

**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.**

**FINANCIAL REPORTS**

**December 31, 2013 and 2012**

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Carr, Riggs & Ingram, LLC  
3501 North Causeway Boulevard  
Suite 810  
Metairie, Louisiana 70002

(504) 837-9116  
(504) 837-0123 (fax)  
[www.cricpa.com](http://www.cricpa.com)

## INDEPENDENT AUDITOR'S REPORT

**Board of Directors  
Industrial Development Board of the  
City of New Orleans, Louisiana, Inc.  
New Orleans, Louisiana**

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Industrial Development Board of the City of New Orleans, Louisiana, Inc. ("IDB"), which comprise the Statements of Financial Position as of December 31, 2013 and 2012, and the related Statements of Activities, and Cash Flows for the years then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditor's Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to IDB's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of IDB's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of IDB as of December 31, 2013 and 2012, and the changes in net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

***Other Reporting Required by Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated March 31, 2014, on our consideration of IDB's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering IDB's internal control over financial reporting and compliance.

*Carroll, Riggs & Ingram, L.L.C.*

Metairie, Louisiana  
March 31, 2014

## **FINANCIAL STATEMENTS**

**Industrial Development Board of the  
City of New Orleans, Louisiana, Inc.  
Statements of Financial Position  
December 31, 2013 and 2012**

	<b>2013</b>	<b>2012</b>
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash	\$ 535,326	\$ 332,599
Certificates of deposit	704,574	553,541
Accrued interest receivable	2,526	2,826
Employee advance	-	600
Prepaid expenses	10,156	2,728
	<b>1,252,582</b>	<b>892,294</b>
Total current assets	<b>1,252,582</b>	<b>892,294</b>
Total assets	<b>\$ 1,252,582</b>	<b>\$ 892,294</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities:</b>		
Security deposit	\$ -	\$ 5,000
Accounts payable and accrued expenses	1,294	770
	<b>1,294</b>	<b>5,770</b>
Total current liabilities	<b>1,294</b>	<b>5,770</b>
Unrestricted net assets	<b>1,251,288</b>	<b>886,524</b>
Total liabilities and net assets	<b>\$ 1,252,582</b>	<b>\$ 892,294</b>

See accompany notes to the financial statements.

**Industrial Development Board of the  
City of New Orleans, Louisiana, Inc.  
Statements of Activities  
Years Ended December 31, 2013 and 2012**

	<b>2013</b>	<b>2012</b>
<b>Revenues:</b>		
Annual administrative fees	\$ 363,644	\$ 295,736
Six Flags income	80,500	31,667
Closing costs	41,752	-
Interest income	6,538	5,818
Application fees	3,000	9,500
Other income	1,617	187
Total revenues	497,051	342,908
<b>Expenses:</b>		
Program services	93,067	119,829
Support services	39,220	38,386
Total expenses	132,287	158,215
<b>Increase in unrestricted net assets</b>	364,764	184,693
<b>Unrestricted net assets, beginning of year</b>	886,524	701,831
<b>Unrestricted net assets, end of year</b>	\$ 1,251,288	\$ 886,524

See accompany notes to the financial statements.

**Industrial Development Board of the  
City of New Orleans, Louisiana, Inc.  
Statements of Cash Flows  
Years Ended December 31, 2013 and 2012**

	<b>2013</b>	<b>2012</b>
<b>Cash flows from operating activities:</b>		
Increase in unrestricted net assets	\$ 364,764	\$ 184,693
Adjustments to reconcile increase in unrestricted net assets to net cash provided by operating activities:		
Rollover of interest on certificates of deposit	(1,538)	(3,541)
Decrease (increase) in accrued interest receivable	300	(540)
Decrease (increase) in employee advance	600	(300)
Increase in prepaid insurance	(7,428)	(566)
(Decrease) increase in security deposit	(5,000)	5,000
Increase in accounts payable and accrued expenses	524	770
	352,222	185,516
<b>Cash flows from investing activities:</b>		
Maturity of certificate of deposit	100,505	-
Purchases of certificates of deposit	(250,000)	(200,000)
	(149,495)	(200,000)
<b>Net cash used in investing activities</b>	(149,495)	(200,000)
<b>Net increase (decrease) in cash</b>	202,727	(14,484)
<b>Cash at beginning of year</b>	332,599	347,083
<b>Cash at end of year</b>	\$ 535,326	\$ 332,599

See accompany notes to the financial statements.



**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
For the Years Ended December 31, 2013 and 2012**

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Nature of operations

Industrial Development Board of the City of New Orleans, Louisiana, Inc. ("IDB") is a Louisiana non-profit corporation organized pursuant to the provisions of Title 51, Chapter 7 of the Louisiana Revised Statutes. IDB was created by the New Orleans City Council in 1972 to promote the retention, expansion, and attraction of business and commercial enterprises in Orleans Parish and to expand employment opportunities. IDB has the ability to issue taxable and tax exempt revenue bonds and other obligations to acquire land, construct, purchase, or renovate buildings to acquire and install machinery and equipment, and to finance any other economic development efforts. IDB can issue bonds without the necessity of calling a public bond election or having a public sale of bonds. The bonds (either taxable or tax exempt) are financed by the developer. Tax exempt bonds provide the incentive of a below market interest rate. IDB may also offer a PILOT (payment in lieu of taxes). A PILOT, if granted, may assist the developer with their financing of the project.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and cash equivalents

Cash and cash equivalents have been defined by IDB as those amounts included in the statement of financial position caption "Cash." IDB considers all highly liquid debt instruments with original maturities at purchase of three months or less to be cash equivalents.

Certificates of deposit

Certificates of deposit are stated at cost which approximates fair value. Certificate terms typically range from six months to one year.

Net assets

Under accounting principles generally accepted in the United States, IDB reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. All of IDB's assets are classified as unrestricted; there were no temporarily or permanently restricted net assets at December 31, 2013 and 2012.

Advertising

Advertising costs are expensed as incurred. There were no advertising expenses in 2013 and 2012.

**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS (CONTINUED)  
For the Years Ended December 31, 2013 and 2012**

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

Functional allocation of expenses

The costs of providing the various programs and activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among programs and supporting services benefitted.

Reclassifications

Certain amounts in the prior-year financial statements have been reclassified for comparative purposes to conform to the presentation in the current-year financial statements.

Subsequent events

In preparing these financial statements, IDB has evaluated events and transactions for potential recognition or disclosure through March 31, 2014, the date the financial statements were available to be issued.

**NOTE 2 - CONCENTRATIONS OF CREDIT RISK**

The Federal Deposit Insurance Corporation ("FDIC") provides insurance coverage under defined dollar limits. The FDIC is not obligated to pay uninsured deposits. IDB maintains demand and time deposit accounts at various banks. As of December 31, 2013 and 2012, IDB had approximately \$2,300 and \$3,000, respectively, of uninsured deposits. IDB has not experienced any losses in such accounts.

**NOTE 3 - ECONOMIC ENVIRONMENT**

Income is dependent primarily upon IDB receiving a sufficient number of applications wherein the applicant/developer is seeking bond financing through IDB and, additionally in some instances, a PILOT. In the long-term, these applications and the subsequent successful bond issuance generate closing costs income and potentially annual administrative fees if a PILOT is involved. All such projects occur in Orleans Parish. A decline in local and general economic conditions could affect the generation of revenue.

**NOTE 4 - COMMITMENTS AND CONTINGENCIES**

IDB leases its office space from the City of New Orleans. Normally, the lease is renewed annually and runs from March to February each year. The total rent expense was \$4,808 and \$5,427 for the year ending December 31, 2013 and 2012, respectively. In March 2013, the lease with the City was renewed for a ten-month period until December 2013 for \$3,143. The lease was renewed in 2014 for a ten-month period until December 2014 for \$3,214.

**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS (CONTINUED)  
For the Years Ended December 31, 2013 and 2012**

**NOTE 4 - COMMITMENTS AND CONTINGENCIES (CONTINUED)**

Prior to 2005, the Six Flags project (an amusement park) in New Orleans East received a PILOT. At the request of the City of New Orleans, IDB became the property owner of record of the Six Flags site. As a result of the sale of a servitude on the property, IDB received a payment of \$112,584 in 2008. Also in 2008, IDB deposited these funds in a separate interest bearing cash account. The Six Flags site has been abandoned since 2005. Beginning in 2011, IDB has utilized funds from the Six Flags cash account to cover primarily minimal grounds maintenance and containment of the site.

**NOTE 5 - SIX FLAGS AGREEMENTS**

IDB has signed multiple short-term lease agreements with film companies. The agreements give the companies the right to use the Six Flags property for movie filming. The agreements provide that IDB is to receive \$250 for each day of set up and \$1,500 for each day of filming.

**NOTE 6 - FUNCTIONAL EXPENSES**

Functional expenses for the year ended December 31, 2013 is summarized as follows:

	Program Services	Support Services	Total
Payroll and related expenses	\$ 63,122	\$ 24,661	\$ 87,783
Professional fees	17,501	-	17,501
Six Flags expenses	6,536	-	6,536
Rental expense	-	4,808	4,808
Office expense and supplies	967	3,997	4,964
Website expense	1,500	1,500	3,000
Insurance	1,487	1,486	2,973
Parking	1,323	1,322	2,645
Meeting and travel	631	631	1,262
Postage and delivery	-	301	301
Miscellaneous	-	514	514
<b>Total</b>	<b>\$ 93,067</b>	<b>\$ 39,220</b>	<b>\$132,287</b>

**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS (CONTINUED)  
For the Years Ended December 31, 2013 and 2012**

**NOTE 6 - FUNCTIONAL EXPENSES (CONTINUED)**

Functional expenses for the year ended December 31, 2012 is summarized as follows:

	Program Services	Support Services	Total
Payroll and related expenses	\$ 63,977	\$ 24,513	\$ 88,490
Professional fees	37,135	-	37,135
Six Flags expenses	12,380	-	12,380
Rental expense	-	5,427	5,427
Office expense and supplies	1,165	2,800	3,965
Website expense	1,900	1,900	3,800
Insurance	1,453	1,452	2,905
Parking	1,088	1,089	2,177
Meeting and travel	551	551	1,102
Postage and delivery	182	297	479
Miscellaneous	-	356	356
	<u>          </u>	<u>          </u>	<u>          </u>
Total	<u>\$119,830</u>	<u>\$ 38,386</u>	<u>\$158,216</u>

**INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER  
FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED  
ON AN AUDIT OF THE FINANCIAL STATEMENTS PERFORMED IN  
ACCORDANCE WITH *GOVERNMENT AUDITING STANDARDS***

**Board of Directors  
Industrial Development Board of the  
City of New Orleans, Louisiana, Inc.  
New Orleans, Louisiana**

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to the financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of Industrial Development Board of the City of New Orleans, Louisiana, Inc. ("IDB"), which comprise the statements of financial position as of December 31, 2013, and the related statements of activities, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated March 31, 2014.

**Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered IDB's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of IDB's internal control. Accordingly, we do not express an opinion on the effectiveness of IDB's internal control.

Our consideration of internal control was for the limited purpose described in the preceding paragraph and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies and therefore, material weaknesses or significant deficiencies may exist that were not identified. However as described in the accompanying schedule of findings and questioned costs, we identified certain deficiencies in internal control that we consider to be material weaknesses and significant deficiencies.

*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the IDB's financial statements will not be prevented, or detected and corrected, on a timely basis. We consider the deficiency described in the accompanying schedule of findings and questioned costs to be a material weakness, 2013-01.

A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether IDB's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

### **IDB's Response to Findings**

IDB's response to the findings identified in our audit is described in the accompanying schedule of findings and questioned costs. IDB's response was not subjected to the auditing procedures applied in the audit of the financial statements and, accordingly, we express no opinion on it.

### **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of IDB's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering IDB's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*Can, Rigg & Ingram, L.L.C.*

Metairie, Louisiana  
March 31, 2014

**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.  
SCHEDULE OF FINDINGS AND QUESTIONED COSTS  
For the Year Ended December 31, 2013**

**A. SUMMARY OF AUDITOR'S RESULTS**

1. Type of auditor's report	Unmodified
2. Internal control over financial reporting	
a. Material weakness identified	Yes
b. Significant deficiencies not considered to be material weaknesses	No
c. Noncompliance material to the financial statements noted	No
3. Management letter	Yes

**B. FINDINGS RELATED TO FINANCIAL STATEMENTS**

**2013-01: Assistance in Drafting Financial Statements**

**Classification:** Material Weakness

**Criteria:** Professional standards state that it is a strong indication of a material weakness in internal control if the entity has ineffective controls over the preparation of their financial statements, such that the entity controls are absent or controls are not effective in preventing or detecting material misstatements in the preparation of the financial statements, including the related footnotes.

**Condition:** The auditor assisted with drafting the financial statements, including the related footnotes, though the auditor is not responsible for establishing or maintaining internal controls over the preparation of the financial statements.

**Cause:** IDB does not have the expertise to prepare financial statements in accordance with accounting principles generally accepted in the United States of America.

**Effect:** The financial statements could be materially misstated.

**C. FINDINGS AND QUESTIONED COSTS TO MAJOR FEDERAL AWARD PROGRAMS.**

Not applicable.



**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.  
SCHEDULE OF PRIOR YEAR AUDIT FINDINGS  
For the Year Ended December 31, 2013**

**SECTION I - FINDINGS RELATED TO THE FINANCIAL STATEMENTS  
COMPLIANCE**

Material Weakness

Internal Control 2012-01: Assistance in Drafting Financial Statements - Unresolved (See current year finding 2013-01)

**SECTION II - FINDINGS AND QUESTIONED COSTS RELATED TO MAJOR  
FEDERAL AWARD PROGRAMS**

Not applicable.

**SECTION III - MANAGEMENT LETTER**

Not applicable.



**INDUSTRIAL DEVELOPMENT BOARD OF THE  
CITY OF NEW ORLEANS, LOUISIANA, INC.  
CORRECTIVE ACTION PLAN  
For the Year Ended December 31, 2013**

**FINDING 2013-01**

Management's Response: Management does not consider the benefit of retaining an individual with the required expertise to outweigh the cost of implementation.