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MACDONALD



April 2026

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DPW780



Connecting New Orleans East  
Stakeholder Update

# AGENDA

- 1 Public meeting #1 statistics & themes
- 2 Community survey results and what we learned
- 3 Walking audit update

# PUBLIC MEETING #1

## ANALYSIS

Public Meeting #1



- 120+ community members in attendance on 3/26/2026
- Strong appreciation from community for being heard and included.
- Attendees were engaged, prepared, and asked thoughtful questions.
- Overall tone was positive and collaborative.
- Positive news coverage and attendance by elected officials at local and state level.



## Why we engaged the community

- Understand community priorities for the corridor
- Identify safety, mobility, and infrastructure concerns
- Use public input to inform project planning and design



## Community engagement methods

- Comment cards
- Dot activity mapping
- Table mapping exercises
- Facilitated report-out discussions



## Engagement snapshot

- Multiple input methods used to capture diverse perspectives
- Feedback collected across the full corridor
- Strong alignment observed across engagement tools

## Key takeaway

- Consistent themes emerged regardless of engagement method.

# Pedestrian Mobility & Safety

**A Core Community Concern**  
71.4% of comments referenced pedestrian challenges

**Common issues included:**

- Missing or inadequate sidewalks
- Unsafe or poorly marked crossings
- Limited bicycle accommodations

**Key takeaway:**

- Non-vehicular mobility is widely perceived as unsafe or underdeveloped.

# Lighting & Perceived Safety

Up to 46.9% of comments referenced lighting concerns

**Community connections:**

- Visibility at night
- Personal safety
- Comfort using the corridor during evening hours

**Key takeaway:**

- Lighting improvements directly support safety and corridor usability.

# Transportation & Transit Input

**Transit Needs Vary by Engagement Method**

- Comment cards: 8.1% referenced transit
- Mapping exercises: 22.4% referenced transit

**Common themes:**

- Inconsistent bus stops
- Lack of shelters
- Limited amenities

**Key takeaway:**

- Transit needs are more evident when participants engage spatially.

# Where Concerns are Concentrated

**Geographic Focus Areas**  
(Visual: Corridor map with callouts, if available)

I-10 Service Roads

- Secondary hotspot
- Access and safety concerns

Notable observation included

Downman Road:

- High concentration of comments

**Key takeaway:**

- Issues are concentrated along major access routes, not evenly distributed.

# Community Vision & Economic Opportunity

## Looking Beyond Immediate Issues

Community expressed interest in:

- More retail and dining options
- Increased corridor activity
- Long-term investment and revitalization

### Key takeaway:

- Infrastructure improvements are viewed as a foundation for economic growth.

# Transportation Mode Observations

## How People Are Using the Corridor

*(Visual: Simple comparison graphic)*

- **Driving:** Dominant mode (≈13x higher than others)
- **Walking:** Limited but present
- **Transit:** Minimal, clustered in specific areas
- **Biking:** Lowest overall activity

### Key takeaway:

- The corridor is auto-oriented, with opportunities to improve multimodal access.

# Maintenance & Environmental Conditions

## Quality-of-Life Issues Along the Corridor

14.3% of comments referenced maintenance concerns

### Common issues:

- Illegal dumping
- Blight
- Overgrown vegetation
- General lack of upkeep

### Key takeaway:

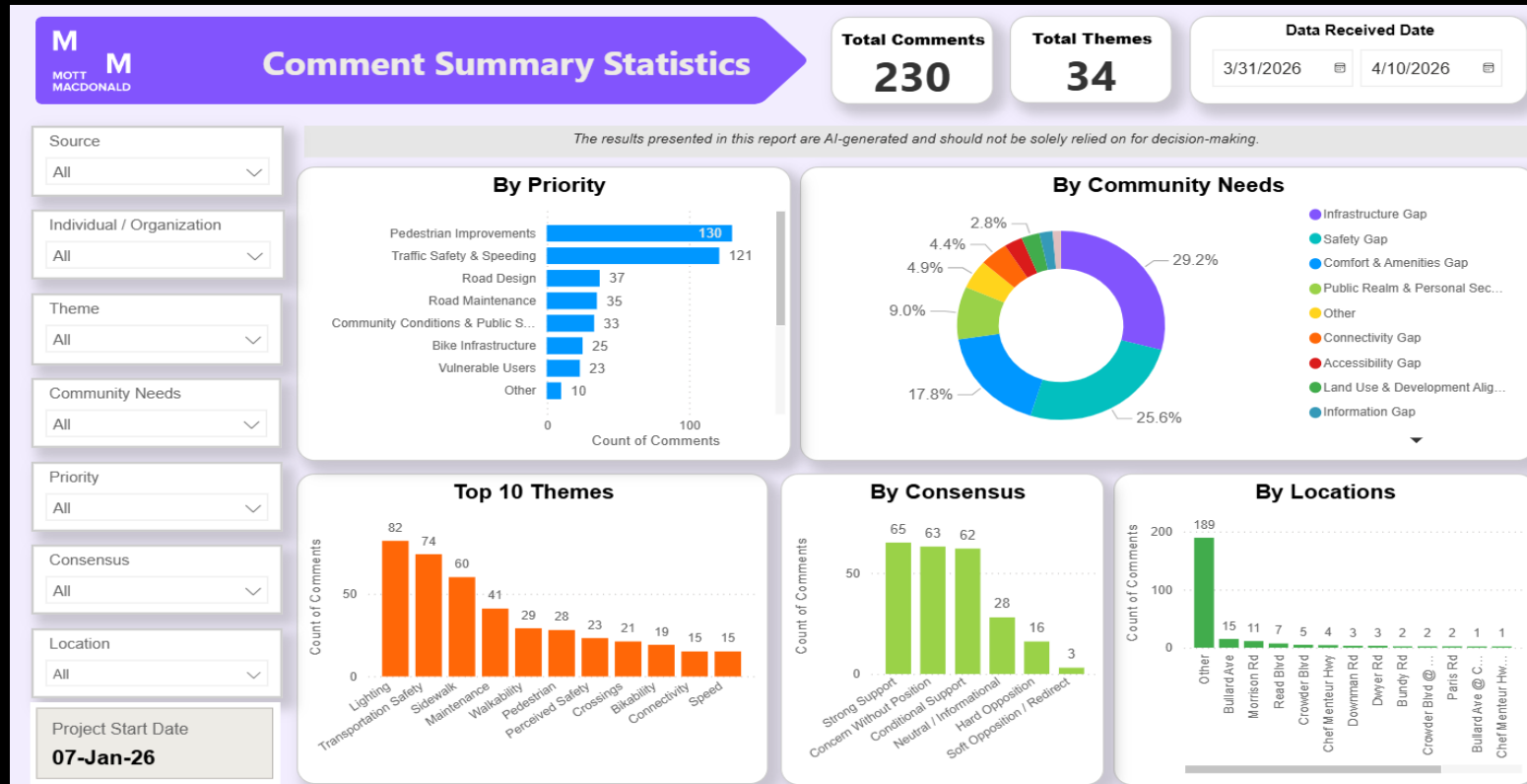
- Maintenance conditions influence safety perceptions and corridor image

# What this means for the Project

## Key Planning Takeaways

- Safety and pedestrian mobility are top priorities
- Lighting is critical to perceived and actual safety
- Targeted improvements needed in specific corridor segments
- Multimodal solutions should be strategic and context-based

# COMMUNITY SURVEY RESULTS



Our project Moata dashboard now reflects the latest feedback received from stakeholder engagement activities completed in March and April 2026:

Online public survey  
Stakeholder meetings  
TVG fellow outreach (pop-ups)  
Outputs from Public Meeting #1

# Comment Summary Statistics

Total Comments  
**230**

Total Themes  
**34**

Data Received Date

3/31/2026

4/10/2026

Source

All

Individual / Organization

All

Theme

All

Community Needs

All

Priority

All

Consensus

All

Location

All

Project Start Date

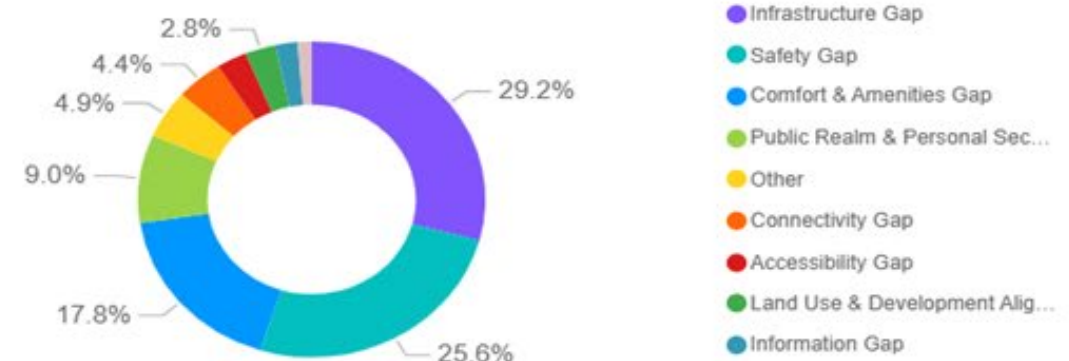
07-Jan-26

The results presented in this report are AI-generated and should not be solely relied on for decision-making.

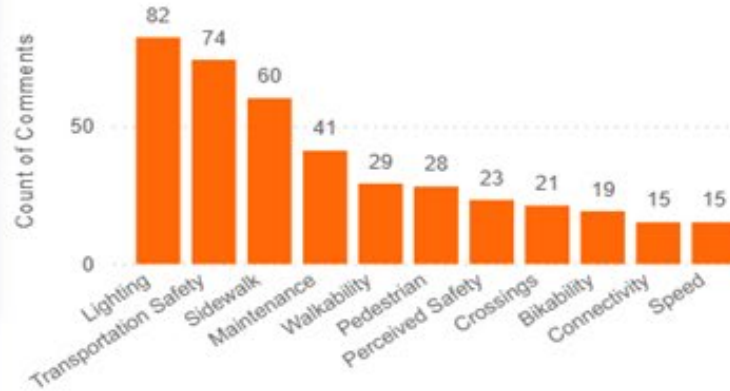
## By Priority



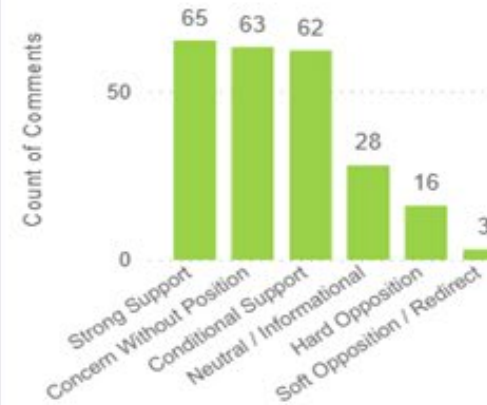
## By Community Needs



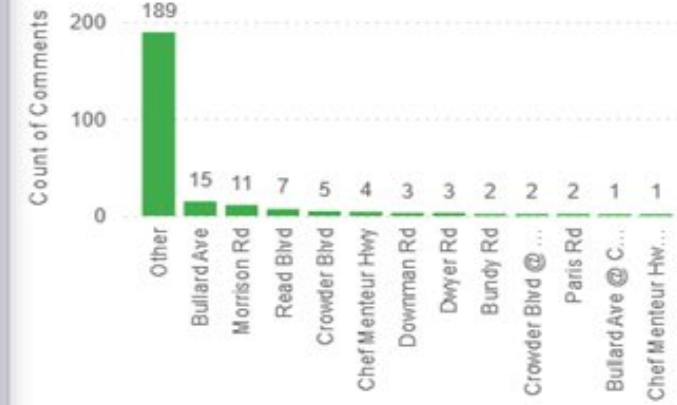
## Top 10 Themes



## By Consensus



## By Locations



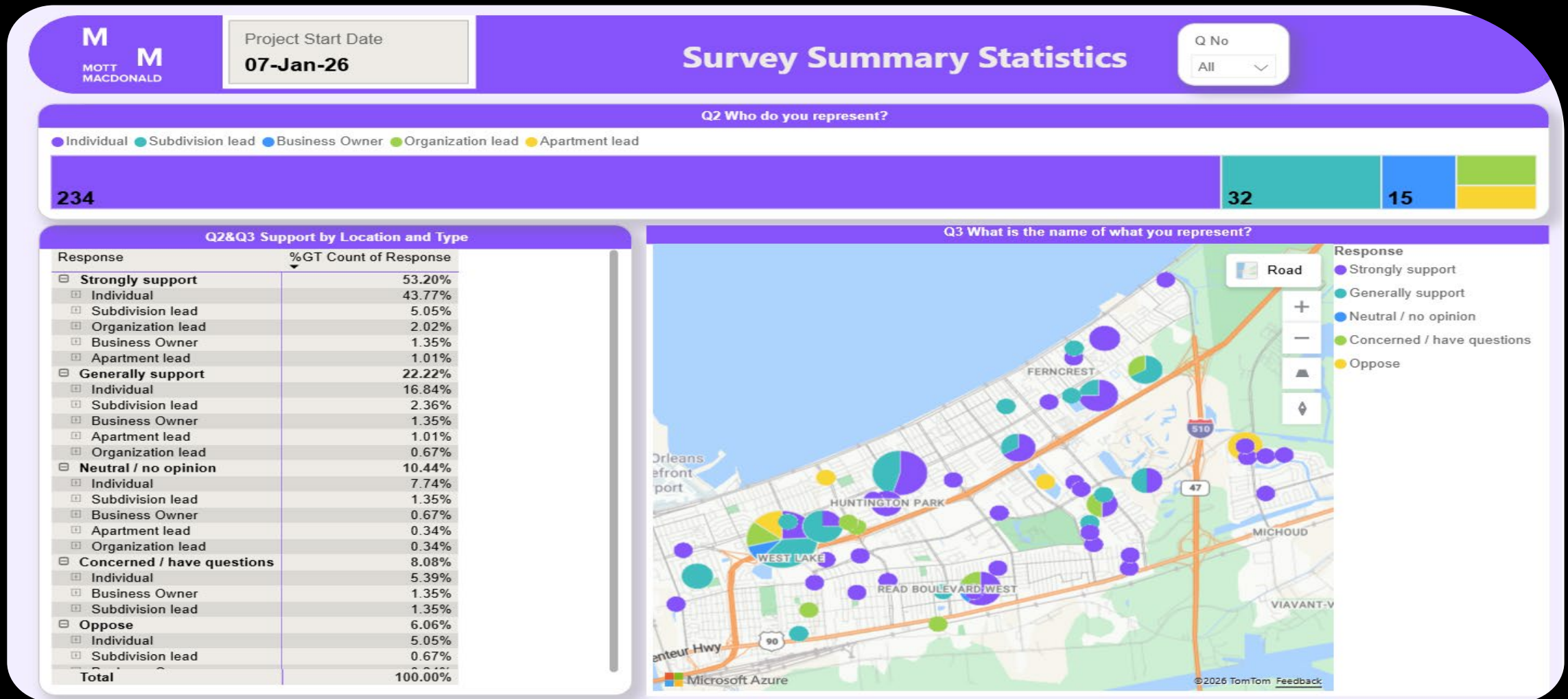
# Moata – 03/11/2026



In stakeholder meeting #2, we discussed the need to strengthen stakeholder input along the corridor.



# Moata – Expanded Stakeholder Input



Since Stakeholder Meeting #2, we increased our outreach efforts and broadened our public engagement along the corridor.



# Stakeholder Input – A Deep Dive

## Business Owners / Community Serving Institutions

*Their input represents their institutions interest to the project.*

### **New responses from the following local businesses:**

- Barnes Electric LLC
- Premier Honda
- Who Dat Barbershop

**CURRENT TALLY: 15**

## Individuals

*Their input represents their own self interests to the project.*

### **Main Category of Respondents**

Over 200 responses with wide geographic distribution

**CURRENT TALLY: 234**

## Organizations

*Their input represents the full project corridor.*

### **New Responses from:**

- Various Schools
- New Orleans East Matters (NOE Matters).

**CURRENT TALLY: 8**

## Subdivision & Apartment Leads

*Their input represents their subdivisions interests to the project.*

### **Representation from most subdivisions**

**CURRENT TALLY: 32**

# Survey Summary Statistics

## Q2 Who do you represent?

Individual Subdivision lead Business Owner Organization lead Apartment lead

234

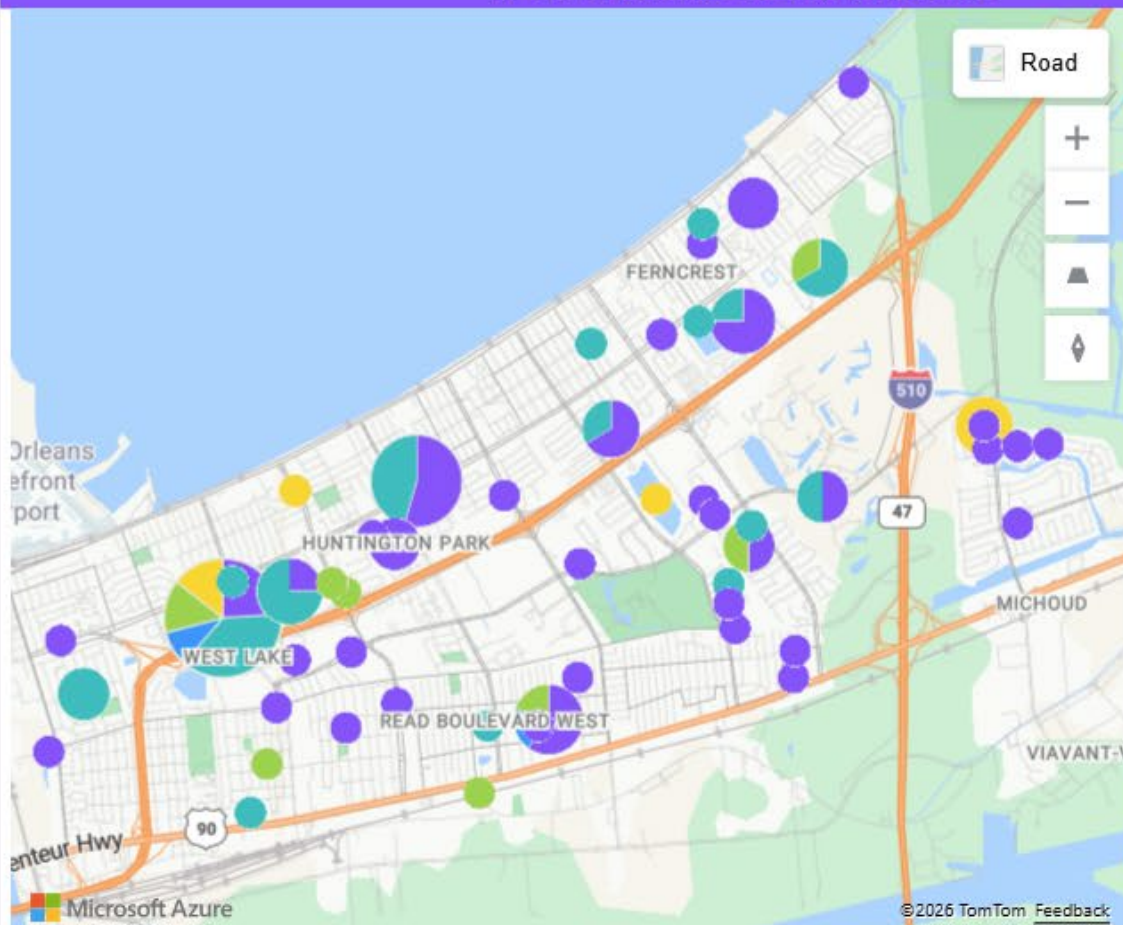
32

15

## Q2&Q3 Support by Location and Type

| Response                          | %GT Count of Response |
|-----------------------------------|-----------------------|
| <b>Strongly support</b>           | 53.20%                |
| Individual                        | 43.77%                |
| Subdivision lead                  | 5.05%                 |
| Organization lead                 | 2.02%                 |
| Business Owner                    | 1.35%                 |
| Apartment lead                    | 1.01%                 |
| <b>Generally support</b>          | 22.22%                |
| Individual                        | 16.84%                |
| Subdivision lead                  | 2.36%                 |
| Business Owner                    | 1.35%                 |
| Apartment lead                    | 1.01%                 |
| Organization lead                 | 0.67%                 |
| <b>Neutral / no opinion</b>       | 10.44%                |
| Individual                        | 7.74%                 |
| Subdivision lead                  | 1.35%                 |
| Business Owner                    | 0.67%                 |
| Apartment lead                    | 0.34%                 |
| Organization lead                 | 0.34%                 |
| <b>Concerned / have questions</b> | 8.08%                 |
| Individual                        | 5.39%                 |
| Business Owner                    | 1.35%                 |
| Subdivision lead                  | 1.35%                 |
| <b>Oppose</b>                     | 6.06%                 |
| Individual                        | 5.05%                 |
| Subdivision lead                  | 0.67%                 |
| <b>Total</b>                      | 100.00%               |

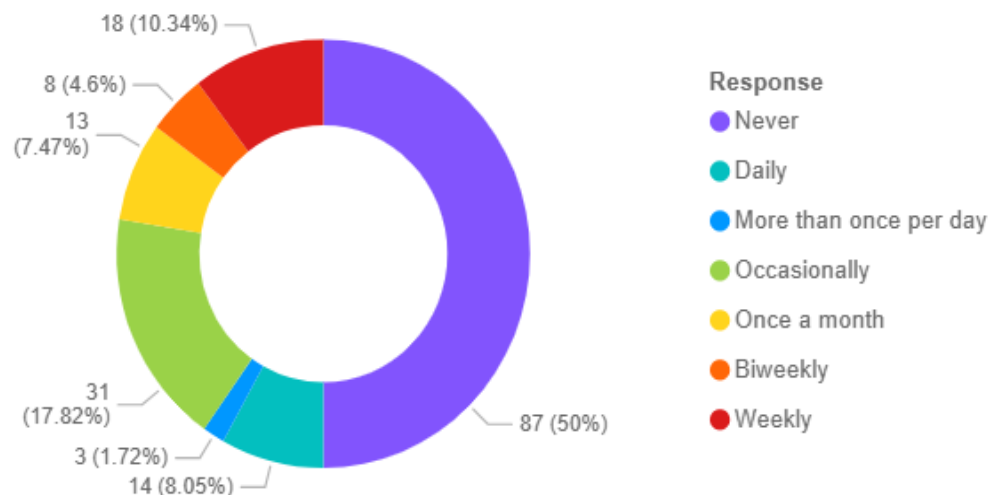
## Q3 What is the name of what you represent?



Response

- Strongly support
- Generally support
- Neutral / no opinion
- Concerned / have questions
- Oppose

## Q4 On average, how often do you walk, bike, use a scooter, or other mobility device for travel in the I-10 Service Roads corridor?



## Q5 Which BEST Describes why you walk or bike in this area?

| Response                                                         | Count of Response |
|------------------------------------------------------------------|-------------------|
| Exercise                                                         | 134               |
| I do not walk or bike in the area                                | 128               |
| To get to/from stores (Walmart, Walgreens, etc)                  | 44                |
| To get to/from parks and public spaces                           | 33                |
| To get to/from a bus stop                                        | 28                |
| To get to/from social activities and entertainment               | 21                |
| To get to/from care facilities (childcare, senior care, medical) | 20                |
| To get to/from school/work                                       | 15                |

## Q6 Where do you most need a sidewalk improvement or safe walking or biking path along I-10 corridor

| Response (groups)                              | Count of Response |
|------------------------------------------------|-------------------|
| All listed Segments                            | 27                |
| Listed Segments                                | 212               |
| Between Bullard and I-510                      | 30                |
| Between Crowder and Read                       | 52                |
| Between I-10 Service Road/Dwyer and Crowder    | 29                |
| Between I-10 Service Road/Morrison and Crowder | 54                |
| Between Read and Bullard                       | 47                |
| Other                                          | 44                |
| Total                                          | 283               |

# Survey Summary Statistics

## Q8 What destination do you most need a safe connection to?

| Response                                                                                                         | Count of Response |
|------------------------------------------------------------------------------------------------------------------|-------------------|
| Stores (Walmart, Walgreens, etc)                                                                                 | 161               |
| Parks or recreation                                                                                              | 111               |
| Bus stops                                                                                                        | 89                |
| Schools                                                                                                          | 59                |
| Apartments                                                                                                       | 56                |
| Jobs / workplaces / training centers                                                                             | 54                |
| Care facilities (childcare, senior care, medical)                                                                | 39                |
| None of the listed Segments                                                                                      | 6                 |
| All listed Segments                                                                                              | 4                 |
| I drive                                                                                                          | 2                 |
| Bayou Phoenix area                                                                                               | 1                 |
| block off residence step off curb side with wheelchair Morrison court                                            | 1                 |
| Commuting daily in this area                                                                                     | 1                 |
| For Walking and/or biking!                                                                                       | 1                 |
| Home , going and coming Better police response Some time they don't respond                                      | 1                 |
| I do not ride the bus                                                                                            | 1                 |
| Library (NOE transit hub is not safe, riders are forced to cross the street to get to the hub It's a poor design | 1                 |
| Library, banks, pharmacies                                                                                       | 1                 |
| N/A                                                                                                              | 1                 |
| Route to and from home when exercising                                                                           | 1                 |
| School bus stops                                                                                                 | 1                 |

## Q7 Which intersections or crossings are the hardest or most dangerous for you to cross by bike or walking?

| Response                                    | Count of Response |
|---------------------------------------------|-------------------|
| Crowder & Service Rd                        | 104               |
| Bullard & Service Rd                        | 92                |
| Morrison & Service Rd                       | 88                |
| Read & Service Rd                           | 86                |
| Dwyer & Service Rd                          | 57                |
| None of the listed Segments                 | 15                |
| All listed Segments                         | 6                 |
| Read & Lake Forest                          | 2                 |
| Between Bullard & Service Rd                | 1                 |
| Between Crowder & Service Rd                | 1                 |
| Between Read & Service Rd                   | 1                 |
| Bullard and Morrison                        | 1                 |
| Chef and downman chef and stemway and so on | 1                 |
| Chef Hwy and Wilson Ave                     | 1                 |
| Chef Menteur Hwy                            | 1                 |
| Chef Menteur Hwy and Dale Street            | 1                 |
| Crossing Hayne Blvd by Crowder              | 1                 |
| Curran and Martin Drive                     | 1                 |
| Down michoud to Dwyer to Toulon             | 1                 |
| Fieldston Road                              | 1                 |
| I don't walk or bike                        | 1                 |
| I-10 at Morrison                            | 1                 |
| I-510 to Michoud                            | 1                 |
| Joe Brown Park Nature Trail                 | 1                 |
| Lake Forest & read                          | 1                 |
| Lake Forest and Bullard                     | 1                 |
| Mayo & Service Rd                           | 1                 |
| Michoud Blvd                                | 1                 |
| Michoud Blvd/Bayou Phoenix area             | 1                 |
| Morrison & Downman                          | 1                 |
| On neighborhood street block at corner of   | 1                 |

## Q11 Overall, how supportive are you of adding new sidewalk and biking connections along I-10

| Response                   | Count of Response |
|----------------------------|-------------------|
| Strongly support           | 158               |
| Generally support          | 66                |
| Neutral / no opinion       | 31                |
| Concerned / have questions | 24                |
| Oppose                     | 18                |

# WHAT WE HAVE LEARNED

## Positive response to public online survey:

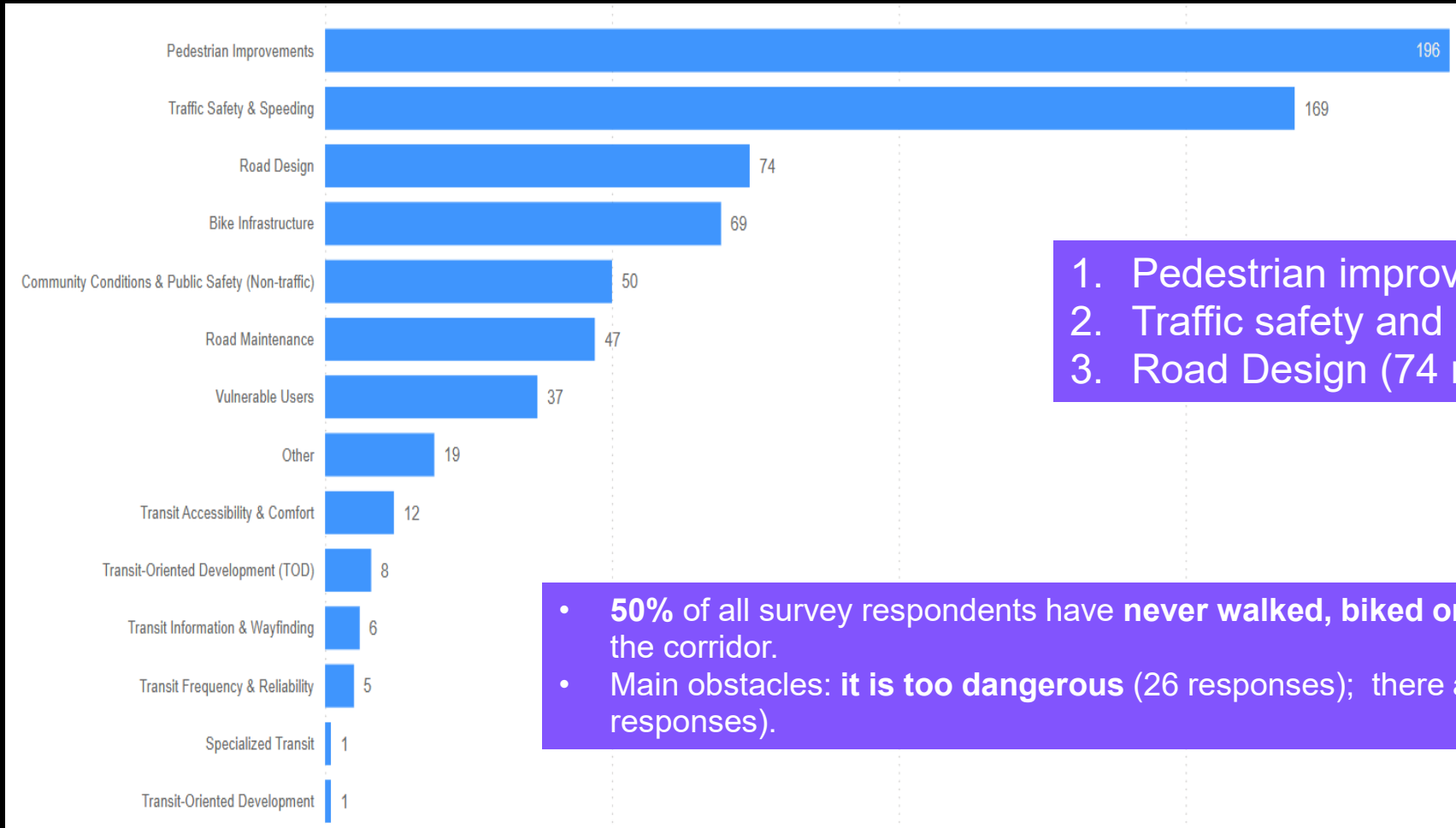
- 230 responses with good geographic distribution

## High-level insights:

- Survey participants were for the most part supportive of the project.
- Survey participants shared significant concerns related to safety and walkability across the study area.
- Better lighting and sidewalk improvements were regularly identified as priority themes for survey participants



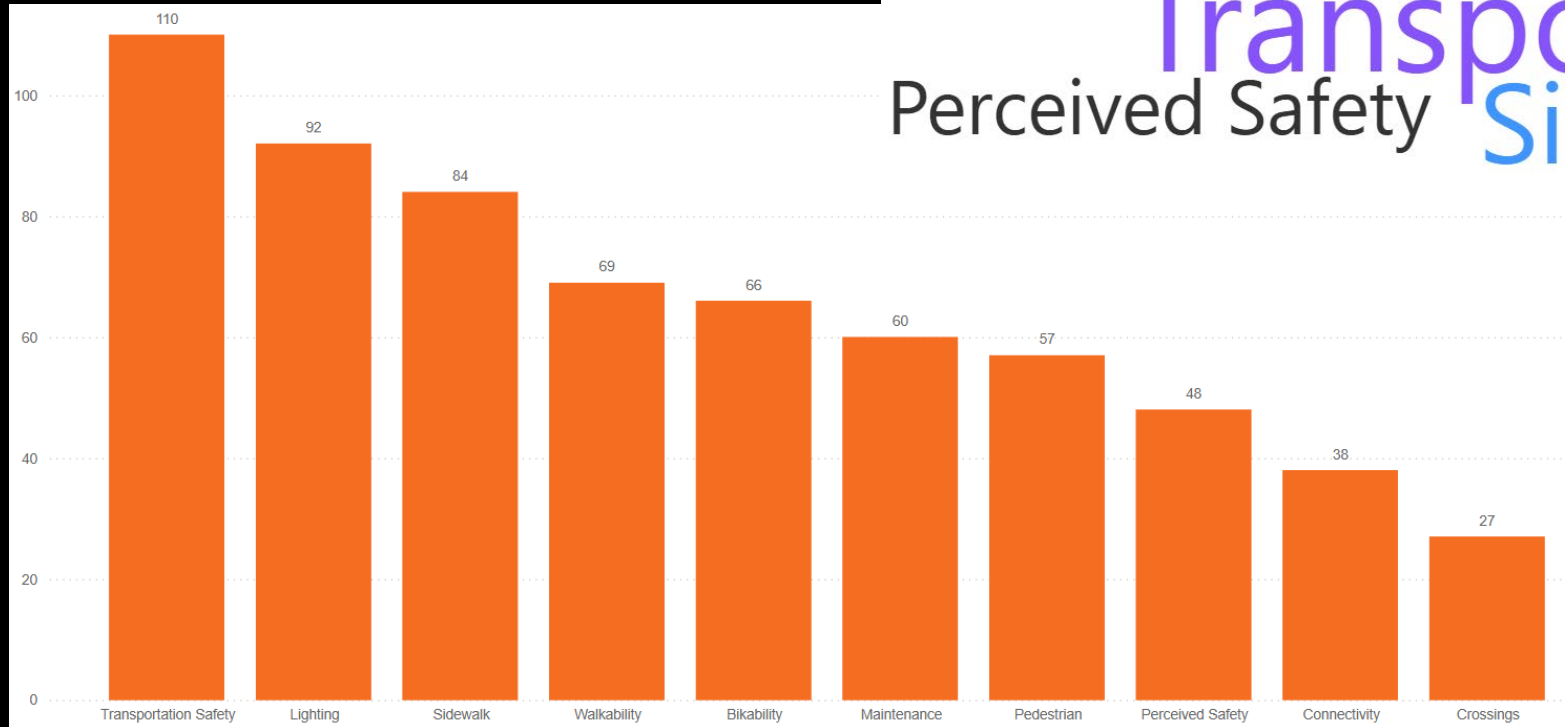
# Top Priority Concerns Along the Corridor



1. Pedestrian improvements (196 responses)
2. Traffic safety and speeding 169 response)
3. Road Design (74 responses)

- **50%** of all survey respondents have **never walked, biked or used other mobility devices** along the corridor.
- Main obstacles: **it is too dangerous** (26 responses); there are **no sidewalks or bike paths** (32 responses).

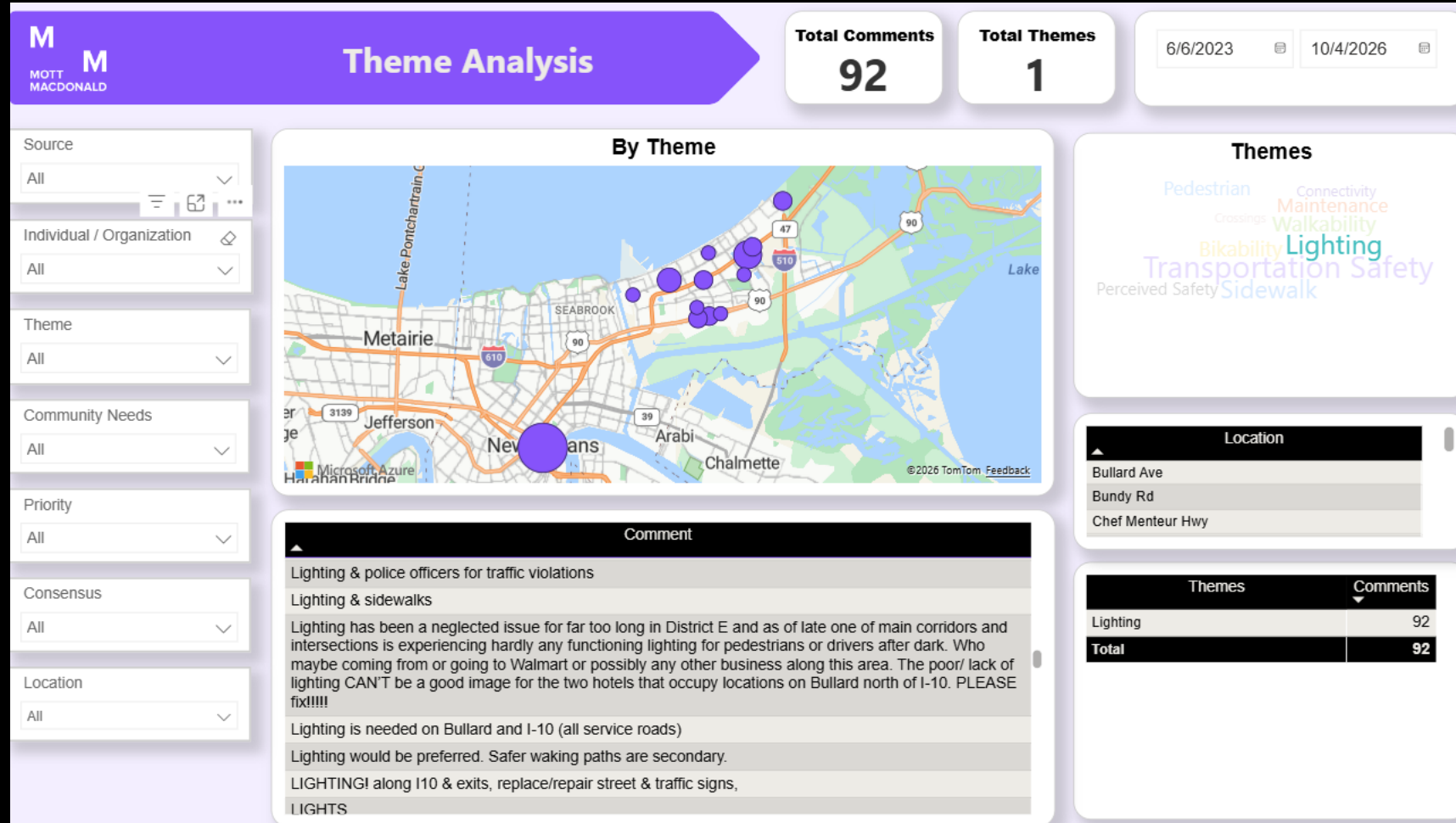
# Top Priority Themes Along the Corridor



Pedestrian  
Maintenance  
Connectivity  
Crossings  
Walkability  
Bikability  
Lighting  
Transportation Safety  
Perceived Safety  
Sidewalk

1. Transportation Safety (110 responses)
2. Lighting (92 responses)
3. Sidewalk improvements (84 responses)

# Theme Analysis: Spotlight on 'Lighting' Theme



- **92 comments** received on lighting in this latest round of responses.
- **Lighting is needed in several locations.** But Bullard and Crowder are mentioned often.

## Stakeholder Comment:

“Overall, **prioritizing pedestrian safety** through **better lighting** and stricter speed enforcement would significantly **improve mobility and comfort** along the corridor.”

# WALKING AUDIT

## High-level insights:

- Attendees completed surveys at various points during the walking audit. The results reflected that those present understand there is a safety issue with the way drivers operate vehicles in the vicinity and recognized the potential for economic growth.
- At the Read interchange, it was noted that while pedestrian infrastructure is present, it is not ADA compliant.
- At the Crowder interchange, many attendees noted seeing a pedestrian jump a fence to take a shortcut to get to the service road instead of walking further down to a crosswalk.

