

LINCOLN ≡ BEACH

Redevelopment Master Plan

Public Milestone Meeting 2

7.25.2024 + 7.27.2024

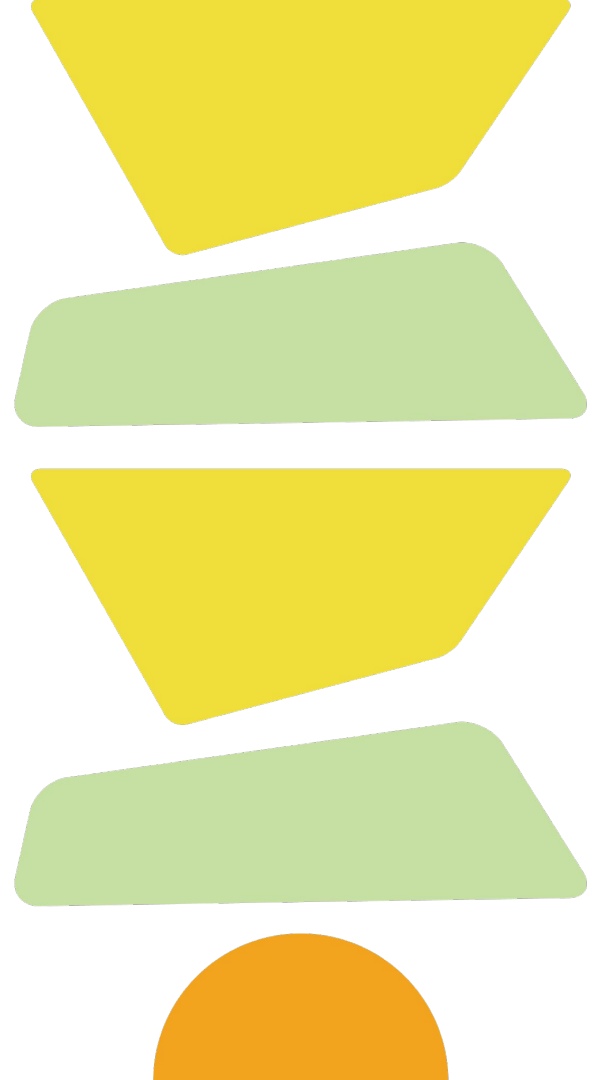


CITY OF NEW ORLEANS



Resilience +
Sustainability
CITY OF NEW ORLEANS

SASAKI





Agenda

7.25.24 + 7.27.24

- 1. Meeting Kick Off: Team Introductions (5 minutes)**
- 2. Presentation: Overall project review, Meeting 1 results, Meeting 2 goals, Review of 3 Concept Plans (25 minutes)**
- 3. Concept Activity (1 hour)**
- 4. Report Out & Concept Synthesis(15 minutes)**
- 5. After Action Review and Next Steps (15 minutes)**
- 6. Adjourn**

Today's Meeting Goal

To confirm the project goals and direction based on our draft principals.

Ground Rules

- Let everyone participate by listening to and respecting diverse views and opinions.
- Listen with an open mind. Listen to learn and not listen to respond.
- Value learning from different input
- Stay open to new ways of doing things
- Treat others constructively and respectfully
- Be Facilitated
- Respect the role of the facilitator in guiding the group process
- Attack the problem, not the person
- Disagreement, frustrations, and differences of opinion are acknowledged, explored, and addressed
- Please write down questions and comments and wait until the discussion segment of the meeting to ask questions and make comments.

+

To provide feedback on three concept alternatives to assist our team in crafting the preferred vision plan direction.

Leveraging Local Participation

Community Acknowledgements

Lincoln Beach Community Advisory Committee - Created by the Mayor Latoya Cantrell. Members are Trica 'Blyss' Wallace, Dawn Hebert, Ar'tra Abraham McNeil , Shawon Bernard, Wesley Bishop, Yvonne Martin

Lincoln Beach Community Fellows - Sierra Blanchard, Kenydra "Coach Ke" Christopher , Ollie Faure, Monica Million Gray, Nhi Pham (Vietnamese Bilingual) and Khater Salomon (Spanish Bilingual)

Participating New Orleans Black Owned Businesses & Partners

New Orleans East Vendors & Partners



Protecting...
Promoting...
Preserving...
Neighborhoods of the East!

NEW ORLEANS EAST OPPORTUNITY CENTER



New Orleans Vendors and Partners



FILM & MEDIA



Want to Stay

Involved?
Visit our website to get frequent updates on project information and take our online Survey!

LincolnBeach.nola.gov

OUR NEXT MEETING WILL BE IN
OCTOBER WHERE WE WILL REVIEW THE
PREFERRED VISION PLAN

Questions? Email
LincolnBeach@nola.go



HOW WILL YOUR FEEDBACK & INPUT BE GATHERED?

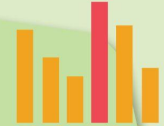
1

MENTIMETER



There will be interactive polling during the meeting. Instructions will be provided during the presentation!

If you do not have a phone, please use one of the Ipads provided by the team.



2

GROUP ACTIVITY

During the facilitated table activity your feedback will be recorded by a designated note taker, written comments and the placement of green dots on activity worksheets, indicating your preferred program options or anything you think is missing.

3

ONLINE SURVEY



Want to provide your feedback later? Or know someone who couldn't make it to this meeting? Find the three concept alternatives and a feedback survey on the Lincoln Beach website.

The survey will close on August 11th, at 11:59 p.m.



SASAKI



Escanee para Traducción

www.lincolnbeach.nola.gov

Your Call to Action!

Community Driven Engagement



Be an Advocate!

Support the planning process and help champion the potential of a long-term plan for Lincoln Beach



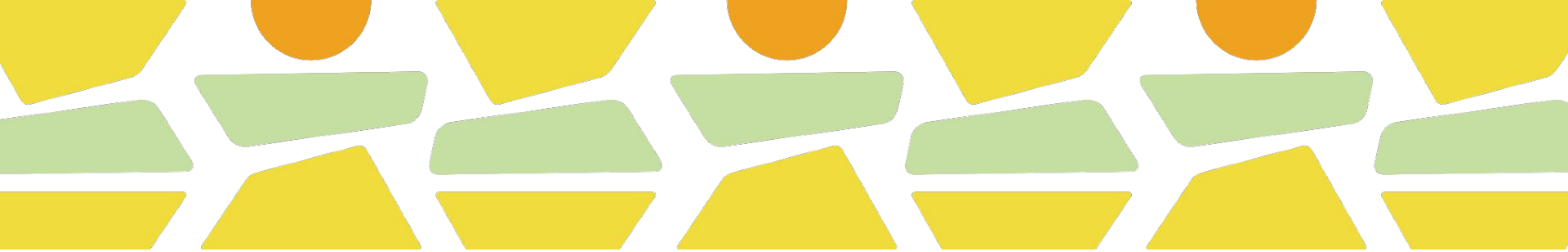
Be a Megaphone!

Tell everyone you know about the plan (social media too!) and tell people to come to meetings take our survey, etc.

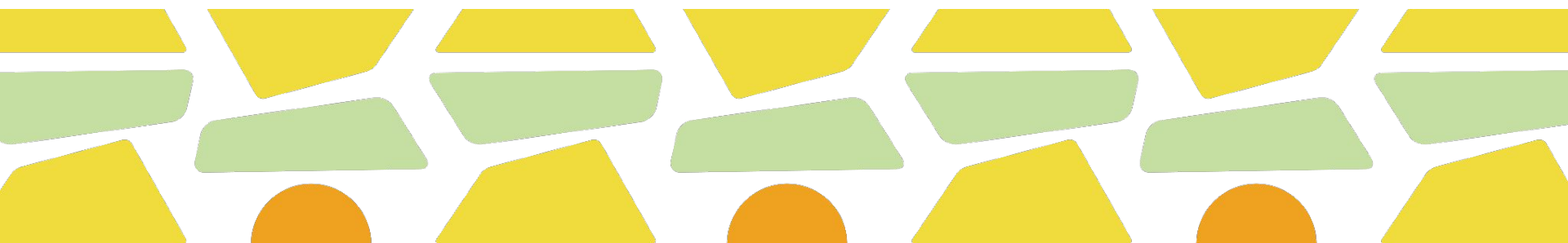


Be a Facilitator!

Talk to your community and try to understand their aspirations and concerns so you can vocalize that back with your group



Where We Are + Where We're Going



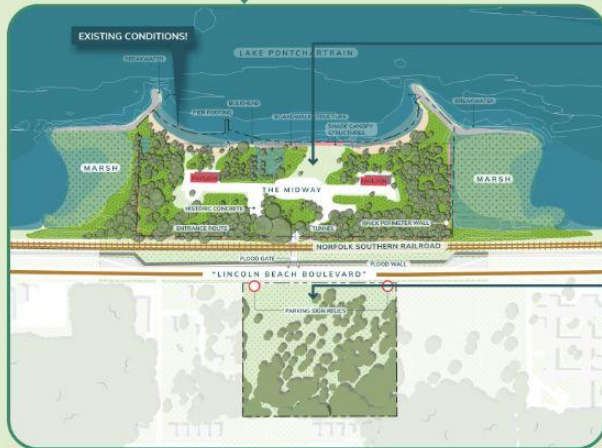
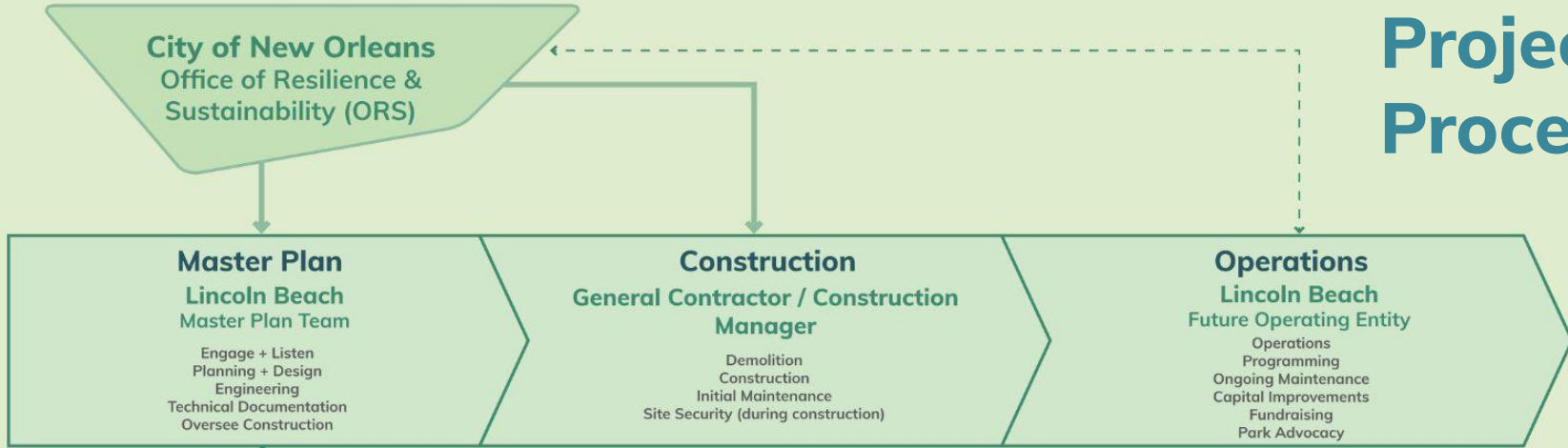
Project Schedule





The Scope of Our Work

Project Process



LAKE SIDE PARCEL (15 ACRES)

A design that will include:

- Adaptive Reuse of Historic Structures
- New Programming
- Waterfront Access & Beach
- Nature & Ecology
- Circulation & Planting

LAND SIDE PARCEL (10 ACRES)

A design that will include:

- Parking Lot
- Enhanced Pedestrian Crosswalk
- Bridge Over Hayne Blvd. and Railroad Tracks
- Drainage Improvements
- Planting
- New Programming

Team

City of New Orleans

Cheryn Robles Environmental Affairs Administrator	Greg R. Nichols Deputy Chief Resilience Officer	Anne Rheams Environmental Outreach Manager	Kiksha Constantine Martin Environmental Project Manager
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Sasaki
Landscape Architecture, Architecture, Civil Engineering

Josh Brooks Principal in Charge	Alex Hill Project Manager/Landscape Architect	Zach Chrisco Civil Principal
Marta Guerra-Pastrian Architecture Principal	Gabriel Ramos Senior Planner	Stephanie Buglione Landscape Designer
Jordan Pulling Landscape Architect	Rinika Prince Architectural Designer	

**Digital
Engineering**

Initial Site Due
Diligence + Quick
Open Plan

Andrew Woodroof
Taylor Marino

TVG Planning

Local Engagement
& Outreach

Corinne Villavaso
Odile Ramsay

Concordia

Local Design
Partner

Bobbie Hill

Baird

Marine & Beach
Engineering

Benjamin Hartman

JLP+D

Programming
and
Governance

James Lima
Yuxiang Luo
Olivia Dobbs

**Southern
Shores**

Environmental
Engineering,
Permitting

Whitney Thompson

Marais

Structural
Engineering

Jennifer Snape
Cleop Pappas

Urban Systems

Transportation
Planning

Nicole Stewart
Alison Catarella-
Michel

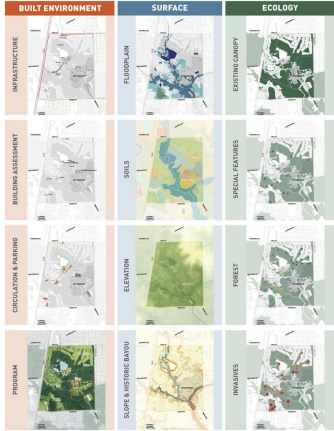
**Mia Kaplan
Studio**

Historic
Preservation

Mia Kaplan

What Our Team is Hired to Do

Due-Diligence



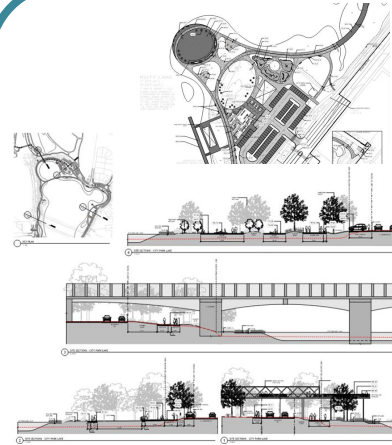
- Technical Assessments
- Regulatory Requirements
- Site Inventory and Analysis
- Program Evaluation
- Community Engagement

Vision Planning



- Design Alternatives
- Community Engagement
- Preferred Vision Plan
- Operations, Governance, Financing Recommendations

Detail Design



- Detailed Design
- Engineering
- Construction Documents
- Permitting
- Community Engagement

Construction Observation



- Bidding Support
- Assistance in Selection of General Contractor
- Construction Observation

**Our Sole Job is to
Listen to You, Lend
our Expertise, and
Design and
Engineer the
Future that You
Want.**



An aerial photograph showing a long, narrow bridge or walkway crossing a wide river. The bridge has a metal frame and glass railings. The river water is a murky, brownish-green color. On the right side of the image, there is a dense forest of trees, some with green foliage and others with bare, light-colored branches. The overall scene is captured from a high angle, looking down at the bridge and the surrounding landscape.

**It All Starts with the Site and
the Community...**

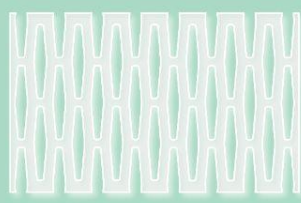




PAVILION CONCRETE
STRUCTURE



CANOPY PRECAST
COLUMN



POOL DECK
PRIVACY SCREEN

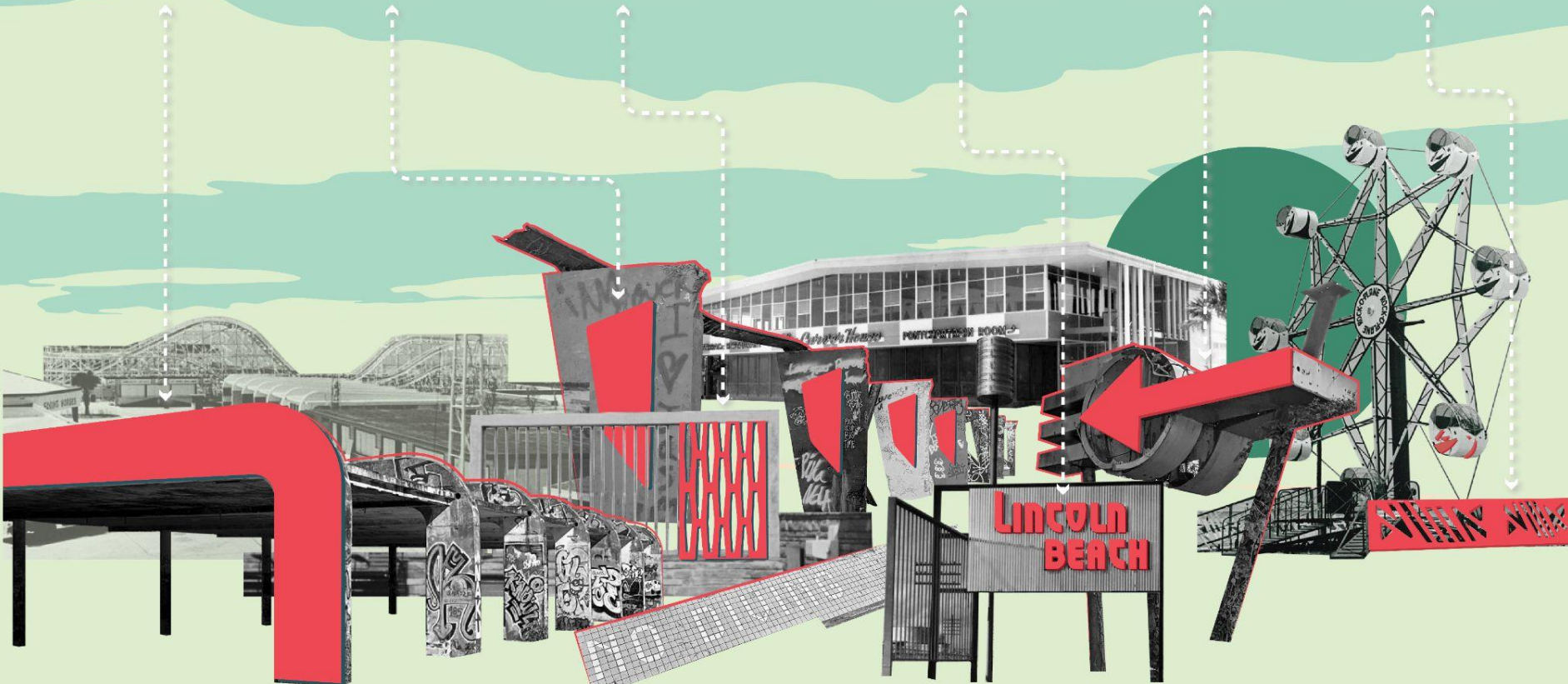
LINCOLN BEACH

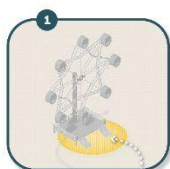


PARKING SIGNAGE
ARROW & DESIGN

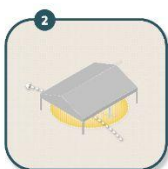


FERRIS WHEEL
SUPER GRAPHICS





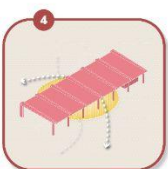
1
ROCK-O-PLANE
FERRIS WHEEL



2
UNKNOWN
STRUCTURE #1



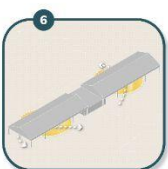
3
LINCOLN BEACH
PARKING SIGNAGE



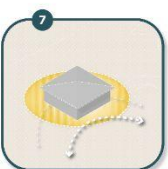
4
SHELTER PAVILION



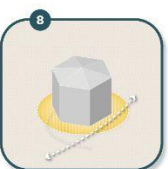
5
UNKNOWN
STRUCTURE #2



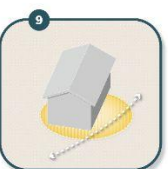
6
UNKNOWN
STRUCTURE #3



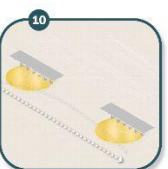
7
UNKNOWN
STRUCTURE #4



8
UNKNOWN
STRUCTURE #5



9
UNKNOWN
STRUCTURE #6



10
DROP OFF CANOPIES



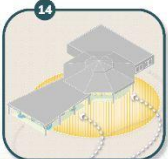
11
THE CARVER HOUSE



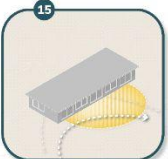
12
POOLS, POOLHOUSE &
WATER FILTRATION CENTER



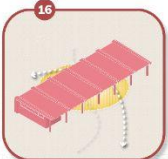
13
LINCOLN BEACH
ENTRY SIGN



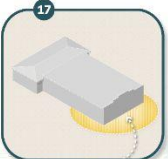
14
FLYING HORSES
& KIDDIE LAND



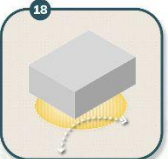
15
UNKNOWN
STRUCTURE #6



16
SHELTER PAVILION



17
UNKNOWN
STRUCTURE #7



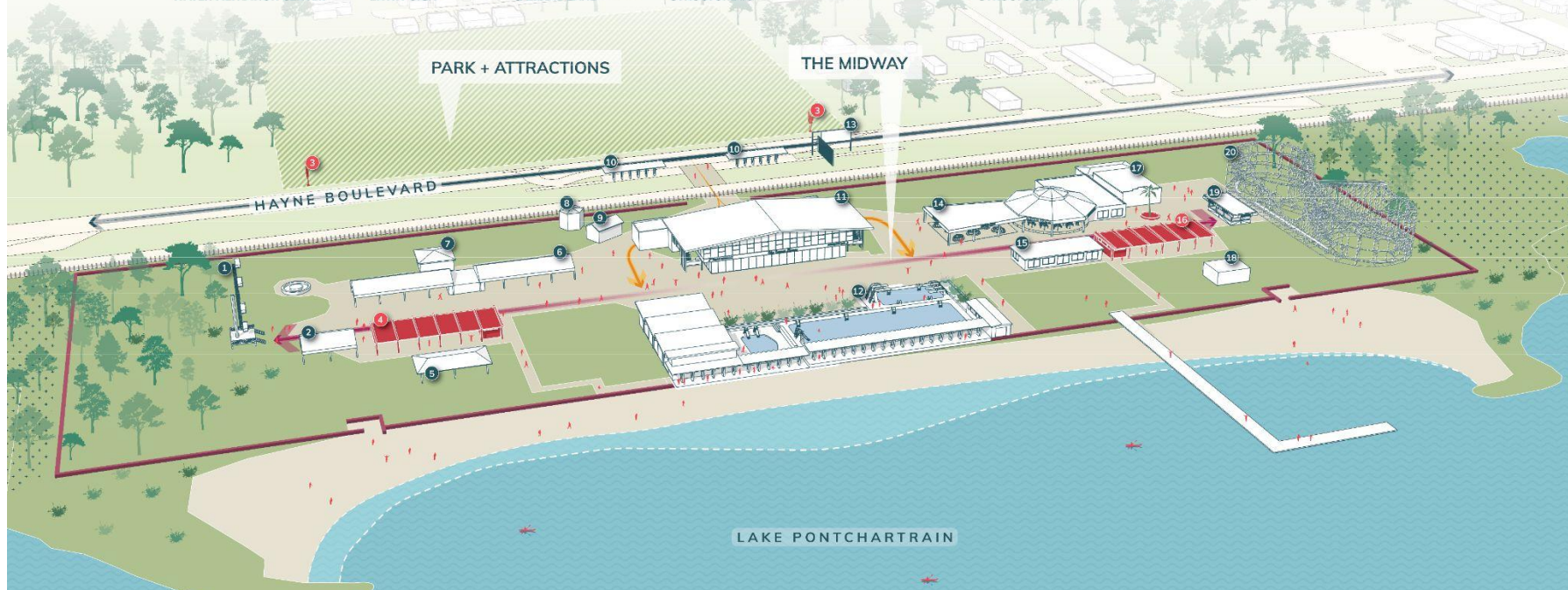
18
UNKNOWN
STRUCTURE #8



19
CONCESSIONS



20
ROLLERCOASTER



PARK + ATTRACTIONS

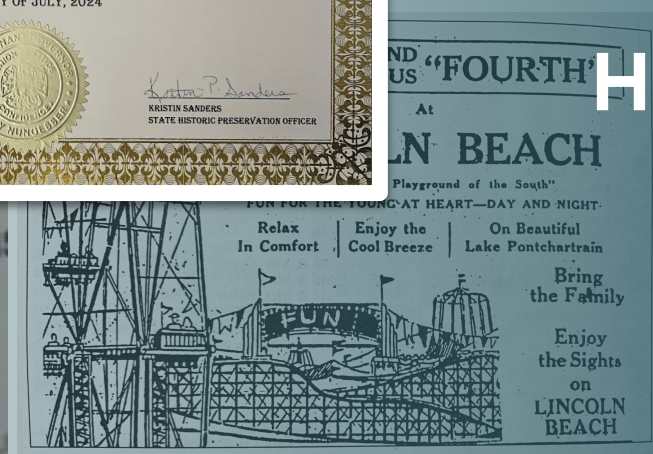
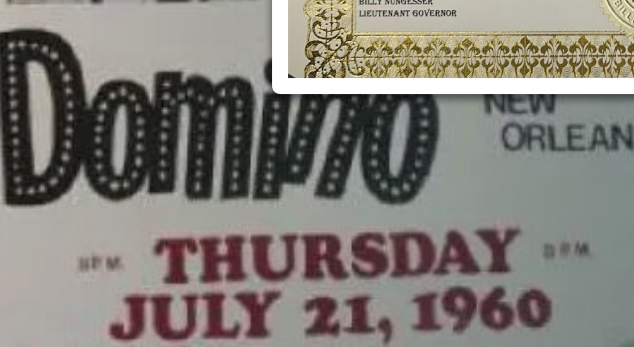
THE MIDWAY

HAYNE BOULEVARD

LAKE PONTCHARTRAIN

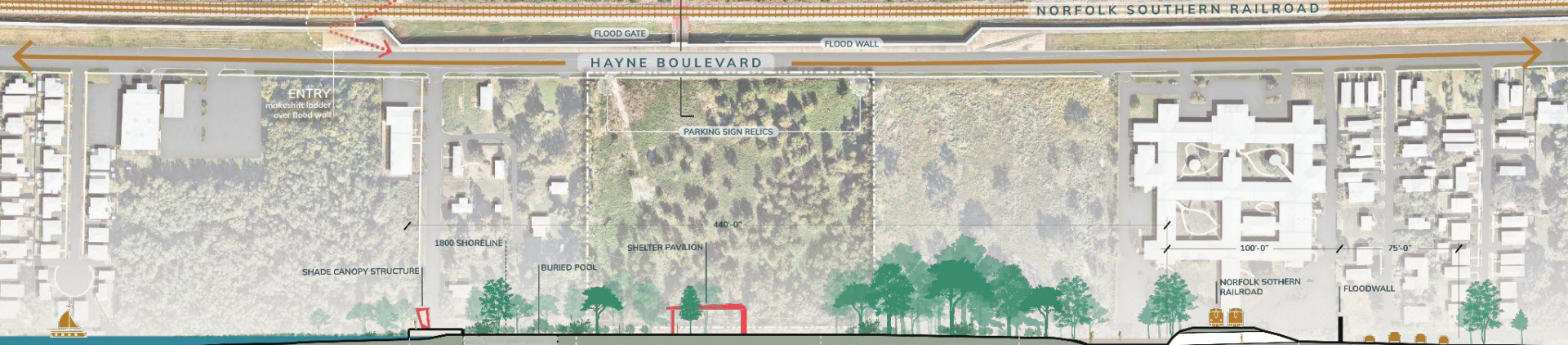


As of Last Week
Lincoln Beach is
Officially on the
National
Registry of
Historic Places!!!



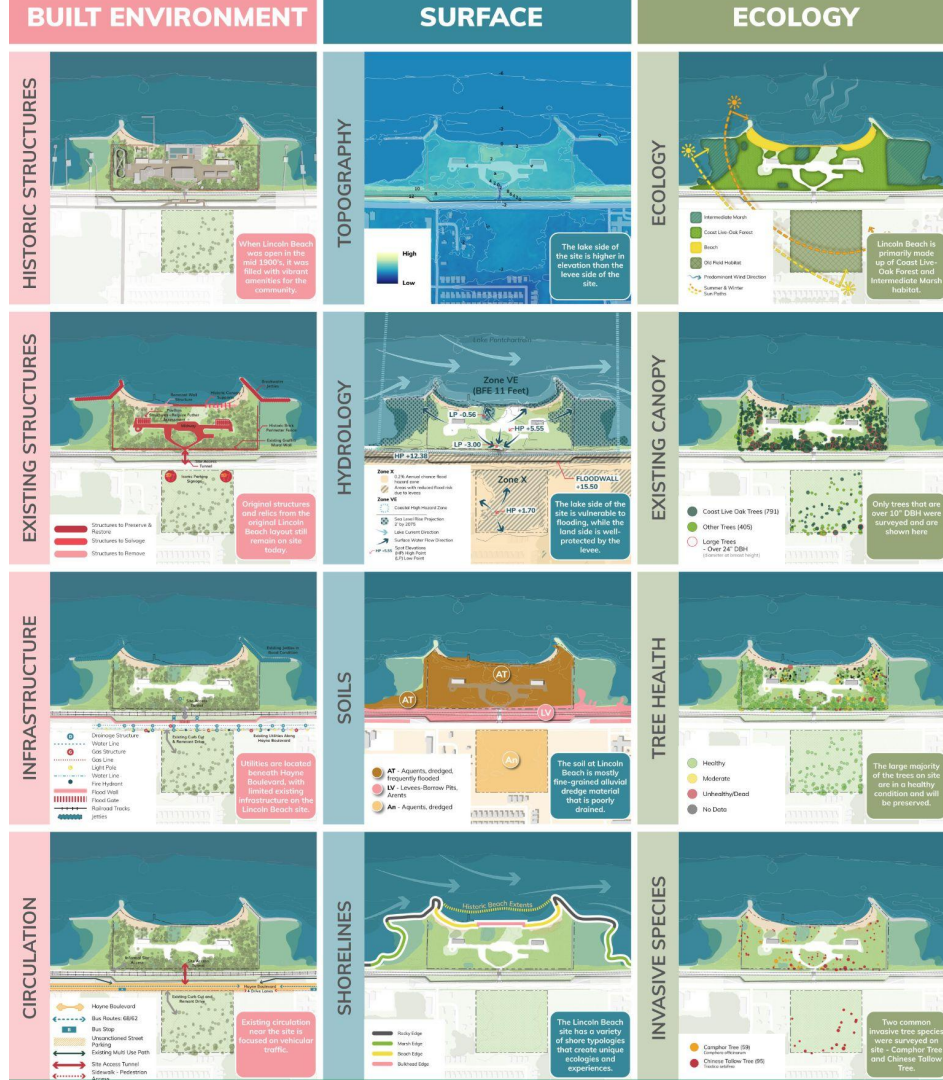
LAKE PONTCHARTRAIN

EXISTING CONDITIONS!



We Have Been Conducting A Detailed Site Analysis

- Utilities Analysis
- Flooding + Storm Surge Analysis
- Geotechnical Analysis
- Edge Stability
- Tree Inventory
- Historical Inventory
- Structural Assessments
- Program Gap Analysis



Structures + Streets

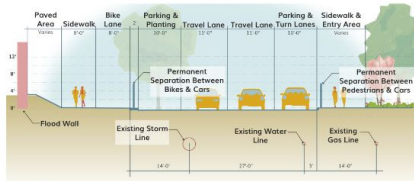
Emphasis was placed on understanding the conditions of historic elements and how they should be treated. Additionally, the team is looking at improvements to Hayne Blvd in front of Lincoln Beach

Existing Conditions

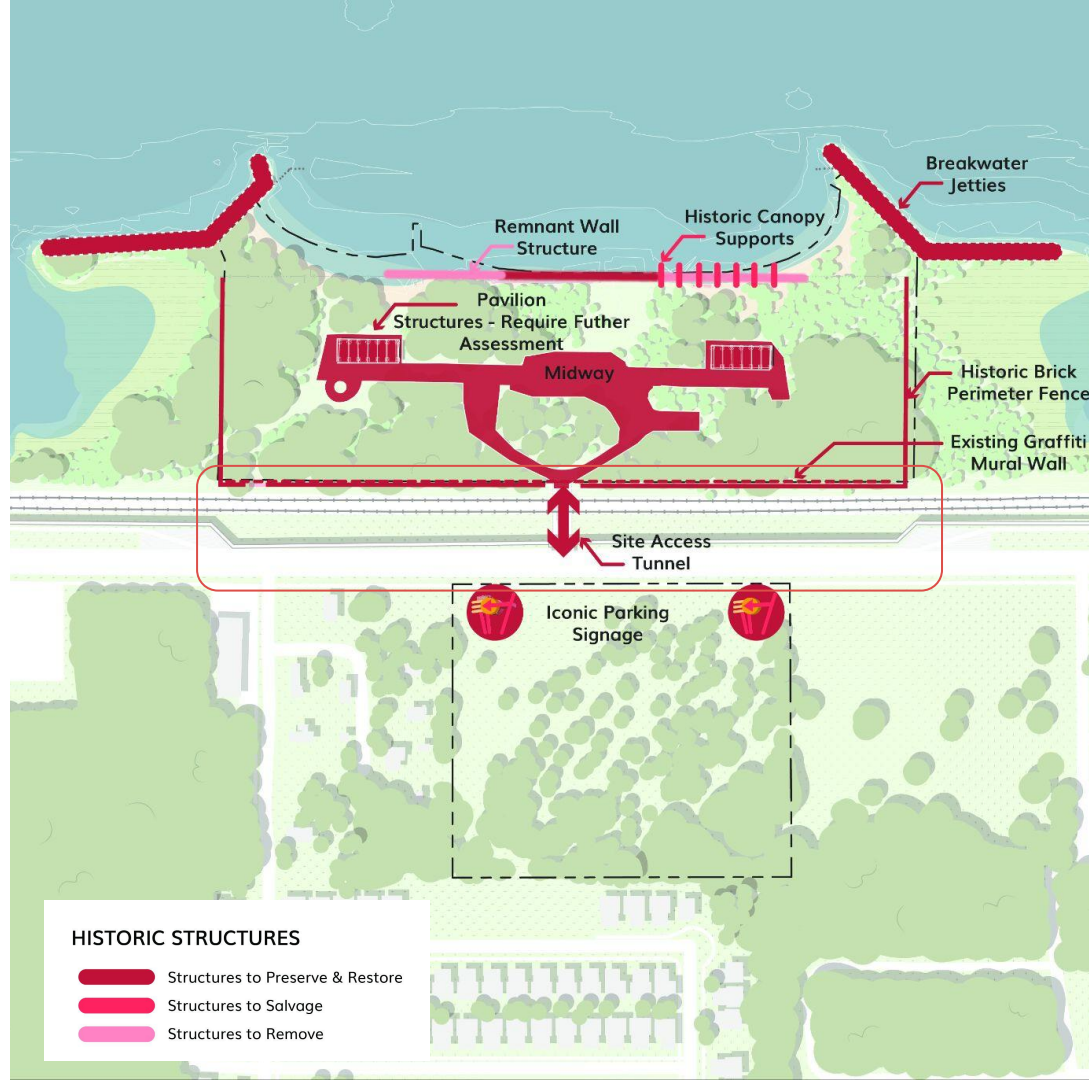


Section Diagram

Permanent Condition



Section Diagram

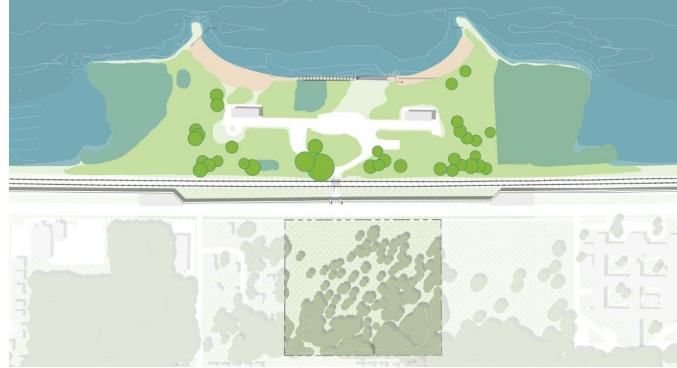


Tree Canopy Health

Our team surveyed nearly 2,000 trees on site to determine what should remain, what is invasive, what will die soon, and what should be celebrated.

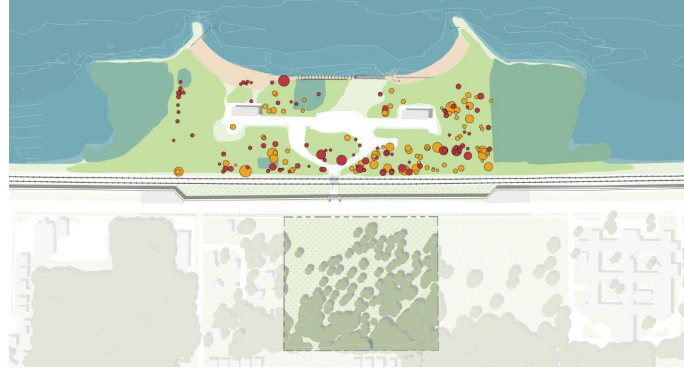
Heritage Trees (All Live Oaks)

Healthy + over 24" DBH



At Risk Trees

Unhealthy or Dead



Salvageable Trees

Unhealthy Oaks for Salvage



Invasive Trees













Tallow, Glossy Privet, Red Mulberry

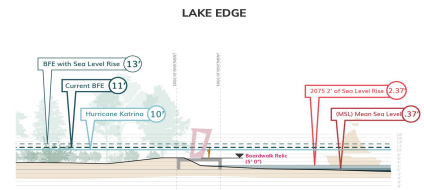
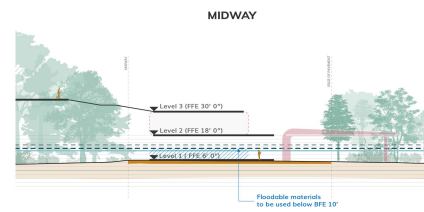
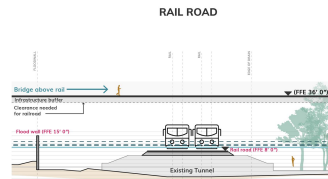
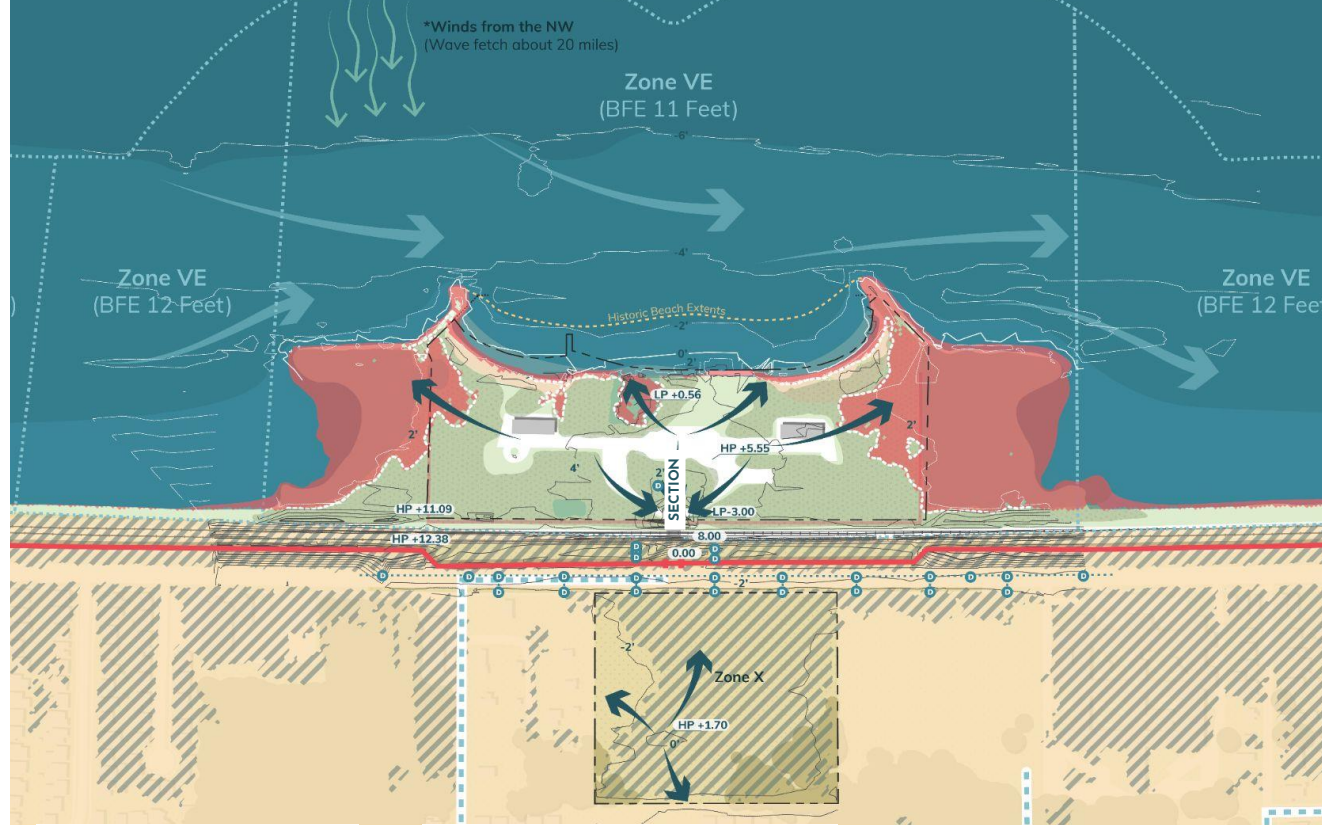


Water

The goal is to create a site design that is resilient to regular flooding and storm surge conditions and to ensure a waters edge that is resistant to erosion.

Legend

-  0.2% Annual Chance Flood Hazard, Areas of 1% annual chance flood with average depth less than 1' or with drainage areas of less than 1 square mile - Zone X
-  Areas with reduced flood risk due to levees - Zone X
-  Special Flood Hazard Area - Zone VE (Coastal High Hazard Zone)
-  Sea Level Rise Projection - 2' by 2075
-  Prevailing Wind Direction (from the NW)
-  Lake Current Direction
-  Surface Water Flow Direction
-  Underground Canals & Pipes: 36" Diameter
-  Flood Wall
-  2' Contours
-  +2.00 Spot Elevations
-  Drain Manhole



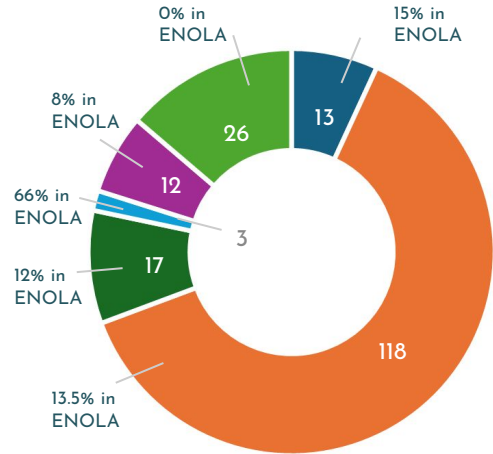
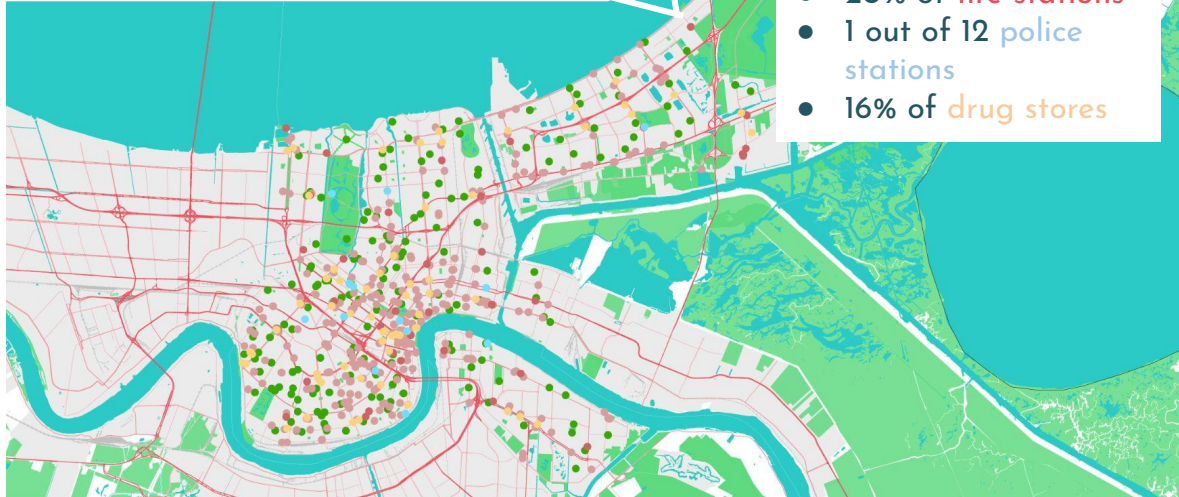
Program Gap Analysis

Our team looked at existing assets across the neighborhood and larger area to help define what could be here.



Despite being home to ~20% of NOLA's total population, this area contains only **12% of parks and open space**, as well as

- 14.7% of **schools**
- 12.8% of **groceries**
- 20% of **fire stations**
- 1 out of 12 **police stations**
- 16% of **drug stores**



- Destination
- Pocket
- Sports / Recreation
- Square/Plaza
- Special Use
- Neighborhood

*Data pulled from the Big Green Easy Plan & New Orleans GIS

Overall Opportunities + Constraints

The result of our technical due diligence was to ensure we understand all of the environmental + infrastructure challenges so that our team can make informed recommendations based on the feedback we are getting from the community.



Three Pronged Parking Analysis

Institute of Transportation Engineers (Parking Generation Models)

Land Use	Code	Variable	Parking Spaces Generated			All Land Uses Utilized
			Concept 1	Concept 2	Concept 3	
Welcome Center						
Small Office ²	712	4340	8	8	8	8
Event Center						
Sit-Down Restaurant (No Breakfast)	932	3360 SF	30	-	-	30
Event Center	- ³	250 Occupants	150	150	-	150
Market						
Food Hall	928	74200 SF	-	202	202	202
Recreation Center						
Health/Fitness Center	492	19320 SF	73	-	-	73
Beach Support						
Small Office ²	712	7812 SF	12	12	12	12
Nature Center, Boat House, and Outdoor						
Public Park ⁴	411	25 AC	-	-	-	-
Support						
Utility ²	170	2100 SF	10	10	-	10
Total Generated			317	416	266	519

**519
spaces**

Similar Site Studies (ie. Gulf State Park, Alabama)



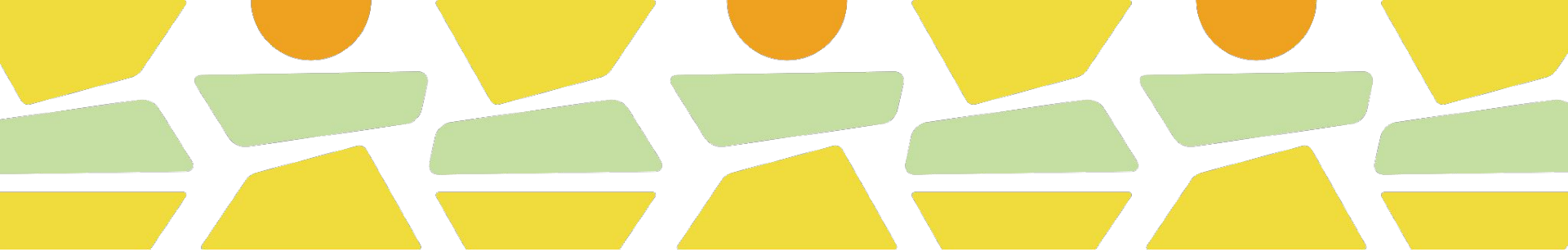
**425 spaces for 7x
more beach space**

Max Program Demand Modeling

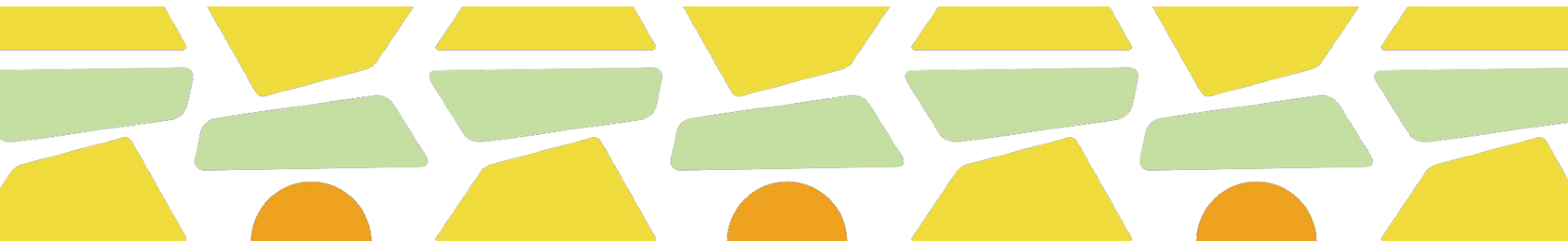


**1,700 Person Outdoor
Concert Venue**

Based on these three different analyses we believe that somewhere in the range of 500-600 dedicated parking spaces will be more than enough. There will be additional parking on Hayne (~100 spaces) and if warranted each the site plan would allow for expansion of parking garage if warranted.



What We've Heard



Levels of Engagement

Broader New Orleans community



Surveys



Website and Media



Pop-Up Events

Public Open Houses



Surrounding Neighborhoods

Specific Stakeholders



One-on-One Meetings

Community Fellows



On-Site Activities



Community Leaders



Focus Groups

Less Engagement

More Engagement



Planning and Design Guidance

Transparency in Process

**Existing Lincoln Beach
Community Advisory
Committee (LBCAC)**

**Mayor
Appointed**

**Hired by Our
Team**

Community Fellows

**Volunteer
Interested Parties**



We are not starting from scratch

- **2000** Plan (City of New Orleans)
- **2008** Unified New Orleans Plan (UNOP) (City of New Orleans)
- **2010** Plan for the 21st Century - New Orleans 2030 (City of New Orleans)
- **2021** Site Assessment (City of New Orleans, Digital Engineering)
- **2022** Community Visioning Workshops (New Orleans for Lincoln Beach)

2023: Currently there is \$24.6 million in Funding committed to Lincoln Beach Redevelopment (We are actively working on identifying additional funding from other local, state, and federal avenues)

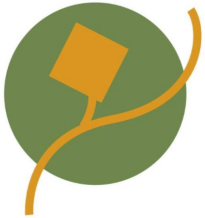
- **Ongoing** “Quick Open Plan” (City of New Orleans, Digital Engineering)
 - **Ongoing** Redevelopment Plan (City of New Orleans, Sasaki)
- } **Coordination**

Community Vision Report (New Orleans for Lincoln Beach)

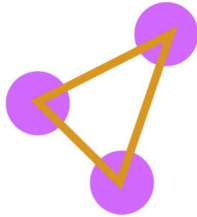
Design Principles

Based on our analysis and all of the community inputs, a few key principles and priorities emerge

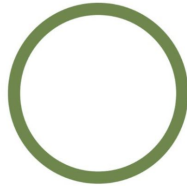
1. Protect the waterfront as a sacred and historic space.



2. Pathways and public spaces feel as if they are set amongst trees and wetland areas. The site should still feel forested.



3. Activities occur in distinct zones connected by pathways and trails. Activities support play, learning, growth, health, and collective well-being.



4. Each person is a steward of the land and water, and relationships between humans and other species.

5. Hayne Blvd. is an important part of the redevelopment of Lincoln Beach, and of New Orleans East as a whole.

SHARED VALUES: *What values should guide the reopening of Lincoln Beach? These came out of the initial stories and values dinner. We used them in the community visioning events that followed to guide design and analysis.*

UNITY
Safety/Security
Fight gentrification
Accessibility
No exclusion/No corruption

PROSPERITY
Economic Development
Seafood/Market
Thriving Community

BEAUTY/NATURE
Clean water
Sand/Breeze
Ecosystem

FUN
Swimming
Sports/Recreation
Music

RELATIONSHIPS
Peace
Life/Love/Youth
Ancestry/History
Spirituality/Gods
Family/Respect



Present



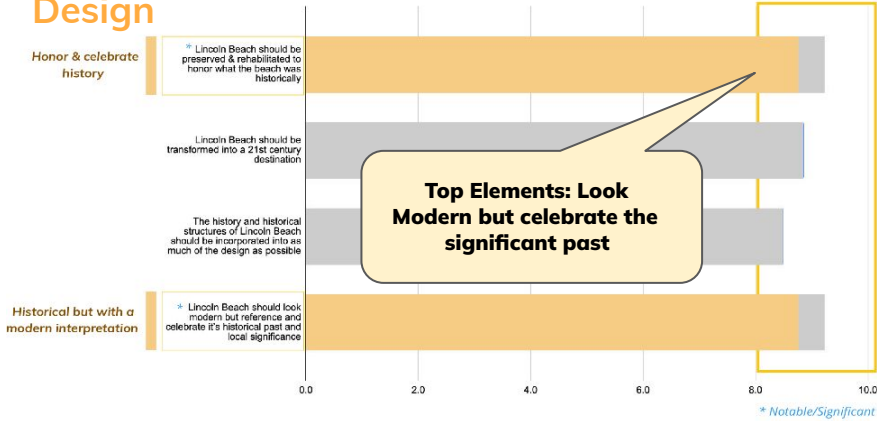
Past

A key tension emerges from the many voices that spoke at the community visioning events, between keeping the wilder, less developed aspects of the beach as it exists today and building towards the more formal, developed space that it once was.

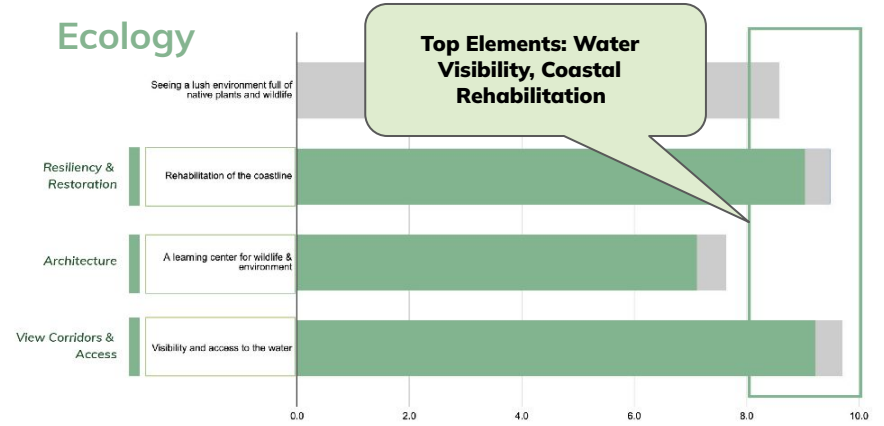
Engagement Findings

The “Community Vision Report” created by New Orleans for Lincoln Beach provides a framework for us to advance a concept of Lincoln Beach for everyone.

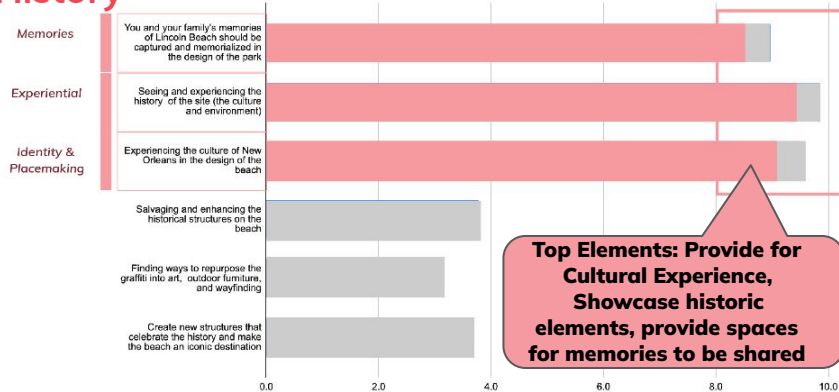
Design



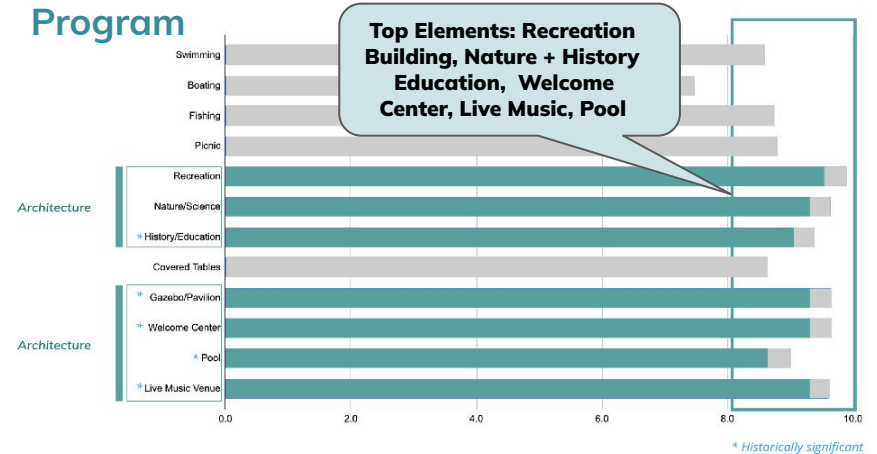
Ecology



History



Program



Engagement to Date

- **January:** Phase 1 Public Milestone Meeting
- **February:** Phase 1 Advisory Committee Meetings
- **March:** Phase 1 Lincoln Beach Community Advisory Committee
- **June:** Phase 2 Joint Advisory Committee Meeting & Site Tour
- **July:** Phase 2 Lincoln Beach Community Meeting

WE ARE
HERE



PUBLIC MILESTONE 1:

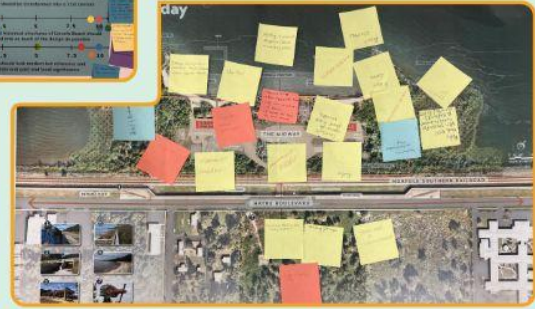
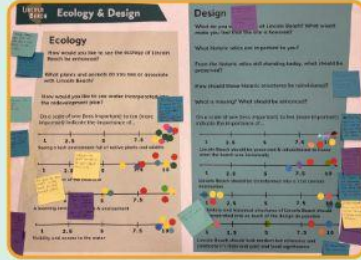
210

total participants, who heard about the meetings from email blasts, Channel 6 news, social media, and more!

January 23, 2024

93%

of participants were familiar with Lincoln Beach before the meetings



WHAT WAS SAID:

44 comments mentioned historic character & preservation

22 comments mentioned nature & ecology

Other key themes from written comments included: boating & water-based recreation; accessibility & inclusive design; education; and parking & mobility

“Keep the beach as natural as possible”

“I like the considerations for the effects on the environment”

“This is a historic site for the Black community”

“A genuine focus on preserving the history of Lincoln Beach and what it means to the community”

RANKING COMMUNITY DESIRES:

During in-person and online engagement, the following priorities rated the highest on average:

SEEING & EXPERIENCING THE HISTORY OF THE SITE

HISTORIC PRESERVATION

DESIGN

Preserve & rehabilitate to honor what the beach was historically

Look modern but reference & celebrate its historical past & local significance

VISIBILITY AND ACCESS TO THE WATER

ECOLOGY

PROGRAMMING

12 possible programs were ranked on a scale of 1-10:

Recreation 9.9

Pavilion / Gazebo 9.7

Welcome Center 9.7

Nature / Science 9.6

Live Music Venue 9.6

What the community asked for:

“Use the knowledge of the hardworking people provided the labor and vision.”

“Representation for multiple age groups (especially youth!)”

“Priority of local representation”

“Youth and elders combined”

“We would really like to keep the local residents’ involvement!”

What we're doing:

The planning and design team includes multiple locally-based committees, including:

- Paid community fellows
- 4 Advisory Committees
- Engagement with community organizations
- One on one interviews
- Lincoln Beach Community Advisory Committee

Later stages of the planning and design process will engage in oral history and intergenerational engagement.

Each phase of planning and design has at least 1 public meeting where you can see what progress we've made, offer feedback on potential designs and planning work, and more!

Some Things We Have Heard

“Visibility and access to the water for people of all ages”

“We would really like to keep the local residents’ involved in the ongoing operations!”

“A place that supports local and informal economy where people can gather and sell goods like a market or plaza”

“This is a historic site for the black community and that history should be celebrated”

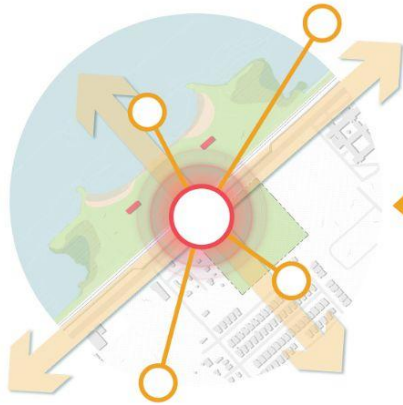
“Hayne Blvd really needs to be a safer street to cross and one that slows cars down”

Future Engagement

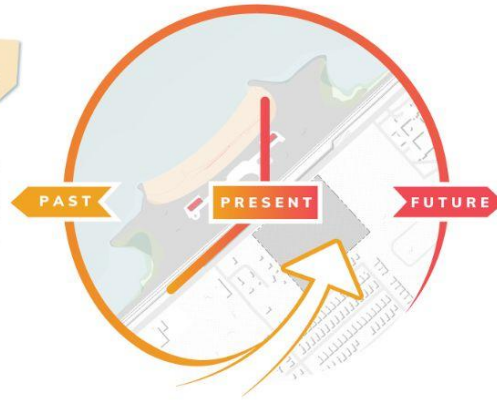
- **August:** Advisory Committee Meetings
- **September:** Stakeholder/Community Outreach
- **October:** Phase 3 Public Meeting (Community Preferred Alternative)
- **November:** Stakeholder/Community Outreach
- **December 2024:** Phase 4 Public Meeting (Phasing, Operations, and Detailed Master Plan)
- **January 2025:** Stakeholder/Community Outreach
- **March 2025:** Schematic Design Public Meeting

Guiding Principles

All of this feedback has led our team to develop a series of guiding principles that will be used to evaluate how the plan development tracks against the goals of the project.



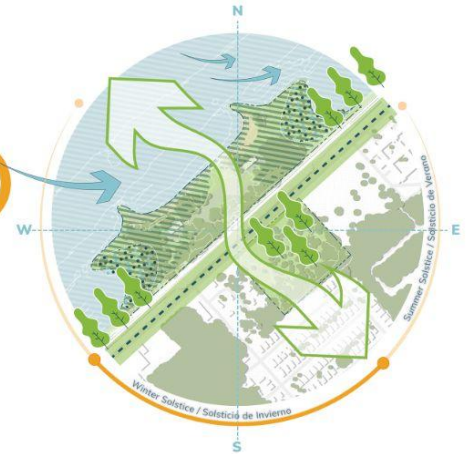
1 REACH OUT & CONNECT



2 REMEMBER, CELEBRATE, SHAPE



3 BALANCE THE TRANQUIL & THE THRILLING



4 EMBRACE GULF COAST ECOLOGY

Reach Out & Connect

Access

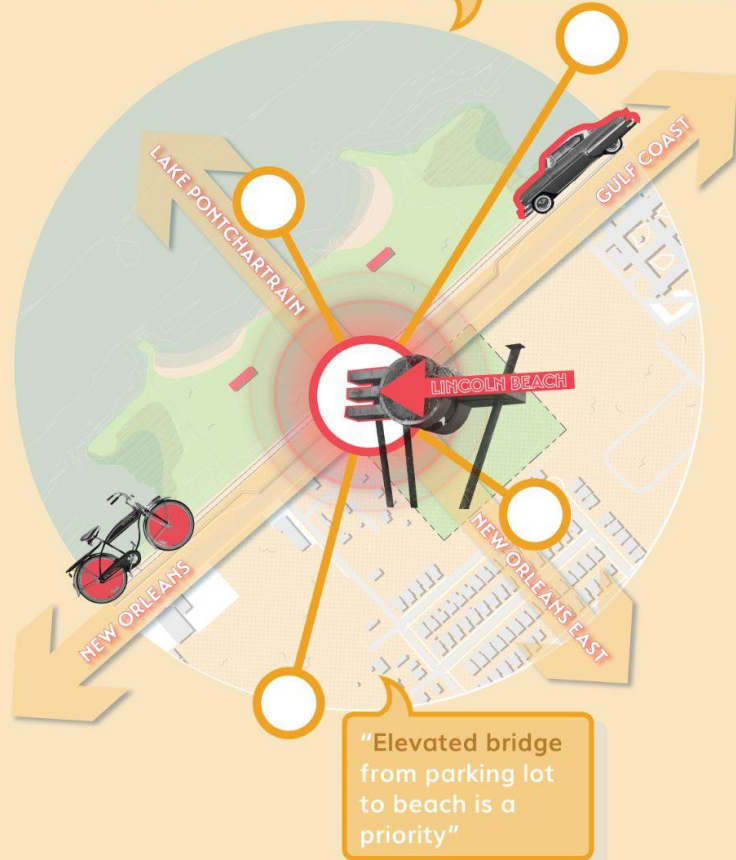
A park that builds physical connections, expands recreational access and increases local economic opportunities.

DESIGN DRIVERS

- Develop and maintain a resilient operations model to ensure the long-term success of the project
- Filling the gap for safe access to the waterfront in the New Orleans region
- Reimagining Hayne Blvd. as a multi-modal neighborhood corridor, improving access routes and connectivity for walkers, bikers, and drivers

“We need safe access to the beach!”

“A thriving community space that stimulates both economic and cultural activity in the area”



Remember, Celebrate, Shape Identity

A park that is cherished by both locals and visitors for its vibrant history & celebration of the rich character of New Orleans East.

DESIGN DRIVERS

- Drawing inspiration from local architecture and visual cues from the natural landscape
- Embedding the legacy of the site into the design in order to commemorate its past
- Preserving and re-envisioning features of the natural and man-made history



Balance The Tranquil & The Thrilling

Program

A park that accommodates a diverse range of activities, offering everyday amenities for the local community as well as destination-worthy regional attractions.

DESIGN DRIVERS

- Ensuring the site remains a peaceful retreat, while also providing increased amenities
- Maintaining and expanding the capacity for the site to host concerts and community events
- Encouraging cultural expression by providing inclusive spaces and infrastructure

“A place where I can go to relax and enjoy!”

“Lincoln Beach has one of the best sunsets in the city”



“Cultural experience for family and friends and those that just stop by!”

Embrace Gulf Coast Ecology

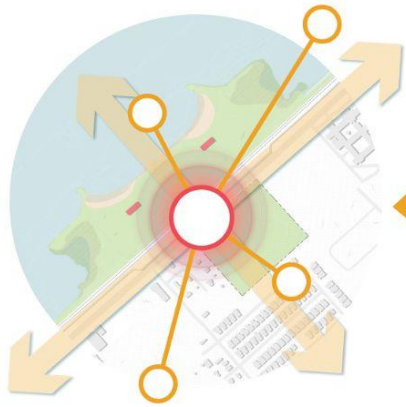
Ecology

A resilient park that provides a peaceful retreat and promotes environmental education through immersion in the natural landscape.

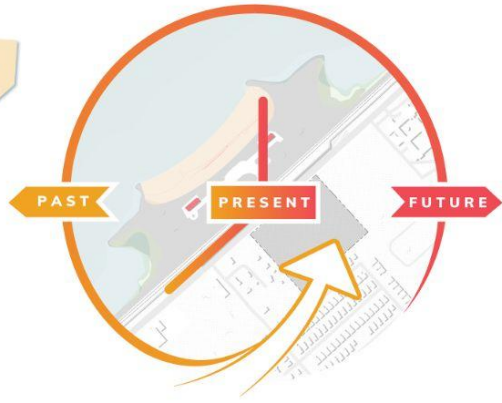
DESIGN DRIVERS

- Addressing the impacts of climate change such as sea level rise, storm surge and increased temperatures
- Providing environmental educational opportunities
- Preserving most of the existing emergent vegetation

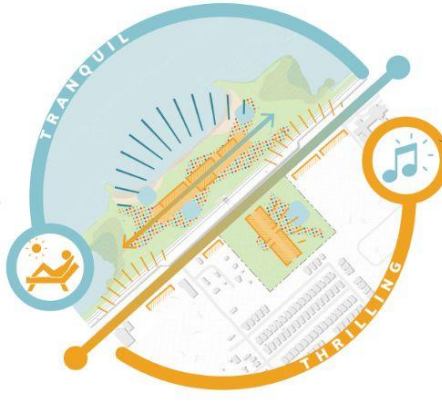




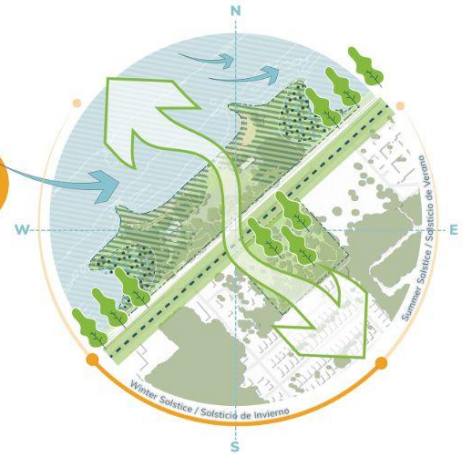
**1 REACH OUT
& CONNECT**



**2 REMEMBER,
CELEBRATE,
SHAPE**



**3 BALANCE THE
TRANQUIL & THE
THRILLING**



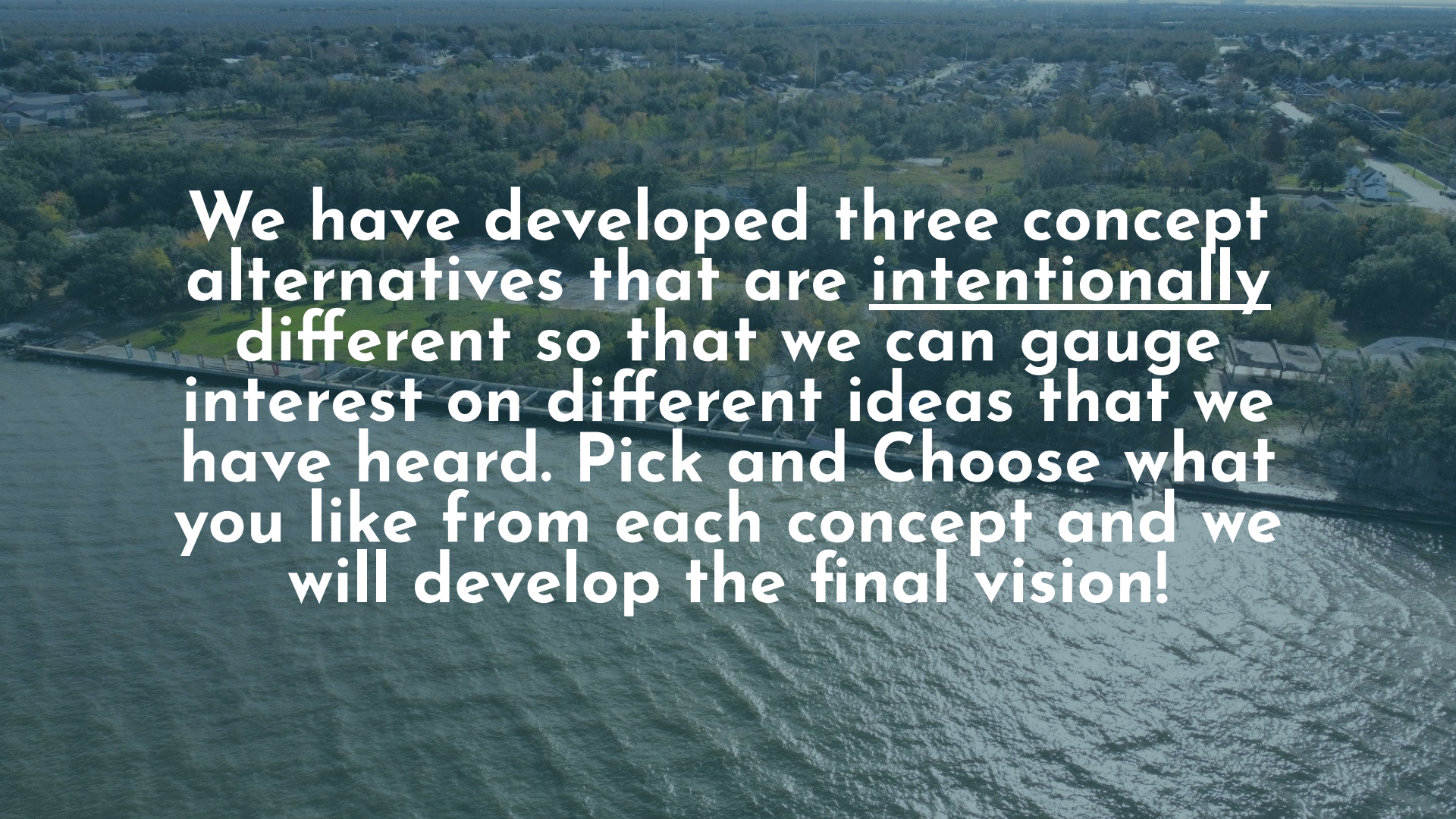
**4 EMBRACE GULF
COAST ECOLOGY**




Community Feedback: On a Scale from 1-5 can you let us know how each one of these guiding principles aligns with your vision for the site.



Concept Alternatives

An aerial photograph of a residential neighborhood with a large body of water in the foreground. The houses are surrounded by trees, and a long pier or dock extends into the water. The text is overlaid on the image in a large, white, sans-serif font.

We have developed three concept alternatives that are intentionally different so that we can gauge interest on different ideas that we have heard. Pick and Choose what you like from each concept and we will develop the final vision!



**There are
some things
that are
similar in all
schemes...**

**500+ Parking
Spaces**

**Public Safety +
Restroom Facilities**

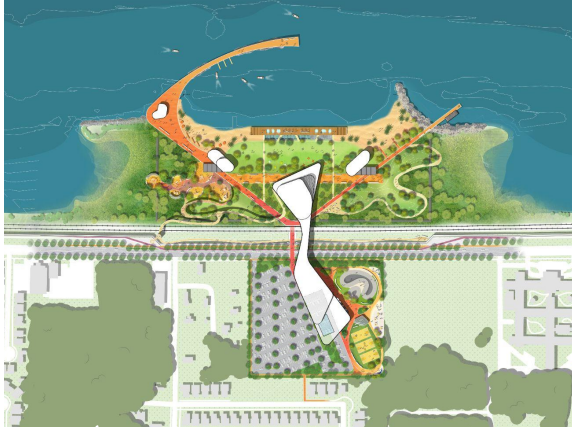
**Raised Bridge
Crossing + Safety
Improvements to
Hayne Blvd**

**Expanded Sand
Beach**

**Historic and
Cultural
Interpretation**

Concept 1

The Community's Waterfront



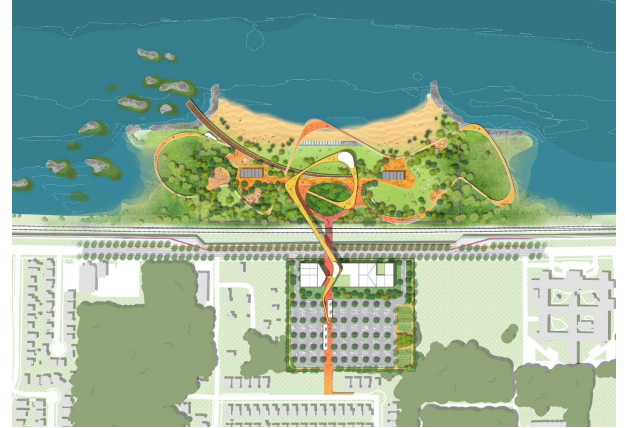
Concept 2

A Day at the Beach



Concept 3

Preserve, Enhance, Celebrate



Highest Level of Intervention
















































Least Level of Intervention

EMBRACE GULF COAST ECOLOGY

BALANCE THE TRANQUIL & THE THRILLING

REMEMBER, CELEBRATE, SHAPE

REACH OUT & CONNECT

	IMPERVIOUS SURFACE	SIZE OF BEACH	NATURAL HABITAT	COMMUNITY COMMERCE	FOOD & BEVERAGE	RECREATION	OUTDOOR EVENT SPACE	HISTORIC STRUCTURE PRESERVATION	COMMUNITY SPACES	PARKING	BEACH-SIDE ACCESS
 <p>EXISTING CONDITIONS</p>	108,464 SF	34,768 SF	1,322,562 SF							100 SPACES ALONG HAYNE BLVD	INFORMAL ACCESS OVER FLOOD WALL ONLY
 <p>CONCEPT 1</p>	578,978 SF <small>*The 238,000 SF parking lot will be permeable</small>	98,413K SF	773,829 SF	<p>FLEXIBLE PLAZA SPACE FOR COMMUNITY FARMERS MARKET</p> 	<p>ELEVATED WATERFRONT RESTAURANT</p>  <p>CONCESSIONS FACILITIES</p> 		<p>FLEXIBLE CONCERT / EVENT LAWN</p>  <p>ELEVATED EVENT FACILITY</p> 	<p>HISTORIC BOARDWALK transformed into interactive water feature and viewing platform</p>  <p>WELCOME CENTER</p>  <p>COMMUNITY MURAL WALK</p>  <p>DRIVE-IN MOVIE THEATER</p>  <p>NATURE CENTER</p>	<p>510 PARKING LOT SPACES</p>  <p>100 SPACES ON HAYNE BLVD</p> 	<p>ENCLOSED PEDESTRIAN BRIDGE</p> <p>Through Building Access</p>	
 <p>CONCEPT 2</p>	551,293 SF <small>*The 215,000 SF parking lot will be permeable</small>	221,450K SF	678,477 SF	<p>LAKESIDE VENDOR SPACES</p>  <p>FLEXIBLE PLAZA SPACE</p>  <p>LARGE COVERED MARKET SPACE / EVENT HALL</p> 	<p>WATERFRONT CAFE</p> 		<p>EVENT LAWN</p>  <p>MEDIUM-SIZED AMPHITHEATER & LAWN</p> 	<p>HISTORIC PAVILIONS repurposed as stage / bandshell</p>  <p>WELCOME PAVILION & HISTORY CENTER</p>  <p>NATURE CENTER & MUSEUM</p>  <p>WATERFRONT PLAZA</p>  <p>SHADED GARDEN SITTING AREAS</p>	<p>510 PARKING LOT SPACES</p>  <p>100 SPACES ON HAYNE BLVD</p> 	<p>OPEN AIR PEDESTRIAN BRIDGE</p> <p>With Building and External Access</p>	
 <p>CONCEPT 3</p>	533,524 SF <small>*The 206,000 SF parking lot will be permeable</small>	201,733K SF	1,080,054 SF	<p>VENDOR PREP KITCHEN</p>  <p>LOCAL EMERGING RESTAURANT INCUBATOR SPACE</p>  <p>URBAN FARM</p> 	<p>GROCERY STORE</p>  <p>CENTRAL CAFE</p>  <p>FOOD TRUCK ZONE</p>  <p>FOOD HALL</p>  <p>RESTAURANT & EVENT SPACE</p> 		<p>LARGE AMPHITHEATER LAWN WITH BANDSHELL</p> 	<p>HISTORIC RELICS left untouched</p>  <p>WELCOME CENTER</p>  <p>NATURE CENTER & MUSEUM</p>  <p>OPEN-AIR SHADE STRUCTURE</p>  <p>MEMORIAL GROVE</p>  <p>WATERFRONT TERRACED STEPS & SEATING</p>	<p>510 PARKING LOT SPACES</p>  <p>100 SPACES ON HAYNE BLVD</p> 	<p>OPEN AIR PEDESTRIAN BRIDGE</p> <p>With External Access</p>	

Concept 1

The Community's Waterfront

Core Ideas:

- + High Water Activity
- + Large Centralized Investment
- + Formalized & Structured Program
- + Most Diverse Program
- + Most Commercial Activity
- + Historic Approach: Encapsulated

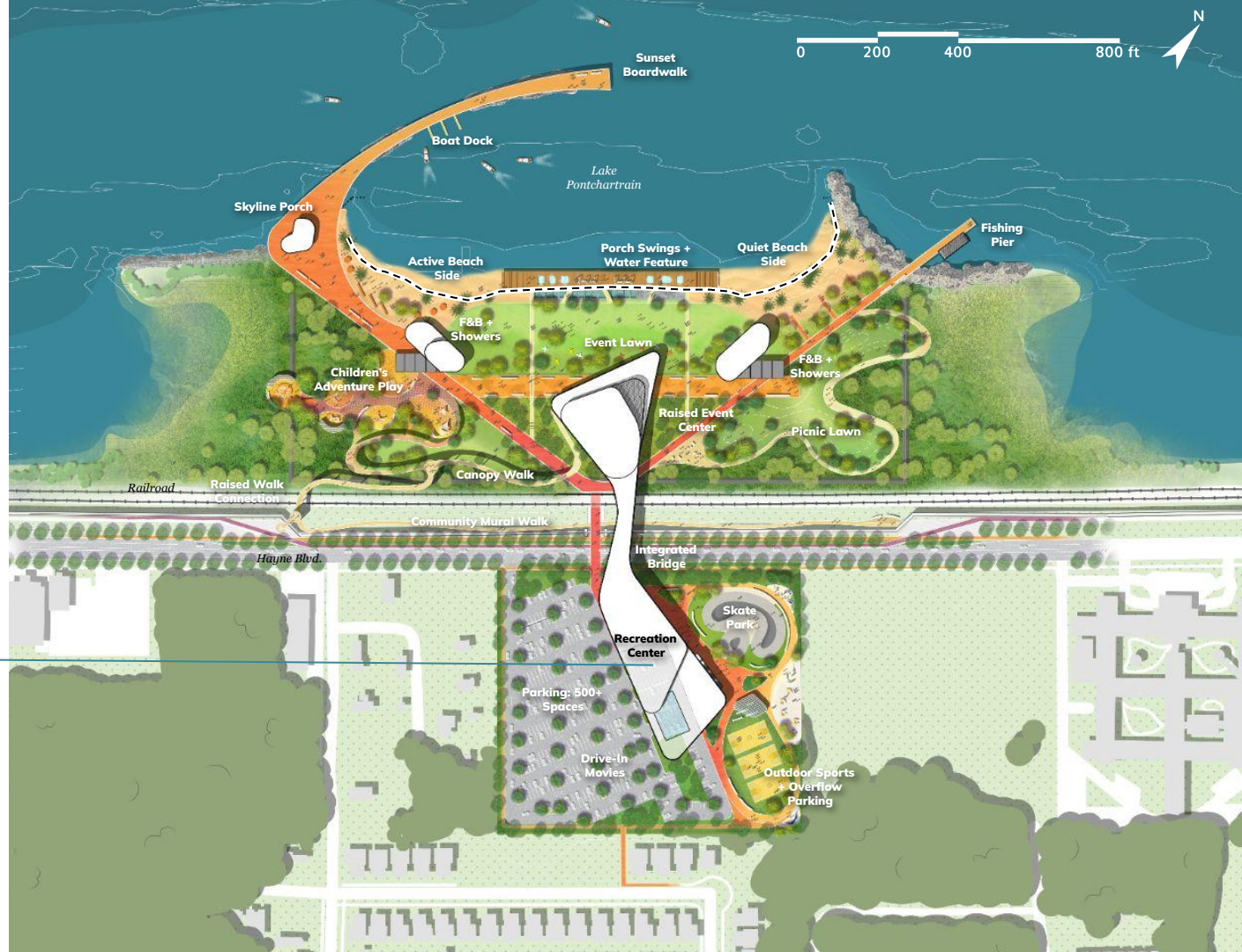
Recreation Center

- 1st Floor: Covered Parking
Locker Rooms/Restrooms,
Welcome & Police Station
- 2nd Floor: Strength &
Conditioning
- 3rd Floor: Pool Terrace

Raised Event Center

- 1st Floor: Shaded Space/
Concessions
- 2nd Floor: Event Space
- 3rd Floor: Restaurant and
Museum Space

-- Existing Beach Extents



Open Space Programming

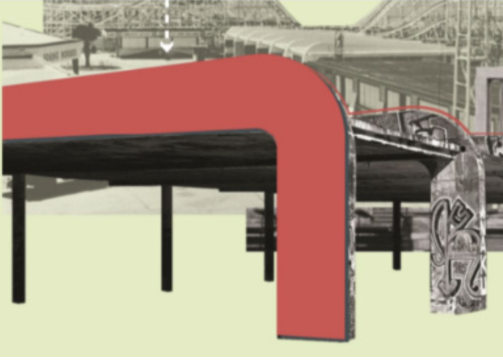
- Lake Side
 - Historic Boardwalk Relic - Transformed into Interactive Water Feature and Viewing Platform
 - Historic Trapezoidal Structures - Repurposed into Waterfront Swings
 - Historic Pavilions - Added Onto & Preserved
 - Community Mural Walk
 - Large Central Concert/Event Lawn
 - Quiet Beach + Loud Beach
 - Large Children's Adventure Playground
 - Large Sunset Boardwalk with Boat Dock
 - Passive Picnic Lawn
 - Small Tree Canopy Walk
 - Fishing Pier
- Land Side
 - Multi-Purpose Courts with Running Track
 - Skate Park
 - Drive-In Movie Screening
 - Flexible Space for Farmers Markets
 - Surface Parking (500+ Spaces)

Building Programming

- Lake Side
 - Elevated Event Space
 - Elevated Waterfront Restaurant
 - Casual Concessions on Each Side of Beach
 - Restrooms/Lockers/Showers on Each Side of Beach
 - Waterfront Nature and History Center
- Land Side
 - Recreation Center with Rooftop Pool Terrace
 - Small Concessions & Convenience Facility
 - Welcome Center with Bathrooms/Showers/Lockers

Concept 1

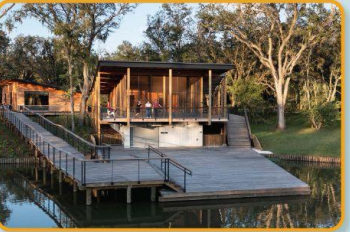
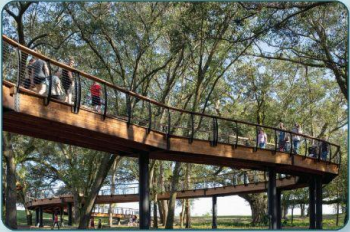
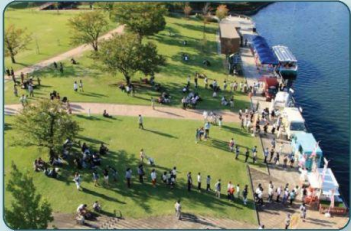
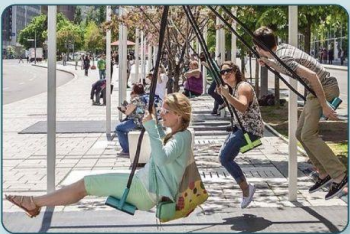
Inspiration



Concept 1

Lake Side

Precedents




- Architecture Precedent
- Landscape Precedent

Concept 1

Land Side Precedents



 Architecture Precedent

 Landscape Precedent



MULTI PURPOSE RECREATION FIELD WITH RUNNING/WALKING TRACK AND OUTDOOR WORKOUT EQUIPMENT

ROOFTOP POOL TERRACE

RECREATION CENTER

WELCOME CENTER WITH BATHROOMS/SHOWERS/LOCKERS

SMALL CONCESSIONS

FLEXIBLE PLAZA SPACE FOR COMMUNITY FARMER'S MARKET

DRIVE-IN MOVIE SCREENING

PARKING LOT

ELEVATED WATERFRONT RESTAURANT

ELEVATED RENTAL EVENT FACILITY

CASUAL CONCESSIONS

COMMUNITY MURAL WALK

SKATE PARK

PASSIVE PICNIC LAWN

RESTROOM/SHOWER AND LOCKERS

QUIET SIDE BEACH

BREAKWATER

FISHING PIER

BREAKWATER

LARGE CENTRAL CONCERT/EVENT LAWN

HISTORIC TRAPEZOIDAL STRUCTURES REPURPOSED INTO WATERFRONT

HISTORIC BOARDWALK RELIC REPURPOSED INTO A WATER FEATURE

RESTROOM/SHOWER AND LOCKERS

ACTIVE SIDE BEACH

BREAKWATER

LARGE SUNSET BOARDWALK WITH BOAT DOCK

BREAKWATER

WATERFRONT NATURE CENTER

BREAKWATER

LARGE CHILDREN'S ADVENTUROUS PLAYGROUND

CASUAL CONCESSIONS

TREE CANOPY WALK

STAIR TOWERS

EXISTING LEVEE WALL

HAYNE BOULEVARD

LAKE PONTCHARTRAIN

Concept 1

The Community's Waterfront

Concept 2

A Day At The Beach

Core Ideas:

- + More Flexible
- + More Phaseable
- + More Local
- + More Historic
- + More Midway
- + Historic Approach: Recasting

Multipurpose Event Center

- 1st Floor: Welcome Center, Flexible Market, Locker Rooms/Restrooms & Police Station
- 2nd Floor: Events

-- Existing Beach Extents



Open Space Programming

- Lake Side
 - Historic Boardwalk Relic - Transformed into A Water Feature
 - Historic Trapezoidal Structures - Repurposed into Community Art Features
 - Historic Pavilions - One Repurposed into Concert Bandshell
 - Multiple Picnic Lawns with Outdoor Kitchens
 - Medium-Sized Amphitheater Lawn
 - Medium-Sized Interactive Beach Playground
 - Fishing Piers on Each Side of Beach
 - Waterfront Plaza
 - Central Swimming Pier
 - Marsh Pier with Bird Blind
- Land Side
 - Flexible Plaza Space
 - Shaded Garden Seating Areas
 - Shaded Drop-Off on Hayne Blvd. (Lincoln Beach Blvd.)
 - Surface Parking (500+ Spaces)

Building Programming

- Lake Side
 - Welcome Pavilion & History Museum
 - Cafe at Waterfront Plaza
 - Kayak Rental Pavilion
 - Vendor Spaces
 - Centralized Bathrooms/Showers/Lockers
- Land Side
 - Indoor Sports Courts
 - Market Hall
 - Welcome Center
 - Event Hall

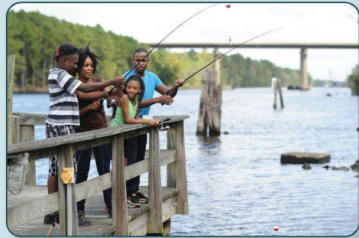
Concept 2 Inspiration



Concept 2

Lake Side

Precedents



- Architecture Precedent
- Landscape Precedent

Concept 2

Land Side Precedents



- Architecture Precedent
- Landscape Precedent



SHADED GARDEN SEATING AREAS

SPORTS COURTS

EVENT HALL

MARKET HALL

WELCOME CENTER

SHADED DROP OFF PAVILION

WELCOME PAVILION & HISTORY MUSEUM

PICNIC LAWN WITH OUTDOOR KITCHENS

KAYAK RENTAL PAVILION

PARKING LOT

FLEXIBLE PLAZA SPACE

HISTORIC TRAPEZOIDAL STRUCTURES

REPURPOSED INTO COMMUNITY ART PIECES

MEDIUM AMPHITHEATRE LAWN

WITH HISTORIC PAVILION REPURPOSED AS STAGE/BANDSHELL

WATERFRONT PLAZA

VENDOR SPACE

SHADE CANOPY

MEDIUM-SIZED INTERACTIVE BEACH PLAYGROUND

MARSH PIER WITH BIRD BLIND

PICNIC LAWN WITH OUTDOOR KITCHENS

CAFE AT THE WATERFRONT PLAZA

CENTRALIZED RESTROOM/SHOWERS/LOCKERS

BOARDWALK RELIC REPURPOSED INTO WATER FEATURE

SHADE STRUCTURE

CENTRAL SWIMMING PIER

BREAKWATER

FISHING PIER

BREAKWATER

BREAKWATER

FISHING PIER

LAKE PONTCHARTRAIN

Concept 2

A Day At The Beach

Concept 3

Preserve, Enhance, Celebrate

Core Ideas:

- + More Wild + More Urban
- + More Free
- + More Floodable + Elevated
- + More Marsh
- + Less Is More
- + Historic Approach: Recasting

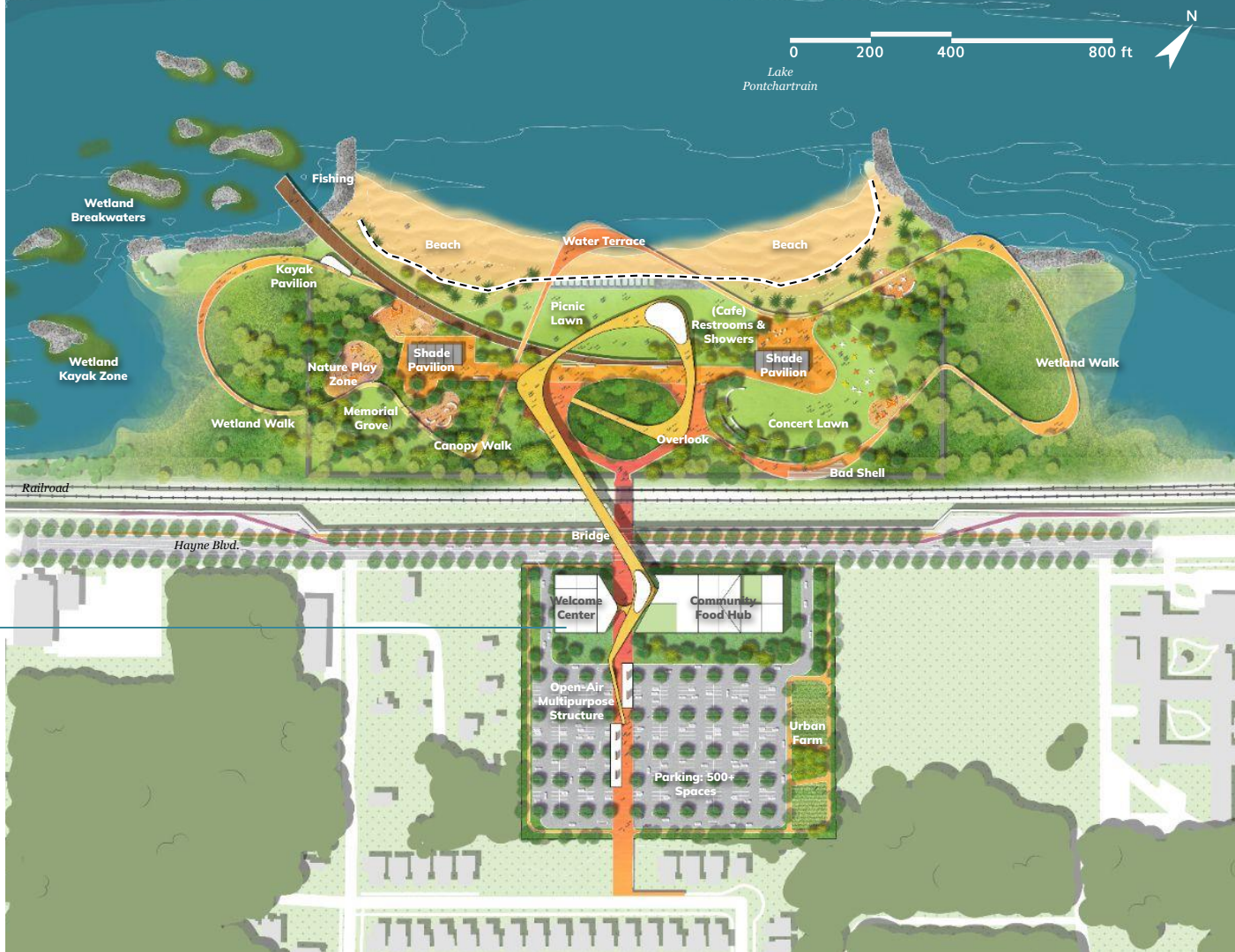
Welcome Center

- Welcome Reception
- Police Station

Community Food Hub

- Grocery Store (10-12k sf)
- Food Court
- Vendor Prep Kitchen
- Restaurant/Incubator Space

-- Existing Beach Extents



Open Space Programming

- Lake Side
 - Historic Boardwalk Relic - Left As Is
 - Historic Trapezoidal Structures - Left As Is
 - Historic Pavilions - Left As Is
 - Memorial Grove in the Oaks
 - Expanded Marsh Kayaking Area with Kayak Launch
 - Central Picnic Lawn with Park Grills
 - Large Concert Amphitheater Lawn with Bandshell
 - Marsh Boardwalk Paths
 - Extensive Oak Canopy Walk with Overlooks
 - Waterfront Terraced Seating
 - Multiple Smaller Nature Play Areas
- Land Side
 - Urban Farm
 - Open-Air Multipurpose Shade Structure
 - Food Truck Zone
 - Surface Parking (500+ Spaces)

Building Programming

- Lake Side
 - Centralized Bathrooms/Showers/Lockers
 - Central Cafe
- Land Side
 - Welcome Center
 - Small Community Grocery Store
 - Restaurant & Event Space
 - Vendor Prep Kitchen & Local Restaurant
 - Incubator Space
 - Food Hall

Concept 3

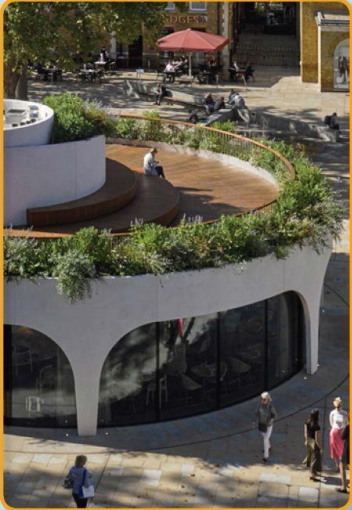
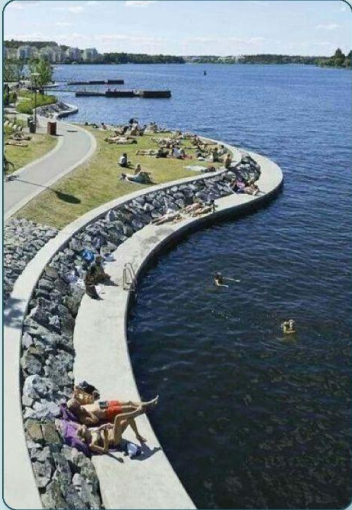
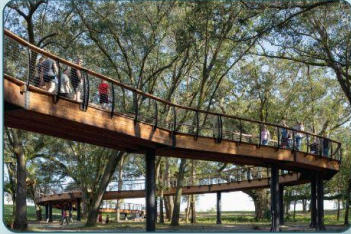
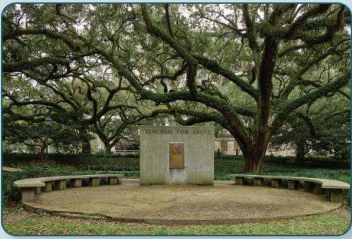
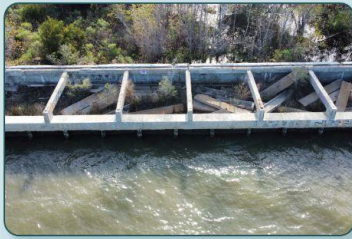
Inspiration





Concept 3

Lake Side

Precedents




-  Architecture Precedent
-  Landscape Precedent

Concept 3

Land Side Precedents



 Architecture Precedent

 Landscape Precedent



Concept 3

Preserve, Enhance,
Celebrate

Concept 1

The Community's Waterfront



Concept 2

A Day at the Beach



Concept 3

Preserve, Enhance, Celebrate



Community Feedback: Based on everything we have discussed to date what Concept do you feel most resonates with the values and community desires for the future of Lincoln Beach?





Quick Open Plan



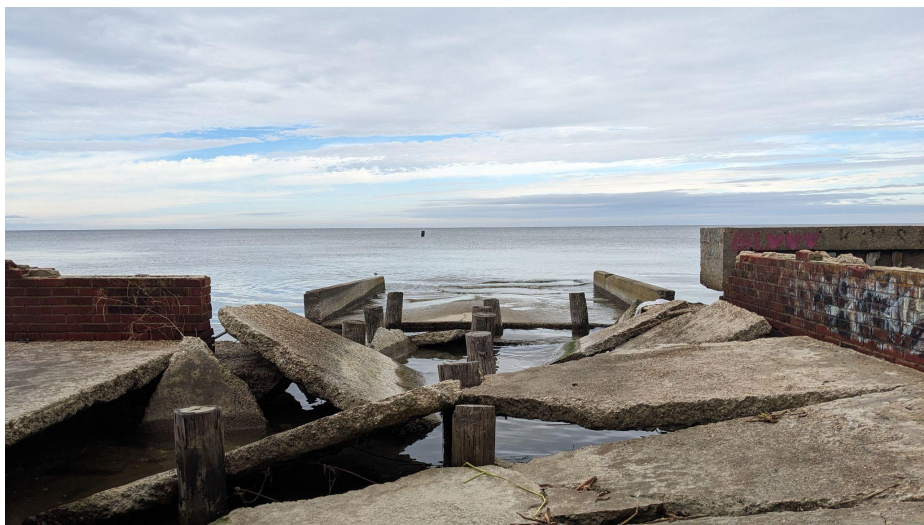
Critical Items

The key elements that will allow Lincoln Beach to be open and safe for the public!







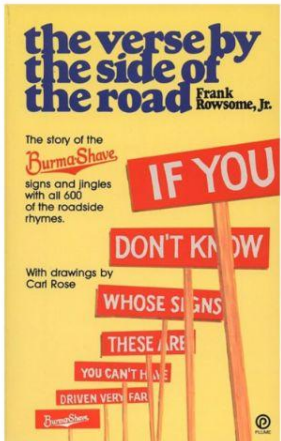




Key Elements of Quick Open

Getting people on site, safely!





Signage & Wayfinding

Community Commerce

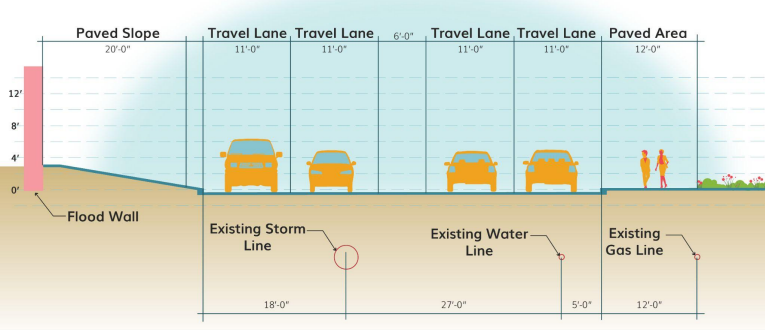


Paint & Post Road Diet

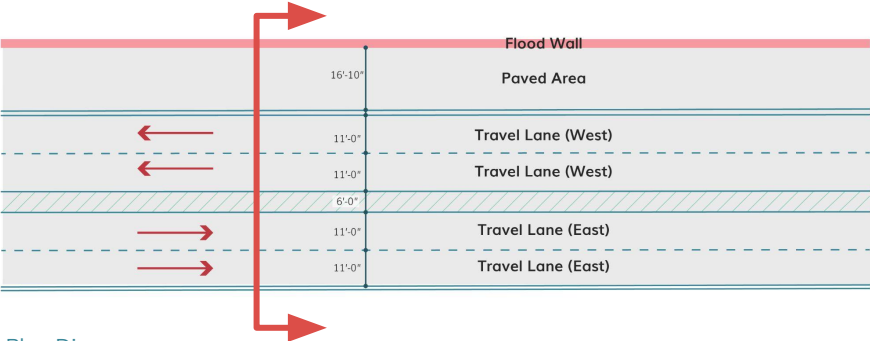
Pedestrian Crossing

Hayne Boulevard Cross Sectional Study

Existing Conditions



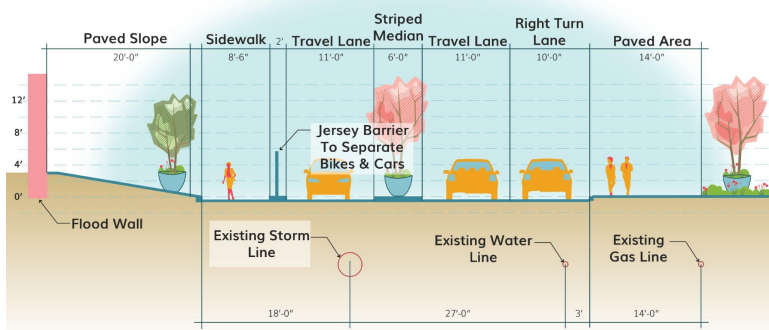
Section Diagram



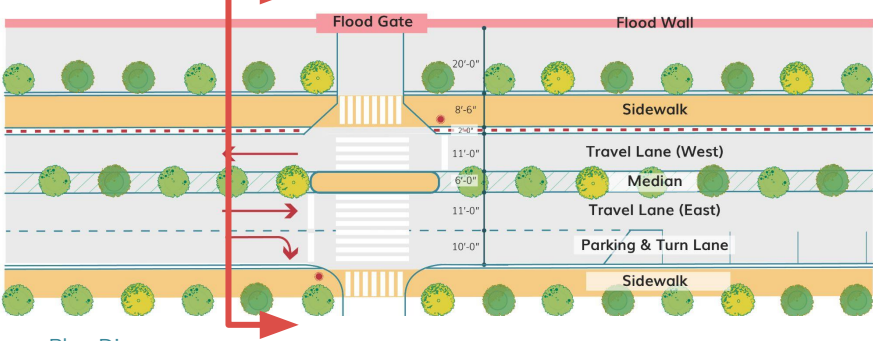
Plan Diagram

Early Action Plan

Temporary Conditions



Section Diagram



Plan Diagram

Timeline Scenarios

The Quick Open Plan is implemented and Lincoln Beach opens to the public for a specific period of time. At the end of the predetermined time frame, Lincoln Beach will close completely to the public for the duration of the construction process.

Scenario 1

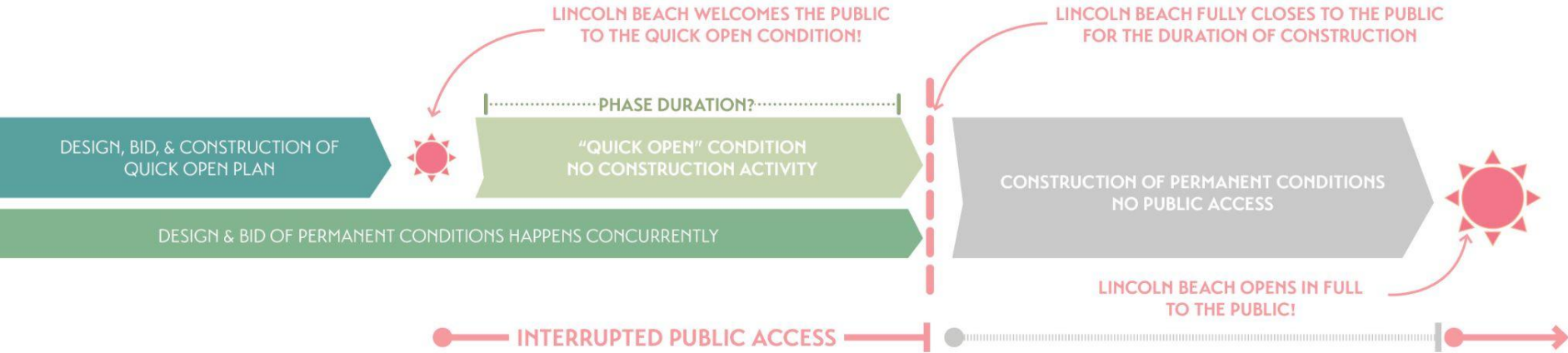


Construction sequencing allows for continued access to the designated areas of site during construction, and the elements constructed for the Quick Open Plan persist throughout the construction process.

Scenario 2



Scenario 1 - Quick Open + then Close Down



CONSIDERATIONS

Quick Open Phase Duration

What is the sweet spot before the Beach closes for construction? 2 months? 2 years?

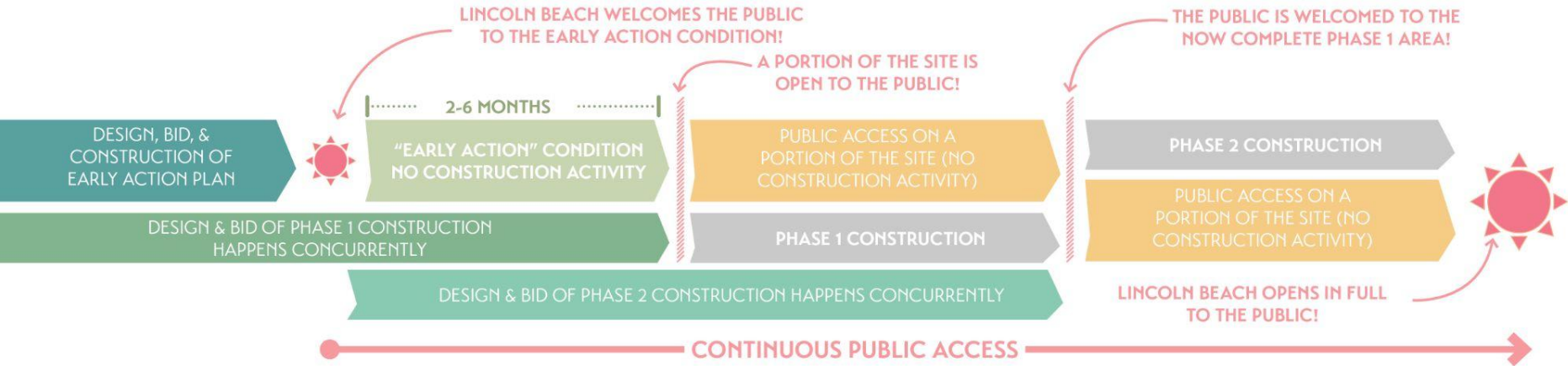
Potential Conflicts

Given the Beach's popularity over the years, there is potential for backlash from the community about closing the beach completely to the public.

Maintenance & Security

The public have found various creative ways to access the site, how can we maintain safety and control access while under construction?

Scenario 2 - Quick Open + Staged Opening



CONSIDERATIONS

Continuous Public Access

The continued public access in this scenario can be a benefit to the surrounding community, and to maintain excitement momentum for the project.

Phased Approach

Phasing out the construction could allow for time and flexibility to secure additional funding sources for improvements.

Maintenance & Security

The public have found various creative ways to access the site, how can we maintain safety and control access while under construction?

Timeline Scenario 1:

The quick open plan is implemented and Lincoln Beach opens to the public for a specific period of time. At the end of this time frame, Lincoln Beach will close completely to the public for the entire duration of the construction process.



Vote Here for Scenario 1!



Timeline Scenario 2:

The quick open plan is implemented, and construction sequencing allows for continued access to designated areas of the site during construction, and the elements constructed for the quick open persist throughout the construction process.



Vote Here for Scenario 2!



Community Feedback: Based on everything we have discussed what do you believe is the right choice for the construction sequencing of the project?





Tonight's Activity

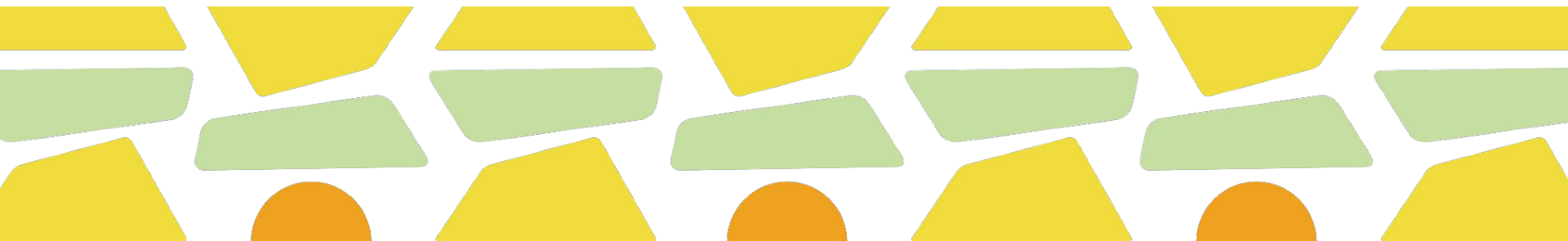


Table Activity

1. Each table has a place-mat with each alternative.
2. The goal is to have each group discuss the attributes of the concepts and the pros and cons of each element.
3. The group should discuss and develop a consolidated evaluation of the schemes, with a list of the top 10 program ideas that should move forward.

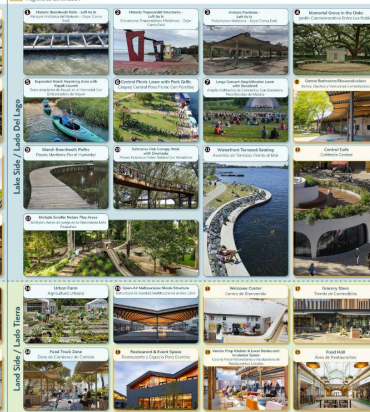
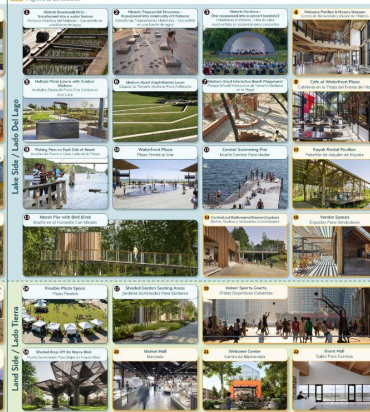
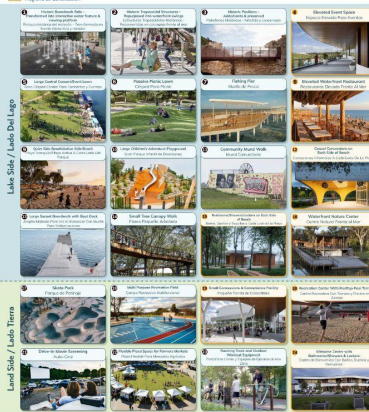
01 The Community's Waterfront
El Malecón De La Comunidad



02 A Day At The Beach
Un Día En La Playa



03 Preserve, Enhance, Celebrate
Preservar, Enriquecer, Celebrar



List your group's top 10 favorite proposed use ideas from above.
Haz una lista de las 10 propuestas de uso favoritas de tu grupo.

1	_____
2	_____
3	_____
4	_____
5	_____
6	_____
7	_____
8	_____
9	_____
10	_____

What uses are missing across all three scenarios that you'd like to see at the future Lincoln Beach?
¿Qué usos faltan en los tres escenarios que te gustaría ver en la futura Lincoln Beach?



Ground Rules

1. Let everyone participate by listening to and respecting diverse views and opinions.
2. Listen with an open mind. Listen to learn;
3. Value learning from different perspectives and value input from others;
4. Stay open to new ways of doing things,
5. Treat others constructively and respectfully;
6. Be Facilitated!
7. Respect the role of the facilitator in guiding the group process;
8. Attack the problem, not the person;
9. Disagreement, frustrations, and differences of opinion are welcome! They will be acknowledged, explored, and addressed;
10. Please write down questions and comments, and wait until the discussion segment of the meeting to ask questions and make comments.



Be Positive!

**Find Common
Ground!**

**Be a Good
Listener!**

**Build
Consensus!**

Have Fun!

An aerial photograph of a waterfront area. On the left, a body of water with a light brownish-green hue is visible. A long, narrow pier or dock extends from the shore into the water. The shore is lined with dense green trees and vegetation. In the foreground, a rocky breakwater or jetty extends into the water. In the background, a residential area with houses and a road is visible. The overall scene is a mix of natural and developed land.

Thank You