislature approve HB4 which extended sunset from 2022 to 2026 and implemented cap



615 W. Intra New Orleans, Louisiana

COMMUNICATIONS OBJECTIVES 2021

Mission: Publicize and promote DDD and Downtown NOLA successes and priorities and establish Downtown as the premier destination for living, working and visiting.

Messages

- Economic development and quality of life are key elements to a prosperous New Orleans. Through the COVID-19 pandemic the DDD and Downtown businesses were resilient and creative with DDD Clean Team regularly sanitizing high touch points and the Public Safety Team maintaining the course and continuously providing services such as homeless outreach, business check-ins and SafeWalks to workers and residents. Merchants continued to provide services needed and jobs. There is a special thanks to all the first responders and frontline workers
- DDD is working to preserve the thriving Downtown New Orleans that we have built with our, partners, and together we are preparing to propel Downtown to new heights on the other side of COVID-19 and continuing as a sought after destination for residents, businesses and visitors
- For over 46 years the DDD has been proud to be part of the prosperous development of Downtown New Orleans. We look forward to our continued work with our Downtown partners as we maintain our efforts to keep driving and maintaining the successful development of Downtown



COMMUNICATIONS OBJECTIVES 2021

Quarterly community meetings

- Each meeting to be held in a different Downtown neighborhood
- Each meeting will consist of an update from DDD
- Guests will include representatives from City agencies (depending on issue at the time)

Six (6) Downtown business spotlights

- Feature story shared via eblast and social media
- Meet & Greet at the business with DDD, with specials offered by the business during the event

Weekly DDD Newsletter – What's Up Downtown

- Downtown news
- DDD at Your Service
 - Monthly Spotlight of DDD staff
 - Monthly Stats Dashboard
 - Public Safety
 - Homeless Outreach
 - Clean Team



COMMUNICATIONS OBJECTIVES 2021

Promote Parks and Open Space

- Promote Legacy Park and programming
- Promote the redevelopment of Duncan Plaza

Promote the DDD's partnership with the Creative Alliance of New Orleans and the Creative and Cultural Economy Strategic Plan

Promote Downtown neighborhoods through a focus on the distinctive character and features of each

Produce a Back-to-School Shopping Day

Media

- Monthly DDD appearances on leading radio and TV outlets
- Continue and enhance DDD's role as the primary source for Downtown news stories
- Continue to secure and develop relationships with key members of the media including reporters and influencers
- Produce DDD long-form feature e-news stories promoting Downtown and DDD initiatives



COMMUNICATIONS OBJECTIVES 2021

Digital Media

- Increase social media channels followers by 15%
- Provide tweeting from key DDD and Downtown events
- Daily DDD posts on social media platforms
- Provide social media posts regarding Downtown development projects
- Provide posts promoting Downtown stakeholders
- Provide Instagram postings of key Downtown images
- Refresh/Update DDD website
- Continue to improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results
- Continue to establish DDD's website as a key resource center for Downtown



PUBLIC AFFAIRS OBJECTIVES 2021

- Establish new, and maintain and strengthen current relationships with the Mayor's Administration, City Council Members and staff to ensure collaboration
- Educate, advocate and partner with elected officials, economic development organizations, business leaders and Louisiana university and college leaders to create policies which will support investment and growth of Academic Medical Research Downtown
- Work with the City administration, RTA and other partners to ensure funding and construction of a Downtown transit terminal and ferry terminal that create a high-quality experience for riders and Downtown stakeholders
- Provide continued support for pedestrian-bicycle friendly upgrades to Downtown infrastructure



PUBLIC AFFAIRS OBJECTIVES 2021

- Establish and strengthen strategic partnerships to support much needed affordable housing Downtown in a way that expands overall housing supply and ensures continued robust Downtown development and revitalization
- Educate and advocate for preserving state and federal historic tax credits, along with key partners such as PRC, Louisiana Office of Cultural Affairs, Downtown Development District leaders statewide and state and local elected officials
- Strengthen partnerships to align strategies, initiatives and resources for maximizing economic recovery and revitalization of our hospitality and tourism industry crippled by 2020 COVID-19 pandemic



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92	6. Communications							
93	Personnel Costs (05)							
94	Salaries & Wages	263,172	122,153	238,125	160,134	-39.2%	(77,991)	(103,038)
95	Payroll Taxes	20,159	9,661	18,605	12,378	-38.6%	(6,227)	(7,781)
96	Insurance	29,018	13,944	28,099	19,704	-32.1%	(8,395)	(9,314)
97	Workers' Compensation	658	320	467	400	-39.2%	(67)	(258)
98	Retirement	15,790	7,717	14,676	9,608	-39.2%	(5,068)	(6,182)
99	Parking	2,700	1,350	2,700	1,800	-33.3%	(900)	(900)
100	Fitness Center	-	-	-	-	#DIV/0!	-	-
101	Total	331,497	155,145	302,672	204,024	-38.5%	(98,648)	(127,473)
103	Holiday Event	186,350	1,225	1,469	-	-100.0%	(1,469)	(186,350)
104	DDD Events	37,029	-	500	-	-100.0%	(500)	(37,029)
105	Sponsored Events	32,000	-	310	-	-100.0%	(310)	(32,000)
106	Donor Relations	-	-	-	-	#DIV/0!	-	-
107	Digital Media	51,400	10,439	31,459	26,400	-48.6%	(5,059)	(25,000)
108	Communications	10,200	72,498	211,613	95,200	833.3%	(116,413)	85,000
109	Miscellaneous	5,768	426	819	1,268	-78.0%	449	(4,500)
110	Research	60,000	31,500	63,000	-	-100.0%	(63,000)	(60,000)
111	Public Affairs & Policy	54,460	4,393	16,161	-	-100.0%	(16,161)	(54,460)
112	Total Communications	768,704	275,626	628,003	326,892	-57.5%	(301,111)	(441,812)

**Downtown Development District
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(As of October 22, 2020)**

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113								
114	7. Administration							
115	Personnel Items							
116	Salaries & Wages	528,178	236,782	502,482	456,534	-13.6%	(45,948)	(71,644)
117	Payroll Taxes	37,818	18,338	35,174	33,422	-11.6%	(1,752)	(4,396)
118	Insurance (Health, Dental, STD, LTD, Life)	55,620	26,981	54,228	47,472	-14.6%	(6,756)	(8,148)
119	Insurance (workers comp)	1,362	623	958	1,141	-16.2%	183	(220)
120	Retirement Contribs (Contrib, Fees, Life)	31,691	14,084	29,628	27,392	-13.6%	(2,236)	(4,299)
121	Parking (Employee subsidy only)	3,900	1,796	3,590	3,600	-7.7%	10	(300)
122	Fitness Center	-	-	-	-	#DIV/0!	-	-
123	Temporary Labor	-	-	-	-	#DIV/0!	-	-
124	Payroll Processing Fees	5,950	3,917	6,737	6,294	5.8%	(443)	344
125	Total	664,518	302,521	632,797	575,855	-13.3%	(56,942)	(88,663)
126								
127	Supplies & Materials							
128	General Operating Supplies	6,960	2,341	5,776	6,960	0.0%	1,184	-
129	Office Supplies	9,000	3,607	7,316	9,000	0.0%	1,684	-
130	Total	15,960	5,948	13,092	15,960	0.0%	2,868	-
131								
132	Equipment, Property and Maintenance							
133	Copier Lease Payments	4,563	2,604	4,734	4,735	3.8%	1	172
134	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
135	Total	4,563	2,604	4,734	4,735	3.8%	1	172
136								
137	Office Space							
138	Miscellaneous	-	-	-	-	#DIV/0!	-	-
139	Rent	148,500	73,500	147,000	147,000	-1.0%	-	(1,500)
140	Repairs & Maintenance	1,740	2,206	2,446	1,800	3.4%	(646)	60
141	Telephone	12,240	6,195	12,399	12,360	1.0%	(39)	120
142	Utilities	4,500	1,610	3,448	4,500	0.0%	1,052	-
143	Total	166,980	83,511	165,293	165,660	-0.8%	367	(1,320)
144								
145	Operations							
146	Accounting Services	27,000	18,000	24,750	25,000	-7.4%	250	(2,000)
147	Advertising	-	-	-	-	#DIV/0!	-	-
148	Bank Service Charges	2,460	1,136	2,288	2,460	0.0%	172	-
149	Board Development	8,500	1,076	1,369	-	-100.0%	(1,369)	(8,500)
150	Computer Equipment & Supplies	-	555	555	500	#DIV/0!	(55)	500
151	Computer Software	-	108	108	150	#DIV/0!	42	150
152	Computer Support	32,100	16,086	32,505	32,700	1.9%	195	600
153	Courier Services	-	-	-	-	#DIV/0!	-	-
154	Employee Recruitment	2,400	80	380	600	-75.0%	220	(1,800)
155	Employee Relocation	-	-	-	-	#DIV/0!	-	-
156	Equipment & Small Tools	-	-	-	-	#DIV/0!	-	-
157	Equipment Rental	740	387	745	750	1.4%	5	10
158	Events & Functions	-	-	-	-	#DIV/0!	-	-
159	Insurance - Auto Coverage	6,360	4,494	8,988	9,300	46.2%	312	2,940

Downtown Development District
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10/21/2020 16:28

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160	Insurance - Commercial Package	72,300	36,240	72,480	72,600	0.4%	120	300
161	Insurance - Director & Officer	7,800	3,786	7,572	7,800	0.0%	228	-
162	Legal Services	90,000	75,840	151,765	120,000	33.3%	(31,765)	30,000
163	Meals & Entertainment	1,200	105	105	400	-66.7%	295	(800)
164	Meetings - External	600	-	-	-	-100.0%	-	(600)
165	Meetings - Internal	300	-	25	-	-100.0%	(25)	(300)
166	Mileage/Cabfare/Tolls	600	-	-	300	-50.0%	300	(300)
167	Miscellaneous	240	-	334	-	-100.0%	(334)	(240)
168	Office Relocation	-	-	-	-	#DIV/0!	-	-
169	Organization Fees/Dues	6,070	3,147	4,858	4,650	-23.4%	(208)	(1,420)
170	Parking	180	-	213	-	-100.0%	(213)	(180)
171	Penalties & Interest	-	-	-	-	#DIV/0!	-	-
172	Permits & Licenses	25	15	15	25	0.0%	10	-
173	Postage & Express Mail	1,500	539	539	1,000	-33.3%	461	(500)
174	Printing	1,050	627	627	600	-42.9%	(27)	(450)
175	Professional Services	14,400	-	530	-	-100.0%	(530)	(14,400)
176	Publications & Subscriptions	830	978	1,073	1,000	20.5%	(73)	170
177	Radios/Cellular Telephones	2,100	891	1,787	1,800	-14.3%	13	(300)
178	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
179	Staff Development/Conferences	7,525	1,747	394	-	-100.0%	(394)	(7,525)
180	Travel	7,500	2,350	2,350	-	-100.0%	(2,350)	(7,500)
181	Uniforms	2,000	339	339	750	-62.5%	411	(1,250)
182	Total	295,780	168,526	316,694	282,385	-4.5%	(34,309)	(13,395)
183								
184	Total Administration	1,147,801	563,110	1,132,610	1,044,595	-9.0%	(88,015)	(103,206)

Downtown Development District
2021 Proposed Budget (17.12 mills)
(As of October 22, 2020)

Line #	Description	10/21/2020 16:28 Adopted Budget 2020	06/30/20 YTD Actual	Projected 2020 Actual	Proposed Budget 2021	% Change Budget 2020-2021	Variance 2021 Budget to 2020 Projected	Variance Budgets 2020-2021
190	Non Operating Revenues							
191	Line-of-Credit - FBT	-	-	-	1,750,000	#DIV/0!	1,750,000	1,750,000
192	Interest on Bond Proceeds Invested	1,300	1,359	2,169	2,600	100.0%	431	1,300
193	Total Non Operating Revenue	1,300	1,359	2,169	1,752,600	134715.4%	1,750,431	1,751,300
194								
195	Non Operating Expenses							
196	District Wide Capital Improvements	705,000	3,319	125,215	150,000	-78.7%	24,785	(555,000)
197	DDD Infrastructure Fund	2,500,000	-	2,500,000	2,500,000		0	0
198	Canal Street Streetscape	-	-	-	-	#DIV/0!	-	-
199	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-	-
200	Total Non Operating Expense	3,205,000	3,319	2,625,215	2,650,000	-17.3%	24,785	(555,000)
201								
202								
203	Earnings (Loss) before Interest, Depr, Amort	(1,857,359)	5,874,167	(704,110)	(415,752)	-77.6%	288,358	1,441,606
204								
205	Interest Expense - Debt Service	77,050	38,525	77,050	67,134	-12.9%	(9,916)	(9,916)
206	Depreciation & Amortization	37,500	-	37,500	37,500	0.0%	-	-
207								
208	Net Income (Loss)	(1,971,909)	5,835,642	(818,660)	(520,386)	-73.6%	298,274	1,451,522
209								
210								
211								
212	Net Income (Loss) Before Depreciation	(1,934,409)	5,835,642	(781,160)	(482,886)	-75.0%	298,274	1,451,522
213								
214	Capital Sources							
215	Bond Proceeds	-	-	-	-	#DIV/0!	-	-
216	General Fund Cash Reserve Proceeds	2,304,409	-	1,151,822	867,886	-62.3%	(283,936)	(1,436,523)
217	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
218	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
219	Total Capital Sources	2,304,409	-	1,151,822	867,886	-62.3%	(283,936)	(1,436,523)
220								
221	Net Sources Before Capital Uses	370,000	5,835,642	370,662	385,000	4.1%	14,338	14,999
222								
223	Capital Uses							
224	Debt Service - Principal	370,000	-	370,000	385,000	4.1%	15,000	15,000
225	Capital Purchases	-	23,706	663	-	#DIV/0!	(663)	-
226	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-	-
227	General Fund Cash Reserve	-	-	-	-	#DIV/0!	-	-
228	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-	-
229	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-	-
230	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-	-
231	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-	-
232	Legal Defense Reserve	-	-	-	-	#DIV/0!	-	-
233	Total Capital Uses	370,000	23,706	370,663	385,000	4.1%	14,337	15,000
234								
235	Net Cash flow	0	5,811,936	(1)	(0)	0.0%	1	(1)

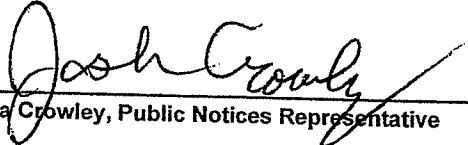
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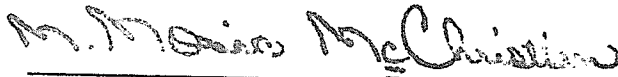
The hereto attached notice was published in
THE ADVOCATE, a daily newspaper of
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Louisiana, and the Official Journal of the
State of Louisiana, City of Baton Rouge, and
Parish of East Baton Rouge or published daily in
THE TIMES-PICAYUNE/
THE NEW ORLEANS ADVOCATE, in
New Orleans Louisiana, or published daily in
THE ACADIANA ADVOCATE in

09/21/2020, 09/22/2020


Joshua Crowley, Public Notices Representative

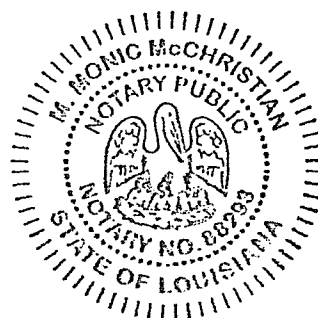
Sworn and subscribed before me by the person
whose signature appears above

9/23/2020



M. Monic McChristian,
Notary Public ID# 88293
State of Louisiana
My Commission Expires: Indefinite

75



DOWNTOWN DEVEL DIST - NO 459817-01
SABRINA SMITH
201 ST CHARLES AVE STE 3912
NEW ORLEANS, LA 70170

PUBLIC NOTICE

PUBLIC NOTICE

Downtown Development District's Board of Commissioners will hold a public hearing on and adopt the Work Plan & Budget 2021

Tuesday, October 6, 2020 at 4:00 p.m.

Pursuant to emergency proclamation 30 JBE 2020, the Downtown Development District Board of Commissioners certifies that it must conduct the meeting scheduled for October 6, 2020 at 4:00 pm via teleconference/video conference or the Board will otherwise be unable to operate due to quorum requirements. Board meetings shall be held in this manner during the pendency of this emergency.

Downtown Development District is inviting you to a scheduled Zoom meeting.

Topic: DDD Board of Commissioners Meeting
Time: Oct 6, 2020 04:00 PM Central Time (US and Canada)

Join Zoom Meeting
<https://us02web.zoom.us/j/83528537046?pwd=afkCmJWdVNNazRPcU93eWdVK05mOT09>

Meeting ID: 835 2853 7046
Passcode: 743437
One tap mobile
+13017158592,,83528537046
#,,,,0#,,743437# US (Germantown)
+13126266799,,83528537046
#,,,,0#,,743437# US (Chicago)

Dial by your location
+1 301 715 8592 US (Germantown)
+1 312 626 6799 US (Chicago)
+1 929 436 2866 US (New York)
+1 253 215 8782 US (Tacoma)
+1 346 248 7799 US (Houston)
+1 669 900 6833 US (San Jose)

Meeting ID: 835 2853 7046
Passcode: 743437
Find your local number: <https://us02web.zoom.us/j/83528537046?pwd=afkCmJWdVNNazRPcU93eWdVK05mOT09>

For more information please call the DDD Finance & Administration Department at (504) 561-8927.

459817-sep 21-22-2t

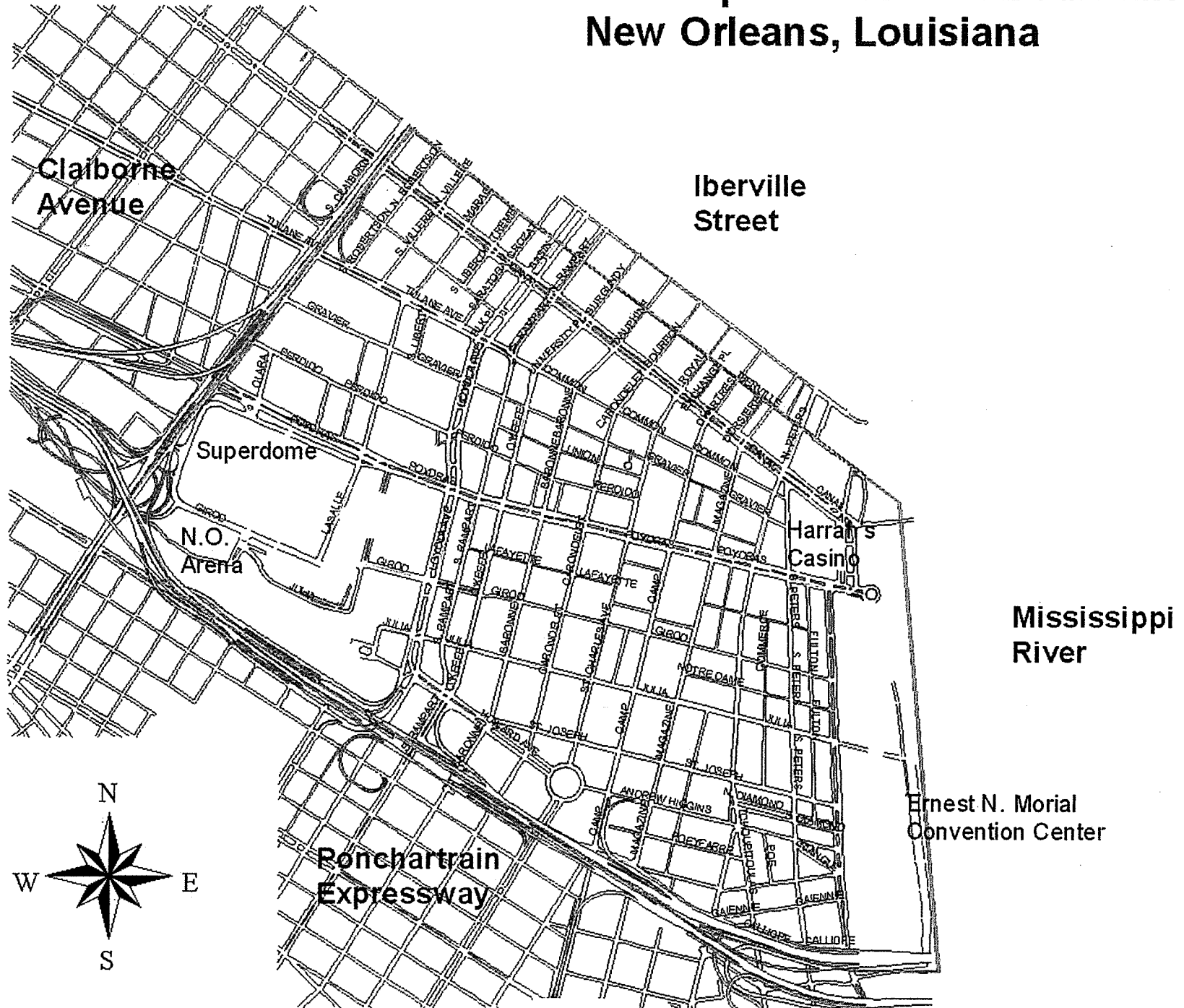
Appendix – Tax Rolls Certification Letter

The following items were not available from the Board of Review, Orleans Parish upon the printing of this booklet. This information is normally made available at the end of October.

The DDD staff will continue to pursue this information from the Board of Review. As it is received it will be forwarded to the members of the Board and placed into the 2021 budget book.

1. Letter Certifying 2021 Tax Rolls to Louisiana Tax Commission
2. 2021 Assessor Certification Letters List

Downtown Development District Boundaries New Orleans, Louisiana



**Downtown Development District of the City of New Orleans
Enabling Legislation**

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds

A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.

C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".

D. (1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:

(a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, or its successor.

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Area Council of the New Orleans Regional

Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Area Council of the New Orleans Regional Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

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(2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.

(3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.

(4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.

(5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.

F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient

development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such

employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.

G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.

H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by

ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans, the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds.

Furthermore, any indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property

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within the district pari passu with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.

M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, eff. July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, eff. June 17, 1983; Acts 2001, No. 1050, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.