



French Market Place

Re-Imagining the French Quarter

City of New Orleans
Design Charette – November 16, 2020

Agenda

Welcome and Introduction of Team

Goals of Re-Imagining the French Quarter

Overview of Charette Process

French Market Place Concept

Breakout Rooms

Wrap-Up and Next Steps

Welcome and Introduction of Team

Opening Remarks

- Ramsey Green, Deputy CAO, Infrastructure
- District C Councilmember Kristin Gisleson Palmer
- Leslie Alley, Interim Executive Director, French Market Corporation

Facilitators

- Dan Jatres, Office of Transportation
- Allison Cormier, Neighborhood Engagement Office

Breakout Room Facilitators

- Joanna Farley, City Planning Commission
- Jennifer Ruley, Department of Public Works
- Django Szilagi, Health Department

Goals of Re-Imagining the French Quarter

Offer a safe, accessible and comfortable environment for residents and visitors to enjoy the French Quarter.

Improve the overall quality of life in the French Quarter with sustainable near- and long-term pedestrian-centric approaches.

Provide creative opportunities that support the full business ecosystem to reopen, recover, and thrive as we move through and beyond COVID-19 restrictions.

Establish an inclusive framework and processes for decision-making that ensures pedestrianization efforts support improved outcomes for all stakeholders.

Moving New Orleans Transportation Action Plan

The Road to Equitable Transportation

Safety

Creating safer street networks for people
who walk, ride, and drive

Charette Process Overview

Virtual Charette: November 16, 2020

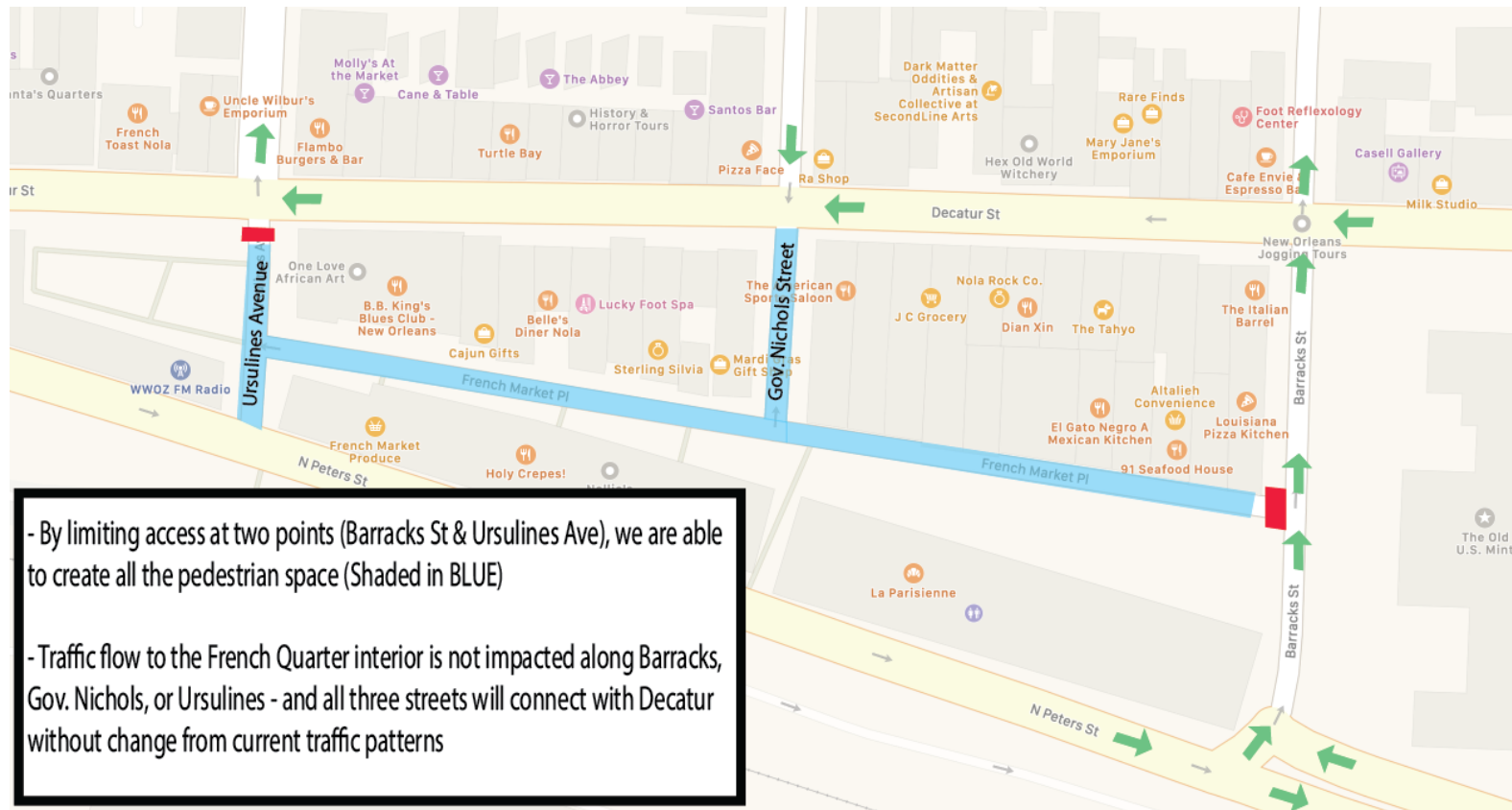
- Presentation: Refined Concept
- Breakout Rooms for Discussion and Feedback

Follow-Up Activities

- Presentation and recordings will be available at www.nola.gov/mayor/french-quarter-pedestrianization
- Concept Survey
- Feedback via Remix Site Plan

French Market Place

Original Concept



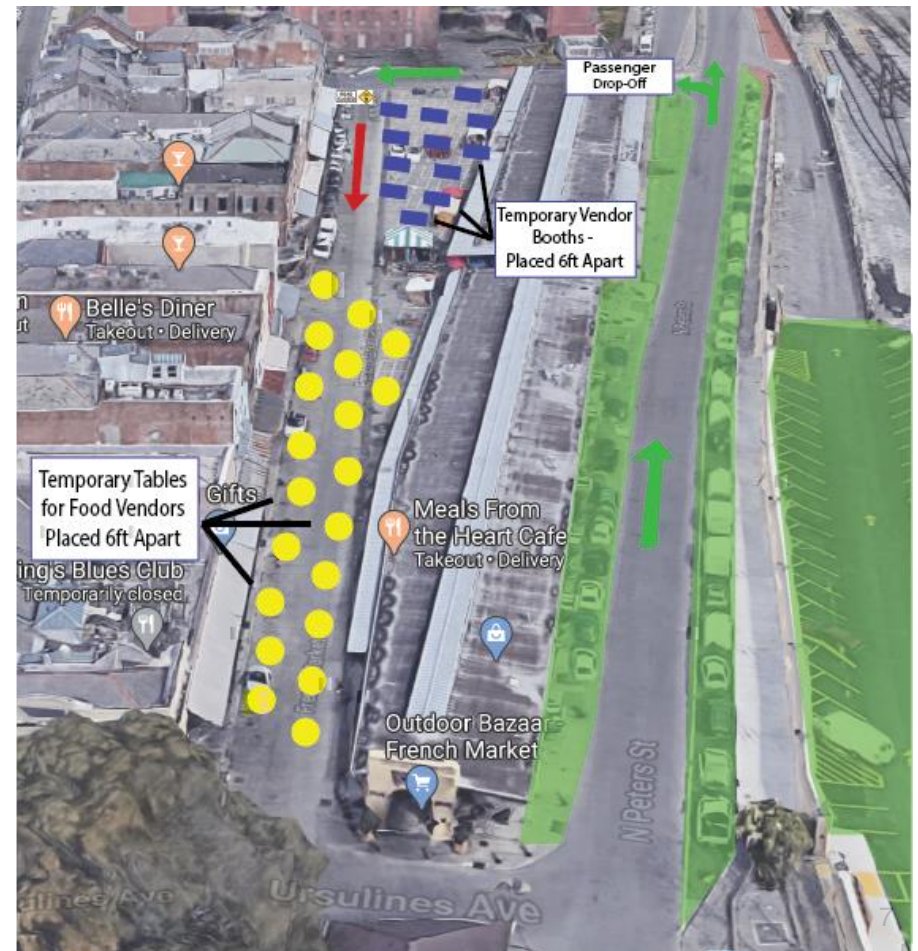
- Close French Market Place to motor vehicles.
- Expand walking space and create more places to sit down.
- Create more space for vendors and businesses to operate with social distancing in place.
- Barracks Street encouraged as loading/unloading zone.

French Market Place

Original Concept

Purple and Yellow:
expanded vendor booth
and outdoor dining areas.

Green: on and off-street
parking options for French
Market remain unaffected.



French Market Place

Refined Concept

- Very positive feedback
- Comments highlighted opportunities for underutilized space
- Demonstration in partnership with French Market Corp.



French Market Place Demonstration

Closure to Through Traffic

- One-block: Gov Nicholls to Ursulines
- Weekly: Thursday 7am through Monday 7am
- Sanitation and Emergency Access maintained

Repurposed Space

- Expanded walking space and tables and chairs
- Public Art
- Coming Soon: permanent parklets

Monitoring and Evaluating

- Operational opportunities and challenges
- Feedback from residents, vendors, and patrons



- LEGEND**
- 1: ACCESS LANE (COLOR FOR ILLUSTRATIVE PURPOSES)
 - 2: PARKLET
 - 3: 6' SOCIAL DISTANCE CIRCLE
 - 4: 2 TOP TABLE
 - 5: 8 TOP TABLE
 - 6: STREET ART
 - 7: LATROBE PARK
 - 8: PEPPER PALACE
 - 9: BB KING'S LIVE MUSIC
 - 10: CAJUN GIFTS
 - 11: ONE LOVE AFRICAN SHOP



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Breakout Rooms

Discussion and Feedback

- Review concept in Remix and leave comments/questions.
- Discussions and questions via chatbox and audio

Facilitators

- Joanna Farley, City Planning Commission
- Dan Jatres, Office of Transportation
- Jennifer Ruley, Department of Public Works
- Django Szilagi, Health Department

Breakout Room Recap

Wrap Up and Next Steps

How can you engage?

View the charette presentation and recordings www.nola.gov/mayor/french-quarter-pedestrianization

Visit the French Market and experience the demonstration

Complete the Concept Survey (by December 4, 2020)

- Survey: <https://form.jotform.com/203200831139140>

Provide Feedback via Remix (by December 4, 2020)

- Demo: <https://platform.remix.com/streets/plan/4cf240a0/scenario/fnv6gjgu?latlng=29.96053,-90.05848,17>
- Full Concept: <https://platform.remix.com/streets/plan/4cf240a0/scenario/z2c6xpiz?latlng=29.96053,-90.05848,17>

Wrap Up and Next Steps

How will the City move forward?

Collect and review feedback from charette through December 4, 2020

Monitor and evaluate operations of demonstration concept

Develop a refined proposed informed by charette feedback

Learn more at:
www.nola.gov/mayor/french-quarter-pedestrianization

Provide Feedback
roadwork@nola.gov

Survey: <https://form.jotform.com/203200831139140>

Remix Full French Market Place Concept:
<https://platform.remix.com/streets/plan/4cf240a0/scenario/z2c6xpiz?latlng=29.96053,-90.05848,17>