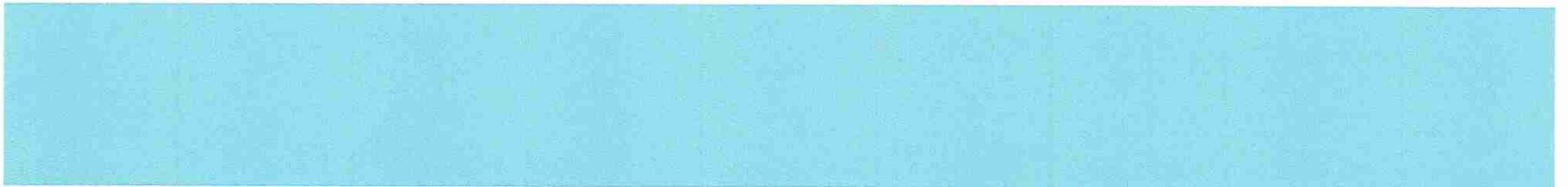


Budget and Work Plan 2019





**Operating Budget
For Calendar and Fiscal Year
2019**

Kurt M. Weigle
President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Richard G. McCall
Operations Director

Leigh M. Ferguson
Economic Development Director

Devona Doliolle
Communications Director

Barbara Waiters
Public Affairs Director



BOARD OF COMMISSIONERS
Budget 2019

Carla Major
Chair

Michelle Craig
Vice-Chair

Cleveland Spears
Secretary

Judy Barrasso
Commissioner

Gary Blossman
Commissioner

Jade Brown-Russell
Commissioner

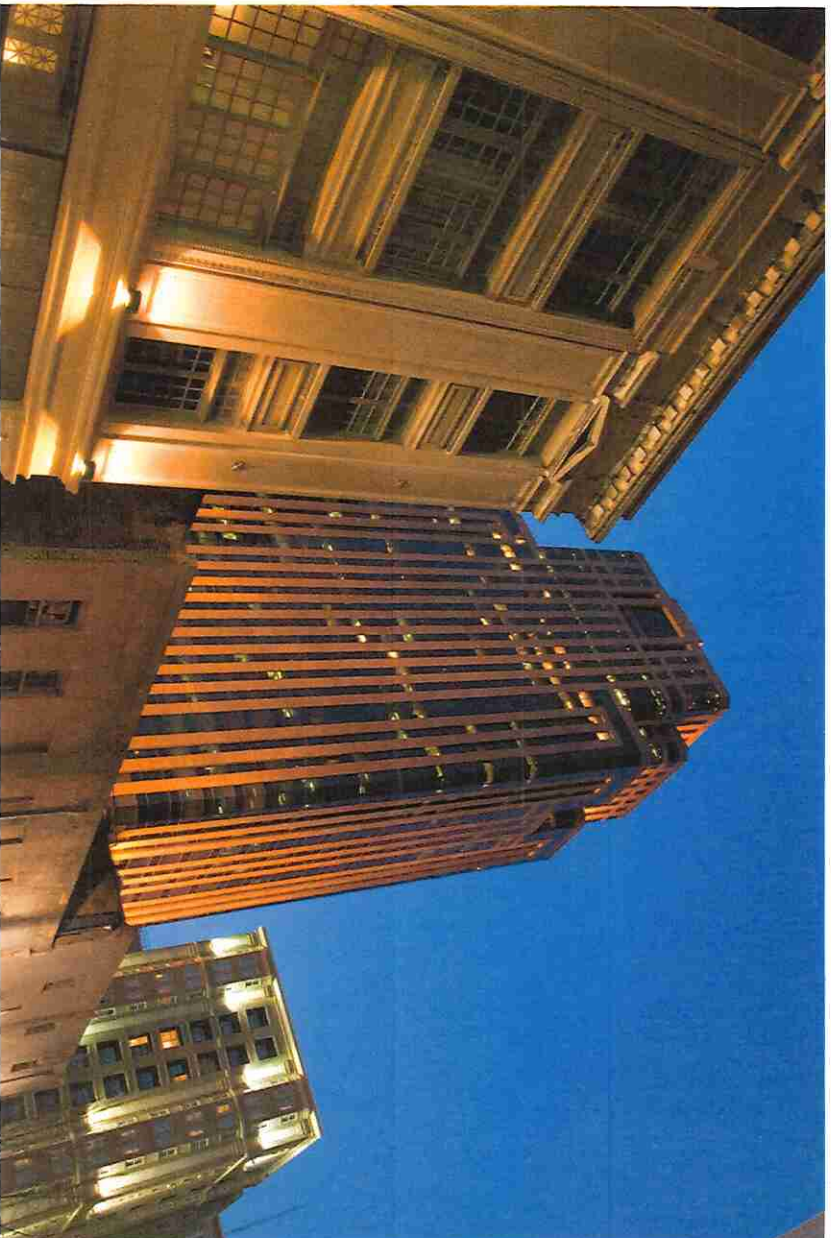
Jim Cook
Treasurer

Joseph Bruno, Jr.
Immediate Past Chair

Bill Hines
Commissioner

Kevin Kelly
Commissioner

Allison Tiller
Commissioner



Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

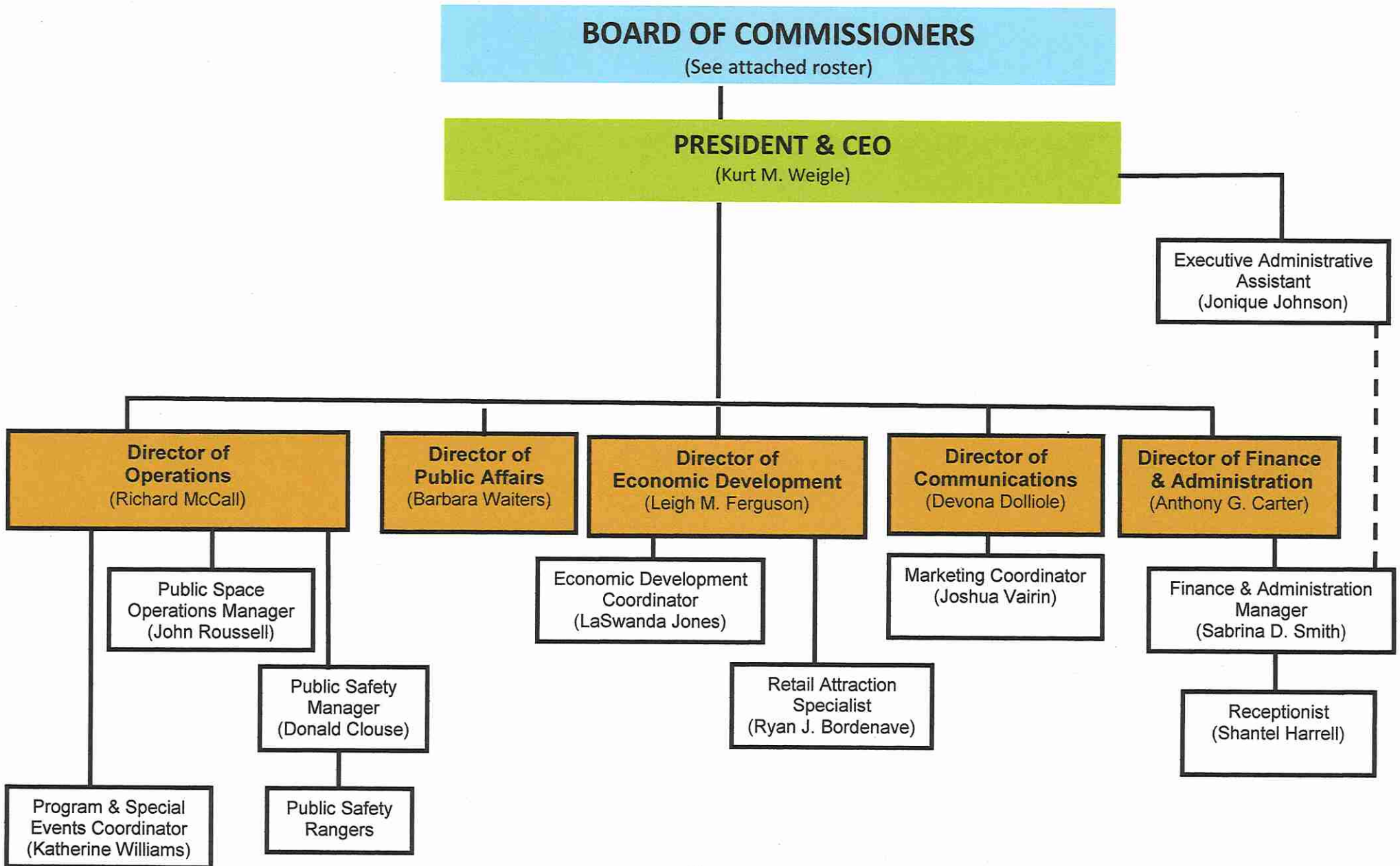
We do this by:

- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
- Ensuring Downtown is clean and safe
- Serving as a voice and advocate for Downtown's future.
- Promoting Downtown as a world-class destination for residents and visitors

Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.

**DOWNTOWN DEVELOPMENT DISTRICT
ORGANIZATIONAL CHART – 2018**



2019 Downtown Development District Budget

Introduction and Discussion of Priorities

The Board of Commissioners and management of the Downtown Development District (DDD) are pleased to submit the enclosed 2019 Work Plan and Budget to City Council. The DDD's 2019 Work Plan is consistent with board-adopted priorities in the DDD's 2017 Strategic Plan and with the City of New Orleans Master Plan and will make substantial progress toward addressing DDD & City priorities.

Expenditures for public safety increase by 9% in 2019 following a 13% increase in 2018 and 43% increase in 2017. This includes full funding for the DDD's private armed patrols 24 hours per day, seven days per week and added security for 8 hours per day, five days per week dedicated to Canal Street, adding to the expanded NOPD Detail and Ranger patrols there. The DDD will maintain the 2018 level of police detail hours and will continue the dynamic redeployment of previously expanded resources, such as mounted officers, to areas where their impact will be felt most. Funding for Public Safety Rangers also increases in 2019.

The operations budget provides funding to install additional SafeCam NOLA surveillance cameras in cooperation with the New Orleans Police & Justice Foundation, and to support the DDD's matching grant program to assist private property owners in eradicating graffiti.



The DDD has committed \$500,000 of operating funding to the Community Resource & of Referral Center (CRRC) low barrier shelter, the result of more than four years of work on the part of the DDD and a model collaboration with the City of New Orleans. The new low barrier shelter accommodates 100 homeless individuals currently sleeping on the streets and in the parks of Downtown and other parts of the City. The DDD will continue its work to create additional citywide resources to address homelessness, including a sobering center and assisted outpatient treatment to serve the severely mentally ill.

The DDD will continue its work on the collaborative *Make Change NOLA* campaign to help direct giving via the United Way to worthy agencies in New Orleans who are helping people to transform their lives, rather than giving cash on the streets, which social service agencies agree is often counter-productive.

Additional funds have been allocated to expand the Clean Team's human and mechanical resources in order to address the continuing growth of Downtown. In the last 5 years, eighty-five percent (85%) of Downtown's vacant & of underutilized space has been put into commerce. More occupied space and foot traffic Downtown has led to increasing demand for cleaning & maintenance services.

The DDD has once again committed funding for a full-time, dedicated City of New Orleans Sanitation Ranger for Downtown, provided that said Ranger is authorized by the City Code to write citations for

sanitation offenses. Currently Sanitation Rangers do not have this authority; the Administration has indicated its desire to seek legislation from the State to grant such authority.

The DDD has dedicated funds in 2019 to complete fabrication and installation on a new wayfinding signage system for Downtown and other parts of the city, a project begun in 2017.

Funding to manage and develop Duncan Plaza pursuant to an anticipated lease agreement with the City is included in 2019.

The DDD will continue spending on job recruitment & creation in 2019, expanding its current work on Industries of the Mind business development & retention and the Academic Medical Center as a job generator. The DDD feels compelled to sharpen its focus on job creation in order to protect the \$7 billion of investment that has occurred Downtown in the last twelve (12) years. According to the Bureau of Labor Statistics, the New Orleans region had the third worst job creation rate in the nation among mid-sized cities in 2017, growing at just .1%. This trend must be reversed in order for Downtown and the city as a whole to improve the lives of our citizens. The DDD will continue the efforts begun in 2018 to create a Louisiana Medical Research Fund (LMRF) similar to the extraordinarily successful Cancer Prevention & Research Institute of Texas (CPRIIT).

The work plan also anticipates collaborating with other agencies to increase housing opportunities Downtown across all price points.

The DDD continues its leadership via capital spending, with funds committed to beginning construction on a re-imagined Duncan Plaza, building a park on the grounds of the International High School New Orleans for use by its students & neighborhood children.

Based on 2018 ad valorem tax collections, the DDD budget anticipates tax revenue growth of three percent (3.0%) over 2018.

Miscellaneous Revenues include \$54,000 in payments for cleaning of RTA Streetcar Transit Shelters, which the DDD began in 2017 in order to improve the experience for transit patrons and other Downtown stakeholders.

The Board of Commissioners and management of the DDD are confident that the 2019 Work Plan & Budget reflects the DDD priorities set by the board and is consistent with the City's goals for the development of Downtown as set forth in the Master Plan. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going in every neighborhood of Downtown.

Resolution 18 - 04
Downtown Development District
of the City of New Orleans

RESOLUTION TO SET MILLAGE FOR 2019

BY BOARD MEMBERS: Joseph Bruno, Jr., Carla Major, Kevin Kelly, Michelle Craig, Allison Tiller, Judy Barrasso, Gary Blossman, Jade Brown – Russell, Jim Cook, Bill Hines, and Cleveland Spears.

WHEREAS, the Board of Commissioners of the Downtown Development District has historically been approved for its 22.97 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2019 which plan will require that only 14.76 mills be collected for the year 2019; and

WHEREAS, in order to effect the collection of the 14.76 mills, a portion of the millage must be suspended; now therefore,

BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2019 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 14.76 mills on the dollar of the assessed valuation of the real property.

BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 14.76 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

	Voter	Yea	Nay	Absent
Carla Major, Chair		✓		
Michelle Craig, Vice Chair		✓		
Jim Cook, Treasurer		✓		
Cleveland Spears, Secretary		✓		
Joseph Bruno, Jr., Immediate Past Chair				✓
Judy Barrasso, Commissioner		✓		
Gary Blossman, Commissioner				✓
Jade Brown - Russell, Commissioner		✓		
Bill Hines, Commissioner		✓		
Kevin Kelly, Commissioner		✓		
Allison Tiller, Commissioner		✓		✓


 Chair, Carla Major


 Secretary, Cleveland Spears

8-29-18
 Date Signed

8-29-18
 Date Signed

RESOLUTION 18-05
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET
FOR THE YEAR 2019

BY BOARD MEMBERS: Joseph Bruno, Jr., Carla Major, Kevin Kelly, Michelle Craig, Allison Tiller, Judy Barrasso, Gary Blossman, Jade Brown – Russell, Jim Cook, Bill Hines, and Cleveland Spears.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2019; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and

WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Plan and Annual Budget for the year 2019, a copy of which is attached hereto as Exhibit "A" and is entitled "2019 Annual Plan and Budget "

NOW, THEREFORE,

BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Plan and Annual Budget for the year 2019 attached hereto as Exhibit "A" and entitled "2019 Annual Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2019.

**THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL
WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS
FOLLOWS:**

Voter	Yea	Nay	Absent
Carla Major, Chair	✓		
Michelle Craig, Vice Chair	✓		
Jim Cook, Treasurer	✓		
Cleveland Spears, Secretary			
Joseph Bruno, Jr., Immediate Past Chair			✓
Judy Barrasso, Commissioner	✓		
Gary Blossman, Commissioner			
Jade Brown - Russell, Commissioner			✓
Bill Hines, Commissioner	✓		
Kevin Kelly, Commissioner			✓
Allison Tiller, Commissioner	✓		


Chair, Carla Major

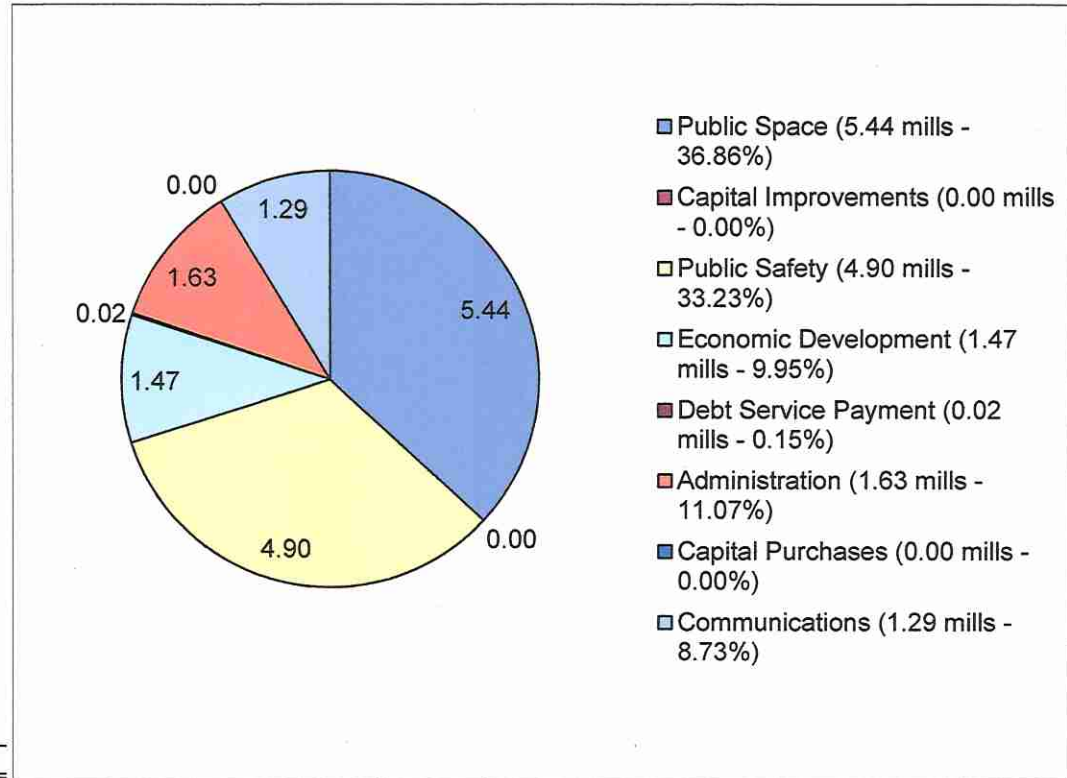

Secretary, Cleveland Spears

Date Signed 8-29-18

Date Signed 8-29-18

**Downtown Development District
Millage Assessment by Departments
For 2019 Budget Year**

Departments	Millage Ratio	14.76 Mills Assessed
Public Space Operations	$\frac{2,865,462}{7,773,432} \times 14.76$	5.44
Public Safety	$\frac{2,583,191}{7,773,432} \times 14.76$	4.90
Economic Development	$\frac{773,785}{7,773,432} \times 14.76$	1.47
Communications	$\frac{678,702}{7,773,432} \times 14.76$	1.29
Administration Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.	$\frac{860,509}{7,773,432} \times 14.76$	1.63
Debt Service Payment (P&I)	$\frac{11,783}{7,773,432} \times 14.76$	0.02
Capital Purchases	$\frac{-}{7,773,432} \times 14.76$	0.00
Capital improvements	$\frac{-}{7,773,432} \times 14.76$	0.00
Total Mills (Ad Valorem Tax Revenue)	<u><u>7,773,432</u></u>	<u><u>14.77</u></u>



ORDINANCE
CITY OF NEW ORLEANS

CITY HALL _____
CALENDAR NO _____

NO. _____ MAYOR COUNCIL SERIES _____
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2019 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2019 and to provide otherwise with respect thereto.

1 SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS that the
2 Downtown Development District's 2019 Plan, as adopted by its Board of Commissioners, provides
3 for the continuation of special public safety services, supplementary sanitation services, public
4 space maintenance of the District, special programs and undertaking, promotional activities and the
5 administration of the District's programs, including the execution of contracts and cooperative
6 endeavor agreements which are desirable and necessary in order to accomplish the District's goals
7 and objectives, and is adopted as follows.

8 A. Police -- to provide, through the Office of Secondary Employment, for enhanced services in the
9 form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

10 2.06 Mills \$1,086,000

11 Sponsorships/Grants 0

12 Interest 0

13 Reserves _____ 0

14 \$1,086,000

15 B. Sanitation -- to provide, by contract with the City of New Orleans, for supplementary services of
16 the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

17 0.02 Mills \$ 12,000

18 State/Federal Funds 0

19 Interest 0

20 Reserves _____ 0

21 \$ 12,000

22

23	<u>C. Public Space Operations</u> – to provide by contract with other entities or otherwise for the cleaning	
24	and maintenance of the District's sidewalks and other capital improvements (Fund692, Org. 2117,	
25	Agency 210).	
26	<u>5.42 Mills</u>	\$2,853,462
27	Sponsorships/Grants	0
28	Interest/Other Sources	0
29	Reserves	<u>0</u>
30		\$2,853,462
31	<u>D. Public Safety</u> – to provide by contract with other entities or otherwise for a public safety	
32	campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692,	
33	Org. 2117, Agency 210).	
34	<u>2.84 Mills</u>	\$ 1,497,191
35	Sponsorships/Grants	0
36	Interest/Other Sources	0
37	Reserves	<u>0</u>
38		\$ 1,497,191
39	<u>E. Economic Development</u> – to provide by contract with other entities or otherwise for economic	
40	development, special planning, GIS system, promotion and support of business in downtown and	
41	medical district improvements (Fund 692, Org. 2117, Agency 210).	
42	<u>1.47 Mills</u>	\$ 773,785
43	State/Federal Funds	0
44	Grants/Sponsorships	0
45	Reserves	<u>0</u>
46		\$ 773,785
47	<u>F. Communications</u> – to provide by contract with other entities or otherwise for the marketing and	
48	promotions of downtown by means of special events, banners, publications and communications,	
49	advertising, and website media (Fund 692, Org. 2117, Agency 210).	
50	<u>0.82 Mills</u>	\$ 430,202
51	State/Federal Funds	0
52	Other Sources	78,500
53	Grants/Sponsorships	<u>170,000</u>
54		\$ 678,702
55		

56	<u>G. Administration</u> – to provide by contract with other entities or otherwise for staff administration	
57	and implementation of all District projects, programs and activities, including salaries, health	
58	insurance and retirement, legal services, accounting services, rent and general insurance costs	
59	(Fund 692, Org. 2117, Agency 210).	
60	<u>2.11 Mills</u>	\$ 1,109,010
61	Grants/Sponsorships	0
62	Interest & Other	25,000
63	Reserves	<u>0</u>
64		\$1,134,010
65	<u>H. Capital Improvements</u> – to provide for capital improvements within the District of the City of New	
66	Orleans such as District Wide Capital Improvements, as well as Canal Street Streetscape	
67	Improvements (Fund 692, Org. 2117, Agency 210).	
68	<u>0.00 Mills</u>	\$ 0
69	Interest & Other	0
70	Bond Proceeds	0
71	Reserves	<u>1,705,000</u>
72		\$1,705,000
73	<u>I. Debt Service</u> – to provide for principal installments for the repayment of bond funding for City	
74	debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210), as well as the	
75	related interest payment.	
76	<u>0.02 Mills</u>	\$ 11,783
77	State/Federal Funds	0
78	Interest	0
79	Reserves	<u>440,049</u>
80		\$ 451,832
81	<u>J. Capital Purchases</u> – to provide for the purchase of new office equipment necessary to administer	
82	the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)	
83	<u>0.00 Mills</u>	\$ 0
84	Interest	0
85	Reserves	<u>0</u>
86		\$ 0
87		

88	<u>K. Cash Reserve Contributions</u> – to provide a cash reserve to be utilized by the DDD to continue its	
89	programs and activities. (Fund 692, Org. 2117, Agency 210).	
90	<u>0.00 Mills</u>	\$ 0
91	State/Federal Funds	0
92	Reserves	<u>0</u>
93		\$ 0
94	Total Budget	<u>\$10,191,982</u>
95	<u>14.76 Mills</u>	\$7,773,432
96	State/Federal Funds	0
97	Interest and Other Sources	103,500
98	Grants & Sponsorships	170,000
99	Reserves	<u>2,145,050</u>
100	Total Revenue	\$10,191,982 (Before Bond Proceeds)
101	Bond Proceeds	<u>0</u>
102	Total Revenue & Cash	<u>\$10,191,982</u>

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____

MAYOR

Returned by the Mayor on _____ at _____

 CLERK OF COUNCIL

ROLL CALL VOTE

YEAS:

NAYS:

ABSENT:

RECUSED:

Downtown Development District
2019 Annual Plan
(As of August 7, 2018)

Line #	Description	7/23/2018 9:24 Proposed Budget 2019
1	OPERATING REVENUES	
2	DDD Internal Sources (Concerts, State, Fed, etc.)	257,500
3	City Sources (Ad Valorem, etc.)	7,788,432
4	TOTAL OPERATING REVENUE	<u>8,045,932</u>
5		
6	OPERATING EXPENSES	
7	Public Space Operations	2,865,462
8	Public Safety	2,583,191
9	Economic Development & Planning	773,785
10	Communications	678,702
11	Administration	1,134,009
12	TOTAL OPERATING EXPENSE	<u>8,035,150</u>
13		
14	NET OPERATING INCOME (LOSS) *	<u>10,782</u>
15		
16	NON OPERATING REVENUE	
17	OCD Bond Debt Service Loan Proceeds	-
18	Interest on Bond Proceeds	1,000
19	TOTAL NON OPERATING REVENUE	<u>1,000</u>
20		
21	NON OPERATING EXPENSES	
22	District Wide Capital Improvements	1,705,000
23	Canal Street Streetscape	-
24	CSDC Excess Tax Payment	-
25	TOTAL NON OPERATING EXPENSE	<u>1,705,000</u>
26		
27	EARNINGS (Loss) before Interest, Deprcc & Amort	<u>(1,693,218)</u>
28		
29	INTEREST EXPENSE (Debt Service)	86,832
30	DEPRECIATION / AMORTIZATION	40,000
31		
32	NET INCOME	<u>(1,820,050)</u>
33		
34		
35	NET INCOME BEFORE DEPRECIATION	(1,780,050)
36		
37	CAPITAL SOURCES	
38	Bond Proceeds	-
39	Cash Reserve Proceeds	2,145,050
40	TOTAL CAPITAL SOURCES	<u>2,145,050</u>
41		
42	NET SOURCES BEFORE CAPITAL USES:	<u>365,000</u>
43		
44	CAPITAL USES	
45	Debt Service - Principal	365,000
46	Capital Purchases	-
47	Capital Lease - Principal Payment	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-
49	TOTAL CAPITAL USES	<u>365,000</u>
50		
51	NET CASH FLOW	<u><u>0</u></u>
52		

**Downtown Development District
2019 Annual Plan
(As of August 7, 2018)**

7/23/2018 9:24 Proposed

Line #	Description	Budget 2019
53		
54		
55		
56		
57	Operating Revenues	
58	1. DDD Internal Sources	
59	Code Enforcement	-
60	DDD Events	150,000
61	Federal Funding	-
62	State Funding	-
63	External Ranger Funding	-
64	Sponsorships/Donations/Grants	20,000
65	Interest Earned	9,000
66	Banner Deposits Earned / Misc	78,500
67	Total Admin Sources:	<u>257,500</u>
68		
69	2. City Sources	
70	Advalorem Taxes (14.76 mills), gross	8,097,325
71	Less: Collection Fees & Assessor Fees	(323,893)
72	Interest on Investments	15,000
73	Total City Sources:	<u>7,788,432</u>
74		
75	Total Operating Revenue	<u><u>8,045,932</u></u>
76		
77		
78		
79	Operating Expenses	
80	3. Public Space Operations	
81	Personnel Costs (05)	
82	Salaries & Wages	252,670
83	Payroll Taxes	19,077
84	Insurance	32,400
85	Workers' Compensation	3,967
86	Retirement	13,392
87	Parking	2,700
88	Temporary Labor	-
89	Total	<u>324,205</u>
90	Enhanced City Services	
91	Total	<u>12,000</u>
92	Landscape Maintenance	
93	- Landscaping	145,432
94	- Sidewalk Tree Maint/Replacem	270,000
95	- Parks & Open Space	96,000
96	Total	<u>511,432</u>
97		
98	Street Furnishings & Beautification	
99	- Trash Receptacles	8,000
100	- Banners (install/replace)	6,000
101	- Holiday Lighting	144,230
102	Total	<u>158,230</u>
103		

Downtown Development District
2019 Annual Plan
(As of August 7, 2018)

Line #	Description	7/23/2018 9:24 Proposed Budget 2019
104	Infrastructure	
105	- Museum Streetscape Payment to CNO	-
106	- Sidewalk Improvements	100,000
107	- Lafayette Square	-
108	Total	<u>100,000</u>
109		
110	Cleaning & Maintenance	
111	- Sidewalk Cleaning	1,591,923
112	- Wayfinding Signage Maintenance	-
113	- Special Event Clean-up	123,000
114	- Graffiti	6,000
115	- Surveillance Cameras	6,000
116	Total	<u>1,726,923</u>
117		
118	Miscellaneous	
119	- Truck, Storage, Staff Development	32,672
120	Total	<u>32,672</u>
121		
122	Total Public Space Operations	<u>2,865,462</u>
123		
124	4. Public Safety	
125	Personnel Costs (05)	
126	Salaries & Wages	644,902
127	Payroll Taxes	57,009
128	Insurance	150,360
129	Workers' Compensation	28,182
130	Retirement	18,896
131	Parking	-
132	Fitness Center	-
133	Total	<u>899,349</u>
134		
135	Public Safety Rangers	29,800
136		
137	Enhanced Public Safety	
138	- Police Detail Services	690,000
139	- Private Security Services	396,000
140	- Park Security	-
141	Total	<u>1,086,000</u>
142		
143	Other Public Safety	
144	- Code Enforcement	-
145	- Stakeholder Involvement	6,850
146	- Miscellaneous	5,200
147	Total	<u>12,050</u>
148		
149	Homelessness Services	
150	- Outreach Services	55,992
151	- Low Barrier Shelter Operations	500,000
152	Total	<u>555,992</u>
153		
154	Total Public Safety	<u>2,583,191</u>

Downtown Development District
2019 Annual Plan
(As of August 7, 2018)

Line #	Description	7/23/2018 9:24 Proposed Budget 2019
5. Economic Development & Planning		
Personnel Costs (05)		
155	Salaries & Wages	253,346
156	Payroll Taxes	19,280
157	Insurance	28,620
158	Workers' Compensation	659
159	Retirement	15,201
160	Parking	2,700
161	Temporary Labor	-
162	Total	319,805
163	Canal Street Development	16,800
164	District Wide Development	36,240
165	Job Recruitment & Development	25,200
166	Research & Database Management	20,200
167	Housing	28,800
168	Administration/Meetings	15,240
169	Presentations & Marketing	-
170	Planning Initiatives	25,800
171	Business Retention & Recruitment	105,700
172	Facade Incentive	180,000
173	Total Economic Development	773,785
174	6. Communications	
175	Personnel Costs (05)	257,062
176	Salaries & Wages	19,948
177	Payroll Taxes	26,640
178	Insurance	668
179	Workers' Compensation	15,424
180	Retirement	2,700
181	Parking	-
182	Fitness Center	322,442
183	Total	180,900
184	Holiday Event	40,000
185	DDD Events	38,000
186	Sponsored Events	-
187	Donor Relations	31,500
188	Digital Media	26,000
189	Communications	8,530
190	Miscellaneous	-
191	Research	31,330
192	Public Affairs	-
193	Total Communications	678,702
194		
195		
196		
197		
198		
199		
200		

Downtown Development District
2019 Annual Plan
(As of August 7, 2018)

Line #	Description	7/23/2018 9:24 Proposed Budget 2019
7. Administration		
201	Personnel Items	
202	Salaries & Wages	492,090
203	Payroll Taxes	36,415
204	Insurance (Health, Dental, STD, LTD, Life)	53,040
205	Insurance (workers comp)	1,279
206	Retirement Contribs (Contrib, Fees, Life)	29,525
207	Parking (Employee subsidy only)	2,700
208	Fitness Center	900
209	Temporary Labor	-
210	Payroll Processing Fees	5,775
211	Total	<u>621,724</u>
212		
213		
214	Supplies & Materials	
215	General Operating Supplies	6,000
216	Office Supplies	7,200
217	Total	<u>13,200</u>
218		
219		
220	Equipment, Property and Maintenance	
221	Copier Lease Payments	4,260
222	Repairs & Maintenance	-
223	Total	<u>4,260</u>
224		
225	Office Space	
226	Miscellaneous	-
227	Rent	147,055
228	Repairs & Maintenance	1,200
229	Telephone	11,400
230	Utilities	4,150
231	Total	<u>163,805</u>
232		
233	Operations	
234	Accounting Services	23,000
235	Advertising	-
236	Bank Service Charges	2,280
237	Board Development	8,000
238	Computer Equipment & Supplies	-
239	Computer Software	1,800
240	Computer Support	31,800
241	Courier Services	-
242	Employee Recruitment	1,800
243	Employee Relocation	-
244	Equipment & Small Tools	-
245	Equipment Rental	712
246	Events & Functions	-
	Insurance - Auto Coverage	6,048

**Downtown Development District
2019 Annual Plan
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:24 Proposed Budget 2019
247	Insurance - Commercial Package	75,600
248	Insurance - Director & Officer	7,200
249	Legal Services	120,000
250	Meals & Entertainment	1,500
251	Meetings - External	600
252	Meetings - Internal	300
253	Mileage/Cabfare/Tolls	600
254	Miscellaneous	240
255	Office Relocation	-
256	Organization Fees/Dues	6,400
257	Parking	180
258	Penalties & Interest	-
259	Permits & Licenses	-
260	Postage & Express Mail	2,000
261	Printing	1,000
262	Professional Services	14,760
263	Publications & Subscriptions	1,100
264	Radios/Cellular Telephones	2,100
265	Repairs & Maintenance	-
266	Staff Development/Conferences	8,500
267	Travel	11,500
268	Uniforms	2,000
269	Total	331,020
270		
271	Total Administration	1,134,009
272		
273	Total Operating Expenses:	8,035,150
274		
275	Net Operating Income (Loss)	10,782

Downtown Development District
2019 Annual Plan
(As of August 7, 2018)

Line #	Description	7/23/2018 9:24 Proposed Budget 2019
Non Operating Revenues		
276		
277		
278	OCD Bond Debt Service Loan Proceeds	-
279	Interest on Bond Proceeds Invested	1,000
280	Total Non Operating Revenue	<u>1,000</u>
281		
Non Operating Expenses		
282		
283	District Wide Capital Improvements	1,705,000
284	Canal Street Streetscape	-
285	CSDC Excess Tax Payment	-
286	Total Non Operating Expense	<u>1,705,000</u>
287		
288		
Earnings (Loss) before Interest, Depr, Amort		
289		<u>(1,693,218)</u>
290		
291	Interest Expense - Debt Service	86,832
292	Depreciation & Amortization	40,000
293		
Net Income (Loss)		
294		<u><u>(1,820,050)</u></u>
295		
296		
297		
Net Income (Loss) Before Depreciation		
298		<u>(1,780,050)</u>
299		
Capital Sources		
300		
301	Bond Proceeds	-
302	General Fund Cash Reserve Proceeds	2,145,050
303	Public Space Capital Reserve Proceeds	-
304	Econ Development Cash Reserve Proceeds	-
305	Total Capital Sources	<u>2,145,050</u>
306		
Net Sources Before Capital Uses		
307		<u>365,000</u>
308		
Capital Uses		
309		
310	Debt Service - Principal	365,000
311	Capital Purchases	-
312	Capital Lease - Principal Payment	-
313	General Fund Cash Reserve	-
314	CSDC Cash Reserve	-
315	Economic Development Cash Reserve	-
316	Public Space Capital Reserve	-
317	Public Safety Capital Reserve	-
318	Legal Defense Reserve	-
319	Total Capital Uses	<u>365,000</u>
320		
Net Cash flow		
321		<u><u>0</u></u>

**Downtown Development District
2019 Proposed Budget
Five-Year Comparison**

8/30/2018 7:36

Line	Description	2015 Actual	2016 Actual	2017 Actual	Adopted Budget 2018	2018 Projected	Proposed 2019 Total
1	OPERATING REVENUES						
2	DDD Internal Sources (Concrete, Stone, Fed, etc)	119,617	122,219	172,741	232,280	218,822	257,500
3	City Sources (Ad Valorem, etc.)	6,634,943	7,155,882	7,240,402	7,571,824	7,557,452	7,788,432
4	TOTAL OPERATING REVENUE	6,754,560	7,278,081	7,413,143	7,804,104	7,776,274	8,045,932
5							
6	OPERATING EXPENSES						
7	Public Space Operations	2,161,210	2,344,404	2,417,966	2,738,337	2,720,277	2,865,483
8	Public Safety	1,259,723	1,531,834	1,744,322	2,376,880	2,217,071	2,583,191
9	Economic Development & Planning	420,927	499,224	702,093	809,864	714,381	773,786
10	Communications	611,254	688,304	644,527	692,449	672,474	678,702
11	Administration	920,114	973,320	1,038,464	1,060,606	1,122,330	1,134,009
12	TOTAL OPERATING EXPENSE	5,373,228	6,037,086	6,547,372	7,648,136	7,446,533	8,035,151
13							
14	NET OPERATING INCOME (LOSS) *	1,381,332	1,240,995	865,771	155,968	329,741	10,781
15							
16	NON OPERATING REVENUE						
17	OCD Bond Debt Service Loan Proceeds	-	289	578	300	830	1,000
18	Interest on Bond Proceeds	-	289	578	300	830	1,000
19	TOTAL NON OPERATING REVENUE	-	289	578	300	830	1,000
20							
21	NON OPERATING EXPENSES						
22	District Wide Capital Improvements	-	170,000	5,000	2,400,000	1,538,103	1,705,000
23	Canal Street Streetscape	-	(12,000)	-	-	-	-
24	CSDC Excess Tax Payment	-	-	-	-	-	-
25	TOTAL NON OPERATING EXPENSE	-	158,000	5,000	2,400,000	1,538,103	1,705,000
26							
27	EARNINGS (Loss) before Interest, Deprec & Amort	1,381,332	1,083,284	861,349	(2,243,732)	(1,207,532)	(1,693,219)
28							
29	INTEREST EXPENSE (Debt Service)	188,020	173,394	156,978	96,212	96,212	86,832
30	DEPRECIATION / AMORTIZATION	50,393	34,944	32,853	80,000	45,000	40,000
31							
32	NET INCOME	1,144,919	874,946	671,718	(2,419,944)	(1,348,744)	(1,820,051)
33							
34	NET INCOME BEFORE DEPRECIATION	1,195,312	909,890	704,371	(2,339,944)	(1,303,744)	(1,780,051)
35							
36	CAPITAL SOURCES						
37	Bond Proceeds	-	-	834,512	2,700,444	1,678,100	2,145,051
38	Fund Balance Proceeds	-	-	834,512	2,700,444	1,678,100	2,145,051
39	TOTAL CAPITAL SOURCES	-	-	834,512	2,700,444	1,678,100	2,145,051
40							
41	NET SOURCES BEFORE CAPITAL USES:	1,195,312	909,890	1,538,883	360,500	374,356	365,000
42							
43	CAPITAL USES						
44	Debt Service - Principal	407,292	421,342	1,527,189	350,000	350,000	385,000
45	Capital Purchases	10,864	120,906	11,894	10,500	24,356	-
46	Capital Lease - Principal Payment	-	-	-	-	-	-
47	Contributions to Cash Reserves (Gen, Legal, etc)	777,156	367,642	-	-	-	-
48	TOTAL CAPITAL USES	1,195,312	909,890	1,538,883	360,500	374,356	385,000
49							
50	NET CASH FLOW	-	-	-	-	-	-
51							

**Downtown Development District
2019 Proposed Budget
Five-Year Comparison**

Line #	Description	8/30/2018 7:36					Adopted Budget 2018	Projected 2018	Proposed 2019 Total
		2015 Actual	2016 Actual	2017 Actual	Budget 2018	Projected 2018			
Operating Revenues									
1. DDD Internal Sources									
52	Code Enforcement	-	-	-	-	-	-	-	
53	DDD Events	87,098	82,400	84,065	135,000	135,000	150,000		
54	Federal Funding	191	-	-	-	-	-		
55	State Funding	-	3,420	-	-	-	-		
56	Escrowal Ranger Funding	-	-	-	-	-	-		
57	Sponsorships/Donations/Grants	-	-	-	10,000	11,122	20,000		
58	Interest Earned	2,993	2,976	6,741	8,880	7,678	9,000		
59	Banner Deposits Earned / Misc	29,335	33,423	81,935	78,400	65,022	78,500		
60	Total Admin Sources:	119,617	122,219	172,741	232,280	218,822	257,500		
61									
62									
63									
2. City Sources									
64	Advalorem Taxes (14.76 mills) gross	6,905,639	7,428,705	7,516,284	7,859,712	7,852,341	8,097,325		
65	Less: Collection Fees & Assessor Fees	(277,765)	(295,401)	(303,915)	(314,388)	(314,094)	(323,893)		
66	Interest on Investments	7,089	22,558	28,033	26,500	19,205	15,000		
67	Total City Sources:	6,634,943	7,155,862	7,240,402	7,571,824	7,557,452	7,788,432		
68									
69									
70	Total Operating Revenue	6,754,560	7,278,081	7,413,143	7,804,104	7,776,274	8,045,932		
71									
72									
Operating Expenses									
3. Public Space Operations									
73	Personnel Costs (05)	171,408	186,312	188,159	193,102	217,329	252,670		
74	Salaries & Wages	13,407	14,014	14,204	14,965	16,843	19,077		
75	Payroll Taxes	22,201	17,451	18,904	19,848	23,386	32,400		
76	Insurance	3,433	3,123	3,020	3,090	3,517	3,967		
77	Workers Compensation	9,819	10,161	10,324	11,588	10,087	13,392		
78	Retirement	1,800	1,800	1,800	1,800	2,250	2,700		
79	Parking	-	-	-	-	-	-		
80	Temporary Labor	-	-	-	-	-	-		
81	Total	222,068	232,881	236,411	244,391	273,412	324,206		
82									
83									
84	Enhanced City Services	-	-	-	48,000	12,000	12,000		
85	Total	-	-	-	48,000	12,000	12,000		
86									
87	Landscape Maintenance	129,127	160,055	140,257	145,432	145,004	145,432		
88	- Landscaping	275,900	246,325	258,675	260,000	283,125	270,000		
89	- Sidewalk Tree Maint/Replant	400	288	1,017	96,000	58,615	96,000		
90	- Other Beautification	405,427	406,668	399,949	501,432	486,744	511,432		
91	Total	15,383	6,623	6,783	13,500	13,243	8,000		
92		3,082	4,589	5,266	6,000	6,475	6,000		
93		104,250	98,761	170,948	143,730	140,894	144,230		
94		122,715	109,983	182,998	163,230	160,612	159,230		
95									
Street Furnishings & Beautification									
96	- Trash Receptacles	-	-	-	-	-	-		
97	- Banners (install/replace)	-	-	-	-	-	-		
98	- Holiday Lighting	-	-	-	-	-	-		
99	Total	-	-	-	-	-	-		
100									
Infrastructure									
100	- Museum Streetscape(Canal St) Payment to CNO	24,232	83,814	33,827	100,000	115,000	100,000		
101	- Sidewalk Improvements	-	-	-	-	-	-		
102	- Lafayette Square	24,232	83,814	33,827	100,000	115,000	100,000		
103	Total	-	-	-	-	-	-		
104									
Cleaning & Maintenance									
105	- Sidewalk Cleaning	1,274,692	1,374,599	1,423,523	1,507,680	1,507,762	1,591,923		
106	- Wayfinding Signage Maintenance	83,056	102,987	106,662	123,000	114,715	123,000		
107	- Special Event Clean-up	-	2,034	8,478	18,000	18,000	6,000		
108	- Graffiti	-	-	-	-	-	6,000		
109	- Surveillance Cameras	-	-	-	-	-	-		
110	Total	1,357,748	1,479,620	1,538,663	1,648,680	1,640,477	1,726,923		
111									
112									
Miscellaneous									
113	- Truck, Storage, Other	29,020	31,458	26,118	32,624	32,032	32,672		
114	Total	29,020	31,458	26,118	32,624	32,032	32,672		
115									
116									
117	Total Public Space Operations	2,161,210	2,344,404	2,417,966	2,739,337	2,720,277	2,865,463		

**Downtown Development District
2019 Proposed Budget
Five-Year Comparison**

8/30/2018 7:36

Line #	Description	2015 Actual			2016 Actual			2017 Actual			Adopted Budget		2018 Projected		Proposed 2019 Total
		2015 Actual	2016 Actual	2017 Actual	2018 Budget	2018 Projected	2019 Total								
4. Public Safety															
118	Personnel Costs (05)	399,831	448,484	494,415	556,296	557,145	644,902								
119	Salaries & Wages	35,898	38,832	42,055	50,623	47,482	57,009								
120	Payroll Taxes	62,590	62,495	123,901	140,388	147,391	150,960								
121	Insurance	6,118	19,386	21,369	23,198	24,373	28,182								
122	Workers' Compensation	7,528	6,929	10,783	25,033	16,376	18,896								
123	Retirement	4,266	3,362	2,938	3,600	3,818	-								
124	Parking	237	-	-	-	-	-								
125	Fitness Center	516,468	609,458	695,061	799,138	796,585	899,349								
126	Total	16,933	21,908	16,370	26,900	27,323	29,800								
127	Public Safety Rangers	693,002	851,097	971,053	744,000	717,287	690,000								
128	Enhanced Police Services	-	-	-	192,000	318,167	396,000								
129	- Police Detail Services	-	-	-	48,000	-	-								
130	- Private Security Services	-	-	-	-	-	-								
131	- Park Security	693,002	851,097	971,053	984,000	1,035,434	1,086,000								
132	Total	-	-	-	-	-	-								
133	Other Public Safety	3,320	7,966	5,035	6,850	9,398	6,850								
134	- Code Enforcement	4,704	2,855	2,732	4,000	3,292	5,200								
135	- Stakeholder Involvement	8,024	10,821	7,767	10,850	12,690	12,050								
136	- Miscellaneous	Total	25,296	38,552	54,071	55,992	45,039	56,992							
137	Homelessness Services	-	-	-	500,000	300,000	500,000								
138	- Outreach Services	-	-	-	-	-	-								
139	- Low Barrier Shelter Operations	25,296	38,552	54,071	55,992	345,039	55,992								
140	Total	1,259,723	1,531,834	1,744,322	2,376,880	2,217,071	2,583,191								
141	Total Public Safety	231,479	238,332	252,800	250,654	241,242	253,346								
142	Personnel Costs (05)	17,664	18,476	19,427	19,927	18,457	19,280								
143	Salaries & Wages	25,777	23,151	25,092	26,352	27,241	28,620								
144	Payroll Taxes	725	679	648	652	639	659								
145	Insurance	13,818	14,283	14,517	15,039	14,758	15,201								
146	Workers' Compensation	2,325	2,700	2,825	2,700	2,700	2,700								
147	Retirement	Total	292,788	297,631	315,109	315,324	305,037	319,806							
148	Temporary Labor	10,549	7,819	5,212	16,800	6,857	16,800								
149	Canal Street Development	15,101	24,538	39,869	36,240	23,237	36,240								
150	District Wide Development	-	-	8	61,740	15,000	25,200								
151	Job Recruitment & Development	1,200	3,763	18,377	21,600	17,208	20,200								
152	Research & Database Management	-	-	-	28,800	14,400	28,800								
153	Housing	8,270	8,955	10,777	18,060	12,049	15,240								
154	Administration/Meetings	-	208	-	-	-	-								
155	Presentations & Marketing	3,000	43,394	38,123	25,800	24,000	25,800								
156	Planning Initiatives	70,019	72,676	113,618	105,500	117,360	105,700								
157	Business Retention & Recruitment	20,000	40,000	161,000	180,000	179,233	180,000								
158	Facade Incentive	420,927	499,224	702,093	809,884	714,381	773,786								
159	Total Economic Development	227,388	226,059	239,574	252,992	244,371	257,082								
160	Personnel Costs (05)	18,063	17,612	18,988	20,492	19,151	19,948								
161	Salaries & Wages	17,794	22,019	21,225	24,276	25,381	26,640								
162	Payroll Taxes	716	642	621	658	648	688								
163	Insurance	14,408	12,562	6,959	15,180	9,296	15,424								
164	Workers' Compensation	1,965	2,075	2,356	2,700	2,633	2,700								
165	Retirement	Total	277,324	289,969	289,723	316,298	301,480	322,442							
166	Fitness Center	178,529	174,022	178,796	136,474	177,937	189,900								
167	Holiday Event	32,104	39,100	39,415	37,029	38,699	40,000								
168	DDD Events	33,549	26,291	33,542	40,500	39,020	38,000								
169	Sponsored Events	-	-	-	-	-	-								
170	Donor Relations	35,523	28,527	38,074	28,400	24,866	31,500								
171	Digital Media	42,171	80,066	48,392	25,800	25,213	26,000								
172	Communications	4,407	1,230	6,488	5,768	1,333	8,530								
173	Miscellaneous	29	50,175	-	50,000	-	-								
174	Research	7,618	7,824	10,097	24,180	13,906	31,330								
175	Public Affairs	611,254	688,304	644,527	662,449	672,474	678,702								
176	Total Communications	277,324	289,969	289,723	316,298	301,480	322,442								
177	Holiday Event	178,529	174,022	178,796	136,474	177,937	189,900								
178	DDD Events	32,104	39,100	39,415	37,029	38,699	40,000								
179	Sponsored Events	33,549	26,291	33,542	40,500	39,020	38,000								
180	Donor Relations	-	-	-	-	-	-								
181	Digital Media	35,523	28,527	38,074	28,400	24,866	31,500								
182	Communications	42,171	80,066	48,392	25,800	25,213	26,000								
183	Miscellaneous	4,407	1,230	6,488	5,768	1,333	8,530								
184	Research	29	50,175	-	50,000	-	-								
185	Public Affairs	7,618	7,824	10,097	24,180	13,906	31,330								
186	Total Communications	611,254	688,304	644,527	662,449	672,474	678,702								

**Downtown Development District
2019 Proposed Budget
Five-Year Comparison**

8/30/2018 7:36

Line #	Description	2015 Actual			2016 Actual			2017 Actual			Adopted Budget	2018 Projected	2019 Proposed
		2015 Actual	2016 Actual	2017 Actual	2018 Budget	2018 Projected	2019 Proposed						
190	7. Administration												
191	Personnel Items	446,199	446,457	439,541	468,582	472,091	492,090						
192	Salaries & Wages	28,687	29,483	29,478	36,315	34,840	36,415						
193	Payroll Taxes	40,512	39,257	41,390	46,872	50,471	53,040						
194	Insurance (Health, Dental, STD, LTD, Life)	1,404	1,282	1,136	1,218	1,279	1,279						
195	Insurance (workers comp)	25,294	24,668	23,062	28,115	28,184	29,525						
196	Retirement Contributions (Contrib, Fees, Life)	3,709	4,415	3,783	3,800	2,700	2,700						
197	Parking (Employee subsidy only)	411	-	-	900	641	900						
198	Fitness Center	-	7,364	14,501	-	1,232	-						
199	Temporary Labor	5,528	4,941	5,535	5,770	5,957	5,775						
200	Payroll Processing Fees	551,742	557,857	556,426	591,372	595,367	621,724						
201	Total	3,702	6,380	4,873	4,800	6,386	6,000						
202	Supplies & Materials	10,100	10,716	12,406	12,000	7,083	7,200						
203	General Operating Supplies	13,802	17,098	17,279	16,800	13,469	13,200						
204	Office Supplies												
205	Total	5,832	5,729	5,492	5,472	4,225	4,260						
206	Equipment, Property and Maintenance	156	586	-	300	-	-						
207	Capital Lease Payments	5,988	6,315	5,492	5,772	4,225	4,260						
208	Repairs & Maintenance												
209	Total	23	987	69	-	-	-						
210	Office Space	109,622	127,241	140,951	141,000	146,157	147,055						
211	Miscellaneous	1,293	1,059	1,363	1,200	1,216	1,200						
212	Repairs & Maintenance	9,637	11,236	11,276	11,280	11,379	11,400						
213	Telephone	4,183	3,284	3,390	3,550	3,626	4,150						
214	Utilities	124,758	143,807	157,051	157,030	162,378	163,805						
215	Total	23,764	19,250	18,500	18,500	26,000	23,000						
216	Operations	526	50	55	-	-	-						
217	Accounting Services	1,859	2,337	2,337	2,160	2,208	2,280						
218	Advertising	3,080	1,304	9,694	9,600	7,320	8,000						
219	Bank Service Charges	163	686	-	-	45	-						
220	Board Development	4,108	2,266	757	1,800	6,755	1,800						
221	Computer Equipment & Supplies	29,434	31,360	33,152	30,000	30,502	31,800						
222	Computer Software	-	-	-	-	-	-						
223	Computer Support	-	1,854	3,002	2,000	1,150	1,800						
224	Center Services	-	-	-	-	-	-						
225	Employee Recruitment	157	252	-	-	-	-						
226	Employee Relocation	872	855	819	819	712	712						
227	Equipment & Small Tools	-	-	-	-	-	-						
228	Equipment Rental	5,290	5,573	6,001	6,048	5,828	6,048						
229	Events & Functions	89,430	94,028	80,324	84,000	88,224	75,600						
230	Insurance - Auto Coverage	7,220	6,830	6,495	6,780	6,957	7,200						
231	Insurance - Commercial Package	28,880	55,435	112,965	96,000	115,756	120,000						
232	Insurance - Director & Officer	651	402	1,461	600	951	1,500						
233	Legal Services	330	127	240	300	270	600						
234	Meals & Entertainment	414	680	126	300	289	300						
235	Meetings - External	67	117	117	120	150	600						
236	Meetings - Internal	712	993	(6,222)	180	238	240						
237	Mileage/Cabfare/Tolls	-	-	-	-	-	-						
238	Miscellaneous	4,821	4,758	3,999	6,150	6,350	8,400						
239	Office Relocation	171	141	132	180	187	180						
240	Organization Fees/Drives	39	-	-	-	-	-						
241	Parking	15	15	15	15	1,500	2,000						
242	Penalties & Interest	966	1,029	1,000	2,000	4,621	1,000						
243	Permits & Licenses	619	632	759	1,000	4,621	1,000						
244	Postage & Express Mail	3,934	2,618	989	300	19,984	14,760						
245	Printing	1,313	704	1,176	900	1,085	1,100						
246	Professional Services	1,642	1,830	1,625	1,380	2,124	2,100						
247	Publications & Subscriptions	19	-	-	-	-	-						
248	Radial/Cellular Telephones	5,275	4,982	5,690	7,000	7,079	8,500						
249	Repairs & Maintenance	9,580	6,089	13,909	10,000	9,826	11,500						
250	Staff Development/Conferences	540	1,289	1,099	1,500	1,000	2,000						
251	Tavel	223,824	248,245	300,215	289,532	346,991	331,020						
252	Uniforms												
253	Total	920,114	973,320	1,036,464	1,060,606	1,122,330	1,134,009						
254	Total Administration	5,373,228	6,037,086	6,547,372	7,648,136	7,446,533	8,035,151						
255	Total Operating Expenses:	1,381,332	1,240,995	865,771	165,968	329,741	10,781						
256	Net Operating Income (Loss)												

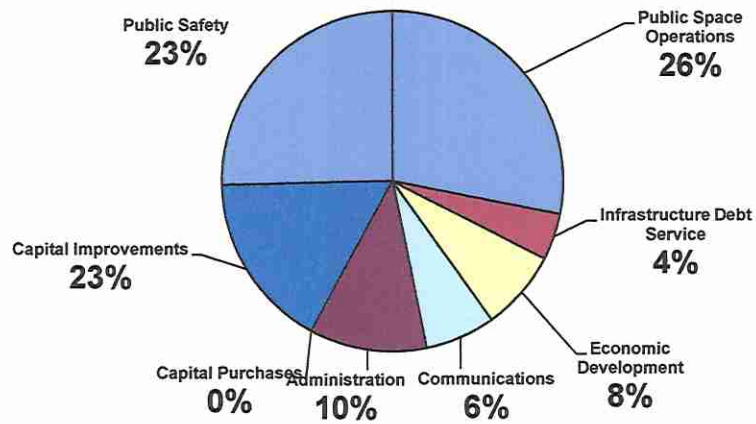
**Downtown Development District
2019 Proposed Budget
Five-Year Comparison**

8/30/2018 7:36

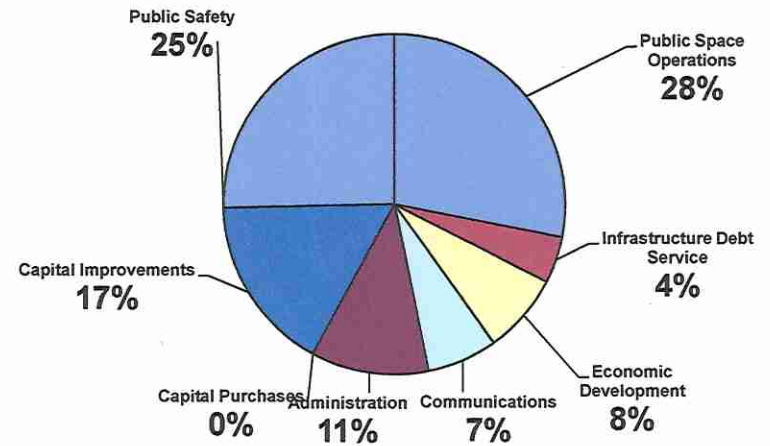
Line #	Description	2015			2016			2017			Adopted Budget		2018		Proposed 2019	
		Actual	Budget	Variance	Actual	Budget	Variance	Actual	Budget	Variance	2018	2019	Projected	Total		
Non Operating Revenues																
267	OCD Bond Debt Service Loan Proceeds	-	-	-	289	578	-	300	-	-	830	-	1,000	-	-	
268	Interest on Bond Proceeds Invested	-	-	-	289	578	-	300	-	-	830	-	1,000	-	-	
269	Total Non Operating Revenue	-	-	-	289	578	-	300	-	-	830	-	1,000	-	-	
Non Operating Expenses																
271	District Wide Capital Improvements	-	-	-	170,000	5,000	-	2,400,000	1,538,103	-	1,705,000	-	-	-	-	
272	(Gain) Loss on Sale of Assets	-	-	-	(12,000)	-	-	-	-	-	-	-	-	-	-	
273	CSD/C Excess Tax Payment	-	-	-	158,000	5,000	-	2,400,000	1,538,103	-	1,705,000	-	-	-	-	
274	Total Non Operating Expense	-	-	-	158,000	5,000	-	2,400,000	1,538,103	-	1,705,000	-	-	-	-	
275																
276																
277																
Earnings (Loss) before Interest, Depr, Amort																
278		1,381,332	1,083,284	861,349	(2,243,732)	(1,207,532)	(1,693,219)									
279																
280	Interest Expense - Debt Service	186,020	173,394	156,978	96,212	96,212	86,892									
281	Depreciation & Amortization	50,393	34,944	32,653	80,000	45,000	40,000									
282																
283	Net Income (Loss)	1,144,919	874,946	671,718	(2,419,944)	(1,348,744)	(1,820,051)									
284																
285																
Net Income (Loss) Before Depreciation																
286		1,195,312	909,890	704,371	(2,339,944)	(1,303,744)	(1,780,051)									
287																
288																
Capital Sources																
289	Bond Proceeds	-	-	-	834,512	2,700,444	1,678,100	2,145,051	-	-	-	-	-	-	-	
291	General Fund Balance Proceeds	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
292	Public Space Capital Fund Balance Proceeds	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
293	Econ Development Fund Balance Proceeds	-	-	-	834,512	2,700,444	1,678,100	2,145,051	-	-	-	-	-	-	-	
294	Total Capital Sources	-	-	-	834,512	2,700,444	1,678,100	2,145,051	-	-	-	-	-	-	-	
295																
296																
297																
Net Sources Before Capital Uses																
298		1,195,312	909,890	1,538,883	360,500	374,356	365,000									
299																
Capital Uses																
299	Debt Service- Principal	407,292	421,342	1,527,189	350,000	350,000	365,000									
300	Capital Purchases	10,864	120,906	11,694	10,500	24,356	-									
301	Capital Lease - Principal Payment	-	-	-	-	-	-									
302	General Fund Balance	777,156	337,858	-	-	-	-									
303	Donation of Assets	-	29,784	-	-	-	-									
304	Economic Development Fund Balance	-	-	-	-	-	-									
305	Public Space Capital Fund Balance	-	-	-	-	-	-									
306	Public Safety Capital Fund Balance	-	-	-	-	-	-									
307	Legal Defense Reserve	-	-	-	-	-	-									
308	Total Capital Uses	1,195,312	909,890	1,538,883	360,500	374,356	365,000									
309																
310	Net Cash flow	-	-	-	-	-	-									

DDD EXPENDITURES (BUDGETED)

2018 Budget



2019 Budget



Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

DDD EXPENDITURES (BUDGETED)

	2017	2018	2019
Public Space Operations*	\$ 2,528,300	\$ 2,738,337	\$ 2,865,462
Public Safety	2,105,796	2,376,880	2,583,191
Economic Development	660,826	809,864	773,785
Communications	591,009	662,449	678,702
Infrastructure Debt Service*	600,892	446,212	451,832
Administration	1,024,061	1,060,606	1,134,009
Capital Purchases	15,000	10,500	-
Capital Improvements	2,500,000	2,400,000	1,705,000
Cash Reserves	-	-	-
Total	\$ 10,025,884	\$ 10,504,848	\$ 10,191,981

Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

* Debt Service includes principal and interest installment on bond payable, as well as the Debt Service Bond Loan payment.

**Downtown Development District
2019 Proposed Budget**
(As of August 7, 2018)

Line #	Description	7/23/2018 9:31 City Council Adopted Budget 2018	06/30/18 YTD Actual	Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
OPERATING REVENUES							
1	DDD Internal Sources (Concerts, State, Fed, etc.)	232,280	40,949	218,822	257,500	10.9%	38,678
2	City Sources (Ad Valorem, etc.)	7,571,824	6,993,227	7,557,452	7,788,432	2.9%	230,980
3	TOTAL OPERATING REVENUE	7,804,104	7,034,176	7,776,274	8,045,932	3.1%	269,658
OPERATING EXPENSES							
6	Public Space Operations	2,738,337	1,035,263	2,720,277	2,865,462	4.6%	145,185
7	Public Safety	2,376,880	881,701	2,217,071	2,583,191	8.7%	366,120
8	Economic Development & Planning	809,864	298,724	714,381	773,785	-4.5%	59,404
9	Communications	662,449	215,227	672,474	678,702	2.5%	6,228
10	Administration	1,060,606	549,317	1,122,330	1,134,009	6.9%	11,679
11	TOTAL OPERATING EXPENSE	7,648,136	2,980,232	7,446,533	8,035,150	5.1%	588,617
12							
13							
14	NET OPERATING INCOME (LOSS) *	155,968	4,053,944	329,741	10,782	-93.1%	(318,959)
15							
16	NON OPERATING REVENUE						
17	OCDD Bond Debt Service Loan Proceeds	-	-	-	-	#DIV/0!	-
18	Interest on Bond Proceeds	300	830	830	1,000	233.3%	170
19	TOTAL NON OPERATING REVENUE	300	830	830	1,000	233.3%	170
20							
21	NON OPERATING EXPENSES						
22	District Wide Capital Improvements	2,400,000	825,921	1,538,103	1,705,000	-29.0%	166,897
23	Canal Street Streetscape	-	-	-	-	#DIV/0!	-
24	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-
25	TOTAL NON OPERATING EXPENSE	2,400,000	825,921	1,538,103	1,705,000	-29.0%	166,897
26							
27	EARNINGS (Loss) before Interest, Deprec & Amort	(2,243,732)	3,228,853	(1,207,332)	(1,693,218)	-24.5%	(485,686)
28							
29	INTEREST EXPENSE (Debt Service)	96,212	48,106	96,212	86,832	-9.7%	(9,380)
30	DEPRECIATION / AMORTIZATION	80,000	-	45,000	40,000	-50.0%	(5,000)
31							
32	NET INCOME	(2,419,944)	3,180,747	(1,348,744)	(1,820,050)	-24.8%	(471,306)
33							
34							
35	NET INCOME BEFORE DEPRECIATION	(2,339,944)	3,180,747	(1,303,744)	(1,780,050)	-23.9%	(476,306)
36							
37	CAPITAL SOURCES						
38	Bond Proceeds	-	-	-	-	#DIV/0!	-
39	Cash Reserve Proceeds	2,700,444	-	1,678,100	2,145,050	-20.6%	466,950
40	TOTAL CAPITAL SOURCES	2,700,444	-	1,678,100	2,145,050	-20.6%	466,950
41							
42	NET SOURCES BEFORE CAPITAL USES:	360,500	3,180,747	374,356	365,000	1.2%	(9,356)
43							
44	CAPITAL USES						
45	Debt Service - Principal	350,000	-	350,000	365,000	4.3%	15,000
46	Capital Purchases	10,500	19,355	24,356	-	-100.0%	(24,356)
47	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-	-	-	-	#DIV/0!	-
49	TOTAL CAPITAL USES	360,500	19,355	374,356	365,000	1.2%	(9,356)
50							
51	NET CASH FLOW	(0)	3,161,392	-	0		0
52							
53							
54							
55							
56							

**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:31		Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		City Council Adopted Budget 2018	City Council YTD Actual 2018				
Operating Revenues							
1. DDD Internal Sources							
57	Code Enforcement	-	-	-	-	#DIV/0!	-
58	DDD Events	135,000	-	135,000	150,000	11.1%	15,000
59	Federal Funding	-	-	-	-	#DIV/0!	-
60	State Funding	-	-	-	-	#DIV/0!	-
61	External Ranger Funding	-	-	-	-	#DIV/0!	-
62	Sponsorships/Donations/Grants	10,000	500	11,122	20,000	100.0%	8,878
63	Interest Earned	8,880	4,227	7,678	9,000	1.4%	1,322
64	Banner Deposits Earned / Misc	78,400	36,222	65,022	78,500	0.1%	13,478
65	Total Admin Sources:	232,280	40,949	218,822	257,500	10.9%	38,678
66							
67							
68							
2. City Sources							
69	Advalorem Taxes (14.76 mills), gross	7,859,712	7,277,106	7,852,341	8,097,325	3.0%	244,984
70	Less: Collection Fees & Assessor Fees	(314,388)	(291,084)	(314,094)	(323,893)	3.0%	(9,799)
71	Interest on Investments	26,500	7,205	19,205	15,000	-43.4%	(4,205)
72	Total City Sources:	7,571,824	6,993,227	7,557,452	7,788,432	2.9%	230,980
73							
74							
75	Total Operating Revenue	7,804,104	7,034,176	7,776,274	8,045,932	3.1%	269,658
76							
77							
Operating Expenses							
3. Public Space Operations							
78	Personnel Costs (05)						
79	Salaries & Wages	193,102	94,672	217,329	252,670	30.8%	35,341
80	Payroll Taxes	14,965	7,337	16,843	19,077	27.5%	2,234
81	Insurance	19,848	10,388	23,386	32,400	63.2%	9,014
82	Workers' Compensation	3,090	1,554	3,517	3,967	28.4%	450
83	Retirement	11,586	5,245	10,087	13,392	15.6%	3,305
84	Parking	1,800	900	2,250	2,700	50.0%	450
85	Temporary Labor	-	-	-	-	#DIV/0!	-
86	Total	244,391	120,096	273,412	324,205	32.7%	50,793
87							
88							
Enhanced City Services							
89							
90	Total	48,000	-	12,000	12,000	-75.0%	-
91							
Landscape Maintenance							
92	- Landscaping	145,432	59,750	145,004	145,432	0.0%	428
93	- Sidewalk Tree Maint/Replace	260,000	104,750	283,125	270,000	3.8%	(13,125)
94	- Parks & Open Space	96,000	2,215	58,615	96,000	0.0%	37,385
95	Total	501,432	166,715	486,744	511,432	2.0%	24,688
96							
97							
Street Furnishings & Beautification							
98	- Trash Receptacles	13,500	7,743	13,243	8,000	-40.7%	(5,243)
99	- Banners (install/replace)	6,000	3,475	6,475	6,000	0.0%	(475)
100	- Holiday Lighting	143,730	61,529	140,894	144,230	0.3%	3,336
101	Total	163,230	72,747	160,612	158,230	-3.1%	(2,382)
102							

**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:31 City Council		Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	YTD Actual				
103	Infrastructure						
104	- Museum Streetscape Payment to CNO					#DIV/0!	-
105	- Sidewalk Improvements	100,000	-	115,000	100,000	0.0%	(15,000)
106	- Lafayette Square					#DIV/0!	-
107							
108	Total	100,000	-	115,000	100,000	0.0%	(15,000)
109							
110	Cleaning & Maintenance						
111	- Sidewalk Cleaning	1,507,660	584,274	1,507,762	1,591,923	5.6%	84,161
112	- Wayfinding Signage Maintenance	-	-	-	-	#DIV/0!	-
113	- Special Event Clean-up	123,000	77,215	114,715	123,000	0.0%	8,285
114	- Graffiti	18,000	-	18,000	6,000	-66.7%	(12,000)
115	- Surveillance Cameras	-	-	-	6,000	#DIV/0!	6,000
116	Total	1,648,660	661,489	1,640,477	1,726,923	4.7%	86,446
117							
118	Miscellaneous						
119	- Truck, Storage, Staff Development	32,624	14,216	32,032	32,672	0.1%	640
120	Total	32,624	14,216	32,032	32,672	0.1%	640
121							
122	Total Public Space Operations	2,738,337	1,035,263	2,720,277	2,865,462	4.6%	145,185
123							
124							
125	4. Public Safety						
126	Personnel Costs (05)						
127	Salaries & Wages	556,296	251,145	557,145	644,902	15.9%	87,757
128	Payroll Taxes	50,623	22,421	47,482	57,009	12.6%	9,527
129	Insurance	140,388	72,391	147,391	150,360	7.1%	2,969
130	Workers' Compensation	23,198	11,873	24,373	28,182	21.5%	3,809
131	Retirement	25,033	8,114	16,376	18,896	-24.5%	2,520
132	Parking	3,600	1,717	3,818	-	-100.0%	(3,818)
133	Fitness Center					#DIV/0!	-
134	Total	799,138	367,661	796,585	899,349	12.5%	102,764
135							
136	Public Safety Rangers	26,900	11,873	27,323	29,800	10.8%	2,477
137							
138	Enhanced Public Safety						
139	- Police Detail Services	744,000	372,267	717,267	690,000	-7.3%	(27,267)
140	- Private Security Services	192,000	113,168	318,167	396,000	106.3%	77,833
141	- Park Security	48,000	-	-	-	-100.0%	-
142	Total	984,000	485,435	1,035,434	1,086,000	10.4%	50,566
143							
144	Other Public Safety						
145	- Code Enforcement	-	-	-	-	#DIV/0!	-
146	- Stakeholder Involvement	6,850	3,898	9,398	6,850	0.0%	(2,548)
147	- Miscellaneous	4,000	1,692	3,292	5,200	30.0%	1,908
148	Total	10,850	5,590	12,690	12,050	11.1%	(640)
149							
150	Homelessness Services						
151	- Outreach Services	55,992	11,142	45,039	55,992	0.0%	10,953
152	- Low Barrier Shelter Operations	500,000	-	300,000	500,000	0.0%	200,000
153	Total	555,992	11,142	345,039	555,992	0.0%	210,953
154							
	Total Public Safety	2,376,880	881,701	2,217,071	2,583,191	8.7%	366,120

**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:31		Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		City Council Adopted Budget 2018	06/30/18 YTD Actual				
5. Economic Development & Planning							
Personnel Costs (05)							
156	Salaries & Wages	250,654	118,255	241,242	253,346	1.1%	12,104
157	Payroll Taxes	19,927	9,244	18,457	19,280	-3.2%	823
158	Insurance	26,352	13,620	27,241	28,620	8.6%	1,379
159	Workers' Compensation	652	320	639	659	1.1%	20
160	Retirement	15,039	7,379	14,758	15,201	1.1%	443
161	Parking	2,700	1,350	2,700	2,700	0.0%	-
162	Temporary Labor	-	-	-	-	#DIV/0!	-
163	Total	315,324	150,168	305,037	319,805	1.4%	14,768
164	Canal Street Development	16,800	3,858	6,857	16,800	0.0%	9,943
165	District Wide Development	36,240	13,382	23,237	36,240	0.0%	13,003
166	Job Recruitment & Development	61,740	-	15,000	25,200	-59.2%	10,200
167	Research & Database Management	21,600	7,607	17,208	20,200	-6.5%	2,992
168	Housing	28,800	-	14,400	28,800	0.0%	14,400
169	Administration/Meetings	18,060	8,115	12,049	15,240	-15.6%	3,191
170	Presentations & Marketing	-	-	-	-	#DIV/0!	-
171	Planning Initiatives	25,800	-	24,000	25,800	0.0%	1,800
172	Business Retention & Recruitment	105,500	82,361	117,360	105,700	0.2%	(11,660)
173	Facade Incentive	180,000	33,233	179,233	180,000	0.0%	767
174	Total Economic Development	809,864	298,724	714,381	773,785	-4.5%	59,404
175	Personnel Costs (05)	252,992	119,585	244,371	257,062	1.6%	12,691
176	Salaries & Wages	20,492	9,556	19,151	19,948	-2.7%	797
177	Payroll Taxes	24,276	12,693	25,381	26,640	9.7%	1,259
178	Insurance	658	323	648	668	1.6%	20
179	Workers' Compensation	15,180	4,643	9,296	15,424	1.6%	6,128
180	Parking	2,700	1,283	2,633	2,700	0.0%	67
181	Fitness Center	-	-	-	-	#DIV/0!	-
182	Total	316,298	148,083	301,480	322,442	1.9%	20,962
183	Holiday Event	136,474	3,813	177,937	180,900	32.6%	2,963
184	DDD Events	37,029	4,949	38,699	40,000	8.0%	1,301
185	Sponsored Events	40,500	14,520	39,020	38,000	-6.2%	(1,020)
186	Donor Relations	-	-	-	-	#DIV/0!	-
187	Digital Media	26,400	11,685	24,886	31,500	19.3%	6,614
188	Communications	25,800	13,813	25,213	26,000	0.8%	787
189	Miscellaneous	5,768	448	1,333	8,530	47.9%	7,197
190	Research	50,000	15,000	50,000	-	-100.0%	(50,000)
191	Public Affairs	24,180	2,916	13,906	31,330	29.6%	17,424
192	Total Communications	662,449	215,227	672,474	678,702	2.5%	6,228
193							
194							
195							
196							
197							
198							
199							
200							

**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:31 City Council		Projected 2018		Proposed Budget 2019		% Change Budget 2018 - 2019		Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	06/30/18 YTD Actual	Actual						
7. Administration										
Personnel Items										
201	Salaries & Wages	468,582	232,820	472,091	492,090	5.0%	19,999			
202	Payroll Taxes	36,315	17,542	34,840	36,415	0.3%	1,575			
204	Insurance (Health, Dental, STD, LTD, Life)	46,872	25,235	50,471	53,040	13.2%	2,569			
205	Insurance (workers comp)	1,218	628	1,251	1,279	5.0%	28			
206	Retirement Contribs (Contrib, Fees, Life)	28,115	11,827	26,184	29,525	5.0%	3,341			
207	Parking (Employee subsidy only)	3,600	1,542	2,700	2,700	-25.0%	-			
208	Fitness Center	900	-	641	900	0.0%	259			
209	Temporary Labor	-	1,232	1,232	-	#DIV/0!	(1,232)			
210	Payroll Processing Fees	5,770	3,271	5,957	5,775	0.1%	(182)			
211	Total	591,372	294,097	595,367	621,724	5.1%	26,357			
212										
213										
214	Supplies & Materials									
215	General Operating Supplies	4,800	2,786	6,386	6,000	25.0%	(386)			
216	Office Supplies	12,000	3,482	7,083	7,200	-40.0%	117			
217	Total	16,800	6,268	13,469	13,200	-21.4%	(269)			
218										
219	Equipment, Property and Maintenance									
220	Copier Lease Payments	5,472	2,095	4,225	4,260	-22.1%	35			
221	Repairs & Maintenance	300	-	-	-	-100.0%	-			
222	Total	5,772	2,095	4,225	4,260	-26.2%	35			
223										
224	Office Space									
225	Miscellaneous									
226	Rent	141,000	73,010	146,157	147,055	4.3%	898			
227	Repairs & Maintenance	1,200	615	1,216	1,200	0.0%	(16)			
228	Telephone	11,280	5,679	11,379	11,400	1.1%	21			
229	Utilities	3,550	1,826	3,626	4,150	16.9%	524			
230	Total	157,030	81,130	162,378	163,805	4.3%	1,427			
231										
232	Operations									
233	Accounting Services	18,500	23,000	26,000	23,000	24.3%	(3,000)			
234	Advertising	-	-	-	-	#DIV/0!	-			
235	Bank Service Charges	2,160	1,118	2,208	2,280	5.6%	72			
236	Board Development	9,600	4,320	7,320	8,000	-16.7%	680			
237	Computer Equipment & Supplies	-	45	45	-	#DIV/0!	(45)			
238	Computer Software	1,800	1,855	6,755	1,800	0.0%	(4,955)			
239	Computer Support	30,000	15,503	30,502	31,800	6.0%	1,298			
240	Courier Services	-	-	-	-	#DIV/0!	-			
241	Employee Recruitment	2,000	450	1,150	1,800	-10.0%	650			
242	Employee Relocation	-	-	-	-	#DIV/0!	-			
243	Equipment & Small Tools	-	-	-	-	#DIV/0!	-			
244	Equipment Rental	819	356	712	712	-13.1%	-			
245	Events & Functions	-	-	-	-	#DIV/0!	-			
246	Insurance - Auto Coverage	6,048	2,890	5,828	6,048	0.0%	220			
247	Insurance - Commercial Package	84,000	51,226	88,224	75,600	-10.0%	(12,624)			
248	Insurance - Director & Officer	6,780	3,465	6,857	7,200	6.2%	343			
249	Legal Services	96,000	38,755	115,756	120,000	25.0%	4,244			
250	Meals & Entertainment	600	698	951	1,500	150.0%	549			
251	Meetings - External	300	120	270	600	100.0%	330			
252	Meetings - Internal	300	140	289	300	0.0%	11			

**Downtown Development District
2019 Proposed Budget
(as of August 7, 2018)**

Line #	Description	7/23/2018 9:31 City Council		Projected 2018		Proposed Budget 2019		% Change Budget 2018 - 2019		Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	YTD Actual	Actual	Budget	2018	2019	2018	2019	2018 Projected
253	Mileage/Cabfare/Tolls	120	447	150	600	400.0%			450	
254	Miscellaneous	180	148	238	240	33.3%			2	
255	Office Relocation	-	-	-	-	#DIV/0!			-	
256	Organization Fees/Dues	6,150	3,948	6,350	6,400	4.1%			50	
257	Parking	180	97	187	180	0.0%			(7)	
258	Penalties & Interest	-	-	-	-	#DIV/0!			-	
259	Permits & Licenses	15	-	-	-	-100.0%			-	
260	Postage & Express Mail	2,000	500	1,500	2,000	0.0%			500	
261	Printing	1,000	4,220	4,621	1,000	0.0%			(3,621)	
262	Professional Services	300	364	19,864	14,760	4820.0%			(5,104)	
263	Publications & Subscriptions	900	1,085	1,085	1,100	22.2%			15	
264	Radios/Cellular Telephones	1,380	1,072	2,124	2,100	52.2%			(24)	
265	Repairs & Maintenance	-	-	-	-	#DIV/0!			-	
266	Staff Development/Conferences	7,000	4,079	7,079	8,500	21.4%			1,421	
267	Travel	10,000	5,826	9,826	11,500	15.0%			1,674	
268	Uniforms	1,500	-	1,000	2,000	33.3%			1,000	
269	Total	289,632	165,727	346,891	331,020	14.3%			(15,871)	
270	Total Administration	1,060,606	549,317	1,122,330	1,134,009	6.9%			11,679	
271	Total Operating Expenses:	7,648,136	2,980,232	7,446,533	8,035,150	5.1%			588,617	
272										
273	Total Operating Income (Loss)	155,968	4,053,944	329,741	10,782	-93.1%			(318,959)	
274										
275	Net Operating Revenues	-	-	-	-	#DIV/0!			-	
276										
277	Non Operating Revenues	300	830	830	1,000	233.3%			170	
278	OCD Bond Debt Service Loan Proceeds	-	-	-	-	-			-	
279	Interest on Bond Proceeds Invested	300	830	830	1,000	233.3%			170	
280	Total Non Operating Revenue	300	830	830	1,000	233.3%			170	
281										
282	Non Operating Expenses	-	-	-	-	-			-	
283	District Wide Capital Improvements	2,400,000	825,921	1,538,103	1,705,000	-29.0%			166,897	
284	Canal Street Streetscape	-	-	-	-	#DIV/0!			-	
285	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!			-	
286	Total Non Operating Expense	2,400,000	825,921	1,538,103	1,705,000	-29.0%			166,897	
287										
288										
289	Earnings (Loss) before Interest, Depr, Amort	(2,243,732)	3,228,853	(1,207,532)	(1,693,218)	-24.5%			(485,686)	

**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:31 City Council Adopted Budget 2018	06/30/18 YTD Actual 2018	Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
291	Interest Expense - Debt Service	96,212	48,106	96,212	86,832	-9.7%	(9,380)
292	Depreciation & Amortization	80,000	-	45,000	40,000	-50.0%	(5,000)
294	Net Income (Loss)	(2,419,944)	3,180,747	(1,348,744)	(1,820,050)	-24.8%	(471,306)
295							
296							
297							
298	Net Income (Loss) Before Depreciation	(2,339,944)	3,180,747	(1,303,744)	(1,780,050)	-23.9%	(476,306)
299							
300	Capital Sources						
301	Bond Proceeds	-	-	-	-	#DIV/0!	-
302	General Fund Cash Reserve Proceeds	2,700,444	-	1,678,100	2,145,050	-20.6%	466,950
303	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-
304	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-
305	Total Capital Sources	2,700,444	-	1,678,100	2,145,050	-20.6%	466,950
306							
307	Net Sources Before Capital Uses	360,500	3,180,747	374,356	365,000	1.2%	(9,356)
308							
309	Capital Uses						
310	Debt Service - Principal	330,000	-	330,000	365,000	4.3%	15,000
311	Capital Purchases	10,500	19,355	24,356	-	-100.0%	(24,356)
312	Capital Lease - Principal Payment	-	-	-	-	#DIV/0!	-
313	General Fund Cash Reserve	-	-	-	-	#DIV/0!	-
314	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-
315	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-
316	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-
317	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-
318	Legal Defense Reserve	-	-	-	-	#DIV/0!	-
319	Total Capital Uses	360,500	19,355	374,356	365,000	1.2%	(9,356)
320							
321	Net Cash flow	(0)	3,161,392	-	0	0.0%	0

**Downtown Development District
2019 Budget Notes
August 7, 2018**

1. DDD Events (Line 60) – Downtown NOLA Awards Luncheon at \$10,000, the Home for the Holidays at \$115,000 and Downtown NOLA Shopping Fest at \$25,000.
2. Sponsorships/Donations/Grants (Line 64) – Grants to support the Homeless Outreach, Panhandling Initiatives and parks and open space development.
3. Interest Earned (Line 65) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account.
4. Banner Deposits / Miscellaneous Revenue (Line 66) – Banner deposits are currently \$250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is anticipating several banner participants for 2019 (Sugar Bowl, French Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name a few specific participants). Monthly revenues generated through pressure washing the RTA streetcar shelters in the amount of \$4,500 per month are included. Additionally, a \$12,500 LWCC dividend for workers' comp insurance is included.
5. Ad valorem Taxes, gross (Line 70) – Ad Valorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before collection and assessor fees are withheld. The 2019 tax revenue projection is based on the 2018 tax billings with an assumption of a 6.0% increase consistent with

recent history, discontinuation of the diversion of funds to state retirement funds, expiration of certain RTAs in 2018 and a 97.5% collection rate.

6. Collection Fees & Assessors Fees (Line 71) – Act 254 of 2005 established a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of not less than 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.

7. Interest on Investments (Line 72) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Account, U.S. Treasury Bills and Certificates of Deposit based on competitive interest rates and terms of maturity.

8. Personnel Costs (Line 87) –The Public Space Operations Department is comprised of three (3.0) Full-Time Equivalents (FTEs), including a position added in midyear 2018 focusing on expanded Duncan Plaza operations. For the 2019 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations.

9. Enhanced City Services (Line 89) – Cost of a City of New Orleans Sanitation Enforcement Ranger dedicated to Downtown with the ability to issue citations, which is anticipated to be approved by the Legislature during its 2019 session.

10. Landscaping (Line 93) - The monthly contract amount of \$10,036 monthly. There is \$25,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District.
11. Sidewalk Tree Maintenance/Replacement (Line 94) – A monthly contract amount of \$20,000 covers pruning, weeding of tree wells and arborist services. An additional \$30,000 has been budgeted to replace damaged trees as necessary throughout the District.
12. Parks & Open Space (Line 95) – Costs for cleaning, tree maintenance and repairs for Duncan Plaza and Legacy Park.
13. Trash Receptacles (Line 99) – Replacement of damaged liners and bases, as needed.
14. Banners (install/replaces) (Line 100) - The DDD manages a system of 437 poles. Participants of banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue, Poydras Street or Convention Center Blvd.). When the system is not in use by outside parties, the DDD will display general Downtown promotional banners. The cost budgeted is for the switching out of the banners plus repair of broken banner poles.
15. Holiday Lighting (Line 101) – Labor costs for installation and removal of holiday decorations up to South Claiborne Avenue at \$59,365 each time; \$10,000 for repair of any electrical system problems in the current area, along with \$15,000 for purchase of any replacement decorations needed and \$500 for electrical service to the power lines in the median.

16. Sidewalk Improvements (Line 106) - During 2019 the DDD will commit funds to the sidewalk improvements matching grant program to expedite general sidewalk improvements throughout the District in collaboration with property owners.
17. Sidewalk Cleaning Contracted Services (Line 111) – This is the cost of Block by Block for one year’s cleaning of the sidewalks, under Downtown’s boundary expressways, and the interior and exterior of streetcar shelters. The 2019 budget includes two additional cleaning ambassadors to respond to the rapid growth of economic activity and foot traffic Downtown.
18. Special Event Clean Up (Line 113) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes \$55,000 for contractors for Mardi Gras and \$63,000 for the increasing number of other events (e.g., spring concert series, fall concert series, White Linen Night, Essence Fest, and Bayou Classic, etc.). The DDD has recommitted itself to its goal of having Downtown clean and ready for business by the beginning of the workday after every event. Additionally there is \$5,000 for the purchase of disposable trash boxes and other supplies for use at special events.
19. Graffiti (Line 114) – The costs of the private property graffiti eradication reimbursement grants.
20. Surveillance Cameras (Line 115) - Installation of approximately fifteen cameras by New Orleans Police and Justice Foundation to assist in deterring and identifying perpetrators.
21. Truck, Storage, Staff Development (Line 119) – This line items includes various components: however the following is a summary of the more significant expenses:

A: Fuel – Gas for two vehicles.

- B: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.
- D: Parking - Two trucks at a total cost of \$350.00 per month.
- E: Cellular Telephones – Cost of service for DDD provided cell phones.
- F: Rent – storage cost of \$1300 per month for storage unit of holiday lights/decorations, wayfinding signs and other public works items.
- G: Repairs & Maintenance for DDD Trucks – Based on the fact there are two relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.
- H: Registration and Travel for Staff Development at the IDA Conference in 2019.

22. Personnel Costs (Line 133) – The Public Safety Department is budgeted for twenty-two (22.0) FTEs including the Public Safety Manager and Captains. For the 2019 Budget, all wages and salaries are budgeted to allow for a flat increase of \$1.50 per hour, boosting starting rate of pay from \$11.00 to \$12.50 per hour, along with increases no greater than 3.0%, dependent on performance evaluations. The targeted Rangers coverage is 18 hours per day, with a target of 4 Rangers from 6:00am – 10:00am and 6-8 Rangers at all other times. This target has proven to be difficult to reach due to an average 32.7% turnover rate over the past five years and nearly 50% of our existing rangers having a second job. An additional Ranger will be added to address homeless outreach in the evenings and on weekends in support of the low barrier shelter.

23. Public Safety Rangers (Line 135) -- The details of this line item include a variety of expense types, but the most financially significant details include general supplies

for bicycle repairs, smart system to allow for real-time reporting, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.

24. Police Detail Services (Line 138) – The budget for 2019 represents the cost of normal police detail, and mounted police. The police detail is at a rate of \$32.38 per hour M-F 4am – 10pm, \$37.50 per hour M-F 10pm – 4am and \$41.25 per hour all day Saturday and Sunday, due to the difficulty in filling shifts on those days. Mounted officers are at a rate of \$51.75 per hour on Friday, Saturday and Sunday.

25. Private Security Services (Line 139) - The budget for 2019 represents the cost of the private security detail provided by Pinnacle Security at a rate of \$32.75 per hour. The 2019 Budget continues the 2018 service expansion to 24 hours per day, seven days per week and the subsequent addition of 8 hours per day, five days per week, to augment the DDD's NOPD Detail and Rangers assigned to Canal Street.

26. Park Security (Line 140) – There will not be special assigned security for Duncan Park, except during special events which will be staffed by already budgeted personnel.

27. Stakeholder Involvement (Line 145) – The expense is for the sponsorship of Night Out Against Crime, Stakeout for Justice and other activities. Additionally, we plan to host quarterly meet and greets for our Public Safety personnel and stakeholders to strengthen the relations between them.

28. Miscellaneous Public Safety (Line 146) – The cost of monitoring the mobile crime camera. Expenses for printing of Ranger cards and map, and quarterly meetings with security professionals.

29. Homelessness Outreach (Line 150) – The expenses for an outreach worker to work with Rangers and NOPD on homelessness outreach through our CEA with the Travelers Aid Society. This program housed 119 individuals in 2017.
30. Low Barrier Shelter Operations (Line 151) - Commitment to pay up to \$500,000 annually for operation of the Low Barrier Shelter planned and built by the DDD and City. This commitment runs for 5 years, effective in August 2018.
31. Personnel Costs (Line 165) – The Economic Development Department is staffed at a level of three (3.0) FTEs. For the 2019 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations.
32. Canal Street Development (Line 167) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners, including prospective retail tenants. Assisting property owners and developers in determining the feasibility of adaptive re-use of underutilized building inventory is an emphasis, as well. Recent successes include MAC Cosmetics, True Religion and Art of Shaving.
33. District-Wide Development (Line 168) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners. Includes the costs for work on green space initiative and other projects.
34. Job Recruitment & Development (Line 169) – Implement efforts to identify and pursue new job recruitment or creation opportunities for substantial quality new jobs in the DDD. This will be accomplished by a focused effort of promotional activity to businesses who might consider locating in Downtown New Orleans.
35. Research and Database Management (Line 170) – Costs of USA Info business database updates and an automated state-of-the art pedestrian traffic count and

analysis system. Added locations for pedestrian traffic count cameras initiated in 2017.

36. Housing (Line 171) – Working with the City and others, to initiate and activate a housing program in Downtown to address workforce and affordable housing needs.

37. Administration and Meetings (Line 172) – Costs of memberships in professional organizations (i.e., International Council of Shopping Centers, Urban Land Institute, Council of Development Financing Agencies, etc.), for the hosting of meetings of various stakeholders and business people at the DDD and elsewhere and for the Director's cell phone.

38. Planning Initiatives (Line 174) – Funds for developing several small area plans, for areas of high potential or special focus.

39. Business Retention & Recruitment (Line 175) – Provides for increased sponsorship of and participation in various business retention opportunities, such as partnering with other entities has allowed the DDD to more efficiently leverage its resources with a greater impact than having proceeded on the Board directed initiatives on its own without partnerships. 2019 will bring renewed focus on the creation of a Louisiana Medical Research Fund to leverage existing medical assets.

40. Facade Incentive (Line 176) – Matching grants to support \$180,000 of projects.

41. Personnel Costs (Line 188) – The Communications Department will be staffed at three (3.0) FTEs for 2019. For the 2019 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations.

42. Holiday Event (Line 190) – Expenses in this category are related to the Canal Street: Home for the Holiday's Program and the associated Downtown NOLA Saturday Shopping Spree in partnership with Harrah's, Outlets at the Riverwalk, the Shops at

Canal Place and others. The activities include the Lighting Ceremony, Movies on the River, Krewe of Jingle Parade and the Reindeer Run and Romp.

43. DDD Events (Line 191) - Funds budgeted for the Downtown NOLA Awards Gala and Annual Report presentation amount to \$35,000, along with \$5,000 to promote the NOEW Arts-based Business Pitch.

44. Sponsored Events (Line 192) – \$38,000 has been allocated for sponsoring Downtown events consistent with DDD's economic development and other objectives.

45. Digital Media (Line 194) - This category is dedicated to the DDD website, smart-phone apps and measurement of communication efforts.

46. Communications (Line 195) – Print advertising for the District in local media outlets, the cost of promoting the "Give Change NOLA" panhandling initiative.

47. Miscellaneous (Line 196) – Additional professional development for the Marketing Coordinator in the amount of \$1,500.

48. Public Affairs (Line 198) – Costs of meals, meetings, parking, cell phone and travel related to intergovernmental and community affairs and public policy initiatives, with special emphasis on expanding the academic medical center as a job generator. Includes funds for travel to the Baton Rouge and Washington, D.C., for sponsorships of various events and activities and additional professional leadership training.

49. Personnel Costs (Line 212) – The staffing for the Administration Department will be five (5) FTEs. For the 2019 Budget, all wages and salaries are budgeted to allow for increases no greater than 3.0%, dependent on performance evaluations. The supplemental compensation for the President & CEO has been budgeted at approximately the same amount as in prior years.

50. Office Space (Line 230) - The DDD's rental expense for 2018 includes the Place St. Charles Building office rent of \$12,030.00 per month, along with approximately \$160 per month in operating expenses reimbursement. The DDD's lease within Place St. Charles building requires that the DDD pay for utilities directly and \$940 for telephone/cable/internet services.
51. Board Development (Line 236) -- The costs for two Board Retreats, Board members attending ICSC Tradeshow, IDA convention and any other travel needs.
52. Legal Services (Line 249) – General Legal Counsel and any additional services needed due to the more complicated nature of projects being undertaken.
53. Organization Fees/Dues (Line 256) - The amount is for membership in International Downtown Association, the Chamber of Commerce, N.O. Regional Black Chamber of Commerce, New Orleans Convention and Visitors Bureau and other organizations.
54. Staff Development/Conferences (Line 266) – The expenses for conferences and travel attending events related to the International Downtown Association, Urban Land Institute, Governmental Finance Officers Association, Society of Human Resources Managers, Association of Professional Administrative Assistants, Washington Mardi Gras and related staff development.
55. Travel (Line 267) – See note #54.
56. Uniforms (Line 268) – Represents the need to purchase new polo shirts/shirts and jackets for staff.
57. Net Operating Income (Loss) (Line 275) – 2019 net operating income is projected to be 6.9% of the amount budgeted for 2018 and 3.27% of the projected actual for 2018. This is due in large part to \$84,000 for expanded sidewalk cleaning services, increases in the amount of \$102,000 in enhanced public safety expenses, and an

additional \$221,000 in personnel costs. Revenues increased by \$25,000 from internal sources and \$217,000 in ad valorem taxes related income.

58. District Wide Capital Improvements (Line 283) – We have budgeted \$500,000 for planning design and development of Duncan Plaza, \$125,000 for the creation of the Legacy Park near the International High School, \$1,000,000 for the fabrication and installation of new wayfinding system and \$80,000 for replacement of 25% of the trash receptacles.

59. Interest Expense – Debt Service (Line 291) – This line item reflects the annual interest expense for the 2012 Series Bonds Payable. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December.

60. General Fund Cash Proceeds (Line 302) – The DDD held \$4,797,481 in undesignated funds at the end of 2017. The projected utilization of \$1,903,101 in 2018 would leave approximately \$2,894,380 available to invest or fund operating shortfalls in future periods. We are projecting the use of \$2,145,050 in 2019 to fund the above listed District-Wide Developments and Net Operating Loss.

61. Debt Service - Principal (Line 310) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the outstanding Bonds Payable. As with the interest expense above, the amount budgeted for 2019 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the DDD's bonds in December.

**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:31 City Council Adopted Budget 2018	06/30/18 YTD Actual 2018	Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
57	Operating Revenues						
58	1. DDD Internal Sources						
59	Code Enforcement	-	-	-	-	#DIV/0!	-
60	DDD Events	135,000	-	135,000	150,000	11.13%	15,000
61	Federal Funding	-	-	-	-	#DIV/0!	-
62	State Funding	-	-	-	-	#DIV/0!	-
63	External Ranger Funding	-	-	-	-	#DIV/0!	-
64	Sponsorships/Donations/Grants	10,000	500	11,122	20,000	100.09%	8,878
65	Interest Earned	8,880	4,227	7,678	9,000	1.49%	1,322
66	Banner Deposits Earned / Misc	78,400	36,222	65,022	78,500	0.19%	13,478
67	Total Admin Sources:	232,280	40,949	218,822	257,500	10.99%	38,678
68							
69	2. City Sources						
70	Advalorem Taxes (14.76 mills), gross	7,859,712	7,277,106	7,852,341	8,097,325	3.09%	244,984
71	Less: Collection Fees & Assessor Fees	(314,388)	(291,084)	(314,094)	(323,893)	3.09%	(9,799)
72	Interest on Investments	26,500	7,205	19,205	15,000	-43.49%	(4,205)
73	Total City Sources:	7,571,824	6,993,227	7,557,452	7,788,432	2.99%	230,980
74							
75	Total Operating Revenue	7,804,104	7,034,176	7,776,274	8,045,932	3.11%	269,658
76							

Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2019 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2019 Real Estate Tax Letter
3. Recapitulation of 2019 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE ACCOMPLISHMENTS 2018

- Completed evaluation of sidewalk cleaning operations and added manpower and resources to address increased level of activities from new residential and hotel development.
- Completed a CBD parking and curb use re-allocation plan as a supplement to the 2016 Downtown Traffic Study.
- Worked with DPW to expedite repairs to public infrastructure including light pole bases, sidewalk utility boxes, broken sidewalks, and others.
- Executed a CEA with the City to allow for programming of events in Duncan Plaza. With support of grant funds from Southwest Airlines, co-sponsored events such as fitness classes, food trucks, happy hour, and other related activities.
- Provided temporary dog park, tables & chairs, lighting, and other physical amenities to increase day-to-day usage of Duncan Plaza.



PUBLIC SPACE ACCOMPLISHMENTS 2018

- Executed a CEA between DDD, OPSB, IHSNO, and TPL to allow for the development of Legacy Park on the site of current IHSNO parking lot.
- Started the design phase for the Downtown Wayfinding project to replace old signage with new, updated wayfinding system and information.
- Planted over 20 replacement trees on sidewalks throughout Downtown.



PUBLIC SPACE OPERATIONS OBJECTIVES 2019

- Integrate mobile workforce management system (Smart) into Downtown clean program to improve data collection, accountability, and field supervision.
- Evaluate, and adjust if necessary, 2018 improvements to the Clean Team program.
- Continue programming and community engagement activities in Duncan Plaza in order to garner support for the Duncan Park Redevelopment Plan.
- Work with New Orleans Morial Convention Center, Regional Planning Commission, and City officials to develop an action plan for mitigation projects as a result of the Convention Center Blvd linear park project.



PUBLIC SPACE OPERATIONS OBJECTIVES 2019

- Continue to advocate for increased sanitation enforcement and develop a plan with City officials to address long standing issue of trash receptacles in the public right of way.
- Expedite City response to Downtown infrastructure deficiencies.
- Complete evaluation of alternative options for Downtown trash receptacles. Replace 50 trash receptacles.
- Complete the development of Legacy Park in partnership with Trust for Public Land, IHSNO & OPSB.
- Plant 20 to 30 replacement trees on Downtown sidewalks.
- Begin implementation of the Downtown Wayfinding program in partnership with the NOMCC, Port of New Orleans and City.



**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:37		Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		City Council Adopted Budget 2018	City Council YTD Actual				
3. Public Space Operations							
Personnel Costs (05)							
79	Salaries & Wages	193,102	94,672	217,329	252,670	30.8%	35,341
80	Payroll Taxes	14,965	7,337	16,843	19,077	27.5%	2,234
81	Insurance	19,848	10,388	23,386	32,400	63.2%	9,014
83	Workers' Compensation	3,090	1,554	3,517	3,967	28.4%	450
84	Retirement	11,586	5,245	10,087	13,392	15.6%	3,305
85	Parking	1,800	900	2,250	2,700	50.0%	450
86	Temporary Labor	-	-	-	-	#DIV/0!	-
87	Total	244,391	120,096	273,412	324,205	32.7%	50,793
88	Enhanced City Services	48,000	-	12,000	12,000	-75.0%	-
89	Total	48,000	-	12,000	12,000	-75.0%	-
90	Landscaping	145,432	59,750	145,004	145,432	0.0%	428
91	- Sidewalk Tree Maint/Replant	260,000	104,750	283,125	270,000	3.8%	(13,125)
92	- Parks & Open Space	96,000	2,215	58,615	96,000	0.0%	37,385
93	Total	501,432	166,715	486,744	511,432	2.0%	24,688
94	Street Furnishings & Beautification	13,500	7,743	13,243	8,000	-40.7%	(5,243)
95	- Trash Receptacles	6,000	3,475	6,475	6,000	0.0%	(475)
96	- Banners (instal/replace)	143,730	61,529	140,894	144,230	0.3%	3,336
97	- Holiday Lighting	163,230	72,747	160,612	158,230	-3.1%	(2,382)
98	Total	163,230	72,747	160,612	158,230	-3.1%	(2,382)
99	Infrastructure	-	-	-	-	#DIV/0!	-
100	- Museum Streetscape Payment to CNO	100,000	-	115,000	100,000	0.0%	(15,000)
101	- Sidewalk Improvements	-	-	-	-	#DIV/0!	-
102	- Lafayette Square	100,000	-	115,000	100,000	0.0%	(15,000)
103	Total	100,000	-	115,000	100,000	0.0%	(15,000)
104	Cleaning & Maintenance	1,507,660	584,274	1,507,762	1,591,923	5.6%	84,161
105	- Sidewalk Cleaning	-	-	-	-	#DIV/0!	-
106	- Wayfinding Signage Maintenance	123,000	77,215	114,715	123,000	0.0%	8,285
107	- Special Event Clean-up	18,000	-	18,000	6,000	-66.7%	(12,000)
108	- Graffiti	-	-	-	6,000	-	6,000
109	- Surveillance Cameras	-	-	-	-	#DIV/0!	-
110	Total	1,648,660	661,489	1,640,477	1,726,923	4.7%	86,446
111	Miscellaneous	32,624	14,216	32,032	32,672	0.1%	640
112	- Truck, Storage, Staff Development	32,624	14,216	32,032	32,672	0.1%	640
113	Total	32,624	14,216	32,032	32,672	0.1%	640
114	Total Public Space Operations	2,738,337	1,035,263	2,720,277	2,865,462	4.6%	145,185
115							
116							
117							
118							
119							
120							
121							
122							

PUBLIC SAFETY ACCOMPLISHMENTS 2018

- Expanded DDD Public Safety Ranger hours in support of DDD's homeless outreach efforts and overall Downtown public safety needs.
- Increased DDD private security patrols from 16 to 24 hours per day, and implemented additional foot patrols on Canal St.
- Worked with City officials & Start Corporation to develop an operating plan & budget for the low barrier shelter.
- Through June 2018, housed 36 homeless individuals and served over 400 clients.
- Partnered with NOPJF to install additional crime cameras in high profile locations throughout the DDD.



PUBLIC SAFETY OBJECTIVES 2019

- Work with low barrier shelter operator Start Corp and other outreach providers to address Downtown homeless hotspots.
- Make 1800 homeless contacts with 48 housings in 2019.
- Integrate new Downtown SafeCams installations into the Real Time Crime Center.
- Initiate quarterly CBD Security meeting to improve communication and coordination among the various public safety partners.
- Expand training for Public Safety Rangers by participating in live active shooter training and disaster response. Put 1 or more Rangers through Crisis Intervention Training.
- Create a business liaison to strengthen relationships between business owners/merchants and the DDD public safety team.



PUBLIC SAFETY OBJECTIVES 2019

- Work with City officials to re-institute the code enforcement task force to address blighted buildings and quality of life issues.
- Implement comprehensive, collaborative strategies to address underperforming blocks with a high volume of quality of life issues using economic development, capital investment, law enforcement, and other partners and tools.



**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:37 City Council		Projected	Proposed	% Change	Variance
		Adopted Budget 2018	YTD Actual	2018 Actual	Budget 2019	2018 - 2019	2019 Budget to 2018 Projected
4. Public Safety							
124	Personnel Costs (05)						
125	Salaries & Wages	556,296	251,145	557,145	644,902	15.9%	87,757
126	Payroll Taxes	50,623	22,421	47,482	57,009	12.6%	9,527
127	Insurance	140,388	72,391	147,391	150,360	7.1%	2,969
128	Workers' Compensation	23,198	11,873	24,373	28,182	21.5%	3,809
129	Retirement	25,033	8,114	16,376	18,896	-24.5%	2,520
130	Parking	3,600	1,717	3,818	-	-100.0%	(3,818)
131	Fitness Center	-	-	-	-	-	-
132	Total	799,138	367,661	796,585	899,349	12.5%	102,764
133							
134	Public Safety Rangers	26,900	11,873	27,323	29,800	10.8%	2,477
135							
136	Enhanced Public Safety						
137	- Police Detail Services	744,000	372,267	717,267	690,000	-7.3%	(27,267)
138	- Private Security Services	192,000	113,168	318,167	396,000	106.3%	77,833
139	- Park Security	48,000	-	-	-	-100.0%	-
140	Total	984,000	485,435	1,035,434	1,086,000	10.4%	50,566
141							
142	Other Public Safety						
143	- Code Enforcement	-	-	-	-	#DIV/0!	-
144	- Stakeholder Involvement	6,850	3,898	9,398	6,850	0.0%	(2,548)
145	- Miscellaneous	4,000	1,692	3,292	5,200	30.0%	1,908
146	Total	10,850	5,590	12,690	12,050	11.1%	(640)
147							
148	Homelessness Services						
149	- Outreach Services	55,992	11,142	45,039	55,992	0.0%	10,953
150	- Low Barrier Shelter Operations	500,000	-	300,000	500,000	0.0%	200,000
151	Total	555,992	11,142	345,039	555,992	0.0%	210,953
152							
153	Total Public Safety	2,376,880	881,701	2,217,071	2,583,191	8.7%	366,120
154							

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2018

- Tory Burch, G-Star Raw, Louis Vuitton, BCBG Max Azria opening at Canal Place. Hosted twenty meetings at ICSC with retailers and developers with follow up on-site meetings ongoing.
- Completed Duncan Plaza Conceptual Plan and Financial Feasibility Analysis.
- Interim activation of park underway in conjunction with the Arts Council, utilizing Southwest Airlines grant.
- Low Barrier Shelter construction approaching completion and operator engaged and beginning pre-opening operations at 7/18/18.
- LSU Real Estate Facilities Foundation has selected advisor, JLL, to assist in RFP process to select developer, developer short-list of three selected, proposals due to LSUREFF on August 20.
- Loews State Palace owner has been through two rounds with city review and still working on plans, trying to find acceptable design.



ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2018

- Arts Based Business Challenge winner, Haberdashe, engaged with LCEF Culture Up program and ongoing.
- Sponsored revamped Idea Village Entrepreneur Week and Collision Conference, participated in receptions and events hosting local, national and international entrepreneurs. Working with Designum Media, Vizzit, Pet Krewe.
- Façade Grants: Completed projects at 800 Magazine, 516 Julia, 1068 Magazine; applications underway or approved for 846 Baronne, 616 Baronne and 629 Canal; developed façade grants interest at 444 Canal, 1012 Canal, 1016 Canal, 1028 Canal, and 623 Canal/111 Exchange. Exploratory work underway for 827 Canal.
- Published Cultural District Annual Report, Annual Construction Permit Report, Downtown Demographic Profile, new Canal Street brochure and Canal Street Comprehensive Development Map.



ECONOMIC DEVELOPMENT OBJECTIVES 2019

- Attract new high-profile retail tenants to Canal Street, consistent with the Canal Street Development Strategy, or elsewhere in the District.
- Complete the design, financing, and organizational development to implement the Duncan Plaza redevelopment and management project and commence construction.
- Support the redevelopment of Old Charity Hospital into an attractive, adaptive-reuse facility, preserving the architectural and cultural importance of this asset, in concert with LSUREFF, other stakeholders and selected developer.
- Work with GNOF and stakeholder groups to devise program and implement the Spirit of Charity Distric.
- Continue dialog with designer and owner to complete a viable redevelopment plan for Loew's State Palace property.
- Increase quality job creation within the multi-institution Downtown Academic Medical Center by way of the Louisiana Medical Research Fund and other initiatives



ECONOMIC DEVELOPMENT OBJECTIVES 2019

- Collaborate with partners (such as NOLABA, GNO, Inc., LED, elected officials and business leaders) to attract digital media, arts-based, Industries of the Mind businesses and entrepreneurs to the Downtown.
- Continue regular calling program to existing retailers and Industries of the Mind businesses within Downtown to express appreciation for what they do and to solicit their suggestions on what would make Downtown better, documenting results, and following up.
- Revitalize historic storefronts in Downtown. Execute Canal Street Upper Floor Redevelopment Initiative.
- Update economic activity metrics such as economic investment (development), cultural district statistics, jobs, rental and occupancy rates, residential growth, etc.
- Initiate and activate a housing program in Downtown to address workforce and affordable housing needs, in collaboration with City and others.



**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:37 City Council		Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	YTD Actual				
5. Economic Development & Planning							
Personnel Costs (05)							
156	Salaries & Wages	250,654	118,255	241,242	253,346	1.1%	12,104
158	Payroll Taxes	19,927	9,244	18,457	19,280	-3.2%	823
159	Insurance	26,352	13,620	27,241	28,620	8.6%	1,379
160	Workers' Compensation	652	320	639	659	1.1%	20
161	Retirement	15,039	7,379	14,758	15,201	1.1%	443
162	Parking	2,700	1,350	2,700	2,700	0.0%	-
163	Temporary Labor	-	-	-	-	#DIV/0!	-
164	Total	315,324	150,168	305,037	319,805	1.4%	14,768
165							
166	Canal Street Development	16,800	3,858	6,857	16,800	0.0%	9,943
167	District Wide Development	36,240	13,382	23,237	36,240	0.0%	13,003
168	Job Recruitment & Development	61,740	-	15,000	25,200	-59.2%	10,200
169	Research & Database Management	21,600	7,607	17,208	20,200	-6.5%	2,992
170	Housing	28,800	-	14,400	28,800	0.0%	14,400
171	Administration/Meetings	18,060	8,115	12,049	15,240	-15.6%	3,191
172	Presentations & Marketing	-	-	-	-	#DIV/0!	-
173	Planning Initiatives	25,800	-	24,000	25,800	0.0%	1,800
174	Business Retention & Recruitment	105,500	82,361	117,360	105,700	0.2%	(11,660)
175	Façade Incentive	180,000	33,233	179,233	180,000	0.0%	767
176							
177	Total Economic Development	809,864	298,724	714,381	773,785	-4.5%	59,404

COMMUNICATIONS ACCOMPLISHMENTS 2018

- Developed, launched and promoted Panhandling Public Awareness Campaign – “Make Change NOLA: A Better Way to Give”
- Publicized DDD and Downtown NOLA success stories – Over 22 as of July 18
- Implemented a new social media plan and increased followers by more than 25%
- Increased the number of email subscribers by 15%
- Produced Downtown NOLA monthly spread in New Orleans Living Magazine promoting Downtown establishments, projects and events
- Planned, produced and promoted the 7th Annual Downtown NOLA Awards, honoring 6 stakeholders with nearly 250 attendees
- Produced 6 new feature package videos with stakeholders



COMMUNICATIONS ACCOMPLISHMENTS 2018

- Produced an updated Downtown NOLA compilation video
- Conducted 2018 follow-up stakeholder/market research study
- Planned, produced and promoted the Annual *Canal Street: Home for the Holidays* including the Lighting Ceremony, 3 Movies on the Mississippi, Krewe of Jingle Parade and Reindeer Run & Romp
- Secured sponsorships for Holiday events
- Planned, produced and promoted Downtown NOLA Saturday Shopping Spree
- In conjunction with Economic Development, planned, produced and promoted the DDD's 6th Arts-Based Business Pitch held during New Orleans Entrepreneur Week



COMMUNICATIONS ACCOMPLISHMENTS 2018

- In conjunction with Economic Development and Operations, planned, produced and promoted the DDD's 5th PARK(ing) Day
- Sponsored and/or provided marketing support for 10 Downtown events
- In conjunction with DDD departments and the Arts Council New Orleans planned and promoted programming at Duncan Plaza
- Worked with DDD departments and City Officials to promote the development of the Low Barrier Shelter



PUBLIC AFFAIRS ACCOMPLISHMENTS 2018

- Federal and State Historic Tax Credit legislation were preserved during 2018.
- Partnered with the City's Urban Mobility Coordinator, Blue Bikes Team and Bike Easy Team in a successful launch, implementation and promotion for the City's Bikeshare program in Downtown footprint. Blue Bikes successfully launched downtown and City wide.
- RTA completed and approved Strategic Mobility Plan which will establish the vision, goals and roadmap for public transportation in the city and region in the next 20 years. DDD was actively engaged in this process with RTA leadership and consultants to ensure input and alignment with DDD goals and initiatives. DDD will continue to be engaged as RTA moves forward to prioritize, fund and implement elements of the SMP.



PUBLIC AFFAIRS ACCOMPLISHMENTS 2018

- Participated with key transportation safety stakeholders in the successful implementation Safe Streets for Everyone Program, led by the RPC. The campaign will educate and promote New Orleans Community on issues relative to walking, bicycling and driving to promote behaviors that improve safety on our roadways.
- In partnership with the Arts Council successfully implemented programming events to activate Duncan Plaza.
- Led efforts with Arts Council and DDD team and OJB to host a series of community engagement meetings and stakeholder meetings to secure city-wide input for programming and design elements for Southwest Heart of Community Project and Duncan Plaza redevelopment.
- Worked with state and federal elected officials and staff as well as economic development and business leaders to draft and introduce legislation to create a Louisiana Medical Research Fund which will leverage academic medical center assets.



PUBLIC AFFAIRS ACCOMPLISHMENTS 2018

- Partnered with local, regional and national behavioral health leaders, attorneys and judges to educate community and key stakeholders on benefits of implementing Assistive Outpatient Treatment program for New Orleans. As a result of these efforts, a local AOT workgroup was formed and a pilot AOT program will be implemented in Civil District Court October 2018.
- Aligned homeless service providers to leadership of Low Barrier Shelter operator START to ensure ongoing and robust resources and services for homeless individuals served.
- Partnered with the Greater New Orleans Housing Alliance (GNOHA) in ensuring inclusionary housing legislation was not adopted in 2017 legislative session. Governor Edwards vetoed the Bill.



COMMUNICATIONS OBJECTIVES 2019

- General Outreach/Engagement
 - Develop and implement a communications strategy to promote DDD's 2019 policy initiatives.
 - Work with DDD departments and City Officials to promote the benefits of the Low Barrier Shelter and related social service improvements.
 - Promote the redevelopment of Duncan Plaza.
 - Work with Downtown partners to continue the development and promotion of the Downtown NOLA Saturday Shopping Spree.
- Promote *Make Change NOLA: A Better Way to Give*
 - Partners with City officials, service providers, community organizations, business community, et al.
 - Encourage aid to effect positive outcomes for those in need.
 - Promote the beneficiary agencies of funds donated by the public.
 - Measure impact on public begging.



COMMUNICATIONS OBJECTIVES 2019

- Plan, execute and promote the 7th Annual Downtown NOLA Awards.
 - Target audience attendance of 250.
 - Increase and promote positive achievements and actions by Downtown stakeholders.
 - Select a keynote speaker to reflect key DDD initiatives.
- Plan, execute and promote the 2018 Annual Canal Street: Home for the Holidays events – Canal Street Lighting Ceremony, Holiday Parade, Movies on the Mississippi and Reindeer Run & Romp.
 - Follow with survey to stakeholders to measure impact.
 - Highlight the richness and nostalgia of the Downtown holiday experience.
- Plan, execute and promote Downtown NOLA Saturday Shopping Spree.
 - Engage consumers in the Downtown shopping experience.
 - Spotlight Downtown retailers.



COMMUNICATIONS OBJECTIVES 2019

- Work with Economic Development to plan, execute and promote the 6th Annual Arts-Based Business Pitch Challenge.
- Media
 - Continue and enhance DDD's role as to goto source for Downtown issues.
 - Evaluate and adjust as necessary DDD's long-form e-news format.
- Digital Media
 - Increase social media channels followers by 15%.
 - Provide tweeting from key DDD and Downtown events.
 - Provide posts regarding Downtown development projects.
 - Provide posts promoting Downtown stakeholders.
 - Provide Instagram postings of key Downtown images.
 - Continue to improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results.



COMMUNICATIONS OBJECTIVES 2019

- Continue to establish DDD's website as a key resource center for Downtown.
- DDD videos/images
 - Produce an updated Downtown NOLA compilation video.
 - Continue to implement and improve the promotional strategy for DDD videos.
- Messages
 - Economic development and quality of life are key elements to a prosperous New Orleans and Downtown NOLA continues to shine as one of the city's crowning jewels with more and more people choosing to work, eat, play and live in the collection of neighborhoods that is Downtown.
 - Downtown NOLA has established itself as the epicenter of innovation and creativity, making it a sought out destination for *Industries of the Mind* entrepreneurs, businesses and individuals in those fields – Academic Medicine, Digital Media and Arts-Based Businesses. The DDD along with its Downtown partners continues to work to build and support a creative economy Downtown.



COMMUNICATIONS OBJECTIVES 2019

- Messages
 - Downtown NOLA is once again a shopping destination, offering consumers a unique shopping experience with its many national retailers including Neiman Marcus and Nordstrom's, its 60 sidewalk cafes, 175 restaurants and bars, 23 museums and galleries and of course, there is the main attraction - the renaissance of the historic Canal Street with Tiffany's, True Religion and MAC cosmetics with more expected.
 - For over 40 years the DDD has been proud to lead the prosperous development of Downtown New Orleans. We look forward to our continued work with our Downtown partners as we maintain our efforts to keep driving and maintaining the successful development of Downtown



PUBLIC AFFAIRS OBJECTIVES 2019

- Strengthen relationships with the Mayoral administration and City Council Members & staff to ensure alignment between DDD initiatives and City priorities.
- Educate, advocate, and partner with elected officials and economic development & business leaders to create a Louisiana Medical Research Fund to fully leverage academic medical center assets
- Develop partnerships with homeless and mental health service providers to ensure alignment with Low Barrier Shelter operations and DDD homeless outreach program.
- Convene and lead efforts to establish a sobering facility, assistive outpatient treatment program and other services to address critical service needs impacting Downtown.
- Develop a legislative agenda supportive of DDD goals, programs and initiatives.



PUBLIC AFFAIRS OBJECTIVES 2019

- Work with City administration, RTA, and other partners to ensure the construction of a Downtown transit terminal that creates a high quality experience for riders and downtown stakeholders.
- Provide continued support for pedestrian and bicycle friendly upgrades to downtown infrastructure.
- Encourage affordable housing Downtown in a way that expands overall housing supply.
- Continue to engage stakeholders in Duncan Plaza redesign and programming.
- Strengthen engagement with Downtown stakeholders to provide input and feedback on DDD strategic initiatives.
- Preserve State and Federal historic tax credits.



**Downtown Development District
2019 Proposed Budget
(As of August 7, 2018)**

Line #	Description	7/23/2018 9:37 City Council		Projected		Proposed		% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	YTD Actual	2018 Actual	2019 Budget	2018 - 2019			
6. Communications									
179	Personnel Costs (05)								
180	Salaries & Wages	252,992	119,585	244,371	257,062	1.6%	12,691		
181	Payroll Taxes	20,492	9,556	19,151	19,948	-2.7%	797		
182	Insurance	24,276	12,693	25,381	26,640	9.7%	1,259		
183	Workers' Compensation	658	323	648	668	1.6%	20		
184	Retirement	15,180	4,643	9,296	15,424	1.6%	6,128		
185	Parking	2,700	1,283	2,633	2,700	0.0%	67		
186	Fitness Center								
187									
188	Total	316,298	148,083	301,480	322,442	1.9%	20,962		
189									
190	Holiday Event	136,474	3,813	177,937	180,900	32.6%	2,963		
191	DDD Events	37,029	4,949	38,699	40,000	8.0%	1,301		
192	Sponsored Events	40,500	14,520	39,020	38,000	-6.2%	(1,020)		
193	Donor Relations	-	-	-	-	#DIV/0!	-		
194	Digital Media	26,400	11,685	24,886	31,500	19.3%	6,614		
195	Communications	25,800	13,813	25,213	26,000	0.8%	787		
196	Miscellaneous	5,768	448	1,333	8,530	47.9%	7,197		
197	Research	50,000	15,000	50,000	-	-100.0%	(50,000)		
198	Public Affairs	24,180	2,916	13,906	31,330	29.6%	17,424		
199	Total Communications	662,449	215,227	672,474	678,702	2.5%	6,228		

FINANCE & ADMINISTRATION ACCOMPLISHMENTS 2018

- New funding obtained for Homeless programs and Staff Development.
- Maintained the participation of DBE-certified firms in the provision of services and materials to the DDD. Two major contracts are now being serviced by prime DBEs. Pinnacle Security and Investigations – Private Security Patrol and Twin Shores Landscape and Construction Services – Sidewalk Tree Maintenance .



FINANCE & ADMINISTRATIVE OBJECTIVES 2019

- Work with the Communications Department to secure new recurring, sustainable sponsorship funding sources for individual projects & activities.
- Ensure the implementation of individualized professional development plans for entire staff.
- Maintain and expand participation of DBE-certified firms in the provision of services and materials to the DDD.
- Update and revise Human Resources and Accounting Manuals.



**Downtown Development District
2019 Proposed Budget**
(as of August 7, 2018)

Line #	Description	7/23/2018 9:37 City Council		Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	YTD Actual 06/30/18				
7. Administration							
201	Personnel Items						
202	Salaries & Wages	468,582	232,820	472,091	492,090	5.0%	19,999
203	Payroll Taxes	36,315	17,542	34,840	36,415	0.3%	1,575
204	Insurance (Health, Dental, STD, LTD, Life)	46,872	25,235	50,471	53,040	13.2%	2,569
205	Insurance (workers comp)	1,218	628	1,251	1,279	5.0%	28
206	Retirement Contribs (Contrib, Fees, Life)	28,115	11,827	26,184	29,525	5.0%	3,341
207	Parking (Employee subsidy only)	3,600	1,542	2,700	2,700	-25.0%	-
208	Fitness Center	900	-	641	900	0.0%	259
209	Temporary Labor	-	1,232	1,232	-	#DIV/0!	(1,232)
210	Payroll Processing Fees	5,770	3,271	5,957	5,775	0.1%	(182)
211	Total	591,372	294,097	595,367	621,724	5.1%	26,357
212							
213							
214	Supplies & Materials						
215	General Operating Supplies	4,800	2,786	6,386	6,000	25.0%	(386)
216	Office Supplies	12,000	3,482	7,083	7,200	-40.0%	117
217	Total	16,800	6,268	13,469	13,200	-21.4%	(269)
218							
219	Equipment, Property and Maintenance						
220	Copier Lease Payments	5,472	2,095	4,225	4,260	-22.1%	35
221	Repairs & Maintenance	300	-	-	-	-100.0%	-
222	Total	5,772	2,095	4,225	4,260	-26.2%	35
223							
224	Office Space						
225	Miscellaneous	-	-	-	-	#DIV/0!	-
226	Rent	141,000	73,010	146,157	147,055	4.3%	898
227	Repairs & Maintenance	1,200	615	1,216	1,200	0.0%	(16)
228	Telephone	11,280	5,679	11,379	11,400	1.1%	21
229	Utilities	3,550	1,826	3,626	4,150	16.9%	524
230	Total	157,030	81,130	162,378	163,805	4.3%	1,427
231							
232	Operations						
233	Accounting Services	18,500	23,000	26,000	23,000	24.3%	(3,000)
234	Advertising	-	-	-	-	#DIV/0!	-
235	Bank Service Charges	2,160	1,118	2,208	2,280	5.6%	72
236	Board Development	9,600	4,320	7,320	8,000	-16.7%	680
237	Computer Equipment & Supplies	-	45	45	-	#DIV/0!	(45)
238	Computer Software	1,800	1,855	6,755	1,800	0.0%	(4,955)
239	Computer Support	30,000	15,503	30,502	31,800	6.0%	1,298
240	Courier Services	-	-	-	-	#DIV/0!	-
241	Employee Recruitment	2,000	450	1,150	1,800	-10.0%	650
242	Employee Relocation	-	-	-	-	#DIV/0!	-
243	Equipment & Small Tools	-	-	-	-	#DIV/0!	-
244	Equipment Rental	819	356	712	712	-13.1%	-
245	Events & Functions	-	-	-	-	#DIV/0!	-
246	Insurance - Auto Coverage	6,048	2,890	5,828	6,048	0.0%	220
247	Insurance - Commercial Package	84,000	51,226	88,224	75,600	-10.0%	(12,624)
248	Insurance - Director & Officer	6,780	3,465	6,857	7,200	6.2%	343
249	Legal Services	96,000	38,755	115,756	120,000	25.0%	4,244
250	Meals & Entertainment	600	698	951	1,500	150.0%	549
251	Meetings - External	300	120	270	600	100.0%	330
252	Meetings - Internal	300	140	289	300	0.0%	11

**Downtown Development District
2019 Proposed Budget**
(As of August 7, 2018)

Line #	Description	7/23/2018 9:37 City Council		Projected 2018		Proposed Budget 2019		% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	YTD Actual 06/30/18	Actual	Budget	Budget			
253	Mileage/Cabfare/Tolls	120	447	150	600	400.0%	450		
254	Miscellaneous	180	148	238	240	33.3%	2		
255	Office Relocation	-	-	-	-	#DIV/0!	-		
256	Organization Fees/Dues	6,150	3,948	6,350	6,400	4.1%	50		
257	Parking	180	97	187	180	0.0%	(7)		
258	Penalties & Interest	-	-	-	-	#DIV/0!	-		
259	Permits & Licenses	15	-	-	-	-100.0%	-		
260	Postage & Express Mail	2,000	500	1,500	2,000	0.0%	500		
261	Printing	1,000	4,220	4,621	1,000	0.0%	(3,621)		
262	Professional Services	300	364	19,864	14,760	4820.0%	(5,104)		
263	Publications & Subscriptions	900	1,085	1,085	1,100	22.2%	15		
264	Radios/Cellular Telephones	1,380	1,072	2,124	2,100	52.2%	(24)		
265	Repairs & Maintenance	-	-	-	-	#DIV/0!	-		
266	Staff Development/Conferences	7,000	4,079	7,079	8,500	21.4%	1,421		
267	Travel	10,000	5,826	9,826	11,500	15.0%	1,674		
268	Uniforms	1,500	-	1,000	2,000	33.3%	1,000		
269		289,632	165,727	346,891	331,020	14.3%	(15,871)		
270									
271	Total Administration	1,060,606	549,317	1,122,330	1,134,009	6.9%	11,679		

**Downtown Development District
2019 Proposed Budget**
(As of August 7, 2018)

Line #	Description	7/23/2018 9:37 City Council		Projected 2018 Actual	Proposed Budget 2019	% Change Budget 2018 - 2019	Variance 2019 Budget to 2018 Projected
		Adopted Budget 2018	YTD Actual				
Capital Sources							
300	Bond Proceeds	-	-	-	-	#DIV/0!	-
301	General Fund Cash Reserve Proceeds	2,700,444	-	1,678,100	2,145,050	-20.6%	466,950
302	Public Space Capital Reserve Proceeds	-	-	-	-	#DIV/0!	-
303	Econ Development Cash Reserve Proceeds	-	-	-	-	#DIV/0!	-
304	Total Capital Sources	2,700,444	-	1,678,100	2,145,050	-20.6%	466,950
305							
306							
307	Net Sources Before Capital Uses	360,500	3,180,747	374,356	365,000	1.2%	(9,356)
308							
Capital Uses							
309	Debt Service - Principal	350,000	-	350,000	365,000	4.3%	15,000
310	Capital Purchases	10,500	19,355	24,356	-	-100.0%	(24,356)
311	General Lease - Principal Payment	-	-	-	-	#DIV/0!	-
312	General Fund Cash Reserve	-	-	-	-	#DIV/0!	-
313	CSDC Cash Reserve	-	-	-	-	#DIV/0!	-
314	Economic Development Cash Reserve	-	-	-	-	#DIV/0!	-
315	Public Space Capital Reserve	-	-	-	-	#DIV/0!	-
316	Public Safety Capital Reserve	-	-	-	-	#DIV/0!	-
317	Legal Defense Reserve	-	-	-	-	#DIV/0!	-
318	Total Capital Uses	360,500	19,355	374,356	365,000	1.2%	(9,356)
319							
320							
321	Net Cash Flow	(0)	3,161,392	-	0	0.0%	0

EAST JEFFERSON, 4013 N I-10 SERVICE RD W, METAIRIE, LOUISIANA 70002 TELEPHONE (504) 826-3201

**Exhibit A
Attached**

PUBLIC NOTICE
Downtown Development District's
Board of Commissioners will hold a public
hearing on and adopt the 2019 Annual
Budget & Work Plan
TUESDAY, AUGUST 7, 2018
at 4:00 p.m.
201 St. Charles Avenue - Suite 3912
000 Donald E. Gardner Board Room
New Orleans, LA 70170
For more information please call the BDD
Finance & Administration Department at
504-5827.

State of Louisiana
Parish of Orleans
City of New Orleans

Personally appeared before me, a Notary in and for the parish of Orleans, Danielle Walker who deposes and says that she is Classified Call Center Manager of NOLA Media Group, a division of The Times-Picayune, L.L.C., a Louisiana limited liability company, and Publishers of The Times-Picayune, Daily and Sunday, of general circulation; doing business in the City of New Orleans and the State of Louisiana, and that the attached
LEGALS

Re: PUBLIC HEARING- 2019 ANNUAL BUDGET
AND WORK PLAN

Advertisement of DOWNTOWN DEVELOPMENT
DISTRICT
201 ST. CHARLES AVE., STE 3912
NEW ORLEANS, LA 70170

Was published in The Times Picayune

365 Canal Street, Suite 3100
New Orleans, LA 70130

On the following dates JULY 25, 2018
JULY 27, 2018

27TH
Sworn to and subscribed before me this
Day of JULY 2018

Danielle Walker
[Signature]
Notary Public

My commission expires at my death.

Charles A. Ferguson, Jr.

Notary identification number 23492

I attest that the copy attached hereto as "Exhibit A" is a true and correct copy of the advertisement published in The Times-Picayune on these dates.

Appendix – Tax Rolls Certification Letter

The following items were not available from the Board of Review, Orleans Parish upon the printing of this booklet. This information is normally made available at the end of October.

The DDD staff will continue to pursue this information from the Board of Review. As it is received it will be forwarded to the members of the Board and placed into the 2019 budget book.

1. Letter Certifying 2019 Tax Rolls to Louisiana Tax Commission
2. 2019 Assessor Certification Letters List

**Downtown Development District of the City of New Orleans
Enabling Legislation**

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds

A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.

C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".

D.(1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:

(a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, or its successor.

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Area Council of the New Orleans Regional Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

- (2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.
- (3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.
- (4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.
- (5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.
- F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient

development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.

G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.

H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by

ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans, the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds.

Furthermore, any indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price of or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property

within the district *pari passu* with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.

M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, *eff.* July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, *eff.* June 17, 1983; Acts 2001, No. 1050, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.

