

Text Amendment Request(s): Chapter 3 (03-01)

I. GENERAL INFORMATION

Description: This chapter contains brief summaries of plans that were reviewed during the creation of the Master Plan, a summary of the 2008 City Charter amendment regarding the Master Plan, and a listing of department, agencies, and commissions in the New Orleans city government.

Assessment: N/A

Requests: The City Planning Commission solicited proposals for Master Plan text amendments from the general public, as well as various City and other governmental agencies and departments. The below table is a summary of each request received by the City Planning Commission, the applicant, and the subject of the request.

<i>Request</i>	<i>Applicant</i>	<i>Chapter</i>	<i>Subject</i>
Text 03-01	City Planning Commission	V. 3 Ch. 3	Update with recently adopted plans and updated information about capital projects and security districts.

II. ANALYSIS

A. What general and specific text changes were included in the requests made for the petitioned chapter(s)?

The City Planning Commission proposes that Chapter 3 be updated with descriptions of the major planning initiatives that have occurred since the adoption of the Master Plan. These descriptions are recommended to be placed in a new section after the existing section that summarizes planning initiatives that informed the original development of the Master Plan. This proposed section will include synopses of the Greater New Orleans Urban Water Plan, Livable Claiborne Communities, Prosperity NOLA, Housing NOLA, and Resilient New Orleans, and other relevant plans.

Other amendments proposed by the City Planning Commission include an update to the map showing completed recovery-related capital projects, updated statistics for the total number of projects completed and the total amount of capital funds spent to restore or rebuild these facilities. In the Local Government section of the Chapter 3, the City Planning Commission recommends that the section listing all of the security districts in the city be updated. The staff found at least 11 additional security districts that have been established since the adoption of the Master Plan. Finally, the last paragraphs of the chapter discuss the need for greater ability for public participation in the city, and that though the city might appear to have a highly participatory governmental structure, reports from advocates and citizens tell a different story. Since the adoption of this Master Plan, the city has formed the Office of Neighborhood Engagement which is charged with fostering that public participation and engaging the community. This portion of Chapter 3 should be amended to reflect these changes in the city government to help fulfill the goal of having a more participatory governmental structure, including information about NEO, data.nola.gov, and other ways the City has improved public participation over the past six years.

B. How did the staff respond to each request for text change for the petitioned chapter(s)?

Overview

The sole amendment proposal for Chapter 3 was submitted by the City Planning Commission to amend the chapter with updated information regarding recent planning initiatives, capital projects data, security districts, and improvements to systems for public participation and transparency. The proposed amendments are consistent with the format and intent of the original chapter, and will simply serve as an update to provide information on initiatives and completed projects since 2010.

Summary

The following table contains a summary of each request and how the staff responded to each. For requests that the staff recommends approval or modified approval, proposed text is included in the next section.

<i>Request</i>	<i>Subject</i>	<i>Staff Recommendation</i>
Text 03-01	Update with recently adopted plans and updated information about capital projects, security districts, and public participation.	Approval

III. SUMMARY

The proposed update to Chapter 3 will continue to document planning initiatives in the city and host information regarding the city government agencies, departments, and commissions. The staff believes that the proposed amendments are in line with the original format and intent of Chapter 3 of the Master plan and will further its purpose of documenting this information. The staff supports this application to amend Chapter 3 to add information regarding completed capital projects, recent planning initiatives, new security districts, and efforts to strengthen the city’s public participation processes.

IV. PRELIMINARY STAFF RECOMMENDATION¹

The staff recommends **APPROVAL** of text amendment request 03-01 to amend **Chapter 3 – The Context: Previous Planning and the Charter Amendment**, as proposed.

V. TEXT AMENDMENT RECOMMENDATION

Include the staff recommended Chapter Text with additions in **Bold & Underline** and deletions in ~~strikethrough~~.

¹ Subject to modification by the City Planning Commission

VI. CITY PLANNING COMMISSION MEETING (FEBRUARY 7, 2017)

The Principal City Planner summarized the text amendment request to Chapter 3.

Nobody spoke in favor or in opposition of the request.

Commissioner Mitchell made a motion to accept staff recommendation for Text 03-01. Commissioner Duplessis seconded the motion, which was adopted.

Motion

BE IT MOVED BY THE CITY PLANNING COMMISSION THAT TEXT 03-01 IS HEREBY RECOMMENDED FOR **APPROVAL**. BE IT FURTHER MOVED THAT THE EXECUTIVE DIRECTOR IS HEREBY AUTHORIZED TO NOTIFY THE CITY COUNCIL OF SAID ACTION.

YEAS: Brown, Duplessis, Hughes, Mitchell, Steeg, Stewart

NAYS: None

ABSENT: Green, Isaacson, Wedberg

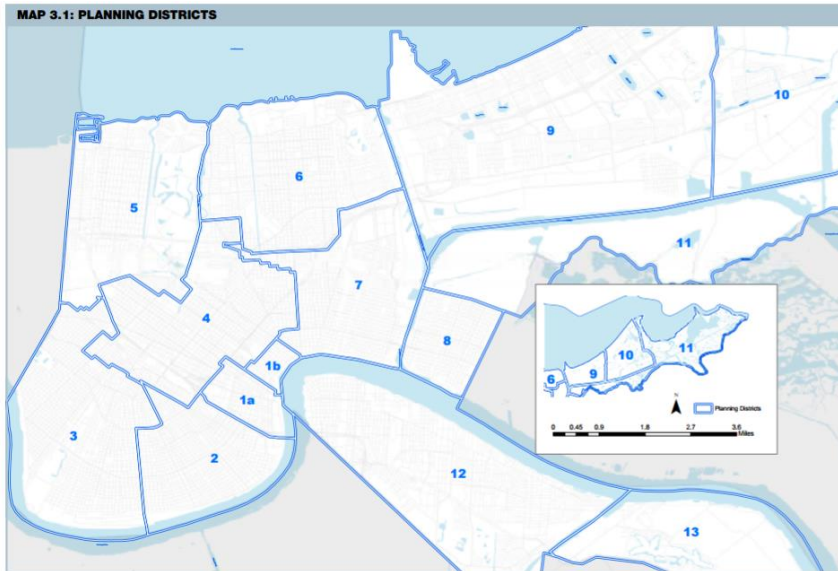
Volume 3
chapter 3

THE CONTEXT: PREVIOUS PLANNING AND THE CHARTER AMENDMENT

This 2009–2030 New Orleans Plan for the 21st Century builds on a strong foundation of previous planning and a new commitment to strong linkage between planning and land use decision making. City Planning Commission initiatives in the 1990s, the pre-Hurricane Katrina years, and the neighborhood-based recovery plans created after Hurricane Katrina inform this long-term plan. Moreover, the City entered a new era in November 2008 when voters approved an amendment to the City Charter that strengthened the relationship between the city’s master plan, the comprehensive zoning ordinance and the city’s capital improvement plan, and mandated creation of a system for neighborhood participation in land use and development decision-making—popularly described as giving planning “the force of law.”

A Planning Districts

For planning purposes, the City began using a map in 1970 designating the boundaries and names of 73 neighborhoods. When creating the 1999 Land Use Plan, the CPC decided to group those 73 neighborhoods into 13 planning districts, using census tract or census block group boundaries for statistical purposes. In the post-Hurricane Katrina era, the planning districts continue to be useful, while the neighborhood identity designations, though still found in many publications, are often contested by residents. This



master plan uses the 13 planning districts as delineated by the CPC. When neighborhoods are under discussion, the plan will indicate whether the CPC neighborhood boundaries are being used or some other method of neighborhood identification.

TABLE 3.1: LAND AREA OF PLANNING DISTRICTS

PLANNING DISTRICT	LAND AREA (ACRES)	% OF CITY LAND AREA
1	927	0.8
2	2,841	2.4
3	4,800	4.1
4	4,432	3.8
5	4,763	4.1
6	5,071	4.4
7	3,708	3.2
8	1,437	1.2
9	12,772	11
10	23,025	19.8
11	41,577	35.8
12	6,362	5.5
13	4,461	3.8

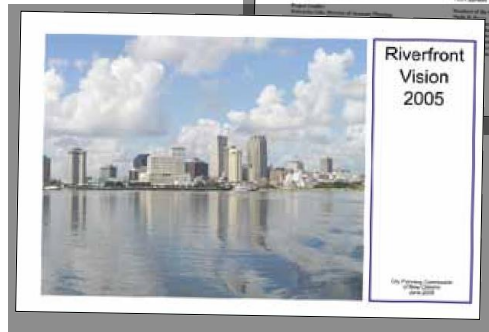
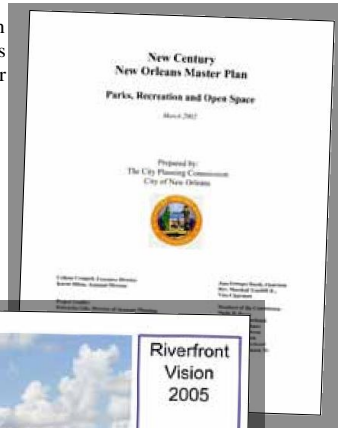
B Recent Planning Initiatives

The pre-Hurricane Katrina master plan and area plans, and post-Hurricane Katrina recovery plans are described briefly below, along with an analysis of issues that attracted consensus. **All of the plans described below were reviewed as part of the planning process for this master plan.** This master plan also takes into account functional master plans prepared to guide specific boards and departments, such as the sewer and water master plan, district and corridor plans like the Lafitte Corridor Plan, and various neighborhood plans.

1. New Century New Orleans Plan and 2002 CZO Project

The most recent master planning effort in New Orleans before this master plan was the *New Century New Orleans Master Plan*, which was started in 1990 under Mayor Sidney Barthelmy. A Vision document for that plan was issued in 1992 and the planning process was re-energized again in 1997 under Mayor Marc Morial. The major themes of the plan, as described in the vision document, were:

- Protect the unique environment and culture of New Orleans.
- Revitalize neighborhoods.
- Restore the economy of the city.
- Reduce the economic, social and physical isolation of the poor.
- Improve the performance and credibility of city government.
- Build a stronger commitment to long term planning in New Orleans, and to the effective functioning of the City Planning Commission.
- Build partnerships to solve problems.
- Empower citizens to participate in the planning and government of New Orleans.



Between 1992 and 2005, the CPC approved seven out of a projected 14 elements of the plan, each one in the form of a stand-alone document of several hundred pages that included general policy statements and a list of project recommendations for each planning district. All of these documents have been consulted during the preparation of this master plan. The approved elements were:

- Land Use (1999)
- Parks and Recreation (2002)
- Arts & Culture (2002)
- Tourism (2002)
- Historic Preservation (2002)
- Economic Development (2002)
- Transportation (2004)

Projected plan elements that had not been completed by the time of Hurricane Katrina were Community Facilities and Infrastructure; Critical and Natural Hazards; Environmental Quality; Energy; Housing; Human Services; and Citizen Participation.

In the 2000s, the CPC also commissioned a new Comprehensive Zoning Ordinance (CZO). Although there were a number of public meetings on the proposed ordinance and many residents participated, the business and development community did not participate to the same degree and later voiced opposition to it. The Planning Commission and Mayor shelved the draft in 2002 due to community opposition and perceived conflicts between it and the then—current Master Plan.

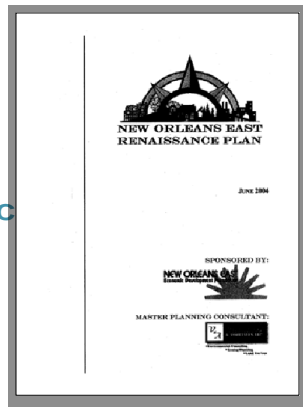
In returning to the master plan project in 2007, the CPC determined that a master plan created through a protracted, multi-year process was not in the best interests of the Commission or the city, particularly in the post-Hurricane Katrina environment of continuing recovery and the long time elapsed since the completion of some of the elements of the *New Century New Orleans Plan*. The Commission therefore resolved to commission this new master plan along with a new CZO.

2. Pre-Hurricane Katrina Renaissance Plans

In 1994, the City Planning Commission adopted the Local Renaissance District Administration Policy. Under the policy, CPC staff would work with neighborhood residents to create a Strategic Neighborhood Renaissance Plan. The Plan would be submitted to the CPC and the City Council for adoption and ultimately, for creation of a “Local Renaissance District.” The Lower Garden District and New Orleans East completed Renaissance Plans before Hurricane Katrina.

A. LOWER GARDEN DISTRICT RENAISSANCE

Adopted in 1997, the Lower Garden District Strategic Renaissance Plan was prepared just before the redevelopment of the St. Thomas public housing project began. With a mixture of residential, commercial, light industrial, and tourism land uses, the Lower Garden district, with fewer than 8,000 residents, had seen a decline in population and neighborhood-serving businesses in the postwar period. The Renaissance Plan focused on zoning, transportation and capital improvements.



B. NEW ORLEANS EAST RENAISSANCE PLAN

The New Orleans East community, sponsored by the New Orleans East Economic Development Foundation, created the New Orleans East Renaissance Plan, which was adopted in 2004. The area, home to some 90,000 people, had been experiencing commercial disinvestment since the mid-1980s, as well as an influx of poor-quality and poorly-managed multifamily development. The Renaissance Plan served as the foundation for New Orleans East recovery plans post Hurricane Katrina, and for the planning for that area that is included in this plan.

3. Post-Hurricane Katrina Recovery Plans

There were three rounds of multi-neighborhood planning in the aftermath of Hurricane Katrina. The City charter specifically provides that the City Planning Commission is to prepare post-disaster recovery plans, but the CPC's staff was severely cut after of the storm, leaving it without the resources to carry out or oversee the recovery planning process.

A. BRING NEW ORLEANS BACK COMMISSION AND URBAN LAND INSTITUTE

In September 2005—one month after Hurricane Katrina—Mayor Nagin appointed the Bring New Orleans Back (BNOB) Commission to prepare a recovery plan by the end of 2005. As part of the planning process, the Urban Land Institute (ULI) was invited to send in a team of experts for a one-week evaluation. The ULI team projected slower rebuilding in the most devastated neighborhoods, and proposed a phased restoration of infrastructure and city services given undetermined city resources and the extent of the flooding damage. The BNOB committee further recommended pausing the issuing of permits while FEMA analyzed new flood stage data, and creating new green spaces for increased water storage in the most heavily flooded areas. Some residents feared that these recommendations signaled that residents would be prevented from returning to their homes and rebuilding in some of the hardest-hit areas. This perception led to vocal public opposition to the recovery plan proposals, particularly in harder-hit neighborhoods.



In January, 2006, the BNOB Commission submitted to the mayor a final Action Plan accompanied by separate topical plans written by committees of local and national experts in the various topical areas, including: culture; economic development; education; government effectiveness; health and social services;

infrastructure; and land use. The Mayor's office then issued a final summary plan that proposed a neighborhood planning process to be funded by \$7.5M in FEMA funds. By statute, however, FEMA was not allowed to fund local planning, and the BNOB process came to an end. However, the BNOB committee reports continue to provide a basis for citywide planning for their respective topical areas.



B. THE NEIGHBORHOOD REBUILDING PLAN ("LAMBERT PLAN")

The City Council in late 2005 decided to fund its own plan for the neighborhoods that experienced flooding. An existing contract for housing services was extended, with a \$2.97M budget to create plans for the flooded neighborhoods. Forty-nine neighborhood plans were prepared between March and September 2006, and focused on lists of desired neighborhood projects. This plan was not submitted to the



CPC for adoption or approval and did not meet the requirements for recovery funding established by the Louisiana Recovery Authority, a state agency set up to receive and disburse federal recovery funds. However, in a number of neighborhoods that participated in this process, these neighborhood plans are still viewed as representative of community consensus and serve as the basis for any subsequent planning.

C. UNIFIED NEW ORLEANS PLAN (UNOP)

The Mayor requested that foundations provide the \$7.5M that FEMA was not able to provide for neighborhood level plans. The Rockefeller Foundation, the Greater New Orleans Foundation, and the Bush-Clinton Hurricane Katrina Fund provided the planning funds, and America Speaks provided an additional \$3M to design and conduct three citywide community meetings.



UNOP included the following:

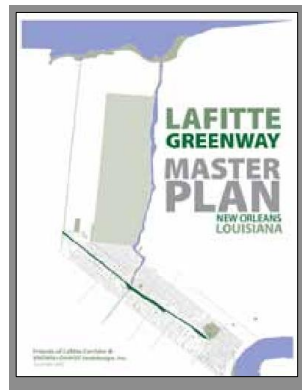
- Recovery plans for each planning district including a post-disaster assessment; recovery scenario preferences; and a list of recovery projects.
- A citywide plan that identified \$14B in priority recovery projects not already covered by other funding sources over the next 10 years.

The UNOP recovery citywide plan was submitted to the CPC for review in January 2007 and underwent several months of comment. In May 2007, the UNOP citywide plan was approved by vote of the CPC, and the individual District Plans were officially “accepted.” (“Acceptance” generally does not require an official vote by the CPC, but indicates the commission’s willingness to use the plans as a reference for future planning purposes.) Approval of the citywide UNOP plan made New Orleans eligible for recovery funding because it met LRA planning requirements.

4. Independent District and Neighborhood Plans

In addition to the official recovery plans, individual neighborhoods and groups sought out universities, foundations, and other sources of assistance to help them prepare neighborhood plans, most of which also focused on rebuilding and recovery. The initial impetus came immediately after the BNOB/ULI proposal was rejected by the Mayor, who said that the viability of neighborhoods would be proven by the return of the citizens themselves to their neighborhoods. Neighborhood plans created outside the official process were also reviewed for this 2009–2030 Master Plan, including:

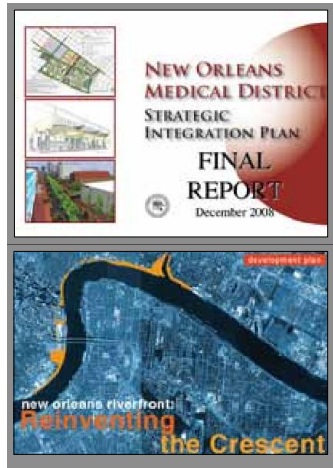
- Algiers Riverview Plan
- Broadmoor Plan
- Carrollton Renaissance Plan (in development 2008–2009)
- Central Business District Zoning Plan
- Central City Neighborhood Plan (in development 2008–2009)
- Lafayette Square Conservancy Master Plan
- Lafitte Greenway Plan
- Lower Ninth Ward (ACORN) Plan
- Mid-City Plan
- Tunisberg Plan
- West End Redevelopment Land Use and Site Plan Analysis (May 2006)—New Orleans Regional Planning Commission



5. District, sector, and Agency plans

Recently prepared district, sector and agency plans have also been consulted for this master plan including:

- Reinventing the Crescent (New Orleans Building Commission)
- Library Master Plan
- School Facilities Master Plan
- Sewerage and Water Board Plans
- Medical District Strategic Integration Plan (New Orleans Regional Planning Commission)
- 2005 New Orleans Bike Plan (New Orleans Regional Planning Commission)
- Gaining Momentum: New Orleans 2010 Campaign for Active Transportation (New Orleans Regional Planning Commission)
- Metropolitan Planning Organization transportation plans (New Orleans Regional Planning Commission)
- Army Corps of Engineers plans
- Orleans Parish Coastal Management Plan (1985)
- Riverfront Vision (2005)
- Hazard Mitigation Plan (2005)



Some of these plans are more technical in nature and tended to have limited public participation in their development.

6. Other Planning Initiatives and Documents

The preparation of this master plan also included consultation of a number of documents with planning content and direction, such as: the Capital Improvement Plan; annual budget plans; plans from agencies such as the New Orleans Redevelopment Authority and the Office of Recovery Development and Administration; state coastal improvement plan; and many other documents. The GreenNOLA plan, a plan for citywide sustainability, was adopted by the City Council in 2008 and was also heavily consulted during the preparation of this master plan.

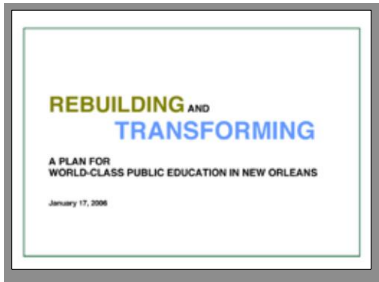
C Themes From Previous Plans

1. New Century New Orleans

The New Century New Orleans plans shed light on the fact that many of the most important issues facing New Orleans after Hurricane Katrina were in fact pressing issues well before then. For instance, as early as the mid-1990s, these plans raised the issues of preserving neighborhood character and preventing vacancy and blight, which were becoming problems in several areas of the city. Improving the quality of life in neighborhoods was also of primary concern, including expanding and improving parks and open space, increasing the availability of neighborhood-serving retail and amenities, and increasing the mixed-use and walkable character of neighborhoods throughout the city. Expanding affordable housing opportunities and historic preservation initiatives were also recognized as important priorities, the latter threatened by rising vacancy rates.

Protection of the coastal environment of New Orleans and the Gulf Coast was also recognized as an important priority in these plans. Recognition of the need to improve environmental quality within the city was also evident, particularly the need to mitigate the negative effects of commercial and industrial land uses in neighborhoods and residential areas and the need to remediate brownfields and contaminated sites.

2. Bring new Orleans Back (BnOB)



With respect to neighborhoods and quality of life, the BNOB plan stressed the importance of addressing vacancy and blight, ensuring affordable housing, improving access to health care, preserving historic and cultural assets, creating jobs and expanding economic opportunity, expanding public transportation, and improving public safety and safety from flooding and hurricanes. With respect to community facilities and services, the plan stressed the importance of providing high-quality schools, improving commercial centers and corridors, and improving access to recreational facilities and open space. The plan's land use priorities included increased density in key locations, mitigation of hazardous land uses,

retention of industrial land in key locations, and protecting open and natural space, including coastal wetlands.

3. Neighborhood Rebuilding Plans

Overwhelmingly, the Neighborhood Rebuilding Plans placed the preservation of existing neighborhood character at the top of their list of priorities. Most neighborhoods expressed the need to preserve their physical character during rebuilding, including addressing vacancy and blight and preserving historic buildings and the overall historic fabric. Many neighborhoods also expressed their desire to preserve their social and cultural character, including rehabilitation of social and cultural facilities and ensuring the availability of a broad diversity of housing choices. Other important priorities for many neighborhoods included ensuring public safety and resistance to flooding, developing local leadership and ensuring public participation in future development decisions, improving and expanding parks and open space, and enhancing neighborhood-serving retail and amenities.



4. Unified New Orleans Plan (UNOP)

The UNOP plans expressed some priorities nearly unanimously as being of primary importance. These included improving flood resistance and safety from future hurricanes, addressing vacancy and blight, improving public safety, and repairing basic infrastructure such as streets, sidewalks and utilities. Also of primary importance in nearly all UNOP plans was the development of local leadership and the need to ensure resident participation in future development and other decision-making processes. Other priorities expressed in the majority of the UNOP plans included improving and expanding parks and open space, expanding affordable housing opportunities (particularly for seniors), rehabilitating social and cultural centers, improving access to health care, ensuring high-quality construction that fits in with existing neighborhood character, and historic preservation.

ANALYSIS OF PREVIOUS PLANS

what we did MOST IMPORTANT ISSUES

We examined all previous city-wide plans for New Orleans since 1992 and noted all issues and concerns they mentioned. Below are the 50 topics that were mentioned most frequently across all these plans as being extremely important or critical concerns. Plans reviewed

- **new century new Orleans plan** (1997–2005)—Pre-Hurricane Katrina Citywide Plan
- **Bring new Orleans Back plan** (2005–2006)—Citywide Recovery Plan
- **neighborhood rebuilding plans** (2006)—Individual recovery plans for each of the 49 neighborhoods that sustained flooding due to Hurricane Katrina
- **Unified new Orleans plan** (2006)—District level and Citywide Recovery Plans

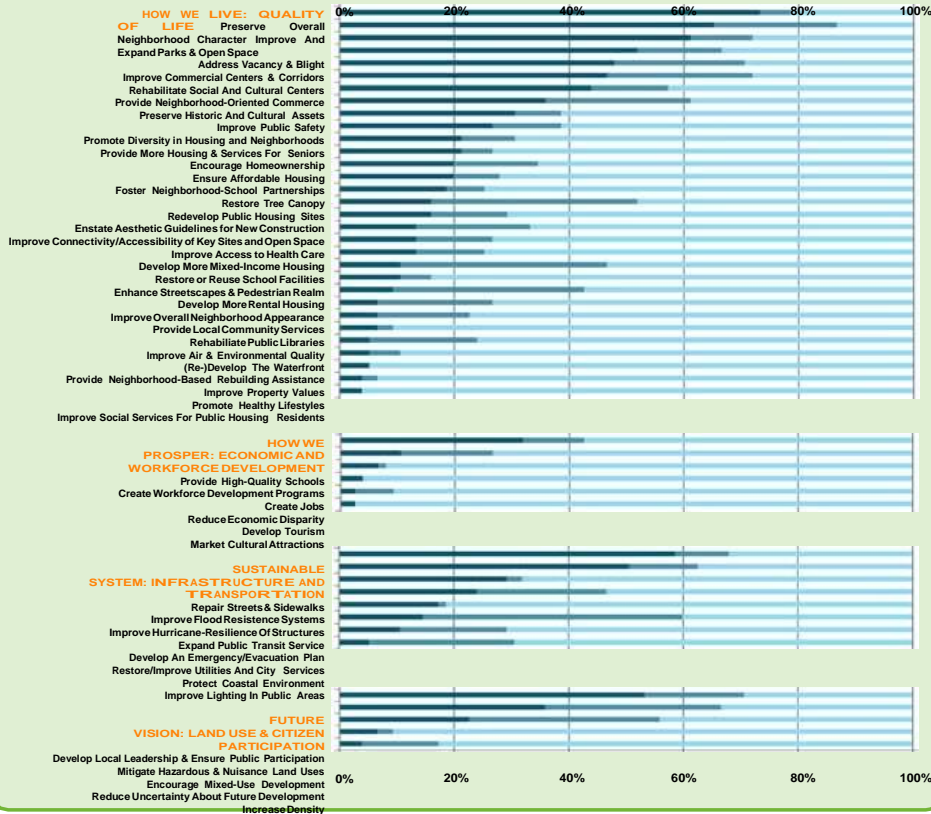
what we learned

MOST IMPORTANT CONCERNS RAISED

In all written components of the plans, these are the topics that were mentioned most frequently as being extremely important or critical.

Percentage of all Plans that mention this issue as:

- Extremely Important or Critical
- More Important
- Important



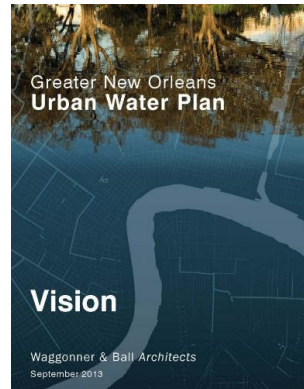
percentage Of All pLans
PLAN FOR THE 21ST CENTURY: NEW ORLEANS 2030, ADOPTED

D Plans Adopted After 2010

Since the Plan for the 21st Century’s adoption and subsequent amendment in 2010, a number of plans have been adopted which direct specific actions around increasing the city’s resilience, improve the resident’s access to the housing market, and various other topics. The following section will highlight a few of these plans and provide a brief glimpse of their content.

Greater New Orleans Urban Water Plan

In 2010, the State of Louisiana’s Office of Community Development-Disaster Recovery Unit funded Greater New Orleans, Inc. to develop a comprehensive, integrated and sustainable water management strategy for the east banks of Orleans and Jefferson Parishes and St. Bernard Parish using federal Community Development Block Grant – Disaster Recovery funds from the Department of Housing and Urban Development. The study was developed over the course of two years by Waggoner & Ball Architects and a team of local and international, including Dutch, water management experts. The outcome is the Greater New Orleans Urban Water Plan, a vision for long-term urban water management in the 21st century, and effectively the first regional urban water plan of its kind in the United States. The Urban Water Plan provides a roadmap for improving management of flood and subsidence threats, while creating economic value and enhancing quality of life. This plan works with Louisiana’s 2012 Coastal Master Plan and the region’s levee system in creating multiple lines of defense.



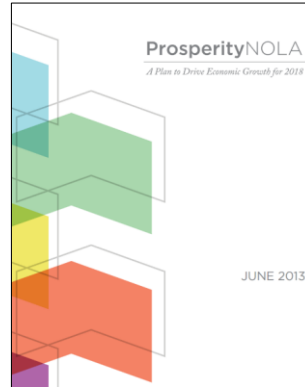
Livable Claiborne Communities

The Livable Claiborne Communities (LCC) study focused on the 3.9-mile-long corridor spanning nine neighborhoods along Claiborne Avenue. The Claiborne Corridor is of citywide and regional importance. The study focuses on community revitalization and economic development through equity, choice and sustainability for residents of the neighborhoods along Claiborne Avenue. It examined the land use and transportation potential and their contributions to economic prosperity within the study area as well as the corridor’s role as a regional connector.



ProsperityNOLA

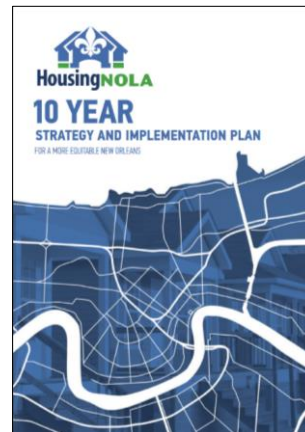
ProsperityNOLA is a five-year plan for economic development for the City of New Orleans. The goals of the plan include creating an innovative and sustainable business climate, designing a roadmap to optimize job growth and investment, build on the city's strengths to attract, retain, and grow business, focusing on industry clusters based on competitive position and market trajectory, addressing cross-cutting issues that impact the competitiveness of all clusters, and identifying high impact action items implementable by the city, state, and business community to propel economic growth.



HousingNOLA

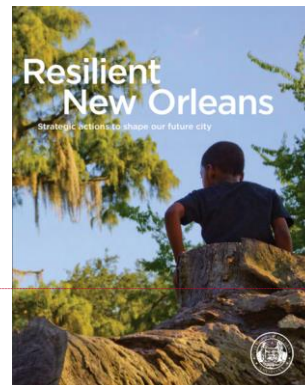
In 2014, the Foundation for Louisiana's TOGETHER Initiative convened a group of residents and non-profits to develop strategies for improving housing policies and increasing equity in New Orleans. What emerged from the TOGETHER Initiative was a desire to build upon community engagement efforts since 2005, moving beyond recovery and looking to the future of housing and neighborhoods in New Orleans. HousingNOLA grew out of these discussions.

HousingNOLA is a process and a plan for New Orleans to achieve affordability in housing at all levels. The HousingNOLA initiative, led by the Greater New Orleans Housing Alliance, will continue to engage residents and key stakeholder groups in a community-led process over the next 10 years. HousingNOLA's first product is this report, intended as a guide for nonprofit, government, and the private sector to create equitable and affordable homes for all New Orleanians.



Resilient New Orleans

Resilient New Orleans builds upon the existing visions and plans developed over the previous decade. Guided by The Rockefeller Foundation, Resilient New Orleans combines local expertise with global best practices to confront the city's most urgent threats and seek ways to redress the city's legacy of inequity and risk. Resilient New Orleans proposes old yet pragmatic action to adapt the city to the changing natural environment, invest in equity, create flexible and reliable systems, and prepare for future shock.



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E Recovery Implementation

As this plan is being written, implementation of the city’s recovery plans is the responsibility of the Office of Recovery Development and Administration (ORDA), the New Orleans Redevelopment Authority, and specific city departments. ORDA ceased to exist in fall 2009 and its responsibilities were taken over by a Community Development Agency and a separate Project Delivery Unit to manage recovery projects. According to the 2009 ORDA budget message, the agency’s mission was to “retool government procedures for recovery; secure funds; and develop programs and projects for implementation.” A number of city departments were organized under the umbrella of ORDA in three categories:

- PPP (Public-Private Partnership for economic development)—Economic development initiatives, incentives and programs; arts and entertainment; environmental affairs
- Development Services—City Planning Commission; Safety and Permits; Code Enforcement; Environmental Health; Workforce Development (Job 1); historic district regulatory commissions; redevelopment corporations for specific areas; supplier diversity; public investment
- Neighborhood Stabilization—Affordable Housing; Neighborhood Services and Facilities; Environmental Compliance; Planning and Resource Development

In addition, there are offices of strategic planning, housing policy, and federal-state reimbursement.

Organizing for repair and rehabilitation of critical infrastructure and public safety buildings was the initial emphasis of ORDA’s work, so that all neighborhoods would have basic services. The city then put into place a recovery strategy to focus on 17 Target Areas based on the following criteria:

- High potential to attract investment
- High visibility
- Strong demonstration of cluster model
- Sufficient land and other assets
- Adequate resources to catalyze development, such as schools or libraries
- Consistent with development approach in planning documents
- Leverages other city development opportunities

The purpose of the 17 Target Areas was to identify focal points for the investment of recovery dollars. Planning experience in recent decades has demonstrated the value of concentrating resources to revitalize a target area and then expand from that area of improvement. This strategy has also been much more successful in attracting private investment than spreading funds thinly across a broader area. The targeted approach produces visible change which then attracts further investment. In addition, ten Housing Opportunity Zones, mostly located near Target Areas, were designated as areas for homeownership programs.

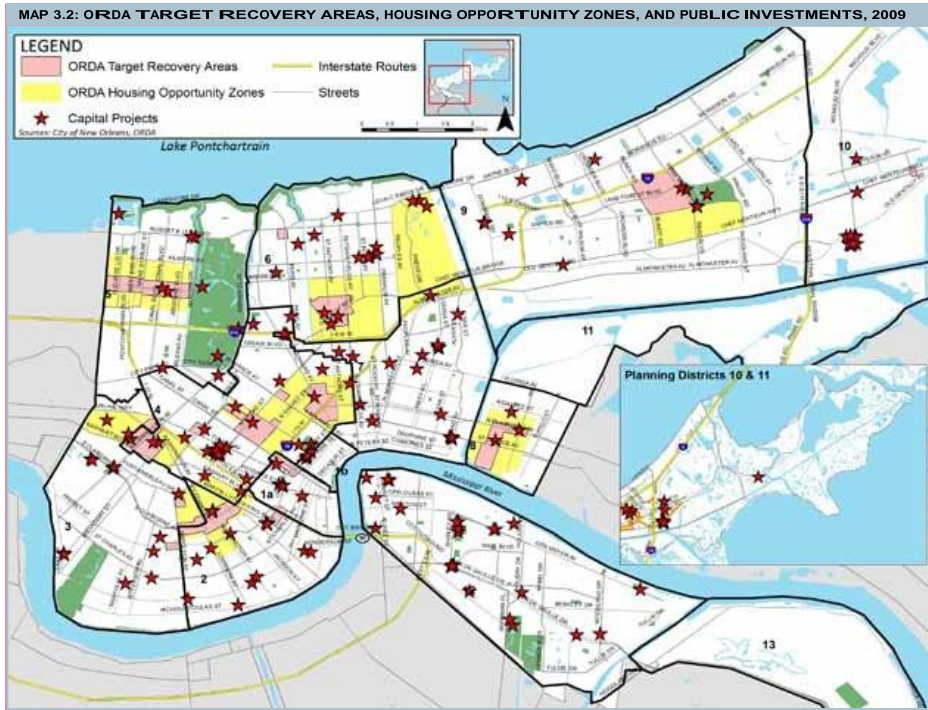
ORDA focused in four program areas:

- Medical facilities and economic development
- Housing and neighborhood renewal
- Code enforcement and blight reduction
- Enhanced public assets and infrastructure

ORDA planned and facilitated recovery projects, designed programs, and administered programs. Design and construction of capital projects is performed by the Department of Capital Projects Administration

Commented [LWMJ2]: Update to reflect current organizational structure and responsibilities.

Commented [LWMJ3]: Text 03-01



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with consultant assistance. Most of the funding for ORDA and capital improvement activities came from federal sources. The 2009 capital budget of \$181.5M was over half composed of federal disaster Community Development Block Grant (D-CDBG) funds and FEMA Public Assistance funds (for restoration of publicly-owned facilities). By 2009, ORDA had allocated most of the total \$411 million in D-CDBG funds to agencies and recovery projects. The Capital Program for restoration of facilities damaged by Hurricane Katrina includes over 254 projects with a Capital Budget of \$558 million. This City-wide capital program includes 21 library projects, 11 fire station projects, 13 police station projects, 137 NORD recreation facility projects and other new construction and renovation projects to City facilities.

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F The 2008 Planning Charter Amendment

Voters approved a City Charter amendment in November 2008 that specifies the type of city master plan that the City Planning Commission must create, the plan's legal relationship to the zoning ordinance and to the city's capital improvement plan, and creation of a neighborhood participation system for land use decision making.

The sections of the charter that were modified, and the new content is as follows:

SECTION 5-402. FUNCTIONS

The City Planning Commission must prepare, adopt, amend, and recommend to the Council a twenty year Master Plan for the physical development of the City. The Master Plan at a minimum must include:

- A statement of development goals, objectives, and policies for the physical growth and development of

- Maps and a text setting forth principles, standards, and proposals
- Six interrelated elements providing overall guidance for city policy and priorities:
 - > Vision, Goals, and Policy
 - > Land Use, including issues and policies and a Future Land Use Map with allowable uses and densities
 - > Transportation
 - > Housing
 - > Community Facilities and Infrastructure
 - > Historic Preservation

The City Planning Commission will prepare and recommend to the Council plats, the Official Map, and the zoning ordinance that are consistent with the Master Plan.

- The zoning ordinance will have as one of its purposes the implementation of the Master Plan.
- The zoning ordinance and map may be amended by the City Council as long as amendments are consistent with the Master Plan.
- The text, diagrams and maps in the Land Use Element of the Master Plan that address the location and extent of future land uses, and the zoning ordinance that implements those provisions, may also address urban form and design. They may differentiate neighborhoods, districts, and corridors, provide for a mixture of land uses and building types within each, and provide specific measures for regulating relationships between buildings, and between buildings and outdoor public areas, including streets, sidewalks, and other right of ways.

The City Planning Commission will prepare the capital improvement plan and assist the Chief Administrative Officer in the preparation of the annual capital budget. The capital improvement plan and the capital budget shall be consistent with the Master Plan.

SECTION 5-404. MASTER PLAN

Public participation in preparation of the Master Plan will include at a minimum:

- One public meeting for each planning district or other designated neighborhood planning unit.
- One public hearing to solicit the opinions of citizens from throughout the community.
- Affirmative steps to involve neighborhoods in master planning activities and comply with the requirements of any neighborhood participation program that the City, pursuant to Section 5-411, shall adopt by ordinance.
- Each public hearing or meeting shall be duly advertised in a newspaper of general circulation at least fifteen (15) but not more than (45) forty-five days in advance.

Adoption of the plan:

- The Commission adopts the plan by resolution.
- After adoption, the Commission sends the plan to the City Council for adoption by ordinance.
- Within 90 days, the Council must adopt, reject or propose modification in the plan.
- If the plan is rejected or modifications proposed, the plan is referred back to the Commission for a public hearing and comment.
- Within 60 days, the Commission must provide a recommendation to the Council on the rejection or modification.

- Within 45 days, the Council will adopt the plan with or without modification.

Legal effects of the Master Plan:

- New and significantly altered public projects and public utilities must conform to the adopted Master Plan.
- The Land Use Element must include a table specifying the relationship between the land use designation on the Future Land Use Map and zoning classifications.
- The Zoning Ordinance will also include this table and will be amended or updated to accommodate amendments or revisions to the zoning ordinance or the Land Use element of the Master Plan.
- All land development regulations and amendments and all land use actions must be consistent with the goals, policies, and strategies of the Land Use Element of the Master Plan. Land use actions include zoning; subdivision plans; site plans; planned unit developments or similar site specific plans; conditional uses; variances; or local government capital improvements, land or facility acquisition, including transportation facilities.

Land use action consistency with the Master Plan means:

- The land use action furthers or does not interfere with goals, policies, and guidelines in the Land Use Element of the Master Plan.
- The land use action is compatible with proposed future land uses, densities and intensities designated in the Land Use Element.

Mandatory review of the Master Plan by the Commission:

- At least once every five years but not more than once a year.
- Any time in response to disaster or declared emergency.
- Public hearings to determine if the plan needs amendments or comprehensive revision.
- If amendments or comprehensive revision are required, the Commission will go through the preparation, public meeting, and adoption process.

Adoption by the City Council:

- Adoption of amendments or a comprehensive revision to take place with the same procedures as for initial adoption of the Master Plan.

Resources for master planning:

- The City shall make adequate appropriations to the Commission to implement the mandate to prepare and adopt the Master Plan; update the Master Plan; and for activities designed to ensure consistency between the plan and zoning, land use actions, and capital plans and budgets.

SECTION 5-405. PLANNED STREET LINES AND THE OFFICIAL MAP.

- Adoption and amendment of plats and the Official Map must be consistent with the Master Plan.

SECTION 5-406. ZONING ORDINANCE.

- All zoning ordinances and amendments must be consistent with the Master Plan.
- When the Commission amends the Master Plan, it will review the zoning ordinance for potential revision and amendment, with one or more public hearings.

section 5-409. Orientation and continuous education training for planning commission and Board of Zoning Adjustments members.

- Six hours of training on duties and responsibilities for Commission and Board members within one

year of taking office.

- Six hours of training annually for Commission and Board members on topics such as land use, land use planning, land use law, zoning, transportation, community facilities, historic preservation, ethics, public utilities, parliamentary procedure, public hearing procedure, economic development, housing, public buildings, land subdivision, and powers and duties of the Planning Commission and Board of Zoning Adjustments.

section 5-411. neighborhood participation

- Establishment of a system for organized and effective neighborhood participation in land use decisions and other issues that affect quality of life.
- Timely notification to a neighborhood of any proposed Land Use Action affecting the neighborhood.
- Meaningful neighborhood review of and comment on such proposals.
- Meaningful neighborhood participation in the formulation of the Master Plan or Master Plan amendment.

 Local Government

The City of New Orleans and Orleans Parish were consolidated under the 1954 home rule charter. In addition to city responsibilities, government also has the responsibilities and constraints of parish government: the costs of the state criminal justice system and inability to pass ad valorem taxes¹ without being subject to a homestead exemption that is controlled by the state. In addition, there are a number of public agencies independent or semi-independent of city government that have been established by state legislation.² Among the most important are:

- Sewerage and Water Board—state created, independent of city government, but with members appointed by the Mayor and the Mayor serving as Board president. The Sewerage and Water Board raises its own funds through rates and bonds. The City Council does not approve the Board’s budget but it does approve rate increases. It is responsible for drinking water, waste water, and drainage.
- Board of Liquidation—State created, independent of city government, issues bonds and manages the general obligation debt
- Aviation Board—Independent but with a budget approved by the City Council
- New Orleans Redevelopment Authority
- School Districts
- Orleans Parish Board of Assessors
- Orleans Parish Levee Board
- City Park
- Audubon Commission
- Orleans Criminal Justice District (Sheriff’s Office)
- Orleans Parish Civil Sheriff

There are seven “unattached boards and commissions” within city government:

1 “Ad valorem” taxes are based on a percentage of value.

2 The former Inspector-General stated that his office had identified 142 city agencies and nonprofits, many of which are likely empty shells.

- New Orleans Public Library
- Historic District and Landmarks Commission
- Vieux Carré Commission
- Alcoholic Beverage Control Board
- City Planning Commission
- Mosquito, Termite, and Rodent Control Board
- New Orleans Museum of Art

Ten enterprise funds are part of city government with budgets approved by the City Council, but raise their funds from property or operations:

- New Orleans Aviation Board
- Delgado-Albania Plantation Commission
- French Market Corporation
- Upper Pontalba Restoration Corporation
- Municipal Yacht Harbor Corporation
- Orleans Parish Communication District
- New Orleans Building Corporation
- Rivergate Development Corporation
- Canal Street Development Corporation
- Piazza d'Italia Corporation

In addition to city and parish agencies, there are a number of special taxing districts in New Orleans, as well as neighborhood security and improvement districts that collect a fee for each improved lot in the district. The neighborhood security districts began to appear in the late 1990s and the years before Hurricane Katrina, and they have proliferated since the storm. Each one has required special state legislation.

Special taxing districts (ad valorem assessments):

- Algiers Development District
- Downtown Development District
- Garden District Security District (a neighborhood security district with an ad valorem assessment)
- New Orleans Business and Industrial District (industrial park in New Orleans East)

Neighborhood security and improvement districts (fee assessments):

- Audubon Area Security District
- Garden District Security District
- Gentilly Terrace and Gardens Improvement District
- Huntington Park Improvement District
- Hurstville Security and Neighborhood Improvement District
- Kenilworth Subdivision Improvement District
- Kingswood Subdivision Improvement District

- Lake Barrington Subdivision Improvement District
- Lake Bullard Improvement District
- Lake Carmel Subdivision Improvement District
- Lake Forest Estates District
- Lake Oaks Improvement District
- Lakeshore Crime Prevention District
- Lake Terrace Crime Prevention District
- Lakeview Crime Prevention District
- Lake Vista Crime Prevention District
- Lake Willow Subdivision Improvement District
- Lakewood Crime Prevention and Improvement District
- Lakewood East Security and Neighborhood Improvement District
- McKendall Estates Improvement District
- Mid-City Security District
- Milneburg Neighborhood and Improvement District
- North Kenilworth Improvement and Security District
- Pressburg east Neighborhood Improvement and Security District
- Oak Island Neighborhood Improvement District
- Seabrook Neighborhood Improvement and Security District
- Spring Lake Improvement District
- Tamaron Subdivision Improvement District
- Touro-Boulligny Security District
- Twinbrook Security District
- Upper Audubon Security District
- Upper Hurstville Security District

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The security and improvement districts indicate neighborhoods' lack of confidence in local government to protect them or provide improvements. However, those neighborhoods that cannot afford to tax themselves for extra security and amenities may feel that they have a lesser quality of life. Understandable as the desire for these districts may be among those who can afford them, the increasing numbers of such districts may exacerbate divisions within the city.

Fragmentation of local government

The fragmentation of New Orleans' municipal government is very noticeable. The proliferation of quasi-governmental authorities and special districts of various types drains power and accountability from elected and appointed officials in city government—and new organizations of this type seem to be proposed regularly, from the Southeast Regional Airport Authority, a proposed Park and Recreation Commission as a special state district, to the economic development public-private partnership. Authorities and special districts are typically created in order to achieve some special purposes and are given powers that regular government agencies do not have. The primary argument for these entities is that to achieve the public purpose, it is necessary to have more flexibility to operate like a business. This means that they also avoid some of the requirements to share information with the public and be accountable to them. Most are governed by appointed or ex officio board members.

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According to the Mayor's office, there are over 100 boards and commissions in New Orleans. Although

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this might imply a highly participatory governmental structure, citizen reports and advocacy for more communication and transparency imply that these many boards and commissions do not function to enhance a sense of participation.

Some of the many special districts and authorities in New Orleans, existing and proposed, are undoubtedly good vehicles to accomplish their purposes. However, critics of these kinds of entities see them as weakening government's ability to perform its duties and making it difficult to ascertain responsibility for protecting the public interest. In New Orleans, the large number of these entities also contributes to a lack of cross-agency information sharing to solve problems that lie within the jurisdiction of multiple agencies; exacerbates an already problematic and weak governmental culture around citizen participation and information; may result in unnecessary additional expenditure of funds for redundant administrative functions; and contributes to public cynicism about government and political divisiveness. One of the threads found throughout this plan is the need for both the perception and the reality of more communication and information-sharing with citizens and more accountability for government performance. Fragmentation of government does not promote those goals. Local government in New Orleans needs to be stronger, rather than weaker, in order to achieve the goals