

LATOYA CANTRELL, MAYOR  
CITY OF NEW ORLEANS

OFFICE OF THE MAYOR

**EXECUTIVE ORDER**  
**LC 21-04**

**WHEREAS**, according to the Annie E. Casey Foundation, Louisiana ranks 50<sup>th</sup> amongst all U.S. states in overall child well-being; and

**WHEREAS**, in New Orleans, approximately 37% of youth under the age of 18 live in poverty; and

**WHEREAS**, historic inequities have played a significant role in how our city has been shaped, often depriving children, youth, and their families from the opportunities and resources they need to thrive; and

**WHEREAS**, New Orleans' historically siloed approaches to supporting young people and their families are often costly, overly punitive, and inconsiderate of the unique developmental stages, cultural needs, and lived experiences of New Orleans children and youth; and

**WHEREAS**, the City shall promote a positive youth development framework that engages youth within their communities in a manner that is productive and constructive, recognizes and enhances youth strengths, and promotes positive outcomes for young people; and

**WHEREAS**, it is in the interest of the City to invest in the coordination and promote the collaboration of children and youth services across multiple sectors and demographics, applying a positive youth development framework; and

**WHEREAS**, the Office of Youth and Families, established in accordance with Executive Order LC 18-02, is tasked with the creation of a unified strategic plan for youth and families in New Orleans; and

**WHEREAS**, the Children and Youth Planning Board, established in accordance with La. R.S. 46:1941.8, is tasked with the creation of a comprehensive plan for children and youth services in New Orleans; and

**WHEREAS**, the New Orleans Youth Alliance, the youth development intermediary for the Greater New Orleans area, is tasked with cultivating a system of high-quality, well-resourced youth development organizations to ensure that all young people are safe, secure, and thriving; and

**WHEREAS**, it is the interest of the City to engage the Office of Youth and Families in partnership with the Children and Youth Planning Board and the New Orleans Youth Alliance to engage in the development and implementation of a Youth Master Plan to improve child well-being in the City of New Orleans;

**NOW, THEREFORE, I, LATOYA CANTRELL**, by the authority vested in me as Mayor of the City of New Orleans by the Constitution and laws of the State of Louisiana, and the Home Rule Charter and laws of the City of New Orleans, **HEREBY ORDER AS FOLLOWS**:

1. Effective Date

This Executive Order is effective upon the date of its issuance.

2. Purpose

The purpose of this Executive Order is to establish a process for the creation and adoption of the Citywide Youth Master Plan.

3. Creation of the Youth Master Plan

The Office of Youth and Families, the Children and Youth Planning Board, and the New Orleans Youth Alliance are hereby tasked with producing a citywide youth master plan every ten years. The Youth Master Plan shall be a comprehensive plan for improving child well-being in New Orleans. It shall address systems, programs, and policies across six categories: health and well-being, learning, safety and justice, youth voice, economic stability, and space and place. The plan shall identify gaps and create goals, solutions, action strategies, and metrics. The Youth Master Plan shall engage young people, parents, caregivers, and other members of the community in its creation.

4. Implementation of the Plan

All City departments, agencies, boards, and commissions, including but not limited to the New Orleans Recreation Development Commission (NORDC), New Orleans Public Library (NOPL), New Orleans Health Department (NOHD), Juvenile Justice Intervention Center (JJIC), Mayor’s Office, Office of Workforce Development/JOB1, and City Planning Commission, shall make best efforts to participate in the implementation of the Youth Master Plan.

Public and private entities, including but not limited to New Orleans Public Schools (NOLAPS), the Orleans Parish District Attorney, Orleans Parish Juvenile Court, Orleans Public Defender, Louisiana Center for Children’s Rights (LACCR), Regional Transit Authority (RTA), Housing Authority of New Orleans (HANO), local universities, hospital systems, early learning centers, and state partners, shall also make best efforts to participate in the implementation of the Youth Master Plan.


5. Annual Report

The Office of Youth and Families, the Children and Youth Planning Board, and the New Orleans Youth Alliance shall produce an annual report on the progress of the goals stated within the Youth Master Plan. The report shall provide a summary of key strategies, metrics, and outcomes. Additionally, the report shall contain an overview of child well-being data across the six core priority areas in Section 3 of this executive order. The report will utilize information and data from the NOLA Kids Databook and the New Orleans Youth Well-Being Data Dashboard. The report shall be submitted by December 1 of each year beginning in December 2022 to the Mayor of the City of New Orleans as well as the New Orleans City Council.

6. Duration

This Executive Order shall remain in effect until amended or suspended by a subsequent order approved in accordance with Section 4-206(3)(c) of the Charter.

WITNESS MY HAND AND SEAL THIS 13<sup>TH</sup> DAY OF July, 2021, AT  
NEW ORLEANS, LOUISIANA.

  
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LaToya Cantrell, Mayor  
City of New Orleans