



NEW ORLEANS POLICE DEPARTMENT
4th District
COMMUNITY POLICING PLAN
2025





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4th District

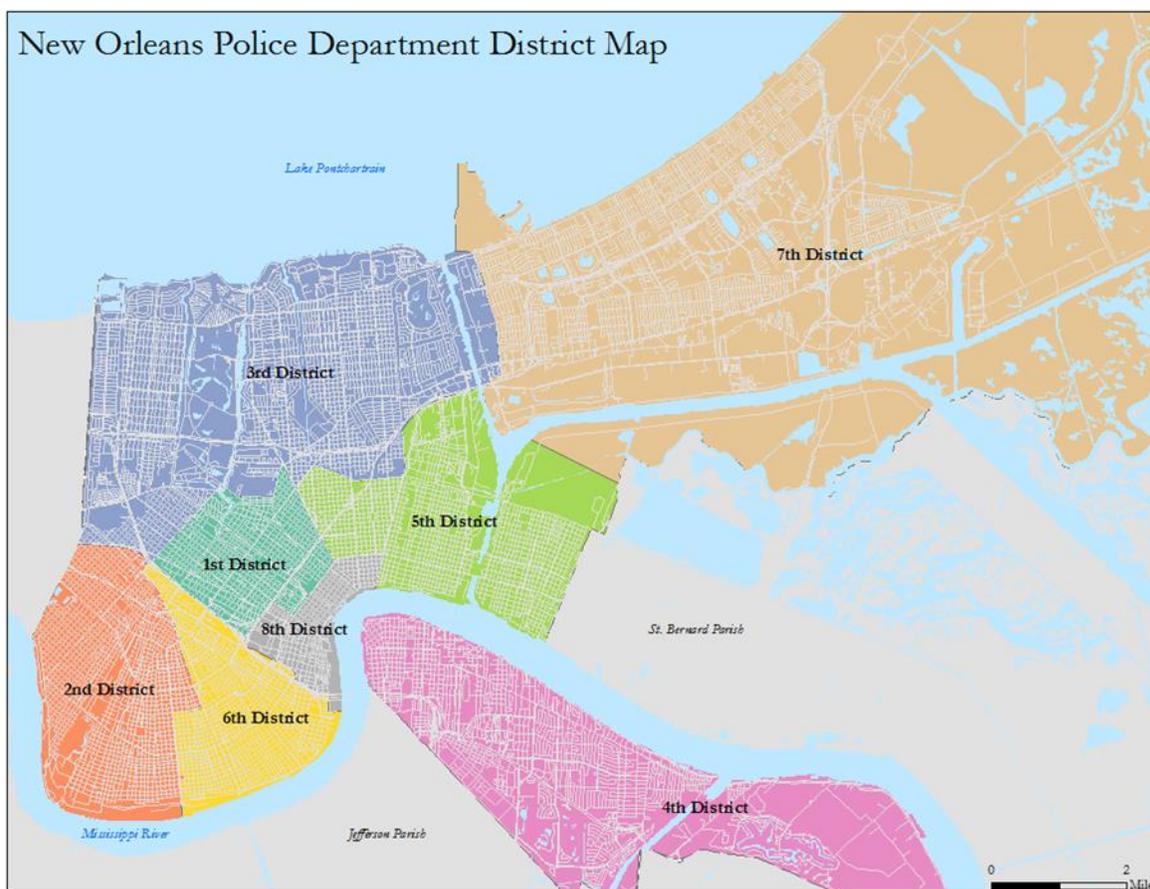
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OVERVIEW

The Fourth District encompasses approximately 22 square miles with nearly 60,000 residents. The Fourth District has the distinction of being the only police district in the City of New Orleans located on the west bank of the Mississippi River. From its old town façade in Algiers Point to its modern flare in the English Turn Subdivision, Algiers represents everything unique about New Orleans from the Cut-Off to the Ferry. Algiers' charm is due to strong community pride, the diversity of its residents, and its proximity to downtown.

The Fourth District has 60 officers, as of June 01, 2023. The Fourth District station's phone number is (504)658-6040. For more information about the work of your Fourth District officers, please visit our Facebook page: <https://www.facebook.com/NOPDFourth/>.



LEADERSHIP



Captain Christina Watson, a New Orleans native, was appointed Captain of the Fourth District on January 3, 2023. Captain Watson graduated from Edna Karr High School in 1996, where she later received her bachelor's degree in Psychology from the University of New Orleans in 2007. Captain Watson first started with the police department in 1999, in the Communication Division as an Operator. She continued her experience with the police department when she joined the Police Academy in 2002. Her career started in the Fourth District from 2002 to 2003, then in the Second District from 2003 to 2012, and she was promoted to a District Platoon Sergeant in the Fifth District from 2012 to 2015. With her diverse experience, she later transferred to Public Integrity Bureau (PIB) Fit Team, where she conducted investigations on police-involved shootings from 2015 to 2017. Watson was promoted to Lieutenant in 2017 and transferred to the 7th District until 2020, where she was able to provide her expertise in organizational decisions to prioritize the officers to engage more with problem-solving and facilitate the mandate of the consent decree. In 2020 Watson was transferred to the Fourth District, where she began overseeing the Nightwatch Platoon, until her recent promotion to Captain. In December 2021, Watson received the "Supervisor of the Year" award from COPS4, for her outstanding work as the platoon Lieutenant. Captain Watson believes that every accomplishment starts with hard work, but she never dreams of success but to work hard for it. Captain Watson is currently pursuing her master's degree in Industrial and Organizational Psychology from Touro University Worldwide. Captain Watson is grateful and pleased to be working in the community where she was raised and following the footsteps of her late father NOPD Officer Eddie Watson, who was also assigned to the Fourth District as a patrolman. Captain Watson is the first Captain to receive "Supervisor of the 1st Quarter" in her position from COPS4.



Lieutenant Ray Jones, a 27-year veteran of the NOPD, serves as Assistant-Commander of the Fourth District. His responsibilities include the management and direction of patrol strategies as well as the deployment of the Fourth District's detectives and investigative initiatives. Lieutenant Jones has worked on various assignments during his tenure with NOPD, including various leadership roles. Additionally, he has an extensive background in narcotics investigations and the development of proactive strategies to deter crime in particular areas. He has a Bachelor of Accounting Degree from Upper Iowa University – New Orleans.

FOURTH DISTRICT COMMUNITY POLICING TEAM



Sergeant Dwayne Bastian serves as the Fourth District's Systems Administrator (DSA). He is responsible for the supervision and management of administrative requirements for the district as well as direct supervision of community outreach initiatives that are done by the Fourth District's community liaison officers and school resource officers. He has over 18 years of law enforcement experience with supervisory responsibilities.



Senior Police Officer Jamal Kendrick is one of the Fourth District's Community Liaison Officers. He has over 12 years of law enforcement experience. The officer's major focus is on responsibility, including such things as walking the beat, stickering abandoned & junk cars, and attending neighborhood meetings. Officer Kendrick also maintains the Fourth District vehicle fleet and building maintenance.



Senior Police Officer Calvin Day serves as the Fourth District's School Resource Officer. Officer Day has trained recruits as Field Training Officers. He has over 13 years of law enforcement experience. Officer Day has many other elements, helping and assisting the Community Liaison Officer and acting as the district's Santa Claus and McGruff the Crime Dog. Officer Day is also a part-time Motorcycle Patrol Officer and Bicycle Officer.



Senior Police Officer Verna Jones serves as the assistant officer administrator, CLO, SRO, and Community Engagement officer who gathers community events for the district to build positive relationships with community members and youth engagement activities. Officer Jones has over 25 years of experience in law enforcement. Officer Jones was named 2023 Officer of the Year at the 38th Annual Crimestoppers Awards Ceremony for her outstanding service to the community. Officer Jones has a Bachelor's Degree in Emergency and Disaster Management from Upper Iowa University – New Orleans.

COMMUNITY ENGAGEMENT PROGRAM OVERVIEW

On March 24, 2025, the NOPD spoke with the 4th District Police Community Advisory Board (PCAB), which will meet quarterly for updates. The purpose of this event is to identify and prioritize public safety concerns voiced by community members. PCAB members will review 311 data collected year-to-date in the 4th District and review Algiers Police Advisory Committee (APAC) citizen concerns to form a list of issues that the 4th District should address. The Community Liaison Officers will collect feedback from the PCABs and analyze the feedback to identify trending problems that could be developed into robust problem-oriented policing plans.

We will continue to survey the community every 2 years to update and prioritize these issues. Thus, we will continue to establish transparent, actionable items and update them monthly to show community members the district's efforts in resolving community concerns.

DISTRICT COMMUNITY POLICING PLAN PRIORITIES

Given the issues raised by the community, the primary area of focus in the 4th District Community Policing Plan will be drafted later, with the following:

- 1. Enhance traffic enforcement & patrolling strategies to increase visibility within neighborhoods, educating citizens to “See Something, Say Something” when identifying violations.**
- 2. Enhance youth mentorship & engagement activities**
- 3. Partner with City agencies and community groups to eliminate abandoned vehicles & prevent crime, as well as partnering with local businesses.**
- 4. Community Contact Engagement/Community Cleanup Day Organization**

Beginning at the Algiers Police Advisory Committee (APAC) meeting later in the year, the 4th District will begin updating the community on the progress of the concerns raised. This plan will be a working document. The advancement and progression of this plan will be presented at every APAC meeting for the next year. As a form of documentation, updates will be included in the APAC meeting agendas, which will be included in the appendix.

[NOPD will also update the community about the progression of this plan at APAC and PCAB meetings.](#) Captain Watson's commitment to community engagement and community policing has remained an ever-present priority and prominent strategy in the overall vision and direction of the 4th District.

ACTIONABLE ITEMS

Actionable items are specific steps the District will take to implement the District Community Policing Plan. Actionable items will be quantified or qualified through data analytics. The actionable items are transparent and will be updated monthly to allow the community to verify the actions of the District. Actionable items are given via tasks.

1. The 4th District will enhance traffic & patrolling strategies to increase visibility within neighborhoods, educating citizens to “See Something Say Something” when identifying violations.

Citizens have always asked for the NOPD to be more visible in their community. This plan will discuss in detail several ways that the 4th District will increase visibility in Algiers' neighborhoods, in identifying and addressing areas of concern related to traffic violations that pose a risk to public safety. We will continue the blue light initiative and traffic enforcement that were proven to work in the Algiers communities, as citizens request more visibility periodically. The patrol strategies and traffic enforcement will cover the entire district by implementing a traffic management system in collaboration with the Department of Public Works and the NOPD Traffic Unit to alleviate traffic congestion in the district.

Task 1: The 4th District has committed to dedicated coverage in the following communities and other high-traffic areas.

- By request from citizens through the PCAB recommendation and constituents
- By request from citizens at the 4th District's weekly MAX meeting and APAC monthly meeting with residents to identify traffic concerns.
- Forming a neighborhood watch group to facilitate reporting issues.
- Establish a feedback line to communicate between the community and the police.

The 4th District will utilize analytics to qualify and quantify monthly via a review of area patrols, business checks, and walking beats. Citizens have requested traffic enforcement in several high-traffic areas as a deterrent for violators via community meetings and email requests.

Task 2: Ready, Set, Engage: An initiative continued by Captain Watson and only in the Fourth District, where every officer pledges to positively engage with the community. Every encounter starts with a simple introduction. Locations, neighborhoods, and community initiatives featured in the Ready, Set, Engage initiative will be reported back to the community via a review of Facebook posts on the 4th District page and the Captain's monthly newsletter.

Task 3: Neighborhood Walking Beats: The 4th District commits to walking the beat in all subdivisions, neighborhoods, and apartment complexes in Algiers. Walking beat data will be provided to the community, including how many were conducted over a month and the duration.

Task 4: Enlist district officers to work traffic enforcement with the assistance of the NOPD Traffic Division to increase visibility. Enhance NOPD's bike patrol officers in the community and business areas to deter violators and reduce shoplifters.

2. Enhance Youth Mentorship & Engagement Activities

The 4th District has one full-time School Resource Officer, and a team of officers who assist with presentation who not only focus on school interactions, but the SRO's relationships also extend to summer camps, summer schools, and daycares (s) to stay engaged with kids.

The 4th District will continue to build on community partnerships with Heroes of New Orleans, managed by Mr. Greg Ravy. Mr. Ravy continues to be an outstanding partner with the 4th District with his youth engagement and outreach program. The best part about their efforts is that he was born and raised, and still resides in Algiers. It is Captain Watson's strong belief that these efforts will stop those most vulnerable from ever being introduced to delinquent behavior, as well as separate the followers from the enablers who are looking for any reason or excuse to stay out of trouble; they just need a little nudge and continue this action with community leaders. The 4th District host summer events at the NORD camps to provide an enjoyable atmosphere to give a visual dialogue of what it is to be a police officer with a unified presentation, (SOD, TRAFFIC, Mounted, K9 Unit) and to give out small treats to show their appreciation.

Task 1: Research and identify youth engagement activities that align with their interests and abilities. Create engaging materials, such as posters, flyers, or videos, to promote the youth engagement activities. Host youth engagement events that cater to their preferences and provide opportunities for them to participate actively.

Task 2: Youth – Police Dialogue Sessions: Done at schools in the 4th District, this will be done during summer camps as well. YPDs allow for both youth and police to learn more about each other and understand the role of law enforcement in society and the parameters of the job. It also allows for relationship building and bridging the information gap that sometimes exists. Officers are invited to a yearly youth engagement with Heroes of New Orleans to speak to troubled teens during the summer sessions.

Task 3: Report the outcome of youth dialogues and include which schools and officers from the District participated. This will be reported monthly at APAC meetings and PCAB meetings, as well as online on the NOPD's community policing plan dashboard, Facebook, and monthly newsletter.

Task 4: The Fourth District will include pictures of all youth events in the Appendix of this document, which will be shared on Facebook and the monthly Newsletter at APAC and PCAB meetings.

3. Partner with City Agencies and community groups to eliminate abandoned vehicles & prevent crime, as well as partnering with local businesses.

Due to the needs of the district, Captain Watson has one full-time Community Liaison Officer and a part-time CLO, whose purpose is to proactively engage the community to build relationships and conduct in-depth problem-solving with the community regarding neighborhood concerns. The officers are responsible for calls for service as emergencies occur, with crime prevention. They are community problem solvers. Their responsibility include such things as walking the beat, stickering abandoned & junk cars, attending neighborhood meetings, and lecturing on Crime Prevention and Crime Prevention Through Environmental Design (CPTED).

Under the Mayor's leadership, the NOPD regularly partners with City agencies for a holistic approach centered on community-based problem-solving designed to address issues that impact the quality of life in New Orleans neighborhoods.

Task 1: Invite City agencies to APAC meetings to address the concerns of citizens, such as 311, Code Enforcement, Sanitation, and Public Works.

- a. This information will be tracked weekly and made available to the public on the Fourth District's Facebook page, email newsletter, including the agencies invited, agencies that attended, issues identified, and follow-up strategies that will be utilized to address community concerns. Implementing surveys and feedback sessions to understand the influence of the community on business participants.

Task 2: Strategize with the Police-Community Advisory Board (PCAB) and the Algiers community regarding abandoned vehicles being stickered and removed in partnership with the Department of Public Works (DPW). This will be reported back to the community via a review of Facebook posts on the 4th District page and Captain Watson's monthly newsletter, with a follow-up to ensure vehicles were removed.

- a. The Fourth District will develop problem-oriented policing projects based on the information received from the community. The problem-oriented policing projects will follow best practices to reduce a problem or concern in the community. Strategies will include providing non-enforcement resources to address what can be the root causes of crime or disorder, including job fairs, food drives, or any other resource to improve economic stability or the underlying causes of crime. Hosting or attending business roundtables quarterly.

- b. Partnerships with nonprofits, job fairs, resource allocation, enforcement activities, and any partnerships with schools or government agencies will be documented monthly and shared at APAC and PCAB meetings and online on NOPD's website, and to invite more businesses.

Task 3: Enhance community-based education programs, whereby 4th District officers will provide community awareness programs on personal safety, protection, and situational awareness. Creating programs where businesses can contribute to community projects, by enhancing their local presence and commitment.

Task 4: Maintaining regular contact to build trust, express appreciation, and to reinforce the value of ongoing engagement. The Fourth District will include pictures of problem-solving initiatives in the Appendix of this document, which will be shared on Facebook and a binder every month at APAC and PCAB meetings.

4. Community Contact Engagement/Community Cleanup Day Organization

Citizens have been volunteering the past year to assist the district officers in decorating, helping with concessions, and providing any opportunities that allow more officers to stay on patrol. The volunteers saw how effectively and efficiently the police interacted during the community events. The volunteers requested that the officers conduct community walks to identify the enhancement of environmental concerns and to improve and maintain the appearance of the neighborhood for community cleanups.

Task 1: Community Volunteers staff various community engagement events open to the public through a partnership with our Community Engagement Officer at the district level to assess the neighborhood for litter, illegal dumping, neglected spaces, and any other environmental concerns.

Task 2: Expand community engagement by involving the public to support and serve the community that affects the diverse setting during events. Create engaging social media posts and disseminate information about the upcoming clean-up events through other social channels.

Task 3: Volunteers to be included in various annual events such as Easter Fest, Back to School Events, Halloween Trunk or Treat, Christmas Toy & Coat Giveaway, and other events that may occur in the district. Secure necessary supplies and coordinate with relevant city authorities to ensure the success of the event, and have COPS4 oversee the community events with the 4th District's CEO.

Task 4: Collect feedback from participants for improvement, increase activities for engagement/cleanups to refine future efforts. The Fourth District will include pictures of

problem-solving initiatives in the Appendix of this document, which will be shared via Facebook, a monthly newsletter & a binder every month at APAC and PCAB meetings.

APPENDIX

Annual Survey Questions and Results

1. In your opinion, what are the greatest problems in your district and how can the police department help? Please provide specific examples.
2. How can the community collaborate with the police department to address these issues?
3. What does the police department do well in terms of community engagement? Please provide specific examples.
4. What could the police department do better in terms of community engagement? Please provide specific examples.
5. What activities should the department undertake to improve relationships with youth?

Survey results are included below.

Question 1

- Increase in theft and vehicle burglary
- Gun buy-backs needed
- Youth activity and home rental occupants/guests
- Random shootings
- Aggressive dogs off-leash in neighborhoods
- Use high school athletes, band members, and school coaches for outreach

Question 2

- Education and awareness presented to the community
- Media coverage for safety tips
- Partner with police to notify residents it is ok to use 311 services for quality-of-life initiatives
- Community working with homeowners to alter management styles
- Getting the community to speak out and come forward
- Community/neighborhood meetings

- Marketing safe zones for selling and returning guns
- Neighborhood cameras / Crime cameras
- Bicycle Lane

Question 3

- Police are fully engaged in the district, willing to listen without bias, and truly engaged in rebuilding and regaining a trusting relationship with the community
- Excellent job on community engagement and social media presence
- NOPD Citizens' Academy
- Neighborhood walks
- PCAB set-up
- Coffee with cops

Question 4

- Create a customer service/community engagement survey website
- Business cards for officers
- Community-based education programs and talks
- Advertise the good works and successes of the police department
- Community service projects
- In-person MAX and APAC meetings
- Police sports engagement clinics
- Health fairs
- NOPD Job fair for auxiliary positions

Question 5

- School Involvement
- Host talk sessions
- Teen mentorship
- Canine and horse demonstration at the station
- NOPD boxing gym
- Sports clinics
- Host job fairs
- Community BBQ with youth and adults

COMMUNITY POLICING PLAN PHOTOS (January 2025 - PRESENT)

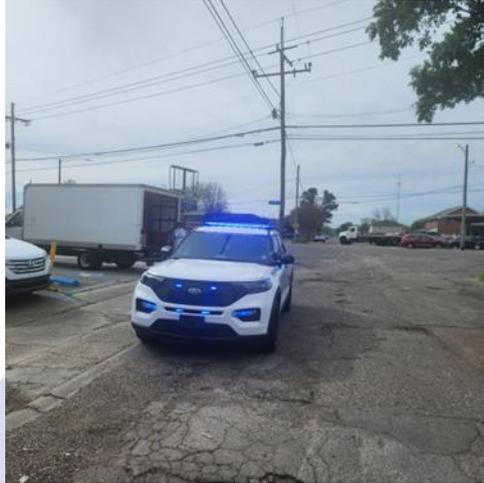
















ALGIERS MEETINGS

On Monday, March 24, 2025, Captain Watson and CLO Jamal Kendrick attended the PCAB meeting at the Fourth District Station. PCAB members spoke about more community involvement, working with recruits, and community walks. Members from the Consent Decree Federal Monitors were also in attendance for the meeting.

Algiers Neighborhood Presidents Council
On Tuesday, March 25, 2025, Captain Watson and CLO Jamal Kendrick attended the ANPC meeting to discuss the upcoming community events, the unique community fundings, and a host of other concerns. New Orleans City Council President Helena Moreno and District C Councilman Freddie King spoke on city budgets and federal funding.



COPS4 CRAWFISH BOIL FUNDRAISER 2025

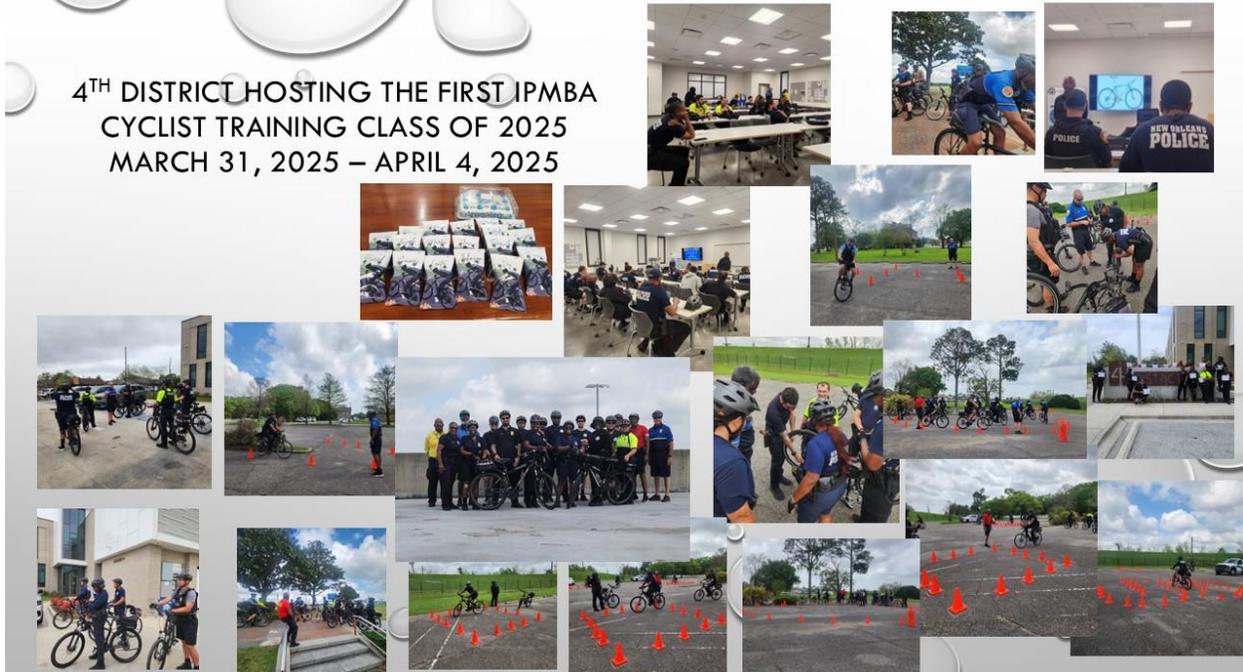


ALGIERS MEETINGS

On Thursday, April 3, 2025, Captain Christina Watson, SPO Verna Jones and CLO Jamal Kendrick attended the Huntlee Village Neighborhood Association Meeting at Connect Church. Each guest spoke on community involvement, special events, and other policies involving the City of New Orleans.



4TH DISTRICT HOSTING THE FIRST IPMBA CYCLIST TRAINING CLASS OF 2025 MARCH 31, 2025 – APRIL 4, 2025



NOPD 4TH DISTRICT EASTER FESTIVAL 2025



Arthur Monday Senior Center Easter Paint & Sip
 On Thursday, April 17, 2025, the NOPD 4th District participated in Arthur Monday Senior Center Easter Paint & Sip Event. The Easter Bunny and McGruff the Crime Dog had an awesome time playing Bingo, Painting and dancing to music

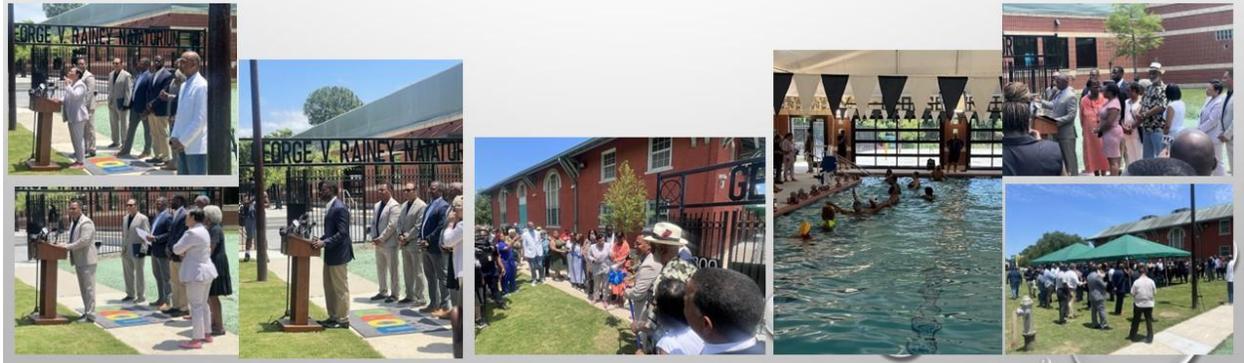


IPMBA BICYCLE CERTIFICATION CLASS
&
RECERTIFICATION 2025
May 5, 2025 – May 9, 2025



GEORGE RAINEY NATATORIUM

On Monday, May 5, 2025, Fourth District Lieutenant Ray Jones, SPO Verna Jones, and CLO Jamal Kendrick attended the Ribbon Cutting for the George Rainey Natatorium.



Mother's Day Luncheon 2025

On Thursday, May 8, 2025, the men of the Fourth District gave a Mother's Day Luncheon to show their appreciation and a special reminder of how perfect a mother's love is.



Arthur Monday Senior Center Mother's Day Luncheon

On Friday, May 9, 2025, Fourth District Officers participated in Arthur Monday's Annual Mother's Day luncheon hosted by State Rep Delish Boyed.



Park Timbers Community Walk

On Saturday, May 10, 2025, Fourth District Officers participated in the Park Timbers Community Walk. The residents were able to voice their concerns about Quality-of-Life issues in their subdivision.



Freddie King III's annual Mother's Day Brunch

On Saturday, May 10, 2025, Fourth District Officers participated in District C Councilman Freddie King's Annual Mother's Day Brunch. The brunch was held at Alice Harte Charter School.



NEW ORLEANS



Report NON-Emergency Crime
504-821-2222

- Property Damage
- Lost Property
- Thefts
- Supple- existing



ments to cases

Stay Safe!



Officer Safety Tips

- Don't become complacent
- Practice gun safety
- Drive cautiously
- Buckle up



Register with SafeCam NOLA
Help solve crime and protect your neighborhood by registering your home or business security camera with NOPD today. 504-658-3937
www.safecamnola.com

Crimestoppers



“Say It Here”

Crimestoppers Door-Hangers

How It Works

Crimestoppers can be contacted several ways shown below. You can place a tip on the website, phone numbers or free smartphone app. The intent for the door hangers, is to provide law enforcement with additional boots on the ground to continue to search for leads. You can even upload videos and photos by going to www.P3tips.com.

All callers will remain anonymous and will never be identified throughout the process.

- See more at: <http://www.crimestoppersgno.org/news/news/crimestoppers-going-door-to-door#sthash.Kcvy9xVz.dpuf>

Crimestoppers 822-1111 or

P.O. Box 55249 Metairie, Louisiana 70055-5249 - See more at: <http://www.crimestoppersgno.org>
504-837-8477 phone
504-832-2571 fax
1-877-903-STOP



Safe Schools

The Crimestoppers Safe School Hotline seeks to ensure that middle and high school students have a safe environment for studying and learning for a safer campus. Anonymous hotline (504-822-1111 or 1-877-903-STOP)
Rewards up to \$2,500 depending on the crime .



Public Safety & Emergency Services



COPS 4
Citizens Organization for
Police Support in the
4th District Police Station
2495 Sanctuary Dr.
New Orleans, LA 70114



NOLA - 311

Nola—311 is New Orleans’ primary information and non-emergency services. Whether you are a local resident, visitor, or business, NOLA - 311 will provide a prompt, courteous and professional customer ser-

NOLA Open Data

Visit City of New Orleans Open Data to view datasets which represent calls to the Orleans Parish Communication District 3-1-1 Call Center and historical calls to the City of New Orleans 311 Call Center dating from 2012 to the present.

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| ABANDONED VEHICLES | PARKS & PARKWAYS |
| EMS | PROPERTY MAINTENANCE |
| HEALTH-RELATED REQUESTS | ROADS/DRAINAGE |
| LIGHTS/SIGNS/SIGNALS | TAX & REVENUE |
| MOSQUITO, TERMITE, & RODENT CONTROL | TAXI ISSUES |
| MAYOR'S REQUESTS | TRASH/RECYCLING |

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NEW

ORLEANS



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Fourth District Front Desk
NOPD Non-Emergency Line
Captain Christina Watson
Assistant Commander Lt. Ray Jones
Daywatch Platoon Lt. Sabrina Richardson
School Resource Officer Calvin Day
Community Liaison Officer Jamal Kendrick
Community Engagement Officer Verna Jones
Chaplin Kenneth Desoto

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