

LATOYA CANTRELL, MAYOR  
CITY OF NEW ORLEANS

OFFICE OF THE MAYOR

EXECUTIVE ORDER  
LC 24-01

**LOUIS ARMSTRONG PARK MUNICIPAL AUDITORIUM REDEVELOPMENT  
ADVISORY COMMITTEE**

**WHEREAS**, the Home Rule Charter of the City of New Orleans was adopted in 1954; and,

**WHEREAS**, pursuant to Section 4-104 of the City of New Orleans Home Rule Charter, the Mayor may appoint advisory committees which shall exist for not more than one year from the date of appointment, but which may be reappointed from year to year; and

**WHEREAS**, the Save Our Soul Coalition, Inc. (“S.O.S.C.”) developed and released the “Louis Armstrong Park Cultural Center” plan in December, 2021, which outlined the vision of a revitalized Municipal Auditorium and Armstrong Park, including the goals of preserving, protecting, educating, celebrating, promoting, and sustaining the unique root culture of New Orleans, the sacred traditions of Congo Square, and the legacy of Louis Armstrong; and,

**WHEREAS**, the Mayor has endorsed the S.O.S.C. vision of a world class cultural complex at Municipal Auditorium and Armstrong Park, and the City endeavors to fulfill its mission to preserve the culture, sacristory, and history of the Louis Armstrong Park, Congo Square, and Municipal Auditorium complex; and,

**WHEREAS**, the City, has determined that a comprehensive strategic master plan (the “**Master Plan**” or “**SMP**”) for the development of the entirety of the park site and the Facilities, as a world-class cultural facility rooted in the indigenous culture of this city (referred to as the “**Project**”) is a public good and a benefit to the residents of the City that will generate economic opportunity for New Orleans citizens, culture bearers, artists, and musicians; and,

**WHEREAS**, the Mayor of the City of New Orleans desires to establish a Municipal Auditorium and Armstrong Park Revitalization Advisory Committee to advise and provide counsel to the Mayor and City Council regarding the development of a Strategic Master Plan, which will include such elements as schematic designs, funding and financing, governance, operations and management, programming, and community engagement, among others; and,

**WHEREAS**, the City of New Orleans anticipates collaborating with the New Orleans Community Support Foundation to procure a Strategic Master Planning team to undertake the work of creating the Strategic Master Plan.

**NOW, THEREFORE, I, LATOYA CANTRELL**, by the authority vested in me as Mayor of the City of New Orleans, by the Constitution and laws of the State of Louisiana, and the Home Rule Charter and laws of the City of New Orleans, **HEREBY ORDER AS FOLLOWS**:

1. Effective Date

This Executive Order is effective upon the date of its issuance.

2. Purpose

The purpose of this Executive Order is the creation of the Municipal Auditorium and Louis Armstrong Park Revitalization Advisory Committee as a Mayoral Advisory Committee pursuant to Section 4-104 of the Home Rule Charter of the City of New Orleans.

3. Membership

The Municipal Auditorium and Louis Armstrong Park Redevelopment Advisory Committee shall be composed of nine members, all of whom shall possess qualifications as provided in this subsection. The committee shall be composed as follows:

a. Members

- The Mayor of the City of New Orleans, working through the Office of Economic Development, or her designee.
- The City Councilperson from District C, or his or her designee.
- A designee of the Save Our Soul Coalition, Inc.
- A representative of the Louis Armstrong Park Authority and Historic Jazz District, or their designee.
- A representative of the New Orleans Jazz and Heritage Foundation, or their designee.
- A representative of the Levitt Foundation, or their designee.
- A representative of the New Orleans Community Support Foundation, or their designee.
- A resident of the Tremé neighborhood, selected by the Mayor’s Office of Economic Development from a list three candidates proposed by S.O.S.C.
- A business owner of a business located with the Tremé neighborhood, selected by the Mayor’s Office of Economic Development from a list three candidates proposed by S.O.S.C.

- b. Each designee shall be a resident of Orleans Parish and a qualified voter of the City of New Orleans. Each designee shall serve at the pleasure of his/her respective designating authority. Current elected officials shall be disqualified from serving on the commission, except where explicitly provided for.

- c. Any vacancy which occurs in the membership of the committee shall be filled in the same manner as the original appointment.
  - d. The body shall select a Chair and Vice Chair amongst themselves to be the presiding officers.
4. Louis Armstrong Park Municipal Auditorium Redevelopment Advisory Committee Authority
- a. Municipal Auditorium and Louis Armstrong Park Revitalization Advisory Committee shall be charged with advising the Mayor and City Council, as well as the Strategic Master Plan consultants, with regards to the development of the Strategic Master Plan for the revitalization of Municipal Auditorium and Armstrong Park. Any recommendations or advice produced by the Committee shall be non-binding.
  - b. The Advisory Committee shall advise the Mayor, City Council, and the SMP consultants in developing strategies coordinated amongst all government and community stakeholders for the revitalization of Armstrong Park and all its facilities into a world class cultural facility. The Advisory Committee will work in coordination with community stakeholders; brief the Mayor, City Council, and City leaders on input and guidance provided by the Committee, as well as present recommendations to the SMP consultant regarding Armstrong Park and its facilities. The Advisory Committee shall ensure members of the New Orleans City Council and public stakeholders are provided regular public updates.
  - c. The Office of the Mayor, acting through the Office of Economic Development, shall be deemed the appointing authority of the Committee and shall provide any staffing or other assistance necessary to enable the Committee to complete its charge and to assist the Committee in complying with applicable law, including the Open Meetings Law and Public Records Law.
  - d. The City of New Orleans Law Department shall be legal counsel to the Committee.
  - e. The Committee members shall comply strictly with all applicable state and city ethics laws and shall take utmost care to avoid any appearance of impropriety or self-dealing arising from their duties relative to the Committee. No Committee member will receive any compensation for their service on the Committee.
5. Meetings
- a. The Committee shall meet at least once a month and at any additional times necessary to support the success of the Strategic Master Planning process.
  - b. Meetings will be subject to open meeting laws in accordance with Louisiana Revised Statute 42:14.

6. Rules and Regulations

- a. The Committee shall be subject to public record laws in accordance with Louisiana Revised Statute 44:1.

7. Duration

- a. This Mayoral Advisory Committee shall remain in effect for a term of one year from enactment but can be reappointed from year to year.

WITNESS MY HAND AND SEAL THIS 4<sup>th</sup> DAY OF December, 2024  
AT NEW ORLEANS, LOUISIANA.



LaToya Cantrell, Mayor  
City of New Orleans