



NEW ORLEANS POLICE DEPARTMENT
FOURTH DISTRICT
COMMUNITY OUTREACH AND PUBLIC INFORMATION PLAN
DECEMBER 2016



New Orleans Police Department
FOURTH DISTRICT

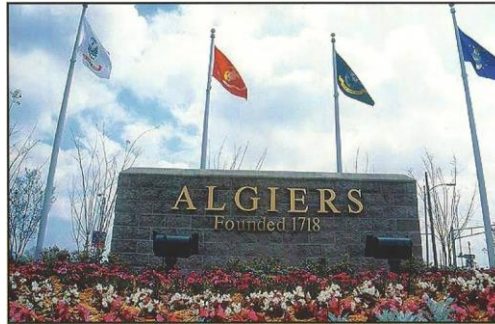


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COMMUNITY ENGAGEMENT PROGRAM OVERVIEW

The New Orleans Police Department's Community Engagement Program consists of a Community Engagement Policy, Community Engagement Plan and Community Outreach and Public Information Plans.



Community Engagement Policy

The New Orleans Police Department shall promote and strengthen community partnerships, engage constructively with the community, ensure collaborative problem solving, ensure ethical and bias-free policing, and increase community confidence in the Department.

Community Engagement Plan

The Community Engagement Plan is designed to be a long term, aspirational document that will enhance the NOPD's community engagement, community policing and problem-oriented policing procedures. The objectives of this manual are meant to guide officers on how to foster positive community engagement interactions between citizens and NOPD, utilize community policing ideals, create opportunities for substantive engagement with the community, substantive collaboration with the community as well as civic engagement.

Community Outreach and Public Information Program

A district-specific collaborative partnership with the community. The Community Outreach and Public Information Plans will be specific to each District and address the unique needs of the community serviced in each District.

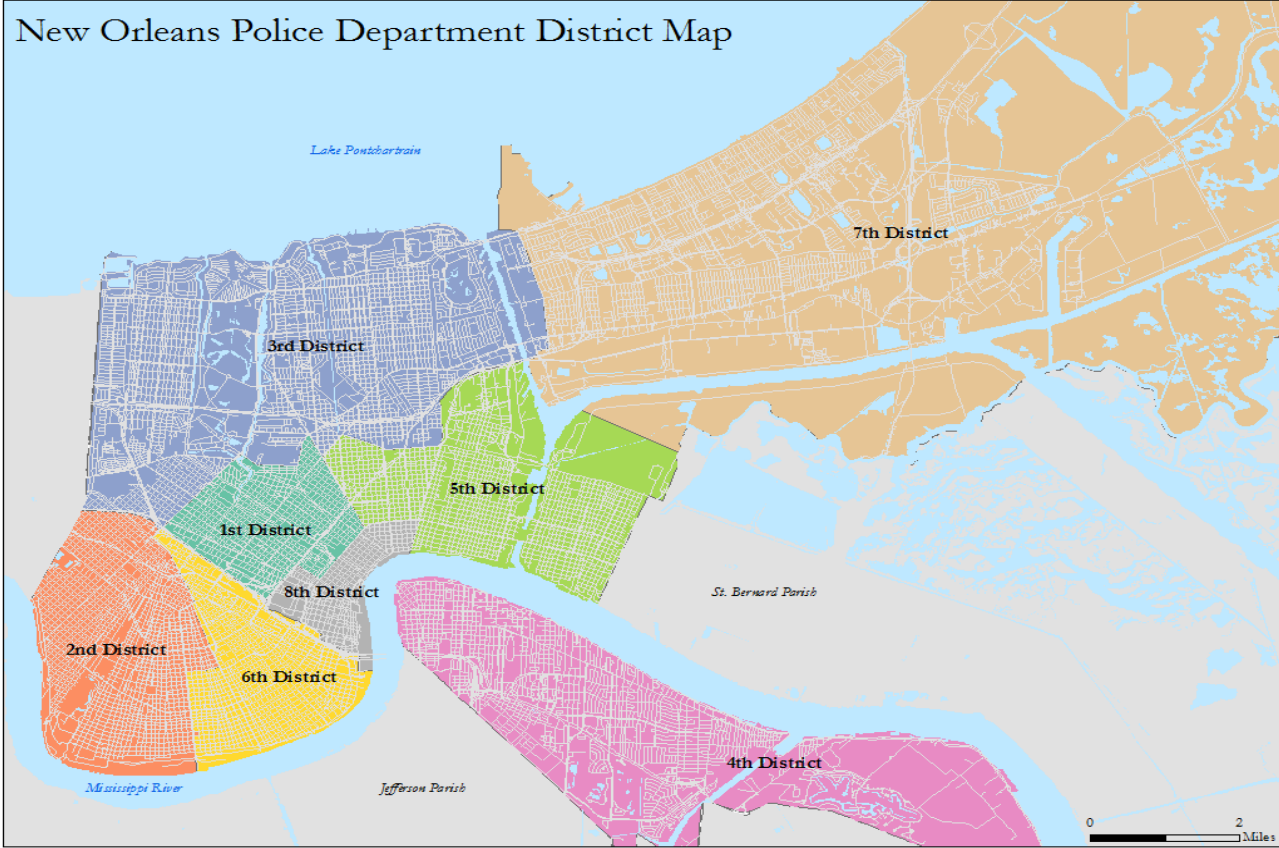
On October 13, 2016, the NOPD hosted a “**Community Engagement Night Out**” in Fourth District at 3014 Holiday Dr. The purpose of the event was to identify and prioritize public safety concerns voiced by the community members present. The priorities chosen should be reassessed within three to six months with the community to determine if new priorities should be addressed.

FOURTH DISTRICT

The Fourth District Police Station is located on the westbank (Algiers) at 2405 Sanctuary Drive, which is found on Federal City. In January 2012, Federal City became the home of the Fourth District after being housed in its former location for forty years on Richland Street. The Fourth District is the only district in the City of New Orleans that is located on the west bank, thus making the Fourth District “*A City Within A City*”. Geographically, the Fourth District is bounded by the Mississippi River, Jefferson Parish, Plaquemines Parish and encompasses over twenty-two square miles. The District currently serves a population of approximately 50,000 residents. Included in the Fourth District are several diverse neighborhoods such as the Historic Algiers Point, the Fisher Development, English Turn, Lower Coast, Aurora, Bocage, Lower Algiers, Walnut Bend, Park Timbers, Tall Timbers and Tunisberg Square to name a few. The area also has two colleges, two golf courses, several shopping centers and eateries. The Fourth District is also the home of the only parade in Algiers, Krewe of NOMTOC which is sponsored by The Jugs Social Club, also known as the Algiers Mardi Gras.

The District has 79 officers as of December 2016. The District phone number is (504) 658-6040. The Fourth District can be contacted by email at nopd4thdistrict@nola.gov. For more information about the work of these officers, please follow the Facebook page account: <https://www.facebook.com/NOPD4>.

New Orleans Police Department District Map



LEADERSHIP



Ceasar C. Ruffin
Fourth District Commander



Preston M. Bax Jr.
Second In Command Lieutenant

Commander Ceasar C. Ruffin, a dedicated 19 year veteran achieved the rank of commander on December 30, 2015 and was assigned to command the Fourth District. Prior to his current assignment, Commander Ruffin served as the Fourth District Assistant Commander, Special Operations Assistant Commander and the Sixth District Second Platoon Commander. Commander Ruffin holds a Master of Public Administration Degree, Bachelor of Science, Public Administration Degree and Associate of Arts, Criminal Justice Degree. He also completed the Police Staff and Command program at Northwestern University. Commander Ruffin is an active member of the Jugs Social Club and Omega Psi Phi Fraternity Inc. He is known for his commitment to community service and devotion to fostering a family-type environment with the men and women of the police department and the citizens of this great city.

Second in Command is Lieutenant Preston. M. Bax Jr, an 18 veteran of the NOPD. Lt. Bax was appointed to the Fourth District in December of 2015. Prior to his current assignment, Lt. Bax served as Fifth District Second Platoon Commander, Special Operations Tactical Platoon Sergeant as well as several positions at the rank of Sergeant. Lieutenant Bax holds a Bachelor degree in Criminal Justice/Sociology from Dillard University. He is also a graduate of St. Augustine High School. Lt. Bax has two Medals of Achievement and Lifesaving awards with NOPD.



Lt. Raven Batiste
1st Platoon Commander



Lt. Yolanda Jenkins
2nd Platoon Commander



Lt. Kevin Guidry
3rd Platoon Commander

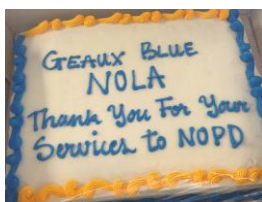


Sgt. Merrell Merricks
Administrative Supervisor



Deltanya J. Dunlap
Executive Secretary

Commander Ruffin leads a commendable group of police dedicated to fighting crime and serving the public. Lieutenant Raven Batiste commands the Day Watch, Lieutenant Yolanda Jenkins commands the Second Watch and Lieutenant Kevin Guidry commands the Night Watch. His staff includes District Administrative Supervisor Sergeant Merrell Merricks and Executive Secretary Deltanya J. Dunlap. Sergeant Bradley Glaudi commands the Property Crimes Unit, Sergeant Claude Nixon commands the Person Crimes Unit and Sergeant Kevin Thompson commands the General Assignment Unit. Police Officer IV Crescencio Martinez is the School Resource Officer and Police Officer IV Gina Cousin is the MAX/A-Case Officer. In addition to street duties, Police Officers IV Alvin Walton, Qiana T. Lewis, Lynea Sanders and James Caire IV provide support to the district's command staff.



COMMUNITY OUTREACH & INFORMATION PRIORITIES

Given the issues raised by the community, the primary areas of focus in the Fourth District Community Outreach and Public Information Plan, drafted for December 2016 will be Youth Strategies, Patrol Strategies, and Quality of Life Concerns. The priorities chosen should be reassessed within three to six months with the community to determine if new priorities should be addressed.

ACTIONABLE ITEMS

Actionable items are concrete steps that the District will take to implement the Community Outreach and Public Information Plan. Actionable items will be quantified or qualified through data analytics and anecdotes. The actionable items are transparency steps that will be updated monthly to demonstrate to the community the exact steps that the District executed.

1. The Fourth District SRO, Chris Martinez, will develop a district level police-youth dialogue program with district schools.

Task #1: Document each step in implementation, specifically noting when the SRO met with school principals to build the program.

Task #2: Report outcome of youth dialogues and include which schools and officers from the District participated.

Task #3: Include pictures in the appendix.

2. The Fourth District will focus on patrol strategies to address persons willfully obstructing the free, convenient and normal use of any public street by impeding traffic¹ based on “hot spots”² identified by community members.

Task #1: Dispatch directed patrols to the intersections listed below:

- General DeGaulle and Holiday Drive
- General DeGaulle and Behrman Hwy

¹ Municipal Code 54-401 Obstructing public passages.

² Hot spots are locations within an area where a specified violation or activity occurs at a higher rate than other locations within the same district.

- General DeGaulle and Kabel
- General DeGaulle and Lennox

Task #2: Officers will patrol to observe whether obstruction of public passages is occurring. The directed patrol data, including time spent on patrol and number of patrols, will be available and presented to the community.

3. The Fourth District will focus on patrol strategies to address speeding based on “hot spots” identified by community members.

Task #1: Dispatch directed speeding enforcement to the locations listed below:

General DeGaulle in front of Bocage area
Tullis and Timber Ridge
Mac Arthur and Holiday- Kabel

Task #2: The directed speeding enforcement data, including time spent on scene, will be available and presented to the community.

TASKS

Please copy and paste which task (listed above) that the officer worked towards completing. Fill out "task", "officer name" and "date" fields on every task sheet. However, if applicable, print MAX report and staple to task form in lieu of filling out "action" portion of form.

Task#: _____

Officer Name: _____

Date: _____

Action: _____

APPENDIX

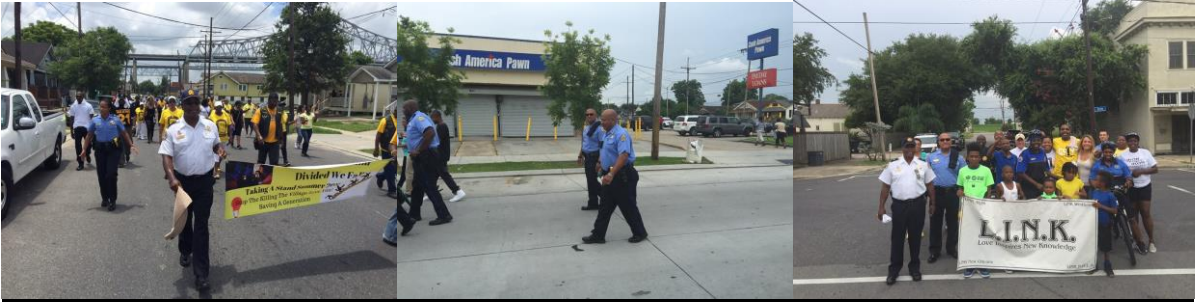
Night Out Against Crime



Coffee With A Cops



Community Engagements



Summer Community Youth Outreach



Community Engagement Night Out

The questions posed at the Community Engagement Night Out were:

1.) In your opinion, what are the greatest problems in your District and how can the police department help? Please provide specific examples. In the Fourth District, the primary responses from the community were:

- Robbery
- Speeding
- Traffic, violence
- Drugs
- Panhandling
- Loitering on Newton and Whitney.
- Increase in violent crime based on crimemapping.com
- Vehicle theft

2.) How can the community collaborate with the police department to address these issues? In the Fourth District, the primary responses from the community were:

- Invite commander to speak to your church group, greetings to congregation and newsletter in church bulletin
- Encourage and empower citizens to speak up
- Youth engagement to connect with adult family members
- Coordinate with Neighborhood Watch programs to ensure that citizens feel as though they have a voice
- Public forums
- Public awareness through social media
- Continue face-to-face outreach
- Making meetings accessible to everyone (ex. 1. Cut-off gym, Forest park recreation center) through word-of-mouth; making sure neighbors are aware of officer's efforts

3.) What does the police department do well in terms of community engagement? Please provide specific examples. In the Fourth District, the primary responses from the community were:

- Night out against crime
- Visibility in neighborhoods (Park timbers and Huntlee village areas).
- Improved polite interactions with citizens
- Responsive to calls for increases presence/patrols

- District leadership seems to care
- Encourage and continue to support the public to speak out despite low attendance of forums
- APAC meetings
- Increased patrols in Bocage
- Issue like 4 wheelers addressed
- NOPD is available and present in the Algiers point community

4.) What could the police department do better in terms of community engagement? Please provide specific examples. In the Fourth District, the primary responses from the community were:

- Making meetings like this more seen by the community. Notifying residents in an appropriate amount of time. Flyers in the neighborhood i.e. I didn't know about this meeting until 4 hours ago; I was at the library earlier today and there was no signs.
- Please don't drive by individuals who are clearly driving unsafely. Please stop people who are texting!
- Improve enforcement on panhandlers, kids, and traffic. No personal calls while driving.
- Attention to smaller violations or crime such as people stealing grocery carts or panhandling.
- Officers need to set the example by not speeding or other violations. They need to set the standard.

5.) What activities should the Department undertake to improve relationships with youth? In the Fourth District, the primary responses from the community were:

- Having relationships with the communities; making people feel like they're being watched out for not watched
- Public trust needs to be reinstated with the kids.
- Have meetings in schools with their parents and their children so that they can meet with the officer and slowly develop trust
- Restore "Police Athletics League" (P.A.L) in New Orleans and Explorers
- Offering a call-in conference line for meetings
- Work with Meroe's of New Orleans, and community programs
- Sponsor Drug awareness programs
- Hold neighborhood functions in neighborhood schools

- Education program in schools for safety or other topics
- Outreach to current youth organizations
- Judicial interactions with citizens i.e. good traffic stops non-abusive
- Link up with mentoring groups
- Visit schools daily

6.) How can we reach out to individuals not present to engage them in improving the police department? In the Fourth District, the primary responses from the community were:

- Announce meetings in church bulletins
- Flyers around the city and making sure meetings are aware of them ahead of time. Keeping meetings at an appropriate time like after time.
- Make more info available
- Come to my neighborhood association meeting
- Church and business bulletins
- Put info in other media sources for those who do not have email
- Flyers on store doors