

**ORDINANCE  
(AS AMENDED)  
(AS CORRECTED)  
CITY OF NEW ORLEANS**

**CITY HALL: June 15, 2017  
CALENDAR NO. 31,901**

**NO. 27734 MAYOR COUNCIL SERIES**

**BY: COUNCILMEMBER CANTRELL**

AN ORDINANCE to ordain Article XII of Chapter 146 of the Code of the City of New Orleans, relative to street naming, to be titled "Street Names," to provide approval criteria, application fees, and requirements relative thereto; and to otherwise provide with respect thereto.

1           **SECTION 1. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY**  
2 **ORDAINS**, That Article XII of Chapter 146 of the Code of the City of New Orleans be and the  
3 same is hereby ordained to read as follows:

4           **"Article XII. Street Names**

5           **Division 1: Street Renaming**

6           A request for a street renaming on the official map of the City shall be submitted to City Planning  
7 Commission pursuant to their Rules, Policies and Procedures.

8           **Division 2: Honorary Street Dedication**

9           **Sec. 146-760. Purpose.**

10           It is hereby found and determined that the creation of an honorary street naming dedication  
11 program enables the city to commemorate individuals who have made significant contributions  
12 to the community and humanity. This memorial celebrates these citizens without imposing  
13 substantial burdens associated with modification to the Official Street Map of the City. These  
14 honorary street names are meant to commemorate the honoree and do not replace the official  
15 street name or require re-addressing of the street.

16           An honorary street dedication may also be applied to walkways, trails, or bicycle paths in  
17 addition to streets.

18           **Sec. 146-761. Approval Criteria.**

19           The city council shall evaluate and approve all honorary street naming dedications pursuant to the  
20 following criteria.

- 21 (a) The potential honoree must:
- 22 (1) Have made a demonstrable and significant positive impact on the  
23 community or contributed to the cultural, economic, educational,  
24 intellectual, political, or scientific vitality of the community or have  
25 made an extraordinary contribution in the service of humanity;  
26  
27 (2) Must be a natural person. No juridical entities shall be considered;
- 28 (b) The city council shall consider the honorary street naming dedication at a Council  
29 meeting. A decision to adopt an honorary street name based on the criteria in this  
30 section shall be effectuated through adoption of an ordinance.

31 **Sec. 146-762. Honorary Street Dedication Signage.**

- 32 (a) In order to provide for consistency in naming of streets and to promote safety of the  
33 community, all honorary street dedication signs must conform to the following criteria:
- 34 (1) Honorary street dedication signs must be mounted in a way that distinguishes  
35 them and does not distract from the primary street sign. These honorary signs  
36 may therefore be mounted:
- 37 a. Above or below the primary street sign;
- 38 b. In a way that is otherwise clearly distinguishable from the primary street sign.
- 39 (2) Honorary street dedication signs shall have a distinct design, as determined by  
40 the City, and be in a contrasting color to distinguish them from primary street  
41 name signs, as approved by the City. This official design shall be used for all  
42 honorary street dedication signs. Honorary street dedication signs must include  
43 the word "Honorary."

44 **Sec. 146-763. Restrictions.**

- 45 (a) Only a segment of a street between one (1) and three (3) contiguous blocks may be  
46 proposed for honorary street dedications, and in the case of walkways, trails, or bicycle  
47 paths, the designation shall apply to the entire length of the way.
- 48 (b) Honorary street dedication signs are valid only for a period of ten years.
- 49 (c) All streets that fall within the Vieux Carré shall be exempt from honorary street  
50 dedications.
- 51 (d) Signs can be removed at any point as deemed necessary by city council motion.

52 **Section 146-764. Costs.**

- 53 (a) Applicants are responsible for all costs associated with the fabrication, installation, and  
54 maintenance of honorary street dedication signs.
- 55 (b) The Department of Public Works will evaluate the cost of the signage, labor, and  
56 associated parts and equipment for honorary street dedication signs. This cost will be  
57 the full responsibility of the applicant.
- 58 (c) In addition to the costs as determined by the Department of Public Works, the applicant  
59 shall remit a 450.00 application fee at the time of submission.

60 **Section 146-765. Application and Approval Process.**

- 61 (a) An Application for an Honorary Street Dedication can be submitted to Department of  
62 Public Works, or by Council Motion.
- 63 (b) The Application shall include the following information:
- 64 (1) Name and contact information of the person or group requesting the street name  
65 change;
- 66 (2) Location of proposed honorary street dedication, including total length of the street  
67 to be affected and bounding streets or other boundaries, subject to the limitations  
68 in Sec. 146-763;
- 69 (3) Proposed honorary dedication name, which must comply with Sec. 146-761
- 70 (4) A biography of the person to be honored, or a description of the organization,  
71 object, or event to be honored, whichever is applicable;
- 72 (5) An explanation of the reason for the honorary dedication including the person's  
73 relevance to the location being proposed; and
- 74 (6) An applicant shall remit a 450.00 application fee in order to cover the costs  
75 associated with administrative review.
- 76 (c) Upon submission of a completed application, the Department of Public Works shall  
77 produce a statement of costs for the installation and maintenance of the sign(s) and an  
78 impact statement to ensure the proposed signage will not be confusing to the public.  
79 These documents along with the completed application shall be forwarded to the  
80 Council's Chief of Staff within 45 days of receipt.
- 81 (d) Upon the Council's Chief of Staff's receipt of a completed application, the city council  
82 research staff shall conduct a review for compliance with the standards in this

83 ordinance, and produce a statement of findings with a recommendation. This review  
84 shall be completed within 45 days.

85 (e) Upon timely completion of the city council research staff's analysis, the application  
86 and any other documentation shall be submitted to the Clerk of Council for placement  
87 on the Council agenda for Council action.

88 (f) The Council shall have 60 days to make a determination on the application. Upon  
89 expiration of the 60 days, absent action by the Council, the request is deemed denied.

90 (g) If an ordinance to effectuate the proposed honorary street dedication is adopted, then  
91 the party requesting the dedication shall deposit funds for the cost of the signage with  
92 the Department of Public Works prior to its placement on the street. Only upon receipt  
93 of funds in full will the signage be created and installed by the Department of Public  
94 Works in accordance with section 146-762."

**ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS APRIL 19, 2018**

**JASON ROGERS WILLIAMS**  
**PRESIDENT OF THE COUNCIL**

**DELIVERED TO THE MAYOR ON APRIL 20, 2018**

**APPROVED:**

**DISAPPROVED: APRIL 26, 2018**

**MITCHELL J. LANDRIEU**  
**MAYOR**

**RETURNED BY THE MAYOR ON APRIL 26, 2018 AT 2:50 P.M.**

**LORA W. JOHNSON**  
**CLERK OF COUNCIL**

**ROLL CALL VOTE:**

**YEAS: Brossett, Cantrell, Gray, Guidry, Head, Ramsey, Williams - 7**

**NAYS: 0**

**ABSENT: 0**

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THE FOREGOING IS CERTIFIED  
TO BE A TRUE AND CORRECT COPY  
*Lora W. Johnson*  
CLERK OF COUNCIL