



CITY OF NEW ORLEANS

BottomLineStat

January 2013 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Property Taxes
- Sales Taxes and Occupational License Revenues / Collections
- Sanitation Fees Revenues / Collections

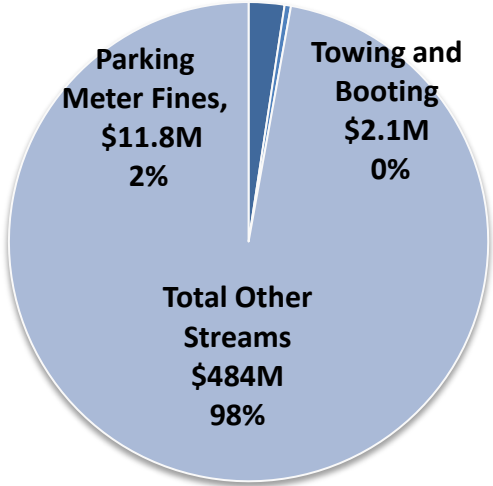
Expenditures

- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

Revenue Analysis

Parking Enforcement Revenues

2% Adopted Budget GF Revenues for 2013



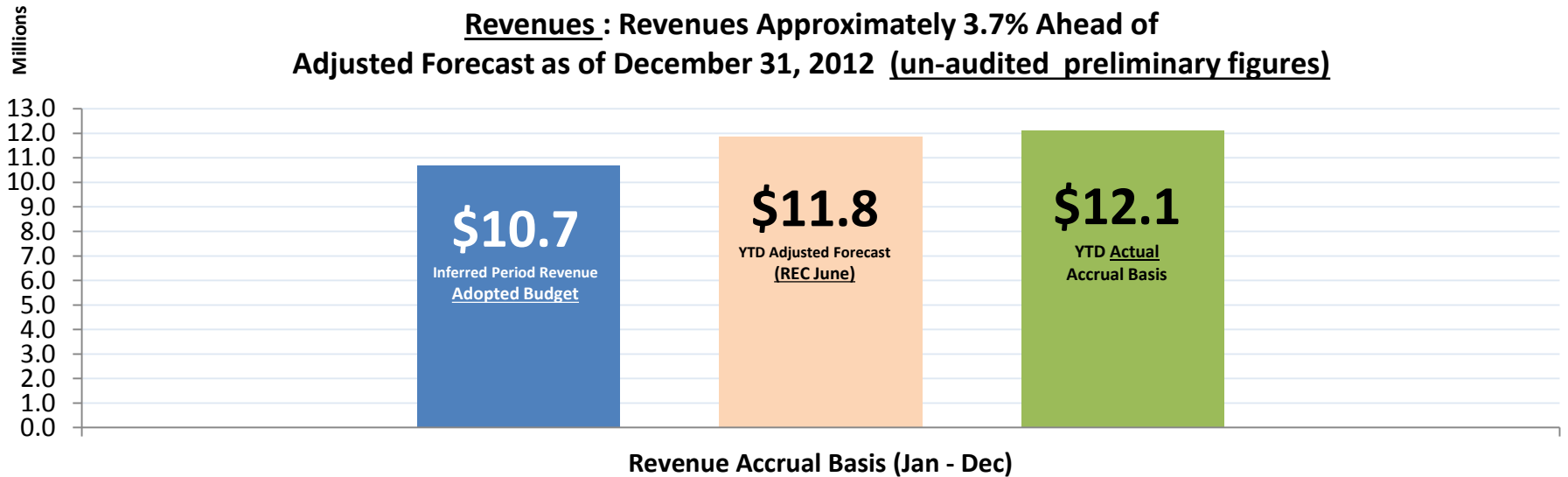
Number of Issuances	Projection 2013	YTD Actual
Parking Tickets	305,000	31,308
Boots	5,000	345
Tows	13,700	1,083

***Update**

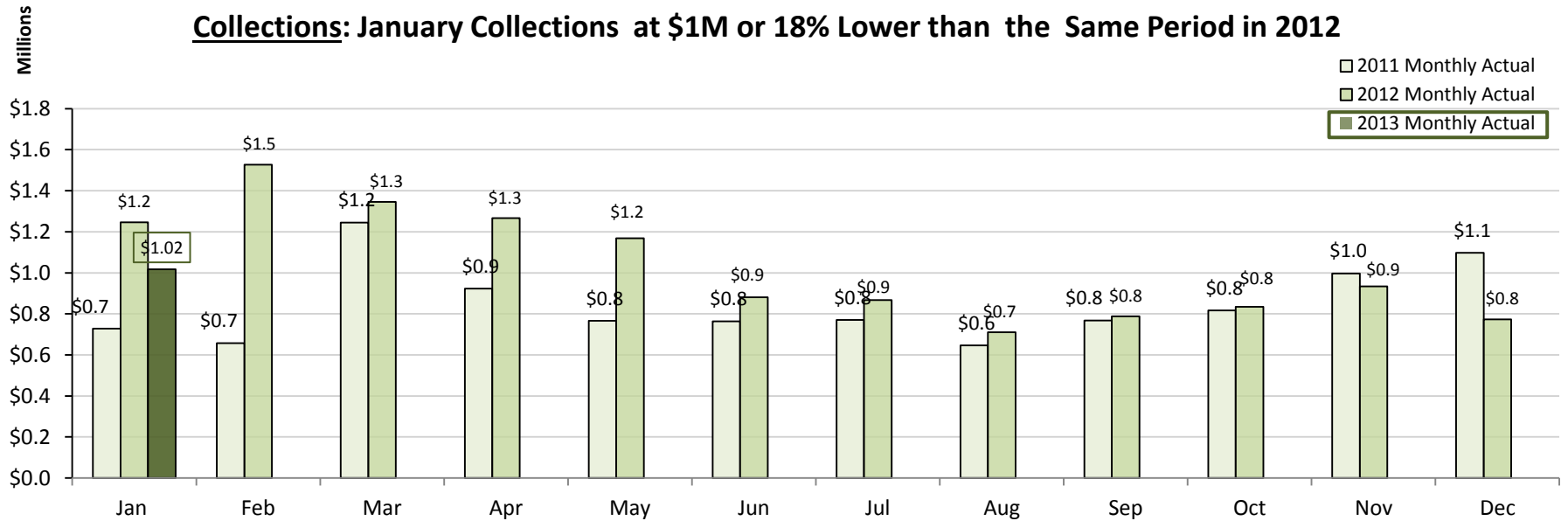
Responsible Party	Issue	Status
Mark Jernigan	PCO Turnover Strategy	Open

Parking Enforcement Revenues

**Revenues : Revenues Approximately 3.7% Ahead of
Adjusted Forecast as of December 31, 2012 (un-audited preliminary figures)**

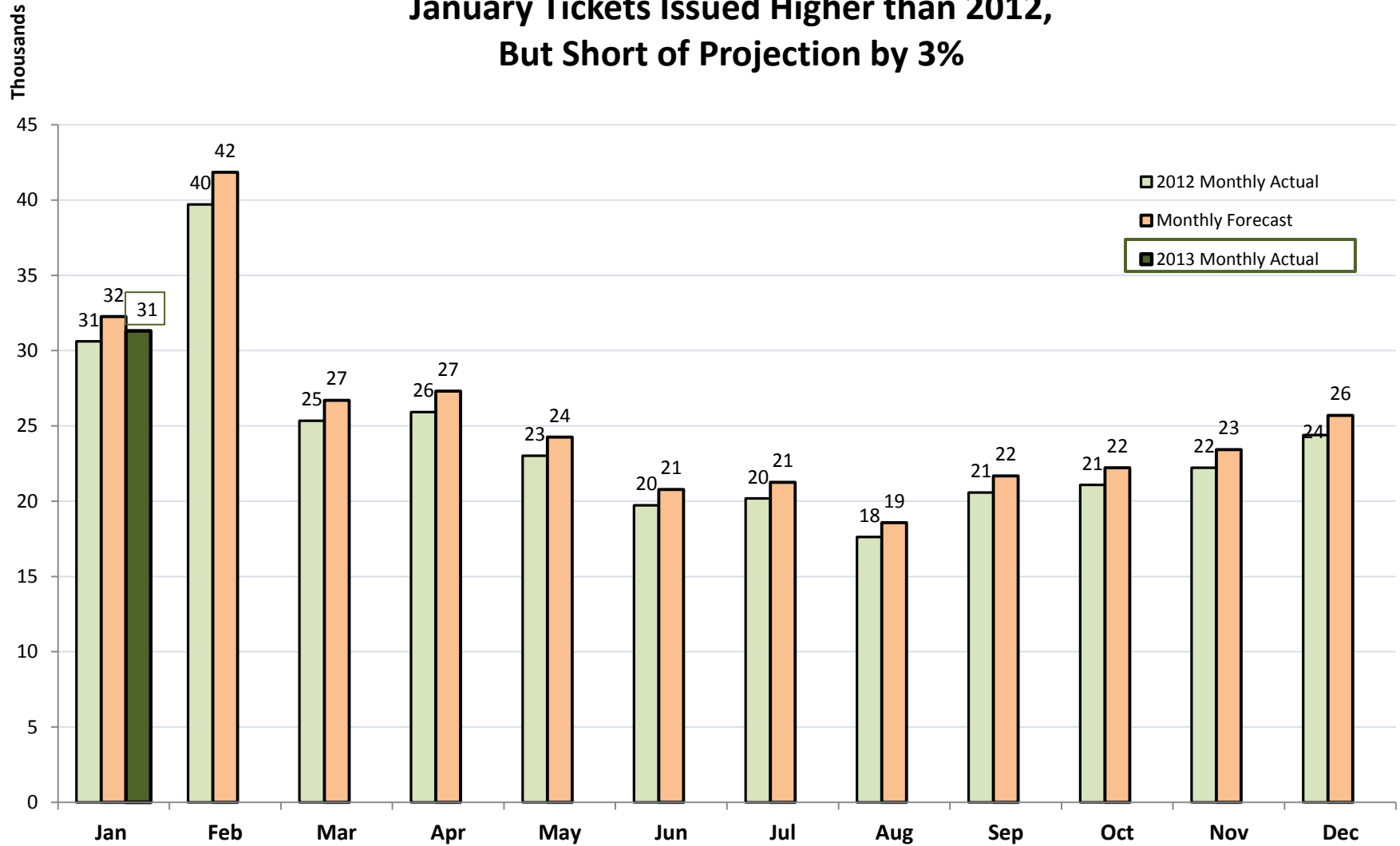


Collections: January Collections at \$1M or 18% Lower than the Same Period in 2012



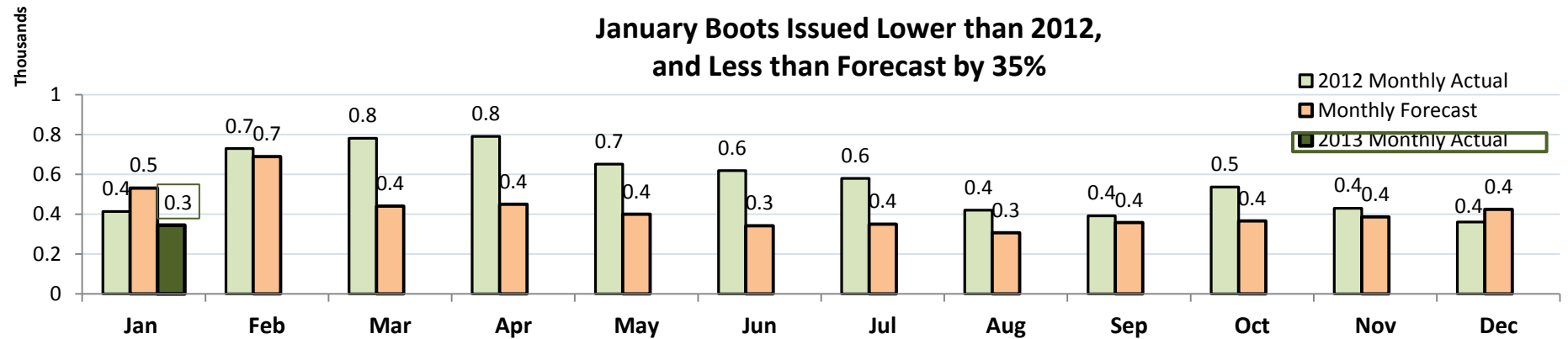
Parking Enforcement

**January Tickets Issued Higher than 2012,
But Short of Projection by 3%**

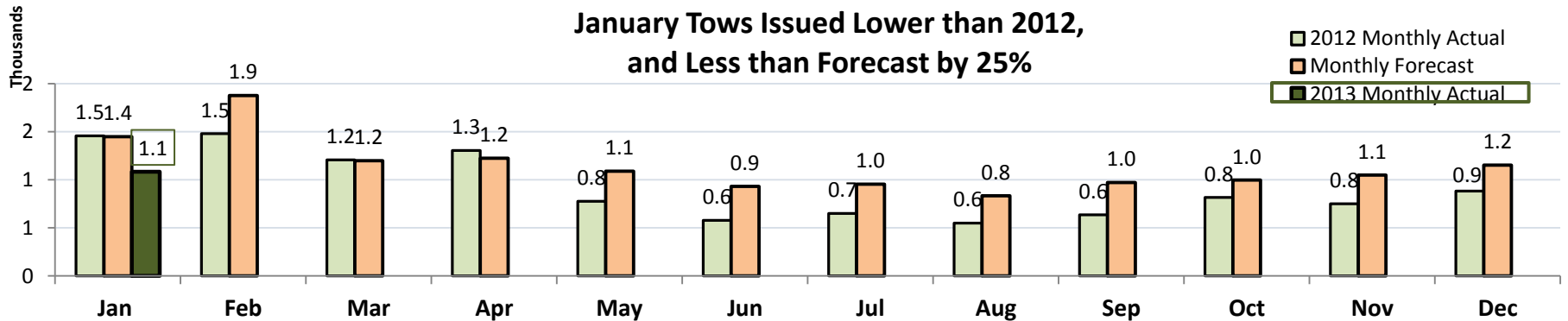


Parking Enforcement Revenues

**January Boots Issued Lower than 2012,
and Less than Forecast by 35%**



**January Tows Issued Lower than 2012,
and Less than Forecast by 25%**



Collections: January Collections at \$136K or 36% Lower than the Same Period in 2012

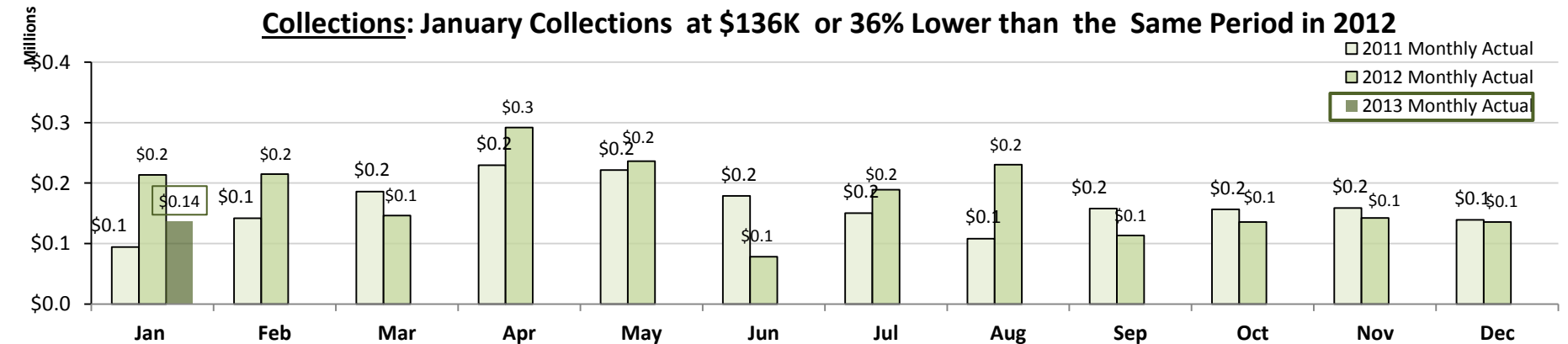
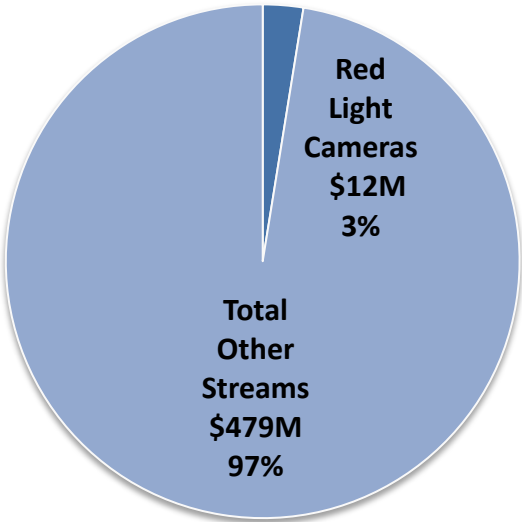


Photo Safety Management

3% Adopted Budget GF Revenues for 2013



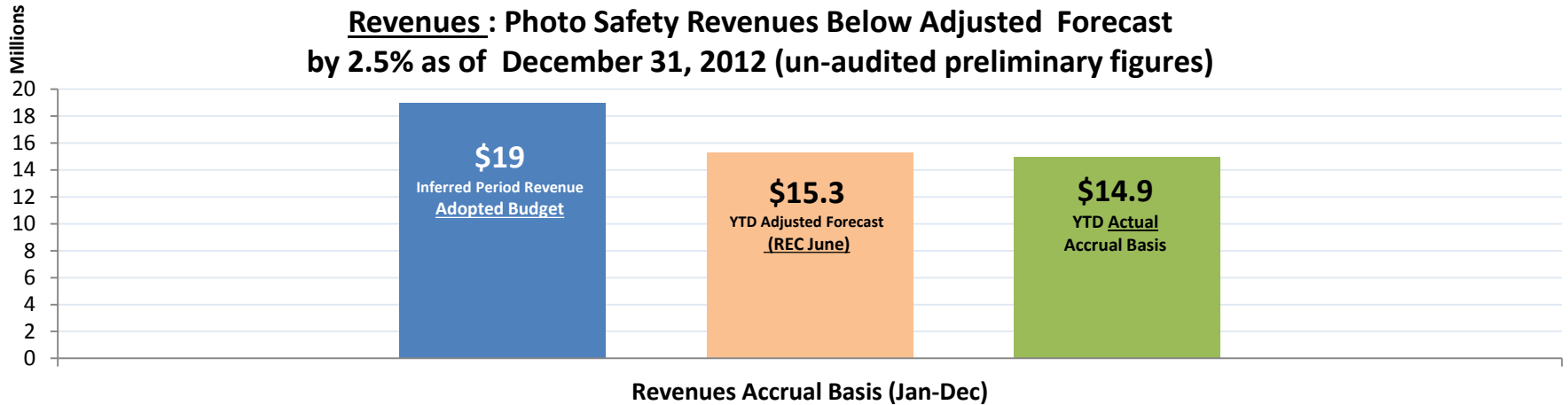
Management Controls	Target 2013	YTD Actual
Flashers Inoperable	Less Than 30,000	22,489
Violation Date Past Enforceable Date	-	0

***Update**

Responsible Party	Issue	Status
Mark Jernigan	Strategy to fix inoperable flashers	Open

Photo Safety

Revenues : Photo Safety Revenues Below Adjusted Forecast by 2.5% as of December 31, 2012 (un-audited preliminary figures)



Collections: January Collections at \$1.2 M

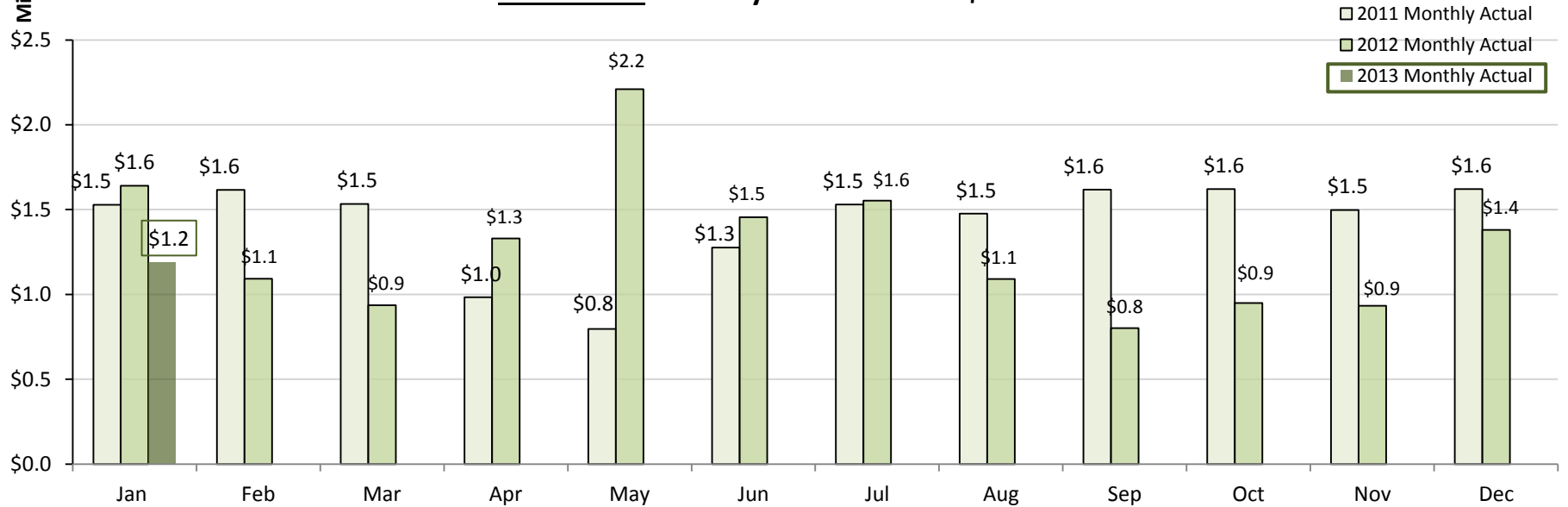


Photo Safety Citations

Detail of Monthly Exceptions and Citations Issued

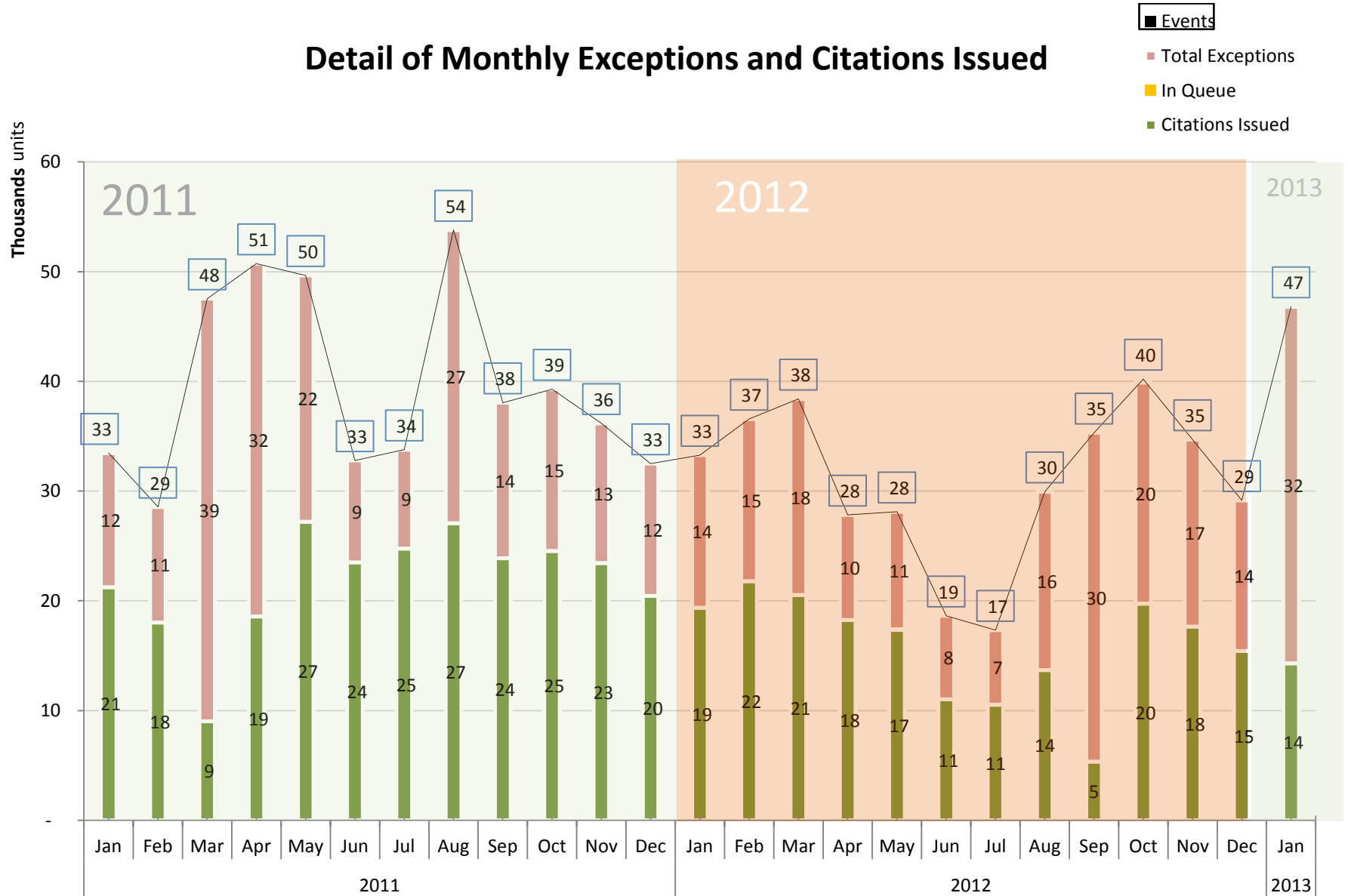


Photo Safety Citations Exceptions : Inoperable Flashers

Monthly Exceptions Issued for Flashers Inoperable During School Zone Enforceable Time

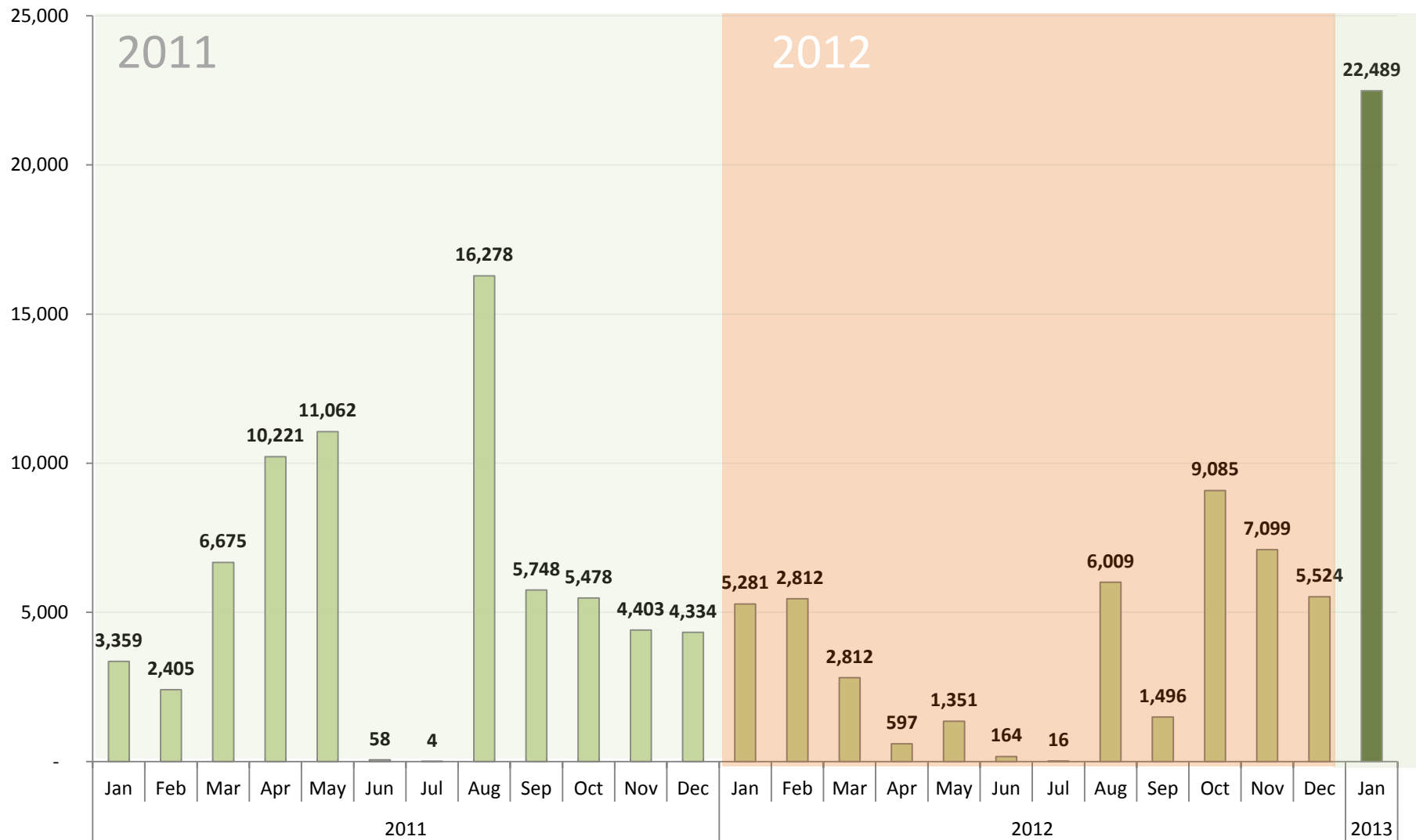


Photo Safety Citations Exceptions : Inoperable Flashers

Jan-13				
Camera	Location	Events	Flasher Exception	Exception %
NO102	EB CAMP ST @ INTERNATIONAL SCHOOL	1,182	1146	97%
NO58	WB BIENVILLE ST @ N OLYMPIA ST	1,617	1565	97%
NO88	WB OPELOUSAS AVE @ HOLY NAME OF MARY	893	858	96%
NO49	EB ST CHARLES AVE @ CADIZ ST	2,279	2187	96%
NO56	SB FRANKLIN AVE @ WISTERIA ST	2,123	1998	94%
NO92	SB CARROLLTON AVE @ KIPP BELIEVE SCHOOL	2,146	2019	94%
NO53	NB JACKSON AVE @ CHESTNUT ST	729	683	94%
NO74	NB PACE BLVD @ ST JULIEN ELEMENTARY	599	547	91%
NO76	SB PACE BLVD @ ST JULIEN ELEMENTARY	601	547	91%
NO57	EB BIENVILLE ST @ N ST PATRICK ST	1,725	1557	90%
NO112	EB HAMMOND ST @ RESURRECTION OF OUR LORD SCHOOL	62	54	87%
NO59	WB CANAL ST @ N. OLYMPIA ST	1,645	1296	79%
NO50	WB ST CHARLES AVE @ JENA ST	1,771	1290	73%
NO60	EB CANAL ST @ S. ST PATRICK ST	2,060	1346	65%
NO118	SB JACKSON AVE @ LAUREL ELEMENTARY	463	290	63%
NO55	NB FRANKLIN AVE @ WISTERIA ST	1,907	1153	60%
NO54	SB JACKSON AVE @ COLISEUM ST	531	310	58%
NO51	NB READ BLVD @ HAMMOND ST	918	511	56%
NO26	SB PARIS @ PRENTISS AVE	778	400	51%
NO52	SB READ BLVD @ HAMMOND ST	869	412	47%
NO25	NB PARIS @ CRESCENT DR	938	444	47%
NO48	SB CANAL BLVD @ FRENCH ST	1,436	671	47%
NO98	EB PRYTANIA ST @ MCGEEH SCHOOL	845	374	44%
NO47	NB CANAL BLVD @ FRENCH ST	1,883	680	36%
NO114	WB HAMMOND ST @ RESURRECTION OF OUR LORD SCHOOL	50	13	26%
NO110	WB FRERET ST @ UPPERLINE STREET	164	35	21%
NO116	NB JACKSON AVE @ LAUREL ELEMENTARY	177	18	10%
NO105	WB DWYER RD @ MILLER MCCOY ACADEMY	97	7	7%
NO83	SB PRESS DR @ COGHILL ELEMENTARY	351	15	4%
Other Cameras (less than 10 flasher exceptions)		9,917	63	1%
Total School Zone		39,074	22,489	58%

Top 100 Parking Scofflaws

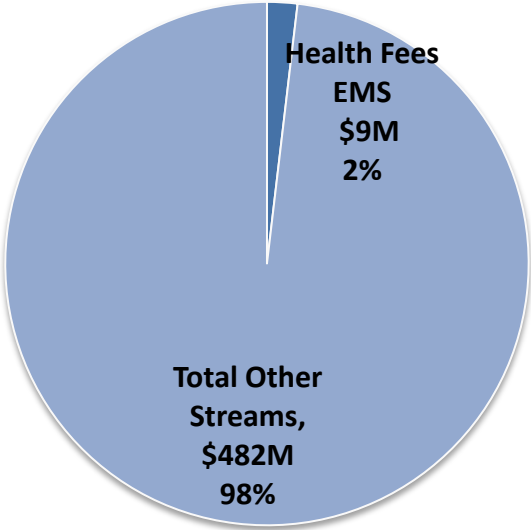
- Top 100 scofflaws collectively owe City over \$600,000
- Individuals have between 22-129 outstanding parking tickets each
- Maximum amount owed by an individual is over \$27,000
- Minimum amount owed is \$4,200
- No special collections efforts targeting this population currently underway
- Recommendations to improve collections:
 - Special scripts for outbound calling efforts geared towards top 100
 - Special notices to top 100 offenders on law firm letterhead
 - Publish a listing in the local papers of top 100 offenders
 - Work with law to directly mail targeted letters
 - File judgments against the top 100 offenders

Top Taxi Safety Camera Scofflaws

- Seven taxi companies owe City over \$180,000
- Maximum amount owed by a single company is over \$56,000
- Minimum amount owed is over \$11,000
- No special collections efforts targeting this population currently underway
- Recommendations to improve collections:
 - Special scripts for outbound calling efforts geared towards top offenders
 - Special notices to top offenders on law firm letterhead
 - Publish a listing in the local papers of top offenders
 - Work with law to directly mail targeted letters
 - Limit business registration efforts until fees are paid

EMS Revenues

2% Adopted Budget GF Revenues for 2013



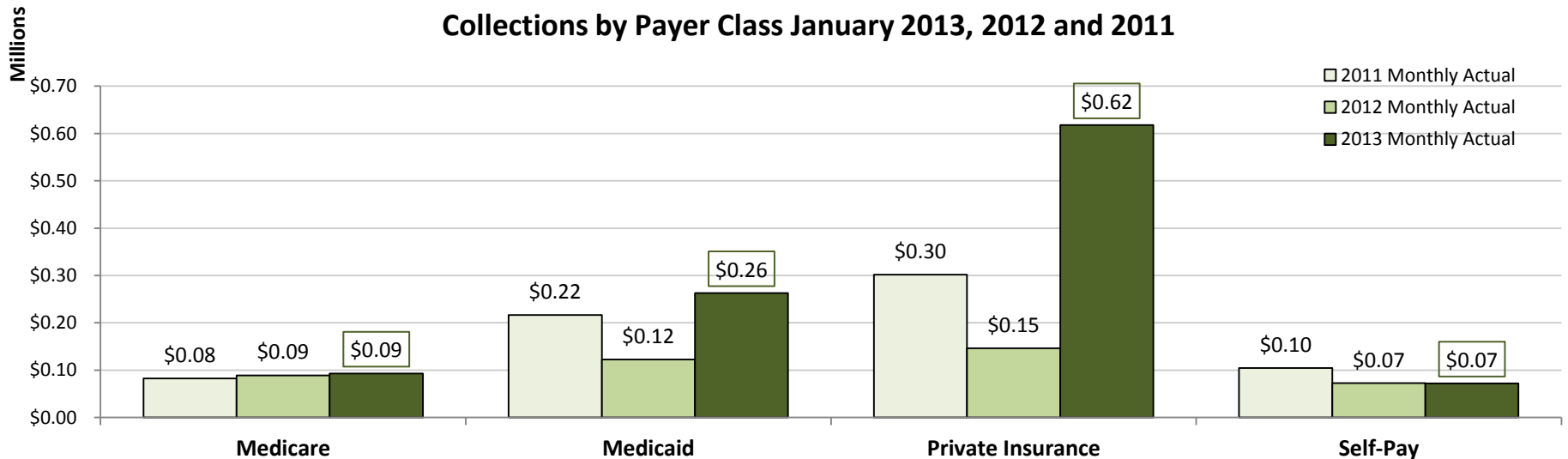
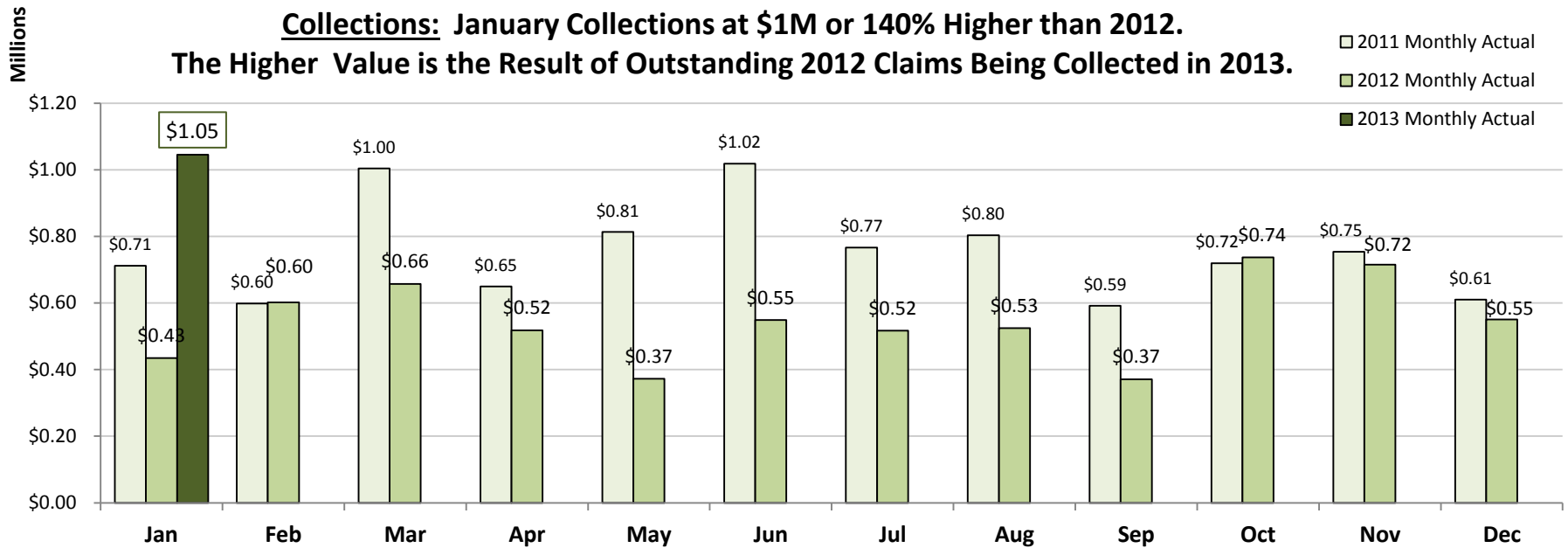
Collection Efforts	Target 2013	YTD Actual
Collection Efforts	Target Needed	

***Update**

Responsible Party	Issue	Status
Jeff Elder	Collections Challenges Update	Open

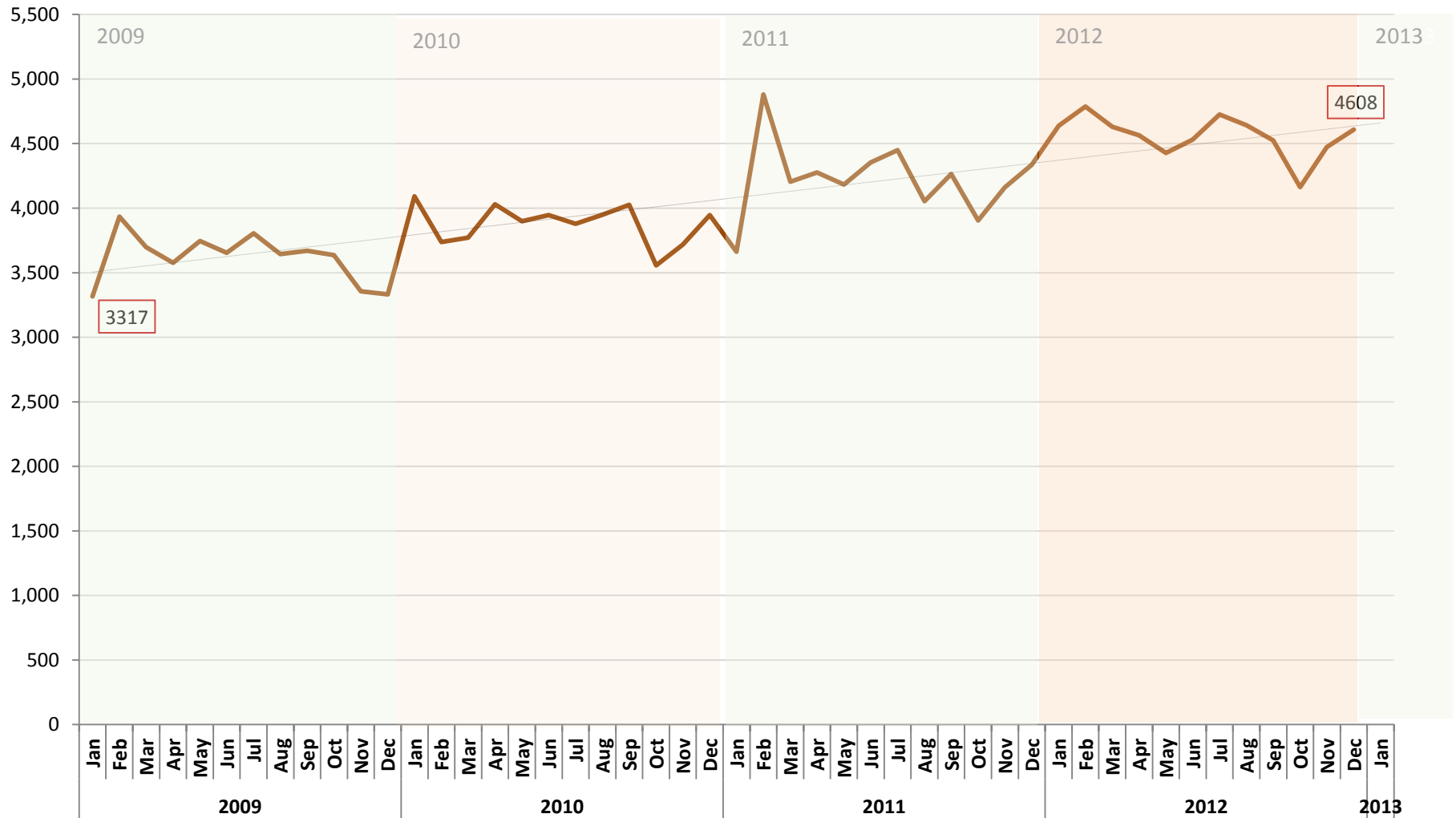
EMS Collections

Collections: January Collections at \$1M or 140% Higher than 2012.
The Higher Value is the Result of Outstanding 2012 Claims Being Collected in 2013.



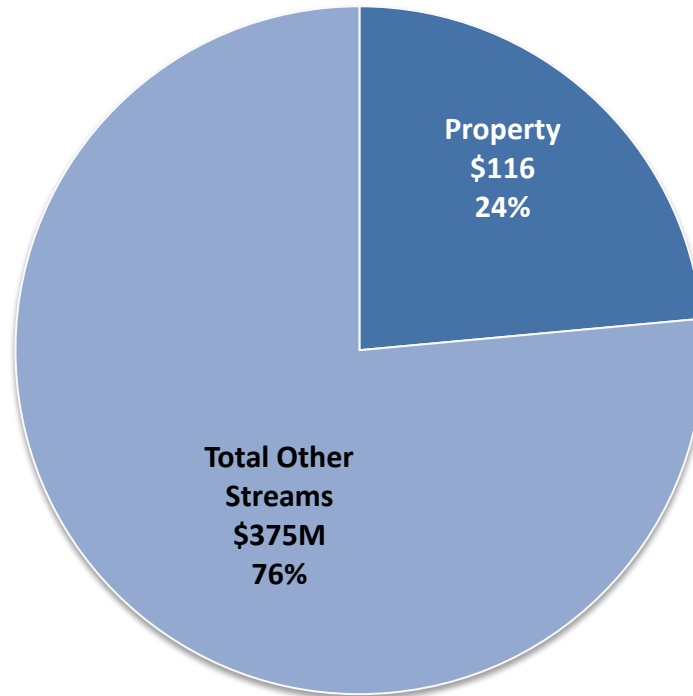
EMS Workload

Number of Calls for Service 2009 - 2013 (Jan)
8.5% Annualized Growth Rate

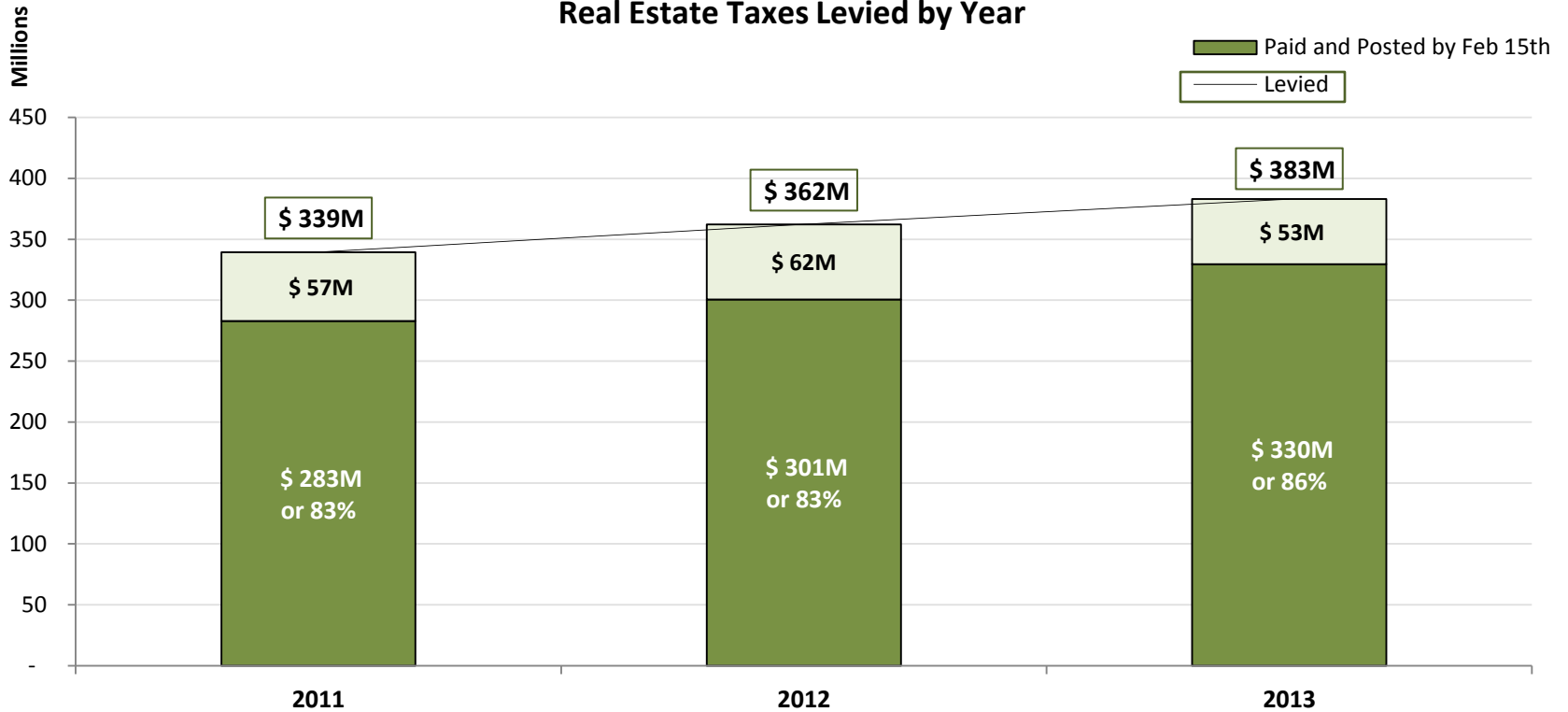


Property Taxes

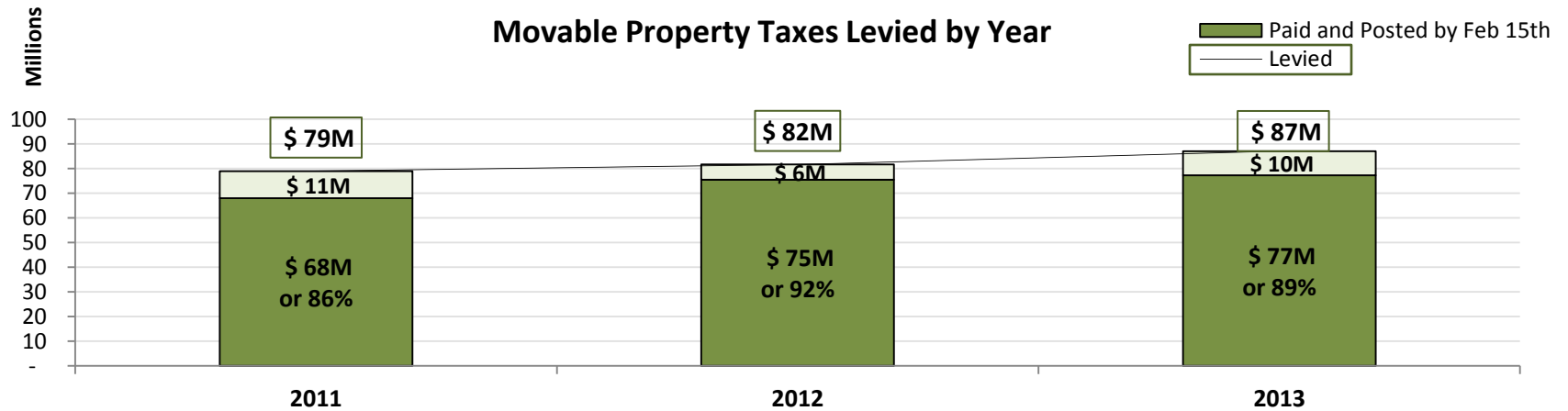
24% Adopted Budget GF Revenues for 2013



Real Estate Taxes Levied by Year



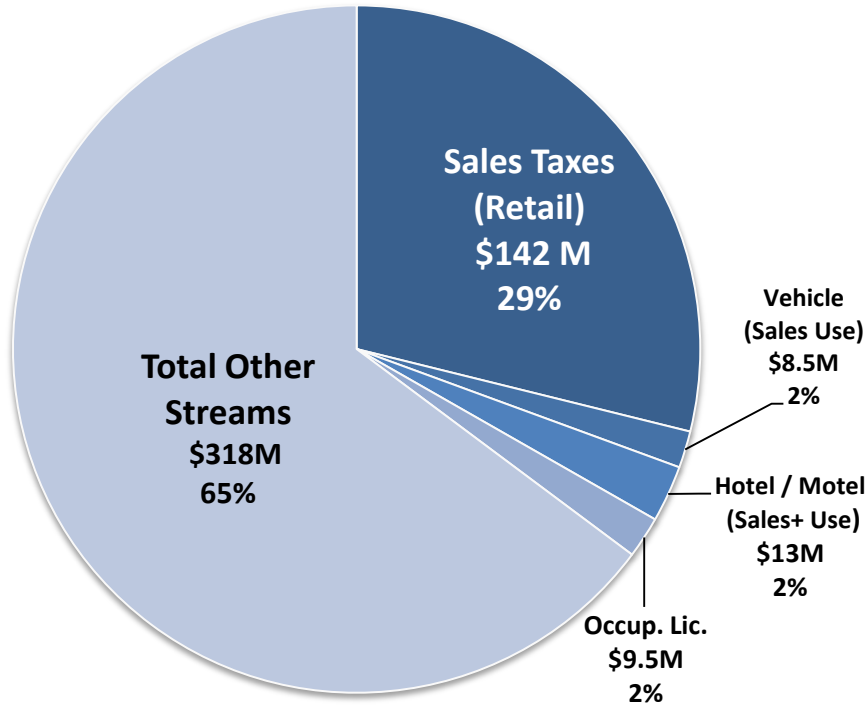
Movable Property Taxes Levied by Year



Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 33% of Adopted Budget GF Revenues for 2013

Occupational License : 2% Adopted Budget GF Revenues for 2013



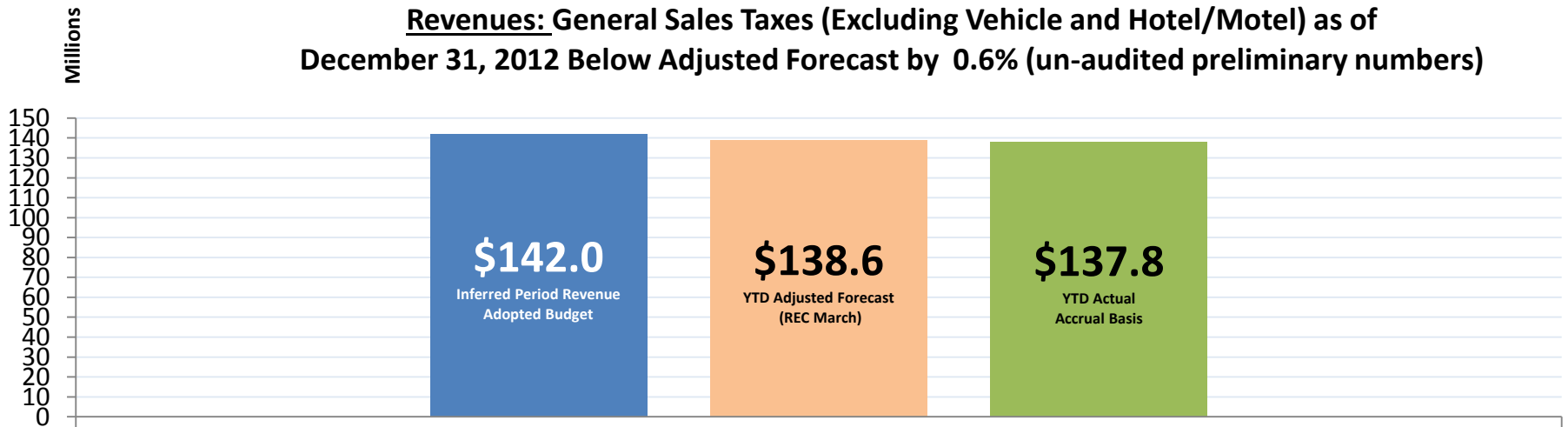
Collection Efforts	Target 2013	YTD Actual
Sales Tax Audits	105	7
Delinquency Mailings	18,000	On Hold
Field Visits / Contacts	15,400	1,566

***Update**

Responsible Party	Issue	Status
Norman Foster	Revenue Collection Software Update	Open

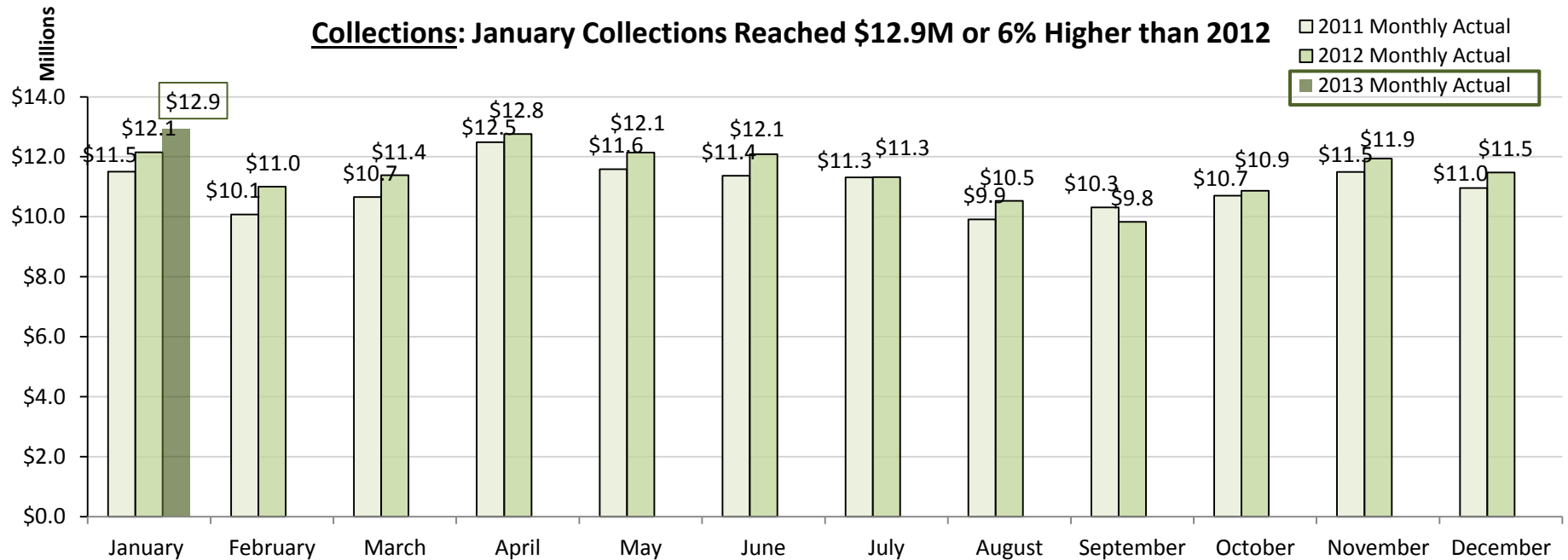
Sales Tax (Retail Only)

Revenues: General Sales Taxes (Excluding Vehicle and Hotel/Motel) as of December 31, 2012 Below Adjusted Forecast by 0.6% (un-audited preliminary numbers)



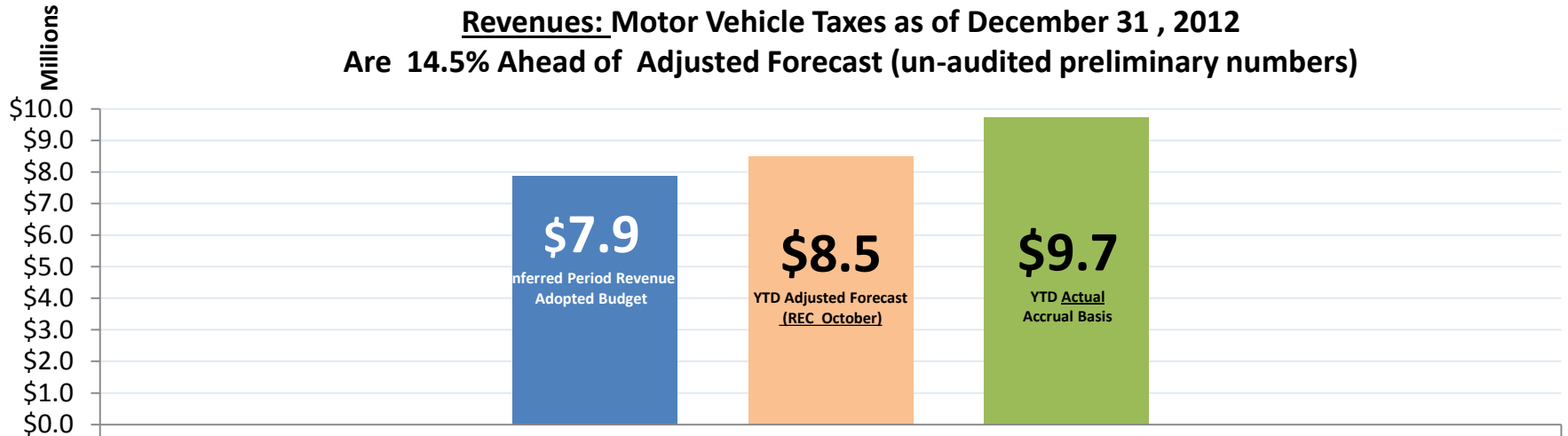
Revenues Accrual Basis (Jan-Dec)

Collections: January Collections Reached \$12.9M or 6% Higher than 2012



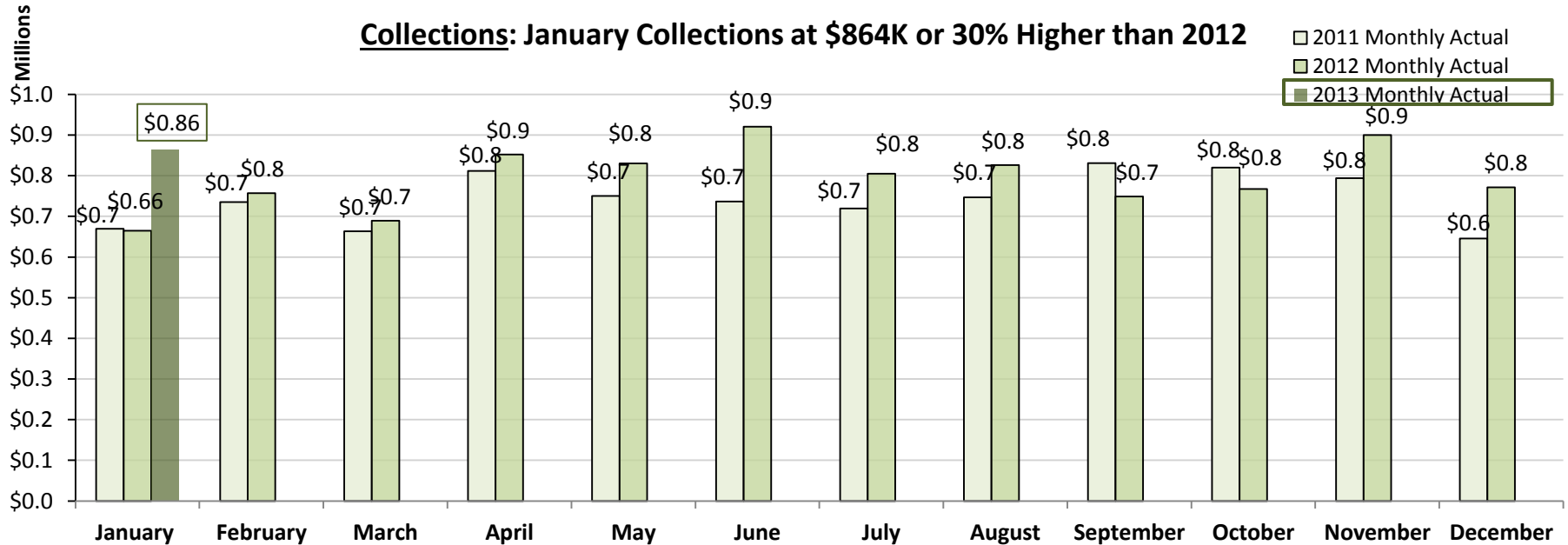
Vehicle Sales Taxes

Revenues: Motor Vehicle Taxes as of December 31 , 2012
Are 14.5% Ahead of Adjusted Forecast (un-audited preliminary numbers)



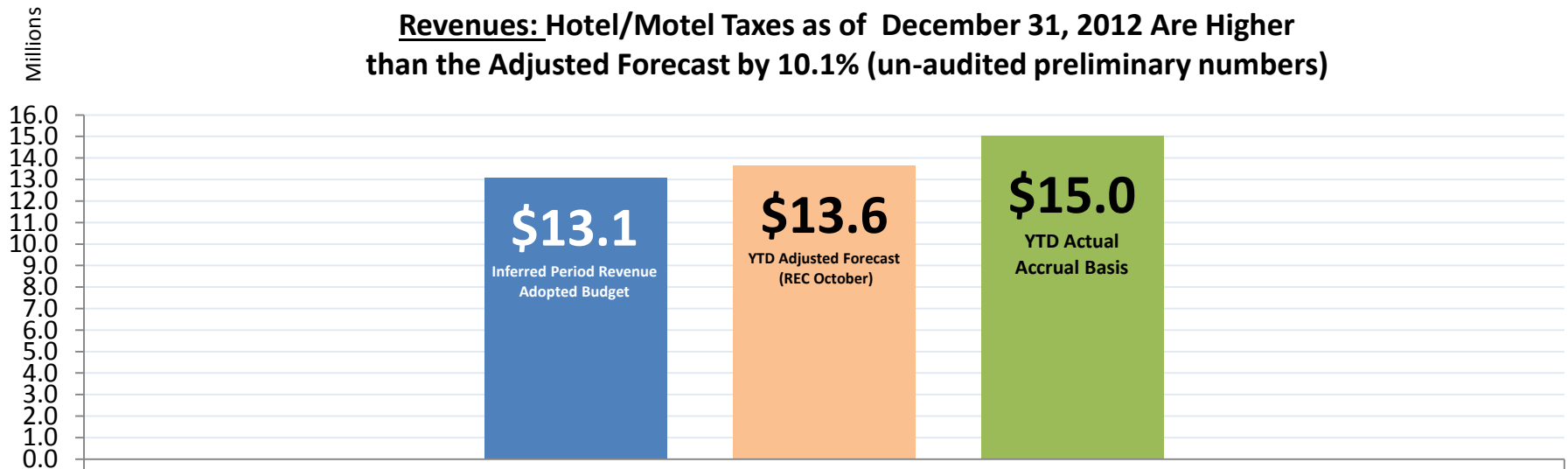
Revenues Accrual Basis (Jan-Dec)

Collections: January Collections at \$864K or 30% Higher than 2012



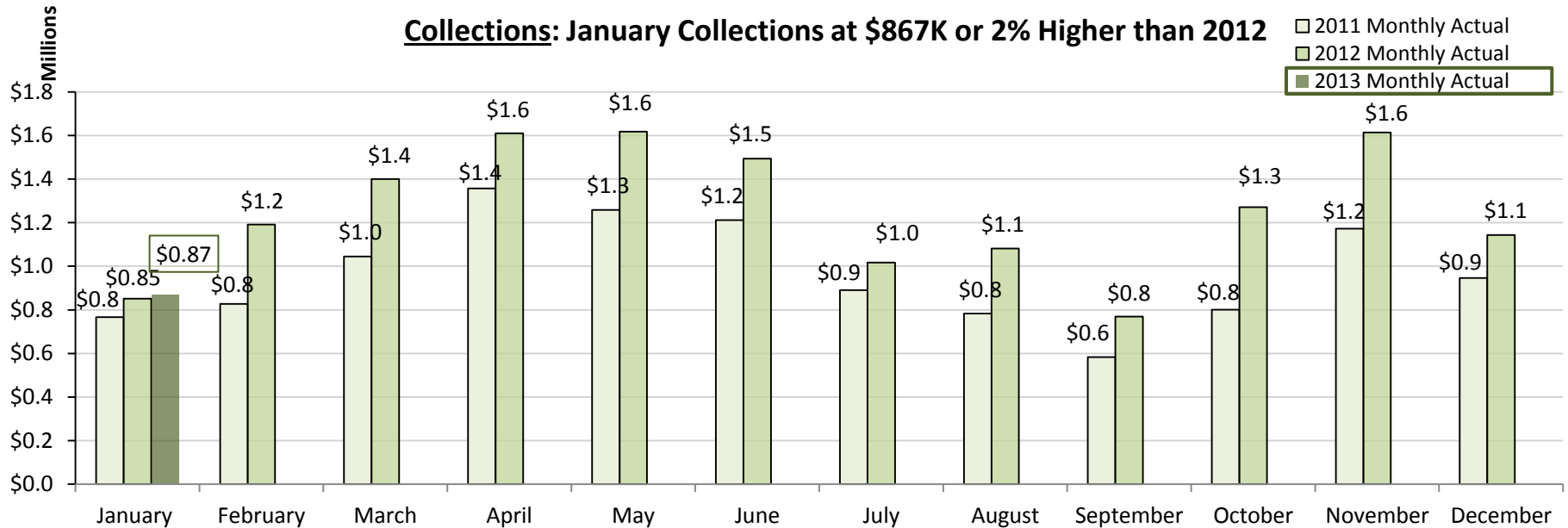
Hotel / Motel Sales Taxes

Revenues: Hotel/Motel Taxes as of December 31, 2012 Are Higher than the Adjusted Forecast by 10.1% (un-audited preliminary numbers)



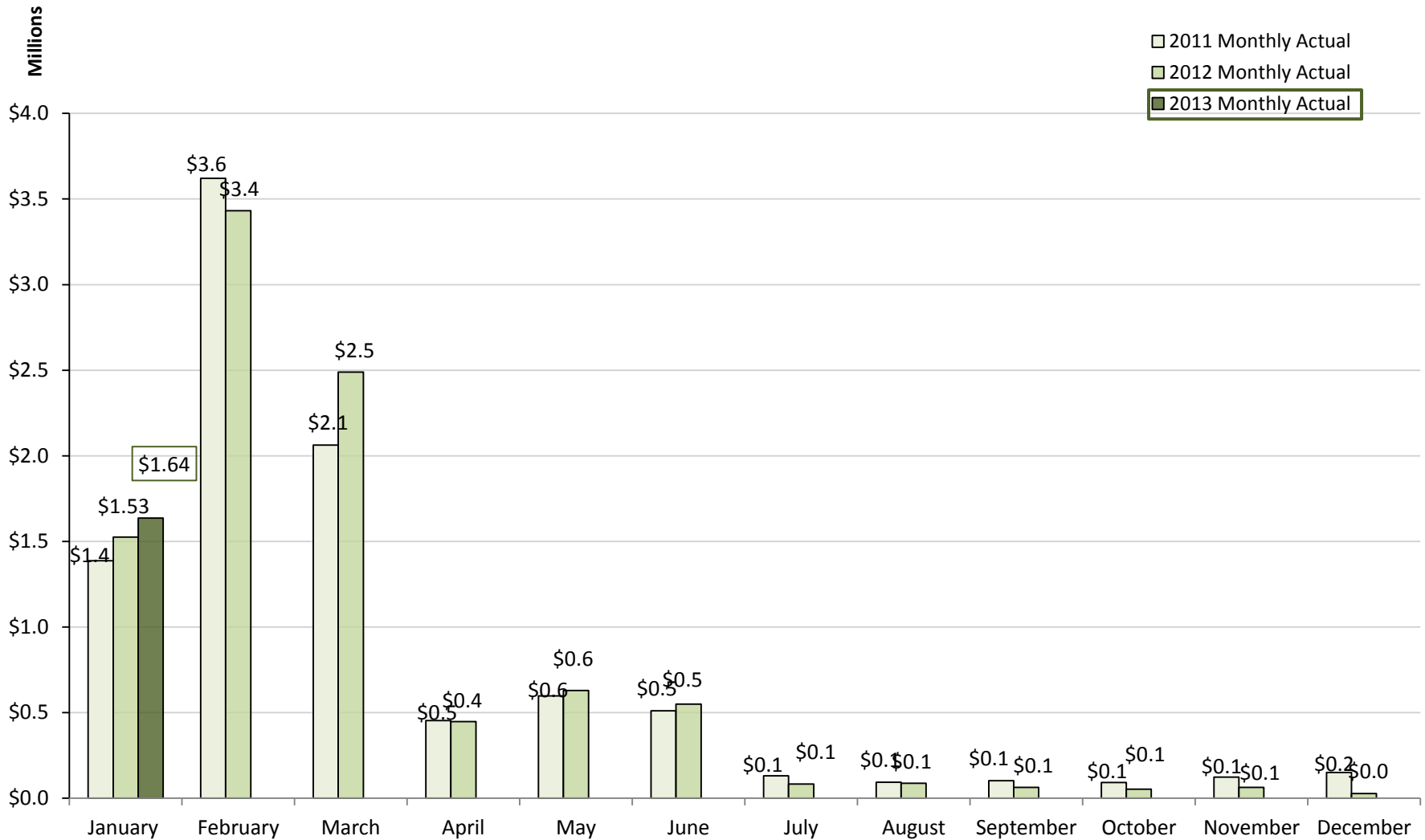
Revenues Accrual Basis (Jan-Dec)

Collections: January Collections at \$867K or 2% Higher than 2012



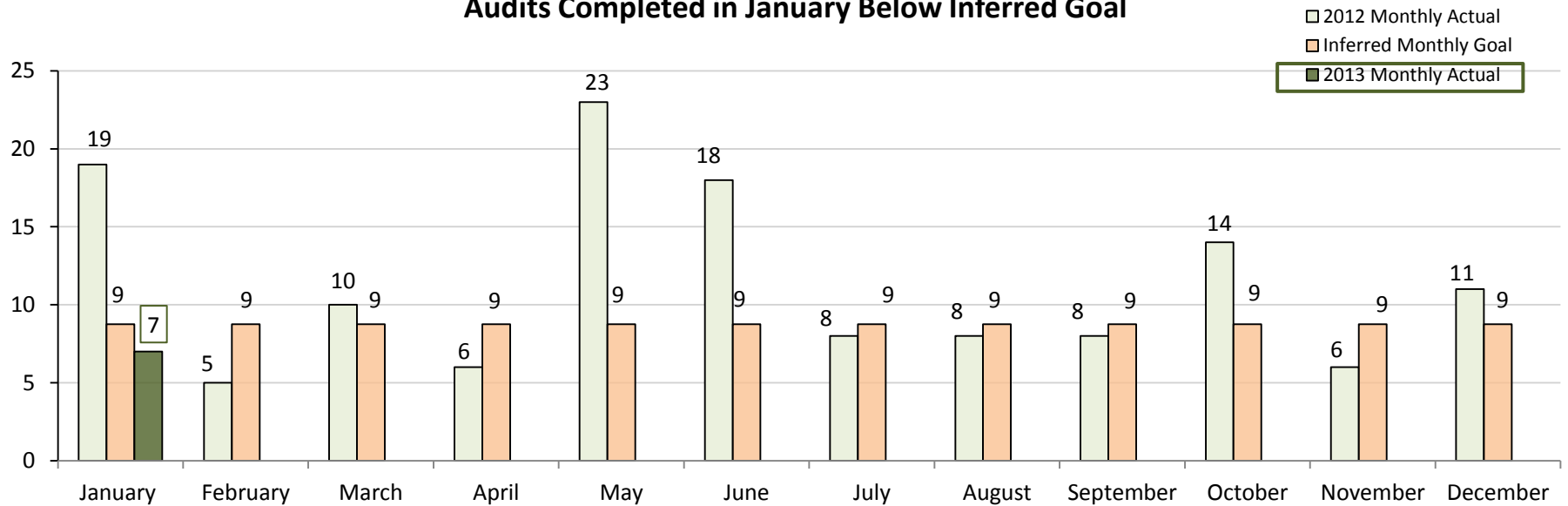
Occupational Licenses

Collections: January Collections at \$1.6M or 7% Higher than 2012

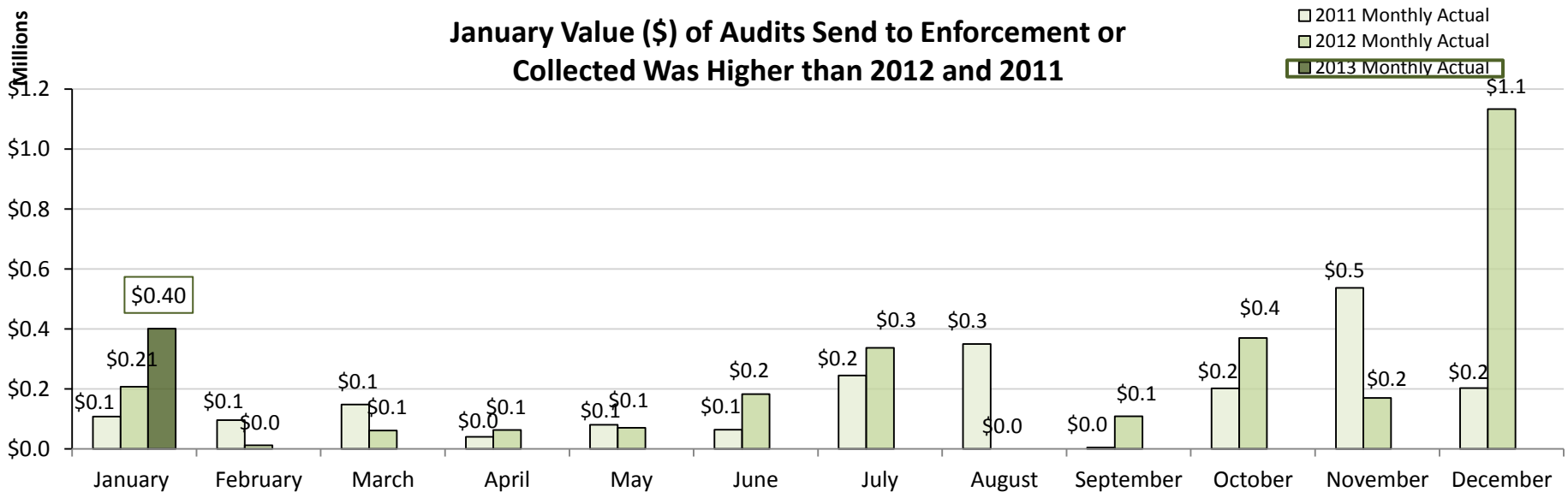


Bureau of Revenue Enforcement (Continued)

Audits Completed in January Below Inferred Goal

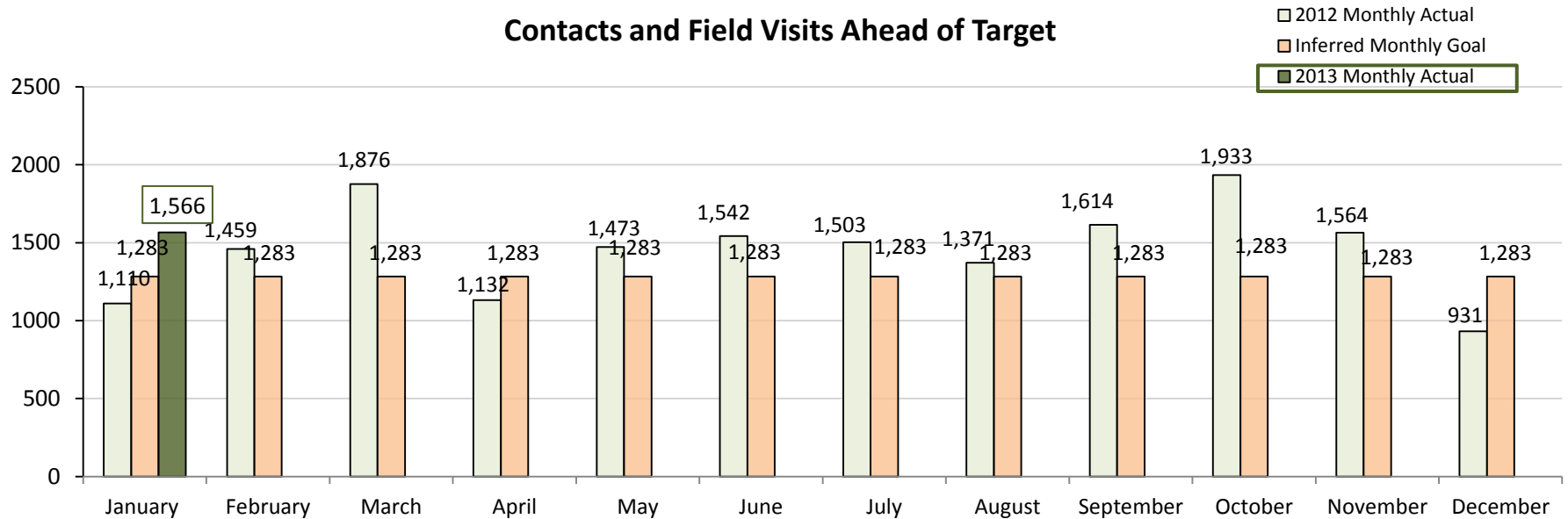


January Value (\$) of Audits Send to Enforcement or Collected Was Higher than 2012 and 2011

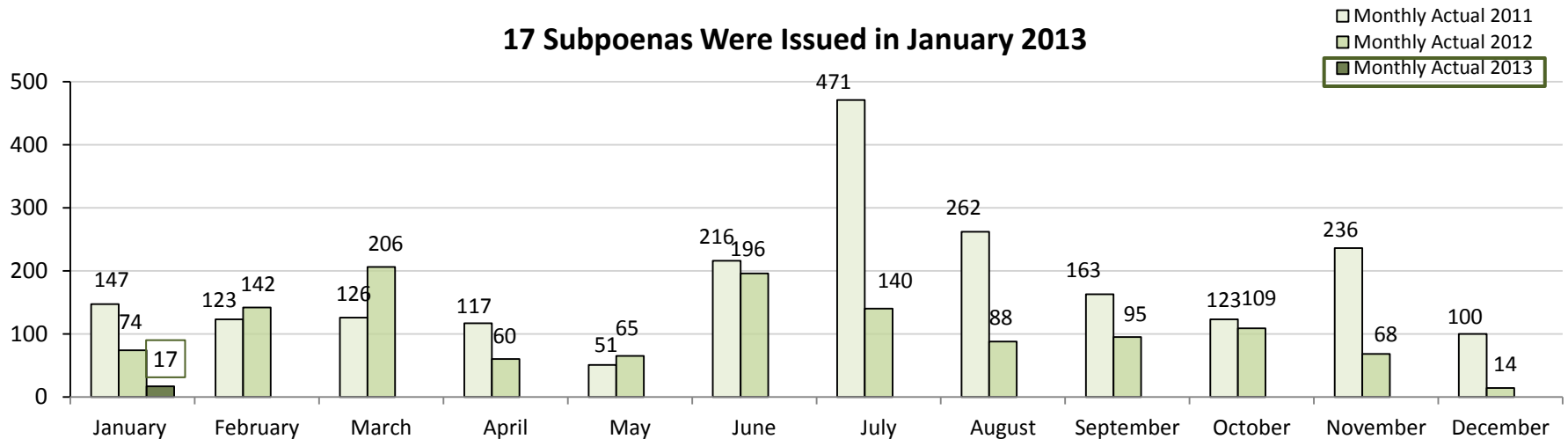


Bureau of Revenue Enforcement (Continued)

Contacts and Field Visits Ahead of Target

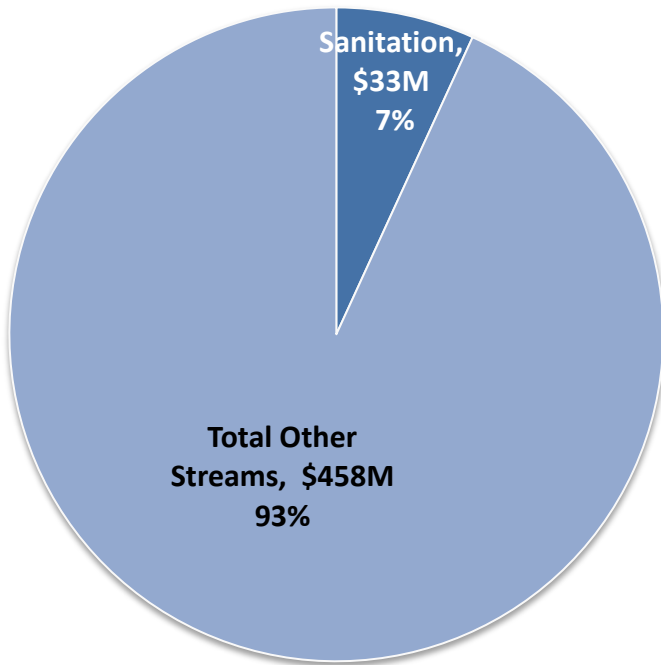


17 Subpoenas Were Issued in January 2013



Sanitation Revenues

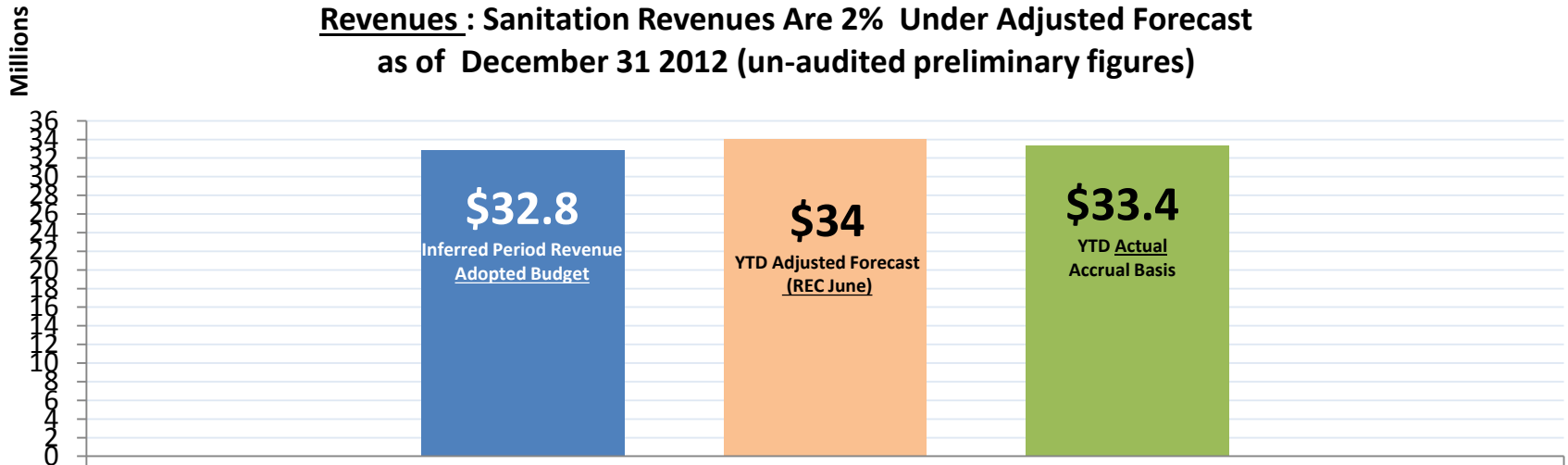
7% Adopted Budget GF Revenues for 2013



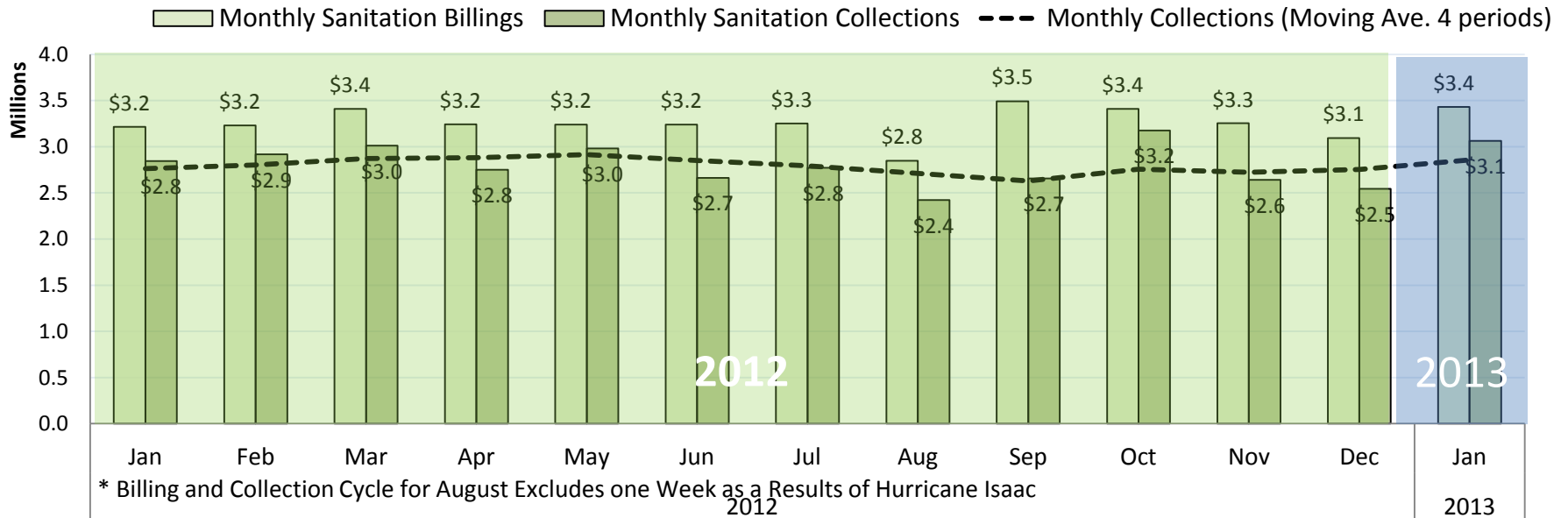
Collection Efforts	Target 2013	YTD Actual
Collection Agency	Current Period Collections = 50% of Current Period Referrals	41%

Sanitation Revenues

Revenues : Sanitation Revenues Are 2% Under Adjusted Forecast
as of December 31 2012 (un-audited preliminary figures)



Revenues Accrual Basis (Jan-Dec)



Sanitation Delinquency Collections

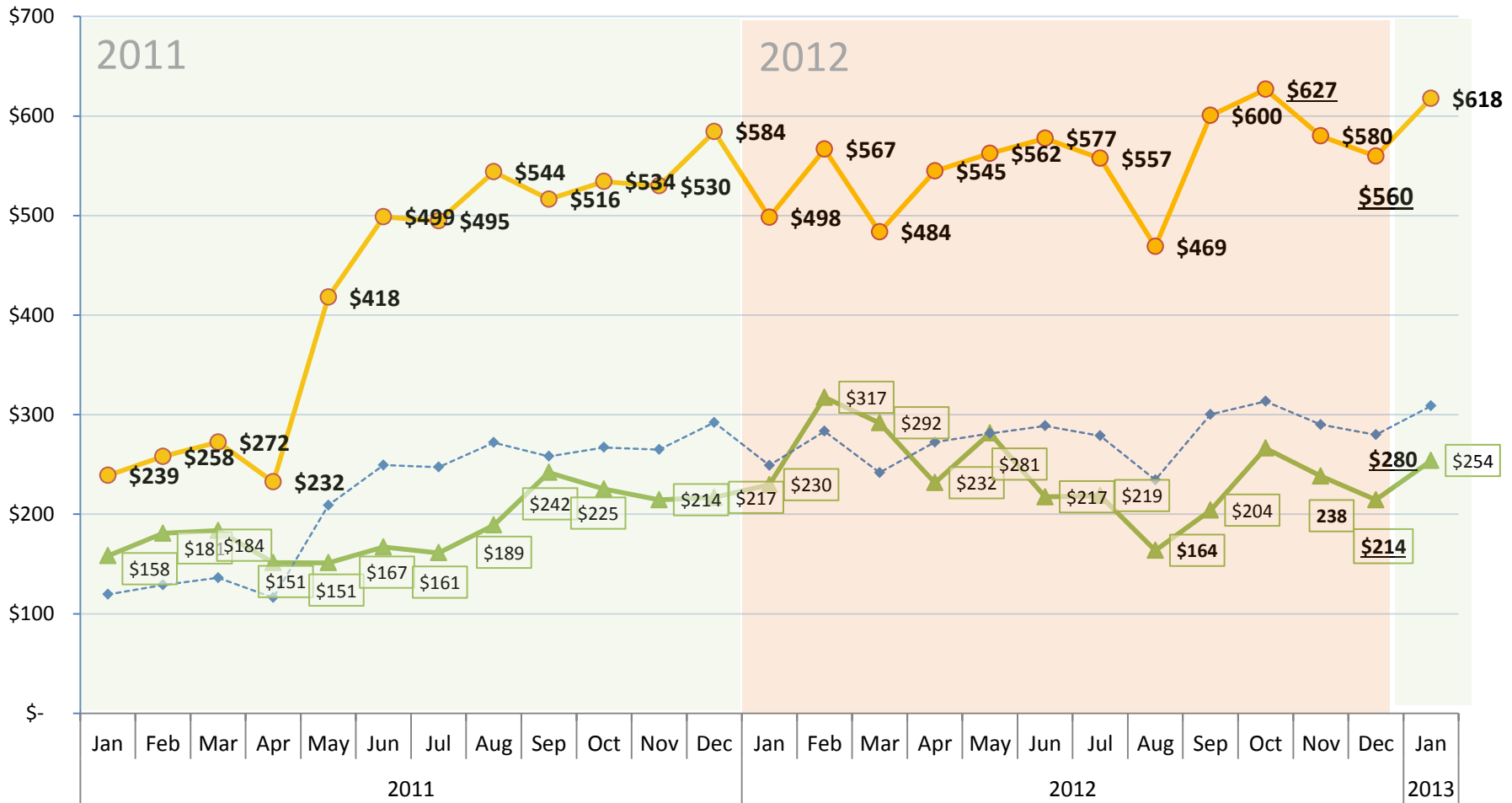
Collection Agency Performance

YTD Collections/YTD Referrals = 41% (Under 50% Goal)

January Collections / January Referrals = 41%

Thousands

- Gross Referrals ALPAT
- Gross Collections ALPAT
- 50% of Referrals



Expenditure Analysis

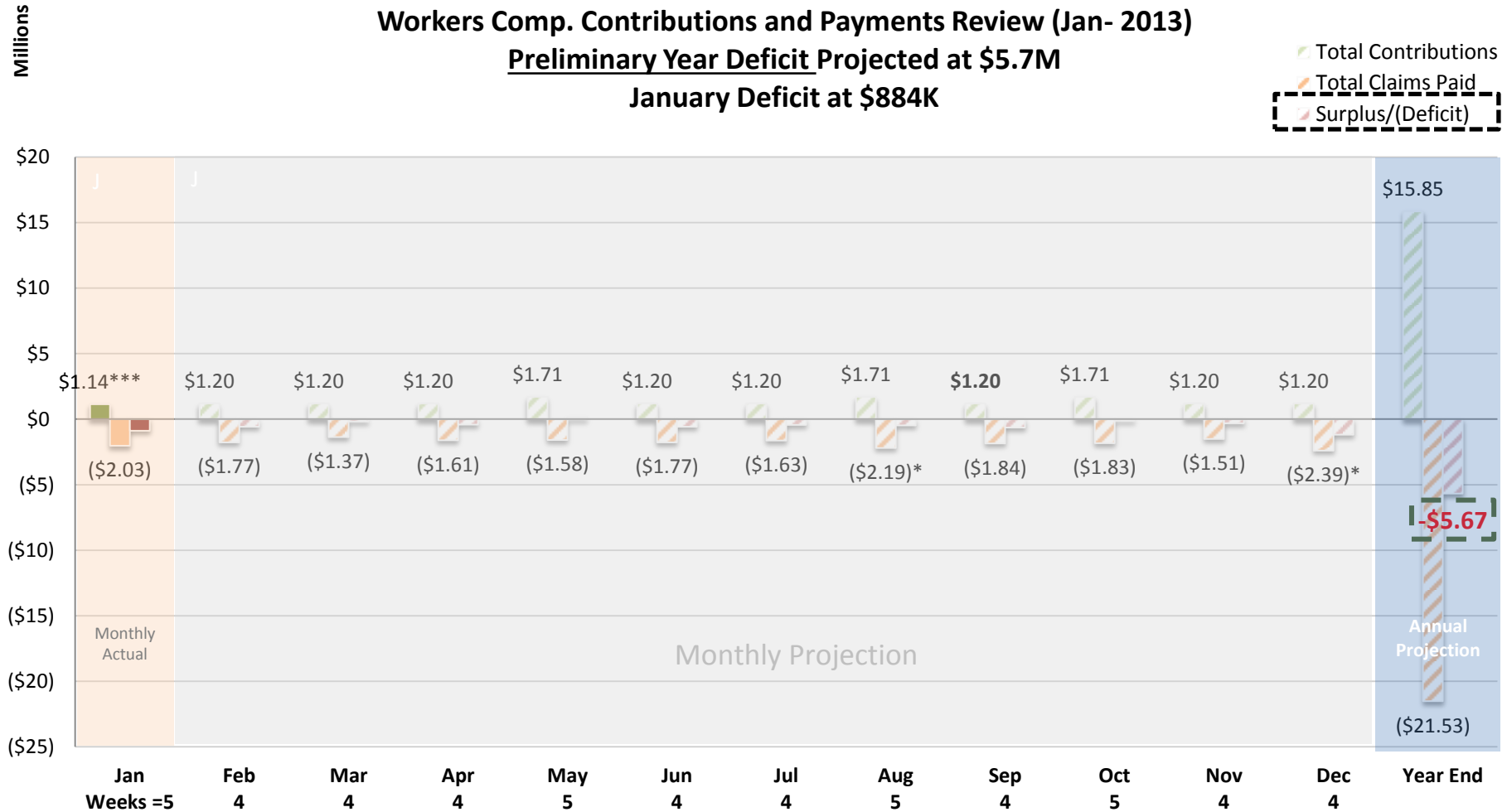
Workers Comp. Contributions vs. Payments

Workers Comp. Contributions and Payments Review (Jan- 2013)

Preliminary Year Deficit Projected at \$5.7M

January Deficit at \$884K

 Total Contributions
 Total Claims Paid
 Surplus/(Deficit)



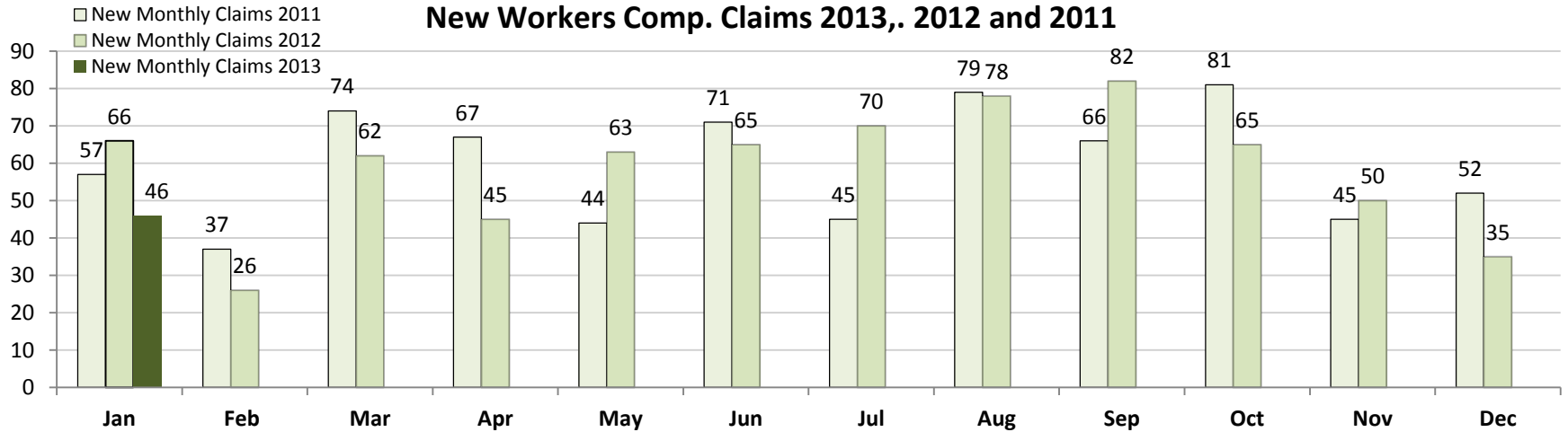
*Includes a **\$292K (estimated)** annual payment to the department of labor for workers comp requirements

Includes a **\$932K charge (estimate) for the Secondary Injury Fund assessment for 2013

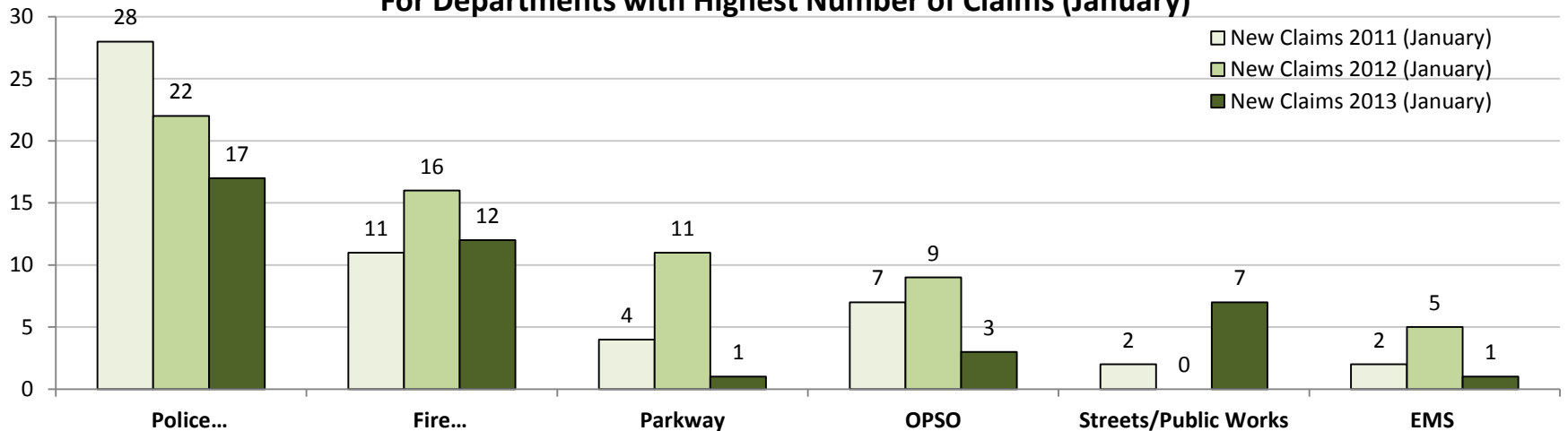
*** Preliminary January contribution numbers. This number is susceptible to change

Workers Comp.

New Workers Comp. Claims 2013,. 2012 and 2011



**New Workers Comp. Claims 2013,2012 and 2011
For Departments with Highest Number of Claims (January)**



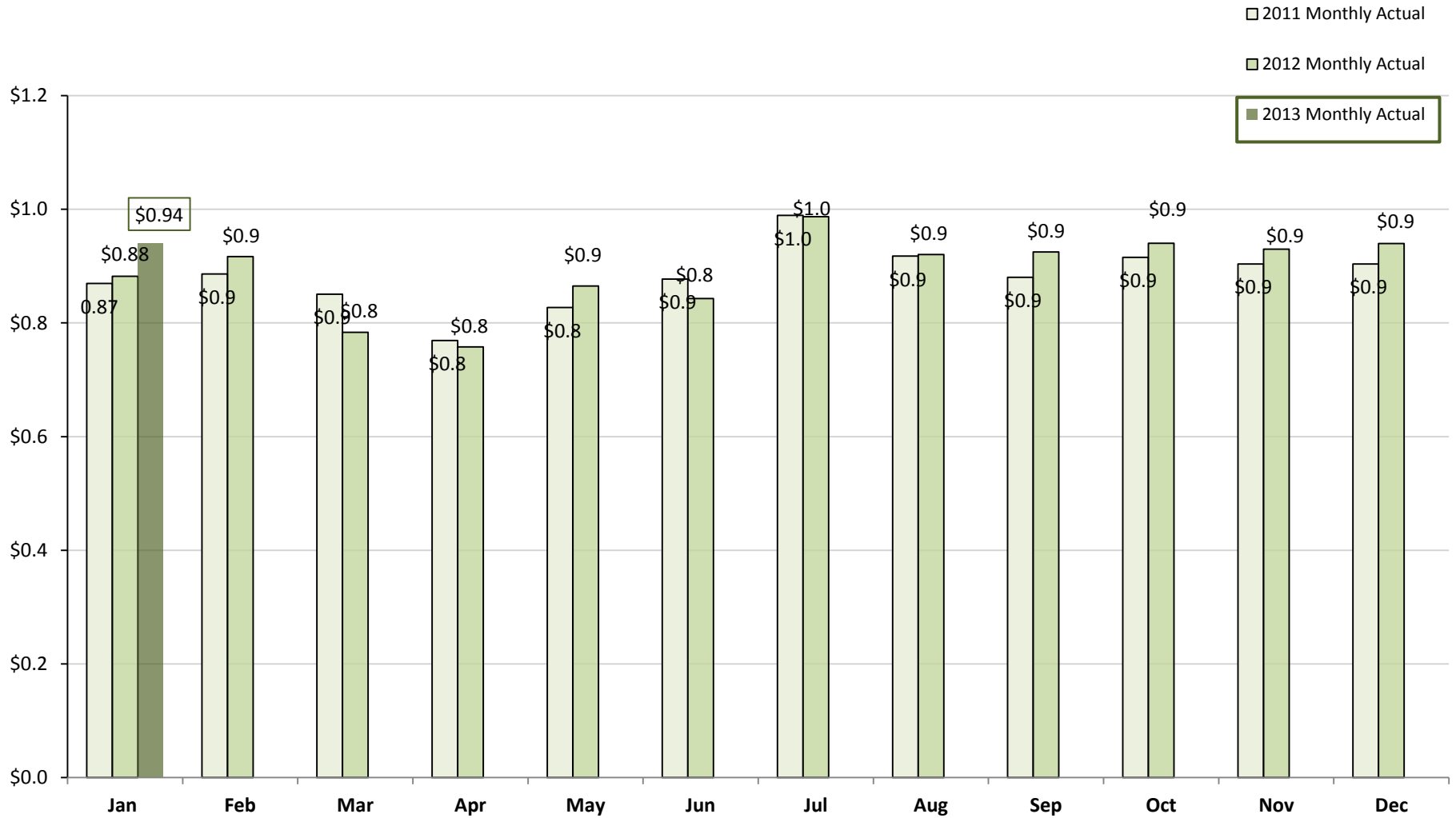
Fuel Usage

	2011 January	2012 January	2013 January	Change 2013/2012
POLICE	84,888	81,057	75,508	-7%
CRIMINAL SHERIFF	19,608	18,241	17,753	-3%
EMERGENCY MEDICAL SERVICES	10,259	10,372	12,052	16%
FIRE	6,139	6,935	6,067	-13%
PUBLIC WORKS	4,912	5,226	5,961	14%
PARKWAY & PARK COMMISSION	5,486	4,976	5,667	14%
SANITATION	2,793	2,921	3,405	17%
DISTRICT ATTORNEY	2,701	2,703	2,866	6%
RECREATION	2,392	2,217	2,765	25%
PROPERTY MANAGEMENT	1,099	1,230	1,971	60%
SAFETY & PERMITS	1,828	1,368	1,324	-3%
LA SPCA	1,029	898	1,091	21%
OFFICE OF HOUSING & URBAN DEV.	828	680	1,003	48%
EQUIPMENT MAINTENANCE DIVISION	57	24	668	2697%
COUNCIL	737	674	646	-4%
CORONER'S OFFICE	688	646	582	-10%
OTHER DEPARTMENTS (500 gallons or less)	4,854	4,377	3,458	-21%
	150,299	144,545	142,786	-1%

Utility

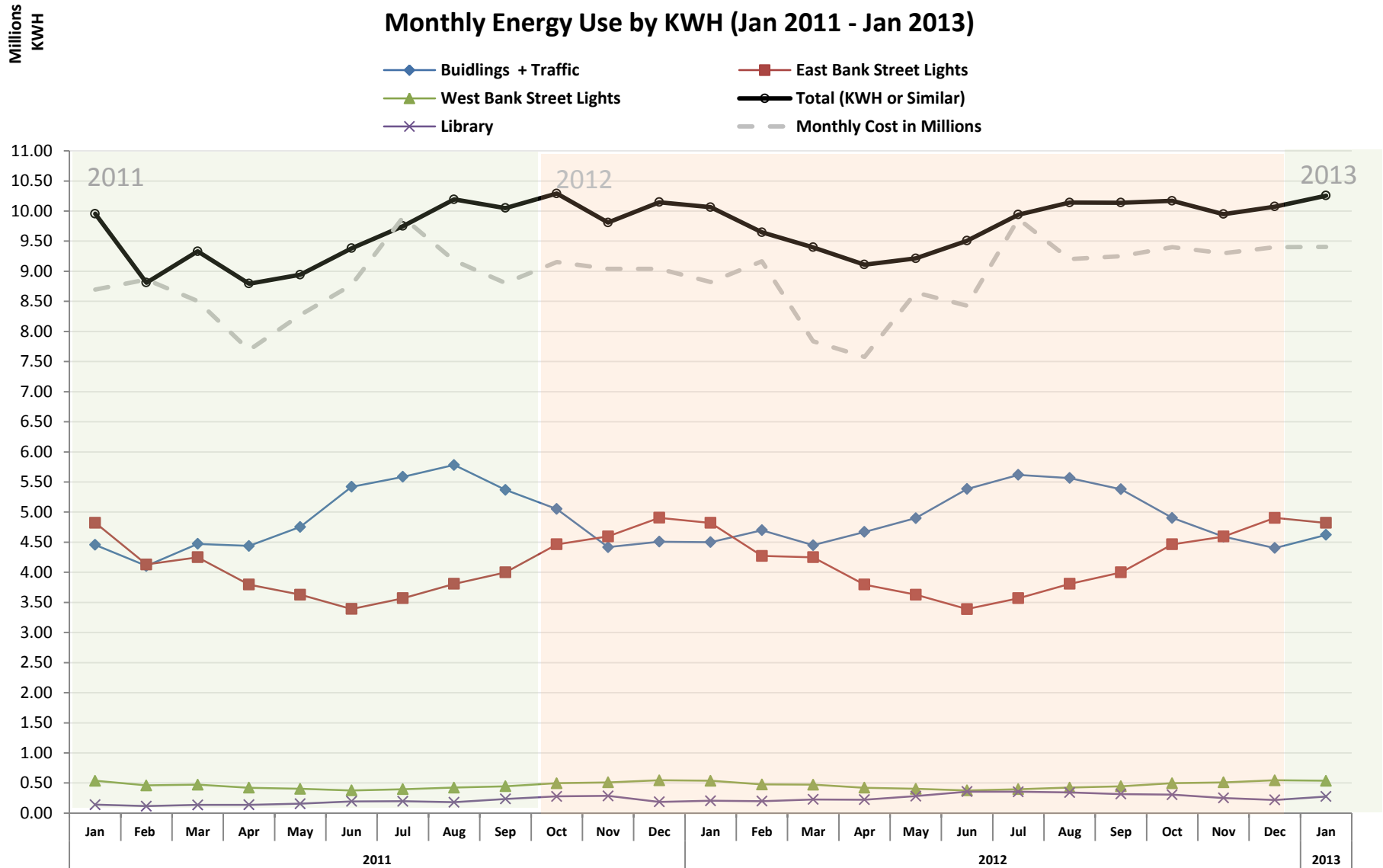
Millions

Monthly Utility Expenditures (2011 - 2013)



Utility Usage

Monthly Energy Use by KWH (Jan 2011 - Jan 2013)



Utility Optimization Strategy and Preliminary Estimates of Potential Savings

Streetlights

- Confirm accurate inventory for billing
 - **Discrepancy estimated at 3,000 or \$286K in potential savings per year**
- Confirm savings from LED replacements
 - **1,680 bulbs replaced. Resulting savings estimated at \$96K per year**
 - **Changes will be reflected in March**

Buildings

- Confirm accurate inventory of facilities in usage & disconnect utilities at facilities no longer in usage
 - **Revised survey reflects potential annual savings of \$85K per year. Innovation team following-up with departments before communicating accounts to cancel with Entergy**
 - **Information will be provided to the CAO**

Crime & Traffic Cameras

- Utilize Entergy to disconnect non-working cameras
 - **Estimated savings at \$57K per year**
 - **Entergy may not be able to disconnect the cameras**