

Work Plan and Budget 2022





**Operating Budget
For Calendar and Fiscal Year
2022**

John D. Pourciau
Interim President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Leigh M. Ferguson
Economic Development Director

Devona Dolliole
Communications Director



Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

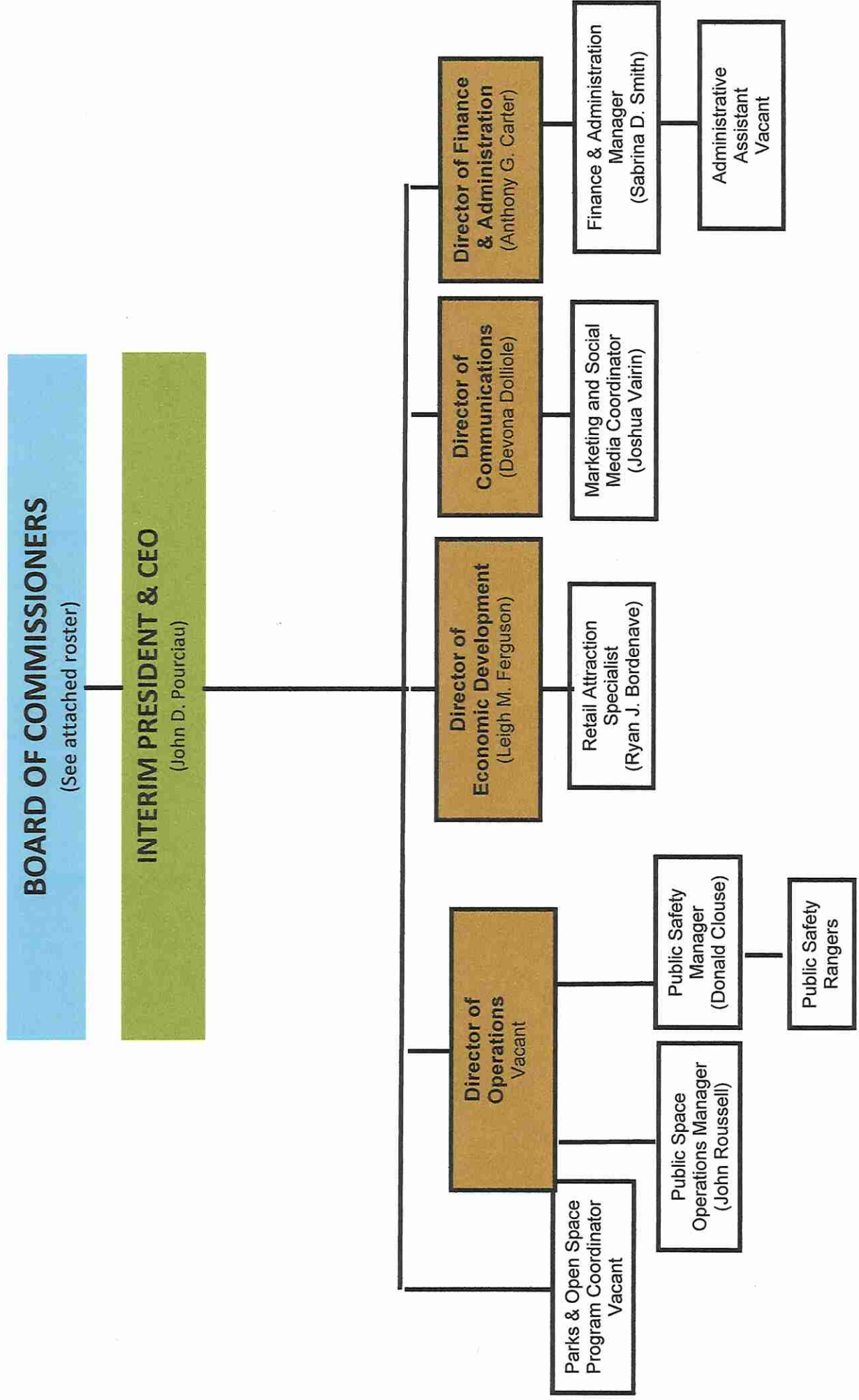
We do this by:

- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
- Ensuring Downtown is clean and safe
- Serving as a voice and advocate for Downtown's future.
- Promoting Downtown as a world-class destination for residents and visitors

Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.

DOWNTOWN DEVELOPMENT DISTRICT ORGANIZATIONAL CHART – 2022



2022 Downtown Development District Budget

Introduction and Discussion of Priorities

The Board of Commissioners and management of the Downtown Development District (DDD) submit the enclosed 2022 Work Plan and Budget to City Council. The DDD's 2022 Work Plan is consistent with board-adopted priorities in the DDD's 2017 Strategic Plan and with the City of New Orleans Master Plan and will make substantial progress toward addressing DDD & City priorities.

Effects of Hurricane Ida along with the ongoing effects of the COVID-19 pandemic will have substantial impact on the recovery of the DDD's tax revenues for 2022, 98% of which comes from ad valorem taxes assessed on all Downtown properties. Earlier this year, as the City and region began to see some progress in the fight against COVID-19 and there were indications that the economy was starting to recover, the Orleans Parish Assessor adjusted upward the assessment values on numerous properties, especially commercial properties within the DDD. However, in the wake of Hurricane Ida, the tax rolls for 2022 have been reopened and the Assessor has signaled a reduction in the assessments based on damage from the hurricane. Subsequently, while we believe that there will be a net increase in assessed property values, we are projecting that it will only be in the area of about 3%. The Board and management of the DDD has taken a strong posture in our efforts to continue to assure that Downtown is the cleanest and safest neighborhood in New Orleans and to assist our stakeholders in recovering from these two challenges.

We feel that we have an opportunity to see the future of Downtown through an inclusive and diverse lens. The investment of the resources provided by the taxpayers are being directed to making Downtown more resilient and sustainable. Working with the City government and other partners, we believe that Downtown and the City as a whole will once again become an economic beacon of prosperity in the nation.

After undertaking significant organization-wide cost reductions in 2021, we feel that we have stabilized sufficiently to allow us to once again push forward with the programs which have kept Downtown moving forward in the past, and to provide new energy for innovative ideas going forward. As we enter 2022, the DDD will be moving forward with new leadership and returning to nearly full pre-COVID-19 staffing levels.

Among the innovative steps that we have proposed in the 2022 Public Space Operations budget is the proposal to fund two Quality of Life Rangers, with the ability to issue citations, on the City staff dedicated to Downtown exclusively. The Board and staff look forward to working closely with the City's Office of Business and External Services to utilize our joint resources in furthering New Orleans downtown as a great place to live, work and enjoy. We are excited for the return of holiday decorations to Canal Street and the Arts District, as well as increased spending to assist with graffiti removal on private property and installations of SafeCam NOLA private surveillance cameras. We also hope to return a sense of vitality to Downtown by restarting programming at Legacy Park and Duncan Plaza.

Funding for Public Safety includes increases in the hourly rates for our NOPD Detail officers, so as to allow us to remain competitive with other paid detail opportunities, thereby assisting us in assuring that all of our available shifts are filled. We will also be able to recapture some of the hours provided by our Private Patrol, which were reduced in the 2021 budget. Our private patrol will now be deployed 2:00pm – 6:00am seven days a week in the Warehouse District and Lafayette Square neighborhoods. We will also be able to continue to fully fund our Homeless Outreach social worker and meet our obligations to the expanded CRRC at the old VA Medical Center site. The DDD will continue its work to create additional citywide resources to address homelessness along with our partners at the City and throughout the community.

The funding for the Economic Development department will allow the DDD to continue its COVID-19 and Hurricane Ida Recovery Plans targeted at supporting Downtown businesses throughout the re-opening and stabilizing process, filling empty storefronts as they occur, and creating employment opportunities and job creation. The budget envisions working with other Economic Development Organizations (EDOs), the City, developers and other stakeholders to increase affordable housing opportunities Downtown across all price points. We will also provide funding for an expanded Facade Improvement Grant program, that will include traditional façade improvement projects, vacant storefront art projects and increased lighting in the 100 blocks off of Canal Street.

We are thrilled to announce that the Communications Department will be returning many of our Holiday events and the DowntownNOLA Awards program, along with sponsorship of partner organizations' events. We will also undertake our bi-annual Stakeholder Satisfaction Survey.

The Administration Department will return to its pre-COVID-19 levels so as to assure its ability to provide the needed support to and assistance to staff and stakeholders.

Capital expenditures within the District will consist of \$2,500,000 for the DDD Infrastructure Funds and \$150,00 for the Andrew Higgins Street Streetscape project in partnership with the City and Regional Planning Commission.

The DDD is issuing \$6.5 Million Dollars in bonds to allow for the refunding of existing bonds, funding toward the Infrastructure Fund and other capital projects to improve the safety, resilience and cleanliness of Downtown.

The Board of Commissioners and management of the DDD are confident that the 2022 Work Plan & Budget reflects the DDD priorities set by the Board and is consistent with the City's goals for the development of Downtown as set forth in the Master Plan, within the environment of the ongoing COVID-19 pandemic and Hurricane Ida recovery. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going in every neighborhood of Downtown despite these very challenging times.

Resolution 21 – 05
Downtown Development District
of the City of New Orleans

RESOLUTION TO SET MILLAGE FOR 2022

BY BOARD MEMBERS: Gregory Curtis, Chris Ross, Cleveland Spears, Michelle Craig, Coleman Adler, Judy Barrasso, Jade Brown-Russell, Damon Burns, Jim Cook, Carla Major and Leo Marsh.

WHEREAS, the Downtown Development District has been approved for its maximum 21.54 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2022 to include a contribution to the City of New Orleans Infrastructure Plan, which plan will require that only 17.12 mills be collected for the year 2022; and

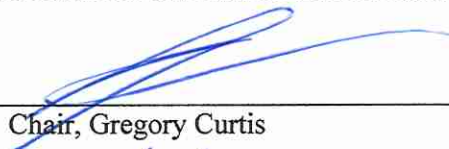
WHEREAS, in order to effect the collection of the 17.12 mills, a portion of the millage must be suspended; now therefore,

BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2022 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 17.12 mills on the dollar of the assessed valuation of the real property.

BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 17.12 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

Voter	Yea	Nay	Absent
Gregory Curtis, Chair	X		
Chris Ross, Treasurer	X		
Cleveland Spears, Secretary	X		
Michelle Craig, Immediate Past Chair			X
Coleman Adler, Commissioner			X
Judy Barrasso, Commissioner	X		
Jade Brown - Russell, Commissioner	X		
Damon Burns, Commissioner			X
Jim Cook, Commissioner	X		
Carla Major, Commissioner	X		
Leo Marsh, Commissioner			X

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS: RESOLUTION ADOPTED.


Chair, Gregory Curtis

10/6/21
Date Signed


Secretary, Cleveland Spears

10-6-21
Date Signed

RESOLUTION 21-06
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET
FOR THE YEAR 2022

BY BOARD MEMBERS: Gregory Curtis, Chris Ross, Cleveland Spears, Michelle Craig, Coleman Adler, Judy Barrasso, Jade Brown-Russell, Damon Burns, Jim Cook, Carla Major and Leo Marsh.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Work Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2022; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and

WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Work Plan and Annual Budget for the year 2022, a copy of which is attached hereto as Exhibit "A" and is entitled "2022 Work Plan and Budget "

NOW, THEREFORE,

BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Work Plan and Annual Budget for the year 2022 attached hereto as Exhibit "A" and entitled "2022 Work Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2022.

Voter	Yea	Nay	Absent
Gregory Curtis, Vice Chair	X		
Chris Ross, Treasurer	X		
Cleveland Spears, Secretary	X		
Michelle Craig, Immediate Past Chair			X
Coleman Adler, Commissioner			X
Judy Barrasso, Commissioner		X	
Jade Brown-Russell, Commissioner	X		
Damon Burns, Commissioner			X
Jim Cook, Commissioner	X		
Carla Major, Commissioner	X		
Leo Marsh, Commissioner			X

**THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL
WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS
FOLLOWS: RESOLUTION ADOPTED**


Chair, Gregory Curtis

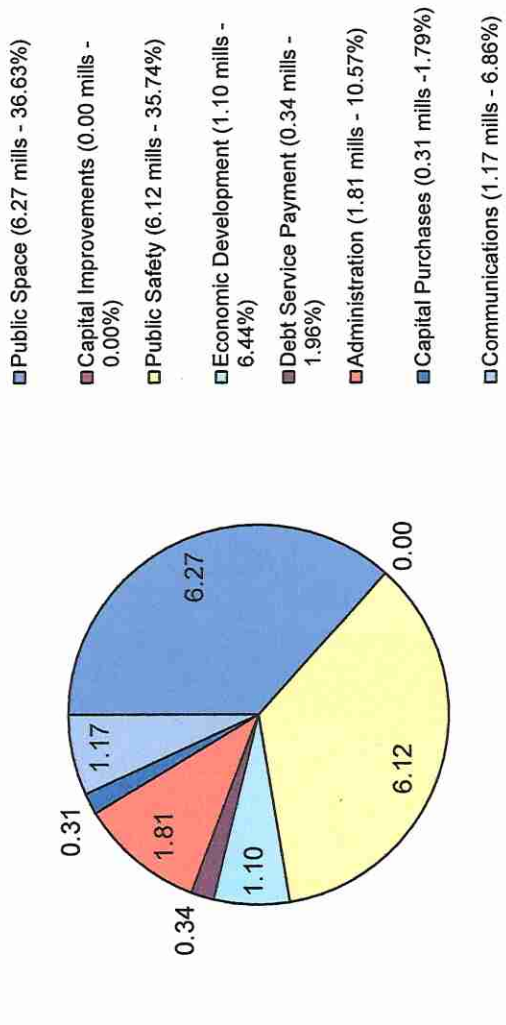
10/6/21
Date Signed


Secretary, Cleveland Spears

10-6-21
Date Signed

**Downtown Development District
 Millage Assessment by Departments
 For 2022 Budget Year**

Departments	Millage Ratio	17.12 Mills Assessed
Public Space Operations	3,069,446 x 8,379,585	17.12
Public Safety	2,995,184 x 8,379,585	17.12
Economic Development	539,506 x 8,379,585	17.12
Communications	574,978 x 8,379,585	17.12
Administration Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.	885,948 x 8,379,585	17.12
Debt Service Payment (P&I)	164,523 x 8,379,585	17.12
Capital Purchases	150,000 x 8,379,585	17.12
Capital improvements	- x 8,379,585	17.12
Total Mills (Ad Valorem Tax Revenue)	8,379,585	17.12



**ORDINANCE
CITY OF NEW ORLEANS**

CITY HALL _____
CALENDAR NO _____

NO. _____ MAYOR COUNCIL SERIES
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2022 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2022 and to provide otherwise with respect thereto.

SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS that the Downtown Development District's 2022 Plan, as adopted by its Board of Commissioners, provides for the continuation of special public safety services, supplementary sanitation services, public space maintenance of the District, special programs and undertaking, promotional activities and the administration of the District's programs, including the execution of contracts and cooperative endeavor agreements which are desirable and necessary in order to accomplish the District's goals and objectives, and is adopted as follows.

A. Police – to provide, through the Office of Secondary Employment, for enhanced services in the form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

<u>2.12 Mills</u>	\$1,035,216
Line-of Credit	0
Interest	0
Reserves	<u>0</u>
	\$1,035,216

B. Sanitation – to provide, by contract with the City of New Orleans, for supplementary services of the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

<u>0.00 Mills</u>	\$ 0
State/Federal Funds	0
Interest	0
Reserves	<u>0</u>
	\$ 0

C. Public Space Operations – to provide by contract with other entities or otherwise for the cleaning and maintenance of the District’s sidewalks and other capital improvements (Fund 692, Org. 2117, Agency 210).

<u>6.27 Mills</u>	\$3,069,446
Line-of-Credit	0
Interest/Other Sources	0
Reserves	<u>0</u>
	\$3,069,446

D. Public Safety – to provide by contract with other entities or otherwise for a public safety campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692, Org. 2117, Agency 210).

<u>4.00 Mills</u>	\$1,959,968
Line-of Credit	0
Interest/Other Sources	0
Reserves	<u>0</u>
	\$1,959,968

E. Economic Development – to provide by contract with other entities or otherwise for economic development, special planning, GIS system, promotion and support of business in downtown and medical district improvements (Fund 692, Org. 2117, Agency 210).

<u>1.10 Mills</u>	\$539,506
State/Federal Funds	0
Line-of-Credit	0
Reserves	<u>0</u>
	\$539,506

F. Communications – to provide by contract with other entities or otherwise for the marketing and promotions of downtown by means of special events, banners, publications and communications, advertising, and website media (Fund 692, Org. 2117, Agency 210).

<u>1.17 Mills</u>	\$574,978
Line-of-Credit	0
Other Sources	0
Grants/Sponsorships	<u>0</u>
	\$574,978

G. Administration – to provide by contract with other entities or otherwise for staff administration and implementation of all District projects, programs and activities, including salaries, health insurance and retirement, legal services, accounting services, rent and general insurance costs (Fund 692, Org. 2117, Agency 210).

<u>1.81 Mills</u>	\$885,948
Line-of-Credit	0
Interest & Other	\$174,950
Reserves	<u>0</u>
	\$1,060,898

H. Capital Improvements – to provide for capital improvements within the District of the City of New Orleans such as District Wide Capital Improvements, as well as DDD Infrastructure Fund (Fund 692, Org. 2117, Agency 210).

<u>0.31 Mills</u>	\$150,000
Interest & Other	0
Bond Proceeds	\$2,500,000
Reserves	<u>0</u>
	\$2,650,000

I. Debt Service – to provide for principal installments for the repayment of bond funding for City debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210), as well as the related interest payment.

<u>0.34 Mills</u>	\$164,523
Line-of-Credit	0
Interest	0
Reserves	<u>\$311,877</u>
	\$476,400

J. Capital Purchases – to provide for the purchase of new office equipment necessary to administer the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)

<u>0.00 Mills</u>	\$ 0
Interest	0
Reserves	<u>0</u>
	\$ 0

88 K. Cash Reserve Contributions -- to provide a cash reserve to be utilized by the DDD to continue its
 89 programs and activities. (Fund 692, Org. 2117, Agency 210).
 90 0.00 Mills \$ 0
 91 State/Federal Funds 0
 92 Reserves 0
 93 \$ 0
 94 Total Budget \$11,366,412
 95 17.12 Mills \$8,379,585
 96 State/Federal Funds 0
 97 Interest and Other Sources \$174,950
 98 Grants & Sponsorships 0
 99 Reserves \$311,877
 100 Total Revenue \$8,866,412 (Before Bond Proceeds)
 101 Bond Proceeds \$2,500,000
 102 Total Revenue & Cash \$11,366,412

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS_____

12

 PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____

MAYOR

Returned by the Mayor on _____ at _____

 CLERK OF COUNCIL

ROLL CALL VOTE

YEAS:

NAYS:

ABSENT:

RECUSED:

Downtown Development District
2022 Annual Plan
(As of October 5, 2021)

Line		10/6/2021 17:56	Proposed
#	Description		Budget 2022
1	OPERATING REVENUES		
2	DDD Internal Sources (Concerts, State, Fed, etc.)	168,000	
3	City Sources (Ad Valorem, etc.)	8,383,935	
4	TOTAL OPERATING REVENUE	8,551,935	
5			
6	OPERATING EXPENSES		
7	Public Space Operations	3,069,446	
8	Public Safety	2,995,184	
9	Economic Development & Planning	539,506	
10	Communications	574,978	
11	Administration	1,060,898	
12	TOTAL OPERATING EXPENSE	8,240,012	
13			
14	NET OPERATING INCOME (LOSS) *	311,923	
15			
16	NON OPERATING REVENUE		
17	Line of Credit - FBT	-	
18	Interest on Bond Proceeds	2,600	
19	TOTAL NON OPERATING REVENUE	2,600	
20			
21	NON OPERATING EXPENSES		
22	District Wide Capital Improvements	150,000	
23	DDD Infrastructure Fund	2,500,000	
24	Canal Street Streetscape	-	
25	CSDC Excess Tax Payment	-	
26	TOTAL NON OPERATING EXPENSE	2,650,000	
27			
28	EARNINGS (Loss) before Interest, Deprec & Amort	(2,335,477)	
29			
30	INTEREST EXPENSE (Debt Service)	56,400	
31	DEPRECIATION / AMORTIZATION	37,500	
32			
33	NET INCOME	(2,429,377)	
34			
35			
36	NET INCOME BEFORE DEPRECIATION	(2,391,877)	
37			
38	CAPITAL SOURCES		
39	Bond Proceeds	2,500,000	
40	Cash Reserve Proceeds	311,878	
41	TOTAL CAPITAL SOURCES	2,811,878	
42			
43	NET SOURCES BEFORE CAPITAL USES:	420,000	
44			
45	CAPITAL USES		
46	Debt Service - Principal	420,000	
47	Capital Purchases	-	
48	Capital Lease - Principal Payment	-	
49	Contributions to Cash Reserves (Gen, Legal, etc.)	-	
50	TOTAL CAPITAL USES	420,000	
51			
52	NET CASH FLOW	-	

Downtown Development District
2022 Annual Plan
(As of October 5, 2021)

Operating Revenues

1. DDD Internal Sources

DDD Events	92,500
External Ranger Funding	-
Sponsorships/Donations/Grants	-
Interest Earned	900
Banner Deposits Earned / Misc	74,600
Total Admin Sources:	<u>168,000</u>

2. City Sources

Advalorem Taxes (11.21 mills), gross	6,124,650
DDD Infrastructure Fund Ad Valorem (5.91 mills)	2,604,084
Less: Collection Fees & Assessor Fees	(349,149)
Interest on Investments	4,350
Total City Sources:	<u>8,383,935</u>

Total Operating Revenue	<u><u>8,551,935</u></u>
--------------------------------	--------------------------------

Operating Expenses

3. Public Space Operations

Personnel Costs (05)	
Salaries & Wages	239,694
Payroll Taxes	19,266
Insurance	18,624
Workers' Compensation	7,384
Retirement	14,378
Parking	2,700
Temporary Labor	-
Total	<u>302,046</u>

Enhanced City Services	99,996
Total	<u>99,996</u>

Landscape Maintenance	
- Landscaping	149,500
- Sidewalk Tree Maint/Replacemt	315,000
- Parks & Open Space	25,200
Total	<u>489,700</u>

Downtown Development District
2022 Annual Plan
(As of October 5, 2021)

93	Street Furnishings & Beautification	
94	- Trash Receptacles	10,000
95	- Banners (install/replace)	9,600
96	- Holiday Lighting	183,100
97	Total	202,700
98		
99	Infrastructure	
100	- Museum Streetscape Payment to CNO	-
101	- Sidewalk Improvements	80,000
102	- Lafayette Square	-
103	Total	80,000
104		
105	Cleaning & Maintenance	
106	- Sidewalk Cleaning	1,662,576
107	- Wayfinding Signage Maintenance	5,000
108	- Special Event Clean-up	100,000
109	- Graffiti	79,000
110	- Surveillance Cameras	20,000
111	Total	1,866,576
112		
113	Miscellaneous	
114	- Truck, Storage, Staff Development	28,428
115	Total	28,428
116		
117	Total Public Space Operations	3,069,446
118		
119	4. Public Safety	
120	Personnel Costs (05)	
121	Salaries & Wages	758,290
122	Payroll Taxes	62,556
123	Insurance	183,420
124	Workers' Compensation	35,568
125	Retirement	32,682
126	Parking	3,600
127	Fitness Center	-
128	Total	1,076,116
129		
130	Public Safety Rangers	17,748
131		
132	Enhanced Public Safety	
133	- Police Detail Services	1,035,216
134	- Private Security Services	297,050
135	- Park Security	-
136	Total	1,332,266

Downtown Development District
2022 Annual Plan
(As of October 5, 2021)

137			
138	Other Public Safety		
139	- Code Enforcement	-	
140	- Stakeholder Involvement	3,750	
141	- Miscellaneous	2,100	
142	Total	5,850	
143			
144	Homelessness Services		
145	- Outreach Services	63,204	
146	- Low Barrier Shelter Operations	500,000	
147	Total	563,204	
148			
149	Total Public Safety	2,995,184	
150			
151	5. Economic Development & Planning		
152	Personnel Costs (05)		
153	Salaries & Wages	211,250	
154	Payroll Taxes	15,626	
155	Insurance	21,828	
156	Workers' Compensation	520	
157	Retirement	12,662	
158	Parking	1,800	
159	Temporary Labor	-	
160	Total	263,686	
161			
162	Canal Street Development	9,000	
163	District Wide Development	2,400	
164	Job Development	10,000	
165	Research & Database Management	33,420	
166	Housing	20,000	
167	Administration/Meetings	9,000	
168	Presentations & Marketing	-	
169	Planning Initiatives	30,000	
170	Business Retention & Recruitment	12,000	
171	Façade Incentive	150,000	
172	Total Economic Development	539,506	
173			
174	6. Communications		
175	Personnel Costs (05)		
176	Salaries & Wages	173,186	
177	Payroll Taxes	13,624	
178	Insurance	19,704	
179	Workers' Compensation	416	
180	Retirement	10,400	
181	Parking	1,800	
182	Fitness Center	-	
183	Total	219,130	

Downtown Development District
2022 Annual Plan
(As of October 5, 2021)

184			
185	Holiday Event	157,350	
186	DDD Events	33,530	
187	Sponsored Events	32,000	
188	Donor Relations	-	
189	Digital Media	27,000	
190	Communications	34,200	
191	Miscellaneous	5,768	
192	Research	66,000	
193	Public Affairs & Policy	-	
194	Total Communications	574,978	
195			
196	7. Administration		
197	Personnel Items		
198	Salaries & Wages	493,610	
199	Payroll Taxes	36,478	
200	Insurance (Health, Dental, STD, LTD, Life)	52,224	
201	Insurance (workers comp)	1,196	
202	Retirement Contribs (Contrib, Fees, Life)	29,616	
203	Parking (Employee subsidy only)	4,500	
204	Fitness Center	-	
205	Temporary Labor	-	
206	Payroll Processing Fees	6,564	
207	Total	624,188	
208			
209	Supplies & Materials		
210	General Operating Supplies	5,700	
211	Office Supplies	8,400	
212	Total	14,100	
213			
214	Equipment, Property and Maintenance		
215	Copier Lease Payments	4,410	
216	Repairs & Maintenance	-	
217	Total	4,410	
218			
219	Office Space		
220	Miscellaneous	-	
221	Rent	82,800	
222	Repairs & Maintenance	1,200	
223	Telephone	12,840	
224	Utilities	3,375	
225	Total	100,215	

Downtown Development District
2022 Annual Plan
(As of October 5, 2021)

226		
227	Operations	
228	Accounting Services	26,000
229	Advertising	-
230	Bank Service Charges	3,000
231	Board Development	3,000
232	Computer Equipment & Supplies	500
233	Computer Software	110
234	Computer Support	29,760
235	Courier Services	-
236	Employee Recruitment	600
237	Employee Relocation	-
238	Equipment & Small Tools	-
239	Equipment Rental	750
240	Events & Functions	-
241	Insurance - Auto Coverage	10,710
242	Insurance - Commercial Package	91,960
243	Insurance - Director & Officer	8,040
244	Legal Services	132,000
245	Meals & Entertainment	600
246	Meetings - External	-
247	Meetings - Internal	-
248	Mileage/Cabfare/Tolls	-
249	Miscellaneous	900
250	Office Relocation	-
251	Organization Fees/Dues	3,770
252	Parking	-
253	Penalties & Interest	-
254	Permits & Licenses	15
255	Postage & Express Mail	1,500
256	Printing	810
257	Professional Services	400
258	Publications & Subscriptions	950
259	Radios/Cellular Telephones	1,860
260	Repairs & Maintenance	-
261	Staff Development/Conferences	-
262	Travel	-
263	Uniforms	750
264	Total	317,985
265		
266	Total Administration	1,060,898
267		
268	Total Operating Expenses:	8,240,012
269		
270	Net Operating Income (Loss)	311,923

Downtown Development District
2022 Annual Plan
(As of October 5, 2021)

271		
272	Non Operating Revenues	
273	Line-of-Credit - FBT	-
274	Interest on Bond Proceeds Invested	2,600
275	Total Non Operating Revenue	<u>2,600</u>
276		
277	Non Operating Expenses	
278	District Wide Capital Improvements	150,000
279	DDD Infrastructure Fund	2,500,000
280	Canal Street Streetscape	-
281	CSDC Excess Tax Payment	-
282	Total Non Operating Expense	<u>2,650,000</u>
283		
284		
285	Earnings (Loss) before Interest, Depr, Amort	<u>(2,335,477)</u>
286		
287	Interest Expense - Debt Service	56,400
288	Depreciation & Amortization	37,500
289		
290	Net Income (Loss)	<u><u>(2,429,377)</u></u>
291		
292		
293		
294	Net Income (Loss) Before Depreciation	<u>(2,391,877)</u>
295		
296	Capital Sources	
297	Bond Proceeds	2,500,000
298	General Fund Cash Reserve Proceeds	311,877
299	Public Space Capital Reserve Proceeds	-
300	Econ Development Cash Reserve Proceeds	-
301	Total Capital Sources	<u>2,811,877</u>
302		
303	Net Sources Before Capital Uses	<u>420,000</u>
304		
305	Capital Uses	
306	Debt Service - Principal	420,000
307	Capital Purchases	-
308	Capital Lease - Principal Payment	-
309	General Fund Cash Reserve	-
310	CSDC Cash Reserve	-
311	Economic Development Cash Reserve	-
312	Public Space Capital Reserve	-
313	Public Safety Capital Reserve	-
314	Legal Defense Reserve	-
315	Total Capital Uses	<u>420,000</u>
316		
317	Net Cash flow	<u><u>-</u></u>

**Downtown Development District
2022 Proposed Budget
Five-Year Comparison**

Line #	Description	10/6/2021 17:56	2018 Actual	2019 Actual	2020 Actual	Adopted Budget 2021	2021 Projected	Proposed 2022 Total
1	OPERATING REVENUES							
2	DDD Internal Sources (Concerts, State, Fed, etc.)		183,320	180,572	73,258	80,000	72,907	168,000
3	City Sources (Ad Valorem, etc.)		7,486,778	7,348,766	9,330,280	7,256,948	8,127,938	8,383,935
4	TOTAL OPERATING REVENUE		<u>7,670,098</u>	<u>7,529,338</u>	<u>9,403,538</u>	<u>7,336,948</u>	<u>8,200,845</u>	<u>8,551,935</u>
5								
6	OPERATING EXPENSES							
7	Public Space Operations		2,536,656	2,705,126	2,782,760	2,566,895	2,572,080	3,069,446
8	Public Safety		2,309,852	2,688,508	2,671,045	2,534,197	2,602,672	2,995,184
9	Economic Development & Planning		585,048	634,105	461,240	382,720	520,837	539,506
10	Communications		670,217	604,161	718,400	326,892	489,596	574,978
11	Administration		1,192,096	1,102,504	1,202,630	1,044,595	1,001,801	1,060,898
12	TOTAL OPERATING EXPENSE		<u>7,293,869</u>	<u>7,734,404</u>	<u>7,836,075</u>	<u>6,855,299</u>	<u>7,186,986</u>	<u>8,240,012</u>
13								
14	NET OPERATING INCOME (LOSS) *		<u>376,229</u>	<u>(205,066)</u>	<u>1,567,463</u>	<u>481,649</u>	<u>1,013,859</u>	<u>311,923</u>
15								
16	NON OPERATING REVENUE							
17	Line of Credit - FBT		-	-	-	1,750,000	-	-
18	Interest on Bond Proceeds		1,991	1,155	2,459	2,600	1,457	2,600
19	TOTAL NON OPERATING REVENUE		<u>1,991</u>	<u>1,155</u>	<u>2,459</u>	<u>1,752,600</u>	<u>1,457</u>	<u>2,600</u>
20								
21	NON OPERATING EXPENSES							
22	District Wide Capital Improvements		1,080,239	218,389	69,435	150,000	50,000	150,000
23	DDD Infrastructure Fund		-	-	-	2,500,000	2,500,000	2,500,000
24	Canal Street Streetscape		-	-	-	-	-	-
25	CSDC Excess Tax Payment		-	-	23,238	-	-	-
26	TOTAL NON OPERATING EXPENSE		<u>1,080,239</u>	<u>218,389</u>	<u>92,673</u>	<u>2,650,000</u>	<u>2,550,000</u>	<u>2,650,000</u>
27								
28	EARNINGS (Loss) before Interest, Deprec & Amort		<u>(702,019)</u>	<u>(422,300)</u>	<u>1,477,249</u>	<u>(415,751)</u>	<u>(1,534,684)</u>	<u>(2,335,477)</u>
29								
30	INTEREST EXPENSE (Debt Service)		96,212	86,832	77,050	67,134	67,134	56,400
31	DEPRECIATION / AMORTIZATION		31,758	37,500	28,784	37,500	25,000	37,500
32								
33	NET INCOME		<u>(829,989)</u>	<u>(546,632)</u>	<u>1,371,415</u>	<u>(520,385)</u>	<u>(1,626,818)</u>	<u>(2,429,377)</u>
34								
35								
36	NET INCOME BEFORE DEPRECIATION		<u>(798,231)</u>	<u>(509,132)</u>	<u>1,400,199</u>	<u>(482,885)</u>	<u>(1,601,818)</u>	<u>(2,391,877)</u>
37								
38	CAPITAL SOURCES							
39	Bond Proceeds		-	-	-	-	-	2,500,000
40	Fund Balance Proceeds		1,174,475	895,432	-	867,886	2,500,000	311,878
41	TOTAL CAPITAL SOURCES		<u>1,174,475</u>	<u>895,432</u>	<u>-</u>	<u>867,886</u>	<u>2,500,000</u>	<u>2,811,878</u>
42								
43	NET SOURCES BEFORE CAPITAL USES:		<u>376,244</u>	<u>386,300</u>	<u>1,400,199</u>	<u>385,001</u>	<u>898,182</u>	<u>420,001</u>
44								
45	CAPITAL USES							
46	Debt Service - Principal		350,000	365,000	370,000	385,000	385,000	420,000
47	Capital Purchases		26,244	21,300	3,480	-	-	-
48	Capital Lease - Principal Payment		-	-	-	-	-	-
49	Contributions to Cash Reserves (Gen, Legal, etc.)		-	-	1,026,719	-	513,182	-
50	TOTAL CAPITAL USES		<u>376,244</u>	<u>386,300</u>	<u>1,400,199</u>	<u>385,000</u>	<u>898,182</u>	<u>420,000</u>
51								
52	NET CASH FLOW		<u>-</u>	<u>-</u>	<u>-</u>	<u>1</u>	<u>-</u>	<u>1</u>

**Downtown Development District
2022 Proposed Budget
Five-Year Comparison**

Line #	Description	2018 Actual	2019 Actual	2020 Actual	Adopted Budget 2021	2021 Projected	Proposed 2022 Total
53	Operating Revenues						
54	1. DDD Internal Sources						
55	Code Enforcement	-	-	-	-	-	-
56	DDD Events	73,496	62,100	-	-	-	92,500
57	Federal Funding	-	-	-	-	-	-
58	State Funding	-	-	-	-	-	-
59	External Ranger Funding	-	2,800	-	-	-	-
60	Sponsorships/Donations/Grants	11,122	-	-	-	-	-
61	Interest Earned	8,496	8,370	4,127	5,400	959	900
62	Banner Deposits Earned / Misc	90,206	107,302	69,131	74,800	71,948	74,600
63	Total Admin Sources:	183,320	180,572	73,258	80,000	72,907	168,000
64							
65	2. City Sources						
66	Ad Valorem Taxes (12.01 mills), gross	7,747,318	7,609,013	8,113,448	4,939,612	5,522,209	6,124,650
67	DDD Infrastructure Fund Ad Valorem (5.11 mills)	-	-	1,591,130	2,604,084	2,911,349	2,604,084
68	Less: Collection Fees & Assessor Fees	(310,370)	(304,361)	(388,183)	(301,748)	(308,751)	(349,149)
69	Interest on Investments	49,830	44,114	13,885	15,000	3,131	4,350
70	Total City Sources:	7,486,778	7,348,766	9,330,280	7,256,948	8,127,938	8,383,935
71							
72	Total Operating Revenue	7,670,098	7,529,338	9,403,538	7,336,948	8,200,845	8,551,935
73							
74	Operating Expenses						
75	3. Public Space Operations						
76	Personnel Costs (05)						
77	Salaries & Wages	224,567	243,197	231,061	108,576	138,540	239,694
78	Payroll Taxes	16,896	18,522	17,098	8,490	10,943	19,266
79	Insurance	25,145	28,504	30,661	18,624	16,530	18,624
80	Workers' Compensation	3,635	692	2,457	3,290	3,216	7,384
81	Retirement	10,489	12,669	11,776	5,755	5,532	14,378
82	Parking	2,379	2,625	2,343	1,800	1,969	2,700
83	Temporary Labor	-	-	-	-	-	-
84	Total	283,111	306,209	295,396	146,535	176,730	302,046
85							
86	Enhanced City Services	-	-	-	-	-	99,996
87	Total	-	-	-	-	-	99,996
88							
89	Landscape Maintenance						
90	- Landscaping	137,490	135,619	143,715	149,500	149,300	149,500
91	- Sidewalk Tree Maint/Replacem	281,055	314,850	325,400	330,000	314,650	315,000
92	- Parks & Open Space	24,533	27,477	24,365	34,200	22,016	25,200
93	Total	443,078	477,946	493,480	513,700	485,966	489,700
94							
95	Street Furnishings & Beautification						
96	- Trash Receptacles	8,787	10,622	8,780	10,000	10,650	10,000
97	- Banners (install/replace)	7,480	11,110	11,990	9,600	9,405	9,600
98	- Holiday Lighting	135,163	140,473	63,448	-	82,128	183,100
99	Total	151,430	162,205	84,218	19,600	102,183	202,700
100							
101	Infrastructure						
102	- Museum Streetscape(Canal St) Payment to CNO	-	-	-	-	-	-
103	- Sidewalk Improvements	32,200	5,576	83,640	80,000	80,000	80,000
104	- Lafayette Square	-	-	-	-	-	-
105	Total	32,200	5,576	83,640	80,000	80,000	80,000
106							
107	Cleaning & Maintenance						
108	- Sidewalk Cleaning	1,472,602	1,602,825	1,707,631	1,709,380	1,653,902	1,662,576
109	- Wayfinding Signage Maintenance	-	-	-	-	-	5,000
110	- Special Event Clean-up	107,891	104,694	91,891	70,000	36,144	100,000
111	- Graffiti	14,490	2,226	-	-	-	79,000
112	- Surveillance Cameras	-	6,440	-	-	10,000	20,000
113	Total	1,594,983	1,716,185	1,799,522	1,779,380	1,700,046	1,866,576
114							
115	Miscellaneous						
116	- Truck, Storage, Other	31,854	37,005	26,504	27,680	27,155	28,428
117	Total	31,854	37,005	26,504	27,680	27,155	28,428
118							
119	Total Public Space Operations	2,536,656	2,705,126	2,782,760	2,566,895	2,572,080	3,069,446

**Downtown Development District
2022 Proposed Budget
Five-Year Comparison**

Line #	Description	10/6/2021 17:56 2018 Actual	2019 Actual	2020 Actual	Adopted Budget 2021	2021 Projected	Proposed 2022 Total
120							
121	4. Public Safety						
122	Personnel Costs (05)						
123	Salaries & Wages	572,180	614,949	669,515	668,226	676,397	758,290
124	Payroll Taxes	48,827	51,659	55,439	54,432	57,560	62,556
125	Insurance	138,137	146,521	169,546	183,420	196,612	183,420
126	Workers' Compensation	28,005	7,583	21,605	28,466	30,820	35,568
127	Retirement	14,757	16,265	25,431	26,729	28,845	32,682
128	Parking	3,481	3,177	1,596	3,600	3,054	3,600
129	Fitness Center	-	-	127	-	566	-
130	Total	805,387	840,154	943,259	964,873	993,854	1,076,116
131							
132	Public Safety Rangers	23,408	21,120	17,151	23,520	13,367	17,748
133							
134	Enhanced Police Services						
135	- Police Detail Services	865,738	889,026	808,556	815,750	870,396	1,035,216
136	- Private Security Services	287,046	372,933	347,762	160,004	157,498	297,050
137	- Park Security	-	-	-	-	-	-
138	Total	1,152,784	1,261,959	1,156,318	975,754	1,027,894	1,332,266
139							
140	Other Public Safety						
141	- Code Enforcement	-	-	-	-	-	-
142	- Stakeholder Involvement	7,499	11,020	3,320	1,850	4,250	3,750
143	- Miscellaneous	1,832	3,728	439	5,200	1,600	2,100
144	Total	9,331	14,748	3,759	7,050	5,850	5,850
145							
146	Homelessness Services						
147	- Outreach Services	59,623	50,527	50,558	63,000	61,707	63,204
148	- Low Barrier Shelter Operations	259,319	500,000	500,000	500,000	500,000	500,000
149	Total	318,942	550,527	550,558	563,000	561,707	563,204
150							
151	Total Public Safety	2,309,852	2,688,508	2,671,045	2,534,197	2,602,672	2,995,184
152							
153	5. Economic Development & Planning						
154	Personnel Costs (05)						
155	Salaries & Wages	246,275	256,724	264,895	195,338	200,896	211,250
156	Payroll Taxes	19,003	19,452	20,231	14,326	14,748	15,626
157	Insurance	27,241	28,099	29,253	21,828	21,480	21,828
158	Workers' Compensation	734	169	452	488	478	520
159	Retirement	14,270	15,101	16,488	11,720	11,943	12,662
160	Parking	2,700	2,700	2,700	1,800	1,800	1,800
161	Temporary Labor	-	-	-	-	-	-
162	Total	310,223	322,245	334,019	245,500	251,345	263,686
163							
164	Canal Street Development	13,176	7,236	2,154	6,200	2,976	9,000
165	District Wide Development	25,371	33,117	14,051	1,440	30,380	2,400
166	Job Recruitment & Development	-	30,000	146	-	10,000	10,000
167	Research & Database Management	10,864	17,700	18,500	31,200	33,184	33,420
168	Housing	-	-	-	-	5,000	20,000
169	Administration/Meetings	10,573	8,807	6,385	4,380	1,952	9,000
170	Presentations & Marketing	-	-	-	-	-	-
171	Planning Initiatives	35,816	4,902	-	-	-	30,000
172	Business Retention & Recruitment	134,092	65,183	25,985	20,000	32,000	12,000
173	Façade Incentive	44,933	144,915	80,000	74,000	154,000	150,000
174	Total Economic Development	585,048	634,105	461,240	382,720	520,837	539,506
175							
176	6. Communications						
177	Personnel Costs (05)						
178	Salaries & Wages	257,705	250,502	255,411	160,134	166,959	173,186
179	Payroll Taxes	19,700	20,077	19,504	12,378	13,000	13,624
180	Insurance	25,386	26,380	27,515	19,704	20,159	19,704
181	Workers' Compensation	744	172	451	400	387	416
182	Retirement	11,560	15,331	15,316	9,608	9,956	10,400
183	Parking	2,633	2,700	2,700	1,800	1,800	1,800
184	Fitness Center	-	-	-	-	-	-
185	Total	317,728	315,162	320,897	204,024	212,261	219,130
186							
187	Holiday Event	166,674	151,789	1,469	-	16,373	157,350
188	DDD Events	33,544	47,188	500	-	-	33,530
189	Sponsored Events	38,020	28,740	310	-	10,000	32,000
190	Donor Relations	-	-	-	-	-	-
191	Digital Media	26,250	29,821	47,301	26,400	40,249	27,000
192	Communications	19,936	17,656	274,238	95,200	209,538	34,200
193	Miscellaneous	1,508	1,553	1,130	1,268	1,153	5,768
194	Research	60,000	-	63,000	-	-	66,000
195	Public Affairs	6,557	12,252	9,555	-	22	-
196	Total Communications	670,217	604,161	718,400	326,892	489,596	574,978

Downtown Development District
2022 Proposed Budget
Five-Year Comparison

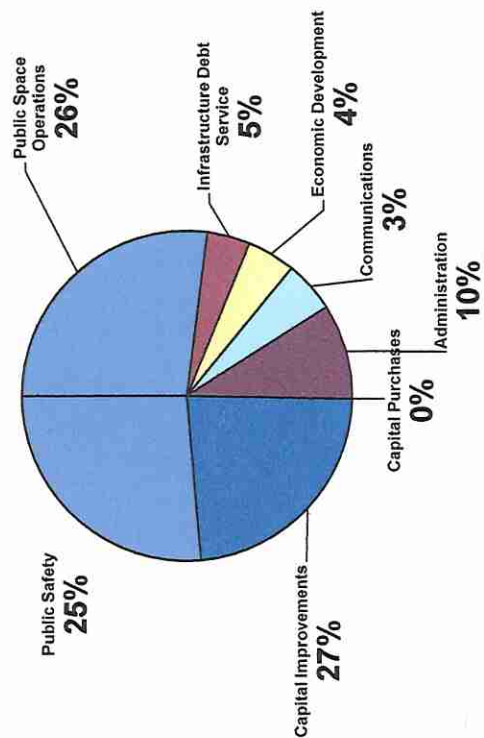
Line #	Description	10/6/2021 17:56	2018 Actual	2019 Actual	2020 Actual	Adopted Budget 2021	2021 Projected	Proposed 2022 Total
197								
198	7. Administration							
199	Personnel Items							
200	Salaries & Wages		484,322	498,546	541,504	456,534	359,196	493,610
201	Payroll Taxes		31,034	30,990	34,413	33,422	26,397	36,478
202	Insurance (Health, Dental, STD, LTD, Life)		50,469	47,241	52,906	47,472	41,182	52,224
203	Insurance (workers comp)		1,435	359	1,999	1,141	845	1,196
204	Retirement Contribs (Contrib, Fees, Life)		24,982	26,176	29,618	27,392	20,988	29,616
205	Parking (Employee subsidy only)		2,935	3,603	3,482	3,600	2,931	4,500
206	Fitness Center		-	-	-	-	-	-
207	Temporary Labor		4,100	17,606	-	-	11,520	-
208	Payroll Processing Fees		6,247	6,738	6,803	6,294	6,283	6,564
209	Total		605,524	631,259	670,725	575,855	469,342	624,188
210								
211	Supplies & Materials							
212	General Operating Supplies		6,177	6,730	5,541	6,960	5,336	5,700
213	Office Supplies		9,644	9,935	7,456	9,000	7,428	8,400
214	Total		15,821	16,665	12,997	15,960	12,764	14,100
215								
216	Equipment, Property and Maintenance							
217	Copier Lease Payments		3,915	4,372	4,734	4,735	4,411	4,410
218	Repairs & Maintenance		50	-	-	-	-	-
219	Total		3,965	4,372	4,734	4,735	4,411	4,410
220								
221	Office Space							
222	Miscellaneous		-	98	-	-	-	-
223	Rent		146,154	144,931	146,999	147,000	76,869	82,800
224	Repairs & Maintenance		1,261	1,796	4,021	1,800	1,191	1,200
225	Telephone		11,357	11,935	12,470	12,360	12,710	12,840
226	Utilities		3,509	3,378	3,100	4,500	3,410	3,375
227	Total		162,281	162,138	166,590	165,660	94,180	100,215
228								
229	Operations							
230	Accounting Services		26,000	26,750	24,750	25,000	25,000	26,000
231	Advertising		240	1,292	178	-	-	-
232	Bank Service Charges		2,256	2,383	2,332	2,460	2,751	3,000
233	Board Development		4,814	5,914	1,369	-	2,731	3,000
234	Computer Equipment & Supplies		247	663	1,460	500	299	500
235	Computer Software		4,619	1,514	516	150	108	110
236	Computer Support		33,946	34,107	32,954	32,700	29,554	29,760
237	Courier Services		-	-	-	-	-	-
238	Employee Recruitment		880	1,862	295	600	60,546	600
239	Employee Relocation		-	-	-	-	35,000	-
240	Equipment & Small Tools		312	-	-	-	-	-
241	Equipment Rental		1,044	832	743	750	746	750
242	Events & Functions		-	-	-	-	-	-
243	Insurance - Auto Coverage		5,867	6,748	9,178	9,300	10,104	10,710
244	Insurance - Commercial Package		87,634	72,164	73,945	72,600	85,004	91,960
245	Insurance - Director & Officer		7,359	7,699	7,570	7,800	7,584	8,040
246	Legal Services		186,180	84,323	177,605	120,000	151,665	132,000
247	Meals & Entertainment		767	224	105	400	407	600
248	Meetings - External		365	121	-	-	-	-
249	Meetings - Internal		1,178	3,759	25	-	-	-
250	Mileage/Cabfare/Tolls		89	91	-	300	-	-
251	Miscellaneous		378	1,362	295	-	851	900
252	Office Relocation		-	-	-	-	-	-
253	Organization Fees/Dues		6,541	6,945	6,099	4,650	3,750	3,770
254	Parking		162	90	17	-	75	-
255	Penalties & Interest		-	185	-	-	-	-
256	Permits & Licenses		15	15	15	25	15	15
257	Postage & Express Mail		500	700	739	1,000	1,135	1,500
258	Printing		4,220	1,099	698	600	613	810
259	Professional Services		567	6,340	530	-	434	400
260	Publications & Subscriptions		1,214	1,201	1,202	1,000	489	950
261	Radios/Cellular Telephones		2,077	1,936	1,881	1,800	1,868	1,860
262	Repairs & Maintenance		-	-	-	-	-	-
263	Staff Development/Conferences		10,829	5,095	394	-	-	-
264	Travel		13,297	12,420	2,350	-	-	-
265	Uniforms		908	236	339	750	375	750
266	Total		404,505	288,070	347,584	282,385	421,104	317,985
267								
268	Total Administration		1,192,096	1,102,504	1,202,630	1,044,595	1,001,801	1,060,898
269								
270	Total Operating Expenses:		7,293,869	7,734,404	7,836,075	6,855,299	7,186,986	8,240,012
271								
272	Net Operating Income (Loss)		376,229	(205,066)	1,567,463	481,649	1,013,859	311,923
273								

**Downtown Development District
2022 Proposed Budget
Five-Year Comparison**

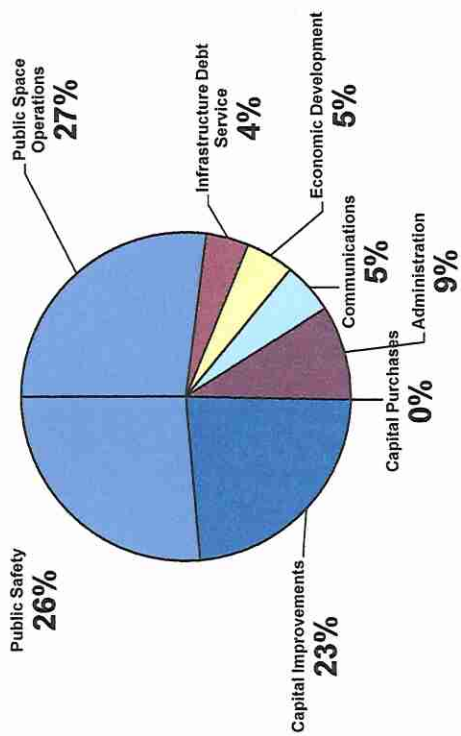
Line #	Description	10/6/2021 17:56	2018 Actual	2019 Actual	2020 Actual	Adopted Budget 2021	2021 Projected	Proposed 2022 Total
274	Non Operating Revenues							
275	Line-of-Credit - FBT		-	-	-	1,750,000	-	-
276	Interest on Bond Proceeds Invested		1,991	1,155	2,459	2,600	1,457	2,600
277	Total Non Operating Revenue		1,991	1,155	2,459	1,752,600	1,457	2,600
278								
279	Non Operating Expenses							
280	District Wide Capital Improvements		1,080,239	218,389	69,435	150,000	50,000	150,000
281	DDD Infrastructure Fund		-	-	-	2,500,000	2,500,000	2,500,000
282	(Gain) Loss on Sale of Assets		-	-	-	-	-	-
283	Donation of Assets		-	-	23,238	-	-	-
284	Total Non Operating Expense		1,080,239	218,389	92,673	2,650,000	2,550,000	2,650,000
285								
286								
287	Earnings (Loss) before Interest, Depr, Amort		(702,019)	(422,300)	1,477,249	(415,751)	(1,534,684)	(2,335,477)
288								
289	Interest Expense - Debt Service		96,212	86,832	77,050	67,134	67,134	56,400
290	Depreciation & Amortization		31,758	37,500	28,784	37,500	25,000	37,500
291								
292	Net Income (Loss)		(829,989)	(546,632)	1,371,415	(520,385)	(1,626,818)	(2,429,377)
293								
294								
295								
296	Net Income (Loss) Before Depreciation		(798,231)	(509,132)	1,400,199	(482,885)	(1,601,818)	(2,391,877)
297								
298	Capital Sources							
299	Bond Proceeds		-	-	-	-	-	2,500,000
300	General Fund Balance Proceeds		1,174,475	895,432	-	867,886	2,500,000	311,878
301	Public Space Capital Fund Balance Proceeds		-	-	-	-	-	-
302	Econ Development Fund Balance Proceeds		-	-	-	-	-	-
303	Total Capital Sources		1,174,475	895,432	-	867,886	2,500,000	2,811,878
304								
305	Net Sources Before Capital Uses		376,244	386,300	1,400,199	385,001	898,182	420,001
306								
307	Capital Uses							
308	Debt Service - Principal		350,000	365,000	370,000	385,000	385,000	420,000
309	Capital Purchases		26,244	21,300	3,480	-	-	-
310	Capital Lease - Principal Payment		-	-	-	-	-	-
311	General Fund Balance		-	-	1,026,719	-	513,182	-
312	Donation of Assets		-	-	-	-	-	-
313	Economic Development Fund Balance		-	-	-	-	-	-
314	Public Space Capital Fund Balance		-	-	-	-	-	-
315	Public Safety Capital Fund Balance		-	-	-	-	-	-
316	Legal Defense Reserve		-	-	-	-	-	-
317	Total Capital Uses		376,244	386,300	1,400,199	385,000	898,182	420,000
318								
319	Net Cash flow		-	-	-	1	-	1

DDD EXPENDITURES (BUDGETED)

2021 Budget



2022 Budget



DDD EXPENDITURES (BUDGETED)

	2020	2021	2022
Public Space Operations*	\$ 3,002,397	\$ 2,566,895	\$ 3,069,446
Public Safety	2,771,209	2,534,197	2,995,184
Economic Development	614,484	382,721	539,506
Communications	768,704	326,892	574,978
Infrastructure Debt Service*	447,050	452,134	476,400
Administration	1,147,801	1,044,595	1,060,898
Capital Purchases	-	-	-
Capital Improvements	3,205,000	2,650,000	2,650,000
Cash Reserves	-	Cash Reserves	-
Total	\$ 11,956,645	\$ 9,957,434	\$ 11,366,412

* Debt Service includes principal and interest installment on bond payable, as well as the Debt Service Bond Loan payment.

Downtown Development District
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Line #	Description	10/6/2021 17:59 Adopted Budget 2021	06/30/21 YTD Actual	Projected 2021 Actual	Proposed Budget 2022	% Change Budget 2021-2022	Variance 2022 Budget to 2021 Projected	Variance Budgets 2021-2022
1	OPERATING REVENUES							
2	DDD Internal Sources (Concerts, State, Fed, etc.)	80,000	41,196	72,907	168,000	110.0%	95,093	88,000
3	City Sources (Ad Valorem, etc.)	7,256,948	7,609,487	8,127,938	8,383,935	15.5%	255,997	1,126,987
4	TOTAL OPERATING REVENUE	7,336,948	7,650,683	8,200,845	8,551,935	16.6%	351,090	1,214,987
6	OPERATING EXPENSES							
7	Public Space Operations	2,566,895	938,950	2,572,080	3,069,446	19.6%	397,370	502,551
8	Public Safety	2,534,197	830,479	2,602,672	2,995,184	18.2%	392,512	460,987
9	Economic Development & Planning	382,721	176,657	520,837	539,506	41.0%	18,669	156,785
10	Communications	326,892	113,345	489,596	574,978	75.9%	85,382	248,086
11	Administration	1,044,595	447,958	1,001,801	1,060,898	1.6%	59,097	16,303
12	TOTAL OPERATING EXPENSE	6,855,301	2,507,389	7,186,986	8,240,012	20.2%	953,030	1,384,711
14	NET OPERATING INCOME (LOSS) *	481,647	5,143,294	1,013,859	311,923	-35.2%	(601,940)	(169,724)
16	NON OPERATING REVENUE							
17	Line of Credit - FBT	1,750,000	-	-	-	-100.0%	-	(1,750,000)
18	Interest on Bond Proceeds	2,600	157	1,457	2,600	0.0%	1,143	-
19	TOTAL NON OPERATING REVENUE	1,752,600	157	1,457	2,600	-99.9%	1,143	(1,750,000)
21	NON OPERATING EXPENSES							
22	District Wide Capital Improvements	150,000	-	50,000	150,000	0.0%	100,000	-
23	DDD Infrastructure Fund	2,500,000	-	2,500,000	2,500,000	0.0%	0	0
24	Canal Street Streetscape	-	-	-	-	#DIV/0!	-	-
25	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-	-
26	TOTAL NON OPERATING EXPENSE	2,650,000	-	2,550,000	2,650,000	0.0%	100,000	0
28	EARNINGS (Loss) before Interest, Deprec & Amort	(415,753)	5,143,451	(1,534,684)	(2,335,477)	461.7%	(700,797)	(1,919,724)
30	INTEREST EXPENSE (Debt Service)	67,134	33,567	67,134	56,400	-16.0%	(10,734)	(10,734)
31	DEPRECIATION / AMORTIZATION	37,500	-	25,000	37,500	0.0%	12,500	-
33	NET INCOME	(520,387)	5,109,884	(1,626,818)	(2,429,377)	366.8%	(702,563)	(1,908,990)
36	NET INCOME BEFORE DEPRECIATION	(482,887)	5,109,884	(1,601,818)	(2,391,877)	395.3%	(690,063)	(1,908,990)
38	CAPITAL SOURCES							
39	Bond Proceeds	-	-	-	2,500,000	#DIV/0!	2,500,000	2,500,000
40	Cash Reserve Proceeds	867,886	-	2,500,000	311,878	-64.1%	(2,188,122)	(556,008)
41	TOTAL CAPITAL SOURCES	867,886	-	2,500,000	2,811,878	224.0%	311,878	1,943,992
43	NET SOURCES BEFORE CAPITAL USES:	384,999	5,109,884	898,182	420,001	9.1%	(378,185)	35,002
45	CAPITAL USES							
46	Debt Service - Principal	385,000	-	385,000	420,000	9.1%	35,000	35,000
47	Capital Purchases	-	-	-	-	#DIV/0!	-	-
48	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-	-
49	Contributions to Cash Reserves (Gen, Legal, etc.)	-	-	513,182	-	#DIV/0!	(513,182)	-
50	TOTAL CAPITAL USES	385,000	-	898,182	420,000	9.1%	(478,182)	35,000
52	NET CASH FLOW	(1)	5,109,884	-	1		99,997	2

Downtown Development District
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10/6/2021 17:59

Line #	Description	Adopted Budget 2021	06/30/21 YTD Actual	Projected 2021 Actual	Proposed Budget 2022	% Change Budget 2021-2022	Variance 2022 Budget to 2021 Projected	Variance Budgets 2021-2022
53								
54								
55	Operating Revenues							
56	1. DDD Internal Sources							
57	DDD Events	-	-	-	92,500	#DIV/0!	92,500	92,500
58	External Ranger Funding	-	-	-	-	#DIV/0!	-	-
59	Sponsorships/Donations/Grants	-	-	-	-	#DIV/0!	-	-
60	Interest Earned	5,400	658	959	900	-83.3%	(59)	(4,500)
61	Banner Deposits Earned / Misc	74,600	40,538	71,948	74,600	0.0%	2,652	-
62	Total Admin Sources:	80,000	41,196	72,907	168,000	110.0%	95,093	88,000
63								
64	2. City Sources							
65	Advalorem Taxes (11.21 mills), gross	4,939,612	5,189,281	5,522,209	6,124,650	24.0%	602,441	1,185,038
66	DDD Infrastructure Fund Ad Valorem (5.91 mills)	2,604,084	2,735,829	2,911,349	2,604,084	0.0%	(307,265)	-
67	Less: Collection Fees & Assessor Fees	(301,748)	(317,004)	(308,751)	(349,149)	15.7%	(40,398)	(47,401)
68	Interest on Investments	15,000	1,381	3,131	4,350	-71.0%	1,219	(10,650)
69	Total City Sources:	7,256,948	7,609,487	8,127,938	8,383,935	15.5%	255,997	1,126,987
70								
71	Total Operating Revenue	7,336,948	7,650,683	8,200,845	8,551,935	16.6%	351,090	1,214,987
72								
73	Operating Expenses							
74	3. Public Space Operations							
75	Personnel Costs (05)							
76	Salaries & Wages	108,576	50,530	138,540	239,694	120.8%	101,154	131,118
77	Payroll Taxes	8,490	4,114	10,943	19,266	126.9%	8,323	10,776
78	Insurance	18,624	9,449	16,530	18,624	0.0%	2,094	-
79	Workers' Compensation	3,290	1,503	3,216	7,384	124.4%	4,168	4,094
80	Retirement	5,755	2,989	5,532	14,378	149.8%	8,846	8,623
81	Parking	1,800	891	1,969	2,700	50.0%	731	900
82	Temporary Labor	-	-	-	-	#DIV/0!	-	-
83	Total	146,535	69,476	176,730	302,046	106.1%	125,316	155,511
84								
85	Enhanced City Services	-	-	-	99,996	#DIV/0!	-	99,996
86	Total	-	-	-	99,996	#DIV/0!	-	99,996
87								
88	Landscape Maintenance							
89	- Landscaping	149,500	47,584	149,300	149,500	0.0%	200	-
90	- Sidewalk Tree Maint/Replacemt	330,000	102,150	314,650	315,000	-4.5%	350	(15,000)
91	- Parks & Open Space	34,200	7,116	22,016	25,200	-26.3%	3,184	(9,000)
92	Total	513,700	156,850	485,966	489,700	-4.7%	3,734	(24,000)
93								
94	Street Furnishings & Beautification							
95	- Trash Receptacles	10,000	650	10,650	10,000	0.0%	(650)	-
96	- Banners (install/replace)	9,600	2,405	9,405	9,600	0.0%	195	-
97	- Holiday Lighting	-	128	82,128	183,100	#DIV/0!	100,972	183,100
98	Total	19,600	3,183	102,183	202,700	934.2%	100,517	183,100
99								
100	Infrastructure							
101	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-	-
102	- Sidewalk Improvements	80,000	-	80,000	80,000	0.0%	-	-
103	- Lafayette Square	-	-	-	-	#DIV/0!	-	-
104	Total	80,000	-	80,000	80,000	0.0%	-	-
105								
106	Cleaning & Maintenance							
107	- Sidewalk Cleaning	1,709,380	691,934	1,653,902	1,662,576	-2.7%	8,674	(46,804)
108	- Wayfinding Signage Maintenance	-	-	-	5,000	#DIV/0!	5,000	5,000
109	- Special Event Clean-up	70,000	6,144	36,144	100,000	42.9%	63,856	30,000
110	- Graffiti	-	-	-	79,000	#DIV/0!	79,000	79,000
111	- Surveillance Cameras	-	-	10,000	20,000	#DIV/0!	10,000	20,000
112	Total	1,779,380	698,078	1,700,046	1,866,576	4.9%	166,530	87,196

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113								
114	Miscellaneous							
115	- Truck, Storage, Staff Development	27,680	11,363	27,155	28,428	2.7%	1,273	748
116	Total	27,680	11,363	27,155	28,428	2.7%	1,273	748
117								
118	Total Public Space Operations	2,566,895	938,950	2,572,080	3,069,446	19.6%	397,370	502,551
119								
120	4. Public Safety							
121	Personnel Costs (05)							
122	Salaries & Wages	668,226	297,559	676,397	758,290	13.5%	81,893	90,064
123	Payroll Taxes	54,432	25,108	57,560	62,556	14.9%	4,996	8,124
124	Insurance	183,420	96,274	196,612	183,420	0.0%	(13,192)	-
125	Workers' Compensation	28,466	14,445	30,820	35,568	24.9%	4,748	7,102
126	Retirement	26,729	14,041	28,845	32,682	22.3%	3,837	5,953
127	Parking	3,600	1,254	3,054	3,600	0.0%	546	-
128	Fitness Center	-	190	566	-	#DIV/0!	(566)	-
129	Total	964,873	448,871	993,854	1,076,116	11.5%	82,262	111,243
130								
131	Public Safety Rangers	23,520	3,802	13,367	17,748	-24.5%	4,381	(5,772)
132								
133	Enhanced Public Safety							
134	- Police Detail Services	815,750	307,310	870,396	1,035,216	26.9%	164,820	219,466
135	- Private Security Services	160,004	45,236	157,498	297,050	85.7%	139,552	137,046
136	- Park Security	-	-	-	-	#DIV/0!	-	-
137	Total	975,754	352,546	1,027,894	1,332,266	36.5%	304,372	356,512
138								
139	Other Public Safety							
140	- Code Enforcement	-	-	-	-	#DIV/0!	-	-
141	- Stakeholder Involvement	1,850	250	4,250	3,750	102.7%	(500)	1,900
142	- Miscellaneous	5,200	-	1,600	2,100	-59.6%	500	(3,100)
143	Total	7,050	250	5,850	5,850	-17.0%	-	(1,200)
144								
145	Homelessness Services							
146	- Outreach Services	63,000	25,010	61,707	63,204	0.3%	1,497	204
147	- Low Barrier Shelter Operations	500,000	-	500,000	500,000	0.0%	-	-
148	Total	563,000	25,010	561,707	563,204	0.0%	1,497	204
149								
150	Total Public Safety	2,534,197	830,479	2,602,672	2,995,184	18.2%	392,512	460,987
151								
152	5. Economic Development & Planning							
153	Personnel Costs (05)							
154	Salaries & Wages	195,338	93,091	200,896	211,250	8.1%	10,354	15,912
155	Payroll Taxes	14,326	6,931	14,748	15,626	9.1%	878	1,300
156	Insurance	21,828	10,739	21,480	21,828	0.0%	348	-
157	Workers' Compensation	488	239	478	520	6.5%	42	32
158	Retirement	11,720	5,931	11,943	12,662	8.0%	719	942
159	Parking	1,800	900	1,800	1,800	0.0%	-	-
160	Temporary Labor	-	-	-	-	#DIV/0!	-	-
161	Total	245,501	117,831	251,345	263,686	7.4%	12,341	18,185
162								
163	Canal Street Development	6,200	76	2,976	9,000	45.2%	6,024	2,800
164	District Wide Development	1,440	-	30,380	2,400	66.7%	(27,980)	960
165	Job Development	-	-	10,000	10,000	#DIV/0!	-	10,000
166	Research & Database Management	31,200	12,974	33,184	33,420	7.1%	236	2,220
167	Housing	-	-	5,000	20,000	#DIV/0!	15,000	20,000
168	Administration/Meetings	4,380	961	1,952	9,000	105.5%	7,048	4,620
169	Presentations & Marketing	-	-	-	-	#DIV/0!	-	-
170	Planning Initiatives	-	-	-	30,000	#DIV/0!	30,000	30,000
171	Business Retention & Recruitment	20,000	22,000	32,000	12,000	-40.0%	(20,000)	(8,000)
172	Façade Incentive	74,000	22,815	154,000	150,000	102.7%	(4,000)	76,000
173	Total Economic Development	382,721	176,657	520,837	539,506	41.0%	18,669	156,785

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174								
175	6. Communications							
176	Personnel Costs (05)							
177	Salaries & Wages	160,134	78,570	166,959	173,186	8.2%	6,227	13,052
178	Payroll Taxes	12,378	6,238	13,000	13,624	10.1%	624	1,246
179	Insurance	19,704	10,488	20,159	19,704	0.0%	(455)	-
180	Workers' Compensation	400	193	387	416	3.9%	29	16
181	Retirement	9,608	5,023	9,956	10,400	8.2%	444	792
182	Parking	1,800	900	1,800	1,800	0.0%	-	-
183	Fitness Center	-	-	-	-	#DIV/0!	-	-
184	Total	204,024	101,412	212,261	219,130	7.4%	6,869	15,106
185								
186	Holiday Event	-	-	16,373	157,350	#DIV/0!	140,977	157,350
187	DDD Events	-	-	-	33,530	#DIV/0!	33,530	33,530
188	Sponsored Events	-	-	10,000	32,000	#DIV/0!	22,000	32,000
189	Donor Relations	-	-	-	-	#DIV/0!	-	-
190	Digital Media	26,400	11,304	40,249	27,000	2.3%	(13,249)	600
191	Communications	95,200	338	209,538	34,200	-64.1%	(175,338)	(61,000)
192	Miscellaneous	1,268	269	1,153	5,768	354.9%	4,615	4,500
193	Research	-	-	-	66,000	#DIV/0!	66,000	66,000
194	Public Affairs & Policy	-	22	22	-	#DIV/0!	(22)	-
195	Total Communications	326,892	113,345	489,596	574,978	75.9%	85,382	248,086
196								
197	7. Administration							
198	Personnel Items							
199	Salaries & Wages	456,534	195,550	359,196	493,610	8.1%	134,414	37,076
200	Payroll Taxes	33,422	14,482	26,397	36,478	9.1%	10,081	3,056
201	Insurance (Health, Dental, STD, LTD, Life)	47,472	23,404	41,182	52,224	10.0%	11,042	4,752
202	Insurance (workers comp)	1,141	476	845	1,196	4.8%	351	55
203	Retirement Contris (Contrib, Fees, Life)	27,392	11,485	20,988	29,616	8.1%	8,628	2,224
204	Parking (Employee subsidy only)	3,600	1,656	2,931	4,500	25.0%	1,569	900
205	Fitness Center	-	-	-	-	#DIV/0!	-	-
206	Temporary Labor	-	-	11,520	-	#DIV/0!	(11,520)	-
207	Payroll Processing Fees	6,294	3,312	6,283	6,564	4.3%	281	270
208	Total	575,855	250,365	469,342	624,188	8.4%	154,846	48,333
209								
210	Supplies & Materials							
211	General Operating Supplies	6,960	2,634	5,336	5,700	-18.1%	364	(1,260)
212	Office Supplies	9,000	3,678	7,428	8,400	-6.7%	972	(600)
213	Total	15,960	6,312	12,764	14,100	-11.7%	1,336	(1,860)
214								
215	Equipment, Property and Maintenance							
216	Copier Lease Payments	4,735	2,281	4,411	4,410	-6.9%	(1)	(325)
217	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
218	Total	4,735	2,281	4,411	4,410	-6.9%	(1)	(325)
219								
220	Office Space							
221	Miscellaneous	-	-	-	-	#DIV/0!	-	-
222	Rent	147,000	38,156	76,869	82,800	-43.7%	5,931	(64,200)
223	Repairs & Maintenance	1,800	591	1,191	1,200	-33.3%	9	(600)
224	Telephone	12,360	6,338	12,710	12,840	3.9%	130	480
225	Utilities	4,500	1,610	3,410	3,375	-25.0%	(35)	(1,125)
226	Total	165,660	46,695	94,180	100,215	-39.5%	6,035	(65,445)
227								

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228	Operations							
229	Accounting Services	25,000	-	25,000	26,000	4.0%	1,000	1,000
230	Advertising	-	-	-	-	#DIV/0!	-	-
231	Bank Service Charges	2,460	1,371	2,751	3,000	22.0%	249	540
232	Board Development	-	2,732	2,731	3,000	#DIV/0!	269	3,000
233	Computer Equipment & Supplies	500	299	299	500	0.0%	201	-
234	Computer Software	150	108	108	110	-26.7%	2	(40)
235	Computer Support	32,700	14,555	29,554	29,760	-9.0%	206	(2,940)
236	Courier Services	-	-	-	-	#DIV/0!	-	-
237	Employee Recruitment	600	20,247	60,546	600	0.0%	(59,946)	-
238	Employee Relocation	-	-	35,000	-	#DIV/0!	(35,000)	-
239	Equipment & Small Tools	-	-	-	-	#DIV/0!	-	-
240	Equipment Rental	750	386	746	750	0.0%	4	-
241	Events & Functions	-	-	-	-	#DIV/0!	-	-
242	Insurance - Auto Coverage	9,300	5,052	10,104	10,710	15.2%	606	1,410
243	Insurance - Commercial Package	72,600	41,562	85,004	91,960	26.7%	6,956	19,360
244	Insurance - Director & Officer	7,800	3,792	7,584	8,040	3.1%	456	240
245	Legal Services	120,000	46,665	151,665	132,000	10.0%	(19,665)	12,000
246	Meals & Entertainment	400	106	407	600	50.0%	193	200
247	Meetings - External	-	-	-	-	#DIV/0!	-	-
248	Meetings - Internal	-	-	-	-	#DIV/0!	-	-
249	Mileage/Cabfare/Tolls	300	-	-	-	-100.0%	-	(300)
250	Miscellaneous	-	551	851	900	#DIV/0!	49	900
251	Office Relocation	-	-	-	-	#DIV/0!	-	-
252	Organization Fees/Dues	4,650	2,231	3,750	3,770	-18.9%	20	(880)
253	Parking	-	75	75	-	#DIV/0!	(75)	-
254	Penalties & Interest	-	-	-	-	#DIV/0!	-	-
255	Permits & Licenses	25	15	15	15	-40.0%	-	(10)
256	Postage & Express Mail	1,000	500	1,135	1,500	50.0%	365	500
257	Printing	600	613	613	810	35.0%	197	210
258	Professional Services	-	-	434	400	#DIV/0!	(34)	400
259	Publications & Subscriptions	1,000	489	489	950	-5.0%	461	(50)
260	Radios/Cellular Telephones	1,800	956	1,868	1,860	3.3%	(8)	60
261	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
262	Staff Development/Conferences	-	-	-	-	#DIV/0!	-	-
263	Travel	-	-	-	-	#DIV/0!	-	-
264	Uniforms	750	-	375	750	0.0%	375	-
265	Total	282,385	142,305	421,104	317,985	12.6%	(103,119)	35,600
266								
267	Total Administration	1,044,595	447,958	1,001,801	1,060,898	1.6%	59,097	16,303
268								
269	Total Operating Expenses:	6,855,301	2,507,389	7,186,986	8,240,012	20.2%	953,030	1,384,711
270								
271	Net Operating Income (Loss)	481,647	5,143,294	1,013,859	311,923	-35.2%	(601,940)	(169,724)
272								
273	Non Operating Revenues							
274	Line-of-Credit - FBT	1,750,000	-	-	-	-100.0%	-	(1,750,000)
275	Interest on Bond Proceeds Invested	2,600	157	1,457	2,600	0.0%	1,143	-
276	Total Non Operating Revenue	1,752,600	157	1,457	2,600	-99.9%	1,143	(1,750,000)
277								
278	Non Operating Expenses							
279	District Wide Capital Improvements	150,000	-	50,000	150,000	0.0%	100,000	-
280	DDD Infrastructure Fund	2,500,000	-	2,500,000	2,500,000		0	0
281	Canal Street Streetscape	-	-	-	-	#DIV/0!	-	-
282	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-	-
283	Total Non Operating Expense	2,650,000	-	2,550,000	2,650,000	0.0%	100,000	0
284								

Downtown Development District
2022 Proposed Budget (17.12 mills)
(As of October 5, 2021)

Line #	Description	10/6/2021 17:59 Adopted Budget 2021	06/30/21 YTD Actual	Projected 2021 Actual	Proposed Budget 2022	% Change Budget 2021-2022	Variance 2022 Budget to 2021 Projected	Variance Budgets 2021 -2022
285								
286	Earnings (Loss) before Interest, Depr, Amort	(415,753)	5,143,451	(1,534,684)	(2,335,477)	461.7%	(700,797)	(1,919,724)
287								
288	Interest Expense - Debt Service	67,134	33,567	67,134	56,400	-16.0%	(10,734)	(10,734)
289	Depreciation & Amortization	37,500	-	25,000	37,500	0.0%	12,500	-
290								
291	Net Income (Loss)	(520,387)	5,109,884	(1,626,818)	(2,429,377)	366.8%	(702,563)	(1,908,990)
292								
293								
294								
295	Net Income (Loss) Before Depreciation	(482,887)	5,109,884	(1,601,818)	(2,391,877)	395.3%	(690,063)	(1,908,990)
296								
297	Capital Sources							
298	Bond Proceeds	-	-	-	2,500,000	#DIV/0!	2,500,000	2,500,000
299	General Fund Cash Reserve Proceeds	867,886	-	2,500,000	311,878	-64.1%	(2,188,122)	(556,008)
300	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
301	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
302	Total Capital Sources	867,886	-	2,500,000	2,811,878	224.0%	311,878	1,943,992
303								
304	Net Sources Before Capital Uses	384,999	5,109,884	898,182	420,001	9.1%	(378,185)	35,002
305								
306	Capital Uses							
307	Debt Service - Principal	385,000	-	385,000	420,000	9.1%	35,000	35,000
308	Capital Purchases	-	-	-	-	#DIV/0!	-	-
309	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-	-
310	General Fund Cash Reserve	-	-	513,182	-	#DIV/0!	(513,182)	-
311	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-	-
312	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-	-
313	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-	-
314	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-	-
315	Legal Defense Reserve	-	-	-	-	#DIV/0!	-	-
316	Total Capital Uses	385,000	-	898,182	420,000	9.1%	(478,182)	35,000
317								
318	Net Cash flow	(1)	5,109,884	-	1	0.0%	99,997	2

**Downtown Development District
2022 Budget Notes
October 5, 2021**

1. Interest Earned (Line 62) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account.
2. Banner Deposits / Miscellaneous Revenue (Line 63) – Banner deposits are currently \$250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is hoping for the return of events cancelled in 2021 due to COVID-19 (Sugar Bowl, French Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name some possibilities). Monthly revenues generated through pressure washing the RTA transit shelters in the amount of \$4,900 per month are included. Additionally, a \$11,000 LWCC dividend for workers' comp insurance is included.
3. Ad valorem Taxes, gross (Line 67) – Ad Valorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before collection and assessor fees are withheld. The 2022 tax revenue projection is based on 3.5% increase in property value assessments. This reflects the fact that at the time of the closing of tax rolls in August 2021 the Assessor's office was showing an increase of slightly more than 7% over those for 2021, subsequently the tax rolls are reopened to consider a reduction in assessments due to damage caused by Hurricane Ida. The millage proposed is 17.12 mills, which would fund

the Infrastructure CEA in full and operations. We have assumed a collection rate equal to that of 2021.

4. DDD Infrastructure Fund Ad Valorem (Line 68) — The amount of additional gross tax revenue needed to produce \$2,500,000 of net revenue after statutory Assessor and City of New Orleans fees are deducted. This requires 5.11 mils, for a total of 17.12 mils.
5. Collection Fees & Assessors Fees (Line 69) – Act 254 of 2005 established a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.
6. Interest on Investments (Line 70) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Account based on competitive interest rates and terms of maturity.
7. Personnel Costs (Line 85) –The Public Space Operations Department will be comprised of three (3.0) Full-Time Equivalents (FTEs) after a return to full staffing. For the 2022 Budget, wages and salaries for the department are being increased by 3% above the 2021 levels.
8. Enhanced City Services (Line 87) – Proposal to provide funding for two (2) civilian Quality of Life officers from the City of New Orleans with the ability to issue citations.

This would potentially free up resources to better address other issues in the District.

9. Landscaping (Line 91) - The monthly contract amount of \$10,375. There is \$25,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District.
10. Sidewalk Tree Maintenance/Replacement (Line 92) – The monthly contract covers pruning, weeding of tree wells and arborist services has been maintained at the same level. Termite treatment of trees on Canal Street at a cost of \$15,000 due to the expiration of gratis treatment resulting from completed LSU research project. An additional \$60,000 has been budgeted for treatment and tree replacement costs related to the spread of Texas Palm disease.
11. Parks & Open Space (Line 93) – 50% increase in Miscellaneous for programming of activities at Legacy Park and potentially Duncan Plaza.
12. Trash Receptacles (Line 97) – Replacement of damaged liners and bases, and refurbishment of up to 50 cans, as needed.
13. Banners (install/replaces) (Line 98) - The DDD manages a system of 437 poles. When the system is not in use by outside parties, the DDD will display general Downtown promotional banners. Additional cost has been budgeted for the repair of broken banner poles and brackets as they age.
14. Holiday Lighting (Line 99) – Decorations were displayed in 2021, so this expense is for the removal in January and installation at the end of 2022.
15. Sidewalk Improvements (Line 104) – Funds for sidewalk improvement grants.
16. Sidewalk Cleaning Contracted Services (Line 109) – This is the cost of contract with Block by Block for one year's cleaning of the sidewalks, under Downtown's boundary expressways, and the interior and exterior of streetcar shelters.

17. Wayfinding Signage Maintenance (Line 110) – Cost for removal of the remaining parts of the existing wayfinding system.

18. Special Event Clean Up (Line 111) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes \$45,000 for contractors for Mardi Gras and \$50,000 for the other events (e.g., spring and fall concert series, White Linen Night, Essence Fest, and Bayou Classic, etc.), which are uncertain in the wake of COVID-19. The DDD has recommitted itself to its goal of having Downtown clean and ready for business by the beginning of the workday after every event.

19. Graffiti (Line 112) – Funding for program to remove graffiti on private property.

20. Surveillance Cameras (Line 113) – This provides funding for approximately twelve (12) installation projects.

21. Truck, Storage, Staff Development (Line 117) – This line items includes various components: however, the following is a summary of the more significant expenses:

A: Fuel – Gas for two vehicles.

B: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.

C: Parking - Two trucks at a total cost of \$350.00 per month.

D: Cellular Telephones – Cost of service for DDD provided cell phones.

E: Rent – storage cost of \$1300 per month for storage unit of holiday lights/decorations, wayfinding signs and other public works items.

F: Repairs & Maintenance for DDD Trucks – Based on the fact there are two relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.

22. Personnel Costs (Line 131) – The Public Safety Department is budgeted for twenty-one (22.0) FTEs including the Public Safety Manager and Captains. For the 2022 Budget, all wages and salaries are being increased by 3.0% over the 2021 levels. The targeted Rangers coverage is 18 hours per day, with a target of 4 Rangers from 6:00am – 10:00am and 6-8 Rangers at all other times.

23. Public Safety Rangers (Line 133) – The details of this line item include a variety of expense types, but the most financially significant details include general supplies for bicycle repairs, the mobile smart system to allow for real-time reporting, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.

24. Police Detail Services (Line 136) – The budget for 2022 represents the cost of normal police detail. The police detail is at a rate of \$38.25 per hour for all shifts Monday - Friday and \$50.58 per hour all day Saturday, Sunday and Holidays.

25. Private Security Services (Line 137) - The budget for 2022 represents the cost of the private security detail provided by Pinnacle Security, with sufficient funding to provide coverage from 2:00pm until 6:00am, seven days a week.

26. Stakeholder Involvement (Line 143) – Includes support of Night Out Against Crime, Stakeout for Justice.

27. Miscellaneous Public Safety (Line 144) – Expenses for printing of Ranger cards and map, and quarterly meetings with security professionals.

28. Homelessness Outreach (Line 148) – The expenses for an outreach worker to work with Rangers and NOPD on homelessness outreach through our CEA with the Travelers Aid Society.
29. Low Barrier Shelter Operations (Line 149) - Commitment to pay up to \$500,000 annually for operation of the Low Barrier Shelter planned and built by the DDD and City. This commitment runs for 5 years, effective in August 2018.
30. Personnel Costs (Line 163) – The Economic Development Department will be staffed at a level of two (2.0) FTEs. For the 2022 Budget, all wages and salaries are being increased by 3.0%.
31. Canal Street Development (Line 165) – Upper floor development support and related work, along with ICSC ReCon Tradeshow.
32. District-Wide Development (Line 166) – Funding for stakeholder meetings and related activities.
33. Job Development (Line 167) – Allows for cooperation with other Economic Development Organizations in this area.
34. Research and Database Management (Line 168) – Cost to license the DDD's automated state-of-the art pedestrian traffic count and analysis system and to obtain quarterly economic activity statistics.
35. Administration and Meetings (Line 170) – Costs of memberships in professional organizations (i.e., International Council of Shopping Centers, Urban Land Institute, etc.), and attendance at ULI meetings in spring and fall.
36. Planning Initiatives (Line 172) – Participation in planning for Charity District, vacant buildings and Infrastructure projects.
37. Business Retention & Recruitment (Line 177) – Provides for reinstatement of various selected sponsorships, allowing the DDD to efficiently leverage its

resources for a greater impact than having proceeded on the Board directed initiatives on its own.

38. Façade Incentive (Line 178) – Matching grants to support \$120,000 of traditional façade projects, \$30,000 for lighting in the 100 Blocks and an additional \$30,000 to continue the vacant storefront art program.
39. Personnel Costs (Line 186) – The Communications Department will be staffed at two (2.0) FTEs for 2022. For the 2022 Budget, all wages and salaries will be increased by 3.0%.
40. Holiday Event (Line 188) – All events are being reinstated for 2022.
41. DDD Events (Line 189) – The DowntownNOLA Awards are being revived in 2022.
42. Sponsored Events (Line 190) – Sponsorships of various Downtown events and activities.
43. Digital Media (Line 192) - This category is dedicated to the DDD website, smart-phone apps, social media and measurement of communication efforts.
44. Communications (Line 193) – Redesigning and production of the DDD Brochure.
45. Research (Line 195) – Cost of biannual Stakeholder Survey.
46. Personnel Costs (Line 210) – The staffing for the Administration Department will be five (5) FTEs. For the 2022 Budget, all wages and salaries are being increased by 3.0%.
47. Office Space (Line 228) - The DDD's rental expense for 2022 includes office rent of \$6,900 per month. The DDD's lease requires that the DDD pay for utilities, other than sewerage and water, directly and we have budgeted \$1,370 a month for electricity and telephone/cable/internet services.

48. Legal Services (Line 247) – General Legal Counsel, the anticipated resolution of litigation related to state mandated retirement obligations and any additional services needed due to the more complicated nature of projects being undertaken.
49. Organization Fees/Dues (Line 254) - The amount is for membership in International Downtown Association, the New Orleans Chamber of Commerce, N.O. Regional Black Chamber of Commerce, New Orleans & Company and other key partners.
50. Uniforms (Line 266) – Represents the need to purchase new uniform shirts and jackets for staff.
51. District Wide Capital Improvements (Line 281) – Represents \$150,000 for the design of the Higgins Streetscape project in partnership with the City of New Orleans and the National World War II Museum.
52. DDD Infrastructure Fund (Line 282) — Dedicated to the annual costs of the Downtown Infrastructure Plan implemented by the City of New Orleans and governed by a cooperative endeavor agreement between the DDD and the City of New Orleans that has been approved.
53. Interest Expense – Debt Service (Line 290) – This line item reflects the annual interest expense for the 2021 Series Bonds Payable. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December.
54. Bond Proceeds (Line 300) – Funds from the sale of the 2021 Series Bonds that are being utilized to fund the second year of the Downtown Infrastructure Plan.
55. General Fund Cash Proceeds (Line 301) – The DDD held \$2,275,608 in undesignated funds at the end of 2019. The projected increase of \$1,026,723 in 2020 would have provided approximately \$3,302,331 available to invest or fund operating expenses in future periods. We have utilized \$2,500,000 in 2021 to fund

the DDD Infrastructure Fund and are projecting a contribution of \$231,151 at the end of 2021. This would leave approximately \$1,033,482 in General Fund Cash at the end of 2021. The projected use of \$311,878 in 2022 will result in reserves of approximately \$721,604 at the end of 2022.

56. Debt Service - Principal (Line 309) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the outstanding Bonds Payable. As with the interest expense above, the amount budgeted for 2021 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the DDD's bonds in December.

Downtown Development District
2022 Proposed Budget (17.12 mills)
(As of October 5, 2021)

Line #	Description	10/6/2021 17:59 Adopted Budget 2021	06/30/21 YTD Actual	Projected 2021 Actual	Proposed Budget 2022	% Change Budget 2021-2022	Variance 2022 Budget to 2021 Projected	Variance Budgets 2021 -2022
55	Operating Revenues							
56	1. <u>DDD Internal Sources</u>							
57	DDD Events	-	-	-	92,500	#DIV/0!	92,500	92,500
58	External Ranger Funding	-	-	-	-	#DIV/0!	-	-
59	Sponsorships/Donations/Grants	-	-	-	-	#DIV/0!	-	-
60	Interest Earned	5,400	658	959	900	-83.3%	(59)	(4,500)
61	Banner Deposits Earned / Misc	74,600	40,538	71,948	74,600	0.0%	2,652	-
62	Total Admin Sources:	80,000	41,196	72,907	168,000	110.0%	95,093	88,000
63								
64	2. <u>City Sources</u>							
65	Advalorem Taxes (11.21 mills), gross	4,939,612	5,189,281	5,522,209	6,124,650	24.0%	602,441	1,185,038
66	DDD Infrastructure Fund Ad Valorem (5.91 mills)	2,604,084	2,735,829	2,911,349	2,604,084	0.0%	(307,265)	-
67	Less: Collection Fees & Assessor Fees	(301,748)	(317,004)	(308,751)	(349,149)	15.7%	(40,398)	(47,401)
68	Interest on Investments	15,000	1,381	3,131	4,350	-71.0%	1,219	(10,650)
69	Total City Sources:	7,256,948	7,609,487	8,127,938	8,383,935	15.5%	255,997	1,126,987
70								
71	Total Operating Revenue	7,336,948	7,650,683	8,200,845	8,551,935	16.6%	351,090	1,214,987

Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2022 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2022 Real Estate Tax Letter
3. Recapitulation of 2022 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE OPERATIONS OBJECTIVES 2022

Maintain Downtown's reputation for cleanliness and continuously evaluate the quality of our public space programs.

- Re-evaluate the DDD's continuous quality improvement (CQI) program benchmarks and incorporate metrics to evaluate recent efforts to increase pressure washing of high pedestrian areas.
- Improve coordination of repairs to public utilities and infrastructure by integrating Smart System app and/or 311 aging reports into quarterly targets for repairs.
- Partner with City officials to support legislation that would provide enforcement authority to City Sanitation Rangers for Downtown trash violators.
- Collaborate with City officials to establish a Quality-of-Life Task force to coordinate improved enforcement efforts. Establish quarterly meeting and action items.



PUBLIC SPACE OPERATIONS OBJECTIVES 2022

Improve the quality of the pedestrian experience.

- Plant ground cover in up to 100 tree wells along primary pedestrian streets during the spring and fall planting schedule.
- Plant approximately 20-30 replacement trees on Downtown sidewalks.
- Design and implement a “pilot” green infrastructure project demonstrating the potential for expanded tree wells and sidewalk bioswales.
- Paint City light standards on primary Downtown pedestrian corridors.
- Collaborate with City officials to complete the 1st phase of construction providing approximately 10 blocks of pervious paving in the parking lanes using funds dedicated for Downtown drainage improvements.
- Remove existing Downtown wayfinding system that is obsolete and in disrepair. Revise scope and budget for new Downtown Wayfinding system program.
- Implement the engineering design for the Andrew Higgins Streetscape project by the 2nd Quarter of 2022.



Downtown Development District
2022 Proposed Budget (17.12 mills)
(As of October 5, 2021)

Line #	Description	10/6/2021 17:59 Adopted Budget 2021	06/30/21 YTD Actual	Projected 2021 Actual	Proposed Budget 2022	% Change Budget 2021-2022	Variance 2022 Budget to 2021 Projected	Variance Budgets 2021-2022
74	3. Public Space Operations							
75	Personnel Costs (05)							
76	Salaries & Wages	108,576	50,530	138,540	239,694	120.8%	101,154	131,118
77	Payroll Taxes	8,490	4,114	10,943	19,266	126.9%	8,323	10,776
78	Insurance	18,624	9,449	16,530	18,624	0.0%	2,094	-
79	Workers' Compensation	3,290	1,503	3,216	7,384	124.4%	4,168	4,094
80	Retirement	5,755	2,989	5,532	14,378	149.8%	8,846	8,623
81	Parking	1,800	891	1,969	2,700	50.0%	731	900
82	Temporary Labor	-	-	-	-	#DIV/0!	-	-
83	Total	146,535	69,476	176,730	302,046	106.1%	125,316	155,511
84								
85	Enhanced City Services	-	-	-	99,996	#DIV/0!		99,996
86	Total	-	-	-	99,996	#DIV/0!	-	99,996
87								
88	Landscape Maintenance							
89	- Landscaping	149,500	47,584	149,300	149,500	0.0%	200	-
90	- Sidewalk Tree Maint/Replacem	330,000	102,150	314,650	315,000	-4.5%	350	(15,000)
91	- Parks & Open Space	34,200	7,116	22,016	25,200	-26.3%	3,184	(9,000)
92	Total	513,700	156,850	485,966	489,700	-4.7%	3,734	(24,000)
93								
94	Street Furnishings & Beautification							
95	- Trash Receptacles	10,000	650	10,650	10,000	0.0%	(650)	-
96	- Banners (install/replace)	9,600	2,405	9,405	9,600	0.0%	195	-
97	- Holiday Lighting	-	128	82,128	183,100	#DIV/0!	100,972	183,100
98	Total	19,600	3,183	102,183	202,700	934.2%	100,517	183,100
99								
100	Infrastructure							
101	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-	-
102	- Sidewalk Improvements	80,000	-	80,000	80,000	0.0%	-	-
103	- Lafayette Square	-	-	-	-	#DIV/0!	-	-
104	Total	80,000	-	80,000	80,000	0.0%	-	-
105								
106	Cleaning & Maintenance							
107	- Sidewalk Cleaning	1,709,380	691,934	1,653,902	1,662,576	-2.7%	8,674	(46,804)
108	- Wayfinding Signage Maintenance	-	-	-	5,000	#DIV/0!	5,000	5,000
109	- Special Event Clean-up	70,000	6,144	36,144	100,000	42.9%	63,856	30,000
110	- Graffiti	-	-	-	79,000	#DIV/0!	79,000	79,000
111	- Surveillance Cameras	-	-	10,000	20,000	#DIV/0!	10,000	20,000
112	Total	1,779,380	698,078	1,700,046	1,866,576	4.9%	166,530	87,196
113								
114	Miscellaneous							
115	- Truck, Storage, Staff Development	27,680	11,363	27,155	28,428	2.7%	1,273	748
116	Total	27,680	11,363	27,155	28,428	2.7%	1,273	748
117								
118	Total Public Space Operations	2,566,895	938,950	2,572,080	3,069,446	19.6%	397,370	502,551

PUBLIC SAFETY OBJECTIVES 2022

Continue to be the safest collection of neighborhoods in New Orleans

- Continue to support the SafeCams program with installation of RTCC connected cameras at 6 targeted locations by year end 2022.
- Install computer, camera, and digital ticketing in DDD/NOPD vehicles.
- Expand the capacity of the DDD's Homeless Outreach program to assist with an increase in coverage in areas on Canal St and others where extensive case management is required. Continue to house 75+ individuals per calendar year.
- Increase QOL enforcement by DDD Detail officers by 10% from pre-covid numbers focusing on illegal panhandling, illegal vending, and loudspeakers.
- Integrate LEAD program into DDD Homeless Outreach efforts as funds are reinstated including monthly meetings and updates.



Downtown Development District
2022 Proposed Budget (17.12 mills)
(As of October 5, 2021)

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120	4. Public Safety							
121	Personnel Costs (05)							
122	Salaries & Wages	668,226	297,559	676,397	758,290	13.5%	81,893	90,064
123	Payroll Taxes	54,432	25,108	57,560	62,556	14.9%	4,996	8,124
124	Insurance	183,420	96,274	196,612	183,420	0.0%	(13,192)	-
125	Workers' Compensation	28,466	14,445	30,820	35,568	24.9%	4,748	7,102
126	Retirement	26,729	14,041	28,845	32,682	22.3%	3,837	5,953
127	Parking	3,600	1,254	3,054	3,600	0.0%	546	-
128	Fitness Center	-	190	566	-	#DIV/0!	(566)	-
129	Total	964,873	448,871	993,854	1,076,116	11.5%	82,262	111,243
130								
131	Public Safety Rangers	23,520	3,802	13,367	17,748	-24.5%	4,381	(5,772)
132								
133	Enhanced Public Safety							
134	- Police Detail Services	815,750	307,310	870,396	1,035,216	26.9%	164,820	219,466
135	- Private Security Services	160,004	45,236	157,498	297,050	85.7%	139,552	137,046
136	- Park Security	-	-	-	-	#DIV/0!	-	-
137	Total	975,754	352,546	1,027,894	1,332,266	36.5%	304,372	356,512
138								
139	Other Public Safety							
140	- Code Enforcement	-	-	-	-	#DIV/0!	-	-
141	- Stakeholder Involvement	1,850	250	4,250	3,750	102.7%	(500)	1,900
142	- Miscellaneous	5,200	-	1,600	2,100	-59.6%	500	(3,100)
143	Total	7,050	250	5,850	5,850	-17.0%	-	(1,200)
144								
145	Homelessness Services							
146	- Outreach Services	63,000	25,010	61,707	63,204	0.3%	1,497	204
147	- Low Barrier Shelter Operations	500,000	-	500,000	500,000	0.0%	-	-
148	Total	563,000	25,010	561,707	563,204	0.0%	1,497	204
149								
150	Total Public Safety	2,534,197	830,479	2,602,672	2,995,184	18.2%	392,512	460,987

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2021

- *Developed and implemented Vacant Storefront Art Program to enhance streets impacted by closed businesses. Completed four vacant storefront murals.*
- *Now proceeding with lighting improvements project in 100 blocks.*
- *In conjunction with property owners and brokers, have prepared and disseminated, by e-mail and publishing on website, 'space available' brochures to promote vacant, available retail spaces for lease.*
- *Working on 'Pop-Up' shops to fill temporary vacancies with start-up businesses.*
- *In conjunction with property owners and brokers, have prepared and disseminated, by e-mail and publishing on website, 'space available' brochures to promote all Class-A office space currently available in Downtown.*
- *Have made and continuing to make twenty or more in-person contacts monthly with businesses to offer assistance and solicit input.*
- *Activated new pedestrian counting system to track foot traffic on Canal and other Downtown locations to measure activity to assist merchants and provide data to attract new businesses.*



ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2021

- Maintained and shared, on limited basis, quarterly Concord report tracking apartment and hotel occupancy and rental rate data. Planning to make a regular publishing activity to inform stakeholders.
- Maintained and shared, on limited basis, quarterly Corporate Realty report tracking office occupancy and rental rate data. Planning to make a regular publishing activity to inform stakeholders.
- Annual Downtown Demographics Report completed.
- Developed a quarterly dashboard of economic indicators, which offers a snapshot on the overall health of the Downtown markets.
- Worked with Tulane, Greater New Orleans Foundation and U3 Advisors (Tulane's consultant) to prepare a letter of intent proposal to the City.
- Proposal has been presented and awaiting response. This proposal included a major stormwater detention feature to be included in the work.
- Have maintained continued contact with Charity and Warwick development teams, lead tenant and consultants to track progress on development. Latest reports indicate ongoing progress, Warwick originally scheduled to open for occupancy in July, rescheduled to fourth quarter 2021.

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2021

- Working with GNO, Inc. on their major Talent Attraction Program (including Remote Worker element) to promote individuals and businesses to relocate to the region and Downtown.
- Soliciting incentives, in the form of coupons or discounts from local merchants, restaurants and businesses in the DDD to include in ‘Welcome Basket’ as incentives to incoming workers.
- Continued Support and Collaboration with CANO on program to inventory and advance the Industries of the Mind, New Orleans Music Economy Initiative, Louisiana Medical Research Fund and other similar models.
- Data gathering and interviewing virtually complete.
- Project and report on track for completion in fourth quarter 2021.
- Meetings ongoing with local housing component producer and several developers considering a 100 unit, mixed-use, affordable, workforce housing projects. One might be unsubsidized, other more conventional LIHTC, project-based voucher model.
- Getting underwriting advice from lenders.
- Site selections being reviewed.

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2021

- Continued Canal Street Catalyst to stimulate Upper Floor Redevelopment Activity, bringing underutilized property back into commerce.
 - Nineteen Buildings completed, under construction or have plans filed with City
 - Projects completed (5)
 - 1016 Canal
 - 1012 Canal
 - 623-627 Canal/111 Exchange
 - Under Construction (7)
 - 131 Carondelet
 - Rubensteins (Hotel)
 - 622 Canal
 - 624 Canal
 - 634 Canal
 - 636 Canal
 - 638 Canal
 - 102 St. Charles
 - Plans filed with City (7)
 - 617 Canal
 - 714 Canal
 - 934 Canal
 - 1001-1015 Canal (4 buildings)



Continue the transformation of the Canal St (and Downtown) retail experience

- Work with commercial brokers, other EDOs and property owners to attract diverse retail and other commercial tenants to replace losses due to pandemic along Canal Street and throughout the District. Achieve direct contact with twenty-four prospective businesses to consider Downtown New Orleans.
- Publish Quarterly Economic Activity metrics such as economic investment (development), cultural district statistics, jobs, pedestrian traffic, office, apartment, condo and hotel rates and occupancy statistics, stabilishing and maintaining DDD Economic Development Dashboard on website for this data.
- Fund six façade grants and four vacant façade art grants.



Shape Duncan Plaza into a community anchor for the Medical District and all of Downtown

- In concert with Tulane, The Greater New Orleans Foundation, and other Spirit of Charity District leaders, form a special purpose entity to complete the design, financing, and organizational development to implement the Duncan Plaza redevelopment and storm-water infrastructure projects and commence construction in 2022.
- Engage directly with BioDistrict, GNOF, Tulane, LSU Health and others to support the redevelopment of the Charity Neighborhood convening a stakeholder-inclusive collaboration on an Implementation Plan identifying organizational structure, leadership, potential funding structure and governance.



ECONOMIC DEVELOPMENT OBJECTIVES 2022

Create a Continuum of Housing Downtown

- Establish a Workforce and Affordable Housing Working Group, including local and national policy experts, major employers, lenders, non-profit housing organizations, city and neighborhood representatives with a goal to create a production model that can deliver more affordable and workforce housing, focused on Downtown but that could also serve nearby neighborhoods where Downtown workers could live.
- Identify a housing developer or developers, target site/s, develop a concept plan, including cost estimates, a financing structure, and potential sources, working together to start a project in Downtown to effectively address workforce and affordable housing needs, in collaboration with City and others by the end of 2022. This should include both rental and homeownership opportunities.



ECONOMIC DEVELOPMENT OBJECTIVES 2022

Promote the redevelopment of Vacant Buildings like Plaza Tower, Loew's State Palace, old VA Hospital

- Create potential development concepts, including design, market analysis, financial feasibility and potential capitalization structures for the redevelopment of each of these target properties.
- Engage with property owners and city officials in this process to gain their cooperation to either undertake development or to allow marketing and promotion of property by DDD

Attract and Retain Cultural and Creative Industries

- Recruit retail and other businesses by direct contact with targeted prospects and cooperative marketing with NOLABA, GNO, Inc., City Economic Development staff.
- Update marketing brochures for office and retail spaces and development opportunities for hard copy and electronic distribution and inclusion on website.
- Continue support and cooperative advertising and promotion with GNO, Inc. to advance the Talent and Remote Worker initiatives, the New Orleans Music Economy Initiative and other similar models.



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152	5. Economic Development & Planning							
153	Personnel Costs (05)							
154	Salaries & Wages	195,338	93,091	200,896	211,250	8.1%	10,354	15,912
155	Payroll Taxes	14,326	6,931	14,748	15,626	9.1%	878	1,300
156	Insurance	21,828	10,739	21,480	21,828	0.0%	348	-
157	Workers' Compensation	488	239	478	520	6.5%	42	32
158	Retirement	11,720	5,931	11,943	12,662	8.0%	719	942
159	Parking	1,800	900	1,800	1,800	0.0%	-	-
160	Temporary Labor	-	-	-	-	#DIV/0!	-	-
161	Total	245,501	117,831	251,345	263,686	7.4%	12,341	18,185
162								
163	Canal Street Development	6,200	76	2,976	9,000	45.2%	6,024	2,800
164	District Wide Development	1,440	-	30,380	2,400	66.7%	(27,980)	960
165	Job Development	-	-	10,000	10,000	#DIV/0!	-	10,000
166	Research & Database Management	31,200	12,974	33,184	33,420	7.1%	236	2,220
167	Housing	-	-	5,000	20,000	#DIV/0!	15,000	20,000
168	Administration/Meetings	4,380	961	1,952	9,000	105.5%	7,048	4,620
169	Presentations & Marketing	-	-	-	-	#DIV/0!	-	-
170	Planning Initiatives	-	-	-	30,000	#DIV/0!	30,000	30,000
171	Business Retention & Recruitment	20,000	22,000	32,000	12,000	-40.0%	(20,000)	(8,000)
172	Façade Incentive	74,000	22,815	154,000	150,000	102.7%	(4,000)	76,000
173	Total Economic Development	382,721	176,657	520,837	539,506	41.0%	18,669	156,785

COMMUNICATIONS ACCOMPLISHMENTS 2021

- Publicized DDD, Stakeholders and Downtown NOLA
 - 15 news stories and interviews
 - Developed and launched campaigns featured in newsletter and posted on social media platforms
 - Discover Downtown
 - Share the Downtown Experience
 - Dine Around Downtown
 - Happenings in the Arts District
 - DDD At Your Service
 - Produced daily social media posts
 - Produced webpage of Downtown businesses and services reopening through recovery phases of COVID-19 and Hurricane IDA
 - Produced a webpage providing resources available for recovery
 - Produced Downtown Community Meeting with Stakeholders
 - Partnered with the City in a press conference announcing the reopening of Canal Street following the collapse at 1031 Canal Street



COMMUNICATIONS ACCOMPLISHMENTS 2021

- Increased social media followers by nearly 4%
- Refresh of DDD website
- In conjunction with Operations Department, planned and promoted programming in Legacy Park
- Partnered with French Quarter Management District on the Dusk to Dawn Campaign, encouraging businesses to keep their building light on after dark.
- Produced Downtown Holiday Events
 - Holiday Lighting
 - Movies on the Mississippi
 - Holiday Concert



COMMUNICATIONS OBJECTIVES 2022

- Quarterly community meetings
 - Update stakeholders on DDD operations and initiatives
 - Guests include representatives from City Agencies (depending on issue at the time)
- Conduct 2022 follow-up stakeholder/market research study, which occurs every two years
- Downtown/DDD Marketing and Promotion Objectives
 - Develop and implement a strategic marketing plan and associated messaging
 - Discover Downtown
 - Feature story on 6 Downtown business spotlights shared via eblast and social media.
 - DDD at Your Service
 - Highlight DDD Operations including monthly features/profiles of team members and monthly DDD stats dashboard
- Rebrand annual “Canal Street: Home for the Holidays” to “Downtown NOLA for the Holidays”
 - Promoting and showcasing all Downtown has to offer for the holiday season
 - Highlight the richness and nostalgia of the Downtown Holiday experience
 - Events – Canal Street Lighting Ceremony, Krewe of Jingle Parade, Movies on the Mississippi, Downtown NOLA Saturday



COMMUNICATIONS OBJECTIVES 2022

- Plan and produce the 11th Annual Downtown NOLA Awards
 - Target audience attendance of 250
 - Promote achievements by Downtown stakeholders
 - Highlight Downtown stakeholders and their efforts to operate through the pandemic
- Refresh DDD Brochure
 - Images/details of new and current retail and development in Downtown
 - Testimonials of stakeholders
 - Update data including investment, residential units and daily pedestrian count
 - DDD services and resources available to investors, businesses and residents
- Promote Parks and Open Space Expansion
 - Promote Legacy Park and programming
 - Promote the redevelopment of Duncan Plaza



COMMUNICATIONS OBJECTIVES 2022

- Digital Media
 - Increase social media channels followers by 20%
 - Continue to improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results
 - DDD videos/images
 - Produce an updated Downtown NOLA compilation video
 - Promote feature packages of DDD events and Downtown development
- Support events and initiatives that lend to the DDD's mission
- Produce new DDD Street Pole Banners with fresh messaging promoting Downtown progress
- Publish the first DDD Annual Report



PUBLIC AFFAIRS OBJECTIVES 2022

- Establish new, and maintain and strengthen current relationships with the Mayor's Administration, City Council Members and staff to ensure collaboration
- Work with the City administration, RTA and other partners to ensure implementation of New Links transit network redesign, and funding and construction of a Downtown transit terminal and that create a high-quality experience for riders and Downtown stakeholders.
- Provide continued support for pedestrian-bicycle friendly upgrades to Downtown infrastructure
- Establish and strengthen strategic partnerships to support much needed affordable housing Downtown in a way that expands overall housing supply and ensures continued robust Downtown development and revitalization
- Educate and advocate for preserving state and federal historic tax credits, along with key partners such as PRC, Louisiana Office of Cultural Affairs, Downtown Development District leaders statewide and state and local elected officials



PUBLIC AFFAIRS OBJECTIVES 2022

- Strengthen partnerships to align strategies, initiatives and resources for maximizing economic recovery of Downtown businesses and revitalization of the hospitality and tourism industry crippled by the COVID-19 pandemic.
- Support efforts to expand program and services for high-need homeless individuals like extensive case management, Assistive Outpatient treatment (AOT), Law Enforcement Assisted Diversion (LEAD), and others.



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175	6. Communications							
176	Personnel Costs (05)							
177	Salaries & Wages	160,134	78,570	166,959	173,186	8.2%	6,227	13,052
178	Payroll Taxes	12,378	6,238	13,000	13,624	10.1%	624	1,246
179	Insurance	19,704	10,488	20,159	19,704	0.0%	(455)	-
180	Workers' Compensation	400	193	387	416	3.9%	29	16
181	Retirement	9,608	5,023	9,956	10,400	8.2%	444	792
182	Parking	1,800	900	1,800	1,800	0.0%	-	-
183	Fitness Center	-	-	-	-	#DIV/0!	-	-
184	Total	204,024	101,412	212,261	219,130	7.4%	6,869	15,106
185								
186	Holiday Event	-	-	16,373	157,350	#DIV/0!	140,977	157,350
187	DDD Events	-	-	-	33,530	#DIV/0!	33,530	33,530
188	Sponsored Events	-	-	10,000	32,000	#DIV/0!	22,000	32,000
189	Donor Relations	-	-	-	-	#DIV/0!	-	-
190	Digital Media	26,400	11,304	40,249	27,000	2.3%	(13,249)	600
191	Communications	95,200	338	209,538	34,200	-64.1%	(175,338)	(61,000)
192	Miscellaneous	1,268	269	1,153	5,768	354.9%	4,615	4,500
193	Research	-	-	-	66,000	#DIV/0!	66,000	66,000
194	Public Affairs & Policy	-	22	22	-	#DIV/0!	(22)	-
195	Total Communications	326,892	113,345	489,596	574,978	75.9%	85,382	248,086

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197	7. Administration							
198	Personnel Items							
199	Salaries & Wages	456,534	195,550	359,196	493,610	8.1%	134,414	37,076
200	Payroll Taxes	33,422	14,482	26,397	36,478	9.1%	10,081	3,056
201	Insurance (Health, Dental, STD, LTD, Life)	47,472	23,404	41,182	52,224	10.0%	11,042	4,752
202	Insurance (workers comp)	1,141	476	845	1,196	4.8%	351	55
203	Retirement Contribs (Contrib, Fees, Life)	27,392	11,485	20,988	29,616	8.1%	8,628	2,224
204	Parking (Employee subsidy only)	3,600	1,656	2,931	4,500	25.0%	1,569	900
205	Fitness Center	-	-	-	-	#DIV/0!	-	-
206	Temporary Labor	-	-	11,520	-	#DIV/0!	(11,520)	-
207	Payroll Processing Fees	6,294	3,312	6,283	6,564	4.3%	281	270
208	Total	575,855	250,365	469,342	624,188	8.4%	154,846	48,333
209								
210	Supplies & Materials							
211	General Operating Supplies	6,960	2,634	5,336	5,700	-18.1%	364	(1,260)
212	Office Supplies	9,000	3,678	7,428	8,400	-6.7%	972	(600)
213	Total	15,960	6,312	12,764	14,100	-11.7%	1,336	(1,860)
214								
215	Equipment, Property and Maintenance							
216	Copier Lease Payments	4,735	2,281	4,411	4,410	-6.9%	(1)	(325)
217	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
218	Total	4,735	2,281	4,411	4,410	-6.9%	(1)	(325)
219								
220	Office Space							
221	Miscellaneous	-	-	-	-	#DIV/0!	-	-
222	Rent	147,000	38,156	76,869	82,800	-43.7%	5,931	(64,200)
223	Repairs & Maintenance	1,800	591	1,191	1,200	-33.3%	9	(600)
224	Telephone	12,360	6,338	12,710	12,840	3.9%	130	480
225	Utilities	4,500	1,610	3,410	3,375	-25.0%	(35)	(1,125)
226	Total	165,660	46,695	94,180	100,215	-39.5%	6,035	(65,445)
227								

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228	Operations							
229	Accounting Services	25,000	-	25,000	26,000	4.0%	1,000	1,000
230	Advertising	-	-	-	-	#DIV/0!	-	-
231	Bank Service Charges	2,460	1,371	2,751	3,000	22.0%	249	540
232	Board Development	-	2,732	2,731	3,000	#DIV/0!	269	3,000
233	Computer Equipment & Supplies	500	299	299	500	0.0%	201	-
234	Computer Software	150	108	108	110	-26.7%	2	(40)
235	Computer Support	32,700	14,555	29,554	29,760	-9.0%	206	(2,940)
236	Courier Services	-	-	-	-	#DIV/0!	-	-
237	Employee Recruitment	600	20,247	60,546	600	0.0%	(59,946)	-
238	Employee Relocation	-	-	35,000	-	#DIV/0!	(35,000)	-
239	Equipment & Small Tools	-	-	-	-	#DIV/0!	-	-
240	Equipment Rental	750	386	746	750	0.0%	4	-
241	Events & Functions	-	-	-	-	#DIV/0!	-	-
242	Insurance - Auto Coverage	9,300	5,052	10,104	10,710	15.2%	606	1,410
243	Insurance - Commercial Package	72,600	41,562	85,004	91,960	26.7%	6,956	19,360
244	Insurance - Director & Officer	7,800	3,792	7,584	8,040	3.1%	456	240
245	Legal Services	120,000	46,665	151,665	132,000	10.0%	(19,665)	12,000
246	Meals & Entertainment	400	106	407	600	50.0%	193	200
247	Meetings - External	-	-	-	-	#DIV/0!	-	-
248	Meetings - Internal	-	-	-	-	#DIV/0!	-	-
249	Mileage/Cabfare/Tolls	300	-	-	-	-100.0%	-	(300)
250	Miscellaneous	-	551	851	900	#DIV/0!	49	900
251	Office Relocation	-	-	-	-	#DIV/0!	-	-
252	Organization Fees/Dues	4,650	2,231	3,750	3,770	-18.9%	20	(880)
253	Parking	-	75	75	-	#DIV/0!	(75)	-
254	Penalties & Interest	-	-	-	-	#DIV/0!	-	-
255	Permits & Licenses	25	15	15	15	-40.0%	-	(10)
256	Postage & Express Mail	1,000	500	1,135	1,500	50.0%	365	500
257	Printing	600	613	613	810	35.0%	197	210
258	Professional Services	-	-	434	400	#DIV/0!	(34)	400
259	Publications & Subscriptions	1,000	489	489	950	-5.0%	461	(50)
260	Radios/Cellular Telephones	1,800	956	1,868	1,860	3.3%	(8)	60
261	Repairs & Maintenance	-	-	-	-	#DIV/0!	-	-
262	Staff Development/Conferences	-	-	-	-	#DIV/0!	-	-
263	Travel	-	-	-	-	#DIV/0!	-	-
264	Uniforms	750	-	375	750	0.0%	375	-
265	Total	282,385	142,305	421,104	317,985	12.6%	(103,119)	35,600
266								
267	Total Administration	1,044,595	447,958	1,001,801	1,060,898	1.6%	59,097	16,303

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273	Non Operating Revenues							
274	Line-of-Credit - FBT	1,750,000	-	-	-	-100.0%	-	(1,750,000)
275	Interest on Bond Proceeds Invested	2,600	157	1,457	2,600	0.0%	1,143	-
276	Total Non Operating Revenue	1,752,600	157	1,457	2,600	-99.9%	1,143	(1,750,000)
277								
278	Non Operating Expenses							
279	District Wide Capital Improvements	150,000	-	50,000	150,000	0.0%	100,000	-
280	DDD Infrastructure Fund	2,500,000	-	2,500,000	2,500,000		0	0
281	Canal Street Streetscape	-	-	-	-	#DIV/0!	-	-
282	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-	-
283	Total Non Operating Expense	2,650,000	-	2,550,000	2,650,000	0.0%	100,000	0
284								
285								
286	Earnings (Loss) before Interest, Depr. Amort	(415,753)	5,143,451	(1,534,684)	(2,335,477)	461.7%	(700,797)	(1,919,724)
287								
288	Interest Expense - Debt Service	67,134	33,567	67,134	56,400	-16.0%	(10,734)	(10,734)
289	Depreciation & Amortization	37,500	-	25,000	37,500	0.0%	12,500	-
290								
291	Net Income (Loss)	(520,387)	5,109,884	(1,626,818)	(2,429,377)	366.8%	(702,563)	(1,908,990)
292								
293								
294								
295	Net Income (Loss) Before Depreciation	(482,887)	5,109,884	(1,601,818)	(2,391,877)	395.3%	(690,063)	(1,908,990)
296								
297	Capital Sources							
298	Bond Proceeds	-	-	-	2,500,000	#DIV/0!	2,500,000	2,500,000
299	General Fund Cash Reserve Proceeds	867,886	-	2,500,000	311,878	-64.1%	(2,188,122)	(556,008)
300	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
301	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-	-
302	Total Capital Sources	867,886	-	2,500,000	2,811,878	224.0%	311,878	1,943,992
303								
304	Net Sources Before Capital Uses	384,999	5,109,884	898,182	420,001	9.1%	(378,185)	35,002
305								
306	Capital Uses							
307	Debt Service - Principal	385,000	-	385,000	420,000	9.1%	35,000	35,000
308	Capital Purchases	-	-	-	-	#DIV/0!	-	-
309	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-	-
310	General Fund Cash Reserve	-	-	513,182	-	#DIV/0!	(513,182)	-
311	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-	-
312	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-	-
313	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-	-
314	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-	-
315	Legal Defense Reserve	-	-	-	-	#DIV/0!	-	-
316	Total Capital Uses	385,000	-	898,182	420,000	9.1%	(478,182)	35,000
317								
318	Net Cash flow	(1)	5,109,884	-	1	0.0%	99,997	2

PUBLIC NOTICE

Downtown Development
District's Board of
Commissioners
will hold a public
hearing on and adopt the
Work Plan & Budget 2022

Tuesday, October 5, 2021
at 4:00 p.m.

Pursuant to emergency
proclamation 30 JBE 2020,
the Downtown Develop-
ment District Board of
Commissioners certifies
that it must conduct the
meeting scheduled for
October 5, 2021 at 4:00 pm
via teleconference/video
conference, and hereby
certify that the agenda of
this meeting is limited
only to items that fall into
one or more of the follow-
ing categories:

1. A matter directly re-
lated to the public body's
response to the disaster
or emergency and which
is critical to the health,
safety, or welfare of the
public.
2. A matter that, if they
are delayed, will cause
curtailment of vital public
services or severe eco-
nomic dislocation and
hardship.
3. A matter that is critical
to continuation of the
business of the public
body and that is not able
to be postponed due to a
legal requirement or
other deadline that can-
not be postponed or de-
layed by the public body.
4. Other matters that are
critical or time-sensitive
and that in the determi-
nation of the presiding of-
ficer should not be
delayed; however, such
matters shall not be con-
sidered at the meeting
unless the members of
the body present at the
meeting approve the con-
sideration of the matters
by a two-thirds vote.

Downtown Development
District is inviting you to a
scheduled Zoom meeting.

Join Zoom Meeting
[https://us02web.zoom.us
/j/88599579502](https://us02web.zoom.us/j/88599579502)

Meeting ID: 885 9957 9502
One tap mobile
+19294362866,,8859957950
2# US (New York)
+13017158592,,8859957950
2# US (Washington DC)

Dial by your location
+1 929 436 2866 US (New
York)
+1 301 715 8592 US (Wash-
ington DC)
+1 312 626 6799 US
(Chicago)
+1 669 900 6833 US (San
Jose)
+1 253 215 8782 US
(Tacoma)
+1 346 248 7799 US (Hous-
ton)
Meeting ID: 885 9957 9502
Find your local number:
[https://us02web.zoom.us
/u/kdA0TewW9G](https://us02web.zoom.us/j/88599579502)

For more information,
please call the DDD Fi-
nance & Administration
Department
at (504) 561-8927.

31997-SEP 21-22-2T

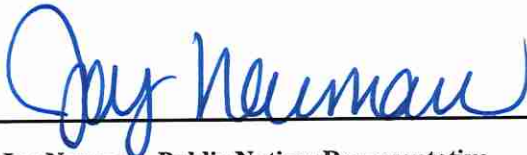
CAPITAL CITY PRESS

Publisher of
THE ADVOCATE

PROOF OF PUBLICATION

The hereto attached notice was published in
THE ADVOCATE, a daily newspaper of
general circulation published in Baton Rouge,
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New Orleans Louisiana, or published daily in
THE ACADIANA ADVOCATE in

09/21/21, 09/22/21



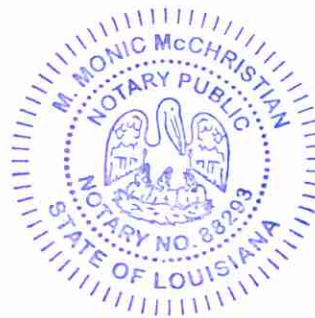
Joy Newman, Public Notices Representative

Sworn and subscribed before me by the person
whose signature appears above

9/22/21



M. Monic McChristian,
Notary Public ID# 88293
State of Louisiana
My Commission Expires: Indefinite



DOWNTOWN DEVEL DIST - NO

31997

Attn: SABRINA SMITH
201 ST CHARLES AVE STE 3912
NEW ORLEANS, LA 70170

09-24-21A11-53:RCVD

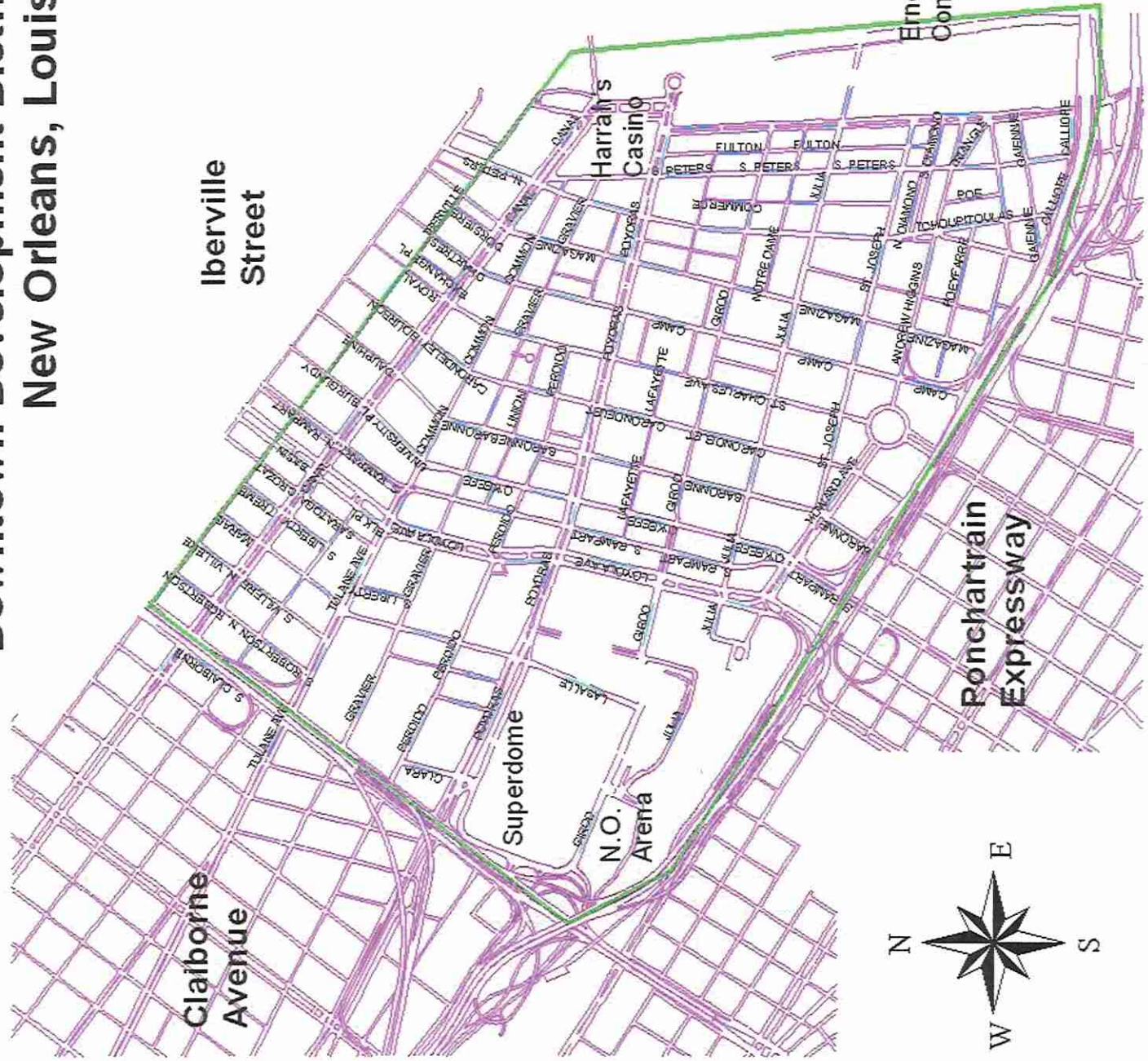
Appendix – Tax Rolls Certification Letter

The following items were not available from the Board of Review, Orleans Parish upon the printing of this booklet. This information is normally made available at the end of October.

The DDD staff will continue to pursue this information from the Board of Review. As it is received it will be forwarded to the members of the Board and placed into the 2022 budget book.

1. Letter Certifying 2022 Tax Rolls to Louisiana Tax Commission
2. 2022 Assessor Certification Letters List

Downtown Development District Boundaries New Orleans, Louisiana



Downtown Development District of the City of New Orleans

Enabling Legislation

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers: preparation of plans; levy of ad valorem taxes and issuance of bonds

- A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

- B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.
- C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".
- D. (1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:
- (a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Chamber of Commerce.

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them

available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

(2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.

(3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.

(4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.

(5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may

concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.

- F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.
- G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.
- H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid

absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans, the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds. Furthermore, any

indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property within the district *pari passu* with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued

pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

- L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.
- M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, eff. July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, eff. June 17, 1983; Acts 2001, No. 1050, §1; Acts 2010, No. 681, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.

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