



CITY OF NEW ORLEANS

# BottomLineStat

July 2013 Reporting Period

[www.nola.gov/opa](http://www.nola.gov/opa)

## **Revenue Analysis**

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Property Taxes
- Sanitation Fees Revenues / Collections

## **Capital Fund**

- Surplus Real Estate Sales

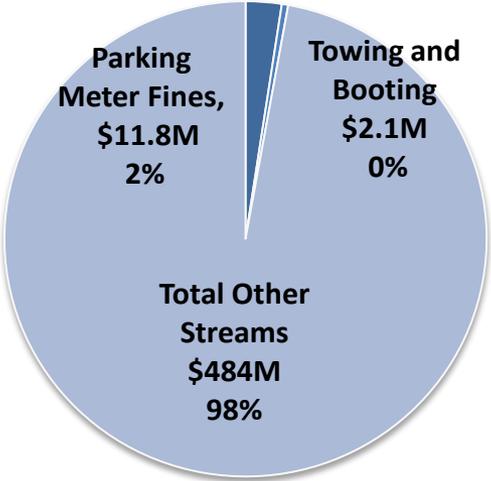
## **Expenditures**

- Payroll Budget vs. Actual
- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

# Revenue Analysis

# Parking Enforcement Revenues

2% Adopted Budget GF Revenues for 2013



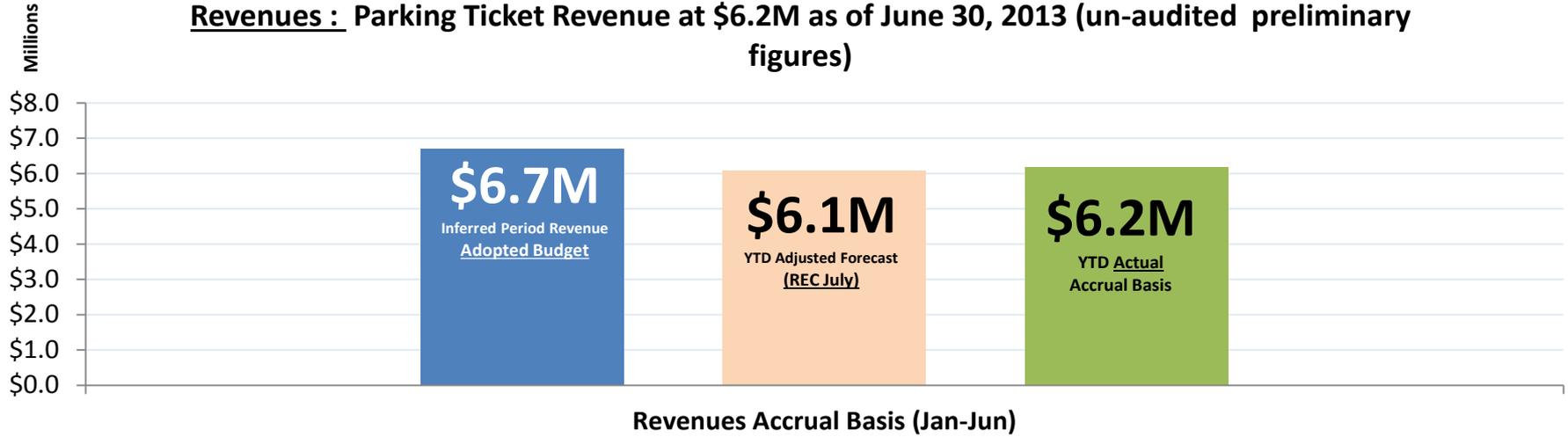
Number of Issuances	Projection 2013	YTD Actual
Parking Tickets	305,000	198,185
Boots	5,000	3,805
Tows	13,700	8,094

**\*Update**

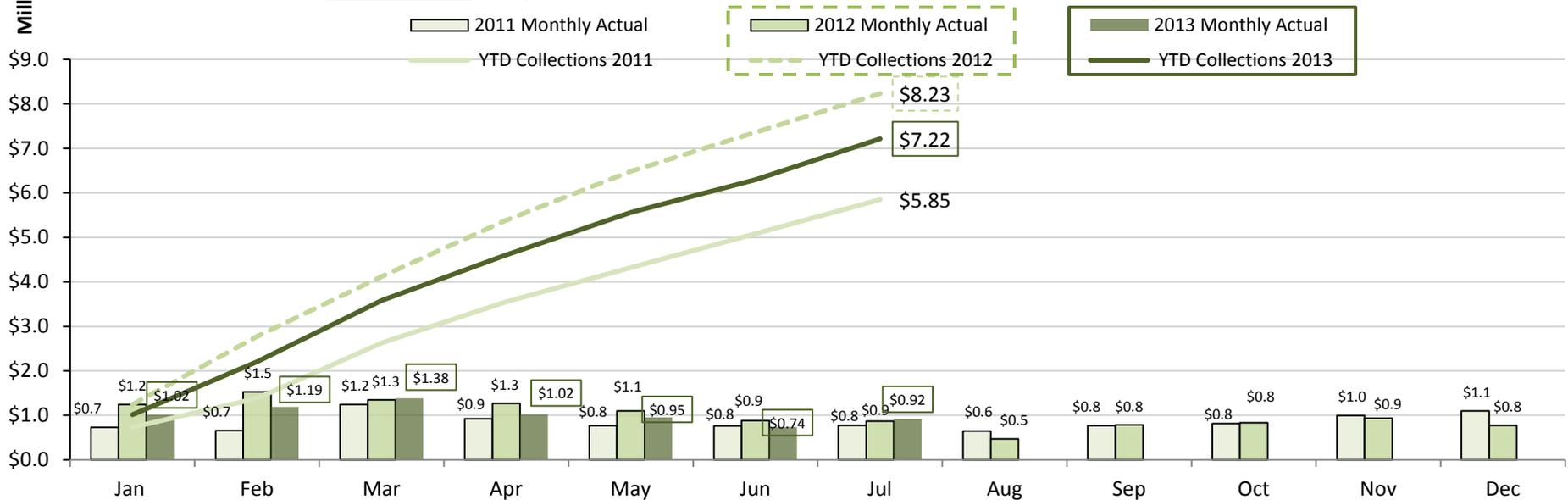
Responsible Party	Issue	Status
Mark Jernigan	PCO Turnover Strategy	Open
Mark Jernigan	Booting System Data Reconciliation	Open

# Parking Enforcement Revenues

**Revenues : Parking Ticket Revenue at \$6.2M as of June 30, 2013 (un-audited preliminary figures)**



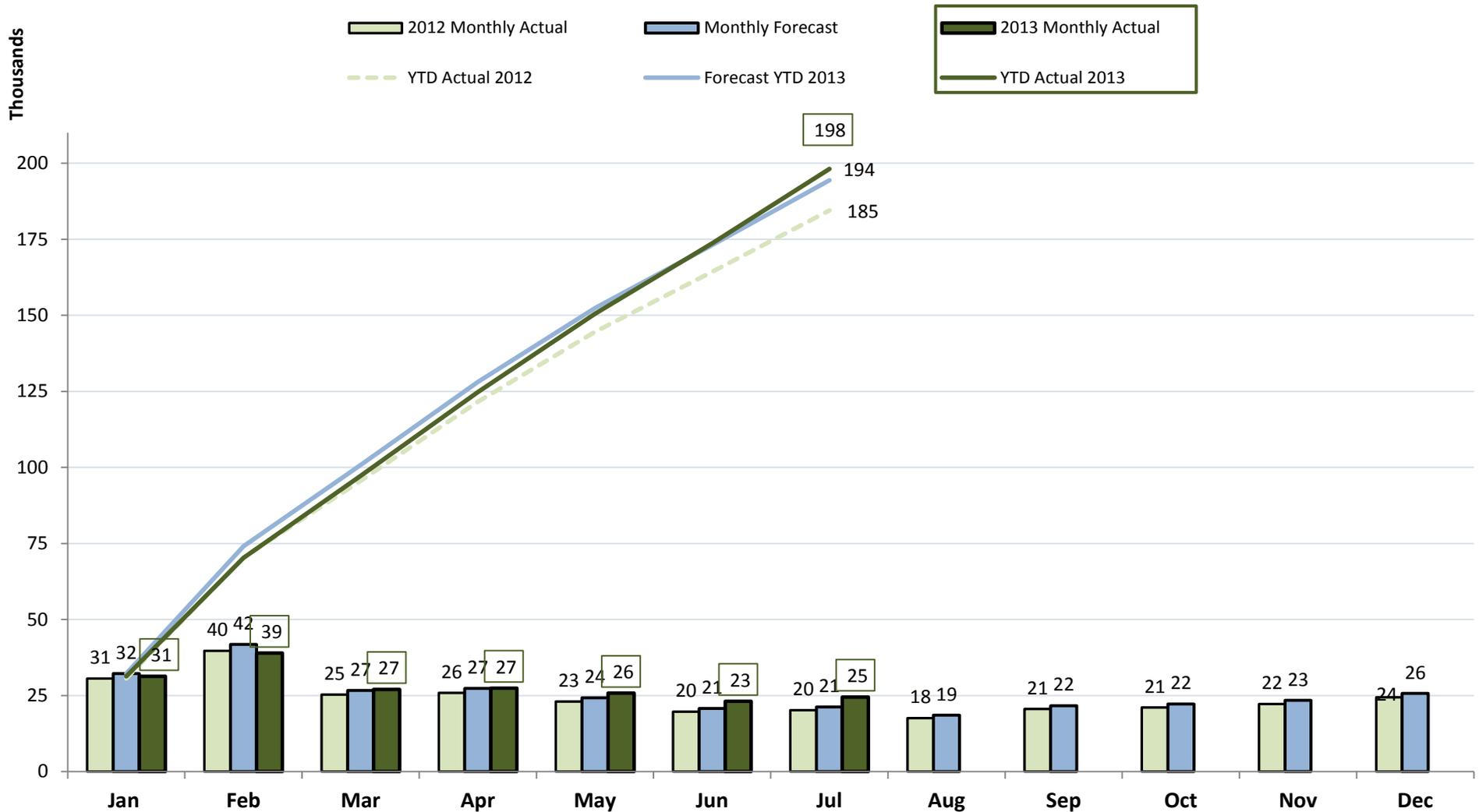
**Collections: July Collections at \$920K. YTD Collections Down by 12% from Prior Year**



# Parking Enforcement

## July Tickets Issued at 24.5K

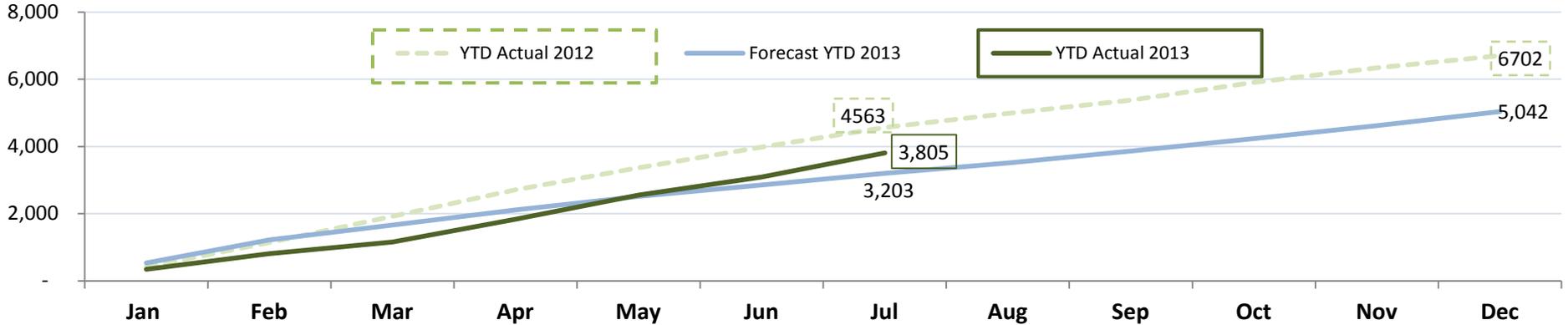
### YTD Total is 2% Ahead of Projection



Source: DPW Parking Division and ACS 8.19.2013

# Parking Enforcement

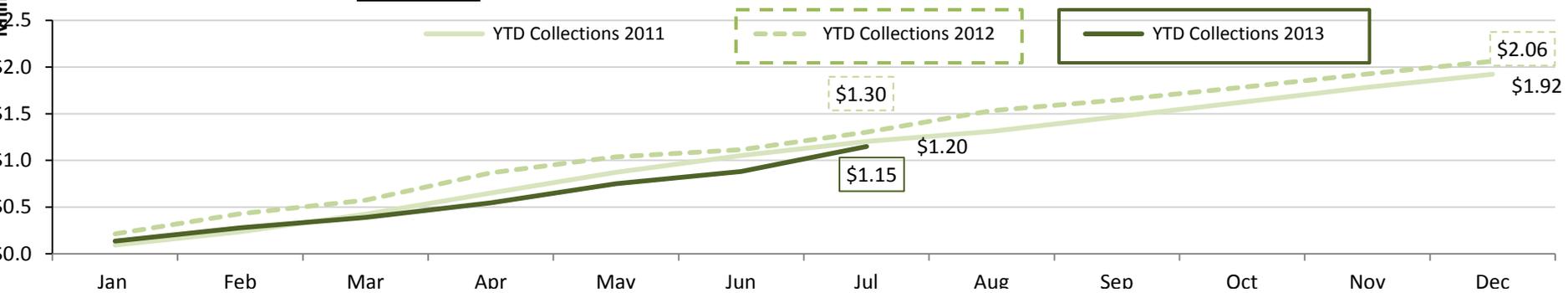
July Boots at 716. YTD Total is Above Projection by 19%



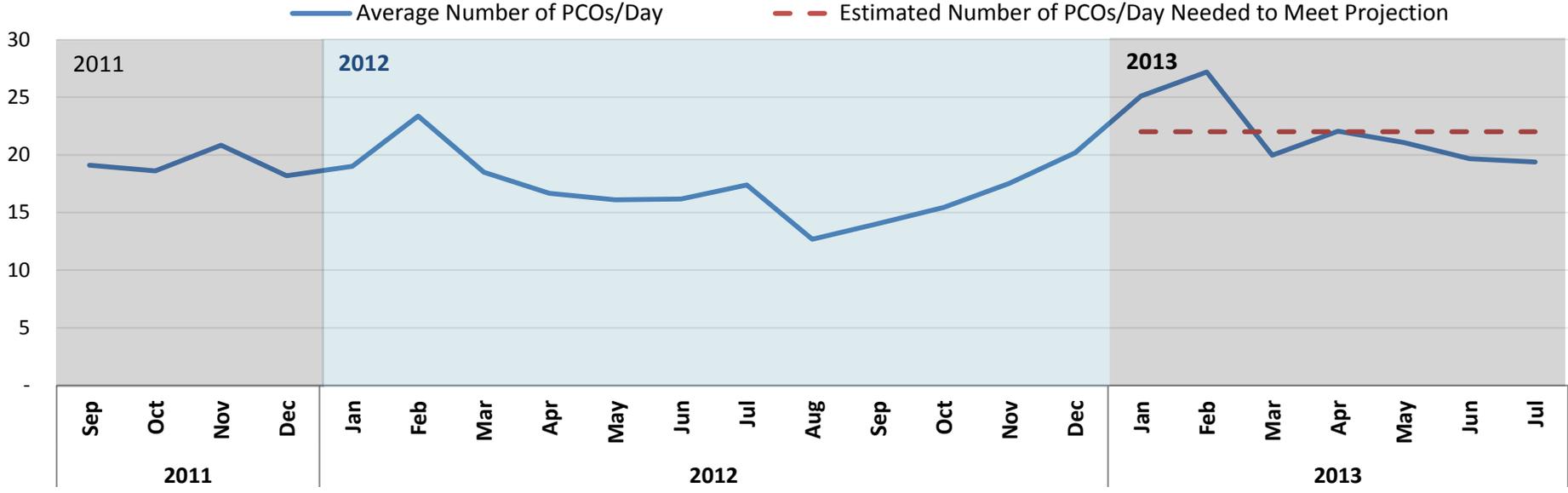
July Tows at 1,260. YTD Total is Short of Projection by 7%



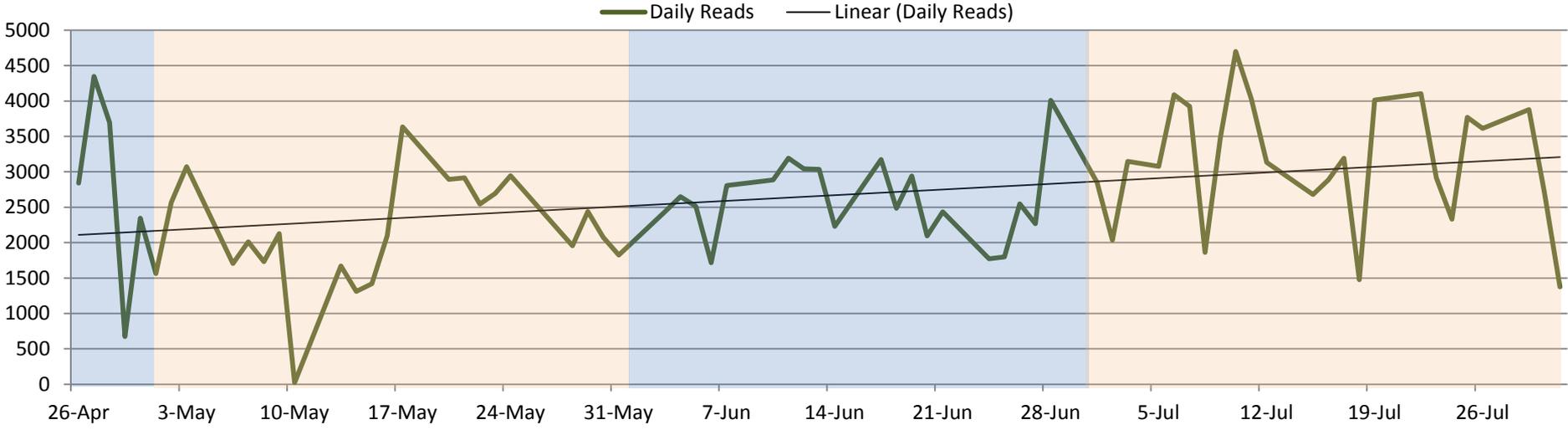
Collections: YTD Boot and Tow Collections at \$1.1M or 12% Below 2012



# DPW Staffing PCOs on the Ground

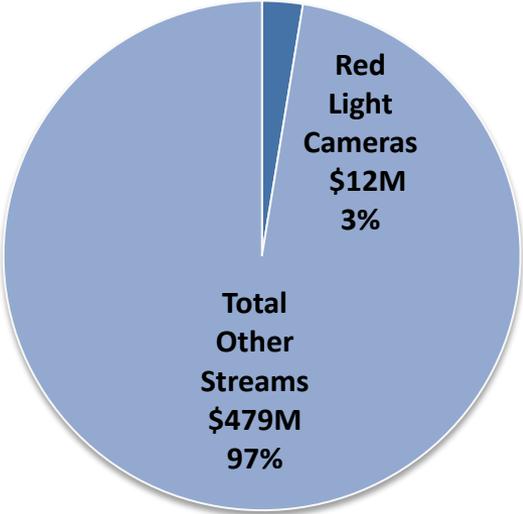


## Daily Boot Reads All Work Days



# Photo Safety Management

3% Adopted Budget GF Revenues for 2013



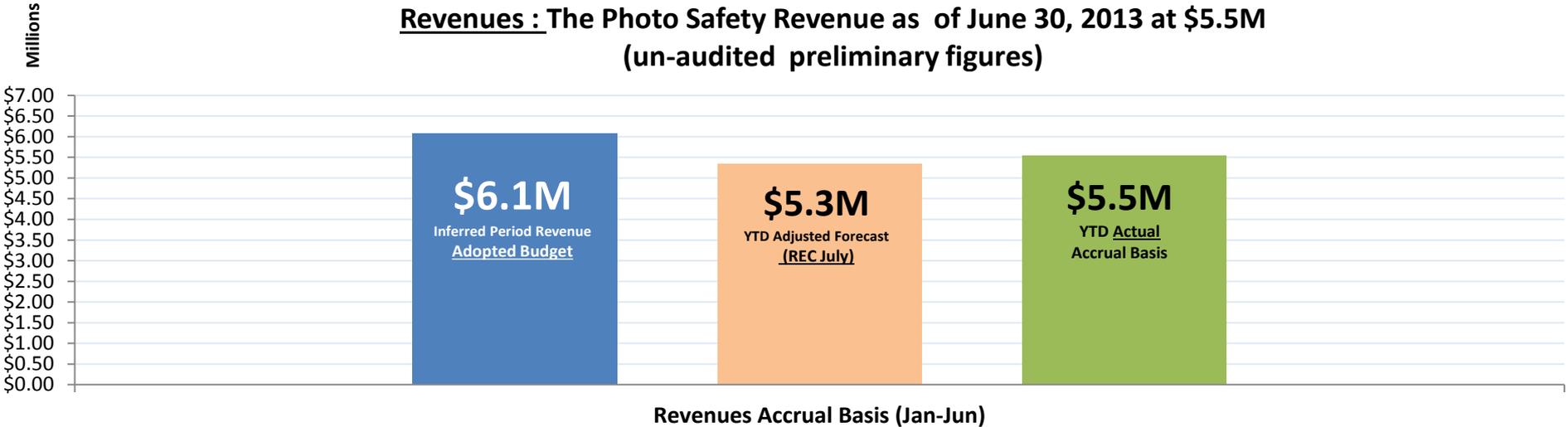
Management Controls	Target 2013	YTD Actual
Flashers Inoperable	Less Than 30,000	73,347
Violation Date Past Enforceable Date	-	0

**\*Update**

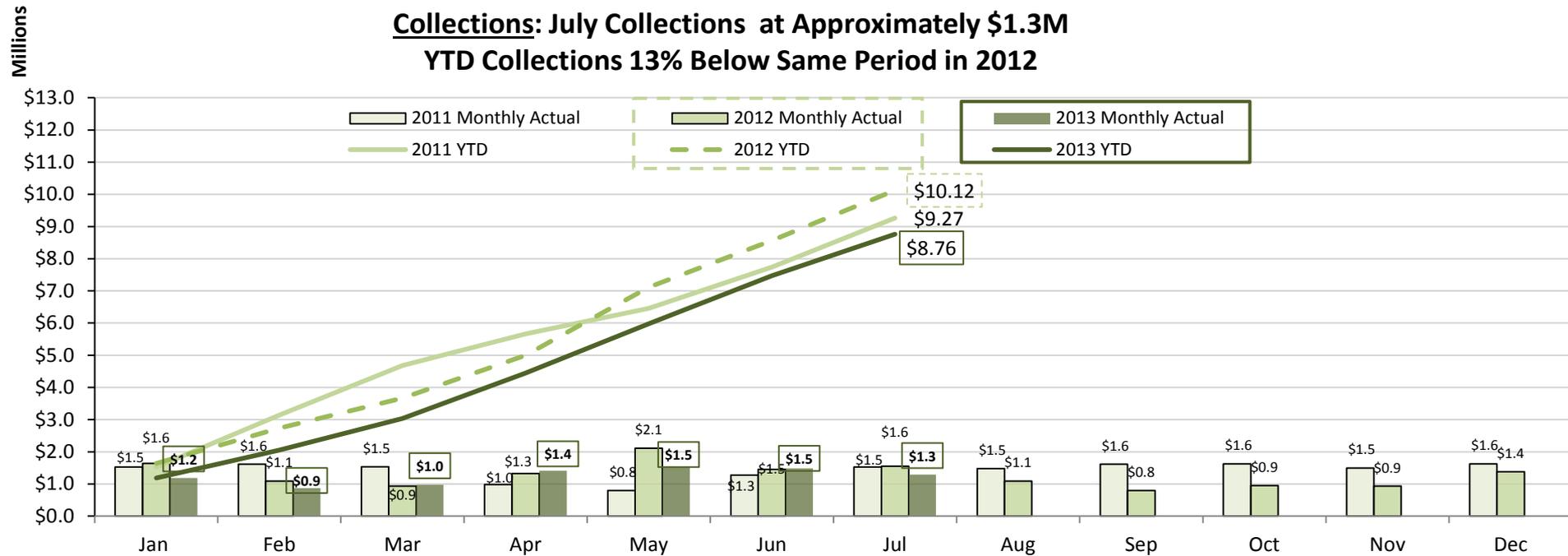
Responsible Party	Issue	Status
Mark Jernigan	Strategy to fix inoperable flashers	Open

# Photo Safety

**Revenues : The Photo Safety Revenue as of June 30, 2013 at \$5.5M**  
 (un-audited preliminary figures)

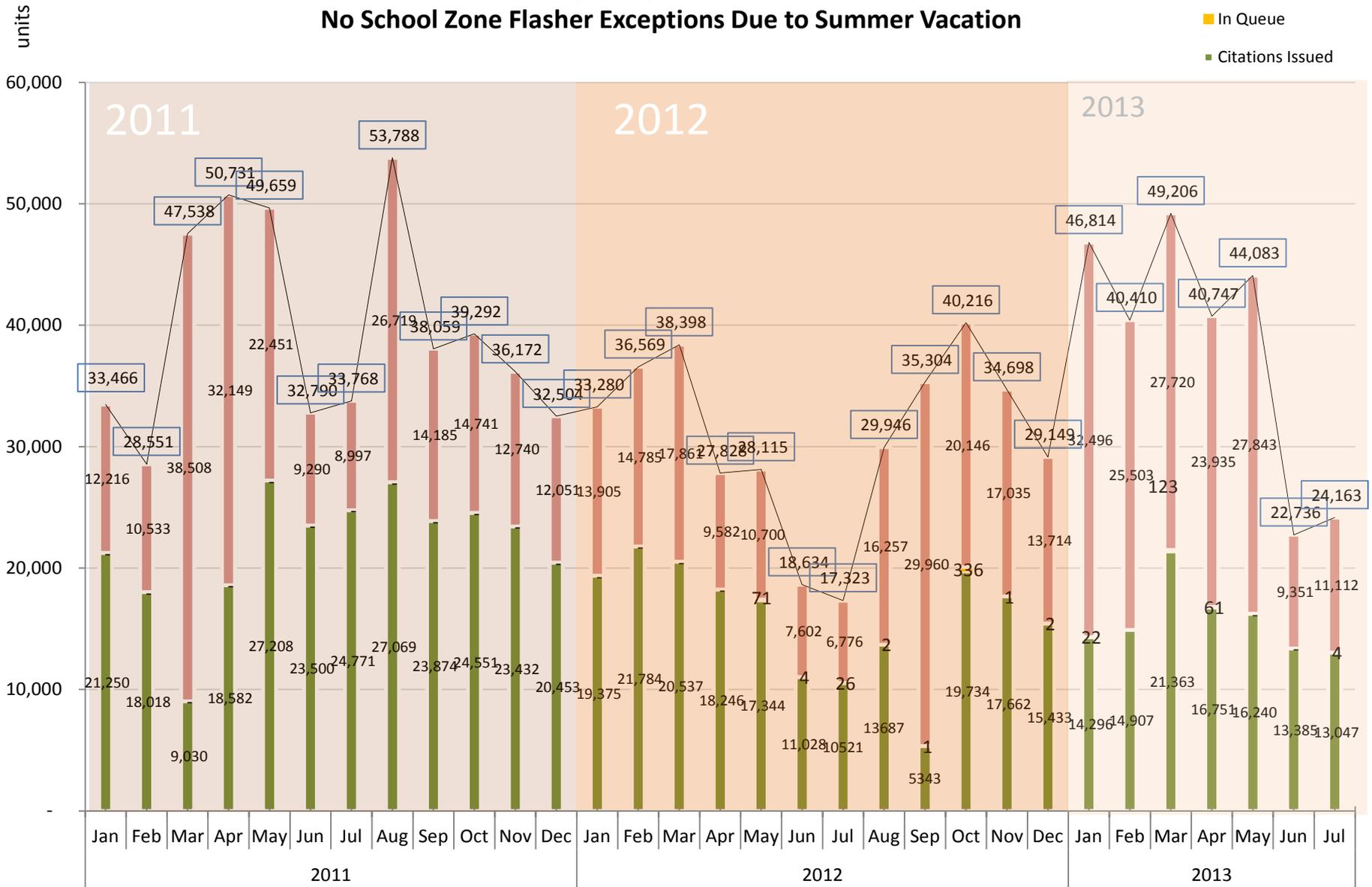


**Collections: July Collections at Approximately \$1.3M**  
 YTD Collections 13% Below Same Period in 2012



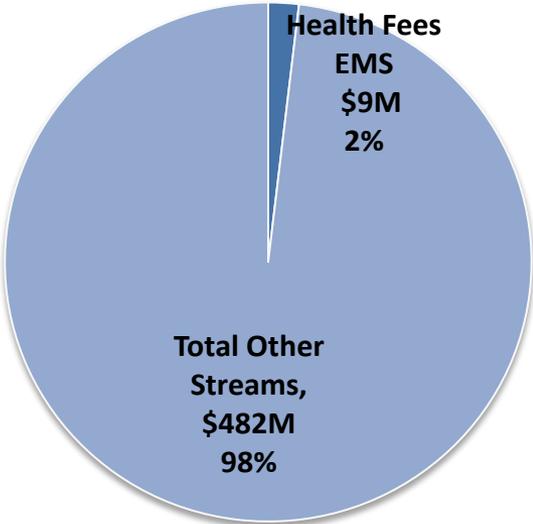
# Photo Safety Citations

## Detail of Monthly Exceptions and Citations Issued No School Zone Flasher Exceptions Due to Summer Vacation



# EMS Revenues

## 2% Adopted Budget GF Revenues for 2013

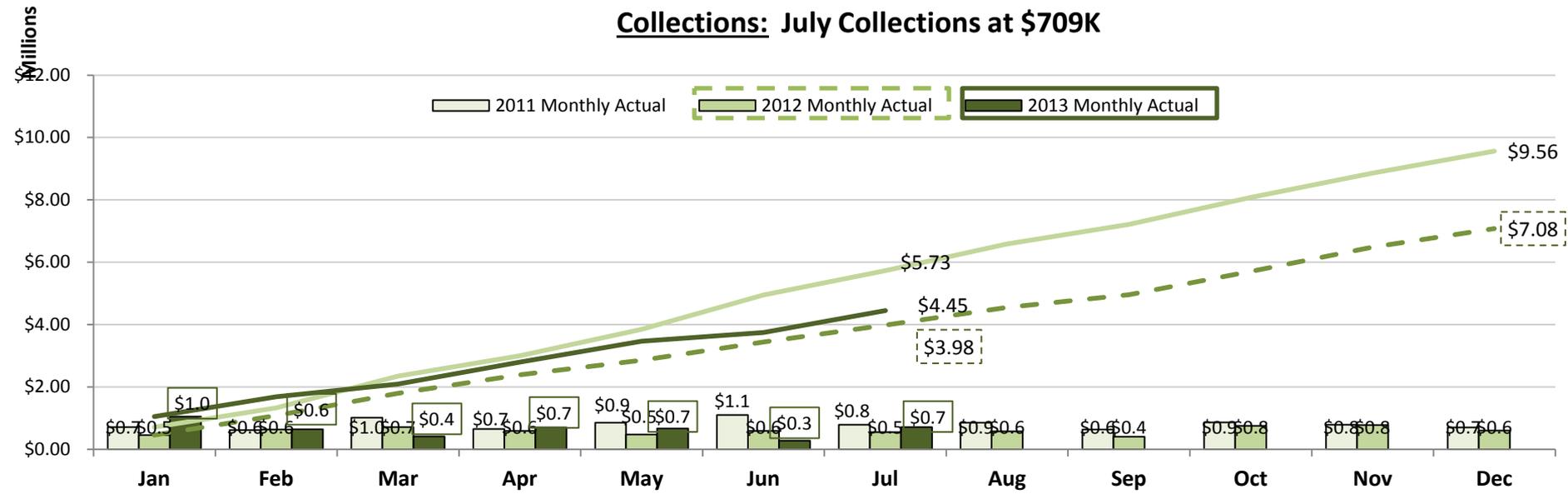
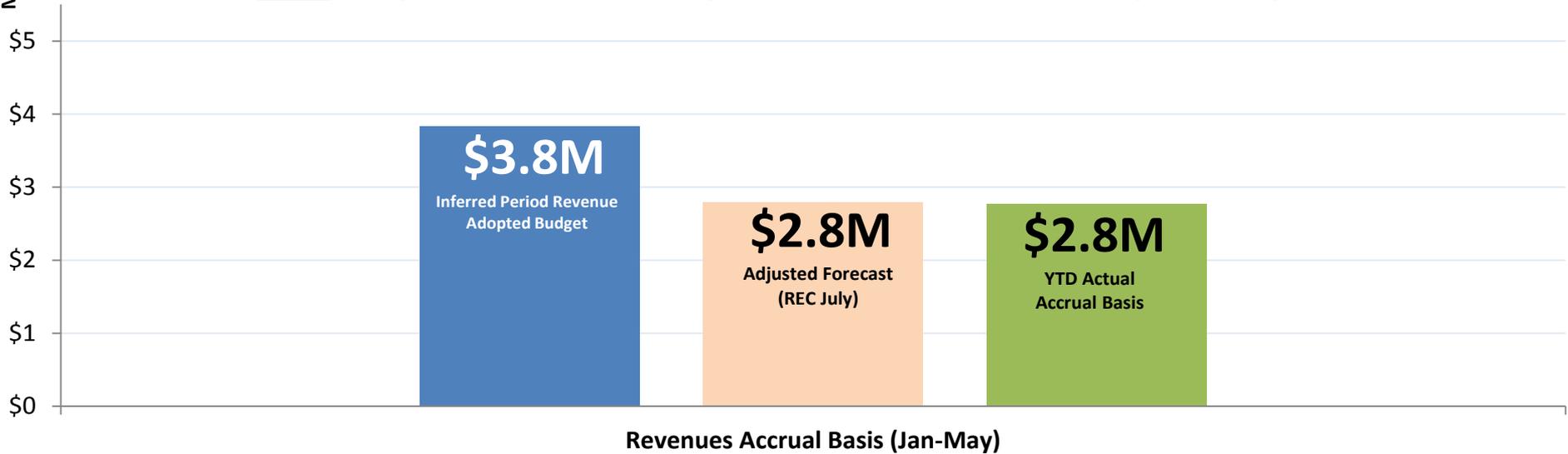


**\*Update**

Responsible Party	Issue	Status
Jeff Elder	Collections Challenges Update	Open

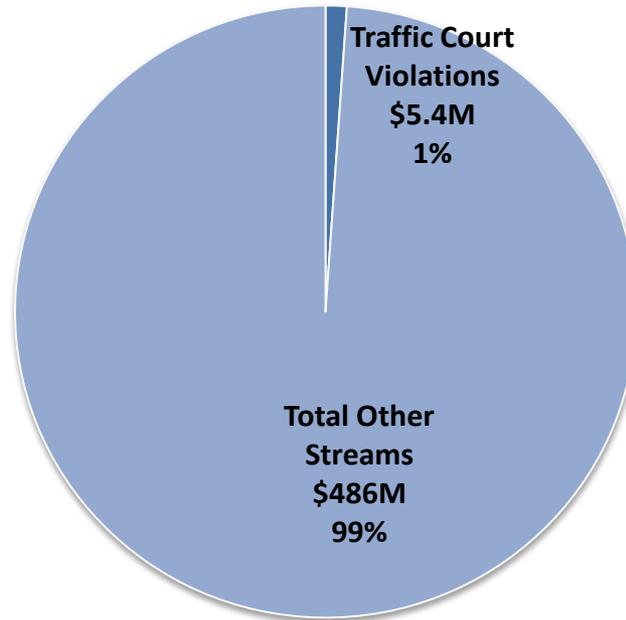
# EMS Collections

**EMS: Transport Revenues as of May 31, 2013 at \$2.8M (un-audited preliminary numbers)**



# Traffic Court

1% Adopted Budget GF Revenues for 2013

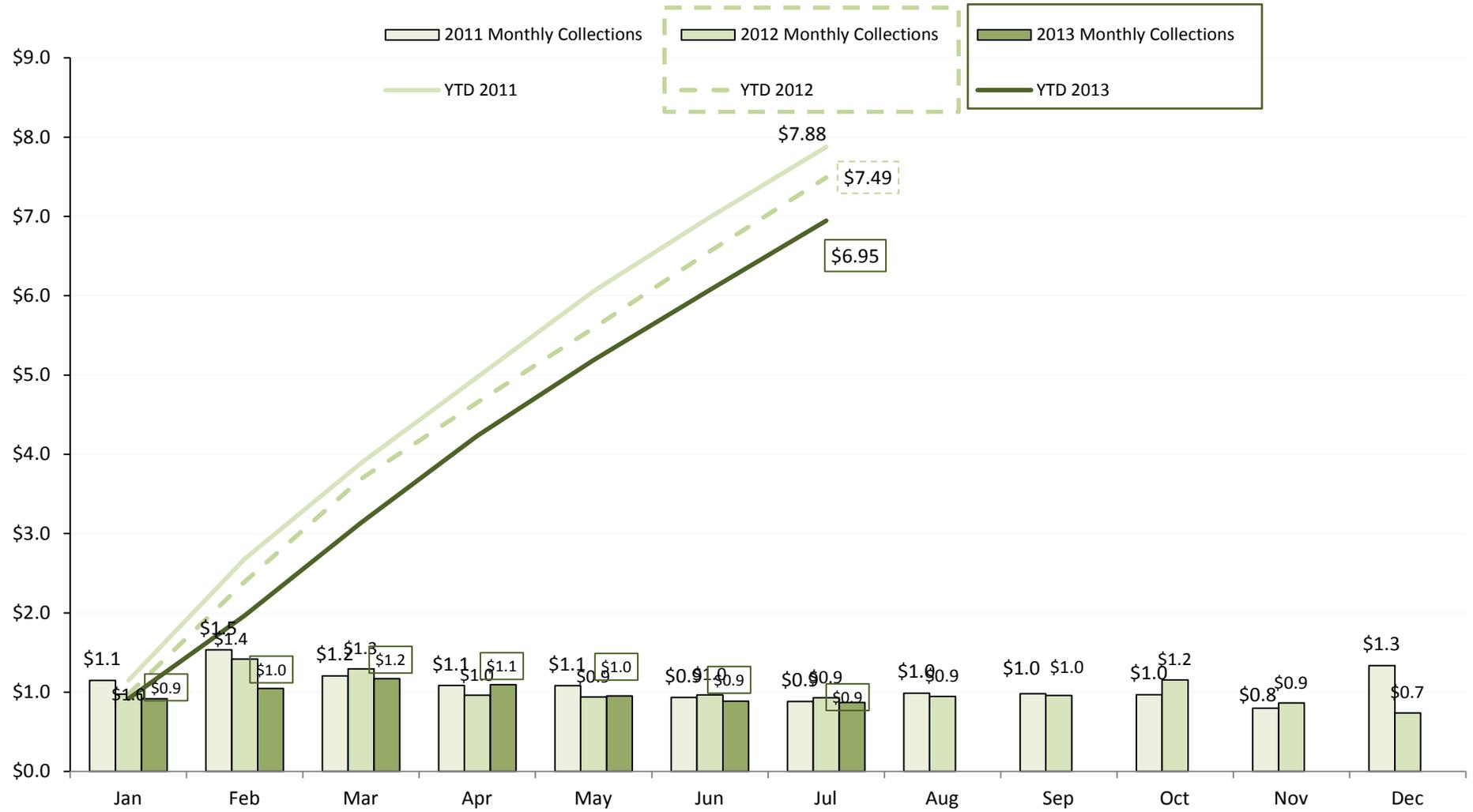


**\*Update**

Responsible Party	Issue	Status
Debra Hall, Allen Square	Development of Comprehensive Collections Plan	Open

## Collections: July Collections at \$872K YTD Collection 7% Lower than Prior Year

Millions

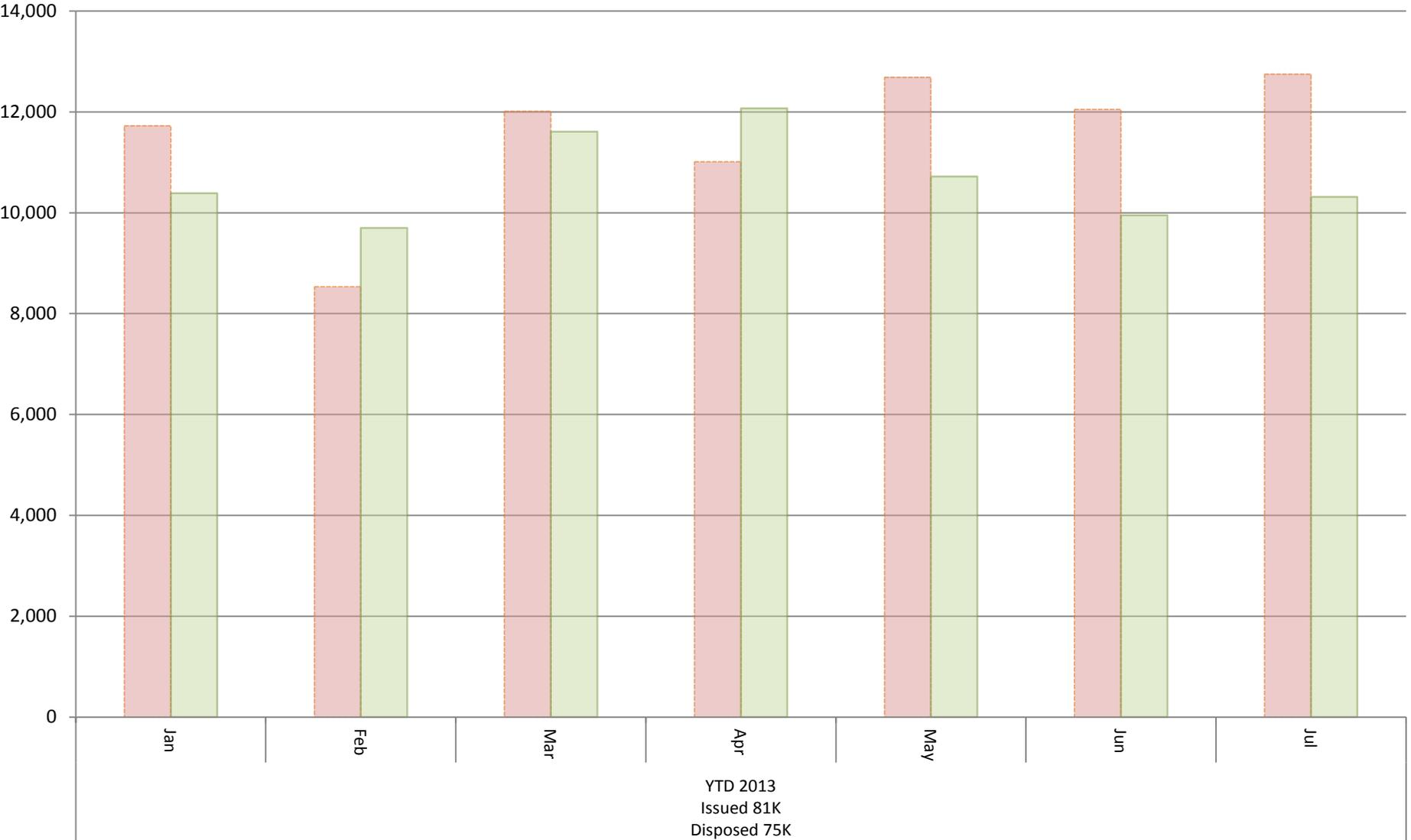


Source: Traffic Court 8.14.2013

# Trend of Traffic Citations Issued & Disposed

Monthly Traffic Violations Issued

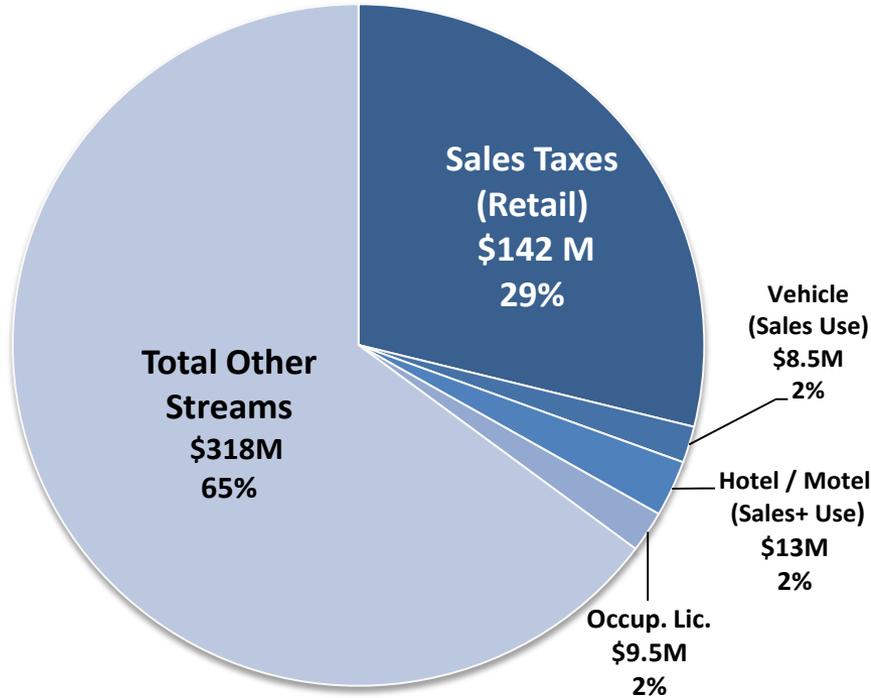
Monthly Traffic Violations Disposed



# Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 33% of Adopted Budget GF Revenues for 2013

Occupational License : 2% Adopted Budget GF Revenues for 2013



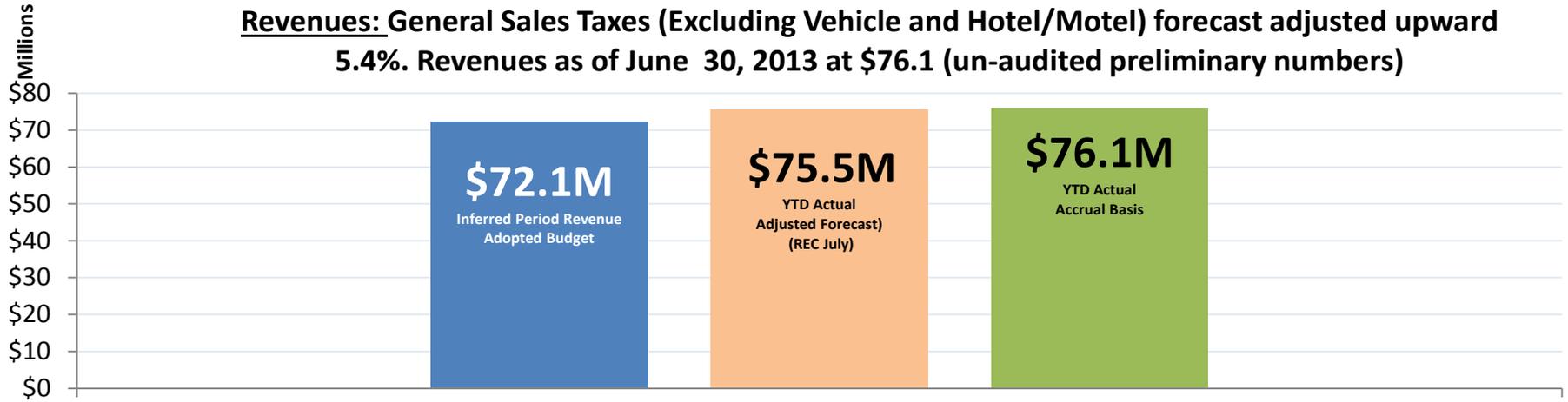
Collection Efforts	Target 2013	YTD Actual
Sales Tax Audits	105	47
Delinquency Mailings	18,000	On Hold
Field Visits / Contacts	15,400	11,749

**\*Update**

Responsible Party	Issue	Status
Norman Foster	Revenue Collection Software Update	Open

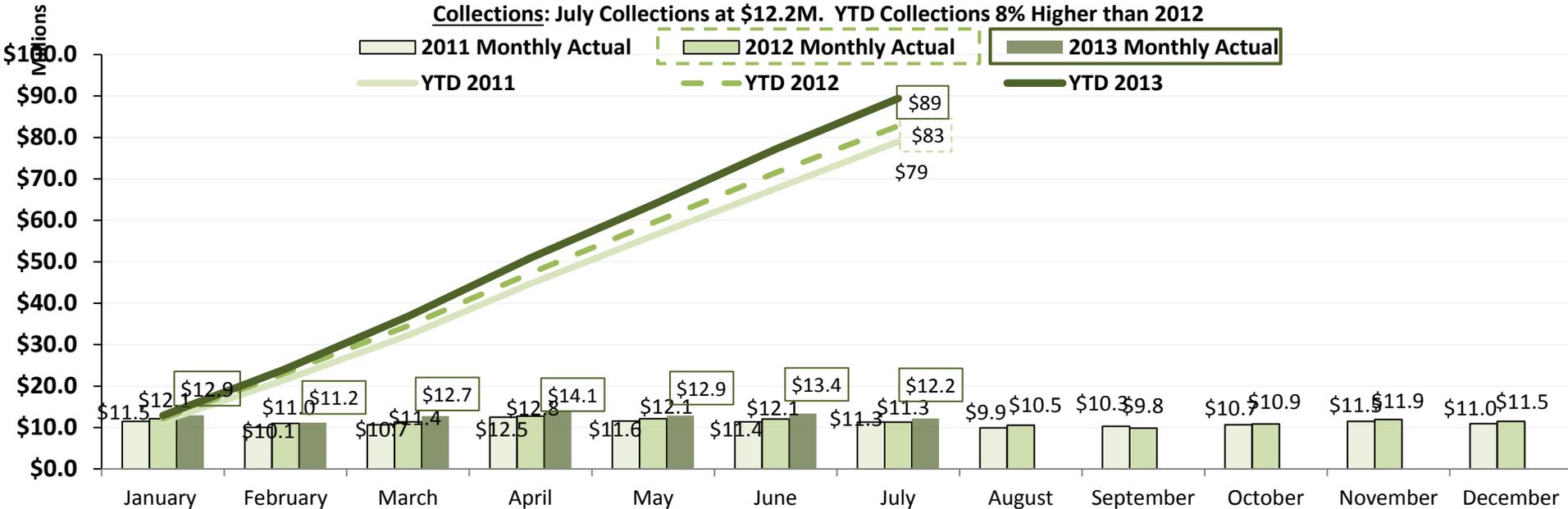
# Sales Tax (Retail Only)

**Revenues: General Sales Taxes (Excluding Vehicle and Hotel/Motel) forecast adjusted upward 5.4%. Revenues as of June 30, 2013 at \$76.1 (un-audited preliminary numbers)**



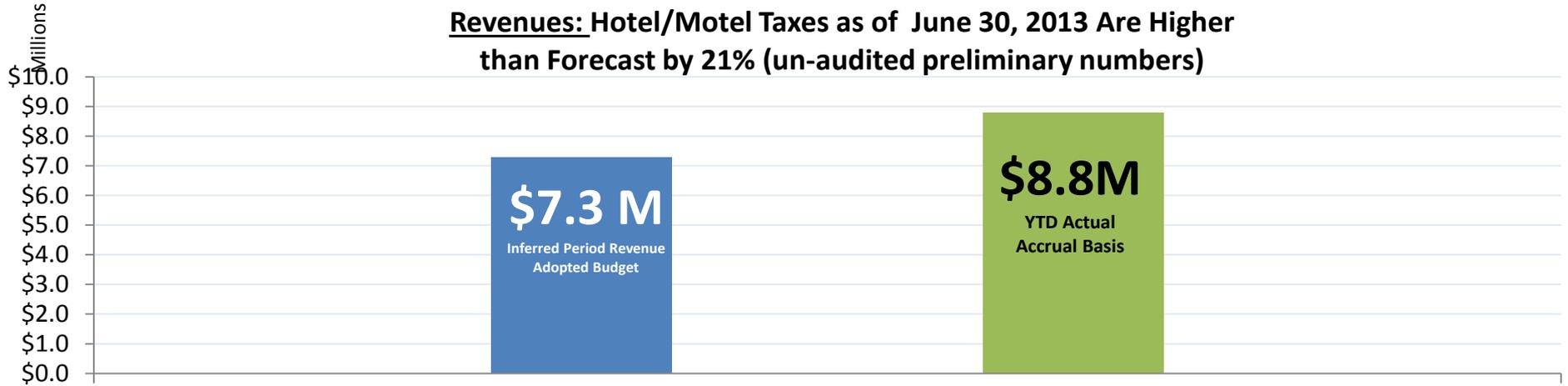
\*Actual revenues for Retail and Hotel/Motel will be adjusted by a refund to the NFL. Amount of the refund is still being estimated.

## Revenues Accrual Basis (Jan-Jun)



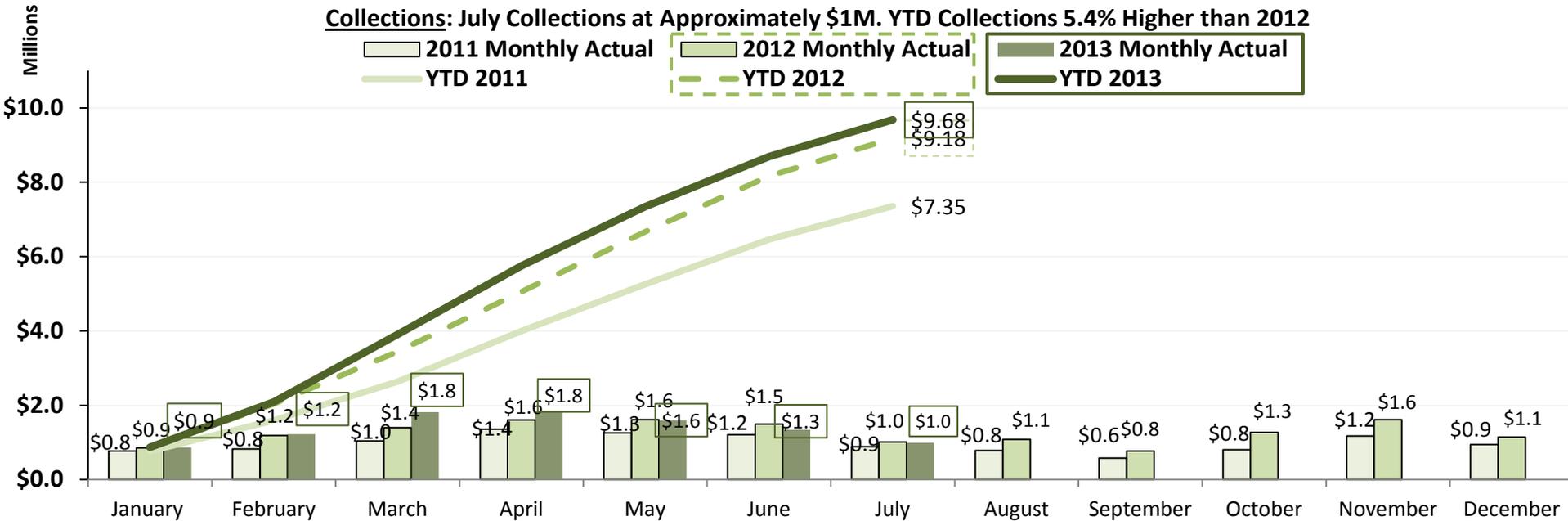
# Hotel / Motel Sales Taxes

**Revenues: Hotel/Motel Taxes as of June 30, 2013 Are Higher than Forecast by 21% (un-audited preliminary numbers)**



\*Actual revenues for Retail and Hotel/Motel will be adjusted by a refund to the NFL. Amount of the refund is still being estimated.

## Revenues Accrual Basis (Jan-Jun)

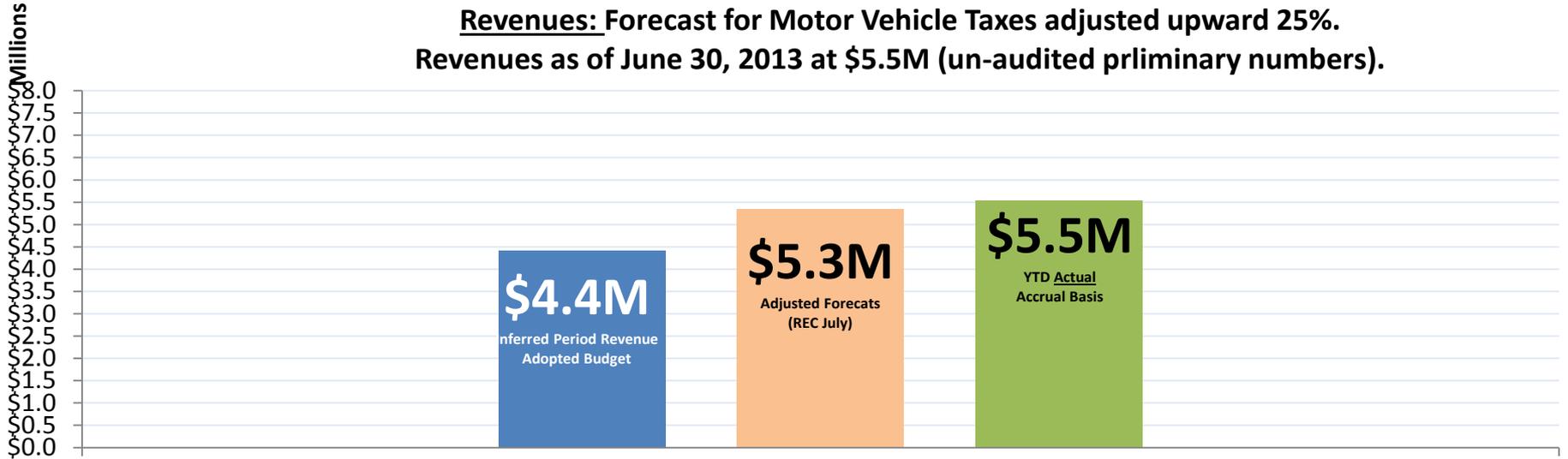


**Collections: July Collections at Approximately \$1M. YTD Collections 5.4% Higher than 2012**

Legend: 2011 Monthly Actual, 2012 Monthly Actual, 2013 Monthly Actual, YTD 2011, YTD 2012, YTD 2013

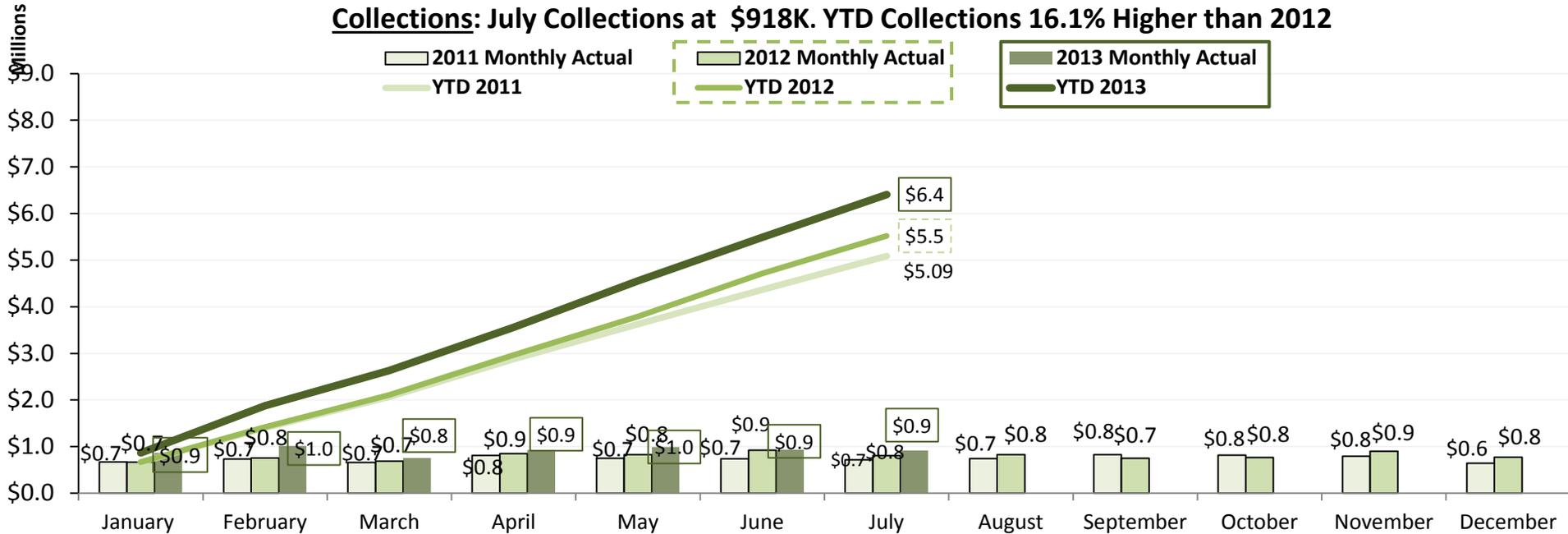
# Vehicle Sales Taxes

**Revenues: Forecast for Motor Vehicle Taxes adjusted upward 25%.  
Revenues as of June 30, 2013 at \$5.5M (un-audited preliminary numbers).**



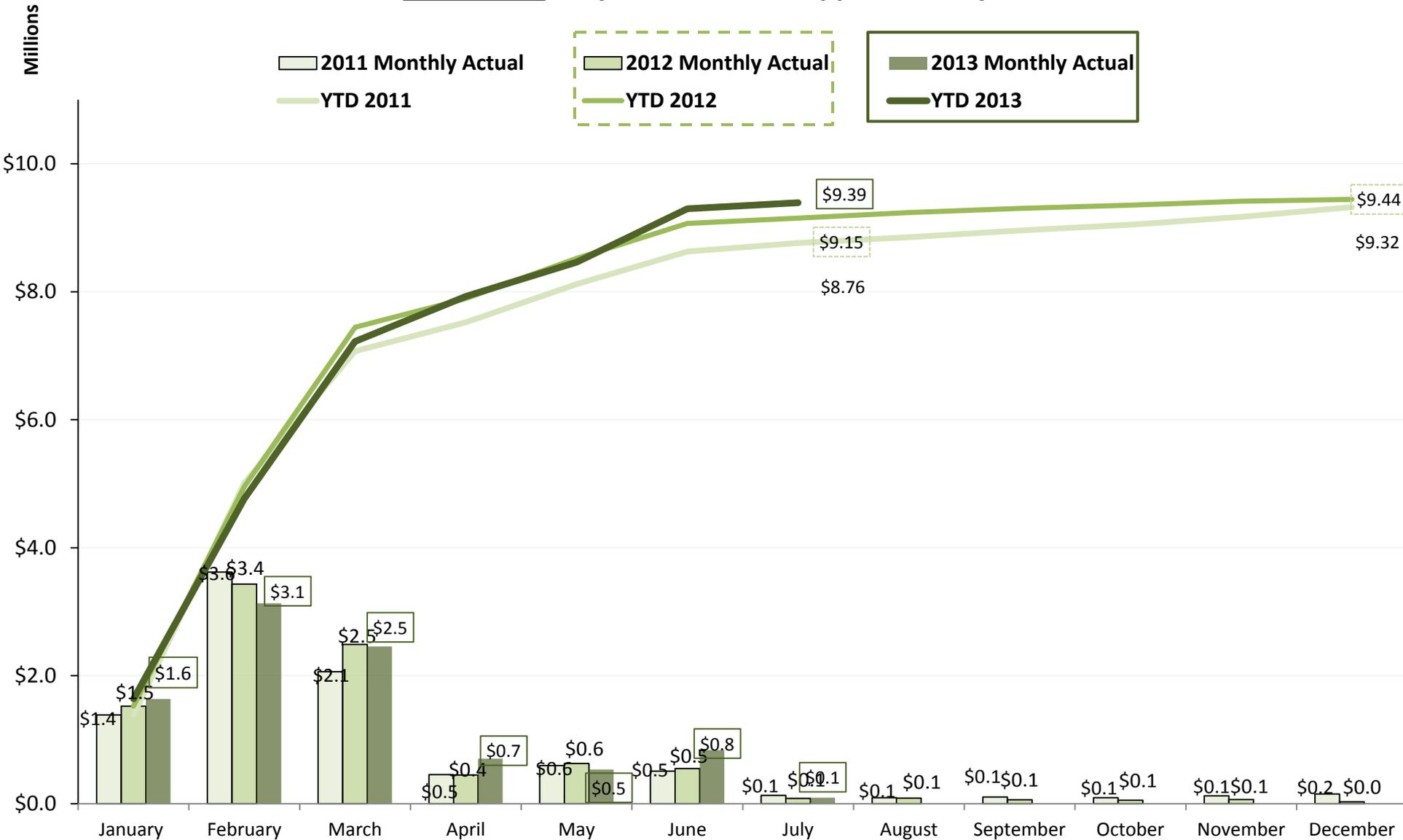
## Revenues Accrual Basis (Jan-Jun)

**Collections: July Collections at \$918K. YTD Collections 16.1% Higher than 2012**



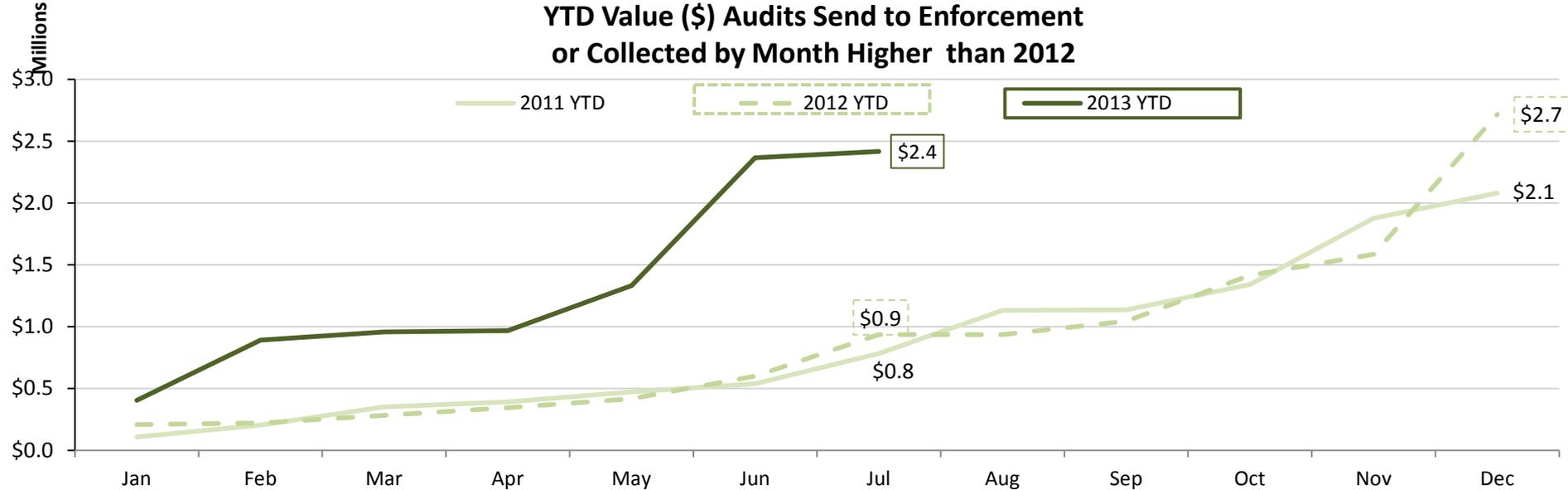
# Occupational Licenses

## Collections: July Collections at Approximately \$94K

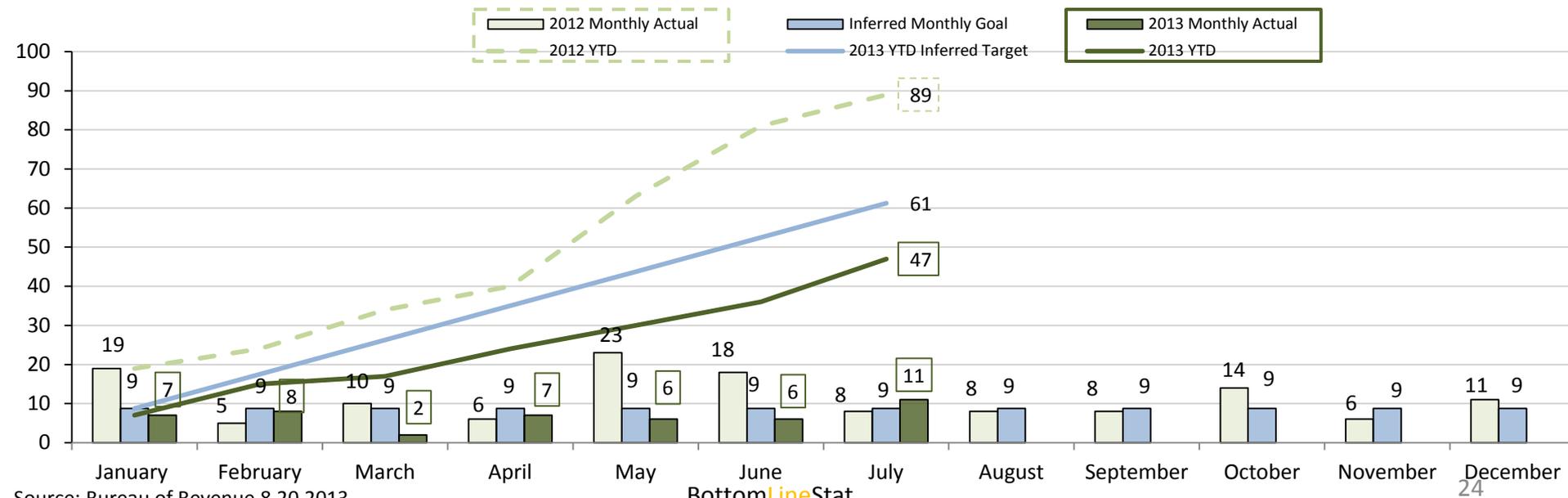


# Bureau of Revenue Enforcement (Continued)

## YTD Value (\$) Audits Send to Enforcement or Collected by Month Higher than 2012

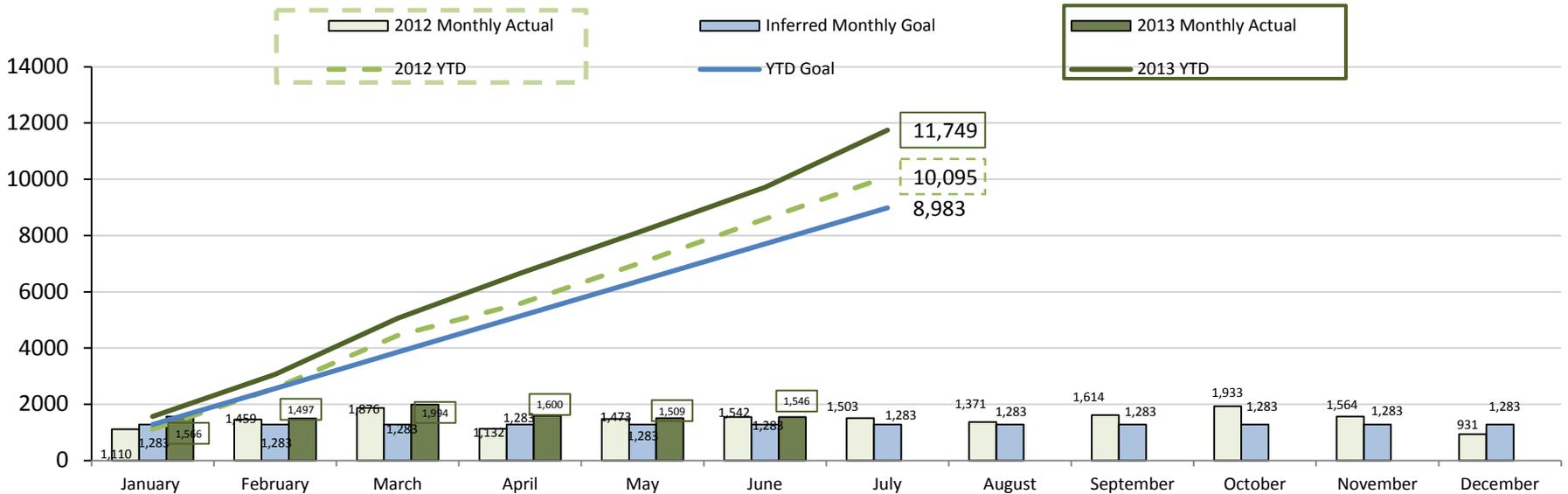


## Audits Completed YTD Below Inferred Goal

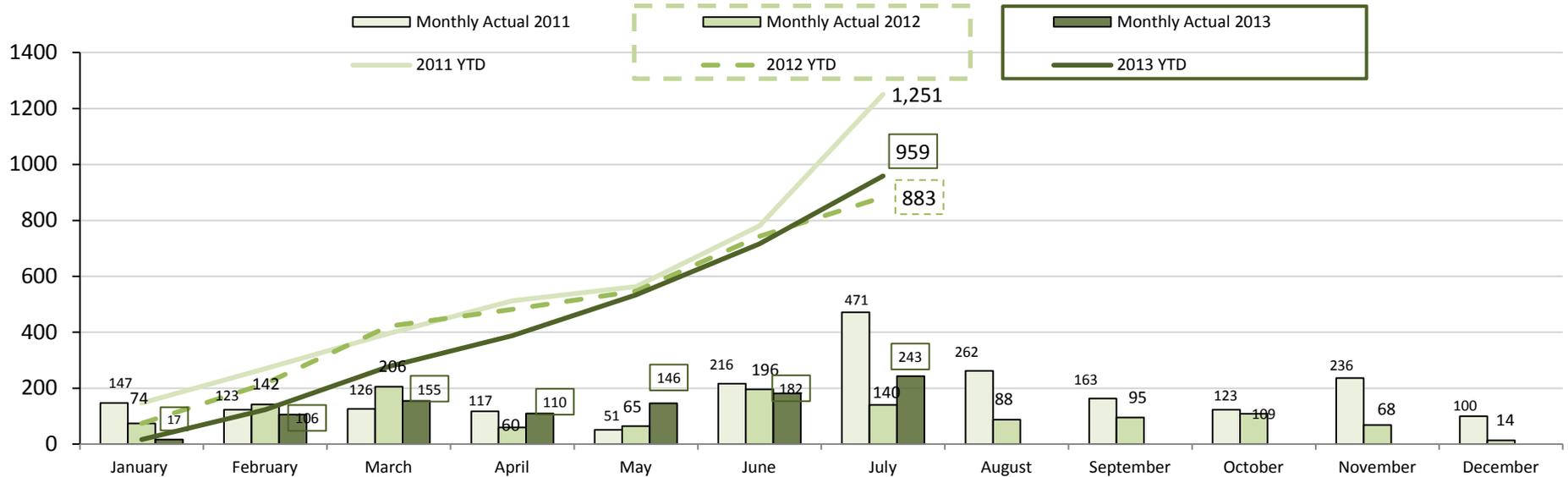


# Bureau of Revenue Enforcement (Continued)

## Contacts and Field Visits Ahead of Goal

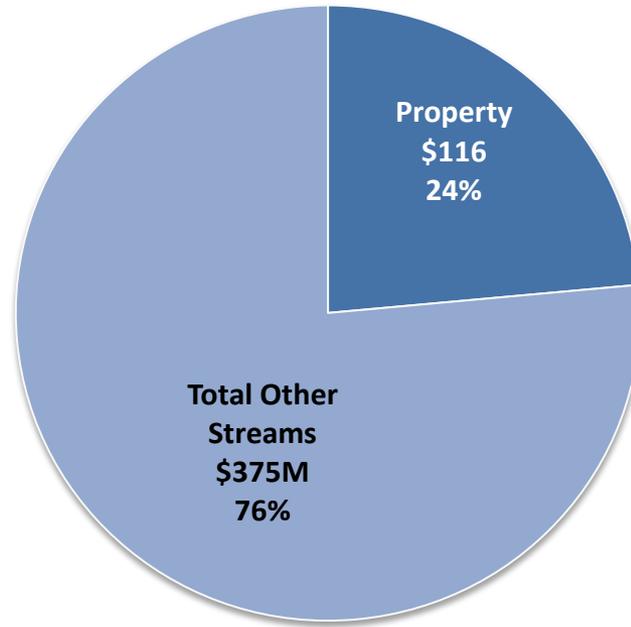


## 243 Subpoenas Were Issued in July 2013

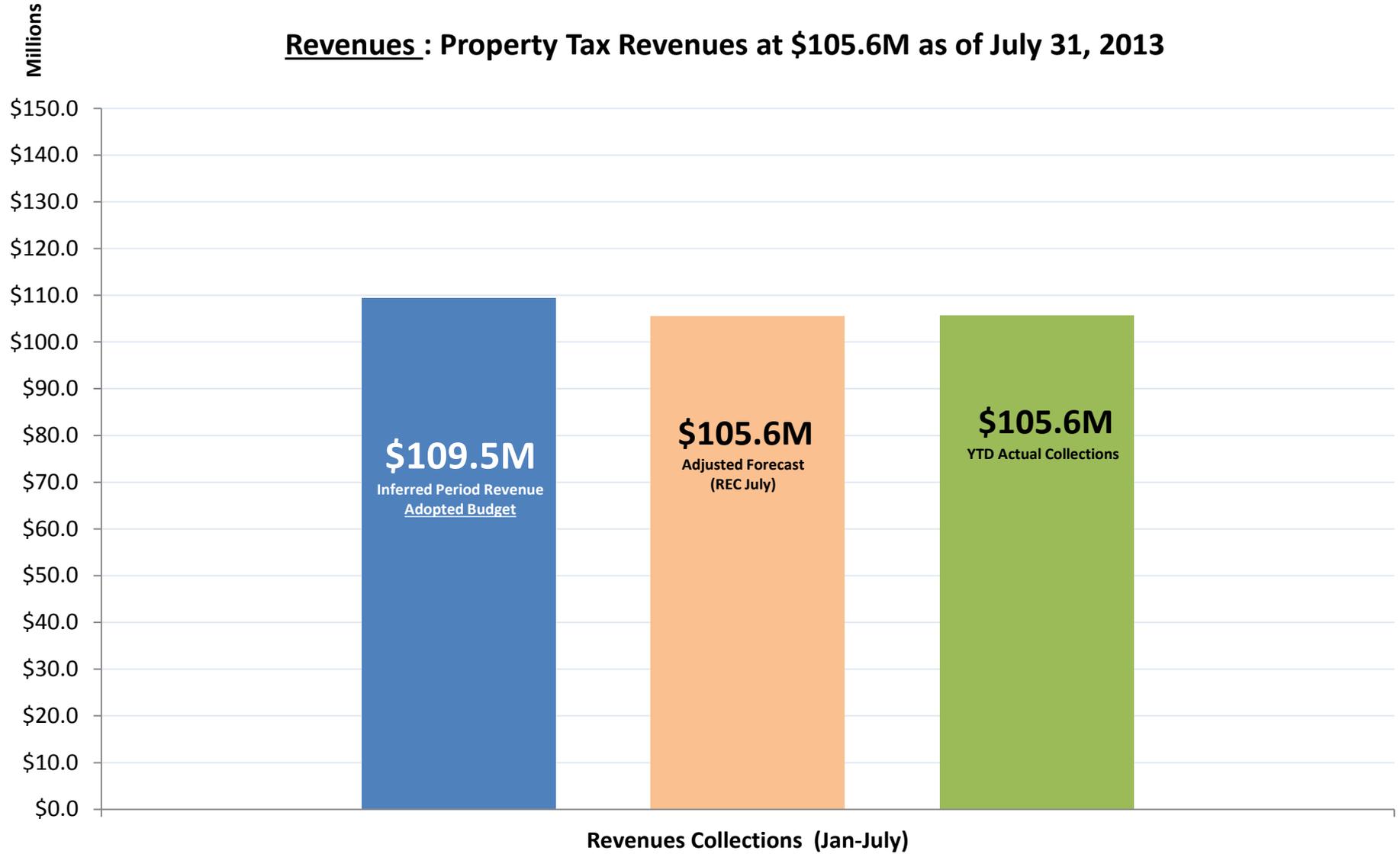


# Property Tax Revenues

24% Adopted Budget GF Revenues for 2013

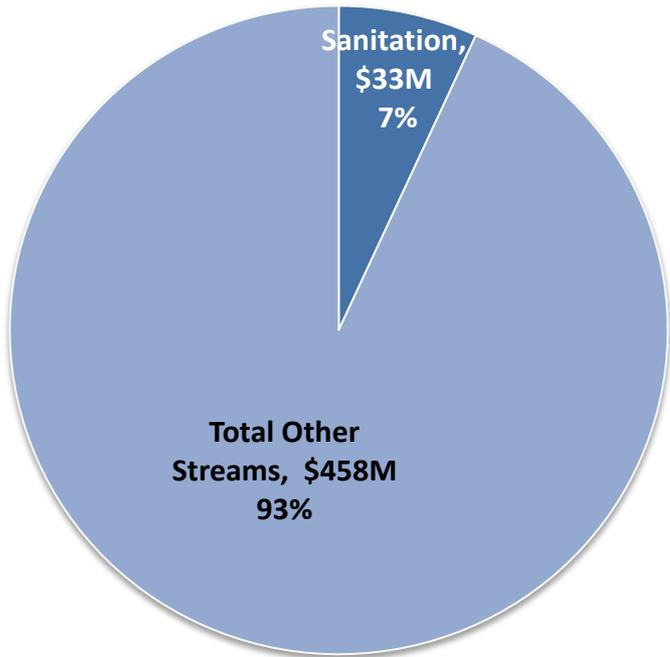


## Revenues : Property Tax Revenues at \$105.6M as of July 31, 2013



# Sanitation Revenues

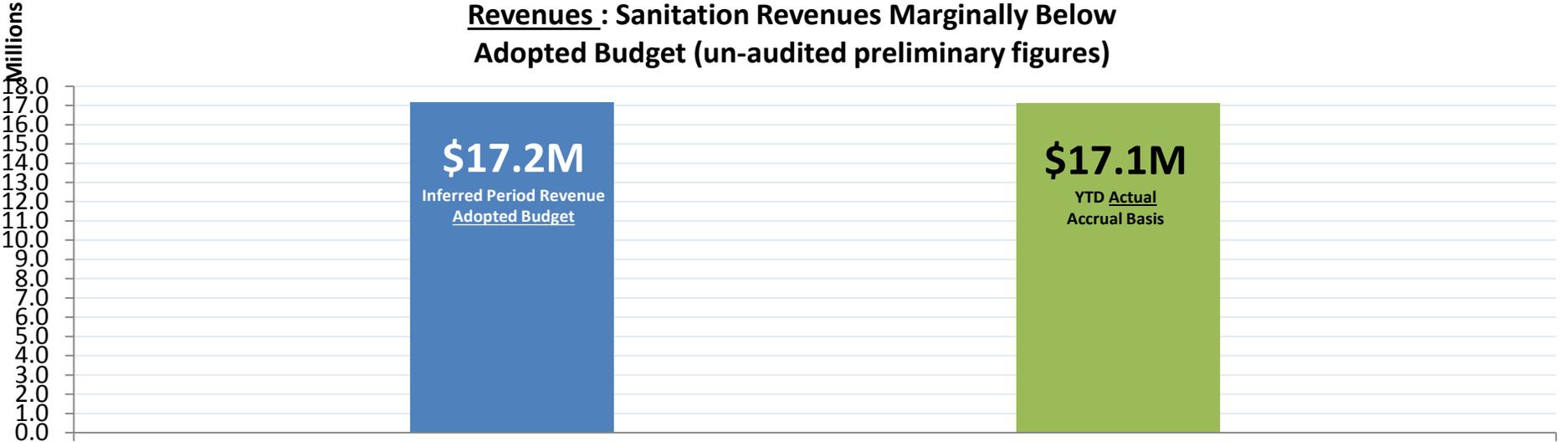
7% Adopted Budget GF Revenues for 2013



Collection Efforts	Target 2013	YTD Actual
Collection Agency	Current Period Collections = 50% of Current Period Referrals	44%

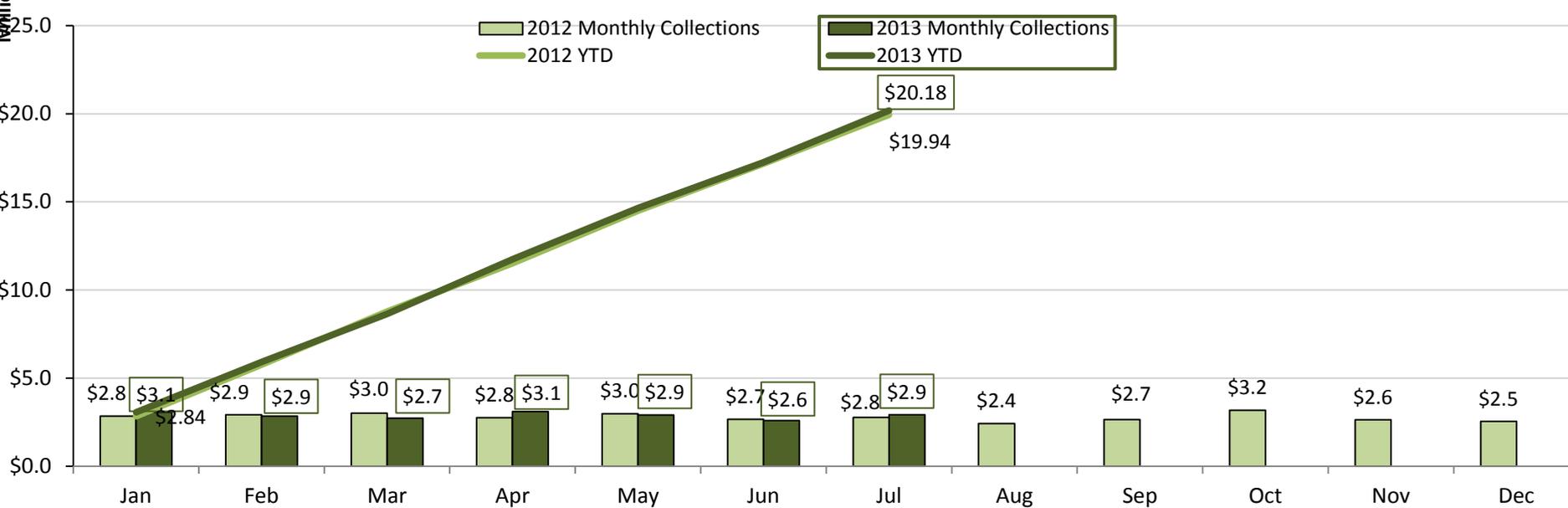
# Sanitation Revenues

**Revenues : Sanitation Revenues Marginally Below Adopted Budget (un-audited preliminary figures)**



## Revenues Accrual Basis (Jan-Jun)

**Collections: July Collections at Approximately \$2.9M or 1.2% Above 2012**



Source: S&W Board 8.21.2013

# Sanitation Delinquency Collections

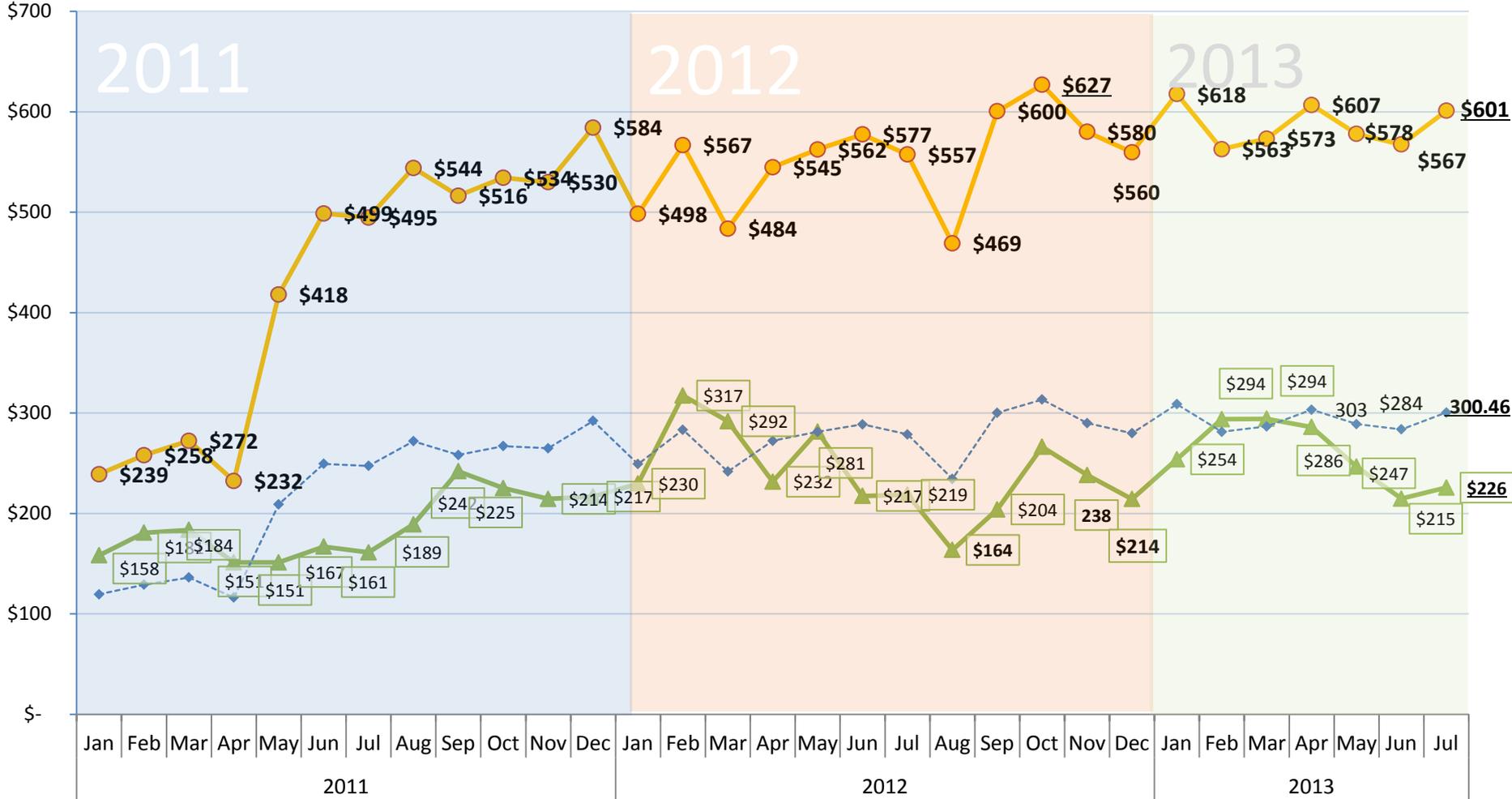
## Collection Agency Performance

YTD Collections/YTD Referrals = 44% (Under 50% Goal)

July Collections/July Referrals = 38%

Thousands

- Gross Referrals ALPAT
- Gross Collections ALPAT
- 50% of Referrals



Source: ALPAT 8.20.2013

# Capital Fund

# Sale of Surplus Properties

## Results from Auction of Seven Properties on July 31st

Property	Status
<b>2552 St. Philip Street</b>	Not Sold
<b>6038 St. Claude Avenue</b>	Not Sold
<b>7311 Chef Menteur Highway</b>	Sold at auction, work on Act of Sale in progress
<b>7450 Paris Road</b>	Not Sold
<b>801 Rosedale Drive</b>	Not Sold
<b>Poland Ave Stables</b>	Sold at auction, work on Act of Sale in progress
<b>1023-1025 Williams Blvd, Kenner</b>	Sold at Auction, property was owned by Aviation Board, who will receive revenue from sale

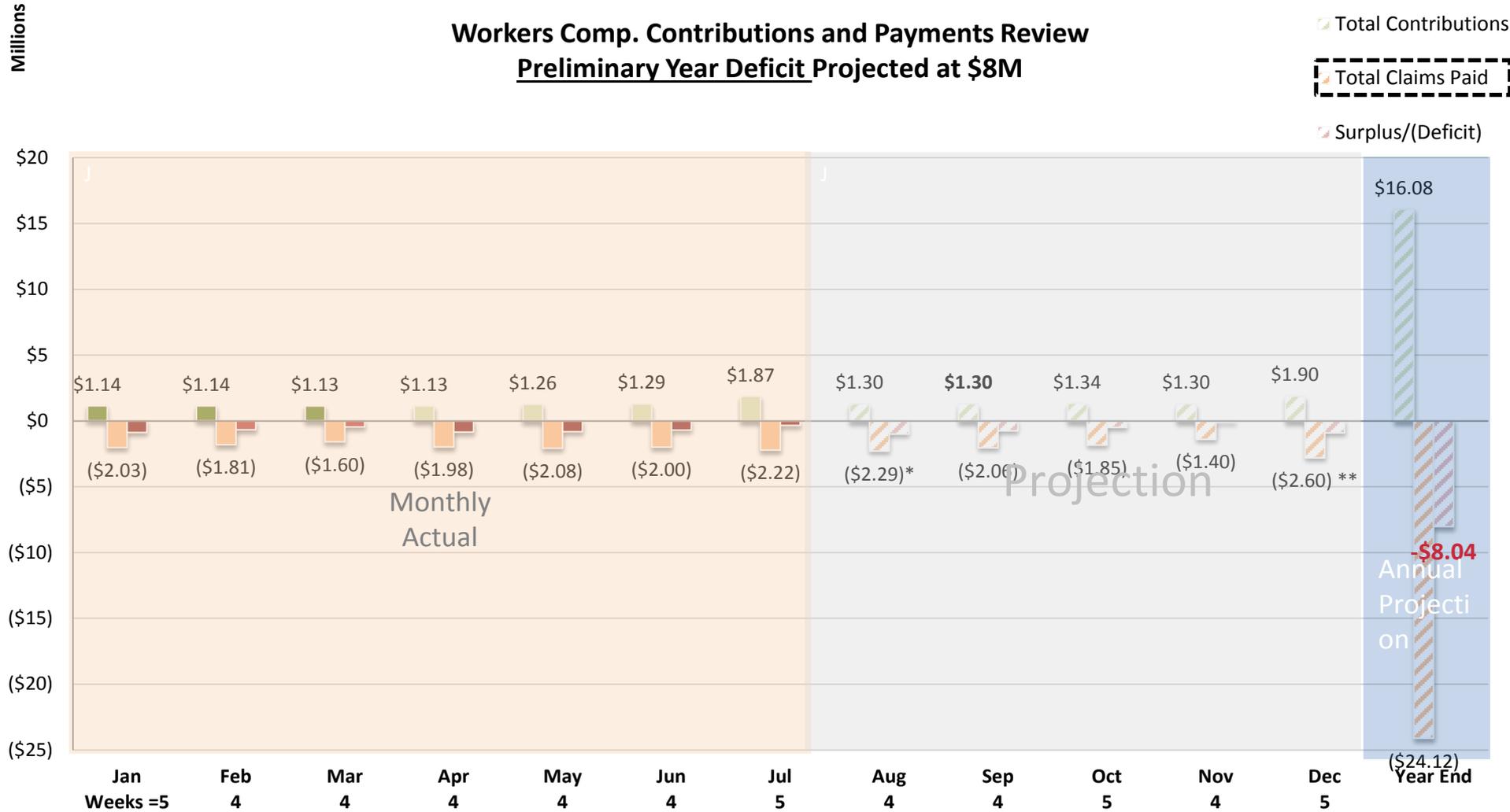
# Expenditure Analysis

# Payroll Budget vs. Projection

Departments	Yearly Projection for 2013 (as of 7.30.2013)	2013 Payroll Appropriation	Projected Surplus / Deficit July	Projected Surplus / Deficit June
Fire	\$83,980,519	83,486,218	\$ (494,301)	\$ (351,365)
Parks and Parkways	\$5,639,239	5,217,580	\$ (421,659)	\$ (474,027)
Clerk of Criminal District Court	\$3,879,594	3,659,978	\$ (219,616)	\$ (212,341)
Coroner's Office	\$1,240,839	1,069,099	\$ (171,740)	\$ (165,019)
EMS	\$9,652,118	9,483,020	\$ (169,098)	\$ (66,527)
Mosquito Control	\$2,019,498	1,870,054	\$ (149,444)	\$ (149,941)
Vieux Carre	\$372,254	332,985	\$ (39,269)	\$ (39,269)
Judicial Retirement	\$301,680	263,238	\$ (38,442)	\$ (31,826)
Municipal Court	\$417,614	380,028	\$ (37,586)	\$ (36,908)
Historic District	\$625,218	610,073	\$ (15,145)	\$ (15,146)
Risk Management	\$271,053	271,140	\$ 87	\$ 1,482
Misc Mayor	\$1,696,083	1,698,069	\$ 1,986	\$ (444,445)
Sanitation	\$1,651,607	1,655,112	\$ 3,505	\$ 527
City Planning Commission	\$1,472,594	1,476,221	\$ 3,627	\$ (8,656)
Civil Service	\$1,352,875	1,357,233	\$ 4,358	\$ 2,410
Safety and Permits	\$4,475,577	4,490,853	\$ 15,276	\$ (99,949)
Human Services	\$1,958,743	1,985,331	\$ 26,588	\$ 164,548
Traffic Court	\$352,461	389,640	\$ 37,179	\$ 35,248
Inspector General	\$3,537,054	3,633,630	\$ 96,576	\$ 29,413
Juvenile Court	\$2,373,855	2,505,297	\$ 131,442	\$ 138,099
Mayor's Office	\$6,086,498	6,256,759	\$ 170,261	\$ 253,875
Council	\$5,686,499	5,864,979	\$ 178,480	\$ 238,425
Finance	\$7,843,089	8,044,911	\$ 201,822	\$ 217,022
Health	\$1,123,413	1,327,396	\$ 203,983	\$ 193,808
CAO	\$7,612,463	7,990,216	\$ 377,753	\$ 684,630
Law	\$4,551,677	4,955,147	\$ 403,470	\$ 474,252
Property Management	\$3,998,481	4,445,305	\$ 446,824	\$ 406,892
NORDC	\$5,313,868	5,798,144	\$ 484,276	\$ 465,180
Public Works	\$6,413,794	7,004,666	\$ 590,872	\$ 611,809
Police	\$121,420,767	122,401,199	\$ 980,432	\$ 877,112
<b>Grand Total</b>	<b>\$297,321,024</b>	<b>\$299,923,521</b>	<b>\$2,602,497</b>	<b>\$2,699,313</b>

# Workers Comp. Contributions vs. Payments

## Workers Comp. Contributions and Payments Review Preliminary Year Deficit Projected at \$8M

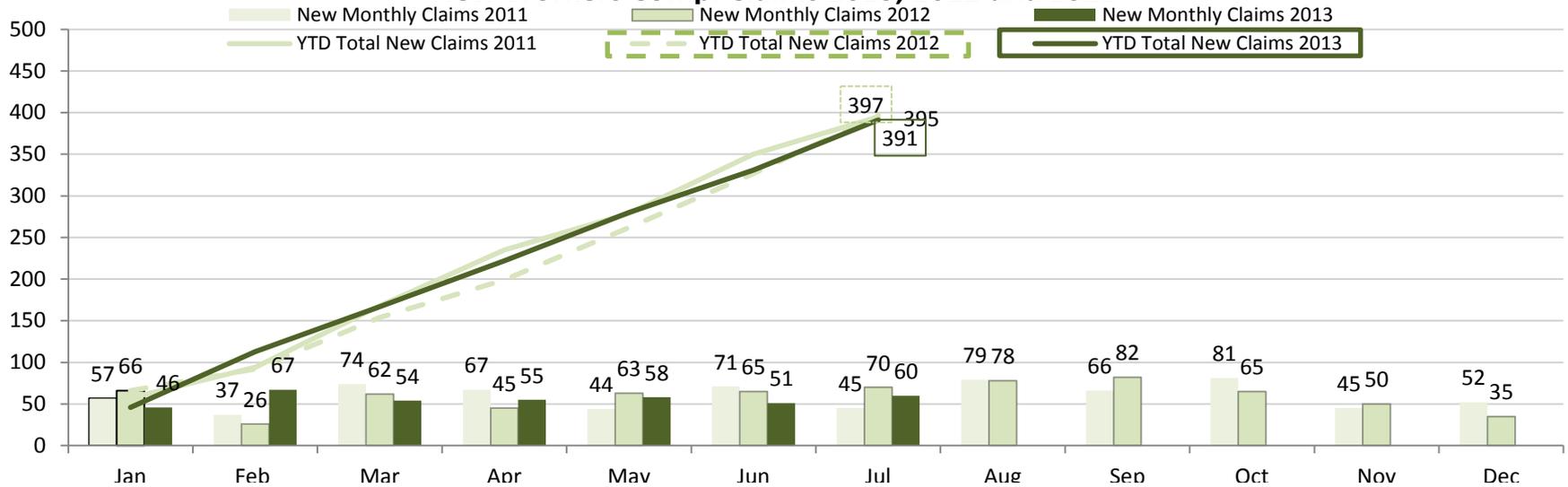


\*Includes a **\$400K (estimated)** annual payment to the department of labor for workers comp requirements

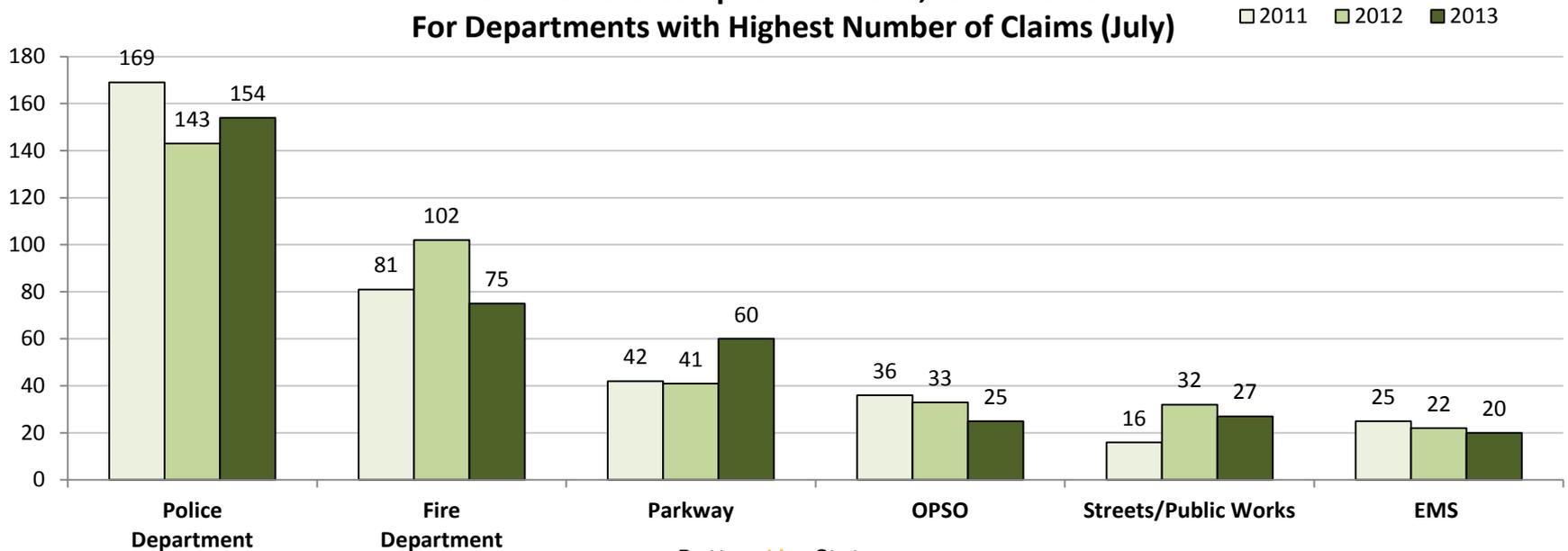
\*\*Includes a **\$1.2M** charge (estimate) for the Secondary Injury Fund assessment for 2013

# Workers Comp. (Continued)

## New Workers Comp. Claims 2013, 2012 and 2011



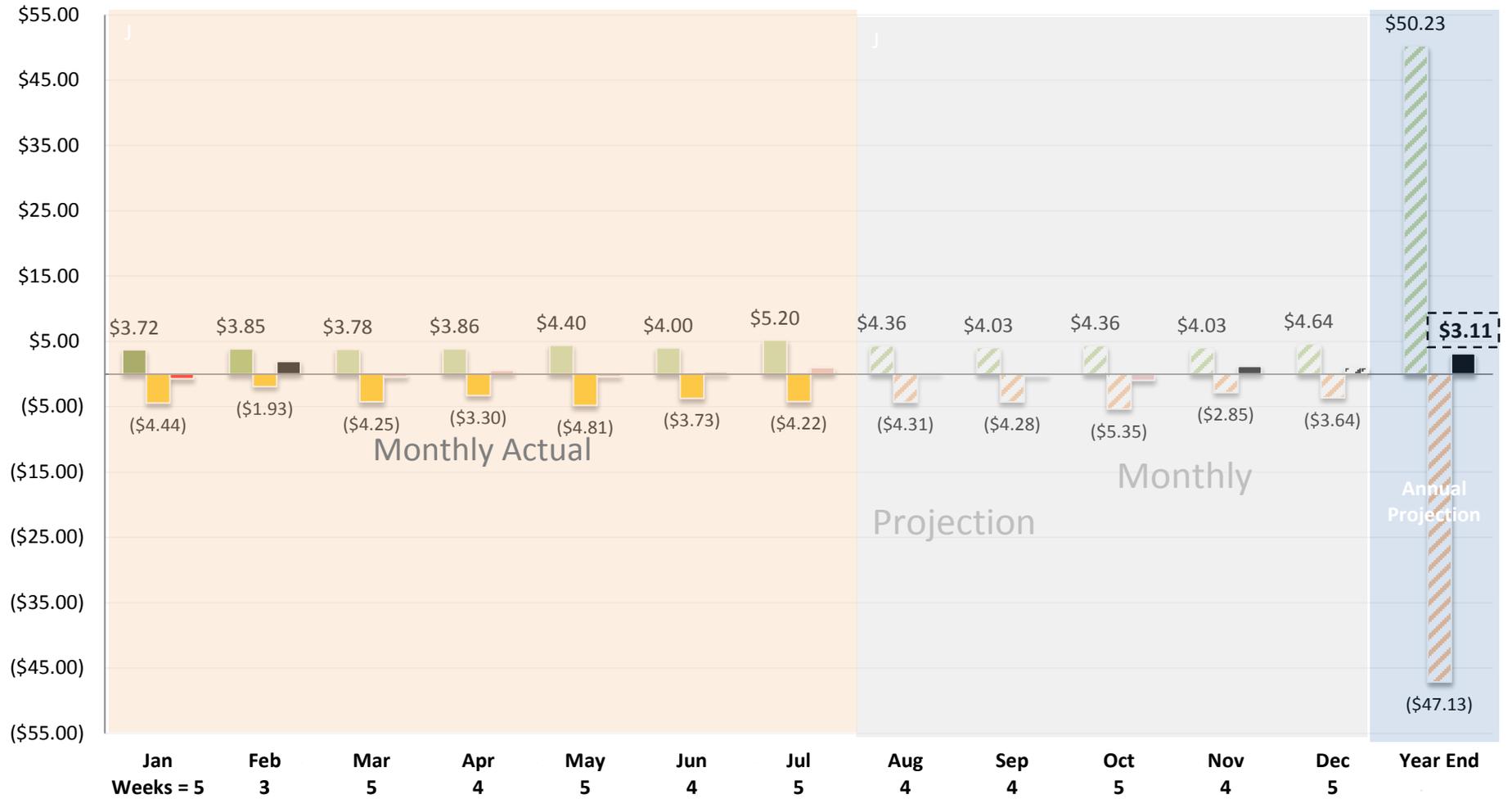
## New Workers Comp. Claims 2013, 2012 and 2011 For Departments with Highest Number of Claims (July)



# Health Benefits Contributions vs. Payments

## Health Benefits Contributions and Payments Review Projected Year Surplus 3.1M

- Total Contributions
- Total Claims Paid
- Surplus/(Deficit)



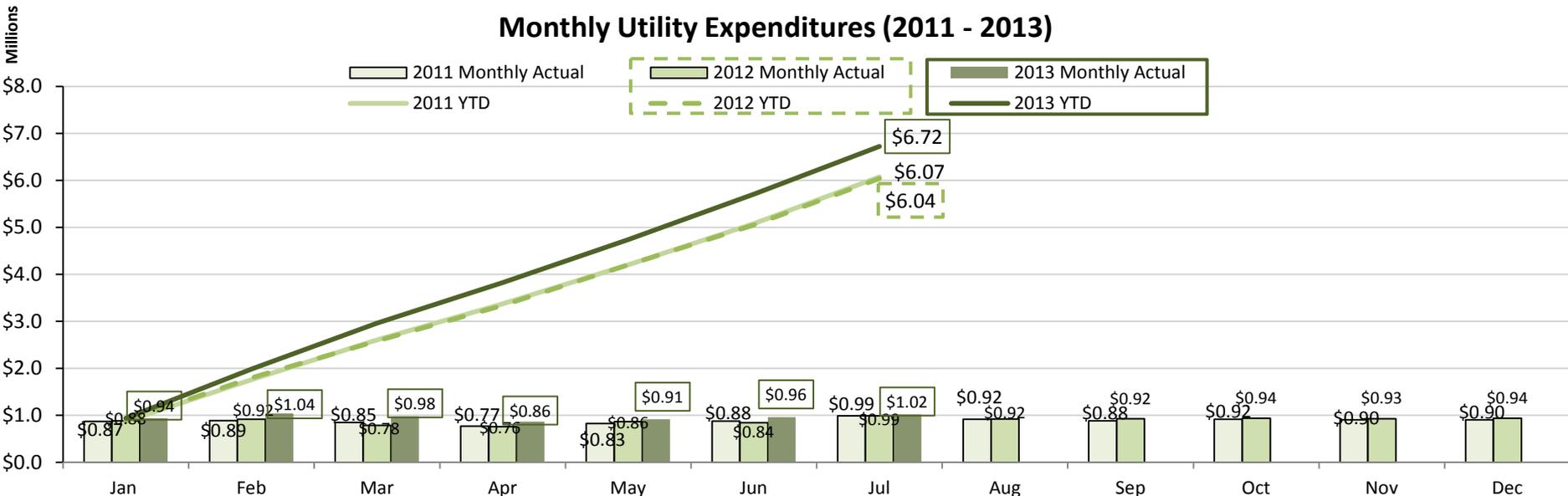
Note: Analysis assumes a 3% increase in healthcare costs.

## Fuel Usage (in Gallons)

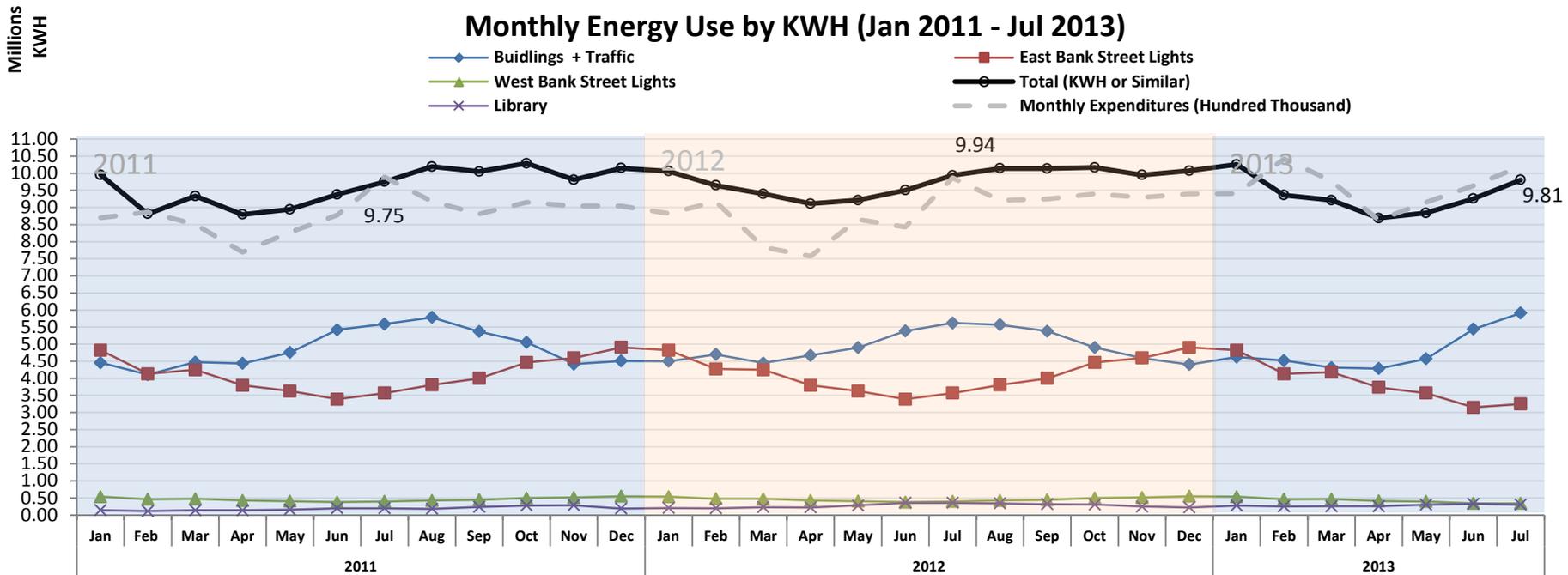
	2011 July (YTD)	2012 July (YTD)	2013 July (YTD)	Change 2013/2012
POLICE	636,726	595,342	519,785	-13%
CRIMINAL SHERIFF	143,605	132,518	123,630	-7%
EMERGENCY MEDICAL SERVICES	76,160	78,092	79,333	2%
FIRE	41,642	46,086	42,448	-8%
PUBLIC WORKS	37,167	40,257	40,063	0%
PARKWAY & PARK COMMISSION	40,872	39,292	38,211	-3%
SANITATION	22,805	21,471	22,535	5%
DISTRICT ATTORNEY	19,861	20,320	19,719	-3%
RECREATION	17,092	19,166	16,691	-13%
SAFETY & PERMITS	15,255	9,611	10,077	5%
PROPERTY MANAGEMENT	7,847	8,826	8,917	1%
LA SPCA	7,493	7,830	8,274	6%
N O MOSQUITO CONTROL BRD.	8,125	7,304	7,481	2%
OFFICE OF HOUSING & URBAN DEV.	6,472	5,079	6,908	36%
COUNCIL	5,750	5,337	5,861	10%
CORONER'S OFFICE	4,999	4,488	4,125	-8%
FIRST CITY COURT	2,989	2,668	3,217	21%
OFFICE OF EMERGENCY PREPAREDNESS	1,058	2,715	3,044	12%
LIBRARY	2,311	2,151	2,784	29%
CRIMINAL DISTRICT COURT	7,162	5,066	2,398	-53%
ALL OTHER DEPARTMENTS	15,780	14,754	16,199	10%
	<b>1,121,174</b>	<b>1,068,374</b>	<b>981,696</b>	-8%

# Utility Usage

## Monthly Utility Expenditures (2011 - 2013)



## Monthly Energy Use by KWH (Jan 2011 - Jul 2013)



## Utility Usage (continued)

	2011 July (YTD)	2012 July (YTD)	2013 July (YTD)	Change 2013/2012
Street Lights	30,654,809	30,809,682	29,784,224	-3%
All Other Sources	12,678,755	12,606,852	12,001,881	-5%
1300 Perdido	5,258,364	5,540,660	5,453,005	-2%
NORDC	2,392,720	2,775,214	3,675,593	32%
Museum of Art	2,574,674	3,151,865	3,268,453	4%
Criminal Sheriff	3,944,283	3,550,116	2,862,753	-19%
Police	2,320,681	2,531,947	2,279,461	-10%
Library	1,078,077	1,846,809	1,977,740	7%
District Attorney	1,666,560	1,896,720	1,710,480	-10%
Fire Department	1,685,655	1,595,203	1,471,592	-8%
Traffic Signals	623,305	642,208	645,040	0%
	<b>64,877,883</b>	<b>66,947,276</b>	<b>65,130,222</b>	-3%