



CITY OF NEW ORLEANS

BottomLineStat

September 2013 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Property Taxes
- Sanitation Fees Revenues / Collections

Capital Fund

- Surplus Real Estate Sales

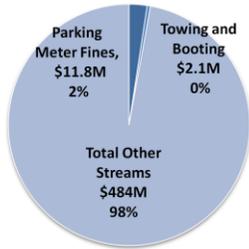
Expenditures

- Payroll Budget vs. Actual
- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

Revenue Analysis

Parking Enforcement Revenues

2% Adopted Budget GF Revenues for 2013



Number of Issuances	Projection 2013	YTD Actual
Parking Tickets	305,000	239,568
Boots	5,000	5,396
Tows	13,700	10,513

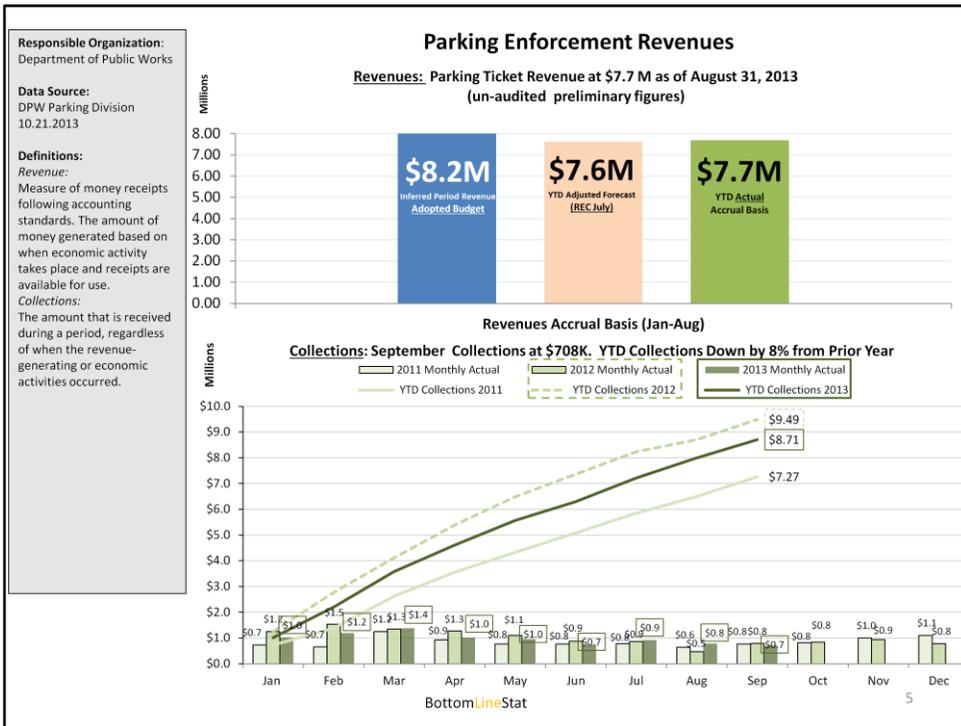
***Update**

Responsible Party	Issue	Status
Mark Jernigan	PCO Turnover Strategy	Open

Source: Adopted Budget 2013

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Despite having a higher rate of towing and ticket issuance and a comparable rate of booting from 2012, total collections are down. This is the result of several large delinquency payments in 2012, as well as overall higher yields from ticketing and booting.



There has been a new group of parking control officers (PCOs) hired by the Department of Public Works over the past month. Some of the tickets issued in September may have been from new PCOs, who are not counted in the “PCOs on the Ground” chart on page 8.

Responsible Organization:
Department of Public Works

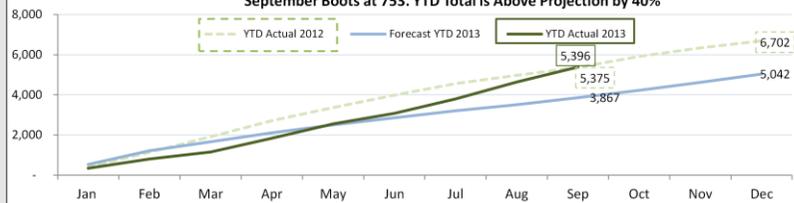
Data Source:
DPW Parking Division
10.16.2013

Definitions:
Boot:
Boots are employed by the City to increase compliance with parking laws and encourage the payment of outstanding tickets

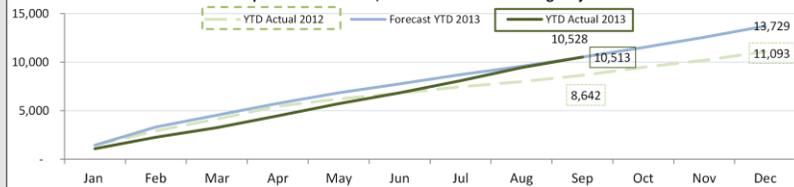
Tow:
Removal of an illegally parked car, used against the most egregious parking violations.

Parking Enforcement

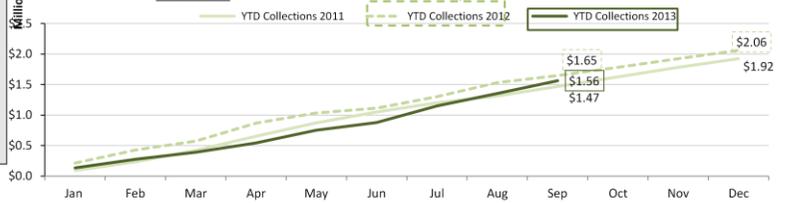
September Boots at 753. YTD Total is Above Projection by 40%



September Tows at 1,075. YTD Total is Meeting Projection



Collections: YTD Boot and Tow Collections at \$1.56M or 5% Shorter than 2012



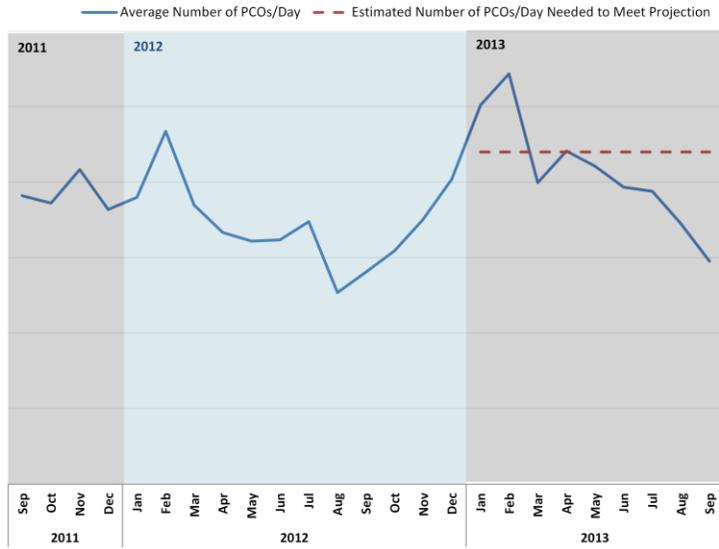
Responsible Organization:
Department of Public Works

Data Source:
DPW Parking Division
10.16.2013

Definitions:
PCO:
Parking control officer, an employee of the Department of Public Works who issues tickets in the case of parking violations

Note:
The projection for the number of parking tickets issued was made with the assumption that an average of 22 PCOs would be on the ground each day.

DPW Staffing PCOs on the Ground

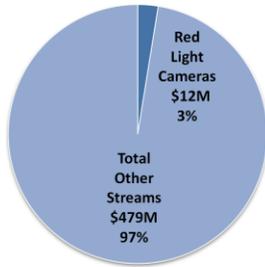


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Photo Safety Management

3% Adopted Budget GF Revenues for 2013



Management Controls	Target 2013	YTD Actual
Flashers Inoperable	Less Than 30,000	85,773
Violation Date Past Enforceable Date	-	0

***Update**

Responsible Party	Issue	Status
Mark Jernigan	Strategy to fix inoperable flashers	Open

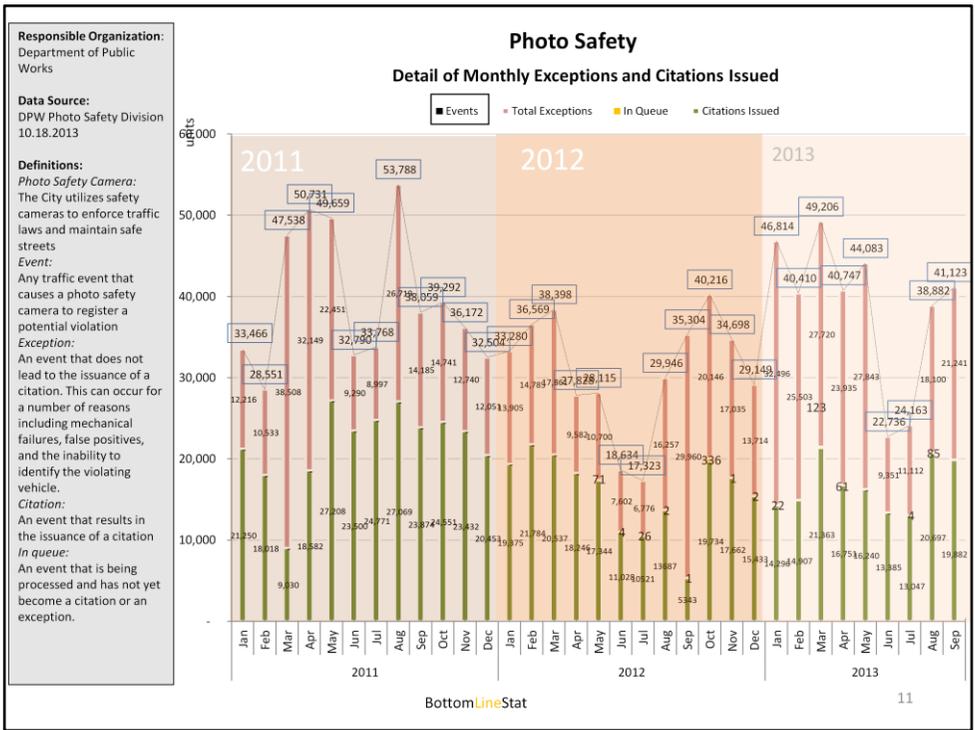
Source: Adopted Budget 2013

BottomLineStat

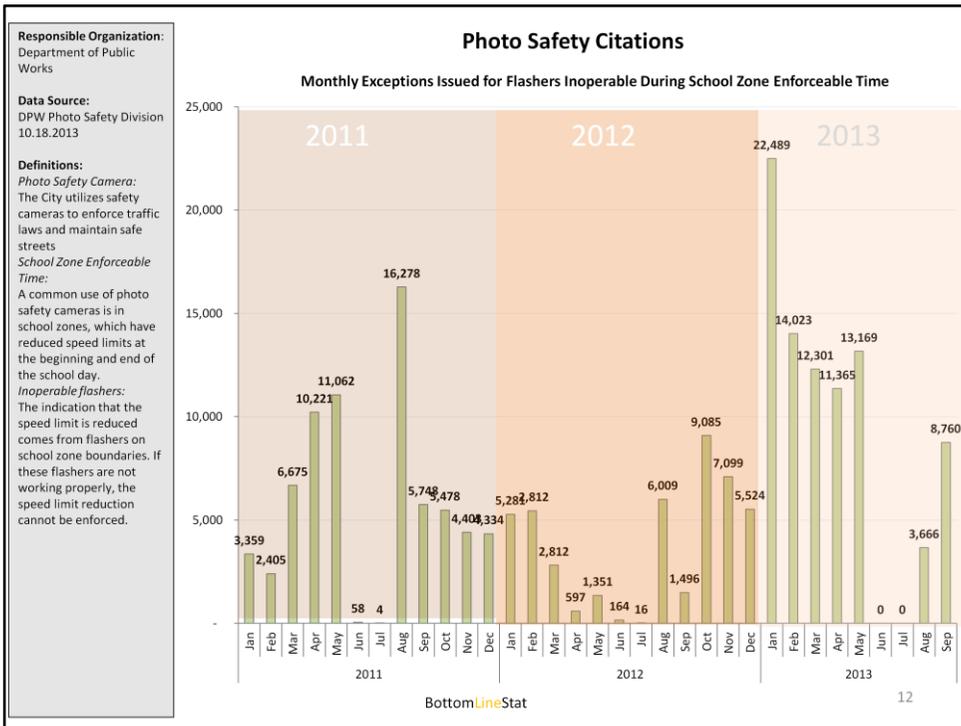
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Revenue from red light cameras is trending upward, though the Department of Public Works does not expect to meet the original revenue projection.



There are many causes of exceptions than the 8,760 inoperable school zone flashers shown on the next page. The most common causes are identification issues and non-violations that trigger the safety camera.



The increase in September from August is not due to more inoperable flashers, but having a full month of schools in session.

Camera #	Location	January	February	March	April	May	August	September	Total (Jan-Sep)
NO59	WB CANAL ST @ N. OLYMPIA ST	1,296	1,809	1,317	1,697	3,361	1,599		14,807
NO60	EB CANAL ST @ S. ST PATRICK ST	1,346	1,179	294	2,643	1,800	0	0	7,262
NO49	EB ST CHARLES AVE @ CADIZ ST	2,187	1,459	1,014	555	1,551	100	0	6,866
NO56	SB FRANKLIN AVE @ WISTERIA ST	1,998	673	632	1,163	1,167	172	983	6,788
NO92	SB CARROLLTON AVE @ KIPP BELIEVE SCHOOL	2,019	596	130	293	1,375	966	1,481	6,860
NO102	EB CAMP ST @ INTERNATIONAL SCHOOL	1,146	1,166	1,161	1,021	569	50	0	5,113
NO58	WB BIENVILLE ST @ N OLYMPIA ST	1,565	1,293	563	787	483	184	1,218	6,093
NO48	SB CANAL BLVD @ FRENCH ST	671	1,522	2,632	0	0	0	0	4,825
NO53	NB JACKSON AVE @ CHESTNUT ST	683	772	795	795	640	108	531	4,324
NO57	EB BIENVILLE ST @ N ST PATRICK ST	1,557	678	136	749	267	0	0	3,387
NO88	WB OPELOUSAS AVE @ HOLY NAME OF MARY	858	249	133	611	604	87	404	2,946
NO74	NB PACE BLVD @ ST JULIEN ELEMENTARY	547	543	405	297	487	67	294	2,640
NO50	WB ST CHARLES AVE @ JENA ST	1,290	483	76	0	0	0	9	1,858
NO55	NB FRANKLIN AVE @ WISTERIA ST	1,153	0	223	0	0	1	0	1,377
NO76	SB PACE BLVD @ ST JULIEN ELEMENTARY	547	436	165	89	22	29	0	1,288
NO116	NB JACKSON AVE @ LAUREL ELEMENTARY	18	9	345	310	480	0	0	1,162
NO47	NB CANAL BLVD @ FRENCH ST	680	145	278	5	6	0	0	1,114

Responsible Organization:
Department of Public Works

Data Source:
ATS and DPW Photo Safety Division
10.18.2013

Definitions:
Photo Safety Camera:
The City utilizes safety cameras to enforce traffic laws and maintain safe streets

School Zone Enforceable Time:
A common use of photo safety cameras is in school zones, which have reduced speed limits at the beginning and end of the school day.

Inoperable flashers:
The indication that the speed limit is reduced comes from flashers on school zone boundaries. If these flashers are not working properly, the speed limit reduction cannot be enforced.

Note:
No exceptions in June or July due to summer vacations for schools

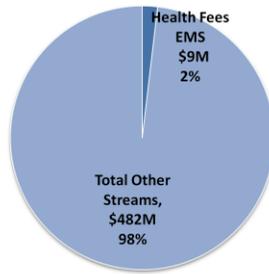
Photo Safety Citations Exceptions : Inoperable Flashers All Cameras with 1,000 or more Exceptions

Greater than 1500 flasher exceptions this month
Between 1000 and 1500 flasher exceptions this month
500 -1000 flasher exceptions this month
Less than 500 flasher exceptions this month

A number of the flashers that had the highest number of exceptions in September will be replaced with AC-powered LED flashers, which should substantially decrease the number of school zone exceptions.

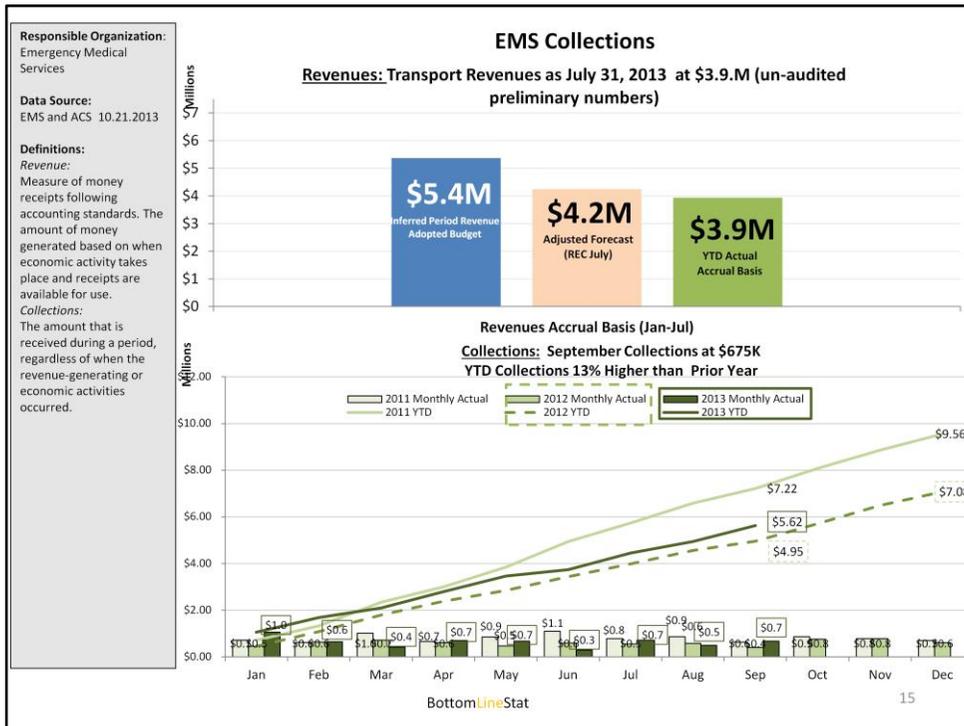
EMS Revenues

2% Adopted Budget GF Revenues for 2013



***Update**

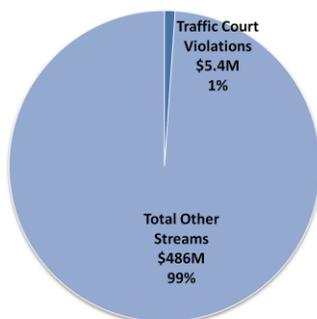
Responsible Party	Issue	Status
Jeff Elder	Collections Challenges Update	Open



The Emergency Medical Service has received confirmation that their new collections contract has been signed. The new contractor should substantially decrease collections turnaround time. The necessary new technology for the contractor should be in place by early 2014.

Traffic Court

1% Adopted Budget GF Revenues for 2013



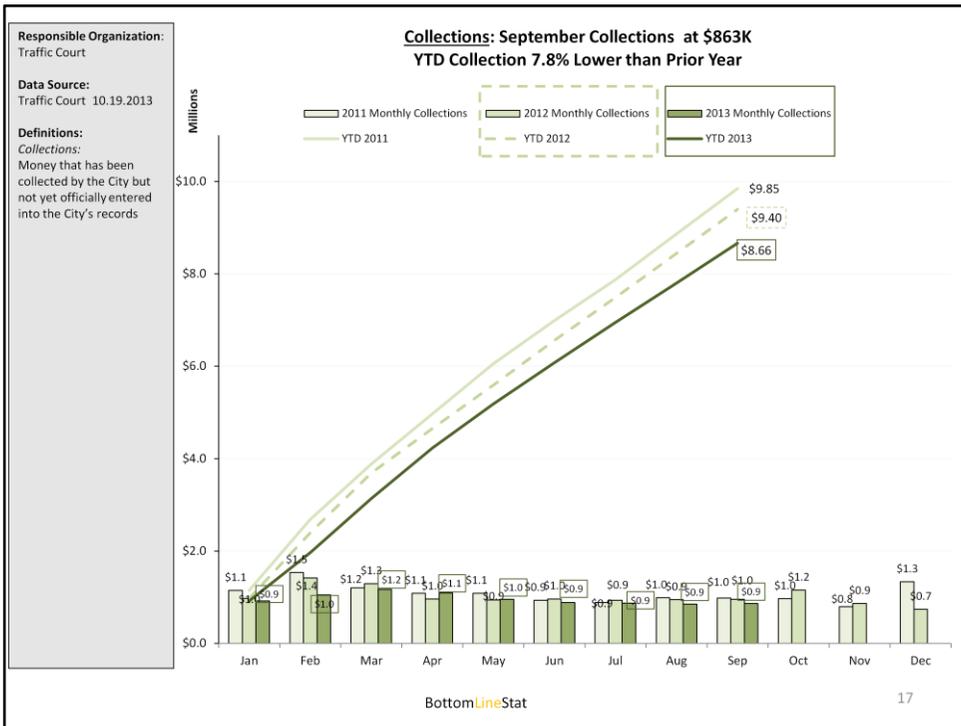
*Update

Responsible Party	Issue	Status
Debra Hall, Allen Square	Development of Comprehensive Collections Plan	Open

Source: Adopted Budget 2013

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The Traffic Court has been working with the department of Information Technology and Innovation on a request for proposals on a new case management system that should increase collections and case disposal times.

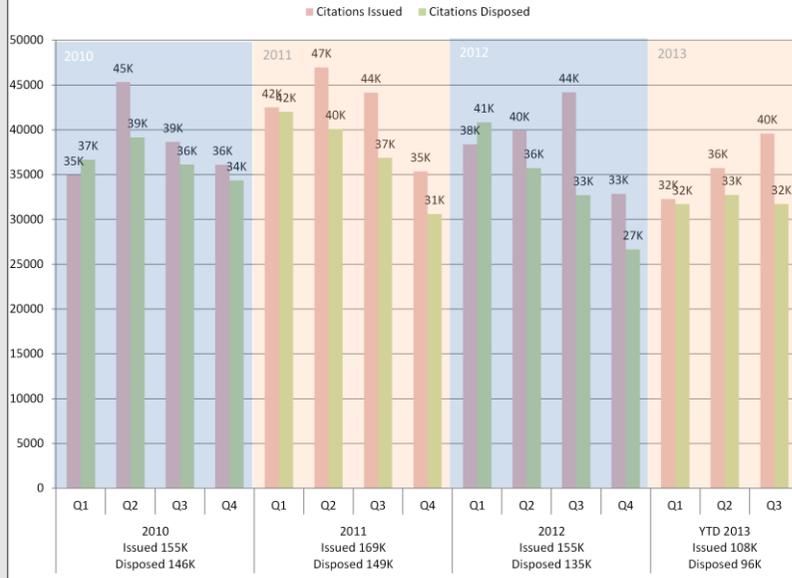
Responsible Organization:
Traffic Court

Data Source:
Traffic Court 10.19.2013

Definitions:
Citation Issuance:
A traffic ticket requiring a hearing in Traffic Court. Citations may include multiple traffic violations.

Citation Disposal:
The result of final determination of a case in Traffic Court: guilty, not guilty, or dismissed.

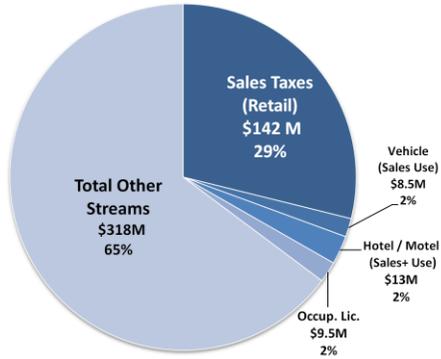
Quarterly Traffic Citations Issued & Disposed



Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 33% of Adopted Budget GF Revenues for 2013

Occupational License : 2% Adopted Budget GF Revenues for 2013



Collection Efforts	Target 2013	YTD Actual
Sales Tax Audits	105	62
Delinquency Mailings	18,000	On Hold
Field Visits / Contacts	15,400	15,112

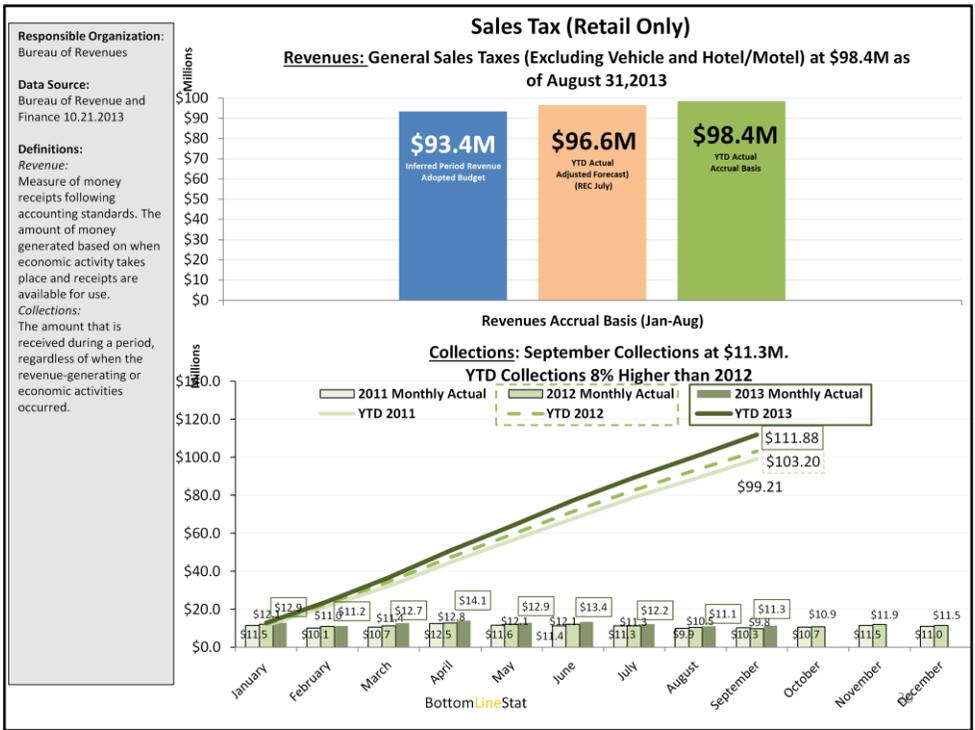
*Update

Responsible Party	Issue	Status
Norman Foster	Revenue Collection Software Update	Open

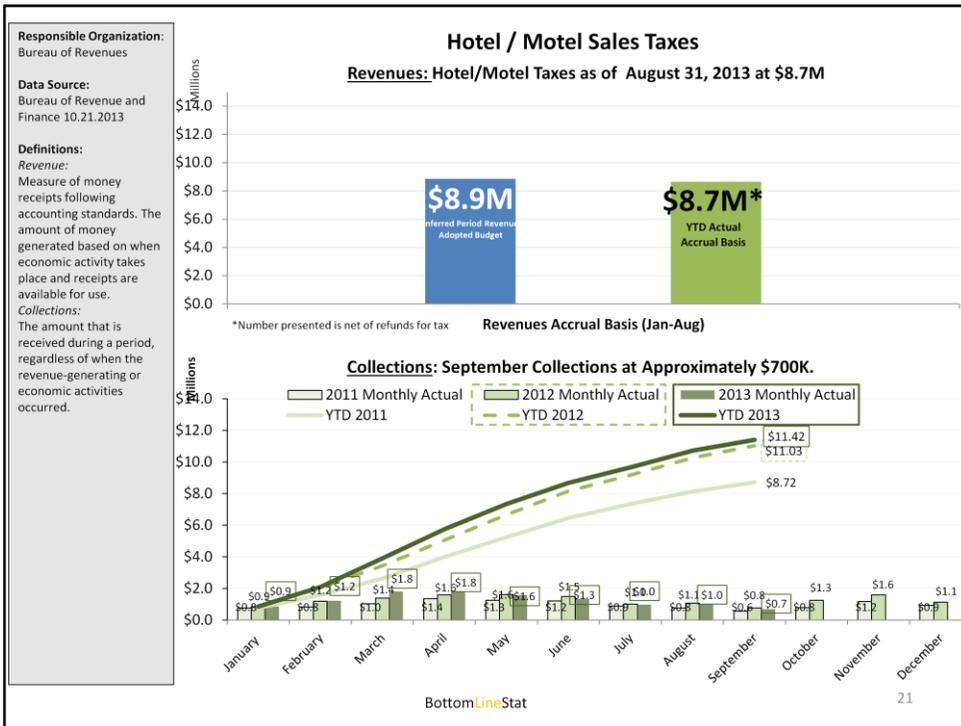
Source: Adopted Budget 2013

BottomLineStat

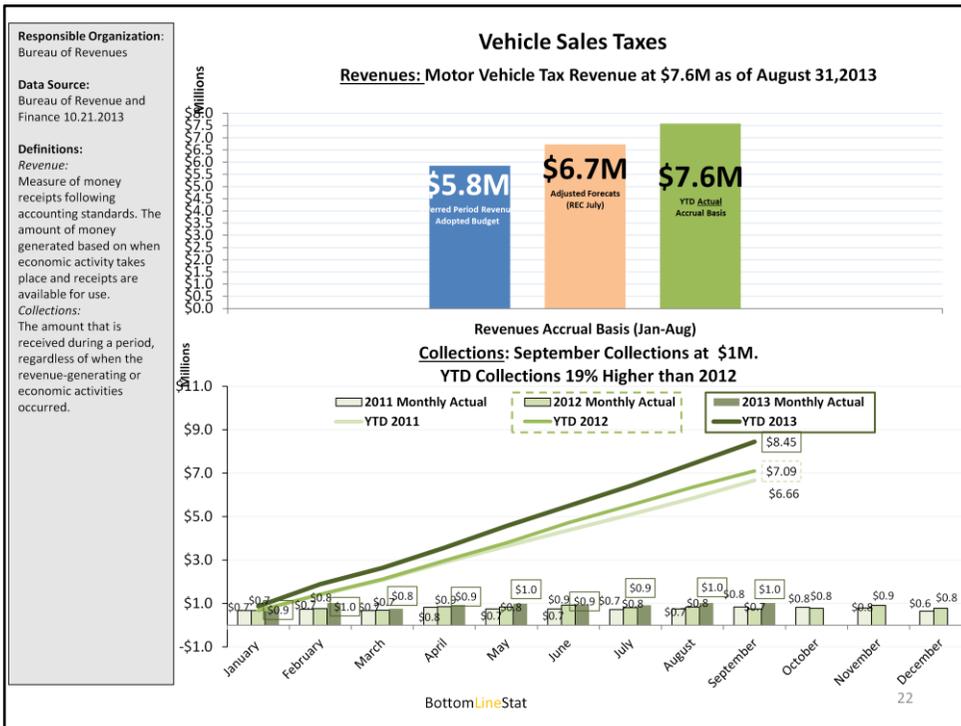
19



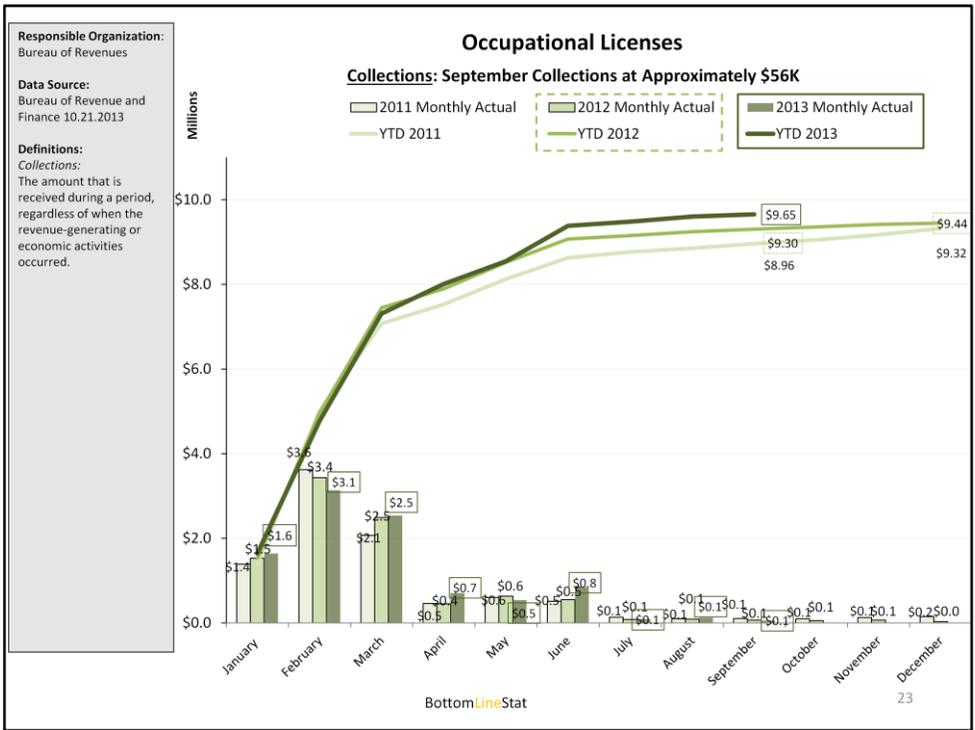
There will be a small sales tax refund to the NFL, but this should not substantially affect the final revenue.



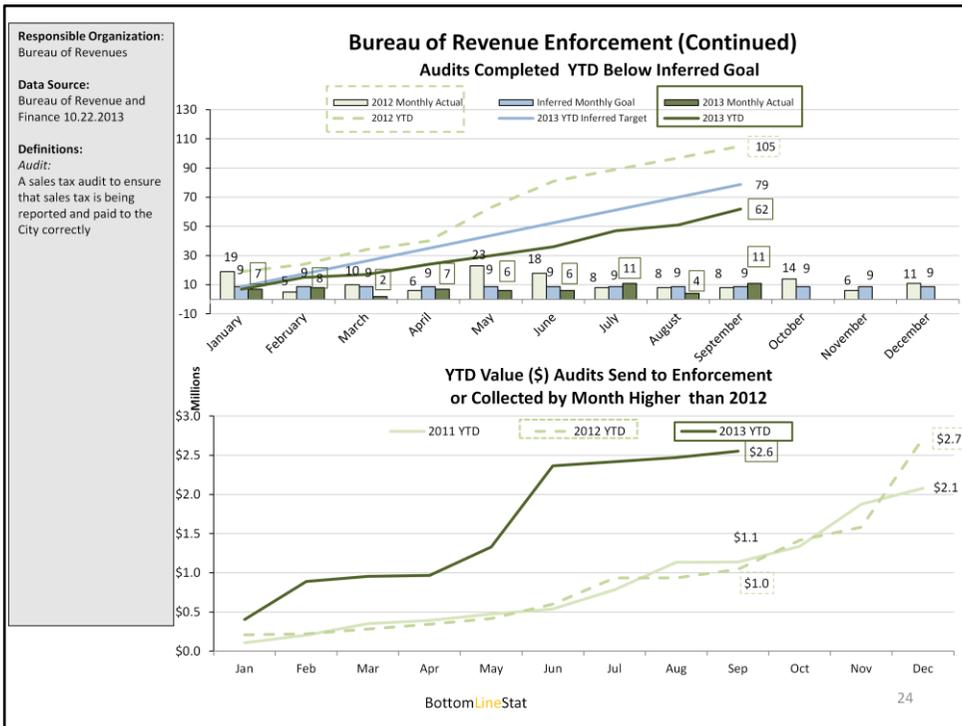
The refund is due to a hotel that had been paying taxes to the City that should have gone to the State.



Growth in automobile sales may be slower than the national average in the upcoming year. This is because there were many post-Katrina sales, so the average age of vehicles in the area is less than the national average, causing replacement needs to be correspondingly smaller.



The increase in occupational license tax collections is an indicator of the increasing number of businesses in New Orleans.



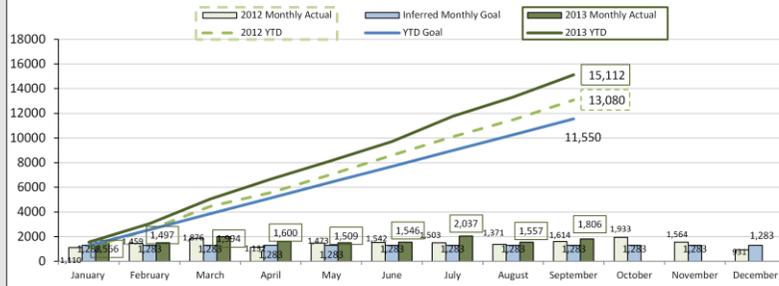
The decrease in audits completed during the year is partially a function of high turnover of auditors, many of whom have gone on to work in other City departments.

Responsible Organization:
Bureau of Revenues

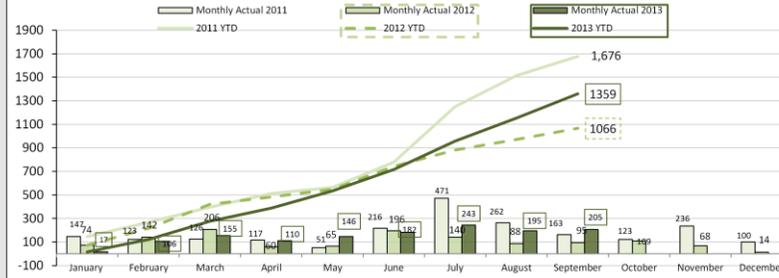
Data Source:
Bureau of Revenue
10.11.2013

Definitions:
Contact/Field Visit:
Compliance checks to local businesses related to occupational licenses and sales tax payments
Subpoena:
A legal order requiring the recipient to provide necessary tax information to ensure compliance

Bureau of Revenue Enforcement (Continued) Contacts and Field Visits Ahead of Goal



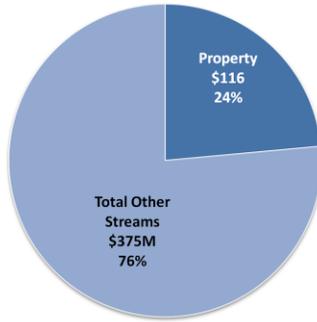
205 Subpoenas Issued in September



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Property Tax Revenues

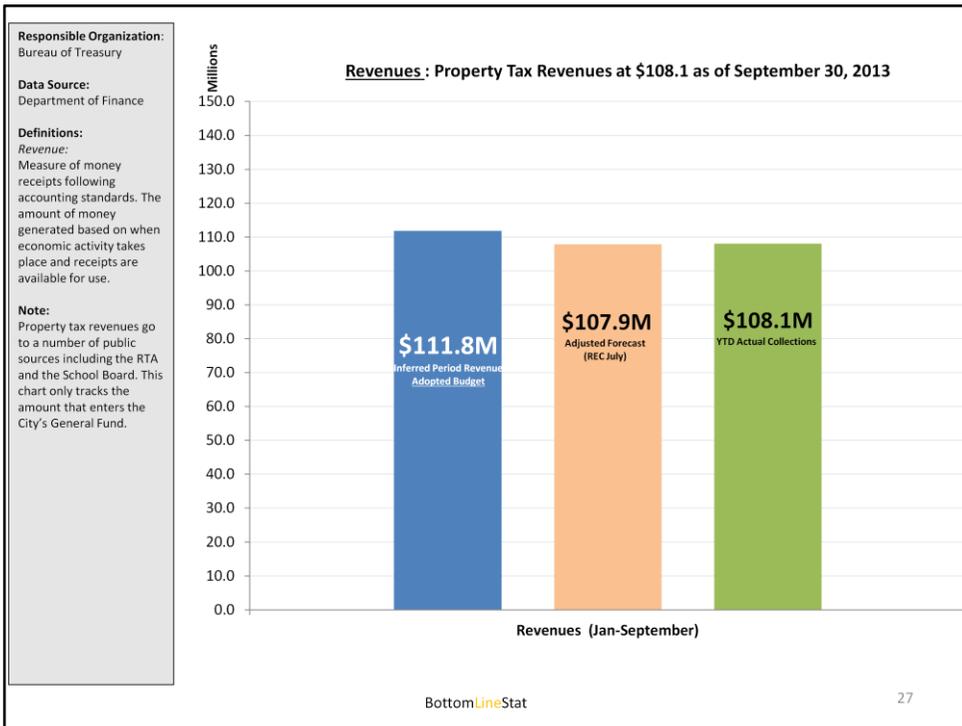
24% Adopted Budget GF Revenues for 2013



Source: Adopted Budget 2013

BottomLineStat

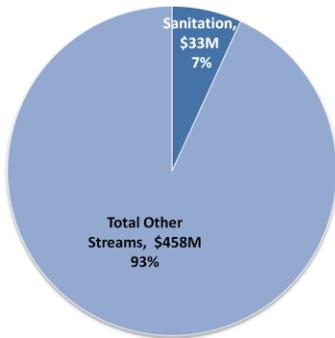
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Because of the schedule used for property tax collection, there are still five months of revenue to be accounted for.

Sanitation Revenues

7% Adopted Budget GF Revenues for 2013



Collection Efforts	Target 2013	YTD Actual
Collection Agency	Current Period Collections = 50% of Current Period Referrals	44%

Source: Adopted Budget 2013

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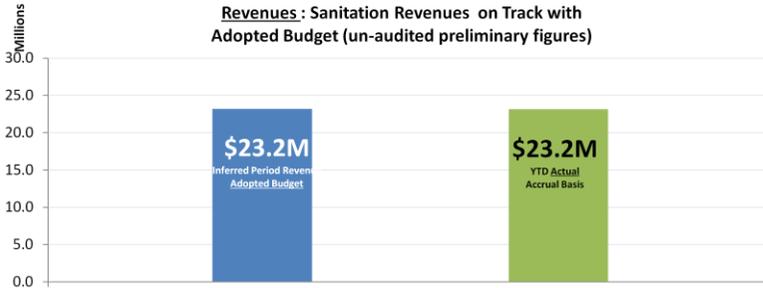
Responsible Organization:
Sewerage and Water Board

Data Source:
Sewerage & Water Board
10.21.2013

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

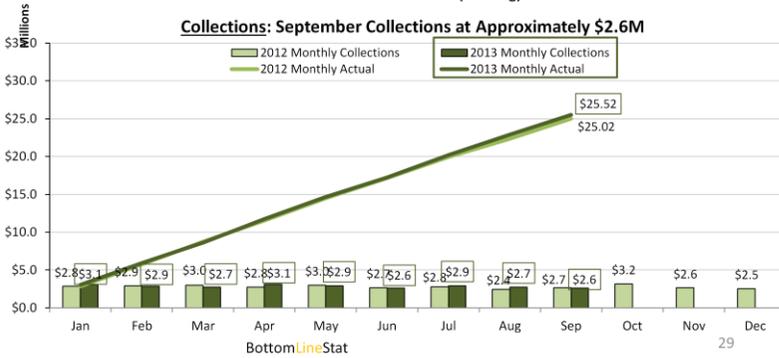
Sanitation Revenues

Revenues : Sanitation Revenues on Track with Adopted Budget (un-audited preliminary figures)



Revenues Accrual Basis (Jan-Aug)

Collections: September Collections at Approximately \$2.6M



BottomLineStat

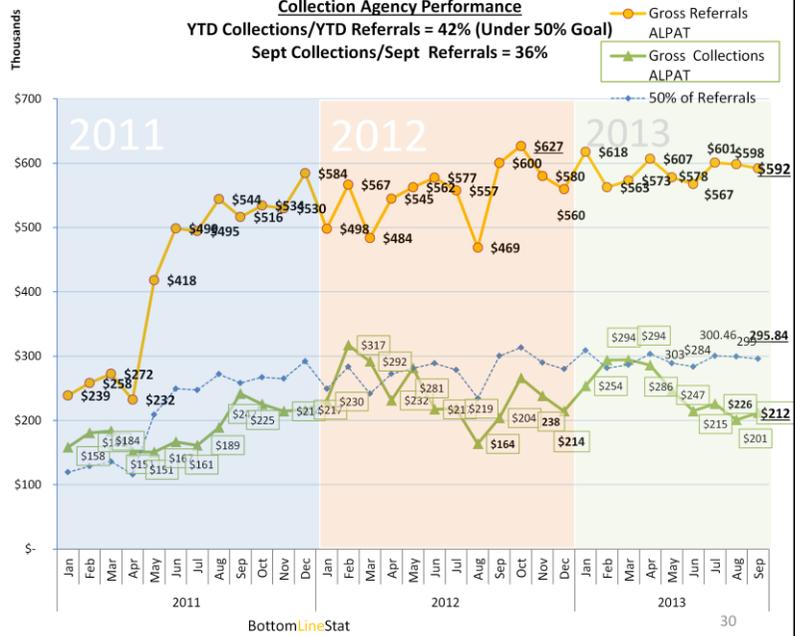
Responsible Organization:
Sewerage and Water Board/ALPAT

Data Source:
ALPAT
10.22.2013

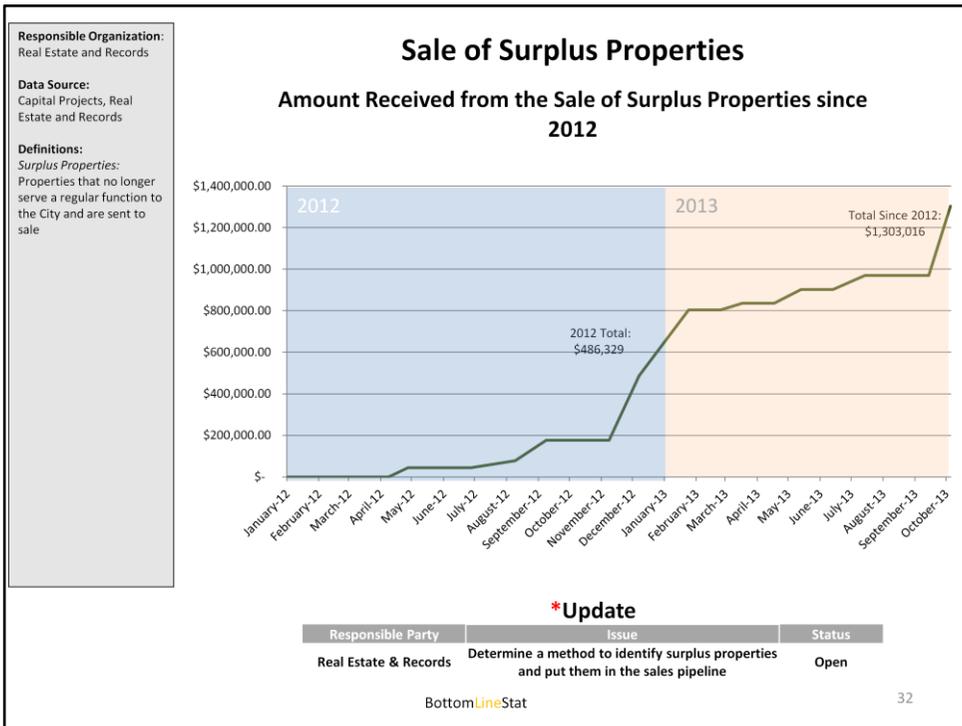
Definitions:
ALPAT:
The City's contracted collection agency for sanitation charges
Referrals:
The total sanitation billing amount referred to ALPAT for collection
Collections:
The total sanitation charges collected due to enforcement by ALPAT

Sanitation Delinquency Collections

Collection Agency Performance
 YTD Collections/YTD Referrals = 42% (Under 50% Goal)
 Sept Collections/Sept Referrals = 36%



Capital Fund



There are a number of departments that become involved in the various steps needed to bring a property to sale. During discussion, the Chief Administrative Officer urged the need to better understand and communicate all steps of the sales process and to find any inefficiencies that could be slowing down sales.

Expenditure Analysis

Responsible Organization: CAO		Payroll Budget vs. Projection				
Data Source: Budget Office		Departments	Yearly Projection for 2013 (as of 7.30.2013)	2013 Payroll Appropriation	Projected Surplus / Deficit September	Projected Surplus / Deficit August
Definitions: <i>Payroll Appropriation:</i> The total amount allotted for an organization's staffing needs		Parks and Parkways	\$5,639,239	5,217,580	\$ (402,797)	\$ (381,572)
		Clerk of Criminal District Court	\$3,879,594	3,659,978	\$ (216,087)	\$ (224,372)
		Coroner's Office	\$1,240,839	1,069,099	\$ (176,217)	\$ (170,417)
		EMS	\$9,652,118	9,483,020	\$ (141,927)	\$ (175,780)
		Sanitation	\$1,651,607	1,655,112	\$ (59,668)	\$ (33,201)
		Vieux Carre	\$372,254	332,985	\$ (39,313)	\$ (22,286)
		Safety and Permits	\$4,475,577	4,490,853	\$ (30,664)	\$ 24,859
		Judicial Retirement	\$301,680	263,238	\$ (30,259)	\$ (30,259)
		Municipal Court	\$417,614	380,028	\$ (29,669)	\$ (36,566)
		Human Services	\$1,958,743	1,985,331	\$ (10,695)	\$ 13,418
		Mosquito Control	\$2,019,498	1,870,054	\$ 4,086	\$ (108,043)
		Misc Mayor	\$1,696,083	1,698,069	\$ 8,706	\$ 1,837
		Historic District	\$625,218	610,073	\$ 9,262	\$ 4,662
		Civil Service	\$1,352,875	1,357,233	\$ 9,423	\$ 4,876
		City Planning Commission	\$1,472,594	1,476,221	\$ 34,652	\$ 29,488
		Traffic Court	\$352,461	389,640	\$ 35,375	\$ 38,372
		Risk Management	\$271,053	271,140	\$ 43,388	\$ 3,850
		Property Management	\$3,648,481	4,095,305	\$ 63,350	\$ 74,787
		Finance	\$7,843,089	8,044,911	\$ 134,791	\$ 145,975
		Juvenile Court	\$2,373,855	2,505,297	\$ 160,250	\$ 160,322
		Health	\$1,123,413	1,327,396	\$ 171,330	\$ 216,168
		Council	\$5,686,499	5,864,979	\$ 179,313	\$ 188,324
		Inspector General	\$3,537,054	3,633,630	\$ 222,528	\$ 61,332
		Law	\$4,551,677	4,955,147	\$ 342,350	\$ 343,393
		CAO	\$7,612,463	7,990,216	\$ 399,040	\$ 403,796
		Mayor's Office	\$6,086,498	6,256,759	\$ 406,521	\$ 278,877
		NORDC	\$5,313,868	5,798,144	\$ 537,621	\$ 457,110
Public Works	\$6,413,794	7,004,666	\$ 621,841	\$ 692,877		
Fire	\$83,980,519	83,486,218	\$ 643,660	\$ (139,119)		
Police	\$121,420,767	122,401,199	\$ 2,196,559	\$ 1,423,337		
Grand Total	\$296,971,024	\$299,573,521	\$5,086,750	\$3,246,045		

BottomLineStat

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The budget for the Department of Parks and Parkways has increased for next year to ensure that they do not run a deficit. The payroll expenditures for Safety and Permits is trending upwards overall, but there was a payment from the retirement of a senior staff member which increased their deficit this month.

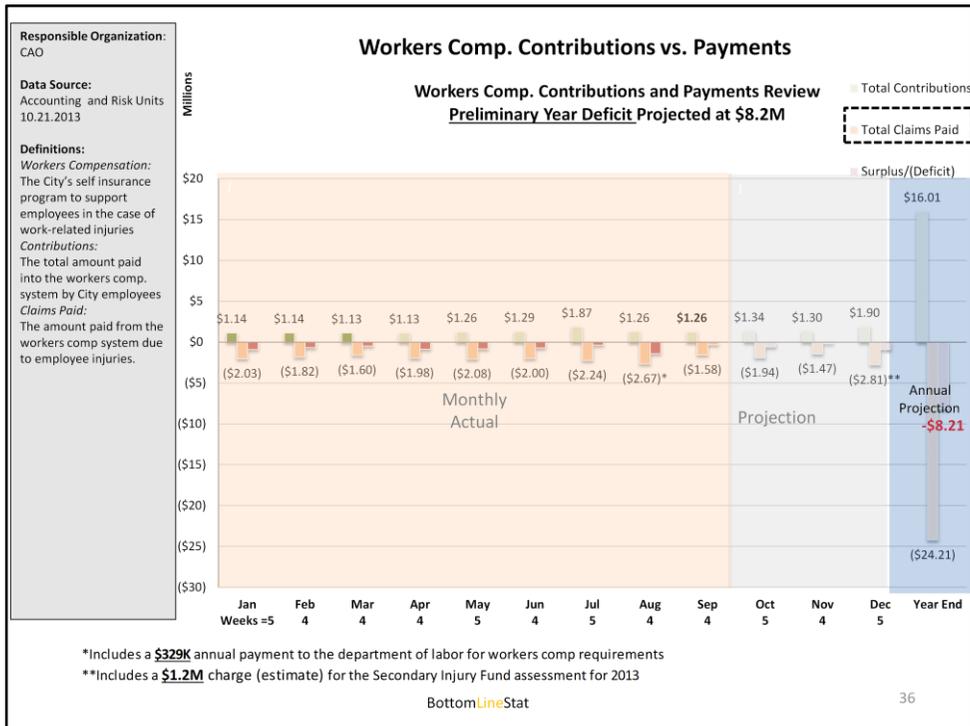
Responsible Organization: CAO

Data Source: Data from ITI and summarized by OPA/ Department of Finance

Definitions: Overtime: Hours worked beyond the regularly scheduled amount

Overtime by Department General Fund Only

	Sum of Total Overtime										
	January	February	March	April	May	June	July	August	September	October	Grand Total
POLICE	\$524,405	\$2,721,263	\$281,906	\$257,356	\$453,146	\$438,316	\$440,456	\$467,434	\$493,496	\$206,548	\$6,284,326
HEALTH	\$81,746	\$271,192	\$167,070	\$96,451	\$85,040	\$75,472	\$78,443	\$118,408	\$70,137	\$41,084	\$1,085,042
FIRE	\$68,890	\$100,027	\$89,396	\$71,243	\$68,716	\$110,378	\$62,754	\$71,058	\$75,613	\$13,165	\$731,242
PUBLIC WORKS	\$21,905	\$148,645	\$41,944	\$36,286	\$48,367	\$19,473	\$36,149	\$47,726	\$33,546	\$16,705	\$450,746
SANITATION	\$26,941	\$66,043	\$31,200	\$19,309	\$19,161	\$18,782	\$17,524	\$29,505	\$14,828	\$9,066	\$252,359
HUMAN SERVICES	\$20,124	\$16,356	\$43,669	\$22,061	\$21,557	\$21,253	\$22,344	\$31,163	\$20,125	\$10,700	\$229,352
PARKWAY & PARK COMMISSION	\$14,276	\$42,238	\$19,561	\$14,328	\$17,391	\$18,007	\$14,001	\$17,814	\$10,799	\$12,217	\$180,634
PROPERTY MANAGEMENT	\$21,898	\$47,966	\$7,650	\$2,194	\$5,346	\$1,620	\$7,250	\$13,134	\$8,519	\$5,357	\$120,933
MISCELLANEOUS	\$1,324	\$27,150	\$5,820	\$2,865	\$7,296	\$26,538	\$21,742	\$12,130	\$3,805	\$2,653	\$111,323
FINANCE	\$2,843	\$27,461	\$13,923	\$10,636	\$14,142	\$2,275	\$4,848	\$2,944	\$2,180	\$635	\$81,888
N O MOSQUITO CONTROL BRD.	\$1,279	\$1,234	\$6,085	\$10,586	\$13,755	\$16,545	\$11,105	\$15,904	\$1,762	\$2,929	\$81,183
CHIEF ADMINISTRATIVE OFFICE	\$5,909	\$30,155	\$5,474	\$3,455	\$2,081	\$2,645	\$1,711	\$3,476	\$1,452	\$4,067	\$60,426
CORONER'S OFFICE	\$3,058	\$3,178	\$6,397	\$3,219	\$3,098	\$3,138	\$3,098	\$4,707	\$3,138	\$1,609	\$34,641
SAFETY & PERMITS	\$423	\$6,949	\$3,774	\$1,527	\$198	\$217	\$113	\$498	\$437	\$449	\$14,585
COUNCIL	\$528	\$379	\$635	\$448	\$722	\$178	\$163	\$445	\$89	\$165	\$3,753
HISTORIC DIST LANDMARKS COMM.	\$305	\$280	\$1,030	\$519	\$239			\$73			\$2,446
MAYOR		\$275	\$153	\$73						\$669	\$1,169
CLERK OF CRIMINAL DIST COURT		\$107									\$107
Grand Total	\$795,964	\$3,510,790	\$725,685	\$552,555	\$760,256	\$754,838	\$721,702	\$836,420	\$739,926	\$328,019	\$9,726,155



The projected deficit has decreased from \$8.71 million in the previous month.

Responsible Organization:
CAO

Data Source:
Risk Unit
10.21.2013

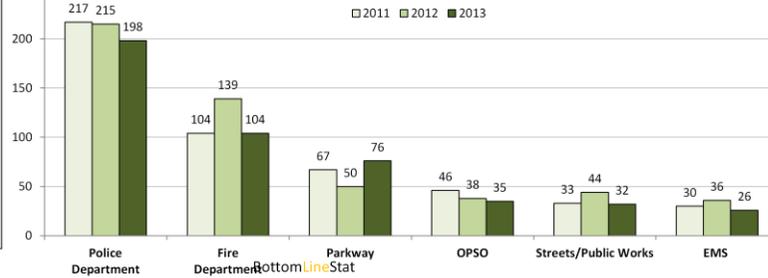
Definitions:
Workers Compensation:
The City's self insurance program to support employees in the case of work-related injuries
Claim:
An on-the-job injury requiring payment from workers compensation

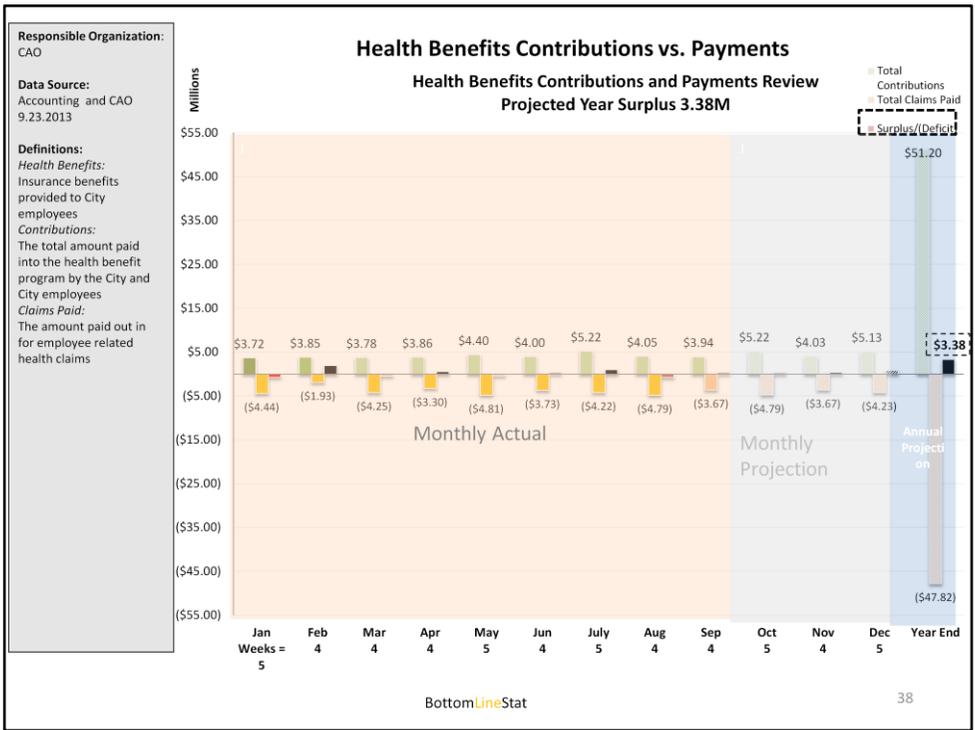
Workers Comp. (Continued)

New Workers Comp. Claims 2013, 2012 and 2011



New Workers Comp. Claims For Departments with Highest Number of Claims





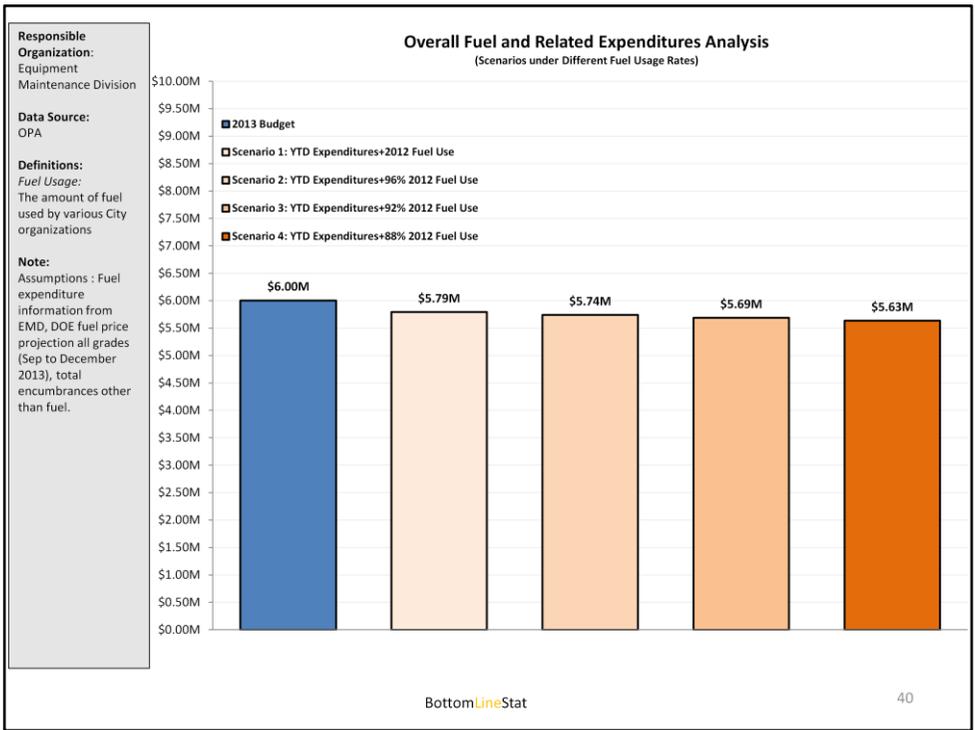
The projected surplus increased from \$2.69 million in the previous month.

Responsible Organization: Equipment Maintenance Division Data Source: Equipment Maintenance Division 10.14.2013 Definitions: <i>Fuel Usage:</i> The amount of fuel used by various City organizations		Fuel Usage (in Gallons)			
		2011 September (YTD)	2012 September (YTD)	2013 September (YTD)	Change 2013/2012
POLICE	827,508	763,395	670,830	-12%	
CRIMINAL SHERIFF	187,510	171,071	159,371	-7%	
EMERGENCY MEDICAL SERVICES	98,881	100,218	102,633	2%	
FIRE	52,882	59,360	53,958	-9%	
PUBLIC WORKS	48,219	49,964	51,806	4%	
PARKWAY & PARK COMMISSION	54,040	52,239	49,999	-4%	
SANITATION	28,213	29,223	28,611	-2%	
DISTRICT ATTORNEY	25,834	26,154	25,611	-2%	
RECREATION	23,374	25,408	20,784	-18%	
SAFETY & PERMITS	18,838	11,809	13,332	13%	
PROPERTY MANAGEMENT	10,418	11,382	11,205	-2%	
LA SPCA	9,957	10,697	10,441	-2%	
N O MOSQUITO CONTROL BRD.	10,590	9,436	9,676	3%	
OFFICE OF HOUSING & URBAN DEV.	8,458	6,551	8,945	37%	
COUNCIL	7,391	6,954	7,902	14%	
CORONER'S OFFICE	6,630	5,646	5,358	-5%	
FIRST CITY COURT	3,901	3,542	4,250	20%	
OFFICE OF EMERGENCY PREPAREDNESS	1,260	3,748	3,894	4%	
LIBRARY	2,912	2,892	3,545	23%	
All Other Departments	30059.7	24228.1	23499.2	-3%	
	1,456,877	1,373,917	1,265,648	-8%	

*Update		
Responsible Party	Issue	Status
Jeff Cashill	Follow up with organizations that use City fuel cards for their own vehicles	Open

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This accounts only for expended fuel. Accounting for all fuel results in a 4% decrease in usage from 2012.



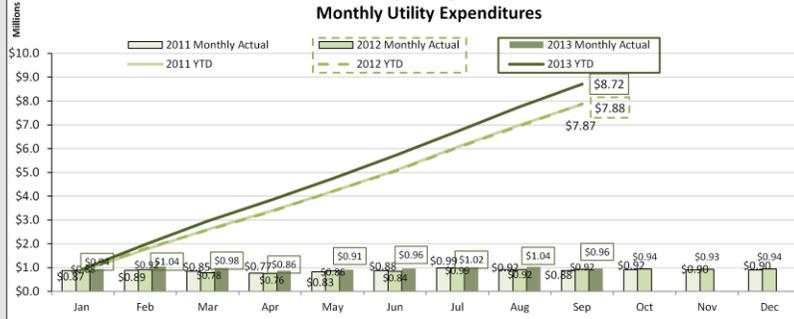
The surplus from the fuel budget will go to the Equipment Maintenance Division's repair budget.

Responsible Organization:
CAO

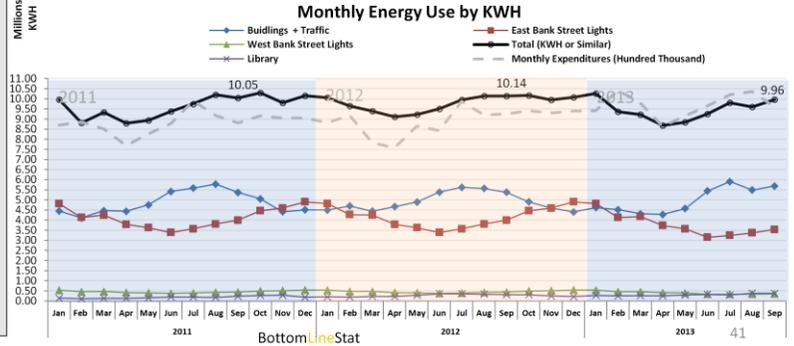
Data Source:
CAO 10.14.2013

Definitions:
Utility Expenditures:
Spending on electricity
and gas to power City
buildings

Utility Usage Monthly Utility Expenditures



Monthly Energy Use by KWH



BottomLineStat

Responsible Organization:
CAO

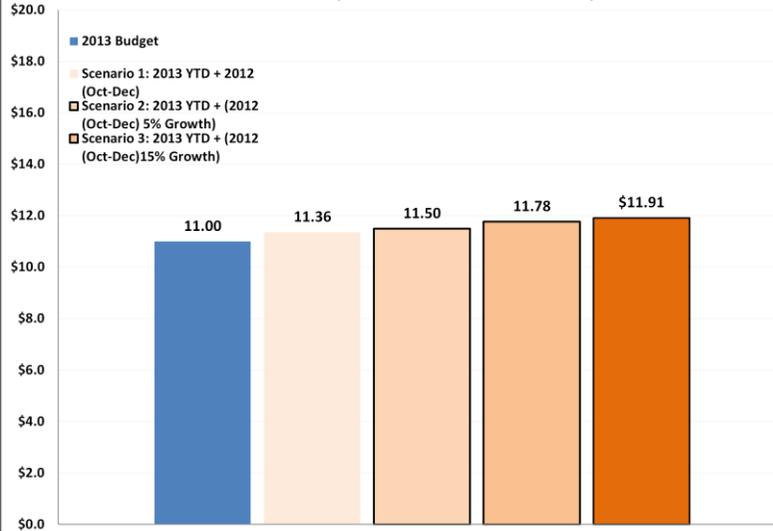
Data Source:
OPA

Definitions:
Utility Expenditures:
Spending on electricity
and gas to power City
buildings

Note:
Analysis accounts for
retroactive energy credit
from Entergy for 2013

Millions

Overall Utility Spending is up by 11% YTD
If the Trend Continues, Total Yearly Charges
Could Exceed the Budgeted Amount by \$500K
(Scenarios Under Different Growth Rates)



BottomLineStat

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Responsible Organization:
CAO

Data Source:
CAO 10.14.2013

Definitions:
Utility Usage:
The amount of electricity and gas used to power City buildings

Utility Usage (continued)

	2011 September (YTD)	2012 September (YTD)	2013 September (YTD)	Change 2013/2012
Street Lights	39,329,328	39,483,605	37,401,431	-5%
All Others	16,886,375	16,515,798	15,895,249	-4%
1300 Perdido	7,045,417	7,361,574	7,377,715	0%
NORDC	3,273,541	3,573,546	5,010,759	40%
Museum of Art	3,395,262	4,092,832	4,119,196	1%
Criminal Sheriff	5,246,306	4,546,580	3,878,699	-15%
Police	3,150,776	3,374,756	3,101,036	-8%
Library	1,494,514	2,505,010	2,742,562	9%
District Attorney	2,225,280	2,416,800	2,206,080	-9%
Fire Department	2,289,106	2,159,866	2,057,796	-5%
Traffic Signals	795,450	813,248	833,140	2%
	85,131,355	86,843,615	84,623,663	-3%

Source: CAO 10.14.2013

BottomLineStat

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