



CITY OF NEW ORLEANS

BlightSTAT

Reporting Period: May, 2013

www.nola.gov/opa



Office of Performance and Accountability

Agenda

- 8:00-8:10 Introduction and Announcements**
- 8:10-8:20 Intake**
- 8:20-8:40 Inspections**
- 8:40-9:00 Hearings**
- 9:00-9:20 Demolitions**
- 9:20-9:40 Code Lien Foreclosures and Sheriff's Sales**
- 9:40-10:00 Reinvestment**

Blight**STAT** feedback form on back page of presentation



INTRODUCTION



Purpose and Scope

Purpose: The Landrieu Administration developed a strategic framework to map out the City's overall direction. The framework links services, programs, strategies, objectives, and goals to the City's mission, values, and vision, and incorporates performance measures to assess performance.

In BlightSTAT, City leaders and managers review key performance results related to the Mayor's strategy to reduce blighted properties by 10,000 by the end of 2014 . In order to improve results, City leaders and managers review and assess progress achieved, overall trend data, and the likelihood of meeting performance targets. For programs at risk of not meeting targets, leaders and managers identify prospects and tactics for performance improvement, and make adjustments to operational plans as needed. To account to citizens and Councilmembers for the spending of resources provided, BlightSTAT meetings are open to the public.

Scope: BlightSTAT focuses on the Citywide, cross-departmental issue of blight. BlightSTAT does not focus on performance managed in other STAT programs or initiatives, nor does it discuss complaints about specific locations in depth.

***Questions and Comments:** Index cards are available to the public at the sign-in table, which can be used to submit questions and comments or to report specific issues. Throughout the meeting, completed cards will be reviewed. General questions and comments may be discussed by the group and specific issues will be assigned to departments.*



City Strategic Framework

Mission

The City of New Orleans delivers excellent service to its citizens with courage, competence and compassion.

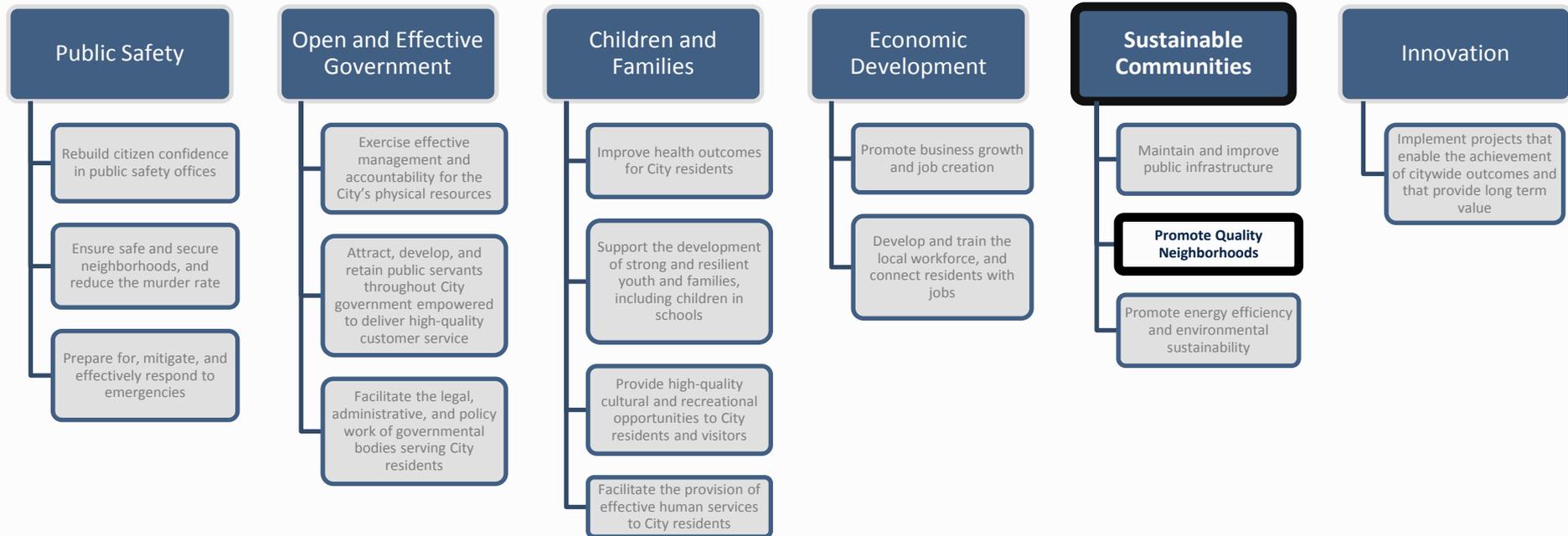
Values

Integrity, Excellence, Transparency, Teamwork, Responsiveness, Innovation, Diversity and Inclusion

Vision

New Orleans is a model city. We are a unified city. We are a creative city.

Result Area Goals and Objectives



Strategic Framework

Citywide Result Area: Sustainable Communities

Goal: Support sustainable communities that integrate quality housing, transportation, schools, commercial development, energy efficiency, parks and green space, flood protection and cultural assets.

Objectives and Strategies

Outcome Measures

Maintain and improve public infrastructure

1. Maintain and improve road surface infrastructure
2. Consistently implement Complete Streets philosophy in streets investments
3. Effectively administer the City's capital improvements program
4. Optimize the City's subsurface drainage infrastructure to ensure resilient neighborhoods

- Citizen perceptions of condition of streets (UNO Quality of Life Survey)
- Mean travel time to work (American Community Survey)
- Percentage of workers commuting to work by means other than driving alone (including carpooling, public transportation, biking, and walking)

Promote Quality Neighborhoods

1. **Reduce blighted properties by 10,000 by the end of 2014**
2. Provide effective sanitation services to residents and businesses
3. Protect and preserve parks and other green spaces
4. Regulate land use to support safe, vibrant neighborhoods and preserve historic properties

- **Blighted addresses or empty lots (GNOCDC analysis of USPS data)**
- Citizen perceptions of parks and recreation (UNO Quality of Life Survey)
- Citizen perceptions of trash pickup (UNO Quality of Life Survey)
- Citizen perceptions of general quality of life (UNO Quality of Life Survey)
- ParkScore (based on acreage, service and investment, and access) (Trust for Public Land)

Promote energy efficiency and environmental sustainability

1. Restore the City's marshes and coastline
2. Promote green energy and other sustainability measures
3. Remediate brownfields, lead, and other environmental hazards

- Percentage of days with healthy air quality (EPA)
- Health based drinking water violations (EPA)
- Certified green buildings (US Green Building Council)
- Land acres in Orleans Parish (US Geological Survey)



Overview of the Blight Reduction Process

311



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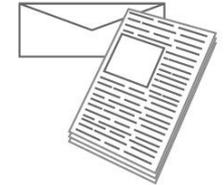
1. INTAKE AND INPUT



2. INSPECT



3. RESEARCH



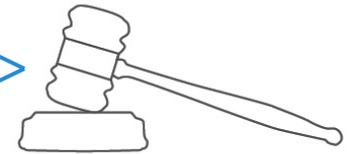
4. NOTICE



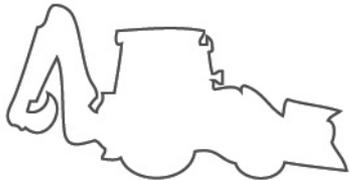
SHERIFF'S SALE



COMPLIANCE



5. HEAR



DEMOLITION



JUDGMENT



LOT CLEARING



ANNOUNCEMENTS



311



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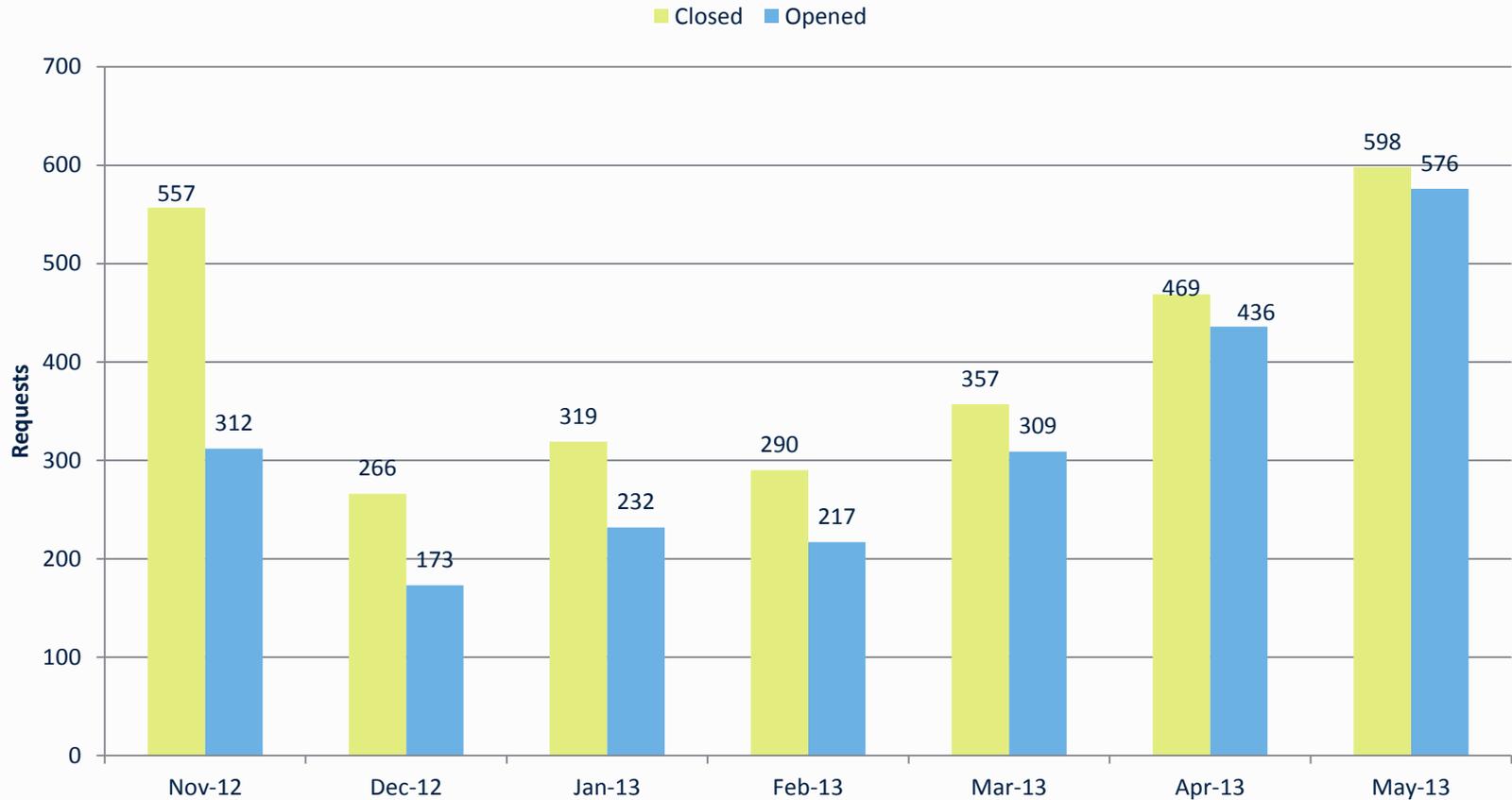
INTAKE



Code Enforcement NOLA 311 Service Requests

5 Open Cases at End of May

Responsible Organizations: Code Enforcement



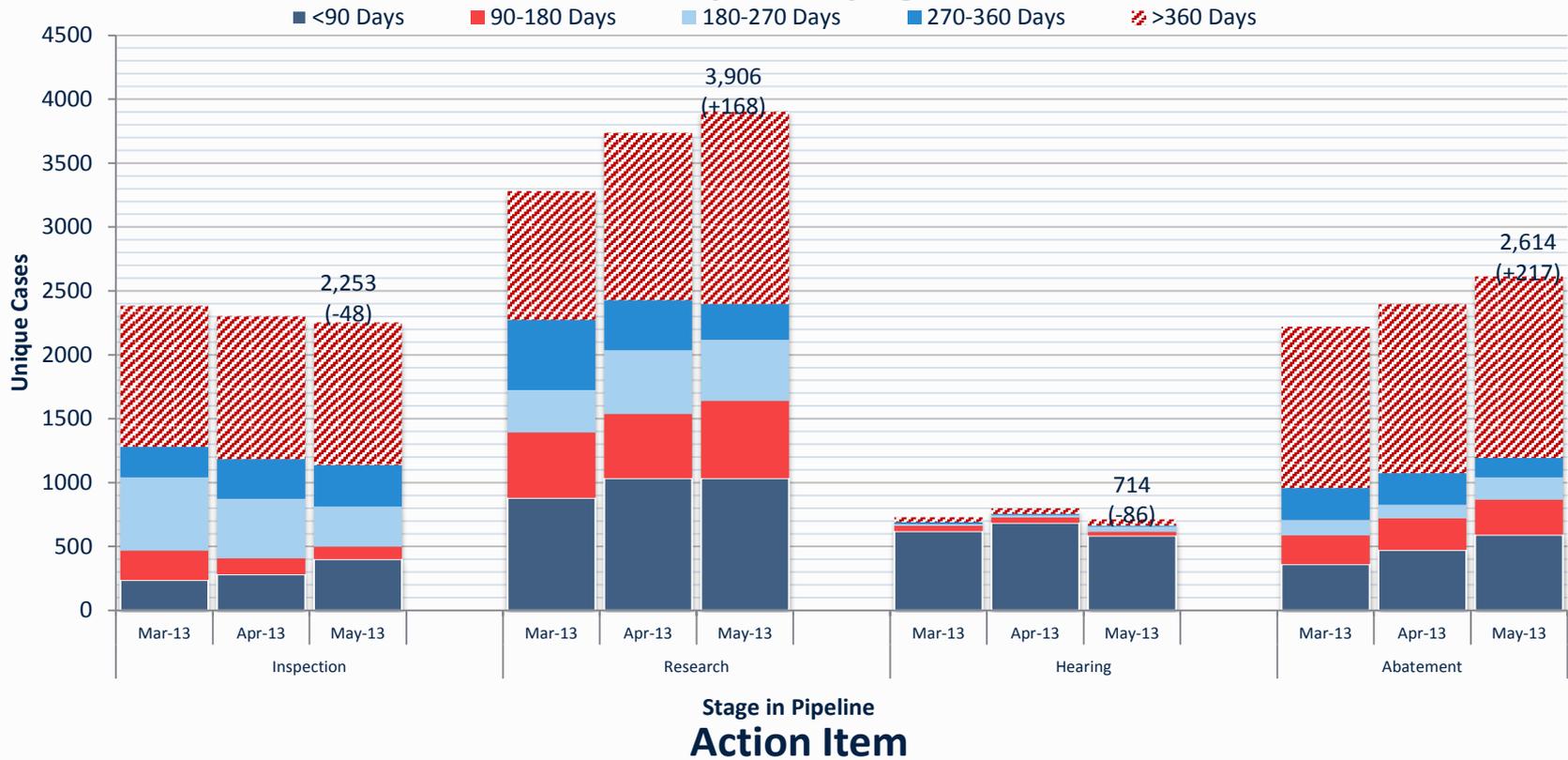
Notes: Service Requests represent only department work orders submitted via 311. Code Enforcement 311 data is skewed as re-opened cases are currently being counted multiple times.

Source: 311



Code Enforcement Overview

Active Cases in Pipeline by Age



Date	Responsible Parties	Action Item	Due	Status
5/9/13	P. Bascos	Develop a strategy to target properties for which liens have been paid, but that remain blighted	TBD	

Note: Because of de-duplication of Code Enforcement's, prior months are not comparable. Total cases may not equal between periods, due to case closure and new case creation

Source: Code Enforcement 6/7/13 (Accela Systems, 1/1-5/31/12, LAMA: 6/1/12-6/7/13)





INSPECT

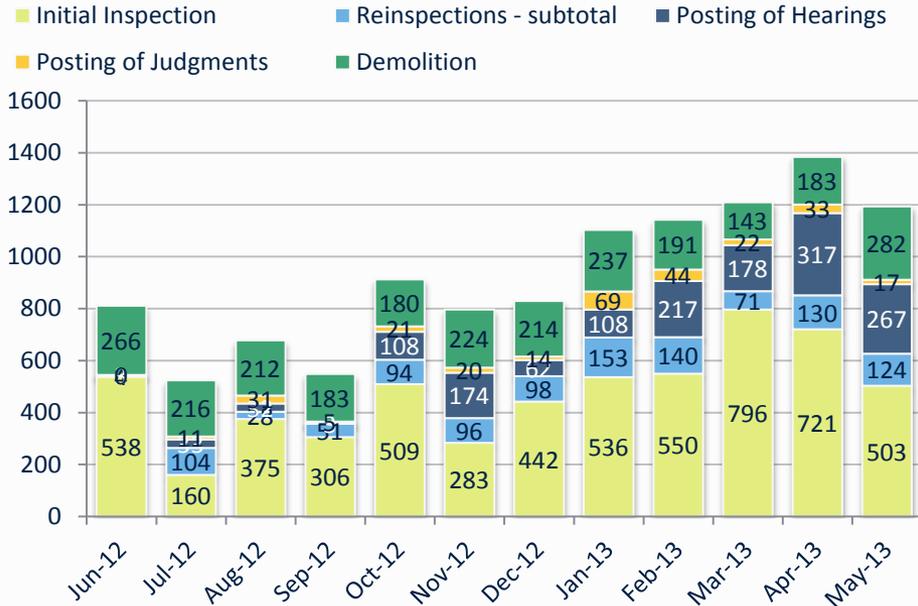


Inspections

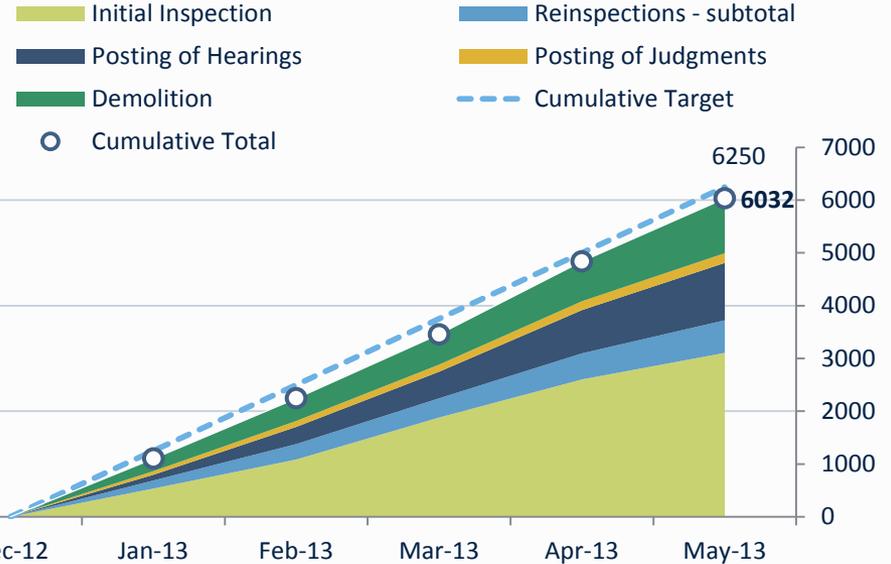
1,193 inspections completed in May

Responsible Organization: Code Enforcement

Inspections by Type



Cumulative 2013 Inspections



Action Item

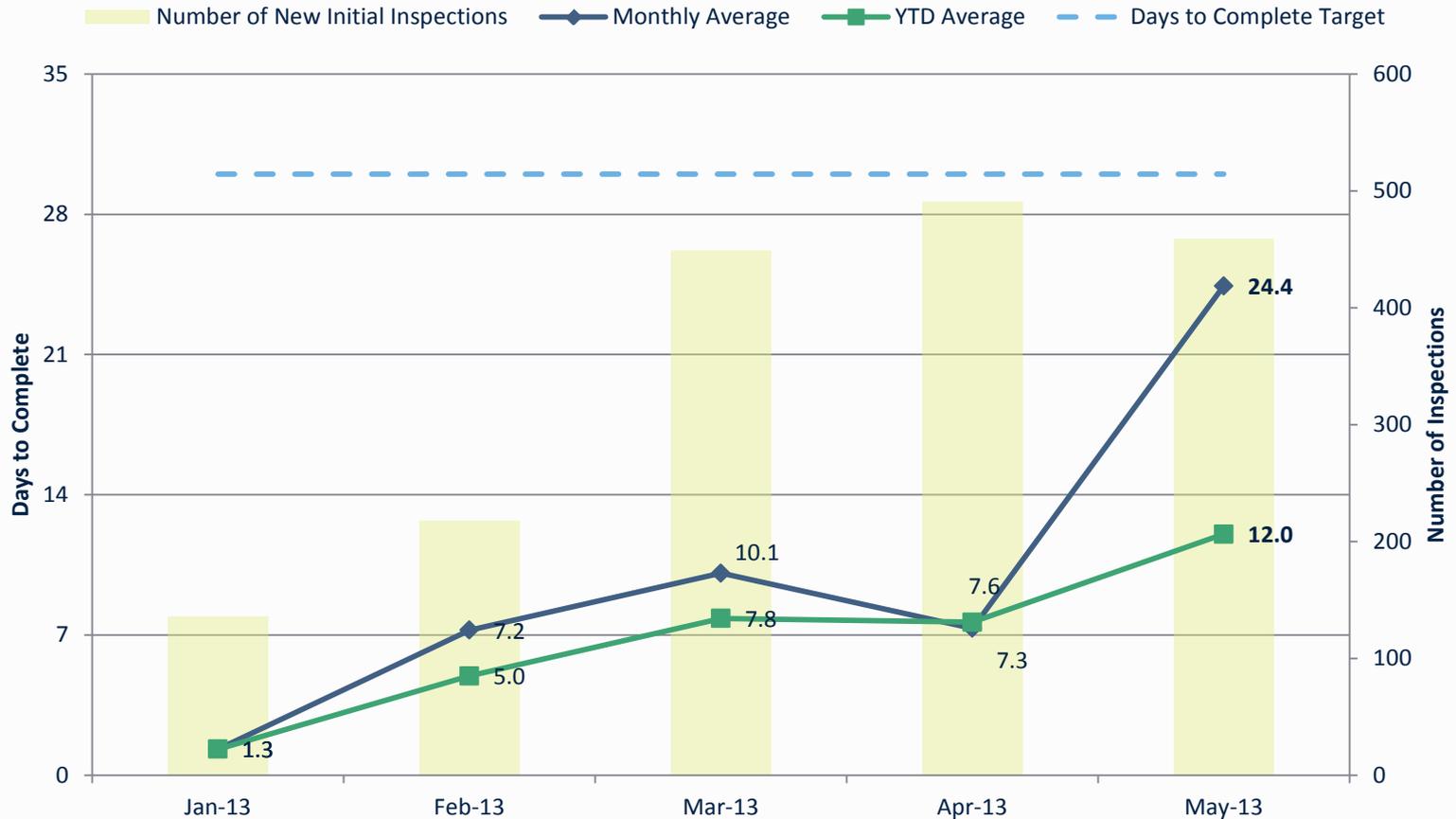
Date	Responsible Parties	Action Item	Due	Status
2/14/13	P. Bascos, J. Thornton, A. Square, D. Ross	Continue to work on a tech solution for inspectors in the field	To be provided by A. Square and D. Ross	ITI assigned an Innovation Team member to spearhead. She has met with the inspections super user to gather requirements and develop a proposed solution.
5/9/2013	J. Thornton	Enable inspectors to generate their own individual inspection reports to increase productivity	6/13/2013	

Source: Accela Inspections Completed by Inspector Report, 1/1–5/31/12, LAMA: 6/1–6/7/13



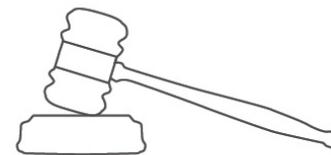
Days to Complete Inspections

Average Days to Complete New Initial Inspections



Note: New initial Inspection are defined as initial inspections performed on cases that were opened after 1/1/2013. The 459 new initial inspections in May are a subset of the 503 total initial inspections (shown on the previous slide).





HEAR

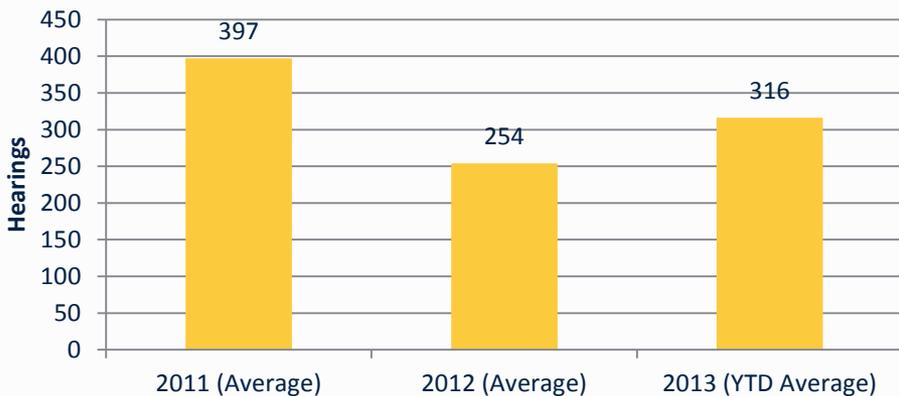


Hearings

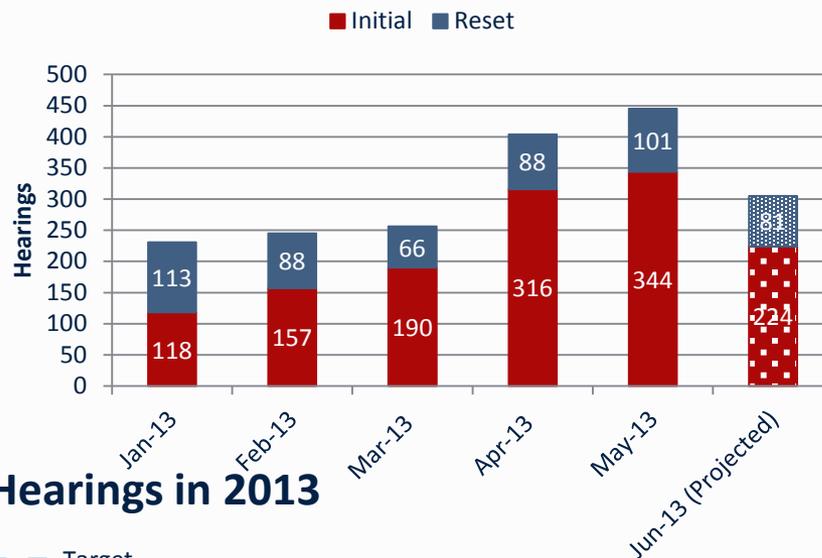
445 Hearings in May

Responsible Organization: Code Enforcement

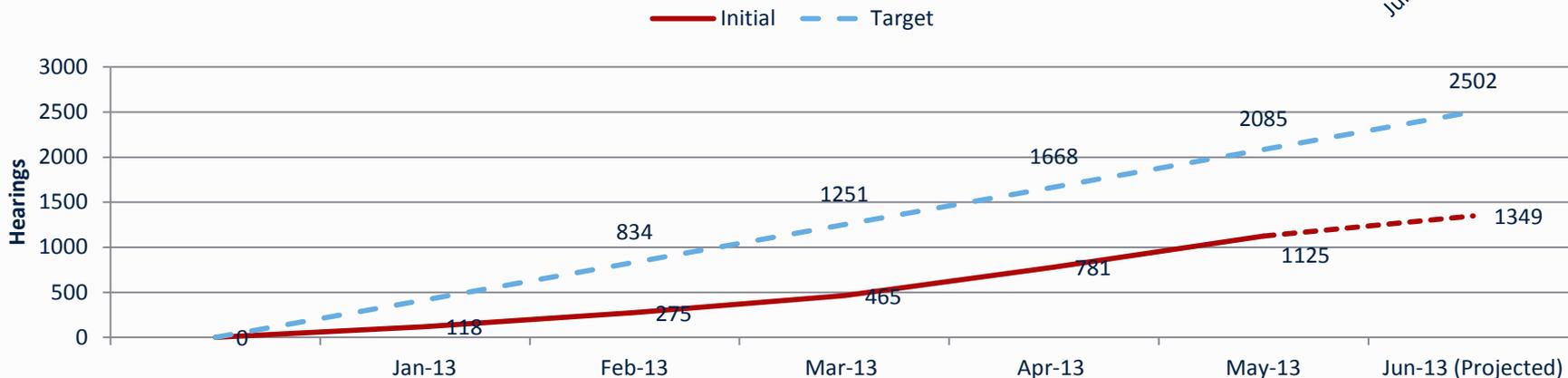
Total Hearings



Hearings by Type



Cumulative Initial Hearings in 2013



Note: The figures presented are preliminary, as the reports to extract this information from the Davenport LAMA software are still in development.

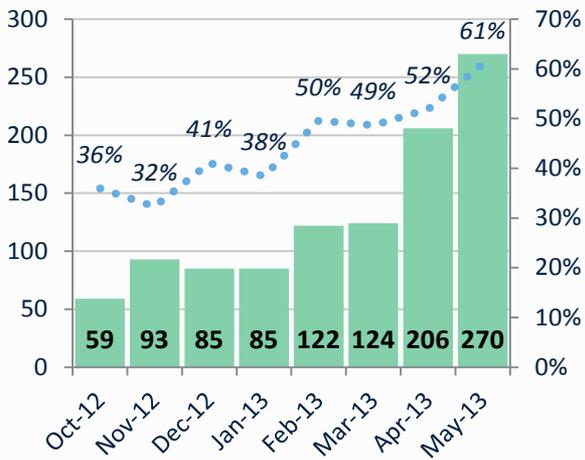
Source: Accela Hearing Docket, 1/1–5/31/12, LAMA: 6/1–6/7/13



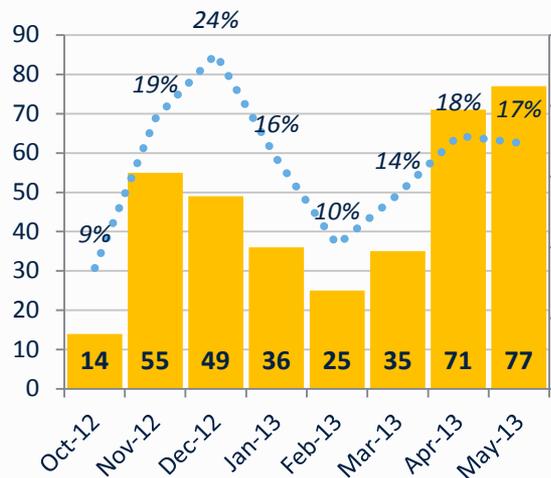
Hearing Results

Responsible Organization: Code Enforcement

Guilty



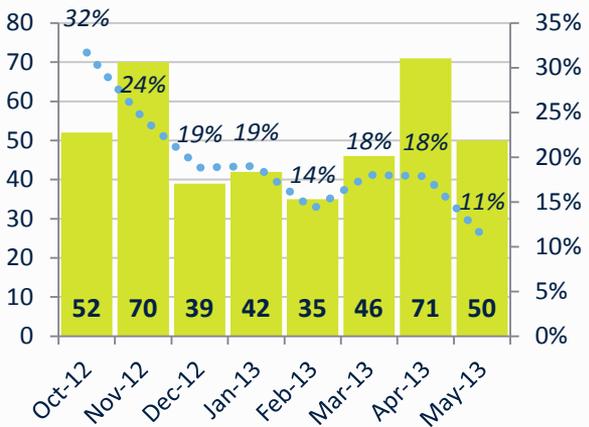
Reset: Work in Progress



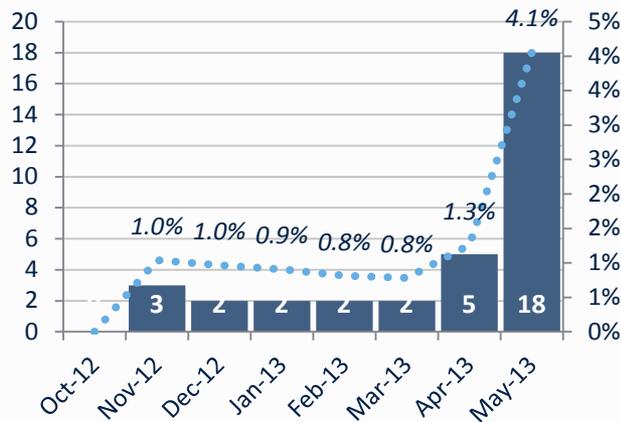
Reset: No Reinspection



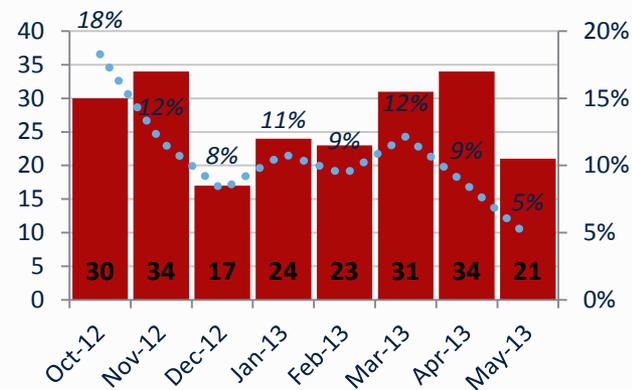
In Compliance



Reset: Insufficient Notice



Reset or Dismissed for Other Legal Issue



Notes: For October 2012, there is no data available on hearings reset for insufficient notice. The figures presented are preliminary, as the reports to extract this information are still in development. There were 2 cases heard in May for which a hearing result has not yet been entered.

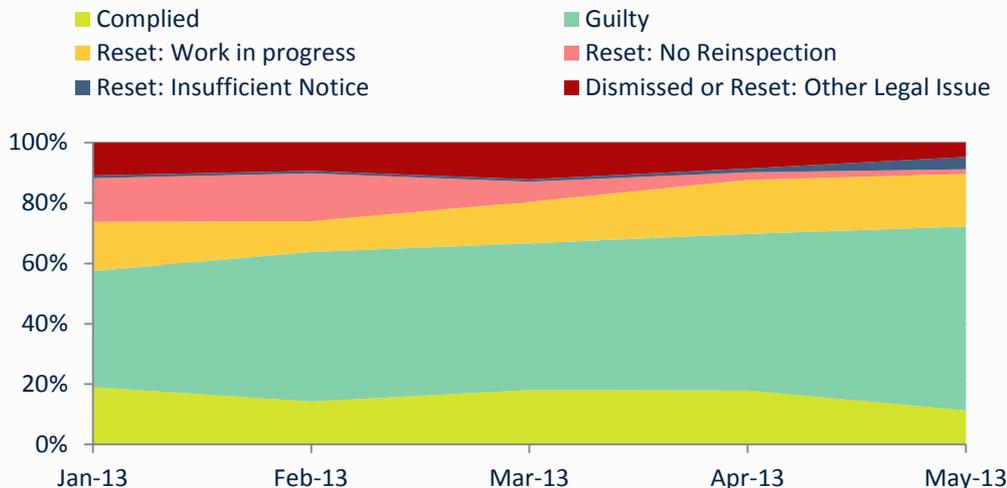
Source: LAMA



Hearing Results

Responsible Organization: Code Enforcement

Hearing Results Breakdown



Measure	2013 YTD Actual	2013 Target	Status
Percent of hearings reset due to failure to re-inspect the property	7%	< 5%	Off Target
Percent of hearings reset due to failure to properly notify the owner	1.9%	< 3%	On Target

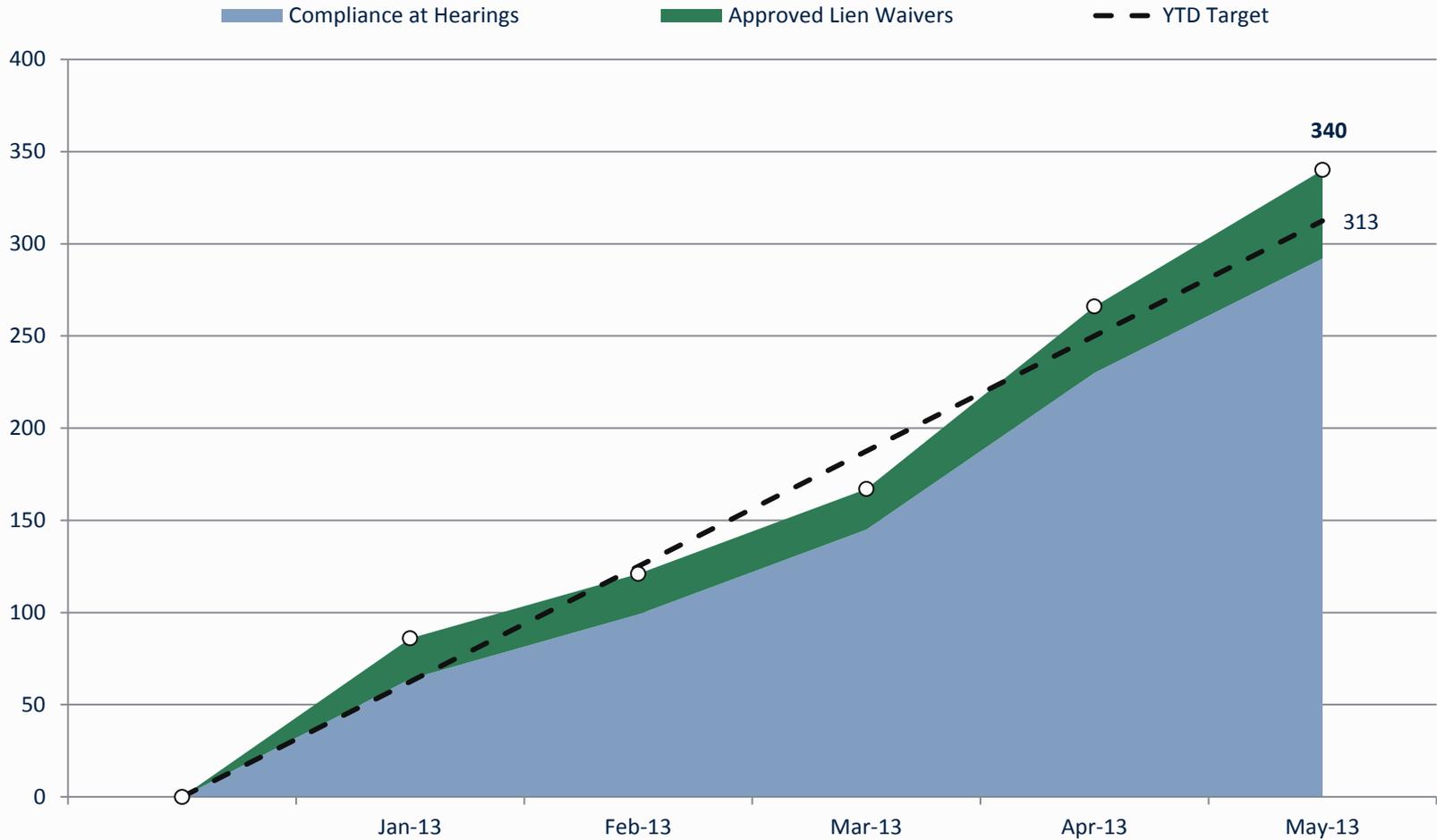
● On Target
 ▲ Within 10% of Target
 ◆ Off Target

Note: The figures presented are preliminary, as the reports to extract this information are still in development. There was 11 cases heard in May for which a hearing result has not yet been entered.

Source: Accela Hearing Docket, 1/1–5/31/12, LAMA: 6/1-4/30/13

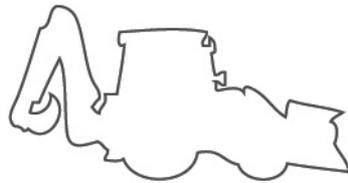


Compliance



Source: Accela Hearing Docket, 1/1–5/31/12, LAMA: 6/1-4/30/13





DEMOLITION

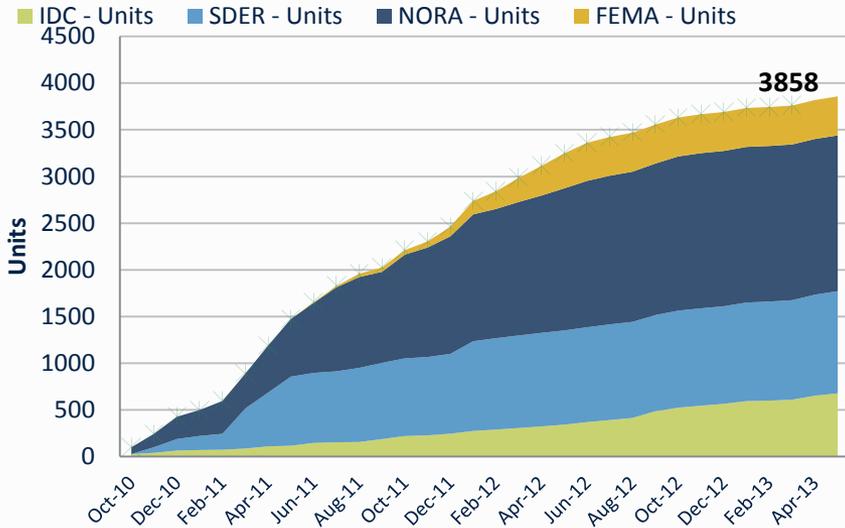


Demolitions

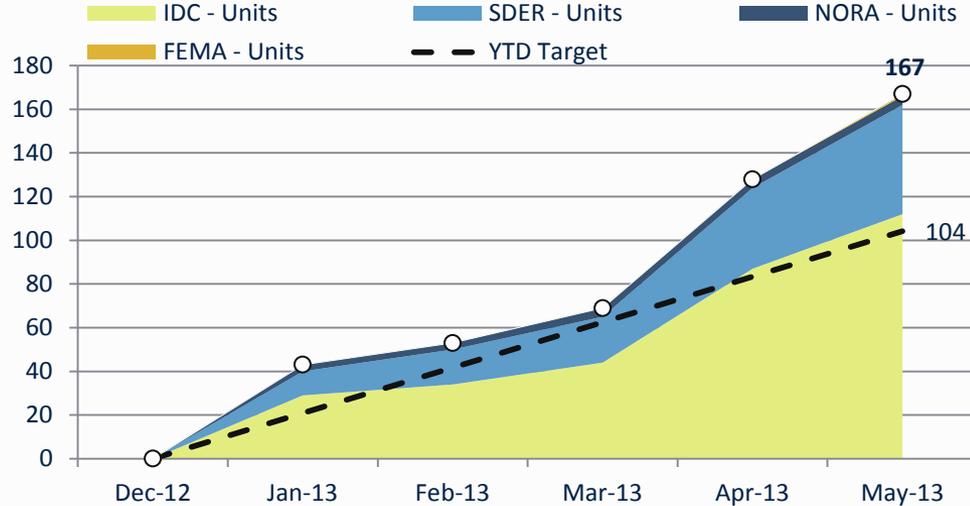
39 Demolitions in May

Responsible Organizations: Code Enforcement and NORA

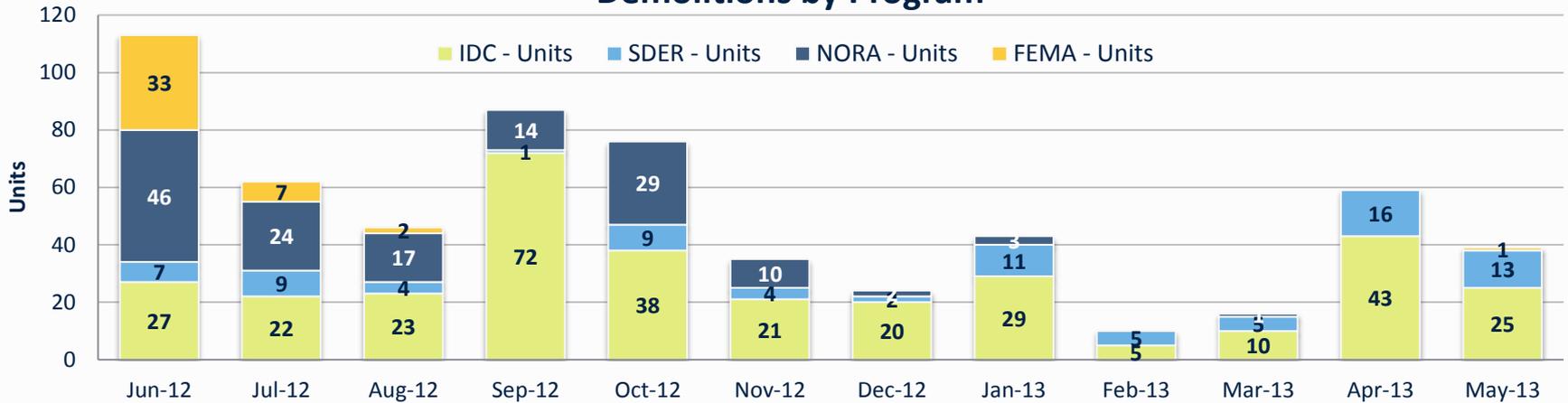
Cumulative Demolitions since Oct. 2010



YTD Demolitions



Demolitions by Program



Note: Demolitions are counted in the month of the demolition start date.

Source: Contractors – SAIC (FEMA), DRC (SDER), BBEC/CDM (NORA), Durr (IDC)





CODE LIEN FORECLOSURES AND SHERIFF'S SALES



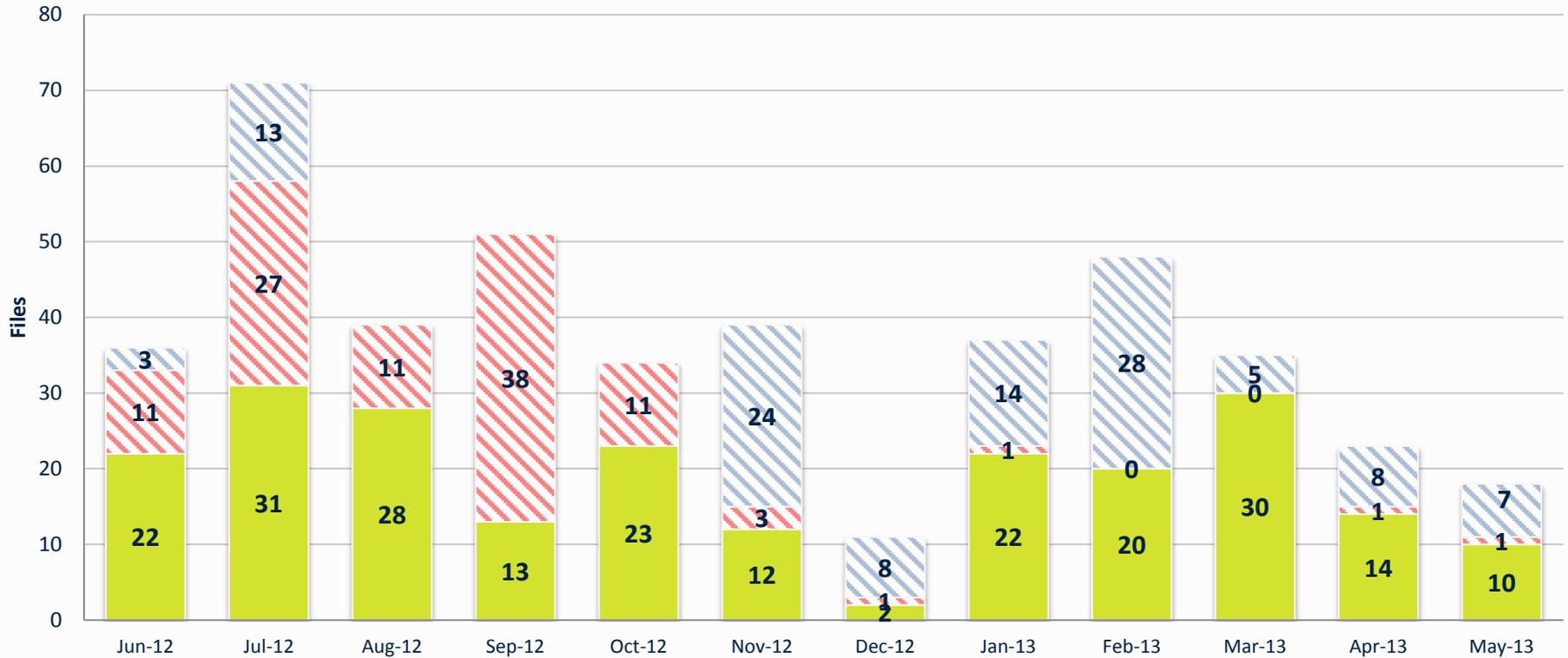
Code Lien Writs Filed

10 files accepted for foreclosure proceedings, 5 properties sold; 3 no bid no sales in May

Responsible Organization: Code Enforcement

Code Lien Writs

Files Accepted Rejected: Noticing Issue Rejected: Various reasons



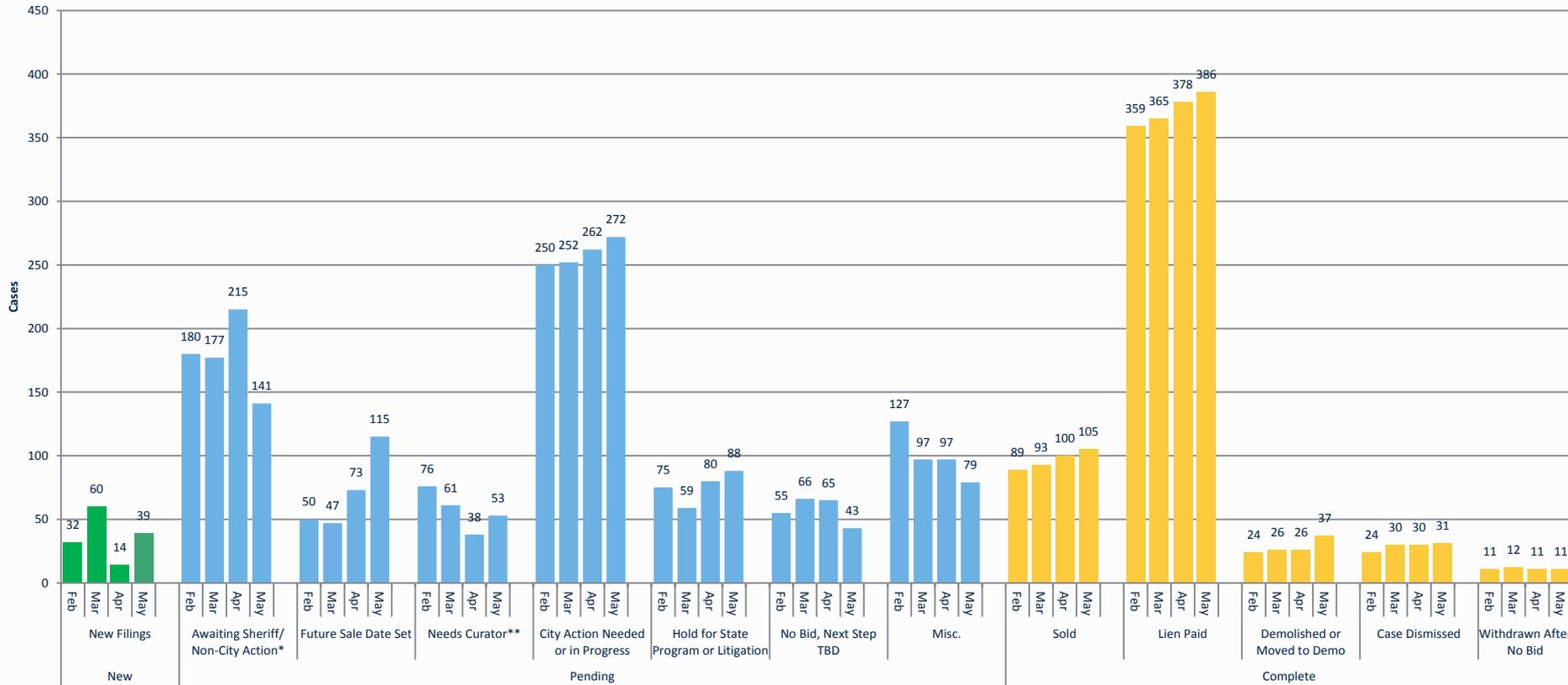
Source: Law Department, Housing Unit, 6/11/13



Status of Code Lien Foreclosure Cases

Snapshot of 1,400 writs accepted from 2010 through May 2013

Responsible Organization: Code Enforcement



Date	Responsible Parties	Action Item	Status
5/9/13	M. Granderson, D. Ross, D. Lessinger	Review Web architectures and develop method to capture expressions of interest in properties from the public	

*One case stopped because of curator in May.

**The vast majority of the 53 Needs Curator cases are drafted and filed but are awaiting payment to the clerk.

Source: Law Department, Housing Unit, 6/11/13

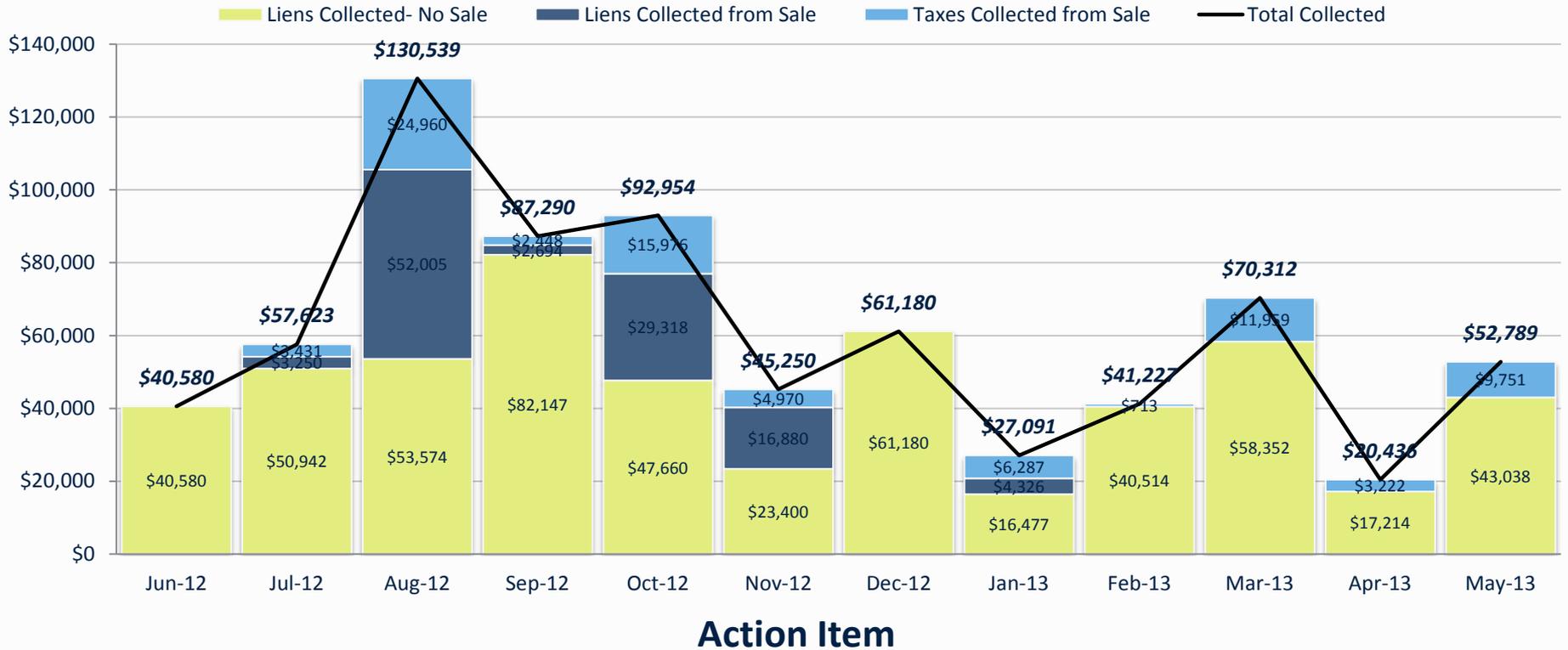


Proceeds from Sheriff's Sales

Liens and Taxes Collected from Sale, and Liens Collected Prior to Sale

\$52,4789 collected in May

Responsible Organization: Code Enforcement



Date	Responsible Parties	Action Item	Status
2/14/13	P. Bascos	Work with the Communications Office to improve communication to the public about Sheriff's sales	

Source: Law Department, Housing Unit 6/11/13



Commercial Properties Update

Responsible Organizations: Code Enforcement and Law

5650 Read	New owners, work in progress, exterior lights, lot cleaned and secure.
6601 Plaza/5700 Read (Grand Theatre)	Hearing for land scheduled for 6/4/13. Awaiting hearing date for building.
6700 plaza (RTA Building)	Sold to New Orleans Lakeshore Land Company. CEHB to monitor progress.
8580 Lake Forest (parking lot)	Inspection 5/6/2013. Maintained.
9660 Lake Forest (strip mall)	Hearing scheduled for 6/11/13.
10301 I-10 W. Service Road	Hearing scheduled for 6/11/13.
23804 Read (aka 5851 Read)	Judgment 3/26/2013. Appeal filed 4/30/2013.
8500 Lake Forest (abandoned gas station)	Judgment recorded NA 2013-15897.
3010 Sandra Place (Crescent City Gates)	Judgment 3/26/2013. New case filed 7/10 to serve bank, registered agents, and attorney of record.
6800 Plaza	Sheriff's Sale 7/5/13. Ochsner requested removal from sale and a few months to "fix" but not repair violations.
10101 Lake Forest	Guilty judgement 6/11/13.
2800 Sullen	Judgment 4/18/2013.
4300 Sullen	Hearing scheduled for 6/18.
8501 Lake Forest Blvd aka 8500 I-10 Service Road	\$1.5M lien and Sheriff's writ 2010-10353 for \$256,982.50. Writ is being litigated by Hamps.
45608 Bullard	In research.



REINVESTMENT



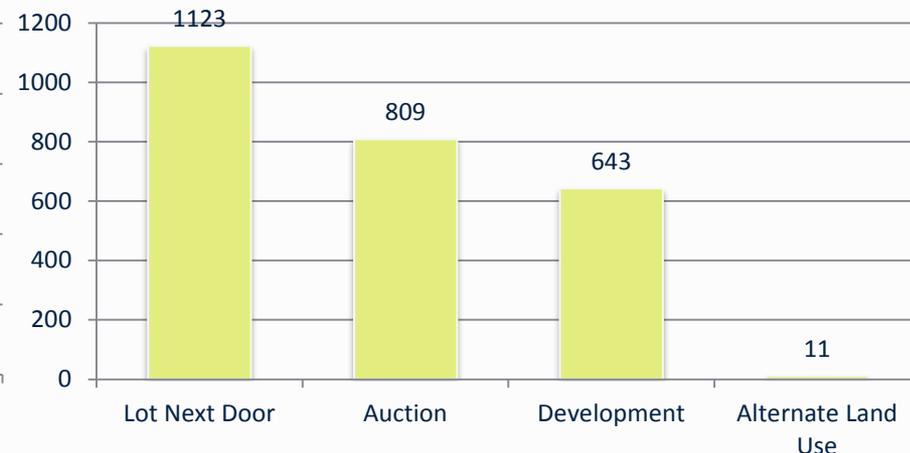
NORA Inventory Movement

36 Properties Returned to Commerce in May

Properties Returned to Commerce in 2013 by Program



Total Properties Returned to Commerce by Program since 2006 (2,550)



	July (revised)	August (Revised)	September (Revised)	October (Revised)	November (Revised)	December (Revised)	January (Revised)	February	March (Revised)	April (Revised)	May	Change
Grand Total	5119	5119	5119	5121	5121	5123	5144	5147	5145	5149	5163	14
Inventory	3039	3022	2979	2955	2806	2769	2761	2706	2687	2601	2577	-24
Uncommitted	2341	2343	2532	2553	2477	2461	2542	2484	2309	2326	2389	63
Returned to Inventory		37	149									0
Under Contract	698	642	298	402	329	308	219	222	378	275	188	-87
Sold in Period	23	17	43	26	149	39	29	58	17	90	36	-54
Lot Next Door	13	13	6	15	27	13	5	3	6	9	19	10
Auction	5	2	5	0	100	2	2	6	0	81	13	-68
Development	5	2	32	11	22	22	17	49	11	0	0	0
Alternate Land Use	0	0	0	0	0	2	5	0	0	0	4	4
Previously Sold	2057	2080	2097	2140	2166	2315	2354	2383	2441	2458	2550	92
Lot Next Door	994	1007	1020	1026	1041	1068	1081	1086	1089	1095	1104	9
Auction	593	598	600	605	605	705	707	709	715	715	796	81
Development	470	475	477	509	520	542	564	581	630	641	643	2
Alternate Land Use	0	0	0	0	0	0	2	7	7	7	7	0

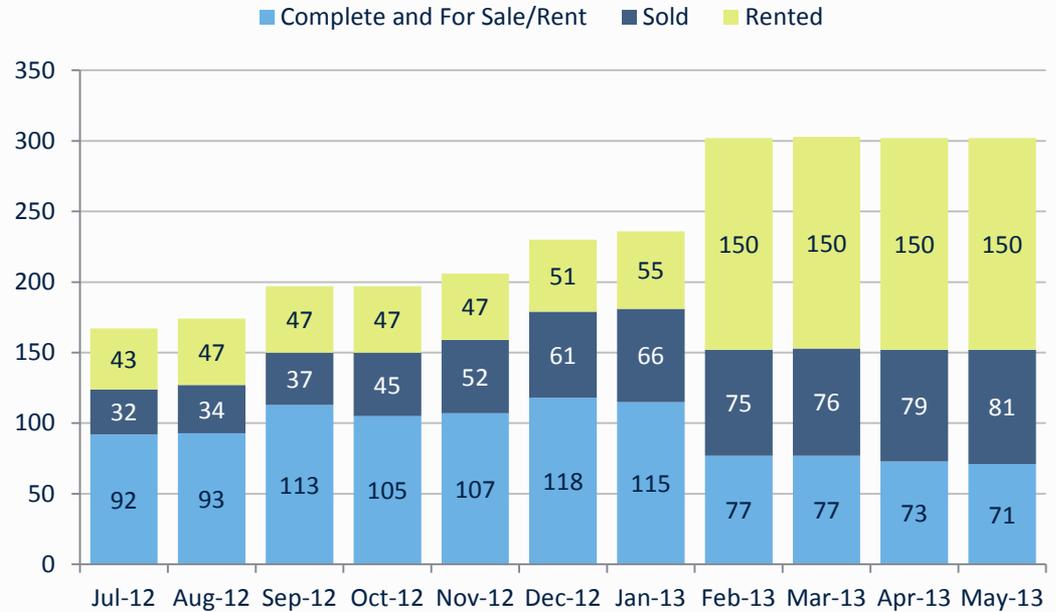


NORA Redevelopment

HUD Neighborhood Stabilization Program, Phase 2 (NSP2) Award

Cumulative NSP2 Housing Units Completed

NSP2 Housing Units	
Sold	81
Rented	150
Complete and For Sale/Rent	71
Under Construction	153
In Pre-Development	23
TOTAL	478



Action Item

Date	Responsible Parties	Action Item	Status
2/14/13	D. Lessinger and D. Ross	Develop a timeline to share additional public investment information with the public on data.nola.gov	

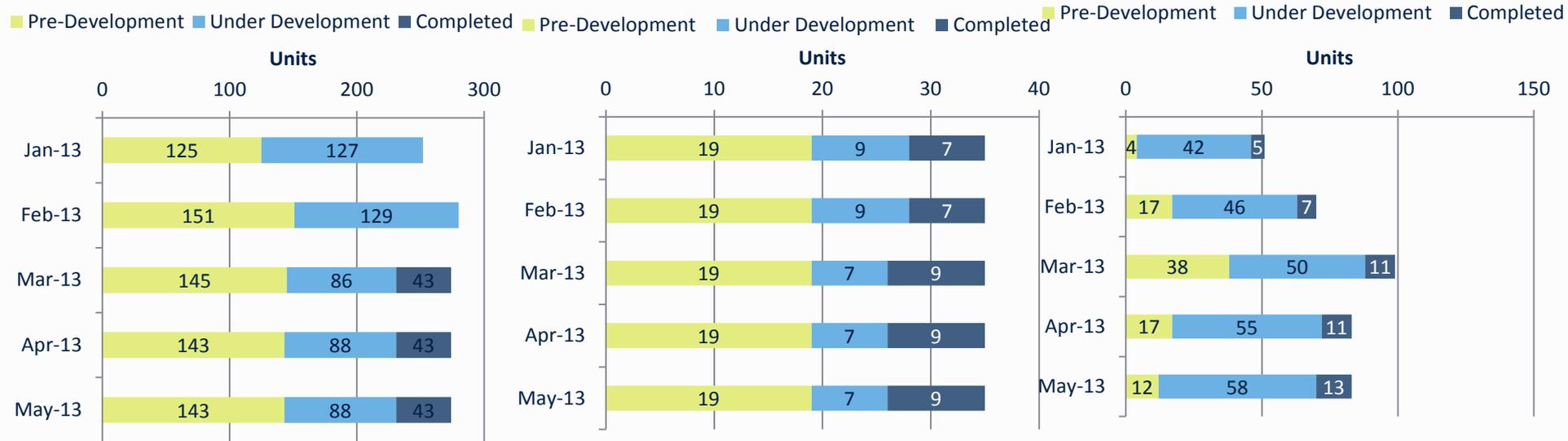


Office of Community Development

Rental Housing Program

Homeownership Development Program

Owner-Occupied Rehabilitation Program



Key Performance Indicators	2012 Actual	2013 YTD Actual	2013 Annual Target	% 2013 Target Achieved (42% of Year Lapsed)
Number of first time homebuyers receiving soft second mortgage commitments	221	107	300	36%
Number of housing units developed through Homeownership Development Program	22	9	30	30%
Number of housing units assisted through the Owner Occupied Rehab Programs	119	13	75	17%
Number of affordable rental units developed	195	43	140	31%

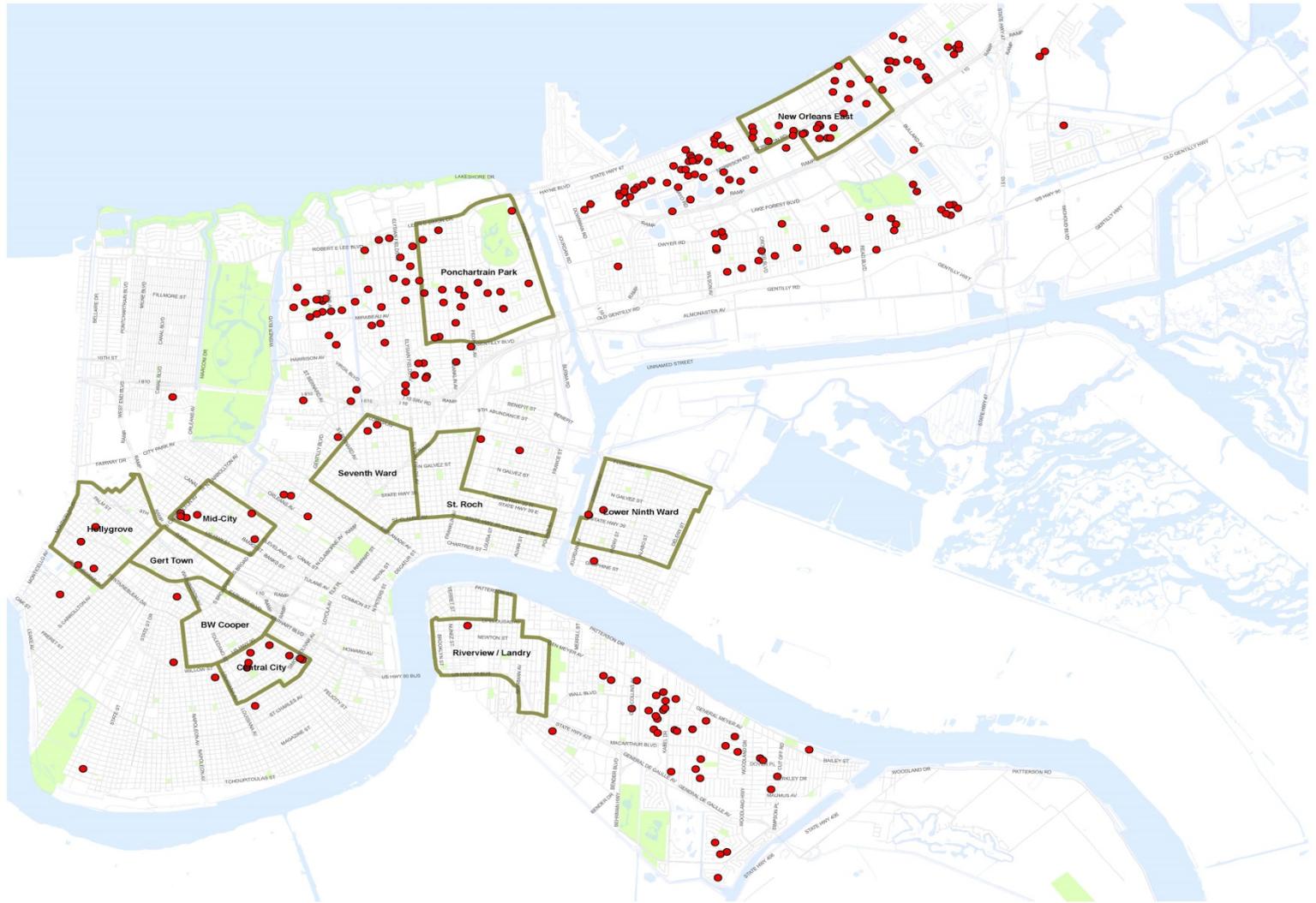
Source: New Orleans Office of Community Development 6/10/13



BlightSTAT May, 2013

Soft Second Mortgages through May 2013

- Legend**
- Soft Second Commitments
 - ▭ Place-Based Areas
 - Water Bodies
 - Parks



Soft Second Affordable Homeownership Development Program



11041 KINNEIL RD



7000 MANCHESTER ST



7520 WEAVER DR

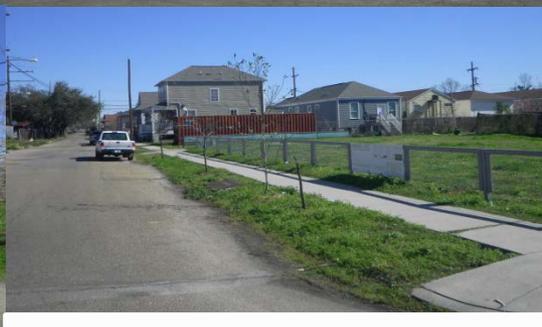
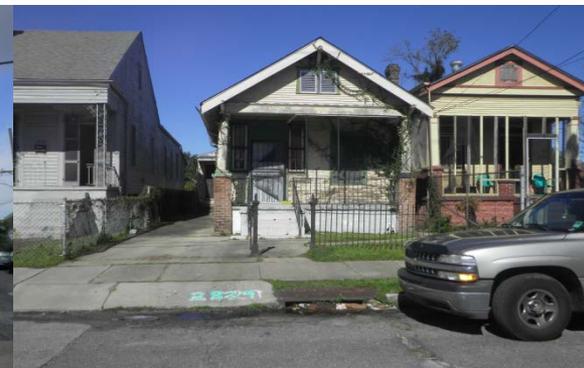


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Projects to be Developed with HOME NOFA Funding

Awardee	Location	Units	Contract Amount
Gert Town Enterprise Economic Redevelopment	Gert Town Place Based Area	4	City: \$500,000 Total Cost: \$650,000
Jane Place Neighborhood Sustainability Initiative, Inc.	Mid-City Place Based Area	4	City: \$347,793 Total Cost: \$865,598
Jericho Road Episcopal Housing Initiative	Central City Place Based Area	58	City: \$1,000,000 Total Cost: \$11,594,444
Jackson Place Development L.L.C.	9 blocks outside Central City Place Based Area	39	City: \$750,000 Total Cost: \$15,744,057
The St. Bernard Project	Gentilly/Pontchartrain Park Place Based Area	10	City: \$821,079 Total Cost: \$1,026,079



Glossary of Acronyms

CDBG: Community Development Block Grant

FEMA: Federal Emergency Management Authority

HANO: Housing Authority of New Orleans

HUD: Housing and Urban Development

IDC: Imminent Danger of Collapse

NORA: New Orleans Redevelopment Authority

NSP2: Neighborhood Stabilization Program, Phase 2

OCD: Office of Community Development

SDER: Strategic Demolition for Economic Recovery

YTD: Year to Date



Evaluation Form

- Are you a city employee or a member of the public?
- On a scale of 1-5, how useful was this meeting to you? (1 = least useful and 5 = most useful)
- What's working?
- What's not working?

