



CITY OF NEW ORLEANS

BlightSTAT

Reporting Period: June, 2013

www.nola.gov/opa



Office of Performance and Accountability

Agenda

- 8:00-8:10 Introduction and Announcements**
- 8:10-8:20 Intake**
- 8:20-8:40 Inspections**
- 8:40-9:00 Hearings**
- 9:00-9:20 Demolitions**
- 9:20-9:40 Code Lien Foreclosures and Sheriff's Sales**
- 9:40-10:00 Reinvestment**

Blight**STAT** feedback form on back page of presentation



INTRODUCTION



Purpose and Scope

Purpose: The Landrieu Administration developed a strategic framework to map out the City's overall direction. The framework links services, programs, strategies, objectives, and goals to the City's mission, values, and vision, and incorporates performance measures to assess performance.

In BlightSTAT, City leaders and managers review key performance results related to the Mayor's strategy to reduce blighted properties by 10,000 by the end of 2014 . In order to improve results, City leaders and managers review and assess progress achieved, overall trend data, and the likelihood of meeting performance targets. For programs at risk of not meeting targets, leaders and managers identify prospects and tactics for performance improvement, and make adjustments to operational plans as needed. To account to citizens and Councilmembers for the spending of resources provided, BlightSTAT meetings are open to the public.

Scope: BlightSTAT focuses on the Citywide, cross-departmental issue of blight. BlightSTAT does not focus on performance managed in other STAT programs or initiatives, nor does it discuss complaints about specific locations in depth.

***Questions and Comments:** Index cards are available to the public at the sign-in table, which can be used to submit questions and comments or to report specific issues. Throughout the meeting, completed cards will be reviewed. General questions and comments may be discussed by the group and specific issues will be assigned to departments.*



City Strategic Framework

Mission

The City of New Orleans delivers excellent service to its citizens with courage, competence and compassion.

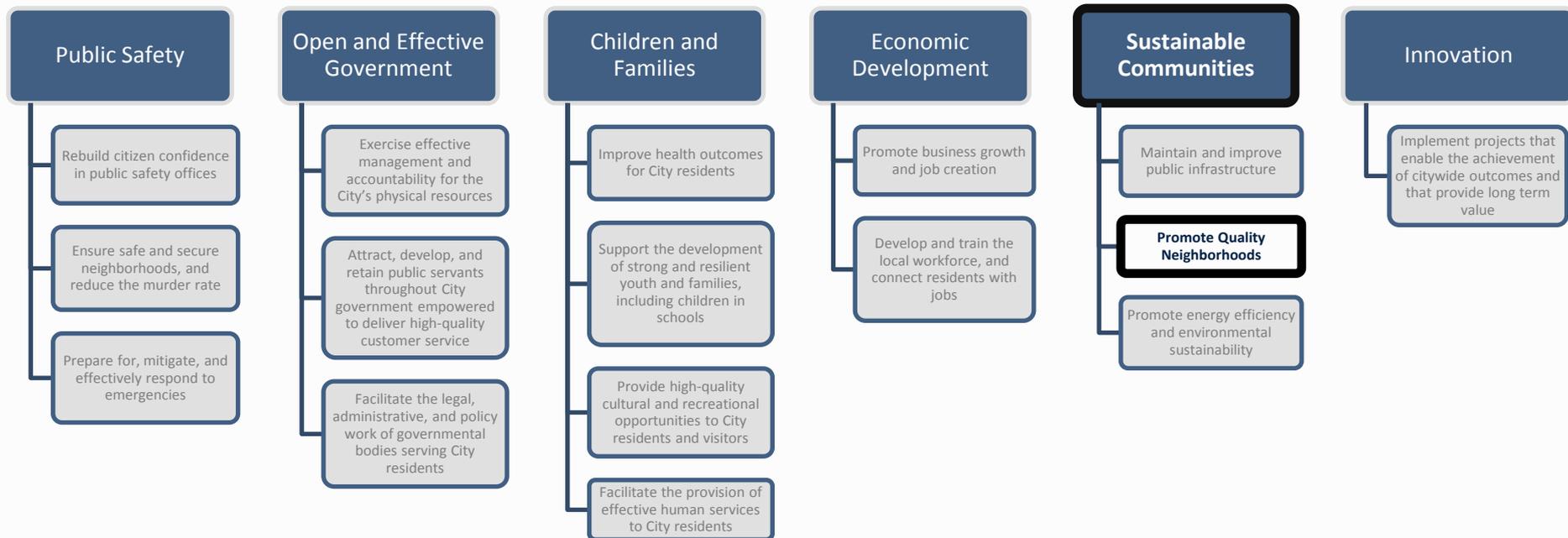
Values

Integrity, Excellence, Transparency, Teamwork, Responsiveness, Innovation, Diversity and Inclusion

Vision

New Orleans is a model city. We are a unified city. We are a creative city.

Result Area Goals and Objectives



Strategic Framework

Citywide Result Area: Sustainable Communities

Goal: Support sustainable communities that integrate quality housing, transportation, schools, commercial development, energy efficiency, parks and green space, flood protection and cultural assets.

Objectives and Strategies

- Maintain and improve public infrastructure
1. Maintain and improve road surface infrastructure
 2. Consistently implement Complete Streets philosophy in streets investments
 3. Effectively administer the City's capital improvements program
 4. Optimize the City's subsurface drainage infrastructure to ensure resilient neighborhoods

Outcome Measures

- Citizen perceptions of condition of streets (UNO Quality of Life Survey)
- Mean travel time to work (American Community Survey)
- Percentage of workers commuting to work by means other than driving alone (including carpooling, public transportation, biking, and walking)

Promote Quality Neighborhoods

1. **Reduce blighted properties by 10,000 by the end of 2014**
2. Provide effective sanitation services to residents and businesses
3. Protect and preserve parks and other green spaces
4. Regulate land use to support safe, vibrant neighborhoods and preserve historic properties

- **Blighted addresses or empty lots (GNOCDC analysis of USPS data)**
- Citizen perceptions of parks and recreation (UNO Quality of Life Survey)
- Citizen perceptions of trash pickup (UNO Quality of Life Survey)
- Citizen perceptions of general quality of life (UNO Quality of Life Survey)
- ParkScore (based on acreage, service and investment, and access) (Trust for Public Land)

Promote energy efficiency and environmental sustainability

1. Restore the City's marshes and coastline
2. Promote green energy and other sustainability measures
3. Remediate brownfields, lead, and other environmental hazards

- Percentage of days with healthy air quality (EPA)
- Health based drinking water violations (EPA)
- Certified green buildings (US Green Building Council)
- Land acres in Orleans Parish (US Geological Survey)



Overview of the Blight Reduction Process

311



(OR)



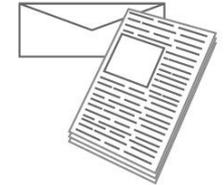
1. INTAKE AND INPUT



2. INSPECT



3. RESEARCH



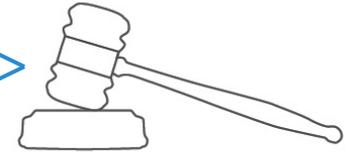
4. NOTICE



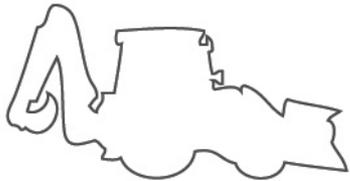
SHERIFF'S SALE



COMPLIANCE



5. HEAR



DEMOLITION



JUDGMENT



LOT CLEARING



ANNOUNCEMENTS



311



(OR)



INTAKE



Code Enforcement NOLA 311 Service Requests

11 Open Cases at End of June

Responsible Organizations: Code Enforcement

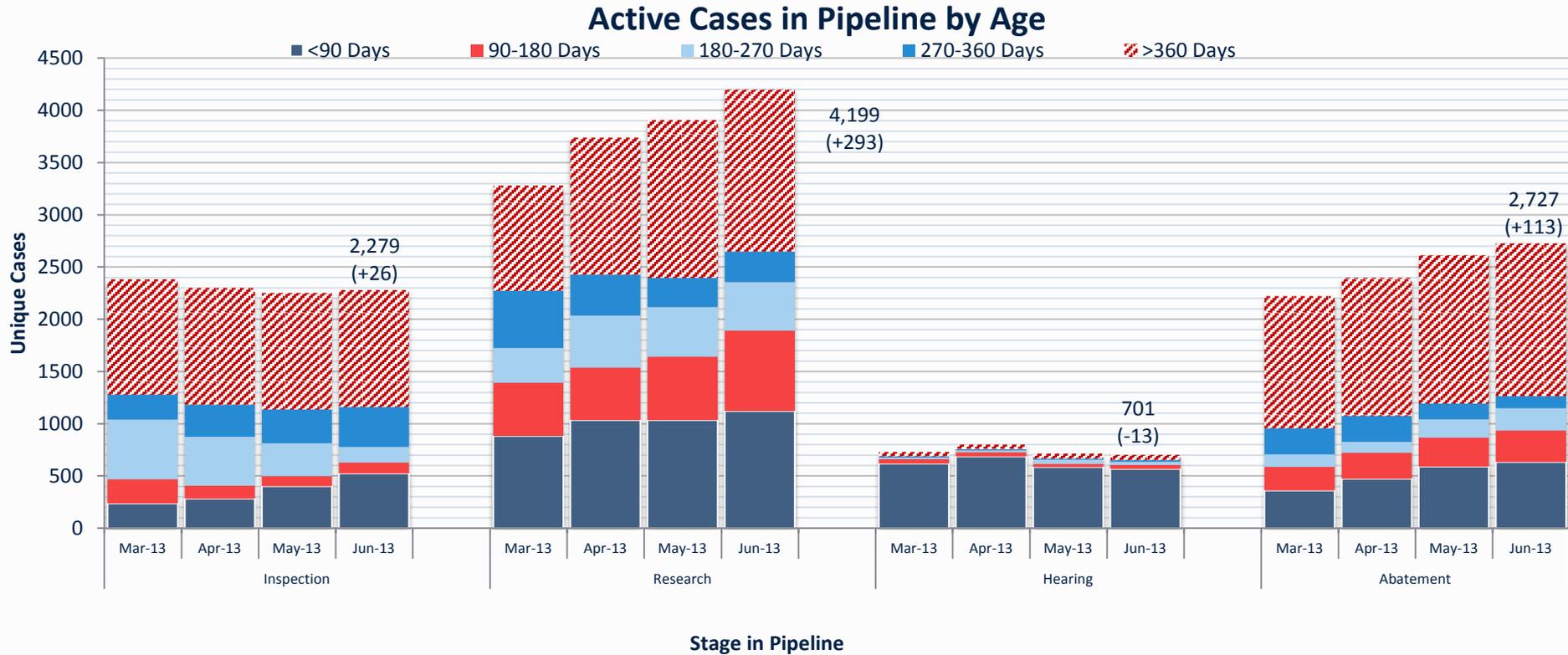


Notes: Service Requests represent only department work orders submitted via 311. Code Enforcement 311 data is skewed as re-opened cases are currently being counted multiple times.

Source: 311



Code Enforcement Overview



Action Item

Date	Responsible Parties	Action Item	Due	Status
5/9/13	P. Bascos	Develop a strategy to target properties for which liens have been paid, but that remain blighted	TBD	

Note: Total cases may not be equal between periods, due to case closure and new case creation

Source: Code Enforcement 6/7/13 (Accela Systems, 1/1-5/31/12, LAMA: 6/1/12-6/7/13)





INSPECT



Inspections

1,099 inspections completed in June

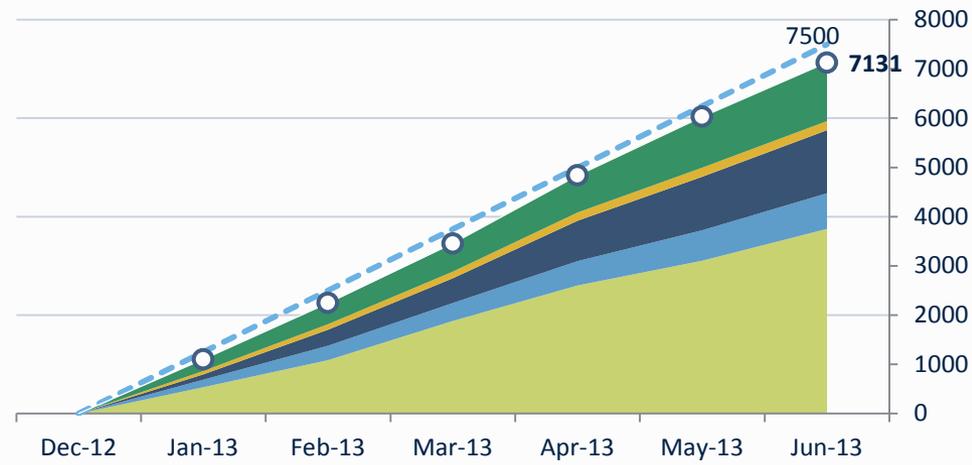
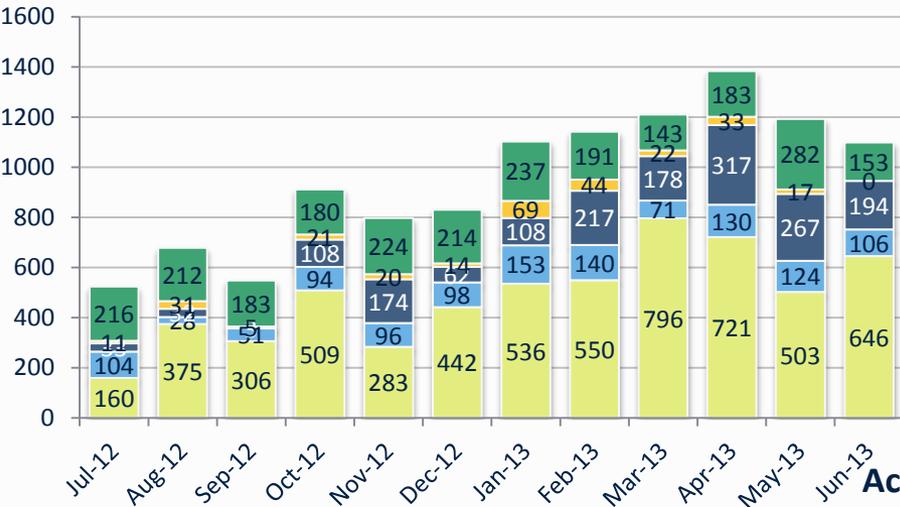
Responsible Organization: Code Enforcement

Inspections by Type

Cumulative 2013 Inspections

- Initial Inspection
- Reinspections - subtotal
- Posting of Hearings
- Posting of Judgments
- Demolition

- Initial Inspection
- Posting of Hearings
- Demolition
- Reinspections - subtotal
- Posting of Judgments
- Cumulative Target
- Cumulative Total



Action Item

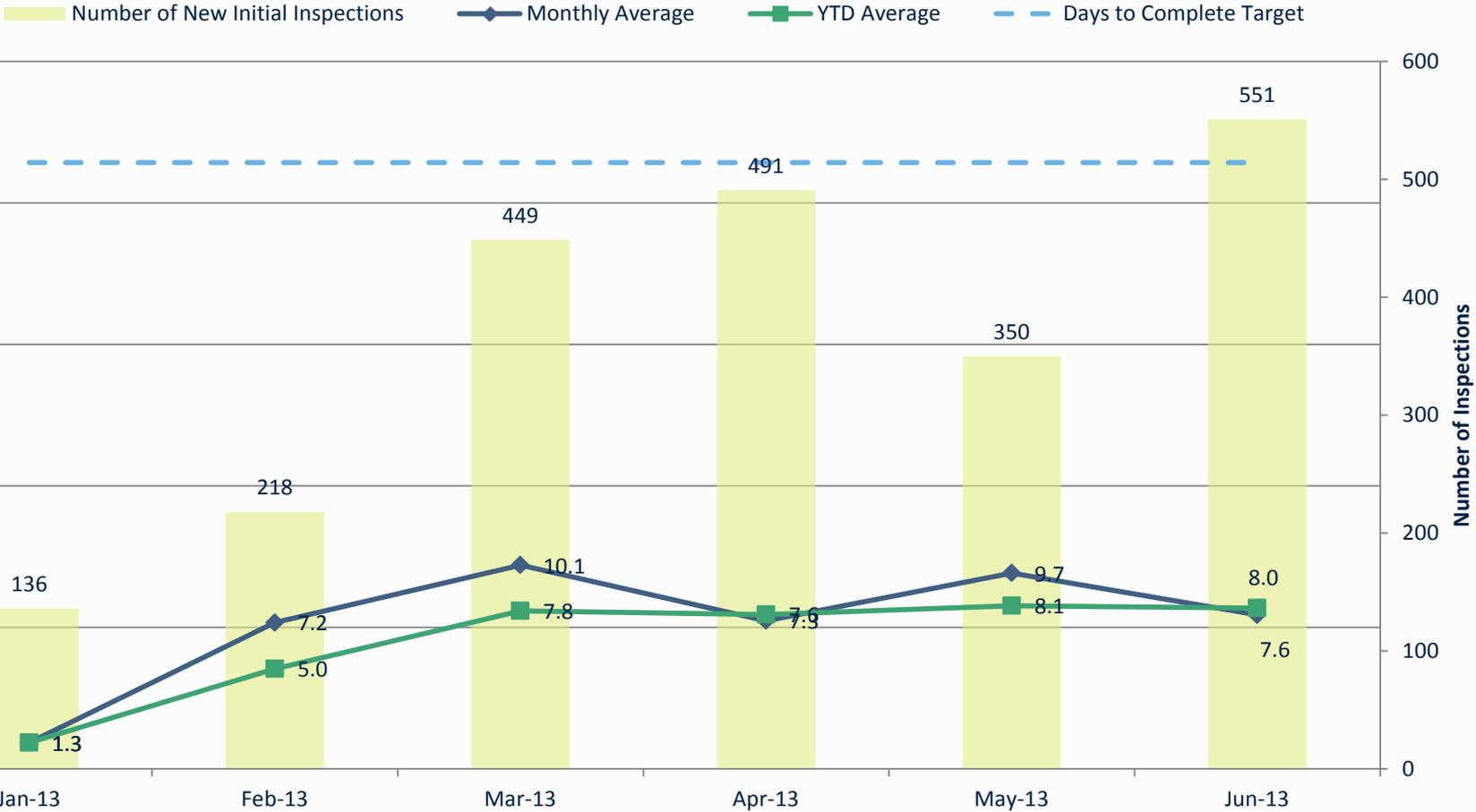
Date	Responsible Parties	Action Item	Due	Status
2/14/13	P. Bascos, J. Thornton, A. Square, D. Ross	Continue to work on a tech solution for inspectors in the field	To be provided by A. Square and D. Ross	ITI assigned an Innovation Team member to spearhead. She has met with the inspections super user to gather requirements and develop a proposed solution.
5/9/2013	J. Thornton	Enable inspectors to generate their own individual inspection reports to increase productivity	6/13/2013	

Source: Accela Inspections Completed by Inspector Report, 1/1–5/31/12, LAMA: 6/1–7/8/13



Days to Complete Inspections

Average Days to Complete New Initial Inspections

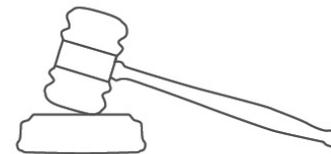


Note: New initial Inspection are defined as initial inspections performed on cases that were opened after 1/1/2013. The 551 new initial inspections in June are a subset of the 646 total initial inspections (shown on the previous slide). The time to complete new initial inspections in May was originally reported as 24.4.

Source: Code Enforcement 7/8/13 (LAMA)



BlightSTAT June, 2013



HEAR

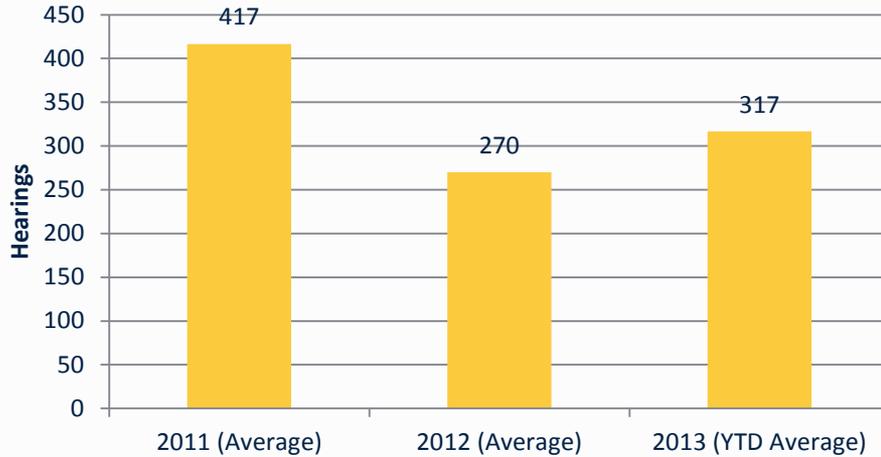


Hearings

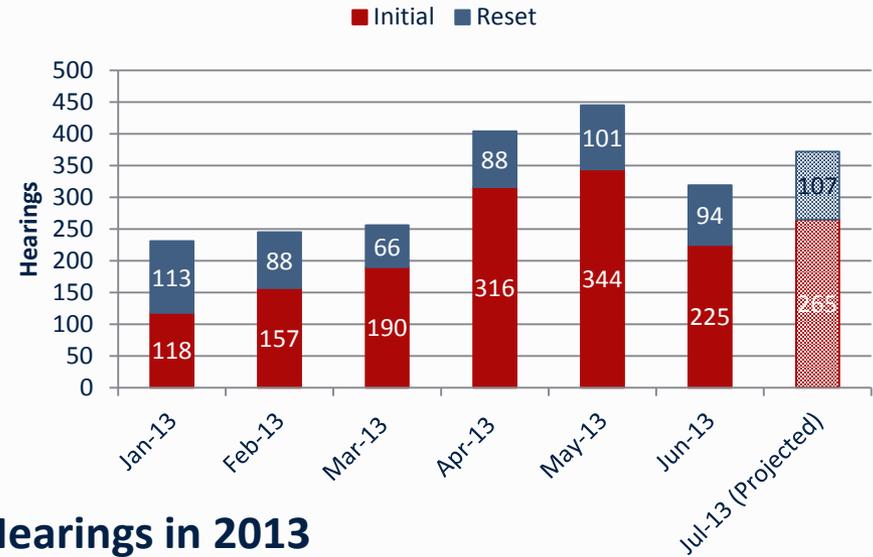
319 Hearings in June

Responsible Organization: Code Enforcement

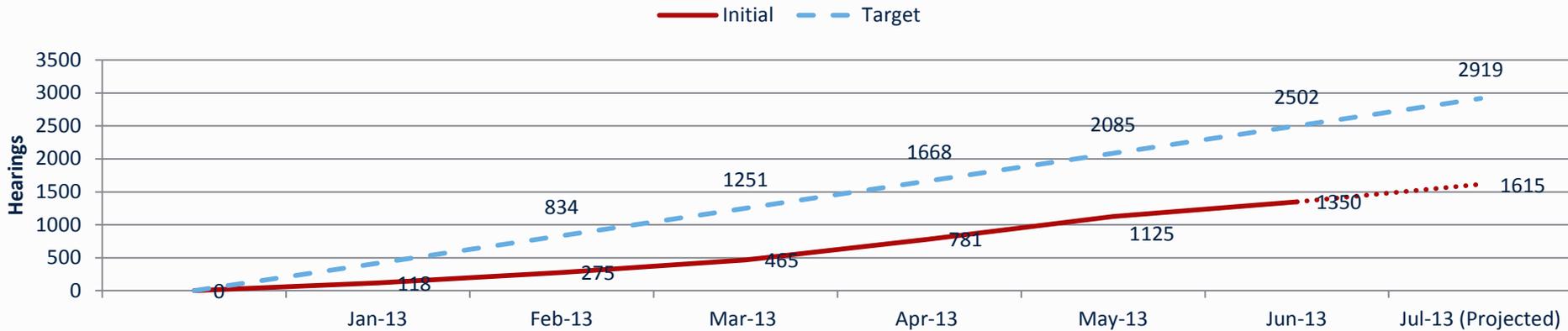
Total Hearings



Hearings by Type



Cumulative Initial Hearings in 2013



Note: The figures presented are preliminary, as the reports to extract this information from the Davenport LAMA software are still in development.

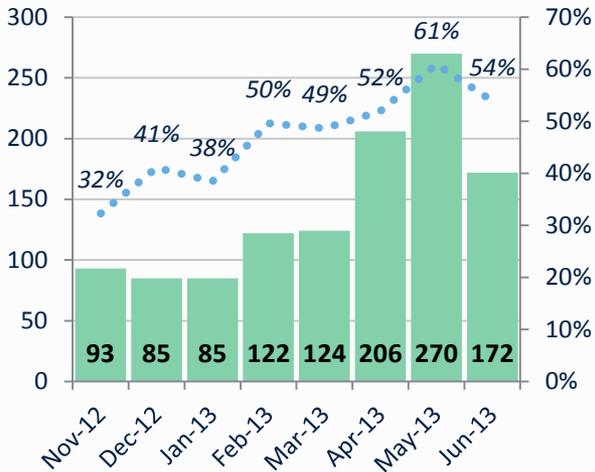
Source: Accela Hearing Docket, 1/1-5/31/12, LAMA: 6/1-7/8/13



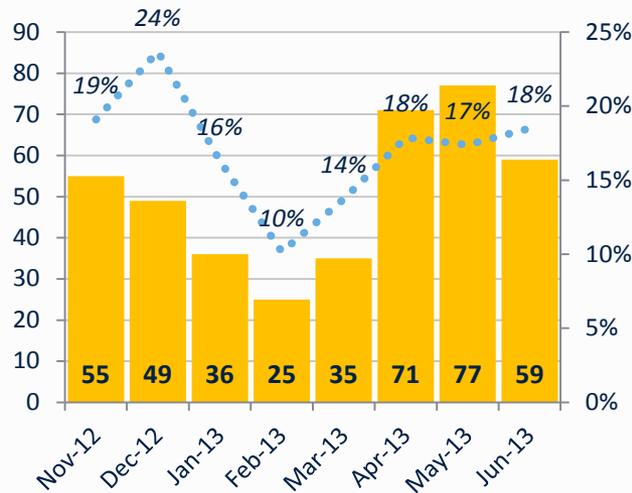
Hearing Results

Responsible Organization: Code Enforcement

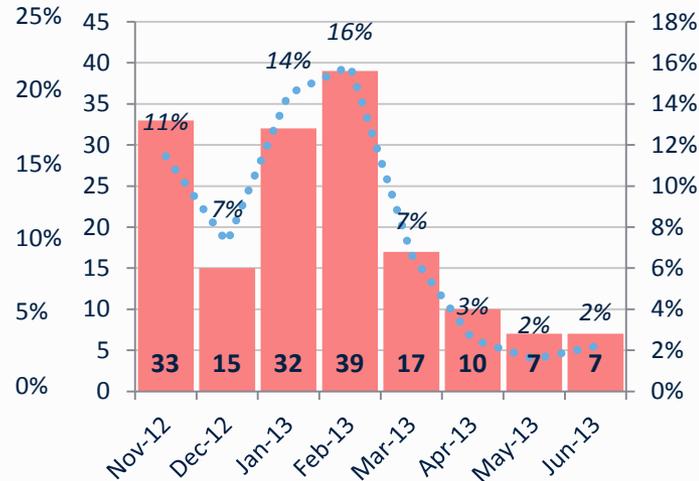
Guilty



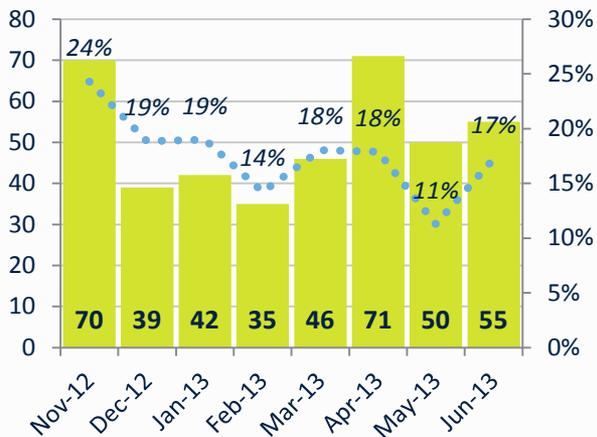
Reset: Work in Progress



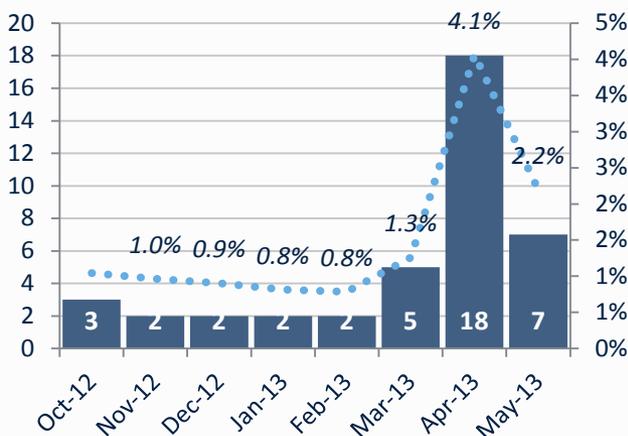
Reset: No Reinspection



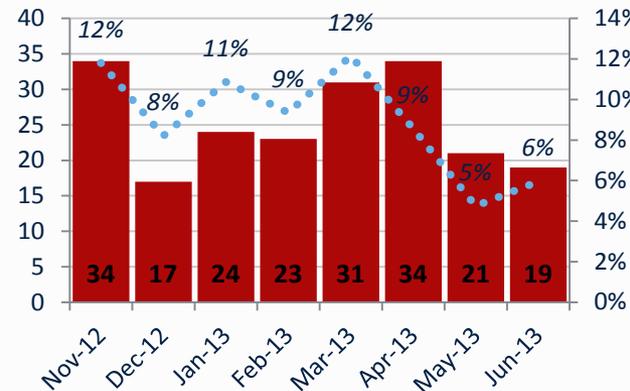
In Compliance



Reset: Insufficient Notice



Reset or Dismissed for Other Legal Issue



Notes: The figures presented are preliminary, as the reports to extract this information are still in development.

Source: LAMA

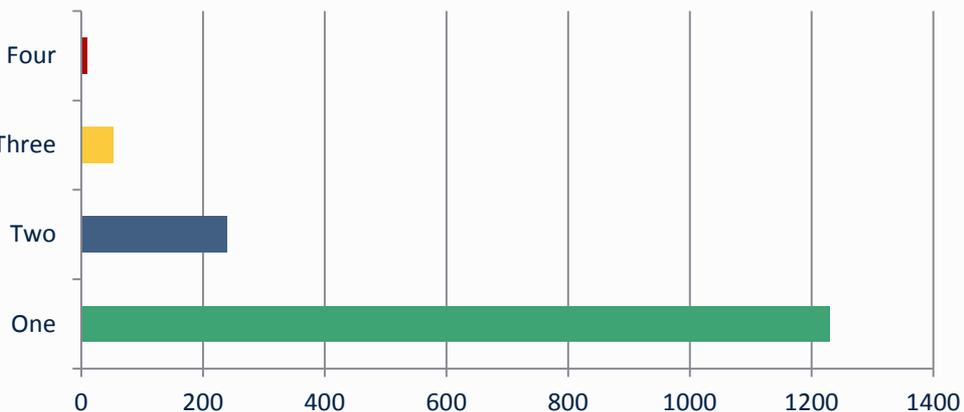
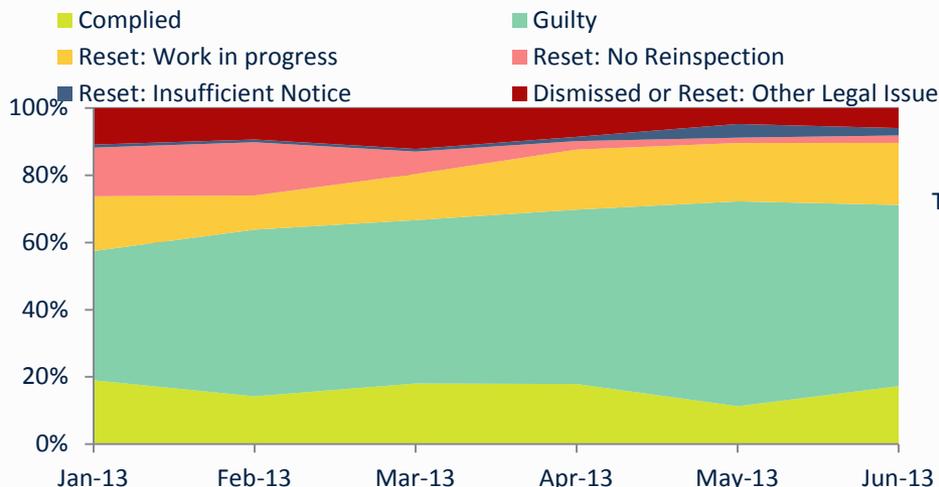


Hearing Results

Responsible Organization: Code Enforcement

Hearing Results Breakdown

Number of Times Cases Have Been Heard in 2013



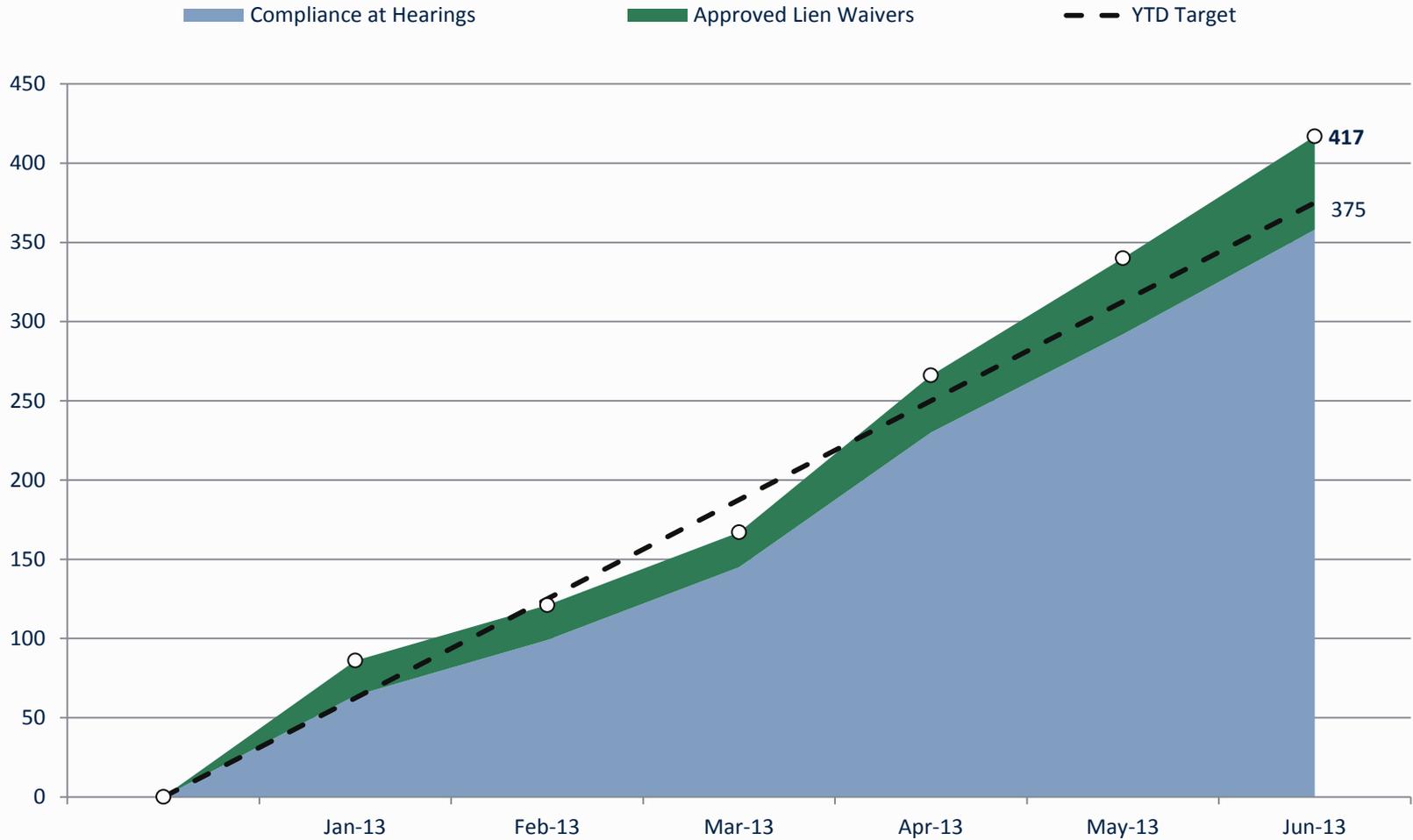
Measure	2013 YTD Actual	2013 Target	Status
Percent of hearings reset due to failure to re-inspect the property	6.0%	< 5%	Off Target
Percent of hearings reset due to failure to properly notify the owner	1.9%	< 3%	On Target

● On Target
 ▲ Within 10% of Target
 ◆ Off Target

Note: The figures presented are preliminary, as the reports to extract this information are still in development.
Source: Accela Hearing Docket, 1/1–5/31/12, LAMA: 6/1-4/30/13

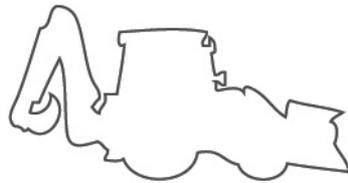


Compliance



Source: Accela Hearing Docket, 1/1-5/31/12, LAMA: 6/1-7/8/13





DEMOLITION

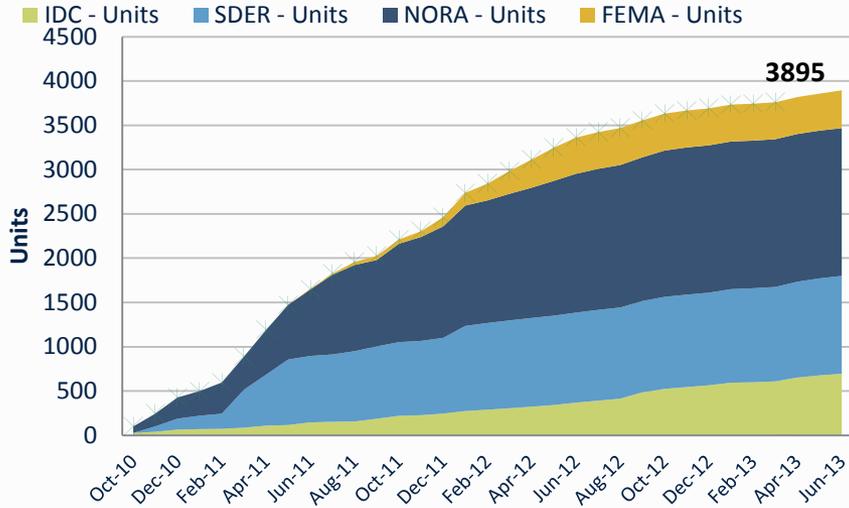


Demolitions

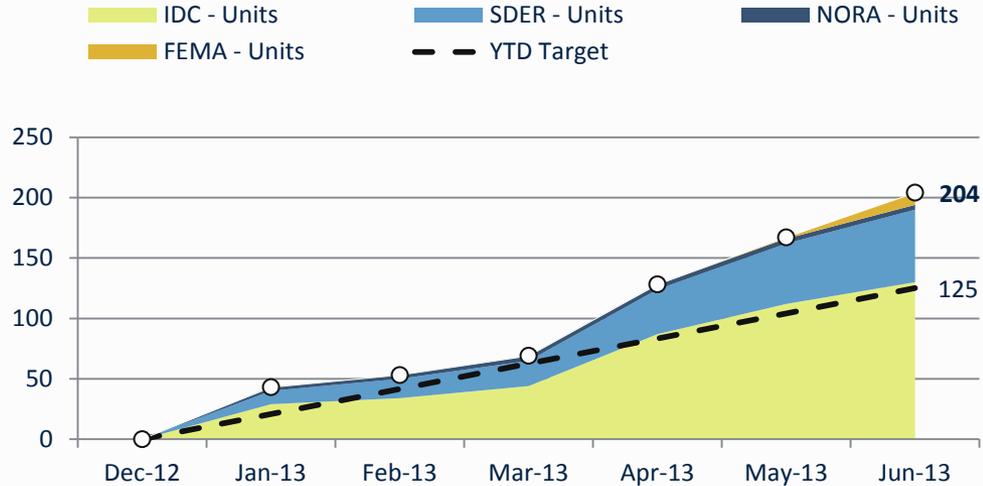
37 Demolitions in June

Responsible Organizations: Code Enforcement and NORA

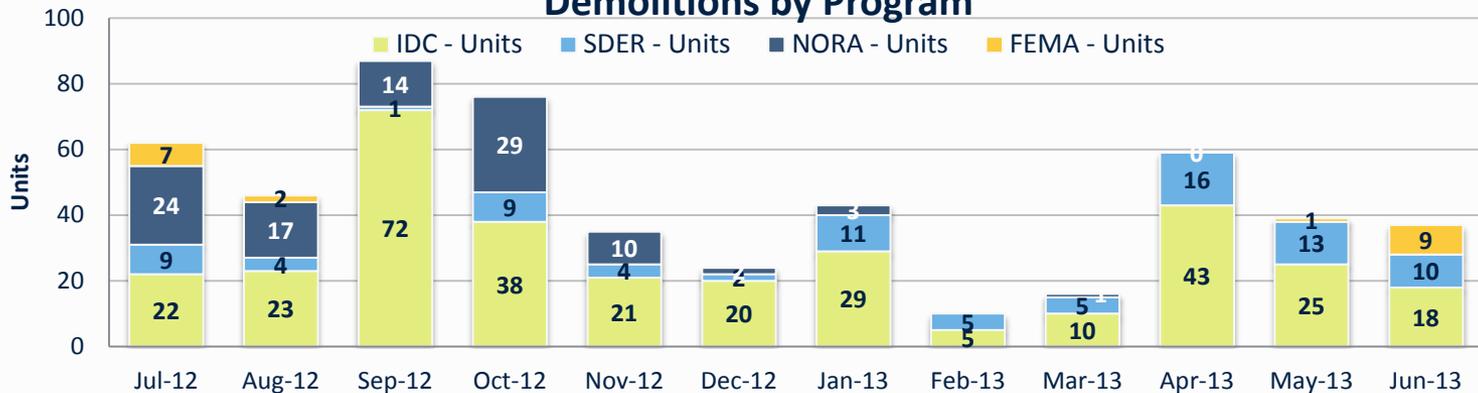
Cumulative Demolitions since Oct. 2010



YTD Demolitions



Demolitions by Program



Note: Demolitions are counted in the month of the demolition start date.

Source: Contractors – SAIC (FEMA), DRC (SDER), BBEC/CDM (NORA), Durr (IDC)



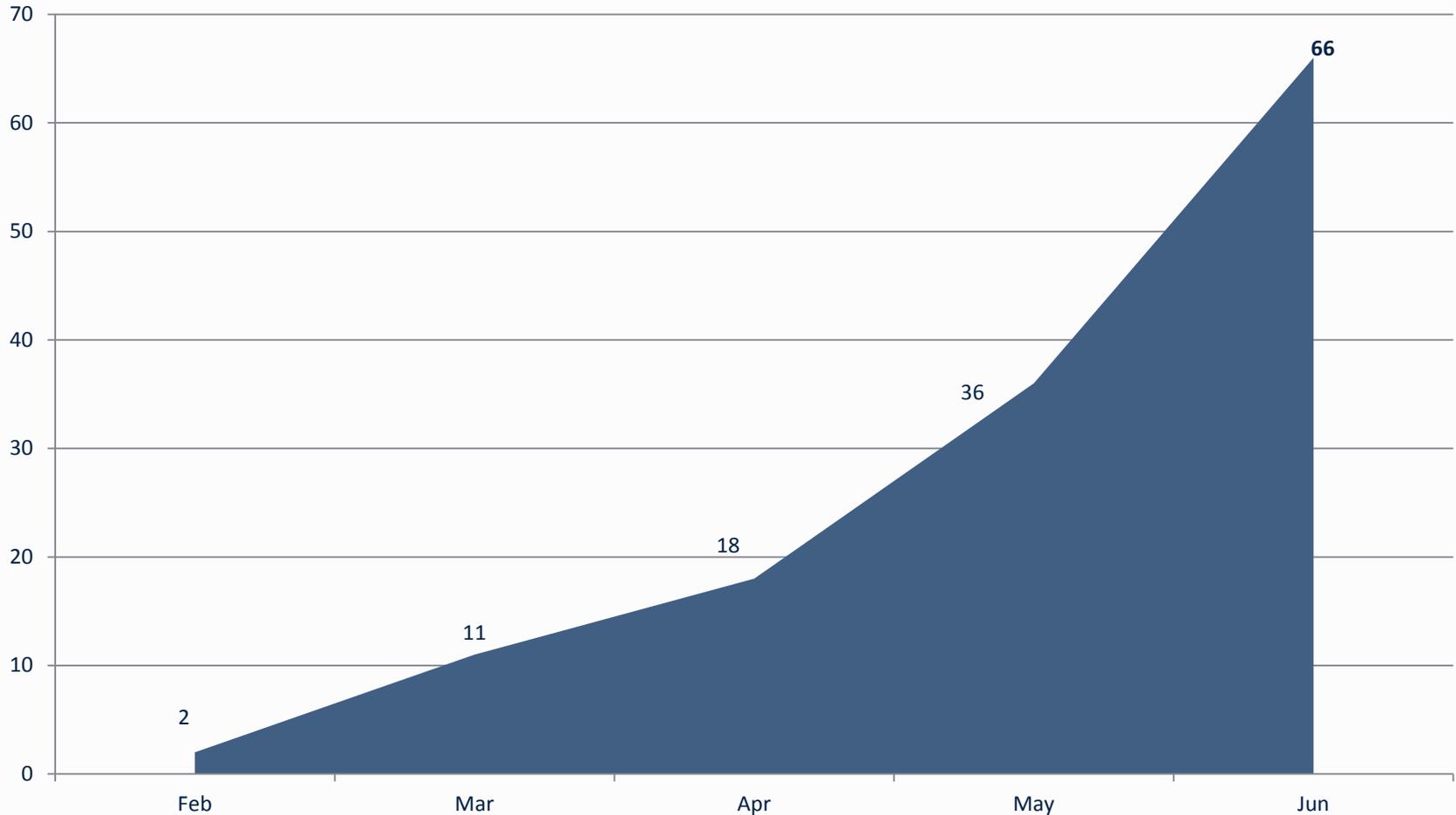


LOT CLEARING



Lot Clearing

Code Enforcement Properties Maintained by NORA



Source: CNAP





CODE LIEN FORECLOSURES AND SHERIFF'S SALES



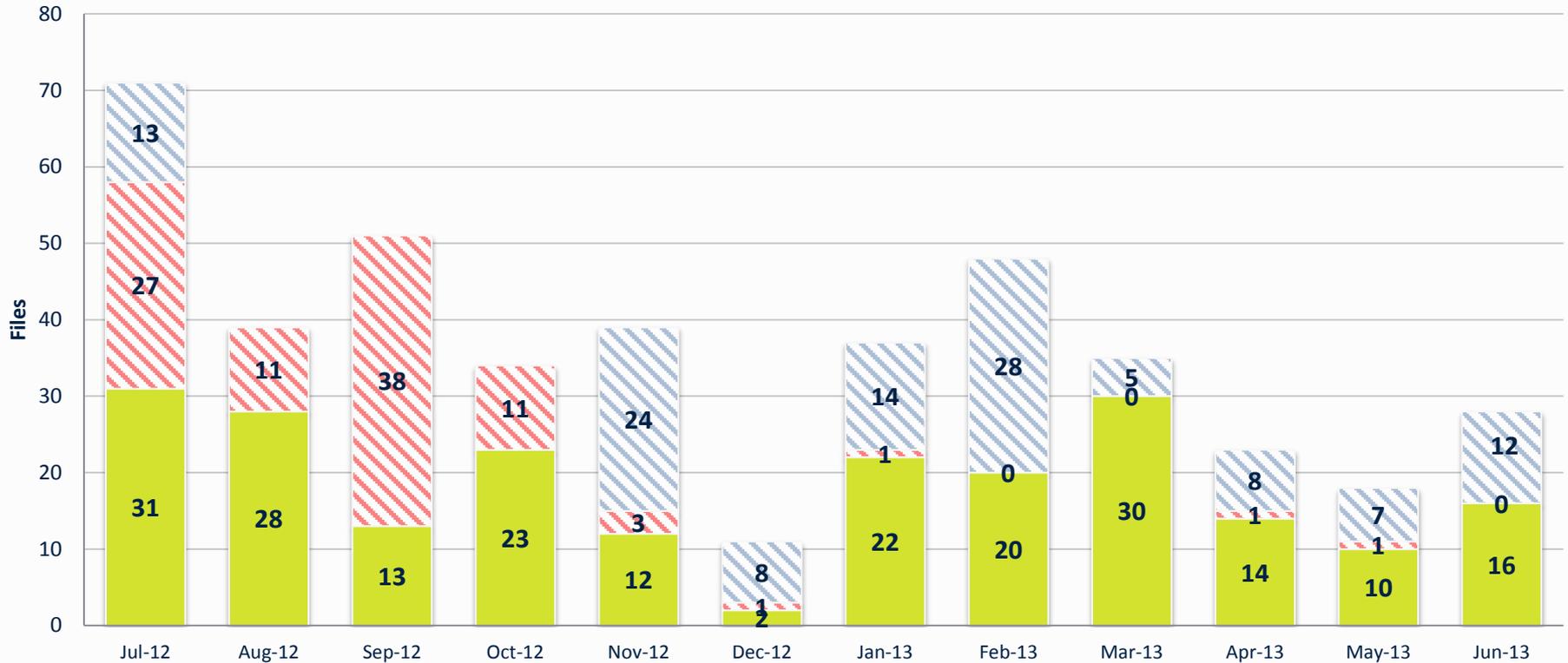
Code Lien Writs Filed

16 files accepted for foreclosure proceedings, 4 properties sold; 3 no bid no sales in June

Responsible Organization: Code Enforcement

Code Lien Writs

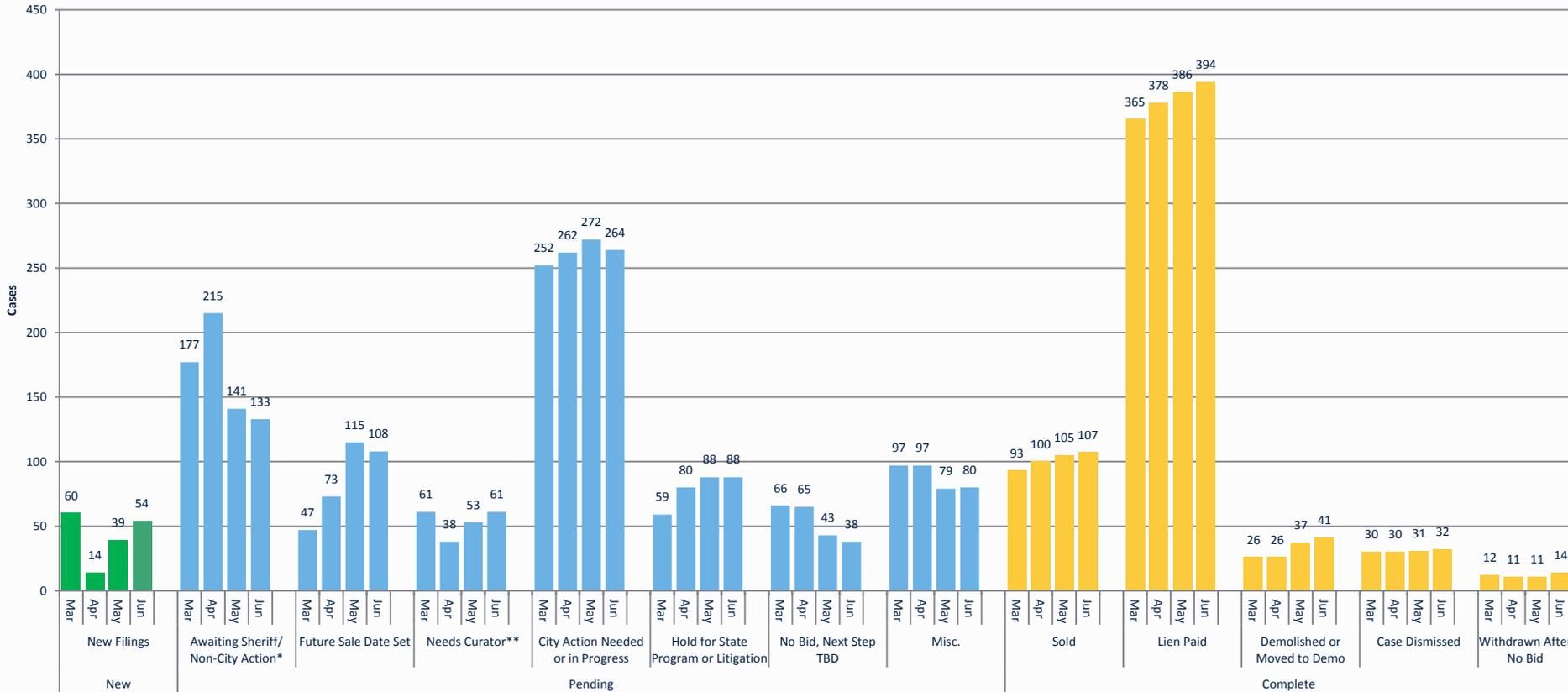
■ Files Accepted ■ Rejected: Noticing Issue ■ Rejected: Various reasons



Status of Code Lien Foreclosure Cases

Snapshot of 1,414 writs accepted from 2010 through June 2013

Responsible Organization: Code Enforcement



Date	Responsible Parties	Action Item	Status
5/9/13	M. Granderson, D. Ross, D. Lessinger	Review Web architectures and develop method to capture expressions of interest in properties from the public	

*One case stopped because of curator in June.

**The vast majority of the 61 Needs Curator cases are drafted and filed but are awaiting payment to the clerk.

Source: Law Department, Housing Unit, 7/10/13

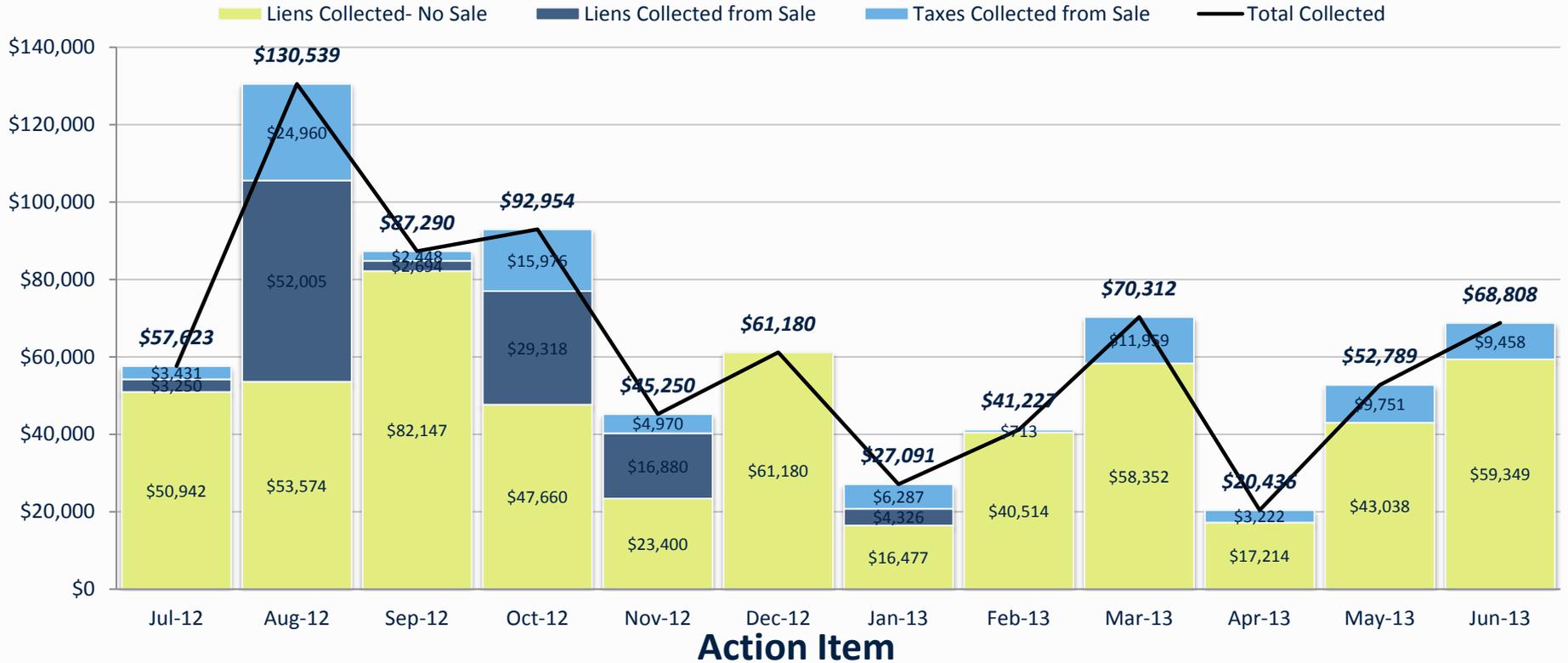


Proceeds from Sheriff's Sales

Liens and Taxes Collected from Sale, and Liens Collected Prior to Sale

\$68,808 collected in June

Responsible Organization: Code Enforcement



Date	Responsible Parties	Action Item	Status
2/14/13	P. Bascos	Work with the Communications Office to improve communication to the public about Sheriff's sales	

Source: Law Department, Housing Unit 7/10/13



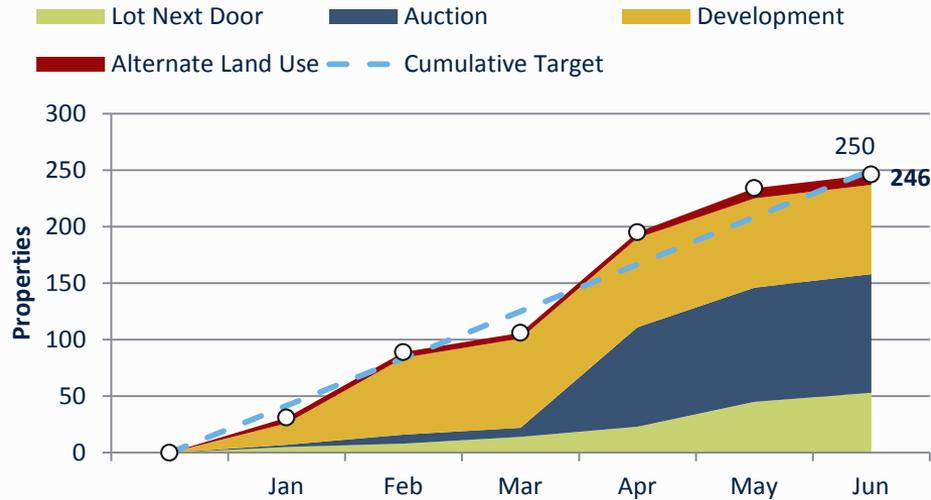
REINVESTMENT



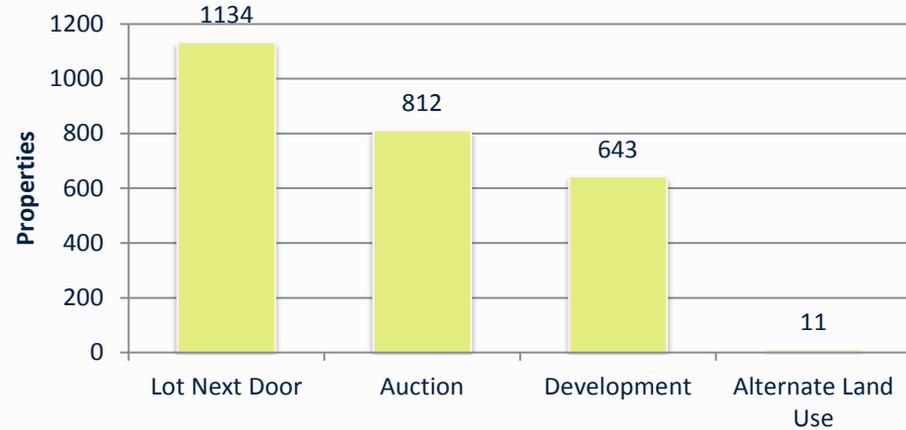
NORA Inventory Movement

12 Properties Returned to Commerce in June

Properties Returned to Commerce in 2013 by Program



Total Properties Returned to Commerce by Program since 2006 (2,600)



	July (revised)	August (Revised)	September (Revised)	October (Revised)	November (Revised)	December (Revised)	January (Revised)	February	March (Revised)	April (Revised)	May (Revised)	June	Change
Grand Total	5119	5119	5119	5121	5121	5123	5144	5147	5147	5150	5162	5162	0
Inventory	3039	3022	2979	2955	2806	2769	2759	2704	2687	2601	2574	2562	-12
Uncommitted	2341	2343	2532	2553	2477	2461	2540	2482	2309	2326	2386	2412	26
Returned to Inventory		37	149										0
Under Contract	698	642	298	402	329	308	219	222	378	275	188	150	-38
Sold in Period	23	17	43	26	149	39	31	58	17	89	39	12	-27
Lot Next Door	13	13	6	15	27	13	5	3	6	9	22	8	-14
Auction	5	2	5	0	100	2	2	6	0	80	13	4	-9
Development	5	2	32	11	22	22	19	49	11	0	0	0	0
Alternate Land Use	0	0	0	0	0	2	5	0	0	0	4	0	-4
Previously Sold	2057	2080	2097	2140	2166	2315	2354	2385	2443	2460	2549	2588	39
Lot Next Door	994	1007	1020	1026	1041	1068	1081	1086	1089	1095	1104	1126	22
Auction	593	598	600	605	605	705	707	709	715	715	795	808	13
Development	470	475	477	509	520	542	564	583	632	643	643	643	0
Alternate Land Use	0	0	0	0	0	0	2	7	7	7	7	11	4

Source: New Orleans Redevelopment Authority 7/3/13

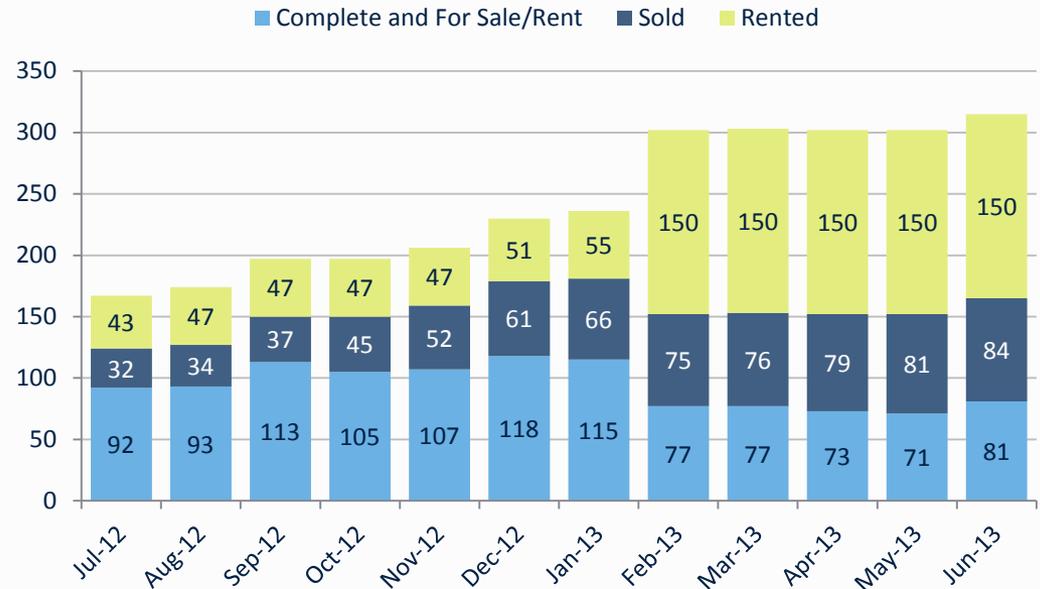


NORA Redevelopment

HUD Neighborhood Stabilization Program, Phase 2 (NSP2) Award

Cumulative NSP2 Housing Units Completed

NSP2 Housing Units	
Sold	84
Rented	150
Complete and For Sale/Rent	81
Under Construction	145
In Pre-Development	18
TOTAL	478

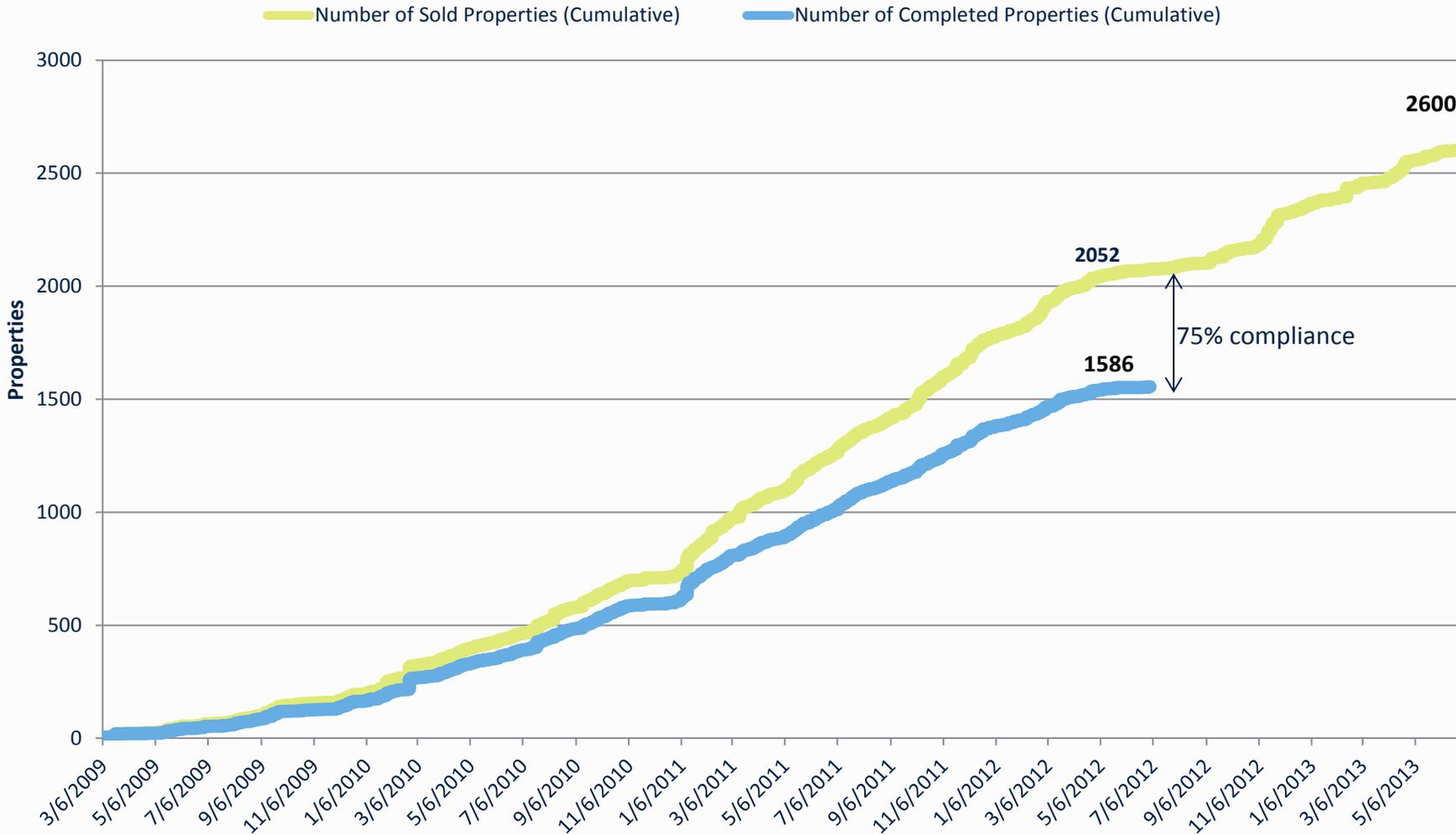


Action Item

Date	Responsible Parties	Action Item	Status
2/14/13	D. Lessinger and D. Ross	Develop a timeline to share additional public investment information with the public on data.nola.gov	



75% of the Former Road Home Properties that reached their compliance deadline are in compliance with their Sales Agreement (As of June 30, 2013)

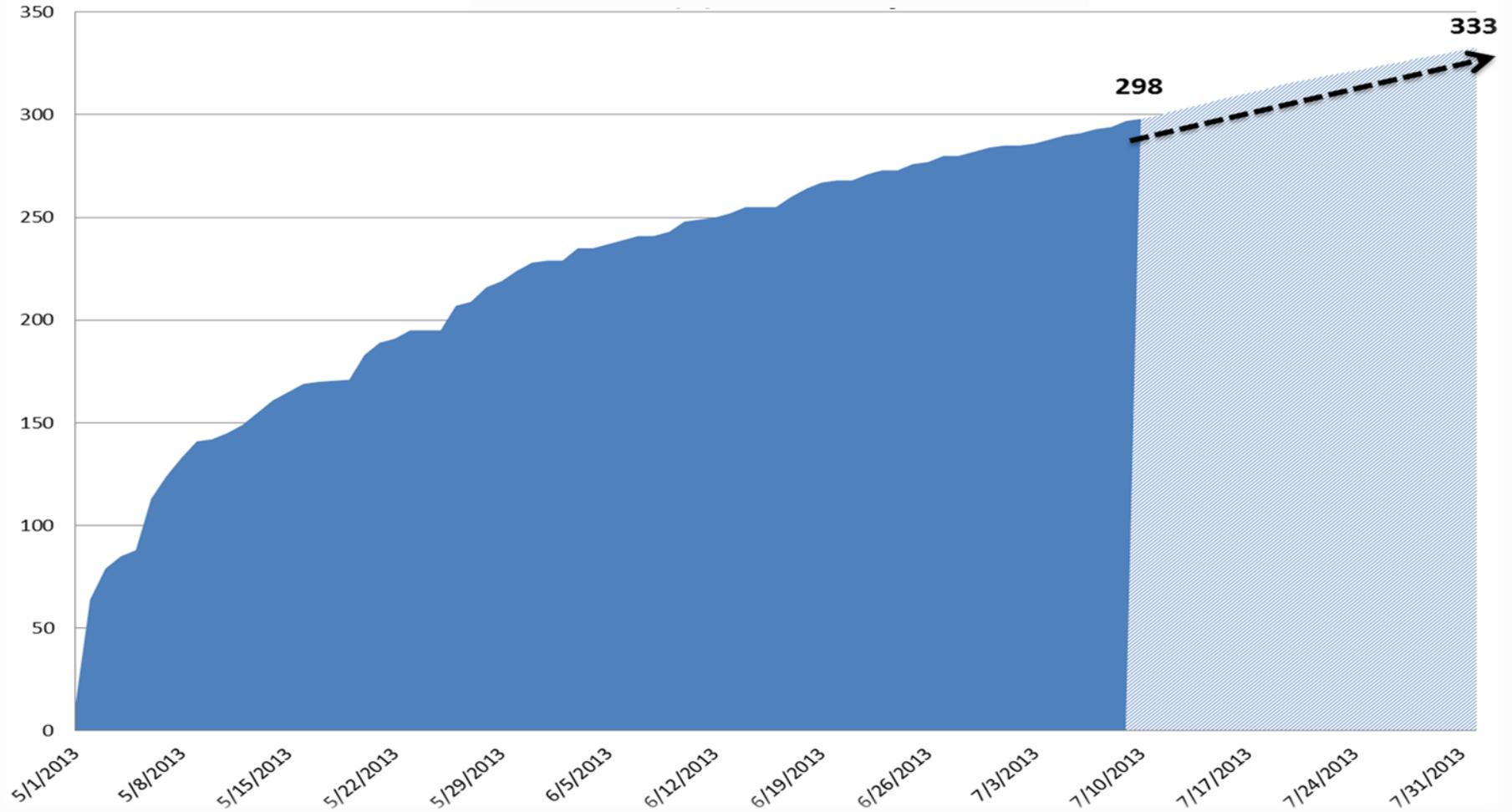


Note: Properties sold after June 2012 have not yet reached their one-year compliance deadline.



Lot Next Door-Expression of Interest

Status as of 7/9 and Projection

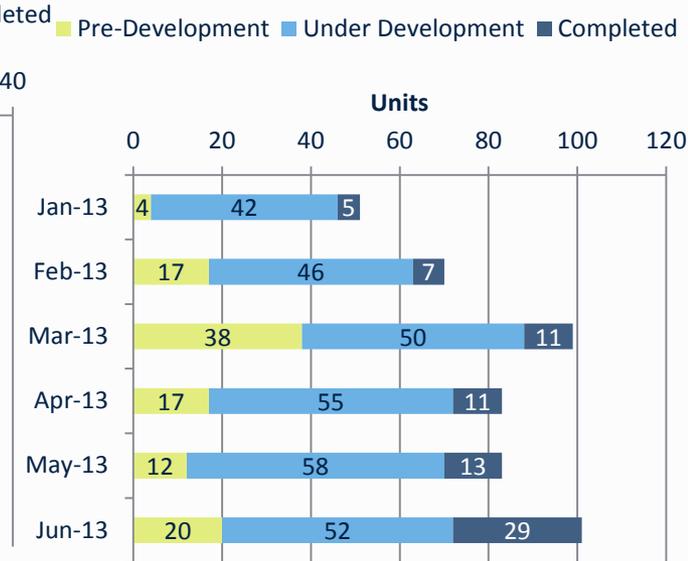
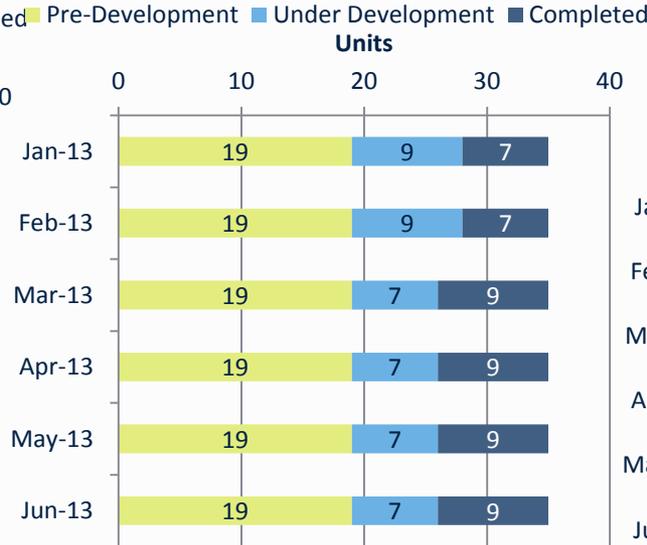
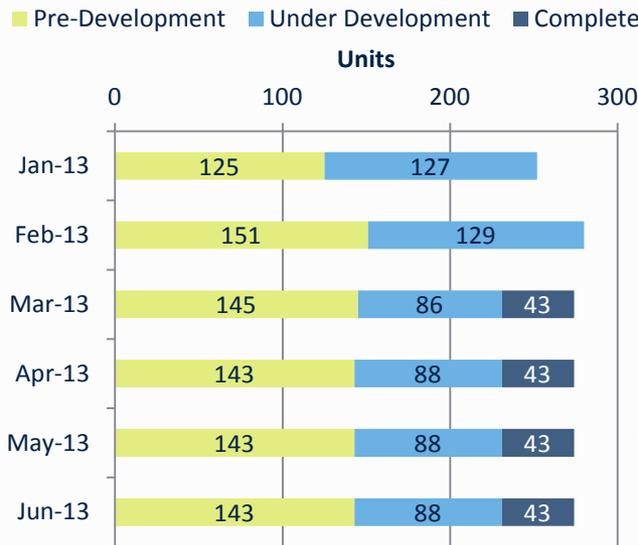


Office of Community Development

Rental Housing Program

Homeownership Development Program

Owner-Occupied Rehabilitation Program



Key Performance Indicators	2012 Actual	2013 YTD Actual	2013 Annual Target	% 2013 Target Achieved (50% of Year Lapsed)
Number of first time homebuyers receiving soft second mortgage commitments	221	122	300	41%
Number of housing units developed through Homeownership Development Program	22	9	30	30%
Number of housing units assisted through the Owner Occupied Rehab Programs	119	29	75	39%
Number of affordable rental units developed	195	43	140	31%

Source: New Orleans Office of Community Development 7/8/13

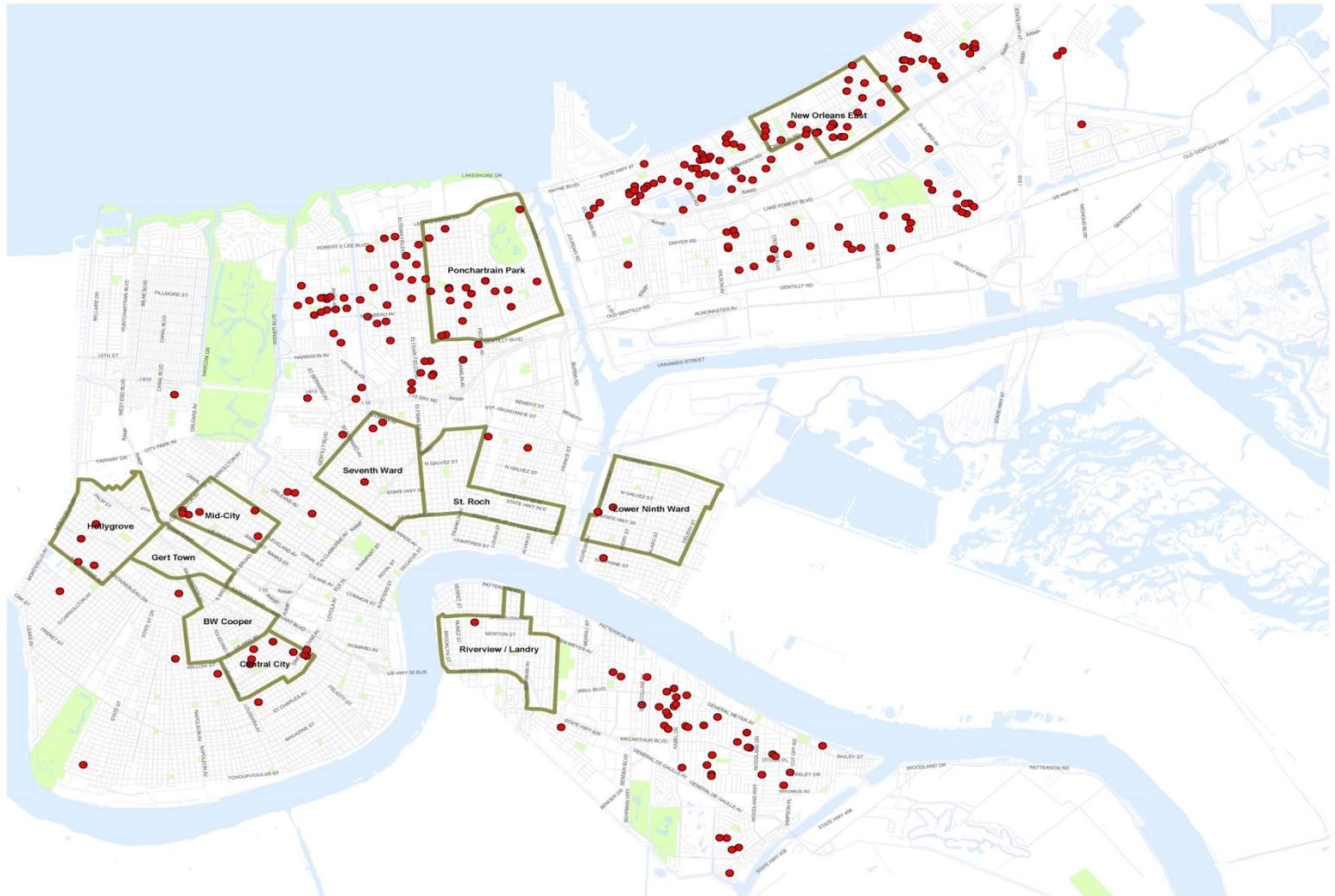


BlightSTAT June, 2013

Soft Second Commitments

Legend

- Soft Second Commitments
- ▭ Place-Based Areas
- Water Bodies
- Parks



Announcement

NOLA for LIFE Day

Saturday, July 20th

9 AM-Noon

Norwood Thompson Playground

7200 Forshey St.

Gert Town



Glossary of Acronyms

CDBG: Community Development Block Grant

FEMA: Federal Emergency Management Authority

HANO: Housing Authority of New Orleans

HUD: Housing and Urban Development

IDC: Imminent Danger of Collapse

NORA: New Orleans Redevelopment Authority

NSP2: Neighborhood Stabilization Program, Phase 2

OCD: Office of Community Development

SDER: Strategic Demolition for Economic Recovery

YTD: Year to Date



Evaluation Form

- Are you a city employee or a member of the public?
- On a scale of 1-5, how useful was this meeting to you? (1 = least useful and 5 = most useful)
- What's working?
- What's not working?

