



CITY OF NEW ORLEANS

March 2026

DPW780



Connecting New Orleans East
Stakeholder Workshop #2

Location: 7300 Crowder Blvd, New Orleans, LA 70127

AGENDA

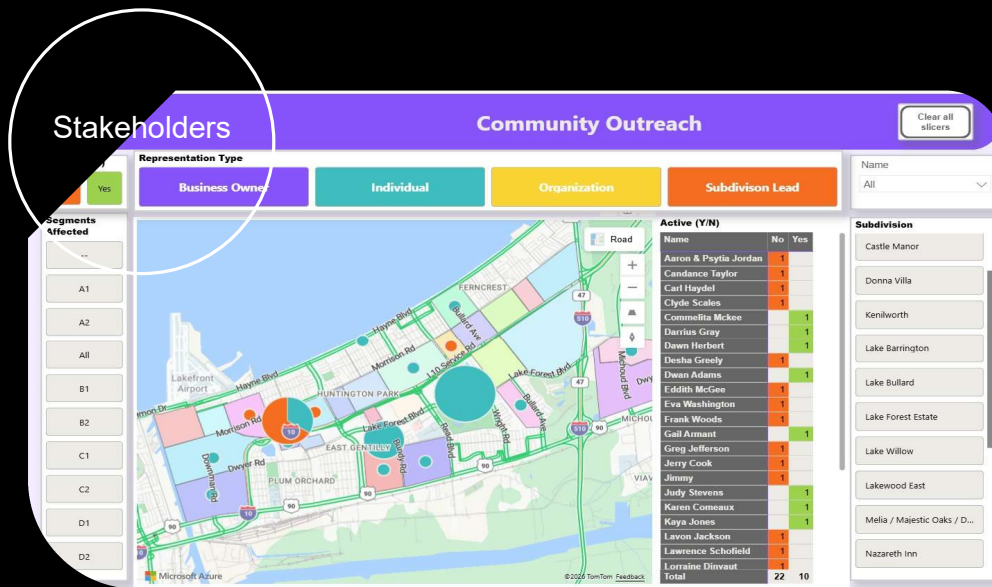
1 Stakeholder update

2 What we've learned and how we're adjusting

3 Developing project segments

4 What's next

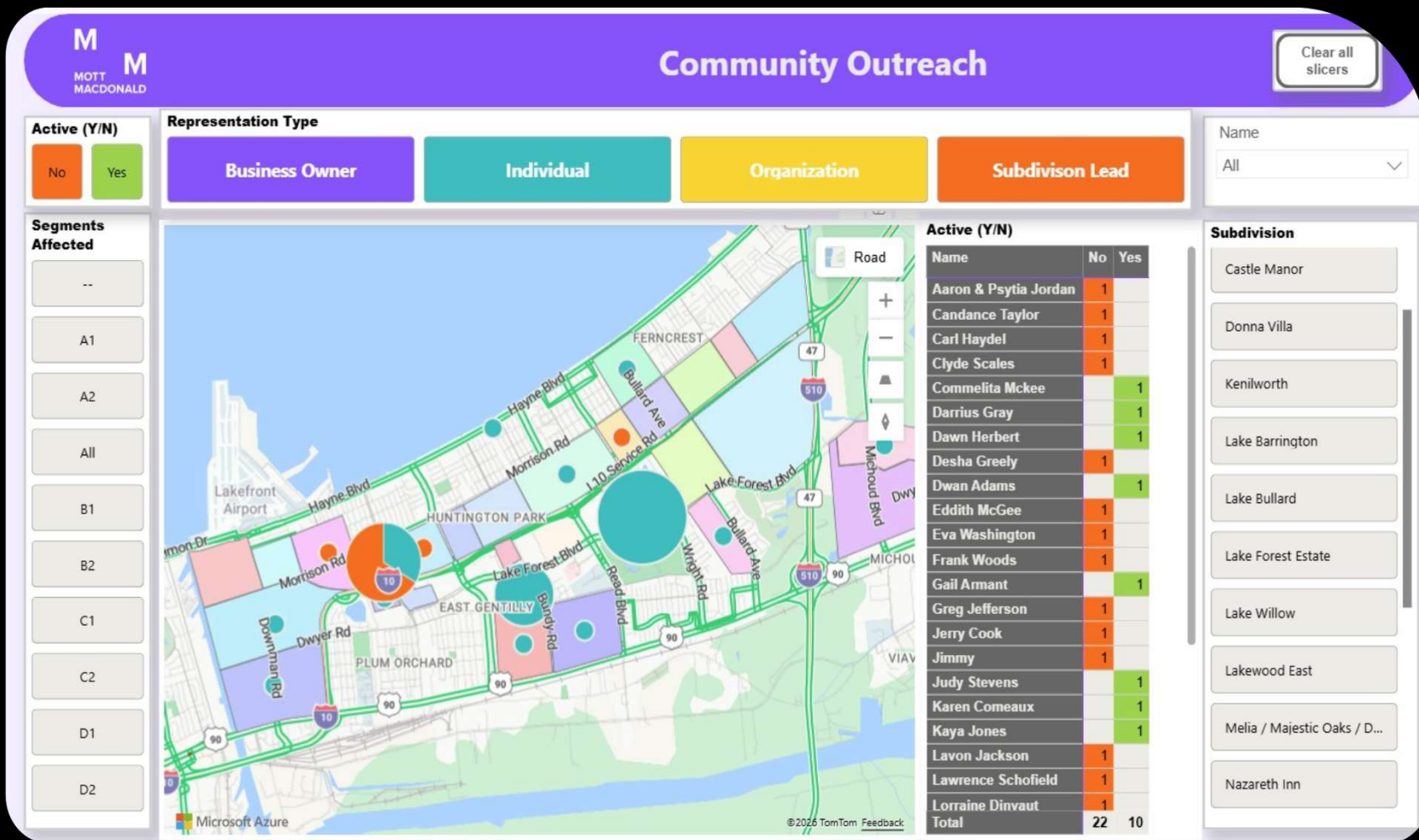
STAKEHOLDER UPDATE



Utilizing Moata, our team has identified the following:

- ❑ Stakeholder representation gaps exist along the corridor.
- ❑ There is an imbalance in representation based on where stakeholders live or work along the corridor.
- ❑ Several early-identified stakeholders have not responded to our outreach efforts.

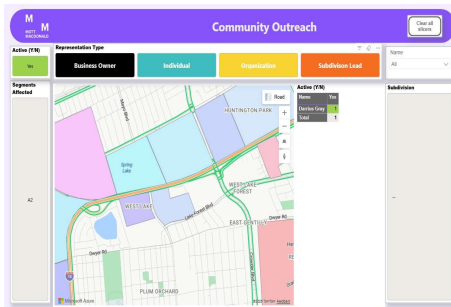
Moata – Stakeholder Input Visually



This map helps identify who we've reached – and where outreach needs to be strengthened along the corridor.

Where we are

And where we need your input



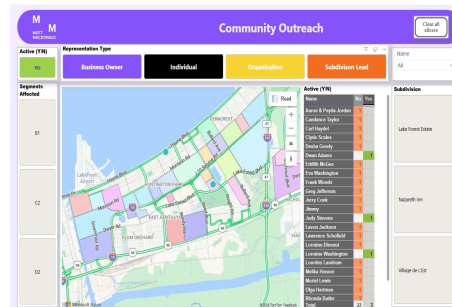
Business Owners / Community Serving Institutions

Their input represents their institutions interest to the project.

RESPONDENTS:

2 response to date.

- Franklin Ave Baptist Church
- Goodwill NOE



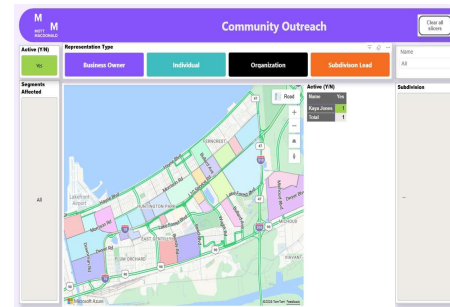
Individuals

Their input represents their own self interests to the project.

RESPONDENTS:

25 individuals identified as stakeholders along the corridor.

3 of the 25 have been active stakeholders.

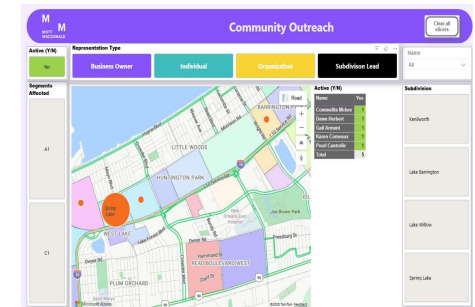


Organizations

Their input represents the full project corridor.

RESPONDENTS:

9 response to date.



Subdivision Leads

Their input represent their subdivisions interests to the project.

RESPONDENTS:

5 out of 18 subdivisions have active Leads providing engagement.

- Kenilworth
- Lake Barrington
- Lake Willow
- Spring Lake (2)

WHAT WE'VE LEARNED AND HOW WE'RE ADJUSTING



1. Initial engagement revealed gaps in corridor representation.
 - Car owners vs public transit users
 - Geographical representation groupings
2. Extending our reach beyond in-person workshops is needed.
 - Project email developed
 - Project website to be updated
3. Updating strategies to target under-represented areas and groups.
 - Bringing engagement directly into the community.
 - City event popups.

In-Person and In-the-Community: This approach allows us to collect real-time Working Group feedback and bring project information directly to the community to strength corridor representation.

Stakeholder's Survey #2 -
Connecting New Orleans East



**In-Person Working Group
Request**

Use the QR code or the handout to answer the 12-question survey. Your input will help pinpoint where the public is asking for safer connections.



**Community Outreach
Request**

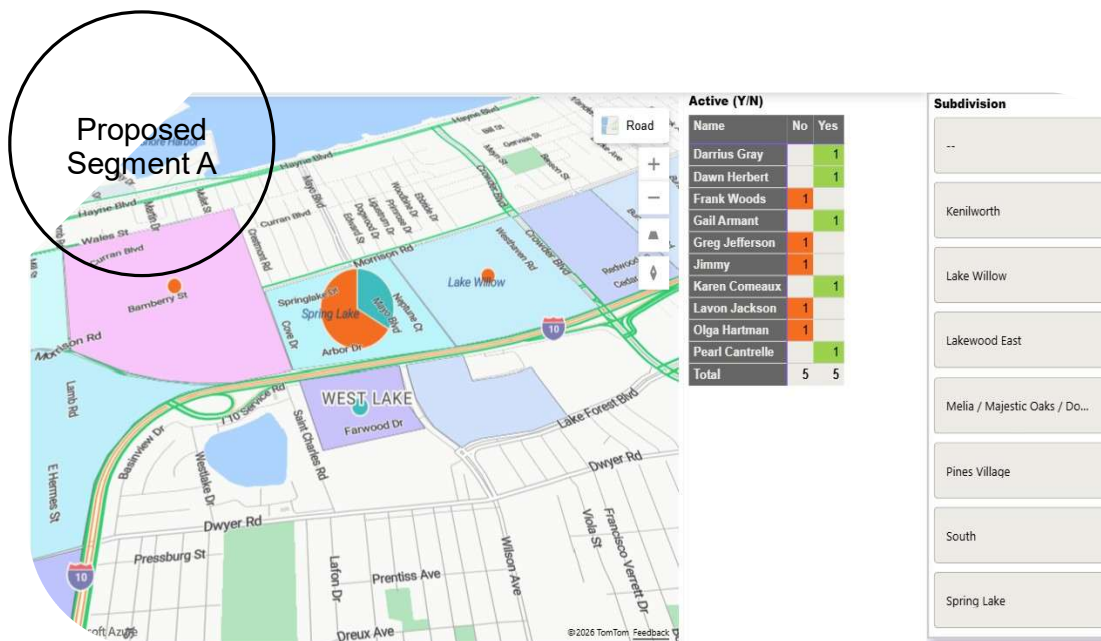
We will be conducting on-the-ground outreach ahead of Public Meeting #1 and will be asking the same survey questions to the public.

Developing project segments through identified **CONSENSUS**

SEGMENTS A1 & A2

Intersection of N I-10 Service Rd at Morrison Rd to Crowder Blvd
Intersection of S I-10 Service Rd at Dwyer Dr to Crowder Blvd

Segments to be refined as public feedback is received along the corridor to develop consensus on projects elements.



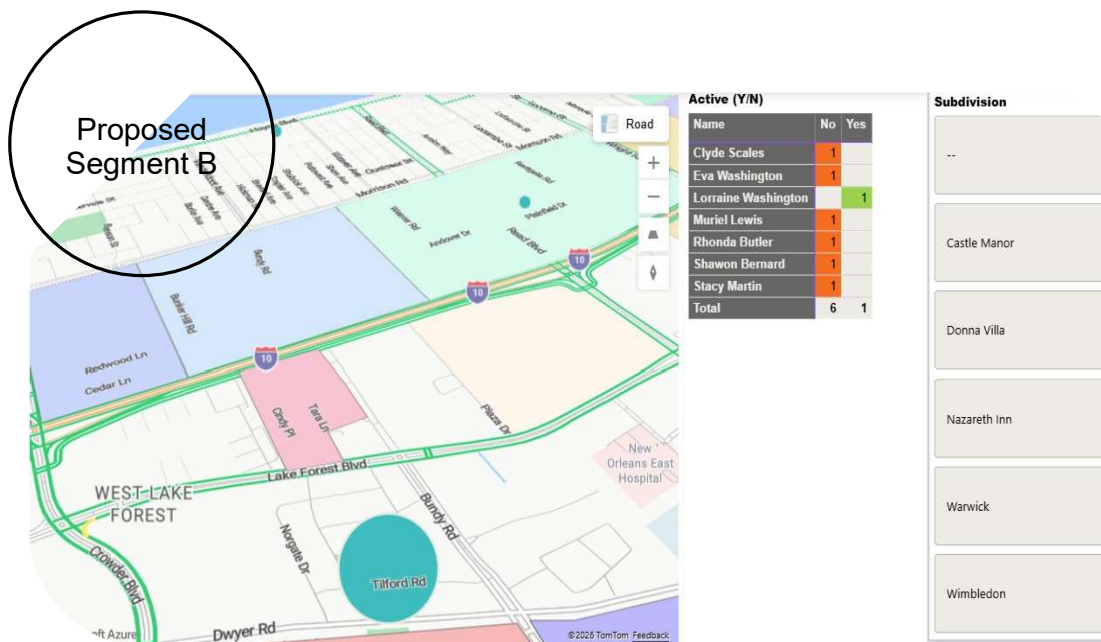
How our team is using Stakeholder input to guide project sequencing by:

- ☐ Identify where stakeholders are requesting safer connections, focusing on geographic patterns across the corridor.
- ☐ Bundle and prioritize design elements—such as lighting, bridges, shared-use paths, improved crossings, and pedestrian signals—to deliver safer connections in the locations where they are requested and supported by technical analysis.

SEGMENTS B1 & B2

North I-10 Service Rd (Crowder Blvd to Read Blvd)
South I-10 Service Rd (Crowder Blvd to Read Blvd)

Segments to be refined as public feedback is received along the corridor to develop consensus on projects elements.



How our team is using Stakeholder input to guide project sequencing by:

- ☐ Identify where stakeholders are requesting safer connections, focusing on geographic patterns across the corridor.
- ☐ Bundle and prioritize design elements—such as lighting, bridges, shared-use paths, improved crossings, and pedestrian signals—to deliver safer connections in the locations where they are requested and supported by technical analysis.

SEGMENTS C1 & C2

North I-10 Service Rd (Read Blvd to Bullard Ave)
South I-10 Service Rd (Read Blvd to Bullard Ave)

Segments to be refined as public feedback is received along the corridor to develop consensus on projects elements.



How our team is using Stakeholder input to guide project sequencing by:

- ☐ Identify where stakeholders are requesting safer connections, focusing on geographic patterns across the corridor.
- ☐ Bundle and prioritize design elements—such as lighting, bridges, shared-use paths, improved crossings, and pedestrian signals—to deliver safer connections in the locations where they are requested and supported by technical analysis.

SEGMENTS D1 & D2

North I-10 Service Rd (Bullard Ave to I-510)
South I-10 Service Rd (Bullard Ave to I-510)

Segments to be refined as public feedback is received along the corridor to develop consensus on projects elements



How our team is using Stakeholder input to guide project sequencing by:

- ☐ Identify where stakeholders are requesting safer connections, focusing on geographic patterns across the corridor.
- ☐ Bundle and prioritize design elements—such as lighting, bridges, shared-use paths, improved crossings, and pedestrian signals—to deliver safer connections in the locations where they are requested and supported by technical analysis.

WHAT'S NEXT

CITY POPUP EVENT

Where: NOEH

When: Week of March 16th

We will be hosting a popup event at New Orleans East Hospital to hear directly from the community and build broader engagement ahead of Public Meeting #1.

PUBLIC MEETING #1

Where: NOE Goodwill

When: Thursday, 3/26/2026

COMMUNITY WALKING AUDIT

Where: Conesus areas of the corridor

When: Week of April 6th

Project team and stakeholders will be welcomed to complete targeted site visits along the corridor.

SCOPING REFINEMENT

- Adjustment of proposed trail alignments based on survey/walkthrough for Stakeholder input.
- Review of proposed connections based on traffic analysis and survey responses.
- Review of project segments based on refined cost estimates, survey responses, and site visits.

WORKSHOP #3

Where: TBD

When: April 16, 2026

Preview of the workshop:

- Path alignments
- Crossing configurations
- Lighting input
- Project segments input