



CITY OF NEW ORLEANS

BlightSTAT

Reporting Period: March, 2013

www.nola.gov/opa



Office of Performance & Accountability

Agenda

- 8:00-8:10 Introduction and Announcements**
- 8:10-8:20 Intake**
- 8:20-8:40 Inspections**
- 8:40-9:00 Hearings**
- 9:00-9:20 Demolition and Lot Clearing**
- 9:20-9:40 Code Lien Foreclosures and Sheriff's Sales**
- 9:40-10:00 Reinvestment**

Blight**STAT** feedback form on back page of presentation



INTRODUCTION



Purpose and Scope

Purpose: The Landrieu Administration developed a strategic framework to map out the City's overall direction. The framework links services, programs, strategies, objectives, and goals to the City's mission, values, and vision, and incorporates performance measures to assess performance.

In BlightSTAT, City leaders and managers review key performance results related to the Mayor's strategy to reduce blighted properties by 10,000 by the end of 2014 . In order to improve results, City leaders and managers review and assess progress achieved, overall trend data, and the likelihood of meeting performance targets. For programs at risk of not meeting targets, leaders and managers identify prospects and tactics for performance improvement, and make adjustments to operational plans as needed. To account to citizens and Councilmembers for the spending of resources provided, BlightSTAT meetings are open to the public.

Scope: BlightSTAT focuses on the Citywide, cross-departmental issue of blight. BlightSTAT does not focus on performance managed in other STAT programs or initiatives, nor does it discuss complaints about specific locations in depth.

***Questions and Comments:** Index cards are available to the public at the sign-in table, which can be used to submit questions and comments or to report specific issues. Throughout the meeting, completed cards will be reviewed. General questions and comments may be discussed by the group and specific issues will be assigned to departments.*



City Strategic Framework

Mission

The City of New Orleans delivers excellent service to its citizens with courage, competence and compassion.

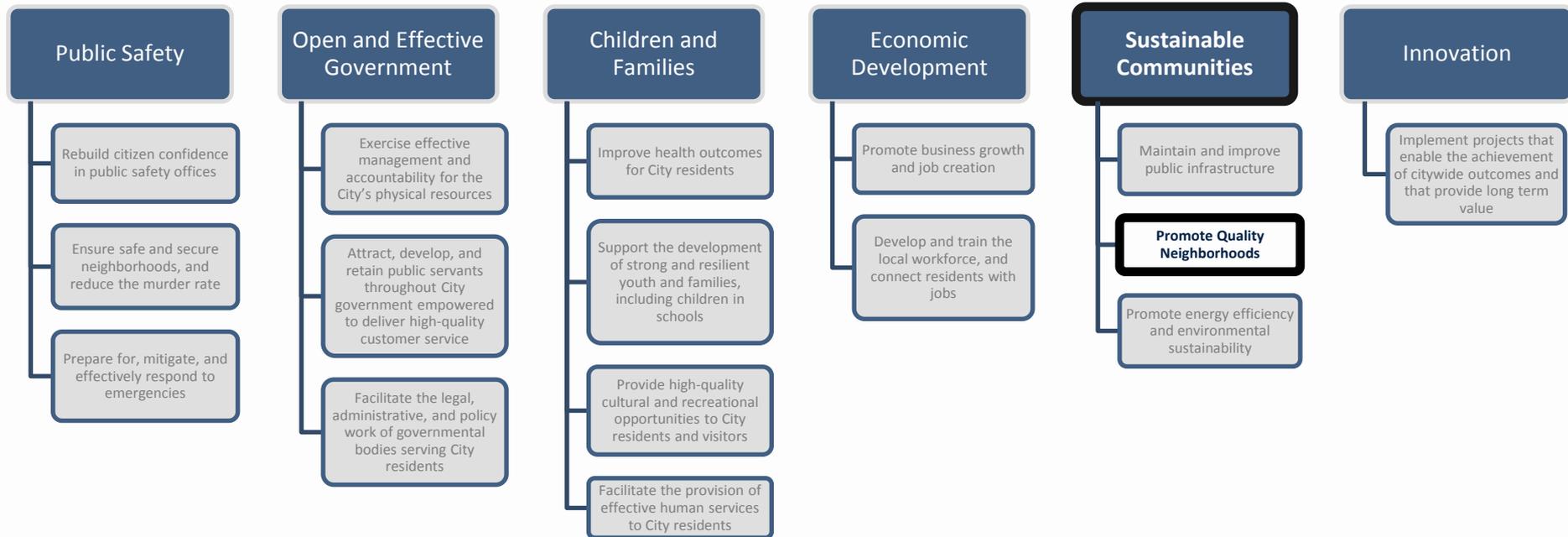
Values

Integrity, Excellence, Transparency, Teamwork, Responsiveness, Innovation, Diversity and Inclusion

Vision

New Orleans is a model city. We are a unified city. We are a creative city.

Result Area Goals and Objectives



Strategic Framework

Citywide Result Area: Sustainable Communities

Goal: Support sustainable communities that integrate quality housing, transportation, schools, commercial development, energy efficiency, parks and green space, flood protection and cultural assets.

Objectives and Strategies

Maintain and improve public infrastructure

1. Maintain and improve road surface infrastructure
2. Consistently implement Complete Streets philosophy in streets investments
3. Effectively administer the City's capital improvements program
4. Optimize the City's subsurface drainage infrastructure to ensure resilient neighborhoods

Outcome Measures

- Citizen perceptions of condition of streets (UNO Quality of Life Survey)
- Mean travel time to work (American Community Survey)
- Percentage of workers commuting to work by means other than driving alone (including carpooling, public transportation, biking, and walking)

Promote Quality Neighborhoods

1. **Reduce blighted properties by 10,000 by the end of 2014**
2. Provide effective sanitation services to residents and businesses
3. Protect and preserve parks and other green spaces
4. Regulate land use to support safe, vibrant neighborhoods and preserve historic properties

- **Blighted addresses or empty lots (GNOCDC analysis of USPS data)**
- Citizen perceptions of parks and recreation (UNO Quality of Life Survey)
- Citizen perceptions of trash pickup (UNO Quality of Life Survey)
- Citizen perceptions of general quality of life (UNO Quality of Life Survey)
- ParkScore (based on acreage, service and investment, and access) (Trust for Public Land)

Promote energy efficiency and environmental sustainability

1. Restore the City's marshes and coastline
2. Promote green energy and other sustainability measures
3. Remediate brownfields, lead, and other environmental hazards

- Percentage of days with healthy air quality (EPA)
- Health based drinking water violations (EPA)
- Certified green buildings (US Green Building Council)
- Land acres in Orleans Parish (US Geological Survey)



Overview of the Blight Reduction Process

311



(OR)



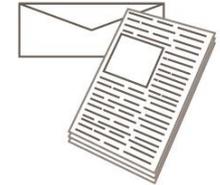
1. INTAKE AND INPUT



2. INSPECT



3. RESEARCH



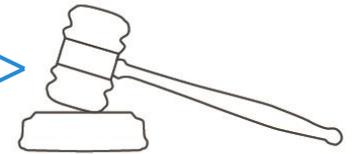
4. NOTICE



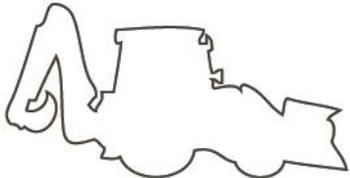
SHERIFF'S SALE



COMPLIANCE



5. HEAR



DEMOLITION



JUDGMENT



LOT CLEARING



311



(OR)



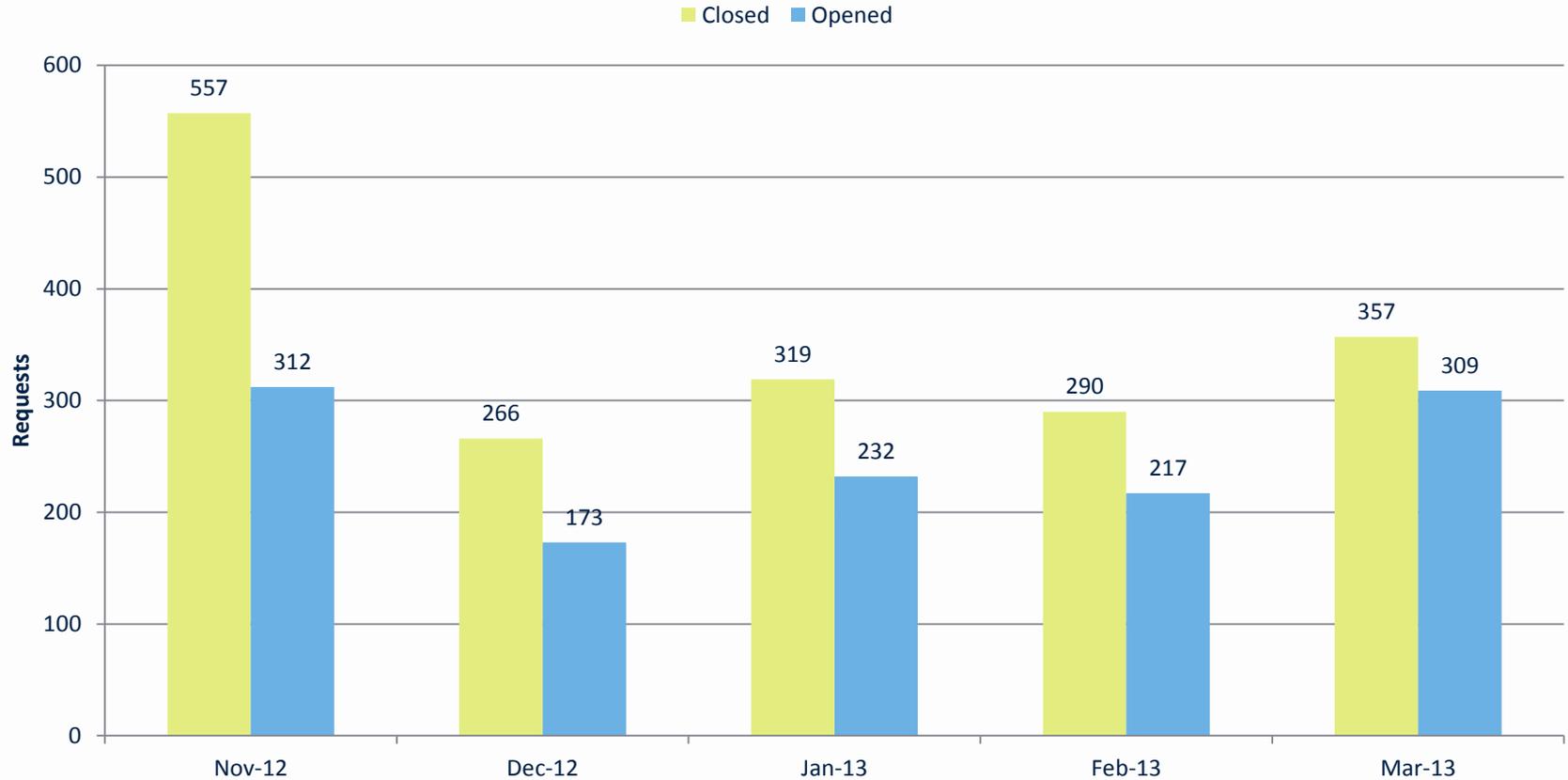
INTAKE



Code Enforcement NOLA 311 Service Requests

9 Open Cases at End of March

Responsible Organizations: Code Enforcement



Notes: Service Requests represent only department work orders submitted via 311. Code Enforcement 311 data is skewed as re-opened cases are currently being counted multiple times.

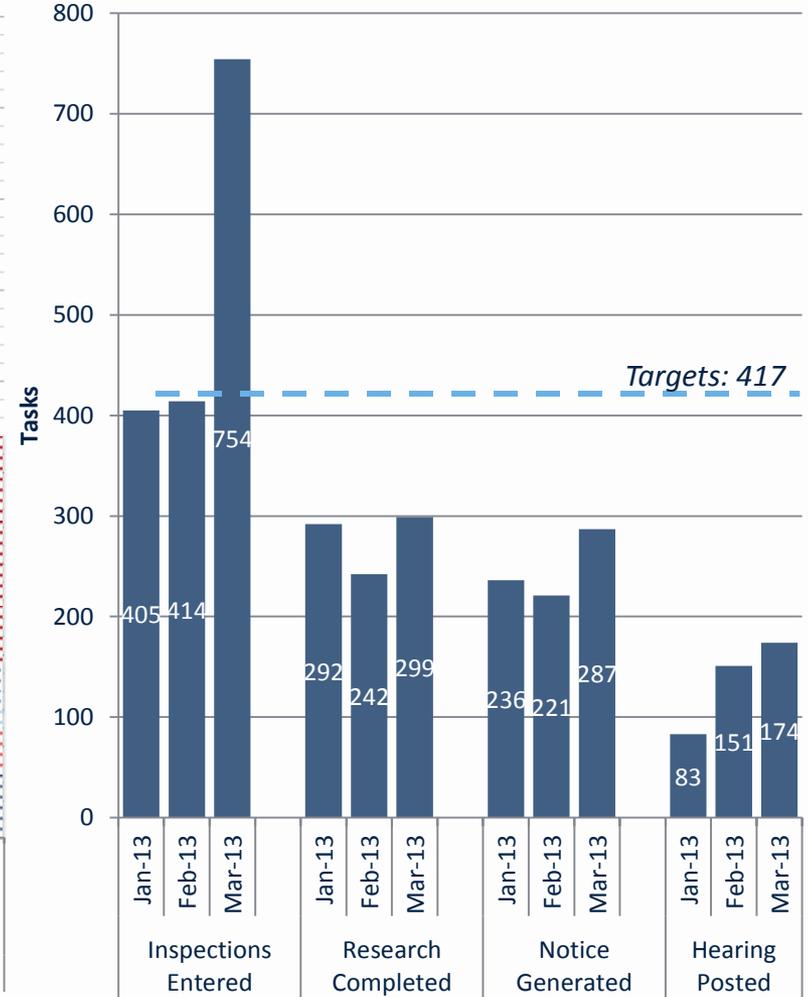
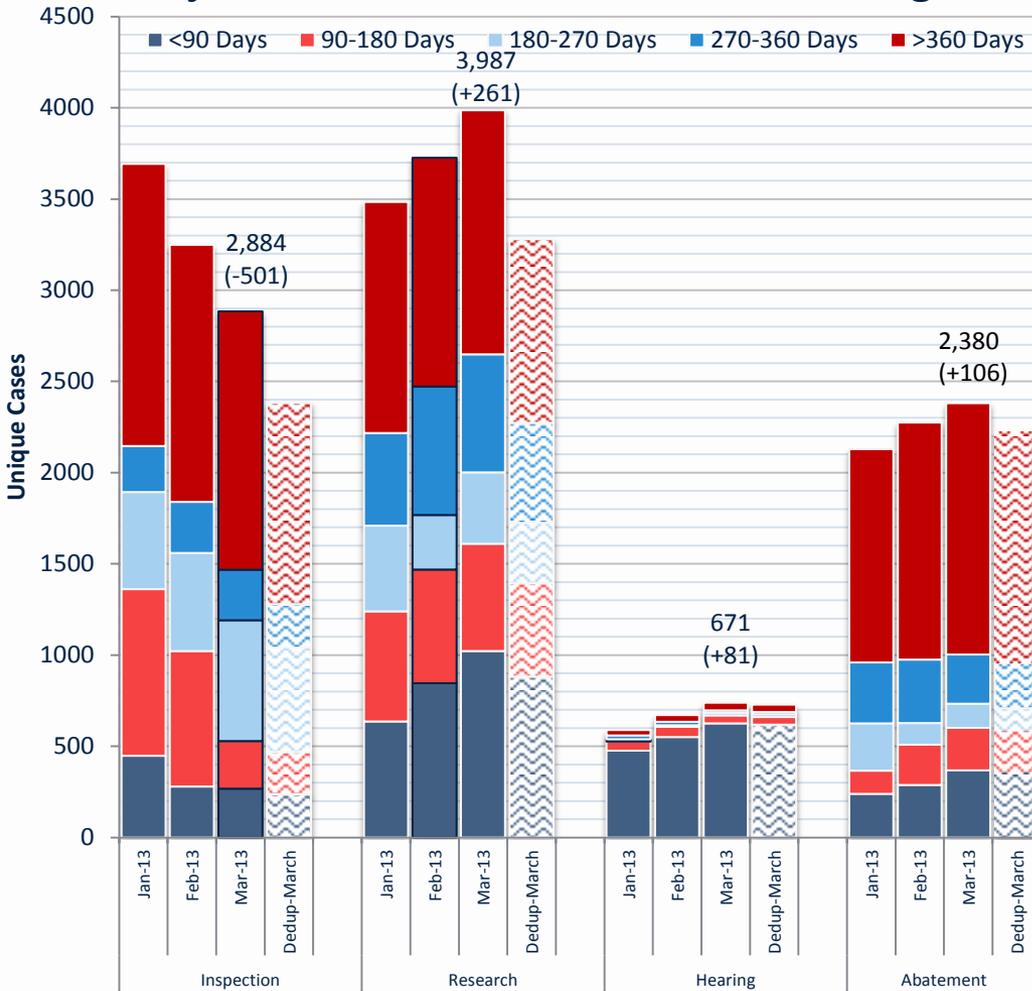
Source: 311



Code Enforcement Overview

Active Cases in Pipeline by Age with Projected Decreases from Data Cleaning

Tasks Completed



Stage in Pipeline

Source: Code Enforcement 4/4/13 (Accela Systems, 1/1-5/31/12, LAMA: 6/1-3/31/13)

Note: Total cases may not equal between periods, due to case closure and new case creation



BlightSTAT March, 2013



INSPECT



Inspections

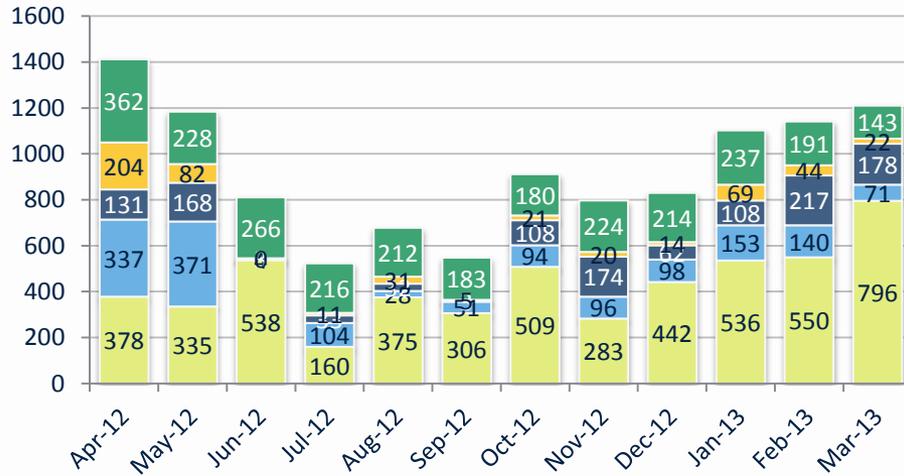
1,210 inspections completed in March

7.8 days average to complete new, initial inspections in 2013

Responsible Organization: Code Enforcement

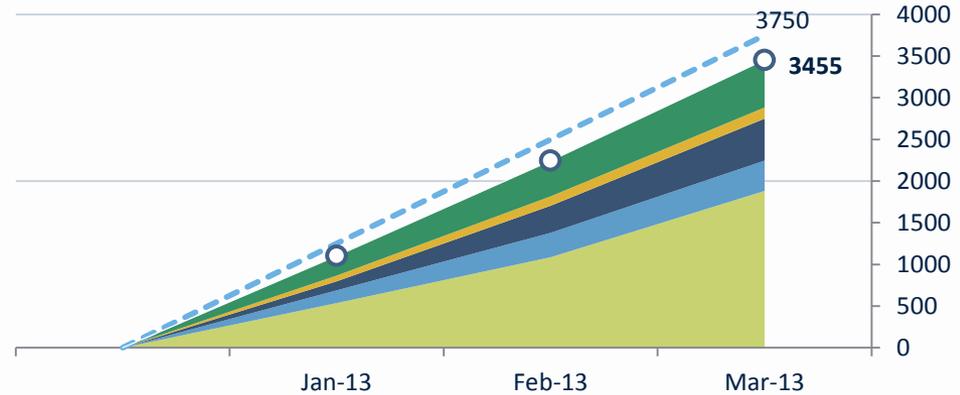
Inspections by Type

- Initial Inspection
- Reinspections - subtotal
- Posting of Hearings
- Posting of Judgments
- Demolition



Cumulative 2013 Inspections

- Initial Inspection
- Reinspections - subtotal
- Posting of Hearings
- Posting of Judgments
- Demolition
- Cumulative Target
- Cumulative Total

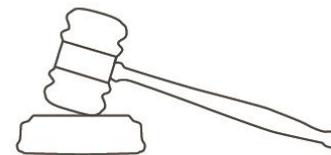


Action Item

Date	Responsible Parties	Action Item	Due	Status
2/14/13	P. Bascos, J. Thornton, A. Square, D. Ross	Continue to work on a tech solution for inspectors in the field	Past Due	ITI assigned an Innovation Team member to spearhead. She has met with the inspections super user to gather requirements and develop a proposed solution.

Source: Accela Inspections Completed by Inspector Report, 1/1-5/31/12, LAMA: 6/1-3/31/13





HEAR

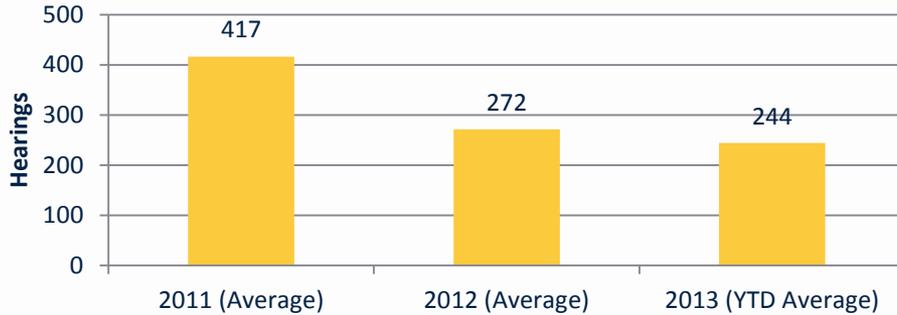


Hearings

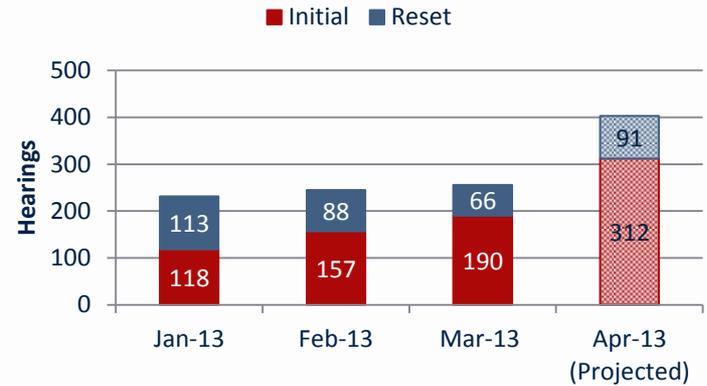
256 Hearings in March

Responsible Organization: Code Enforcement

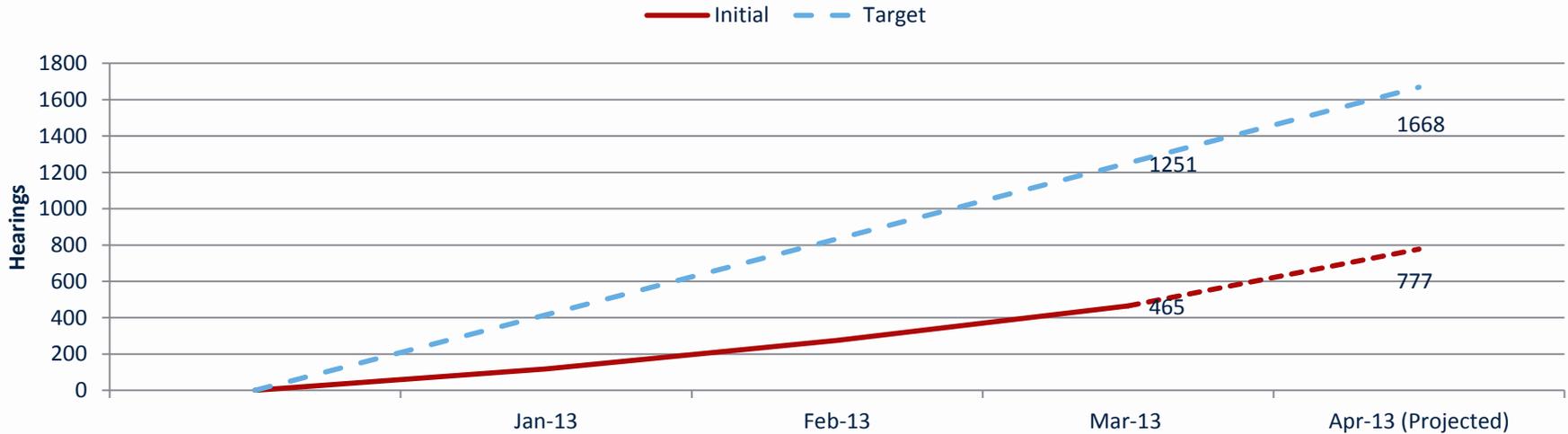
Total Hearings



Hearings by Type



Cumulative Initial Hearings in 2013



Note: The figures presented are preliminary, as the reports to extract this information from the Davenport LAMA software are still in development.

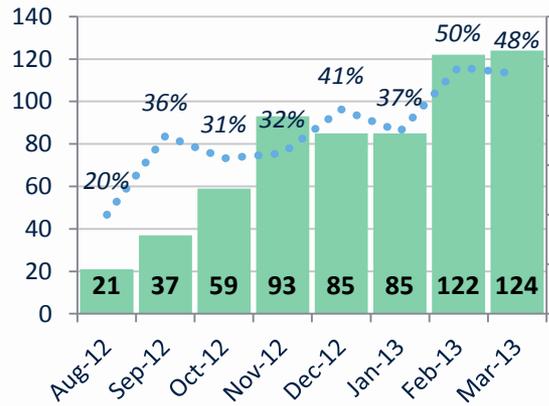
Source: Accela Hearing Docket, 1/1–5/31/12, LAMA: 6/1–3/31/13



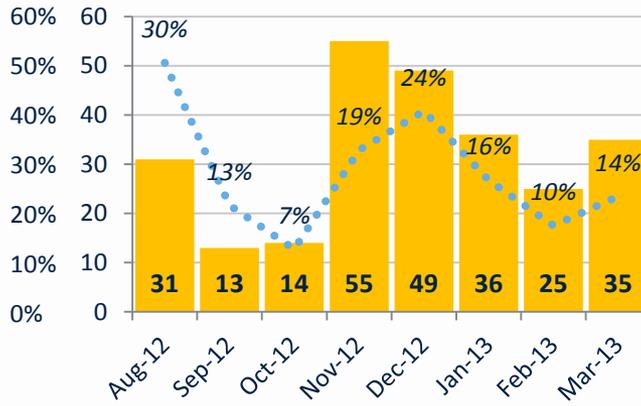
Hearing Results

Responsible Organization: Code Enforcement

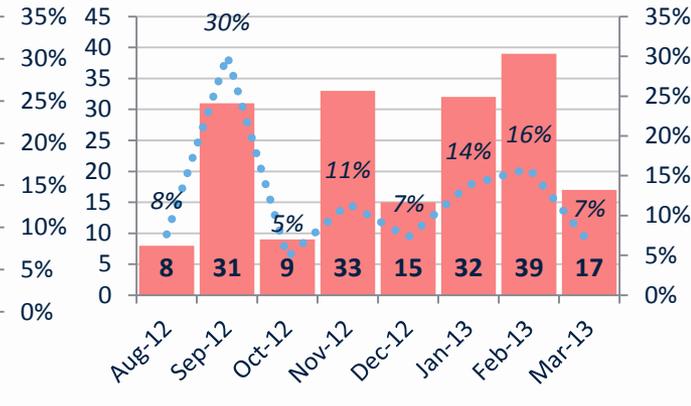
Guilty



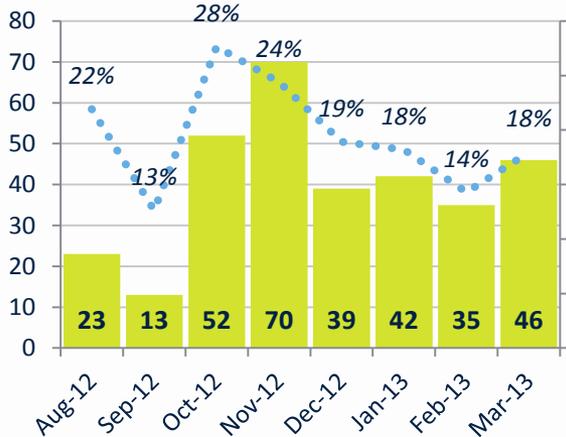
Reset: Work in Progress



Reset: No Reinspection



In Compliance



Reset: Legal Issue or Insufficient Notice



Dismissed: Wrong Location or Wrong Owner



Note: The figures presented are preliminary, as the reports to extract this information are still in development. There were three cases held in March for which a hearing result has not yet been entered.

Source: LAMA



Hearing Results

Responsible Organization: Code Enforcement

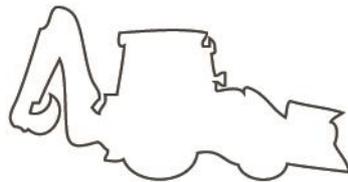
Measure	2013 YTD Actual	2013 Target	Status
Percent of hearings reset due to failure to re-inspect the property	12%	< 5%	
Percent of hearings reset due to failure to properly notify the owner	0.8%	< 3%	

 On Target  Within 10% of Target  Off Target

Note: The figures presented are preliminary, as the reports to extract this information are still in development. There was 1 case heard in January for which a hearing result has not yet been entered.

Source: Accela Hearing Docket, 1/1–5/31/12, LAMA: 6/1-2/28/13





DEMOLITION

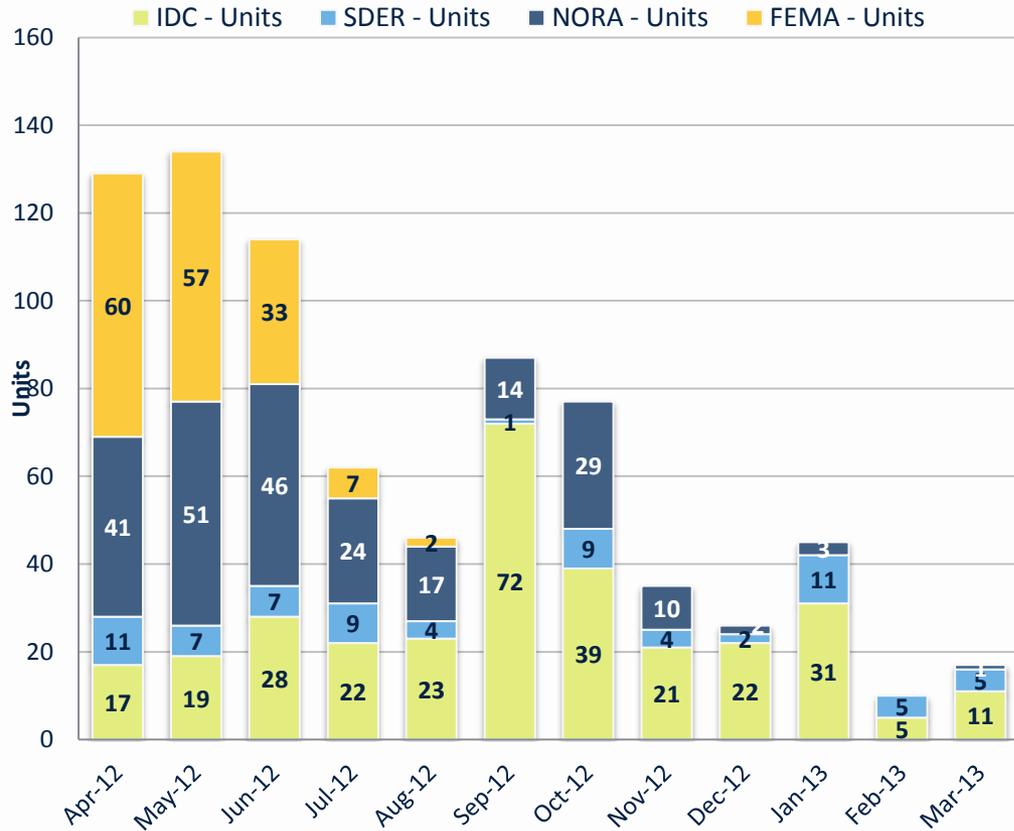


Demolitions

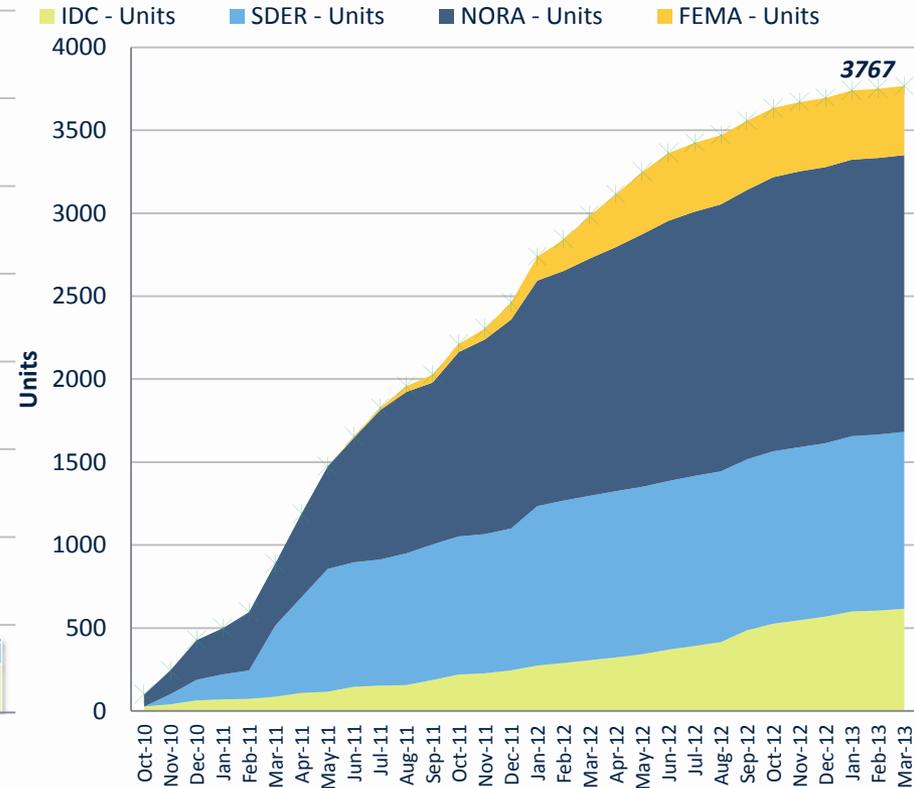
17 Demolitions in March

Responsible Organizations: Code Enforcement and NORA

Demolitions by Program



Cumulative Demolitions since Oct. 2010



Note: Demolitions are counted in the month of the demolition start date.

Source: Contractors – SAIC (FEMA), DRC (SDER), BBEC/CDM (NORA), Durr

(IDC)



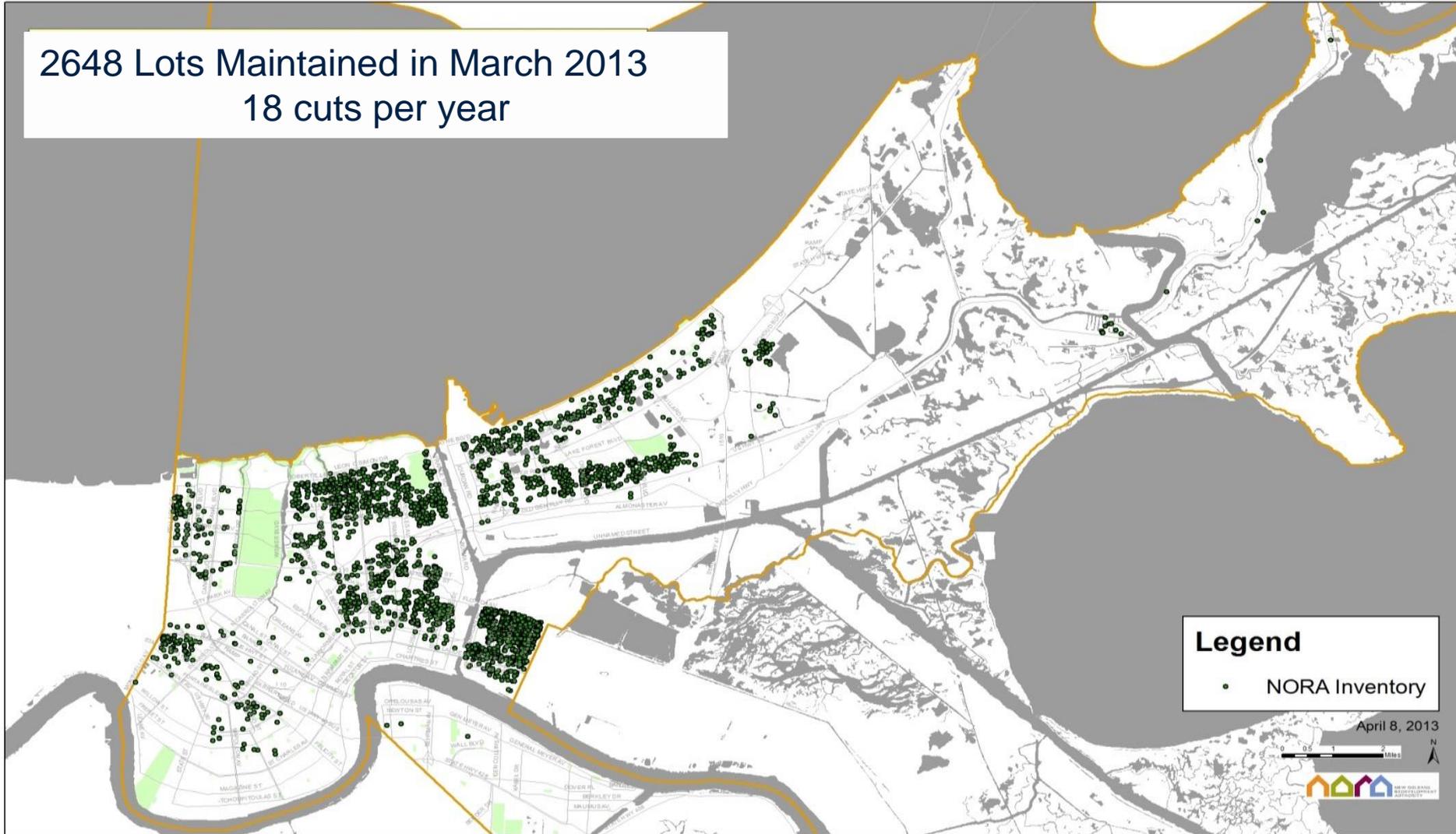


LOT CLEARING



New Orleans Redevelopment Authority (NORA) Maintenance of Former Road Home Lots

2648 Lots Maintained in March 2013
18 cuts per year



New Orleans Redevelopment Authority – City of New Orleans Code Enforcement: Collaborative Nuisance Abatement Program

11 Addresses since February 2013





CODE LIEN FORECLOSURES AND SHERIFF'S SALES



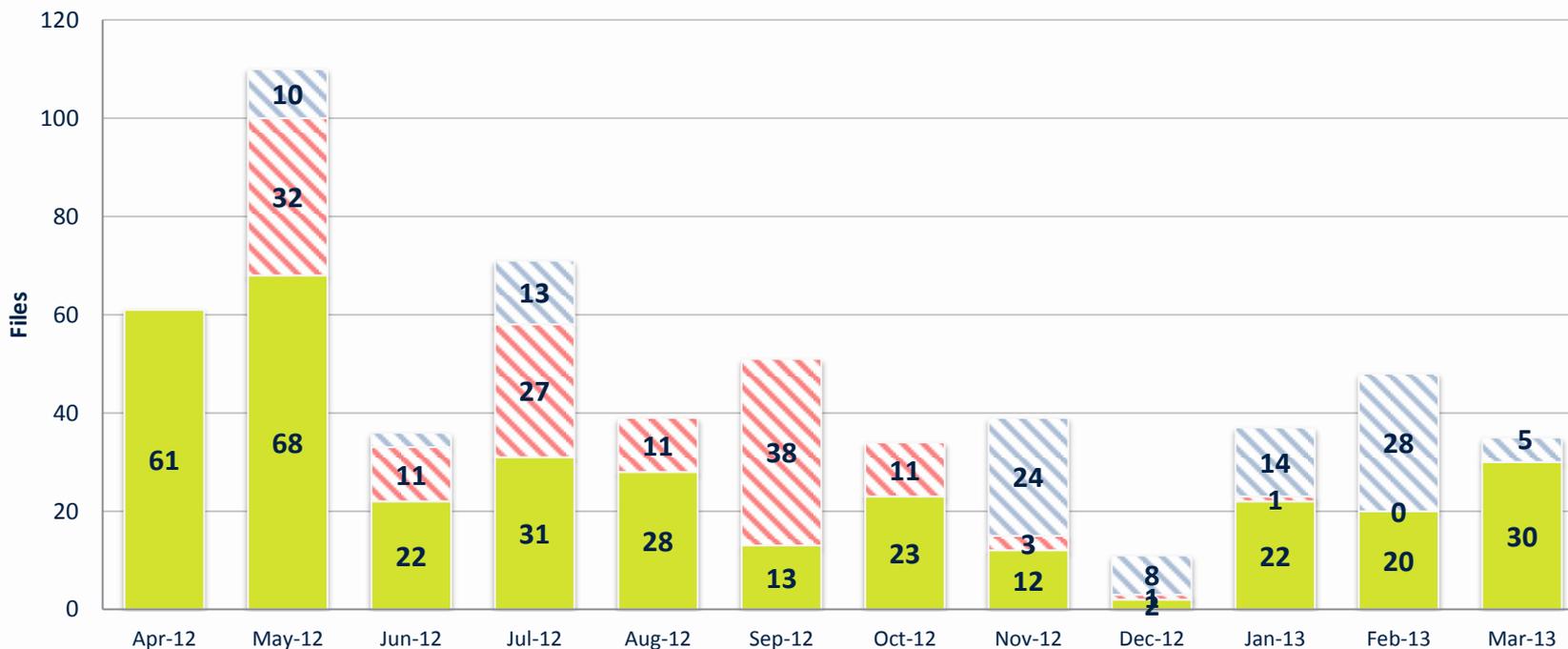
Code Lien Writs Filed

30 files accepted for foreclosure proceedings, 2 properties sold; 7 no bid no sales in March

Responsible Organization: Code Enforcement

Code Lien Writs

Files Accepted Rejected: Noticing Issue Rejected: Various reasons



*Note: No information on rejected files was provided in April 2012.

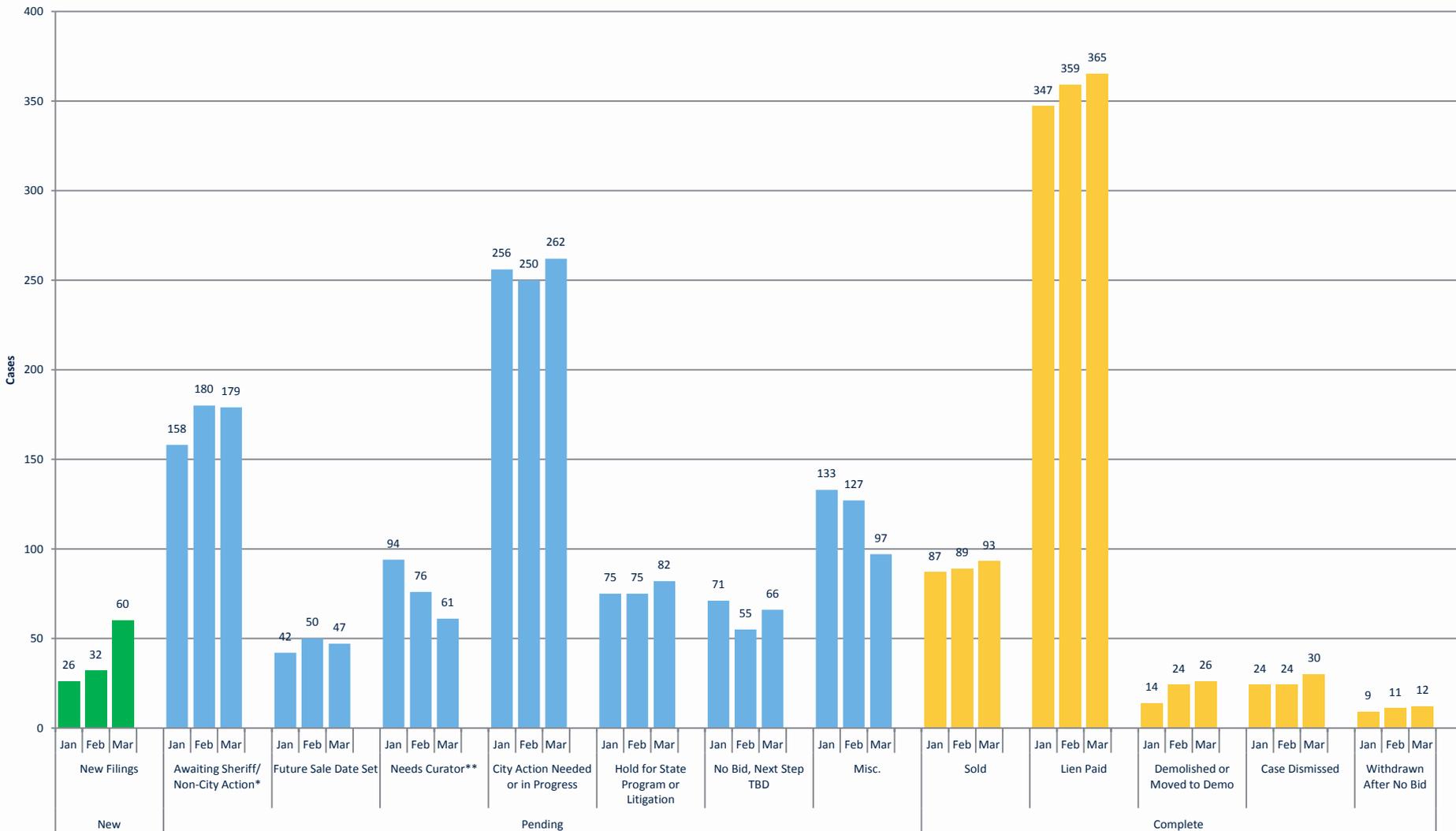
Source: Law Department, Housing Unit, 4/8/13



Status of Code Lien Foreclosure Cases

Snapshot of 1,380 writs accepted from 2010 through March 2013

Responsible Organization: Code Enforcement



*Two cases stopped because of curator in March.

**The vast majority of the 61 Needs Curator cases are drafted and filed but are awaiting payment to the clerk.

Source: Law Department, Housing Unit, 4/8/13

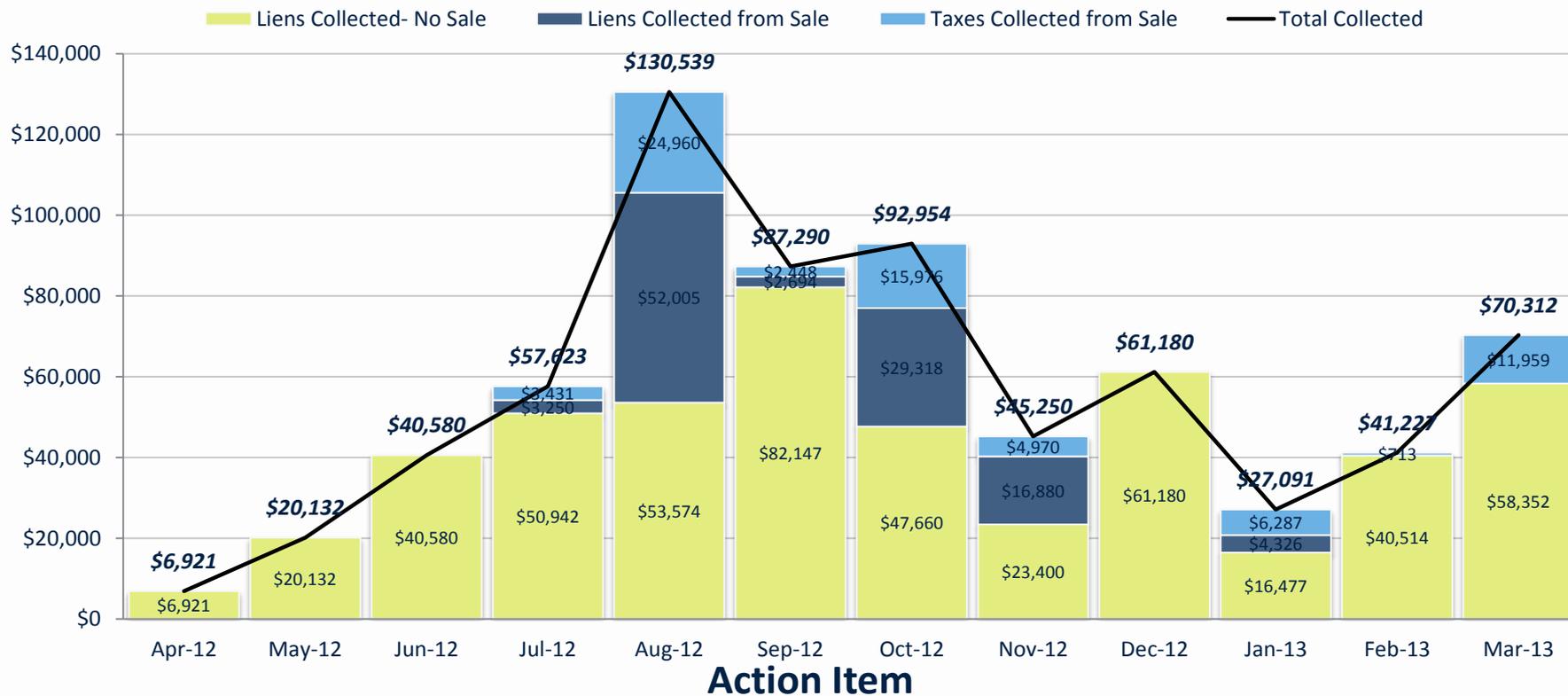


Proceeds from Sheriff's Sales

Liens and Taxes Collected from Sale, and Liens Collected Prior to Sale

\$70,312 collected in March

Responsible Organization: Code Enforcement



Date	Responsible Parties	Action Item	Status
2/14/13	P. Bascos	Work with the Communications Office to improve communication to the public about Sheriff's sales	

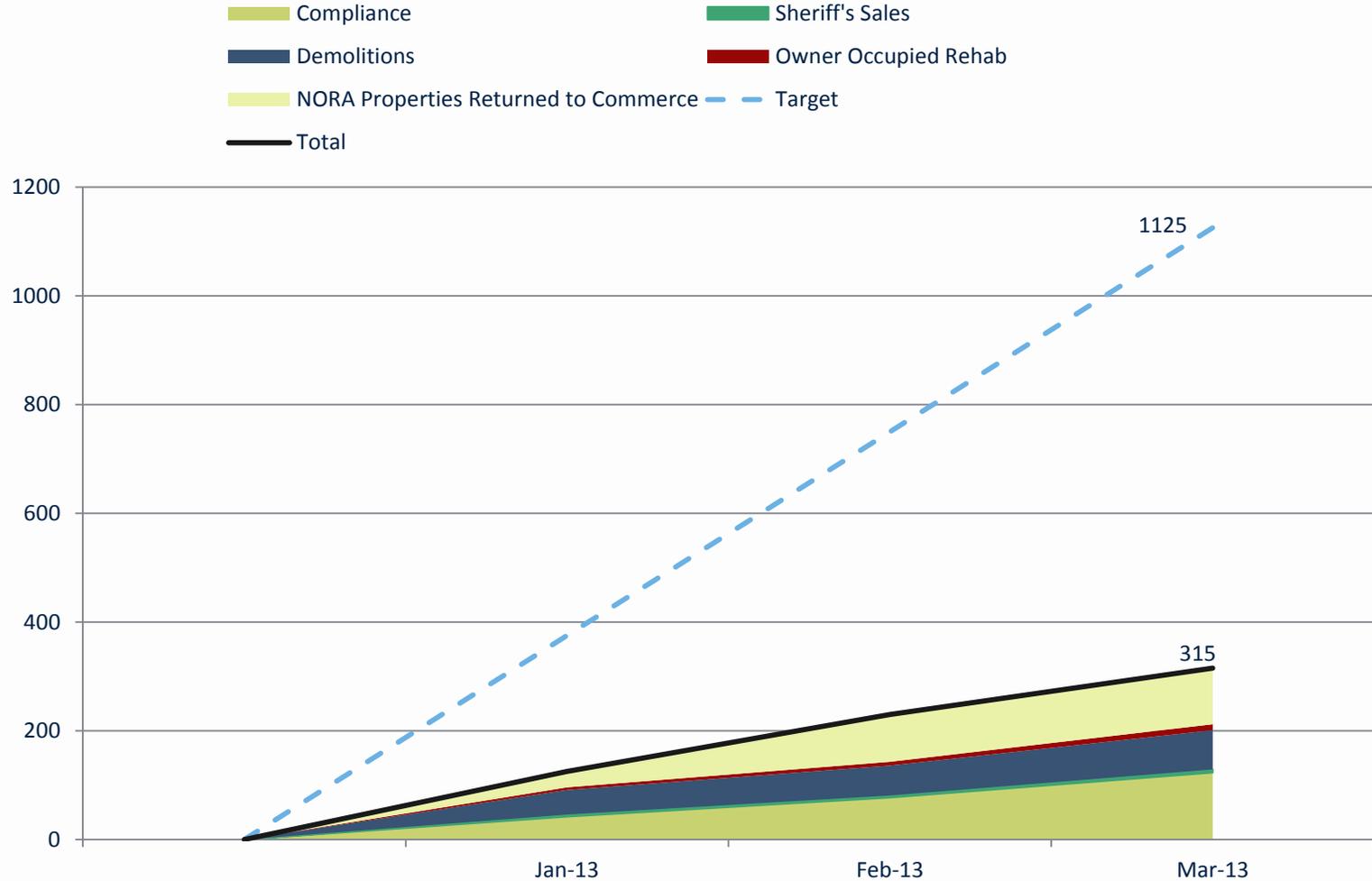
Source: Law Department, Housing Unit 4/8/13



Total Properties Abated

Responsible Organizations: Code Enforcement, NORA, and OCD

Properties Abated in 2013



Note: Does not include lot maintenance or City-funded development.

Source: Code Enforcement, Law Department, NORA, and OCD



BlightSTAT March, 2013

Commercial Properties Update

Responsible Organizations: Code Enforcement and Law

5650 Read	New owners, work in progress, exterior lights, lot cleaned and secure.
6601 Plaza	Inspected and in research queue.
6700 Plaza (RTA Building)	Judgment issued 4/8/13. No daily fines. RTA has offer to buy and is expected to close by end of month.
8580 Lake Forest	Inspection 2/7/13, no defects found.
9660 Lake Forest	Inspected and in research queue.
10301 I-10 W. Service Rd.	Inspected and in research queue.
23804 Read (aka 5851 Read)	Judgment 3/26/2013.
8500 Lake Forest (abandoned gas station)	Judgment 3/26/2013.
3010 Sandra Place (Crescent City Gates)	Judgment 3/26/2013.

Source: Code Enforcement 4/10/13



REINVESTMENT



New Lot Next Door Program

Key Dates

February 2013	New Lot Next Door ordinance adopted.
April 2013	The listing of property addresses available for purchase through the New Lot Next Door program will be published in local papers and online at www.noraworks.org and data.nola.gov .
May 1, 2013	Expressions of Interest will begin to be accepted via www.noraworks.org property search tool.
August 1, 2013	NORA will stop accepting Lot Next Door Expressions of Interest.
August-December 2013	Property sales conducted.



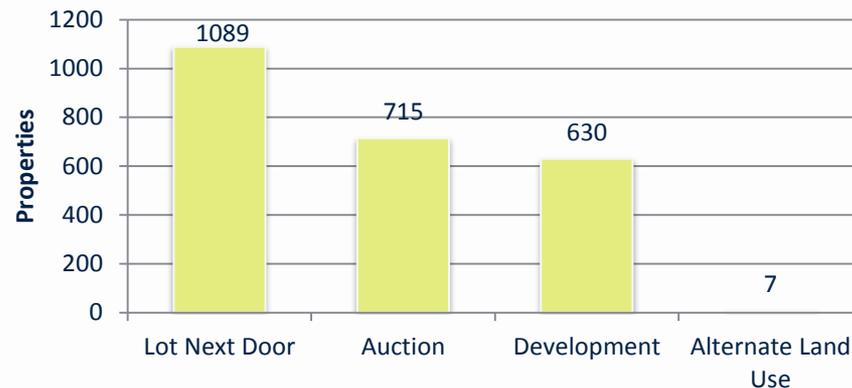
NORA Inventory Movement

16 Properties Returned to Commerce in March

Properties Returned to Commerce in 2013 by Program (103)



Total Properties Returned to Commerce by Program since 2006 (2,441)



	July (revised)	August (Revised)	September (Revised)	October (Revised)	November (Revised)	December (Revised)	January(Revised)	February	March	Change
Grand Total	5119	5119	5119	5121	5121	5123	5144	5147	5147	0
Not Sold	3039	3022	2979	2955	2806	2769	2761	2706	2690	-55
Inventory	2341	2343	2532	2553	2477	2461	2542	2484	2312	-58
Returned to Inventory		37	149							0
Under Contract	698	642	298	402	329	308	219	222	378	3
Sold in Period	23	17	43	26	149	39	29	58	16	29
Program										
Lot Next Door	13	13	6	15	27	13	5	3	5	-2
Auction	5	2	5	0	100	2	2	6	0	4
Development	5	2	32	11	22	17	17	49	11	32
Alternate Land Use	0	0	0	0	0	2	5	0	0	-5
Previously Sold	2057	2080	2097	2140	2166	2315	2354	2383	2441	29
Program										
Lot Next Door	994	1007	1020	1026	1041	1068	1081	1086	1089	5
Auction	593	598	600	605	605	705	707	709	715	2
Development	470	475	477	509	520	542	564	581	630	17
Alternate Land Use	0	0	0	0	0	0	2	7	7	5

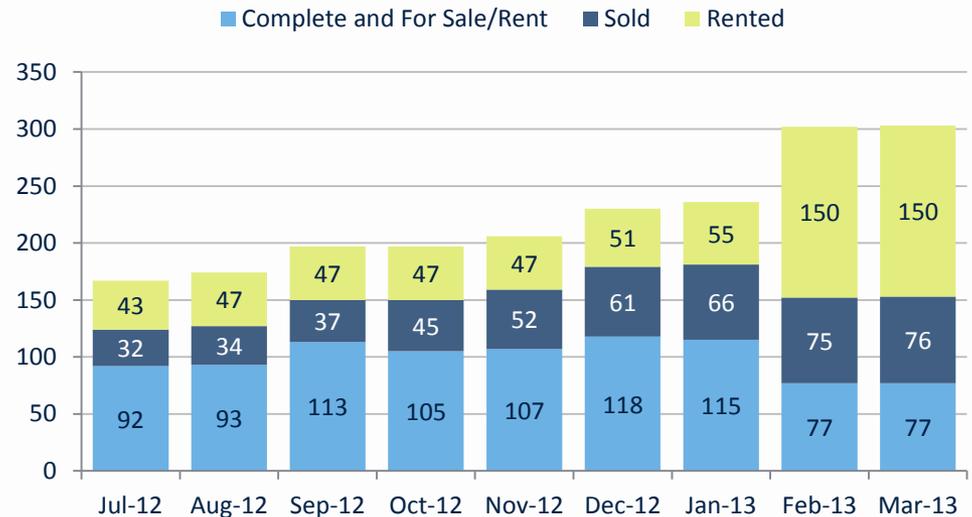


NORA Redevelopment

HUD Neighborhood Stabilization Program, Phase 2 (NSP2) Award

Cumulative NSP2 Housing Units Completed

NSP2 Housing Units	
Sold	76
Rented	150
Complete and For Sale/Rent	77
Under Construction	154
In Pre-Development	22
TOTAL	479



Action Item

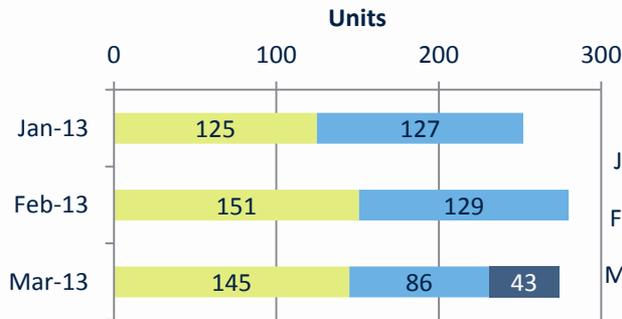
Date	Responsible Parties	Action Item	Status
2/14/13	D. Lessinger and D. Ross	Develop a timeline to share additional public investment information with the public on data.nola.gov	



Office of Community Development

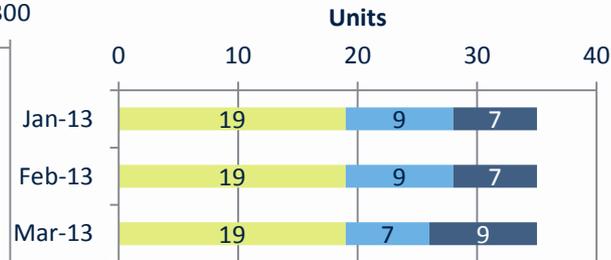
Rental Housing Program

■ Pre-Development
 ■ Under Development
 ■ Completed



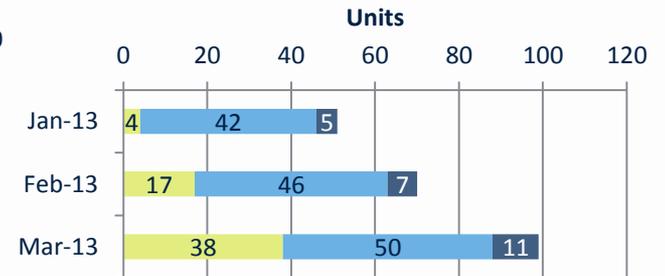
Homeownership Development Program

■ Pre-Development
 ■ Under Development
 ■ Completed



Owner-Occupied Rehabilitation Program

■ Pre-Development
 ■ Under Development
 ■ Completed



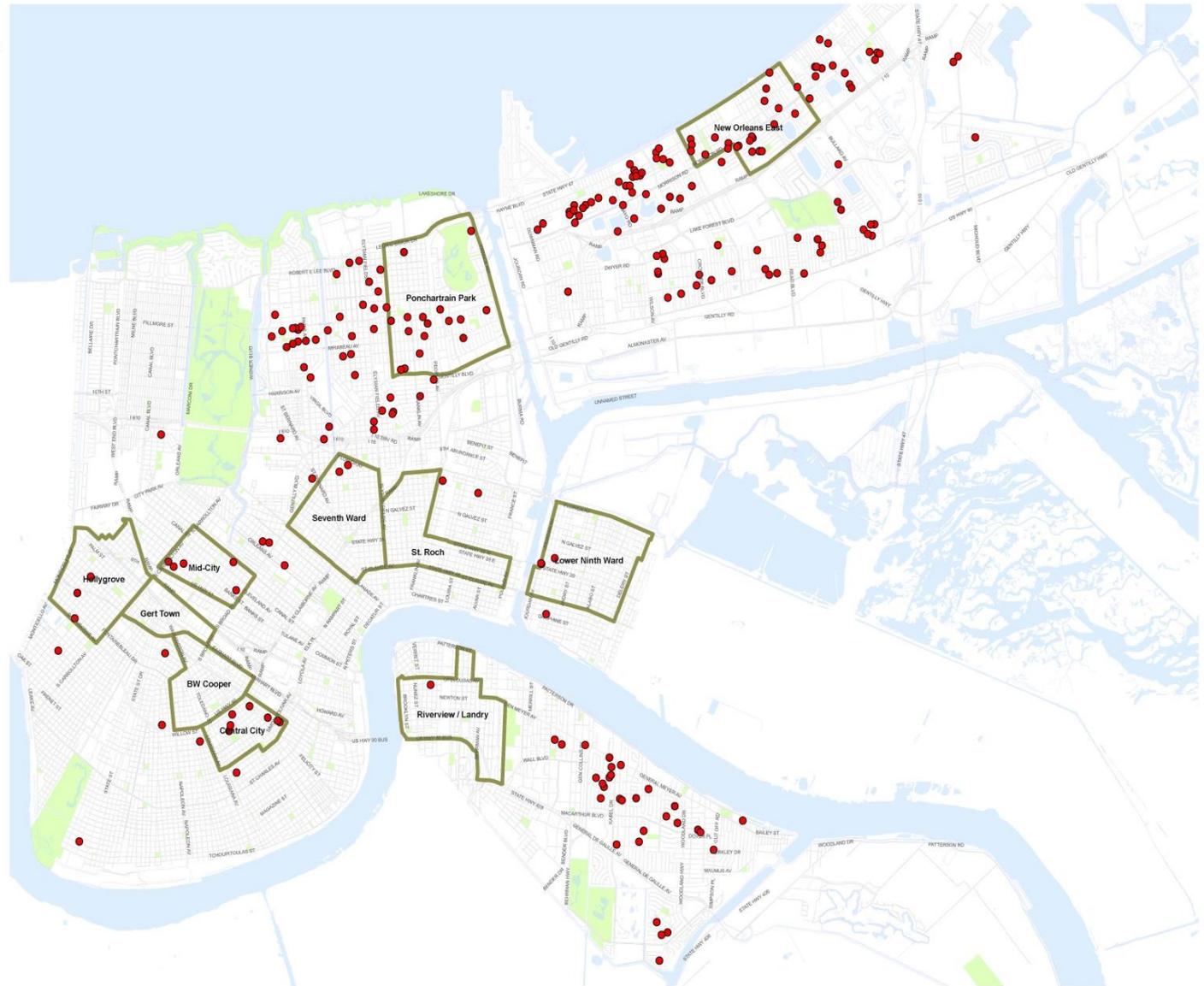
Key Performance Indicators	2012 Actual	2013 YTD Actual	2013 Annual Target
Number of first time homebuyers receiving soft second mortgage commitments	221	62	300
Number of housing units developed through Homeownership Development Program	22	9	30
Number of housing units assisted through the Owner Occupied Rehab Programs	119	11	75
Number of affordable rental units developed	195	43	140



Soft Second Mortgages through March 2013

Legend

- Soft Second Commitments
- ▭ Place-Based Areas
- Water Bodies
- Parks



VA/University Medical Center Neighborhood Restoration Units: Under Construction



1527 St. Ann St



1803 Bienville St.



1833 Bienville St

Source: New Orleans Office of Community Development 4/5/13



VA/University Medical Center Neighborhood Restoration Units: Completed Units



1527 St. Ann Street



1803 Bienville Street



1833 Bienville Street

Source: New Orleans Office of Community Development 4/5/13





Join the City of New Orleans

at

NOLA FOR LIFE Day

Saturday, April 20

9:00 am – 1:00 pm

McDonogh Park (1500 Teche St.)

Featuring:

- Neighborhood Clean-Up
- Resource Fair with information about City services and community resources
- DJ Wild Wayne, BBQ and fun for the entire family

Sign up to volunteer at **NOLA FOR LIFE.ORG**



City of New Orleans

NIHF Target Areas

DPW Street Projects

- Construction
- Planned
- Complete
- TBD/Schedule Unknown

Capital Projects, D-CDBG, RTA Facilities

- ★ Construction
- ★ Planned
- ★ Complete

HANO

- Construction
- Planned / Schedule TBD
- Complete

Housing

- Under Development
- Pre-Development
- Completed

Schools

- Construction/Renovation
- Planned Construction/Renovation
- Completed/NA



Glossary of Acronyms

CDBG: Community Development Block Grant

FEMA: Federal Emergency Management Authority

HUD: Housing and Urban Development

IDC: Imminent Danger of Collapse

NORA: New Orleans Redevelopment Authority

NSP2: Neighborhood Stabilization Program, Phase 2

OCD: Office of Community Development

SDER: Strategic Demolition for Economic Recovery

VA: Veterans Affairs

YTD: Year to Date



Evaluation Form

- Are you a city employee or a member of the public?
- On a scale of 1-5, how useful was this meeting to you? (1= least useful and 5= most useful)
- What's working?
- What's not working?

