

LATOYA CANTRELL, MAYOR  
CITY OF NEW ORLEANS

**OFFICE OF THE MAYOR**

**EXECUTIVE ORDER**

**LC 18-02**

**WHEREAS**, according to the Annie E. Casey Foundation, Louisiana currently ranks 48<sup>th</sup> amongst all U.S. states in terms of overall child well-being;

**WHEREAS**, in New Orleans, approximately 37% of youth under the age of 18 live in poverty;

**WHEREAS**, youth and community voices are persistently underrepresented in policy and decision-making processes;

**WHEREAS**, it is in the interest of the City to convene, coordinate and collaborate with a vast network of community partners to effectively tackle issues related to health care, education, and inclusion across City departments;

**WHEREAS**, it is in the interest of the City to promote and improve the physical and mental health of all members of our communities;

**WHEREAS**, the City of New Orleans has an opportunity to set forth a vision of a child-centered city that produces a strong foundation for future generations of New Orleanians; and

**NOW, THEREFORE, I, LATOYA CANTRELL**, by the authority vested in me as Mayor of the City of New Orleans, by the Constitution and laws of the State of Louisiana, and the Home Rule Charter and laws of the City of New Orleans, **HEREBY ORDER AS FOLLOWS**:

1. Effective Date  
This Executive Order is effective upon the date of its issuance.
2. Purpose  
The purpose of this Executive Order is to create an Office of Youth and Families led by a Director of Youth and Families in the Office of the Mayor.

3. Creation of Office of Youth and Families

The City of New Orleans Office of Youth and Families is hereby created in the Office of the Mayor and is referred to hereafter as the “OYF.” The OYF will be headed by a Director of Youth and Families (“DYF”) who will serve in the unclassified service of the New Orleans Civil Service System.

The DYF shall have a minimum of five years of experience with programs serving children and/or youth populations, proficient knowledge of youth development, experience designing and implementing new programming, significant experience in planning, administration and supervision, and shall be a person with demonstrated executive and organizational ability.

The DYF shall hold a four-year degree from an accredited college or university and a graduate degree in Education, Social Work, Public Administration, Public Health or a related field is strongly preferred.

4. The Office of Youth & Families Authority

The OYF has the authority and responsibility to serve as the City’s central coordinating entity for policies that impact families and young people, and its duties will include, but not be limited to:

- i. Establishing a “youth and families agenda”—a unified strategic plan—that engages youth, parents and other community stakeholders in designing coordinated strategies for how to improve the economic security, health and education outcomes of children in New Orleans;
- ii. Improving the coordination, quality and impact of services provided by various internal and external providers, including but not limited to the New Orleans Recreation Department, New Orleans Health Department, New Orleans Public Library, the Children & Youth Planning Board, Youth Study Center, Orleans Parish School Board and the New Orleans Business Alliance;
- iii. Engaging youth and community input into decision-making processes specifically affecting children and families ;
- iv. Carrying out the provision of direct services that target vulnerable populations when appropriate;
- v. Expanding funding and technical assistance resources for City partners and community based organizations that are providing quality services and programs for youth and families; and
- vi. Issuing policy recommendations directed at improving the economic, health and education outcomes of children and families.

5. Duration

This Executive Order will remain in effect until amended or suspended by a subsequent order approved in accordance with Section 4-206(3)(c) of the Charter.

WITNESS MY HAND AND SEAL THIS 25<sup>th</sup> DAY OF May,  
2018, AT NEW ORLEANS, LOUISIANA.



LaToya Cantrell, Mayor  
City of New Orleans