# 2018 SHORT TERM RENTAL STUDY

## CITY PLANNING COMMISSION PUBLIC HEARING APRIL 24, 2018



### April 24, 2018 Public Hearing on 2018 Short Term Rental Study

- Purpose of this public hearing is to get public input on potential changes to the STR regulations
- Staff Presentation will include:
  - History of STR Regulations
  - 2018 STR Study Timeline
  - Scope of 2018 STR Study
  - Current STR Regulations in the CZO
  - STR Data and Information
  - How to Provide Input for STR Study



### History

- August 20, 2015: The City Council adopted Motion M-15-391 directing the City Planning Commission to conduct a study to propose Short Term Rental regulations.
- January 26, 2016: The City Planning Commission completed STR Study and recommended a regulatory framework to City Council.
- **May 5, 2016:** The City Council adopted Motion M-16-166 directing the City Planning Commission to consider a text amendment to implement changes to the Comprehensive Zoning Ordinance outlined in the STR Study.
- **August 9, 2016:** The City Planning Commission made a recommendation on the proposed CZO changes to implement the STR regulations.
- **December 1, 2016:** The City Council adopted the ordinance approving the proposed STR regulations in the CZO and the licensing and enforcement regulations in City Code.
- April 1, 2017: STR regulations went into effect and the Department of Safety and Permits started issuing STR licenses.
- March 22, 2018: The City Council adopted Motion M-18-86 directing the City Planning Commission to conduct a study to reevaluate the existing STR regulations to determine if changes are needed.



### **Process & Timeline**

- The City Council adopted Motion M-18-86 on March 22, 2018, directing the City Planning Commission to conduct a public hearing and study on the existing Short Term Rental Regulations in the Comprehensive Zoning Ordinance and the correlating requirements in the City Code to determine if modifications are warranted.
  - March 22, 2018: Motion M-18-86 was adopted by City Council
  - April 24, 2018: City Planning Commission Public Hearing
  - July 2, 2018: Written public comment deadline.
  - July 3, 2018: The study will be available to the public
  - July 10, 2018: City Planning Commission considers the study
  - July 20, 2018: Deadline for the study and CPC recommendation to be forwarded to City Council

The Motion directs CPC to consider the following subject matter:

Study of existing regulations as well as other regulations in similarly positioned cities to guide amendments which may include the following:

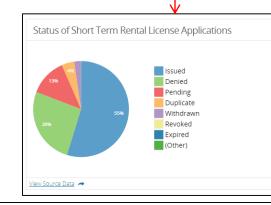
- Block face maximums
- Spacing requirements
- Density caps
- Licensure caps
- Homestead exemptions
- Definitions
- Use permissions
- Use standards
- Compliance standards
- Enforcement mechanisms

## Current Regulations for Short Term Rentals in the Comprehensive Zoning Ordinance

- Short term rental regulations in the CZO were adopted by City Council Ordinance No. 27,209 MCS on December 1, 2016, with the regulations going into effect on April 1, 2017.
- The following three types of STRs were established:
  - Accessory For owner-occupied dwellings, where either the property owner rents out up to three bedrooms in his or her dwelling units or rents out the other half of a two-family dwelling.
  - Temporary Any dwelling units in residential or commercial district that can be rented out on a short term basis up to 90 days per year.
  - Commercial Dwelling units in non-residential districts where there is a limit of 5 guest rooms but no limit on the number of nights per year.
- Use permissions were created for Commercial STRs in non-residential districts
- Use standards were established
- Parking requirements were adopted

### Short Term Rentals Information - https://nola.gov/str

- Violation Reporting
- Individual STR License Info
- Data & Trends for STR Licenses
- STR Regulations



#### STR License Types. Download the regulation brochure

Туре	Applicant	License duration	Fee
<b>Commercial</b> Owner/tenant cannot occupy	Property owner individual or organization	Year-round	\$500/unit
Temporary Owner/tenant cannot occupy	<b>Property owner</b> Individual or organization <b>Tenant</b> With letter from owner	90-days Continuous or must apply for additional license if separate time during the year	\$150/unit or \$50 if an owner with Homestead Exemption
Accessory Single or double unit only Owner must live on-site	<b>Property owner</b> Individual with Homestead Exemption only	Year-round	\$200

17STR-07114 5340 Marigny St Accessory STR Issued
Accessory STR Issued
Issued
2019-04-19 14:04:41.000
1
2
Click Here
Rick White

### **Report a Violation**

#### Reporting a possible violation

Complaints or concerns about construction or use of a property can be submitted through this web-form. We encourage you to visit <u>onestopapp.nola.gov</u> <sup>CD</sup> to search the City's permitting and licensing database to find out if there are any active approvals which may provide additional information.

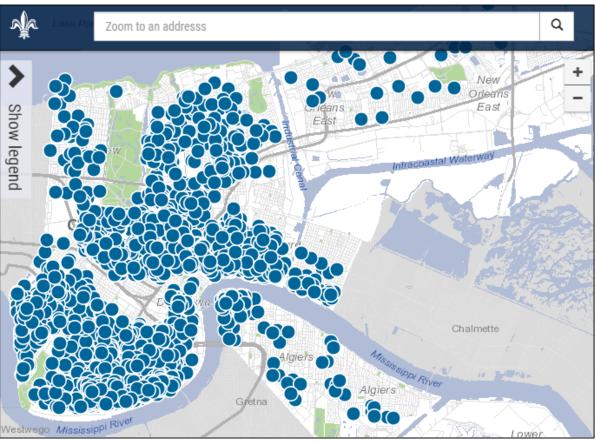
tems marked in <b>red</b> are requ	uired.
Would you like to be contacted regarding this violation?:	◎ Yes ● No
Date of Violation:	ä
Time of Violation:	
House Number:	
Street Name:	Select street name
Туре:	<ul> <li>Short Term Rental</li> <li>Zoning</li> <li>Work without a Permit</li> <li>Junk Vehicle (on private property)</li> <li>Construction Dumpster in the Street</li> </ul>
Description:	Describe the violation using details
Upload Document/Photo:	Choose File No file chosen
	Submit

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#### Short Term Rental Study 7

### Short Term Rentals By the Numbers:

- As of March 31, 2018, Safety and Permits has issued 4,477 STR licenses for the following STR types:
  - Accessory 1,257 (28%)
  - Temporary 2,368 (53%)
  - Commercial 852 (19%)



Source: Safety and Permits - https://nola.gov/str



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July 2, 2018 at 5pm is the deadline for written comments. Written comments should be addressed to the Executive Director of the City Planning Commission. Written comments can be made on City Planning Commission's website (<u>https://nola.gov/cpc</u>) at the following link:

https://nola.gov/city-planning/major-studiesand-projects/2018-short-term-rentalstudy/public-comment/

Written comments can also be emailed to **cpcinfo@nola.gov** or mailed or hand delivered to the following address:

City of New Orleans City Planning Commission c/o Executive Director Robert Rivers 1300 Perdido Street, 7th Floor New Orleans, LA 70112

- As deemed necessary to complete the study, the City Planning Commission staff will hold meetings with various individuals and groups to receive additional information. A list of these meetings will be included in the final Short Term Rental Study.
- There will also be an opportunity for public comments at the Regular City Planning Commission meeting on Tuesday, July 10, 2018 at 1:30pm. The City Planning Commission will take action on the Short Term Rental Study at that meeting.



### How to Provide Input - https://www.nola.gov/cpc

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aster Plan	Study				
aster Plan Amendments 🔹 🔹		Contact Us			
omprehensive Zoning rdinance (CZO)	On March 22 <sup>nd</sup> , 2018 the City Council directed the City Planning Commission to conduct a follow-up study of the City's short term rental	1300 Perdido St, 7th floor New Orleans, LA 70112		DISCLAIMER: ALL public comments on this page are public record and will be viewable	
roperty Viewer	regulations. The Council stated in its motion that almost a year has passed	Hours of Operation:			e is for the CPC's 2018 Short Term Rental ne purposes of enforcement. For more
alendars & Agendas	since the Short Term Rental regulations have become effective, providing	Monday-Thursday 8:00am-5:00pm Friday 8:00am-3:300m <b>Phone:</b> (504) 658-7033 <b>Fax:</b> (504) 658-7032		information about the application and enforcement of current short term rental regulations, please visit the City's <u>Short Term Rental Administration</u> page. Comments made on this page will be submitted to the City Planning Commission one week prior to its public hearing on the study, and also with study materials transmitted to the City Council. The City Planning	
evious Commission Meetings alendar	sufficient data to analyze Short Term rental laws to determine community impact.				
oplications	The City Planning Commission is directed to conduct a study on the existing Short Term Rental regulations in the Comprehensive Zoning				
apital Improvement Plan	Ordinance, and the correlating requirements in the City Code, to				or any comments, and any submissions ill be removed from this webpage.
DD. Dudget en d. Werk Dies	determine if any modifications are warranted, and to recommend changes that better guide the regulations. The CPC will analyze the existing	Email: <u>cpcinfo@nola.gov</u>			
ajor Studies and Projects 🔹 👻	regulations as well as other regulations in similarly positioned cities to guide potential amendments, which may include but are not limited to:	click <u>here</u> for full contact information.		Fields marked with * are required.	
Study	block face minimums				
Affordable Housing Impact Statement Study	spacing requirements     density caps	City of New Orleans Property		Name*:	
Algiers Multi-Family Housing Zoning Standards Study	licensure caps     homestead exemptions     definitions	Viewer		Email*:	
Hazardous Sites Inventory - Environmental Study	use permissions     use standards	CPC Meeting Agendas, Reports,		Do you have a New Orleans address?:	◎ Yes ◎ No
Honorary Street Name Study	fees     compliance standards	and Videos			
Main Street Resilience Plan	enforcement mechanisms	Comprehensive			B I 🗄 := 🖋 🖘
Neighborhood Participation Program Study	The City Planning Commission will update this page regularly with important information about the study. Please select the buttons below to	Zoning Ordinance			
New Local Historic Districts Proposal	view study materials.	CITY OF NEW ORLEANS		Comment:	
Riverfront Overlay Study	Privates & Agendas	A PERMITS & LICENSES			
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Notices & Agentias	Q Public Comment	Uncoming Events			body
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Public Comment		events.			Submit

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#### Preliminary Short Term Rental Study 10

2018 Short Term Rental

### Public Comment

In summary, public comments are due by July 2, 2018 by 5pm & can be submitted:

### On CPC's website:

https://nola.gov/cpc through "Major Studies & Projects" at the "2018 Short Term Rental Study" page or directly at this link:

https://nola.gov/city-planning/major-studies-and-projects/2018-short-term-rental-study/publiccomment/

By email to: cpcinfo@nola.gov

**By mail to:** City of New Orleans City Planning Commission c/o Executive Director Robert Rivers 1300 Perdido Street, 7th Floor New Orleans, LA 70112