

Semi-Monthly Planning Meeting
Tuesday, October 10, 2017

PRELIMINARY STAFF REPORT
2016-17 MASTER PLAN AMENDMENTS RECONSIDERATION

Date: September 29, 2017
To: City Planning Commission

Prepared by: City Planning Staff

CHAPTER 3: Previous Planning and the Charter Amendment

Reconsideration: Chapter 3, Item a. (03-01)

What was the text amendment that is proposed for modification?

Beginning on page 12, Section D titled “Plans Adopted After 2010”, modify the list of plans adopted after 2010 to reflect the Climate Action Strategy.

What is the existing language recommended by the City Planning Commission?

Recovery Implementation Plans Adopted After 2010

Since the Plan for the 21st Century’s adoption and subsequent amendment in 2010, a number of plans have been adopted which direct specific actions around increasing the city’s resilience, improve the resident’s access to the housing market, and various other topics. The following section will highlight a few of these plans and provide a brief glimpse of their content.

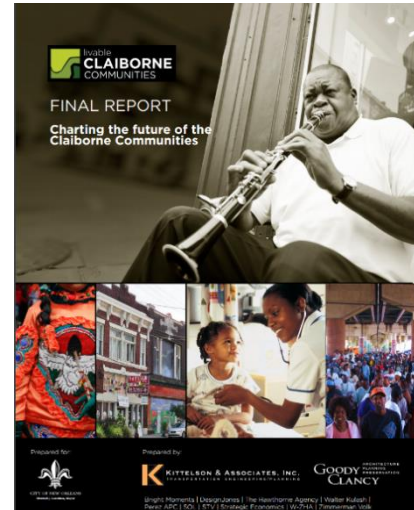
Greater New Orleans Urban Water Plan

In 2010, the State of Louisiana’s Office of Community Development-Disaster Recovery Unit funded Greater New Orleans, Inc. to develop a comprehensive, integrated and sustainable water management strategy for the east banks of Orleans and Jefferson Parishes and St. Bernard Parish using federal Community Development Block Grant – Disaster Recovery funds from the Department of Housing and Urban Development. The study was developed over the course of two years by Waggonner & Ball Architects and a team of local and international, including Dutch, water management experts. The outcome is the Greater New Orleans Urban Water Plan, a vision for long-term urban water management in the 21st century, and effectively the first regional urban water plan of its kind in the United States. The Urban Water Plan provides a roadmap for improving management of flood and subsidence threats, while creating economic value and enhancing quality of life. This plan works with Louisiana’s 2012 Coastal Master Plan and the region’s levee system in creating multiple lines of defense.



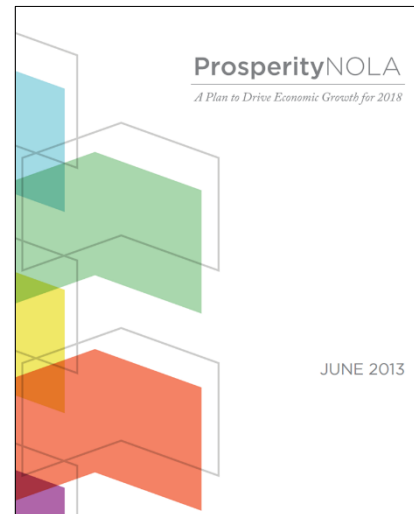
Livable Claiborne Communities

The Livable Claiborne Communities (LCC) study focused on the 3.9-mile-long corridor spanning nine neighborhoods along Claiborne Avenue. The Claiborne Corridor is of citywide and regional importance. The study focuses on community revitalization and economic development through equity, choice and sustainability for residents of the neighborhoods along Claiborne Avenue. It examined the land use and transportation potential and their contributions to economic prosperity within the study area as well as the corridor's role as a regional connector.



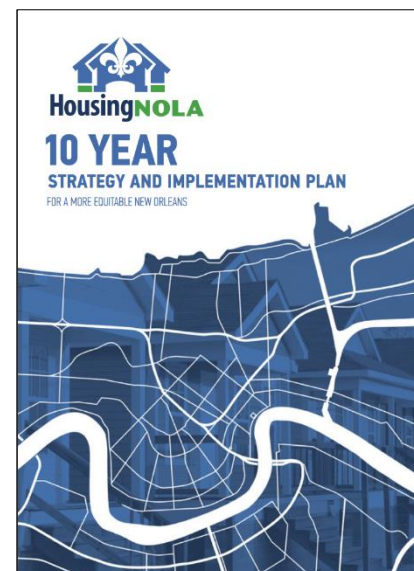
ProsperityNOLA

ProsperityNOLA is a five-year plan for economic development for the City of New Orleans. The goals of the plan include creating an innovative and sustainable business climate, designing a roadmap to optimize job growth and investment, build on the city's strengths to attract, retain, and grow business, focusing on industry clusters based on competitive position and market trajectory, addressing cross-cutting issues that impact the competitiveness of all clusters, and identifying high impact action items implementable by the city, state, and business community to propel economic growth.



HousingNOLA

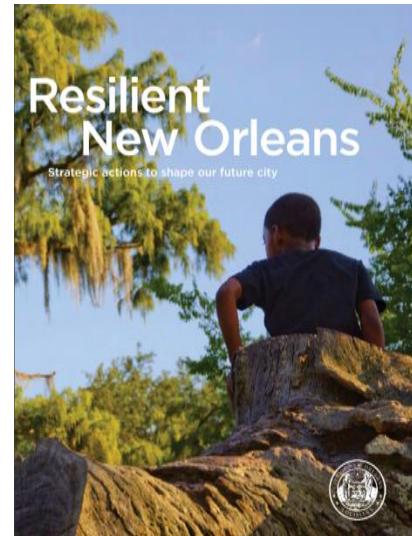
In 2014, the Foundation for Louisiana's TOGETHER Initiative convened a group of residents and non-profits to develop strategies for improving housing policies and increasing equity in New Orleans. What emerged from the TOGETHER Initiative was a desire to build upon community engagement efforts since 2005, moving beyond recovery and looking to the future of housing and neighborhoods in New Orleans. HousingNOLA grew out of these discussions.



HousingNOLA is a process and a plan for New Orleans to achieve affordability in housing at all levels. The HousingNOLA initiative, led by the Greater New Orleans Housing Alliance, will continue to engage residents and key stakeholder groups in a community-led process over the next 10 years. HousingNOLA's first product is this report, intended as a guide for nonprofit, government, and the private sector to create equitable and affordable homes for all New Orleanians.

Resilient New Orleans

Resilient New Orleans builds upon the existing visions and plans developed over the previous decade. Guided by The Rockefeller Foundation, Resilient New Orleans combines local expertise with global best practices to confront the city's most urgent threats and seek ways to redress the



Have any issues been raised relative to the potential impacts of the CPC's original recommendation? Does the Council motion include a text modification or were any issues raised that may change or modify the analysis and recommendation? If not, would any further modification be warranted to address the issues?

The issue is that an important plan, adopted after 2010, was not included in the updated list. The City Council motion did not include specific text, but did specifically ask to include the recently adopted Climate Action Plan in the "Plans Adopted After 2010" section of Chapter 3. The staff agrees with the inclusion of this plan in Chapter 3, and would have included the plan in its original recommendation had it been adopted at that time.

The staff agrees with incorporating the content of the City Council's request and proposes to modify the originally recommended language as new text is shown in **bold underlined** font and deleted text in ~~strikethrough~~.

Recommendation:

The staff recommends **APPROVAL** of text amendment reconsideration Chapter 3 (a.) to reflect the recent adoption of Climate Action for a Resilient New Orleans, to read as follows:

Climate Action for a Resilient New Orleans

Climate Action for a Resilient New Orleans is a strategic roadmap for the City of New Orleans to combat climate change. The plan proposes 11 strategies and 25 actions to reduce greenhouse gas emissions 50 percent by 2030. The strategy will help New Orleans become a more equitable, adaptable and prosperous place for all of its residents.



Reasons for Recommendation:

1. The intent of the "Plans Adopted After 2010" section in Chapter 3 is to list the major plans that have been adopted over the last 6 years and provide brief summaries of each.
2. The City Council's proposal would include the Climate Action for a Resilient New Orleans plan, which was not adopted at the time the staff's original recommendation was developed.