



CITY OF NEW ORLEANS

BottomLineStat

March 2013 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Sanitation Fees Revenues / Collections

Capital Fund

- Surplus Real Estate Sales

Expenditures

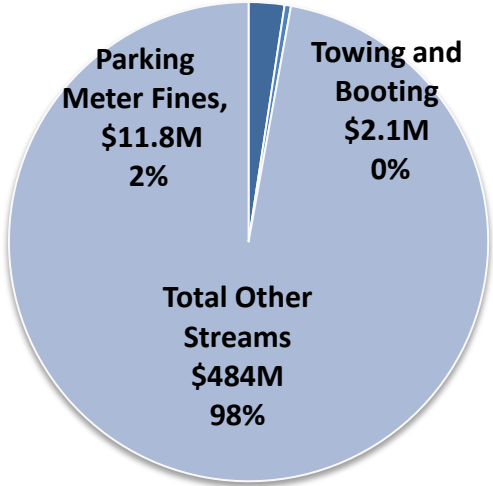
- Payroll Budget vs. Actual
- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

* New this period

Revenue Analysis

Parking Enforcement Revenues

2% Adopted Budget GF Revenues for 2013



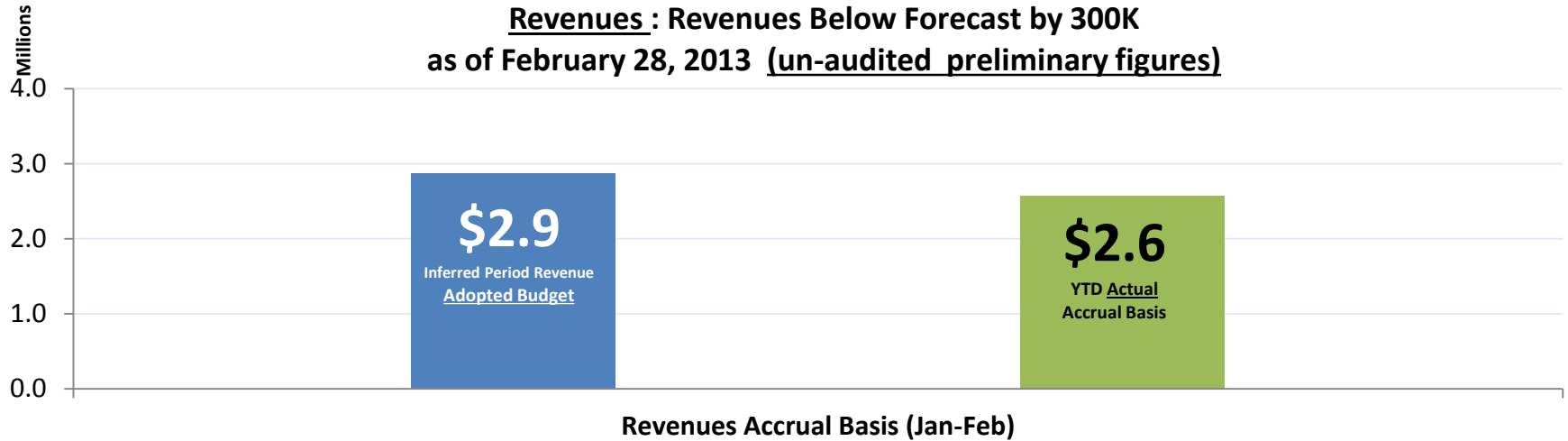
Number of Issuances	Projection 2013	YTD Actual
Parking Tickets	305,000	97,292
Boots	5,000	1,160
Tows	13,700	3,271

***Update**

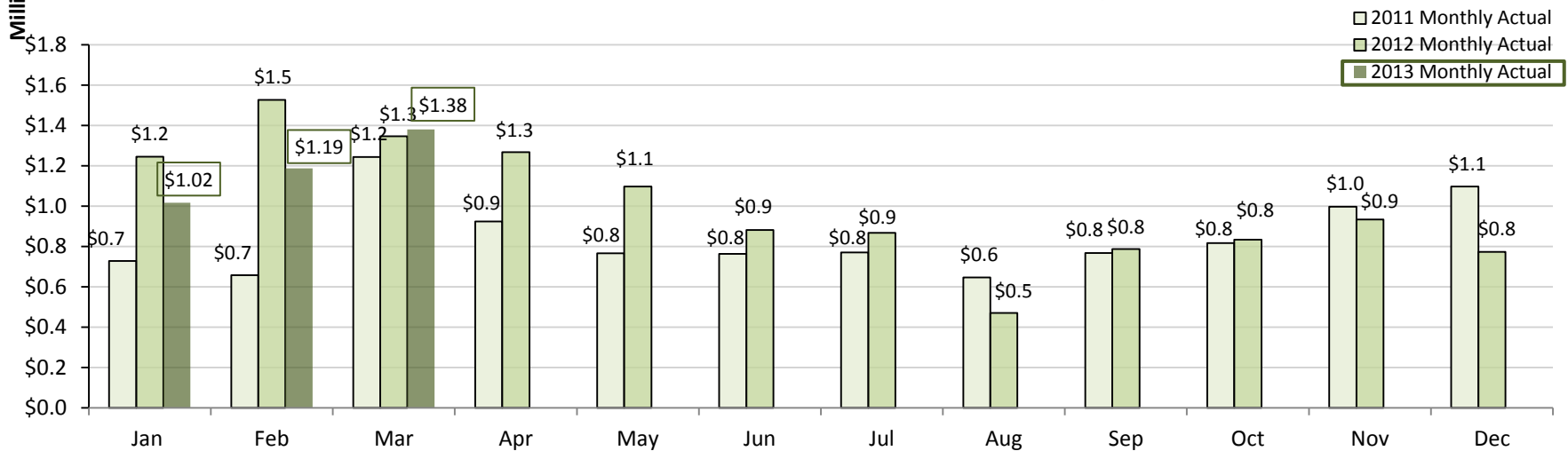
Responsible Party	Issue	Status
Mark Jernigan	PCO Turnover Strategy	Open

Parking Enforcement Revenues

Revenues : Revenues Below Forecast by 300K
as of February 28, 2013 (un-audited preliminary figures)

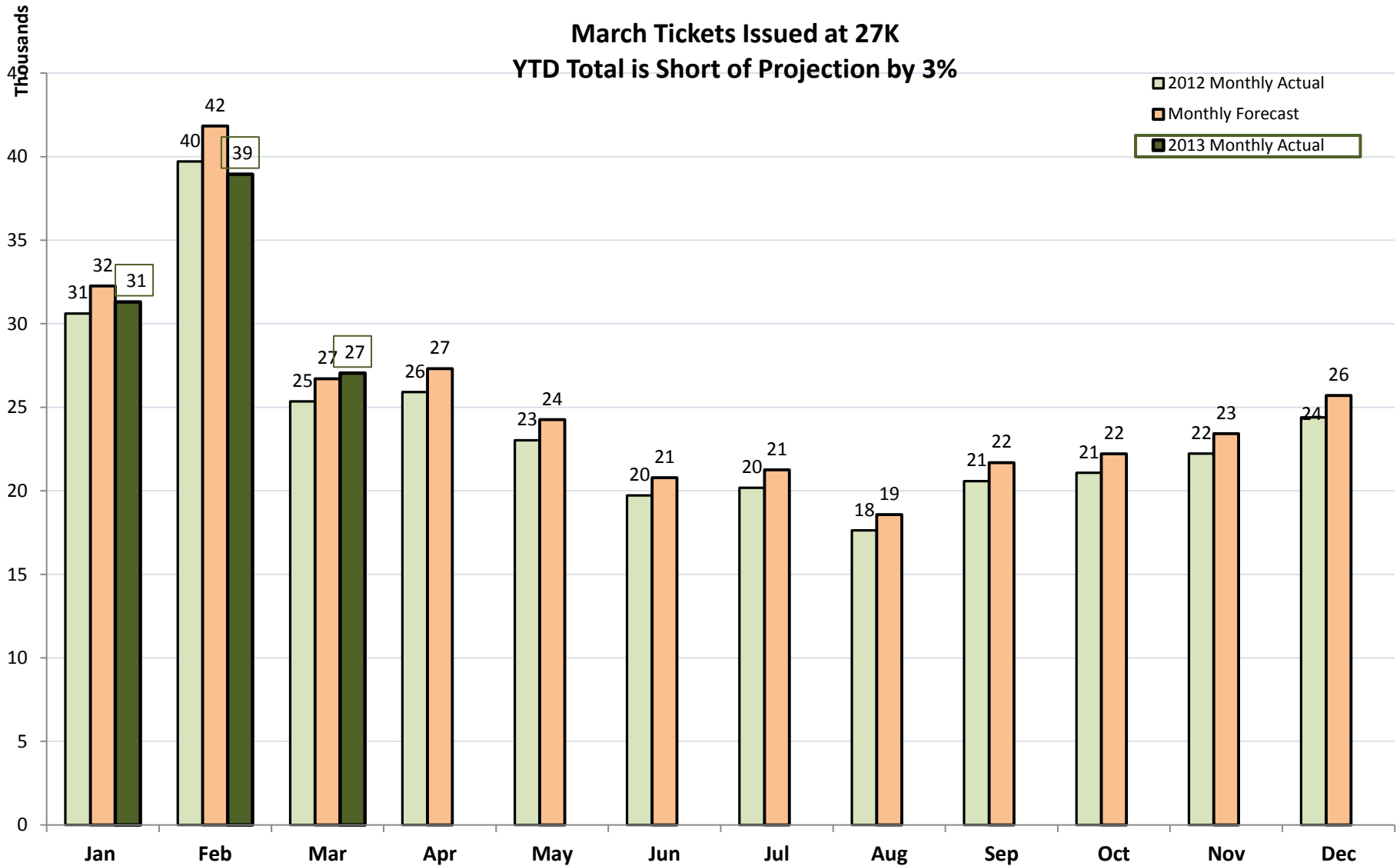


Collections: March Collections at \$1.4M. YTD Collections Down by 13% from Prior Year



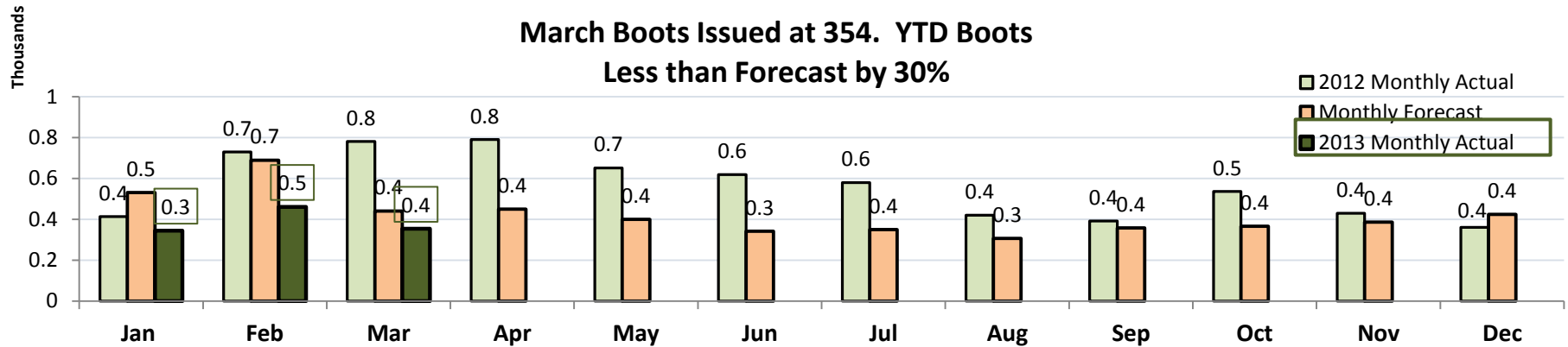
Parking Enforcement

March Tickets Issued at 27K
YTD Total is Short of Projection by 3%

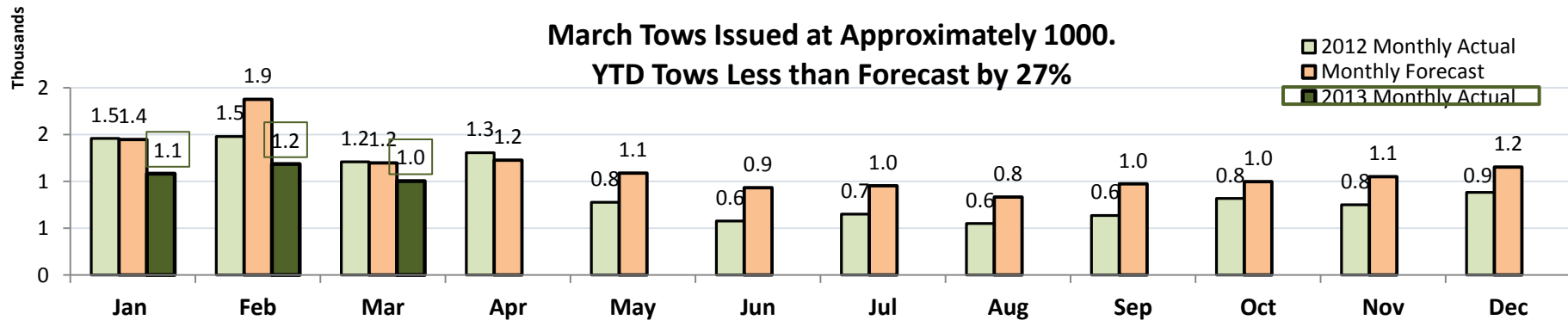


Parking Enforcement Revenues

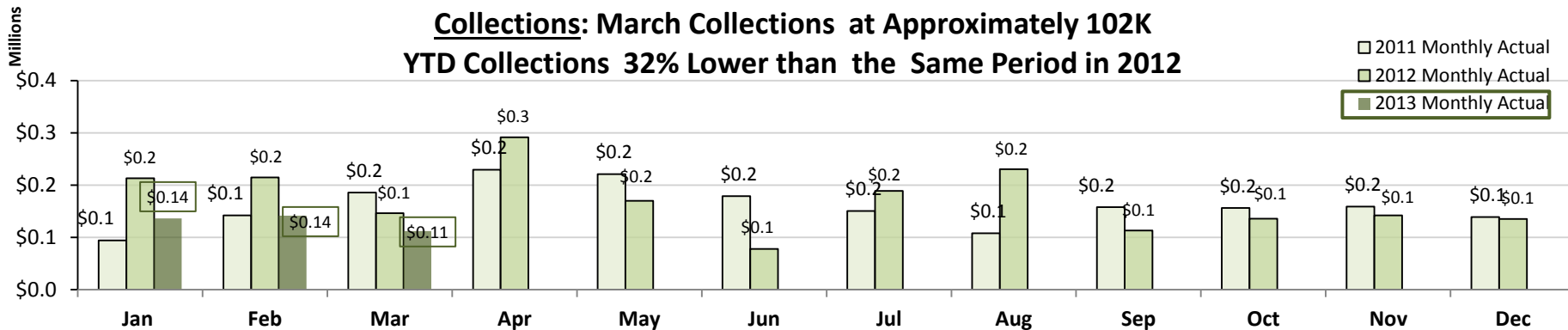
**March Boots Issued at 354. YTD Boots
Less than Forecast by 30%**



**March Tows Issued at Approximately 1000.
YTD Tows Less than Forecast by 27%**



**Collections: March Collections at Approximately 102K
YTD Collections 32% Lower than the Same Period in 2012**



Parking Enforcement

One-Time Fleet Collection (Large Delinquent Accounts)

- FedEx - \$240k Received through special collections efforts
- Coca-Cola - \$190k Received through special collections efforts

On Vehicle Noticing Launch

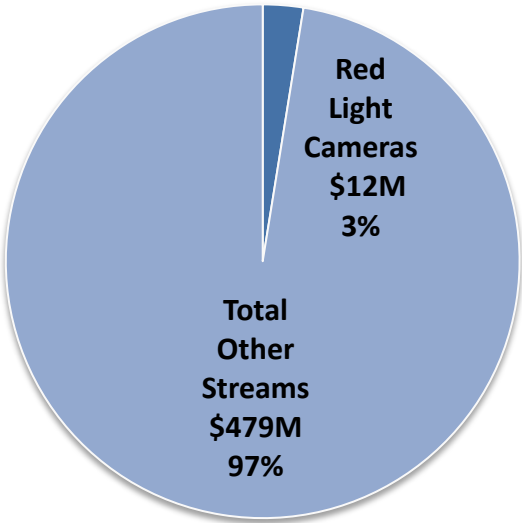
- Set to Launch April 30th
- Will focus on \$5.3M of collectibles from 46,000 tickets
- Will allow City to notify individuals who cannot be mailed notices
- After on vehicle noticing occurs (twice), vehicles will become boot eligible
- A prior 5.5 hour Field Test identified 231 vehicles with more than \$45,000 in outstanding parking ticket debt as enforcement eligible

Top 100 Offenders

- Innovation team working with Law to draft memos targeted at top 100 offenders
- Top 100 offenders represent \$600k in parking collectibles
- Letters to be mailed out by the end of the month

Photo Safety Management

3% Adopted Budget GF Revenues for 2013



Management Controls	Target 2013	YTD Actual
Flashers Inoperable	Less Than 30,000	48,813
Violation Date Past Enforceable Date	-	0

***Update**

Responsible Party	Issue	Status
Mark Jernigan	Strategy to fix inoperable flashers	Open

Photo Safety

**Revenues : Photo Safety Revenues Below Forecast
by 15% as of February 28, 2013 (un-audited preliminary figures)**

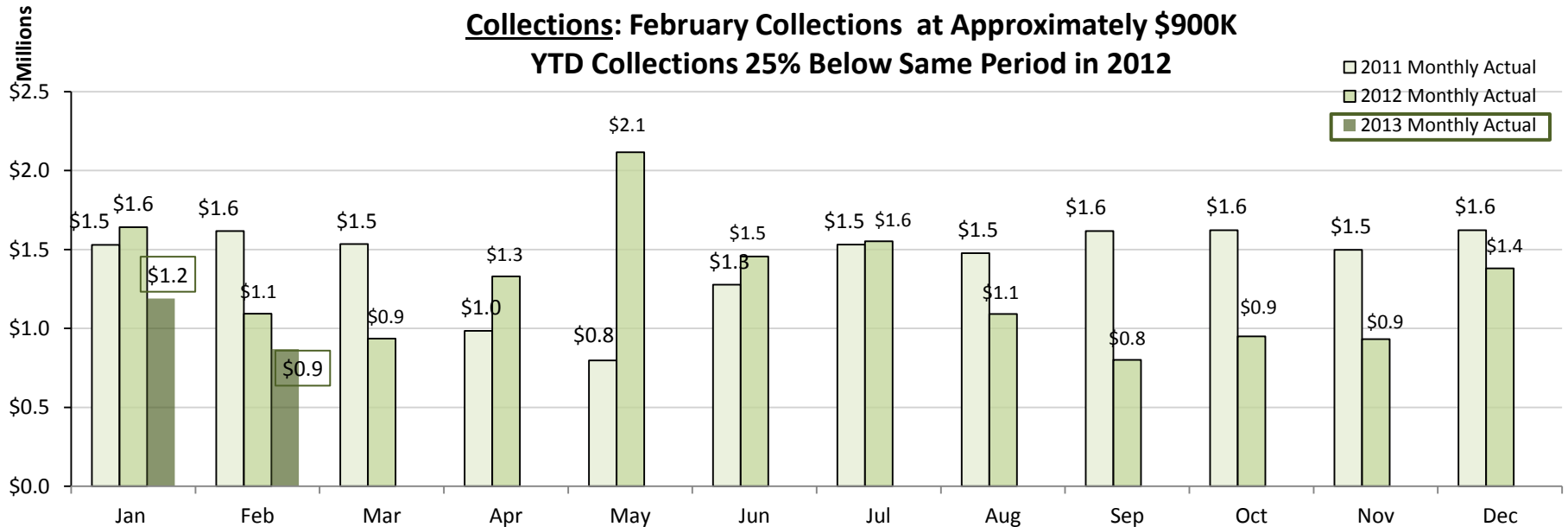
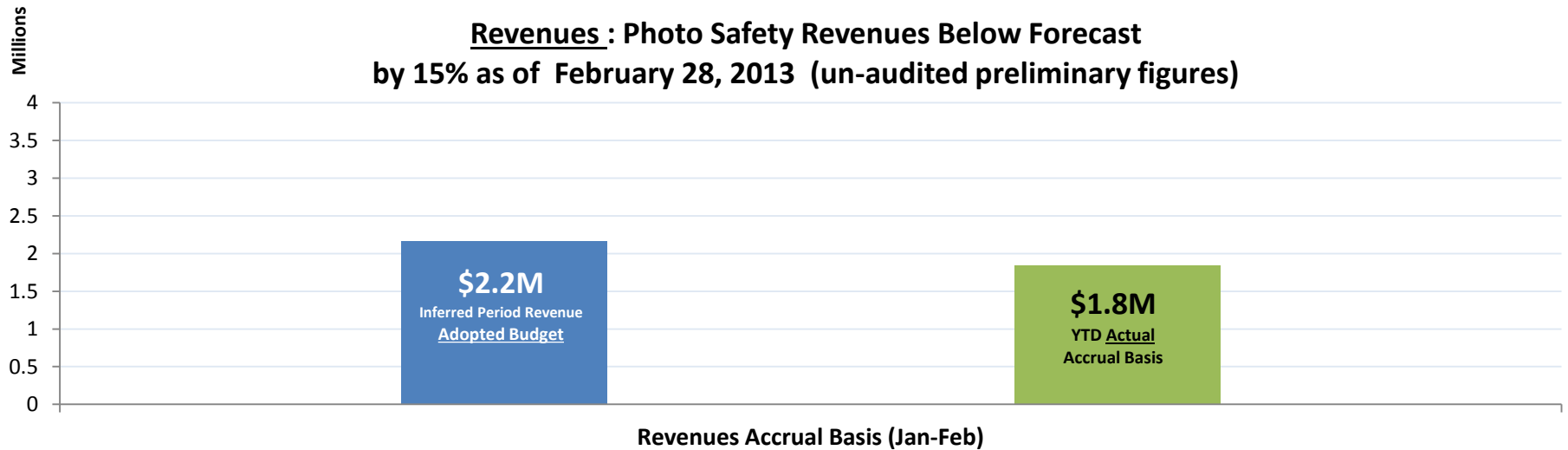


Photo Safety Citations

Detail of Monthly Exceptions and Citations Issued

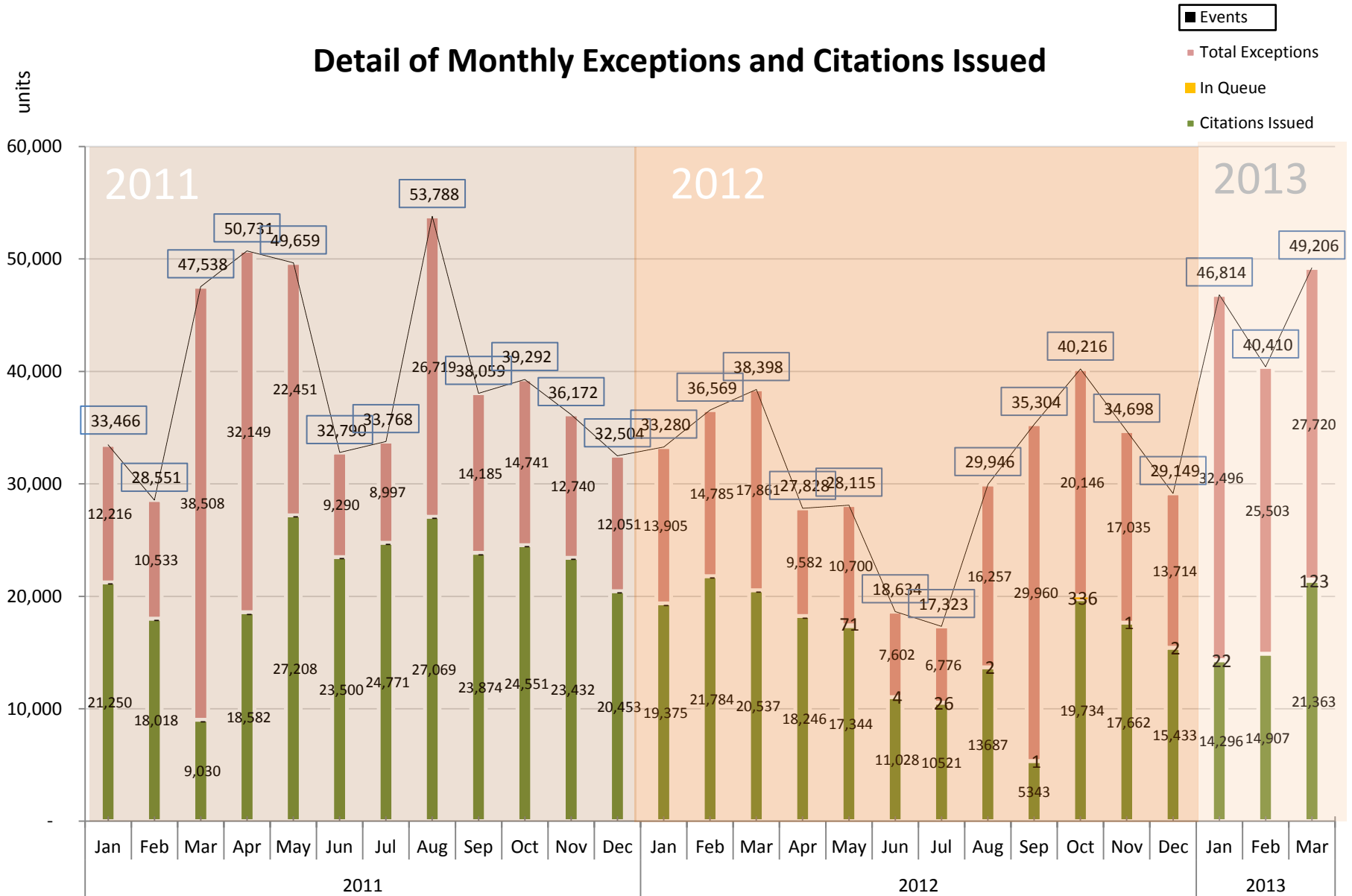


Photo Safety Citations Exceptions : Inoperable Flashers

Monthly Exceptions Issued for Flashers Inoperable During School Zone Enforceable Time

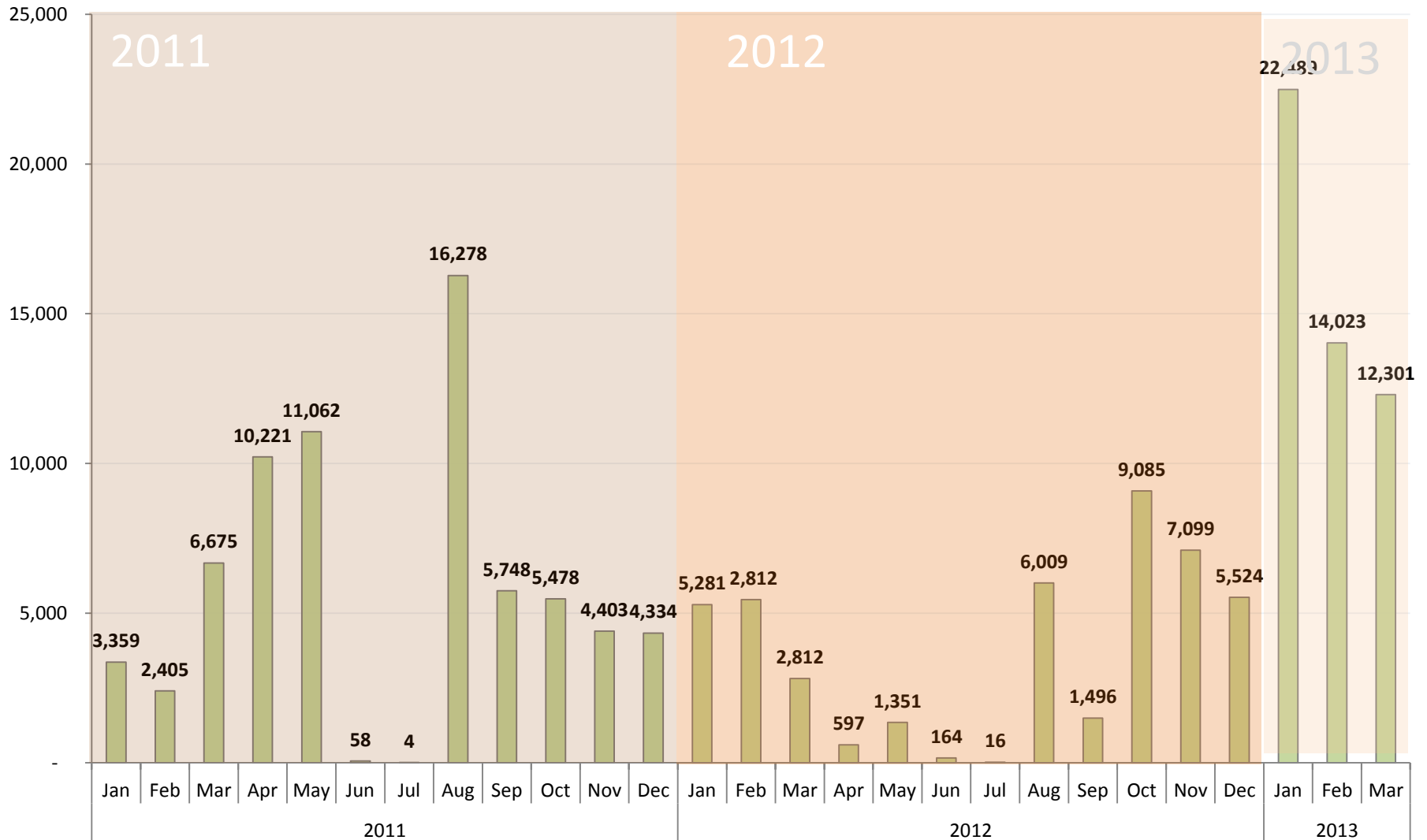
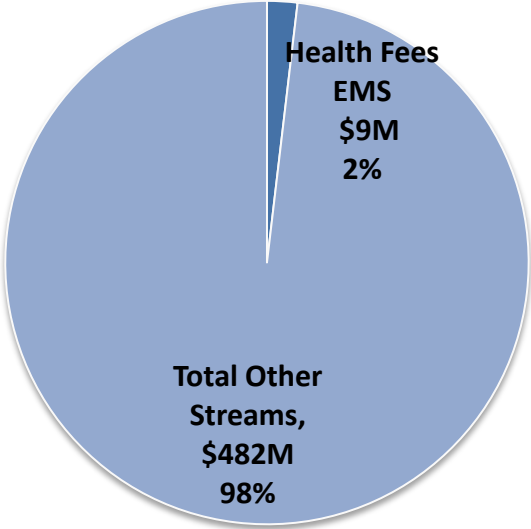


Photo Safety Citations Exceptions : Inoperable Flashers

Mar-13				
Camera	Location	Events	Flasher Exception	Exception %
NO102	EB CAMP ST @ INTERNATIONAL SCHOOL	1,195	1161	97%
NO53	NB JACKSON AVE @ CHESTNUT ST	834	795	95%
NO48	SB CANAL BLVD @ FRENCH ST	2,799	2632	94%
NO74	NB PACE BLVD @ ST JULIEN ELEMENTARY	446	405	91%
NO76	SB PACE BLVD @ ST JULIEN ELEMENTARY	210	165	79%
NO116	NB JACKSON AVE @ LAUREL ELEMENTARY	496	345	70%
NO58	WB BIENVILLE ST @ N OLYMPIA ST	855	563	66%
NO90	NB CARROLLTON @ KIPP BELIEVE SCHOOL	1,039	636	61%
NO108	EB FRERET ST @ UPPERLINE STREET	159	95	60%
NO59	WB CANAL ST @ N. OLYMPIA ST	2,337	1317	56%
NO49	EB ST CHARLES AVE @ CADIZ ST	1,873	1014	54%
NO88	WB OPELOUSAS AVE @ HOLY NAME OF MARY	253	133	53%
NO51	NB READ BLVD @ HAMMOND ST	776	404	52%
NO56	SB FRANKLIN AVE @ WISTERIA ST	1,511	632	42%
NO112	EB HAMMOND ST @ RESURRECTION OF OUR LORD SCHOOL	72	30	42%
NO57	EB BIENVILLE ST @ N ST PATRICK ST	353	136	39%
NO86	EB OPELOUSAS AVE @ HOLY NAME OF MARY	138	50	36%
NO47	NB CANAL BLVD @ FRENCH ST	986	278	28%
NO52	SB READ BLVD @ HAMMOND ST	966	272	28%
NO114	WB HAMMOND ST @ RESURRECTION OF OUR LORD SCHOOL	246	65	26%
NO118	SB JACKSON AVE @ LAUREL ELEMENTARY	266	60	23%
NO55	NB FRANKLIN AVE @ WISTERIA ST	1,113	223	20%
NO26	SB PARIS @ PRENTISS AVE	462	86	19%
NO110	WB FRERET ST @ UPPERLINE STREET	113	20	18%
NO100	WB PRYTANIA ST @ MCGEHEE SCHOOL	224	37	17%
NO25	NB PARIS @ CRESCENT DR	631	97	15%
NO92	SB CARROLLTON AVE @ KIPP BELIEVE SCHOOL	947	130	14%
NO60	EB CANAL ST @ S. ST PATRICK ST	2,399	294	12%
NO50	WB ST CHARLES AVE @ JENA ST	632	76	12%
NO54	SB JACKSON AVE @ COLISEUM ST	2,150	71	3%
NO98	EB PRYTANIA ST @ MCGEHEE SCHOOL	1,522	43	3%
Other Cameras (less than 10 flasher exceptions)		21,203	36	0%
Total School Zone		49,206	12,301	25%

EMS Revenues

2% Adopted Budget GF Revenues for 2013



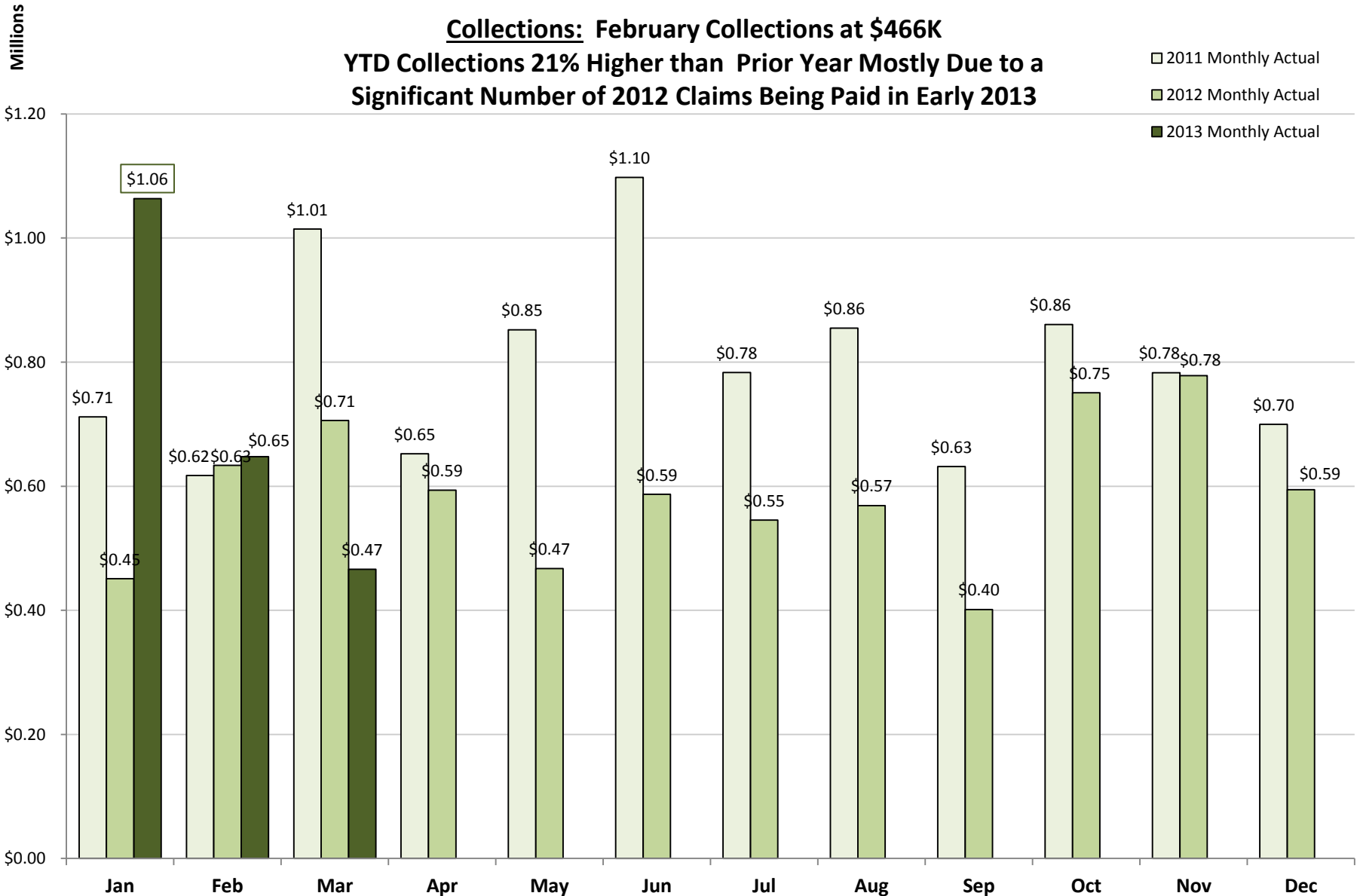
Collection Efforts	Target 2013	YTD Actual
Collection Efforts	Target Needed	

***Update**

Responsible Party	Issue	Status
Jeff Elder	Collections Challenges Update	Open

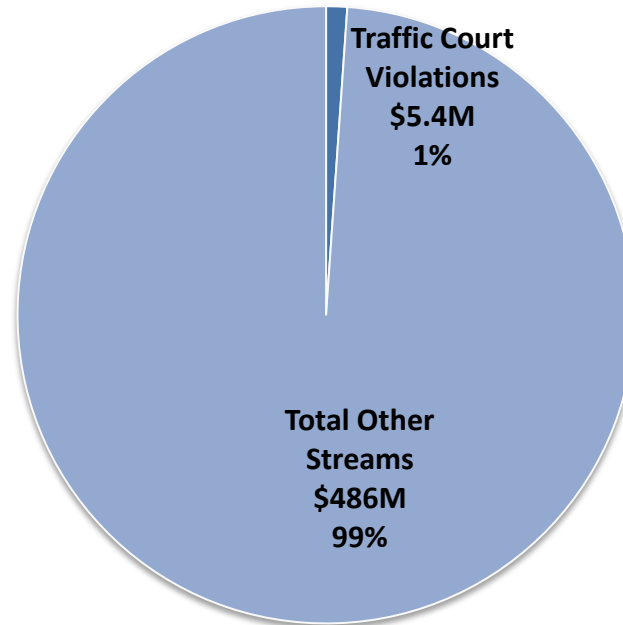
EMS Collections

Collections: February Collections at \$466K
YTD Collections 21% Higher than Prior Year Mostly Due to a
Significant Number of 2012 Claims Being Paid in Early 2013



Traffic Court

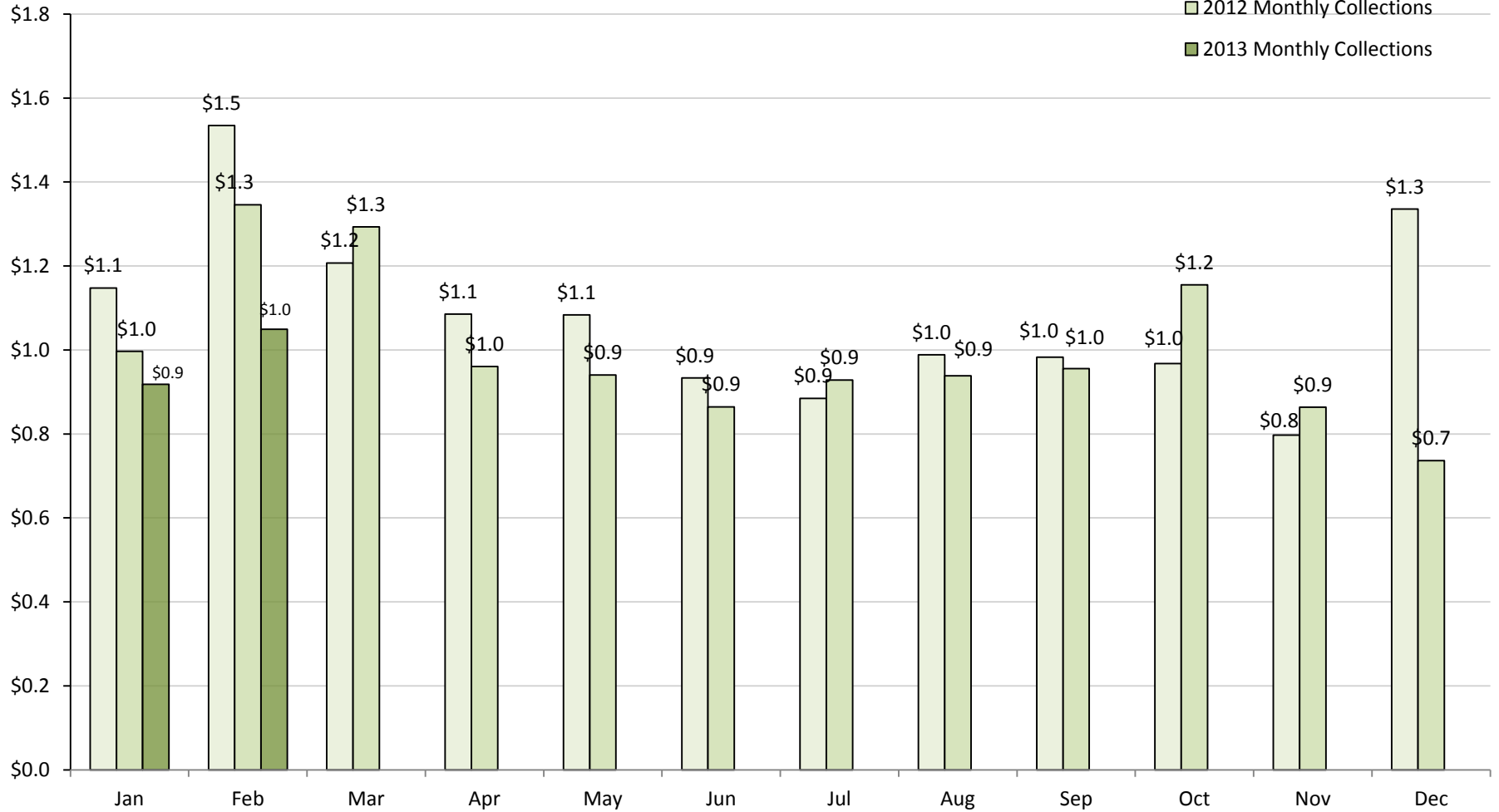
1% Adopted Budget GF Revenues for 2013



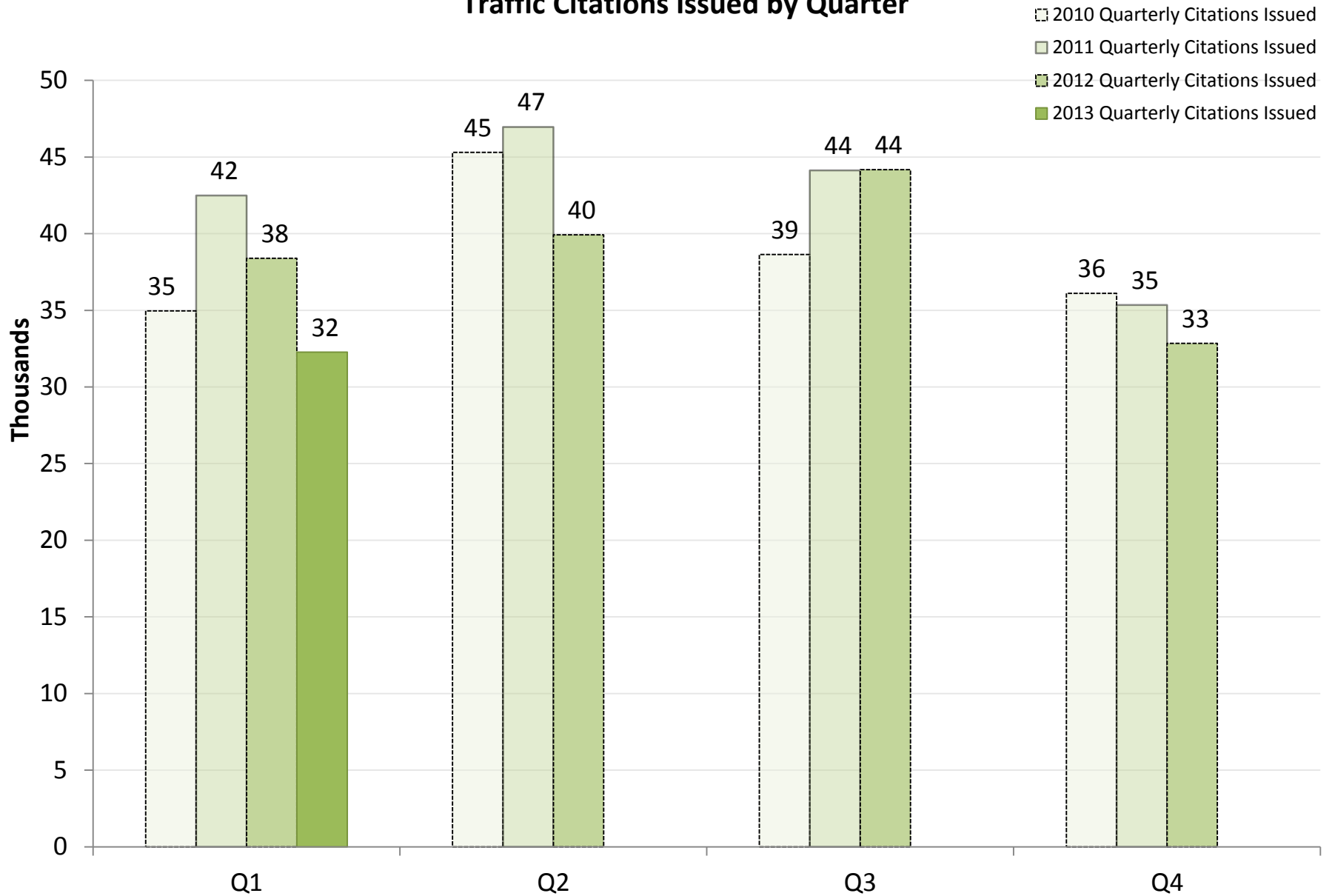
Millions

Total Collections: February Collections at \$ 1M
YTD Collection 16% Lower than Prior Year

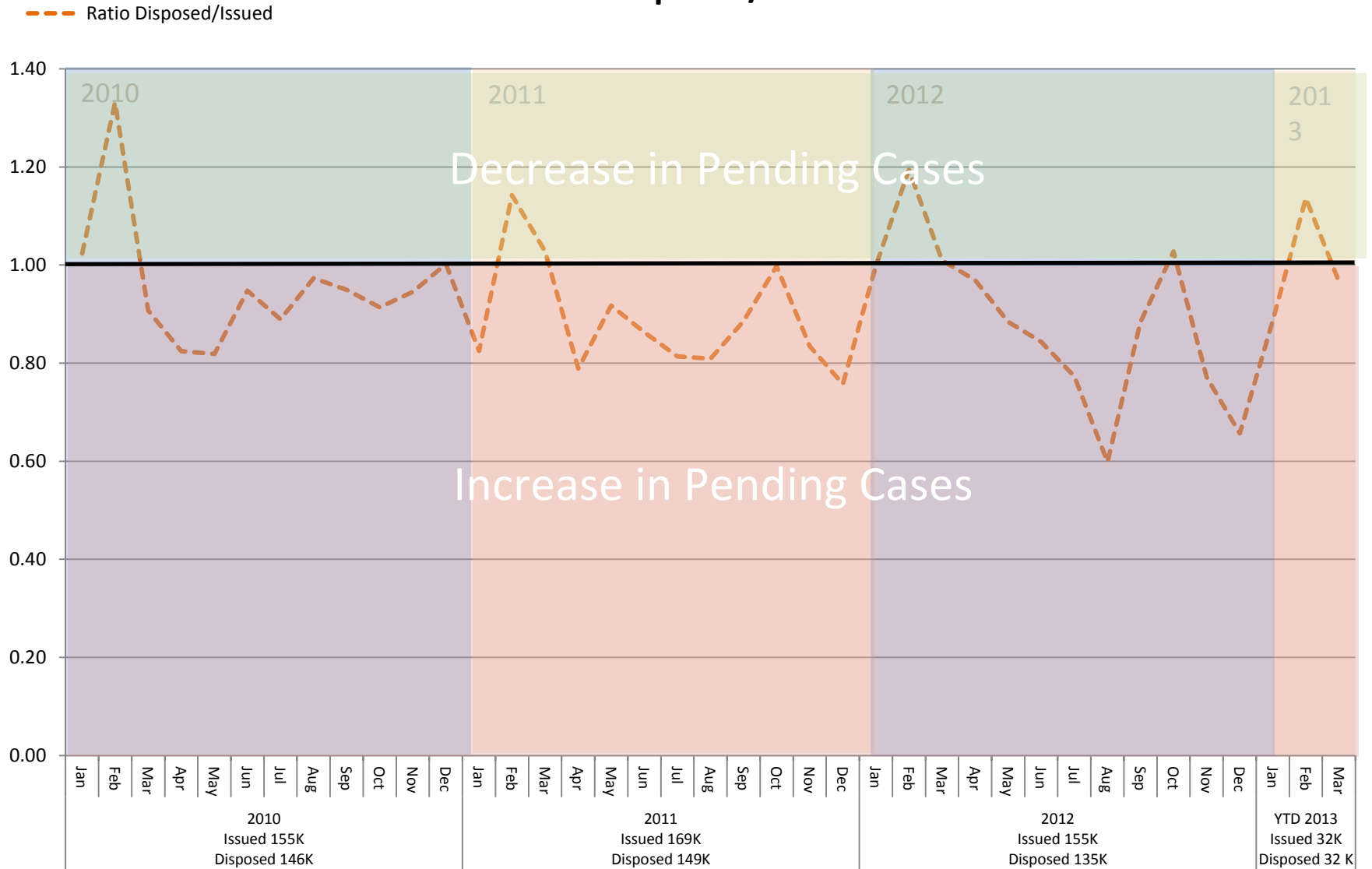
- 2011 Monthly Collections
- 2012 Monthly Collections
- 2013 Monthly Collections



Traffic Citations Issued by Quarter



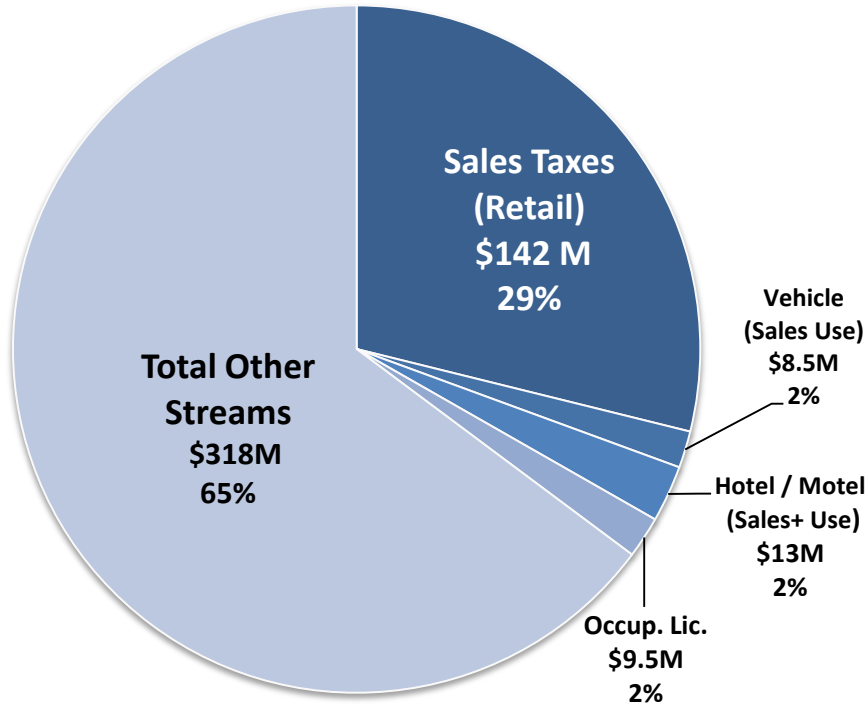
Ratio Disposed/Issued



Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 33% of Adopted Budget GF Revenues for 2013

Occupational License : 2% Adopted Budget GF Revenues for 2013



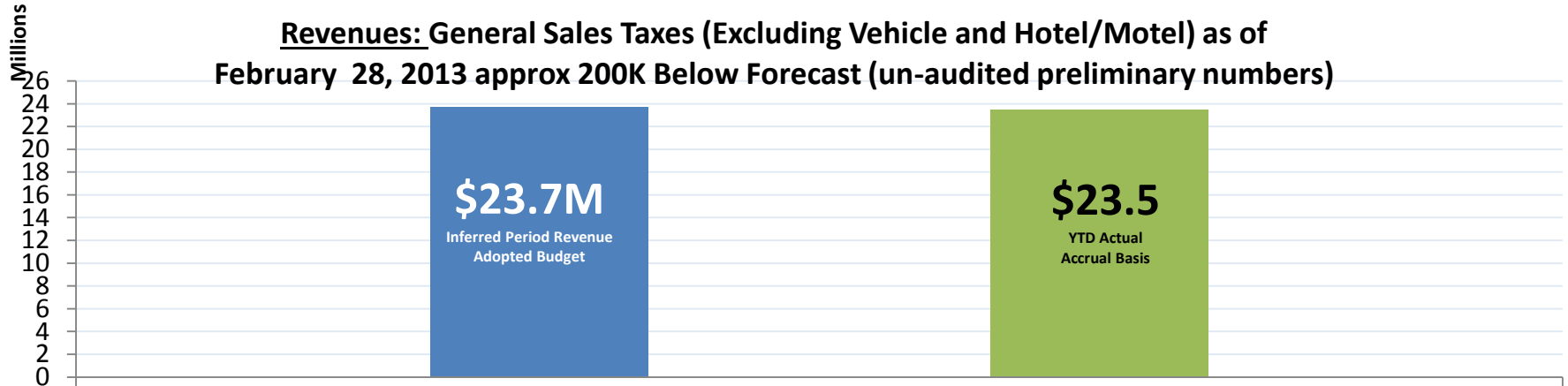
Collection Efforts	Target 2013	YTD Actual
Sales Tax Audits	105	
Delinquency Mailings	18,000	On Hold
Field Visits / Contacts	15,400	5,057

***Update**

Responsible Party	Issue	Status
Norman Foster	Revenue Collection Software Update	Open

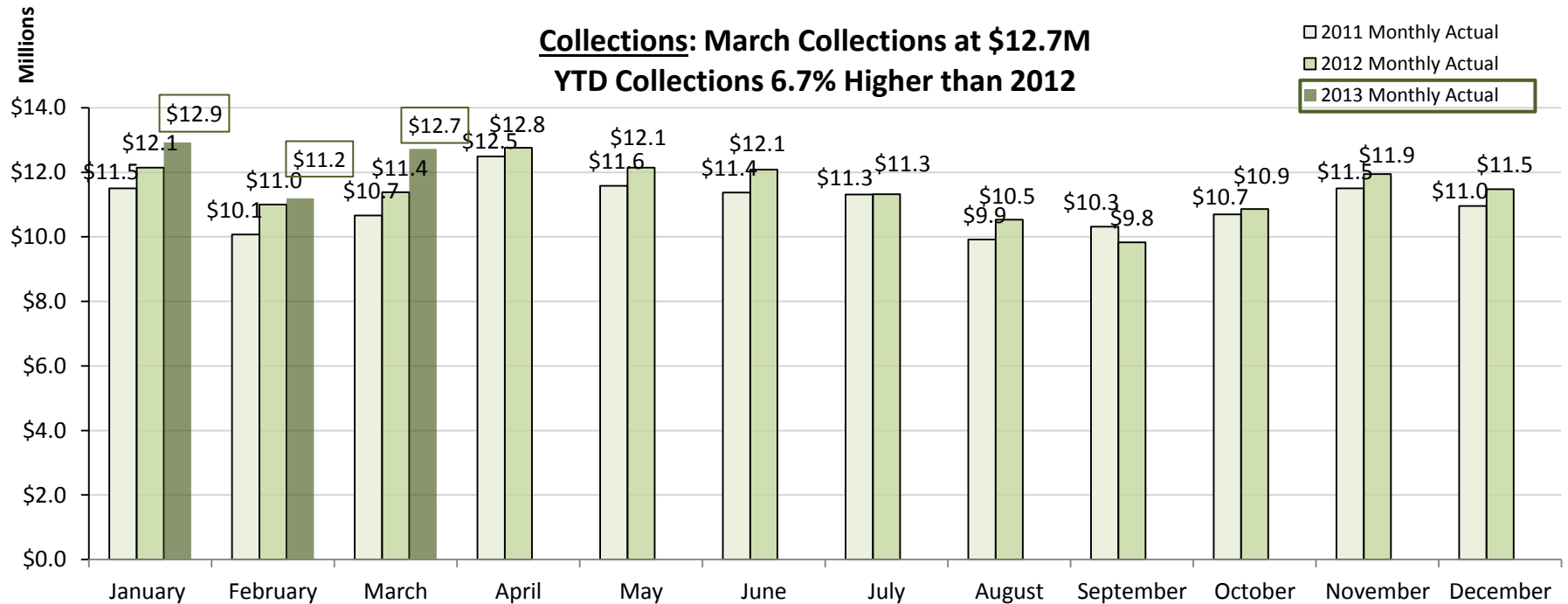
Sales Tax (Retail Only)

Revenues: General Sales Taxes (Excluding Vehicle and Hotel/Motel) as of February 28, 2013 approx 200K Below Forecast (un-audited preliminary numbers)



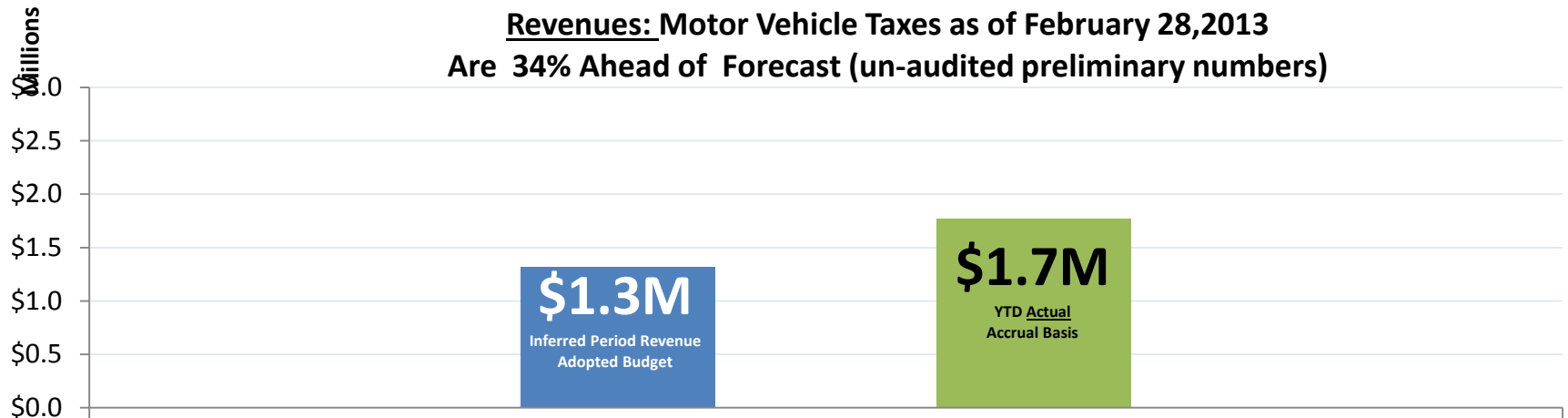
Revenues Accrual Basis (Jan-Feb)

Collections: March Collections at \$12.7M
YTD Collections 6.7% Higher than 2012



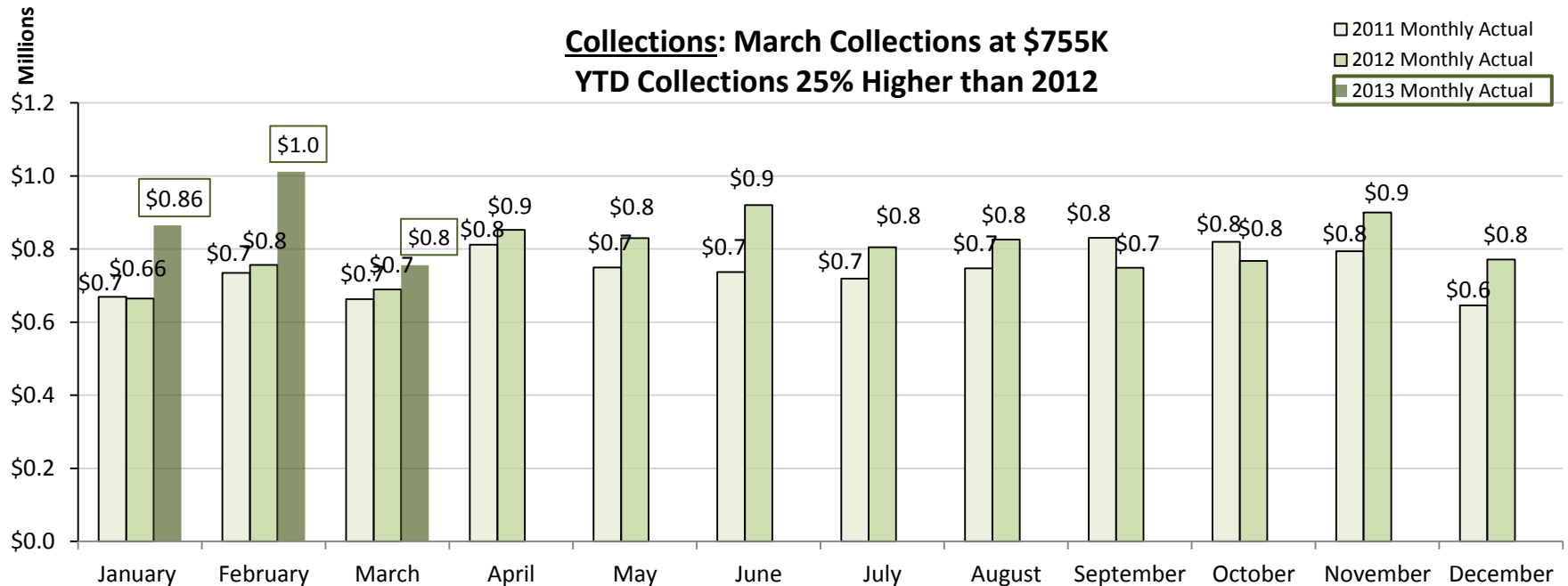
Vehicle Sales Taxes

Revenues: Motor Vehicle Taxes as of February 28, 2013
Are 34% Ahead of Forecast (un-audited preliminary numbers)



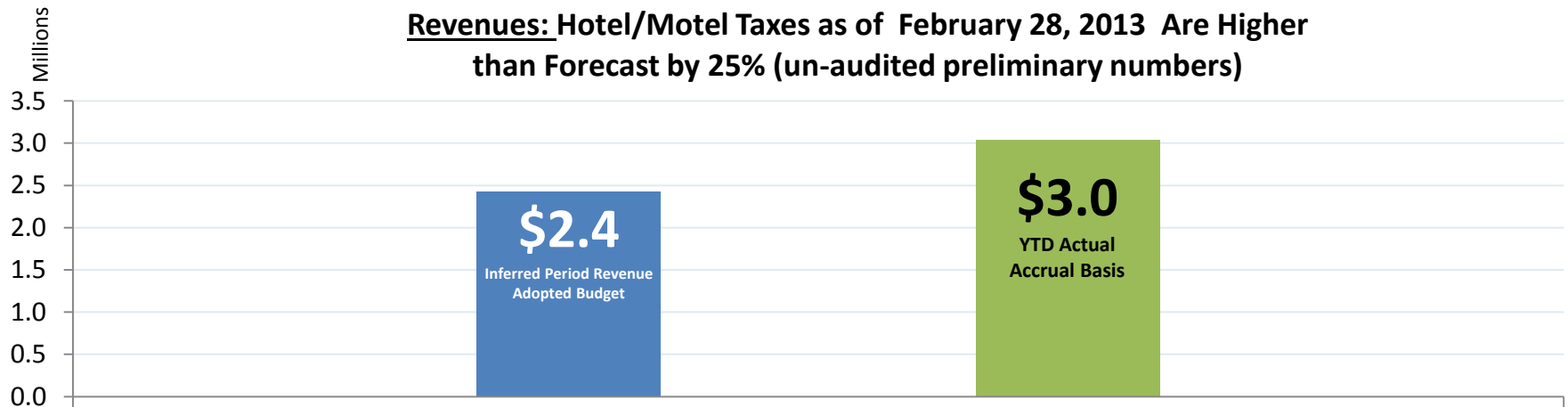
Revenues Accrual Basis (Jan-Feb)

Collections: March Collections at \$755K
YTD Collections 25% Higher than 2012

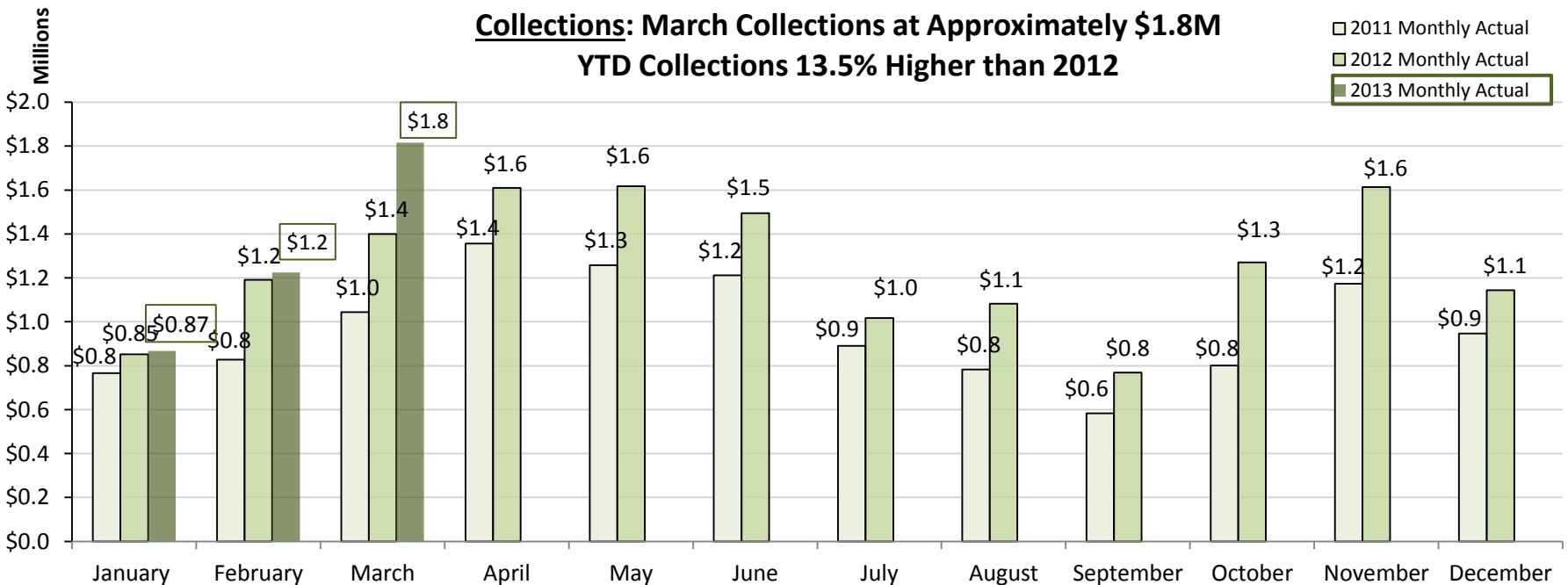


Hotel / Motel Sales Taxes

Revenues: Hotel/Motel Taxes as of February 28, 2013 Are Higher than Forecast by 25% (un-audited preliminary numbers)

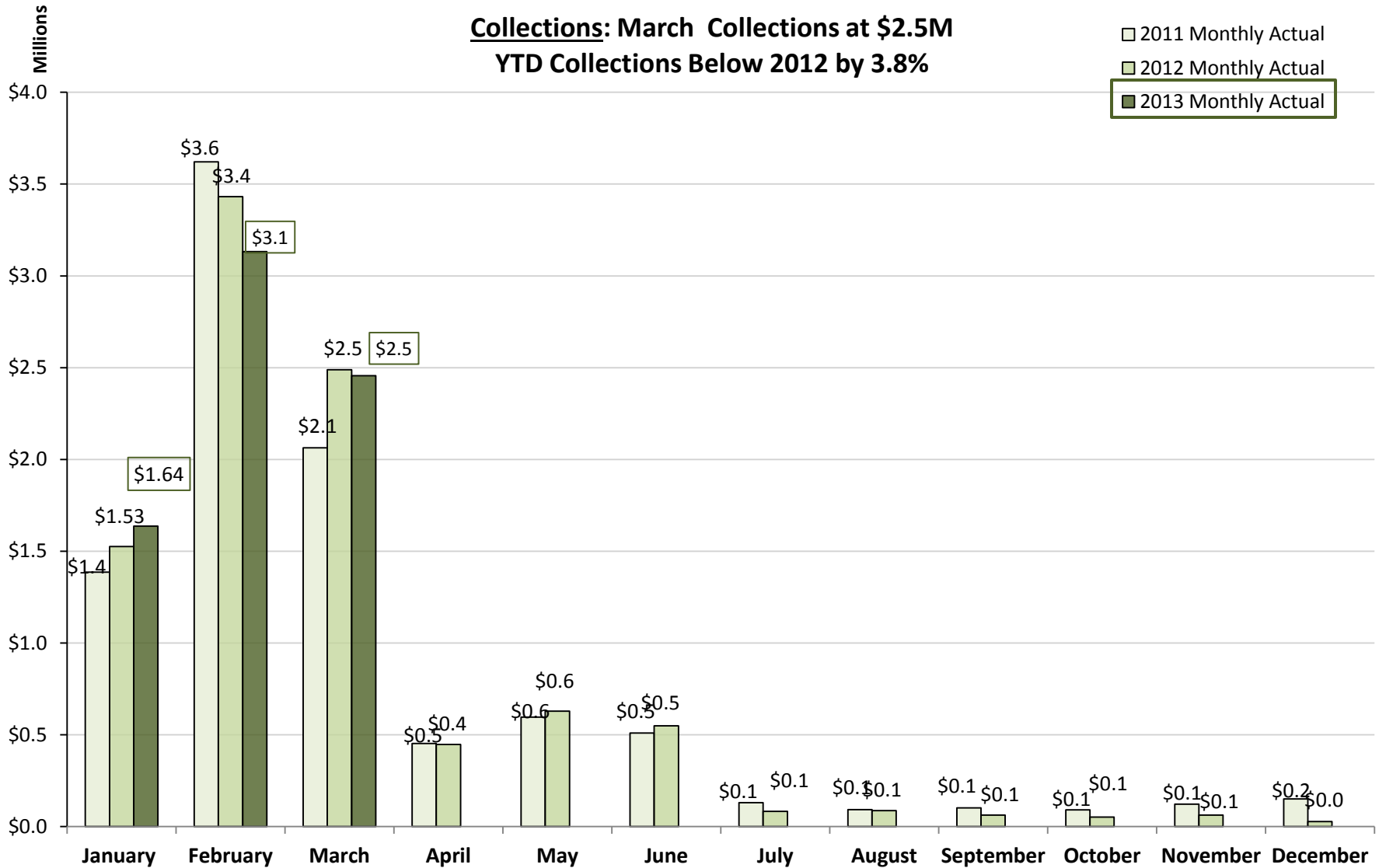


Revenues Accrual Basis (Jan-Feb)

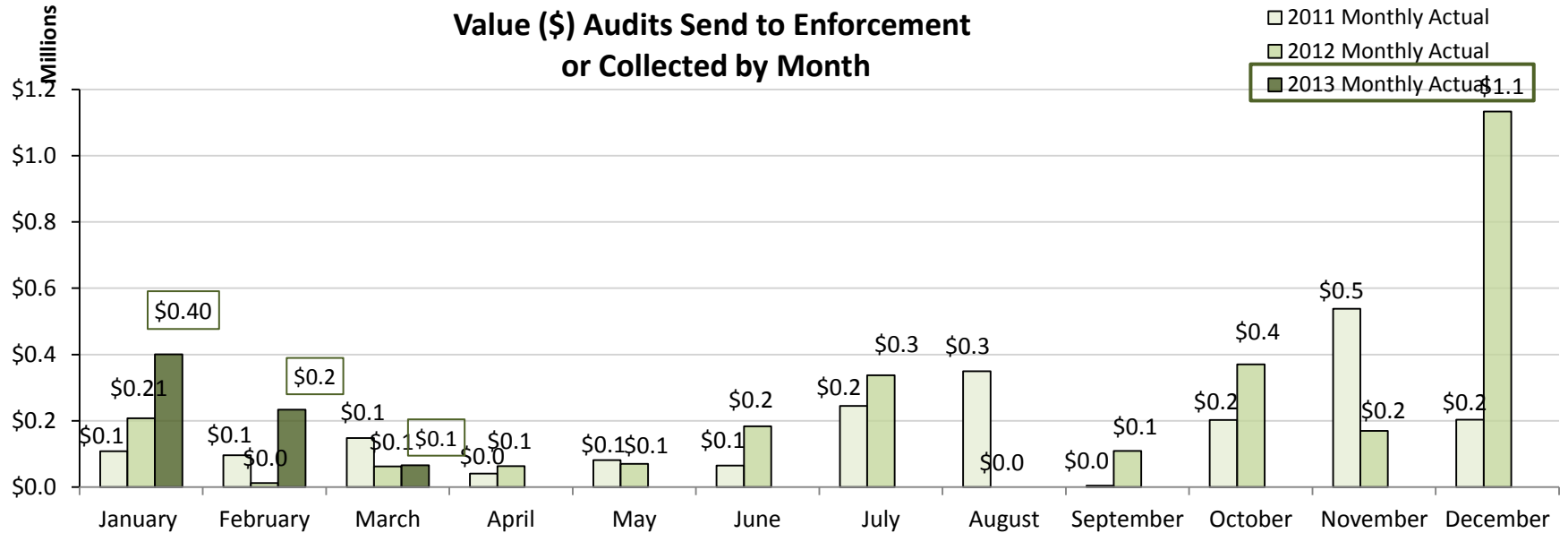


Occupational Licenses

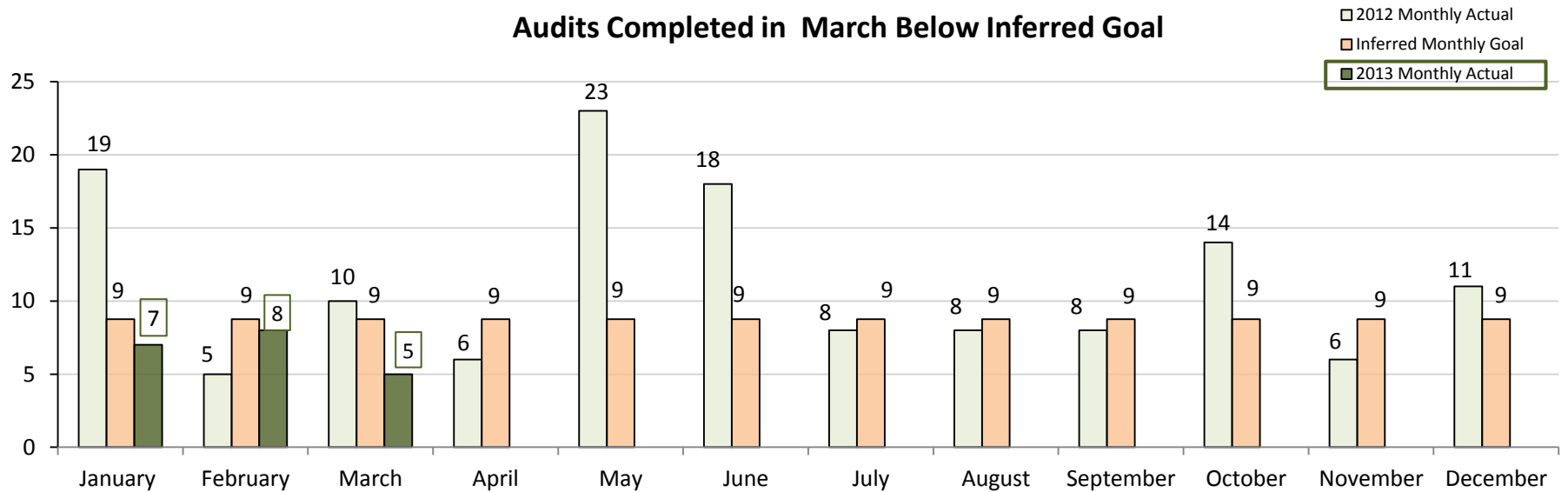
Collections: March Collections at \$2.5M
YTD Collections Below 2012 by 3.8%



Bureau of Revenue Enforcement (Continued)

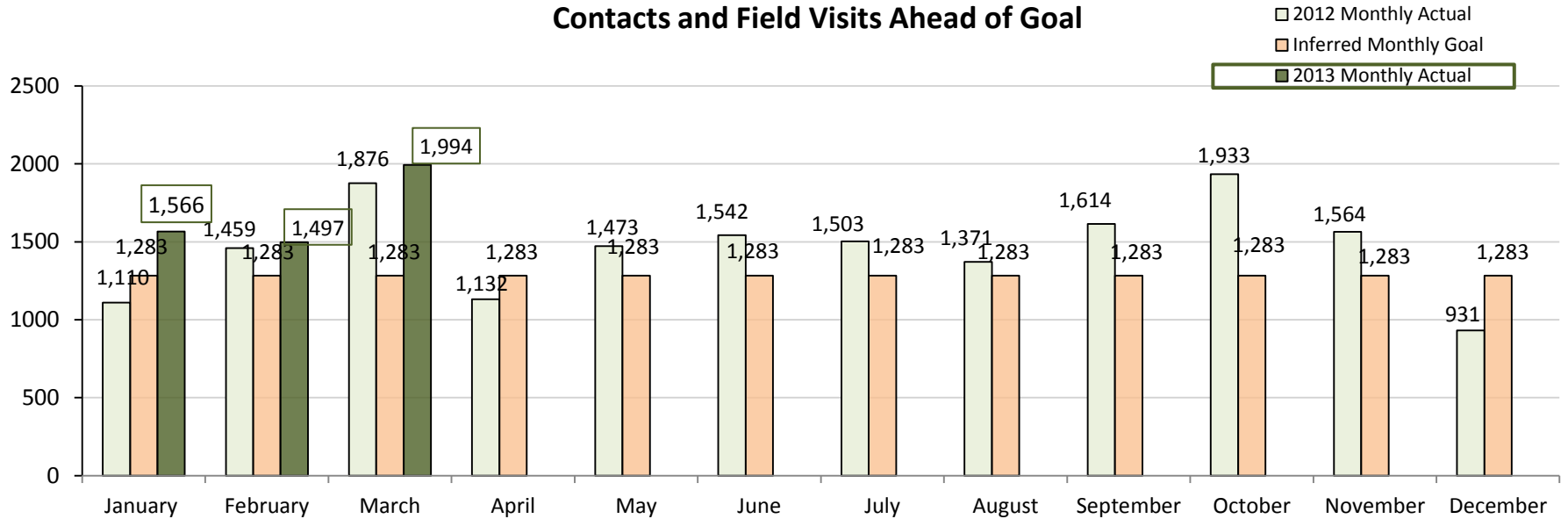


Audits Completed in March Below Inferred Goal

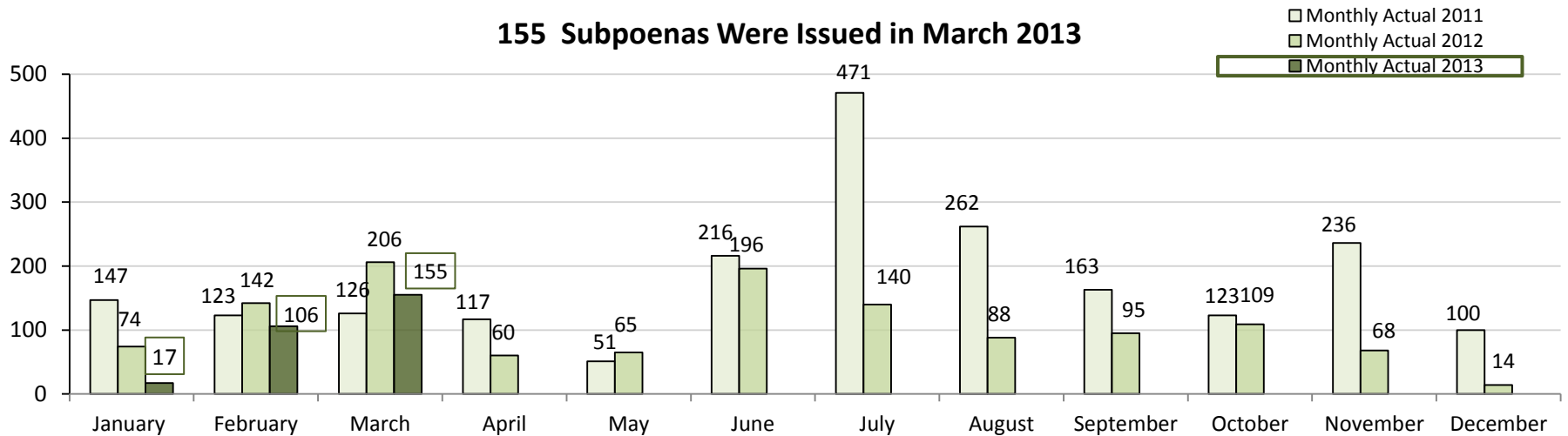


Bureau of Revenue Enforcement (Continued)

Contacts and Field Visits Ahead of Goal

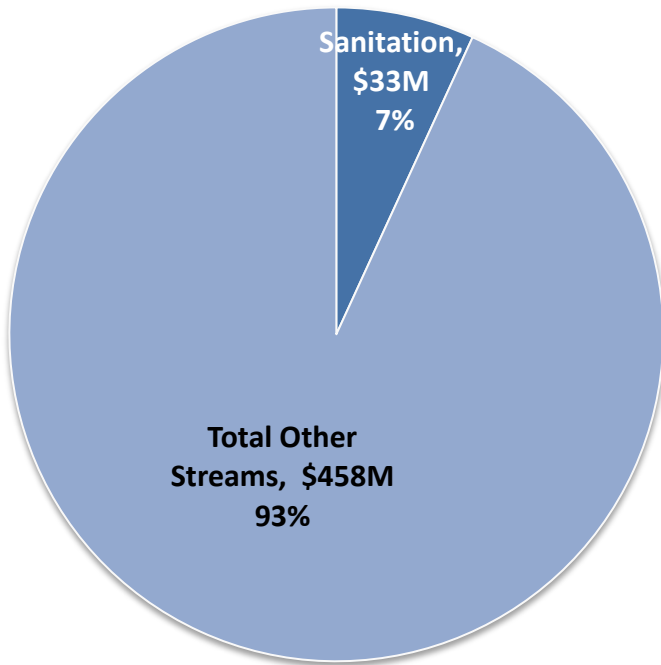


155 Subpoenas Were Issued in March 2013



Sanitation Revenues

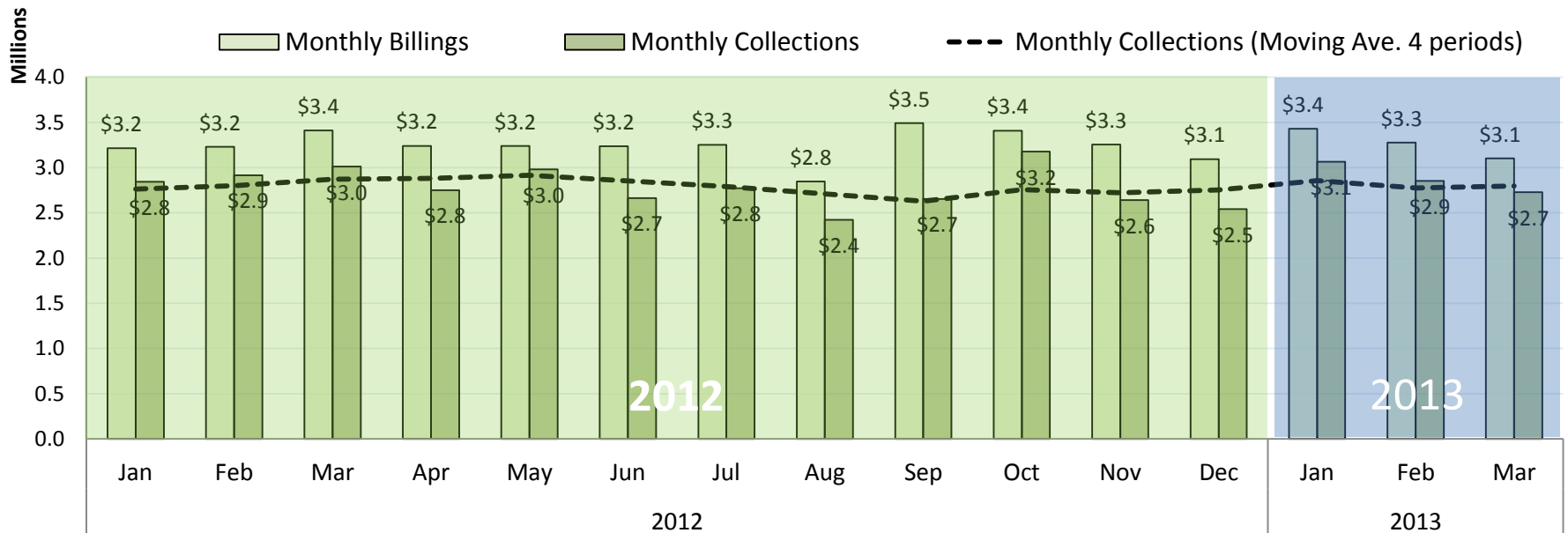
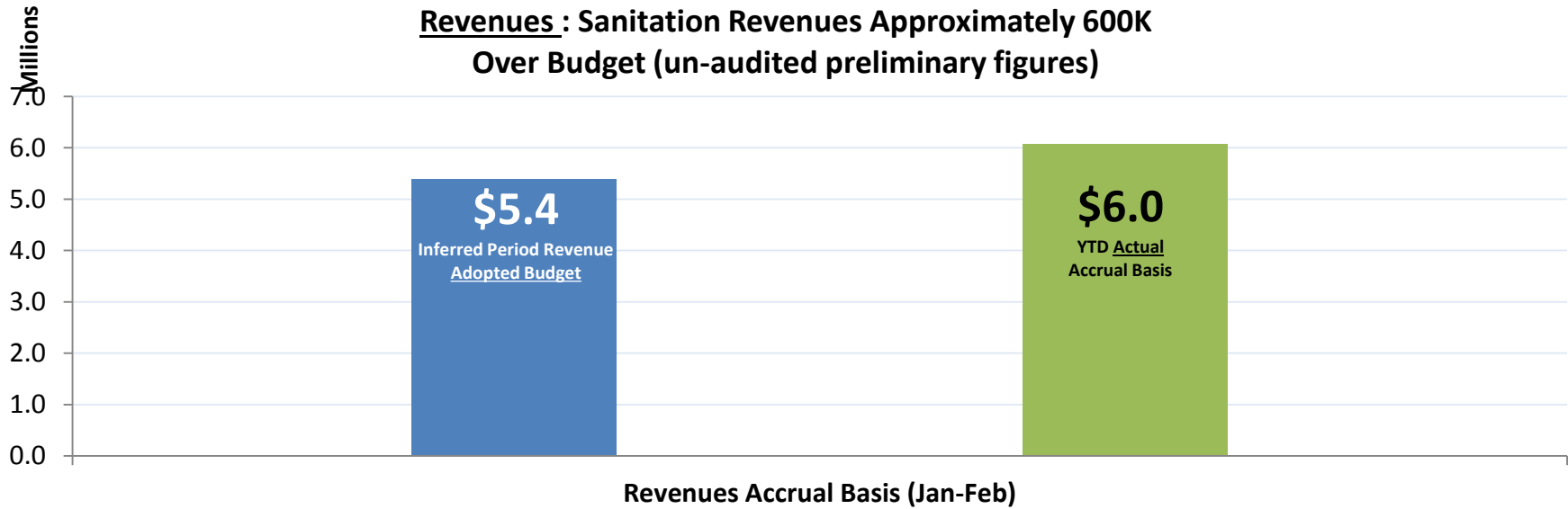
7% Adopted Budget GF Revenues for 2013



Collection Efforts	Target 2013	YTD Actual
Collection Agency	Current Period Collections = 50% of Current Period Referrals	48%

Sanitation Revenues

**Revenues : Sanitation Revenues Approximately 600K
Over Budget (un-audited preliminary figures)**

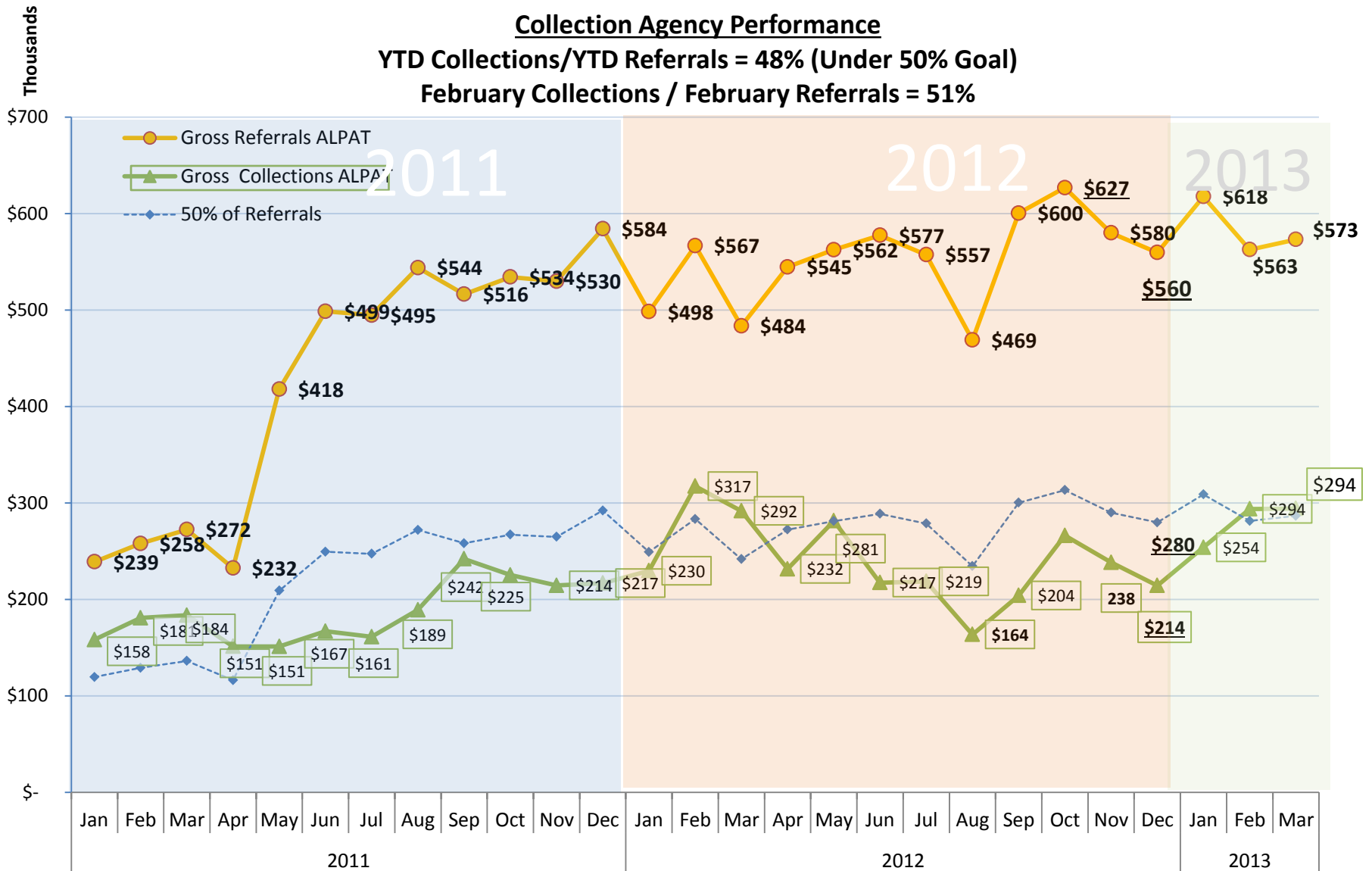


Sanitation Delinquency Collections

Collection Agency Performance

YTD Collections/YTD Referrals = 48% (Under 50% Goal)

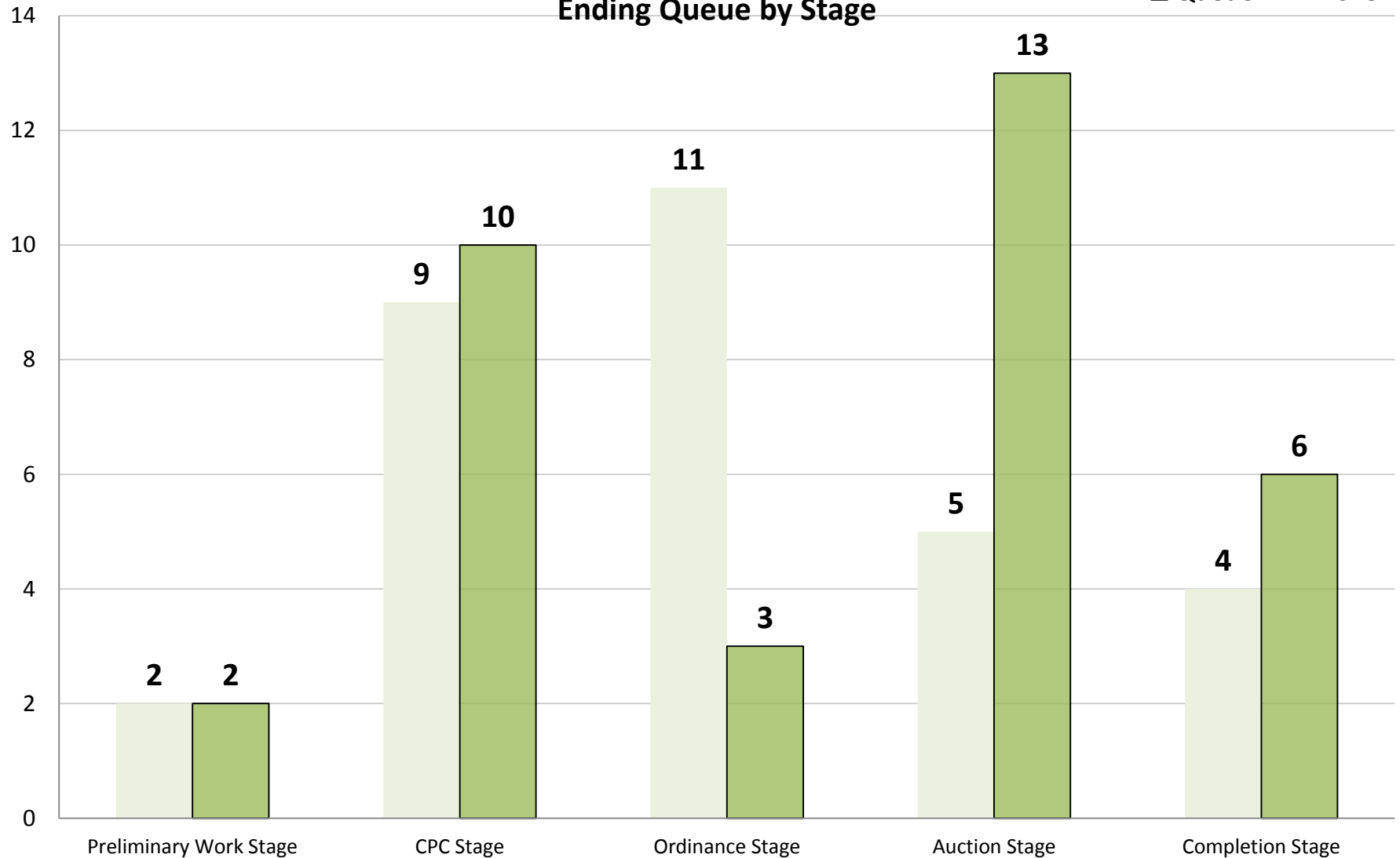
February Collections / February Referrals = 51%



Capital Fund

**Number of City of New Orleans Surplus
Properties Going Through the Sales Process (34)
Ending Queue by Stage**

Queue 3.27.2013
Queue 4.24.2013

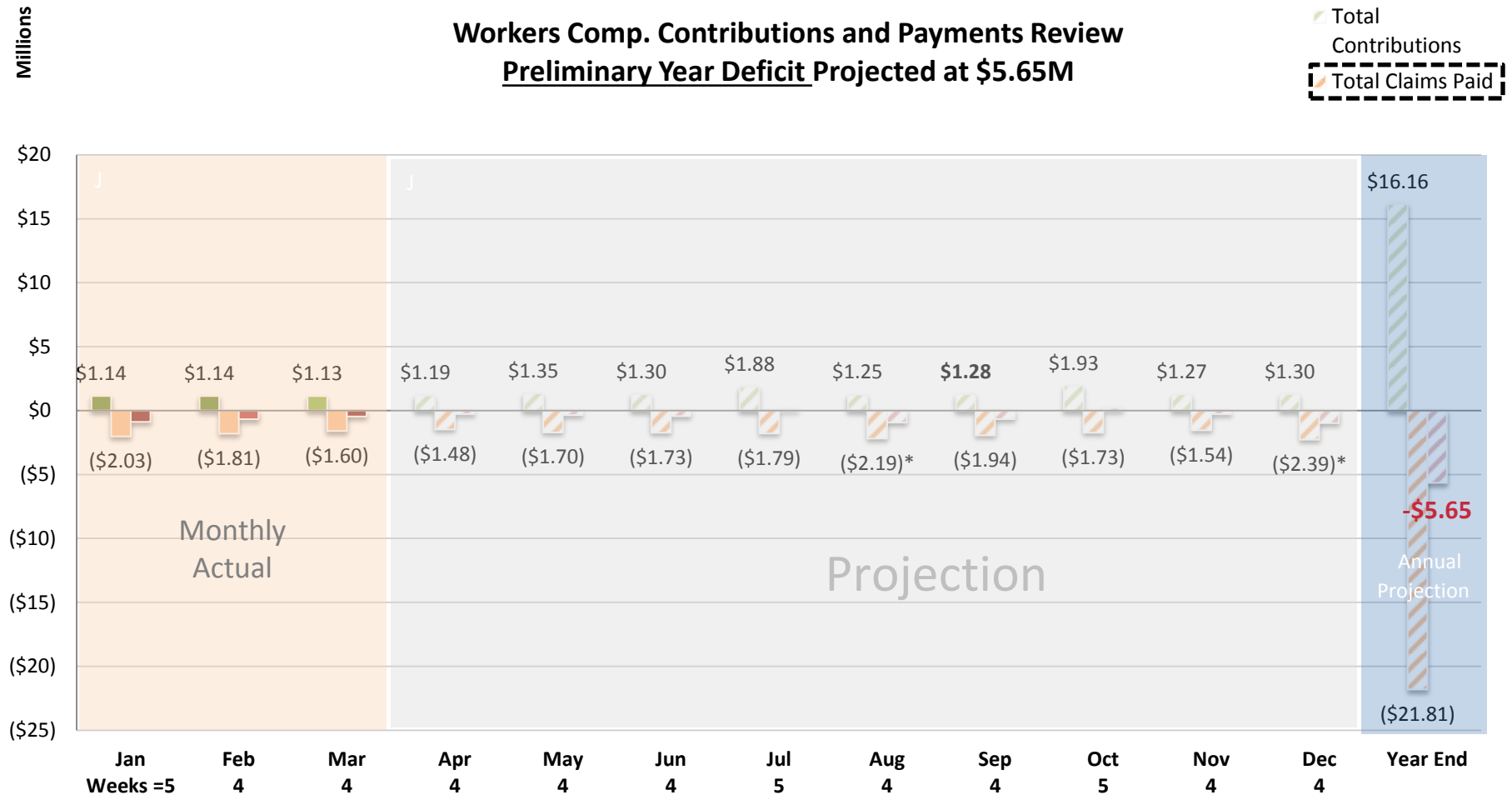


Expenditure Analysis

Payroll Budget vs. Projection

A	B	C	D	E
Departments	Yearly Projection for 2013 (as of 3.31.2013)	2013 Payroll Appropriation	Projected Surplus / Deficit March	Projected Surplus / Deficit February
Misc Mayor (OPA, SIT, EX)	\$2,521,094	2,097,041	\$ (424,053)	\$ (402,868)
Parks and Parkways	\$5,482,976	5,217,580	\$ (265,396)	\$ (395,110)
Safety and Permits	\$4,708,822	4,490,853	\$ (217,969)	\$ (208,710)
Clerk of Criminal District Court	\$3,863,636	3,659,978	\$ (203,658)	\$ (216,685)
Coroner's Office	\$1,222,017	1,069,099	\$ (152,918)	\$ (154,958)
Sanitation	\$1,732,056	1,655,112	\$ (76,944)	\$ (166,912)
EMS	\$9,558,989	9,483,020	\$ (75,969)	\$ (84,419)
City Planning Commission	\$1,519,084	1,476,221	\$ (42,863)	\$ (42,863)
Vieux Carre	\$365,961	332,985	\$ (32,976)	\$ (32,976)
Municipal Court	\$401,043	380,028	\$ (21,015)	\$ (66,820)
Judicial Retirement	\$271,517	263,238	\$ (8,279)	\$ (8,279)
Historic District	\$591,389	610,073	\$ 18,684	\$ 14,650
Civil Service	\$1,308,462	1,357,233	\$ 48,771	\$ 48,521
Traffic Court	\$337,887	389,640	\$ 51,753	\$ 44,482
Mosquito Control	\$1,813,763	1,870,054	\$ 56,291	\$ 58,466
Juvenile Court	\$2,432,798	2,505,297	\$ 72,499	\$ 73,528
Public Works	\$6,922,624	7,004,666	\$ 82,042	\$ 108,919
Inspector General	\$3,137,312	3,238,630	\$ 101,318	\$ 113,951
NORDC	\$6,432,619	6,548,144	\$ 115,525	\$ 173,686
Finance	\$7,919,452	8,044,911	\$ 125,459	\$ 226,030
Human Services	\$1,850,162	1,985,331	\$ 135,169	\$ 135,753
Mayor's Office	\$6,104,396	6,256,759	\$ 152,363	\$ 243,131
Property Management	\$4,347,077	4,505,305	\$ 158,228	\$ 192,928
Council	\$5,697,938	5,864,979	\$ 167,041	\$ (312,559)
Police	\$122,940,112	123,107,424	\$ 167,312	\$ 2,164,357
Health	\$1,116,944	1,327,396	\$ 210,452	\$ 229,584
Fire	\$83,068,114	83,486,218	\$ 418,104	\$ 1,219,098
Law	\$4,346,218	4,818,147	\$ 471,929	\$ 336,122
CAO	\$7,480,837	8,440,216	\$ 959,379	\$ 1,277,702
Grand Total	\$299,495,299	\$301,485,578	\$1,990,279	\$ 4,567,749

Workers Comp. Contributions vs. Payments

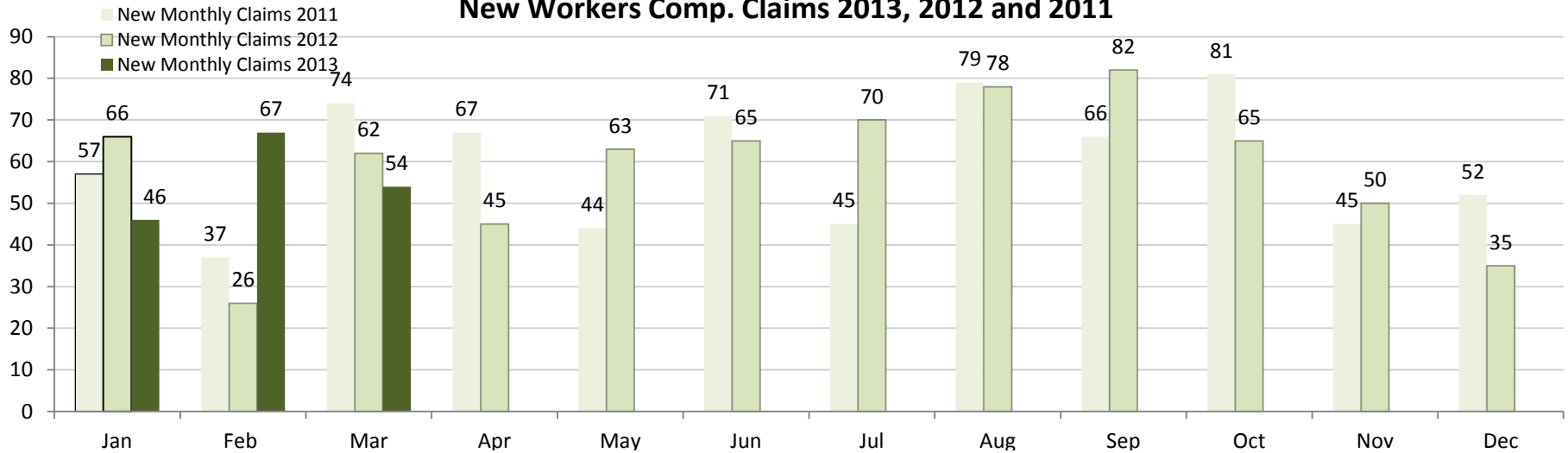


*Includes a **\$292K (estimated)** annual payment to the department of labor for workers comp requirements

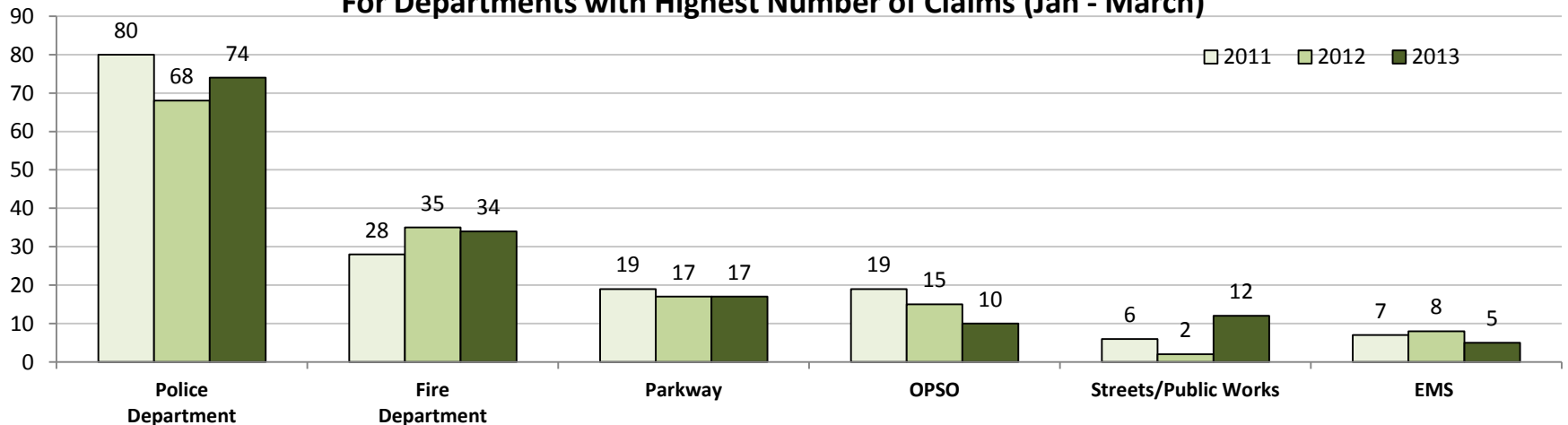
Includes a **\$932K charge (estimate) for the Secondary Injury Fund assessment for 2013

Workers Comp. (Continued)

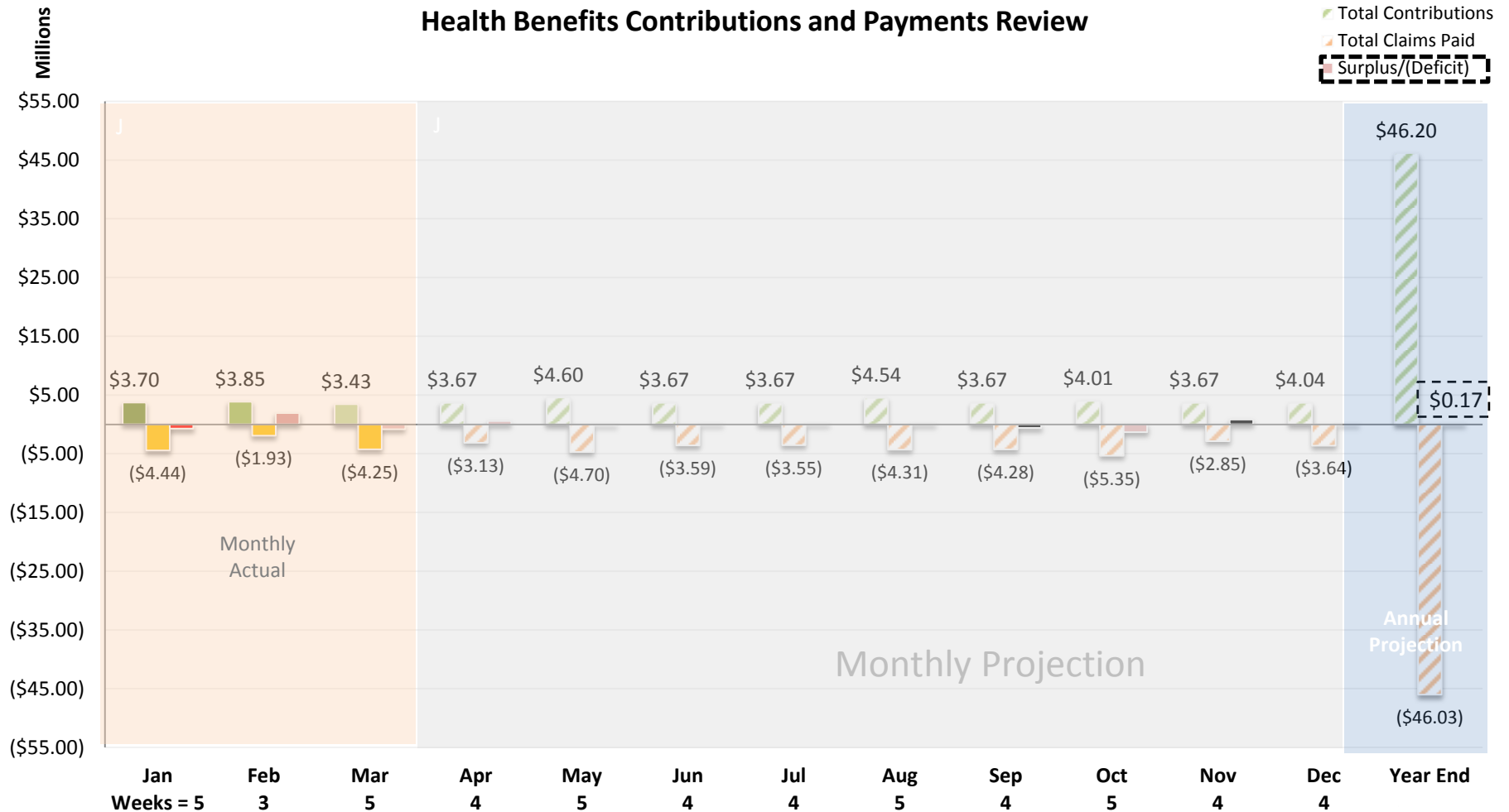
New Workers Comp. Claims 2013, 2012 and 2011



New Workers Comp. Claims 2013, 2012 and 2011 For Departments with Highest Number of Claims (Jan - March)



Health Benefits Contributions vs. Payments



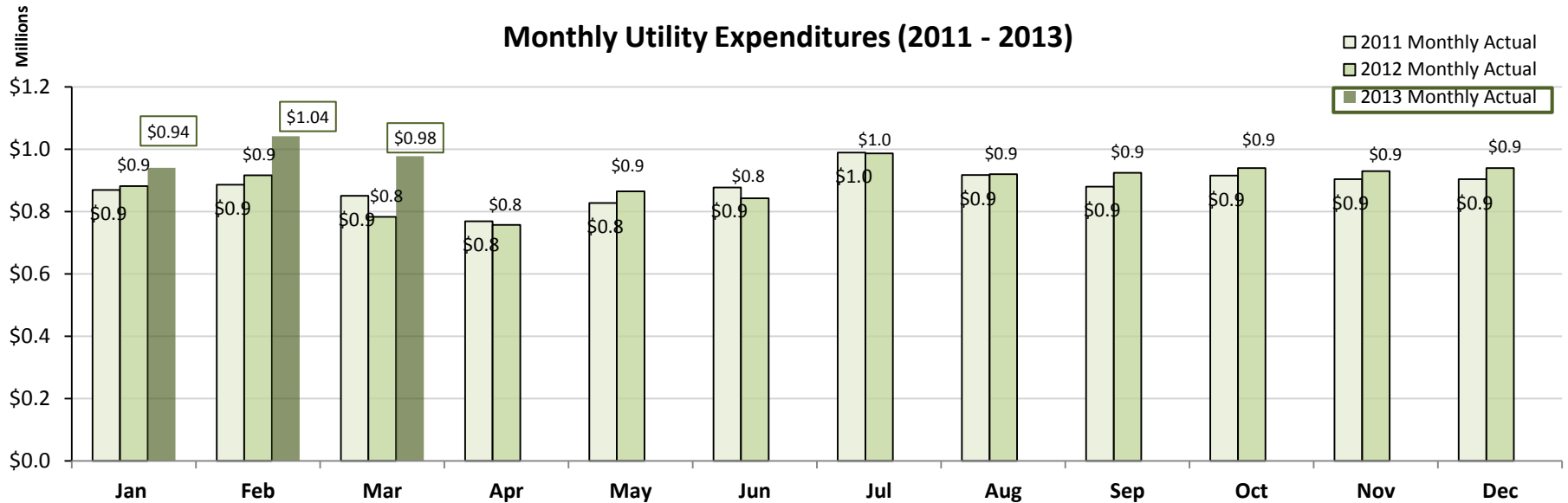
Note: Analysis assumes a 3% increase in healthcare costs.

Fuel Usage (in Gallons)

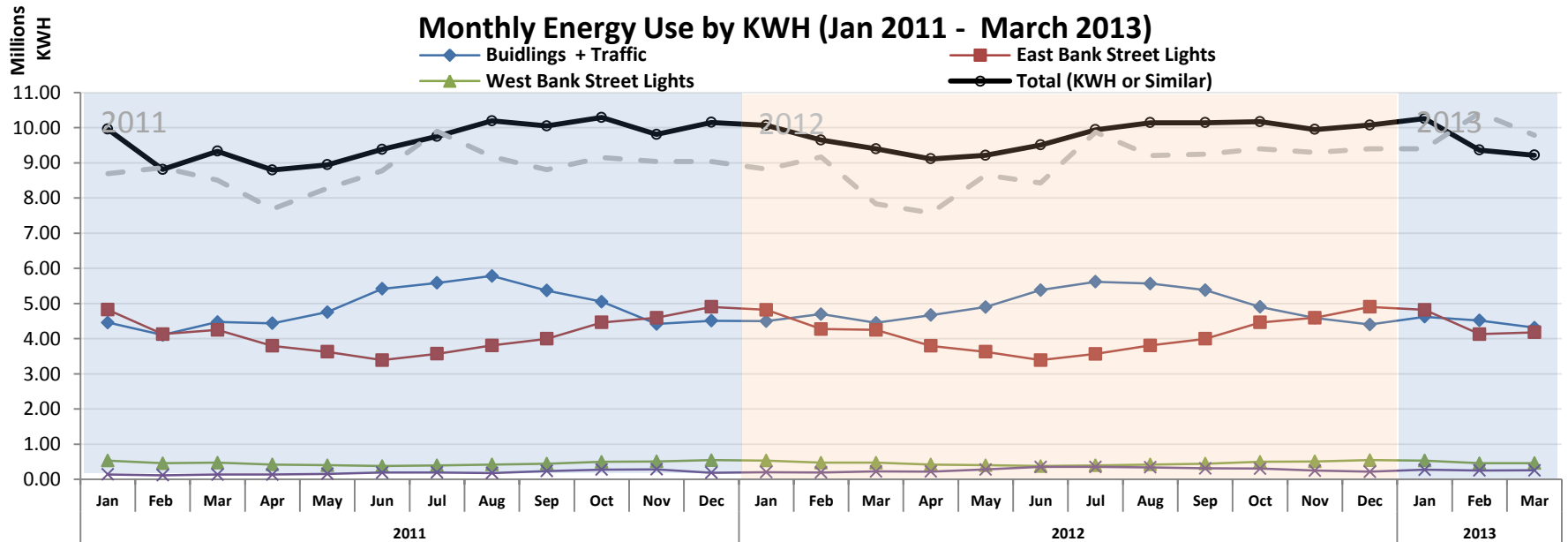
	2011 March (YTD)	2012 March (YTD)	2013 March (YTD)	Change 2013/2012
POLICE	264,041	253,712	217,280	-14%
CRIMINAL SHERIFF	60,085	57,171	52,244	-9%
EMERGENCY MEDICAL SERVICES	31,920	33,273	33,858	2%
FIRE	18,530	19,283	17,475	-9%
PUBLIC WORKS	16,155	17,794	17,154	-4%
PARKWAY & PARK COMMISSION	16,944	15,799	15,347	-3%
SANITATION	9,976	10,313	10,979	6%
DISTRICT ATTORNEY	8,316	8,594	8,338	-3%
RECREATION	6,789	7,165	6,396	-11%
PROPERTY MANAGEMENT	3,278	3,732	4,396	18%
SAFETY & PERMITS	6,454	4,214	3,882	-8%
LA SPCA	3,197	2,896	3,376	17%
OFFICE OF HOUSING & URBAN DEV.	2,693	2,035	2,692	32%
N O MOSQUITO CONTROL BRD.	2,969	2,295	2,375	3%
COUNCIL	2,390	2,221	2,211	0%
CORONER'S OFFICE	2,033	1,920	1,791	-7%
EQUIPMENT MAINTENANCE DIVISION	231	115	1,641	1327%
OFFICE OF EMERGENCY PREPAREDNESS	448	1,412	1,401	-1%
FIRST CITY COURT	1,193	1,071	1,247	16%
LIBRARY	914	895	1,158	29%
CRIMINAL DISTRICT COURT	3,023	2,240	882	-61%
OTHER DEPARTMENTS (800 Gallons or Less)	6324.7	6061	4559.7	-25%
	467,901	454,209	410,680	-10%

Utility Usage

Monthly Utility Expenditures (2011 - 2013)

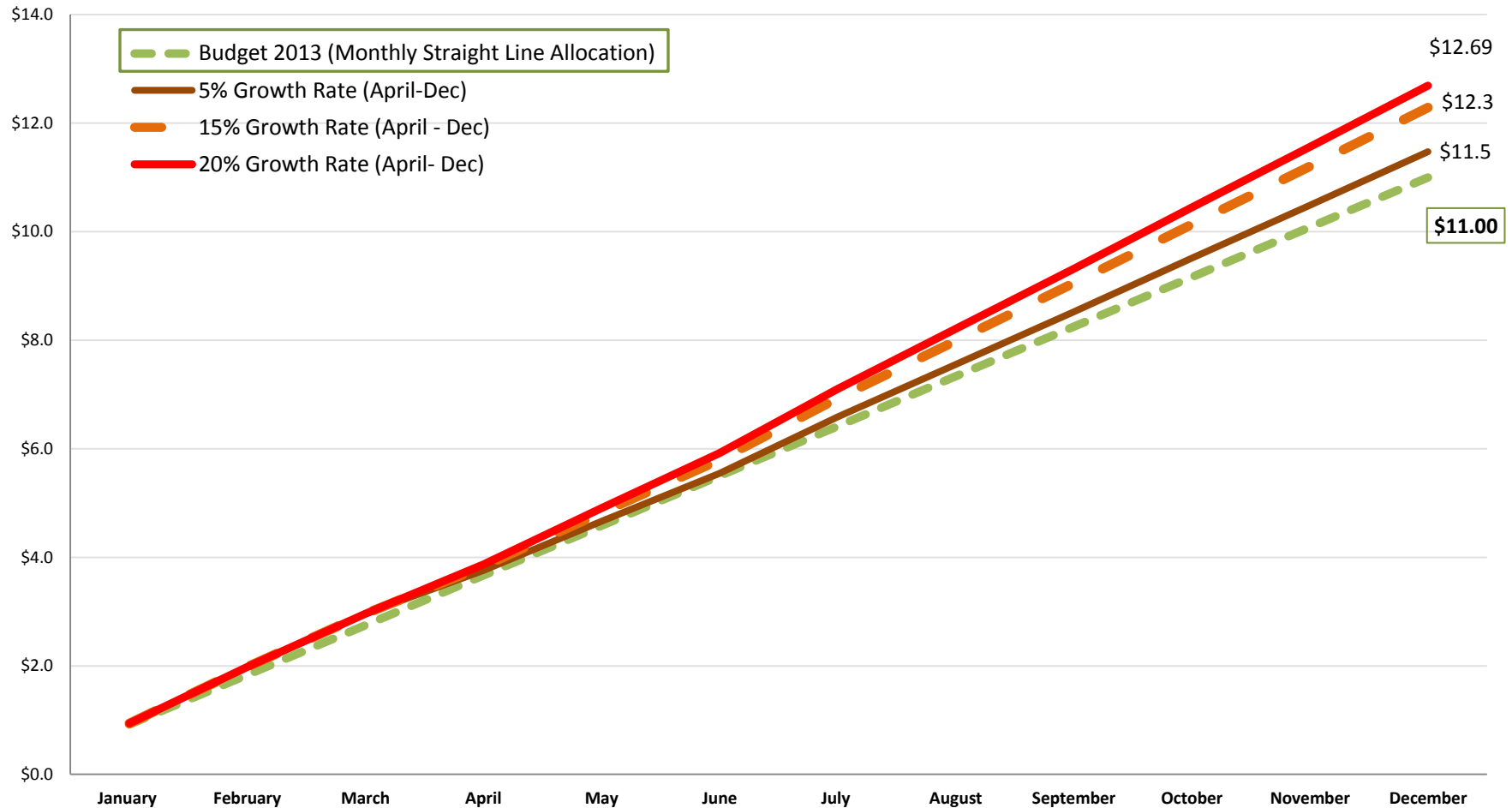


Monthly Energy Use by KWH (Jan 2011 - March 2013)



Millions

Utility Charges from Entergy Are Up by 15% YTD
If the Trend Continues with No Change in Consumption, Total Yearly Charges Could Exceed
the Budgeted Amount by \$1.3M
(Scenarios Under Different Growth Rates)



Utility Optimization Strategy and Preliminary Estimates of Potential Savings

Streetlights

- Confirm accurate inventory for billing
 - Discrepancy estimated at 3,000 or \$286K in potential savings per year
 - **DPW and streetlight contractor to reconcile difference**
- Confirm savings from LED replacements
 - 1,680 bulbs initially replaced. Resulting savings estimated at \$96K per year
 - March bill reflects \$18K reduction; 26% due to lower fixed charge for LEDs and 71% due to lower fuel costs
 - **Additional LED replacements will be reported on a monthly basis**

Buildings

- Confirm accurate inventory of facilities in usage & disconnect utilities at facilities no longer in usage
 - Entergy has cancelled 34 accounts with potential savings of \$87K per year; changes will be reflected in April billing statement
 - Entergy has adjusted rates on 110 accounts with potential savings of \$115K per year; changes will be reflected in April billing statement
- **Coastal & Environmental Affairs Office pursuing a benchmarking project to monitor and improve energy-efficiency in City-owned buildings**