## PROJECT SUMMARY: O'Keefe Avenue

The City of New Orleans is moving forward on safety and complete streets improvements along O'Keefe Avenue between Howard Avenue and Canal Street. Funding for this project is available from the 2016 bond program as part of the Moving New Orleans initiative.


The O'Keefe Avenue project is approximately 0.7 miles long and is a one-way downriver-bound street in the Central Business District. The land use along the majority of O'Keefe Avenue is commercial and residential. O'Keefe Avenue is also a route for the No. 100, 101, 102, 106, 114, and 115 RTA bus lines and the W2, W3, and W8 JeT bus lines.

## O’Keefe Avenue Traffic Safety Snapshot (2014-2018)

A total of 421 crashes were recorded on O’Keefe Avenue over the five-year period (2014-2018), resulting the injury of 155 people. Most crashes occurred at Canal Street (139) followed by Howard Avenue (74) and Poydras Street (70). There were 12 crashes involving pedestrians and 12 crashes involving bicyclists.

## Proposed Improvements

This project seeks to balance the needs of all roadway users, consistent with the City's Complete Streets Policy. Improvements include adding stormwater management infrastructure, adding protected bike lanes, installing marked crosswalks, improving intersection geometry and sight distances at driveways. Between Howard Avenue and Common Street, the roadway will be reconfigured as a protected bike lane, a parking lane, two general travel lanes, a and parking lane. Between Common Street and Canal Street, the roadway will be configured as a protected bike lane, a parking plane, general travel lane, and a parking lane. The proposed improvements are designed to address pavement quality issues, improve overall safety, connect to existing bikeways, and make O'Keefe Avenue a more comfortable place to walk, bike, drive and use transit.

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MAYOR LATOYA CANTRELL

Howard Avenue to Common Street


Existing and proposed typical roadway cross sections for O'Keefe Avenue (Howard Avenue to Common Street)

Common Street to Canal Street


Existing and proposed typical roadway cross sections for O'Keefe Avenue/Roosevelt Way (Common Street to Canal Street)

## Public Outreach

- April 2019 - Eight meetings were held to gather public input for a citywide bicycle network in each of the five City Council Districts (340 attendees).
- July - August 2019 - Three meetings were organized to present a draft of the network plan.
- October 2020 - Central Business District/Warehouse District community meeting to discuss upcoming proposed roadway projects including bikeway implementation.

In addition to public meetings, input was received online between April and June 2019 through an online interactive bike network planning map. A total of 2,288 people commented and made recommendations.

## What is Moving New Orleans?

As an initiative of Mayor LaToya Cantrell, Moving New Orleans is a multi-modal strategy that is focused on improving the safety, equity, efficiency and connectivity of the City's transportation network. Moving New Orleans Bikes (MNOB) is the first of several focused strategies to be implemented under this framework. MNOB is a joint initiative of the Mayor's Office of Transportation and Department of Public Works that is designed to accelerate the construction of a 75-mile connected low-stress bikeway network.

Comments, questions? Contact Roadwork NOLA
504-658-7623 or roadwork@nola.gov


[^0]:    This document and the information contained herein is prepared solely for the purpose of identifying, evaluating and planning safety improvements on public roads which may be implemented utilizing federal aid highway funds; and is therefore exempt from discovery or admission into evidence pursuant to 23 U.S.C. 409. Contact the Traffic Safety Office at (225) 379-1871 before releasing any information.

