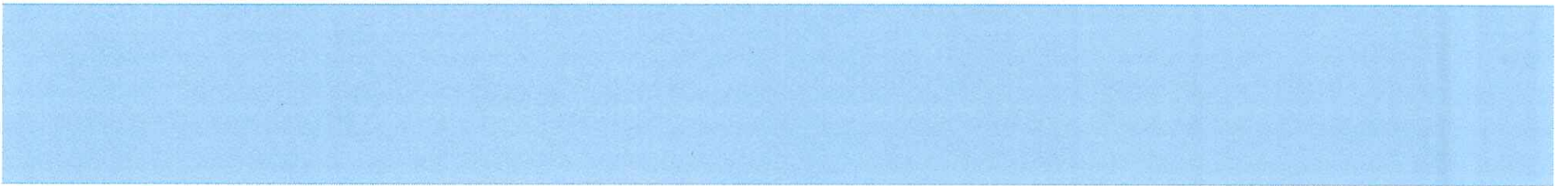


Budget and Work Plan 2017





**Operating Budget
For Calendar and Fiscal Year
2017**

Kurt M. Weigle
President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Richard G. McCall
Operations Director

Leigh M. Ferguson
Economic Development Director

Devona Dolliole
Communications Director



BOARD OF COMMISSIONERS
Budget 2017

Allison Tiller
Chair

Joseph Bruno, Jr.
Vice-Chair

Kevin Kelly
Secretary

Gary Blossman
Commissioner

Michelle Craig
Commissioner

Carla Major
Commissioner

Tod Chambers
Treasurer

Judy Barrasso
Immediate Past Chair

Jade Brown Russell
Commissioner

Bill Hines
Commissioner

Cleveland Spears
Commissioner



Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

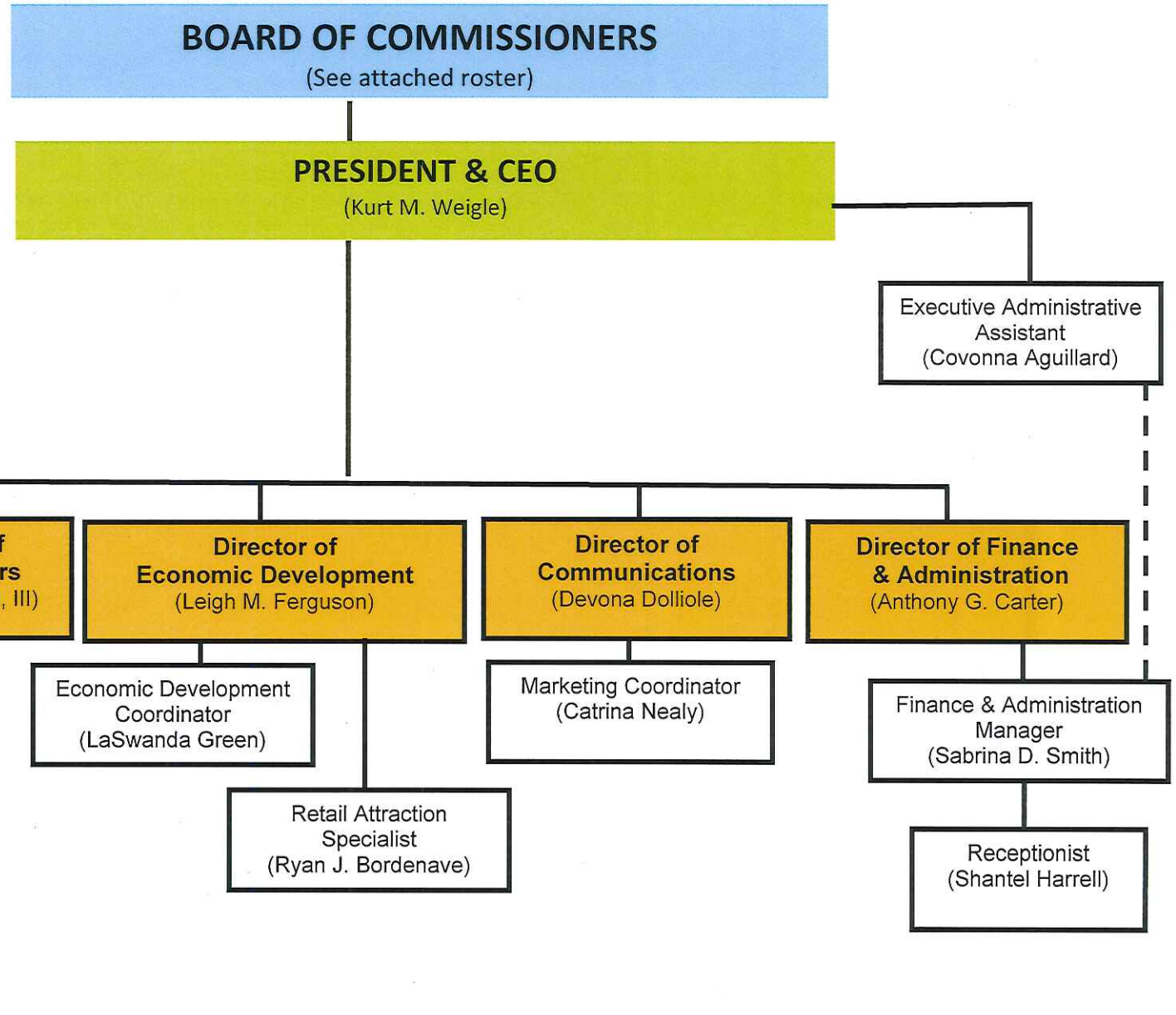
We do this by:

- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
 - Ensuring Downtown is clean and safe
 - Serving as a voice and advocate for Downtown's future.
 - Promoting Downtown as a world-class destination for residents and visitors
-

Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.

**DOWNTOWN DEVELOPMENT DISTRICT
ORGANIZATIONAL CHART – 2017**



2017 DDD Budget (Proposed)

Introduction and Discussion of Goals

The Board of Commissioners and management of the Downtown Development District are pleased to submit the enclosed 2017 Work Plan and Budget to the City Council. The DDD's 2017 Work Plan is consistent with board-adopted priorities and will make substantial progress toward achieving the goals associated with these priorities.

Expenditures for public safety increase by 43% in 2017. This includes full funding for the DDD's new private, armed patrol evenings and overnight. The DDD will maintain its current level of police detail hours in 2017, to allow for continued pro-active patrols, quality of life enforcement, crime prevention and attention to periodic hot-spots, primarily auto break-ins & thefts.

Additional funds have been allocated to sidewalk cleaning for the purpose of providing additional services underneath the interstate overpasses, sidewalk improvement grants, park and open space development, and the creation of a low barrier outdoor shelter to better address homelessness impacting Downtown. Funds have been made available for a full-time, dedicated Sanitation Ranger for Downtown with citation issuing authority, should the City provide such an individual. Holiday lighting on Canal Street will be expanded at the end of 2017 to include the newly revitalized area from Crozat St. to Claiborne Avenue.

Other key priority areas improved mobility via vehicle, bicycle, and foot, and rationalization of curb uses in the interest of improving traffic flow & quality of life.

Starting in 2014 and continuing into 2017, the DDD is working closely with City Council and the Mayor's Office to develop a Low Barrier Shelter (LBS) for the homeless. Homeless advocates believe that a low-barrier shelter currently is one of the most glaring deficiencies in New Orleans' network of homeless services. The Mayor's 10-Year Plan to End Homelessness calls for a low barrier shelter, and along with its partners the DDD is making progress towards opening a facility in 2017.

The DDD will continue in 2017 to focus attention on a number of quality of life issues, including aggressive panhandling, riding bicycles/skateboards on sidewalks, curbing one's dog and decreasing cigarette butt litter.

Resulting from 2014's DDD – Urban Land Institute (ULI) Open Space Technical Assistance Panel (TAP) recommendations, in 2017 the DDD continues to focus substantial human resources on expanding & improving parks & other open-space to serve the Downtown stakeholders. Management is making progress on an agreement with the City of New Orleans to redesign and reprogram Duncan Plaza.

The DDD has dedicated funds in 2017 for continued design work on a new wayfinding signage system.

Based on 2016 ad valorem tax collections we have budgeted for a 9.7% increase above the amount originally budgeted for 2016 and 2.74% over the projected collections for 2016.

The Downtown Development District's 2017 Budget, which is designed to support these priorities and the ongoing programs of the DDD, projects reduced net operating income by approximately \$476,421 below the levels approved in the 2016 Budget and Work Plan. This reflects an increase in expenditures for Public Space Operations and Public Safety of 8.4% and 43.6%, respectively.

The debt service budget includes the Series 2012 Bonds and the Office of Community Development Bond Debt Service Loan received post-Katrina. The payment on the Debt Service Loan is currently scheduled to last for 15 years at the amount of \$150,000 per year. At the time that the loans were originally issued, assurances were made that they would be forgiven just as the loans to New York City were forgiven after the attacks of 9/11. While the DDD has been working with the City administration and other agencies to have the debt forgiven, as was originally anticipated, the State has thus far refused to reduce this debt load.

Revenue from DDD Events (line 60), represents sponsorships, sales and fees from our Annual Awards Luncheon and Canal Street: Home for the Holidays programming.

The Public Space Operations budget reflects the following changes from the 2016 budgeted levels. In anticipation of reaching an agreement with the City for a Sanitation Ranger with citation issuing capabilities being dedicated to Downtown, we have allocated \$48,000; due to the addition of the area of Canal St. from Crozat to Claiborne at the end of 2017, the spending on Holiday Decorations is increased by \$62,500; and increased utilization of the Sidewalk Improvement Incentive has resulted in an additional \$40,000 being budgeted.

Within Public Safety the hours of coverage for the Public Safety Rangers are twelve (12) hours per day with an average of 6 rangers on duty at all times, 10 a.m. to 10 p.m. The DDD's ability to provide more visible patrol coverage by DDD Detail officers has been enhanced by the purchase of an additional squad car for use by DDD detail officers who lack "marked" take-home vehicles.

In Economic Development, the budget for District Wide Development has been increased slightly, enhancing the ability to participate in a public-private partnership to execute a major catalytic project if necessary. Additional funds have been allocated to Research and Database Management to allow for expansion of ongoing pedestrian traffic counts beyond Canal St., utilizing a state of the art system at key locations throughout the District. Funding for Planning Initiatives has been maintained to allow small area planning in key neighborhoods with high potential, such as Howard Avenue, Charity Hospital environs, and Canal St. between Basin & Claiborne Avenue.

In the Communications Department, the Holiday Events has been expanded to include the newly created Saturday Shopping Spree on the same day as the parade.

The 2017 budget uses \$300,000 of prior year fund balance to fund design for improvements to the wayfinding system, much of which is more than a decade old. \$350,000 has been allocated for the purchase of Big Belly solar powered trash receptacles with recycling capabilities and \$500,000 for any potentially catalytic project the Board may decide to participate in. An additional, \$850,000 in funds available from prior years activity has been allocated for planning, design and implementation of Low Barrier Shelter (LBS) and \$500,000 Duncan Plaza redesign and development.

With the support of the board, management will continue to seek opportunities to expand the good work of the DDD into adjacent areas where it benefits Downtown, while continuing to improve service levels within the DDD's core service area. All such contracts will ensure that the DDD covers all costs of providing the contract service, including overhead/indirect expenses, and produces a net return to the DDD when possible.

The Board of Commissioners and management of the DDD are confident that the 2017 Work Plan & Budget reflects the DDD priorities set by the board. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going in every neighborhood of Downtown.

RESOLUTION 16-03
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET
FOR THE YEAR 2017

BY BOARD MEMBERS: Allison Tiller, Joseph Bruno, Jr., Tod Chambers, Kevin Kelly, Judy Barrasso, Gary Blossman, Michelle Craig, Bill Hines, Carla Major and Cleveland Spears.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2017; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and

WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Plan and Annual Budget for the year 2017, a copy of which is attached hereto as Exhibit "A" and is entitled "2017 Annual Plan and Budget "

NOW, THEREFORE,

BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Plan and Annual Budget for the year 2017 attached hereto as Exhibit "A" and entitled "2017 Annual Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2017.


**THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL
WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS
FOLLOWS:**

Voter	Yea	Nay	Absent
Allison Tiller, Chair	X		
Joseph Bruno, Jr., Vice Chair			X
Tod Chambers, Treasurer	X		
Kevin Kelly, Secretary			X
Judy Barrasso, Immediate Past Chair			X
Gary Blossman, Commissioner	X		
Michelle Craig, Commissioner	X		
Bill Hines, Commissioner			X
Carla Major, Commissioner	X		
Cleveland Spears, Commissioner	X		



Chair, Allison Tiller

Secretary, Kevin Kelly



Date Signed

Date Signed

Resolution 16 - 02
Downtown Development District
of the City of New Orleans

RESOLUTION TO SET MILLAGE FOR 2017

BY BOARD MEMBERS: Allison Tiller, Joseph Bruno, Jr., Tod Chambers, Kevin Kelly, Judy Barrasso, Gary Blossman, Michelle Craig, Bill Hines, Carla Major and Cleveland Spears.

WHEREAS, the Board of Commissioners of the Downtown Development District has historically been approved for its 22.97 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2016 which plan will require that only 14.76 mills be collected for the year 2017; and

WHEREAS, in order to effect the collection of the 14.76 mills, a portion of the millage must be suspended; now therefore,

BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2017 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 14.76 mills on the dollar of the assessed valuation of the real property.

BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 14.76 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

Voter	Yes	Nay	Absent
Allison Tiller, Chair	X		
Joseph Bruno, Vice Chair			X
Tod Chambers, Treasurer	X		
Kevin Kelly, Secretary			X
Judy Barrasso, Immediate Past Chair			X
Gary Blossman, Commissioner	X		
Michelle Craig, Commissioner	X		
Bill Hines, Commissioner			X
Carla Major, Commissioner	X		
Cleveland Spears, Commissioner	X		



Chair, Allison Tiller

Secretary, Kevin Kelly

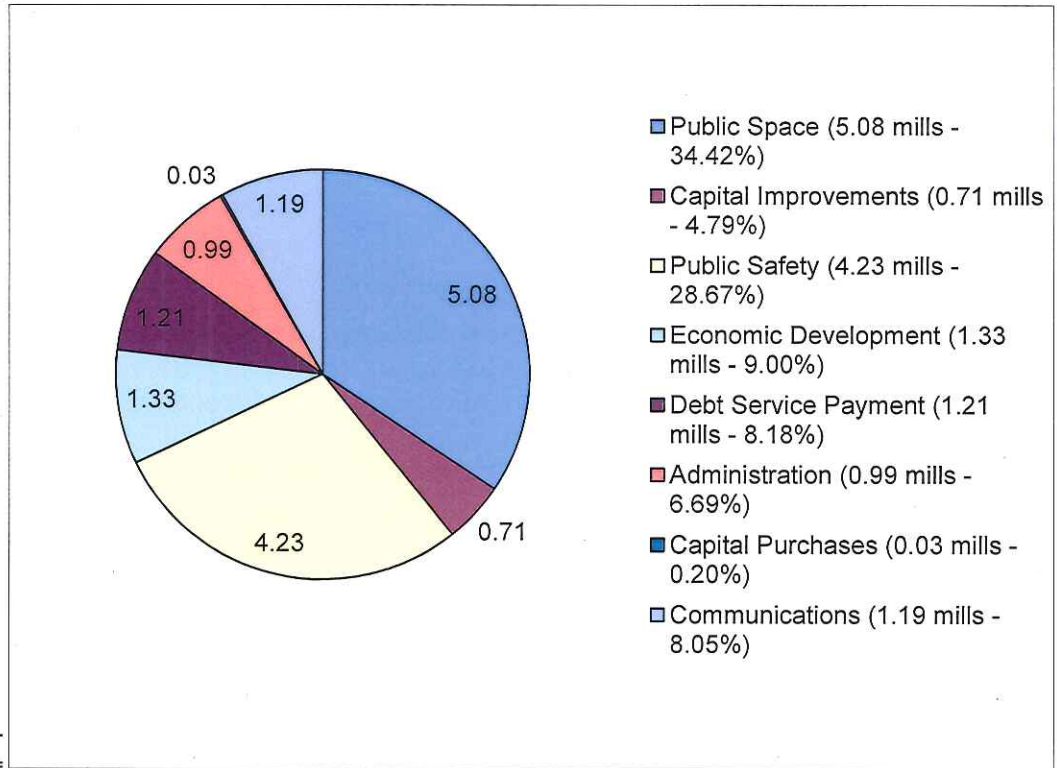


Date Signed

Date Signed

**Downtown Development District
Millage Assessment by Departments
For 2017 Budget Year**

Departments	Millage Ratio	14.76 Mills Assessed
Public Space Operations	$\frac{2,528,300}{7,345,060} \times 14.76$	5.08
Public Safety	$\frac{2,105,796}{7,345,060} \times 14.76$	4.23
Economic Development	$\frac{660,826}{7,345,060} \times 14.76$	1.33
Communications	$\frac{591,009}{7,345,060} \times 14.76$	1.19
Administration Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.	$\frac{491,277}{7,345,060} \times 14.76$	0.99
Debt Service Payment (P&I)	$\frac{600,892}{7,345,060} \times 14.76$	1.21
Capital Purchases	$\frac{15,000}{7,345,060} \times 14.76$	0.03
Capital improvements	$\frac{351,960}{7,345,060} \times 14.76$	0.71
Total Mills (Ad Valorem Tax Revenue)	<u><u>7,345,060</u></u>	<u><u>14.77</u></u>



ORDINANCE
CITY OF NEW ORLEANS

CITY HALL _____
CALENDAR NO _____

NO. _____ MAYOR COUNCIL SERIES _____
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2017 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2017 and to provide otherwise with respect thereto.

1 SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS that the
2 Downtown Development District's 2017 Plan, as adopted by its Board of Commissioners, provides
3 for the continuation of special public safety services, supplementary sanitation services, public
4 space maintenance of the District, special programs and undertaking, promotional activities and the
5 administration of the District's programs, including the execution of contracts and cooperative
6 endeavor agreements which are desirable and necessary in order to accomplish the District's goals
7 and objectives, and is adopted as follows.

10

8 A. Police – to provide, through the Office of Secondary Employment, for enhanced services in the
9 form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

10	<u>1.88 Mills</u>	\$ 933,600
11	Sponsorships/Grants	0
12	Interest	0
13	Reserves	<u>0</u>
14		\$ 933,600

15 B. Sanitation – to provide, by contract with the City of New Orleans, for supplementary services of
16 the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

17	<u>0.00 Mills</u>	\$ 0
18	State/Federal Funds	0
19	Interest	0
20	Reserves	<u>0</u>
21		\$ 0

22

23	<u>C. Public Space Operations</u> – to provide by contract with other entities or otherwise for the cleaning	
24	and maintenance of the District's sidewalks and other capital improvements (Fund692, Org. 2117,	
25	Agency 210).	
26	<u>5.09 Mills</u>	\$2,528,300
27	Sponsorships/Grants	0
28	Interest/Other Sources	0
29	Reserves	<u>0</u>
30		\$2,528,300
31	<u>D. Public Safety</u> – to provide by contract with other entities or otherwise for a public safety	
32	campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692,	
33	Org. 2117, Agency 210).	
34	<u>2.36 Mills</u>	\$ 1,172,196
35	Sponsorships/Grants	0
36	Interest/Other Sources	0
37	Reserves	<u>0</u>
38		\$ 1,172,196
39	<u>E. Economic Development</u> – to provide by contract with other entities or otherwise for economic	
40	development, special planning, GIS system, promotion and support of business in downtown and	
41	medical district improvements (Fund 692, Org. 2117, Agency 210).	
42	<u>1.33 Mills</u>	\$ 660,826
43	State/Federal Funds	0
44	Grants/Sponsorships	0
45	Reserves	<u>0</u>
46		\$ 660,826
47	<u>F. Communications</u> – to provide by contract with other entities or otherwise for the marketing and	
48	promotions of downtown by means of special events, banners, publications and communications,	
49	advertising, and website media (Fund 692, Org. 2117, Agency 210).	
50	<u>0.88 Mills</u>	\$ 438,009
51	State/Federal Funds	0
52	Other Sources	18,000
53	Grants/Sponsorships	<u>135,000</u>
54		\$ 591,009
55		

56	<u>G. Administration</u> – to provide by contract with other entities or otherwise for staff administration	
57	and implementation of all District projects, programs and activities, including salaries, health	
58	insurance and retirement, legal services, accounting services, rent and general insurance costs	
59	(Fund 692, Org. 2117, Agency 210).	
60	<u>2.02 Mills</u>	\$ 1,003,861
61	Grants/Sponsorships	0
62	Interest & Other	20,200
63	Reserves	<u>0</u>
64		\$1,024,061
65	<u>H. Capital Improvements</u> – to provide for capital improvements within the District of the City of New	
66	Orleans such as District Wide Capital Improvements, as well as Canal Street Streetscape	
67	Improvements (Fund 692, Org. 2117, Agency 210).	
68	<u>0.00 Mills</u>	\$ 0
69	Interest & Other	0
70	Bond Proceeds	0
71	Reserves	<u>2,500,000</u>
72		\$2,500,000
73	<u>I. Debt Service</u> – to provide for principal installments for the repayment of bond funding for City	
74	debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210), as well as the	
75	related interest payment.	
76	<u>1.20 Mills</u>	\$ 591,368
77	State/Federal Funds	0
78	Interest	0
79	Reserves	<u>9,524</u>
80		\$ 600,892
81	<u>J. Capital Purchases</u> – to provide for the purchase of new office equipment necessary to administer	
82	the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)	
83	<u>0.00 Mills</u>	\$ 0
84	Interest	0
85	Reserves	<u>15,000</u>
86		\$ 15,000
87		

88	<u>K. Cash Reserve Contributions</u> – to provide a cash reserve to be utilized by the DDD to continue its	
89	programs and activities. (Fund 692, Org. 2117, Agency 210).	
90	<u>0.00 Mills</u>	\$ 0
91	State/Federal Funds	0
92	Reserves	0
93		\$ 0
94	Total Budget	<u>\$10,025,884</u>
95	<u>14.76 Mills</u>	\$7,328,160
96	State/Federal Funds	0
97	Interest and Other Sources	38,200
98	Grants & Sponsorships	135,000
99	Reserves	<u>2,524,524</u>
100	Total Revenue	\$10,025,884 (Before Bond Proceeds)
101	Bond Proceeds	0
102	Total Revenue & Cash	<u>\$10,025,884</u>

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____

MAYOR

Returned by the Mayor on _____ at _____

CLERK OF COUNCIL

ROLL CALL VOTE

YEAS:

NAYS:

ABSENT:

RECUSED:

**Downtown Development District
2017 Annual Plan
(As of September 13, 2016)**

Line #	Description	Proposed Budget 2017
1	OPERATING REVENUES	
2	DDD Internal Sources (Concerts, State, Fed, etc.)	156,000
3	City Sources (Ad Valorem, etc.)	7,345,060
4	TOTAL OPERATING REVENUE	<u>7,501,060</u>
5		
6	OPERATING EXPENSES	
7	Public Space Operations	2,528,300
8	Public Safety	2,105,796
9	Economic Development & Planning	660,826
10	Communications	591,009
11	Administration	<u>1,024,061</u>
12	TOTAL OPERATING EXPENSE	6,909,992
13		
14	NET OPERATING INCOME (LOSS) *	<u>591,068</u>
15		
16	NON OPERATING REVENUE	
17	OCD Bond Debt Service Loan Proceeds	-
18	Interest on Bond Proceeds	300
19	TOTAL NON OPERATING REVENUE	<u>300</u>
20		
21	NON OPERATING EXPENSES	
22	District Wide Capital Improvements	2,500,000
23	Canal Street Streetscape	-
24	CSDC Excess Tax Payment	-
25	TOTAL NON OPERATING EXPENSE	<u>2,500,000</u>
26		
27	EARNINGS (Loss) before Interest, Deprec & Amort	<u>(1,908,632)</u>
28		
29	INTEREST EXPENSE (Debt Service)	160,312
30	DEPRECIATION / AMORTIZATION	80,000
31		
32	NET INCOME	<u><u>(2,148,944)</u></u>
33		
34		
35	NET INCOME BEFORE DEPRECIATION	(2,068,944)
36		
37	CAPITAL SOURCES	
38	Bond Proceeds	-
39	Cash Reserve Proceeds	2,524,524
40	TOTAL CAPITAL SOURCES	<u>2,524,524</u>
41		
42	NET SOURCES BEFORE CAPITAL USES:	<u>455,580</u>
43		
44	CAPITAL USES	
45	Debt Service - Principal	440,580
46	Capital Purchases	15,000
47	Capital Lease - Principal Payment	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-
49	TOTAL CAPITAL USES	<u>455,580</u>
50		
51	NET CASH FLOW	<u><u>-</u></u>
52		

**Downtown Development District
2017 Annual Plan
(As of September 13, 2016)**

9/19/2016 12:11 Proposed

Line #	Description	Budget 2017
--------	-------------	----------------

53		
54		
55		
<hr/>		
56		
57	Operating Revenues	
58	1. DDD Internal Sources	
59	Code Enforcement	-
60	DDD Events	135,000
61	Federal Funding	-
62	State Funding	-
63	External Ranger Funding	-
64	Sponsorships/Donations/Grants	-
65	Interest Earned	3,000
66	Banner Deposits Earned / Misc	18,000
67	Total Admin Sources:	<u>156,000</u>
68		
69	2. City Sources	
70	Advalorem Taxes (14.76 mills), gross	7,633,500
71	Less: Collection Fees & Assessor Fees	(305,340)
72	Interest on Investments	<u>16,900</u>
73	Total City Sources:	<u>7,345,060</u>
74		
75	Total Operating Revenue	<u><u>7,501,060</u></u>
76		

Operating Expenses

77		
78	3. Public Space Operations	
79	Personnel Costs (05)	
80	Salaries & Wages	187,838
81	Payroll Taxes	14,560
82	Insurance	18,324
83	Workers' Compensation	3,042
84	Retirement	11,270
85	Parking	1,800
86	Temporary Labor	-
87	Total	<u>236,834</u>
88		
89	Enhanced City Services	48,000
90	Total	<u>48,000</u>
91		
92	Landscape Maintenance	
93	- Landscaping	145,432
94	- Weed Control	-
95	- Sidewalk Tree Maint/Replacem	260,000
96	- Other Beautification	-
97	Total	<u>405,432</u>
98		
99	Street Furnishings & Beautification	
100	- Trash Receptacles	17,250
101	- Banners (install/replace)	6,000
102	- Holiday Lighting	<u>157,500</u>
103	Total	<u>180,750</u>
104		

**Downtown Development District
2017 Annual Plan
(As of September 13, 2016)**

9/19/2016 12:11

Proposed
Budget
2017

Line #	Description	
105	Infrastructure	
106	- Museum Streetscape Payment to CNO	-
107	- Sidewalk Improvements	100,000
108	- Lafayette Square	-
109	Total	<u>100,000</u>
110		
111	Cleaning & Maintenance	
112	- Sidewalk Cleaning	1,413,660
113	- Wayfinding Signage Maintenance	-
114	- Special Event Clean-up	111,000
115	- Graffiti	-
116	- Summer Youth	-
117	Total	<u>1,524,660</u>
118		
119	Miscellaneous	
120	- Truck, Storage, Other	<u>32,624</u>
121	Total	<u>32,624</u>
122		
123	Total Public Space Operations	<u>2,528,300</u>
124		
125		
126	4. Public Safety	
127	Personnel Costs (05)	
128	Salaries & Wages	536,836
129	Payroll Taxes	41,602
130	Insurance	88,500
131	Workers' Compensation	23,444
132	Retirement	17,564
133	Parking	4,200
134	Fitness Center	-
135	Total	<u>712,146</u>
136	Public Safety Rangers	22,300
137		
138	Enhanced Police Services	
139	- Police Detail Services	933,600
140	Total	<u>933,600</u>
141		
142	Other Public Safety	
143	- Code Enforcement	-
144	- Stakeholder Involvement	6,850
145	- Miscellaneous	7,400
146	Total	<u>14,250</u>
147		
148	Homelessness Services	
149	- Outreach Services	48,500
150	- Low Barrier Shelter Operations	375,000
151	Total	<u>423,500</u>
152		
153	Total Public Safety	<u>2,105,796</u>
154		
155		
156	5. Economic Development & Planning	
157	Personnel Costs (05)	
158	Salaries & Wages	245,362
159	Payroll Taxes	19,018
160	Insurance	24,300
161	Workers' Compensation	728
162	Retirement	14,718
163	Parking	2,700
164	Temporary Labor	-
	Total	<u>306,826</u>

**Downtown Development District
2017 Annual Plan
(As of September 13, 2016)**

Line #	Description	Proposed Budget 2017
9/19/2016 12:11		
165	Canal Street Development	16,800
166	District Wide Development	36,240
167	Medical Complex Development	-
168	Research & Database Management	21,600
169	Supportive Housing	-
170	Administration/Meetings	18,060
171	Presentations & Marketing	-
172	Planning Initiatives	25,800
173	Business Retention & Recruitment	115,500
174	Facade Incentive	120,000
175	Total Economic Development	660,826
176		
177		
178	6. Communications	
179	Personnel Costs (05)	241,720
180	Salaries & Wages	18,734
181	Payroll Taxes	18,912
182	Insurance	626
183	Workers' Compensation	14,506
184	Retirement	2,460
185	Parking	-
186	Fitness Center	-
187	Total	296,958
188		
189	Holiday Event	136,474
190	DIDD Events	37,029
191	Sponsored Events	25,000
192	Donor Relations	-
193	Digital Media	28,800
194	Communications	47,400
195	Miscellaneous	4,268
196	Research	-
197	Public Affairs	15,080
198	Total Communications	591,009
199		
200	7. Administration	
201	Personnel Items	
202	Salaries & Wages	461,186
203	Payroll Taxes	35,742
204	Insurance (Health, Dental, STD, LTD, Life)	40,020
205	Retirement (workers comp)	1,205
206	Retirement Contribs (Contrib, Fees, Life)	27,668
207	Parking (Employee subsidy only)	3,600
208	Fitness Center	900
209	Temporary Labor	-
210	Payroll Processing Fees	5,450
211	Total	575,771
212		
213	Supplies & Materials	
214	General Operating Supplies	4,200
215	Office Supplies	9,600
216	Total	13,800

**Downtown Development District
2017 Annual Plan
(As of September 13, 2016)**

9/19/2016 12:11

Proposed
Budget
2017

Line #	Description	Proposed Budget 2017
217		
218	Equipment, Property and Maintenance	
219	Copier Lease Payments	5,775
220	Repairs & Maintenance	300
221	Total	6,075
222		
223	Office Space	
224	Miscellaneous	-
225	Rent	140,568
226	Repairs & Maintenance	900
227	Telephone	11,280
228	Utilities	3,425
229	Total	156,173
230		
231	Operations	
232	Accounting Services	19,250
233	Advertising	-
234	Bank Service Charges	2,100
235	Board Development	7,500
236	Computer Equipment & Supplies	-
237	Computer Software	1,752
238	Computer Support	30,075
239	Courier Services	-
240	Employee Recruitment	50
241	Employee Relocation	-
242	Equipment & Small Tools	-
243	Equipment Rental	828
244	Events & Functions	-
245	Insurance - Auto Coverage	6,000
246	Insurance - Commercial Package	91,200
247	Insurance - Director & Officer	7,200
248	Legal Services	72,000
249	Meals & Entertainment	600
250	Meetings - External	300
251	Meetings - Internal	300
252	Mileage/Cabfare/Tolls	120
253	Miscellaneous	180
254	Office Relocation	-
255	Organization Fees/Dues	6,000
256	Parking	180
257	Penalties & Interest	-
258	Permits & Licenses	15
259	Postage & Express Mail	2,000
260	Printing	1,200
261	Professional Services	2,252
262	Publications & Subscriptions	1,320
263	Radios/Cellular Telephones	1,320
264	Repairs & Maintenance	-
265	Staff Development/Conferences	6,000
266	Travel	11,000
267	Uniforms	1,500
268	Total	272,242
269		
270	Total Administration	1,024,061
271		
272	Total Operating Expenses:	6,909,992
273		
274	Net Operating Income (Loss)	591,068
275		

**Downtown Development District
2017 Annual Plan
(As of September 13, 2016)**

Line #	Description	Proposed Budget 2017
Non Operating Revenues		
276		
277	OCD Bond Debt Service Loan Proceeds	-
278	Interest on Bond Proceeds Invested	300
279	Total Non Operating Revenue	<u>300</u>
280		
Non Operating Expenses		
281		
282	District Wide Capital Improvements	2,500,000
283	Canal Street Streetscape	-
284	GSDC Excess Tax Payment	-
285	Total Non Operating Expense	<u>2,500,000</u>
286		
287		
Earnings (Loss) before Interest, Depr, Amort		
288		<u>(1,908,632)</u>
289		
290	Interest Expense - Debt Service	160,312
291	Depreciation & Amortization	80,000
292		
Net Income (Loss)		
293		<u>(2,148,944)</u>
294		
295		
<hr/>		
Net Income (Loss) Before Depreciation		
297		(2,068,944)
298		
Capital Sources		
299		
300	Bond Proceeds	-
301	General Fund Cash Reserve Proceeds	2,524,524
302	Public Space Capital Reserve Proceeds	-
303	Econ Development Cash Reserve Proceeds	-
304	Total Capital Sources	<u>2,524,524</u>
305		
Net Sources Before Capital Uses		
306		<u>455,580</u>
307		
Capital Uses		
308		
309	Debt Service - Principal	440,580
310	Capital Purchases	15,000
311	Capital Lease - Principal Payment	-
312	General Fund Cash Reserve	-
313	GSDC Cash Reserve	-
314	Economic Development Cash Reserve	-
315	Public Space Capital Reserve	-
316	Public Safety Capital Reserve	-
317	Legal Defense Reserve	-
318	Total Capital Uses	<u>455,580</u>
319		
<hr/>		
Net Cash Flow		
320		<u>-</u>

**Downtown Development District
2017 Proposed Budget
Five-Year Comparison**

Line #	Description	9/19/2016 12:17			Adopted Budget 2016	2016 Projected	Proposed 2017 Total
		2013 Actual	2014 Actual	2015 Actual			
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	495,442	146,543	-	500,928	147,248	156,000
3	City Sources (Ad Valorem, etc.)	5,329,750	5,672,098	-	6,886,627	7,145,583	7,345,060
4	TOTAL OPERATING REVENUE	5,825,192	5,818,641	-	7,187,555	7,292,831	7,501,060
5	OPERATING EXPENSES						
6	Public Space Operations	2,061,637	2,135,868	-	2,332,774	2,362,848	2,528,300
7	Public Safety	910,937	1,042,098	-	1,466,560	1,534,228	2,105,796
8	Economic Development & Planning	573,656	499,049	-	609,440	605,872	660,826
9	Communications	742,327	488,915	-	690,541	708,437	591,009
10	Administration	925,265	964,937	-	1,020,751	988,111	1,024,061
11	TOTAL OPERATING EXPENSE	5,213,822	5,130,867	-	6,120,066	6,199,496	6,909,992
12	NET OPERATING INCOME (LOSS) *	611,370	687,774	-	1,067,489	1,093,335	591,068
13	NON OPERATING REVENUE						
14	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-	-
15	Interest on Bond Proceeds	943	395	-	69	69	300
16	TOTAL NON OPERATING REVENUE	943	395	-	69	69	300
17	NON OPERATING EXPENSES						
18	District Wide Capital Improvements	21,200	259,216	-	2,500,000	745,000	2,500,000
19	Canal Street Streetscape	-	-	-	-	-	-
20	CSDC Excess Tax Payment	146,351	-	-	-	-	-
21	TOTAL NON OPERATING EXPENSE	167,551	259,216	-	2,500,000	745,000	2,500,000
22	EARNINGS (Loss) before Interest, Deprec & Amort	444,762	428,953	-	(1,432,442)	348,404	(1,908,632)
23	INTEREST EXPENSE (Debt Service)	313,899	210,206	-	173,394	173,394	160,312
24	DEPRECIATION / AMORTIZATION	64,671	63,939	-	75,000	75,000	80,000
25	NET INCOME	66,192	154,808	-	(1,680,336)	100,010	(2,148,944)
26	NET INCOME BEFORE DEPRECIATION	130,863	218,747	-	(1,605,836)	175,010	(2,068,944)
27	CAPITAL SOURCES						
28	Bond Proceeds	(49,076)	359,327	-	-	-	-
29	Fund Balance Proceeds	294,602	-	-	2,125,000	374,170	2,524,524
30	TOTAL CAPITAL SOURCES	245,526	359,327	-	2,125,000	374,170	2,524,524
31	NET SOURCES BEFORE CAPITAL USES:	376,389	578,074	-	519,164	549,180	455,580
32	CAPITAL USES						
33	Debt Service - Principal	356,187	384,722	-	421,342	421,342	440,560
34	Capital Purchases	20,202	35,559	-	93,800	127,838	15,000
35	Capital Lease - Principal Payment	-	-	-	-	-	-
36	Contributions to Cash Reserves (Gen, Legal, etc.)	-	157,793	-	4,022	-	-
37	TOTAL CAPITAL USES	376,389	578,074	-	519,164	549,180	455,580
38	NET CASH FLOW	-	-	-	-	-	-

**Downtown Development District
2017 Proposed Budget
Five-Year Comparison**

9/19/2016 12:17

Line #	Description	2013 Actual	2014 Actual	2015 Actual	Adopted Budget 2016	2016 Projected	Proposed 2017 Total
Operating Revenues							
1. DDD Internal Sources							
53	Code Enforcement	-	-	-	-	-	-
54	DDD Events	85,813	72,339	-	136,000	121,048	135,000
55	Federal Funding	377,880	53,729	-	-	-	-
56	State Funding	-	-	-	-	-	-
57	External Ranger Funding	19,154	-	-	222,528	-	-
58	Sponsorships/Donations/Grants	-	-	-	125,000	-	-
59	Interest Earned	2,771	2,968	-	3,000	2,957	3,000
60	Banner Deposits Earned /Misc	9,824	17,507	-	14,400	23,243	18,000
61	Total Admin Sources:	495,442	146,543	-	500,928	147,248	156,000
62							
63							
2. City Sources							
64	Advalem Taxes (14.76 mills), gross	5,552,863	5,903,052	-	6,958,986	7,429,763	7,633,500
65	Less: Collection Fees & Assessor Fees	(228,245)	(236,282)	-	(278,359)	(297,190)	(305,340)
66	Interest on Investments	5,132	5,328	-	6,000	13,010	16,900
67	Total City Sources:	5,329,750	5,672,098	-	6,686,627	7,145,583	7,345,060
68							
69							
70	Total Operating Revenue	5,825,192	5,818,641	-	7,187,555	7,292,831	7,501,060
71							
Operating Expenses							
3. Public Space Operations							
72	Personnel Costs (05)	162,915	171,136	-	184,964	182,366	187,838
73	Salaries & Wages	12,184	13,001	-	14,338	13,651	14,560
74	Payroll Taxes	16,971	17,710	-	23,376	17,448	18,324
75	Insurance	1,858	3,930	-	3,328	3,291	3,042
76	Workers' Compensation	7,806	8,578	-	11,102	10,164	11,270
77	Retirement	1,800	1,800	-	1,800	1,800	1,800
78	Parking	-	-	-	-	-	-
79	Temporary Labor	-	-	-	-	-	-
80	Total	203,534	216,155	-	238,908	228,720	236,834
81							
82							
83	Enhanced City Services	-	-	-	-	-	48,000
84	Total	-	-	-	-	-	48,000
85							
86							
Landscape Maintenance							
87	- Landscaping	134,406	115,661	-	145,432	140,198	145,432
88	- Weed Control	-	-	-	-	-	-
89	- Sidewalk Tree Maint/Replacement	284,747	289,775	-	260,000	264,000	260,000
90	- Other Beautification	825	400	-	-	500	-
91	Total	419,978	405,836	-	405,432	404,698	405,432
92							
93							
Street Furnishings & Beautification							
94	- Trash Receptacles	1,974	4,158	-	8,250	7,500	17,250
95	- Banners (install/replace)	7,658	3,362	-	16,300	12,658	6,000
96	- Holiday Lighting	82,738	93,512	-	95,000	91,702	157,500
97	Total	92,370	101,032	-	119,550	111,860	180,750
98							
99							
Infrastructure							
100	-Museum Streetscape(Canal St) Payment to CNO	-	-	-	-	-	-
101	- Sidewalk Improvements	39,442	39,288	-	60,000	93,775	100,000
102	- Lafayette Square	20,000	-	-	-	-	-
103	Total	59,442	39,288	-	60,000	93,775	100,000
104							

**Downtown Development District
2017 Proposed Budget
Five-Year Comparison**

Line #	Description	9/19/2016 12:17			Adopted Budget 2016	2016 Projected	Proposed 2017 Total
		2013 Actual	2014 Actual	2015 Actual			
158							
159	Canal Street Development	112,393	23,077	-	15,900	15,827	16,800
160	District Wide Development	28,413	19,621	-	33,240	33,588	36,240
161	Medical Complex Development	14	-	-	-	-	-
162	Research & Database Management	1,245	1,200	-	15,600	15,600	21,600
163	Supportive Housing	-	-	-	-	-	-
164	Administration/Meetings	4,757	5,643	-	12,180	12,406	18,060
165	Presentations & Marketing	-	-	-	-	-	-
166	Planning Initiatives	-	-	-	27,000	25,258	25,800
167	Business Retention & Recruitment	49,256	56,555	-	80,100	86,078	115,500
168	Façade Incentive	103,656	126,273	-	120,000	120,000	120,000
169	Total Economic Development	573,656	499,049	-	609,440	605,872	650,826
170							
171	6. Communications						
172	Personnel Costs (05)						
173	Salaries & Wages	182,460	186,611	-	238,004	234,932	241,720
174	Payroll Taxes	14,993	14,891	-	18,446	17,804	18,734
175	Insurance	17,630	10,605	-	18,768	24,480	18,912
176	Workers' Compensation	736	567	-	740	728	626
177	Retirement	10,535	1,394	-	14,276	13,538	14,506
178	Parking	2,935	2,250	-	1,800	1,855	2,460
179	Fitness Center	-	-	-	-	-	-
180	Total	229,289	216,318	-	292,034	293,347	296,958
181							
182	Holiday Event	103,383	121,554	-	152,124	155,174	136,474
183	DDD Events	38,057	35,337	-	57,063	56,278	37,029
184	Sponsored Events	6,488	20,500	-	15,000	24,981	25,000
185	Donor Relations	2	-	-	-	-	-
186	Digital Media	4,333	18,756	-	24,600	28,391	28,800
187	Communications	355,240	58,030	-	86,872	86,283	47,400
188	Miscellaneous	4,993	5,292	-	6,568	4,115	4,268
189	Research	-	10,355	-	41,200	42,650	-
190	Public Affairs	542	2,773	-	15,080	17,218	15,080
191	Total Communications	742,327	488,915	-	690,541	708,437	591,009
192							
193	7. Administration						
194	Personnel Items						
195	Salaries & Wages	400,069	424,561	-	462,368	458,002	461,186
196	Payroll Taxes	26,604	29,372	-	35,832	35,335	35,742
197	Insurance (Health, Dental, STD, LTD, Life)	32,690	34,413	-	43,164	42,083	40,020
198	Insurance (workers comp)	(305)	1,300	-	1,436	1,417	1,205
199	Retirement Contribs (Contrib, Fees, Life)	23,102	25,038	-	27,744	27,096	27,668
200	Parking (Employee subsidy only)	4,308	3,601	-	3,600	4,424	4,500
201	Temporary Labor	-	1,504	-	-	880	-
202	Payroll Processing Fees	4,782	5,692	-	7,000	5,262	5,450
203	Total	491,250	525,471	-	581,144	574,499	575,771
204							
205	Supplies & Materials	5,392	4,982	-	3,600	6,189	4,200
206	General Operating Supplies	17,154	8,630	-	9,300	9,340	9,600
207	Office Supplies						
208	Total	22,546	13,612	-	12,900	15,529	13,800

**Downtown Development District
2017 Proposed Budget
Five-Year Comparison**

9/19/2016 12:17

Line #	Description	2013 Actual			2014 Actual			2015 Actual			Adopted Budget	2016 Projected	Proposed 2017 Total
		2013 Actual	2014 Actual	2015 Actual	2016 Budget	2016 Projected	2017 Total						
209													
210	Equipment, Property and Maintenance	7,929	5,161	-	5,880	5,757	5,775						
211	Copyr Lease Payments	720	460	-	480	280	300						
212	Repairs & Maintenance				6,360	6,037	6,075						
213	Total	8,649	5,621	-									
214													
215	Office Space												
216	Miscellaneous	-	-	-	-	845	-						
217	Rent	115,703	120,993	-	134,262	127,244	140,568						
218	Repairs & Maintenance	258	287	-	900	909	900						
219	Telephone	7,678	8,807	-	9,720	11,246	11,280						
220	Utilities	4,209	4,255	-	4,200	3,255	3,425						
221	Total	127,848	134,342	-	149,082	143,499	156,173						
222													
223	Operations												
224	Accounting Services	22,850	22,850	-	19,250	19,250	19,250						
225	Advertising	54	56	-	500	250	-						
226	Bank Service Charges	1,331	1,643	-	1,800	2,041	2,100						
227	Board Development	862	4,100	-	9,600	8,505	7,500						
228	Computer Equipment & Supplies	973	692	-	-	772	-						
229	Computer Software	6,693	2,900	-	1,752	2,167	1,752						
230	Computer Support	23,631	26,423	-	30,000	30,121	30,075						
231	Courier Services	-	-	-	-	-	-						
232	Employee Recruitment	6,385	75	-	600	350	50						
233	Employee Relocation	15,000	-	-	-	-	-						
234	Equipment & Small Tools	-	-	-	-	252	-						
235	Equipment Rental	826	826	-	828	808	828						
236	Events & Functions	350	200	-	-	-	-						
237	Insurance - Auto Coverage	4,398	4,576	-	6,000	5,472	6,000						
238	Insurance - Commercial Package	62,620	78,860	-	90,000	90,348	91,200						
239	Insurance - Director & Officer	6,929	6,929	-	7,200	6,832	7,200						
240	Legal Services	101,556	96,141	-	72,000	52,790	72,000						
241	Meals & Entertainment	770	1,198	-	600	540	600						
242	Meetings - External	875	187	-	300	297	300						
243	Meetings - Internal	569	298	-	120	88	300						
244	Mileage/Cabfare/Tolls	119	112	-	60	137	120						
245	Miscellaneous	451	323	-	120	576	180						
246	Office Relocation	-	-	-	-	-	-						
247	Organization Fees/Dues	4,554	5,104	-	5,350	5,332	6,000						
248	Parking	53	180	-	180	161	180						
249	Penalties & Interest	-	-	-	-	-	-						
250	Permits & Licenses	5	5	-	15	-	15						
251	Postage & Express Mail	2,196	948	-	2,000	1,511	2,000						
252	Printing	522	834	-	1,200	1,200	1,200						
253	Professional Services	5,208	16,400	-	-	2,601	2,252						
254	Publications & Subscriptions	491	771	-	1,320	1,137	1,320						
255	Radios/Cellular Telephones	1,920	1,515	-	1,620	1,520	1,320						
256	Repairs & Maintenance	11	-	-	-	-	-						
257	Staff Development/Conferences	-	3,931	-	6,210	6,044	6,000						
258	Travel	1,629	5,786	-	11,140	5,945	11,000						
259	Uniforms	1,141	2,028	-	1,500	1,500	1,500						
260	Total	274,972	285,891	-	271,265	248,547	272,242						
261													
262	Total Administration	925,265	964,937	-	1,020,751	988,111	1,024,061						
263													
264	Total Operating Expenses:	5,213,822	5,130,867	-	6,120,066	6,199,496	6,909,992						
265													

**Downtown Development District
2017 Proposed Budget**

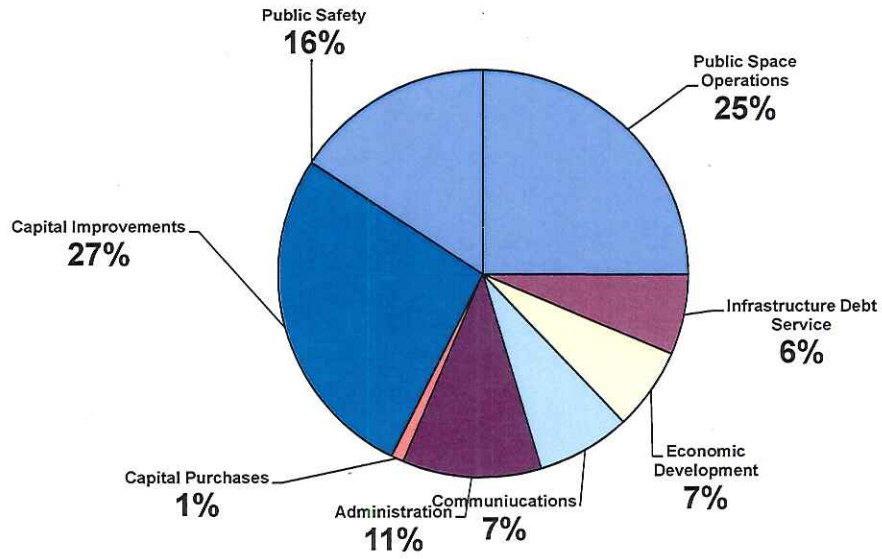
Five-Year Comparison

9/19/2016 12:17

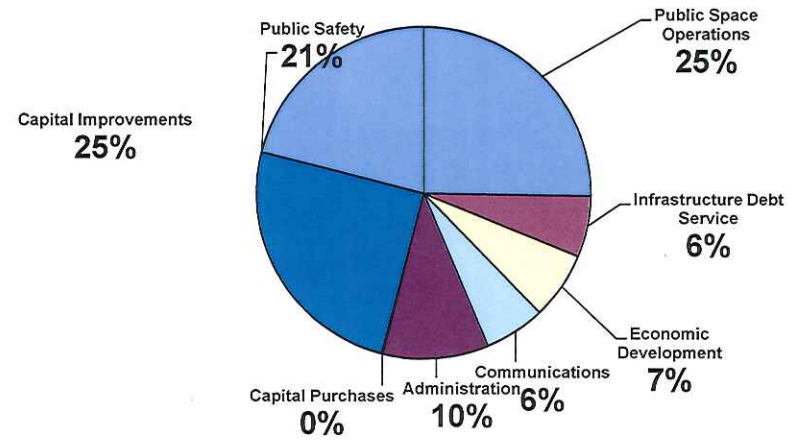
Line #	Description	2013			2014			2015			Adopted Budget 2016		2016		Proposed 2017	
		Actual	Budget	Total	Actual	Budget	Total	Actual	Budget	Total	Projected	Total	Projected	Total		
266	Net Operating Income (Loss)	611,370	687,774	-	1,067,489	1,093,335	591,068									
267																
268	Non Operating Revenues															
269	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
270	Interest on Bond Proceeds Invested	943	395	-	-	69	69	69	69	69	69	69	69	300		
271	Total Non Operating Revenue	943	395	-	-	69	69	69	69	69	69	69	69	300		
272																
273	Non Operating Expenses															
274	District Wide Capital Improvements	21,200	259,216	-	2,500,000	745,000	2,500,000	745,000	2,500,000	745,000	2,500,000	745,000	2,500,000	2,500,000		
275	Canal Street Streetscape	-	-	-	-	-	-	-	-	-	-	-	-	-		
276	CSDC Excess Tax Payment	146,351	-	-	-	-	-	-	-	-	-	-	-	-		
277	Total Non Operating Expense	167,551	259,216	-	2,500,000	745,000	2,500,000	745,000	2,500,000	745,000	2,500,000	745,000	2,500,000			
278																
279																
280	Earnings (Loss) before Interest, Depr, Amort	444,762	428,953	-	(1,432,442)	348,404	(1,908,632)	348,404	(1,908,632)	348,404	(1,908,632)	348,404	(1,908,632)			
281																
282	Interest Expense - Debt Service	313,899	210,206	-	173,394	173,394	160,312	173,394	160,312	173,394	160,312	173,394	160,312			
283	Depreciation & Amortization	64,671	63,939	-	75,000	75,000	80,000	75,000	80,000	75,000	80,000	75,000	80,000			
284																
285	Net Income (Loss)	66,192	154,808	-	(1,680,836)	100,010	(2,148,944)	100,010	(2,148,944)	100,010	(2,148,944)	100,010	(2,148,944)			
286																
287																
288																
289	Net Income (Loss) Before Depreciation	130,863	218,747	-	(1,605,836)	175,010	(2,068,944)	175,010	(2,068,944)	175,010	(2,068,944)	175,010	(2,068,944)			
290																
291	Capital Sources															
292	Bond Proceeds	(49,076)	359,327	-	-	-	-	-	-	-	-	-	-	-		
293	General Fund Balance Proceeds	294,602	-	-	2,125,000	374,170	2,524,524	374,170	2,524,524	374,170	2,524,524	374,170	2,524,524			
294	Public Space Capital Fund Balance Proceeds	-	-	-	-	-	-	-	-	-	-	-	-			
295	Leon Development Fund Balance Proceeds	-	-	-	-	-	-	-	-	-	-	-	-			
296	Total Capital Sources	245,526	359,327	-	2,125,000	374,170	2,524,524	374,170	2,524,524	374,170	2,524,524	374,170	2,524,524			
297																
298	Net Sources Before Capital Uses	376,389	578,074	-	519,164	549,180	455,580	549,180	455,580	549,180	455,580	549,180	455,580			
299																
300	Capital Uses															
301	Debt Service - Principal	356,187	384,722	-	421,342	421,342	440,580	421,342	440,580	421,342	440,580	421,342	440,580			
302	Capital Purchases	20,202	35,559	-	93,800	127,838	15,000	127,838	15,000	127,838	15,000	127,838	15,000			
303	Capital Lease - Principal Payment	-	-	-	-	-	-	-	-	-	-	-	-			
304	General Fund Balance	-	65,464	-	4,022	-	-	-	-	-	-	-	-			
305	Bond Issuance Costs	-	92,329	-	-	-	-	-	-	-	-	-	-			
306	Economic Development Fund Balance	-	-	-	-	-	-	-	-	-	-	-	-			
307	Public Space Capital Fund Balance	-	-	-	-	-	-	-	-	-	-	-	-			
308	Public Safety Capital Fund Balance	-	-	-	-	-	-	-	-	-	-	-	-			
309	Legal Defense Reserve	-	-	-	-	-	-	-	-	-	-	-	-			
310	Total Capital Uses	376,389	578,074	-	519,164	549,180	455,580	549,180	455,580	549,180	455,580	549,180	455,580			
311																
312	Net Cash flow	-	-	-	-	-	-	-	-	-	-	-	-			

DDD EXPENDITURES (BUDGETED)

2016 Budget



2017 Budget



Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

DDD EXPENDITURES (BUDGETED)

	2015	2016	2017
Public Space Operations*	\$ 2,232,543	\$ 2,332,774	\$ 2,528,300
Public Safety	1,326,728	1,466,560	2,105,796
Economic Development	578,318	609,440	660,826
Communications	603,050	690,541	591,009
Infrastructure Debt Service*	593,311	594,736	600,892
Administration	991,355	1,020,751	1,024,061
Capital Purchases	30,000	93,800	15,000
Capital Improvements	1,165,000	2,500,000	2,500,000
Cash Reserves	-	4,022	-
Total	<u><u>\$ 7,520,305</u></u>	<u><u>\$ 9,312,624</u></u>	<u><u>\$ 10,025,884</u></u>

Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

* Debt Service includes principal and interest installment on bond payable, as well as the Debt Service Bond Loan payment.

**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 12:26 City Council Adopted Budget 2016	06/30/16 YTD Actual	Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	500,928	25,246	147,248	156,000	-68.9%	8,752
3	City Sources (Ad Valorem, etc.)	6,686,627	6,904,852	7,145,583	7,345,060	9.8%	199,477
4	TOTAL OPERATING REVENUE	7,187,555	6,930,098	7,292,831	7,501,060	4.4%	208,229
5	OPERATING EXPENSES						
6	Public Space Operations	2,332,774	1,012,928	2,362,848	2,528,300	8.4%	165,452
7	Public Safety	1,466,560	698,801	1,534,228	2,105,796	43.6%	571,568
8	Economic Development & Planning	609,440	204,474	605,872	660,826	8.4%	54,954
9	Communications	690,541	275,815	708,437	591,009	-14.4%	(117,428)
10	Administration	1,020,751	469,546	988,111	1,024,061	0.3%	35,950
11	TOTAL OPERATING EXPENSE	6,120,066	2,661,564	6,199,496	6,909,992	12.9%	710,496
12							
13	NET OPERATING INCOME (LOSS) *	1,067,489	4,268,534	1,093,335	591,068	-44.6%	(502,267)
14							
15	NON OPERATING REVENUE						
16	OCD Bond Debt Service Loan Proceeds	-	289	-	-	#DIV/0!	-
17	Interest on Bond Proceeds	69	289	69	300	334.8%	231
18	TOTAL NON OPERATING REVENUE	69	289	69	300	334.8%	231
19							
20	NON OPERATING EXPENSES						
21	District Wide Capital Improvements	2,500,000	170,000	745,000	2,500,000	0.0%	1,755,000
22	Canal Street Streetscape	-	-	-	-	#DIV/0!	-
23	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-
24	TOTAL NON OPERATING EXPENSE	2,500,000	170,000	745,000	2,500,000	0.0%	1,755,000
25							
26	EARNINGS (Loss) before Interest, Deprc & Amort	(1,432,442)	4,098,823	348,404	(1,908,932)	33.2%	(2,257,036)
27							
28	INTEREST EXPENSE (Debt Service)	173,394	86,697	173,394	160,312	-7.5%	(13,082)
29	DEPRECIATION / AMORTIZATION	75,000	-	75,000	80,000	6.7%	5,000
30							
31	NET INCOME	(1,680,836)	4,012,126	100,010	(2,148,944)	27.8%	(2,248,954)
32							
33							
34	NET INCOME BEFORE DEPRECIATION	(1,605,836)	4,012,126	175,010	(2,068,944)	28.8%	(2,243,954)
35							
36	CAPITAL SOURCES						
37	Bond Proceeds	-	-	-	-	#DIV/0!	-
38	Cash Reserve Proceeds	2,125,000	-	374,170	2,524,524	18.8%	2,150,354
39	TOTAL CAPITAL SOURCES	2,125,000	-	374,170	2,524,524	18.8%	2,150,354
40							
41	NET SOURCES BEFORE CAPITAL USES:	519,164	4,012,126	549,180	455,580	-12.2%	(93,600)
42							
43	CAPITAL USES						
44	Debt Service - Principal	421,342	-	421,342	440,580	4.6%	19,238
45	Capital Purchases	93,800	84,838	127,838	15,000	-84.0%	(112,838)
46	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
47	Contributions to Cash Reserves (Gen, Legal, etc.)	4,022	-	-	-	-100.0%	-
48	TOTAL CAPITAL USES	519,164	84,838	549,180	455,580	-12.2%	(93,600)
49							
50	NET CASH FLOW	-	3,927,288	-	-	-	-
51							
52							
53							
54							
55							
56							

**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 12:26		Projected 2016 Actual	Proposed 2017 Budget	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		City Council Adopted Budget 2016	06/30/16 YTD Actual				
Operating Revenues							
1. DDD Internal Sources							
57	Code Enforcement	-	-	-	-	#DIV/0!	-
58	DDD Events	136,000	48	121,048	135,000	-0.7%	13,952
60	Federal Funding	-	-	-	-	#DIV/0!	-
61	State Funding	-	-	-	-	#DIV/0!	-
62	External Ranger Funding	222,528	3,420	-	-	-100.0%	-
63	Sponsorships/Donations/Grants	125,000	-	-	-	-100.0%	-
64	Interest Earned	3,000	1,455	2,957	3,000	0.0%	43
65	Banner Deposits Earned / Misc	14,400	20,323	23,243	18,000	25.0%	(5,243)
66	Total Admin Sources:	500,928	25,246	147,248	156,000	-68.9%	8,752
67							
68							
2. City Sources							
69	Advatorem Taxes (14.76 mills), gross	6,958,986	7,183,749	7,429,763	7,633,500	9.7%	203,737
70	Less: Collection Fees & Assessor Fees	(278,359)	(287,349)	(297,190)	(305,340)	9.7%	(8,150)
71	Interest on Investments	6,000	8,452	13,010	16,900	181.7%	3,890
72	Total City Sources:	6,686,627	6,904,852	7,145,583	7,345,060	9.8%	199,477
73							
74							
75	Total Operating Revenue	7,187,555	6,930,098	7,292,831	7,501,060	4.4%	208,229
76							
77							
Operating Expenses							
3. Public Space Operations							
78	Personnel Costs (05)						
79	Salaries & Wages	184,964	88,378	182,366	187,838	1.6%	5,472
80	Payroll Taxes	14,338	6,872	13,651	14,560	1.5%	909
81	Insurance	23,376	8,724	17,448	18,324	-21.6%	876
82	Workers' Compensation	3,328	1,644	3,291	3,042	-8.6%	(249)
83	Retirement	11,102	5,082	10,164	11,270	1.5%	1,106
84	Parking	1,800	900	1,800	1,800	0.0%	-
85	Temporary Labor	-	-	-	-	#DIV/0!	-
86	Total	238,908	111,600	228,720	236,834	-0.9%	8,114
87							
88	Enhanced City Services	-	-	-	48,000	#DIV/0!	48,000
89	Total	-	-	-	48,000	#DIV/0!	48,000
90							
91	Landscape Maintenance						
92	- Landscaping	145,432	63,408	140,198	145,432	0.0%	5,234
93	- Weed Control	-	-	-	-	#DIV/0!	-
94	- Sidewalk Tree Maint/Replacemt	260,000	100,000	264,000	260,000	0.0%	(4,000)
95	- Other Beautification	-	288	500	-	#DIV/0!	(500)
96	Total	405,432	163,696	404,698	405,432	0.0%	734
97							
98	Street Furnishings & Beautification						
99	- Trash Receptacles	8,250	-	7,500	17,250	109.1%	9,750
100	- Banners (install/replace)	16,300	2,835	12,658	6,000	-63.2%	(6,658)
101	- Holiday Lighting	95,000	39,202	91,702	157,500	65.8%	65,798
102	Total	119,550	42,037	111,860	180,750	51.2%	68,890
103							
104	Infrastructure						
105	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-
106	- Sidewalk Improvements	60,000	40,000	93,775	100,000	66.7%	6,225
107	- Latayette Square	-	-	-	-	#DIV/0!	-
108	Total	60,000	40,000	93,775	100,000	66.7%	6,225
109							

**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 12:26 City Council		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		Adopted Budget 2016	YTD Actual				
110							
111	Cleaning & Maintenance						
112	- Sidewalk Cleaning	1,357,060	568,445	1,375,760	1,413,660	4.2%	37,900
113	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	-
114	- Special Event Clean-up	100,000	69,218	99,343	111,000	11.0%	11,657
115	- Graffiti	12,000	2,034	10,000	-	-100.0%	(10,000)
116	- Summer Youth	-	-	-	-	#DIV/0!	-
117	Total	1,469,060	639,697	1,485,103	1,524,660	3.8%	39,557
118							
119	Miscellaneous						
120	- Truck, Storage, Other	39,824	15,898	38,692	32,624	-18.1%	(6,068)
121	Total	39,824	15,898	38,692	32,624	-18.1%	(6,068)
122							
123	Total Public Space Operations	2,332,774	1,012,928	2,362,848	2,528,300	8.4%	165,452
124							
125							
126	4. Public Safety						
127	Personnel Costs (05)						
128	Salaries & Wages	583,504	211,695	525,164	536,836	-8.0%	11,672
129	Payroll Taxes	45,226	19,300	48,516	41,602	-8.0%	(6,914)
130	Insurance	59,244	43,191	87,125	88,500	49.4%	1,375
131	Workers' Compensation	2,796	9,758	22,669	23,444	738.5%	775
132	Retirement	23,336	2,928	6,238	17,564	-24.7%	11,326
133	Parking	12,000	1,553	3,575	4,200	-65.0%	625
134	Fitness Center	1,200	-	-	-	-100.0%	-
135	Total	727,306	288,425	693,287	712,146	-2.1%	18,859
136	Public Safety Rangers	20,000	7,722	20,152	22,300	11.5%	2,148
137							
138	Enhanced Police Services						
139	- Police Detail Services	631,954	387,702	745,287	933,600	47.7%	188,313
140	Total	631,954	387,702	745,287	933,600	47.7%	188,313
141							
142	Other Public Safety						
143	- Code Enforcement	300	-	-	-	-100.0%	-
144	- Stakeholder Involvement	11,600	820	11,820	6,850	-40.9%	(4,970)
145	- Miscellaneous	26,400	1,569	26,619	7,400	-72.0%	(19,219)
146	Total	38,300	2,389	38,439	14,250	-62.8%	(24,189)
147							
148	Homelessness Services						
149	- Outreach Services	49,000	12,563	37,063	48,500	-1.0%	11,437
150	- Low Barrier Shelter Operations	49,000	12,563	37,063	423,500	764.3%	375,000
151	Total	98,000	25,126	74,126	471,500	527.3%	386,437
152							
153	Total Public Safety	1,466,560	698,801	1,534,228	2,105,796	43.6%	571,568
154							
155	5. Economic Development & Planning						
156	Personnel Costs (05)						
157	Salaries & Wages	240,670	115,441	238,212	245,362	1.9%	7,150
158	Payroll Taxes	18,654	9,093	18,026	19,018	2.0%	992
159	Insurance	28,212	11,574	23,148	24,300	-13.9%	1,152
160	Workers' Compensation	742	370	741	728	-1.9%	(13)
161	Retirement	14,442	7,144	14,288	14,718	1.9%	430
162	Parking	2,700	1,350	2,700	2,700	0.0%	-
163	Temporary Labor	-	-	-	-	#DIV/0!	-
164	Total	305,420	144,972	297,115	306,826	0.5%	9,711
165							
166	Canal Street Development	15,900	4,265	15,827	16,800	5.7%	973
167	District Wide Development	33,240	3,204	33,588	36,240	9.0%	2,652
168	Medical Complex Development	-	-	-	-	#DIV/0!	-
169	Research & Database Management	15,600	1,200	15,600	21,600	38.5%	6,000
170	Supportive Housing	-	-	-	-	#DIV/0!	-
171	Administration/Meetings	12,180	5,417	12,406	18,060	48.3%	5,654
172	Presentations & Marketing	-	-	-	-	#DIV/0!	-
173	Planning Initiatives	27,000	6,058	25,258	25,800	-4.4%	542
174	Business Retention & Recruitment	80,100	39,358	86,078	115,500	44.2%	29,422
175	Facade Incentive	120,000	-	120,000	120,000	0.0%	-
176	Total Economic Development	609,440	204,474	605,872	660,826	8.4%	54,954
177							

**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 City Council Adopted Budget 2016	06/30/16 YTD Actual	Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected	
6. Communications								
178	Personnel Costs (05)							
179	Salaries & Wages	238,004	113,728	234,932	241,720	1.6%	6,788	
180	Payroll Taxes	18,446	8,825	17,804	18,734	1.6%	930	
181	Insurance	18,768	12,346	24,490	18,912	0.8%	(5,578)	
183	Workers' Compensation	740	364	728	626	-15.4%	(102)	
184	Retirement	14,276	7,040	13,538	14,506	1.6%	968	
185	Parking	1,800	1,120	1,855	2,460	36.7%	605	
186	Fitness Center					#DIV/0!		
187	Total	292,034	143,423	293,347	296,958	1.7%	3,611	
188	Holiday Event							
189	DDD Events	152,124	3,113	155,174	136,474	-10.3%	(18,700)	
190	Sponsored Events	57,063	4,732	56,278	37,029	-35.1%	(19,249)	
191	Donor Relations	15,000	12,521	24,981	25,000	66.7%	19	
192	Digital Media					#DIV/0!		
193	Communications	24,600	13,601	28,391	28,800	17.1%	409	
194	Miscellaneous	86,872	50,484	86,283	47,400	-45.4%	(38,883)	
195	Research	6,568	431	4,115	4,268	-35.0%	153	
196	Public Affairs	41,200	42,150	42,650	-	-100.0%	(42,650)	
197	Total Communications	15,080	5,360	17,218	15,080	0.0%	(2,138)	
198	Total Communications	690,541	275,815	708,437	591,009	-14.4%	(117,428)	
199								
200	7. Administration							
201	Personnel Items							
202	Salaries & Wages	462,368	210,188	458,002	461,186	-0.3%	3,184	
203	Payroll Taxes	35,832	16,324	35,335	35,742	-0.3%	407	
204	Insurance (Health, Dental, STD, LTD, Life)	43,164	20,235	42,083	40,020	-7.3%	(2,063)	
205	Insurance (workers comp)	1,436	673	1,417	1,205	-16.1%	(212)	
206	Retirement Contribs (Contrib, Fees, Life)	27,744	12,656	27,096	27,668	-0.3%	572	
207	Parking (Employee subsidy only)	3,600	2,210	4,424	3,600	0.0%	(824)	
208	Fitness Center				900	#DIV/0!	900	
209	Temporary Labor		652			#DIV/0!	(880)	
210	Payroll Processing Fees	7,000	2,529	5,262	5,450	-22.1%	188	
211	Total	581,144	265,467	574,499	575,771	-0.9%	1,272	
212								
213	Supplies & Materials							
214	General Operating Supplies	3,600	3,922	6,189	4,200	16.7%	(1,989)	
215	Office Supplies	9,300	4,918	9,340	9,600	3.2%	260	
216	Total	12,900	8,840	15,529	13,800	7.0%	(1,729)	
217								
218	Equipment, Property and Maintenance							
219	Copier Lease Payments	5,880	2,993	5,757	5,775	-1.8%	18	
220	Repairs & Maintenance	480	-	280	300	-37.5%	20	
221	Total	6,360	2,993	6,037	6,075	-4.5%	38	
222								
223	Office Space							
224	Miscellaneous		845	845	-	#DIV/0!	(845)	
225	Rent	134,262	56,960	127,244	140,568	4.7%	13,324	
226	Repairs & Maintenance	900	669	909	900	0.0%	(9)	
227	Telephone	9,720	5,604	11,246	11,280	16.0%	34	
228	Utilities	4,200	1,782	3,255	3,425	-18.5%	170	
229	Total	149,082	65,860	143,499	156,173	4.8%	12,674	

**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 City Council Adopted Budget 2016	06/30/16 YTD Actual	Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
230	Operations						
231	Accounting Services	19,250	19,250	19,250	19,250	0.0%	-
232	Advertising	500	-	250	-	-100.0%	(250)
233	Bank Service Charges	1,800	1,021	2,041	2,100	16.7%	59
234	Board Development	9,600	905	8,505	7,500	-21.9%	(1,005)
235	Computer Equipment & Supplies	-	372	772	-	#DIV/0!	(772)
236	Computer Software	1,752	1,267	2,167	1,752	0.0%	(415)
237	Computer Support	30,000	15,569	30,121	30,075	0.3%	(46)
238	Computer Support	-	-	-	-	#DIV/0!	-
239	Courier Services	600	-	350	50	-91.7%	(300)
240	Employee Recruitment	-	-	-	-	#DIV/0!	-
241	Employee Relocation	-	252	252	-	#DIV/0!	(252)
242	Equipment & Small Tools	-	202	808	828	0.0%	20
243	Equipment Rental	828	202	808	828	0.0%	-
244	Events & Functions	-	-	-	-	#DIV/0!	-
245	Insurance - Auto Coverage	6,000	2,736	5,472	6,000	0.0%	528
246	Insurance - Commercial Package	90,000	45,174	90,348	91,200	1.3%	852
247	Insurance - Director & Officer	7,200	3,418	6,832	7,200	0.0%	368
248	Legal Services	72,000	22,790	52,790	72,000	0.0%	19,210
249	Meals & Entertainment	300	190	540	600	0.0%	60
250	Meetings - External	300	127	297	300	0.0%	3
251	Meetings - Internal	120	70	88	300	150.0%	212
252	Mileage/Cabfare/Tolls	60	67	137	120	100.0%	(17)
253	Miscellaneous	120	506	576	180	50.0%	(396)
254	Office Relocation	-	-	-	-	#DIV/0!	-
255	Organization Fees/Dues	5,350	2,782	5,332	6,000	12.1%	668
256	Parking	180	86	161	180	0.0%	19
257	Penalties & Interest	-	-	-	-	#DIV/0!	-
258	Permits & Licenses	15	-	-	15	0.0%	15
259	Postage & Express Mail	2,000	511	1,511	2,000	0.0%	489
260	Printing	1,200	570	1,200	1,200	0.0%	-
261	Professional Services	-	1,775	2,601	2,252	#DIV/0!	(349)
262	Publications & Subscriptions	1,320	704	1,137	1,320	0.0%	183
263	Radios/Cellular Telephones	1,620	770	1,520	1,320	-18.5%	(200)
264	Repairs & Maintenance	-	-	-	-	#DIV/0!	-
265	Staff Development/Conferences	6,210	2,244	6,044	6,000	-3.4%	(44)
266	Travel	11,140	2,217	5,945	11,000	-1.3%	5,055
267	Uniforms	1,500	811	1,500	1,500	0.0%	-
268	Total	271,265	126,386	248,547	272,242	0.4%	23,695
269	Total Administration	1,020,751	469,546	988,111	1,024,061	0.3%	35,950
270	Total Operating Expenses:	6,120,066	2,661,564	6,199,496	6,909,992	12.3%	710,496
271							
272							
273							

**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 12:26		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		City Council Adopted Budget 2016	City Council 06/30/16 YTD Actual 2016				
274	Net Operating Income (Loss)	1,067,489	4,268,534	1,093,335	591,068	-44.6%	(502,267)
275	Non Operating Revenues	-	-	-	-	#DIV/0!	-
277	OCDD Bond Debt Service Loan Proceeds	69	289	69	300	334.8%	231
278	Interest on Bond Proceeds Invested	-	-	-	-	-	-
279	Total Non Operating Revenue	69	289	69	300	334.8%	231
280	Non Operating Expenses	-	-	-	-	-	-
281	District Wide Capital Improvements	2,500,000	170,000	745,000	2,500,000	0.0%	1,755,000
282	Canal Street Streetscape	-	-	-	-	#DIV/0!	-
283	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-
284	Total Non Operating Expense	2,500,000	170,000	745,000	2,500,000	0.0%	1,755,000
285							
286							
287							
288	Earnings (Loss) before Interest, Depr, Amort	(1,432,442)	4,098,823	348,404	(1,908,632)	33.2%	(2,257,036)
289	Interest Expense - Debt Service	173,394	86,697	173,394	160,312	-7.5%	(13,082)
290	Depreciation & Amortization	75,000	-	75,000	80,000	6.7%	5,000
291							
292							
293	Net Income (Loss)	(1,680,836)	4,012,126	100,010	(2,148,944)	27.8%	(2,248,954)
294							
295							
296							
297	Net Income (Loss) Before Depreciation	(1,605,836)	4,012,126	175,010	(2,068,944)	28.8%	(2,243,954)
298							
299	Capital Sources	-	-	-	-	#DIV/0!	-
300	Bond Proceeds	-	-	-	-	#DIV/0!	-
301	General Fund Cash Reserve Proceeds	2,125,000	-	374,170	2,524,524	18.8%	2,150,354
302	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-
303	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-
304	Total Capital Sources	2,125,000	-	374,170	2,524,524	18.8%	2,150,354
305							
306	Net Sources Before Capital Uses	519,164	4,012,126	549,180	455,580	-12.2%	(93,600)
307							
308	Capital Uses	-	-	-	-	-	-
309	Debt Service - Principal	421,342	-	421,342	440,580	4.6%	19,238
310	Capital Purchases	93,800	84,838	127,838	15,000	-84.0%	(112,838)
311	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
312	General Fund Cash Reserve	4,022	-	-	-	-100.0%	-
313	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-
314	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-
315	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-
316	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-
317	Legal Defense Reserve	-	-	-	-	#DIV/0!	-
318	Total Capital Uses	519,164	84,838	549,180	455,580	-12.2%	(93,600)
319							
320	Net Cash flow	-	3,927,288	-	-	0.0%	-

**Downtown Development District
2017 Budget Notes
September 13, 2016**

1. DDD Events (Line 60) – Downtown NOLA Awards Luncheon at \$10,000, the Home for the Holidays at \$100,000 and Downtown NOLA Shopping Fest at \$25,000.
2. Interest Earned (Line 65) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account. For the 2016 budget, rates are projected to remain stable.
3. Banner Deposits / Miscellaneous Revenue (Line 66) – Banner deposits are currently \$250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is anticipating several banner participants for 2016 (Sugar Bowl, French Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name a few specific participants). Additionally, LWCC dividend for Workers' Comp insurance is included.
4. Ad valorem Taxes, gross (Line 70) – Ad Valorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before collection and assessor fees are withheld. The 2017 tax

revenue projection is based on the projected 2016 tax collections with an assumption of a 9.8% increase (the average annual increase 2011 - 2016).

5. Collection Fees & Assessors Fees (Line 71) – During the regular session of the 2005 state legislature, Act 254 was established to create a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of not less than 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.

6. Interest on Investments (Line 72) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Accounts. Should interest rates rebound the investments will resume in U.S. Treasury Bills and Certificates of Deposit.

7. Personnel Costs (Line 87) –The Public Space Operations Department is comprised of two (2.0) Full-Time Equivalents (FTEs). For the 2017 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations.

8. Enhanced City Services (Line 89) – Cost of a Sanitation Enforcement Ranger dedicated to Downtown with the ability to issue citations.

9. Landscaping (Line 93) - The monthly contract amount of \$10,036 monthly. There is \$25,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District, it does not include planting in any new areas.
10. Sidewalk Tree Maintenance/Replacement (Line 95) – A monthly contract amount of \$20,000. An additional \$20,000 has been budgeted to replace damaged trees as necessary throughout the District.
11. Trash Receptacles (Line 100) – Refurbishment of approximately 50 trash receptacles.
12. Banners (install/replaces) (Line 101) - The system is made up of 437 poles. Participants of banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue, Poydras Street or Convention Center Blvd.). When the system is not in use by outside parties, the DDD will display general district banners. The cost budgeted is the switching out of the banners plus repair of broken banner poles
13. Holiday Lighting (Line 102) – Labor costs for removal of 2016 holiday season decorations at \$37,500 and installation of 2017 holiday decorations up to S. Claiborne Avenue at \$50,000; \$25,000 for Canal Street electrical system upgrades from Crozat Street to S. Claiborne Avenue and \$10,000 for repair of any electrical system problems in the current area, along with \$25,000 for purchase of decorations for new area and \$10,000 to purchase any replacement decorations needed.
14. Sidewalk Improvements (Line 107) - During 2017 the DDD will commit funds to the sidewalk improvements matching grant program to expedite general

sidewalk improvements throughout the District. This program will enhance the incentive programs and efforts of the Economic Development Department of the DDD to improve the overall appearance and attractiveness to developers and investors seeking to do business in the City. Program to concentrate on repairs to Canal St. sidewalks to help preserve the major investment made by the DDD and City a few years ago.

15. Sidewalk Cleaning Contracted Services (Line 112) – This is the cost of Block by Block for one year's cleaning of the sidewalks and under the expressway at \$114,205 per month.

16. Special Event Clean Up (Line 114) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes \$50,000 for contractors for Mardi Gras and \$57,000 for other events (e.g., spring concert series, fall concert series, White Linen Night, Essence Fest, and Bayou Classic). Additionally there is \$4,000 for the purchase of disposable trash boxes and other supplies for use at special events.

17. Truck, Storage, Other (Line 120) – This line items includes various components: however the following is a summary of the more significant expenses:

A: Fuel – Gas for two vehicles.

B: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.

D: Parking - Two trucks at a total cost of \$350.00 per month.

E: Cellular Telephones – Cost of service for DDD provided cell phones.

F: Rent – storage cost of \$1300 per month for storage unit of holiday lights/decorations, wayfinding signs and other public works items.

G: Repairs & Maintenance for DDD Trucks – Based on the fact there are two new or relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.

H: Registration and Travel for Staff Development at the IDA Conference in 2017.

18. Personnel Costs (Line 134) – The Public Safety Department is budgeted for sixteen (16.0) FTEs for Public Safety Rangers. For the 2017 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations. Additionally for Public Safety Rangers, we are proposing a one-time increase of \$0.75 for Rangers whose current hourly rate is \$13.00 or less and \$0.50 for Rangers whose current hourly rate is greater than \$13.00, contingent upon receiving FEMA Community Emergency Response Team training, preparing them for the following type of work during emergencies: medical intervention (triage or treatment), evacuation of individuals with disabilities, managing/processing supplies or donations, traffic/crowd management, basic search and rescue and distribution of emergency information to the public. The targeted Rangers coverage is 12 hours per day, with a target of 7 Rangers on average at all times.

19. Public Safety Rangers (Line 136) – The details of this line item include a variety of expense types, but the most financially significant details include general supplies for bicycle repairs, smart system to allow for real-time

reporting, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.

20. Police Detail Services (Line 139) – The budget for 2017 represents the cost of normal police detail, mounted police and the private security detail provided by Pinnacle Security. The police detail is at a rate of \$32.38 per hour M-F 4am – 10pm, \$37.50 per hour M-F 10pm – 4am and all day Saturday and Sunday. Mounted officers are at a rate of \$51.75 per hour on Friday, Saturday and Sunday. The private security detail is at a rate of \$32.75 per hour 4pm – 8am seven days a week. There is also money included for the development of a mobile workforce app for the NOPD Detail.

21. Stakeholder Involvement (Line 144) – The expense is for the sponsorship of Night Out Against Crime, Stakeout for Justice and other activities. Additionally, we plan to host quarterly meet and greets for our Public Safety personnel and stakeholders to strengthen the relations between them.

22. Miscellaneous Public Safety (Line 145) – The cost of monitoring the mobile crime/graffiti camera. Expenses for printing of Ranger cards and map, and quarterly meetings with security professionals.

23. Homelessness Outreach (Line 149) – The expenses for an outreach worker to work with Rangers and NOPD on homelessness outreach through our CEA with the Travelers Aid Society.

24. Low Barrier Shelter Operations (Line 150) - Commitment to pay up to \$750,000 annually for operation of a Low Barrier Shelter, should other anticipated funding not become available, for the last half of 2017.

25. Personnel Costs (Line 164) – The Economic Development Department is staffed at a level of three (3.0) FTEs. For the 2017 Budget, all wages and

salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations.

26. Canal Street Development (Line 166) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners. Assisting property owners and developers in determining the feasibility of adaptive re-use of underutilized building inventory is an emphasis, as well.

27. District-Wide Development (Line 167) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners. Includes the costs for work on green space initiative and other projects.

28. Research and Database Management (Line 169) – Costs of the annual GIS license, USA Info Business Database updates and an automated state-of-the-art pedestrian traffic count and analysis system. Potential added locations for Pedestrian traffic count included in 2017.

29. Administration and Meetings (Line 171) – Costs of memberships in professional organizations (i.e., ICSC, ULI, CDFA, etc.), for the hosting of meetings of various stakeholders and business people at the DDD and elsewhere and for the Director's cell phone.

30. Planning Initiatives (Line 173) – Funds for developing several small area plans.

31. Business Retention & Recruitment (Line 174) – Provides for increased sponsorship of and participation in various business retention opportunities.

The partnering with other entities has allowed the DDD to more efficiently

leverage its resources with a greater impact than having proceeded on the Board directed initiatives on its own without partnerships.

32. Facade Incentive (Line 175) – Matching grants to support 6-7 projects.

33. Personnel Costs (Line 187) – The Communications Department will be staffed at three (3.0) FTEs for 2016. For the 2017 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations.

34. Holiday Event (Line 189) – Expenses in this category are related to the Canal Street: Home for the Holiday's Program and the associated Downtown NOLA Saturday Shopping Spree in partnership with Harrah's, Outlets at the Riverwalk, the Shops at Canal Place and others. The activities include the Lighting Ceremony, Movies on the River, Krewe of Jingle Parade and the Reindeer Run and Romp.

35. DDD Events (Line 190) - Funds budgeted for the Annual Awards Gala and Annual Report presentation amount to \$32,000. \$5,000 has been budgeted to promote the NOEW Arts-based Business Pitch.

36. Sponsored Events (Line 191) – \$25,000 has been allocated for sponsoring Downtown events consistent with DDD's economic development and other objectives.

37. Digital Media (Line 193) - This category is dedicated to the DDD website, smart-phone apps and measurement of communication efforts.

38. Communications (Line 194) – Print advertising for the District in local media outlets, the cost of promoting the panhandling initiative.

39. Public Affairs (Line 197) – Costs of meals, meetings, parking, cell phone and travel for the Director, who will be handling primarily intergovernmental affairs

and assisting the Economic Development Department. Includes funds for travel to the Washington Mardi Gras.

40. Personnel Costs (Line 211) – The staffing for the Administration Department will be five (5) FTEs. For the 2017 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations. The supplemental compensation for the President & CEO has been budgeted at approximately the same amount as in prior years.

41. Office Space (Line 229) - The DDD's rental expense for 2017 includes the Place St. Charles Building office rent of \$11,714.00 per month, along with approximately \$550 per month in operating The DDD's lease within Place St. Charles building requires that the DDD pay for utilities directly.

42. Board Development (Line 235) – The costs for two Board Retreats, 3-4 Board members attending IDA convention and related Board development.

43. Organization Fees/Dues (Line 255) - The amount is for membership in International Downtown Association, the Chamber of Commerce, N.O. Regional Black Chamber of Commerce, New Orleans Convention and Visitors Bureau and other organizations.

44. Staff Development/Conferences (Line 265) – The expenses for conferences and travel include the President & CEO attending the Washington Mardi Gras, staff attending the IDA Conference and related staff development.

45. Travel (Line 266) – See note #43.

46. Uniforms (Line 267) – Represents the need to purchase new polo shirts/shirts and jackets for staff.

47. Net Operating Income (Loss) (Line 274) – 2017 operating income is anticipated to be 65.04% of the amount budgeted for 2016 and 63.51% of the projected actual for 2016. This is due in large part to increases of \$301,650 in police detail expenses, \$375,000 in low barrier shelter operating expenses, \$48,000 in sanitation expenses, \$62,500 in additional holiday decoration expenses to cover Canal Street to S. Claiborne Avenue and \$40,000 in additional sidewalk improvement grants funding.

48. District Wide Capital Improvements (Line 282) – We have budgeted \$850,000 for planning design and construction of a Low Barrier Shelter, \$500,000 Duncan Plaza design and development, \$350,000 for the purchase of Big Belly solar trash receptacles with recycling capacity, and \$300,000 for improvements to the wayfinding system, parts of which are 10+ years old. We have also budgeted \$500,000 to be available for any catalytic development that the Board may decide to participate in during the year.

49. Interest Expense – Debt Service (Line 290) – This line item reflects the annual interest expense for the Bond Payable and Tax Credit Bonds loan obtained from the State post-Katrina. The 2015 budgeted amount reflects the savings realized by refinancing the 2001 Series Bonds in 2012. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December and on the loan in January and July.

50. General Fund Cash Proceeds (Line 301) – The DDD held \$5,248,639 in undesignated funds at the end of 2015. The projected utilization of \$374,170 in 2016 would leave approximately \$4,874,469 available to invest or fund

operating shortfalls in future periods. We are projecting the use of \$2,519,822 in 2017 to fund the above listed District-Wide Developments

51. Debt Service - Principal (Line 309) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the outstanding Bond Payable and Tax Credit Bonds loan. As with the interest expense above, the amount budgeted for 2016 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the loan in July and for the DDD's bonds in December.

52. Capital Purchases (Line 310) – During 2017, it is anticipated that the DDD will make the following capital purchases:

Computer Equipment - \$7,500

Hardware for Police Detail Mobile Workforce App - \$5,000

Contingency – \$2,500

**Downtown Development District
2017 Proposed Budget**
(As of September 13, 2016)

Line #	Description	City Council		Projected	Proposed	% Change	Variance
		Adopted Budget	06/30/16	2016	Budget 2017	Budget 2016 - 2017	2017 Budget to 2016 Projected
Operating Revenues							
1. DDD Internal Sources							
57	Code Enforcement	-	-	-	-	#DIV/0!	-
59	DDD Events	136,000	48	121,048	135,000	-0.7%	13,952
60	Federal Funding	-	-	-	-	#DIV/0!	-
61	State Funding	-	-	-	-	#DIV/0!	-
62	External Ranger Funding	222,528	3,420	-	-	-100.0%	-
63	Sponsorships/Donations/Grants	125,000	-	-	-	-100.0%	-
64	Interest Earned	3,000	1,455	2,957	3,000	0.0%	43
65	Banner Deposits Earned / Misc	14,400	20,323	23,243	18,000	25.0%	(5,243)
66	Total Admin Sources:	500,928	25,246	147,248	156,000	-68.9%	8,752
67							
68							
69	2. City Sources						
70	Advalorem Taxes (14.76 mills), gross	6,958,986	7,183,749	7,429,763	7,633,500	9.7%	203,737
71	Less: Collection Fees & Assessor Fees	(278,359)	(287,349)	(297,190)	(305,340)	9.7%	(8,150)
72	Interest on Investments	6,000	8,452	13,010	16,900	181.7%	3,890
73	Total City Sources:	6,686,627	6,904,852	7,145,583	7,345,060	9.8%	199,477
74							
75	Total Operating Revenue	7,187,555	6,930,098	7,292,831	7,501,060	4.4%	208,229
76							

Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2017 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2017 Real Estate Tax Letter
3. Recapitulation of 2017 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE ACCOMPLISHMENTS 2016

Clean Team statistics reveal reductions in six out of seven CQI categories including 3.7% decline in the amount of litter and 2% decline in the number of cigarette butts over the same period last year.

Provided over 5,000 additional clean team man-hours for cleaning during special events like New Year's/Sugar Bowl, Mardi Gras, FQF/Jazz Fest, IPW Convention, Essence Fest, etc.

Expanded the DDD clean program to include daily litter abatement under the Calliope & Claiborne Ave expressways.

Partnered with the Regional Planning Commission to develop an updated master plan for a Downtown Wayfinding system. Results of the study may be used to develop a framework for Wayfinding throughout the City.



PUBLIC SPACE ACCOMPLISHMENTS 2016

Partnered with the City of New Orleans to fund the design of the Andrew Higgins Corridor Streetscape project.

Partnered with the City of New Orleans to co-sponsor the Downtown Traffic & Curb Use Study. Participating in ongoing project management committee meetings.

Refurbished 55 trash receptacles and redeployed throughout the DDD.

Planted 23 new trees throughout Downtown.



PUBLIC SPACE OPERATIONS OBJECTIVES 2017

Achieve reductions in all seven CQI categories from the previous year.

Provide funding and support to the City for hiring one full-time Sanitation Ranger with enforcement authority to address sanitation complaints and violations in the Downtown area.

Deploy 50 additional Big Belly trash units in the Downtown area in partnership with the City. Refurbish 50 existing trash receptacles.

Expand holiday lighting and decorations to include upper Canal St from Basin St to Claiborne Ave.

Work collaboratively with the City of New Orleans to complete Canal St sidewalk repairs.

Complete the design phase of the Andrew Higgins Streetscape project to improve sidewalks, landscaping, and lighting along Andrew Higgins Drive from Magazine St to Convention Center Blvd.



PUBLIC SPACE OPERATIONS OBJECTIVES 2017

Initiate the design development and community outreach for the redevelopment of Duncan Plaza.

Plant 20 to 30 replacement trees on Downtown sidewalks.



**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 12:31		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		City Council Adopted Budget 2016	06/30/16 YTD Actual				
3. Public Space Operations							
Personnel Costs (05)							
78							
79	Salaries & Wages	184,964	88,378	182,366	187,838	1.6%	5,472
80	Payroll Taxes	14,338	6,872	13,651	14,560	1.5%	909
81	Insurance	23,376	8,724	17,448	18,324	-21.6%	876
82	Workers' Compensation	3,328	1,644	3,291	3,042	-8.6%	(249)
83	Retirement	11,102	5,082	10,164	11,270	1.5%	1,106
84	Parking	1,800	900	1,800	1,800	0.0%	-
85	Temporary Labor	-	-	-	-	-	-
86	Total	238,908	111,600	228,720	236,834	-0.9%	8,114
87							
88	Enhanced City Services				48,000		48,000
89							
90	Total	-	-	-	48,000	#DIV/0!	48,000
91							
92	Landscape Maintenance						
93	- Landscaping	145,432	63,408	140,198	145,432	0.0%	5,234
94	- Weed Control	-	-	-	-	#DIV/0!	-
95	- Sidewalk Tree Maint/Replacement	260,000	100,000	264,000	260,000	0.0%	(4,000)
96	- Other Beautification	-	288	500	-	#DIV/0!	(500)
97	Total	405,432	163,696	404,698	405,432	0.0%	734
98							
99	Street Furnishings & Beautification						
100	- Trash Receptacles	8,250	-	7,500	17,250	109.1%	9,750
101	- Banners (install/replace)	16,300	2,835	12,658	6,000	-63.2%	(6,658)
102	- Holiday Lighting	95,000	39,202	91,702	157,500	65.8%	65,798
103	Total	119,550	42,037	111,860	180,750	51.2%	68,890
104							
105	Infrastructure						
106	- Museum Streetscape Payment to CNO	-	-	-	-	#DIV/0!	-
107	- Sidewalk Improvements	60,000	40,000	93,775	100,000	66.7%	6,225
108	- Lafayette Square	-	-	-	-	#DIV/0!	-
109	Total	60,000	40,000	93,775	100,000	66.7%	6,225
110							
111	Cleaning & Maintenance						
112	- Sidewalk Cleaning	1,357,060	568,445	1,375,760	1,413,660	4.2%	37,900
113	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	-
114	- Special Event Clean-up	100,000	69,218	99,343	111,000	11.0%	11,657
115	- Graffiti	12,000	2,034	10,000	-	-100.0%	(10,000)
116	- Summer Youth	-	-	-	-	#DIV/0!	-
117	Total	1,469,060	639,697	1,485,103	1,524,660	3.8%	39,557
118							
119	Miscellaneous						
120	- Truck, Storage, Other	39,824	15,898	38,692	32,624	-18.1%	(6,068)
121	Total	39,824	15,898	38,692	32,624	-18.1%	(6,068)
122							
123	Total Public Space Operations	2,332,774	1,012,928	2,362,848	2,528,300	8.4%	165,452

PUBLIC SAFETY ACCOMPLISHMENTS 2016

Expanded the DDD's public safety program to include private security patrols in the evening and overnight hours to complement DDD Public Safety Ranger and Police detail patrols.

Partnered with the New Orleans Police & Justice Foundation to provide funding for the SafeCams program for the installation of security cameras in crime hotspots Downtown.

Purchased additional police vehicle for exclusive use Downtown.

Worked with NOPD to install permanent Camera and increase patrols in the area of Canal St. and S. Rampart St., in response to elevated activity in the high traffic area.



PUBLIC SAFETY OBJECTIVES 2017

Fully integrate private security patrols into the DDD's public safety program.

Evaluate reporting requirements and monthly benchmarks to gauge performance of the patrol service.

Implement a mobile workforce management system for use by DDD Rangers to input daily work activities and improve reporting and productivity.

Host quarterly meetings with Downtown residents to share public safety concerns and crime stats.

Increase the # of detail officers who are Segway or Scooter certified.

In partnership with the City and Travelers Aid Society, make 1200 homeless contacts with 24 "housings" in 2017.



PUBLIC SAFETY OBJECTIVES 2017

Work with City officials and others on a plan to address high risk individuals that pose an immediate threat to public safety.

In partnership with the City and Homeless Continuum of Care, launch a panhandling awareness campaign to encourage donors to find a “better way to give” than simply giving money to individuals on the streets.

Partner with the City and other service providers to develop and commence operations of a low barrier homeless shelter.

Assist the NOPJF in increasing SafeCams registrations of private video cameras by 10%.



**Downtown Development District
2017 Proposed Budget**
(As of September 13, 2016)

Line #	Description	9/19/2016 12:31		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		City Council Adopted Budget 2016	06/30/16 YTD Actual				
4. Public Safety							
Personnel Costs (05)							
125	Salaries & Wages	583,504	211,695	525,164	536,836	-8.0%	11,672
126	Payroll Taxes	45,226	19,300	48,516	41,602	-8.0%	(6,914)
127	Insurance	59,244	43,191	87,125	88,500	49.4%	1,375
129	Workers' Compensation	2,796	9,758	22,669	23,444	738.5%	775
130	Retirement	23,336	2,928	6,238	17,564	-24.7%	11,326
131	Parking	12,000	1,553	3,575	4,200	-65.0%	625
132	Fitness Center	1,200	-	-	-	-100.0%	-
133	Total	727,306	288,425	693,287	712,146	-2.1%	18,859
134	Public Safety Rangers	20,000	7,722	20,152	22,300	11.5%	2,148
135	Enhanced Police Services	631,954	387,702	745,287	933,600	47.7%	188,313
136	- Police Detail Services	631,954	387,702	745,287	933,600	47.7%	188,313
137	Total	631,954	387,702	745,287	933,600	47.7%	188,313
138	Other Public Safety	300	-	-	-	-100.0%	-
139	- Code Enforcement	11,600	820	11,820	6,850	-40.9%	(4,970)
140	- Stakeholder Involvement	26,400	1,569	26,619	7,400	-72.0%	(19,219)
141	- Miscellaneous	38,300	2,389	38,439	14,250	-62.8%	(24,189)
142	Total	75,300	4,778	76,878	28,500	-62.3%	(48,378)
143	Homelessness Services	49,000	12,563	37,063	48,500	-1.0%	11,437
144	- Outreach Services	49,000	12,563	37,063	48,500	-1.0%	11,437
145	- Low Barrier Shelter Operations	-	-	-	375,000	#DIV/0!	375,000
146	Total	49,000	12,563	37,063	423,500	764.3%	386,437
147	Total Public Safety	1,466,560	698,801	1,534,228	2,105,796	43.6%	571,568
148							
149							
150							
151							
152							
153							
154							

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2016

Attracted two new high profile retail tenants to Canal Street (True Religion and Fogo de Chao) and saw a third under construction at the Riverwalk (Nordstrom Rack).

Three façade grants, including an enhanced grant for Eagle Saloon, completed and a fourth in the pipeline.

Draft CEA with City and preliminary design work for Low Barrier Shelter.

Update of Historic District Height Study in progress.

Factor's Row and NOPSI Buildings redeveloped or in process of redeveloping to address major blight influence.

Made presentations at ICSC and other points to potential developers and users for vacant second floor space at Harrah's.

Sponsored signature DDD Arts-Based Business Challenge during NOEW.



ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2016

Co-sponsored SXSW and Collision Conference events along with NOLABA and GNO, Inc. to promote Industries of the Mind recruitment for Downtown.

Published appropriate economic metrics, such as new real estate investment, Cultural District statistics, residential growth, rental and occupancy rates, office rental and occupancy rates, pedestrian traffic counts, etc.

Maintained ongoing outreach calling program to existing retailers and industries of the mind, reporting over 180 calls year to date.



ECONOMIC DEVELOPMENT OBJECTIVES 2017

Facilitate the project to consolidate small buildings in 800 block of Canal Street to redevelop second floor spaces for residential use. Begin similar project in concert with property owners in 1000 block.

Continue regular calling program to existing retailers and Industries of the Mind businesses within Downtown to express appreciation for what they do and to solicit their suggestions on what would make the District better, documenting results and follow up.

Sponsor or cosponsor programs and events such as; DDD/Launchpad Collision Conference, Culture-Up, NOEW, Idea Village, to sustain and initiate new efforts, directly and in collaboration with others (such as GNO, Inc. ,NOLABA, LED) to attract digital media, film, music and other creative businesses and entrepreneurs to the District.

Administer Façade Improvement Program to revitalize historic storefronts in the District.



ECONOMIC DEVELOPMENT OBJECTIVES 2017

Publish improved Economic Activity metrics such as economic investment (development), cultural district statistics, jobs, rental and occupancy rates, residential growth, etc.

Develop strategy and methodology for DDD to aggressively address major blighting influence properties in the District, including direct investment possibilities, where warranted and appropriate. (Examples include: Loew's State Theater, Plaza Tower, etc.).



**Downtown Development District
2017 Proposed Budget
(As of September 13, 2016)**

Line #	Description	9/19/2016 12:31		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		City Council Adopted Budget 2016	06/30/16 YTD Actual				
5. Economic Development & Planning							
Personnel Costs (05)							
155	Salaries & Wages	240,670	115,441	238,212	245,362	1.9%	7,150
156	Payroll Taxes	18,654	9,093	18,026	19,018	2.0%	992
157	Insurance	28,212	11,574	23,148	24,300	-13.9%	1,152
158	Workers' Compensation	742	370	741	728	-1.9%	(13)
159	Retirement	14,442	7,144	14,288	14,718	1.9%	430
160	Parking	2,700	1,350	2,700	2,700	0.0%	-
161	Temporary Labor	-	-	-	-	#DIV/0!	-
162	Total	305,420	144,972	297,115	306,826	0.5%	9,711
163	Canal Street Development	15,900	4,265	15,827	16,800	5.7%	973
164	District Wide Development	33,240	3,204	33,588	36,240	9.0%	2,652
165	Medical Complex Development	-	-	-	-	#DIV/0!	-
166	Research & Database Management	15,600	1,200	15,600	21,600	38.5%	6,000
167	Supportive Housing	-	-	-	-	#DIV/0!	-
168	Administration/Meetings	12,180	5,417	12,406	18,060	48.3%	5,654
169	Presentations & Marketing	-	-	-	-	#DIV/0!	-
170	Planning Initiatives	27,000	6,058	25,258	25,800	-4.4%	542
171	Business Retention & Recruitment	80,100	39,358	86,078	115,500	44.2%	29,422
172	Facade Incentive	120,000	-	120,000	120,000	0.0%	-
173	Total Economic Development	609,440	204,474	605,872	660,826	8.4%	54,954
174							
175							
176							
177							

COMMUNICATIONS ACCOMPLISHMENTS 2016

Publicized DDD and Downtown NOLA success stories.

Implemented a social media plan and increased followers by more than 30%

Increased the number of email subscribers by 20%

Launched #DowntownNOLA Instagram contest and exhibit

Produced updated DDD brochure

Launched Downtown NOLA radio segment

Developed Panhandling Public Awareness Campaign

Conducted 2016 stakeholder/market research study

Continued to work with MuroMedia in promoting Downtown NOLA page in monthly New Orleans Living Magazine

Launched redesigned and upgraded DDD Mobile App



COMMUNICATIONS ACCOMPLISHMENTS 2016

Planned, produced and promoted the newly formatted 5th Annual Downtown NOLA Awards, honoring 5 stakeholders with nearly 250 attendees

Produced 5 new videos with testimonials

Produced an updated compilation video

Produced an updated library of Downtown images

Partnered with Greater New Orleans Community Data Center to produce updated Downtown Data

Planned, produced and promoted the Annual Canal Street: Home for the Holidays including the Lighting Ceremony, 3 Movies on the Mississippi, Krewe of Jingle Parade and Reindeer Run & Romp

Secured sponsorships for Holiday events



COMMUNICATIONS ACCOMPLISHMENTS 2016

Planned, produced and promoted Downtown NOLA Saturday Shopping Spree

In conjunction with Economic Development and Idea Village, planned, produced and promoted the DDD's 4th Arts-Based Business Pitch held during New Orleans Entrepreneur Week

In conjunction with Economic Development and Operations, planned, produced and promoted the DDD's 3rd PARK(ing) Day

Sponsored and/or provided marketing support for 10 Downtown events



PUBLIC AFFAIRS ACCOMPLISHMENTS 2016

Historic Tax Credit legislation was protected during the regular session and both special sessions of the legislature.

A site for a 100 bed, Low Barrier Shelter, has been identified, CEA between the City and DDD to build and operate the facility has been proposed, and initial design schematics are completed.

A site for a pocket park has been selected, and the DDD, Domain, ASLA, and International High School are moving forward with design.

Stakeholders including Safety and Permits, Fire Department, and City Councilmembers are actively engaged in Canal Street upper floor redevelopment strategy.



PUBLIC AFFAIRS ACCOMPLISHMENTS 2016

DDD hosted Stakeholder meeting to determine what meaningful changes were necessary as part of Master Plan review process.

City of New Orleans issued RFP for bike-share and a firm was selected to begin operations. Ride-share, including Uber X and Lyft, is operational in the market.



COMMUNICATIONS OBJECTIVES 2017

Mission: Publicize and promote DDD and Downtown NOLA successes and priorities and capture data on media and public outreach.

Messages

Downtown New Orleans has established itself as the epicenter of innovation and creativity, making it a sought out destination for *Industries of the Mind* entrepreneurs, businesses and individuals in those fields – BioInnovation & Health Services, Creative Digital Media and Arts-Based Businesses. The DDD along with its Downtown partners continues to work to build and support a creative economy Downtown.

Economic development and quality of life are key elements to a prosperous New Orleans and Downtown New Orleans continues to shine as one of the city's crowning jewels with more and more people choosing to work, eat, play and live Downtown.

For over 40 years the DDD has been proud to be part of the prosperous development of Downtown New Orleans. We look forward to our continued work with our Downtown partners as we maintain our efforts to keep driving and maintaining the successful development of Downtown



COMMUNICATIONS OBJECTIVES 2017

General Outreach/Engagement

Work with Downtown retail partners to increase shopping during off-peak seasons

Work with Public Affairs to develop and implement a communications strategy to promote DDD's 2017 policy and initiatives

Work with DDD departments and City Officials to promote the development of the Low Barrier Shelter

Work with DDD departments and City Officials to promote the redevelopment of Duncan Plaza

Develop, implement and promote the Panhandling Public Awareness Campaign

DDD partners include City officials, service providers, community organizations, et al

Encourage aid to effect positive outcomes for those in need



COMMUNICATIONS OBJECTIVES 2017

Plan, execute and promote the 6th Annual Downtown NOLA Awards

Fine tune the new process and program of the awards

Target audience attendance of 250

Increase and promote positive achievements and actions by Downtown stakeholders

Select a keynote speaker to advocate key DDD initiatives

Plan, execute and promote the 2017 Annual Canal Street: Home for the Holidays events – Canal Street Lighting Ceremony, Holiday Parade, Movies on the Mississippi and Reindeer Run & Romp

Follow with survey to stakeholders to measure impact

Highlight the richness and nostalgia of the Downtown holiday experience



COMMUNICATIONS OBJECTIVES 2017

Plan, execute and promote Downtown NOLA Saturday Shopping Spree

Engage consumers in the Downtown shopping experience

Spotlight Downtown retailers

Work with Economic Development to plan, execute and promote the 5th Annual Arts-Based Business Pitch Challenge

Increase number of applicants by 10%



COMMUNICATIONS OBJECTIVES 2017

Digital Media

Increase social media channels followers by 20%

Provide tweeting from key DDD and Downtown events

Provide tweets regarding Downtown development projects

Provide Instagram postings of key Downtown images

DDD videos/images

Produce an updated Downtown NOLA compilation video

Update testimonials of stakeholders

Continue to implement and improve the promotional strategy for DDD videos



COMMUNICATIONS OBJECTIVES 2017

DDD Website and Smartphone Application

Continue to improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results

Continue to establish DDD's website as a key resource center for Downtown

Increase the number of App subscribers by 10%



PUBLIC AFFAIRS OBJECTIVES 2017

Planning and Zoning

Engage downtown stakeholders to identify beneficial changes to Master Plan and provide input to City Planning Commission as part of plan review

Ensure the City Planning Commission and City Council follow provisions within the Comprehensive Zoning Ordinance relative to Downtown use and height restrictions

Work with DPW and City of New Orleans on completing Downtown curb use and traffic study and implementing recommendations

Provide continued support for pedestrian and bicycle friendly upgrades to downtown infrastructure

Support efforts by Planning Commission, City Council and the Administration to encourage affordable housing Downtown

Engage Community in Duncan Plaza redesign



PUBLIC AFFAIRS OBJECTIVES 2017

Provide Support to Economic Development Team

Establish and work with a consortium of downtown stakeholders to establish and support early childhood education facilities within the DDD

Canal Street Transit Terminal

Upper Canal redevelopment

Charity Hospital re-use

Work with City of New Orleans to enact public policy relative to creating progressive and innovative transportation options like car share and bike share



PUBLIC AFFAIRS OBJECTIVES 2017

Provide Support to Operations Team

- Open a fully funded low barrier homeless shelter within walking distance of Downtown
- Work with stakeholders to program and fund sobering and detox beds
- Support the Downtown Parks and Open Space Master Plan
- Work with stakeholders to identify a location and build a children's playground within the DDD
- Work with City Council to enact policy designed to regulate public feedings and maintain public health standards
- Ensure enforcement of laws relative to safe and proper operation of bicycles, vehicles, and delivery trucks Downtown
- Support outreach and education efforts to increase safety and awareness between pedestrians, cyclist, and drivers
- Engage stakeholders to solicit funding for construction and operations of Phase I Duncan Plaza redesign



PUBLIC AFFAIRS OBJECTIVES 2017

Provide Support to Communications Team

Support City and stakeholder efforts to make Downtown more welcoming to international visitors through language in branding and signage

Support efforts to create alternative giving campaign to discourage panhandling

Legislative Agenda – State and Federal

Protect the Historic and other important downtown tax credits and incentives from reduction or other detrimental changes

Provide continued support for programs and funds relative to TIFIA and other Federal transportation infrastructure programs

Work with BioInnovation Center and health science organizations for continued support of the BioMedical District

Work with EDO partner organizations to secure funding and implement strategy for workforce development within the BioInnovation and health science industries



PUBLIC AFFAIRS OBJECTIVES 2017

Relationship Building – City - create or strengthen relationships to develop support for important downtown initiatives with entities such as

Mayor's Office
City Council
City Planning Commission
New Orleans Building Corporation
Historic Districts Landmarks Commission
New Orleans Redevelopment Authority

Relationship Building – State - create or strengthen relationships to develop support for important downtown initiatives with entities such as

Louisiana Department of Economic Development (LED)
Louisiana Board of Commerce and Industry
University Medical Center
Health Education Authority of Louisiana
Orleans Parish Legislative Delegation
DDD/DDA in Shreveport, Lafayette, and Baton Rouge



PUBLIC AFFAIRS OBJECTIVES 2017

Relationship Building – Private/Non Profit - create or strengthen relationships to develop support for important downtown initiatives with entities such as

NOLA Business Alliance
New Orleans Chamber of Commerce
Hispanic Chamber of Commerce
Black Chamber of Commerce
Greater New Orleans Inc.
Convention & Visitors Bureau
New Orleans Tourism Marketing Corporation
French Quarter Management District
Downtown Neighborhood Associations



**Downtown Development District
2017 Proposed Budget**
(As of September 13, 2016)

Line #	Description	9/19/2016 12:31		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		City Council Adopted Budget 2016	YTD Actual				
6. Communications							
178	Personal Costs (05)						
179	Salaries & Wages	238,004	113,728	234,932	241,720	1.6%	6,788
180	Payroll Taxes	18,446	8,825	17,804	18,734	1.6%	930
181	Insurance	18,768	12,346	24,490	18,912	0.8%	(5,578)
182	Workers' Compensation	740	364	728	626	-15.4%	(102)
183	Retirement	14,276	7,040	13,538	14,506	1.6%	968
184	Parking	1,800	1,120	1,855	2,460	36.7%	605
185	Fitness Center						
186							
187	Total	292,034	143,423	293,347	296,958	1.7%	3,611
188	Holiday Event	152,124	3,113	155,174	136,474	-10.3%	(18,700)
189	DDDD Events	57,063	4,732	56,278	37,029	-35.1%	(19,249)
190	Sponsored Events	15,000	12,521	24,981	25,000	66.7%	19
191	Donor Relations					#DIV/0!	
192	Digital Media	24,600	13,601	28,391	28,800	17.1%	409
193	Communications	86,872	50,484	86,283	47,400	-45.4%	(38,883)
194	Miscellaneous	6,568	431	4,115	4,268	-35.0%	153
195	Research	41,200	42,150	42,650		-100.0%	(42,650)
196	Public Affairs	15,080	5,360	17,218	15,080	0.0%	(2,138)
197	Total Communications	690,541	275,815	708,437	591,009	-14.4%	(117,428)
198							
199							

FINANCE AND ADMINISTRATION ACCOMPLISHMENTS 2016

Upgraded individual staff laptop's to Windows 10

Completed renovation of office space

Create and/or supervise individualized professional development plans for entire staff.



FINANCE & ADMINISTRATIVE OBJECTIVES 2017

Work with Board of Commissioners to update the Strategic Plan.

Work with Communications Department to secure new recurring, sustainable sponsorship funding sources for individual projects/activities.

Create and/or supervise individualized professional development plans for entire staff.

Continue our work on increasing participation by DBE certified firms in procurement of services and materials.



Downtown Development District 2017 Proposed Budget (As of September 13, 2016)									
Line #	Description	9/19/2016 12:31		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016-2017	Variance 2017 Budget to 2016 Projected	City Council	
		Adopted Budget 2016	YTD Actual					06/30/16	City Council
7. Administration									
Personnel Items									
201	Salaries & Wages	462,368	210,188	458,002	461,186	-0.3%	3,184		
202	Payroll Taxes	35,832	16,324	35,335	35,742	-0.3%	407		
203	Insurance (Health, Dental, STD, LTD, Life)	43,164	20,235	42,083	40,020	-7.3%	(2,063)		
204	Insurance (workers comp)	1,436	673	1,417	1,205	-16.1%	(212)		
205	Retirement Conribus (Contrib, Fees, Life)	27,744	12,656	27,096	27,668	-0.3%	572		
206	Parking (Employee subsidy only)	3,600	2,210	4,424	3,600	0.0%	(824)		
207	Fitness Center	-	-	-	900	#DIV/0!	900		
208	Temporary Labor	-	652	880	-	#DIV/0!	(880)		
209	Payroll Processing Fees	7,000	2,529	5,262	5,450	-22.1%	188		
210	Total	581,144	265,467	574,499	575,771	-0.9%	1,272		
211	Supplies & Materials								
212	General Operating Supplies	3,600	3,922	6,189	4,200	16.7%	(1,989)		
213	Office Supplies	9,300	4,918	9,340	9,600	3.2%	260		
214	Total	12,900	8,840	15,529	13,800	7.0%	(1,729)		
215	Equipment, Property and Maintenance								
216	Copier Lease Payments	5,880	2,993	5,757	5,775	-1.8%	18		
217	Repairs & Maintenance	480	-	280	300	-37.5%	20		
218	Total	6,360	2,993	6,037	6,075	-4.5%	38		
219	Office Space								
220	Miscellaneous	-	845	845	-	#DIV/0!	(845)		
221	Rent	134,262	56,960	127,244	140,568	4.7%	13,324		
222	Repairs & Maintenance	900	669	909	900	0.0%	(9)		
223	Telephone	9,720	5,604	11,246	11,280	16.0%	34		
224	Utilities	4,200	1,782	3,255	3,425	-18.5%	170		
225	Total	149,082	65,860	143,499	156,173	4.8%	12,674		
226	Operations								
227	Accounting Services	19,250	19,250	19,250	19,250	0.0%	-		
228	Advertising	500	-	250	-	-100.0%	(250)		
229	Bank Service Charges	1,800	1,021	2,041	2,100	16.7%	59		
230	Board Development	9,600	905	8,505	7,500	-21.9%	(1,005)		
231	Computer Equipment & Supplies	-	372	772	-	#DIV/0!	(772)		
232	Computer Software	1,752	1,267	2,167	1,752	0.0%	(415)		
233	Computer Support	30,000	15,569	30,121	30,075	0.3%	(46)		
234	Courier Services	-	-	-	-	#DIV/0!	(300)		
235	Employee Recruitment	600	-	350	50	-91.7%	(300)		
236	Employee Relocation	-	-	-	-	#DIV/0!	(252)		
237	Equipment & Small Tools	-	252	252	-	#DIV/0!	20		
238	Equipment Rental	828	202	808	828	0.0%	-		
239	Events & Functions	-	-	-	-	#DIV/0!	-		
240	Insurance - Auto Coverage	6,000	2,736	5,472	6,000	0.0%	528		
241	Insurance - Commercial Package	90,000	45,174	90,348	91,200	1.3%	852		
242	Insurance - Director & Officer	7,200	3,418	6,832	7,200	0.0%	368		
243	Legal Services	72,000	22,790	52,790	72,000	0.0%	19,210		
244	Meals & Entertainment	600	190	540	600	0.0%	60		
245	Meetings - External	300	127	297	300	0.0%	3		
246	Meetings - Internal	120	70	88	300	150.0%	212		
247	Mitlengo/Cabfare/Tolls	60	67	137	120	100.0%	(17)		
248	Miscellaneous	120	506	576	180	50.0%	(396)		
249	Office Relocation	-	-	-	-	#DIV/0!	-		
250	Organization Fees/Dues	5,350	2,782	5,332	6,000	12.1%	668		
251	Parking	180	86	161	180	0.0%	19		
252	Penalties & Interest	-	-	-	-	#DIV/0!	-		
253	Permits & Licenses	15	-	-	15	0.0%	15		
254	Postage & Express Mail	2,000	511	1,511	2,000	0.0%	489		
255	Printing	1,200	570	1,200	1,200	0.0%	-		
256	Professional Services	-	1,775	2,601	2,252	#DIV/0!	(349)		
257	Publications & Subscriptions	1,320	704	1,137	1,320	0.0%	183		
258	Radios/Cellular/Telephones	1,620	770	1,520	1,320	-18.5%	(200)		
259	Repairs & Maintenance	-	-	-	-	#DIV/0!	-		
260	Staff Development/Conferences	6,210	2,244	6,044	6,000	-3.4%	(44)		
261	Travel	11,140	2,217	5,945	11,000	-1.3%	5,055		
262	Uniforms	1,500	811	1,500	1,500	0.0%	-		
263	Total	271,265	126,386	248,547	272,242	0.4%	23,695		
264	Total Administration	1,020,751	469,546	988,111	1,024,061	0.3%	35,950		

**Downtown Development District
2017 Proposed Budget**
(As of September 13, 2016)

Line #	Description	9/19/2016 12:31		Projected 2016 Actual	Proposed Budget 2017	% Change Budget 2016 - 2017	Variance 2017 Budget to 2016 Projected
		City Council Adopted Budget 2016	06/30/16 YTD Actual				
Capital Sources							
299	Bond Proceeds	-	-	-	-	#DIV/0!	-
300	General Fund Cash Reserve Proceeds	2,125,000	-	374,170	2,524,524	18.8%	2,150,354
301	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-
302	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-
303	Total Capital Sources	2,125,000	-	374,170	2,524,524	18.8%	2,150,354
304							
305							
306							
307	Net Sources Before Capital Uses	519,164	4,012,126	549,180	455,580	-12.2%	(93,600)
308							
Capital Uses							
309	Debt Service - Principal	421,342	-	421,342	440,580	4.6%	19,238
310	Capital Purchases	93,800	84,838	127,838	15,000	-84.0%	(112,838)
311	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
312	General Fund Cash Reserve	4,022	-	-	-	-100.0%	-
313	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-
314	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-
315	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-
316	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-
317	Legal Defense Reserve	519,164	84,838	549,180	455,580	-12.2%	(93,600)
318	Total Capital Uses						
319							
320	Net Cash Flow	-	3,927,288	-	-	0.0%	-



Exhibit A
Attached

PUBLIC NOTICE

Downtown Development District's Board of Commissioners will hold a public hearing on and adopt the 2017 Annual Budget & Work Plan

TUESDAY, SEPTEMBER 13, 2016 at 4:00 p.m.
201 St. Charles Avenue
Suite 3912
DDD Ronald E. Gardner Board Room
New Orleans, LA 70170

For more information please call the DDD Finance & Administration Department at 561-8927.

State of Louisiana
Parish of Orleans
City of New Orleans

Personally appeared before me, a Notary in and for the parish of Orleans, Donna Laird who deposes and says that she is Administrative Assistant of NOLA Media Group, a division of The Times-Picayune, L.L.C., a Louisiana limited liability company, and Publishers of The Times-Picayune, Daily and Sunday, of general circulation; doing business in the City of New Orleans and the State of Louisiana, and that the attached

LEGALS
Re: Public hearing; 2017 Annual Budget & Work Plan

Advertisement of DOWNTOWN DEVELOPMENT DISTRICT

201 ST CHARLES AVE STE 3912
NEW ORLEANS, LA 70170

Was published in The Times Picayune

365 Canal Street, Suite 3100
New Orleans, LA 70130

On the following dates
August 5, 10, 2016

I attest that the copy attached hereto as "Exhibit A" is a true and correct copy of the advertisement published in The Times-Picayune on these dates.

Sworn to and subscribed before me this
Tth Day of August 2016

Donna Laird
Notary Public

My commission expires at my death.

Charles A. Ferguson, Jr.

Notary identification number 23492

Appendix – Tax Rolls Certification Letter

The following items were not available from the Board of Review, Orleans Parish upon the printing of this booklet. This information is normally made available at the end of October.

The DDD staff will continue to pursue this information from the Board of Review. As it is received it will be forwarded to the members of the Board and placed into the 2017 budget book.

1. Letter Certifying 2017 Tax Rolls to Louisiana Tax Commission
2. 2017 Assessor Certification Letters List

Downtown Development District Boundaries New Orleans, Louisiana



**Downtown Development District of the City of New Orleans
Enabling Legislation**

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds

A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.

C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".

D.(1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:

(a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, or its successor:

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Area Council of the New Orleans Regional

Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Area Council of the New Orleans Regional Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

- (2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.
- (3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.
- (4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.
- (5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.
- F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient

development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.

G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.

H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by

ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans, the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds. Furthermore, any indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price of or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property

within the district pari passu with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.

M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, eff. July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, eff. June 17, 1983; Acts 2001, No. 1050, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.

