



## PROJECT SUMMARY: Franklin Avenue

The City of New Orleans is moving forward on safety and complete streets improvements along Franklin Avenue between N. Peters Street and St. Claude Avenue. Funding for this project is available from the 2016 bond program as part of the Moving New Orleans initiative.



The Franklin Avenue project is approximately 0.5 miles long and is one of several river-to-lake streets in the Marigny and 7<sup>th</sup> Ward. The land uses along Franklin Avenue area are a mix of residential and commercial retail. While not a bus route itself, the No. 5 Marigny-Bywater, 57-Franklin, 80-Desire Louisa, and 88-St. Claude lines intersect Franklin Avenue.

### Franklin Avenue Traffic Safety Snapshot (2014 – 2018)

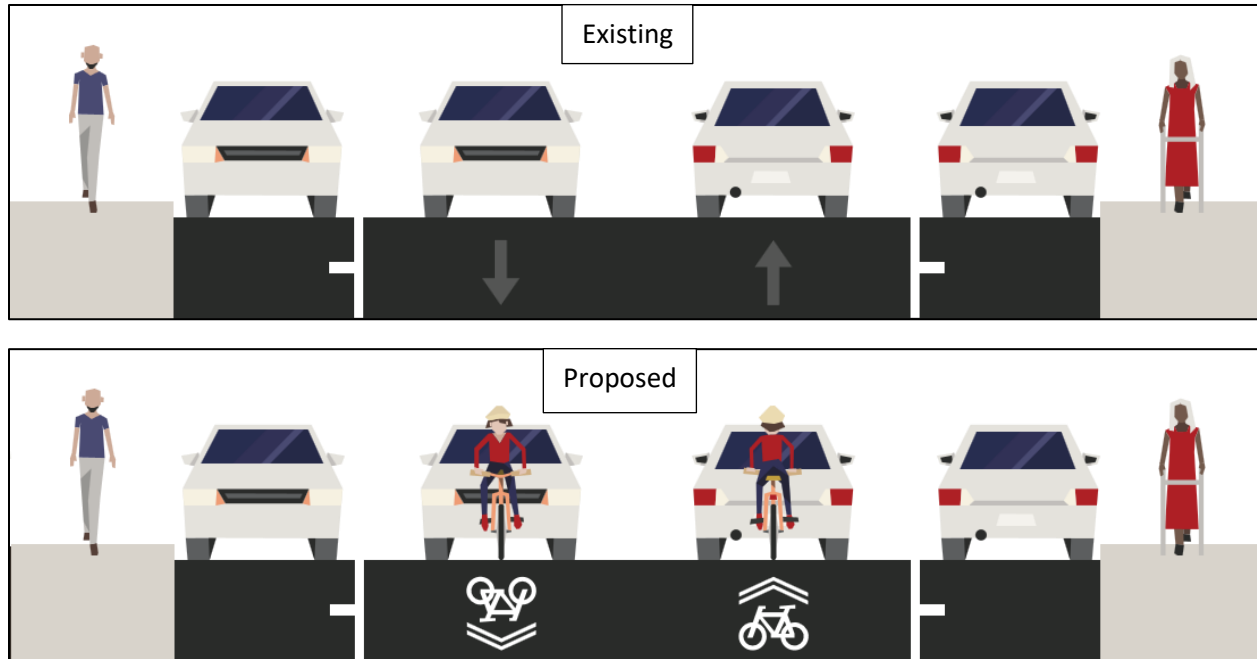
A total of 103 crashes were recorded on Franklin Avenue over the five-year period (2014-2018), resulting in one fatality and the injury of 62 people. Most crashes occurred at St. Claude Avenue (68) followed by North Rampart Street (10) and Burgundy Street (7). There were four crashes involving pedestrians and three crashes involving bicyclists.

### Proposed Improvements

This project seeks to balance the needs of all roadway users, consistent with the City's Complete Streets Policy. Improvements include, repaving the roadway, designating the street as a bicycle boulevard\* through signage and pavement markings, installing marked crosswalks, and improving intersection geometry and sight distances. Between N. Peters Street and St. Claude Avenue, the roadway will remain as one general traffic lane and a parking lane in each direction. The proposed improvements are designed to address pavement quality issues, improve overall safety, connect to existing bikeways, and make Franklin Avenue a more comfortable place to walk, bike, drive and use transit.

*\*Bicycle boulevards are streets that are designed to prioritize local traffic and bicycle travel by reducing motorized traffic speeds and volumes. Bicycle boulevards are useful for making connections through neighborhoods and other low-speed, low-traffic areas where a dedicated bikeway.*





Existing and proposed roadway cross sections for  
Franklin Avenue (N. Peters Street to St. Claude Avenue)

## Public Outreach

- April 2019 - Eight meetings were held to gather public input for a citywide bicycle network in each of the five City Council Districts (340 attendees).
- July – August 2019 – Three meetings were organized to present a draft of the network plan.
- July 2020 – Marigny/French Quarter community meeting to discuss upcoming proposed roadway projects including bikeway implementation.

In addition to public meetings, input was received online between April and June 2019 through an online interactive bike network planning map. A total of 2,288 people commented and made recommendations.

## What is Moving New Orleans?

As an initiative of Mayor LaToya Cantrell, **Moving New Orleans** is a multi-modal strategy that is focused on improving the safety, equity, efficiency and connectivity of the City’s transportation network. **Moving New Orleans Bikes (MNOB)** is the first of several focused strategies to be implemented under this framework. MNOB is a joint initiative of the Mayor’s Office of Transportation and Department of Public Works that is designed to accelerate the construction of a 75-mile connected low-stress bikeway network.

Comments, questions? Contact Roadwork NOLA  
504-658-7623 or [roadwork@nola.gov](mailto:roadwork@nola.gov)

This document and the information contained herein is prepared solely for the purpose of identifying, evaluating and planning safety improvements on public roads which may be implemented utilizing federal aid highway funds; and is therefore exempt from discovery or admission into evidence pursuant to 23 U.S.C. 409. Contact the Traffic Safety Office at (225) 379-1871 before releasing any information.

