

NEW ORLEANS POLICE DEPARTMENT

7TH DISTRICT



COMMUNITY ACTION PLAN

CRIME REDUCTION AND
COMMUNITY ENGAGEMENT
STRATEGY 2025

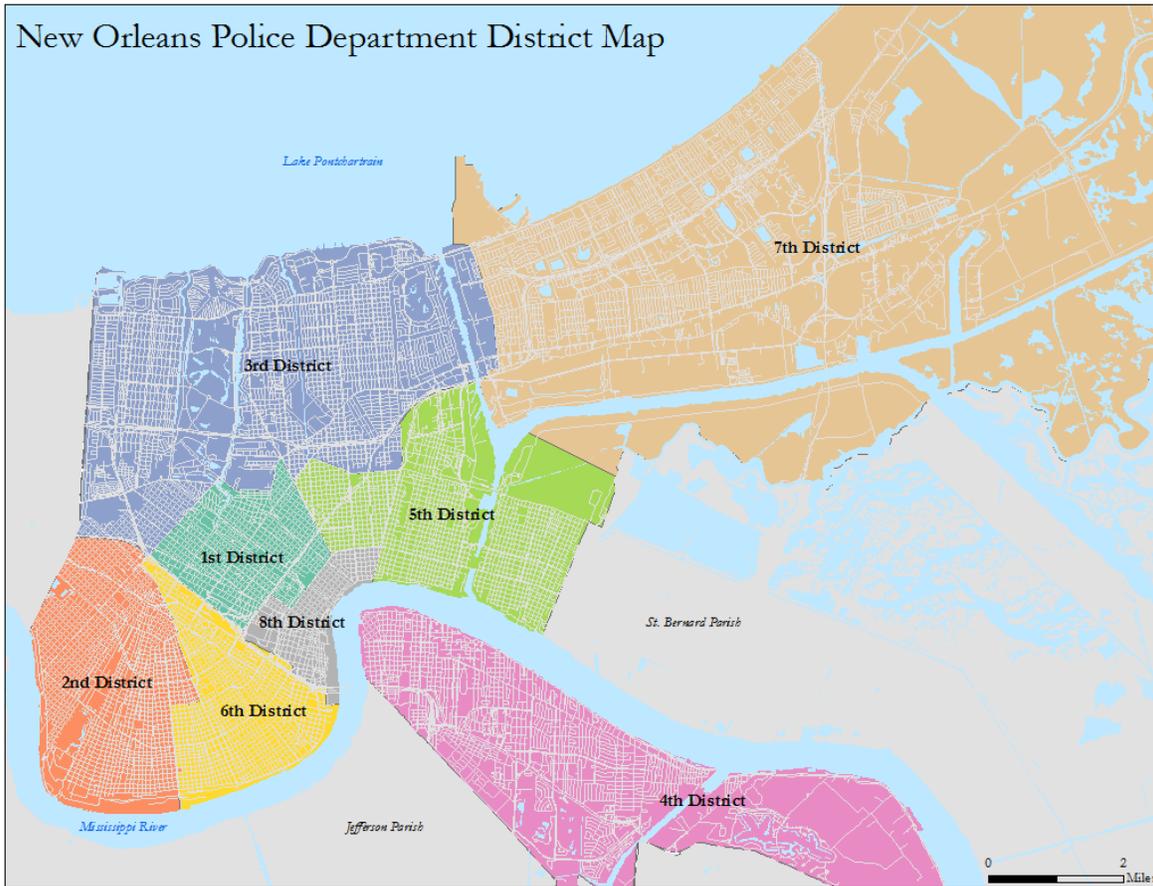


NEW ORLEANS POLICE DEPARTMENT 7th DISTRICT

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OVERVIEW



The 7th District covers approximately 133 square miles, making it the largest police district in the City of New Orleans. Its boundaries extend from the Mississippi River to the Industrial Canal, and from St. Bernard Parish to Lake Pontchartrain, reaching as far as St. Tammany Parish. The 7th District Police Station is located at 10101 Dwyer Road and is staffed by 68 dedicated officers. To contact us at the 7th District Station, call (504) 658-6070 or via email at nopd7thdistrict@nola.gov.

To stay informed about our initiatives and the work of our officers, we invite you to follow us on Facebook at www.facebook.com/nopdseventh.

LEADERSHIP

7TH DISTRICT COMMANDER



Captain Kevin Stamp Sr., a passionate, native New Orleanian graduate of John F. Kennedy Sr. High School, and United States Air Force veteran with a Bachelor's Degree in Public Administration and an MBA in Human Resources Management commands the 7th Police District. Captain Stamp has served in almost every bureau of the department; from the Field Operations Bureau, Public Integrity Bureau, Professional Standards & Accountability Bureau and the Management Services Bureau. His diverse proactive, investigative and administrative experiences while coming up through the ranks have made him a very valuable and knowledgeable member of the department and a trusted leader. He is a former Assistant District Commander, with FBI and P.O.S.T. Law Enforcement Instructor certifications. The captain is also a certified instructor for the International Association of Chiefs of Police Leadership Course (LPO). Not only is he a passionate instructor, he increases his value to the department by also maintaining Special Weapons and Tactics (SWAT), Mounted, and Police Motorcycle certifications. He is also a proud member of the Omega Psi Phi Fraternity, Incorporated. Captain Stamp and his 7th District team of professionals take absolute pride in providing the residents, business owners, and visitors of New Orleans East with the very best of what 21st Century policing has to offer.

7TH DISTRICT ASSISTANT COMMANDER



Lieutenant Lawrence Jones, Jr., is a 28-year veteran of the New Orleans Police Department and currently serves as the Assistant Commander of the Seventh District, the largest geographic district in the city. Throughout his distinguished career, Lieutenant Jones has demonstrated exceptional leadership and a deep commitment to both public safety and community service. Lieutenant Jones has served in numerous key assignments within the department, including the Special Victims Section, In-Service Training Division, Public Integrity Bureau as a Criminal Investigator, and as a Supervisor in the Fifth District Narcotics Unit. His diverse experience reflects his broad skill set in law enforcement operations, training, and internal investigations.

A proud alumnus of Warren Easton Fundamental High School, Lieutenant Jones enlisted in the United States Navy following graduation, serving honorably for nine years before beginning his law enforcement career. He brings the values of discipline, service, and leadership from his military background into his daily work with NOPD. Lieutenant Jones is deeply rooted in the New Orleans community. He has coached youth sports for over a decade, actively mentors high school students, and has awarded dozens of academic scholarships to students at Warren Easton Charter High School. He is also a proud member of Omega Psi Phi Fraternity, Inc. and a past Zulu Witch Doctor with the Zulu Social Aid and Pleasure Club. Known for his approachable leadership style and dedication to youth empowerment, Lieutenant Jones continues to be a driving force for positive change within the department and the community he serves.

COMMUNITY ENGAGEMENT TEAM

7TH DISTRICT SYSTEMS ADMINISTRATOR (DSA)



Born in Louisiana and raised in Germany, Sergeant Shandrell MJ Privott brings a unique blend of global perspective and hometown dedication to her work in law enforcement. A proud graduate of Southern University at New Orleans (SUNO), she holds multiple degrees that reflect her commitment to education and personal growth. Sergeant Privott began her distinguished career with the New Orleans Police Department in 2002. She has served in various capacities across multiple districts, including the 1st, 5th, and Crime Lab. In 2016, she was promoted to the rank of Sergeant, going on to serve in the 6th and 4th Districts as well as the Special Victims Division. Notably, she also served as the first female Commander of the Regional Transit Authority, leading with professionalism and precision. Currently, Sergeant Privott is assigned to the Seventh District as the District Systems Administrator, where she continues to play a pivotal role in operational coordination and ensuring compliance. Outside of her duties, she enjoys gardening with her grandchildren, a peaceful hobby that balances the demands of her dynamic career, and outdoor activities such as hiking and horseback riding.

7TH DISTRICT COMMUNITY LIAISON OFFICER (CLO)



Senior Police Officer (SPO) Sasha Winchester, a proud native of New Orleans, is a dedicated member of the New Orleans Police Department with a strong commitment to public service and community engagement. A graduate of Eleanor McMain Secondary School, SPO Winchester went on to earn an associate degree in Criminal Justice from Delgado Community College. Since joining the department in 2017, SPO Winchester has served in several key roles within the 7th District, including Patrol Officer, Task Force Officer, and Persons Crime Detective. Currently serving as the 7th District Community Liaison Officer (CLO), she works tirelessly to strengthen relationships between law enforcement and the community. Through active engagement with residents and local business owners, she plays a vital role in identifying and addressing quality of life concerns throughout the district. Beyond her professional responsibilities, SPO Winchester enjoys reading and traveling—pursuits that reflect her curiosity, love for learning, and appreciation for diverse perspectives.

7TH DISTRICT SCHOOL RESOURCE OFFICER (SRO)



Senior Police Officer (SPO) Cleveland Johnson, a proud native of New Orleans and graduate of St. Augustine High School, brings 18 years of dedicated service to the New Orleans Police Department. Throughout his distinguished career, he has served in the Fifth District, Task Force, and Traffic Division. Today, he is best known as “Officer Friendly,” the beloved 7th District School Resource Officer. In his current role, SPO Johnson is committed to building trust and fostering positive relationships between youth and law enforcement. He is the visionary behind the S.T.A.R. (Stop Talking and Read) program—a youth literacy initiative that brings officers into schools to read to students, encouraging a love for reading while promoting meaningful, positive engagement with police officers. He also founded “Conversations with a Cop,” a conflict-resolution program designed to help students navigate challenges, develop communication skills, and resolve disputes peacefully. SPO Johnson’s work reflects his unwavering dedication to the well-being and growth of the young people in his community.

COMMUNITY ENGAGEMENT PROGRAM OVERVIEW

The New Orleans Police Department's Community Engagement Program consists of a Community Engagement Policy, Community Engagement Plan, and Community Outreach and Public Information Plan.



Community Engagement Policy

The New Orleans Police Department shall promote and strengthen community partnerships, engage constructively with the community, ensure collaborative problem solving, ensure ethical and bias-free policing, and increase community confidence in the Department.

Community Engagement Plan

The Community Engagement Manual is designed to be a long term, aspirational document that will enhance the NOPD's community engagement, community policing and problem-oriented policing procedures. The objectives of this manual are meant to guide officers on how to foster positive community engagement interactions between citizens and the NOPD, utilize community policing ideals, create opportunities for substantive engagement with the community, substantive collaboration with the community, and civic engagement.

On Saturday, March 22, 2025, the 7th District Leadership and Community Engagement Team met with the 7th District Police Community Advisory Board (PCAB) for the first quarterly meeting of 2025, held at Goodwill, 5770 Read Blvd. During this meeting, the 7th District team collected valuable feedback from PCAB members to help identify community concerns and collaboratively discuss potential solutions.

In addition to quarterly PCAB meetings, the 7th District Leadership and Community Engagement Team also attends monthly New Orleans Neighborhood Police Anti-Crime Coalition (NONPACC) meetings and Neighborhood Association Meetings to further engage with residents and stakeholders. These meetings provide an ongoing platform to identify, prioritize, and address key issues affecting the community.

The information gathered from these engagements directly informs district strategies and helps ensure that community voices play an essential role in shaping public safety initiatives, enhancing quality of life, and building trust between law enforcement and the residents they serve.

We will continue to survey the community every 2 years to update and prioritize these issues. Thus, we continue to establish transparent, actionable items and update them on a monthly basis to show community members the district's efforts in resolving community concerns.

DISTRICT COMMUNITY POLICING PLAN PRIORITIES

Given the issues raised by the community, the primary area of focus in the 7th District Community Policing Plan, drafted for June 2025, will be to:

- 1) **Youth Engagement – Mentor & Motivate: Creating Bonds, Building Trust**
- 2) **Quality of Life – Community Renewal & Debris Removal**
- 3) **Traffic Enforcement – Safe Streets Initiative**
- 4) **Senior Engagement - Golden Years Community Initiative**

ACTIONABLE ITEMS

Actionable items are specific steps the 7th district will take to implement the District Community Action Plan. Actionable items will be quantified or qualified through data analytics. The purpose of actionable items is to ensure transparency. To that end, the actionable items will be updated monthly to demonstrate to the community the exact steps that the district executed.

1) Youth Engagement – Creating Bonds & Building Trust

The 7th District is implementing a youth engagement initiative designed to strengthen relationships between young people and law enforcement. Through fun activities, honest conversations, and one-on-one mentoring, students can team up with officers to break down walls and build trust. Whether you're in elementary, middle, or high school, this program gives you a chance to share your voice, learn valuable skills, and see police officers as mentors who care about your future. Together, we're creating a positive space where respect, understanding, and teamwork lead the way by investing in meaningful connections and promoting understanding and unity between officers and the next generation.

Task 1: The S.T.A.R. (Stop Talking and Read) program

Objective: Bring officers into schools to read to students and encourage a love for reading while promoting meaningful, positive engagement with police officers.

Activities Include:

- Class reading sessions with officers
- Fun games and songs to build trust
- Officers will occasionally dress up in costume (Halloween, Christmas, etc.) for younger children

Task 2: Host Youth & Law Enforcement Conversation Circles – Conversations with Cops

Objective: Create safe, inclusive spaces for open dialogue between youth, officers, and community leaders.

Activities Include:

- Facilitated discussions on shared experiences, challenges, and perceptions
- Story-sharing to humanize both youth and officers
- Conflict resolution and empathy-building exercises

Task 3: Organize Joint Service & Leadership Projects

Objective: Build teamwork and trust through collaborative, community-focused projects.

Activities Include:

- Community clean-ups, food drives, or group art projects (*this activity was recommended during the Melia Subdivision Association meeting held on May 17, 2025, at KIPP East School, 6519 Virgilian St*)
- Youth-led project planning with officer support
- Recognition ceremonies celebrating collective impact

Task 4: Conduct Skills & Empowerment Workshops

Objective: Equip youth with practical life skills while strengthening their trust in law enforcement as allies.

Activities Include:

- Workshops on leadership, communication, and decision-making
- Panels on career pathways, including law enforcement and public service
- Officer-led sessions on safety, rights, and civic engagement

2) Quality of Life – Community Renewal & Debris Removal

The 7th District's quality of life initiative is focused on enhancing neighborhood well-being through proactive cleanup efforts. By addressing large debris, abandoned items and vehicles, and neglected public spaces, the program aims to restore pride, safety, and a sense of community ownership. Through collaboration with residents, city services, and local organizations, this initiative supports a cleaner, more welcoming environment—reinforcing the district's commitment to public safety, livability, and respectful community engagement.

Task 1: Conduct Community Clean-Up Events

Objective: Mobilize residents, officers, and volunteers to remove debris and improve shared spaces (*This actionable item was recommended at the Lincoln Beach Neighborhood Association Meeting, which was held on May 10, 2025, at Goodwill, 5770 Read Blvd*)

Activities Include:

- Organize quarterly neighborhood clean-up days
- Officers will assist for safe debris removal
- Partner with local waste management for proper disposal

Task 2: Attend Neighborhood Association Meetings to inform citizens about 311

Objective: Keep residents aware of how to easily report large debris, illegal dumping, or neglected areas.

Activities Include:

- Use social media to keep citizens informed
- Publicize how to report issues and what to expect in response time
- Track and respond to submissions within set timeframes using the 311 system

Task 3: Collaborate with City Services for Targeted Interventions

Objective: Work with public works and sanitation departments to address high-need areas.

Activities Include:

- Identify priority zones through patrols and resident input
- Schedule joint operations for bulk waste pickup and site restoration
- Coordinate with housing or code enforcement when needed

Task 4: Launch Public Awareness & Beautification Campaign

Objective: Educate the community about proper disposal and foster neighborhood pride.

Activities Include:

- Distribute flyers, host events, and use social media to raise awareness
- Involve youth and local artists in murals or planting projects
- Recognize blocks or residents that contribute significantly to beautification efforts

3) Traffic Enforcement – Safe Streets Initiative

The 7th District Traffic Enforcement initiative is dedicated to improving roadway safety and reducing traffic-related incidents through targeted enforcement and community engagement. The initiative focuses on addressing speeding, reckless driving, and other violations in high-risk areas, while also educating the public on safe driving practices. By promoting accountability and encouraging responsible behavior on the roads, the Safe Streets Initiative supports a safer, more livable environment for all residents.

Task 1: Conduct Targeted Traffic Enforcement Operations

Objective: Reduce traffic violations in high-risk or high-complaint areas through focused patrols.

Activities Include:

- Identify hotspots using traffic data and community reports
 - A traffic violation “hotspot” is a specific geographic area or location characterized by a disproportionately high frequency of traffic infractions. These areas typically present elevated risks to public safety due to the volume and severity of the violations.
- Schedule high-visibility enforcement periods with traffic patrols (e.g., school zones, rush hours)
- Issue citations or warnings to address speeding, distracted driving, and other violations

Task 2: Launch a Community Traffic Safety Awareness Campaign

Objective: Educate the public on safe driving habits and the importance of traffic laws (*this actionable item was recommended during the April 23, 2025, NONPACC Meeting, which was held at the 7th District Station*)

Activities Include:

- Distribute educational materials via social media, schools, and community centers
- Host traffic safety presentations and Q&A sessions with officers
- Partner with local media and schools for public service announcements

Task 3: Implement Data-Driven Traffic Patrols

Objective: Identify and address high-risk areas through strategic enforcement.

Activities Include:

- Analyze traffic data and community feedback to pinpoint hotspots
- Deploy officers for targeted patrols during peak violation times
- Use radar, automated tools, and visible presence to deter unsafe driving

Task 4: Install and Monitor Traffic Calming Measures

Objective: Collaborate with city departments to implement physical measures that deter unsafe driving.

Activities Include:

- Assess areas for speed humps, signage, or crosswalk enhancements
- Work with traffic engineers to prioritize installation in critical zones
- Monitor effectiveness and adjust enforcement as needed based on community feedback and traffic data

4) Senior Engagement - Golden Years Community Initiative

The 7th District's Golden Years Community Initiative is a community program focused on strengthening relationships with older adults through outreach, safety education, and meaningful connection. This initiative aims to enhance the well-being of senior residents by promoting trust, reducing isolation, and ensuring access to resources and support. By fostering regular communication, hosting inclusive events, and addressing the unique needs of older adults, the Golden Years Community Initiative reinforces the district's commitment to safety, respect, and community partnership across all generations.

Task 1: Establish a Senior Outreach & Wellness Check Program

Objective: Maintain regular contact with senior residents to monitor well-being and provide support.

Activities Include:

- Conduct routine phone calls or home visits by trained officers, social workers, or volunteers
- Identify isolated or at-risk seniors through community referrals
- Provide information on local services, health resources, and emergency contacts

Task 2: Host Senior Safety Workshops

Objective: Educate older adults on personal safety, fraud prevention, and emergency preparedness.

Activities Include:

- Partner with experts to deliver sessions on scams, self-protection, and home safety
- Offer materials in multiple formats (in-person, printed, virtual)
- Provide Q&A opportunities with local officers and guest speakers

Task 3: Organize Intergenerational Community Events

Objective: Foster connection between seniors, youth, and law enforcement through shared activities.

Activities Include:

- Coordinate events such as games and meals between seniors, officers, and youth
- Involve youth groups, school clubs, and neighborhood organizations
- Use events to strengthen bonds and reduce social isolation

Task 4: Develop a Senior Resource & Support Directory

Objective: Ensure seniors have easy access to critical services and contacts.

Activities Include:

- Compile and distribute a printed and digital directory of local support resources
- Include health services, transportation, food programs, and law enforcement contacts
- Update annually and distribute through community centers, houses of worship, and senior living facilities



