



**NEW ORLEANS POLICE DEPARTMENT
FIRST DISTRICT**
**Community Action Plan: Crime Reduction and Community
Engagement Strategy**





NEW ORLEANS POLICE DEPARTMENT
First District

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COMMUNITY ENGAGEMENT PROGRAM OVERVIEW

The New Orleans Police Department's Community Engagement Program consists of: A Community Engagement Policy, a Community Engagement Plan, and Community Outreach and Public Information Plans.



Community Engagement Policy

The New Orleans Police Department shall promote and strengthen community partnerships, engage constructively with the community, ensure collaborative problem solving, ensure ethical and bias-free policing, and increase community confidence in the Department.

Community Engagement Plan

The Community Engagement Manual is designed to be a long term, aspirational document that will enhance the NOPD's community engagement, community policing and problem-oriented policing procedures. The objectives of this manual are meant to guide officers on how to foster positive community engagement interactions between citizens and the NOPD, utilize community policing ideals, create opportunities for substantive engagement with the community, substantive collaboration with the community, and civic engagement.

Community Policing Program

This is a district-specific collaborative partnership with the community. The Community Outreach and Public Information Plans will be specific to each District and address the unique needs of the community serviced in each District.

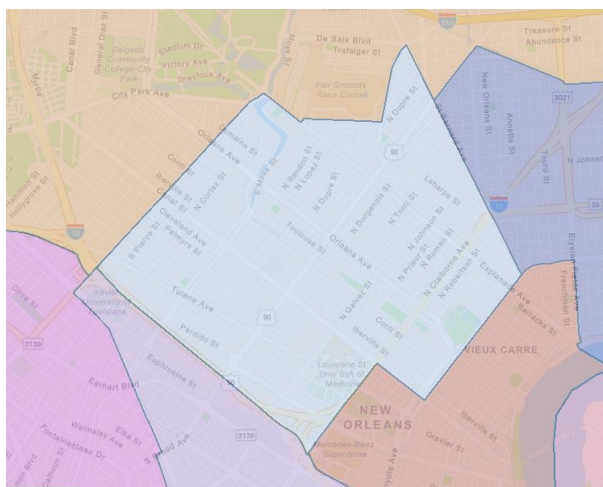
On April 10, 2023, the NOPD hosted a PCAB Community Meeting at Skeeta Hawk Brewing at 6:00PM. The purpose of the event was to identify and prioritize public safety concerns voiced by the community members present. The community priorities were utilized to develop the Community Outreach and Public Information Plans.

The PCAB members discussed concerns about car thefts and car jackings around the city. They discussed increased crime leading up to Jazz Fest and special events. The priorities chosen will be similar to the previous priorities due to listening to the concerns of other community members.

The district intends to bridge the communication gap between the community's needs and officer actions by closely monitoring crime trends and officer patrol requests. These requests are brought to our attention via email correspondence and call-in requests.

FIRST DISTRICT

The First District encompasses approximately 5.2 square miles and currently serves a population of 55,000 residents. Its boundaries are from Carrollton Ave. to Rampart St., and Avery C. Alexander Expressway to St. Bernard Ave. The police station is located at 501 N. Rampart St, New Orleans, LA 70112. The district has sixth officers as of 2023. The First District encompasses the Mid-City and Historic Treme Area and is diverse in its communities and neighborhoods. It includes the Saenger Theatre as well as the Mahalia Jackson Theatre and Armstrong Park. The district phone number is (504) 658- 6010. The First District can be contacted by email at nopd1stdistrict@nola.gov.



LEADERSHIP



Captain Kendrick Allen is a twenty-one-year veteran of the New Orleans Police Department and currently serves as commander of the First Police District, which includes the Tremé, Mid-City Neighborhoods, Faubourg St. John Neighborhoods. His NOPD career includes time spent in the Sixth District, Community Oriented Policing Squad (COPS), Second District, Fourth District, Public Integrity Bureau commander and First District. Captain Allen holds a bachelor's in science criminal justice, as well as master's degrees in both Criminal Justice administration and Theology.



Lt. Dean Herrick joined the New Orleans Police Department in December of 2008 and has had the opportunity to serve in various units throughout his career. Upon completion of the New Orleans Police Department Academy, Lieutenant Herrick was assigned to the Fourth Police District where he worked as a District Platoon Officer, Task Force Officer, and Detective. Lieutenant Herrick was selected to be a part of the newly implemented Street Gang Unit in November 2012. In April of 2014, Lieutenant Herrick was promoted to the rank of Sergeant and was assigned to the Sixth Police District as a Detective Sergeant over the Property Crimes Unit. Lieutenant Herrick was then transferred to the Multi-Agency Gang Unit in July 2015, where he served as an ATF Federal Task Force Officer Supervisor. In July of 2018, Lieutenant Herrick was transferred to the Homicide Unit as a Detective Sergeant, overseeing active Homicide Investigations. In April of 2022, Lieutenant Herrick was promoted to the rank of Lieutenant, and was selected by First District Captain Terence St. Germain to be the Assistant Commander and oversee the First District Investigative Unit.

Lt. Herrick has taken the knowledge and skills he acquired through the various Investigative Units he has been assigned and implemented them in his strategies to combat crime in the First District.



Sgt. Kimera Duféal joined the NOPD in 2008 and has served in various units around the department. Sgt. Duféal investigated violent persons crimes in the Third District before getting promoted to sergeant in 2016. Sgt. Duféal served as the District Systems Administrator in the Sixth District for four years before being selected to work in the First District in early 2020 as the District Systems Administrator. She oversees all aspects of the district including overseeing the new recruits and current officers all under the direction of Captain Kendrick Allen. She currently supervises the District School Resource Officer, Karl Marshall, and the District Community Liaison Officer, Kristie Neveau.



Officer Karl Marshall (SRO) joined NOPD in 1998 and started his career in the 4th District. He served there until 2002 and while in the 4th District, Officer Marshall joined the District Task Force Unit and later became a detective. In the early part of

2002, Officer Marshall became a School Resource Officer. In 2005 after Hurricane Katrina, he worked in the 7th District and later transferred to the 2nd District. In 2009, Officer Marshall was assigned to the 1st District as the School Resource Officer where he collaborates with schools within the district, attending events and overseeing any issues they may have.



Officer Kristie Neveux (CLO) joined the New Orleans Police Department in 2009 and began her career in the First District. Throughout her tenure she has performed several roles within the district, first as a Patrol Officer. In 2014 she served as the Quality-of-Life Officer until joining the Power Watch in 2016. Officer Neveux later

became a Field Training Officer, where she was able to share her knowledge with newly graduated Officers. In 2019 she was chosen to fulfill the role as Administrative Officer, scheduling officers and supervisors maintaining compliance of training mandated by department. In 2022 she resumed the role as Community Liaison Officer, aiding the citizens of the First District by investigating a multitude of neighborhood related complaints.

For more information about the work of these officers, please follow the Facebook page account: Search NOPD First District or <https://www.facebook.com/NOPDFirst>

COMMUNITY POLICING PRIORITIES

Given the issues raised by the community, the primary area of focus in the First District Community Outreach and Public Information Plan, drafted in April of 2023, will be a focus on violent and property crime as well as a focus on car thefts and car jackings in the district.

ACTIONABLE ITEMS

Actionable items are concrete steps that the district will take to implement the Community Outreach and Public Information Plan. Actionable items will be quantified or qualified through data analytics and anecdotes. The actionable items are transparency steps that will be updated monthly to demonstrate to the community the exact steps that the district has executed to address the community's concerns.

1. Reduce overall crime in the First District by utilizing a deployment strategy (GeoDeploy) that assigns the same officers in the same areas, which assists officers in recognizing crime trends and building relationships with community members.

- The First District officers will utilize a proactive car which is a car that scans the area to address weekly crime trends, patterns, and assist with deployment strategies. PSP (Public Safety Partnership) and PSN (Project Safe Neighborhoods) strategic deployment, and the use of city funded overtime will be used to aid in the fight against crime. PSP and PSN are both national programs utilized to reduce violent crime.
- The district will update the community monthly via NONPACC and PCAB on the strategies used through these programs and educate the public on how to target harden their surrounding area.
- The First District officers and rank will work diligently with the analytics department to identify crime patterns and trends. They will utilize the analytical data to compose a deployment plan to eradicate or reduce criminal and nuisance activity.
- First District will also work with the VCAIT (Violent Crime Abatement Investigation Team) to help collect analytical data on repeat offenders, conduct surveillances, and do more in depth criminal history checks on targeted offenders. VCAIT is a centralized unit within the NOPD Special Operations Division that aids each of the eight police districts and the Investigation Services Bureau in their efforts to combat violent crimes plaguing the city. VCAIT detectives are embedded into each district as a liaison to obtain real time information and aid in follow up investigations involving crimes of violence.
- First District officers will collaborate closely with federal partners (e.g., Alcohol and Tobacco Control, Drug Enforcement Agency, Federal Bureau of Investigations, U.S. Attorney's Office) to aid in building Federal RICO cases on individuals most likely to commit violent crime, or have violent offenses committed against them. First District's PSN detective and Persons Crimes detectives work closely with the U.S. Attorney's office and the States Attorney's office in formulating data and receiving guidance to meet threshold requirements. Through the data

collected from felony arrests (e.g., narcotics arrests, firearms arrests, and outstanding warrants) both the state and federal attorney's offices compile these statistics to obtain indictments. The detectives work collaboratively to build state and federal RICO cases against targeted individuals in the First District that are identified as repeat violent offenders. Ultimately obtaining indictments to prevent them from committing more violence, or have violence committed against them.

- Utilize the RTCC (Real Time Crime Camera Center) to aid in investigations of areas that are trending with violent and property crimes rates.
- Utilize Code Enforcement to aid in boarding up, or tearing down, blighted houses and buildings used for drug harboring.

2. Reduce nuisance and criminal activity under the North Claiborne Avenue underpass on weekends as this location accounts for 35% of shootings in the First District.

- Increase officer patrols on each Sunday to aid in dispersing the large gatherings that do not have permits to gather in large crowds.
- Utilize the district's Community Liaison Officer to cite illegal vendors, and Alcohol and Tobacco Control and Code Enforcement to cite noncompliant ABO's (Alcohol Beverage Outlets), or businesses that sell alcohol.
- NOPD's traffic division will issue citations for illegal ATV activity, and vehicles spinning tires, doing donuts, creating smoke in the streets. The district investigative unit also will regulate traffic on high activity days to help mitigate this activity.
- Increase efforts by adding more patrols during the peak hours of activity. These increased patrols include bicycle patrols, routine business checks, and ABO compliance checks. This increased police presence, through proactive police patrol, will provide analytical data (e.g., noise and disturbance complaints, business checks, and area checks) that can be assessed by the district to continually strategize and respond based on trending problems and trending locations. This information can also be reported back to the community via community meetings regarding progress made under the N. Claiborne Ave Underpass.
- Monitor strategically placed a RTCC under the underpass to identify peak hours of criminal and nuisance activity, and to identify individuals responsible for the illegal activity (e.g., illegal vending, ATV activity & burnouts, and drug use).
- The CLO, Community Liaison Officer, will work to reduce crime within the homeless community under the bridge by tackling drug activity and increased cleanups.

3. Reduce the overall number of car thefts and car jackings in the district.

- Ensure that steering wheel locks are available to all citizens that want it. To ensure they get out, we will continue to put out PSAs during weekly district MAX meetings, NONPACC, and PCAB meetings.
- Officers will be deployed to designated hot spots in the district for directed patrol to assist with crime deterrence. Officers will document time spent in assigned zones to track engagement on community policing forms.
- Data from the analytics unit will determine the strategic days, times, and zones officers and resources will be deployed to successfully prevent vehicle thefts.

- Encourage business and residents to get cameras for their property and if possible sign up the SafeCam NOLA project to aid in investigations when applicable.
- Request RTCC in areas that have been identified as frequent areas of criminal activity to aid in investigations.

4. Increase Juvenile Engagement

- Increase interactions with juveniles through non-profits and religious organizations.
- Contact school officials for chronic truants, dropouts, and problem students. This will help to identify children who need assistance.
- Reduce the number of crimes committed by juveniles in the district by building relationships and creating mentorship opportunities for at risk youth.