



City of New Orleans New Restore Louisiana Programs

City of New Orleans
Office of Housing Policy &
Community Development

Louisiana Office of Community Development

The State of Louisiana Office of Community Development has been allocated more than \$3.1 billion for Hurricanes Laura & Delta, Hurricane Ida & May '21 Severe Storms,

80% of these funds **MUST** be allocated in Most Impacted and Distressed Areas

The mission of the Office of Community Development is to create a safer and stronger Louisiana by leading the state's disaster recovery and long-term community resilience planning efforts with a great sense of urgency through innovation, partnerships, and best practices

City of New Orleans' Office of Housing Policy Community Development

The Office of Housing Policy and Community Development facilitates the development and preservation of quality housing, and suitable living environments for persons of low and moderate income through strategic investments and partnerships with public, private, philanthropic, non-profit, and resident stakeholders.

The City of New Orleans Office of Housing Policy and Community Development has been awarded \$410 million following Hurricanes Katrina/Rita, \$15 million following Hurricane Isaac, and \$141 million for National Disaster Resilience Competition Grant.

OCD's vision is one where all New Orleanians live in vibrant neighborhoods with a range of safe, quality housing options that are affordable to them and with access to jobs, services and neighborhood amenities that support their family's well-being.

Agenda

Please hold questions to the end.

New Orleans Public Library
City of New Orleans
Office of Community Development
July 24, 2023
6pm

1. Program Background
2. Proposed Projects- Hometown Revitalization
3. Proposed Projects- Resilient Communities Infrastructure Program
4. Questions and Answers
5. Public Comment Period

Hurricane Ida Recovery Overview

Recovery efforts supported by multiple programs including, but not limited to:

FEMA Hazard Mitigation Grants

- Milneburg Stormwater Project
- Audubon Park Stormwater Project
- Joe Brown Solar Microgrid
- Sanchez Solar Microgrid *design funding*
- Stormwater Master Plan update

Department of Energy

- Grid Resilience planning Technical Assistance

RESTORE Louisiana Program

NOAA Coastal Programs

- Bayou Bienvenue Restoration Planning and Design
- Irish Bayou Living Shoreline *proposed*

Restore Louisiana Programs: Budgets

RESTORE LA HOMEOWNER ASSISTANCE PROGRAM

\$680 M

AFFORDABLE HOMEOWNERSHIP PROGRAMS

Flood Insurance Program \$1.5 M

Interim Housing Assistance \$4 M

AFFORDABLE RENTAL HOUSING PROGRAMS

Soft Second Mortgage Assistance \$15 M

Middle-Market Loan Program (MMLP) \$60 M

PRIME (Piggyback) Program \$764 M

Rapid Rehousing Program \$15 M

Neighborhood Landlord Rental Program \$40 M

Permanent Supportive Housing Program (PSHP) \$11 M

ECONOMIC DEVELOPMENT PROGRAMS

Small Business Loan and Grant Program \$96.1 M

Hometown Revitalization Program \$125 M

INFRASTRUCTURE PROGRAMS

Nonfederal Share Match Program \$240.8 M

HGMP Global Match Program \$77.3 M

Resilient Communities Infrastructure Program \$100 M

Disaster Recovery: Resilient Staffing

- Created new policies that allow the City to augment staff for emergency response
- Provided training to city staff and emergency response volunteers
- Developed job aids and supplies checklists
- New dedicated positions: Access and Functional Needs Coordinator, Mass Care and Logistics Coordinator



Towards Equitable Disaster Recovery

- Focus on vulnerable populations – disasters impact some more than others
 - Integration with public health and housing teams to design response and address underlying vulnerabilities
 - Collaborative planning and implementation with service providers and advocates

- Address access barriers
 - Mobility
 - Trust
 - Language and Information





Disaster Recovery: Supporting Community Initiatives

- Funding
- Planning Support, Training
- Community Emergency Response Network
- Developing small business support capacity with Partners in Preparedness



Resilient Communities Infrastructure Program

■ Orleans Parish

- The City of New Orleans was awarded \$4,718,041.00 these funds are designed to address the remaining unmet needs in the areas of infrastructure in order to expand upon and improve resilient community planning

Eligible Activities: 24 CFR 570-Community Development Block Grants Subpart C-Eligible Activities

Proposed Projects- Resilient Communities

- **Priority Projects**
 - Resilience Hub Renewable Backup Power
 - Reforestation Plan Phase I
- **Alternate Projects**
 - City Building Solar Installations
 - MTRCB Operations Complex Wind Retrofit
 - Stormwater Master Plan

Resilient Communities Infrastructure Program

Resilience Hub Renewable Backup Power

- This project would install Solar and Battery backup power systems at 3 locations around the city:
 - Arthur Monday MultiService Center, 1111 Newton St. New Orleans, LA 70114
 - Allie Mae Williams Multi Service Center, 2020 Jackson Ave. New Orleans, LA 70113
 - Hollygrove MultiPurpose Senior Center, 3300 Hamilton St. New Orleans, LA 70118
- Allie Mae and Arthur Monday were used as emergency resource centers during the response to Hurricane Ida. This project will equip the facilities for quick response to future emergencies. Hollygrove MSC was identified after Ida as a priority location to add backup power capability.
- This project is supportive of the City's Climate Action Plan and Hazard Mitigation Plan.
- **Project Scope:**
 - Design and Installation of rooftop solar PV and battery backup power systems.

Resilience Hub Renewable Backup Power



Resilient Communities Infrastructure Program

- Reforestation Plan Phase I

- Currently, the City has a tree canopy covers only 18.5% of New Orleans.
- During Hurricane Ida heavy winds destroyed several trees. The City would like to add additional trees to specific neighborhoods to assist with resilience to storm and climate change.
- The proposed project will directly address the unmet needs of recovery from the 2020-21 storms by replacement of tree canopy that was damaged in the storms. This project will contribute to mitigation of extreme heat and urban flood risk. Implementation of the reforestation plan is identified in the Hazard Mitigation Plan
- Trees provide the City of New Orleans with various positive health benefits; these same trees are a vital part of green infrastructure as they have the capacity of drink over 200 gallons of water in a day's time. They are also the most frugal tools with regards to green infrastructure and way of managing flooding in and around your neighborhood.
- This project would prioritize tree planting projects in Hollygrove, St. Bernard, Whitney, and Central City neighborhoods. The pilot plan calls for a focused effort to plant trees in five neighborhoods over the next 5 years to meet the goal of increasing canopy coverage by 10% citywide. The selection of pilot project locations included consideration of social vulnerability and heat exposure risk.

Reforestation Plan Phase I



Examples of typical street tree planting disparities throughout different neighborhoods of New Orleans and right of way conditions that limit tree planting opportunities.

The benefits of trees have historically been inequitable in low-income neighborhoods. The proposed project aids in the addition of trees as a means of resilience and long-term recovery and resilience goals.

Proposed Resilient Communities Budget

Project Name	Estimated Project Cost
Priority Projects:	
Morris F.X. Jeff Pool House	\$4,000,000
Reforestation Plan Phase 1	\$700,000
Subtotal: \$4,700,000	
Alternate Projects:	
City Building Solar Installations	\$2,000,000
MTRCB Operations Complex Wind Retrofit	\$500,000
Stormwater Master Plan	\$500,000
Subtotal: \$3,000,000	
Total All Projects: \$7,700,000	

DISCUSSION



- What are your thoughts on the projected projects?
- How do the projects help the City of New Orleans and expand resilient community planning?
- What does post disaster infrastructure support look like in the community?

Proposed Projects- Hometown Revitalization

- **Priority Projects**
 - Food Business Incubator
 - Small Business Power Resilience Program
- **Alternate Projects**
 - Microloans (Small Businesses)
 - Disaster Response Grant Program
 - Façade Renew Program

Hometown Revitalization Program

- Orleans Parish

- The City of New Orleans was awarded \$7,002,068.00 these funds are designed to address unmet needs for business growth and economic recovery located by the eligible 2020-21 storms

Eligible Activities: 24 CFR 570-Community Development Block Grants Subpart C-Eligible Activities and the Hometown Revitalization Policy Document

Proposed Hometown Revitalization Budget

Project Name	Estimated Project Cost
Priority Projects:	
Food Business Incubator	\$5,000,000
Restaurant Power Resilience Program	\$2,000,000
	\$7,000,000
Alternate Projects:	
Microloans for Small Businesses	\$5,000,000
Disaster Response Grant Program	\$5,000,000
Façade Renew Program	\$2,000,000
	\$12,000,000
Total All Projects: \$19,000,000	

DISCUSSION



WHAT ARE YOUR THOUGHTS ON THE PROJECTED PROJECTS?

HOW DO THE PROJECTS HELP THE CITY OF NEW ORLEANS AND ITS BUSINESSES?

WHAT DOES POST DISASTER SUPPORT LOOK LIKE FOR BUSINESSES AND THE OVERALL ECONOMY?

Public Comment Period

The comment period on the proposed is 30 days. All comments must be received no later than August 25, 2023 COB.

Comments can be emailed to bmwilson@nola.gov or dropped off to 1340 Poydras, Suite 1000, New Orleans, LA 70112

- At the end of the comment period, all comments will be reviewed, and a City response will be incorporated in a Responses to Public Comment document. A summary of the comments and the City's responses will be submitted to the State of Louisiana- Disaster Unit.





Questions?

City of New Orleans

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